

Course Specification

Course Summary Information		
1	Course Title	Executive MBA
2	BCU Course Code	PT0972
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	

6	Course Description
	<p>Want to study an MBA in Birmingham? Accelerate your career and build your development towards higher positions of responsibility with our Executive Master of Business Administration course.</p> <p>It will provide a thorough look at different aspects of management, decision-making, strategy and organisational improvement. It is delivered on a part-time basis so that you can continue with your career as you add to your knowledge, competence and credibility.</p> <p>What's covered in the course?</p> <p>This is a chance for you to self- manage your learning, developing your leadership abilities by drawing on your real-life knowledge and skills. You will gain invaluable business insight, combined with consultancy, which are key points when it comes to rising up the career ladder. Throughout the course, what you study will mirror the challenges today's businesses face, helping you deliver appropriate and modern solutions for your organisations.</p> <p>There are also plenty of networking opportunities available with course colleagues, allowing you to keep in contact with the postgraduate community created in the Business School. We ensure the course is flexible enough to substantially fit around work. Modules are a mixture of classroom and blended online learning, and client-based consultancy, with the whole course being practice-based. Classroom attendance is scheduled for a Friday and Saturday once a month, allowing it to better fit with work and personal commitments.</p>

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Master of Business Administration	7	180
7b	Exit Awards and Credits Awarded		
	Postgraduate Certificate Business Administration	7	60
	Postgraduate Diploma Business Administration	7	120

8	Derogation from the University Regulations
	Not applicable

9	Delivery Patterns		
Mode(s) of Study	Location(s) of Study	Duration of Study	Code(s)
Part Time	City Centre	2 years	PT0972

10	Entry Requirements
<p>The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/.</p>	

11	Course Learning Outcomes
Knowledge and Understanding	
1	Apply knowledge and understanding of advanced theories, concepts and methods to the inter-disciplinary challenges of business and management practice
2	Examine and evaluate strategic and tactical business decisions in a variety of contexts and within your specialist discipline
3	Demonstrate an understanding of the strategic and complex nature of the managerial function in the context of competing technical, social and moral perspectives and be able to respond appropriately to internal and external change
4	Diagnose and critically evaluate organisational and management problems and identify appropriate strategies for intervention and implementation
5	Demonstrate a deep understanding and critical awareness of the current key issues, challenges and practices located in (your chosen field of) management
6	Employ advanced research and critical enquiry to further develop your professional understanding of business and management to aid and inform decision making
7	Identify, evaluate and contextualise appropriate research methodologies and methods
8	Understand the importance of behavioural processes and group dynamics in organisations
Intellectual Skills	
9	Collect, collate and interpret some key areas of organisational data and management information
10	Further develop conceptual, analytical and practical skills as a considered practitioner
11	Evaluate your own approach to decision-making and use appropriate models
12	Critically analyse evidence using the main theoretical perspectives of relevant business areas

13	Conduct analysis of business and organisational situations at a strategic level, applying appropriate analytical tools in organisational diagnosis, data collection, intervention and change processes
Practical Skills	
14	Manage self and others more effectively through leadership and interpersonal skills
15	Successfully manage organisational change interventions and projects
16	Demonstrate the ability to act strategically whilst managing ambiguity and uncertainty
17	Work with organisations to identify and communicate research questions, implement research and establish strategic solutions
Transferable Skills and Attributes	
18	Progressively use analytical skills necessary to investigate, understand and formulate solutions for management problems
19	Think critically and creatively to synthesise, evaluate and organise your ideas and concepts and those of others
20	Solve complex problems and make decisions in ambiguous and uncertain business and management environments
21	Communicate and express evidence based ideas and arguments coherently and persuasively
22	Demonstrate personal effectiveness through self-management practice and skills to meet business challenges
23	Learn through consideration and identification of practice, from your experience and from feedback from others
24	Understand and appreciate the importance of different communities of interest and networks, the role of negotiation, collaboration, ethics and organisational culture and values, and demonstrate empathy for resolution of conflict
25	Demonstrate essential skills in qualitative and quantitative research collecting, validating and interpreting data effectively utilising appropriate methodologies
26	Lead projects and teams in developing skills in task prioritisation, working to deadlines, dealing with risk and uncertainty, leading, organising, influencing and motivating others from diverse cultures and backgrounds, all in a professional manner.

12	Course Requirements																												
12a	Level 7: <i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 180 credits):</i>																												
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ffffcc;">Module Code</th> <th style="background-color: #ffffcc;">Module Name</th> <th style="background-color: #ffffcc;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>MAN7053</td> <td>Organisations and People Management</td> <td>20</td> </tr> <tr> <td>MKT7046</td> <td>Marketing Management</td> <td>20</td> </tr> <tr> <td>FIN7024</td> <td>Financial Performance Management</td> <td>20</td> </tr> <tr> <td>MAN7054</td> <td>Contemporary Strategic Management and Globalisation</td> <td>20</td> </tr> <tr> <td>MAN7067</td> <td>Strategic Leadership and Transformation</td> <td>20</td> </tr> <tr> <td>MAN7061</td> <td>Enterprise, Innovation and Creativity</td> <td>20</td> </tr> <tr> <td>MAN7042</td> <td>Consultancy Project</td> <td>20</td> </tr> <tr> <td>MAN7069</td> <td>Strategic Management Project</td> <td>40</td> </tr> </tbody> </table>	Module Code	Module Name	Credit Value	MAN7053	Organisations and People Management	20	MKT7046	Marketing Management	20	FIN7024	Financial Performance Management	20	MAN7054	Contemporary Strategic Management and Globalisation	20	MAN7067	Strategic Leadership and Transformation	20	MAN7061	Enterprise, Innovation and Creativity	20	MAN7042	Consultancy Project	20	MAN7069	Strategic Management Project	40	
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12b Structure Diagram

Note: These modules are mainly block delivered on weekends (Friday and Saturday) once a month

Certificate Level		
SEMESTER ONE	SEMESTER ONE	SEMESTER TWO
MAN7053: Organisations and People Management (20 credits)	MKT7046: Marketing Management (20 credits)	FIN7024: Financial Performance Management (20 credits)
Year 1 Fri/Sat: Oct + Nov	Year 1 Fri/Sat: Dec + Jan	Year 1 Fri/Sat: Feb + Mar
Diploma Level		
SEMESTER TWO	SEMESTER ONE	SEMESTER ONE
MAN7054: Contemporary Strategic Management and Globalisation (20 credits)	MAN7061: Enterprise, Innovation and Creativity (20 credits)	MAN7067: Strategic Leadership and Transformation (20 credits)
Year 1 Fri/Sat: April + Online	Year 2 Fri/Sat: Oct + Nov	Year 2 Fri/Sat: Dec + Online
MBA Level		
SEMESTER TWO	SEMESTER TWO	
MAN7042: Consultancy Project (20 credits)	MAN7069: Strategic Management Project (40 credits)	
Year 2 Fri/Sat: Feb + Negotiated Week	Year 2 Fri/Sat: Apr + Supervision	

13 Overall Student Workload and Balance of Assessment

This information is being finalised and will be available by 28 February 2019.