

Summer Project Brief FTDMP & FMMP Students

CREATE	CONNECT	COMMUNICATE
<p>Welcome letter sent out including Summer Project Brief.</p> <p>Social media platforms including Weibo, Course Instagram and closed Facebook page are introduced to prospective students.</p>	<p>Students engage with course social media platforms.</p>	<p>Future students can begin to converse with each other and staff team.</p>
<p>Summer Project requires students to start thinking about their intentions for the MA and what they would like to achieve.</p>	<p>Students bring objects, artefacts, images, fabrics, and drawings etc., which express their creative/professional identity.</p>	<p>A session is scheduled in induction week for students to present (in any format) to peers and staff team. (Dependant on student numbers random groups will be assigned)</p>
<p>Presentation can be in any format, a physical box/book/board, digital format, collection of photographs, using social media, performance/film/sound.</p>	<p>Students aim to engage the audience – presentation skills can be observed by staff and picked up on in following sessions.</p>	<p>Students learn from peers.</p>
<p>This will form the basis of the primary research for Programme of Study and the first module</p>	<p>Students connect with peers, communicate culture/background.</p>	<p>Students learn from peers.</p>
<p>Series of workshops begin</p>	<p>Talking Practice lectures and workshop sessions; students introduced to critical reflection</p>	<p>Outcomes of these workshops are shared on social media platforms in</p>

	<p>Practical workshops led by staff/ technical staff and visiting lecturers and peer led.</p>	<p>order to promote students, course and university.</p>
<p>Weibo platform runs alongside, along with course instagram page, initially managed by staff and then run by a nominated student ambassador (overseen by staff team including Mandarin-speaking staff member)</p>	<p>Weibo & Instagram platforms help to promote students work and encourage building professional networks, focus on employability.</p> <p>Platforms also help to promote course, particularly using weibo platform to target Chinese market where the majority of course applicants come from.</p>	<p>Promoting course, university and individual students.</p> <p>Once this sequence has been implemented student alumni could return and lead sessions, maintaining links with the University.</p> <p>Regular dialogue between staff, students and student representatives to gauge the level of integration experienced by overseas and home students.</p>

