

BIM IN BIRMINGHAM 2020

Sponsorship Packages



Birmingham School of Architecture and Design
welcomes special guests and keynotes from
worldwide leading practices and industry
professionals.



BIRMINGHAM
School of Architecture
and Design

Contact: victoria.farrow@bcu.ac.uk



BIM in Birmingham

In January 2020, the Birmingham School of Architecture and Design will open its doors to host the 4th international collaborative BIM event. This event will build both on the success of previous conferences but will also incorporate new and exciting opportunities in order to further widen participation, engaging both UG and PG students from a variety of different UK schools of architecture, designers, BIM managers, specialists and architects to make up an exciting programme of national and international speakers. The BIM in Birmingham events create a forum for discussions surrounding a wide range of topics and provide a platform for showcasing projects, case studies and current, past and future practice in Building Information Modelling. A further aim of the event is to continue to grow an international network for those involved to learn, expand knowledge and form connections that can assist in good BIM practice.

Sponsorship and external support from industry partners for this event is key to the success and development, providing an essential part in the future investment of the BIM in Birmingham network. As a group we have grown to over 400+ followers on social media in just two years and have welcomed over 1400 attendees through the doors to past events. We thank you for your support and enthusiasm in fostering new learning and sharing practice.

Event Organiser | Victoria Farrow, Architect (ARB), Associate Professor, BSOAD.
Contact | Victoria.farrow@bcu.ac.uk



Sponsorship Packages

Eastside Package – £500+

- Small logo in the annual school review book 'Concerns' sponsorship page
- Small logo and listing on the event website
- Small logo and listing as a sponsor on the research display posters for the Grad Show 2020
- Sponsor promoted on School and Event's social media platforms
- Copies of our annual school review book 'Concerns' sent to your company address

Curzon Package - £1600

- Medium sized logo and listing on the event website including a link to your company's website
- Medium sized logo and listing as a sponsor on the research display posters for the Grad Show 2020
- Sponsor promoted on School and Event's social media platforms
- Copies of our annual school review book 'Concerns' sent to your company address
- Company logo included below the event name, on t-shirts, merchandise and on all publications about the event
- Up to 5 copies of the 2020 event booklet produced and printed for your own use
- 2 Tickets to the annual summer ball



Sponsorship Packages

Rotunda Package - £3000+

- Medium sized logo and listing in the annual school review book 'Concerns' sponsorship page together with text about the event and sponsors
- Medium sized logo and listing on the event website including a link to your company's website
- Medium sized logo and listing as a sponsor on the research display posters for the Grad Show 2020
- Sponsor promoted on the School and Event's social media platforms including a link to your company's website
- Copies of our annual school review book 'Concerns' sent to your company address
- Company logo included below the event name, on t-shirts, merchandise and on all publications about the event
- Up to 10 copies of the 2020 event booklet produced and printed for your own use
- 4 Tickets to the annual summer ball
- A single page spread in the BIM 2020 event booklet, including a large company logo and selected image if desired
- Prime position on the sponsor's board which will be displayed throughout the duration of the event, including a large logo
- Sponsor's own company pop up banner on display during the event

Queensway Package - £7500 2 year guaranteed headline sponsor

- Various additional marketing opportunities throughout the year, during the event build up and post event of company profile, logo and company website
- Optional presentation slot *to be discussed with event organiser
- Lunch title named in honour of sponsor
- Company logo included below the event name, on merchandise and on all publications about the event
- Exclusive double page spread in the BIM 2020 event booklet, including a large company logo and selected image if desired
- Prime position on the sponsor's board which will be displayed throughout the duration of the event, including a large logo
- Large size logo on the event website and social media platforms including a link to your company's website
- Up to 50 copies of the annual event booklets produced and printed for your own use
- Logo included in the annual school review book 'Concerns' together with text about the event and sponsors
- Pop up banner during the event
- Ticket(s) to the annual summer ball for sponsor team for 3 years
- Invitation to attend BSOAD Grad Show 2020 for 3 years
- Logo included as part of the research display posters for the Grad Show 2020, 2021
- Sponsors own company pop up banner on display during the event

For past events please see below links.

BIM in Birmingham 2017, 2018

<https://www.bcu.ac.uk/architecture-and-design/about-us/bim-in-birmingham/past-events>

BIM in Birmingham 2019

<https://www.bcu.ac.uk/architecture-and-design/about-us/bim-in-birmingham/2019>

BIM in Birmingham 2020

BIM in Birmingham

Inst: biminbirmingham

Tw: @BimBirmingham

Birmingham School of Architecture + Design

Web: bcu.ac.uk/architecture-and-design

Inst: bcu_bsoad

Tw: @BCU_BSoAD

For questions relating to the event, arrangements, for speaker opportunities or potential collaborations please contact event organiser and founder of BIM in Birmingham events Victoria Farrow on victoria.farrow@bcu.ac.uk

If you have any questions on the sponsor packages, and method of payment please contact our Faculty Administrator: Hannah.Spurrell@bcu.ac.uk

