

**SH:IFT**



# **Futures Thinking**

## **STUDENT CONFERENCE**

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**STUDENTS HAPPENING INFLUENCING FASHION & TEXTILES**



# Writing an abstract - overview

- Introduction to the conference
- The conference themes
- Potential questions/routes of enquiry
- Types of entry for the chance to win a share of the £750 of prizes
- Abstract guidelines and submission
- Writing an abstract
- Having a go/video (if we have time)



# Introduction

- SH:IFT (Student Happening: Influencing Fashion and Textiles) – is a 1<sup>st</sup> for Fashion and Textiles
- Led by students, for students, to provide a platform to present ideas and research.
- Aims to create debate on the of fashion, textiles and fashion business.
- *“Sustainability in fashion and textiles fosters ecological integrity, social quality and human flourishing through products, action, relationships and practices of use.” (Fletcher, 2013)*
- £750 of prizes for work presented at the conference
- Four themes: **ACTIVATE:RETHINK:INVENT:CHERISH**



- Future of fashion and textiles design education
- The new fashion activism
- How can fashion activism influence politics
- Social consciousness in the fashion media
- Diversity and inclusivity fashioning the future of wearable design
- Fashion identity and the positive influence of subcultures



# RETHINK

- Consumer tribes and new consumer behaviour
- Corporate social responsibility and transparency in business
- Modern business stories
- Systems for sustainability in design led business
- Enhanced local sourcing
- Independent initiatives and entrepreneurship in business models



# INVENT

- Technological innovation in fashion and textiles
- Technology versus sustainability and morality
- Considered design fashioned from nature through science
- Fashioning futures with innovative materials





# CHERISH

- Tools and methods to promote sustainable design practice
- Environmental biodiversity
- Craft or luxury as sustainable practice
- Repurpose, resell and upcycle – the new approach to sustainability
- Slow fashion compromising sustainability for value





# Questions – routes for enquiry

- Can fashion, textiles and business be a force for good?
- Can our industry value people and planet alongside profit?
- How can we reduce the environmental impacts of our industry?
- What might be the future strategies for a more ethical industry?
- What are the issues that students care about today?
- How do students want to shape their industry?



# Conference logistics

- Date: 10 April 2019
- Keynote speakers from industry
- We are inviting submissions for posters and presentations – to win a share of £750 worth of prizes
- Posters: single sheet A2 to include text and visuals
- Presentations: 10min to present your research to the conference
- Entry: 300-500 word abstract by 21 February 2019 to [shift-studentconference@bcu.ac.uk](mailto:shift-studentconference@bcu.ac.uk)



# Abstract definition

*An abstract is a concise summary of a body of information such as a report, dissertation, thesis or article. Its purpose is to make it possible for potential readers to quickly find out if the work is relevant to their needs and worth reading.*



# Abstract guidelines

Title

Authors

Purpose

Approach

Findings

Value

Keywords

Preferred presentation format: eg, poster or presentation

Attach an image (credit source if applicable)

300 – 500 words

[Other formats are available]



# Abstract guidelines

Title – possibly do last and make it short and snappy

Author(s) – include course and year

Purpose

Approach

Findings

Value

Keywords

Preferred presentation format: eg, poster or presentation

Attach an image (credit source if applicable)

300 – 500 words



# Abstract guidelines

Title

Authors

Purpose – what are you trying to find out and why?

Approach – how are you going to do it?

Findings – what did you find out?

Value – what does it mean? what are the implications of your work?

(Put a word limit on each section to give you a total of 300-500, probably a maximum of 4 – 5 sentences for each section)

Keywords – up to five words that summarise your research

Preferred presentation format: eg, poster or presentation

Attach an image (credit source if applicable)



# Abstract guidelines

Title

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Purpose

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Findings

Value

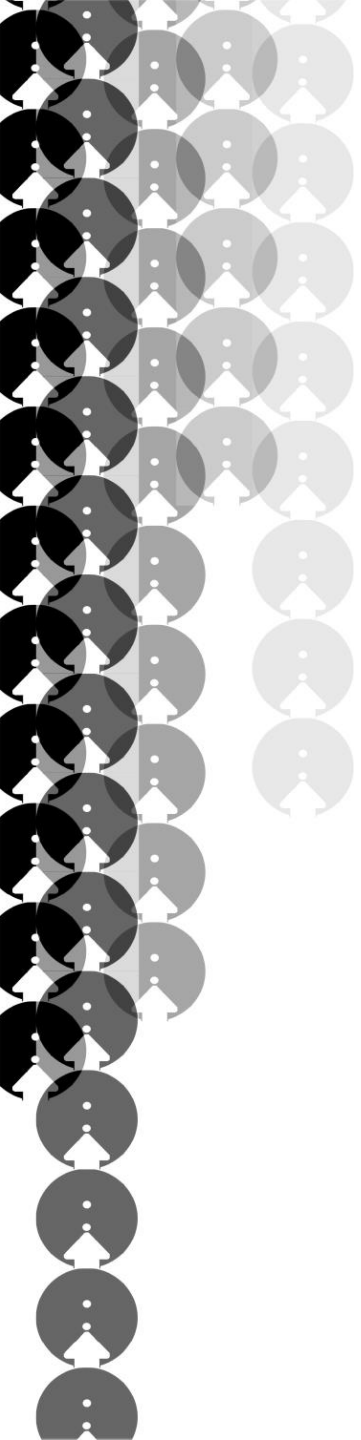
Keywords

Preferred presentation format: eg, poster or presentation

Attach an image (credit source if applicable)

300 – 500 words





**Sample and have a go**



# What next?

- Once submitted, abstracts will be judged by a panel
- Successful authors will be notified by early March
- There is a presentation workshop on 21 March – all successful authors will be invited
- Conference takes place on 10 April 2019
- Abstracts will be collated into a booklet



# Useful links

## Conference:

web: [bcu.ac.uk/shift](http://bcu.ac.uk/shift)

email: [shift-studentconference@bcu.ac.uk](mailto:shift-studentconference@bcu.ac.uk)

abstract sample: <http://bcu.ac.uk/fashion-and-textiles/news-and-events/shift-conference/student-submissions>

facebook: @shiftbcu

instagram: @shiftbcu

## Abstract writing:

<https://icity.bcu.ac.uk/celt/centre-for-academic-success/study-guides/writing/128-writing-abstracts>