



BIRMINGHAM CITY
University

INTERNATIONAL SUMMER SCHOOL

17 July - 4 August 2023



#BCUGoGlobal

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»»» IF YOU SUCCESSFULLY COMPLETE A COURSE IN OUR INTERNATIONAL SUMMER SCHOOL, YOU CAN GET A £1,000 SCHOLARSHIP WHEN YOU ENROL TO DO A UNDERGRADUATE OR POSTGRADUATE COURSE (MA OR MSc).

ABOUT BCU

Birmingham City University’s International Summer School offers you the perfect opportunity to spend three weeks sampling UK university life, as well as giving you the chance to enhance your academic skills and visit some of the UK’s historic places.

We offer you a unique study experience, providing an exciting list of course choices, social events, field trips and cultural activities. We strive to help you on your journey to becoming a confident, reflective and independent student.

We will help you to deepen your knowledge in your chosen areas of study and, at the same time, give you the opportunity to improve your academic skills and explore the city of Birmingham, and the UK as a whole.

We are confident that studying at Birmingham City University will be one of the most rewarding times of your life. It’s a fantastic chance to experience a UK university, improve your skills, practice your English and have lots of fun!

With around 29,000 students from more than 100 countries, Birmingham City University is a large, diverse and popular place to study. We put students at the heart of everything we do, giving them the best opportunities for future success.

The University has an enviable reputation for providing quality, student focused education in a professional and friendly environment. We continue to produce some of the country’s most employable graduates, due to our innovative courses, state of the art facilities, world renowned staff and focus on practical and professional skills.

The summer school was a great adventure for the both of us! We got the chance to study subjects of interest and we did this with the assistance of caring teachers! We learned, we shared, we saw, we made and we did. We wouldn’t change a thing except that we’d love the experience to last longer.

Clara de Melo Araujo and João Victor de Oliveira Miranda e Silva



STUDYING IN BIRMINGHAM

Birmingham is the UK's second largest city, with a student population of over 75,000. It's just one hour and 20 minutes by rail from London too! Famous for: The Bullring shopping centre, the home of Cadbury's chocolate, the 'Brummie' accent, car manufacturing, science, industry and the Birmingham Comedy Festival.



"Living in an exciting city was a main factor when deciding my university choice. I chose Birmingham, and it has been a great experience living here; the city offered me so much in terms of its wonderful nightlife, its tourist attractions and its multicultural diversity."

Olanrewaju Olatunde, International MBA

We are currently undertaking a £340 million investment programme in our facilities, including a major expansion of our City Centre Campus, providing students with a range of first class facilities.



A centre for creativity

- The creative industries are growing faster in Birmingham than anywhere else in the country – there are over 5,800 creative businesses in the city, employing the creative and digital talents of around 34,000 local people**
- Over 50 festivals each year
- Birmingham Hippodrome attracts over 500,000 visitors a year
- 500,000 works of art in one square mile
- Birmingham Opera Company is famed for performances in unusual spaces

A great place to live

- The UK's second-largest city with a population of around one million people
- Investment in a £188 million library and a £600 million transformation of New Street Station
- Excellent shopping
- Arenas hosting international artists such as Beyoncé, Ed Sheeran and Billie Eilish
- Created the most jobs in 2014/15 - a total of 4,739
- With around 15% of its total land classed as 'green space' Birmingham has **more green spaces** than any other major regional UK city

A global city

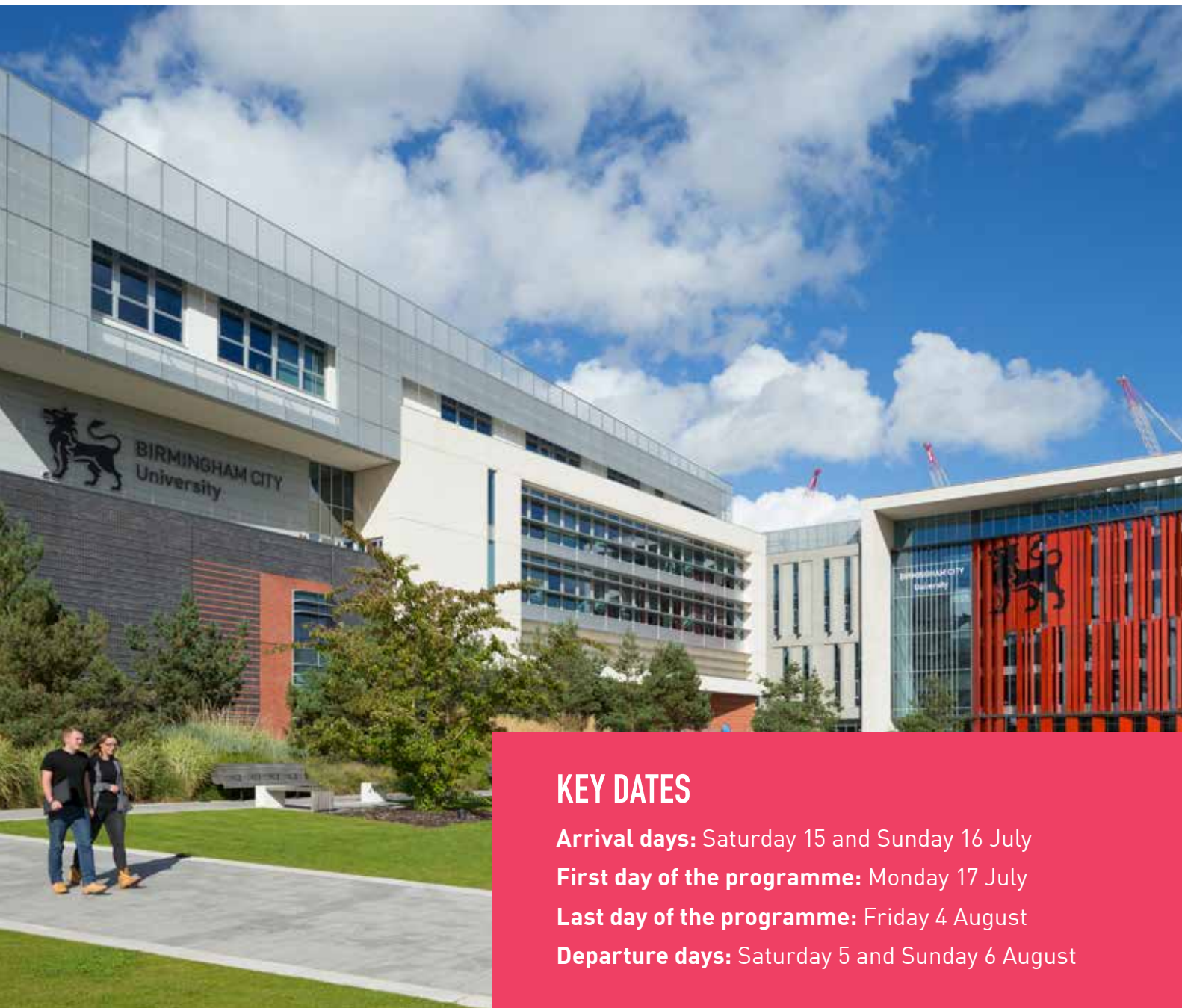
- The most visited English city outside London for European visitors*
- Birmingham is home to around 43,000 companies (ONS 2020) including 720 international firms
- £110 billion regional economy*
- 35.5m visitors per year*

World-class sport

- International cricket at Edgbaston Cricket Ground
- English Premier League side West Bromwich Albion, as well as Aston Villa and Birmingham City
- Alexander Stadium hosts many international athletics events
- The Belfry golf course has hosted the prestigious Ryder Cup on four occasions

*Source: Business Birmingham/ Marketing Birmingham/ StartUp Britain

**Visit Birmingham



KEY DATES

Arrival days: Saturday 15 and Sunday 16 July
First day of the programme: Monday 17 July
Last day of the programme: Friday 4 August
Departure days: Saturday 5 and Sunday 6 August

OVERVIEW OF THE WEEK

Week 1	Monday - Friday	Welcome Event and Academic Teaching	Saturday - Day Trip	Sunday - Free Time
Week 2	Monday - Friday	Academic Teaching	Saturday - Day Trip	Sunday - Free Time
Week 3	Monday - Friday	Academic Teaching, Graduation Ceremony and Day Trip		



WHAT IS INCLUDED IN YOUR FEE?

- Academic course
- Accommodation for three weeks
- Birmingham airport pick-up and drop-off
- Cultural visits to London, Bath and York
- Programme of social events
- International Summer School T-shirt

*Please note travel to the UK, visa costs and other personal travel and living expenses are not included e.g. meals. There are many shops, canteens, cafes, and restaurants on or near the campus. We suggest that students should budget a figure of approximately £10 50 per day for additional food and drink.

OUR COURSES

Arts, Design and Media	Radio and Podcast Drama Production	£2,200
	Print and Photography	£2,200
	Fashion: Print, Style, Capture	£2,200
	Digital manipulation and Pattern Design	£2,200
Business, Law and Social Sciences	Contemporary Issues in Law	£2,200
	International Business: Embracing Global Challenges	£2,200
Computing, Engineering and the Built Environment	Network Engineering, Network Security and Ethical Hacking	£2,200
	Data Science	£2,200
International Centre for English	English and Culture	£1,800



CONTEMPORARY ISSUES IN LAW

Business, Law and Social Sciences

Academic status: Practice based (non credit bearing)

Dates: Monday 17 July – Friday 4 August 2023

Venue: City Centre Campus

English language requirements: No formal qualification required; however all classes will be taught in English

Academic pre requisites: Level 3 or equivalent

Fee: £2,200

Course aims

This 3-week summer school provides an insight into three key areas of law which are underpinned by our research and teaching expertise. Throughout we invite you to take a comparative approach to thinking about law and its function and operation in different societal context. You will explore current global Human Rights issues through a Model United Nations. You will consider how states and societies are organised and what rights are fundamental in shaping our lives through taking part in a Constitutional Convention. And finally you will explore the role of law and dispute resolution in building and maintaining effective business relationships.

What will you study?

Week one

Week 1 takes the form of a Model United Nations introducing you to key human rights issues and themes and guiding you to explore the essence of human rights and their application and implementation across the world

Week two

Week 2 is about the Constitutions that shape the legal and political frameworks in which we operate and draws on work from different national contexts. You will have the opportunity to take part in a mock Constitutional Convention to explore some of the issues raised in detail.

Week three

Week 3 shifts the focus to the commercial world. You will be introduced to alternative dispute resolution in international business and learn about the practical way dispute resolution can be used to bring about an efficient and quick resolution while also maintaining business relationships. During this week you will have the opportunity to apply your knowledge of dispute resolution to a simulated live dispute.



INTERNATIONAL BUSINESS: EMBRACING GLOBAL CHALLENGES

Business, Law and Social Sciences

Academic status: 15 credits (7.5 ECTS / 3 US credits)

Dates: Monday 17 July – Friday 4 August 2023

Venue: City Centre Campus

English language requirement: IELTS 5.5 or equivalent*

Academic pre requisites: Level 3 or equivalent

Fee: £2,200

Course aims

The International Business course is designed to help you develop understandings and insights in issues and challenges in business activities on a global scale. It provides the perspectives to examine business organisations within the international economic, governmental and social environment. There are also introductions of contemporary business issues in a global context, economic and environmental approaches in international business as well as discussions in entrepreneurial analysis and international strategic management in a post-Covid 19 era.

What will you study?

Birmingham is the birthplace of Industry Revolution. From the perspective of economics and management studies, Birmingham stands for its rich heritage as well as the global challenges. The international business programme is designed for students to develop their understandings in theoretical frameworks commonly adopted in examination of international business issues.

Week 1

You will be introduced to the various concepts and principles such as PESTEL and SWOT, and how they are applied to international businesses. You will also be introduced to the project and assigned to your group. As your project is about Birmingham, there is a possibility that you will visit Jaguar Land Rover Castle Bromwich plant or Cadbury World – leading international businesses based in Birmingham during that week.

Week 2

Under the guidance and supervision of your tutors, you will start to do some research on your project in your assigned groups and apply the principles and concepts you will have learned in building up the project.

Week 3

You will finalise your project and prepare to present it before a panel of judges made up of tutors and other university staff.

* Students who are unable to demonstrate the required competence in the English language are welcome to attend the programme on a non-credit bearing basis. Upon successful completion of the programme you will be awarded a Certificate of Attendance.





RADIO AND PODCAST DRAMA PRODUCTION

Arts, Design and Media

Academic status: Practice based (non credit bearing)

Dates: Monday 17 July – Friday 4 August 2023

Venue: City Centre Campus

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre requisites: Level 3 or equivalent

Fee: £2,200

Course aims

This course introduces the key concepts and production skills required to create compelling audio drama for both radio and podcasting.

A team of experienced UK audio producers and technical staff will work with you to develop early drama concepts through to the final stages of production.

The focus is on professional 'real world' practice, with students learning valuable skills in idea generation, commissioning, and pitching. Practical advice on scripting, recording, directing voice talent, and use of music and sound effects are provided, with training taking place in the Parkside building's state-of-the-art radio studios. Post productions skills in audio editing and mixing are also covered in this intensive, hands-on programme.

By the end of the course, you will have produced a 'pilot' episode or showreel to demonstrate your own radio or podcast drama.



ENGLISH AND CULTURE

International Centre for English

Academic status: Practice based (non credit bearing)

Dates: Monday 17 July – Friday 4 August 2023

Venue: City Centre Campus

English language requirement: No formal qualification required; however all classes will be taught in English

Fee: £1,800

Course aims

Students will be allocated to specifically tailored classes based on the results of the pre-programme level testing. During classes as well as the sports, cultural and social activities, students will be encouraged to always speak English, allowing them to develop their English language skills and confidence.

Small class sizes, ranging from 8 to 15 students per group, will give everyone the opportunity to speak and receive personalised feedback from their teachers. English classes take an integrated skills approach: instead of being taught separately, the four macro skills – listening, reading, speaking and writing – are taught simultaneously in a way that better motivates students with a wider range of activities and better reflects authentic language use in the real world outside the classroom.

During the three-week programme, students will have integrated classes, as well as Project work sessions focused 21st century skills, such as Collaboration, Creativity and Critical Thinking.

Based around the cultural programme, students will participate in group projects that involve fact-finding and presentation giving. They will take trips to local attractions, such as Birmingham's Botanical Gardens and Think Tank, which are a few minutes' walk from our campuses, and to places like London, Bath, and York. On these trips, they will be given targets for finding out information which involve using English they have learnt in class. After the trips, they'll have time to work on their projects in groups and to prepare presentations for the classmates and teachers on what they have learnt and experienced.





PRINT AND PHOTOGRAPHY

Art, Design and Media

Academic status: Practice based (non credit bearing)

Dates: Monday 17 July - Friday 4 August 2023

Venue: City Centre Campus

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre requisites: Level 3 or equivalent

Fee: £2,200

Course aims

This hands on course will introduce you to a variety of creative photography, bookbinding and letterpress techniques. We will draw inspiration from the city on walking tours to form the basis of our prints and then turn them into hand bound books incorporating a variety of image-making processes.

What will you study?

You will explore a wide variety of techniques, including:

- Photography
- Post-processing
- Darkroom printing
- Analogue processes: cyanotypes, photograms
- Studio Portraiture
- Bookbinding
- Letterpress

You will research practitioners in each of these fields to enhance your understanding of the technique. The culmination of the course will be an exhibition of your books and prints.



FASHION: PRINT, STYLE, CAPTURE

Arts, Design and Media

Academic status: 15 credits (7.5 ECTS / 3 US credits)

Dates: Monday 17 July - Friday 4 August 2023

Venue: City Centre Campus

English language requirement: IELTS 5.5 or equivalent*

Academic pre requisites: Level 3 or equivalent

Fee: £2,200

Course aims

During this course you will explore fashion concepts: how research informs design ideas and translates into 20 patterns. This will allow you to develop an outfit, which you will then style with accessories and spend time with a professional photographer, capturing the best representation of your concept.



What will you study?

You will be introduced to a range of processes and abstract cutting techniques, and from this you will develop ideas based on

a given theme or concept. These will then be combined three-dimensionally to create your outfit.

Your tutors will work with you to give you an understanding of fabric, colour and form, and will teach you basic machine skills to enable you to realise your ideas.

Once complete, you will consider the final 'look' of your outfit and propose ideas for hair, make-up and accessories. You will work with photography and styling tutors in a studio photoshoot. The culmination of the course will be an exhibition of your garments and imagery.

The other course we would like to offer will be based around digital print and CAD work, so much more computer based. The outcome will produce a basic garment, but the work will involve less sewing.

* Students who are unable to demonstrate the required competence in the English language are welcome to attend the programme on a non-credit bearing basis. Upon successful completion of the programme you will be awarded a Certificate of Attendance.





DIGITAL MANIPULATION AND PATTERN DESIGN

Arts, Design and Media

Academic status: Practice based (non credit bearing)

Dates: Monday 17 July – Friday 4 August 2023

Venue: City Centre Campus

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre requisites: Level 3 or equivalent

Fee: £2,200

Course aims

During this course you will explore the world of textile pattern design for the fashion, interiors and lifestyle industries. This will involve looking at trends (particularly in relation to colour) and generating your own design by using the landscape of Birmingham city as inspiration. You will work with staff to develop a repeating pattern or placement digital print, which you will then bring to life as either a scarf design on fabric or wallpaper drop and cushion.

What will you study?

You will be introduced to a range of design print processes and computer aided design (CAD) skills. From this you will develop a moodboard based on a selected trend and also a range of visual outcomes through mediums including print, drawing, collage and digital photography. You will be given a choice of focussing on either the interiors or fashion industry, developing your ideas into a simple repeat pattern or placement print. This design will then be used to create either a sample scarf design or wallpaper drop and cushion. Your tutors will work with you to give you an understanding of fabric, colour and repeat.

The culmination of the course will be an exhibition of your final design outcome and CAD work.



NETWORK ENGINEERING, NETWORK SECURITY AND ETHICAL HACKING

Computing, Engineering and the Built Environment

Academic status: 15 credits (7.5 ECTS / 3 US credits)

Dates: Monday 17 July – Friday 4 August 2023

Venue: City Centre Campus

English language requirement: No formal qualification required; however all classes will be taught in English*

Academic pre requisites: Level 3 or equivalent

Fee: £2,200

Course aims

During this short course you will explore network engineering, network security and ethical hacking within a wireless network environment.

The course presents a holistic view of how a computer networks system works to provide the underpinning knowledge to aid the student in the many areas of computer technology. In addition, this course will provide students with the ability to explore the essential components to build several prototypes of Internet of Things using several technologies and platforms such as Raspberry Pi, Arduino with some necessary skills in Python and Linux.

What will you study?

You will be introduced to a range of network engineering tools, network maths and network protocols to ensure you gain the knowledge and skills the industry demands.

Your tutors will work with you to give you an understanding of network maths, network protocols and how the latter enables the network to function on a worldwide basis.

* Students who are unable to demonstrate the required competence in the English language are welcome to attend the programme on a non-credit bearing basis. Upon successful completion of the programme you will be awarded a Certificate of Attendance.





DATA SCIENCE

Computing, Engineering and the Built Environment

Academic status: Practice based (non credit bearing)

Dates: Monday 17 July – Friday 4 August 2023

Venue: City Centre Campus

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre requisites: Level 3 or equivalent

Fee: £2,200

Course aims

This course aims to introduce the quantitative analysis of data, blending classical statistical methods with recent advances in computational and machine learning. You will cover key topics such as the challenges of analysing big data using statistical methods, and how machine learning and data science can aid in knowledge generation.

What will you study?

You will be introduced to the concept, develop an understanding of data science and machine learning, and hear from experts on data science applications. The course includes both theory and practice on the exciting methods and techniques currently employed in industry to address the world's real problems.

During this course, you will:

- Develop an understanding of data analysis, AI and machine learning for data science.
- Develop an understanding of exploratory data analysis and visualisation.
- Understand the real-world applications in data science.
- Get an insight into advances in data science.





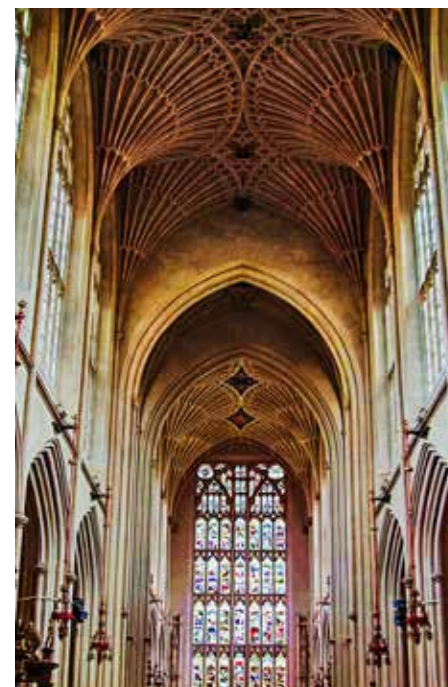
TRIPS AND EVENTS

There will be several day trips included in the International Summer School package. These trips will give you a chance to immerse yourself in the diverse culture of the UK.

LONDON

London is vibrant and contemporary yet remains steeped in history and tradition. You'll explore the historic landmark and famous places such as Westminster, Big Ben, Buckingham Palace, Tower of London and Tower Bridge, etc.

If you wish, you can stay overnight after the tour so you can discover more for yourself. It's only 1 hour and 20 minutes away from Birmingham by train!



BATH

Jane Austen, Roman hot springs, palatial Georgian architecture: with more museums per square mile than any other English city you can choose from the Fashion Museum, No 1 Royal Crescent or Holburne Museum. The Romans took advantage of the area's natural hot springs by building the majestic Roman Baths, now a UNESCO heritage site. You can experience the mineral-rich waters for yourself at Thermae Bath Spa - don't miss the spectacular views of the city from the rooftop pool.



YORK

A place of extraordinary cultural wealth, York is a beautifully preserved medieval city. Step 2,000 years into the past as you wander the Gothic halls of York Minster Cathedral, delve into the city's Viking past, or explore history of a different kind at the National Railway Museum. Trace the footsteps of William the Conqueror and enjoy mesmerising views from Clifford's Tower, or dip into the eclectic array of independent boutiques nestled in the postcard-pretty 13th century timber buildings of The Shambles - York's most beautiful street.



MEET AND GREET

Airport pick-up and drop-off

We operate a Meet and Greet service at Birmingham Airport (BHX) – we'll meet you at the airport and take you to your accommodation. This service will operate on:

Saturday 15 – Sunday 16 July 2023
9am and 6pm

Please book your flight arriving time between 9am and 5pm

For more details, please email:
summerschool@bcu.ac.uk

ACCOMMODATION



You will be offered three weeks accommodation located close to our City Centre Campus. You can comfortably walk to class and the city centre. All rooms are single ensuite including a private shower, toilet, sink, large bed, plenty of storage space, a desk and a chair. Wi-fi is also included!

The accommodation cost is included in the International Summer School package and no additional payments are required.

Check-in date: Saturday 15 - Sunday 16 July 2023

Check-out date: Saturday 5 - Sunday 6 August 2023

For more details visit us at: www.bcu.ac.uk/accommodation



HOW TO APPLY

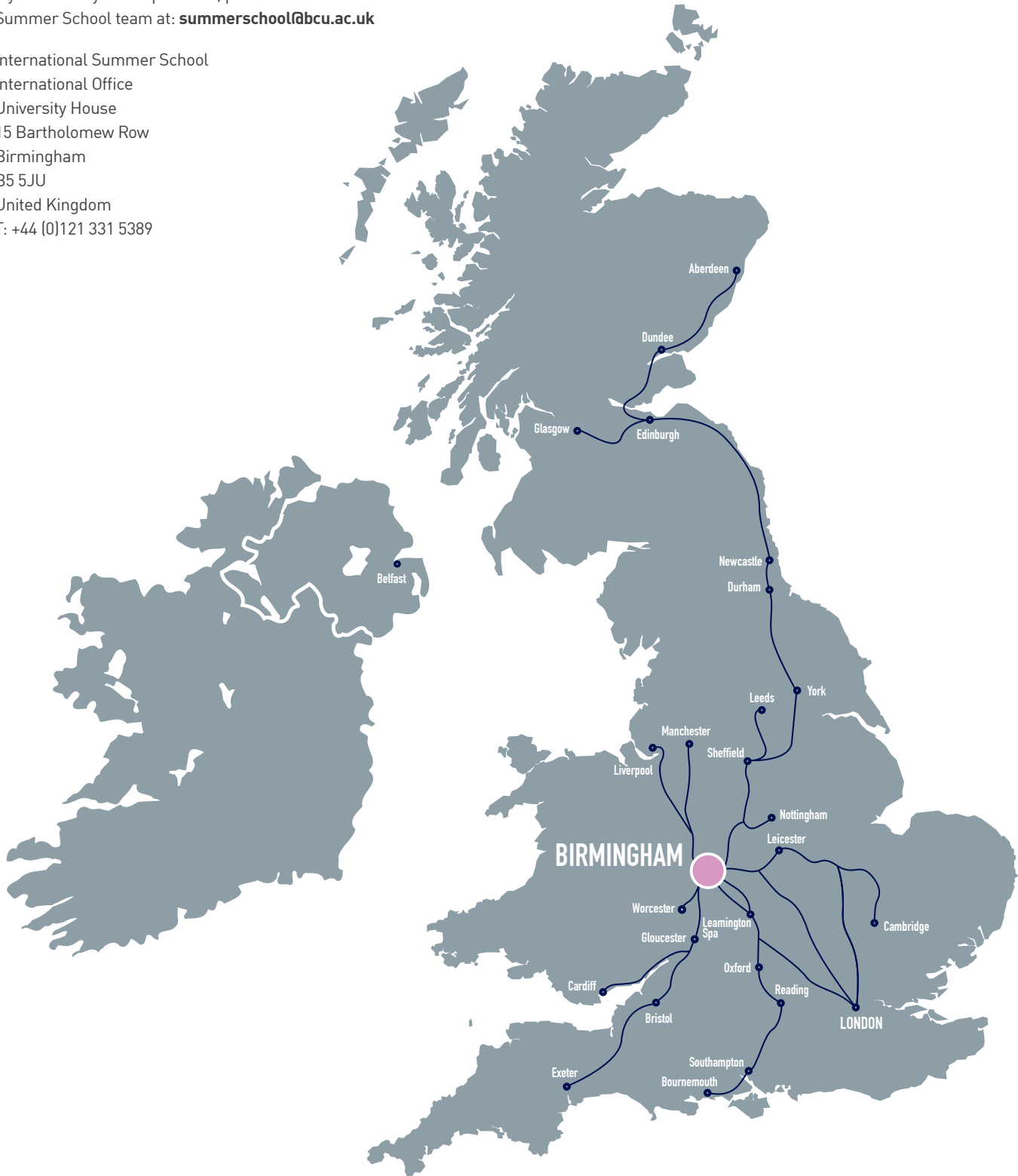
Please contact us at summerschool@bcu.ac.uk and we will get back to you with all the details of our online application.

The application form and further information can be found at: www.bcu.ac.uk/international/summer-school/how-to-apply

Application Deadline: 31 May 2023

If you have any other questions, please email the International Summer School team at: summerschool@bcu.ac.uk

International Summer School
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15 Bartholomew Row
Birmingham
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T: +44 (0)121 331 5389



TERMS AND CONDITIONS

1. Online application

When completing the online application, please ensure that you read, understand and agree to our terms and conditions before you complete your form. All applicants must be 18 or over and must be university students.

2. Fees

2.1 The completed application form and the required tuition fee should be submitted to the International Office by 31 May 2023.
2.2 Your place on the course cannot be guaranteed until full payment is received.
2.3 Course fees include VAT.

3. Credit transfer

We offer two types of summer school programmes: credit bearing and non-credit bearing (practice-based). Our credit bearing programmes are accredited at 15 university credits. This is normally equivalent to 7.5 ECTS or 3 US credits. However, it is up to your home institution to decide how much credit is awarded. We can provide the programme specification and any other additional information required by your home institution. Students who are unable to demonstrate the required competence in the English language are welcome to attend the programme on a non-credit bearing basis. Upon successful completion of the programme you will be awarded a Certificate of Attendance.

4. Withdrawals and non-attendance

4.1 If you wish to withdraw from your course, your request should be made in writing.
4.2 If your written request is received more than 8 weeks before the start of the course, you will be entitled to a full refund, minus an administration charge of £50.
4.3 If your written request is received within 8 weeks of the start of the course, we reserve the right not to refund your payment. However, if your visa is refused, we will refund your tuition fee minus a £50 administration charge.
4.4 Non-attendance due to illness, or for personal, professional or visa reasons, does not confer the right to refunds or transfer.

5. Insurance

5.1 Students are required to have adequate health, accident, disability and hospitalisation insurance to cover themselves during their time at Birmingham City University.
5.2 Students recognise and accept that no part of the fee goes towards payment of such insurance and that the University has no obligation to provide such insurance. Travel to the UK, visa costs and other personal travel and living expenses are not included.

6. Student conduct

6.1 Students are expected to conduct themselves in a professional manner and to recognise that other students also require support and assistance.
6.2 If a student is persistently disruptive, we reserve the right to offer a verbal or written warning and, if this does not resolve the situation, we may, at our discretion, ask the student to leave the course. For further details, please visit: <http://www.bcu.ac.uk/about-us/corporate-information/policies-and-procedures/complaints-procedures>.
6.3 Students understand that should they have legal problems while in the UK, they will attend to the matter personally and with their own funds. They accept that Birmingham

City University cannot provide any personal or financial assistance.

7. Force majeure

We shall not be liable for any failure or delay in the performance, in whole or part, of any of our obligations arising from or attributable to acts, events, omissions or accidents beyond our reasonable control, including - but not limited to - strikes, lock-outs or other industrial disputes (whether involving our workforce or the workforce of any other party), act of God, war, riot, civil commotion, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of plant or machinery, fire, flood, storm, pandemics, epidemics or other outbreaks of disease or infection, failure in the public supply of electricity, heating, lighting, air conditioning or telecommunications equipment.

8. Further information

The International Summer School programmes are offered at Birmingham City University by the International Office. Every care has been taken to ensure accuracy. While every endeavour will be made to provide the courses and services described, Birmingham City University reserves the right to make changes as appropriate for reasons of operational efficiency or due to circumstances, including industrial action, beyond its control.

9. Disclaimers

Birmingham City University reserves the right to withdraw any advertised programme, for which the recruited number of students is so low that it is not possible to deliver an appropriate quality of education.

The contents of this publication are correct at the time of printing.

If you are not able to access the information online, please contact the summer school team at summerschool@bcu.ac.uk.

CONTACT US

If you have any other questions, please email the International Summer School team at: summerschool@bcu.ac.uk

@ bcugoabroad

#BCUGoGlobal

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