

## Course Specification

Course Summary Information			
1	<b>Course Title</b>		BA (Hons) Business Economics
2	<b>BCU Course Code</b>	<b>UCAS Code</b>	US0835 NL11
3	<b>Awarding Institution</b>		
4	<b>Teaching Institution(s)</b> (if different from point 3)		
5	<b>Professional Statutory or Regulatory Body (PSRB) accreditation</b> (if applicable)		

6	Course Description
	<p>Our BA (Hons) Business Economics degree prepares you to work across all areas of the economy. Specifically, your degree combines the study of economics with a wide variety of business and finance-related topics, helping you to gain an awareness of the business and financial environment as well as current business issues. Our degree provides both the modes of thought and technical skills that have practical applications in business and society.</p> <p>As economists work in a number of settings: you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting), therefore providing you with a range of options dependent on the graduate role you subsequently seek.</p> <p>You will be equipped with a firm foundation focussed on diverse economic ideas and their relevance to business and financial decision-making. You will also gain quantitative skills, as well as communication and IT skills, and learn about their application in business contexts as an economist, or in a related role which is concerned with the allocation of resources across all sectors of the economy. Our degree provides both the modes of thought and technical skills that have practical applications in business and society.</p> <p><b>What's covered in the course?</b></p> <p>The course will not just use business economics to explain social, financial and business interactions, but will draw back knowledge and understanding from these related areas, using these to challenge and progress your understanding of their interactions.</p> <p>The technical skills within your degree, alongside your voluntary engagement with our Graduate + employability course, will aid your development as a work-ready graduate, equipping you with a range of technical and employability skills suitable for a wide range of positions. Your course will foster your intellectual and moral development, and encourage your personal commitment to the social purpose of becoming a professional economist or business analyst.</p>

<b>7</b>	<b>Course Awards</b>		
<b>7a</b>	<b>Name of Final Award</b>	<b>Level</b>	<b>Credits Awarded</b>
	Bachelor of Arts with Honours Business Economics	Level 6	360
<b>7b</b>	<b>Exit Awards and Credits Awarded</b>		
	Certificate of Higher Education Business Economics	Level 4	120
	Diploma of Higher Education Business Economics	Level 5	240
	Bachelor of Arts Business Economics	Level 6	300

<b>8</b>	<b>Derogation from the University Regulations</b>
	Not applicable

<b>9</b>	<b>Delivery Patterns</b>		
	<b>Mode(s) of Study</b>	<b>Location</b>	<b>Duration of Study</b>
	Full Time	City Centre	3 Years
	Sandwich	City Centre	4 Years
	Part Time	City Centre	5 Years*
			<b>Code</b>
			US0835
			US0835S
			US0836

\* If you study this course part-time, you will study modules alongside full-time students in daytime hours (not evenings or weekends). The duration of the course will depend on how many modules you take per year, and will be agreed before you commence your studies. To qualify as a PT student you cannot undertake more than 90 credits in any one year.

<b>10</b>	<b>Entry Requirements</b>
	The admission requirements for this course are stated on the course page of the BCU website at <a href="https://www.bcu.ac.uk/">https://www.bcu.ac.uk/</a> , or may be found by searching for the course entry profile located on the <a href="#">UCAS website</a> .

<b>11 Course Learning Outcomes</b>	
<b>1</b>	A critical understanding of theoretical and model-based analytical methods.
<b>2</b>	An appreciation of contemporary schools of thought, and of the differing methods of analysis that have been and are used by business economists.
<b>3</b>	An ability to apply economic reasoning to business topics.
<b>4</b>	An ability to relate differences in economic policy recommendations to differences in the theoretical and empirical features of the economic analysis that underlie such recommendations.
<b>5</b>	An ability to discuss, analyse and evaluate government policy and to assess the performance of UK businesses in relation to those of other economies in the global economy.
<b>6</b>	An understanding of verbal, graphical, mathematical and econometric representation of economic ideas and analysis, including the relationship between them.
<b>7</b>	Appropriate techniques to enable manipulation, treatment and interpretation of the relevant quantitative and qualitative business data.
<b>8</b>	An ability to articulate, communicate and present economic arguments to both specialist and non-specialist audiences.

<b>12</b>	<b>Course Requirements</b>																																																															
<b>12a</b>	<p><b>Level 4:</b></p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>QME4014</td> <td>Professional Development for Economics</td> <td>20</td> </tr> <tr> <td>BUS4061</td> <td>Business Foundations</td> <td>20</td> </tr> <tr> <td>QME4011</td> <td>Principles of Economics</td> <td>20</td> </tr> <tr> <td>QME4013</td> <td>Business Analysis, Methods and Techniques</td> <td>20</td> </tr> <tr> <td>QME4012</td> <td>Applied Economics</td> <td>20</td> </tr> <tr> <td>ACC4030</td> <td>Financial Information Systems</td> <td>20</td> </tr> </tbody> </table> <p><b>Level 5:</b></p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 80 credits):</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>QME5016</td> <td>Microeconomics</td> <td>20</td> </tr> <tr> <td>ACC5028</td> <td>Business Operations</td> <td>20</td> </tr> <tr> <td>ACC5030</td> <td>Stragic Development</td> <td>20</td> </tr> <tr> <td>QME5015</td> <td>Macroeconomics</td> <td>20</td> </tr> </tbody> </table> <p><i>In order to complete this course a student must successfully complete at least 40 credits from the following list of OPTIONAL modules.</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>QME5017</td> <td>Econometrics</td> <td>20</td> </tr> <tr> <td>BUS5050</td> <td>Creative Problem Solving</td> <td>20</td> </tr> <tr> <td>QME5018</td> <td>Political Economy</td> <td>20</td> </tr> <tr> <td>BUS5057</td> <td>Contemporary Business; Practice and Solutions</td> <td>20</td> </tr> <tr> <td>QME5020</td> <td>Economics for Sustainable Development</td> <td>20</td> </tr> <tr> <td>BUS5053</td> <td>Business Entrepreneur</td> <td>20</td> </tr> <tr> <td>ACC5033</td> <td>Accounting for Business</td> <td>20</td> </tr> <tr> <td>ACC5029</td> <td>Study Abroad</td> <td>20</td> </tr> </tbody> </table>	Module Code	Module Name	Credit Value	QME4014	Professional Development for Economics	20	BUS4061	Business Foundations	20	QME4011	Principles of Economics	20	QME4013	Business Analysis, Methods and Techniques	20	QME4012	Applied Economics	20	ACC4030	Financial Information Systems	20	Module Code	Module Name	Credit Value	QME5016	Microeconomics	20	ACC5028	Business Operations	20	ACC5030	Stragic Development	20	QME5015	Macroeconomics	20	Module Code	Module Name	Credit Value	QME5017	Econometrics	20	BUS5050	Creative Problem Solving	20	QME5018	Political Economy	20	BUS5057	Contemporary Business; Practice and Solutions	20	QME5020	Economics for Sustainable Development	20	BUS5053	Business Entrepreneur	20	ACC5033	Accounting for Business	20	ACC5029	Study Abroad	20
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**Level 6:**

***In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):***

<b>Module Code</b>	<b>Module Name</b>	<b>Credit Value</b>
BUS6061	E-Business	20
QME6035	The Economics of Trade and Development	20
BUS6059	Integrated Business Research Project	40
QME6034	Industrial Economics	20

***In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules.***

<b>Module Code</b>	<b>Module Name</b>	<b>Credit Value</b>
QME6030	Labour Economics	20
MKT6045	One Planet Business	20
QME6037	Business and Economic Forecasting	20
ACC6022	Project Management	20

## 12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

### Full Time Course Structure

#### Level 4

SEMESTER ONE	SEMESTER TWO
Core QME4014 : Professional Development for Economics (20 credits) BUS4061: Business Foundations (20 credits) QME4011: Principles of Economics (20 credits)	Core QME4013: Business Analysis, Methods and Techniques (20 credits) QME4012: Applied Economics (20 credits) ACC4030: Financial Information Systems (20 credits)

#### Level 5

SEMESTER ONE	SEMESTER TWO
Core QME5006: Microeconomics (20 credits) ACC5028: Business Operations (20 credits)	Core QME5005: Macroeconomics (20 credits) ACC5030: Strategic development (20 credits)
Optional BUS5057: Contemporary Business: Practice and Solutions (20 credits) QME5018: Political Economy (20 credits) ACC5019: Study Abroad (20 Credits) either semester one or semester two	Optional QME5017: Econometrics (20 credits) BUS5005: Creative Problem Solving (20 credits) ACC5033: Accounting for Business (20 credits) QME5020: Economics for Sustainable Development (20 credits) BUS5053: Business Entrepreneur (20 credits) ACC5019: Study Abroad (20 Credits) either semester one or semester two

**Level 6**

<b>SEMESTER ONE</b>	<b>SEMESTER TWO</b>
Core BUS6061: E-Business (20 credits) QME6035: The Economics of Trade and Development (20 credits)	Core QME6034: Industrial economics (20 credits)
BUS6059: Integrated Business Research Project (40 credits)	
Optional	Optional QME6037: Business and Economic Forecasting (20 credits) QME6030: Labour Economics (20 credits) (20 credits) MKT6045: One Planet Business(20 credits) ACC6022: Project Management

### Part Time Course Structure

Year 1	Semester 1	QME4014: Professional Development for Economics (20 credits)	QME4011: Principles of Economics (20 credits)
	Semester 2	QME4013: Business Analysis, Methods and Techniques (20 credits)	QME4012: Applied Economics (20 credits)
Year 2	Semester 1	BUS4061: Business Foundations (20 credits)	QME5006: Microeconomics (20 credits)
	Semester 2	ACC4030: Financial Information Systems (20 credits)	QME5005: Macroeconomics (20 credits)
Year 3	Semester 1	ACC5028: Business Operations (20 credits)	L5 Option Module
	Semester 2	ACC5030: Strategic Development (20 credits)	L5 Option Module
Year 4	Semester 1	BUS6061: E-Business (20 credits)	QME6035: The Economics of Trade and Development (20 credits)
	Semester 2	QME6034: Industrial economics (20 credits)	L6 Option Module
Year 5	Semester 1	BUS6059: Integrated Business Research Project (40 credits)	
	Semester 2		



### 13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

#### Level 4

##### Workload

##### 26% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	312 hours (26 weeks x12 hours per week)
Directed Learning	468 hours
Private Study	420 hours
<b>Total Hours</b>	<b>1,200 hours</b>

##### Balance of Assessment

Assessment Mode	Percentage
Coursework	58%
Exam	33%
In-Person	9%

#### Level 5

##### Workload

##### 26% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	312 hours (26 weeks x12 hours per week)
Directed Learning	468 hours
Private Study	420 hours
<b>Total Hours</b>	<b>1,200 hours</b>

##### Balance of Assessment

Assessment Mode	Percentage
Coursework	32%
Exam	57%
In-Person	11%

**Level 6**
**Workload**
**19% time spent in timetabled teaching and learning activity**

<b>Activity</b>	<b>Number of Hours</b>
Scheduled Learning	231 hours (26 weeks x 8 hours per week) + 23 hours dissertation
Directed Learning	156 weeks (26 weeks x 6 hours per week)
Private Study	813 hours
<b>Total Hours</b>	1,200 hours

**Balance of Assessment**

<b>Assessment Mode</b>	<b>Percentage</b>
Coursework	100%
Exam	0
In-Person	0