

## Course Specification

Course Summary Information		
1	<b>Course Title</b>	BA (Hons) Business Management with Foundation Year
2	<b>Course Code</b>	US1126F
3	<b>Awarding Institution</b>	Birmingham City University
4	<b>Teaching Institution(s)</b> (if different from point 3)	
5	<b>Professional Statutory or Regulatory Body (PSRB) accreditation</b> (if applicable)	Chartered Management Institute (CMI)

6	Course Description
	<p>The BA (Hons) Business Management with Foundation year course at Birmingham City Business School provides a valuable introduction to the management of key resources including human capital, financial management, strategic management and cultural awareness. We create graduates who possess a global outlook, with the conceptual and applied knowledge in the field of business management that will enable them to make a positive impact on society.</p> <p>The foundation year is designed to give you the opportunity to develop your academic and interpersonal skills whilst developing your business skills further to support you to success on your academic path.</p> <p>You will gain specialist knowledge on a number of core functions of management, building your self-confidence to prepare you for a progressive and successful career in management. Exciting opportunities including integrated work projects and business placements in the UK or abroad are all featured in your course, therefore your career can start whilst achieving your qualification. You will have the benefit of renowned industry speakers and live projects to inspire and help you to develop.</p> <p>The international focus of the course is derived through a variety of means including the student body, the teaching team and the use of international teaching materials. Moreover, you can choose to spend a year or a full semester studying your modules overseas at a partner institution. Similarly, the Business Management course embeds the UN Sustainable Development Goals as an integral part of the course.</p> <p><b>What's covered in the course?</b></p> <p>The development and operation of contemporary and international business markets will be embraced in your learning. This will also include the management of key resources including human capital, financial management, strategic management and cultural awareness. You'll gain an important insight into digital business exploring how technology remodels the business world and consider the accompanying issues around social responsibility and ethical behaviour.</p> <p>This course is accredited by the Chartered Management Institute (CMI). This ensures you'll be provided with the latest information and knowledge, as well as providing key industry links and insight. Success on the programme will additionally award you with a CMI professional certificate.</p>

<b>7 Course Awards</b>			
<b>7a</b>	<b>Name of Final Award</b>	<b>Level</b>	<b>Credits Awarded</b>
	Bachelor of Arts with Honours Business Management	Level 6	480
	Bachelor of Arts with Honours Business Management with Professional Placement Year	Level 6	600
<b>7b Exit Awards and Credits Awarded</b>			
	Foundation Certificate in Business Management	Level 3	120
	Certificate of Higher Education Business Management	Level 4	240
	Diploma of Higher Education Business Management	Level 5	360
	Bachelor of Arts Business Management	Level 6	420
	Bachelor of Arts Business Management with Professional Placement Year	Level 6	540

<b>8 Derogation from the University Regulations</b>	
	None.

<b>9 Delivery Patterns</b>			
<b>Mode(s) of Study</b>	<b>Location(s) of Study</b>	<b>Duration of Study</b>	<b>Code(s)</b>
Full Time	City Centre	4 years	US1126
With Professional Placement Year	City Centre (and placement provider)	5 years	US1127

<b>10 Entry Requirements</b>	
	The admission requirements for this course are stated on the course page of the BCU website at <a href="https://www.bcu.ac.uk/">https://www.bcu.ac.uk/</a> , or may be found by searching for the course entry profile located on the UCAS website.

<b>11 Course Level Outcomes</b>	
	<p>This degree course will progress you through level learning outcomes detailed below to ensure that you meet the benchmarks set out in the latest Quality Assurance Agency for Higher Education (QAA) subject benchmark for Business and Management standards as well as the overall course learning outcomes detailed.</p> <p><b>Level 4 – Theoretical Underpinning</b></p> <ul style="list-style-type: none"> <li>- Develop knowledge and understanding of the major theories, principles and concepts within business management.</li> <li>- Develop knowledge and understanding of the key functional areas in business management.</li> <li>- Acquire key transferable skills essential to a career in business management.</li> <li>- Apply acquired business management knowledge and transferable skills within a defined business environment.</li> </ul> <p><b>Level 5 – Professional Practice emphasis</b></p>

- Utilise principles of business management practices in an operational context.
- Critically analyse and choose a range of business techniques and tools to identify the most applicable for a range of business scenarios, applying findings to solve a set business problem.
- Effectively communicate and present information, arguments and analysis in a variety of forms.

**Level 6 – Strategic Focus**

- Formulate business knowledge, understanding and skills to critically evaluate and formulate evidence-based arguments and identify solutions to both defined and uncertain national and international business problems.
- Construct effective methods of communicating business concepts and other relevant work, accurately and reliably using a range of specialist techniques and practices.
- Apply professional and academic skills to create and justify compelling business solutions.

<b>11b</b>	<b>Course Level Outcomes:</b>
	<b>Knowledge and Understanding:</b> On successful completion of the BA (Hons) Business Management degree course you will be able to:
<b>K1</b>	Evaluate the integrated nature of core functional areas of business to make effective business decisions.
<b>K2</b>	Apply practice-based understanding of management frameworks, tools and techniques to a variety of business contexts.
<b>K3</b>	Analyse complex business issues in a turbulent world to provide business advantage and sustainability and foster an enterprising outlook.
<b>K4</b>	Assess cultural differences and their impact on international management practices and opportunities.
<b>K5</b>	Critically discuss key contemporary and emerging theories, concepts and methods and their effect on dynamic businesses.
	<b>Skills and Other Attributes:</b> On successful completion of the BA (Hons) Business Management degree programme, you will have acquired skills and abilities in the following areas:
<b>T1</b>	Present, in person and in writing, an argument to inform an audience.
<b>T2</b>	Interpret complex problems, and critically analyse business data to construct creative and innovative recommendations and solutions.
<b>T3</b>	Demonstrate good citizenship through contributing ethically to the world to benefit both organisations and society.

<b>12</b>	<b>Course Requirements</b>																																	
<b>12a</b>	<p><b>Level 3:</b> <i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>BUS3008</td> <td>Developing Business and Academic Skills for Success</td> <td>20</td> </tr> <tr> <td>MAN3003</td> <td>Developing Interpersonal and Marketing Skills for Success</td> <td>20</td> </tr> <tr> <td>BUS3001</td> <td>Business In Context</td> <td>20</td> </tr> <tr> <td>BUS3006</td> <td>Foundation Practice Project</td> <td>20</td> </tr> <tr> <td>MAN3001</td> <td>An Introduction to Management and Leadership</td> <td>20</td> </tr> <tr> <td>ACC3002</td> <td>Accounting and Personal Finance</td> <td>20</td> </tr> </tbody> </table> <p><b>Level 4:</b> <i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>MAN4036</td> <td>Insights into Management</td> <td>20</td> </tr> <tr> <td>MKT4022</td> <td>Principles of Marketing</td> <td>20</td> </tr> <tr> <td>MKT4024</td> <td>Developing your Personal Brand</td> <td>20</td> </tr> </tbody> </table>	Module Code	Module Name	Credit Value	BUS3008	Developing Business and Academic Skills for Success	20	MAN3003	Developing Interpersonal and Marketing Skills for Success	20	BUS3001	Business In Context	20	BUS3006	Foundation Practice Project	20	MAN3001	An Introduction to Management and Leadership	20	ACC3002	Accounting and Personal Finance	20	Module Code	Module Name	Credit Value	MAN4036	Insights into Management	20	MKT4022	Principles of Marketing	20	MKT4024	Developing your Personal Brand	20
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BUS4087	Introduction to Entrepreneurship	20
BUS4088	Operations Management	20
ACC4034	Finance for Managers	20

**Level 5:**

*In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):*

Module Code	Module Name	Credit Value
BUS5077	Supply Chain Management	20
MAN5082	One Planet Issues	20
MAN5060	Management Development	20
MAN5077	Data Analytics for Business Optimisation	20
MAN5084	The Global Manager	20

*In order to complete this course a student must successfully complete at least 20 credits from the following indicative list of OPTIONAL modules.*

Module Code	Module Name	Credit Value
BUS5078	Entrepreneurship in Action	20
MAN5090	Cross Cultural Management	20
MAN5054	Introduction to Consultancy	20
BUS5080	Study Abroad)** only available if students choose to go abroad to study for 1 semester	20

*In order to qualify for the award of BA (Hons) Business Management with Professional Placement Year a student must successfully complete the following module:*

Module Code	Module Name	Credit Value
PPY5001	Professional Placement Year	120

**Level 6:**

*In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):*

Module Code	Module Name	Credit Value
MAN6071	Leading and Managing Change	20
MAN6072	Continuous Innovation	20
MAN6073	Strategic Management	20
BUS6XXX	Business Research Methodology and Practice	20
BUS6XXX	Business Research Project	20

*In order to complete this course a student must successfully complete at least 20 credits from the following indicative list of OPTIONAL modules.*

<b>Module Code</b>	<b>Module Name</b>	<b>Credit Value</b>
MAN6046	Strategic Supply Chain Management	20
MAN6074	Growing the Enterprise	20
MKT6045	One Planet Business	20

## 12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

### Full Time Course Structure

#### Level 3 – Year 1

SEMESTER ONE	SEMESTER TWO
Core Developing Business and Academic Skills for Success (20 credits)  Developing Interpersonal and Marketing Skills for Success (20 credits)  Business In Context (20 credits)	Core Foundation Practice Project (20 credits)  An Introduction to Management and Leadership (20 credits)  Accounting and Personal Finance (20 credits)

#### Level 4 – Year 2

SEMESTER ONE	SEMESTER TWO
Core Insights into Management (20 credits)  Principles of Marketing (20 credits)  Developing your Personal Brand (20 credits)	Core Introduction to Entrepreneurship (20 credits)  Operations Management (20 credits)  Finance for Managers (20 credits)

#### Level 5 – Year 3

Core One Planet Issues (20 credits) Management Development (20 credits) Data Analytics for Business Optimisation (20 credits)	Core The Global Manager (20 credits) Supply Chain Management (20 credits)
	Optional Entrepreneurship in Action Cross Cultural Management Introduction to Consultancy Study Abroad (20 credits) )** only available if students choose to go abroad to study for 1 semester

**Level 6 (Year 4)**

Core Leading and Managing Change (20 credits) Continuous Innovation (20 credits) Business Research Methodology and Practice (20 credits)	Core Strategic Management Business Research Project (20 credits)
	Optional Strategic Supply Chain Management (20 credits) Growing the Enterprise (20 credits) One Planet Business (20 credits)

**Full Time With Professional Placement Course Structure**
**Level 3 – Year 1**

<b>SEMESTER ONE</b>	<b>SEMESTER TWO</b>
Core Developing Business and Academic Skills for Success (20 credits)  Developing Interpersonal and Marketing Skills for Success (20 credits)  Business In Context (20 credits)	Core Foundation Practice Project (20 credits) An Introduction to Management and Leadership (20 credits)  Accounting and Personal Finance (20 credits)

**Level 4 – Year 2**

<b>SEMESTER ONE</b>	<b>SEMESTER TWO</b>
Core Insights into Management (20 credits)  Principles of Marketing (20 credits)  Developing your Personal Brand (20 credits)	Core Introduction to Entrepreneurship (20 credits)  Operations Management (20 credits)  Finance for Managers (20 credits)



**Level 5 – Year 3**

Core One Planet Issues (20 credits) Management Development (20 credits) Data Analytics for Business Optimisation (20 credits)	Core The Global Manager (20 credits) Supply Chain Management (20 credits)
	Optional Entrepreneurship in Action Cross Cultural Management Introduction to Consultancy Study Abroad (20 credits) ** only available if students choose to go abroad to study for 1 semester

**Professional Placement Year – Year 4**

Professional Placement Year (120 credits)
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**Level 6 – Year 5**

Core Leading and Managing Change (20 credits) Continuous Innovation (20 credits) Business Research Methodology and Practice (20 credits)	Core Strategic Management (20 credits) Business Research Project (20 credits)
	Optional Strategic Supply Chain Management (20 credits) Growing the Enterprise (20 credits) One Planet Business (20 credits)

### 13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

#### Level 3

##### Workload

##### 40% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	480
Directed Learning	288
Private Study	432
<b>Total Hours</b>	1200

##### Balance of Assessment

Assessment Mode	Percentage
Coursework	87%
Exam	0%
In-person assessment	13%

#### Level 4

##### Workload

##### 18% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	216 ( 9 hours per week x 24 weeks)
Directed Learning	360
Private Study	624
<b>Total Hours</b>	1200

##### Balance of Assessment

Assessment Mode	Percentage
Coursework	100%
Exam	0%
In-Person	0%

**Level 5**
**Workload**
**18% time spent in timetabled teaching and learning activity**

<b>Activity</b>	<b>Number of Hours</b>
Scheduled Learning	216 ( 9 hours per week x 24 weeks)
Directed Learning	360
Private Study	624
<b>Total Hours</b>	<b>1200</b>

**Balance of Assessment**

<b>Assessment Mode</b>	<b>Percentage</b>
Coursework	75%
Exam	0%
In-Person	25%

**Level 6**
**Workload**
**18% time spent in timetabled teaching and learning activity**

<b>Activity</b>	<b>Number of Hours</b>
Scheduled Learning	216 ( 9 hours per week x 24 weeks)
Directed Learning	360
Private Study	624
<b>Total Hours</b>	<b>1200</b>

**Balance of Assessment**

<b>Assessment Mode</b>	<b>Percentage</b>
Coursework	75%
Exam	0%
In-Person	25%