



BIRMINGHAM CITY  
University

Beyond.

# Open Day Programme

City Centre Campus

Saturday 4 October | 9am – 3pm

[bcu.ac.uk/opendays](http://bcu.ac.uk/opendays)

20  
25



A very warm welcome to our open day!  
I'm incredibly proud to be Chancellor  
of Birmingham City University.

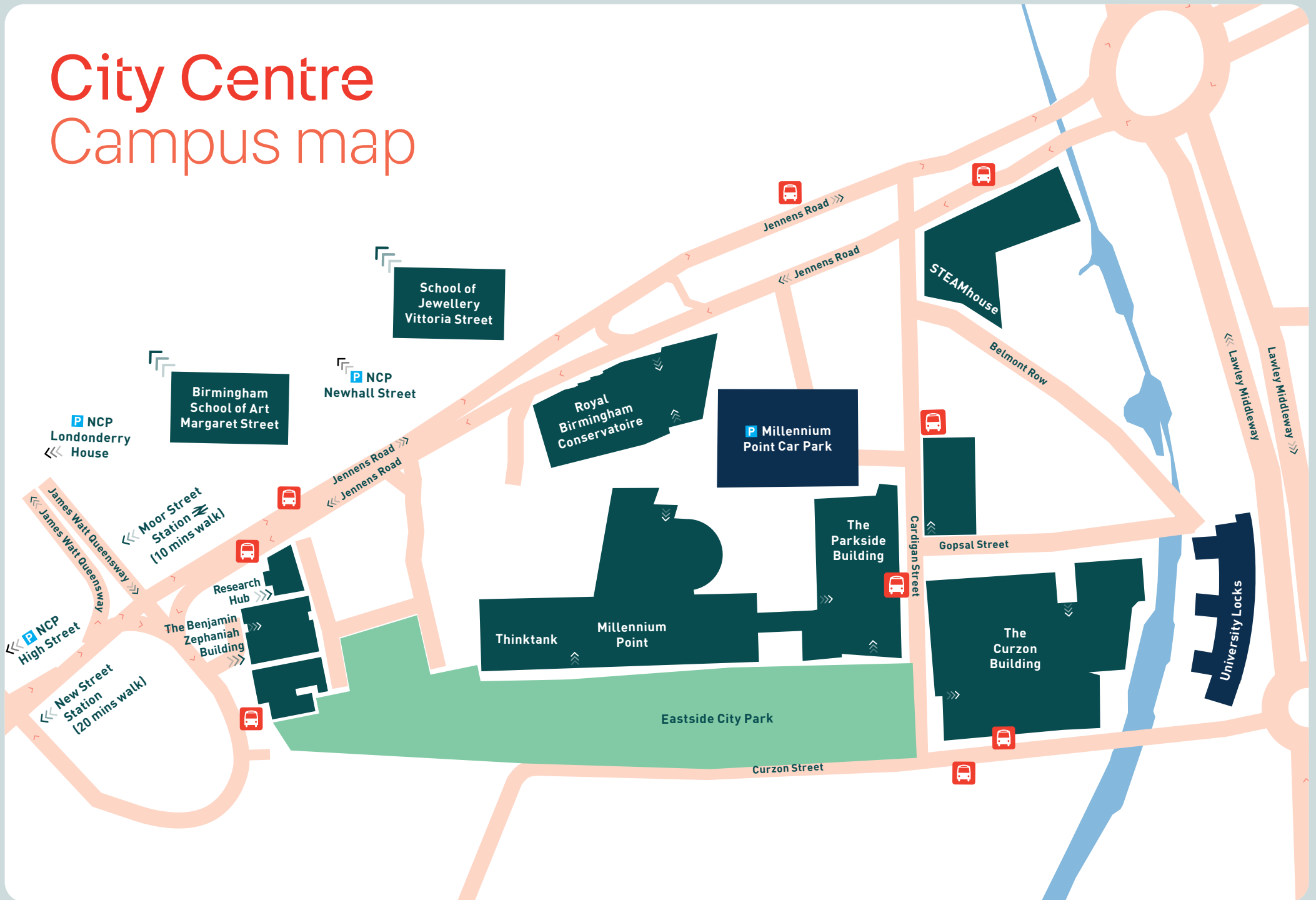
Every day, I learn something new about what  
makes BCU, and Birmingham, so special  
– it's one of the many reasons why my role  
as Chancellor is such a rewarding one. The  
best way to find out what's happening at this  
University and across the city is to come and  
see us, which is why our open days are such  
great events. You can see our facilities, get  
the inside track from current students, and  
ask our staff any questions you may have.

Have a fantastic day and I hope we'll be  
welcoming you as a student soon.

**Ade Adepitan MBE**  
Chancellor of Birmingham City University



# City Centre Campus map





# Hello



## Make the most of your day

- ☐ Say hi at check in
- ☐ Attend a welcome talk
- ☐ Take an accommodation tour
- ☐ Talk to a Student Ambassador about their BCU journey
- ☐ Learn more about your course - chat to tutors and students or take a tour!
- ☐ Speak to our support services staff for advice on everything from finance to health and wellbeing
- ☐ Head over to the Eagle & Ball Students' Union pub for lunch
- ☐ Join a walking tour of the city and explore Birmingham

 FREE WIFI  
BCU OPEN WIFI



# Brum

# General talks

## VC Welcome

Hear from our Vice-Chancellor's Office about what makes BCU a great place to study!

### In person talk

9.30 - 10am

Bradshaw Hall, Royal Birmingham Conservatoire

### Virtual welcome talk

Missed the first welcome talk?  
Watch a recording here

10am - 3pm (on a loop)

C271, The Curzon Building

### + The Ambrassadors Brass Band

Our brass students will be performing before the first welcome talk.

9.15 - 9.30am

### Student finance talk

Get all of your finance questions answered in this informative talk.

10.30 - 11am

C272, The Curzon Building

1.45 - 2.15pm

C272, The Curzon Building

### Personal statement advice

Personal statements are a crucial part of UCAS applications. Hear our top tips on making yours stand out!

11.15 - 11.45am

C272, Curzon Building

### Your Students' Union on student life

Hear about student life here at BCU, on a range of topics from societies to our Advice Team.

1 - 1.30pm

C272, The Curzon Building

### Keeping our students safe

Hear from our Security Team about student safety across campus

1.30 - 2pm

C221, The Curzon Building

### An intro to sport and physical activity

Discover how sport and physical activity at BCU can enhance your student experience, support your wellbeing, and connect you to our community.

11.30am - 12noon

C221, The Curzon Building

### Student accommodation at BCU

Find out more about the accommodation we have on offer and ask any questions you may have.

1.30 - 2pm

C192, Curzon Building

### Why an apprenticeship could be for you

(20 mins)

### and industry tour

(25 mins)

Learn how a degree apprenticeship at BCU combines practical work experience with academic study to help you build a strong foundation for your career.

10.30 - 11.15am

12.30 - 1.45pm

C221, The Curzon Building



## Birmingham walking tours

Run of a Kind, Birmingham's only running tour team, will be slowing down to take you on short walking tours showcasing the best of Birmingham throughout the day.

Expect fun facts and special sights on this whistle-stop tour of the city.

If you can't fit the tour into your day, head over to their stand where they can answer your Birmingham-related questions.

Every hour from 9.30am  
(tours last 45 minutes)

The last tour leaves at 2.30pm.

Walking tour bookings:  
Level 0,  
The Curzon Building

## Accommodation Tours

Tours of Bentley House,  
Lakeside, and Staniforth House.

Throughout the day from 9am.  
Tours must be booked in advance  
at the accommodation desk.

C087, The Curzon Building

## University Locks Open House

University Locks will be open to  
visitors for self-guided tours. Staff  
and students will be available for  
any questions.

University Locks, 50 Curzon Street,  
B4 7XJ

## Library and learning resources

Take a tour of Curzon Library  
and chat to our team about the  
resources available.

Tour booking stand:  
Atrium, The Curzon Building



# Did you know that Birmingham is home to...

## Independent hotspots

You've probably heard of the famous Bullring shopping centre, but did you know that Birmingham is home to over 100 unique independent retailers? Be sure to head to hotspots such as The Great Western Arcade, Piccadilly Arcade, Bennetts Hill and John Bright Street to discover a range of hidden gems.

## Pretty much everything!

From Ozzy Osbourne to Cadbury Chocolate to Lord of the Rings, there have been plenty of great things to come out of Birmingham. We produce 40% of all the jewellery in the UK, we're the birthplace of the Balti and have hundreds of bars and restaurants for students to enjoy. It's safe to say that Birmingham is a city that caters to everyone.

## A thriving Creative Quarter

Just a stone's throw away from our City Centre Campus is Digbeth, known as the Creative Quarter of Birmingham. Want to throw an axe at something? Check. Want to grab some drinks in a bar made out of shipping containers? Check. Want to shop one-of-a-kind vintage clothing? Check. If you're heading to Birmingham, visiting Digbeth is a must!

## More canals than Venice

Birmingham has over 100 miles of canal networks for you to enjoy. So, take a step off the pavement and onto the towpath to explore more canals than Venice. Keep an eye out for all the striking street art you'll see along the way.

# Meet our support services staff

## Accommodation

**Ask us about:** accommodation options, how to apply, payments and life in student halls.

**Location:** C087, The Curzon Building

## Admissions

**Ask us about:** entry requirements, qualifications, offers, scholarships and the application process.

**Location:** Level 0, The Curzon Building

## Apprenticeships

Higher and degree apprenticeships are a high-quality alternative to a traditional university degree. They allow apprentices to achieve a higher education qualification while working full-time and gaining experience in the workplace. Come and speak to us to find out more.

**Location:** Level 0, The Curzon Building

## Careers and Student Opportunities

**Ask us about:** the benefits of a degree, work placements and graduate jobs.

**Location:** Level 0, The Curzon Building

## International office

If you're an international student or have an international qualification, ask us about the application process, entry requirements, foundation options and scholarships.

**Location:** Level 0, The Curzon Building

## Student support

We offer advice on childcare, money matters, enablement, mental health and wellbeing, or any other queries including University procedures.

**Location:** Level 0, The Curzon Building



## Students' Union

**Ask us about:** student life, societies and how we support our students throughout their time here.

**Level 0, The Curzon Building**

## BCU Sport

**Ask us about** all the different sporting opportunities here at BCU and our range of nearby gym facilities. Whether you're an Olympic hopeful or just want to try something new, we have something for you.

**Level 0, The Curzon Building**





# School of Art

 **For Art courses:**  
Please check in at Margaret Street, B3 3BX

From industry-standard machinery in metal, wood and print, to our studio spaces and media suite, everything you need will be at your fingertips from day one. **All other Art courses are based at our City Centre Campus.**




## Facilities include:

- Machine workshops for wood, metal, and digital making
- Plaster and resin casting facilities
- Traditional print and textiles workshops
- Specialist AV stores and equipment
- Edit suite and Mac computer lab
- Exhibition spaces
- Specialist library

**Courses:** Art and Design with Creative Technologies, Entertainment Design, and Fine Art

Activity	Time	Location
Vice-Chancellor's virtual welcome talk	10.30 - 11am	G.01, Margaret Street
School of Art welcome talk	11 - 11.30am	G.01, Margaret Street
Art and Design with Creative Technologies course talk followed by 'show and tell' and a facilities tour	11.30am - 1pm	F.01, Margaret Street
Fine Art course talk followed by a showcase of student work and a facilities tour	11.30am - 1pm	G.01, Margaret Street
Entertainment Design course talk followed by a facilities tour	11.30am - 1pm	B.01, Margaret Street
Meet our academic staff	1 - 3pm	Atrium, Margaret Street

# School of Jewellery

 **For Jewellery courses:**  
Please check in at Vittoria Street, B1 3PA



## Facilities include:

- Specialist studio workshops
- Casting facility and electroplating laboratory
- Machine workshop including laser welders and laser cutters
- Exhibition space and specialist library
- Stores for materials and tools

**Undergraduate courses:** Gemmology and Jewellery Studies, Horology, Jewellery and Objects, Jewellery and Silversmithing - Design for Industry, and HND Jewellery and Silversmithing

**Postgraduate courses:** MSc Gemmology and MA/ GradDip Jewellery and Related Products

Activity	Time	Location
School of Jewellery overview talk	10.30 - 11.15am	Lecture Theatre, Vittoria Street
School of Jewellery tour	11.15 - 11.45am	Meeting point: Atrium, Vittoria Street
Vice-Chancellor's virtual welcome talk	12 - 12.30pm	The Hall, Vittoria Street



# Alexander Stadium

**For Sport courses:**  
Please check in at Walsall Road, B42 2LR



## Sport and Exercise

**Courses:** Sport and Exercise Science, Sports Therapy, Sports Coaching and Physical Education and Sports Coaching and Development

Activity	Time	Location
Speak to Accommodation staff	9 - 10am	North Lounge, Alexander Stadium
Talk to BCU Sport	9am - 12noon	North Lounge, Alexander Stadium
Meet our academic staff	9am - 1pm	North Lounge, Alexander Stadium
Virtual Welcome Talk	9am - 1pm (on a loop)	0.15, West Stand, Alexander Stadium
Speak to admissions staff	9am - 1pm	North Lounge, Alexander Stadium
Sports Therapy tour and course talk	9.15 - 11am	North Lounge, Alexander Stadium
An intro to sports and physical activity at BCU	9.15am - 9.30am 11.30am - 11.45am	0.16, West Stand, Alexander Stadium
Sports Coaching and Physical Education course talk and tour	9.30 - 10.45am	0.16, West Stand, Alexander Stadium
Sport and Exercise Science course talk and tour	10.15 - 11.30am	0.16, West Stand, Alexander Stadium
FdSc Sports Coaching and Development course talk	11 - 11.30am	0.14, West Stand, Alexander Stadium
Accommodation tours of Hamstead Campus	11.15am - 12noon 12.15 - 1pm	North Lounge, Alexander Stadium



## Visit our City Centre Campus



### Head to the City Centre Campus to:

- Speak to our Support Services
- Speak to Accommodation

Anyone who has arrived by car should make their own way to the City Centre Campus. Chargeable parking is available at **Millennium Point Car Park (Sat Nav: B4 7AP)**.



## Reaching beyond expectations

Birmingham was built as an answer. A city forged by necessity, grit and innovation to become the workshop of the world.

Just as Birmingham rose to meet the challenges of the Industrial Revolution, we're rising to meet challenges of the future.

At BCU, we're inspiring the talent for tomorrow, striving to

make meaningful change for our communities and the world.

Although the tools have changed, our spirit of innovation and ingenuity remains the same.

We're proud of who we've been, but today we embrace the future.

Will you face it with us?

## How to write your personal statement

The personal statement is made up of three questions. When answering each question, you should demonstrate the things that make you a great candidate for your chosen course.

### The three core questions:

- Why do you want to study this course or subject?
- How have your qualifications and studies helped you prepare for this course or subject?
- What have you done to prepare outside of education, and why are these experiences useful?

### How to get started

Make a list or mind-map of your experiences in school and college, work, volunteering and extra-curricular activities. Think about which of these has taught you key skills you'll use at university. For example, did working on a presentation teach you to work independently? Or maybe being a part of your hockey team has taught you to work with others. Once you've got all your ideas on paper you can pick your favourites and see how they align to each of the questions.

### How much can I write?

The personal statement has a maximum character count of 4,000 across the three questions, which includes spaces. You don't have to use the same number of characters for each question, so you can write more for one than you do for the others.

### Top tips:

- The universities you apply to will review all three sections at the same time, so you don't need to repeat any information in different answers.
- Link back to your course. It's great to include examples of extra-curricular activities or achievements in your personal statement, but make sure you explain how these relate back to the course you are applying for.
- Give evidence. Give evidence for all your claims — don't just say you have good organisational skills, provide an example of how you can demonstrate it.



# Subjects

Find out more about  
your course



## ACCOUNTING

Courses: Accounting and Finance

Activity	Time	Location
Meet our academic staff	9am - 3pm	Accounting, Finance and Economics stand, Atrium, The Curzon Building
Accounting and Finance course talk and Q&A	10.30 - 11.15am 1 - 1.45pm	C408, The Curzon Building
Parents' Q&A	11.30am - 12noon	C459, The Curzon Building



## ACTING AND THEATRE (ROYAL BIRMINGHAM CONSERVATOIRE)

Courses: Acting, Applied Theatre (Community and Education) and Stage Management

Activity	Time	Location
Meet our academic staff	9am - 1pm	RBC stand, Atrium, The Parkside Building
Acting and Theatre course talk	10.15 - 11am	P406, The Parkside Building
Acting facilities tour	11.15am - 12noon	Meeting point: RBC Stand, Atrium, The Parkside Building
Stage Management facilities tour	11.15am - 12noon	Meeting point: RBC Stand, Atrium, The Parkside Building





## ARCHITECTURE AND DESIGN

**Courses:** Architecture, Interior Architecture and Design and Landscape Architecture

For Architectural Technology, see Built Environment activities below.

Activity	Time	Location
Meet our academic staff	9am - 3pm	Architecture and Design stand, Atrium, The Parkside Building
Architecture and Design welcome talk	11.15am - 12noon	P350, The Parkside Building
Architecture facilities tour	12 - 12.30pm	Starting from: P350, The Parkside Building
Interior Architecture and Design course talk and facilities tour	12 - 1pm	P421, The Parkside Building
Landscape Architecture course talk and facilities tour	12 - 1pm	P440, The Parkside Building
Architecture course talk	1 - 1.45pm	P441, The Parkside Building

## BUILT ENVIRONMENT

**Courses:** Architectural Technology, Building Surveying (top-up), Civil Engineering, Construction (HNC), Construction Management, Quantity Surveying, and Real Estate

Activity	Time	Location
Meet our academic staff	9am - 3pm	Built Environment stand, Level 0, STEAMhouse
Built Environment welcome talk	11.30am - 12noon	CST302, STEAMhouse
Architectural Technology course talk and Q&A	12 - 12.30pm	CST314, STEAMhouse
Civil Engineering course talk, Q&A and lab tour	12 - 1pm	CST304, STEAMhouse
Quantity Surveying course talk and Q&A	12 - 12.30pm	CST303, STEAMhouse
Real Estate course talk and Q&A	12 - 12.30pm	CST302, STEAMhouse
Construction Management course talk and Q&A	12.35 - 1.05pm	CST302, STEAMhouse
Guided tour of our "Living Lab"	1.15 - 2pm	Meeting Point: Built Environment stand, Level 0, STEAMhouse

## BUSINESS

**Courses:** Business Management, Business and Entrepreneurship and Business with Marketing

For Music Business, please see page 33

Activity	Time	Location
Meet our academic staff	9am - 3pm	Business, Management and Marketing stand, Atrium, The Curzon Building
Business Management course talk and Q&A	10.15 - 11am 12.45 - 1.30pm	C459, The Curzon Building
Business and Entrepreneurship course talk and Q&A	12 - 12.45pm	C462, The Curzon Building
Business with Marketing course talk and Q&A	11 - 11.45am 1.30 - 2.15pm	C256, The Curzon Building
Parents' Q&A	11.30am - 12noon	C459, The Curzon Building





### Welcome to Steamhouse

Our £70 million building, STEAMhouse, is the home for our Computing courses. This state-of-the-art centre gives students access to outstanding facilities and equipment, as well as opportunities to collaborate with people and businesses across multiple sectors and work on real industry-based projects.

### COMPUTING

**Courses:** Artificial Intelligence, Business Information Technology, Computer Networks and Security, Computer Science, Computer Science with Artificial Intelligence, Computing and Information Technology, Computing top-up, Cyber Security, and Software Engineering

For Games see page 31, for Art and Design with Creative Technologies see page 14 and for Sound Engineering see page 35.

Activity	Time	Location
Meet our academic staff	9am - 3pm	Computing stand, Level 0, STEAMhouse
Computing welcome talk	10.30 - 10.55am	CST106/107, STEAMhouse
Artificial Intelligence courses talk (Artificial Intelligence, Computer Science with Artificial Intelligence)	11 - 11.30am 1 - 1.30pm	CST202, STEAMhouse
Core Computing courses talk (Computer Science, Software Engineering)	11 - 11.30am 1 - 1.30pm	CST 106/107, STEAMhouse
Cyber courses talk (Computer Networks and Security, Cyber Security)	11 - 11.30am 1 - 1.30pm	CST203/204, STEAMhouse
Information Technology courses talk (Business Information Technology, Computing and Information Technology, Computing top-up)	11 - 11.30am 1 - 1.30pm	CST213, STEAMhouse
Computing facilities tour	11.35am - 12.05pm 1.35 - 2.05pm	Meeting point: Computing stand, Level 0, STEAMhouse

### CRIMINOLOGY

**Courses:** BA Criminology and BA Criminology, Policing and Investigation

Activity	Time	Location
Meet our academic staff	9am - 3pm	Criminology and Policing stand, Atrium, The Curzon Building
Criminology course talk and Q&A	10.30 - 11.15am 12.30 - 1.15pm	C020 (The Hive), The Curzon Building
<b>Mock Crime Scene:</b> Test your investigative and problem-solving skills through a range of challenges and activities.	10am - 2pm	Atrium, The Curzon Building

# Look at me now

## INDIA - ELIMINATING THREATS

India was drawn to BCU because of its experienced lecturers and unique course content which allowed her to pursue a fulfilling career in security and intelligence. She's captured fugitives on Channel 4's 'Hunted', provided aid to the people of Ukraine and now eliminates threats for a leading UK bank.

*"Before joining BCU I never would have imagined I would have the opportunity to be part of such significant and fulfilling projects, but my confidence grew in the supportive environment at BCU. I was offered a role on the Channel 4 show 'Hunted' as an Intelligence Officer in HQ, helping to catch fugitives. This was a highlight of my career, it's such a fast-paced and exciting world to be a part of."*

Vice President - Cyber Fraud  
Fusion Centre Operations  
BA (Hons) Criminology



## ECONOMICS

Activity	Time	Location
Meet our academic staff	9am - 3pm	Accounting, Finance and Economics stand, Atrium, The Curzon Building
Parents' Q&A	11.30am - 12noon	C459, The Curzon Building
Economics course talk and Q&A	12.15 - 1pm 1.45 - 2.30pm	C402, The Curzon Building

## EDUCATION, CHILDHOOD AND YOUTH

**Courses:** Conductive Education, Early Childhood Studies with Graduate Practitioner Competencies, Education Studies, Working with Children, Young People and Families, and Youth Work and Communities

Activity	Time	Location
Meet our academic staff	9am - 3pm	Student Social Space, Level 0, Benjamin Zephaniah Building
Education Studies course talk	11.15 - 11.45am	CUH105, Benjamin Zephaniah Building
Conductive Education	11.15am - 12noon	CUH101, Benjamin Zephaniah Building
Early Childhood Studies with Graduate Practitioner Competencies course talk	12 - 12.30pm	CUH105, Benjamin Zephaniah Building
Youth Work and Communities	12.45 - 1.15pm	CUH105, Benjamin Zephaniah Building
Working with Children, Young People and Families course talk	1.30 - 2pm	CUH105, Benjamin Zephaniah Building

## TEACHER TRAINING

**Courses:** Primary Education with QTS, Secondary Physical Education with QTS

Activity	Time	Location
Meet our academic staff	9am - 3pm	Student Social Space, Level 0, Benjamin Zephaniah Building
BA (Hons) Primary Education with QTS course talk	10.15 - 11am	CUH102-104, Benjamin Zephaniah Building
Secondary Physical Education with QTS course talk	10.15 - 11am 12.45 - 1.30pm	CUH101, Benjamin Zephaniah Building

## ENGINEERING

**Courses:** Electrical and Electronic Engineering and Mechanical Engineering (including Automotive and Manufacturing pathways)

For Civil Engineering, please see page 22 and for Sound Engineering see page 35.

Activity	Time	Location
Meet our academic staff	9am - 3pm	Engineering stand, Level 0, STEAMhouse
Engineering subject talk	10.20 - 10.50am 12.30 - 1pm	CST006/007, STEAMhouse
Explore our engineering facilities	10.50 - 11.30am 12 - 12.40pm 1 - 1.40pm 2 - 2.40pm	Meeting Point: Engineering stand, Level 0, STEAMhouse



### Repair lab

Our Engineering students run a repair lab to gain real life experience solving problems and improving technical designs. Bring your broken items along to see if we can repair them! You can find the repair lab in Level 0 STEAMhouse.

### 'Do Ghosts Exist? project

Visit the 'Do Ghosts Exist?' stand in Level 0 STEAMhouse, where students have reverse-engineered a 1980's wall phone to see if it can ring on its own. Inspired by the BBC Podcast "Uncanny", the project aims to answer the age-old question using tried and tested engineering know-how.

## ENGLISH

**Courses:** Creative Writing, English and Creative Writing, English and Journalism, English Language and Literature, and English Literature

English and Journalism students are also welcome to attend Media and Journalism sessions, see page 31.

Activity	Time	Location
Meet our academic staff	9am - 3pm	English stand, Atrium, The Parkside Building
English overview talk and Q&A	10.15 - 10.45am 12 - 12.30pm	P134, The Parkside Building
English facilities tour	10.45 - 11.15am 12.30 - 1pm	Meeting point: P134, The Parkside Building



## EVENTS AND SPORT MANAGEMENT

**Courses:** Events Management and Sport Business Management

Activity	Time	Location
Meet our academic staff	9am - 3pm	Business, Management and Marketing stand, Atrium, The Curzon Building
Events Management and Sport Business Management course talk and Q&A	11.15am - 12noon 1 - 1.45pm	C458, The Curzon Building
Parents' Q&A	11.30am - 12noon	C459, The Curzon Building



## FASHION AND TEXTILES

**Courses:** Fashion Business and Promotion, Fashion Communication, Fashion Design, and Textile Design

Activity	Time	Location
Meet our academic staff	9am - 3pm	Fashion and Textiles stand, Atrium, The Parkside Building
Fashion and Textiles welcome talk followed by course talks, tours and activities	10.30am - 12.30pm	Starting from P350 lecture theatre, Level 3, The Parkside Building

For Graphic Design and Illustration, see page 31.  
For Photography, see page 29.

## FILM AND PHOTOGRAPHY

**Courses:** Digital Film Production, Filmmaking, Film and Screenwriting and Photography

For Digital Animation, see page 31.

Activity	Time	Location
Meet our academic staff	9am - 3pm	Digital Arts stand, Atrium, The Parkside Building
Film course talks and Q&A	9.15 - 10.15am 1.15 - 2pm	P350 lecture theatre, The Parkside Building
Film courses demo and tour	10.15 - 11am 2 - 2.45pm	Meeting point: Outside Studio C, Level 0, The Parkside Building
Photography course talk and tour	10.30am - 12noon 1.30 - 3pm	P230, The Parkside Building



Come and see our BOLT JR+, a high-speed compact camera robot in P035, Studio B, in the Parkside Building - the ultimate tool for filmmakers and creatives looking to capture the impossible.

Trusted by the biggest names in the industry, this BOLT camera has been featured in high-end blockbuster movies like Bad Boys and Doctor Strange, and in commercials for iconic brands such as Porsche, Nike, and McDonald's. Come and see the speed and precision the rig offers.

## FINANCE

**Courses:** Business Finance, and Finance and Investment

Activity	Time	Location
Meet our academic staff	9am - 3pm	Accounting, Finance and Economics stand, Atrium, The Curzon Building
Finance course talk and Q&A	11.15am - 12noon 1.45 - 2.30pm	C407, The Curzon Building
Parents' Q&A	11.30am - 12noon	C459, The Curzon Building
See our city trading room: Our Finance students will show you around our specialist facilities.	9am - 3pm	Meeting point: Accounting, Finance and Economics stand, Atrium, The Curzon Building

# Look at me now

TAYYIB

– MASTERMINDING MOVIES

Tayyib didn't think university was for him, until he realised that BCU's courses allowed him to be creative and work in an industry-standard environment. After building his experience and confidence at BCU, Tayyib has gone on to work on huge blockbusters such as No Time To Die and Kingsman alongside becoming a content creator for the film industry.

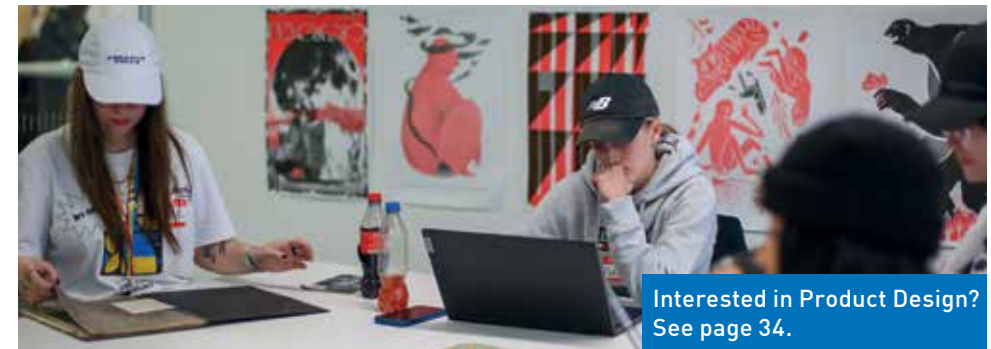
*"The facilities at BCU are state-of-the-art and we were given a lot of freedom to experiment with the kit which prepared me to use equipment in the industry. I felt like I was working in a professional film-making environment, surrounded by lecturers and students who were passionate about film. The insights from lecturers who have worked in the film industry are invaluable."*

Studio Manager and  
Social Media Content Creator  
BSc (Hons) Digital Film Production

## GAMES AND ANIMATION

**Courses:** Digital Animation, Game Art, Game Design, Game Programming, Game Technology

Activity	Time	Location
Meet our academic staff	9am - 3pm	Games stand, Level 0, STEAMhouse
Department welcome talk	10.30 - 10.55am	CST 106/107, STEAMhouse
Games Academy - talk and tour (Game Art, Game Design, Game Programming, Game Technology)	11 - 12.30pm 1.15 - 2.45pm	CST006/007, STEAMhouse
Digital Animation course talk	11 - 11.45am 1.30 - 2.15pm	CST314, STEAMhouse



## GRAPHIC DESIGN AND ILLUSTRATION

Activity	Time	Location
Meet our academic staff	9am - 3pm	Art and Design stand, Atrium, The Parkside Building
Illustration course talk with Q&A	10.15 - 11am 1 - 2pm	P414, The Parkside Building
Graphic Design course talk with Q&A	11.15am - 12noon 1 - 2pm	P418, The Parkside Building

## HUMAN RESOURCE MANAGEMENT

Activity	Time	Location
Meet our academic staff	9am - 3pm	Business, Management and Marketing stand, Atrium, The Curzon Building
Human Resource Management course talk and Q&A	11.15am - 12noon	C204, The Curzon Building
Parents' Q&A	11.30am - 12noon	C459, The Curzon Building





## LAW

**Courses:** Law, Law with American Legal Studies, Law with Business Law, and Law with Criminal Justice

Activity	Time	Location
Meet our academic staff	9am - 3pm	Law stand, Atrium, The Curzon Building
Law course talk and Q&A	10.30 - 11.15am 12.30 - 1.15pm	C455, The Curzon Building
Courtroom skills activity	11.30 - 12.15pm 1.30 - 2.15pm	The Crown Court, C355, The Curzon Building

## MARKETING

**Courses:** Marketing, Marketing with Advertising and Public Relations, and Marketing with Digital Communication

Activity	Time	Location
Meet our academic staff	9am - 3pm	Business, Management and Marketing stand, Atrium, The Curzon Building
Marketing course talk and Q&A	10.15 - 11am 1 - 1.45pm	C260, The Curzon Building
Parents' Q&A	11.30am - 12noon	C459, The Curzon Building
<b>Visit our on-campus marketing agency:</b> Our marketing students will show you The Link, our specialist marketing facility.	9am - 3pm	<b>Meeting point:</b> Business, Management and Marketing stand, Atrium, The Curzon Building

## DIGITAL MARKETING

Activity	Time	Location
Meet our academic staff	9am - 3pm	Art and Design stand, Atrium, The Parkside Building
Digital Marketing course talk with Q&A	9.15 - 10am 1 - 2pm	P419, The Parkside Building

## MEDIA, JOURNALISM AND MUSIC BUSINESS

**Courses:** Journalism, Sports Journalism, Media and Communication, Media Production, and Music Business

Activity	Time	Location
Meet our academic staff	9am - 3pm	Media stand, Atrium, The Parkside Building
Media welcome talk followed by course talks and tours	10.30am - 12.15pm 1 - 2.45pm	Starting from Studio A, Level 0, The Parkside Building



## MUSIC (ROYAL BIRMINGHAM CONSERVATOIRE)

**Courses:** BMus Music (Composition, Performance, and Music Technology) and BMus Jazz

**For sound engineering, see page 35.**

Activity	Time	Location
Meet our academic staff	9am - 1pm	RBC Stand, Atrium, The Parkside Building
Royal Birmingham Conservatoire facilities tours	10.15 - 11.15am 11.45 - 12.45pm	Meeting point: RBC Stand, Atrium, The Parkside Building



## PRODUCT DESIGN

Activity	Time	Location
Meet our academic staff	9am - 3pm	Art and Design stand, Atrium, The Parkside Building
Product Design course talk and facilities tour	12 - 1pm 2 - 3pm	P206, The Parkside Building

## POLICING

**Courses:** Professional Policing

Activity	Time	Location
Professional Policing course talk and Q&A	11.30am - 12.15pm 1.30 - 2.15pm	C020 (The Hive), The Curzon Building
<b>Mock Crime Scene:</b> Test your investigative and problem-solving skills through a range of challenges and activities.	10am - 2pm	Atrium, The Curzon Building



## PSYCHOLOGY

**Courses:** Psychology, Psychology and Counselling, and Psychology with Criminology

Activity	Time	Location
Meet our academic staff	9am - 3pm	Psychology stand, Atrium, The Curzon Building
Psychology course talk and Q&A	10.30 - 11.15am 12.30 - 1.15pm	C192, The Curzon Building
Psychology taster	11.15am - 12noon	C192, The Curzon Building
<b>Psychology Labs activities:</b> Explore our cutting-edge psychology labs, their resources and spaces that support our quest to unravel the complexities of the human mind and behaviour.	10am - 2pm	Psychology Labs, C326, The Curzon Building

## SOCIOLOGY

**Courses:** Sociology, and Sociology and Criminology

Activity	Time	Location
Meet our academic staff	9am - 3pm	Sociology and Youth Work stand, Atrium, The Curzon Building
Sociology course talk and Q&A	11.15am - 12noon 1.15 - 2pm	C461, The Curzon Building



## SOUND ENGINEERING

Activity	Time	Location
Meet our academic staff	9am - 3pm	Sound stand, Level 0, STEAMhouse
Department welcome talk	10.30 - 10.55am	CST106/107, STEAMhouse
Sound Engineering course talk, Q&A and tour	11am - 12.30pm	Challenge Lab, Level 0, STEAMhouse

# Beyond

[be-yon-der] (noun)

A person who doesn't settle, follow or fit the mould. Someone who chooses to go further.


A beyonder is a builder. A problem solver.  
A door opener. A 'first-in-family'. A career  
-shifter. A changemaker.

The kind of thinking needed by Birmingham  
and the world. **BCU thinking.**


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