

# MA LUXURY BRAND MANAGEMENT

## INDUCTION WEEK

Tuesday 17<sup>th</sup> September 2019 – Friday 20<sup>th</sup> September 2019

### **TUESDAY 17<sup>th</sup> Room C140b/d, Curzon Building**

14.00 – 17.00

Main Welcome, Staff and Student Introductions  
Issue of Student Data forms  
ADM and School of Fashion & Textiles overview  
Introduction to your Programme  
Introduction to Moodle  
Explanation of your Programme Handbook, 'Snapshot' and Timetables  
Studying for a master's degree in a UK higher educational Institute  
Attendance Monitoring and UK Border Control Regulations

Introduction to Programme of Study (POS), relationship with the business school

Introduction to WordPress and the world of "blogging"  
Student Data Collection  
Site/Facilities Tour and Explanation

### **WEDNESDAY 18<sup>th</sup>**

11.00 – 18.00

**BCU Welcome Event**

### **THURSDAY 19<sup>th</sup> Room P349, 3<sup>rd</sup> Floor, Parkside Building**

10.00 – 12.00

Staff available to discuss any course related matters

14:00

**Welcome Party** in Room P349, 3<sup>rd</sup> Floor of the Parkside Building for all Fashion & Textiles Masters Students

### **FRIDAY 20<sup>th</sup>**

Self-Directed Activity day – Your opportunity to explore Birmingham