I AM
BCU
SEE FOR YOURSELF
AT AN OPEN DAY

The best way to explore what Birmingham City University has to offer is to come and see us in person. Our Open Days provide the perfect opportunity to chat to our staff and students, and check out our first-rate facilities. Virtual Open Days will be held if in-person Open Days are not possible in light of government public health guidance.

www.bcu.ac.uk/visit

MAR
26
JUN
25
OCT
1
OCT
22
NOV
27

Students at the Library of Birmingham

The information in this prospectus is aimed at prospective students planning to start a course at Birmingham City University in 2023/24. Some imagery was taken prior to Covid-19 restrictions.
I'd like to give you a warm welcome to Birmingham City University. I am immensely proud to be the chancellor of this vibrant and diverse institution.

Our University offers the sort of education I'd have loved when I was younger – right in the heart of the thriving city of Birmingham, with fantastic facilities that blew me away when I first visited. The teaching staff are incredibly passionate about their subjects and give our talented students the chance to go on and achieve their ambitions.

My advice is to come and see for yourself what's happening at the University and across the city. I did, and that's why I was thrilled to accept this amazing role.

I look forward to working with you, helping you become part of Birmingham City University’s next generation of talent.

Sir Lenny Henry, Chancellor, Birmingham City University
EVERYONE PICTURED ON THE COVER AND BELOW IS A STUDENT OF BIRMINGHAM CITY UNIVERSITY. IN THEIR OWN WORDS, THIS IS WHAT THEY LOVE ABOUT BCU.

BETHANY
BSc (Hons) Psychology with Criminology
"Before university I wasn’t confident I could even pass a degree, now I am considering doing a Master’s."

POLLY
BA (Hons) Media Production
“No matter what walk of life you’re from, there’s a place you can make friends and create memories!”

ELIN
BSc (Hons) Forensic Computing
“I am constantly challenged and now strive to do the best I possibly can.”

EMILIA
BSc (Hons) Radiotherapy
“I have matured and developed in such a great way, I have more pride and confidence in myself.”

KHANYA
LLB (Hons) Law with Business Law
“I saw that a lot of students were international students at BCU, so I didn’t feel worried about being in a new country.”

FLEUR
BSc (Hons) Learning Disability Nursing
“Since joining the University, I’ve become more resilient, more determined, and I’ve become more of an advocate and activist.”

SAABIR
MSc International Sport Management
“The staff were really helpful from the Open Day all the way through to when I attended on campus.”

MOLAYOSI
BA (Hons) Interior Architecture and Design
“I’m proud to say that I’m from BCU. We share each other’s achievements and grow as people.”

NILE
BSc (Hons) Finance and Investment
“I feel I am more than a student; we are encouraged to approach problems from alternate and unique angles and offer opinions.”

MICHAEL
LLB (Hons) Law
“I’ve made friends for a lifetime in eight weeks! I enjoy coming to uni and meeting people I work well with.”

SAABIR
MSC International Sport Management
“The staff were really helpful from the Open Day all the way through to when I attended on campus.”

EMILIA
BSc (Hons) Radiotherapy
“I have matured and developed in such a great way, I have more pride and confidence in myself.”

MARO
BA (Hons) Media and Communication
“The concept of going to a new city to study enticed me, and it’s exposed me to new people and experiences.”

KHANYA
LLB (Hons) Law with Business Law
“I saw that a lot of students were international students at BCU, so I didn’t feel worried about being in a new country.”

JINAL
BSc (Hons) Biomedical Sciences
“I’ve matured while I’ve been here at university. My two sisters back in Mumbai are so proud of me!”

BETHANY
BSc (Hons) Psychology with Criminology
“Before university I wasn’t confident I could even pass a degree, now I am considering doing a Master’s.”

POLLY
BA (Hons) Media Production
“No matter what walk of life you’re from, there’s a place you can make friends and create memories!”

ELIN
BSc (Hons) Forensic Computing
“I am constantly challenged and now strive to do the best I possibly can.”

EMILIA
BSc (Hons) Radiotherapy
“I have matured and developed in such a great way, I have more pride and confidence in myself.”

KHANYA
LLB (Hons) Law with Business Law
“I saw that a lot of students were international students at BCU, so I didn’t feel worried about being in a new country.”

FLEUR
BSc (Hons) Learning Disability Nursing
“Since joining the University, I’ve become more resilient, more determined, and I’ve become more of an advocate and activist.”

SAABIR
MSc International Sport Management
“The staff were really helpful from the Open Day all the way through to when I attended on campus.”

MOLAYOSI
BA (Hons) Interior Architecture and Design
“I’m proud to say that I’m from BCU. We share each other’s achievements and grow as people.”

NILE
BSc (Hons) Finance and Investment
“I feel I am more than a student; we are encouraged to approach problems from alternate and unique angles and offer opinions.”

MICHAEL
LLB (Hons) Law
“I’ve made friends for a lifetime in eight weeks! I enjoy coming to uni and meeting people I work well with.”

SAABIR
MSC International Sport Management
“The staff were really helpful from the Open Day all the way through to when I attended on campus.”

EMILIA
BSc (Hons) Radiotherapy
“I have matured and developed in such a great way, I have more pride and confidence in myself.”

MARO
BA (Hons) Media and Communication
“The concept of going to a new city to study enticed me, and it’s exposed me to new people and experiences.”

KHANYA
LLB (Hons) Law with Business Law
“I saw that a lot of students were international students at BCU, so I didn’t feel worried about being in a new country.”

JINAL
BSc (Hons) Biomedical Sciences
“I’ve matured while I’ve been here at university. My two sisters back in Mumbai are so proud of me!”
WHY STUDY WITH US?

HERE ARE OUR TOP 10 REASONS TO CHOOSE BIRMINGHAM CITY UNIVERSITY.

1 WORK WITH GLOBAL BRANDS

We have a large number of industry partners and work with big-name employers to give you the best start in your career. We currently work with the BBC, the NHS, Jaguar Land Rover, Cisco, Microsoft and the Royal Shakespeare Company. All of our courses incorporate work-related experience, many with the option of a year-long placement.

2 PROFESSIONALLY ACCREDITED COURSES

Professional accreditation gives you an advantage at the start of your career. That’s why we have around 50 professional accreditations for our courses from such bodies as the Nursing and Midwifery Council, Institution of Engineering and Technology, and Royal Institute of British Architects.

3 A GLOBAL CITY

Study with us and you will be located at the heart of the dynamic city of Birmingham – with all its social and employment possibilities. In fact, Birmingham is on course to be one of the 50 most competitive cities in the world by 2025 (Economist Intelligence Unit/GtI).

4 ENHANCING CAREER PROSPECTS

We offer career support and advice throughout your time with us and for up to three years after you graduate. Our Graduate+ scheme embeds career-related skills into every one of our degree courses, from becoming a course representative to studying abroad. See page 12.

5 LEARN FROM THE BEST

Many of our teaching staff come from and maintain links with industry. We have 11 National Teaching Fellows – a title awarded for excellence in university teaching and learning.

6 PRACTICE-BASED RESEARCH

Almost 90% of our research was judged to have delivered ‘outstanding’ or ‘very considerable’ external impact in the most recent review, the Research Excellence Framework 2014. See page 36.

7 GAINING REAL-WORLD EXPERIENCE

We provide the chance to gain industry and professional practice experience through work placements, mentoring schemes, exchange programmes and sandwich courses.

8 EARN WHILE YOU LEARN

Our student employment scheme allows you to apply for paid roles at the University, gaining experience in crucial aspects of job applications and valuable feedback on your work.

9 INVESTING IN YOUR FUTURE

We have invested more than £340 million in industry-standard, state-of-the-art facilities to ensure you have the best possible environment for practice-based learning. See page 22.

10 HELP STARTING YOUR OWN BUSINESS

We have a designated entrepreneurship team and a new STEAMHouse incubator to help support students who want to work for themselves.
THE HEART
OF THE UK

NOT ONLY IS BIRMINGHAM ONE OF THE UK’S MOST EXCITING AND DIVERSE CITIES, BUT IT IS ALSO ONE OF THE MOST ACCESSIBLE.

We are at the centre of the UK’s road, rail and coach networks, so travelling to and from Birmingham is no problem, while commuting from the surrounding area to our centrally located campuses is easy to do.

Local transport is also excellent, with a network of trains, buses and trams providing easy access to all University sites. For more information on our campus locations within the city, see page 40.

www.bcu.ac.uk/maps

Library of Birmingham
Butlins shopping centre
Birmingham Town Hall

TRAIN TIMES FROM BIRMINGHAM

<table>
<thead>
<tr>
<th>Destination</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>London</td>
<td>1h 26m</td>
</tr>
<tr>
<td>Leicester</td>
<td>1h 00m</td>
</tr>
<tr>
<td>Nottingham</td>
<td>1h 10m</td>
</tr>
<tr>
<td>Manchester</td>
<td>1h 30m</td>
</tr>
<tr>
<td>Liverpool</td>
<td>1h 35m</td>
</tr>
<tr>
<td>Leeds</td>
<td>2h 00m</td>
</tr>
<tr>
<td>Bristol</td>
<td>1h 30m</td>
</tr>
<tr>
<td>Newcastle</td>
<td>3h 15m</td>
</tr>
</tbody>
</table>

All journey times and trains are approximate.
Many of our courses offer you the chance to work on live projects with businesses or get involved with community projects related to your course. Our collaboration innovation campus, STEAMhouse, features a range of co-working, artist production, incubation and networking facilities for small and medium-sized businesses in the West Midlands.

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can attend one of our workshops or book a one-to-one tutorial to discuss aspects of your work.

Our courses were designed with input from current students and industry professionals, ensuring they meet your needs and those of potential employers. Employability skills, enterprise and practice-based projects are built into the curriculum where relevant, giving you experience of the career you may wish to pursue. A range of learning, assessment and feedback methods are used and you’ll have the chance to study a range of optional modules, so you can tailor your learning to your own interests.

To earn while you learn, our students are given the opportunity to fill many part-time temporary positions within the University. This allows you to work while you study with us, fitting the job around your course. By taking part in the scheme, you will gain valuable experiences and employability skills, including taking part in a realistic application process, enhancing your prospects in the job market.

Our Graduate+ programme allows you to build up experience through a range of extracurricular, employability-related activities. You will work with our Graduate+ team to undertake a skills audit, devise a personal programme of activities and collate evidence for what you’ve done, using an online e-portfolio.

We offer a wide range of online and face-to-face services to help you develop your employability skills, plan your career and access the latest job opportunities. This includes one-to-one support with job applications and interview preparation, and mentors from a range of sectors. Our students can access careers support throughout their time as a student and for up to three years after graduating.

Our courses built for your future are designed with input from current students and industry professionals, ensuring they meet your needs and those of potential employers. Employability skills, enterprise and practice-based projects are built into the curriculum where relevant, giving you experience of the career you may wish to pursue. A range of learning, assessment and feedback methods are used and you’ll have the chance to study a range of optional modules, so you can tailor your learning to your own interests.

GAIN A COMPETITIVE ADVANTAGE
WORKING WITH INDUSTRY
EARN WHILE YOU LEARN
COURSES BUILT FOR YOUR FUTURE
GET THE CAREER SUPPORT YOU NEED
ACHIEVE YOUR FULL POTENTIAL

ON COURSE TO A CAREER
TO MAKE UNIVERSITY AS FLEXIBLE AND ACCESSIBLE AS POSSIBLE, WE OFFER A NUMBER OF DIFFERENT STUDY OPTIONS ALONGSIDE OUR TRADITIONAL THREE-YEAR DEGREES.

YOUR DEGREE
YOUR WAY

PLANNING TO STUDY FULL-TIME?
This is many people’s idea of a traditional university degree. While you will not normally be in lectures or seminars all day every day, the time you are expected to allocate to personal reading or study means this degree is effectively full-time. Even if you choose this option, there is still a lot of flexibility—a range of assessment and feedback methods are used and most courses include work placements, with some offering the option of a year-long placement in industry (a ‘professional placement year’).

NEED TO BALANCE WORK AND STUDY?
Studying part-time on a flexible provision basis means that the course will cover the same modules as the full-time course but you have the flexibility to complete those modules over a longer period, for example five years instead of three years.

It is important to note that if you do pursue this option, you will study modules for your course alongside full-time students and must be available to attend the University for learning activities at any time during the week.

WANT TO KEEP YOUR OPTIONS OPEN?
Foundation years are a great option if you have the talent, ambition and potential to succeed at Birmingham City University but want a little more flexibility and choice than a standard degree. Foundation years (sometimes called Year 0 courses) are perfect if you don’t meet the entry requirements for a particular course, as they will enable you to develop your learning in preparation for the first year of a degree. See page 220 for details of our courses which can be accessed via a foundation year.

NEED TO BALANCE WORK AND STUDY?
Studying part-time on a flexible provision basis means that the course will cover the same modules as the full-time course but you have the flexibility to complete those modules over a longer period, for example five years instead of three years.

It is important to note that if you do pursue this option, you will study modules for your course alongside full-time students and must be available to attend the University for learning activities at any time during the week.

WANT TO KEEP YOUR OPTIONS OPEN?
Foundation years are a great option if you have the talent, ambition and potential to succeed at Birmingham City University but want a little more flexibility and choice than a standard degree. Foundation years (sometimes called Year 0 courses) are perfect if you don’t meet the entry requirements for a particular course, as they will enable you to develop your learning in preparation for the first year of a degree. See page 220 for details of our courses which can be accessed via a foundation year.

LOOKING TO LEARN ON THE JOB?
Higher and degree apprenticeships are an alternative to the traditional university degree if you prefer to study at the same time as you work and earn. You spend part of your time studying with Birmingham City University and the rest working for one of our partner employers.

To be enrolled on a higher apprenticeship, you will normally need to be employed by a company which offers them to its staff. For more information, see the Government’s Find an Apprenticeship website or visit www.bcu.ac.uk/apprenticeships.
WE HAVE INVESTED £340 MILLION ACROSS OUR BUILDINGS AND FACILITIES TO GIVE YOU THE VERY BEST LEARNING ENVIRONMENT TO SHAPE YOUR EXPERIENCE.

FACILITIES INCLUDE:

- Curzon Print Centre (charges may apply)
- Dedicated IT and student services support
- Four industry-standard TV studios
- Biotechnology skills lab
- Green screen Milo studio
- Cisco networking lab
- Hydraulics lab
- Mock law courts
- Replace City trading room
- Library with access to printed and online resources
- Noise and vibration cells
- Photography studios and darkrooms
- Print, textiles, wood, ceramics and glass workshops
- Radio studios and editing suites
- Recording facilities and vintage mixing desk
- Robotic laboratory
- Students’ Union

This campus at the heart of Birmingham’s fast-developing Eastside district, and just a short walk from the city centre, is where most students on courses including Music, Design, Media, Engineering, Computing, Digital Technology, Built Environment, Law, Social Sciences, Business and English are based.

The campus also features library, IT and student support facilities, giving a modern, dynamic space for you to learn in with state-of-the-art resources. An extension to the campus opened in 2018, with more learning space, another IT suite and an innovative group-working lecture theatre. It also provides a base for our Students’ Union, incorporating the Grade II listed Eagle & Ball pub.

Our facilities are located alongside Eastside City Park – the first new urban park in Birmingham for over 130 years, which provides a superb space for relaxing in summer as well as a venue for events and activities. It is also adjacent to the new Curzon Street Station which is currently being built for high-speed trains to the city on the HS2 network.

The University is launching its £72 million STEAMhouse innovation campus in 2022, where new ideas will be explored, tested and enabled to grow in a fully equipped state-of-the-art digital and production facility. The overhaul has seen the restoration of the Grade A listed Belmont Works building, adjacent to our City Centre Campus, which has stood derelict since being gutted by a fire in 2007.

ROYAL BIRMINGHAM CONSERVATOIRE

This £57 million building at our City Centre Campus, opened in 2017, provides a conservatoire for the 21st Century. Our music students benefit from a concert hall, private rehearsal and practice rooms, and teaching spaces for musicians from a variety of disciplines.

In the 2022/23 academic year, our School of Acting will be moving to new premises, just a short walk away from the City Centre Campus. The School’s new home will offer teaching, rehearsal and performance spaces, including a Studio Theatre.
Students on Health, Sport, Life Sciences and Education courses are based on our state-of-the-art campus in the leafy suburb of Edgbaston, within easy reach of the city centre.

Our facilities replicate the real world of health, education, sport and life sciences, including an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room, as well as sport and life sciences laboratories and replica classrooms for use by our teaching students.

We have invested £41 million in new facilities on this site, including specialist laboratories for the School of Health Sciences, as well as a new home for the School of Education and Social Work, which opened in 2018.

After securing £2 million from the Office for Students, we are spending £3.75 million on upgrading our skills facilities for health courses. This 5G-enabled skills suite will enable us to offer additional state-of-the-art simulation spaces to our nursing, midwifery and healthcare students, preparing them for the future of digital healthcare.
IN ADDITION TO OUR TWO MAIN CAMPUSES, OUR ART AND JEWELLERY STUDENTS BENEFIT FROM STUDYING AT SPECIALIST LOCATIONS IN THE CITY.

Our jewellery school stands in a modern and spacious building on Victoria Street, right in the heart of Birmingham’s famous Jewellery Quarter where much of the jewellery made in Britain today is manufactured.

Gemmology courses are based in a purpose-built area within Birmingham’s new Assay Office, and there is also additional teaching space in the historic St Paul’s Square.

FACILITIES INCLUDE:
- Light and airy studios
- Gallery and installation space
- Fine art library
- Woodwork, metal, plaster, fibreglass and ceramics workshops
- Digital media, print and photography workshops.

THIS GRADE I LISTED VENETIAN GOTHIC BUILDING IN MARGARET STREET HOUSES A WONDERFUL COMPLEX OF TRADITIONAL-STYLE WORKSHOPS AND TEACHING AND EXHIBITION SPACE.

We hold a prestigious Queen’s Anniversary Prize in recognition of our School of Jewellery’s proud history of innovation.
THE FACILITIES YOU NEED

TV STUDIOS
Our four industry-standard TV studios featuring the latest Sony equipment and a green screen Mili facility.

WHEN YOU CHOOSE TO STUDY AT BIRMINGHAM CITY UNIVERSITY, YOU CAN BE CONFIDENT THAT YOUR LEARNING NEEDS ARE OUR TOP PRIORITY.

In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.
Once you have enrolled on a course and completed the account creation process, you will have access to your own email, free secure file storage and free University wi-fi, as well as the use of open-access computers within every library and faculty.

Our IT Help Desk is on hand to resolve any technical issues and offer help and advice in your use of our systems and services. Our printing system lets you print from any printer on campus (charges apply).

www.bcu.ac.uk/it

You will have access to a wide range of digital and print resources with 24/7 online support. These have been selected in partnership with your lecturers, so are quality assured and relevant to your course.

If you need help in person or online, our expert staff are there to help you get the best from the time you invest in developing your information-seeking skills.

We have been accredited to the Customer Service Excellence standard; we focus on delivery, timeliness, information, professionalism and staff attitude. We value collaborative working, and include the views of students as we work to improve your services.

www.bcu.ac.uk/library
MEET THE STAFF WHO INSPIRE

AT BIRMINGHAM CITY UNIVERSITY, YOU WILL LEARN FROM THOSE WHO HAVE BEEN THERE AND DONE IT.

Many of our 2,000-strong team of academic staff are practising professionals and experts in their sector, including 11 National Teaching Fellows.

You will receive first-hand and up-to-date knowledge directly from those in the know, be it health practitioners, real estate specialists or professional musicians.

To find out more, visit www.bcu.ac.uk/our-staff.

“I always tell my students to be themselves. The best seminars tend to be the ones that end up in unexpected places.”

DR ISLAM ISSA
Reader in Literature and History

Selected as a ‘New Generation Thinker’ by BBC Radio 3 and the Arts and Humanities Research Council, and researched a high-profile exhibition on Muslim contributions to World War One, which won the Times Higher Education Award for Research Project of the Year.
“I am passionate about encouraging our diverse students to develop their ideas through a range of media that suits them, whether that’s writing, drawing, performance, or computer aided modelling.”

OLIVER CHAPMAN
Lecturer in Architecture

Qualified architect having worked with clients across a spectrum of scales in three continents, from house extensions to masterplans. Having completed the postgraduate diploma at Birmingham School of Architecture and Design, he now leads Superstudio – a school-wide initiative that encourages cross-disciplinary learning through skills, workshops, wellness activities, and events.

“I believe that improving access to education as well as creating innovative and inclusive educational experiences is key to achieving our shared goal, developing the current and future healthcare workforce.”

DEZITA TAYLOR-ROBINSON
Associate Professor, Head of Department for Pre-Qualifying Healthcare Practice

Dezita started her healthcare career as a Nurse Cadet on an apprenticeship scheme and qualified as an Operating Department Practitioner in 2006. A proactive and dedicated ODP and Head of Department who has gained professional credibility for being a driving force for change within clinical practice and healthcare education.

“Everyone has the opportunity to succeed in nursing, which is why my teaching is more than just teaching a topic. It’s about enhancing people’s mindset to promote opportunity to develop personally.”

KELVIN MCMILLAN
Lecturer in Nursing

A nurse with seven years’ experience before moving to BCU as a lecturer, where he teaches across all three years of our undergraduate course and is also an advocate for mental health awareness. Shortlisted for Educator of the Year at the Student Nursing Times Awards 2021.

“The staff-student community is second to none. At our weekly Game Night on Wednesday evenings we all take time to celebrate what we love – developing and playing games.”

DR CARLO HARVEY
Associate Professor, Director of Future Games and Graphics

Teaches C++ coding and co-founded Curzon Software House, where students work on industry projects for various clients.

“Everyone has the opportunity to succeed in nursing, which is why my teaching is more than just teaching a topic. It’s about enhancing people’s mindset to promote opportunity to develop personally.”

DR ALICE STOREY
Senior Lecturer in the School of Law and Associate Director of the Centre for Human Rights

Lead Academic of The UPR Project at BCU, which regularly submits reports to the United Nations on the human rights situation in selected countries.

“I’m keen to involve students in my international human rights work, from learning about the practicalities of protecting and promoting human rights across the world, to working as research assistants on reports submitted to the United Nations.”

OLIVER CHAPMAN
Lecturer in Architecture

Qualified architect having worked with clients across a spectrum of scales in three continents, from house extensions to masterplans. Having completed the postgraduate diploma at Birmingham School of Architecture and Design, he now leads Superstudio – a school-wide initiative that encourages cross-disciplinary learning through skills, workshops, wellness activities, and events.

“I believe that improving access to education as well as creating innovative and inclusive educational experiences is key to achieving our shared goal, developing the current and future healthcare workforce.”

DEZITA TAYLOR-ROBINSON
Associate Professor, Head of Department for Pre-Qualifying Healthcare Practice

Dezita started her healthcare career as a Nurse Cadet on an apprenticeship scheme and qualified as an Operating Department Practitioner in 2006. A proactive and dedicated ODP and Head of Department who has gained professional credibility for being a driving force for change within clinical practice and healthcare education.

“Everyone has the opportunity to succeed in nursing, which is why my teaching is more than just teaching a topic. It’s about enhancing people’s mindset to promote opportunity to develop personally.”

KELVIN MCMILLAN
Lecturer in Nursing

A nurse with seven years’ experience before moving to BCU as a lecturer, where he teaches across all three years of our undergraduate course and is also an advocate for mental health awareness. Shortlisted for Educator of the Year at the Student Nursing Times Awards 2021.

“The staff-student community is second to none. At our weekly Game Night on Wednesday evenings we all take time to celebrate what we love – developing and playing games.”

DR CARLO HARVEY
Associate Professor, Director of Future Games and Graphics

Teaches C++ coding and co-founded Curzon Software House, where students work on industry projects for various clients.

“Everyone has the opportunity to succeed in nursing, which is why my teaching is more than just teaching a topic. It’s about enhancing people’s mindset to promote opportunity to develop personally.”

DR ALICE STOREY
Senior Lecturer in the School of Law and Associate Director of the Centre for Human Rights

Lead Academic of The UPR Project at BCU, which regularly submits reports to the United Nations on the human rights situation in selected countries.
HOW TO ACCESS SUPPORT
If you have any questions, concerns or problems while at University, your School Office is the place to go. Our teams provide a personal, supportive and responsive service with staff on hand to answer course-related questions and point you towards where you can access any other specialist support you may need. You can also log an enquiry and book wellbeing sessions or advice appointments online.

MENTAL HEALTH AND WELLBEING
Your health and happiness are important to us and there are a wide range of support services available in areas including disability, counselling, mental health and wellbeing, and healthcare. We offer ongoing support, workshops and events such as our Mental Health Day which has previously included tea and talk sessions, music therapy, and therapy dogs!

Counselling
The Mental Health and Wellbeing team consists of counsellors, mental health advisers and wellbeing advisers. The team offers free, confidential appointments 51 weeks of the year, Monday to Friday, across both main campuses, on the phone or online.

HEALTHCARE
Register with a doctor
We strongly encourage students new to Birmingham to register with a GP practice in the area. You may choose to register with the University’s own partner practice, but this is not compulsory. The most important thing is that you do register with a local practice so that you have timely access to healthcare whenever you need it.

CENTRE FOR ACADEMIC SUCCESS
The Centre for Academic Success aims to help you develop the skills you need to progress and successfully complete your course. They can help with:
• academic essay and report writing
• English
• referencing
• dissertations
• presentation skills
• mathematics and statistics
• computing and programming
• project management
• study skills

This support is offered through a range of tutorial sessions, workshops, online resources and feedback on your assignment drafts.

Success+ assessment centre
Our innovative digital assessment centre uses specialist software to ensure that digital assessments can be undertaken using the most appropriate technology. The centre team supports students taking exams from home and also has a bookable on-campus space available for those who need to take their assessments on site.

STUDENT PARENTS
Childcare
We recognise the commitment required by student parents and want to help you focus on your studies to get the most out of university life. We can offer childcare advice on areas such as how to choose the right nursery for you and your child, and government support and benefits.

www.bcu.ac.uk/student-support
DISABILITY SUPPORT

Whether you have already told us about your disability or Specific Learning Difficulty (such as dyslexia), or you have a long-term health condition for which you think you may need some support at university, our Disability Support Team will be able to work with you to find the support you need.

We recommend talking to us as soon as you can so that you can get the greatest benefit out of any support we can make available to you.

If you’re offered a place at the University, our Pre-entry Disability Adviser will contact you by email to provide you with information about support, and invite you to give details about your specific learning difficulty or disability.

We make individual recommendations to your School about the support you’ll need from them, such as:

• particular exam arrangements
• extra time for assignments
• handouts in advance of lectures
• written material in a particular format.

We can also advise you on applying for Disabled Students’ Allowances.

Applying to university with a disability

We are happy to arrange for you to meet with a Disability Adviser at the University before you make a format application. If you’re planning to attend one of our Open Days, the Disability Support Team will be available on the day, and you’re welcome to contact us beforehand to make an appointment with a Disability Adviser if you wish.

Students are invited to tell us about any disability as soon as possible, using the form at www.bcu.ac.uk/disability-form.

The decision about whether to offer you a place at Birmingham City University will be made on academic grounds and in accordance with our Admissions Policies. Your disability will not affect this decision.

OTHER SUPPORT

LGBTQ+ support

Talking about issues surrounding sexuality and gender can sometimes be difficult with friends and family. The Wellbeing Team offers support to students who are questioning their sexuality, are worried about ‘coming out’, are reconciling their sexuality and/or gender with their identity, and any other concerns they may be experiencing.

The Mental Health and Wellbeing Team can offer one-to-one confidential support and advice and can signpost to other organisations and support when appropriate.

We also currently have a ‘Pink Therapist’ who can offer specialist LGBTQ+ wellbeing support, as well as LGBTQ+ awareness training.

Care leavers

The University is committed to supporting all of its students, and has a dedicated support service for those who come from a background in care. We recognise that some of these students may face particular challenges in relation to accommodation and finances, and may have experienced disruption in their schooling.

STUDENT GOVERNANCE

Complaints

Your time at university is important to us and we want to help you get the most out of your studies. If you think that we’ve fallen short in some way, you can let us know and we’ll work with you to try to resolve it.
FINANCE/MONEY

With one in three jobs requiring degree-level skills and graduates earning an average of £9,500 a year more than non-graduates*, coming to university is an investment in your future career.

Money, fees and grants
Information on the relevant fees for each course can be found on our website at www.bcu.ac.uk/courses. Most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

Loans are available for eligible students to cover the full cost of your tuition fees and there are also loans for living expenses, such as accommodation and travel, with the amount available depending on your personal circumstances. You start to pay the student loan back once you are in work and earning above a set threshold. Loans are subject to conditions and arrangements may change in future, depending on government legislation. There are also non-repayable grants available for some students with disabilities, students who are parents or who have an adult who is financially dependent on them, or students in receipt of certain benefits.

Student Support Service
We know that financial health can impact on your physical and mental wellbeing. To help you balance your budget we can offer advice and support on the money you have, help you seek paid work, and give you tips on making your money go further.

We run various activities during National Student Money Week aimed at checking your financial health and helping you to make the most of your resources including time and money. For more information visit, www.bcu.ac.uk/student-support.

Hardship Fund
The University’s Hardship Fund is intended to help students experiencing financial difficulties due to an unexpected shortfall in funding which is impacting on their success and/or progression. The Fund consists of a sum of money which has been made available to support as many eligible students as possible, who are engaged and committed to their studies, in achieving a positive outcome from their time with us.

There are limited funds available, and any award is made at the discretion of the University, with priority given to students in certain disadvantaged UK domicile groups. The Fund cannot help with the payment of tuition fees. An eligibility, application and selection process applies and is updated each academic year. As part of the application process an assessment of a student’s income and expenditure will be carried out. For the latest eligibility criteria and terms of the Fund, visit www.bcu.ac.uk/hardship-fund.

SOME FACTS TO PUT YOUR MIND AT EASE

Loans are available to cover the full cost of your tuition fees.

There are also loans to cover food, accommodation and travel.

You start to pay the loan back once you are in work and earning above a set threshold.

If your income falls back below that level, payments will stop automatically.

Anything you have not repaid after 30 years is written off.

www.bcu.ac.uk/finance


WEEKLY ESTIMATED LIVING COSTS

Please see below for an example of what you might spend on living costs at university. These figures exclude fees, which do not usually have to be paid up front, and will vary from student to student.

Accommodation £140
Food and toiletries £55
Socialising £50
Travel £15
Telephone £10
Books £10
Clothes £10
Laundry £5

£315

34 35
OUR RESEARCH

WE ARE COMMITTED TO DISCOVERING NEW KNOWLEDGE AND DELIVERING REAL BENEFIT TO CULTURE, INDUSTRY, SOCIETY AND THE ENVIRONMENT.

Our researchers work across disciplines and with collaborators locally, nationally and internationally to produce research of high impact to society, the environment, culture and the economy. We have launched the UK’s first Centre for Brexit Studies, researching all aspects of the UK’s vote to leave the EU, including the impact on the British and European economies.

Our Research Excellence Framework (REF) 2014 results demonstrate the public benefit of our research to society and the economy, with almost 90% deemed to have either ‘outstanding’ or ‘very considerable’ impact.

www.bcu.ac.uk/research-centres

CASE STUDIES:

HUMAN RIGHTS AT THE UN
BCU researchers are providing evidence for the United Nations, making recommendations for improving and enhancing human rights across the globe. Academics have submitted key reports to the UN to help bolster the support citizens in states receive from their respective governments.

ISLAMOPHOBIA IN FOOTBALL
Academics are researching the presence of Islamophobia in grassroots football. Interviews were carried out with 40 male and female players, with participants reporting experiences of hate crime from members of the public, as well as opposing players and managers. The research led to work alongside the Football Association to address and tackle issues of Islamophobia at all levels of the game.

BIO FUELS
Birmingham City University researchers are working with partners across Europe to convert waste materials into sustainable resources including fuels, fertilisers and animal feeds. The research demonstrated that this waste biomass could effectively and efficiently be converted to biogas, to be used in homes as well as industry, reducing reliance on fossil fuels and driving a transition towards net zero.
Five reasons to study at BCU

#1 - you’ll become part of an incredible community!

Watch Polly’s vlog to hear her other reasons to become a student at Birmingham City University.

Why choose university

Can’t make up your mind about going to uni or not? Wragg’s Faustina made the video that will help you decide for good!

Choosing your course for university

Whether you’re looking to train for a specific career or wanting to study a subject you love, choosing a course is a big decision. Olivia shares her top tips in this vlog.

MEET OUR VLOGGERS

Our students share their experiences and advice on all aspects of applying and preparing for university.

www.bcu.ac.uk/vlogs

THE VIEW FROM BCU

WANT A TASTE OF WHAT STUDENT LIFE IN THE CITY IS REALLY LIKE? TAKE A LOOK AT OUR INSTAGRAM PROFILE TO SEE WHAT’S GOING ON AROUND OUR CAMPUSES AND THE CITY.

MEET OUR VLOGGERS

Choosing your course for university

Whether you’re looking to train for a specific career or wanting to study a subject you love, choosing a course is a big decision. Olivia shares her top tips in this vlog.

Why choose university

Can’t make up your mind about going to uni or not? Wragg’s Faustina made the video that will help you decide for good!

Five reasons to study at BCU

#1 - you’ll become part of an incredible community!

Watch Polly’s vlog to hear her other reasons to become a student at Birmingham City University.

OUR VLOGGERS

Darsh Tamboli

New chapter of life

Parnabharali

Checking out the Birmingham skyline from the top of the Library of Birmingham!

Ronylaron

An amazing view of BCU campus!

Shutup

These people make my heart full

Saffiullah Khan

New beginnings

Mhealth.x

Snap. BTS in Digbeth!

Parnabharali

School of Art, Margaret St. An inspiration to look at the building before you’ve even walked through the door.
THE CITY IS YOUR CAMPUS

JOIN US AT BIRMINGHAM CITY UNIVERSITY AND YOU WILL BE RIGHT IN THE HEART OF A FORWARD-LOOKING AND VIBRANT CITY WITH PLENTY TO DO CLOSE AT HAND.

To find out how long it takes to get to our campuses from your home, visit www.bcu.ac.uk/getting-here.
WE ASKED OUR STUDENTS TO SHARE SOME OF THEIR FAVOURITE PLACES IN BIRMINGHAM

HERE’S WHERE THEY TOOK US

CITY LIFE

LANE 7, THE MAILBOX
This is bowling like you’ve never seen it before, complete with walnut lanes, retro arcade games and a UV-lit karaoke bar.

SHOPPING AT GREAT WESTERN ARCADE
Birmingham’s arcades offer the chance to shelter from the elements while enjoying some interesting independent shops.

STREET ART IN DIGBETH
Digbeth is well known as Birmingham’s cultural hub, with art studios, creative businesses and street art aplenty.

MOCKINGBIRD CINEMA
Independent cinema in a restored Victorian factory showing artsy and mainstream movies.
PANCAKES AT CHERRY REDS
Set yourself up for the day with a tasty breakfast from one of Birmingham’s popular cafés.

PANCAKES AT CHERRY REDS
Set yourself up for the day with a tasty breakfast from one of Birmingham’s popular cafés.

BURGERS AT ORIGINAL PATTY MEN
Having started out at Digbeth Dining Club, the OPM guys now have their own permanent outlet with some of the best burgers in town.

VINTAGE SHOPPING AT COW
Fancy a bit of shopping? As well as big-name stores in the Bullring, we have plenty of quirky independent stores like vintage clothes outlet Cow.

PINBALL AT TILT
Birmingham has plenty of quirky bars including Tilt, where you can enjoy a game of pinball with your craft beer.

GHETTO GOLF
This indoor crazy golf venue incorporates graffiti, street food and cocktails for a truly unique night out!

THE NATIONAL SEA LIFE CENTRE BIRMINGHAM
From giant turtles to sharks and penguins, this aquarium in the city centre is a great day out with friends.

GIVEN THINGS TO SEE AND DO IN BIRMINGHAM – FROM MUSIC AND CULTURE TO TOP-CLASS SPORT, WE HAVE ALL YOUR INTERESTS COVERED.

MUSIC
There’s a host of great live music destinations to be found across the city – from sticky-floored pubs and intimate jazz bars to the famous O2 Academy and Jools Holland’s Jam House.

SPORTS
Whether you’re interested in sport as a participant or a spectator, Birmingham has plenty to offer. The city is set to host the Commonwealth Games in 2022, underlining its reputation as a destination for major sporting events. There are three big-name football clubs nearby and international cricket takes place at Edgbaston.

CULTURE
With a world-class symphony orchestra, royal ballet company and theatres, Birmingham has some of the finest contemporary arts venues in the country, while one of the city’s most exciting facilities is the state-of-the-art, £188 million Library of Birmingham.

RELAXING
If you want to get out and about, the city has over 8,000 acres of park and open space, making it one of the UK’s greenest cities.

DRINKS AND JENGA AT RUIN
If you like to ‘balance’ games with a drink, the Ruin pub – one of many characterful taverns in the Digbeth area – has both!

TAKE A WALK ALONG THE CANAL
Our huge network of canals stretches across the city and is perfect for strolling, jogging or cycling.

THERE’S PLENTY MORE TO SEE AND DO IN BIRMINGHAM – FROM MUSIC AND CULTURE TO TOP-CLASS SPORT, WE HAVE ALL YOUR INTERESTS COVERED.
We have an Environmental Plan 2020–25, with a commitment to being a zero-carbon institution and continually improving our environmental performance. Environmental sustainability is also a priority in our University Strategy 2025.

You can be part of our Go Green journey throughout your time with us by getting involved with green events, initiatives such as the Hedgehog Friendly Campus campaign and our allotment areas, and joining the Earth Society. We also have a Sustainable Students and Bicycle User Group.

For further information about our environmental approach and commitments, visit our environment web pages.

www.bcu.ac.uk/environment
environment@bcu.ac.uk
@bcu_sustainability
Leaving home for university is one of the biggest moves you will ever make. With the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

All first-year, full-time home, EU and international students are guaranteed University accommodation if they have firmly accepted an offer in the main application cycle and apply by the deadline date.

www.bcu.ac.uk/accommodation

Returning students in their second year and above are also able to re-book direct with some of our partner providers. If you decide that you want to stay in private accommodation, Birmingham City University Students’ Union has its own letting agency, which we recommend to find private housing.

www.bcusu.com/homes
As a student at Birmingham City University, you may have the opportunity to study abroad at one of our partner universities as part of an international exchange programme linked to your degree.

You can also apply to study or work abroad with one of our funding schemes, where you may benefit from a grant that can contribute towards costs during your stay overseas. There are also a number of fantastic summer programmes which can be taken outside of your degree!

www.bcu.ac.uk/go-abroad
BCUSU is your Students’ Union. We’re here to make sure you have the best possible experience throughout your time here. We’ll be with you every step of the way!

When you start at BCU, you automatically join as a member of the Students’ Union. This means you have access to all of our services and facilities, including:

- **Top-notch support** and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.
- **A voice** throughout your time here: we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.
- **Nearly 100 student societies** for you to get involved in, including activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV!
- **Our very own lettings agency** to help you find your next student home without the hassle.
- **Exciting entertainment**, from nights out, to subsidised events and day trips. We’ve got something for everyone!
- **The Eagle & Ball**, our Grade II listed pub on the City Centre Campus, with special prices on all our food and drinks and a special entertainment programme just for you.
- **Shops on our campuses**, offering all of those essential items you’ll need.
- **Our Executive Officers**, voted for by you, lead BCUSU to ensure your voice is heard in lobbying for change.

There are so many ways you can get involved in BCUSU. Join or create a society, become a Rep, work in one of our outlets, or even put yourself up to run the organisation in our elections!

When you start at BCU, you automatically join as a member of the Students’ Union. This means you have access to all of our services and facilities, including:

- **Top-notch support** and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.
- **A voice** throughout your time here: we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.
- **Nearly 100 student societies** for you to get involved in, including activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV!
- **Our very own lettings agency** to help you find your next student home without the hassle.
- **Exciting entertainment**, from nights out, to subsidised events and day trips. We’ve got something for everyone!
- **The Eagle & Ball**, our Grade II listed pub on the City Centre Campus, with special prices on all our food and drinks and a special entertainment programme just for you.
- **Shops on our campuses**, offering all of those essential items you’ll need.
- **Our Executive Officers**, voted for by you, lead BCUSU to ensure your voice is heard in lobbying for change.

There are so many ways you can get involved in BCUSU. Join or create a society, become a Rep, work in one of our outlets, or even put yourself up to run the organisation in our elections!

When you start at BCU, you automatically join as a member of the Students’ Union. This means you have access to all of our services and facilities, including:

- **Top-notch support** and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.
- **A voice** throughout your time here: we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.
- **Nearly 100 student societies** for you to get involved in, including activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV!
- **Our very own lettings agency** to help you find your next student home without the hassle.
- **Exciting entertainment**, from nights out, to subsidised events and day trips. We’ve got something for everyone!
- **The Eagle & Ball**, our Grade II listed pub on the City Centre Campus, with special prices on all our food and drinks and a special entertainment programme just for you.
- **Shops on our campuses**, offering all of those essential items you’ll need.
- **Our Executive Officers**, voted for by you, lead BCUSU to ensure your voice is heard in lobbying for change.

There are so many ways you can get involved in BCUSU. Join or create a society, become a Rep, work in one of our outlets, or even put yourself up to run the organisation in our elections!

When you start at BCU, you automatically join as a member of the Students’ Union. This means you have access to all of our services and facilities, including:

- **Top-notch support** and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.
- **A voice** throughout your time here: we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.
- **Nearly 100 student societies** for you to get involved in, including activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV!
- **Our very own lettings agency** to help you find your next student home without the hassle.
- **Exciting entertainment**, from nights out, to subsidised events and day trips. We’ve got something for everyone!
- **The Eagle & Ball**, our Grade II listed pub on the City Centre Campus, with special prices on all our food and drinks and a special entertainment programme just for you.
- **Shops on our campuses**, offering all of those essential items you’ll need.
- **Our Executive Officers**, voted for by you, lead BCUSU to ensure your voice is heard in lobbying for change.

There are so many ways you can get involved in BCUSU. Join or create a society, become a Rep, work in one of our outlets, or even put yourself up to run the organisation in our elections!

When you start at BCU, you automatically join as a member of the Students’ Union. This means you have access to all of our services and facilities, including:

- **Top-notch support** and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.
- **A voice** throughout your time here: we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.
- **Nearly 100 student societies** for you to get involved in, including activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV!
- **Our very own lettings agency** to help you find your next student home without the hassle.
- **Exciting entertainment**, from nights out, to subsidised events and day trips. We’ve got something for everyone!
- **The Eagle & Ball**, our Grade II listed pub on the City Centre Campus, with special prices on all our food and drinks and a special entertainment programme just for you.
- **Shops on our campuses**, offering all of those essential items you’ll need.
- **Our Executive Officers**, voted for by you, lead BCUSU to ensure your voice is heard in lobbying for change.

There are so many ways you can get involved in BCUSU. Join or create a society, become a Rep, work in one of our outlets, or even put yourself up to run the organisation in our elections!

When you start at BCU, you automatically join as a member of the Students’ Union. This means you have access to all of our services and facilities, including:

- **Top-notch support** and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.
- **A voice** throughout your time here: we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.
- **Nearly 100 student societies** for you to get involved in, including activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV!
- **Our very own lettings agency** to help you find your next student home without the hassle.
- **Exciting entertainment**, from nights out, to subsidised events and day trips. We’ve got something for everyone!
- **The Eagle & Ball**, our Grade II listed pub on the City Centre Campus, with special prices on all our food and drinks and a special entertainment programme just for you.
- **Shops on our campuses**, offering all of those essential items you’ll need.
- **Our Executive Officers**, voted for by you, lead BCUSU to ensure your voice is heard in lobbying for change.

There are so many ways you can get involved in BCUSU. Join or create a society, become a Rep, work in one of our outlets, or even put yourself up to run the organisation in our elections!
Whether you want to compete at a high level or just try something new, we have an activity suitable for you! From badminton to volleyball, we have clubs in over 20 different sports, with many of those sports offering the chance to compete in the interuniversity BUCS (British University and Colleges Sports) leagues.

If competitive sport isn’t for you, our Active Wellbeing sessions allow you to take part just for fun, enhancing your health and fitness, making new friends and providing an occasional break from your studies.

We also offer the chance to take part in courses to become a coach or referee, allowing you to contribute to the development of sport here or in the wider community.

The placement opportunities that arise from our contacts in the sporting world benefit all students, not just those on sport-related courses – from working for Aston Villa as part of the matchday media team to developing the software for an athlete monitoring app, there are a wide range of opportunities.

Our sports scholarship programme provides a range of support using our staff and facilities, such as sports therapy, conditioning and mentoring, potentially worth several thousand pounds. Any student who competes in sport at a high level may apply.
STEP-BY-STEP APPLICATION PROCESS

1. FIND YOUR COURSE
   Have a look at this prospectus, our website and our UCAS course profiles (Institution code: B25) to find out more about which course is for you. If you need a bit more help, the Pre-Entry Enquiries Team is a dedicated information and guidance team here to help you find out more about studying at Birmingham City University. We’ll provide you with the information you need to make an informed choice about choosing the correct course.

2. COME AND SEE US
   To really get a feel for life at the University, there is nothing better than visiting us in person. At our Open Days, you can chat with staff and students, view our fantastic facilities, learn more about the Students’ Union and take a tour of our accommodation.

3. APPLY ONLINE
   If you’ve been inspired by what Birmingham City University has to offer, the next stage is to apply to us, via the Apply link in the relevant course profile on our website. You apply for most full-time courses through UCAS (Institution code: B25), for part-time courses, and a few other programmes where indicated, you apply direct.

4. RECEIVE AN OFFER
   Once we have reviewed your application, we may choose to make you an offer. We have a range of offers available based on your circumstances. For more information visit www.bcu.ac.uk/offers. In some cases, an interview, portfolio or audition will be required first. If we make you an offer you will also be required to disclose details of certain criminal convictions you may have. For some courses (such as those leading to professional registration) you will need a satisfactory enhanced Disclosure and Barring Service Check and Occupational Health Assessment. A mandatory vaccination requirement may also be in place prior to placements in a health and social care setting.

5. KEEP IN TOUCH
   We will communicate with you via UCAS Track and the University’s Applicant Portal, using the email address provided in your application.

6. SELECT YOUR OFFERS
   You use UCAS Track to choose which offers you wish to accept – one ‘firm’ and, if you wish, an ‘insurance’ offer, based on what is the best fit for you. If you’ve been inspired by what Birmingham City University has to offer, the next stage is to apply to us, via the Apply link in the relevant course profile on our website. You apply for most full-time courses through UCAS (Institution code: B25), for part-time courses, and a few other programmes where indicated, you apply direct.

7. CHOOSE YOUR ACCOMMODATION
   Once you’ve accepted a course offer, you need to apply for your accommodation, with applications opening in March. If you apply before the deadlines, using the portal on our website, you’re guaranteed a place.

8. SORT OUT YOUR FINANCES
   You’ll need to apply online for student finance, and may need to provide proof of ID and income. For more details, see the Student Finance England website at www.gov.uk/student-finance (or the equivalent in Scotland, Wales or Northern Ireland if you live there).

9. RESULTS AND CONDITIONS
   Before your place is confirmed, you will need to meet any conditions in your offer – usually achieving certain exam results. If you get the results you need, great – you will soon be able to enrol! Even if you’ve just fallen short, we may still be able to accept you, or we operate an automatic alternative course offer process and may make you an offer for a different course if appropriate.

10. ENROLMENT AND WELCOME WEEK!
    Before you arrive on campus, you’ll receive an email to enrol online and officially become a BCU student. Your first week at university is then your chance to settle into your accommodation, meet your lecturers and make new friends.

WHAT HAPPENS NEXT?
Many courses require attendance at an interview, portfolio review or audition before an offer can be made as part of the selection process; an offer may be followed by an invitation to attend an Applicant Taster Day. We will communicate with you via UCAS Track and the University’s Applicant Portal, using the email address provided in your application.

UCAS EXTRA
If you are not holding any offers from your first five choices, you can apply via UCAS Extra by referring yourself to one institution at a time. You might be asked for a revised Personal Statement if your subject area differs from that on which your original one was based.

CLEARING
If you apply to UCAS after 30 June or are not holding an offer from your five choices in the main UCAS cycle or UCAS Extra, you will be eligible for Clearing. The University’s online Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don’t have a confirmed offer and are in Clearing, please call our Clearing Helpline.

+44 (0)121 331 6777 clearing@bcu.ac.uk

FURTHER INFORMATION
Further information can be found in the How to Apply section of the individual course profile on the University website at www.bcu.ac.uk/courses.
REQUIREMENTS
ENTRY

That’s why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at www.bcu.ac.uk/courses.

How can I get more help?
• Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform well in.
• You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
• You can also speak to someone at UCAS by calling +44 (0)371 468 0468.
• See full details of the tariff at www.ucas.com/tariff.
• Work out your tariff points using the UCAS Tariff Calculator at www.ucas.com/tariff-calculator.

International students
For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year.
www.bcu.ac.uk/international/your-country.

Data protection
The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Full details about how we process your information can be found at www.bcu.ac.uk/privacy-policy.

Deferred entry
If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application for deferred entry for one cycle for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made. If you do defer entry, you will need to pay the relevant course fee for the academic year that you start your course.

Direct entry to a later stage of a course
If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit, in accordance with our Recognition of Prior Learning Process which maps current qualifications/experience against the BCU programme. This means that you can be admitted to a later stage of the course. Applications should be made via UCAS, UCAS Conservatoires or the online application process, and you may be required to provide further supporting information such as a transcript or reference, or be invited for interview.

Guidance for students who may need additional support
If you have a disability, long-term health condition, mental health difficulty, autism/Asperger’s or a Specific Learning Difficulty such as dyslexia, please visit the University’s Disability Support webpages to find out how we support students with a disability and what you need to do if you would like disability support at university.

To tell us about your disability, please complete our online profile and consent form via our website at www.bcu.ac.uk/disability.

If you have a disability, long-term health condition, mental health difficulty, autism/Asperger’s or a Specific Learning Difficulty such as dyslexia, please visit the University’s Disability Support webpages to find out how we support students with a disability and what you need to do if you would like disability support at university.

To tell us about your disability, please complete our online profile and consent form via our website at www.bcu.ac.uk/disability.

If you are leaving local authority care to come to university or you are estranged from your family, the University can offer you additional support. Please visit the University’s web pages or email sa.wellbeing@bcu.ac.uk for more information.

Birmingham City University strongly encourages you to tell us about any additional support you may need so we can help you to achieve your full potential at university.

That’s why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at www.bcu.ac.uk/courses.

How can I get more help?
• Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform well in.
• You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
• You can also speak to someone at UCAS by calling +44 (0)371 468 0468.
• See full details of the tariff at www.ucas.com/tariff.
• Work out your tariff points using the UCAS Tariff Calculator at www.ucas.com/tariff-calculator.

International students
For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year.
www.bcu.ac.uk/international/your-country.

Data protection
The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Full details about how we process your information can be found at www.bcu.ac.uk/privacy-policy.

Deferred entry
If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application for deferred entry for one cycle for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made. If you do defer entry, you will need to pay the relevant course fee for the academic year that you start your course.

Direct entry to a later stage of a course
If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit, in accordance with our Recognition of Prior Learning Process which maps current qualifications/experience against the BCU programme. This means that you can be admitted to a later stage of the course. Applications should be made via UCAS, UCAS Conservatoires or the online application process, and you may be required to provide further supporting information such as a transcript or reference, or be invited for interview.

Guidance for students who may need additional support
If you have a disability, long-term health condition, mental health difficulty, autism/Asperger’s or a Specific Learning Difficulty such as dyslexia, please visit the University’s Disability Support webpages to find out how we support students with a disability and what you need to do if you would like disability support at university.

To tell us about your disability, please complete our online profile and consent form via our website at www.bcu.ac.uk/disability.

If you have a disability, long-term health condition, mental health difficulty, autism/Asperger’s or a Specific Learning Difficulty such as dyslexia, please visit the University’s Disability Support webpages to find out how we support students with a disability and what you need to do if you would like disability support at university.

To tell us about your disability, please complete our online profile and consent form via our website at www.bcu.ac.uk/disability.

If you are leaving local authority care to come to university or you are estranged from your family, the University can offer you additional support. Please visit the University’s web pages or email sa.wellbeing@bcu.ac.uk for more information.

Birmingham City University strongly encourages you to tell us about any additional support you may need so we can help you to achieve your full potential at university.
IF YOU HAVE ANY QUESTIONS ABOUT THE UNIVERSITY, YOUR COURSE OR INTERNATIONAL APPLICATIONS, WE’RE ON HAND TO HELP — BE IT BY PHONE, EMAIL OR SOCIAL MEDIA.

SOCIAL MEDIA

- birminghamcityuniversity
- birminghamcityuni
- @myBCU
- myBCU
- @myBCU
- birminghamcityuni

UK ENQUIRIES

+44 (0)121 331 5595
www.bcu.ac.uk/courseenquiry

INTERNATIONAL/EU ENQUIRIES

+44 (0)121 331 6714
+44 (0)121 331 6314
bcuinternational@enquiries.uk.com
www.bcu.ac.uk/international

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives:
www.bcu.ac.uk/international/your-country

OPEN DAYS

Whether you’re keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University. Open Days take place throughout the year, with one in August for those applying through Clearing. Virtual Open Days will be held if in-person Open Days are not possible in light of government public health guidance.

Register online at www.bcu.ac.uk/visit.

OPEN DAY DATES 2022

Please note that Royal Birmingham Conservatoire and the School of Jewellery have their own events. Visit www.bcu.ac.uk/visit for more information.

MAR 26
JUNE 25
OCT 1

OCT 22
NOV 27

NEWS BY EMAIL

Our personalised news service offers regular email updates and a tailored newsletter with information about your subject choices, Open Days, application deadlines and Clearing. It means you never miss a thing.

To sign up, select the subject(s) and information most relevant to you at www.bcu.ac.uk/newsletter.

APPLICANT TASTER DAYS

If you’re already applied, an Applicant Taster Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student.

Our Applicant Taster Days take place between February and April.

For more information visit www.bcu.ac.uk/tasterdays.
COURSES BY SUBJECT AREA

The course section is organised alphabetically, but if you’re not sure of the name of the course you’re looking for, please see the list by subject area below.

ACCOUNTING, FINANCE AND ECONOMICS

66 Accountancy | BSc (Hons)*
67 Accounting and Finance | BSc (Hons)*
68 Accounting and Islamic Finance | BSc (Hons)*
69 Accounting with Business | BSc (Hons)*
85 Business Economics | BA(Hons)*
86 Business Finance | BA(Hons)*
122 Economics | BSc (Hons)*
136 Finance and Investment | BSc (Hons)*
137 Financial Economics | BSc (Hons)*
154 International Finance (Top-Up) | BA (Hons)

BUSINESS, MARKETING AND HR

82 Business | BA (Hons)*
83 Business with Marketing | BA (Hons)*
84 Business Administration (Top-Up) | BA (Hons)
86 Business and Management | BSc (Hons)*
87 Business Economics | BA (Hons)*
88 Business Finance | BA (Hons)*
89 Business Management | BA (Hons)*
90 Business Management with Enterprise | BA (Hons)*
91 Business Management with Supply Chain Management | BA (Hons)*
92 Business with Marketing and PR | BA (Hons)*
94 Marketing | BA (Hons)*
95 Marketing with Advertising and PR | BA (Hons)*
96 Marketing with Consumer Psychology | BA (Hons)*
98 Marketing with Digital Communication | BA (Hons)*

COMPUTING AND TECHNOLOGY

87 Business Information Technology | BSc (Hons)*
88 Computer Games Technology | BSc (Hons) / MSci
89 Computer Networks and Security | BSc (Hons) / MSci
90 Computer Science | BSc (Hons) / MSci
91 Computer Science and Artificial Intelligence | BSc (Hons)*
92 Event, Venue and Experience Management | BA (Hons)*
93 Global Hospitality Management | BSc (Hons)*
94 Global Sport Management | BA (Hons)*
95 Human Resource Management | BA (Hons)*
96 International Business (Top-Up) | BA (Hons)
97 International Marketing (Top-Up) | BA (Hons)
112 Marketing with Advertising and PR | BA (Hons)*
113 Marketing with Consumer Psychology | BA (Hons)*
114 Marketing with Digital Communication | BA (Hons)*

ENGINEERING

73 Architectural Technology | BSc (Hons)*
74 Architecture | BA (Hons)*
75 Art and Design | BA (Hons)*
76 Art and Design with Creative Technologies | BA (Hons)*
77 Art Business (Top-Up) | BA (Hons)
79 Design for Future Living | BA (Hons)*
81 Design Management (Top-Up) | BA (Hons)
138 Fine Art | BA (Hons)*
152 Interior Architecture and Design | BA (Hons)*
162 Landscape Architecture | BA (Hons)*
163 Landscape Architecture with Urban Design | BA (Hons)*
191 Product and Furniture Design | BA (Hons)*

ACTING AND THEATRE

70 Acting | Foundation Course
71 Acting | BA (Hons)
72 Applied Theatre (Community and Education) | BA (Hons)
211 Stage Management | BA (Hons)

BIOMEDICAL SCIENCES AND ENGINEERING

78 Biomedical Engineering | BEng (Hons)*
79 Biomedical Sciences | BSc (Hons)*

CONSTRUCTION AND THE BUILT ENVIRONMENT

73 Architectural Technology | BSc (Hons)*
83 Building Services Engineering (Top-Up) | BA (Hons)
84 Building Surveying | BSc (Hons)*
90 Civil Engineering | BEng (Hons)*
91 Civil Engineering and Construction Management | BEng (Hons)
99 Construction | HNC
100 Construction Management | BSc (Hons)*
193 Property Development and Planning | BSc (Hons) / MPlan
197 Quantity Surveying | BSc (Hons)*
198 Real Estate | BSc (Hons)*

EDUCATION AND TEACHER TRAINING

98 Conductive Education | BA (Hons)
120 Early Childhood Studies | BA (Hons)*
124 Early Years | FdA
121 Education Studies | BA (Hons)*
122 English Literature | BA (Hons)*
123 English and Journalism | BA (Hons)*
124 English and Creative Writing | BA (Hons)*
125 English | BA (Hons)*
126 English Language and Literature | BA (Hons)*
127 English Literature | BA (Hons)*

FASHION AND TEXTILES

102 Costume Design and Practice | BA (Hons)*
130 Fashion Branding and Communication | BA (Hons)*
131 Fashion Business and Promotion | BA (Hons)*
132 Fashion Design | BA (Hons)*
133 Fashion Imaging | BA (Hons)*
140 Garment Technology | BA (Hons)*
212 Textile Design | BA (Hons)*

FILM TECHNOLOGY AND SOUND

116 Digital Film Production | BSc (Hons)*
179 Music Technology | BSc (Hons)
204 Sound Engineering and Production | BSc (Hons)*

GAMES, FILM AND ANIMATION

114 Digital Animation | BA (Hons)*
118 Digital Marketing | BA (Hons)
134 Film and Screenwriting | BA (Hons)*
135 Filmmaking | BA (Hons)*
214 Video Game Design | BA (Hons)*
215 Video Game Development | BSc (Hons)*
216 Video Game Digital Art | BA (Hons)*

HEALTH AND SOCIAL CARE

108 Deafblind Studies | CPS / DPS
112 Diagnostic Radiography | BSc (Hons)**
144 Health and Social Care | CertHE / FdSc
184 Operating Department Practice | DipHE
185 Operating Department Practice | BSc (Hons)*
186 Paramedic Science | BSc (Hons)
199 Rehabilitation Work | BA (Hons)
202 Social Work | BSc (Hons)*
205 Speech and Language Therapy | BSc (Hons)*
213 Therapeutic Radiotherapy | BSc (Hons)**

JEWELLERY AND SILVERSMITHING

141 Gemological Association Foundation Certificate | Gemology Diploma / Diamond Diploma
142 Gemmology and Jewellery Studies | BSc (Hons)*
148 Horology | BA (Hons)*
158 Jewellery and Objects | BA (Hons)*
159 Jewellery and Silversmithing | HND
160 Jewellery and Silversmithing – Design for Industry (Top-Up) | BA (Hons)

Look out for the FY [foundation year] icon on course pages.

Look out for the FY [foundation year] icon on course pages.
### LAW
- 164 Law | LLB (Hons)*
- 164 Law with American Legal Studies | LLB (Hons)*
- 164 Law with Business Law | LLB (Hons)*
- 164 Law with Criminal Justice | LLB (Hons)*
- 164 Law and Practice | HND

### MEDIA AND COMMUNICATION
- 161 Journalism | BA (Hons)*
- 171 Media and Communication | HND
- 172 Media and Communication | BA (Hons)*
- 173 Media Production | BA (Hons)*
- 178 Music Industries | BA (Hons)*
- 196 Public Relations and Media | BA (Hons)*
- 161 Sports Journalism | BA (Hons)*

### MUSIC
- 156 Jazz | BMus (Hons)
- 174 Music | BMus (Hons)
- 178 Music Industries | BA (Hons)*
- 179 Music Technology | BSc (Hons)
- 188 Popular Music | FGA
- 189 Popular Music | BA (Hons)

### NURSING AND MIDWIFERY
- 174 Midwifery | BSc (Hons)*
- 175 Midwifery and Public Health | MSci
- 180 Nursing - Adult | BSc (Hons)
- 180 Nursing - Child | BSc (Hons)
- 180 Nursing - Learning Disability | BSc (Hons)
- 180 Nursing - Mental Health | BSc (Hons)
- 182 Nursing - Adult | MSci
- 182 Nursing - Child | MSci
- 182 Nursing - Learning Disability | MSci
- 182 Nursing - Mental Health | MSci

### SOCIAL SCIENCES
- 80 Black Studies | BA (Hons)*
- 80 Black Studies (Criminal Justice) | BA (Hons)*
- 103 Criminology | BA (Hons)*
- 103 Criminology and Security Studies | BA (Hons)*
- 192 Professional Policing | BSc (Hons)*
- 194 Psychology | BSc (Hons)*
- 194 Psychology and Counselling | BSc (Hons)*
- 194 Psychology with Criminology | BSc (Hons)*
- 194 Psychology with Sociology | BSc (Hons)*
- 203 Sociology | BA (Hons)*
- 203 Sociology and Criminology | BA (Hons)*
- 219 Youth Work and Communities | BA (Hons)*

### SPORTS
- 206 Sport and Exercise Science | BSc (Hons)*
- 207 Sports Coaching and Development | FdSc*
- 208 Sports Coaching and Physical Education | BSc (Hons)*
- 210 Sports Therapy | BSc (Hons)*

### VISUAL COMMUNICATION
- 110 Design for Performance: Theatre, Film and Live Events | BA (Hons)*
- 145 Graphic Design | BA (Hons)*
- 150 Illustration | BA (Hons)*
- 187 Photography | BA (Hons)*
- 102 Creative Advertising | BA (Hons)**

*Foundation years also available in these subject areas; see page 220 for more information. *Subject to validation.
The BSc (Hons) Accountancy degree at Birmingham City Business School is designed to equip you with technical knowledge and skills as well as a range of employability skills, attributes and attitudes. It will encourage your intellectual and ethical development towards becoming a professional accountant.

It provides a valuable introduction to the worlds of accountancy practice, commerce and industry, underpinned by principles of good governance and ethical decision-making. This will prepare you for a long-term financial career as an accountant, allowing you to progress in many financial and related roles as well as the accounting profession. We create graduates who possess a global outlook, with the conceptual and applied knowledge in the field of accounting that will enable you to make a positive impact on society.

This course offers an accounting curriculum that is up to date, vocationally relevant, and reflects the complex and challenging nature of the accounting and business environment.

You will build expertise in areas including financial and management accounting, corporate finance, international accounting and finance issues, data analysis and business technology. You will have the opportunity to use software relevant to the modern business environment, equipping you with the skills and experience sought by employers.

Foundation year content includes: Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

Content includes:

Year 1
- Introduction to Financial Accounting
- Introduction to Management Accounting
- Data Intelligence
- Governance, Ethics and Law

Year 2
- Financial Reporting
- Management Accounting
- International Accounting and Finance Issues
- Principles of Taxation

Year 3
- Advanced Financial Reporting
- Strategic Management Accounting
- Corporate Financial Strategy
- Audit and Assurance

For full entry requirements and fees: bcu.ac.uk/courses

"Without the support of the University and staff I feel I would not have achieved what I have to date; not only did I obtain a degree in Accountancy but I went on to complete my Master’s with Birmingham City University."

SADIA SHAKIL

---

Our BSc (Hons) Accounting and Finance degree provides a valuable insight into the worlds of accountancy practice, commerce, industry and finance. We create graduates who possess a global outlook, with the conceptual and applied knowledge in the fields of accounting and finance that will enable you to make a positive impact on society.

This course offers an accounting and finance curriculum that is up to date, vocationally relevant, and reflects the complex and challenging nature of the accounting and business environment.

You will gain expertise in areas including financial and management accounting, corporate finance, international accounting and finance issues, data analysis and business technology. You will have the opportunity to use software relevant to the modern business environment, equipping you with the skills and experience sought by employers.

With our practice-based approach to teaching, you will learn from professionally qualified academics with a wealth of industry experience, whose research underpins and informs our approach to teaching.

Full information: www.bcu.ac.uk/accounting-finance

This course can also be accessed via a foundation year. Please see page 220.

ALIGNED WITH

- CIMA
- IAI
- AIA

> YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

UCAS POINTS: 112

---

For full entry requirements and fees: bcu.ac.uk/courses

"Part of my decision to come to BCU was the fact that the Accounting and Finance course offered the professional placement year. As soon as I saw that, I didn’t have to think twice!"

CHRISTOPHER COCKSEDGE

---

ALIGNED WITH

- CIMA
- IAI
- AIA

> YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

UCAS POINTS: 112

---
Accounting and Islamic Finance
Birmingham City Business School

Looking for a career in a rapidly growing sector? The BSc (Hons) Accounting and Islamic Finance degree will see you graduate with the skills the finance industry requires.

Islamic Finance is a fascinating and dynamic multi-disciplinary area of the international financial services sector. As an established niche of the finance industry, it is set to grow at an exponential rate over the next few years. As a result of the rapid growth experienced in this emerging area, individuals and finance organisations find themselves with limited knowledge of its unique and profound nature, leading to a significant skills shortage which potentially offers graduates a range of opportunities.

This course will introduce and develop your knowledge in the various specialised areas such as Islamic Economics, Islamic Capital Markets and Islamic Social Finance. This will provide you with opportunities to gain industry experience, giving you the edge when it comes to competing in the graduate jobs market.

There will be potential opportunities to gain work experience in countries where Islamic Finance services are being set up, or where they are established but in need of qualified staff.

Full information: www.bcu.ac.uk/accounting-islamic-finance

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
- Professional Skills in Accounting
- Introduction to Financial Accounting
- Governance, Ethics and Law

Year 2
- Principles of Islamic Finance
- Islamic Economics
- Accounting for Islamic Financial Institutions

Year 3
- Strategic Management Accounting
- Islamic Finance for Non-Profit Organisations
- Islamic Banking and Capital Markets

Foundation year content includes:
- Accounting and Personal Finance: An Introduction to Management and Leadership, Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

My business knowledge from my degree helps me understand how a business works, and the strategic moves they may need to undertake in order to grow and succeed in the current market.

Joanna Edwards

Accounting with Business
Birmingham City Business School

The BSc (Hons) Accounting with Business degree at Birmingham City Business School will provide you with the skills, knowledge and expertise that you need to make an impact across all sectors of the global business environment. We equip graduates with the skills and attributes that will allow you to become future organisational decision-makers in the world of business.

This course will maintain the focus of accounting but will also provide an understanding of the wider context in which accounting operates within the global business world. It offers a curriculum that is up to date and vocationally relevant, examines ethics, sustainability and social responsibility, and reflects the complex and challenging nature of the accounting and business environment.

As you progress, you will be given the opportunity to become a more effective and creative problem-solver, and develop a set of graduate skills which will encourage you to become enterprising and employable. Furthermore, you have the opportunity to gain accreditation from the Chartered Management Institute (CMI), providing you follow the CMI pathway in your final year.

Completing the course will not only enable you to follow careers in accountancy, but careers in any aspect of business, as you’ll have an in-depth understanding of all aspects of business operations.

Full information: www.bcu.ac.uk/accounting-with-business

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
- Introduction to Financial Accounting
- Introduction to Management Accounting
- Introduction to Economics and Finance

Year 2
- Integrated Business Accounting
- Business Operations
- Entrepreneurial Finance
- International Accounting and Finance Issues

Year 3
- Strategic Management Accounting
- Accounting for the Planet
- International Business
- Growing the Enterprise

Foundation year content includes: Accounting and Personal Finance; An Introduction to Management and Leadership, Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

www.bcu.ac.uk/acc-islamic-fin-vid

www.bcu.ac.uk/accounting-with-business

UCAS POINTS: 112

ALIGNED WITH

www.bcu.ac.uk/acc-islamic-fin-vid

www.bcu.ac.uk/accounting-with-business

UCAS POINTS: 112
This course, with two pathways of delivery to choose from, allows you to increase your skills in and awareness of auditioning, and discover the essential requirements for many drama school auditions.

While gaining increased confidence towards performing, you will also be given skills classes in voice, movement, dance and acting. The Foundation Course in Acting, available both full-time or part-time, will give you a broad foundation in performance techniques and methods, and will be invaluable to anyone wanting to go to drama school or take up a place on a performance course at university.

The course offers students the chance to be entered for a Level 3 qualification which may be worth up to 65 UCAS points.

The 20-week full-time course includes two terms of 10 weeks, each week consisting of up to 30 contact hours. With potential opportunities for professional workshops at Shakespeare’s Globe theatre, plus theatre visits and visiting masterclasses, you will be given valuable insight into a challenging but exciting profession. The 34-week part-time course is delivered over three terms, two evenings per week, with six contact hours per week.

Please note: At 20 to 34 weeks in length, this Foundation Course in Acting does not qualify for Student Loans Company funding. Please contact your local sixth form college or see their website for fees or living expenses. Payment plans are available.

Full information: www.bcu.ac.uk/foundation-acting
Applied Theatre (Community and Education)
Royal Birmingham Conservatoire

This unique and enterprising course is built around preparing students to work in the expanding world of applied theatre, creating new drama with and for young people and community groups, and using theatre as a way of making a real difference.

The focus is on developing all of the skills needed to create compelling new performances and valuable and effective theatre projects. You will cover all the various skills of performance - acting, movement, voice and singing - but beyond that also address the whole of theatre-making: group devising, writing, facilitation, producing, funding and administration.

You will be equipped to create your own work, telling the stories that are most important to you, and also with the skills to make it happen. The majority of what you will learn on the course will be through practical experience – working with professional practitioners – and in real contexts, with communities responding to actual need. The final year is all about preparing for employment or freelance work as a confident and skilled practitioner.

The course currently has important partnerships with the Birmingham Repertory Theatre, Big Brum TIE Co, The Playhouse, Loudmouth, Giese, Open Theatre and more than 60 professional companies in the Birmingham area. We also have strong links with a wide range of practitioners, both nationally and internationally. In the second year, every student has a full-time placement with one of these companies for six to eight weeks, which is a crucial part of your preparation to graduate as accomplished applied theatre-makers – to go out and change the world.

Full information: www.bcu.ac.uk/applied-theatre

Content includes:

Year 1
- Applied Theatre
- Drama for Learning 1
- Community Stories
- Performance 1

Year 2
- Professional Practice
- Drama for Learning 2
- Political Stories
- Performance 2

Year 3
- Personal Project
- Drama for Learning 3
- Community Project
- Applied Theatre Festival

UCAS POINTS: 96

Architectural Technology
School of Engineering and the Built Environment

Architectural Technology is where Architectural Design meets Construction Technology. Accredited by the Chartered Institute of Architectural Technologists (CIAT) and the Chartered Institute of Building (CIOB), this course provides modern and successful design solutions based on a combination of aesthetics and advanced technologies.

Learn how to create new designs – as well as analysing old ones – that have buildability, technology, procurement and contractual relations in mind. All of this is set within the social, regulatory, technical, sustainable and aesthetic context of both the UK and global development industry.

You will use industry-standard digital tools and technologies such as Building Information Modelling (BIM), Computer-Aided Design (CAD), 3D printing, and laser scanner, which will enhance your employability and career progression with skills that give you a competitive advantage. As an Autodesk Training Centre (ATC) we provide access to on-campus training by certified Autodesk instructors, giving you digital skills that will be highly sought after by employers.

We have excellent relationships with employers, meaning there is a range of opportunities for work placements. We have industry partnerships with engineering, management and development consultants, currently including Mott MacDonald and Birmingham City Council’s Urban Design team.

Full information: www.bcu.ac.uk/architectural-technology

Content includes:

Year 1
- Built Environment Technology 1
- Integrated Digital Design – Residential
- Professional Environmental and Materials Science Law
- Architectural Design

Year 2
- Built Environment Technology 2
- Integrated Digital Design – Commercial Design Practice
- Advanced Design and Surveying Skills
- Technological Design

Year 3
- Research in Practice
- Professionalism and Citizenship
- Urban Design Practice in Context
- Individual Honours Project
- Digital Design Practice with Existing Buildings

Foundation year content includes: Built Environment Context and Practice; Building Technology; Foundation Computing; Quantitative Methods; Academic and Personal Study Skills; Independent Practice.

This course can also be accessed via a foundation year. Please see page 220.
"I chose to study BA (Hons) Architecture because of the diverse range of opportunities on offer, including Co.LAB, Praxis and the state-of-the-art facilities. With the unwavering support of the tutors, I have developed my skills and found a true passion for architecture and design."

SOFIE ROPER-HALL

"I fully support the approach to cross-disciplinary teaching, using art, design and digital technology to explore design methodologies. There is a strong emphasis on collaboration, experience and preparing students for future employability."

JASON BRUGES, FOUNDER OF JASON BRUGES STUDIO

From lectures by leading industry professionals to cultural study trips, live project briefs and engaging with real sites, clients and practitioners, this course has been structured to help you respond creatively to the challenges of expanding urbanisation.

If you are considering a career in architecture, studying here will equip you with everything you need to participate in shaping the future of architectural design. As well as being vocational preparation for practising architecture, this course introduces you to the wider societal influences.

Throughout your time here, you will be taught a range of hand and digital drawing and model-making skills in both two and three dimensions, and introduced to the concept of building information modelling which helps equip you for entering the world of professional practice. With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, internal and external practitioners, theorists and designers to hone your skills and build knowledge.

The course is accredited by the Royal Institute of British Architects. It includes a comprehensive set of activities in professional studies, including a two-week work placement, construction site visits and in-work seminars.

Full information: www.bcu.ac.uk/architecture-riba-part-1

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
- History of Modern Architecture
- Structures, Environment and Technology
- Design Resolution 1
- Design Apparatus (full-time only)
- Calibration (part-time only)

Year 2
- Architectural Theory and Research Methods
- Design Methods
- Design Resolution 2
- Praxis (full-time only)
- Co.LAB (full-time only)
- Design Exchange (part-time only)
- Co.LAB KE (part-time only)

Year 3
- Critical Study in Architecture
- Design Exploration
- Systems in Architecture
- Design Resolution 3

Foundation year content includes:
- Communication Skills
- Professional and Academic Development, Design Techniques, Design Disciplines; Presentation Techniques, Place, Space and Objects.

Many innovative creative studios now define themselves as interdisciplinary, a word which we define as the fluid movement across the fields of art, design and technology. Rather than specialising in a particular discipline, this cutting-edge course reflects how these studios practise by exploring the intersection between art and design, with the implementation of new creative digital technologies.

Our course will prepare you to be ready for employment within the creative industries by providing you with long-term creative skills. You will develop the necessary self-awareness to question, make and create with others.

The versatility of our experimental studio environment will enable you to explore the necessary collisions that the creation of innovative ideas now requires. Whether you choose to combine creative coding with foraging for natural materials, or photography with artificial intelligence, you will respond to live briefs set by real-life clients.

The flexible, student-centred approach to the curriculum, informed by professional practitioners, will enable you to be imaginative, confident and convincing in designing and shaping your role in tomorrow’s free-flowing, boundary-free creative industries.

Full information: www.bcu.ac.uk/art-design

AVAILABLE SPECIALIST ROUTES:
- Art and Design with Creative Technologies | BA (Hons) 114311164 prof. placement

All students will be introduced to the fundamentals of interdisciplinary design practice which forms the core ethos of this course. In line with the development of our digital futures, we are introducing an optional pathway in Creative Technologies which will give you the opportunity to focus specifically on developing your digital skills through a breadth of technological approaches.

Full information: www.bcu.ac.uk/art-creative-tech

These courses can also be accessed via a foundation year. Please see page 220.
Art Business (Top-up)
Birmingham Institute of Creative Arts

The BA (Hons) Art Business (Top-up) course will provide you with the understanding and professional skills needed to navigate the broad range of career opportunities in the creative and cultural industries. You will be introduced to the current challenges and emerging opportunities for creative enterprise, encouraging you to respond with innovative approaches for the future.

This course focuses on the dynamic relationships and interactions between art and business, management and creativity, and provides a combination of theoretical and practical study. You will examine some of the definitions, systems and structures of the creative industries, helping you to identify a position for yourself within an ever-evolving landscape. You will be supported to critically reflect on societal, political and environmental shifts that have implications for cultural value and relevant stakeholders.

Located in the culturally diverse city of Birmingham, the course offers opportunities to network and foster external relationships through live and practical experiences, helping you to identify future opportunities. Building confidence and a repertoire of flexible, responsive, adaptable and transferable skills will help to future-proof your career.

Full information: www.bcu.ac.uk/art-business

Content includes:
- Introduction to the Creative Industries (core)
- Creative and Cultural Ecologies (optional)
- Commercial Art Markets (optional)
- Work Placement (optional)
- Major Project (core)

CAMPUS
Margaret Street

DURATION
1 year full-time
2 years part-time

UCAS CODE
T160

ENTRY REQUIREMENTS
- Level 4 and 5 in an art discipline
- HND in a related subject
- Level 4 and 5 in an art discipline
- GCSE English Language and Mathematics at Grade 4 or equivalent.
- Equivalent qualifications to achieve min. 112 UCAS points.

For full entry requirements and fees: bcu.ac.uk/courses

"A course... designed to equip students with the knowledge and understanding of how to take their practical and theoretical learning and apply it to industry and business in order to be creatively prosperous."

STEVE BULCOCK, DEPUTY HEAD OF BIRMINGHAM INSTITUTE OF CREATIVE ARTS

"BCU teaches you to design to realistic restrictions and this makes you more employable with companies as you really consider the part you are designing. There is a supportive community behind you, with lecturers offering assistance."

THOMAS HAMILTON

Creatives Industries

TO THE EVER-EVOLVING LANDSCAPE OF THE PROFESSIONAL SKILLS NEEDED TO RESPOND TO THE EVER-EVOLVING LANDSCAPE OF THE CREATIVE INDUSTRIES.

"A course... designed to equip students with the knowledge and understanding of how to take their practical and theoretical learning and apply it to industry and business in order to be creatively prosperous."

STEVE BULCOCK, DEPUTY HEAD OF BIRMINGHAM INSTITUTE OF CREATIVE ARTS

"BCU teaches you to design to realistic restrictions and this makes you more employable with companies as you really consider the part you are designing. There is a supportive community behind you, with lecturers offering assistance."

THOMAS HAMILTON

CREATIVE ARTS

STEVE BULCOCK, DEPUTY HEAD OF BIRMINGHAM INSTITUTE OF CREATIVE ARTS

"A course... designed to equip students with the knowledge and understanding of how to take their practical and theoretical learning and apply it to industry and business in order to be creatively prosperous."

STEVE BULCOCK, DEPUTY HEAD OF BIRMINGHAM INSTITUTE OF CREATIVE ARTS

"BCU teaches you to design to realistic restrictions and this makes you more employable with companies as you really consider the part you are designing. There is a supportive community behind you, with lecturers offering assistance."

THOMAS HAMILTON

CREATIVE INDUSTRIES

TO THE EVER-EVOLVING LANDSCAPE OF THE PROFESSIONAL SKILLS NEEDED TO RESPOND TO THE EVER-EVOLVING LANDSCAPE OF THE CREATIVE INDUSTRIES.

"A course... designed to equip students with the knowledge and understanding of how to take their practical and theoretical learning and apply it to industry and business in order to be creatively prosperous."

STEVE BULCOCK, DEPUTY HEAD OF BIRMINGHAM INSTITUTE OF CREATIVE ARTS

"BCU teaches you to design to realistic restrictions and this makes you more employable with companies as you really consider the part you are designing. There is a supportive community behind you, with lecturers offering assistance."

THOMAS HAMILTON

CREATIVE ARTS

STEVE BULCOCK, DEPUTY HEAD OF BIRMINGHAM INSTITUTE OF CREATIVE ARTS

"A course... designed to equip students with the knowledge and understanding of how to take their practical and theoretical learning and apply it to industry and business in order to be creatively prosperous."

STEVE BULCOCK, DEPUTY HEAD OF BIRMINGHAM INSTITUTE OF CREATIVE ARTS

"BCU teaches you to design to realistic restrictions and this makes you more employable with companies as you really consider the part you are designing. There is a supportive community behind you, with lecturers offering assistance."

THOMAS HAMILTON

CREATIVE INDUSTRIES

TO THE EVER-EVOLVING LANDSCAPE OF THE PROFESSIONAL SKILLS NEEDED TO RESPOND TO THE EVER-EVOLVING LANDSCAPE OF THE CREATIVE INDUSTRIES.
Biomedical Engineering
School of Health Sciences

Biomedical engineering is an exciting, cutting-edge and fast-emerging sector in the United Kingdom and overseas. It applies engineering solutions to meet the challenging demands of the healthcare sector, and plays a significant role in improving the quality of patient care.

Our Biomedical Engineering course pulls in many different subjects, from mechanical to electrical and electronic engineering, while embedding the principles of human anatomy and physiology.

This course offers you an enriched learning experience via its practice-led, knowledge-applied course. You will be supported in undertaking appropriate elective placement opportunities and work independently or in teams to solve biomedical engineering problems. You will interact very closely with a range of professionals, varying from medical engineers to medical practitioners working in private medical device industries and local healthcare trusts.

The knowledge and employability skills you gain will assist you to become an entrepreneur or engineer in the healthcare technology sector or use the research skills you have gained to emerge as a budding scientist.

Full information:
www.bcu.ac.uk/biomedical-engineering

This course can also be accessed via a foundation year. Please see page 220.

Content includes:
Year 1
• Engineering Principles
• Engineering Practice
• Mathematical Modelling
• Human Anatomy and Physiology for Biomedical Engineering

Year 2
• Mathematics for Signals and Systems
• Engineering Electronic Systems
• Analogue and Digital Electronics
• Research Methods in Science and Engineering

Year 3
• Biomechanics for Biomedical Engineers
• Biomaterials and Tissue Engineering
• Medical Image Processing
• Research Project

Foundation year content includes:
Mathematics for Engineers 1 and 2;
Practical Skills 1 and 2; Engineering Science 1 and 2.

UCAS CODE
H160

DURATION
3 years full-time

CAMPUS
City South / City Centre

ENTRY REQUIREMENTS
• GCSE English Language, Mathematics and Science at Grade 4 or above, or equivalent.
• International Baccalaureate Diploma: 28 points
• A Levels: BBC
• BTEC Extended Diploma: DMM
• BTEC Diploma: 112 UCAS points
• BTEC Extended Diploma: 28 points
• International Baccalaureate Diploma: 28 points
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.
• Research Project

“BEng [Hons] Biomedical Engineering
School of Health Sciences

I really enjoy studying here as the content is really varied and interesting and the staff make me feel valued and appreciated as a person and are always on hand to help.”

ROBERT CROCKER

“This course has exceeded my expectations. I enjoy every aspect and I appreciate everything that the academics have done for me. A wide range of assessment methods are used which mean that I am able to achieve my full academic potential.”

FATIMA AL-MUSAWI

Biomedical Sciences
School of Health Sciences

Biomedical sciences embrace a number of important disciplines, including physiology, biochemistry, cell biology, microbiology and genetics. These subjects are important in the provision of healthcare and medical research, and underpin the biotechnology and pharmaceutical industries.

On this course, you will learn about how the human body functions in health and disease, and develop an understanding of the diagnosis, management and treatment of a range of diseases. You’ll gain critical thinking and independent problem-solving skills, which will help you to navigate a successful career after graduation.

You will acquire important practical and scientific skills while being taught in our state-of-the-art life sciences laboratories. You will have the opportunity to take an optional professional placement in an industrial, clinical or research setting between Years 2 and 3 of this course. In the final year, you will undertake an independent Research Project where you will execute your own experiments under supervision.

Graduates may go on to a range of careers directly or after further training, as well as postgraduate study to obtain MSc, MRes, Physician Associate/Assistant and PhD qualifications.

Full information:
www.bcu.ac.uk/biomedical-sciences

This course can also be accessed via a foundation year. Please see page 220.

Content includes:
Year 1
• Fundamentals of Cell Biology
• Introduction to Human Physiology
• Genetics
• Biochemistry

Year 2
• Research Methods in Science and Engineering
• Clinical Biochemistry and Cellular Science
• Infectious Disease
• Blood Science
• Fundamental Principles of Pharmacology and Drug Development

Year 3
• Research Project
• Molecular Basis of Disease
• Pathophysiology
• Choice of optional modules

Foundation year content includes:
Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

UCAS POINTS:
112

RELATED COURSES
• BEng [Hons] Biomedical Engineering

ON THIS COURSE.
82% SATISFACTION WITH THE TEACHING
National Student Survey 2021.

UCAS POINTS:
78

Related Courses
• BSc [Hons] Biomedical Sciences

This course can also be accessed via a foundation year. Please see page 220.

For full entry requirements and fees: bcu.ac.uk/courses

www.bcu.ac.uk/biomed-vid
"I definitely recommend this course: from the support you receive from the faculty as a whole to the friendships you build. Regardless of your background and ethnicity, do this course – it will change your life."

SARAH BRISTOL-ABBOTT

"My lecturers have continuously supported me and encouraged me to succeed. My course has provided me with a global outlook, as I was able to visit Copenhagen and explore a different life and culture."

RAJA KAHIN

This unique course is the first of its kind in Europe. If you are interested in the history, politics, popular cultures, artistic and social movements of people across the African diaspora, Black Studies will provide you with the big picture perspective through this growing discipline.

Your course will be taught by leading, research-active lecturers and tutors, where you will encounter a range of viewpoints, as well as gaining valuable experience outside the University. Black Studies is an interdisciplinary subject that is committed to working with the wider community. Throughout the degree, we will engage you in the thinking and practice of contextualising your work within communities, and where possible, connecting you to projects and organisations outside of the University.

The course seeks to enable students with the capacities and skills needed to apply decolonising intellectual knowledge to a range of strategies for advancing community self-representation, social justice and global human rights.

Full information: www.bcu.ac.uk/black-studies

AVAILABLE SPECIALIST ROUTES:
Black Studies (Criminal Justice) | BA (Hons) 1050
Students will take Black Studies modules which explore the history, politics and experience of Black communities as well as examining the issues in society that produce such stark inequalities. Alongside these modules students will study Criminology-specific modules that explore the basis of, and issues with, the criminal justice system.

Full information: www.bcu.ac.uk/black-studies-criminal-justice

Content includes:
Year 1
• Introduction to Black Studies
• City, Community and Culture
• Researching Black Lives
• Black Intellectual Thought

Year 2
• Black Political Activism
• Media and Popular Culture
• Black Feminism
• Black Studies Methods

Year 3
• Blackness in Britain
• Black Arts Movement
• Black Studies Project

Foundation year content includes:
Sociology: The Foundations; Criminology: The Foundations; Skills for Social Scientists; Sociology and Criminology in Practice; Criminality, Crime Control and Society; Independent Research Project.

UCAS POINTS: 112

Building Surveying encompasses surveying, conservation, adaptation and repurposing of the built environment. By studying with us, you will embrace new innovations that will prepare you to support the development of a sustainable society. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

On this course, accredited by both the Royal Institution of Chartered Surveyors (RICS) and the Chartered Institute of Builders (CIOB), you will learn from building surveying experts with considerable practical experience, and develop your problem-solving, communication and interpersonal skills.

Benefit from our strong industry links by attending visiting lecturer talks and site visits, working on case studies and gaining work experience so you’re prepared for employment. The skills we teach have helped our graduates secure roles with companies including Faithful+Gould.

Our excellent relationships with employers mean that you can undertake a work placement, helping you gain real insight about the work of building surveyors and make valuable professional contacts.

Full information: www.bcu.ac.uk/building-surveying

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

IMPORTANT: The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

Year 1
• Introduction to the Built Environment
• Built Environment Technology 1
• Law
• Professional Environmental and Materials Science

Year 2
• Built Environment Technology 2
• Integrated Digital Design: Commercial
• BIM and Facilities Management
• Design Practice

Year 3
• Commercial Building Pathology and Surveying
• Professionalism and Citizenship
• Urban Design Practice in Context
• Individual Honours Project

Foundation year content includes: Built Environment Context and Practice; Building Technology: Quantitative Methods; Foundation Computing; Academic and Personal Study Skills; Independent Practice.
CAMPUS
City Centre

DURATION
3 years full-time
4 years professional placement
5 years part-time

UCAS CODE
N100 (1113 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• BTEC Diploma: D*D*
• A Levels: BBC

N102

UCAS CODE

ENTRY REQUIREMENTS
• Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
• HND in a related subject: Merit profile
• ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
• GCSE Grade 4 or above in English Language and Mathematics, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

The course will provide you with the opportunity to develop specialist business expertise, while helping you learn key transferable skills, all of which will help you stand out when it comes to securing employment.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness, since we believe business can’t be studied in isolation.

In addition, you’ll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on accompanying issues around social responsibility and ethical behaviour.

Your course will foster your intellectual and ethical development and encourage your personal commitment to the socially useful purpose of becoming a business professional.

Full information: www.bcu.ac.uk/business-ba

AVAILABLE SPECIALIST ROUTES:
Business with Marketing (BA (Hons)) NN15 (1114 prof. placement)

This course aims to prepare you for a career in business and marketing, equipping you with the practical skills required to make an immediate impact and the conceptual framework to make a long-term difference. It combines the broad understanding of business operations and practice with the specific knowledge which is applied in the marketing area.

For full entry requirements and fees: bcu.ac.uk/business-marketing

Content includes:

Year 1
- Business Foundation
- Essential Analysis for Business
- Business Environment
- Understanding Organisation and Organisational Behaviour

Year 2
- Business Analytics
- Business Strategy
- Accounting for Business
- Entrepreneurship in the Digital Age

Year 3
- Business Process and Systems
- E-Business
- International Business
- Business Research Project

Foundation year content includes:
- Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

Full information: www.bcu.ac.uk/business-marketing

RELATED COURSES
83 BA (Hons) Business Administration (Top-Up)
103 BA (Hons) International Business (Top-Up)

This flexible and wide-ranging course allows you to tailor your studies to your interests, from Innovative Thinking for Organisation Development to Cross-cultural Consumer Behaviour. With a wide range of modules to choose from, you’ll be able to follow a path that will help you to pursue your future career, with previous students progressing into roles with high-profile organisations such as npower and Zurich.

The course covers a whole range of areas with at least five modules for you to choose from. You will study full-time and be given attentive student support.

Working with other students from across Birmingham City Business School, you will develop and demonstrate your ability to collaborate, while other projects will require you to work alone and develop your independent learning skills.

You will work on a range of innovative and practical projects, including business reports, case studies, presentations and projects, all of which will help you to apply your knowledge to real businesses and real situations. Our staff will help to support and tailor your learning with expert industry knowledge and experience. They are researchers, authors and industry professionals who’ll share their own practical and academic experience and expertise.

Full information: www.bcu.ac.uk/business-admin

KEEGAN BROTHERIDGE

“The staff are incredibly knowledgeable, and the opportunities the University and the course offer to students are invaluable.”

LINA MATEUS

“I am originally from Colombia, and I never thought that I would study in the UK. Birmingham City University gave me an opportunity to earn my degree, and the support of my lecturers and tutors helped me in adapting to this new form of study.”

82

UCAS POINTS:
112

BA [Hons]
Business
Birmingham City Business School

83

BA (Hons)
Business Administration (Top-Up)
Birmingham City Business School

www.bcu.ac.uk/bs-facilities
HND
Business and Management
Birmingham City Business School

This HND course in Business and Management is delivered over two years, full-time. It emphasises learning by doing, so you will get practical skills alongside your theoretical learning. You will study a broad range of business topics such as finance and marketing, alongside specialist management modules.

Content includes:
- Marketing
- Human Resource Management
- Organisations and Behaviour
- Business Environment
- Law for Business
- Business Analysis
- Business Planning
- Managing Financial Resources and Decisions

"An HND in Business and Management offers you a widely recognised qualification that evidences your business skills and knowledge. Your study will match the first two years of a business-related degree with the possibility of progression to the final year of a degree."

BARNY MORRIS, ASSOCIATE PROFESSOR

"My placement has been the best year of my life to date. I have matured enormously in such a short space of time and it has shaped my outlook on life in such a positive way."

SEAN CREELEY

CAMPUS
South and City College
Birmingham

DURATION
2 years full-time

UCAS CODE
D22N

ENTRY REQUIREMENTS
- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

The applied nature of our BA (Hons) Business Economics degree prepares you to work across all areas of the economy, especially the private sector. Specifically, your degree combines the study of economics with a wide variety of applicable business-related theories/models, such as e-business, sustainability and innovation.

Economics is a major social science which studies the economy and its impact on society and the natural environment. Economics draws on and influences other social sciences and it is also a core business discipline, which is integral to understanding organisational behaviour, strategy and corporate performance.

This course will equip you with a firm foundation in economics, bringing to life diverse economic ideas and empowering you to understand the relevance of competing economic theories and their application to business decision-making.

This course provides you with a vast analytical toolkit, which includes mathematical and statistical analysis, critical thinking and the use of business tools and techniques to provide a richer understanding of the challenges contemporary businesses face within both the UK and international economies. During your study here you will have the chance to access our trading room and to work on a live client project with our Business Advice Centre.

Full information: www.bcu.ac.uk/bus-economics

"You have the opportunity to embark on a year-long professional placement as part of a full-time degree course."

BA (Hons)
Business Economics
Birmingham City Business School

CAMPUS
City Centre

DURATION
3 years full-time
4 years professional placement
5 years part-time

UCAS CODE
NL11 (1170 prof. placement)

ENTRY REQUIREMENTS
- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 28 points
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Content includes:
- Year 1:
  - Principles of Economics
  - Professional Development for Economics
  - Governance, Ethics and Law
  - Economic Analysis
- Year 2:
  - Intermediate Microeconomics
  - Economics and Sustainable Development
  - Strategic Development
  - Macroeconomics
- Year 3:
  - E-business
  - International Economics
  - Industrial Economics
  - Business Research Project

Foundation year content includes:
- Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

Full information: www.bcu.ac.uk/business-economics

"This course can also be accessed via a foundation year. Please see page 220."
The world of finance is rapidly changing, with new innovative financial products being developed on a constant basis. The present times have also witnessed an unprecedented number of companies failing because of poor financial management. All these challenges call for dynamic and brilliant people who can design financial solutions and make the world a better place.

The degree is designed to equip you with wider business and finance environment knowledge, offering you the opportunity to acquire key business and financial skills, and explore innovative practices and entrepreneurial skills. The course team has years of industrial experience in the financial field as well as in academia. Therefore, students are assured of getting the help they need to excel on the course. You will learn from the course team’s knowledge and experience, as you will be regularly engaging in inquiry-based and experiential learning, which has been designed to assimilate work-based scenarios.

In order to enhance your employability, extracurricular activities such as trading training, conferences and field trips will be arranged throughout the course. Outside speakers from industry will be invited to give presentations on how best to improve your employability, and you will also have the opportunity to gain industry experience by going on a professional placement.

Full information: www.bcu.ac.uk/bus-finance

Content includes:

Year 1
- Principles of Economics
- Quantitative Methods for Finance
- Introduction to Finance
- Introduction to Financial Accounting

Year 2
- Corporate Finance
- Financial Reporting
- Principles of Taxation
- Risk Management

Year 3
- Banking, Financial Markets and Institutions
- Financial Technology
- Corporate Financial Strategy
- Current Issues and Trends in Finance

Foundation year content includes: Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

"Good support is given by the faculty, and the Curzon Building is a great study environment.”

KIRAN BHANGU

"I believe that this course has helped shape my thoughts about computers and business. It has given me a clearer vision about what my career goals are.”

JONSMITH ALANKAR PULL

Business Finance
Birmingham City Business School

Business Information Technology
School of Computing and Digital Technology

Business Information Technology bridges the gap between IT and business to drive innovation and growth in the modern global organisation. This course embeds a systems philosophy of connectivity, to offer an in-depth understanding of business concepts and how to use IT to serve business needs.

It also provides essential skills that facilitate communicating and discussing technical and business ideas effectively. You will work collaboratively with tutors, researchers and businesses, applying practice-based skills to real-life case studies and live project briefs which will develop your problem-solving and analytical skills. Learn how to think like a coder, to influence the design, development and use of information systems and technology in organisations.

Work in our advanced software development and computer programming labs, using dedicated facilities for systems analysis, networking, e-commerce and business intelligence – all of which reflect advanced professional practice.

You will also gain an in-depth understanding of how organisations can harness the data to improve decision-making. In summary, this course will give you the skills and knowledge to make IT work for businesses. You will develop your technical, research, design and organisational ability, and leave with the skills employers want.

Full information: www.bcu.ac.uk/business-info-systems

» TOP 5 FOR STUDENT SATISFACTION FOR INFORMATION TECHNOLOGY. Complete University Guide 2022.
BA (Hons) Business Management
Birmingham City Business School

CAMPUS
City Centre

DURATION
3 years full-time
4 years professional placement
5 years part-time

UCAS CODE
N201 (1119 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

The Business Management course will offer you a practical-based degree applicable to a wide range of sectors. You will be able to contribute to critical debates on industry-related contemporary issues and understand the dynamic needs of business managers in the 21st Century to reflect current knowledge and best practices.

You will gain specialist knowledge on a number of core functions of management, building your self-confidence to prepare you for a progressive and successful career in management. You will have the benefit of renowned industry speakers and live projects to inspire and help you to develop.

The development and operation of contemporary and international business markets will be embraced in your learning. This will also include the management of key resources including human capital, financial management, strategic management and cultural awareness.

You’ll gain an important insight into digital business, exploring how technology remodels the business world, and consider the accompanying issues around social responsibility and ethical behaviour.

Full information: www.bcu.ac.uk/business-management

Content includes:
Year 1
• Insights into Management
• Principles of Marketing
• Developing Your Personal Brand
• Introduction to Entrepreneurship

Year 2
• Supply Chain Management
• One Planet Issues
• Management Development
• Business Analytics

Year 3
• Leading and Managing Change
• Continuous Innovation
• Strategic Management
• Integrated Research Project

Foundation year content includes:
Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

"Undertaking a placement year with consistent support from staff, and the opportunity to apply theory to the real-world working environment has proved invaluable. BCU has exceeded my expectations from an academic and professional perspective."

JAMAL QURBAN

Available Specialist Routes:

Business Management with Enterprise | BA (Hons) N20C (prof. placement 1120)

Business Management with Enterprise provides a route for those who are interested in the development and sustainability of new business operations and who are considering launching their own enterprise.

You will be exposed to key enterprise modules which will help you get from idea to launch underpinned by academic theory. This route, which will be embedded throughout your course, will look to develop your skills, abilities and behaviours, and provide you with the tools you need to become a future entrepreneur.

Full information: www.bcu.ac.uk/business-enterprise

Business Management with Supply Chain Management | BA (Hons) N20D (prof. placement 1121)

Business Management with Supply Chain Management gives you an opportunity to undertake specific modules designed to provide a deeper insight into the operation and complexity of the supply chain.

You will explore contemporary supply chain initiatives and review corporate strategy, globalisation, international alliances and the key features of procurement and outsourcing. This course provides you with the opportunity to examine the tools and techniques used to sustain and develop global supply networks.

Full information: www.bcu.ac.uk/business-supply

These specialist routes can also be accessed via a foundation year. Please see page 220.

UCAS POINTS:
112

ACCRREDITATION

www.bcu.ac.uk/bs-study-vid
Civil Engineering
School of Engineering and the Built Environment

Civil engineers design and construct anything from buildings and bridges, to dams, power stations and motorways. This course will prepare you to work on these projects. You will focus on structures, materials, geotechnics and hydraulics, and your studies will be enhanced with site visits, field trips and guest lectures.

You will learn in a hands-on style in a simulated workplace environment, using the latest CAD software so you are equipped to make an impact in an important industry.

Our outstanding industry links give you a competitive edge, to help you progress to a successful career when you graduate. You will be provided with knowledge of the scientific, technical, environmental, economic and managerial aspects of civil engineering so that you will be able to apply yourself to both the design and management of civil engineering projects.

During the course, you will also develop the key transferable skills that modern employers require such as problem-solving, project planning, presentation and communication.

Full information: www.bcu.ac.uk/civil-engineering

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
- Engineering Principles
- Mathematical Modelling
- Engineering Practice
- Integrated Engineering Project

Year 2
- Structures 1
- Soil Mechanics
- Numerical Analysis
- Integrated Digital Design for Complex Structures

Year 3
- Hydraulics and Drainage
- Geotechnical Engineering
- Structures 2
- Advanced Analysis and Design

Foundation year content includes:
- Mathematics for Engineers 1 and 2
- Engineering Science 1 and 2

MICHAEL GEGES, SENIOR LECTURER

Our aim is to provide graduates with civil engineering and construction management skills that prepare them for a successful career in the built environment industry.

BEng (Hons)
Civil Engineering and Construction Management
School of Engineering and the Built Environment

On this course, you will develop a broad understanding of current technology and practice in civil engineering and construction management, covering the relevant aspects of civil infrastructure, systems, design, analysis and construction management skills.

This course is designed to give you employability skills to secure a career in civil engineering and the built environment, and will prepare you to become a civil engineer with construction management skills. You will study in a stimulating environment with access to outstanding links with industry that will give you a competitive edge, enabling you to progress to a successful career.

You will also develop key transferable skills that modern employers require, such as problem-solving, project planning, presentation and communication. Our strong links with employers will enable you to apply your learning to problem-based scenarios, ensuring that your intellectual and practical competencies are fully developed.

Over the next 10 years, increasing investment is planned in the UK in major civil engineering infrastructure such as the Thames Tideway Tunnel, Nuclear Power Station Build Programme, and HS2. The BEng (Hons) Civil Engineering and Construction Management degree develops graduates who combine technical civil engineering skills with the practical people skills needed by managers in the construction industry.

Full information: www.bcu.ac.uk/civil-eng-construction

» GAIN EMPLOYABILITY SKILLS WITH THE OPTION OF A PROFESSIONAL PLACEMENT YEAR.

UCAS CODE
H201 (1134 prof. placement)

DURATION
4 years professional placement

UCAS POINTS:
112
Do you want to have a successful career in the computer games industry? Our TIGA-accredited Computer Games Technology course has been developed with input and feedback from leading professionals working in the sector as well as our own students.

While studying for your degree, you will use our state-of-the-art computer games technology lab, which is kitted out with high-performance PCs, Xbox consumer units, Nintendo Switch Development Kits, Rokoke Motion Capture suits and Sony PlayStation development kits, as well as a variety of industry-standard software. You will develop a range of technical and professional skills, including advanced coding practices, graphics programming, game engine development and artificial intelligence.

Our current collaborations with Microsoft, Sony and Unreal Academic Partner ensure you have access to the most up-to-date technologies available, and our close proximity to independent game studios provides the opportunity for you to meet and network with industry experts. You will not only learn about mainstream and traditional video game development, but also explore allied and emerging disciplines, such as serious and educational game development, augmented and virtual reality, and simulations.

You will also have the opportunity to participate in game development competitions, such as Global Game Jam and Microsoft’s Imagine Cup, which will give you a great opportunity to broadcast your talent on an international stage.

Full information: www.bcu.ac.uk/games-tech

Content includes:

**Year 1**
- 2D Game Programming
- 3D Game Programming
- Modelling
- Professional Practice for Game Development

**Year 2**
- Collaborative Practice
- Game Studio Production
- Web Game Development
- C++ Programming for Games

**Year 3**
- Individual Honours Project
- Artificial Intelligence for Games
- Mobile Game Development
- Console Game Development

**Year 4 (MSci)**
- Real-time Graphics Programming
- Emerging Technologies
- Network Game Programming
- Group Master’s Project

Entry requirements and fees: bcu.ac.uk/courses

CAMPUS
City Centre

DURATION
3 years full-time (BSc) 4 years full-time (MSci) 4 years professional placement (BSc) 5 years professional placement (MSci)

UCAS CODE
G450 (BSc), I621 (MSci), 1082 (prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC • BTEC Diploma: D*D* • BTEC Extended Diploma: DMM • Access to HE Diploma: 45 credits with 45 at Level 3 • International Baccalaureate Diploma: 28 points • GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

Full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Secure communication technologies form the bedrock of our modern, mobile society. Computer and network security is a growth area within the wider remit of cyber security. You will learn to build, secure and maintain data communication networks.

The course takes a practice-led approach, making use of equipment and tools found in the industry to give you the best preparation for a successful career. You will develop the practical skills sought by industry, backing this up with a thorough understanding of theory.

It delivers the latest in computing, network and security technologies, with the opportunity to gain additional accreditation from Cisco, EC-Council, Juniper and the Linux Professional Institute (additional examination costs may apply). We are also currently home to academies for Cisco Systems and the Microsoft Academy Centre.

You will learn the latest in computing, network and security technologies, as well as core modules that includes computer network engineering, programming, server systems, security theory and practice. You’ll also gain a detailed understanding of network engineering and network security, along with modules on ethical hacking (based upon EC-Council CEH Associate) and information security.

Full information: www.bcu.ac.uk/comp-network-security

**Year 1** (common first year with other computing courses)
- Computer Systems
- Applied Operating Systems
- Computer Programming
- Network Fundamentals

**Year 2**
- Systems Security Attacks and Defences
- Programming for Network Engineers
- Networking Technologies
- Enterprise Network Systems

**Year 3**
- Individual Honours Project
- Ethical Hacking
- Wireless Networking Technologies
- Advanced Firewall Systems

**Year 4 (MSci)**
- Group Integrated Master’s Project
- Information Security
- Network Automation and Orchestration

Foundation year content includes:
- Fundamental Mathematics
- Academic and Personal Study Skills
- Web Application Design
- Audio/Video Fundamentals
- Independent Practice
- Foundations of Programming.

Foundation year content includes: Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

Content includes:

**Year 1**
- Audio/Video Fundamentals;
- Web Application Design;
- Academic and Personal Study Skills;
- Fundamental Mathematics;

**Year 2**
- Network Automation and Orchestration
- Information Security
- Group Integrated Master’s Project
- Data Structures
- Secure Communication Systems
- Secure Network Architectures

**Year 3**
- Information Security
- Networking and Switching Architectures
- Network Management and Operations
- Secure Communication Systems
- Secure Network Architectures
- Data Structures

**Year 4 (MSci)**
- Information Security
- Network Management and Operations
- Secure Communication Systems
- Secure Network Architectures
- Data Structures

Entry requirements and fees: bcu.ac.uk/courses

Full information: www.bcu.ac.uk/computer-networks-and-security

Content includes:

**Year 1**
- Audio/Video Fundamentals;
- Web Application Design;
- Academic and Personal Study Skills;
- Fundamental Mathematics;

**Year 2**
- Network Automation and Orchestration
- Information Security
- Group Integrated Master’s Project
- Data Structures
- Secure Communication Systems
- Secure Network Architectures

**Year 3**
- Information Security
- Networking and Switching Architectures
- Network Management and Operations
- Secure Communication Systems
- Secure Network Architectures
- Data Structures

**Year 4 (MSci)**
- Information Security
- Network Management and Operations
- Secure Communication Systems
- Secure Network Architectures
- Data Structures

Entry requirements and fees: bcu.ac.uk/courses

Full information: www.bcu.ac.uk/computer-networks-and-security

Content includes:

**Year 1**
- Audio/Video Fundamentals;
- Web Application Design;
- Academic and Personal Study Skills;
- Fundamental Mathematics;
Computer Science
School of Computing and Digital Technology

Work with cutting-edge technologies and achieve the skills valued by today's employers. You will develop your competence in using tools and techniques to produce solutions for computer systems. You will also obtain a sound mathematical and scientific understanding, while appreciating the professional responsibilities and quality issues that are present within the industry.

On this course, you will study the fundamental concepts of computer science including computer programming, data structures and algorithms, information systems, computer networks and computer architecture.

You will then strengthen your knowledge by studying advanced subjects that focus on software engineering skills. You will also be introduced to topics such as operating systems, cyber security, discrete mathematics, and web application development.

The course is taught by experienced academics with extensive links to the IT industry, who will ensure you are receiving the most current and up-to-date information. You will have the chance to gain valuable work experience through a placement after your second year, further developing your skills and increasing your appeal to future employers. We also currently provide access to the Cisco Systems and Microsoft Academy Centre.

Full information: www.bcu.ac.uk/comp-science

Content includes:

**Year 1 (common first year with other computing courses)**
- Website Design and Development
- Data Structures and Algorithms
- Network Fundamentals
- Computer Programming

**Year 2**
- Object-oriented Programming
- Operating Systems
- Cyber Security
- Software Design

**Year 3**
- Individual Honours Project
- Mobile and Wearable Application Development
- Cloud Computing
- Artificial Intelligence and Machine Learning

**Year 4 (MSci)**
- Semantic Web and Knowledge Engineering
- Service-oriented Architecture
- Advanced Databases
- Group Master’s Project

Foundation year content includes:
- Fundamental Mathematics
- Academic and Personal Study Skills
- Web Application Design
- Audio/Video Fundamentals
- Independent Practice
- Foundations of Programming.

School of Computing and Digital Technology

C

UCAS CODE
D001 (BSc), I101 (MSci), 1085 (prof. placement)

**ENTRY REQUIREMENTS**
- A Levels: BBC
- BTEC Diploma: DD
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

**CAMPUS**
City Centre

**DURATION**
3 years full-time (BSc)
4 years full-time professional placement (MSci)

**UCAS POINTS:**
112

**FOR OUR ACADEMICS ARE LEADING ON A NUMBER OF SIGNIFICANT AI AND 5G RESEARCH PROJECTS.**

Machine Learning Operations taught at BCU is a truly amazing subject as it gets students to develop ‘real world’ examples; it has sparked my interest to continue further studies here.

ZAN ZYER

Computer Science with Artificial Intelligence
School of Computing and Digital Technology

This course produces Computer Science graduates skilled in artificial intelligence, machine learning operations and data analytics to build intelligent software for the 21st Century. These graduates will close the skills gap in the British and global industry.

Skills development in Data and Artificial Intelligence tops the list of four ‘grand challenges’ facing British industry, highlighted in the UK Government’s Industrial Strategy and inspired by a global demand for this expertise. BSc (Hons) Computer Science with Artificial Intelligence will produce graduates who specialise in the most modern methods of artificial intelligence including machine learning, deep learning, natural language processing, machine learning operations and data science.

You will also learn a wide range of tools for evaluating, storing, integrating and processing data, to deliver high-value software solutions to the challenges faced by the modern economy. While the majority of these specialist subjects will be taught in the final year, the earlier years of the course will also have some module on AI and related topics.

After studying this course, you can apply for job titles including the terms computer science and artificial intelligence, and roles such as Computer Programmer, Artificial Intelligence Engineer, Software Developer, Data Scientist and Machine Learning Engineer.

Full information: www.bcu.ac.uk/computer-science-AI

Content includes:

- Year 1: Computer Programming
- Computer System
- Website and Development
- Data Structures and Algorithms

- Year 2: Artificial Intelligence and Machine Learning
- Object Oriented Programming
- Database and Web Application Development
- Cyber Security

- Year 3: Deep Neural Networks and Ethics
- Modern Databases and Data Protection
- Natural Language Processing
- Cloud Computing
- Individual Honours Project

This course can also be accessed via a foundation year. Please see page 220.

**UCAS CODE:**
1228 (I121 prof. placement)

**ENTRY REQUIREMENTS**
- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

**CAMPUS**
City Centre

**DURATION**
3 years full-time
4 years professional placement

**UCAS POINTS:**
112

**RELATED COURSES**
94 BSc (Hons) Computer Science
106 BSc (Hons) Cyber Security

**n**subject to validation

**FY**

NOUR ALBAARINI

“My undergraduate degree in Computer Science allowed me to improve on my technical skills such as programming and data structures, but also my general communication skills.”

ZAN ZYER

Computer Science
School of Computing and Digital Technology

This course can also be accessed via a foundation year. Please see page 220.

**CAMPUS**
City Centre

**DURATION**
3 years full-time (BSc)
4 years professional placement (MSci)

**UCAS CODE**
D001 (BSc), I101 (MSci), 1085 (prof. placement)

**ENTRY REQUIREMENTS**
- A Levels: BBC
- BTEC Diploma: DD
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

**CAMPUS**
City Centre

**DURATION**
3 years full-time
4 years professional placement

**UCAS POINTS:**
112

**RELATED COURSES**
94 BSc (Hons) Computer Science
106 BSc (Hons) Cyber Security

**n**subject to validation

**FY**
C and fees: bcu.ac.uk/courses

For full entry requirements
• GCSE Grade 4 or above
• HND in a related subject:
96 97
96 97
• Foundation Degree: 240 credits
ENTRY REQUIREMENTS
1015
UCAS CODE
1 year full-time
DURATION
City Centre
CAMPUS
School of Computing and Digital Technology
(Top-Up)
Computing
Mathematics, or equivalent.
in English Language and
Merit profile
of appropriate prior learning
Full information: www.bcu.ac.uk/computing-bsc
Your final individual project will give you the opportunity
such as green IT, consultancy and IT management.
within which professionals operate, exploring topics
will also develop an awareness of the wider context
such as information security and IT infrastructure. You
knowledge and develop your technical skills in areas
provide business value and sustainable solutions.
This final-year top-up course will build on your existing
awareness of the wider context
within which professionals operate, exploring topics
such as given IT, consultancy and IT management.
You will also be encouraged to develop a strategic
You will also develop an awareness of the latest
and develop innovative systems which
provide business value and sustainable solutions.
This broad-based course combines research and
theory with application and development, enabling you
put your learning into innovative practice.
You will develop the computing and information
technology skills you’ll need to design, develop,
operate and maintain computer systems.
You will also be encouraged to develop a strategic
awareness of the wider context of globalisation and
societal needs, and develop innovative systems which
provide business value and sustainable solutions.
ENTRY REQUIREMENTS
• Foundation Degree: 240 credits
• appropriate prior learning
(120 at Level 4 and 120 at Level
5), minimum of 45% overall
• HND in a related subject:
Merit profile
• GCSE Grade 4 or above
in English Language and
Mathematics, or equivalent.
For full entry requirements
and fees: bcu.ac.uk/courses

Content includes:
• Business Systems Solutions
• IT Infrastructure
• Consultancy and IT Management
• Information Security
• Individual Honours Project

COMPUTING
(BSc (Hons))
Computing (Top-Up)
School of Computing and Digital Technology

This course proved very appealing to me
as there was a great deal of practical-
based content with supporting theory; the
course staff were knowledgeable and very
supportive of my aspirations.
SANAH HUSSAIN

NIZAM BOLIA, COURSE LEADER

“This computing degree top-up is designed
for students who want to achieve a specialist
undergraduate degree: where relevant IT
infrastructure technology systems are at the
forefront – developing you to be industry-ready.”

Our Computing and Information Technology course
will help you develop the mindset to address global
challenges, the kind that businesses and communities
face on a day-to-day basis. You will learn how
to maintain the digital infrastructure of businesses in
innovative and effective ways.
You will use dedicated industry-standard facilities to
research and work on enterprise software and virtual
environments, to develop business solutions and real-
time systems. You’ll take a practical approach, backed
up with a thorough understanding of theory, to provide
you with the skills and knowledge employers look for.
You will also have the opportunity to gain additional
accreditation from Cisco and the Linux Professional
Institute (reduced costs for our students apply).
We prepare you for the workplace. You will learn
computing and information technology skills that are
needed to design, develop, operate and maintain effective
systems. Your knowledge will evolve on a daily basis, and
we will ensure you are able to innovate in order to deliver
business value and sustainable solutions.
You will also learn management-level skills such as
project and change management, to maximise your
career potential. We’ll help to develop your personal
skills so that you can work effectively as a team
member and problem-solve at the highest level.

Content includes:
Year 1 (common first year with other
computing courses)
• Network Fundamentals
• Applied Operating Systems
• Computer Systems
• Computer Programming
Year 2
• Enterprise Practice Project
• Smart Systems
• Human-Computer Interaction
• Networking Technologies
Year 3
• Individual Honours Project
• Datacentre Systems Management
• Business Systems Solutions
• Consultancy and IT Management
Year 4 (MSci)
• Integrated Master’s Project
• Cloud Services
• Distributed Enterprise Architecture
• Research Methods and Project
Management
Foundation year content includes:
Fundamental Mathematics;
Academic and Personal Study
Skills; Web Application Design;
Audio/Video Fundamentals;
Independent Practice; Foundations of
Programming.

Complete University Guide 2022.
C

**BA [Hons] Conductive Education**
School of Education and Social Work

"We have access to all of the BCU facilities as well as the college’s, which has been a real benefit... I didn’t realise how rich the learning environment would be here; Birmingham is so diverse and you get to meet some amazing people."

**ERIN SWAN**

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders. This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities.

You will train and learn at the Conductive College. The College is based at NICE – Centre for Movement Disorders, a charity located in Moseley, Birmingham, which is an acknowledged world leader for Conductive Education.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children and/or adults alongside experienced conductors. On graduating, you will be able to make a difference to people’s lives and will be able to work in centres and schools where conductive education is practised across the world.

Full information: www.bcu.ac.uk/conductive-ed

Content includes:

- **Year 1**
  - Observation for Directing Active Learning
  - Developing Professional Skills through Active Learning
  - Principles of Conductive Pedagogy
  - Conductive Facilitation for Learning
- **Year 2**
  - Conductive Pedagogy: Analysis and Development of Learning
  - The Impact of Motor Disorders on Learning in Childhood and Adulthood
  - Learning Theories for Conductive Pedagogy
  - Practice-based Learning: Analysing Effective Teaching and Learning Styles
  - The Social Basis for Learning
- **Year 3**
  - Conductive Pedagogy: Evaluation and Application
  - Education Research Project
  - Application of Conductive Education
  - Practice-based Learning: Evaluating Learning

**CAMPUS**
NICE – Centre for Movement Disorders, Moseley

**DURATION**
3 years full-time

**UCAS CODE**
X161

**ENTRY REQUIREMENTS**
- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMed
- Access to HE Diploma: Pass
- International Baccalaureate: Diploma: 24 points
- Four GCSEs including English Language and Mathematics at Grade 4 or above.

All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:
96

» THE ONLY COURSE IN THE UK TO TRAIN PEOPLE TO WORK IN CONDUCTIVE EDUCATION.

www.bcu.ac.uk/conductive-education-vid

C

**HNC Construction**
School of Engineering and the Built Environment

Gain a comprehensive introduction to the construction industry and advanced entry to our associated degrees on successful completion of this course. The course provides you with the opportunity to be flexible with your studies and build fundamental knowledge to explore a range of construction roles.

The HNC is an ideal gateway for progression from tradesperson to site manager and beyond. If you’re seeking a career in property, technology, building surveying, building control, quantity surveying and construction management, this course is for you. It is also applicable to anyone involved with the design, production or management of buildings.

You will benefit from state-of-the-art facilities and advanced entry to our associated degrees on successful completion of this course.

Full information: www.bcu.ac.uk/const-hnc

Content includes:

- Construction Technology
- Science and Materials
- Individual Project
- Legal Obligations in the Built Environment
- Management and Practice in Construction

Optional modules (must complete at least one):
- Planning and Design for the Built Environment
- Building Information for Construction
- Measuring and Estimating Practice
- Valuation

**CAMPUS**
City Centre

**DURATION**
2 years part-time

**UCAS CODE**
N/A – apply direct

**ENTRY REQUIREMENTS**
- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMed
- GCSE English Language and Mathematics at Grade 4 or above.

We recognise that many applicants come to the course with non-standard educational qualifications. Other qualifications and applications from mature students with relevant experience will therefore also be considered. Please contact Admissions if you want to discuss your situation.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:
88

» OUR GRADUATES HAVE GONE ON TO WORK AT COMPANIES SUCH AS TAYLOR WIMPEY, THOMAS VALE CONSTRUCTION AND THE NHBC.

www.bcu.ac.uk/const-hnc-vid
BSc (Hons) Construction Management
School of Engineering and the Built Environment

Our Construction Management degree offers a collaborative approach to the industry, preparing you to work within an integrated project team and with industrial partners, as well as developing skills required by the Chartered Institute of Building and the Royal Institution of Chartered Surveyors. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

This course has social innovation embedded in its core. You will learn about the immediate and long-lasting effect which construction activities have on the environment, and discover sustainable and environmentally sound construction methods and innovative management practices.

Our strong links with employers such as Willmott Dixon allow you to learn in a practical context through work placement opportunities. You will also gain experience working on live projects for clients.

Study with us to gain a broad range of knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, becoming a confident professional who can manage both commercial and civil engineering projects.

Full information: www.bcu.ac.uk/const-management

This course can also be accessed via a foundation year. Please see page 220.

IMPORTANT: The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

Year 1
• Introduction to the Built Environment
• Built Environment Technology 1
• Law
• Integrated Digital Design: Residential

Year 2
• Procurement
• Civil Engineering
• Built Environment Commercial Technology
• Integrated Digital Design for Complex Structures

Year 3
• Contract Practice
• Sustainable Building Design and Construction
• Individual Honours Project
• Project Management

Foundation year content includes: Built Environment Context and Practice; Building Technology; Foundation Computing; Quantitative Methods; Academic and Personal Study Skills; Independent Practice.

ACCREDITATION

UCAS POINTS: 112

“T have spent countless hours working with lecturers individually to gain knowledge in the construction industry. They have helped me reach my full potential, and have gone above and beyond to help me in my journey.”

SIAN CAMERON

O UR GRADUATES HAVE GONE ON TO WORK AT COMPANIES SUCH AS BALFOUR BEATTY AND WILMOTT DIXON.
CAMPUS
City Centre
DURATION
3 years full-time
6 years professional placement
UCAS CODE
W26W (1190 prof. placement)
ENTRY REQUIREMENTS
• A Levels: DMM
• Access to HE Diploma: 48 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:
112

Content includes:

IMPORTANT: The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

Year 1
• Design Development and Realisation
• Individual Aesthetic
• Creative Direction
• Context and Theory

Year 2
• Creative Realisation
• Critical Studies
• Work Placement OR
• Collaborative Practice
• Advanced Practice

Year 3
• Contextual Studies
• Independent Practice
• Major Project

Foundation year content includes:
• Fashion and Textile Skills and Processes; Trends Research;
• Lifestyle; Signature Project.

Content includes:

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:
112

CAMPUS
City Centre
DURATION
3 years full-time
UCAS CODE
1231
ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*GT
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 65 at Level 3
• International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/viscom-portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:
112

Chrissie Morris FRSA, Course Director

Develop a range of career-specific skills within costume design and practise in a city culturally rich with dance, theatre and the creative arts. You will gain experience in custom pattern cutting, design and illustration, bespoke fitting and costume construction techniques, developing you into an active and engaged contributor to costume. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

Students have previously collaborated on live projects with Birmingham Royal Ballet, DanceXchange and Birmingham Repertory Theatre. Our staff have worked as costume practitioners within national and international companies, including the Royal Shakespeare Company and the Stephen Joseph Theatre with Alan Ayckbourn.

While studying with us, you will gain access to an archive of historical dress, bequeathed by the Arts and Crafts artist Kate Elizabeth Bunce, and the BCU Art and Design Archive.

There is an optional placement year between Years 2 and 3. You will be supported through the application process for the placement with CV and portfolio of your creative work which will be submitted on return to the University.

Full information: www.bcu.ac.uk/costume-design

This course can also be accessed via a foundation year. Please see page 220.

“During my time at BCU, I learned so many valuable skills which I can now use in the industry. Everyone is so friendly and the tutors are so knowledgeable and passionate about their subject, making learning thoroughly enjoyable.”
Megan Rose Thomas

“The future of creativity is all about collaboration. Incredible results happen when people from different disciplines work in new ways to co-create, network and collaborate.”
Christopher Morris FRSA, Course Director

The BA (Hons) Creative Advertising course is designed to prepare students for the exciting, fast-paced world of global advertising communications. Students will learn how to progress their ideas into viable concepts that can be applied to creative campaigns.

The course allows you to develop industry-relevant specialist practice that is dynamic, engaging, multi-disciplinary, collaborative and cross-cultural in its references, contexts and theories. It focuses on generating engaging and innovative communications. It also explores the relationship between conceptual thinking, ideation, copywriting, art direction, research and craft with the aim of helping students to develop an understanding of the integrated nature of effective creative advertising.

We encourage innovative thinking through idea generation, experimentation, collaboration, team working and problem-solving. Students have opportunities to work with a range of media, from digital and print to outdoor, ambient and motion-based advertising. Working on live briefs for international clients will help to equip students with the practical skills and insight needed to meet real-world challenges.

Primarily we aim to offer all our students a rigorous and challenging course which explores the contemporary map of advertising culture. The course is competitive and creative, and it favours innovative, persuasive, informed communicators.

Full information: www.bcu.ac.uk/creative-advertising

This course can also be accessed via a foundation year. Please see page 220.

> Real-world focus through regular contact with major advertising agencies.

BA (Hons) Costume Design and Practice
Birmingham Institute of Jewellery, Fashion and Textiles

For full entry requirements and fees: bcu.ac.uk/courses

BA (Hons) Creative Advertising
Birmingham Institute of Creative Arts

For further advice, see www.bcu.ac.uk/courses
BA (Hons) Criminology
School of Social Sciences

Make sense of the world of criminal justice with our Criminology degree and get the big picture perspective on crime, punishment and victimisation. This course aims to develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

Our curriculum offers you a variety of subjects, through which you will be able to develop your interests before focusing on specialised fields within criminology that appeal to you as a student.

The course’s real-world applications are supported by its close links with local and national criminal justice agencies, including police forces, charities, pressure groups, criminal justice agencies, criminal rehabilitation, probation services and prisons.

You will be taught by expert staff in the fields of criminology, policing, and security, and you will also enjoy regular guest lectures from highly influential voices in the discipline.

Content includes:

Year 1
- Key Debates in Criminological Theory
- Crime and the Media
- Crime, Punishment and Society
- The Criminal Justice System

Year 2
- Understanding Crime and Criminal Behaviour
- Experiencing Harm
- Prisons and Punishment
- Research Proposal

Year 3
- Human Rights: Theory and Practice
- Rehabilitation and Desistance
- The Extended Project

Foundation year content includes:
- Sociology: The Foundations;
- Criminology: The Foundations;
- Skills for Social Scientists; Sociology and Criminology in Practice;
- Criminality, Crime Control and Society;
- Independent Research Project.

"All of the Criminology team are actively engaged and at the forefront of their field, so they are extremely knowledgeable and able to provide helpful support."

SARAH NORMAN

UCAS POINTS: 112

www.bcu.ac.uk/ss-facilities

"YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE."

www.bcu.ac.uk/ss-study-vid

AVAILABLE SPECIALIST ROUTES:

Criminology and Security Studies | BA (Hons) ML94
Our BA (Hons) Criminology and Security Studies course covers a range of topics, from war and conflict to counter-terrorism.

Make sense of global trends by getting the big picture perspective on political and historical issues which are leading to continued conflict and instability in the world today, focusing on subjects like surveillance, terrorism, and cybercrime.

Full information: www.bcu.ac.uk/criminology-sec

Criminology, Policing and Investigation | BA (Hons) ML9K
Make sense of contemporary issues in policing by getting the big picture perspective on crime, victimisation, and various responses to crime and deviance. Our course covers a range of topics, from the ethics of investigation to crime scene management, as well as practical criminal justice interviewing techniques.

The course’s professional relevance is supported by its close links with local and national criminal justice agencies, such as West Midlands Police Force.

Full information: www.bcu.ac.uk/criminology-policing

These specialist routes can also be accessed via a foundation year. Please see page 220.
BSc (Hons) / MSci
Cyber Security
School of Computing and Digital Technology

CAMPUS
City Centre

DURATION
3 years full-time (BSc)
4 years full-time (MSci)
4 years professional placement (BSc)
5 years professional placement (MSci)

UCAS CODE
1010 (BSc), 1011 (MSci), 1087 (prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Content includes:
Year 1 (common first year with other computing courses)
• Computer Programming
• Mathematics for Computing
• Computer Systems
• Network Fundamentals

Year 2
• Networking Technologies
• System Security Attacks and Defences
• The English Legal System and IT Law
• Cyber Security Operations

Year 3
• Advanced Cyber Security Operations
• Individual Honours Project
• Cloud Computing
• Ethical Hacking

Year 4 (MSci)
• Information Security Management
• E-discovery and Data Analytics
• Group Integrated Master’s Project

Foundation year content includes:
Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

Full information: www.bcu.ac.uk/cyber

BSc (Hons) Cyber Security can also be accessed via a foundation year. Please see page 220.

“If one of the best features about the course is the opportunity to sit professional certifications. On the course, I had the chance to sit Microsoft Azure Fundamentals, Linux Professional Institute Essentials and many more.”

INDERVIR SONDHI

As we generate data at an ever-increasing pace, the security of this data has become paramount. In the 21st Century, data has become a necessary commodity, which has value in isolation and more so when viewed as a larger data set for trends and habits. Data is key to business functioning, and protection of this data is key to the ongoing success of the digital economy.

You will become equipped with technical knowledge, intellectual know-how, management capabilities and practical skills that will enable you to succeed in meeting the cyber security challenges facing modern organisations.

As the systems that both generate and consume data grow in capability and complexity, and as the Internet of Things continues to expand exponentially, the need to protect the data created, stored and transmitted across public and private networks intensifies. The need to protect this data increases with each advance in technology, as does the requirement to have suitably qualified cyber security practitioners.

This course is supported by a vibrant research environment within the Centre for Cyber Security at BCU and by traditionally strong industrial links which currently include Cisco, Oracle, IBM, Microsoft and BT.

Full information: www.bcu.ac.uk/cyber

www.bcu.ac.uk/cyb-sec-vid

» WE ARE ONE OF MICROSOFT’S TOP UK UNIVERSITY-BASED ACADEMIES AND WE ARE A MEMBER OF THE MICROSOFT DEVELOPER NETWORK ACADEMIC ALLIANCE.
**Deafblind Studies**
School of Education and Social Work

This course is based on the belief that all people living with deafblindness have a right to be supported by professionals who have the requisite knowledge and skills to provide a high-quality service. The course aims to meet the requirements relating to the care and support of deafblind people under the Care Act 2014 (England) and the Social Services and Well-Being (Wales) Act 2014.

This course has been designed and developed by some of the most experienced practitioners and academics in the field of deafblindness, and is enhanced by the inclusion of teaching materials created by those with lived experience of deafblindness.

The course will cultivate your knowledge and skills to develop, challenge and question contemporary practice in the context of supporting deafblind children and adults.

You will develop knowledge of both congenital and acquired deafblindness as well as the definitions of the condition, its causes and the impact of the impairment, paying particular attention to the substantial condition, its causes and the impact of the impairment, paying particular attention to the substantial diversity of the deafblind population. The course also covers relevant law and public policy, as it applies to deafblind people, their rights and their needs.

**Content includes:**
- Certificate
- Understanding Communication, Movement and Mobility
- Law, Public Policy and Deafblindness
- Understanding Deafblindness / Dual Sensory Loss

**Diploma**
- Understanding and Assessing Deafblindness / Dual Sensory Loss
- Understanding and Assessing Communication, Movement and Mobility
- Deafblindness: Independent Study

**RELATED COURSES**
- 199 FdSc Rehabilitation Work (Visual Impairment)

**CAMPUS**
City Centre

**DURATION**
1 year (Certificate) 2 years (Diploma)

**UCAS CODE**
N/A - apply direct

**ENTRY REQUIREMENTS**
- GCSE at Grade 4 or above (no equivalences accepted)
- A Levels: BBC
- BTEC Extended Diploma: DMM
- BTEC Diploma: D*D*
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 22 points
- QCF or OCN Level 3 Specialist deafblind assessor course (full award)
- A Levels (DEVA with UCAS tariff points)
- National Diploma

For full entry requirements and fees: bcu.ac.uk/courses

Dr. Peter Simcock, Course Leader

---

**Design for Future Living**
Birmingham School of Architecture and Design

**Content includes:**
- Year 1: History of Modern Architecture and Design
- Year 2: Production
- Year 3: Foundation year content includes: Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Shape and Objects.

**UCAS POINTS:**
112

**RELATED COURSES**
- 74 BA (Hons) Architecture
- 152 BA (Hons) Interior Architecture and Design
- 142 BA (Hons) Landscape Architecture with Urban Design

**FY**

This course can also be accessed via a foundation year. Please see page 220.

Full information: www.bcu.ac.uk/design-future-living

---

“The Certificate and Diploma in Professional Studies (Deafblind Studies) play an important role in equipping the workforce with the knowledge and skills to support deafblind people to enjoy the daring adventure of life.”

Dr. Peter Simcock, Course Leader

“Housing is a basic human right, but mass-produced housing doesn’t always meet today’s needs. Our homes should be smart, well designed and affordable; they should create a sense of community, respond to the urgent demands of the climate and biodiversity crisis and support changing family structures.

We need new and disruptive design thinking to revolutionise how we live. BA (Hons) Design for Future Living gives you the opportunity to lead the way in designing how and where we live.

Developed in collaboration with TV architect George Clarke’s Ministry of Building, Innovation and Education (MOBIE), the course places you at the forefront of the next generation of designers tackling the design and delivery of new homes.

BA (Hons) Design for Future Living gives you the opportunity to lead the way in designing how and where we live. Through innovative ideas, new design methods, advanced technologies and entrepreneurial skills, you will critique, challenge and disrupt traditional thinking around the idea of ‘home’ to develop radical and sustainable alternatives.

For full entry requirements and fees: bcu.ac.uk/courses

Full information: www.bcu.ac.uk/design-future-living

Zoe Culerhouse
Design for Performance: Theatre, Film and Live Events
Birmingham Institute of Creative Arts

Have you ever wondered who designed and created your favourite stage performance, music festival, experimental film or exhibition experience? Are you looking for a course that can prepare you for a career in this expansive and growing industry? If so, this could be the course for you.

You will develop a clear understanding of the scope and breadth of contemporary design for performance, engaging with a variety of individual and collaborative opportunities. You will work with traditional and experimental formats from stage design to live arts, and site-specific festivals to themed environments.

Using hands-on making, technical skills, 2D and 3D design, craft techniques and digital platforms, you will be able to determine your own career path. You will benefit from the collaboration of ideas within a multidisciplinary school, in a course that reflects the dynamic crossover common to creative arts in the 21st Century. Imagination, experimentation and risk taking are fundamental to our students as the challenges of work and your rationale for portfolio containing examples of work and your rationale for your choice I ever made. The course merges to study Design Management was the best choice I ever made. The course merges design and was also flexible to allow work placements, helping me land my first job.”

CATHARINE BRIGGS

Content includes:

- **Year 1**
  - Introduction to Visual Communication
  - Principles and Practice of Design for Performance
  - Narrative
  - Enterprise of Design for Performance
  - Discourse

- **Year 2**
  - Context of Design for Performance
  - Live Project
  - Collaborative Practice or Work Placement
  - Identifying Direction

In your second year you will have the opportunity to undertake an exchange programme.

- **Year 3**
  - Critical Practice
  - Major Project

Foundation year content includes:

- Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

This course can also be accessed via foundation year. Please see page 220.

CAMPUS
Margaret Street

DURATION
3 years full-time
4 years professional placement

UCAS CODE
W460 (1221 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC
  - BTEC Diploma: D*D*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points.

If your application is progressed, you may be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance.

For full entry requirements and fees: bcu.ac.uk/courses

RELATED COURSES
145 BA [Hons] Graphic Design
150 BA [Hons] Illustration
102 BA [Hons] Costume Design and Practice
187 BA [Hons] Photography
211 BA [Hons] Stage Management

» LIVE PROJECT PARTNERSHIPS
 HAVE INCLUDED BIRMINGHAM REPERTORY THEATRE, CASSON MANN AND LIVE NATION.

Design managers are effective communicators, with strong collaborative, leadership and interpersonal skills. This role demonstrates the responsibility for the creation and management of design projects, teams, contracts and the operational practice of design. These qualities are recognised within design and non-design organisations throughout the world.

We welcome applicants from an international and multidisciplinary audience, to explore global/local, social and cultural design problems we face now and in the future. You will research the role of design and use design thinking to identify creative strategies and develop innovation. The course investigates themes of design sustainability, digital technology and human-centred design for clients, users and consumers.

The one-year BA [Hons] Design Management course is designed to develop your professional, creative, communication, research, problem-solving, critical thinking and analytical skills, while developing your confidence for progression into employment or postgraduate study, which is particularly encouraged through the MA Design Management pathway.

You will step into a challenging environment that reflects as closely as possible the behaviours of the design profession, and will develop and retain links with design practice through specialist guest lectures, project briefings and group critiques supported by industry partners.

Full information: www.bcu.ac.uk/design-management-topup

CAMPUS
City Centre

DURATION
1 year full-time
4 years professional placement

UCAS CODE
W301

ENTRY REQUIREMENTS
• 240 credits at Level 4 and Level 5, following the study of a cognate design discipline, or a Pass or higher at BA Level 5, following the study of a cognate design subject, or a Pass or higher in a relevant Foundation Degree (FdA) or Higher National Diploma (HND) in a cognate design subject, or a Pass or higher at BA Level 5 or 5+ equivalent with appropriate skills and experience

- Interview and evidence of a portfolio containing examples of work and your rationale for opting for this course.

For full entry requirements and fees: bcu.ac.uk/courses

Content includes:

- • Design Entrepreneurship, Strategy and Innovation: An introduction to design business practice, collaboration and leadership.
  - Design Project Management and Implementation: Research and analysis leading to the production of a detailed project implementation plan.
  - Design Major Project: Outputs include a written/visual dissertation, the curation of an exhibition, a professional pitch presentation and a professional development plan.

You are encouraged to identify further opportunities for professional development, through the production of a reflective brief. The development of new skills and experiences are aligned to the Graduate+ award scheme. Careers+ also offers opportunities to access a business mentor, based on your chosen specialism or career focus.

» LEARN VALUABLE SKILLS TO DEVELOP YOUR PROFESSIONAL CAREER.

RELATED COURSES
74 BA [Hons] Architecture
162 BA [Hons] Landscape Architecture
192 BA [Hons] Interior Architecture and Design
191 BA [Hons] Product and Furniture Design
This course will develop your knowledge and technical skills to be able to use X-rays or magnetic fields to help diagnose a range of injuries and diseases. The course combines equal elements of theory with clinical practice focused on developing your knowledge and understanding of biological and radiation sciences, technology and the psychosocial issues of healthcare. This course is in the process of being revalidated by the Health and Care Professions Council for 2023 so content is likely to change. Check bcu.ac.uk/courses for the latest information.

A purpose-built and fully equipped radiography skills suite – including an X-ray room, PACS viewing rooms and 3D virtual reality room – allow you to improve your skills through simulation in a safe and protected environment.

You will spend approximately half the course undertaking clinical placement, which is structured to allow you to fully experience the realities of the profession. We support you in securing a placement at several clinical sites across the Midlands, with your assigned personal tutor visiting you regularly.

On successful completion, you will graduate with a BSc (Hons) degree and be eligible to apply for Registration with the Health and Care Professions Council.

Full information: www.bcu.ac.uk/radiography-bsc

Content includes:

IMPORTANT: The course is in the process of being revalidated and content may be subject to change. Check bcu.ac.uk/courses for the latest information.

**Year 1**
- Diagnostic Technology and Physics
- The Emerging Practitioner
- Introduction to Diagnostic Imaging Practice

**Year 2**
- Evidence-based Practice
- The Developing Practitioner
- Diagnostic Imaging Practice

**Year 3**
- Radiography Research
- The Competent Practitioner
- Advancing Diagnostic Imaging Practitioner

Foundation year content includes:
- Academic Skills for Success;
- Equality, Diversity and Inclusivity;
- Interpersonal Skills and Professional Behaviours;
- Negotiated Studies;
- Introduction to Human Biology, Health and Wellbeing in Society.

"BCU has not only started me on the path to becoming an excellent radiographer, it has started my journey of discovering and developing myself. I have all I need to develop into a compassionate, competent and confident radiographer."

BEN POTTS

The course is in the process of being revalidated.
On the BA (Hons) Digital Animation course, you will learn how core art fundamentals, the 12 principles of animation and principles of acting underpin the creation of engaging, story-led character animation, whether you choose a Film/Television or Games/Interactive pathway. The course also establishes industry-standard tool sets, project management and pipeline methodologies that mirror industry production procedures.

Depending on the route you choose you will produce a range of assessed materials including but not exclusive to storyboards, story-rolls (performance animatics), animation foundation exercises (required to demonstrate principles within showreels), specialist portfolios (featuring short films made collaboratively) or game animation sets, demonstrated within collaborative game production within the game engines Unity and Unreal.

A key focus of this course is developing performance within character animation. You will develop acting techniques that will promote the development of your inner actor to project performance through your characters. You will also develop an understanding and demonstrate visual storytelling, with ‘show don’t tell’ philosophies.

Everyone who experiences this course will have acquired the skills to envisage, and have acquired the skills to envisage, of contemporary technological capabilities, theoretical background and business prospects by ensuring you are business-oriented, have a significant understanding of contemporary technological capabilities and have acquired the skills to envisage, plan and manage digital transformation.

This course will enhance your career prospects by ensuring you are business-oriented, have a significant understanding of contemporary technological capabilities and have acquired the skills to envisage, plan and manage digital transformation.

Digital business is all about the adoption of new technologies to transform businesses and gain competitive advantages in a continuously changing global environment. It is transforming business by integrating digital technologies and business processes in a digital economy.

Businesses will require people who have the capability to work in roles such as Digital Business Transformation, Technology and Innovation Management, Business Data Analytics and Intelligence, Business and Technical Sales, Business Risk and Change Management, or Project Management.

By the time you complete the BSc (Hons) Digital Business course, you will be well prepared for these varied roles, with the relevant knowledge and skills.

This course is designed to develop your digital capabilities, theoretical background and business skills which are required to pursue a career in the digital transformation of business. Hence, the course will equip you with the professional skills that are specifically aligned to the increasing job opportunities in business as it is digitally transformed and changed.

Full information: www.bcu.ac.uk/digital-business
Our Digital Film Production degree will equip you with a range of academic and technical skills relevant to technology in film. You will explore filmmaking fundamentals from narrative, composition and film theory to camera testing, designing digital production workflows and post-production.

Taught by an experienced team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process. You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices.

You will experiment a broad range of technical and creative skills with the support of the University’s cutting-edge facilities, which includes our 1,200 sq m Parkside Media Centre. There is also a focus on fundamental technical concepts, including the physics of sound and light being captured during production, as well as the tools and approaches used to do this. You will explore the techniques used to digitally store and manipulate both video and audio in post-production.

We provide access to three film and TV studios, including a full-height permanent green screen studio, Da Vinci Resolve colour grading suite, high-spec DIT cart for on-set colour management, a full range of production sound mixing equipment, and two Arri Alexa Mini camera kits with Xeen lenses and wireless follow focus units.

Full information: www.bcu.ac.uk/digital-film-production

Content includes:

**Year 1**
- Video Production
- Visual Design
- Capture and Acquisition
- Studio Production

**Year 2**
- Production Practice
- Narrative Design
- Production Workflows
- Collaborative Practice

**Foundation year content includes:**
- Fundamental Mathematics
- Academic and Personal Study Skills
- Web Application Design
- Audio/Video Fundamentals
- Independent Practice; Foundations of Programming

For full entry requirements and fees: bcu.ac.uk/courses

**ACCREDITATION**

- USE AN INDUSTRY-STANDARD ARRI ALEXA MINI CAMERA TO SHOOT YOUR FINAL-YEAR FILM. THESE CAMERAS HAVE BEEN USED TO SHOOT HUNDREDS OF FILMS, INCLUDING THE 2019 ACADEMY AWARD WINNER GREEN BOOK.

**UCAS POINTS:**
120

---

**With digital forensics playing a critical role in the world of modern criminal investigations, this course will help you develop the practical and professional skills needed by employers in the digital forensics, cyber security and law enforcement sectors. In addition, all major industries have a requirement for digital forensics, including, but not limited to, banking, social media and e-commerce.**

Dive into the acquisition, analysis and interpretation of data recovered from computers and digital devices to establish factual evidence, with access to a dedicated specialist digital forensics laboratory, hosting industry-standard digital forensics software and tools.

The multidisciplinary nature of our course will foster the essential skills you require in data investigation, incident response, mobile device forensics, computer networking, ethical hacking, computer programming, and legal and expert witness roles complementary to digital forensic investigations.

Digital Forensics combines a highly rigorous academic qualification with real-life practical work experience, which will enable you to put your knowledge into practice as a computer forensics expert or forensic investigator.

Full information: www.bcu.ac.uk/digital-forensics

**UCAS POINTS:**
112

---

**CAMPUS**
City Centre

**DURATION**
3 years full-time

**UCAS CODE**
W612 (1st year placement)

**ENTRY REQUIREMENTS**
- A Levels: BBB
- BTEC Diploma: DDM combined with other Level 3 qualifications
  - to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

---

**CAMPUS**
City Centre

**DURATION**
3 years full-time (BSc)
4 years full-time (MSci)

**UCAS CODE**
F044 (BSc), 1120 (MSci), 1081 (prof. placement)

**ENTRY REQUIREMENTS**
- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

---

**UCAS POINTS:**
120

---

**UCAS POINTS:**
112

---

**STEPHEN GORDON, COURSE LEADER**

“I chose to study Digital Forensics for its practical approach, which has allowed me to enhance my skills and strengthen my employability. I enjoy the variety and freedom on the course.”

**ELIN WARING**

“Do you have a passion for film? Are you fascinated by what goes on behind the scenes? Are you longing to get your hands on professional equipment and learn the skills you need? If so, Digital Film Production is well worth your consideration.”
This industry-focused Digital Marketing degree is a two-year fast-track course that immerses you in real-world, professional advertising and marketing communications. It’s a powerful mix where you'll be working with professionals to learn key skills in the fast-paced digital communications industry.

You could find yourself making simulated advertising campaigns with agencies like MediaCom, or delivering marketing solutions to content brands which have previously included the BBC, or using the latest technologies to produce exciting events, interactive experiences and prototypes to showcase in your portfolio.

You will become part of an employment-led course that teaches a practice-based, knowledge-applied approach, where tutors and industry professionals work with you in classes and assignments to help you develop and grow your personal and professional development.

It’s all part of a bigger picture that answers the creative industry’s calls for savvy digital talent to exploit new opportunities and trends in emerging markets and technologies. This means you’ll be looking for ways to reimagine trends, build brands, find fame, add value, optimise content, disrupt behaviours and monetise ideas across a range of media, platforms and channels.

Full information: www.bcu.ac.uk/digital-marketing

**Content includes:**

**Year 1**
- Digital Marketing Primer
- Audiences and Brand Development
- Research Methodologies
- Planning and Strategy
- Collaborative Practice

**Year 2**
- Contemporary Market Research Methods
- Methodologies for Digital Marketing Campaigns
- Content Marketing
- Professional Practice
- Final Major Project

You will also develop key transferable skills that will help you in the workplace, such as teamwork, reflection and self-awareness, as well as learning how to code interactive media products. There is a fantastic opportunity to undertake an industrial placement after your second year; gaining valuable work experience and preparing you for employment after you graduate.

Full information: www.bcu.ac.uk/digital-marketing

Digital Media Computing is an intellectually challenging and highly rewarding degree that will prepare you to meet the professional and technical demands of industry. Delve into web technology, programming, animation, 3D modelling, video production, human-computer interaction and interface design to develop web and interactive digital media applications.

Roles in digital media involve bringing together a variety of skills, incorporating media such as still and moving images, 3D content, web coding, content creation, sound and text. You will have the opportunity to learn about equipment, workflows, processes and practices in various disciplines, and learn how to bring these together into media-rich, interactive content.

Today’s world revolves around the use of digital media technologies. Develop a highly sought-after mix of technical ability and content creation skills so that you have the edge in our digital age. This course will enable you to produce the next generation of digital media products.

Full information: www.bcu.ac.uk/digi-media-comp

This course can also be accessed via a foundation year. Please see page 220.
For full entry requirements
• International Baccalaureate
• BTEC Extended Diploma: MMM

UCAS POINTS: 120

ENTRY REQUIREMENTS
• A Levels: CCC

ENTRY REQUIREMENTS
• A Levels: DD

For full entry requirements
and fees: bcs.ac.uk/courses

Early Childhood Studies
School of Education and Social Work

With a focus on understanding children and childhood, this course has a strong emphasis on research and employability. You will explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old.

You will experience the value of a work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children. Successful completion of placement will also enable you to meet the criteria for Early Years Educator; the professional qualification that means you can work with babies and young children as a qualified member of staff.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in Early Years. Studies cover a wide range of professional settings working with babies and young children in Early Years. Studies include children’s play and development, and working with families. This course considers children’s play and development, and working with families.

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, you could be offered entry to the course in Year 2 or Year 3 (for entry at Year 3, a 60% grade average is required at Level 5, depending on the previous course studied and individual mark profile).

Full information: www.bcu.ac.uk/early-childhood

Content includes:

Year 1
• Working as a Professional
• Child Development
• Observing and Assessing Babies and Young Children

Year 2
• Reflecting on Play, Learning and Pedagogy
• Safeguarding and Child Protection
• Research as Driver for Policy, Practice and Provision
• The Healthy Child

Year 3
• Researching Professional Practice in Early Childhood
• Leadership and Management
• Exploring Contemporary Perspectives
• Personal and Professional Development

There are optional modules in each year.

Foundation year content includes:
• Academic Skills for Success;
• Equality, Diversity and Inclusivity;
• Interpersonal Skills and Professional Behaviours;
• Negotiated Studies;
• Birmingham’s Children and Society;
• Policy and Politics.

If you are already working in a childcare setting and looking to develop your skills and career, this course is the ideal place to start your studies. Studying in small, intimate groups, trainee Early Years practitioners get the chance to enhance skills and professional standing, while enjoying a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements. The course is carefully designed to offer appropriate skills and knowledge relating to professional practice and the application of work-based experience. It also focuses on your self-development and independent learning, as well as teamwork and your ability to manage others.

Applying your knowledge in real Early Years settings is a vital part of your learning, and you will need to undertake a work placement during the course. As a working, part-time student, you will normally achieve this through your professional commitments; if you study full-time, you get all the support you need to find a suitable work placement.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community. Equivalent to two years of degree-level study, this course offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or 6 (Year 3), depending on your mark profile on completion of the foundation degree.

Full information: www.bcu.ac.uk/early-years

NAOMI EVANS

"Before I started I thought every day would be lectures, but with Early Childhood Studies, most of our learning is through seminars. This is a great way to share ideas, challenge yourself and make friends with people on your course."

KARA DIXON

"Everyone is so lovely and helpful; the staff are always willing to help you and go the extra mile for you if you are willing to put in the time and effort."

MOLLIE SMALLISH

"I knew that I wanted to work with children. This course has helped me discover my strengths and what I enjoy the most."

NAOMI EVANS

"I have a passion for working with children and this course has helped me develop my skills in a variety of settings."

KARA DIXON

"This course offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or 6 (Year 3), depending on your mark profile on completion of the foundation degree."
ENTRY REQUIREMENTS

UCAS CODE: L110 (1179 prof. placement)

DURATION

- 5 years part-time
- 4 years professional placement
- 3 years full-time

CAMPUS

- City Centre
- City South

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D**
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with Merit or Distinction
- International Baccalaureate: 30 points
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

The applied nature of our BSc (Hons) Economics degree prepares you to work as an economist, or in a related role which is concerned with the study of the economy and its impact on society and the natural environment. Economics is a social science which informs major challenges faced by our societies today, including inequality, environmental sustainability and economic policy.

The course will provide you with a firm foundation of economics to interpret, analyse and question diverse economics theories and policies in a real-life context.

The course equips you with a vast analytical toolkit, which includes mathematical and statistical analysis, critical thinking, qualitative techniques, and proficiency in a range of industry-specific software packages that are relevant to the economics profession. You will also learn how to communicate results and ideas concisely to a variety of specialist and non-specialist audiences.

Economics is a global subject. You will be encouraged to look at situations from an international perspective. You will apply the knowledge learned in the course to examine global events and look at how different economic ideas help us understand and address global challenges such as poverty, inequality, climate change and the impact of new technologies on the economy and society.

Content includes:

Year 1
- Principles of Economics
- Professional Development for Economics
- Economic History
- Economic Analysis

Year 2
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Political Economy
- Econometrics

Year 3
- Advanced Economic Theory
- International Economics
- Labour Economics
- Integrative Business Research Project

Foundation year content includes:

- Accounting and Personal Finance; Introduction to Management and Leadership: Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

All offers are subject to a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: bcu.ac.uk/courses

This course can also be accessed via a foundation year. Please see page 220.

The staff are so passionate about what they are teaching; their enthusiasm inspires me as a student to work harder and value their feedback. The staff really go out of their way to create engaging, interactive sessions.

JESSICA WYTHE

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

Content includes:

Year 1
- Introduction to Education Studies
- Key Educational Thinkers and the Philosophy of Education
- Education and Society
- Creativity, Teaching and Learning

Year 2
- Practice-based placement in the field of Education
- Preparing for Research in Education
- Inclusion, Diversity and Special Educational Needs
- Globalisation, Education and Inequality

Year 3
- Individual Practice-based Research Project
- Educational Innovations in the 21st Century
- Issues of Identity in Education
- Critical Pedagogies

Foundation year content includes:

- Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham’s Children and Society; Policy and Politics.

Full information: www.bcu.ac.uk/ed-studies

This course can also be accessed via a foundation year. Please see page 220.

» UK TOP 25 FOR UNDERGRADUATE EDUCATION COURSES. Guardian League Table 2022.
Our Electronic Engineering degree will give you the practical and theoretical engineering skills that modern employers want. We will help you to understand the social, commercial, legal, ethical, economic and environmental factors associated with engineering so that you think like an engineer.

You will gain practical experience by working on project-based activities from design to implementation. You will also apply engineering science to real-world problems and develop your interpersonal skills in multidisciplinary teams, to help prepare you for modern engineering.

The course has been designed to develop key transferable skills like problem-solving, project planning, presentation and communication. There are also opportunities to help at the acclaimed annual Global Game Jam, where you can build and design your own creations.

All students have the opportunity to undertake a placement year to acquire real-life skills and experience. These opportunities have helped our graduates to progress into roles with companies such as Rolls-Royce, Jaguar Land Rover and Willmott Dixon.

Full information: www.bcu.ac.uk/electronic-eng

Content includes:

**Year 1** (common first year with other engineering courses)
- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

**Year 2**
- Analogue and Digital Electronics
- Mathematics for Signals and Systems
- Engineering Electronic Systems
- Electronics Project

**Year 3**
- Individual Honours Project
- Digital Filters and Spectral Analysis
- Embedded Systems and Control
- Communications Systems and Networks

**Year 4** (MEng)
- Group Integrated Master’s Project
- Control Engineering
- Digital Microelectronics and Hardware Description Languages
- Applied Digital Signal Processing

Foundation year content includes:
- Mathematics for Engineering 1 and 2
- Engineering Science 1 and 2

Entry requirements:
- A Levels: BBC (MEng ABB)
- BTEC Diploma: D*D* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)

Direct entry to Year 3 of the part-time course is possible with a relevant HND, HNC or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

"The Electronic Engineering course has helped me become more independent. I have learned to think more like an engineer; thanks to the lecturers giving me all the support, I am more confident in my field of study."

ARNAUD FOURNIER
The School of English is home to endless possibilities. Ours is a community where each individual is empowered to shape their learning, research and practice in creative, innovative and thought-provoking ways. We are ambitious in our creative and critical practice, in challenging convention and in developing an inclusive curriculum that reflects the distinctiveness of every student.

If you enjoy all aspects of English study and want maximum flexibility to shape your degree and develop your own areas of interest and expertise, this course is ideal for you. In your first year you’ll gain a strong grounding in all areas of English study and then start to use this knowledge to build a degree which most suits your emerging talents.

Along the way you’ll benefit from being a part of a vibrant community of staff and students who understand the impact that English has made and continues to have on regional, national and global cultures. Our teaching is student-focused and research-led, and learning takes place in a friendly and supportive environment.

You will be taught by expert researchers and practitioners who foster a community of experimentation, innovation and inclusion which will allow you to flourish and grow. Not only will this degree equip you with a strong subject knowledge, but it will also allow you to develop key transferable skills which are highly prized by a range of employers.

Full information: www.bcu.ac.uk/english-ba

 disponible specialist routes:

**English and Creative Writing | BA (Hons) QW38 (1210 prof. placement)**

To be an effective writer you need to be an effective reader. This course combines the study of literature, enabling you to think critically about the work of published authors, poets and playwrights, with the development of your own writing craft.

In the early stages of your course you will have the opportunity to work creatively across a range of genres including poetry, prose fiction and drama. You will gain a thorough grounding in the craft of writing, focusing on elements such as setting, dialogue, character formation and poetic form and technique.

Alongside the development of your creative writing practice you will study modules in English, gaining vital skills in research, critical analysis and argument.

Full information: www.bcu.ac.uk/english-cw

**English and Drama | BA (Hons) QW34 (1209 prof. placement)**

How does the staging of a play affect its meaning? How do plays interact with the world around them? What are the consequences of the choices directors make when staging a play? BA [Hons] English and Drama asks you to study not just the play on the page but also on the stage.

You will study plays from a range of historical periods and consider developments in performance and practice. You can attend a number of theatre performances, from those hosted by the Royal Birmingham Conservatoire to trips to theatres such as the Royal Shakespeare Company or the Birmingham Repertory Theatre.

Our graduates are able to adapt to a wide range of career paths and employment opportunities which reflect the skills and abilities they have acquired.

Full information: www.bcu.ac.uk/english-drama

**English and Journalism | BA (Hons) QG03 (1211 prof. placement)**

This course is ideal if you wish to follow a career in the dynamic and competitive world of journalism. You will focus on the development of your core knowledge and skills for English as well as gaining valuable experience working on live stories in media environments, which will teach you how to craft a story in a way that engages the audience. It combines the study of literature, language, drama and creative writing from the School of English with skills essential to an intelligent media professional from the School of Media. You will have access to our industry-standard media facilities throughout your studies, alongside guest lectures from industry professionals.

By the time you graduate, you will be a thinking journalist with a specialism in news, broadcasting, features or design.

Full information: www.bcu.ac.uk/english-journ

**English Language and Literature | BA (Hons) Q300 (1207 prof. placement)**

If you are fascinated by the way language works and is used in the world around us and if you love reading literature from different historical periods, cultures and genres, then this is the course for you.

You will combine core knowledge in English language and literature with the opportunity to develop your own areas of interest in language, literature, drama or creative writing.

English Language and Literature degrees are highly sought after by employers, due to the vast range of skills that they instil within graduates.

Full information: www.bcu.ac.uk/english-lang-lit

**English Literature | BA (Hons) Q320 (1208 prof. placement)**

Our literature degree takes you from the origins of traditional literary forms and ideas to the most contemporary issues facing societies and cultures today.

You have the flexibility to pursue your own personal interests, from Shakespeare’s plays, Gothic stories, and the contemporary novel, to creative writing for the screen and teaching English as a foreign language.

We embrace the full breadth of English studies to cover aspects of history, politics, philosophy, psychology and sociology, to truly enrich our students’ perspectives. You will gain valuable work experience and develop sought-after transferable skills as a problem-solver, critical thinker, adept communicator, and versatile writer – and you will learn how the power of storytelling and the impact of language profoundly affect people and the world around us.

Full information: www.bcu.ac.uk/english-lang-lit
The BA (Hons) Esports Management course will provide you with the academic expertise and contacts to help you develop an exciting professional future in this growing industry.

Combining theory and practical application, this course draws heavily from practising esports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics.

Internships, placements, project fieldwork and workshops will enable you to create a CV that will allow you to apply what you have learned and make the contacts required to kick start a successful career. The opportunity to gain a CMI-accredited qualification is a valuable addition that this course provides.

Our purpose is to inspire and equip you with the expertise to develop a high-level of academic skills leading to graduate employment and career development within the fast-growing esports industry domain.

Full information: www.bcu.ac.uk/esports-management

Start building towards a career in event management with our Event, Venue and Experience Management course. This innovative and on-trend programme, taught in the heart of the UK’s second city, will give you the skills, experience and insights to develop a career in this growing area.

Combining theory and practical application the course will draw heavily from practising event, venue and experience leaders to cover multiple aspects such as marketing, project management, design, operations, analytics, digitisation, and experiential and client management.

Building upon the insights and close business connections that Birmingham City Business School has made through its Academy of Multi-Unit Leadership (with over 600 graduate managers from industry-leading careers in the global leisure sector that require connections that Birmingham City Business School has made through its Academy of Multi-Unit Leadership) and the contacts required to kick start a successful career. The opportunity to gain a CMI-accredited qualification is a valuable addition that this course provides.

Our purpose is to inspire and equip you with the expertise to develop a high-level of academic skills leading to graduate employment and career development within the fast-growing esports industry domain.

Full information: www.bcu.ac.uk/esports-management

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

**Foundation year content includes:**
- Accounting and Personal Finance;
- An Introduction to Management and Leadership;
- Business in Context;
- Developing Business and Academic Skills for Success;
- Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

**Year 1**
- Introduction to the Esports Ecosystem
- Managing Teams in the Esports Industry
- Principles of Marketing
- Building Your Brand

**Year 2**
- Big Data, Analytics and Innovation in Esports
- Marketing Communications and Planning
- Culture and Consumer Behaviour in Esports
- Contemporary Esports Management Issues

**Year 3**
- Marketing Strategy and Leadership
- Law and CSR in Esports
- Esports Leadership
- Business Research Project

**CAMPUS**
City Centre

**DURATION**
3 years full-time
4 years professional placement

**UCAS CODE**
N820 (1173 prof. placement)

**ENTRY REQUIREMENTS**
- A Levels: BBD
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to H1 Diploma: 40 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

**CAMPUS**
City Centre

**DURATION**
3 years full-time
4 years professional placement

**UCAS CODE**
N820 (1173 prof. placement)

**ENTRY REQUIREMENTS**
- A Levels: BBD
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to H1 Diploma: 40 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

**Content includes:**

**Year 1**
- Introduction to Event and Experience Management
- Introduction to Event Management
- Finance for Managers
- Principles of Marketing

**Year 2**
- Live Event Experiences
- Event Technologies and Digital Innovation
- Venue Design and Supply Chain Management
- Personal Development as an EVE Manager

**Year 3**
- Managing Emotions in the Events Industry
- Strategic Management
- CSR and Safety in the Events Industry
- Research Project

Foundation year content includes:
- Accounting and Personal Finance;
- An Introduction to Management and Leadership;
- Business in Context;
- Developing Business and Academic Skills for Success;
- Developing Interpersonal and Marketing Skills for Success;
- Foundation Practice Project.
This vibrant mix of fashion communication and brand management includes creative direction and styling, fashion journalism, trend prediction and consumer behaviour. This will give you the skills you need to be a creative, confident, well-informed fashion communicator, ready for the industry. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

You will be taught by an industry-experienced academic team and by visiting professionals. There is also the opportunity to participate in live brand-based projects and competitions, including working with leading trend forecasters, magazines, and a range of high street retail names. You will develop visual and written communication skills across a broad range of creative media (creative direction and styling, art direction and graphics, print and digital design, branding strategy and journalistic writing) associated with the fashion industry. There will also be the chance to showcase your final-year work to industry leaders, at events such as Graduate Fashion Week in London.

Based at our City Centre Campus, you will have access to photography studios and equipment, relevant software and computer equipment, as well as a Faculty of creative students to collaborate with. You can also choose our four-year professional placement option, which features a one-year industry internship.

Full information: www.bcu.ac.uk/Fashion-branding-communication

Content includes:

IMPORTANT: The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

Year 1
- Fashion Writing and Design for Publications
- Trend Forecasting
- Visual Literacy
- Creative Fashion Branding Communication

Year 2
- Industry Competition Briefs
- Fashion Practitioner Case Study
- Brand Generations
- Work Placement or Collaborative Practice

Year 3
- Major Project
- Independent Final Project
- Self-branding and Promotion

Foundation year content includes:
- Fashion and Textile Skills and Processes
- Trends Research
- Lifestyle; Signature Project.

Do you want a career in the business of fashion? Then, this is the course for you. Our well-rounded modules enable you to graduate from this course with an in-depth and diverse understanding of the fashion industry, ready to secure your dream job. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

By the end of the second year you will have a clear view of the fashion industry from buying and merchandising to sourcing and marketeering. You will develop an understanding of the world of circular economy and sustainability. In Year 2, you will have the opportunity to undertake a work placement or a collaborative project with other students from the School of Fashion and Textiles. Throughout your time with us you will explore new creative skills in packages such as Adobe Creative Cloud and develop business and research skills, applying theories and techniques to your projects as well as enhancing your presentation skills.

You will work on industry-led briefs which have been supported in recent years by Gymshark, Selfridge’s, Superdry and Next. You will be inspired by our recent alumni guests and supported by our dedicated staff.

Full information: www.bcu.ac.uk/Fashion-business-promotion

RELATED COURSES
131 BA (Hons) Fashion Business and Promotion
132 BA (Hons) Fashion Design
133 BA (Hons) Fashion Imaging

UCAS POINTS: 112

RELATED COURSES
130 BA (Hons) Fashion Branding and Communication
212 BA (Hons) Textile Design

112
"A highlight from the course for me was working with the staff. My tutor really believed in me and made me feel like his equal which was really empowering.”

TONI ROWLES

"This course combines theoretical and practical skills with traditional and cutting-edge technologies. Through creativity, experimentation, and original thinking, it enables students to become skilled and employable creators of fashion imagery.”

JOE MILES, COURSE DIRECTOR

Be equipped with the necessary knowledge and skills to succeed in the fashion industry and have the chance to take part in exciting work placements, which have previously included companies such as Ted Baker, Mary Katrantzou, Paul Smith and River Island. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

Your first year will introduce you to a number of fashion topics, helping you to develop a good foundation of fashion knowledge and skills, in both design and technical areas. The second year helps to strengthen your personal and professional development in relation to your own career goals.

An optional placement year takes place between Years 2 and 3, providing an opportunity for an internship in industry. You will be supported with the application process for the internship with CV workshops, portfolio building and careers tutorials.

Your final year gives you the opportunity to specialise in womenswear or menswear. You will focus on your own individual area of practice and produce garments that reflect your personal direction as a creative fashion design graduate.

Full information: www.bcu.ac.uk/fashion-design

BA (Hons) Fashion Design, BA (Hons) Costume Design and BA (Hons) Garment Technology have a shared first year of study.

Content includes:

IMPORTANT: The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

Year 1
• Design Development and Realisation
• Individual Aesthetic
• Creative Direction
• Context and Theory

Year 2
• Creative Realisation
• Critical Studies
• Work Placement OR Collaborative Practice
• Advanced Practice

Year 3
• Contextual Studies
• Independent Practice
• Major Project

Foundation year content includes:
Fashion and Textile Skills and Processes; Trends Research; Lifestyle; Signature Project.

For full entry requirements and fees: bcu.ac.uk/courses

This course will enable you to become a creative and innovative fashion imagermaker. By effectively embracing new and traditional technologies, with an open and experimental approach, you will learn how to create exciting and challenging fashion imagery.

You will be encouraged to experiment in technologies including photography, virtual and augmented reality, 2D and 3D drawing, moving image, animation and 360° video. In so doing, you will develop radical, sophisticated imagery within the fashion genre, an area that thrives on this approach.

You will also benefit from the University’s state-of-the-art facilities, acclimatising you to industry practice. Collaborative opportunities with fashion students are plentiful and an important component of the course. As you progress, guided by staff with industry expertise across a range of disciplines, you will refine and focus your practice, supported by modules that have been designed to be tailored to your interests and specialisms. Employability is embedded throughout the course. You will learn critical skills through working on live briefs and modules focused on developing your employability. Combined with your creative expertise, these will launch you into your future career.

Full information: www.bcu.ac.uk/fashion-imaging

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
• First Principles
• Theory and Practice
• Fundamentals of Fashion
• Resolution

Year 2
• Fashion Film
• Identifying Direction
• Individual Practice
• Work Placement OR Collaborative Practice OR Live Brief

Year 3
• Refining Practice
• Career
• Major Project

Foundation year content includes: Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
• First Principles
• Theory and Practice
• Fundamentals of Fashion
• Resolution

Year 2
• Fashion Film
• Identifying Direction
• Individual Practice
• Work Placement OR Collaborative Practice OR Live Brief

Year 3
• Refining Practice
• Career
• Major Project

Foundation year content includes: Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
• First Principles
• Theory and Practice
• Fundamentals of Fashion
• Resolution

Year 2
• Fashion Film
• Identifying Direction
• Individual Practice
• Work Placement OR Collaborative Practice OR Live Brief

Year 3
• Refining Practice
• Career
• Major Project

Foundation year content includes: Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
• First Principles
• Theory and Practice
• Fundamentals of Fashion
• Resolution

Year 2
• Fashion Film
• Identifying Direction
• Individual Practice
• Work Placement OR Collaborative Practice OR Live Brief

Year 3
• Refining Practice
• Career
• Major Project

Foundation year content includes: Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
• First Principles
• Theory and Practice
• Fundamentals of Fashion
• Resolution

Year 2
• Fashion Film
• Identifying Direction
• Individual Practice
• Work Placement OR Collaborative Practice OR Live Brief

Year 3
• Refining Practice
• Career
• Major Project

Foundation year content includes: Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

This course can also be accessed via a foundation year. Please see page 220.
Our BA (Hons) Film and Screenwriting degree will develop your skills across key film studies and screenwriting debates and conventions. You will be taught by noted film scholars and established practitioners, who will provide their knowledge of international film and screenwriting perspectives.

This course will teach you to consider a wide range of ‘script to screen’ traditions from theory, practice and industry perspectives. You will gain an understanding of Hollywood cinema conventions and screenwriting genres (such as rom-com, thriller, science fiction and horror case studies). You will also be introduced to other international traditions that range from European cinema, documentary to smartphone filmmaking and beyond. Focusing on the aesthetic and creative aspects of film and screenwriting, you’ll consider storytelling techniques, narratology and screen adaptation.

Modules on film festival programming and entrepreneurship provide care skills relevant to the film industry. You will have opportunities to work on established film festivals that are associated with the course and have access to film collections that will enrich your course of studies.

Full information: www.bcu.ac.uk/film-and-screenwriting

This course can also be accessed via a foundation year. Please see page 220.

### RELATED COURSES

- BA (Hons) Filmmaking
- BA (Hons) Media Production
- BA (Hons) Film and Screenwriting

### Content includes:

**Year 1**
- Screenwriting for Film Genres
- Film and the Principles of Storytelling
- The Language of Film
- Documentary: Theory and Practice

**Year 2**
- Adaptation for the Screen
- Festival Planning
- Collaborative Practice
- Option modules

**Year 3**
- Horror Narratives
- Major Project
- Option modules

Foundation year content includes:
- Cross-media Production 1 and 2;
- Practice Project; Media Context and Production; Professional and Academic Skills.

Our cutting-edge BA (Hons) Filmmaking course will develop your skills across key filmmaking debates and practice conventions. You will be taught by industry-established practitioners and noted film scholars, who will provide their knowledge of international film criticism and filmmaking perspectives. This course will introduce you to the principles of filmmaking, alongside training in film industry perspectives and practice.

You will learn to become a visual storyteller, within drama or documentary, and will work collaboratively, within multidisciplinary teams to craft engaging narrative-focused films. You will also learn key skills and acquire practice-based knowledge within the filmmaking production processes, such as cinematography and post-production techniques.

You can also opt into a range of options allowing you to consider the skills of film entrepreneurship, the popularity of cut cinema traditions, and the appeal of Bollywood filmmaking.

You will be taught at the City Centre Campus, home to an impressive range of media resources, studios and edit suites, and your formal studies will be enriched by the possibility to work on a range of external events, such as the Cine-Excess International Film Festival.

Full information: www.bcu.ac.uk/filmmaking

This course can also be accessed via a foundation year. Please see page 220.

### Content includes:

**Year 1**
- Hollywood: Early Film to Blockbuster
- Film Industry Primer
- Foundations of Filmmaking
- Documentary: Theory and Practice

**Year 2**
- Film Festivals
- Filmmaking Practices
- Collaborative Practice
- Option modules

**Year 3**
- Post-production Techniques
- Major Project
- Option modules

Foundation year content includes:
- Cross-media Production 1 and 2;
- Practice Project; Media Context and Production, Professional and Academic Skills.

Our BA (Hons) Filmmaking course will develop your skills across key filmmaking debates and practice conventions. You will be taught by industry-established practitioners and noted film scholars, who will provide their knowledge of international film criticism and filmmaking perspectives. This course will introduce you to the principles of filmmaking, alongside training in film industry perspectives and practice.

You will learn to become a visual storyteller, within drama or documentary, and will work collaboratively, within multidisciplinary teams to craft engaging narrative-focused films. You will also learn key skills and acquire practice-based knowledge within the filmmaking production processes, such as cinematography and post-production techniques.

You can also opt into a range of options allowing you to consider the skills of film entrepreneurship, the popularity of cut cinema traditions, and the appeal of Bollywood filmmaking.

You will be taught at the City Centre Campus, home to an impressive range of media resources, studios and edit suites, and your formal studies will be enriched by the possibility to work on a range of external events, such as the Cine-Excess International Film Festival.

Full information: www.bcu.ac.uk/filmmaking

This course can also be accessed via a foundation year. Please see page 220.
"The main points to consider when choosing Birmingham City University are the strong focus on graduate employability, the international outlook and the community."

DENISA FATU

"If you wish to work in the professional environment, why not immerse yourself beforehand and study in that environment? I believe the city of Birmingham offers that with the various companies, banks and political organisations."

GABRIEL BRADNICK

**Finance and Investment**

Birmingham City Business School

Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. The course is focused on a practical application of financial skills in the investing world, qualities that are of high demand in modern business.

Designed to equip you with technical knowledge and skills as well as a range of employability attributes, the course will develop you as a work-ready graduate for careers in finance and investment across different industries.

As you progress, you will become more effective and creative in problem-solving, as well as being able to critically advise individuals and companies in the UK and internationally. The modules are designed to enhance and develop your theoretical understanding from an academic perspective, but also to apply acquired knowledge to the finance and investment sector.

During the second and final years of the course, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your course to a specific career path.

Full information: www.bcu.ac.uk/finance-investment

This course can be accessed via a foundation year. Please see page 220.

Content includes:

- **Year 1**
  - Introduction to Finance
  - Professional Development for Accounting
  - Principles of Economics
  - Quantitative Methods for Finance

- **Year 2**
  - Financial Analysis for Investment
  - Corporate Finance
  - Risk Management
  - Financial Modelling

- **Year 3**
  - Current Issues and Trends in Finance
  - Financial Derivatives
  - Equity and Fixed Income Securities
  - Investment and Portfolio Management

Foundation year content includes: Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

Full information: www.bcu.ac.uk/courses

**Financial Economics**

Birmingham City Business School

Our BSc (Hons) Financial Economics degree prepares you for a career in the financial sector as a financial economist, analyst, planner, investment analyst, or similar role. Our degree provides both sound theoretical knowledge and technical skills which are highly sought after by employers. This degree is built on core principles of economics, which are then applied to financial markets and institutions.

The course will empower you to understand competing economic ideas, think critically, and apply your knowledge in your daily life and in your future workplace. Our degree is highly flexible, and apart from studying core economics subjects, you will be able to select optional modules which are most suitable for your own learning needs and career goals.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. You will be able to work on live client projects with our Business Advice Centre that will give you exposure to challenges and issues faced by businesses, and a chance to develop successful solutions.

You will be right in the hub of a vibrant city and be surrounded by other likeminded students on a variety of economics, business, finance and accounting degrees.

Full information: www.bcu.ac.uk/financial-economics

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

- **Year 1**
  - Principles of Economics
  - Introduction to Finance
  - Economic Analysis
  - Data Intelligence

- **Year 2**
  - Intermediate Microeconomics
  - Intermediate Macroeconomics
  - Corporate Finance
  - Econometrics

- **Year 3**
  - International Finance
  - International Economics
  - Real Estate Economics and Financial Bubbles
  - Economics or Business Research Project

Foundation year content includes: Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.
“Grand Union and Birmingham School of Art are part of the same arts ecology in the city, the region and beyond. By embedding employability into the curriculum, students graduate with the skills and confidence to flourish in the contemporary art world.”

CHERYL JONES, DIRECTOR, GRAND UNION

“Fire Engineering graduates are in great demand and this course will prepare you for a working career in the sector. You will have the opportunity to help create safer buildings for the benefit of society.”

MICHAEL GERGES, SENIOR LECTURER

Related Courses
75 BA (Hons) Art and Design
76 BA (Hons) Art Business (Top-Up)

UCAS Points: 112

BA [Hons] Fine Art
Birmingham Institute of Creative Arts

CAMPUS
Margaret Street

DURATION
3 years full-time
4 years professional placement

UCAS CODE
W101 (1161 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points.

If your application is progressed, you may be invited to provide a portfolio of your work, ideas and experiments (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance.

For full entry requirements and fees: bcu.ac.uk/courses

Full information: www.bcu.ac.uk/fine-art

Content includes:
Year 1
• Making Studio
• Making a Living 1: Developing Skills
• Making Meanings
• Making Public

Year 2
• Making Critical
• Making a Living 2: With Communities
• Making Practice
• Faculty Optional Module (Live Project or Work Placement)

In your second year, you will have the opportunity to replace 20 credits of study with an exchange programme.

Year 3
• Making Exhibitions
• Making Research
• Making a Living 3: Professional Practice

Foundation year content includes:
Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation

UCAS Points: 112

BA (Hons) Art Business (Top-Up)

CAMPUS
City Centre

DURATION
3 years full-time
4 years professional placement
5 years part-time

UCAS CODE
1072 (1345 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• International Baccalaureate Diploma: 28 points
• GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Full information: www.bcu.ac.uk/fire-engineering

Content includes:
Year 1
• Engineering Principles
• Mathematical Modelling
• Introduction to Fire Safety and Accidents
• Fire Science and Risk Management

Year 2
• Fire Dynamics
• Fire and the Built Environment
• Project Management

Year 3
• Fire Safety Management
• Fire Design Project
• Thermodynamics

Our Fire Engineering course will give you the skills needed to become a future Fire Engineer, as well as an understanding of the social, commercial, legal, ethical, economic and environmental factors associated with engineering.

The course will cover a wide range of subjects, including fire dynamics, the fire safety of different types of buildings, human behaviour, evacuation modelling and fire law. You will learn a wide range of transferable skills that are key to fire engineering, such as management, teamwork, leadership, and resolving engineering design projects and problems.

Our engineering courses focus on project-based activities, giving you lots of opportunity to work in teams on projects from design to implementation. This will give you practical experience of applying engineering science to real-world problems, working in multidisciplinary teams to develop your interpersonal skills, and prepare you for a key aspect of modern engineering practice.

Full information: www.bcu.ac.uk/fire-engineering

Related Courses
75 BA (Hons) Art and Design
76 BA (Hons) Art Business (Top-Up)

UCAS Points: 112

BEng (Hons) Fire Engineering
School of Engineering and the Built Environment
“I collaborated with Burberry on my final major project and was head-hunted by a clothing supplier while displaying my collection at the end-of-year exhibition. I truly believe that without the input of the course I would not have progressed within the industry so quickly.”

SADIE CHANCE

“...or the course I would not have progressed within the industry so quickly.”

CHERYL OWEN

Develop a professional and enquiring attitude within technical aspects of clothing production and an ability to become confident and self-motivated in your chosen practice. With excellent links within the industry, you will benefit from our close working relationships with fashion brands which have included Burberry, Karen Millen, Hackett and George at Asda. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

Your first year will introduce you to a number of fashion topics that will help you to develop a good foundation of fashion knowledge and skills in both design and technical areas. Your second year helps to strengthen your personal and professional development. There is an optional placement year between Years 2 and 3. You will be supported with the application process for a placement year with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Your final year introduces advanced pattern cutting, fittings, grading and sizing, production planning, costing, testing and technical packs. You will use industry-standard Gerber pattern-cutting software, and strengthen your knowledge of global manufacturing. For full entry requirements and fees: bcu.ac.uk/courses

Content includes:

IMPORTANT: The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

Year 1
• Design Development and Realisation
• Individual Aesthetic
• Creative Direction
• Context and Theory

Year 2
• Creative Realisation
• Critical Studies
• Work Placement OR Collaborative Practice
• Advanced Practice

Year 3
• Contextual Studies
• Independent Practice
• Major Project

Foundation year content includes:
• Fashion and Textile Skills and Processes; Trends Research; Lifestyle; Signature Project.

CAMPUS
City Centre

DURATION
3 years full-time
6 years professional placement

UCAS CODE
W127 (1169 pro. placement)

ENTRY REQUIREMENTS
• A Levels: BCD
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to H Course: 40 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:
112

GEMMÔLOGICAL ASSOCIATION | Foundation Certificate / Gemmology Diploma / Diamond Diploma

Birmingham Institute of Jewellery, Fashion and Textiles

GEMMÔLOGICAL ASSOCIATION ACCREDITATION.

» GAIN INDUSTRY-RECOGNISED GEMMÔLOGICAL ASSOCIATION ACCREDITATION.

Leading to a globally respected award, you can register to study for Fellowship of Gem-A on successful completion. You can take the Foundation Certificate before progressing to the more scientific study of the Gemmology Diploma, and then the prestigious Diamond Diploma.

Gem-A’s Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.

Content includes:

Foundation Certificate
• Careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds
• Investigate imitation and synthetic gem materials
• Use basic gemmological tools
• Examine how gems are used in jewellery

Gemmology Diploma
• Gain an in-depth understanding of gemmology
• Develop competence in handling, testing and identification
• Interact with the jewellery trade

Diamond Diploma
• One of the world’s most respected diamond awards
• Investigate diamond grading
• The 4Cs (Carat weight, colour, clarity and cut)
• Learn how to identify imitations and treatments

For full entry requirements and fees: bcu.ac.uk/courses

Gemmological Association | Foundation Certificate / Gemmology Diploma / Diamond Diploma

Birmingham Institute of Jewellery, Fashion and Textiles

Full information: www.bcu.ac.uk/gem-a

www.bcu.ac.uk/fashion-portfolio-vid

Gummological Association, and to use the letters DGA after your name.

Full information: www.bcu.ac.uk/gem-a
Study on our Gemmology and Jewellery Studies degree and gain the highest level of professionally recognised gemmological skills. Based in the heart of Birmingham’s thriving Jewellery Quarter, you will explore precious gems and all relevant aspects of the jewellery trade. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

This course offers a comprehensive education in all areas of gemmological theory and testing, diamond grading and jewellery valuation. With our fully equipped gem labs at your disposal, you will have the chance to test a wide range of gem materials with both standard and advanced equipment. There will also be a chance to learn complementary skills such as photography.

You will study at our world-class purpose-built facilities at the Assay Office, just a few minutes’ walk from Vittoria Street.

Our staff team are all experts in their field and have extensive industry experience. Our graduates have gone on to work in a wide variety of roles in the jewellery industry throughout the world.

Full information: www.bcu.ac.uk/gemmology

Content includes:

IMPORTANT: The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

Year 1
- Earth Processes and Mineral Properties
- Introduction to Gemstone and Diamond Practical
- History and Culture of Jewellery
- Synthetic, Simulant and Treated Gemstones

Year 2
- Applied Gemmology
- Organics
- Jade
- Industry Studies

Year 3
- Advanced Gemmology and Analytical Techniques
- Valuation Science
- Research Project

Foundation year content includes: Introduction to School of Jewellery; Applied Visual and Workshop Practice; Contextual Enquiry; Signature Project.
**Global Sport Management**

Birmingham City Business School

The global sports market is estimated to be worth between £400 and £500 billion, and is growing at a significant rate year on year. Over the past decade, there has been a huge increase in career opportunities in the global sport sector that require graduates with the skills, attributes and experience to thrive in such a dynamic industry.

This undergraduate course will provide the academic expertise needed to help students develop an exciting professional future.

Combining theory and practical application, this course will draw heavily from practising sports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics. Internships, placements, project fieldwork and workshops will enable students to start working towards their chosen career.

Full information: www.bcu.ac.uk/GlobalSportManagement

For full entry requirements and fees: bcu.ac.uk/courses

**Graphic Design**

Birmingham Institute of Creative Arts

This exciting course is a must for creative mavericks and anyone passionate about graphic design looking to pursue a career in the industry. The course has been structured to provide you with industry-standard skills in the fields of communication, branding, strategy and design, in still and moving images, both in print and online.

You will benefit from our great links to major advertising agencies, publishing houses and interactive design studios, and receive commercially relevant guidance based on contemporary approaches and historical contexts from your enthusiastic and knowledgeable tutors. Graduates have gone on to become leaders in their fields and specialisms and often return to the University to share their knowledge.

This course will enhance your design skills and challenge your creative thinking, helping you identify the latest directions in design communication.

You will develop your skills by engaging with live project briefs with a variety of companies, both local and international. Previous students have worked on live projects with McCann, The Times, Chapter, Cogent Elliott, Birmingham Hippodrome, Hello Creatives and Saatchi & Saatchi. Graduates have gone on to become leaders in their fields and specialisms and often return to the University to share their knowledge.

For full entry requirements and fees: bcu.ac.uk/courses

**Skills for Success; Foundation year** content includes:

- **Year 1**
  - Introduction to Global Sport Management
  - Principles of Marketing
  - Sports Events Management
  - Building Your Brand
  - Sports Analytics and Digital Innovation
  - Personal Development as Global Sports Manager
  - Culture and Consumer Behaviour in Global Sports
  - Marketing Communications Planning

- **Year 2**
  - Marketing Strategy and Leadership
  - Strategic Management
  - Global Sports Law, Policy and CSR
  - Business Advice Project

Foundation year content includes:

协调发展: Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

UCAS POINTS: 112

**Graphic Design**

This course can also be accessed via a foundation year.

UCAS POINTS: 112

**Related Courses**

- **BA (Hons) Art and Design**: 168
- **BA (Hons) Fashion Imaging**: 150
- **BA (Hons) Illustration**: 150
- **BA (Hons) Photography**: 150

**Global Sport Management**

"BCU offered me a course that differs from any other that I’ve seen. It’s intriguing, concise and exactly what I was looking for. It will allow me to truly immerse myself into my studies, and continually grow my passion for the sports management field."

MOLLY WHITEHEAD

"I like the freedom of the course and how you’re encouraged to try out everything from traditional art practices to very modern ones. The support from the tutors is amazing."

OLIVER CANTRILL

"This course can also be accessed via a foundation year. Please see page 220."
Health and Social Care
School of Health Sciences

If you are a healthcare assistant, support worker or equivalent within a health and social care setting, and want to take your career to the next level, this course will support you to gain the work-based skills you need.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors. You can choose to study for one year and gain a Certificate of Higher Education, or two years to complete the foundation degree.

Move your career forward while working in one of the following areas: diagnostic radiography, maternity, mammography or surgical care support. The School's belief in working collaboratively, and for mutual benefit, with employers and NHS Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice. Our facilities include simulated hospital wards, an operating theatre, home environment room and state-of-the-art laboratories.

Full information: www.bcu.ac.uk/health-sc

This course can also be accessed as a degree apprenticeship. See www.bcu.ac.uk/ap-health

Content includes:

Year 1 modules:
• Principles of Personal and Professional Development
• Principles of Anatomy and Physiology

Year 2 modules:
• Evidence-based Healthcare
• Becoming a Paraprofessional

Plus:
• A pathway-specific skills module
• Pathway-specific optional modules

PATHWAYS:

Diagnostic Radiography
Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

Pathway-specific modules include:
• Diagnostic Radiography for Assistant Practice
• Physics for Radiography Practitioners
• Advanced Diagnostic Radiography for Assistant Practice.

Mammography
Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. You will develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

Pathway-specific modules include:
• Mammography – Principles and Practice
• Service User Journey in Imaging.

Maternity
Maternity Support Workers are an integral part of the maternity workforce and play an important role in supporting midwives and the wider maternity teams, as well as mothers and their babies. If you are a support worker working within a maternity setting, this pathway will be of particular interest to help you develop your role and gain competence in the principles of caring for pregnant women.

Pathway-specific modules include:
• Knowledge and Skills to Practise in Maternity Practice
• Supporting Normal Birth
• Advanced Knowledge and Skills in Maternity Care
• Supporting the Transition to Parenting.

Surgical Care Support
This pathway is aimed at those who work within a perioperative setting and facilitates opportunities for you to develop responsibility, accountability and critical thinking and problem-solving skills, raising your awareness of issues that impact upon an individual’s health, their safety and clinical practice in the perioperative care setting.

Pathway-specific modules include:
• Fundamental Perioperative Practice
• The Wider Principles of Perioperative Care
• Developing Perioperative Practice
• Contemporary Influences in Perioperative Practice.

"I have developed the skills, knowledge and competency to provide clinical support in delivery of care to patients. The support I received helped me to become a compassionate, confident and professional Assistant Practitioner."

JUSTINA SMAZYK

If you are a healthcare assistant, support worker or equivalent within a health and social care setting, and want to take your career to the next level, this course will support you to gain the work-based skills you need.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors. You can choose to study for one year and gain a Certificate of Higher Education, or two years to complete the foundation degree.

Move your career forward while working in one of the following areas: diagnostic radiography, maternity, mammography or surgical care support. The School’s belief in working collaboratively, and for mutual benefit, with employers and NHS Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice. Our facilities include simulated hospital wards, an operating theatre, home environment room and state-of-the-art laboratories.

Full information: www.bcu.ac.uk/health-sc

This course can also be accessed as a degree apprenticeship. See www.bcu.ac.uk/ap-health

Content includes:

Year 1 modules:
• Principles of Personal and Professional Development
• Principles of Anatomy and Physiology

Year 2 modules:
• Evidence-based Healthcare
• Becoming a Paraprofessional

Plus:
• A pathway-specific skills module
• Pathway-specific optional modules

PATHWAYS:

Diagnostic Radiography
Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

Pathway-specific modules include:
• Diagnostic Radiography for Assistant Practice
• Physics for Radiography Practitioners
• Advanced Diagnostic Radiography for Assistant Practice.

Mammography
Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. You will develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

Pathway-specific modules include:
• Mammography – Principles and Practice
• Service User Journey in Imaging.

Maternity
Maternity Support Workers are an integral part of the maternity workforce and play an important role in supporting midwives and the wider maternity teams, as well as mothers and their babies. If you are a support worker working within a maternity setting, this pathway will be of particular interest to help you develop your role and gain competence in the principles of caring for pregnant women.

Pathway-specific modules include:
• Knowledge and Skills to Practise in Maternity Practice
• Supporting Normal Birth
• Advanced Knowledge and Skills in Maternity Care
• Supporting the Transition to Parenting.

Surgical Care Support
This pathway is aimed at those who work within a perioperative setting and facilitates opportunities for you to develop responsibility, accountability and critical thinking and problem-solving skills, raising your awareness of issues that impact upon an individual’s health, their safety and clinical practice in the perioperative care setting.

Pathway-specific modules include:
• Fundamental Perioperative Practice
• The Wider Principles of Perioperative Care
• Developing Perioperative Practice
• Contemporary Influences in Perioperative Practice.
You may be invited to attend if your application is progressed.

**ENTRY REQUIREMENTS**

**A Levels: BBC**
- Access to HE Diploma: 60
- BTEC Diploma: D*D*
- UCAS POINTS: 112

This course is designed to train and create employable graduates in horology. It has been tailored to meet the growing demand for watchmakers and clockmakers, qualified to industry standards. Our outstanding industry links have included brands such as Cartier, Louis Vuitton Moët Hennessy (LVMH), Christopher Ward and the British Museum. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

**CAMPUS**

Vittoria Street

**DURATION**

3 years full-time
4 years professional placement
5 years part-time

**UCAS CODE**

W123 (1193 prof. placement)

**ENTRY REQUIREMENTS**

**A Levels: BBC**
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points

Full information: www.bcu.ac.uk/horology

**ANNA-ROSIE KIRK**

I entered it into a young talent competition and won which meant that I could take it to the biggest watch fair in the world and show alongside some amazing, inspirational clock and watch makers.

**SOMMAYIA BEGUM**

“All the course lecturers have an extensive amount of practical experience; they share their knowledge and provide real-life examples. They don’t just want us to achieve the bare minimum, but will push and encourage us to achieve our utmost best!”

**RELATED COURSES**

158 BA (Hons) Jewellery and Objects
159 HND Jewellery and Silversmithing
138 BA (Hons) Fine Art

**UCAS POINTS:**

112

**Human Resource Management**

Birmingham City Business School

Our Human Resource Management degree equips you with the tools you need to develop the high-performing personnel and innovative teams demanded by business. This course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ.

You will develop your skills through real projects, field trips and interactive workshops. This work-integrated approach to learning means that graduates of this course leave with real, practical experience and can go on to work for a wide range of companies such as Virgin Media, CrossCountry Trains and the NHS.

This course draws on all aspects of people management, enabling you not only to build knowledge and understanding but also a high degree of professional competence in the field of people management and development. You will have the option to undertake a work placement to gain practical work experience within a business, ensuring you are prepared for a successful career from the moment you graduate.

Our degree is approved by the Chartered Institute of Personnel and Development (CIPD). This means that the course is as professionally relevant and up-to-date as possible, taking into account the very latest developments in the profession.

Full information: www.bcu.ac.uk/hrm

**FOUNDATION YEAR CONTENT INCLUDES:**

- Introduction to Human Resource Management
- Critical and Creative Thinking
- Understanding the Workplace
- Introduction to Management
- Developing Your Personal Brand

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:**

112

**CAMPUS**

City Centre

**DURATION**

3 years full-time

**UCAS CODE**

NH16

**ENTRY REQUIREMENTS**

**A Levels: BBC**
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 45 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language: 5
- GCSE Mathematics at Grade 4 or above, or equivalent.

You will have the chance to undertake placements and mentoring, and develop technical expertise in a commercial setting, alongside our unique partnerships with internationally respected names. You also have the opportunity to gain membership of the British Horological Institute, the Antiquarian Horological Society and the British Watch and Clock Makers Guild.

Full information: www.bcu.ac.uk/horology

Content includes:

**IMPORTANT:** The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

**Year 1**
- Introduction to Horology
- Production Techniques
- Specialist Horological Skills

**Year 2**
- Commercial Servicing Skills
- Advanced Production Techniques
- Commercial Awareness (optional)
- Luxury Jewellery Branding (optional)
- Work Placement (optional)
- Live Project (optional)

**Year 3**
- Major Project – explore an area of personal interest to you
- Employment Skills – to further develop the practical and professional skills required to become a professional horologist

Foundation year content includes:
- Introduction to School of Jewellery: Applied Visual and Workshop Practice; Contextual Enquiry; Signature Project.

Full information: www.bcu.ac.uk/hrm

This course can also be accessed via a foundation year. Please see page 220.

FY

**FY**

“‘I learned such a lot making my final masterpiece. I entered it into a young talent competition and won which meant that I could take it to the biggest watch fair in the world and show alongside some amazing, inspirational clock and watch makers.’”

ANNA-ROSIE KIRK

“‘All the course lecturers have an extensive amount of practical experience; they share their knowledge and provide real-life examples. They don’t just want us to achieve the bare minimum, but will push and encourage us to achieve our utmost best!’”

SOMMAYIA BEGUM

Legend:

- **H** = Horology
- **FY** = Foundation Year
This exciting, energetic course will give you the skills you need to capture and communicate ideas through pictures, as well as finding your individual visual voice through experimenting, risk taking and critical reflection.

You will explore how your work can be applied across a wide range of contexts, from commercial work to personally driven projects. There will also be the opportunity to develop new skills and different ways of thinking, enabling you to find your own individual, visual voice and prepare you for the ever-changing creative industry.

This programme celebrates the synthesis between illustration and other visual communication disciplines and will help you to develop strong student collaborations that aim to reflect industry practice. You will become part of a lively creative community, encouraging the value of peer learning.

You will also supplement your learning through an integrated workshop programme that provides the opportunity to work alongside, and be informed by, industry experts from a wide range of disciplines. Live project partnerships have included Tiny Tree Books, Birmingham Repertory Theatre, DanceXchange, Flatpack Film Festival, The Emma Press, Moonpig and Asda.

Full information: www.bcu.ac.uk/illustration

Content includes:

Year 1
- Introduction to Visual Communication
- Principles and Practice of Illustration
- Narrative
- Enterprise of Illustration
- Discourse

Year 2
- Live Project
- Context of Illustration
- Collaborative Practice or Work Placement
- Identifying Direction

In your second year you will have the opportunity to undertake an exchange programme.

Year 3
- Critical Practice
- Major Project

Foundation year content includes:
- Understanding Practice
- Creative Development and Production
- Perspectives on Practice
- Creative Realisation.

“Tutors encourage you to network with professionals; they invite industry experts into university so you are constantly in touch with them. When you finish university, not only will you have your portfolio but also something to put on your CV already.”

PHOEBE MUNGER

CAMPUS
City Centre

DURATION
3 years full-time
4 years professional placement

UCAS CODE
W220 (1218 prof. placement)

ENTRY REQUIREMENTS
- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you may be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance.

For full entry requirements and fees: bcu.ac.uk/courses

RELATED COURSES
145 BA (Hons) Graphic Design
187 BA (Hons) Photography
212 BA (Hons) Textile Design
75 BA (Hons) Art and Design

Related Courses
150 BA (Hons) Illustration

UCAS POINTS:
112
Our Interior Architecture and Design degree is intended to encourage thinking and experimentation around reshaping and designing the interior of existing building elements.

The scope of the course aims to challenge you to formulate your personal style around the discipline of interior architecture and design, and to enhance your ability to critically reflect on a variety of elements: social, political, environmental and more. Your critical response to such fundamental concerns will be translated into innovative design solutions that form, shape and inhabit existing and new structures – rethink, reimage, reform.

You will consider forms and shapes before completing the design circle with appropriate lighting, material and furniture application. You will have the chance to explore the spectrum of interior architecture as a discipline, from new formations within the space, to respecting, understanding and developing existing structures.

The course you follow is developed in a way to entice specialists from a variety of disciplines such as conservation, engineering, architecture, virtual reality and more to share their expertise with students. This will inspire you and help you gain valuable skills to develop your career as a creative new designer. Collaborative projects will also give you the opportunity to work together with students and lecturers of other disciplines.

Full information: www.bcu.ac.uk/arc-design

UCAS CODE: W250 (1199 prof. placement)

ENTRY REQUIREMENTS

For entry at Level 4:

• 120 credits or equivalent
• GCSE Grade 4 or above

For entry at Level 5:

• Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
• HND in a related subject: Merit profile
• ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
• GCSE Grade 4 or above in English Language and Mathematics, or equivalent.

For entry at Level 6:

• 120 credits or equivalent at Level 4 with evidence of alignment to Level 4 learning outcomes. This alignment will be assessed via the University’s Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: bcu.ac.uk/courses

Content includes:

Year 1
• Recreating Space
• Manipulating Space
• Design Devices
• 20th Century Design Cultures
• Transforming Space 1

Year 2
• Interior Strategies
• Transforming Space 2
• Design Communication
• Collaborative Practice (optional)
• Live Project (optional)

Year 3
• Critical Study
• Design Integration
• Major Project

Foundation year content includes:

• Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.

BA (Hons) Architecture

Content includes:

• Dynamic Business Issues Solutions
• Management Development
• Business Operations
• Marketing Communication Planning

This course develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible.

Our top-up year in international business covers business strategy, operations, marketing, globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you’ll learn through group presentations, live projects and business case studies.

You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.

You will benefit from our exceptional links to business. Our staff bring in expert guest speakers and industry gurus to help you with your projects. They’ve worked all over the world and bring experience from the Ministry of Defence, aerospace and multimillion pound conglomerates.

Full information: www.bcu.ac.uk/int-business

For full entry requirements and fees: bcu.ac.uk/courses

» OUR SCHOOL IS CONNECTED TO A HUGE NETWORK OF PRACTITIONERS, DESIGNERS AND CREATIVE INDIVIDUALS. THIS PROVIDES A GREAT SPRINGBOARD FOR YOU TO CONNECT WITH THESE GROUPS.

» THIS COURSE ALLOWS YOU TO WORK ON A RANGE OF INNOVATIVE AND PRACTICAL PROJECTS WHICH WILL HELP YOU TO APPLY YOUR KNOWLEDGE TO REAL BUSINESSES AND REAL SITUATIONS.
**International Finance (Top-Up)**

**Birmingham City Business School**

Global financial and business environments are becoming increasingly intertwined. We use our longstanding links with the world of finance to develop your knowledge and real-world practical skills in international finance. With personal tutor support, we will also help you to select course modules which reflect your own learning needs and career goals.

The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills and attributes. The course will encourage your intellectual and moral development and your personal commitment to the social purpose of becoming a business professional.

Studying on our City Centre Campus, you will choose from a range of modules including international reporting, financial management, globalisation and statistical modelling. You are encouraged to choose areas of study best suited to your future career plans.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They’ve forged careers and worked with renowned companies such as KPMG and Vauxhall, which means you get great contacts and benefit from their industry insights. Our students come to their top-up year from a variety of backgrounds, providing them with the added opportunity to gain valuable learning experiences from your peers.

Full information: [www.bcu.ac.uk/int-finance](http://www.bcu.ac.uk/int-finance)

---

**International Marketing (Top-Up)**

**Birmingham City Business School**

Our International Marketing top-up degree gives you the chance to broaden your knowledge of marketing within the global business environment. We’ll teach you to apply your knowledge to real business scenarios, helping you to progress into employment, having already dealt with many situations you find in the working world.

You will take part in various activities to strengthen your expertise and learn from different cultures and experiences. During this top-up year, you will take a range of advanced modules that look at current marketing methods and contemporary business issues, such as contemporary advertising, e-business and marketing strategy, and planning.

Hands-on learning will go alongside more conventional teaching methods like lectures and seminars on this course. You will be put in a range of scenarios, helping you to progress into employment, having already dealt with many situations you find in the working world.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They’ve forged careers and worked with renowned companies such as KPMG and Vauxhall, which means you get great contacts and benefit from their industry insights. Our students come to their top-up year from a variety of backgrounds, providing them with the added opportunity to gain valuable learning experiences from your peers.

Full information: [www.bcu.ac.uk/int-marketing](http://www.bcu.ac.uk/int-marketing)
The launch of our Eastside Jazz Club has helped strengthen the integral role that the Conservatoire has to play in the city’s thriving jazz scene. Our Jazz Department is based around the Club, where student musicians share a platform and get invaluable side-by-side performance experience with the best on the scene, whom we welcome to our stage on a regular basis.

This course meets the needs of the modern jazz performer - it places emphasis on practical work, with the majority of time dedicated to one-to-one lessons, small group coaching and private practice. You will study modules that have been specifically and skilfully designed for jazz musicians, and as part of your learning we encourage you to explore in depth the relationship between improvisation and composition, which is central to developing your individual voice.

You will graduate as a versatile, professional musician who is knowledgeable about the entrepreneurial opportunities available to you, and aware of the commercial realities for musicians joining today’s UK jazz scene as a portfolio musician.

As well as having our own club that has taken its place in Birmingham’s vibrant jazz scene, our students enjoy professional experience opportunities with external gigs that familiarise them with the industry, for example through our current partnership with Cheltenham Jazz Festival, one of many ways we prepare you for the future.

Full information: www.bcu.ac.uk/jazz

Content includes:

**Year 1**
- Principal Study 1
- Praxis 1
- Listening and Context 1
- Professional Portfolio 1: Community Engagement

**Year 2**
- Principal Study 2
- Praxis 2
- Listening and Context 2
- Professional Portfolio 2: Pedagogy and Practice

**Year 3**
- Principal Study 3
- Music Production
- Music Promotion

**Year 4**
- Principal Study 4
- Final Project
- Major Project

Plus one or two modules chosen from the following:
- Further Pedagogy
- Music, Community and Wellbeing
- Language of Music: Specialisms 2
- Contextual Studies: Specialisms 2
- Professional Development
- Work Placement

"The course is a great platform for personal development; although oriented around jazz and improvisation, it still gives you room to decide which avenue of the profession you want to move into, as well as work out how to get there."

**TOM DUNNETT**

» 90% of students said the course provided them with opportunities to explore ideas or concepts in depth.

National Student Survey 2021.
Jewellery and Objects
Birmingham Institute of Jewellery, Fashion and Textiles

Pursue innovation, challenge conventions and push the boundaries of the discipline with this creative course. Individually is fundamental to your creative development, personal philosophy and direction. The School is uniquely positioned in the heart of the Jewellery Quarter, enabling you to be fully immersed in the industry from the first day of your studies. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optimal topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence.

While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through key employability skills. There are various opportunities to promote your work to an external audience, through competitions and awards on this internationally respected jewellery design course.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optimal topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence.

While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through competitions and awards on this internationally respected jewellery design course.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optimal topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence.

While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through competitions and awards on this internationally respected jewellery design course.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optimal topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence.
"Winning the New Designers Award is one of my greatest accomplishments. The past year has been challenging, yet very rewarding. I learned how to think like a designer and act like an entrepreneur. I will keep challenging myself and grow as an artist."

COCO LIANG, NEW DESIGNERS AWARD WINNER, 2020

"Approaching people and asking questions to strangers requires belief in yourself, which BCU gave me. How BCU ran a news day is very similar to how we do it at Birmingham Live, so the course did a great job of getting me ready for life after university."

ANISHA VASTA, REPORTER AT BIRMINGHAM LIVE

J

BA (Hons)
Jewellery and Silversmithing – Design for Industry (Top-Up)
Birmingham Institute of Jewellery, Fashion and Textiles

If you want to be a designer within the contemporary jewellery industry, our Jewellery and Silversmithing – Design for Industry degree will help you succeed. The course is unique in its technology-focused delivery and has a reputation for educating industry-ready graduates who have enabled companies to adopt and fully utilise CAD technology to give them an edge in the manufacturing world. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

The course benefits from collaboration with an extensive network of partners linked to manufacturing, CAD software developers, service providers and retail outlets, ensuring that you receive experience within an exciting and varied programme to inform and direct your chosen specialism and future career aspirations. You will get the chance to work closely with the Centre for Digital Design and Manufacture, providing access to experts in the field and cutting-edge equipment in a purpose-built facility. Industry-specific CAD software is explored to its full potential through a variety of live commissions in collaboration with leading industry companies, high-profile competitions and bespoke client briefs.

The studio is equipped to facilitate prototyping for a variety of materials and processes, enhancing the development of new products.

Full information: www.bcu.ac.uk/jewel-industry

Content includes:

IMPORTANT: The contents of this course are currently being reviewed by the University and may be subject to change. Check bcu.ac.uk/courses for the latest information.

• Advanced Digital Technology (developing technical competencies using a range of technology)
• Design for Production (practise and refine skills in 2D and 3D software relevant to a variety of laser technologies)
• Graduate Entrepreneurship (refine your portfolio and hear from industry practitioners)
• Major Project (manufacture a product range to a professional standard for exhibition at graduate shows)

BA (Hons)
Journalism
Birmingham Institute of Media and English

Get practical, professional preparation for a career in journalism with one of our Journalism degrees. You will develop the skills you’ll need to cover stories for print, digital, TV and radio, as well as exploring the global impact of journalism on audiences.

You will be taught in our industry-standard facilities as well as on location thanks to our focus on mobile reporting. By tackling real stories, you will quickly develop a sense of the impact reporting can have. You will learn about the changing landscape of the industry, the importance of newspapers, and the domination of news in digital formats.

BA (Hons) Journalism offers you the opportunity to apply practical mobile reporting skills in a real-world environment. In our Live Newsroom module you will learn how to report the news across the many platforms that news appears: digitally, on social media, in podcasts, and on radio and TV.

You will be asked to undertake work placements, as well as embed yourself within communities to report on key issues in real depth. There is a focus on innovation and entrepreneurship in the industry, encouraging you to think critically about your journey out into the world of journalism.

Full information: www.bcu.ac.uk/journalism-ba

AVAILABLE SPECIALIST ROUTES:
Sports Journalism | BA (Hons) PS01 (1213 prof. placement)

As a Sports Journalism student you will learn the art of covering a wide range of sports on a variety of different platforms. You will get advice from industry experts on everything from reporting crucial moments to in-depth investigations of the big topics. You’ll develop the skills to cover stories for print, digital, TV and radio, including covering live matches, interviewing key figures, and running live blogs.

Full information: www.bcu.ac.uk/sports-journ

These courses can also be accessed via a foundation year. Please see page 220.
As a combination of art, function and natural systems, landscape architects design the world outside. From urban squares, streets and parks, to natural forests, rail and roadways, they integrate solutions to combat global issues like climate change and ecological decline.

Landscape architects create rich, positive experiences for people and provide designed environments which engage users with dynamic experiences and a strong sense of place. This course covers all aspects of landscape architecture and is fully recognised and accredited by the Landscape Institute (LI).

Experience on-site with live projects and within the design studios of local practices will develop your design creativity and hone your professional practice skills. Work placements and competitions will give you fantastic opportunities to generate links to industry. There are also chances to compete for industry-connected awards.

Full information: www.bcu.ac.uk/landscape-architecture

AVAILABLE SPECIALIST ROUTES:
Landscape Architecture with Urban Design | BA (Hons) 1071 (1201 prof. placement)
Do you love the character and buzz of urban places? As a complement to Landscape Architecture, this pathway focuses on urban contexts as social places and looks at ways in which human built environments can ensure a more sustainable, happy future for all of us.

Our Urban Design pathway offers real industry exposure and experience through practical, to enhance your employability. Through guided exploration of the personal design and research process, you will explore and unwrap many layers to reveal the unlimited design options that our urban landscapes present.

Full information:
www.bcu.ac.uk/landscape-urban-design

These courses can also be accessed via a foundation year. Please see page 220.

Content includes:
Year 1
- Inspiration – Introduction
- Skills – Hand Drawing, Modelling and Design Software
- Influence – Exploration of Design Precedent
- Components – Hard Material and Planting Design
- Formation – Design Project
Year 2
- Construction – Principles and Design Applications
- Collaborative Practice (live projects with industry)
- Praxis (industry study with potential placement opportunities)
- Urban Design – From Strategic to Detail Design
- Designed Ecologies – From Strategic to Detail Design
Year 3
- Major Project (practice-based major theory study)
- Major Design (bespoke project)
- Professionalism (portfolio and career outputs)

Foundation year content includes:
Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.

ACCREDITATION
UCAS POINTS: 112

Landscape Architecture
Birmingham School of Architecture and Design

“...the most important part of my course. It gives you an idea what it means to be a landscape architect in the real world and what to expect in the future.”

DANIELA TELEKU - ON PLACEMENT WITH FIRA
A law degree is a great first step into a career in law, as well as an important foundation on the route to many other careers, and we are a long-established provider of legal education to the Birmingham legal community and beyond.

This course has been developed to enable anyone wishing to qualify as a solicitor or barrister to undertake this first, important academic stage of their career. The course has been designed to align with the subjects that you will need to study further in order to successfully undertake the Solicitors Qualifying Examination (SQE), while also meeting the requirements of the Bar Standards Board for an undergraduate law degree.

Theory and academic study are important on an LLB, but so too is the application of that knowledge, and so our degree offers plenty of opportunity for you to develop practical lawyering and transferable skills. You will also have the opportunity to put those skills to practical use, either through our programme of placement opportunities with providers such as BCU’s own Law Clinic.

Content includes:

- **Year 1**
  - Legal Systems
  - Critical Legal Thinking
  - Contract Law
  - Tort Law
  - Criminal Justice Process

- **Year 2**
  - Constitutional and Administrative Law
  - Land Law
  - Professional Skill and Practice

- **Year 3**
  - Equity and the Law of Trusts
  - Law of the European Union
  - Integrated Project OR American Legal Practice

Foundation year content includes:

- Introduction to Law; Learning the Law; Developing Legal Scholarship; Introduction to Legal Practice and Process; Legal Professionalism, Skills and Attributes; Studying Successfully.

**AVAILABLE SPECIALIST ROUTES:**

- **Law with American Legal Studies | LLB (Hons) M130**
- **Law with Business Law | LLB (Hons) M10B**
- **Law with Criminal Justice | LLB (Hons) M1MF**

By studying this specialised programme, you will gain a practice-based education in English law, with a selection of modules focusing on the law of the United States. Our course is delivered by a team of internationally recognised researchers and former professional practitioners, and also offers you the chance to apply to undertake an internship in the USA, gaining valuable international work experience.

The course provides comprehensive coverage of both the foundations of legal knowledge, and is beneficial to students wishing to undertake further study via the SQE to become a solicitor.

Full information: www.bcu.ac.uk/law-us

- **Law with Business Law | LLB (Hons) M10B**
- **Law with Criminal Justice | LLB (Hons) M1MF**

Delivered by a team of academics, internationally recognised researchers and respected former professional practitioners, this programme provides a practice-based education in English law, with the fundamental aspects of business law.

The aim of this pathway is to allow you to study the foundations of law, and to further develop your awareness of the mechanisms involved when considering business/consumer transactions. This pathway also explores other issues of the legal regulation of business, such as competition law, insolvency and tax law, and dispute resolution. The programme provides a rigorous academic discipline and is beneficial to students wishing to undertake further study via the SQE to become a solicitor.

Full information: www.bcu.ac.uk/law-bus

> **YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.**

**CAMPUS**

City Centre

**DURATION**

3 years full-time
6 years professional placement
5 years part-time

**UCAS CODE**

M110 [1122 prof. placement]

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- BTEC Diploma: D*D* in Applied Law, Business or Public Services
- Access to HE: Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language at Grade 4 or above, or equivalent.
- Diploma: 28 points
- Public Services
- Law, Business or Public Services

Full information: www.bcu.ac.uk/courses

Full information: www.bcu.ac.uk/law-llb

www.bcu.ac.uk/law-facilities

**UCAS POINTS:**

112

**164 165**
L

HND Law and Practice
School of Law

Looking to enhance your work experience while at the same time gaining entry onto our LLB (Hons) Law degree? The HND Law and Practice is a standalone Higher National Qualification that provides you with a diverse range of legal knowledge and skills designed to enhance your career prospects or begin your career in law.

The course combines study of some foundation areas of English law such as crime, contract and tort with the study of skills-based modules such as litigation and professional practice.

While also developing academic skills to underpin your successful legal study, the course gives you the opportunity to create and refine topical transferable skills that are useful for working with others. By implementing established techniques of communication to present oral and written legal advice in a meaningful way, you will present legal arguments to a range of audiences based on a variety of simulated legal issues.

If you successfully complete the HND Law and Practice course, you can progress directly onto the second year of the LLB (Hons) Law course at Birmingham City University should you wish to continue your studies and gain a law degree.

Full information: www.bcu.ac.uk/legal-studies

Content includes:
Year 1
- English Legal Systems and Practice
- Criminal Law
- Law of Tort

Year 2
- Law of Contract
- Business Law and Practice
- The Reflective Practitioner
- Principles of Environmental Law and Policy

CAMPUS
Birmingham Metropolitan College

DURATION
2 years full-time

UCAS CODE
D391M

ENTRY REQUIREMENTS
- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 40 at Level 3
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

« GAIN AUTOMATIC ENTRY ONTO OUR LLB (HONS) LAW DEGREE BY SUCCESSFULLY COMPLETING THIS COURSE. »

M

Manufacturing Engineering
School of Engineering and the Built Environment

Manufacturing engineering is an essential feature in the vast arena that is manufacturing. It is a fast-changing scene where the competition between industrial organisations is keen and lean; only those companies prepared to apply modern philosophies and technologies will survive.

On this course, you will learn through practical and industry-based project work so you can apply your manufacturing principles knowledge to real-life industry problems. You will address global issues that impact on society and the environment, and improve your professional skillset on a course which has been designed with input from industrial partners.

Your studies will help you to understand how to apply the fundamentals of systems management, engineering and information technology to the solutions of operational problems in industry and commerce. You will develop industry qualities so you can work in a wide range of engineering, educational and commercial organisations.

Talented, innovative, ambitious engineers are needed to give manufacturing organisations a competitive edge – this course can help equip you to progress to positions of responsibility in senior management and shape the industry.

Full information: www.bcu.ac.uk/man-engineering

Content includes:
Year 1 (common first year with other engineering courses)
- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

Year 2
- Operations Systems
- Quality Systems
- Manufacturing Automation and Control
- Design and Materials

Year 3
- Individual Honours Project
- Operations Management
- Advanced Materials
- Product Lifecycle Management

Year 4 (MEng)
- Group Integrated Master’s Project
- Advanced Materials and Manufacture
- Principles of Project Management
- Reverse Engineering
- Resource Management

« THE INSTITUTE OF TECHNOLOGY HAS INVESTED IN INDUSTRY-Grade TECHNOLOGY AND EQUIPMENT FOR THIS COURSE, INCLUDING AN ELECTRIC VEHICLE TEST RIG AND AN ADDITIVE MANUFACTURING MACHINE (3D PRINTER). »

For full entry requirements and fees: bcu.ac.uk/courses

« ENJOY CLOSE COLLABORATIONS WITH INDUSTRY AND HELP SOLVE REAL-WORLD PROBLEMS. »
Experience energy and ambition on our in-demand Marketing degree. Work on real-life projects with leading clients, study an array of modern marketing principles and learn from the wider world of business. Our suite of Marketing courses also enables you to tailor your interests to a specific area.

Businesses value marketing more than ever due to its ability to identify opportunities, shape customer experiences and drive profits. It is an ever-evolving discipline, constantly responding to changes in technology and consumer behaviour.

To be successful in this exciting area not only requires in-depth understanding of the core principles, but also relies on having the acumen and practical abilities to apply and adapt this knowledge in a wide variety of scenarios. This in-demand course has been designed to give you the practical and professional skills that employers seek through our practice-based learning.

This course is one of five marketing degrees that have been designed to meet the diverse areas of marketing. This suite of courses is distinct in that it offers you a set of pathways that you can choose from irrespective of the course that you entered on. This allows you to develop additional specialist skills of your choice and career aspirations, alongside the core underpinning concepts you will need in practice.

For full entry requirements and fees: bcu.ac.uk/courses

Content includes:
Year 1
- Principles of Marketing
- Creative Concepts and Design
- Content Marketing
- Consumer Behaviour

Year 2
- Brand Dynamics and Activation
- Data, Insights and Analytics
- Marketing Communications Planning
- Experience Design

Year 3
- Marketing Strategy and Leadership
- One Planet Business
- Contemporary Advertising
- Digital Enterprise

Foundation year content includes:
- Accounting and Personal Finance;
- An Introduction to Management and Leadership;
- Business in Context;
- Developing Business and Academic Skills for Success;
- Developing Interpersonal and Marketing Skills for Success;
- Foundation Practice Project.

AVAILABLE SPECIALIST MARKETING ROUTES:
Marketing with Advertising and PR | BA (Hons) NLM2 (1116 prof. placement)
Marketing with Digital Communication | BA (Hons) N50B (1118 prof. placement)
Marketing with Consumer Psychology | BA (Hons) N50A (1117 prof. placement)

This innovative, interdisciplinary degree combines the theoretical knowledge and skills of the science of psychology with the creativity and communication of marketing. You will examine why people are drawn to certain brands and products, and what makes a message persuasive and powerful.

Taught by academics who have outstanding industry experience, this course will see you look at how businesses and organisations can convey convincing, enticing messages.

Full information: www.bcu.ac.uk/marketing-psych

These specialist routes can also be accessed via a foundation year. Please see page 220.
Mechanical Engineering
School of Engineering and the Built Environment

Our Mechanical Engineering degree will teach you how to engineer a better future. Develop as a skilled engineer capable of undertaking mechanical engineering tasks within and across organisations, and enhance your strategic management and leadership capabilities so you can solve tomorrow’s problems today.

You will gain knowledge and personal attributes that embody sustainable futures and the Government’s STEM (Science, Technology, Engineering and Mathematical) agenda to thrive in industry. You will work on industry-standard tools for rapid prototyping and thermodynamics, as well as learning to use the Conceive – Design – Implement – Operate (CDIO) teaching framework to work on projects which build practical experience.

You may also have the choice to participate in the Engineering for People Design Challenge where you will have the opportunity to learn and practise the ethical, environmental, social and cultural aspects of engineering design, considering the UN sustainability goals while solving real problems for communities around the world, from clean drinking water to sustainable energy.

With opportunities to engage in extracurricular activities, such as Formula Student and Engineering for People Design Challenge, you will work on industry-standard tools for rapid prototyping and thermodynamics, as well as learning to use the Conceive – Design – Implement – Operate (CDIO) teaching framework to work on projects which build practical experience.

Content includes:
- Year 1 (common first year with other engineering courses)
  - Engineering Practice
  - Engineering Principles
  - Mathematical Modelling
  - Integrated Engineering Project
- Year 2
  - Thermodynamics and Fluid Mechanics
  - Design and Materials
  - Leading Engineering Endeavour
  - Mechanical Science
- Year 3
  - Individual Honours Project
  - Dynamics and Control
  - Computer-aided Engineering
  - Advanced Mechanics
- Year 4
  - Group Integrated Master’s Project
  - Advanced Systems Engineering
  - Control Engineering
  - Advanced Dynamics
  - Thermofluids

Foundation year content includes:
- Mathematics for Engineers 1 and 2
- Foundation year content includes:
- Advanced Dynamics
- Control Engineering
- Mathematical Modelling
- Integrated Engineering Project

Full information: www.bcu.ac.uk/mech-engineering

UCAS PROFILES
- UCAS CODE: H300 (BEng), H301 (MEng)
- UCAS POINTS: 112 (prof. placement)
- UCAS POINTS: 117 (prof. placement)
- Duration: 3 years full-time (BEng), 4 years prof. placement (MEng)
- DURATION: 2 years full-time

ACCREDITATION
- Institute of Engineering and Technology (IET) accredited degree

BC En | Hons / MEng

"The knowledge points that I have gained from lecturers over the years on different subject areas has allowed me to not only learn new things, but also to apply them in professional writing and help other students."

AARON SPEID

"I found that the Media and Communication HND course is taught in an engaging and practical way by supportive tutors. It has covered all the key areas I’ve needed for a smooth transition to BCU."

THOMAS KING

For full entry requirements and fees: bcu.ac.uk/courses

Media and Communication
Birmingham Institute of Media and English

Offering an inspiring introduction to the production, theoretical and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Your studies cover key aspects of radio, moving image and journalism. You will explore broadcast journalism, photojournalism, radio production and radio drama, as well as short film and television studio production. The course also covers the crucial research and academic techniques you need to effectively source, collate and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts and advantages of the Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community. Successful completion of the HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University. If you achieve a Merit or above, you will be given direct entry to the third year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University.

Full information: www.bcu.ac.uk/media-com-hnd

> SHARE ALL THE FACILITIES, CONTACTS AND ADVANTAGES OF A BIRMINGHAM CITY UNIVERSITY STUDENT, AND FEEL PART OF A DYNAMIC, CREATIVE AND ENQUIRING MEDIA PRODUCTION COMMUNITY.

> THIS QUALIFICATION GIVES YOU DIRECT ENTRY TO THE SECOND YEAR OF OUR BA (HONS) MEDIA AND COMMUNICATION OR BA (HONS) MEDIA PRODUCTION COURSE.
“Joining the School of Media at BCU was the best decision I’ve made for my career. The staff have been nothing but supportive and enthusiastic throughout the journey. The opportunities available are a great way to find your place in the industry.”

THOMAS SAYERS

“Ideas and craft are key components to a successful production and this course allows you to bring the two together and immerse yourself in media while learning throughout.”

JAMES KELLY

Learn a wide array of the skills you’ll need for a rewarding career in the media, on a well-established media degree course. As you work through your projects you will mirror the workflow of the media industry, gaining the practical, research and industry-standard professional skills you need to succeed.

With work placements to take part in throughout your studies, you’ll gain up-to-date and relevant experience in a whole host of media and cultural industries. Helped by strong links with many influential media organisations, the course offers an industry-relevant blend of production, theory and professional studies.

Our students benefit from industry talks from a range of guest speakers, only too happy to pass on their knowledge and experience. Previous speakers have included top names from the BBC and Sky. Our high regard across the creative sector means that you’ll benefit from the numerous contacts we’ve made on your behalf.

You will get hands-on with our industry-standard facilities as you create your productions and you’ll also become a part of our thriving and inclusive research culture. This broad media course will ensure you are industry-ready for whichever area of the media you choose to start your career in.

Learn more at www.bcu.ac.uk/media-production-ba

CAMPUS
City Centre

DURATION
3 years part-time

UCAS CODE
P311 (1215 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BCC
• BTEC Extended Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Content includes:

Year 1
• Researching the Media and Communication
• Professional and Academic Development
• Introduction to Media Contexts and Practice 1
• Introduction to Media Contexts and Practice 2
• Collaborative Project

Year 2
• Research 1
• Professional and Academic Development
• Advanced Media Contexts and Practice
• Research module choice
• Practical module choice
• Collaborative Practice OR Live Project OR Work Placement

Year 3
• Major Project
• Option module
• Professional Media Contexts and Practice
• Professional and Academic Development

Foundation year content includes:
• Media Production
• Media Theory

Full information: www.bcu.ac.uk/media-production-ba

FY

This course can also be accessed via a foundation year. Please see page 220.

BA (Hons)
Media and Communication
Birmingham Institute of Media and English

UCAS POINTS:
112

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
P910 (1312 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Extended Diploma: D*D*
• BTEC Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English Language at Grade 4 or above, or equivalent.

Our students benefit from industry talks from a range of guest speakers, only too happy to pass on their knowledge and experience. Previous speakers have included top names from the BBC and Sky. Our high regard across the creative sector means that you’ll benefit from the numerous contacts we’ve made on your behalf.

You will get hands-on with our industry-standard facilities as you create your productions and you’ll also become a part of our thriving and inclusive research culture. This broad media course will ensure you are industry-ready for whichever area of the media you choose to start your career in.

Learn more at www.bcu.ac.uk/media-production-ba

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
P910 (1312 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Extended Diploma: D*D*
• BTEC Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Content includes:

Year 1
• Researching the Media and Communication
• Professional and Academic Development
• Introduction to Media Contexts and Practice 1
• Introduction to Media Contexts and Practice 2
• Collaborative Project

Year 2
• Research 1
• Professional and Academic Development
• Advanced Media Contexts and Practice
• Research module choice
• Practical module choice
• Collaborative Practice OR Live Project OR Work Placement

Year 3
• Major Project
• Option module
• Professional Media Contexts and Practice
• Professional and Academic Development

Foundation year content includes:
• Media Production
• Media Theory

Full information: www.bcu.ac.uk/media-production-ba

FY

This course can also be accessed via a foundation year. Please see page 220.

BA (Hons)
Media Production
Birmingham Institute of Media and English

UCAS POINTS:
112
MSc [Hons]
Midwifery
School of Nursing and Midwifery

CAMPUS
City South

DURATION
3 years full-time

UCAS CODE
Sept entry: 1058
Jan entry: 1057

ENTRY REQUIREMENTS
• A Levels: AAB
• BTEC Diploma: 128 UCAS points when considered with one A Level or equivalent
• BTEC Extended Diploma: DDD
• Access to HE Diploma: 60 credits with 40 at Level 3, with 30 credits at Merit or Distinction
• International Baccalaureate Diploma: 32 points
• Five GCSEs at Grade 4 or above, including English Language, Mathematics and a science.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

With specialist teaching facilities, a diverse range of clinical placements and designed in line with Nursing and Midwifery Council (NMC) standards, successful completion of this course enables you to register with the NMC as a midwife. The course also includes qualifications in Neonatal and Infant Physical Examination and the Baby Friendly Initiative.

All teaching staff on the course are qualified midwives who have worked in practice, and many still do. This means tutors have a unique insight into issues which affect your academic and clinical experience. Placements usually take place across Birmingham’s NHS Trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home birth environment, mock wards and teaching tools such as the PROMPT birth simulator and neonatal manikins to help simulate a variety of birth scenarios. You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

Full information: www.bcu.ac.uk/midwifery

This course can also be accessed via a foundation year (January only). Please see page 220.

Content includes:

Year 1
• The Antenatal Woman and Fetus
• The Intrapartum Care Woman and Fetus
• The Postnatal Mother and Newborn Infant
• Midwifery Clinical Practice 1 and Pharmacology

Year 2
• Complex Conditions in the Mother and Newborn Infant
• Supporting the Vulnerable Woman, Family and Newborn Infant
• Midwifery Clinical Practice 2

Year 3
• Introduction to Global Perspectives on Public Health
• Research Proposal

Foundation year content includes:
• Academic Skills for Success
• Equality, Diversity and Inclusivity
• Interpersonal Skills and Professional Behaviours
• Introduction to Human Biology, Health and Wellbeing in Society.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION
Nursing & Midwifery Council
The University is an Approved Education Institution.

MSci Midwifery and Public Health
School of Nursing and Midwifery

We are passionate about developing the best graduate midwives who support women and families during the most uplifting and sometimes challenging times of their lives. This course will prepare you to become a midwife who is able to meet the needs of women, newborn infants and their families.

You will learn to work flexibly across a wide range of settings by developing critical thinking in order to plan and deliver high-quality evidence-based care. In your final year, you will specialise in public health issues, including global health issues and maternal and infant nutrition.

Our approach to learning and teaching embraces the wealth of knowledge of the course team, practice partners and service users. The course will incrementally build on the skills and knowledge you will gain in practice and at university in order to support you to achieve the necessary level of competence and ability to make evidence-based decisions. Every aspect of the course has been carefully aligned to the standards of the Nursing and Midwifery Council (2019).

We are committed to innovative learning and teaching strategies, which include flexible online and blended learning and simulation using new technologies.

Full information: www.bcu.ac.uk/midwifery-public-health

We are an Approved Education Institution.

» 97% OF NURSING AND MIDWIFERY GRADUATES WERE IN GRADUATE-LEVEL JOBS OR FURTHER STUDY AFTER 15 MONTHS
Graduate Outcomes survey 2018/19

» AWARD THE UNICEF STAGE 1 BABY FRIENDLY INITIATIVE.

JASMINE TOYNTON

“The SPACE room is a great resource to practise your skills following a lecture, before going on placement or in preparation for exams. The lecturers are also extremely approachable and lovely, always willing to help if you’re struggling or don’t understand something.”

NATALSHA CARR, COURSE LEADER

This course will challenge you to excel and reach your maximum potential as a midwife, equipping you with the skills, knowledge and experience to work anywhere in the UK or indeed in many places across the world.”

NATALSHA CARR, COURSE LEADER

» AWARDED THE UNICEF STAGE 1 BABY FRIENDLY INITIATIVE.

“Midwifery is a great resource to practise your skills following a lecture, before going on placement or in preparation for exams. The lecturers are also extremely approachable and lovely, always willing to help if you’re struggling or don’t understand something.”

JASMINE TOYNTON

This course will challenge you to excel and reach your maximum potential as a midwife, equipping you with the skills, knowledge and experience to work anywhere in the UK or indeed in many places across the world.”

NATALSHA CARR, COURSE LEADER

» AWARDED THE UNICEF STAGE 1 BABY FRIENDLY INITIATIVE.
Specialise in Performance (vocal or instrumental), Composition or Music Technology. We have invested £57 million in our innovative state-of-the-art music facilities with the aim of creating impressive functional spaces that combine tradition with cutting-edge technology.

The focus of our undergraduate Music course is to help you realise your potential and become the best musician that you can be, with the support of an encouraging creative environment, we help you achieve the extraordinary.

Featuring specialist tuition throughout all four years of the course, you will get the individual attention you need to prepare for a successful career in the music profession. Additional activities are provided to help support your studies and develop your skills in complementary areas such as playing on historical instruments, performance coaching and Alexander technique.

You will have opportunities to perform in our five public performance venues, including our stunning 500-seat Bradshaw Hall, and make use of our seven industry-standard recording studios and 100 practice rooms. Each year you will have more choice and opportunities to specialise in your studies. In your final year, you will work towards a final project relevant to your own professional aspirations.

Full information: www.bcu.ac.uk/music-bmus

Content includes:

- All years
  - Individual lessons
  - Coaching
  - Performance/Composition/Music Technology classes
  - Orchestras, choirs, bands and other performing ensembles
- Years 1-2
  - Principal Study: Performance/Composition/Music Technology
  - Professional Portfolio: Community Engagement and Pedagogy
  - Language of Music
  - Contextual Studies: Performance Traditions
  - Professional Portfolio
- Year 3
  - Principal Study: Performance/Composition/Music Technology
  - Live Project/Collaborative Project/Work Placement
  - Language of Music: Specialisms
  - Contextual Studies: Specialisms
- Year 4 (optional modules)
  - Final Recital, Composition Portfolio or Music Technology Portfolio
  - Final Project
  - Choice of optional modules

UCAS POINTS: 32

"The level of commitment to teaching and the opportunities available to students at RBC make this conservatoire stand out way above the rest."

SAMANTHA OXBOURGH

» 93% OF STUDENTS SAID STAFF HAD MADE THIS SUBJECT INTERESTING.
National Student Survey 2021.
Music Industries
Birmingham Institute of Media and English

Music is one of the UK’s biggest cultural exports. It’s worth an estimated £5.8 billion to the UK economy, and sustains almost 197,000 full-time jobs (Music by Numbers, UK Music, 2020). This degree will put you at the heart of music in the UK, with coursework designed to equip you with the skills, knowledge and experience not just to work in but to shape the music industries.

While studying with us, you’ll have the opportunity to set up a record label, promote artists or organise a music event for a paying audience. You will develop practical business knowledge alongside critical and theoretical knowledge, applying your skills to a creative music enterprise project, as well as exploring music entrepreneurship, music online, music promotion and PR, music video, and television and music programming.

Designing and working on real-world projects with clients will enable you to add professional jobs to your portfolio. You will also have opportunities for work placements with key organisations within the UK music industries and benefit from our membership of UK Music’s Music Academic Partnership, designed to maximise the employability of students.

Full information: www.bcu.ac.uk/music-industries-ba

This course can also be accessed via: www.bcu.ac.uk/music-tech

Content includes:

Year 1
• Live Production 1
• Creating Music Media Content
• Valuing Music
• Global and Community Impact
• Music Industries Landscapes

Year 2
• Live Production 2
• Music Industries Ecologies
• Popular Music Narratives
• Faculty optional module

Year 3
• Major Project
• Professional Media Contexts and Practice
• Critical Music Futures
• Professional Academic Development

Foundation year content includes:
• Cross-media Production 1 and 2
• Media Context and Production; Practice Skills; Professional and Academic Skills.

Related Courses
• BA (Hons) Media and Communication
• BA (Hons) Public Relations and Media

“BSc Music Technology guides and introduces students to industry professionals, giving an insight to the industry as well as providing opportunities to form a network.”

DEEPAI MISTRY

Do you want to work in the fast-evolving music and audio industries? Our Music Technology degree is aimed at the technical music producer and will train you to use technology to create, record and distribute music. We will provide you with industry connections, live projects and a wide, in-depth knowledge of the field.

You will benefit from Royal Birmingham Conservatoire’s £57 million teaching and performance facility, a first of its kind for the digital age offering the perfect fusion of traditional and contemporary creativity. Featuring 9,000 square metres of purpose-designed teaching, rehearsal and state-of-the-art performance space, it offers you unrivalled opportunities. The audio and video digital infrastructure is designed to enhance and support live performance and allow you to experiment with new technologies.

There are also various opportunities for you to interact with industry professionals, through guest lectures and masterclasses, and work with musicians who are well versed in classical, folk, jazz and rock music. Discover a wide range of placement opportunities, enabling you to gain valuable first-hand experience, as well as the chance for work experience with reputable companies, some of whom provide specialist technical solutions for music festivals.

Our courses have an excellent reputation, and our graduates go on to shape the future of the music industry. Travelling abroad and broadening your horizons may also be an option; students have previously completed exchanges with the University of Rochester in the USA.

Full information: www.bcu.ac.uk/music-tech

Content includes:

Year 1
• Acoustic Fundamentals
• Sound Recording
• Digital Audio Fundamentals
• Music Studies

Year 2
• Sampling, Editing and Production
• Recording, Production and Delivery
• Digital Signal Processing
• Music Critical Studies

Year 3
• Individual Honours Project
• Multi-Channel Sound Production
• Production and Mastering
• Digital Audio Effects OR New Interfaces for Musical Expression
• Game Audio

BA (Hons)

Music Technology
School of Computing and Digital Technology

UCAS CODE
W390 (1216 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBC

Grade 4 or above, or equivalent.

DURATION
4 years professional placement

CAMPUS
City Centre

UCAS CODE
W350 (1092 prof. placement)

ENTRY REQUIREMENTS
• A Levels: BBB

Grade 4 or above, or equivalent.

DURATION
4 years professional placement

CAMPUS
City Centre

UCAS POINTS:
172

» YOU WILL BE STUDYING IN OUR STATE-OF-THE-ART FACILITIES INCLUDING THE £57 MILLION ROYAL BIRMINGHAM CONSERVATORY, MILLENNIUM POINT AND THE E22 MILLION PARKSIDE BUILDING.

» OUR GRADUATES HAVE GONE ON TO WORK WITH COMPANIES SUCH AS THE MUSIC GROUP, UNIVERSAL AND THE BBC.

» BENEFIT FROM OUR MEMBERSHIP OF UK MUSIC’S MUSIC ACADEMIC PARTNERSHIP.

Full information: www.bcu.ac.uk/music-tech

UCAS POINTS:
172
Our state-of-the-art simulation facilities and placement opportunities with Midlands NHS Trusts and non-NHS providers give you the ideal preparation for a rewarding career in nursing – and an opportunity to transform the way people are cared for in the future.

Our BSc (Hons) Nursing course is integrated for the first two years of the course meaning that, for university-based activities, all fields of nursing work together. Your final year of study will be specific to whichever field you have chosen to specialise in - Adult, Child, Learning Disability or Mental Health.

You will gain essential hands-on clinical skills through placements, all of which will be specific to your chosen field of nursing, and develop your skills in demonstrating care and compassion that reassures patients/service users and their families that a professional is at their side. You will learn how to assess, implement, plan and evaluate care for patients in a variety of settings during your training.

We have strong links with some of the largest NHS Trusts in the country, including University Hospitals Birmingham NHS Foundation Trust, Birmingham Women’s and Children’s Hospital, and Birmingham and Solihull Mental Health Foundation Trust, so you will gain a variety of experience and have access to a network of invaluable contacts.

This course can also be accessed as a degree apprenticeship. See www.bcu.ac.uk/ldn-vid

AVAILABLE PATHWAYS:

**Adult Nursing | BSc (Hons) B740 (Jan intake) B741 (Sept intake)**
Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across the West Midlands to develop your role as a competent practitioner.

Full information: www.bcu.ac.uk/adult-nursing

**Child Nursing | BSc (Hons) B730 (Jan intake) B731 (Sept intake)**
You will focus on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an ever-changing and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements allows you to gain the knowledge and skills required to function as a caring, compassionate and competent nurse.

Full information: www.bcu.ac.uk/child-nursing

**Learning Disability Nursing | BSc (Hons) B741 (Sept intake only)**
You will learn how to meet the complex health needs of people with learning disabilities in a person-centred way by developing a range of clinical skills. Teaching and learning involves service users in classroom settings, ensuring that throughout the course, the experiences and health needs of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.

Full information: www.bcu.ac.uk/lid-nursing

**Mental Health Nursing | BSc (Hons) B760 (Jan intake) B762 (Sept intake)**
Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their journey to recovery, or providing ongoing high-quality care to support people of all ages that they can experience a full, active and meaningful life.

Full information: www.bcu.ac.uk/mh-nursing

**Graduate Outcomes survey 2018/19.**

**GRADUATES WERE IN GRADUATE-LEVEL JOBS OR FURTHER STUDY AFTER 15 MONTHS.**
Graduate Outcomes survey 2018/19.

**ACREDITATION**

[Image: Nursing & Midwifery Council]

On successful completion you will be eligible to apply to be entered on the NMC register.

**+975 OF NURSING AND MIDWIFERY GRADUATES WERE IN GRADUATE-LEVEL JOBS OR FURTHER STUDY AFTER 15 MONTHS.**

Graduate Outcomes survey 2018/19.

**CAMPUS**
City South

**DURATION**
3 years full-time

**UCAS CODE**
See pathway

**ENTRY REQUIREMENTS**
- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language, Mathematics and Health and Wellbeing in Society or a science at Grade 4 or above, or equivalent.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:**
120

**HARRIET DEVLIN**

“**It all comes down to giving the best care to your patients and it’s so rewarding when you feel confident and knowledgeable enough to make a difference to a patient’s life.”**

“**My favourite thing about BCU is the resources it has to offer for your studies! There’s the library, the lecturers, Moodle (the online learning platform) and more. This means it’s easy to find answers to any questions you may have. Don’t be afraid to ask anything!”**

HARRY LOWE
MSci Nursing
School of Nursing and Midwifery

“"I chose to study the MSci because I believe in a holistic approach to care. The dual qualification will allow me to treat patients as a whole person and meet both their mental and physical needs.”

CHLOE ALLIBON

Our four-year MSci Nursing dual registration degree prepares you to practise in two fields of nursing. When you qualify, you will be able to apply for nursing posts in either field of practice, and for a wide variety of nursing posts which value a qualification in your specific dual field.

Content includes:

Years 1 and 2 (integrated):
- Assessing Needs and Planning Care
- Improving Quality and Safety in a Global Context

Year 3 (field-specific):
- Nursing Care
- Medicines Management and Applied Physiology

Year 4 (field-specific):
- Delivering High-quality, Safe Nursing Care

ACCREDITATION

www.bcu.ac.uk/msci-nursing-vid

On successful completion you will be eligible to apply to be entered on the NMC register for both fields of nursing that you have studied.
Operating Department Practice
School of Health Sciences

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your course is maximised by exposure to quality placement learning experiences and the development of transferable skills. This is reflected in consistent and exceptionally high employment rates on graduation.

This two-year Diploma will prepare you to become a fully qualified Operating Department Practitioner (ODP) and apply for registration with the Health and Care Practitioners Council (HCPC) on successful completion of the course. The ODP is a vital member of the operating theatre team, whose role varies from day to day. We will train you to work alongside surgeons, anaesthetists, nurses and healthcare support workers, with your job as an ODP being to ensure that every operation is as safe and effective as possible.

This course will help you respond to changes in healthcare needs and priorities – and even better, you can qualify as an ODP in two years. You will spend 60% of your time on this course on work placement, receiving hands-on training in the hospital environment. Full information: www.bcu.ac.uk/odp-diphe

Content includes:

**Year 1**
- Student Transition to Higher Education, Becoming an Allied Healthcare Professional
- Introduction to Surgical Practice
- Introduction to Bioscience
- Caring in the Perioperative Environment

**Year 2**
- Developing Surgical Practice
- Managing Anaesthetic Care and Post-anaesthetic Care
- Influences on Perioperative Practice

CAMPUS
City South
DURATION
2 years full-time
UCAS CODE
B999
ENTRY REQUIREMENTS
- A Levels: CCD
- BTEC Diploma: 88 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 18 credits at Merit or Distinction
- International Baccalaureate Diploma: 24 points
- GCSE English Language, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service check.

For full entry requirements and fees: bcu.ac.uk/courses

“Operating theatre is like a little secret world with ODPs as the hidden, highly skilled profession that has a massive impact on people’s lives. This course has opened my eyes to new and exciting opportunities within the NHS.”

LISA TAYLOR

BSc (Hons) Operating Department Practice
School of Health Sciences

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your degree is maximised by exposure to quality placement learning experiences and the development of transferable skills.

This three-year BSc (Hons) programme thoroughly prepares you for safe and effective care delivery in the perioperative environment, and provides you with the transferable skills to work in other acute care settings. All of your learning will be focused on developing you as a potential Operating Department Practitioner (ODP), and preparing you to work within the wider healthcare team to deliver safe, effective and high-quality care to patients. The course is taught by our highly experienced staff, using a variety of methods to help you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

The development of clinical skills, teamworking and leadership, underpinned by a strong evidence base, will ensure that you are ready to deliver optimal care on qualification and apply for registration with the Health and Care Professions Council (HCPC). Full information: www.bcu.ac.uk/odp

**FY**
This course can also be accessed via a foundation year. Please see page 220.

Content includes:

**Year 1**
- Introduction to Bioscience
- Caring in the Perioperative Environment
- Introduction to Anaesthetic and Post-anaesthetic Care
- Introduction to Surgical Practice

**Year 2**
- Applied Biosciences
- Developing Surgical Practice
- Developing Anaesthetic and Post-anaesthetic Care
- Evidence-based Practice for the Allied Health Professional

**Year 3**
- Enhanced Surgical Skills
- Enhanced Anaesthetic and Post-anaesthetic Care
- Transition to Registered Practitioner
- Changing Demands and Notions within the Wider Healthcare Context

Foundation year content includes:
- Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

CAMPUS
City South
DURATION
3 years full-time
UCAS CODE
B772
ENTRY REQUIREMENTS
- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 65 credits with 45 at Level 3 with 24 credits at Merit or Distinction
- International Baccalaureate Diploma: 24 points
- GCSE English Language, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service check.

For full entry requirements and fees: bcu.ac.uk/courses

“Studying at BCU has been great, the lecturing team believed in me before I believed in myself. Thanks to their support, I had a fantastic placement experience.”

ELLIE MILNER
"BCU has inspired me to follow my aspirations of becoming a paramedic, and has given me all the tools and support I need to achieve this.”

"When I was unsure about my Final Major Project, I was given maximum support from my lecturers. I am thankful for having so many amazing mentors; if it wasn’t for their guidance, I wouldn’t be able to achieve what I have so far.”

RHY’S COLLINS

KLAUDIA MORGALLA

BSc (Hons) Paramedic Science
School of Health Sciences

Paramedics are highly competent healthcare professionals who work in a fast-paced environment to provide urgent and emergency care across a wide range of challenging situations. You will learn to be part of an inter-professional healthcare team, providing emergency and community-based care to a variety of patients.

As a modern paramedic, you will develop interpersonal and communication skills as well as critical adaptive thinking and care provision within stressful situations. You will also develop decision-making skills to enable you to deliver high-quality, patient-centred care. You will also spend a significant amount of your time consolidating your theoretical knowledge and skills in practice placement settings, which will prepare you to become a registered paramedic.

You will have access to the state-of-the-art training facilities at our City South Campus. You will use our breathing and talking manikins as well as frontline ambulance equipment.

Full information: www.bcu.ac.uk/paramedic

Content includes:
- Year 1: Introduction to Paramedic Practice
- Year 2: Developing Paramedic Practice
- Year 3: Enhancing Paramedic Practice

BA (Hons) Photography combines creative, technical and theoretical knowledge in a vibrant and dynamic course. It is designed to help you develop and sustain your creative career as a contemporary image maker.

Throughout the course, you will learn to think about, engage with and produce creative photography. It will help you develop a wide range of skills, including the practical and technical knowledge needed to make engaging images today. It encourages and teaches you to think critically, solve problems and develop the skills that are essential for a career in photography or the wider creative industries. You will undertake a range of practical projects, both in our industry-standard photographic studio and on location, calling upon our wide range of specialist equipment. You will discover how to select, edit and present your work and how to work professionally with picture editors, art directors and curators as well as learning other key employability skills.

The course will encourage you in an exploration of many different kinds of photographic subject areas, for example fashion, portraiture, documentary, product, landscape, architecture, fine art and moving image.

Having found your specialism, the course then helps you to hone your skills so that you can be fully prepared to enter the industry. Previous graduates have worked for clients including Vogue, Adidas, Nike, BMW, The Guardian, Virgin and Universal Music.

Full information: www.bcu.ac.uk/photography

This course can also be accessed via a foundation year. Please see page 220.

Content includes:
- Year 1: Introduction to Visual Communication
- Year 2: Live Project
- Year 3: Critical Practice

Foundation year content includes: Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

BA (Hons) Graphic Design

BA (Hons) Fashion Imaging

BA (Hons) Illustration

BA (Hons) Design for Performance

RELATED COURSES
133 BA (Hons) Fashion Imaging
145 BA (Hons) Graphic Design
150 BA (Hons) Illustration
110 BA (Hons) Design for Performance

«PREVIOUS STUDENTS HAVE WORKED FOR CLIENTS INCLUDING THE BBC, THE BRIT AWARDS, ROYAL OPERA HOUSE AND TATE BRITAIN.»

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W460 (1120 prof. placement)

ENTRY REQUIREMENTS
- A Level: BBC
- BTEC Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 30 points
- BTEC Extended Diploma: D*D*
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you may be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance.

Full information: www.bcu.ac.uk/photography

CAMPUS
City South

DURATION
3 years full-time

UCAS CODE
7823

ENTRY REQUIREMENTS
- A Levels: BB, BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above
- Mathematics and a Science
- International Baccalaureate Diploma: 30 points
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- International Baccalaureate Diploma: 30 points
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be provided on how to do a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance.

Full information: www.bcu.ac.uk/photography

«93% SATISFACTION WITH THE TEACHING ON THIS COURSE. National Student Survey 2021.»

FC

Birmingham Institute of Creative Arts

TATE BRITAIN.

BRIT AWARDS, ROYAL OPERA HOUSE AND TATE BRITAIN.

ACCRREDITATION

120

UCAS POINTS:

112

UCAS POINTS:
“The course is designed to equip students with the practical skills and theoretical underpinning to embark on a career within popular music and the broader creative industries, delivered by industry experienced staff in teaching spaces focused on the entire production cycle.”

NILS EDSTROM, COURSE DIRECTOR

“BA (Hons) Popular Music is a vibrant and innovative programme that is designed to develop and hone diverse practical skills in performance, technology and composition whilst giving a comprehensive theoretical and academic grounding in popular music.”

SIMON LESLEY, COURSE DIRECTOR

**FdA Foundation Degree in Popular Music**

This two-year course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for music industry employment.

The foundation degree is focused on developing the practical and transferrable skills required to make you industry-ready. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists in their chosen specialism of either vocals, guitar, bass, drums or keyboards.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry and reflect on individual progress as an artist, learning how to improve along the way. South and City College Birmingham graduates have gone on to work with BBC Radio 1/1Xtra, BBC Introducing, Craig David and Sydney Opera House.

Full information: www.bcu.ac.uk/popular-music-fda

Content includes:

**Year 1**
- **MIDI, Audio and Studio Techniques (MAST)**
- **Working Live (Performance or Live Sound)**
- **Understanding Style**
- **Show Me the Money (Music Industry)**
- **Technical Development 1** (Instrument, Music Technology or Composition)
- **Creative Portfolio**

**Year 2**
- **Production Cycle (creative group commission)**
- **Personal Development**
- **Technical Development 2**
- **Showcase/Product**
- **Professional Music Practice** (modelled work experience)

**RELATED COURSES**
- FdA Media and Communication
- BA (Hons) Media Production
- BA (Hons) Popular Music

**UCAS POINTS:** 48

**DURATION:** 2 years full-time

**UCAS CODE:** W34F

**ENTRY REQUIREMENTS**
- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits overall with 45 at Level 3
- International Baccalaureate Diploma: 24 points overall
- GCSE English Language at Grade 4 or above
- Audition.

For full entry requirements and fees: bcu.ac.uk/courses

**CAMPUS**

South and City College Birmingham

**BA (Hons) Popular Music**

This course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the global commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for graduate employment.

The full three-year Honours degree develops both the practical and transferrable skills required to make you industry-ready, and the contextual understanding and academic rigour inherent in high-level study. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. You will also develop the musical and creative skills required by a performer, composer or producer, learn how to work well in teams and demonstrate leadership, organisation and decision-making skills.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry, and to develop a clear conceptual understanding of connected issues and narratives, researching deeply into current musicology and practice. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists.

Full information: www.bcu.ac.uk/popular-music-practice

Content includes:

**Year 1**
- **MIDI, Audio and Studio Techniques (MAST)**
- **Working Live (Performance or Live Sound)**
- **Contextual Study in Action**
- **The Music Industry**
- **Technical Development 1** (Instrument, Music Technology or Composition)
- **Creative Portfolio**

**Year 2**
- **Production Cycle (creative group commission)**
- **Music Business and Personal Development Portfolio**
- **Technical Development 2**
- **Music Critique and Analysis**
- **Promoted Showcase/Product Realisation**
- **Emerging Artists Development Portfolio**
- **Music as Art**
- **Advanced Techniques for Emerging Artists**
- **International Music Business Realisation**
- **Major Project**

**RELATED COURSES**
- BA (Hons) Media and Communication
- BA (Hons) Media Production
- FdA Popular Music

**UCAS POINTS:** 96

**DURATION:** 3 years full-time

**UCAS CODE:** W342

**ENTRY REQUIREMENTS**
- A Levels: CCC including Music
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 48 credits overall with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language Grade 4 or above, or equivalent
- Audition.

For full entry requirements and fees: bcu.ac.uk/courses

**CAMPUS**

South and City College Birmingham
Primary Education with Qualified Teacher Status
School of Education and Social Work

Our BA (Hons) Primary Education with QTS course provides you with a variety of dynamic and diverse opportunities that will equip you to engage, motivate and inspire learners in a wide range of schools.

This innovative programme is responsive to new initiatives in primary education and will enable you to become a highly effective and reflective teacher. Successful completion of the course offers you a degree and a teaching qualification.

The course comprises five strands that combine to enable you to develop your skills and knowledge to become a committed, creative and confident primary school teacher. The strands are as follows:

- Core (English, Mathematics and Science and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Professional Studies
- Foundation (all other National Curriculum subjects and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Subject Study
- School-based Training.

These strands are repeated in each year of study to enable you to build up your knowledge, understanding and skills in each key area. The school-based and University-based aspects of the training course are interlinked and interdependent.

Full information: www.bcu.ac.uk/primary-education

BA (Hons)
Primary Education with Qualified Teacher Status
School of Education and Social Work

Content includes:
Year 1
- An opportunity to choose your subject study area and develop your understanding of key areas of the curriculum
- First teaching placement – you’ll be in school from the first term and throughout the year
- Interactive sessions to develop your teaching ability

Year 2
- Assessing and Reporting
- An opportunity to undertake a placement in a Special Education Needs School

Year 3
- Careers events and support for finding your first job
- Sessions from outside speakers including NQTs and headteachers
- An opportunity to research areas of your own interest through the Research in Education module

Foundation year content includes:
- Academic Skills for Success; Policy and Politics.
- First teaching placement – you’ll be in school from the first term and throughout the year
- Interactive sessions to develop your teaching ability

UCAS CODE: X120
DURATION: 3 years full-time
UCAS POINTS: 190

FA

This course can also be accessed via a foundation year. Please see page 220.

BA (Hons)
Product and Furniture Design
Birmingham School of Architecture and Design

Product and Furniture Design is the ideal choice if you are interested in a career as a designer, maker and developer of products and furniture. Learn a range of research and design methods alongside continual practical skills development while live student projects enhance your employability.

Our BA (Hons) Product and Furniture Design course focuses on the design and development of creative, contemporary and innovative products and furniture, considering user-centred design, sustainability, social context and commercial understanding. You will be encouraged to explore materials, techniques and processes in relation to scales of manufacture, from one-off bespoke design to design for standardised mass production.

Live projects with external partners and exposure to professional designers/makers take place throughout the course to develop personal practice, communication skills and develop your understanding of potential career paths. Working on live projects provides you with invaluable skills, enhancing your employability.

Studying in the ‘manufacturing Midlands’ provides a valuable opportunity to discover and develop your own identity as a product and furniture designer in the heart of one of the UK’s most creative regions.

Foundation year content includes:
- Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.
- Study in an Inspiriting Studio and Workshop Environment and Have Strong Links to the Design Profession and Industry.

Content includes:
Year 1
- Design Principles and Processes
- Contextual and Cultural Studies
- Design Visualisation
- Materials and the Made Object
- Scales of Manufacture

Year 2
- Design Communication
- Design Synthesis
- Design Focus
- Collaborative Practice (optional)
- Work Placement (optional)
- Live Project (optional)

Year 3
- Design in Context
- Major Project (Research and Analysis)
- Major Design Project (Development and Realisation)

Full information: www.bcu.ac.uk/product-furniture-design

GB

This course can also be accessed via a foundation year. Please see page 220.
This course is a national pre-join degree course licensed by the Policing Professional Body, the College of Policing, and will be delivered by subject matter experts and experienced practitioners (including retired police officers) with a wealth of subject expertise to prepare you with key transferable skills required for the role of Police Constable.

It has been developed through consultation with a range of police service areas and the College of Policing, to give you the opportunity to examine the fundamental concepts of policing while also developing the practical and transferable skills you need for a career in law enforcement.

The course will help to develop your critical thinking about policing, policy and practice through supplementary modules encompassing the theory and principles of operational policing, legislation and police powers, structured interviewing skills and much more. To develop these skills, you will be involved in practical activities, events and will be exposed to a range of guest speakers. These speakers will be from a range of criminal justice and public sector agencies as well as police officers of all operational levels.

Please note, successful attainment of the BSc (Hons) Professional Policing does not in itself provide any guarantee of recruitment as a trainee Police Constable. Professional Policing does not in itself provide any guarantee of recruitment as a trainee Police Constable.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Content includes:

Year 1
- Policing in England and Wales
- Models of Policing and Intelligence
- The Criminal Justice System in England and Wales
- Criminal Investigation and Forensics

Year 2
- Criminal Law and Police Powers
- Policing and Ethics
- Investigative Interviewing Skills
- Equality, Diversity and Inclusion

Year 3
- Organisation and Leadership within Policing
- Policing Futures
- Tackling Terrorism
- Independent Research Project

Foundation year content includes:
- Sociology: The Foundations; Criminology: The Foundations; Skills for Social Scientists; Sociology and Criminology in Practice; Criminality, Crime Control and Society; Independent Research Project.

Detailed information can be found on the BC University website: bcu.ac.uk/courses

"The course will include theoretical concepts, practical skills, law and legislation while also exploring specific issues facing communities. We work closely with force areas to ensure that students are equipped with the skills necessary for a career in law enforcement."

STEFAN WADLEY, COURSE DIRECTOR

"All of the lecturers we've had across the 3 years were passionate, caring and wanted all of us to succeed, not only in the course but in life after university as well."

MEGAN DOWNES

Our Property Development and Planning course will provide you with the skills you need to work towards Chartered Town Planner status on completion of a specialist qualification, such as our MPlan integrated Master’s course. You will develop knowledge of the processes, procedures and practices required for the effective design, management and financing of sustainable places.

The course has been designed in line with the requirements of the Royal Town Planning Institute (RTPI). We will help you to develop professional skills so you can design, create and maintain places of high quality and strong design.

You will learn to assess how property development can affect individuals and groups and understand development plans, policies and projects. There will also be opportunities to analyse the physical, technical, legal, environmental and political factors affecting development decisions.

By studying this course, you will become aware of and sensitive to the complexities and variety within and between different communities, as well as evaluating community participation and empowerment.

Full information: www.bcu.ac.uk/property-develop-plan

UCAS POINTS: 112

"You’ll have access to guest speakers, field trips and research-informed teaching to prepare you for a successful career.

This course is licensed by THE COLLEGE OF POLICING, THE PROFESSIONAL BODY FOR POLICING.

www.bcu.ac.uk/ss-study-vid

FY

> THIS COURSE IS LICENSED BY THE COLLEGE OF POLICING, THE PROFESSIONAL BODY FOR POLICING.

www.bcu.ac.uk/property-develop-plan

FY

> YOU’LL HAVE ACCESS TO GUEST SPEAKERS, FIELD TRIPS AND RESEARCH-INFORMED TEACHING TO PREPARE YOU FOR A SUCCESSFUL CAREER.

ACCREDITATION

RTPI

Property Development and Planning
School of Engineering and the Built Environment

This course is a national pre-join degree course licensed by the Policing Professional Body, the College of Policing, and will be delivered by subject matter experts and experienced practitioners (including retired police officers) with a wealth of subject expertise to prepare you with key transferable skills required for the role of Police Constable.

It has been developed through consultation with a range of police service areas and the College of Policing, to give you the opportunity to examine the fundamental concepts of policing while also developing the practical and transferable skills you need for a career in law enforcement.

The course will help to develop your critical thinking about policing, policy and practice through supplementary modules encompassing the theory and principles of operational policing, legislation and police powers, structured interviewing skills and much more. To develop these skills, you will be involved in practical activities, events and will be exposed to a range of guest speakers. These speakers will be from a range of criminal justice and public sector agencies as well as police officers of all operational levels.

Please note, successful attainment of the BSc (Hons) Professional Policing does not in itself provide any guarantee of recruitment as a trainee Police Constable. Professional Policing does not in itself provide any guarantee of recruitment as a trainee Police Constable.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Content includes:

Year 1
- Policing in England and Wales
- Models of Policing and Intelligence
- The Criminal Justice System in England and Wales
- Criminal Investigation and Forensics

Year 2
- Criminal Law and Police Powers
- Policing and Ethics
- Investigative Interviewing Skills
- Equality, Diversity and Inclusion

Year 3
- Organisation and Leadership within Policing
- Policing Futures
- Tackling Terrorism
- Independent Research Project

Foundation year content includes:
- Sociology: The Foundations; Criminology: The Foundations; Skills for Social Scientists; Sociology and Criminology in Practice; Criminality, Crime Control and Society; Independent Research Project.

Detailed information can be found on the BC University website: bcu.ac.uk/courses

"The course will include theoretical concepts, practical skills, law and legislation while also exploring specific issues facing communities. We work closely with force areas to ensure that students are equipped with the skills necessary for a career in law enforcement."

STEFAN WADLEY, COURSE DIRECTOR

"All of the lecturers we've had across the 3 years were passionate, caring and wanted all of us to succeed, not only in the course but in life after university as well."

MEGAN DOWNES

Our Property Development and Planning course will provide you with the skills you need to work towards Chartered Town Planner status on completion of a specialist qualification, such as our MPlan integrated Master’s course. You will develop knowledge of the processes, procedures and practices required for the effective design, management and financing of sustainable places.

The course has been designed in line with the requirements of the Royal Town Planning Institute (RTPI). We will help you to develop professional skills so you can design, create and maintain places of high quality and strong design.

You will learn to assess how property development can affect individuals and groups and understand development plans, policies and projects. There will also be opportunities to analyse the physical, technical, legal, environmental and political factors affecting development decisions.

By studying this course, you will become aware of and sensitive to the complexities and variety within and between different communities, as well as evaluating community participation and empowerment.

Full information: www.bcu.ac.uk/property-develop-plan

UCAS POINTS: 112

"You’ll have access to guest speakers, field trips and research-informed teaching to prepare you for a successful career.

This course is licensed by THE COLLEGE OF POLICING, THE PROFESSIONAL BODY FOR POLICING.

www.bcu.ac.uk/ss-study-vid

FY

> THIS COURSE IS LICENSED BY THE COLLEGE OF POLICING, THE PROFESSIONAL BODY FOR POLICING.

www.bcu.ac.uk/property-develop-plan

FY

> YOU’LL HAVE ACCESS TO GUEST SPEAKERS, FIELD TRIPS AND RESEARCH-INFORMED TEACHING TO PREPARE YOU FOR A SUCCESSFUL CAREER.

ACCREDITATION

RTPI

Property Development and Planning
School of Engineering and the Built Environment
Our BSc (Hons) Psychology degree is accredited by the British Psychological Society and allows you to take a year-long industry placement. Make sense of the real world through gaining a deep understanding of how the core and specialised areas in psychology contribute to our understanding of contemporary issues, as well as looking at the role of brain function across multiple psychological perspectives.

You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving. This versatile course provides the opportunity for you to embark on a Psychology career or bring those skills to a wide variety of other career paths.

Explore how the six core areas in Psychology can explain factors that influence the mind, brain, behaviour and experience, and of the complex interactions between these. You will develop knowledge and understanding of quantitative and qualitative research methods. During your degree you will be given a range of optional modules to choose from allowing you to tailor your degree to your interests.

The staff teaching on the course are experts in the areas and topics they teach on, which further enhances your learning experience, as they bring with them their practice or research-based knowledge.

For full entry requirements and fees: bcu.ac.uk/courses

Full information: www.bcu.ac.uk/psychology-bsc

**AVAILABLE SPECIALIST ROUTES:**

**Psychology and Counselling | BSc (Hons) 1034**

Our BSc (Hons) Psychology and Counselling degree will be of particular interest if you are thinking about a career as a Counselling Psychologist, Psychotherapist or Counsellor. It has been carefully developed to enable graduates to gain the required knowledge base, practical skill and emotional awareness and maturity required for these normally postgraduate professions.

An in-depth exploration of – among other things – human development, mental health and distress, and practical listening and relationship-building skills will prepare you for a range of people-focused roles with adults, young people and children.

Full information: www.bcu.ac.uk/psychology-and-counselling

**Psychology with Criminology | BSc (Hons) MC98**

Our innovative course will give you a deep understanding of how the core and specialised areas in Psychology and Criminology contribute to our understanding of contemporary issues. You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving. Additionally, you will also learn how psychology can be applied to explain certain aspects of crime and criminal behaviour.

Full information: www.bcu.ac.uk/psychology-criminology

**Psychology with Sociology | BSc (Hons) LC38**

Sociology helps us make sense of the societies in which we live and our place within them. Our Psychology with Sociology course brings together two closely interrelated areas, allowing you to gain significant knowledge and insight.

This versatile course provides the opportunity for you to embark on a Psychology career, or bring these skills to the domain of Sociology.

Full information: www.bcu.ac.uk/psychology-sociology

These specialist routes can also be accessed via a foundation year. Please see page 220.

“The variety of lecturers means that you get to experience a variety of different teaching styles and tips on how to succeed. This variety also helps you find a technique that works for you!”

ABBY HOWES

---

Our BSc (Hons) Psychology degree is accredited by the British Psychological Society and allows you to take a year-long industry placement. Make sense of the real world through gaining a deep understanding of how the core and specialised areas in psychology contribute to our understanding of contemporary issues, as well as looking at the role of brain function across multiple psychological perspectives.

You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving. This versatile course provides the opportunity for you to embark on a Psychology career or bring those skills to a wide variety of other career paths.

Explore how the six core areas in Psychology can explain factors that influence the mind, brain, behaviour and experience, and of the complex interactions between these. You will develop knowledge and understanding of quantitative and qualitative research methods. During your degree you will be given a range of optional modules to choose from allowing you to tailor your degree to your interests.

The staff teaching on the course are experts in the areas and topics they teach on, which further enhances your learning experience, as they bring with them their practice or research-based knowledge.

For full entry requirements and fees: bcu.ac.uk/courses

Full information: www.bcu.ac.uk/psychology-bsc

**AVAILABLE SPECIALIST ROUTES:**

**Psychology and Counselling | BSc (Hons) 1034**

Our BSc (Hons) Psychology and Counselling degree will be of particular interest if you are thinking about a career as a Counselling Psychologist, Psychotherapist or Counsellor. It has been carefully developed to enable graduates to gain the required knowledge base, practical skill and emotional awareness and maturity required for these normally postgraduate professions.

An in-depth exploration of – among other things – human development, mental health and distress, and practical listening and relationship-building skills will prepare you for a range of people-focused roles with adults, young people and children.

Full information: www.bcu.ac.uk/psychology-and-counselling

**Psychology with Criminology | BSc (Hons) MC98**

Our innovative course will give you a deep understanding of how the core and specialised areas in Psychology and Criminology contribute to our understanding of contemporary issues. You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving. Additionally, you will also learn how psychology can be applied to explain certain aspects of crime and criminal behaviour.

Full information: www.bcu.ac.uk/psychology-criminology

**Psychology with Sociology | BSc (Hons) LC38**

Sociology helps us make sense of the societies in which we live and our place within them. Our Psychology with Sociology course brings together two closely interrelated areas, allowing you to gain significant knowledge and insight.

This versatile course provides the opportunity for you to embark on a Psychology career, or bring these skills to the domain of Sociology.

Full information: www.bcu.ac.uk/psychology-sociology

These specialist routes can also be accessed via a foundation year. Please see page 220.
Our Public Relations and Media course is about how and why brands, businesses, charities and celebrities communicate with us. All organisations use PR to make people aware of what they do, what’s new and why it matters. They do this through news releases, media briefing, social media such as Facebook and Instagram, as well as TV and radio.

We explain how the media works and we equip you with a wide range of technical skills, including campaign planning and producing persuasive content – words and visuals – for delivering messages in many different ways.

From the start, you will be in on the action – you will join our Eastside PR agency where you will work on real campaigns, creating exciting content, solving problems, posting to social media, influencing opinions and changing lives. You will apply the knowledge and understanding you develop in lectures and workshops to put your skills into practice, developing competencies and confidence as an emerging PR professional.

We are recognised by the Chartered Institute of Public Relations and have close links with industry, so expect regular guest speakers, many of whom work as practitioners across the West Midlands and beyond. Our course provides you with plenty of platforms to build on.

Full information: www.bcu.ac.uk/pr-and-media

This course can also be accessed via a foundation year. Please see page 220.

RELATED COURSES
172 BA (Hons) Media and Communication
161 BA (Hons) Journalism
178 BA (Hons) Music Industries

“Join a course recognised by the Chartered Institute of Public Relations.”

Content includes:
- Year 1
  - Researching the Media and Communication
  - Understanding Public Relations
  - Events and Exhibitions Planning
  - Media and Influencer Engagement
  - Global and Community Impact
- Year 2
  - PR Planning and Delivery
  - Faculty optional module
  - School of Media optional module
- Year 3
  - Major Project
  - Live Production
  - Promotional Culture
  - Professional and Academic Development

Foundation year content includes:
- Cross-media Production 1 and 2
- Media Context and Production
- Practice Skills: Professional and Academic Skills.

UCAS POINTS: 112

ESME WILSON

"The course allows you to integrate your knowledge of several media elements to create innovative PR strategies and techniques that are essential for building a career within the PR field."

"My experience on the Quantity Surveying course has allowed me to appreciate the opportunity and demand within the construction industry. Our time spent on this course prepares us for a constantly evolving and rewarding career."

“Join a course recognised by the Chartered Institute of Public Relations.”

Content includes:
- Year 1
  - Introduction to the Built Environment
  - Built Environment Technology 1
  - Law
  - Integrated Digital Design – Residential
- Year 2
  - Procurement
  - Cost Management
  - Built Environment Commercial Technology
  - Integrated Digital Design for Complex Structures
- Year 3
  - Contract Practice
  - Civils Quantification and Cost
  - Individual Honours Project
  - Project Management
  - Professionalism and Citizenship

Foundation year content includes:
- Built Environment Context and Practice; Building Technology; Quantitative Method; Foundation Computing; Academic and Personal Study Skills; Independent Practice.

Full information: www.bcu.ac.uk/quantity-surveying

This course can also be accessed via a foundation year. Please see page 220.

UCAS POINTS: 112

QASIM KHATTAK
Our Real Estate course comprises the skills and knowledge requirements for a successful career in the professional property industry. The programme provides the tools to make key decisions in property finance and investment, asset management, valuation agency and development.

By studying on an employer-focused course that is accredited by the Royal Institution of Chartered Surveyors (RICS), you will gain a detailed understanding of real estate, and learn with a team of industry and academic experts who are dedicated to both academic study and industry collaboration.

You will become equipped with the attributes you need to be successful in the industry by contributing to market research for a real estate client, or undertaking valuable feasibility studies. Learn through real-life projects and scenario-based case studies. This course helps you to understand the complex world of property by studying management, technological, financial and legal issues so you can connect real estate theory with practice. You will become equipped with the attributes you need to be successful in the industry by contributing to market research for a real estate client, or undertaking valuable feasibility studies. Learn through real-life projects and scenario-based case studies.

Full information: www.bcu.ac.uk/real-estate

Content includes:

Year 1
- Introduction to the Built Environment
- Introduction to Valuation
- Law
- Introduction to Property Markets

Year 2
- Property Asset Management
- Advanced Valuation Methods
- Data and Decision-making
- Design and Development in the Built and Natural Environment

Year 3
- Property Marketing
- Applied Valuation
- Property Fund Management
- Professionalism and Citizenship
- Individual Project

Foundation year content includes:
- Built Environment Context and Practice
- Building Technology, Quantitative Methods, Foundation Computing, Academic and Personal Study Skills, Independent Practice.

If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you. This is the only course of its kind in England and Wales, and we are a major educator of rehabilitation workers.

Lectures and online support will enhance your learning but you will be putting skills into practice from week one. You will develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

People who have experienced visual impairment offer you a crucial insight and invaluable feedback on your progress, and you will gain a sense of personal satisfaction from supporting people to live independently once again.

Successful completion of this course allows entry to our two specialist top-up degrees. BSc (Hons) Specialist Complex Needs Rehabilitation Work (Visual Impairment) teaches techniques to enhance your practice with adults who have a wide range of additional complex needs including deafblindness, dementia, mental health conditions and learning disability. BSc (Hons) Habilitation Work – Working with Children and Young People focuses on how visual impairment can impact on the development of children and young people.

Full information: www.bcu.ac.uk/rehab-work

This course can also be accessed as a degree apprenticeship. See www.bcu.ac.uk/rehab-apprenticeship
This course is an exciting opportunity for you to train to be an accomplished and effective physical education practitioner in secondary schools. You will gain an insight into the professional practice of a secondary school teacher while developing and embedding your subject and pedagogical knowledge.

You will explore the physical education national curriculum areas and discover approaches to teaching each area. You will reflect on your vision of what makes effective physical education and hone your pedagogical skills to match, while building evidence to demonstrate your professional competence and capability.

Your academic subject work will be undertaken alongside students who are pursuing degrees in other Sports and Physical Education disciplines, enabling you to widen your understanding as well as being taught by tutors who are leaders in their fields.

You will benefit from access to our wide range of specialist sports facilities. Please be aware that there may be a need to travel to teaching facilities at other sites for some aspects of the course. You will have opportunities to work with specialist teachers while on school placements. The course is designed around the Teachers’ Standards and the award of Qualified Teacher Status (QTS).

Full information: www.bcu.ac.uk/secondary-PE

Content includes:

### Year 1
- Applied Anatomy
- An Introduction to Physical Education
- Professional Practice
- School Placement

### Year 2
- Practical PE and Sport: Pedagogy
- Sport, Physical Activity and Health in Practice
- Professional Studies
- School Placement

### Year 3
- Physiological Aspects of Physical Activity
- Technological Advancements in PE, Sport and Physical Activity
- PE in the School and the Community
- Professional Practice
- School Placement

Foundation year content includes:
- Academic Skills for Success
- Equality, Diversity and Inclusivity
- Interpersonal Skills and Profession-
- al Behaviours; Negotiated Studies
- Birmingham’s Children and Society; Policy and Politics.

This course can also be accessed via a foundation year. Please see page 220.

FA
"My tutors have always made what we are learning enjoyable and interactive. They made a real effort to get to know each student, which makes it so much easier to approach them when you need support.”
JESS TOUT

"My studies have provided me with a multitude of different opportunities. I enjoyed learning to apply theory to real-world situations, which has given me knowledge regarding the particular career path I wish to follow.”
DANIELLE BALACH-WARMAN

Prepare for a career in challenging situations, working to promote equality, diversity and social justice and making a real difference to people's lives. Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users.

This course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings. A significant part of the course is spent on placement engaging with the realities of social work.

Placements are in a range of social-work related settings in local authorities and independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team are all registered social workers and have extensive experience of social work practice that brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice. This course is regulated by Social Work England.

Full information: www.bcu.ac.uk/social-work

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
• Introduction to Social Work Practice
• Equality, Diversity and Anti-discriminatory Practice
• Human Growth and the Life Course
• Foundation Law and Social Policy

Year 2
• Law and Safeguarding
• Theories and Methods for Social Work Practice
• Introduction to Research
• 70-day Placement

Year 3
• Research Knowledge for Practice
• Critical Reflective Practice
• 100-day Placement

Foundation year content includes:
• Academic Skills for Success
• Equality, Diversity and Inclusivity
• Interpersonal Skills and Professional Behaviours
• Negotiated Studies

BSc (Hons)
Social Work
School of Education and Social Work

BA (Hons)
Sociology
School of Social Sciences

Prepare for a career in challenging situations, working to promote equality, diversity and social justice and making a real difference to people's lives. Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users.

This course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings. A significant part of the course is spent on placement engaging with the realities of social work.

Placements are in a range of social-work related settings in local authorities and independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team are all registered social workers and have extensive experience of social work practice that brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice. This course is regulated by Social Work England.

Full information: www.bcu.ac.uk/social-work

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
• Introduction to Social Work Practice
• Equality, Diversity and Anti-discriminatory Practice
• Human Growth and the Life Course
• Foundation Law and Social Policy

Year 2
• Law and Safeguarding
• Theories and Methods for Social Work Practice
• Introduction to Research
• 70-day Placement

Year 3
• Research Knowledge for Practice
• Critical Reflective Practice
• 100-day Placement

Foundation year content includes:
• Academic Skills for Success
• Equality, Diversity and Inclusivity
• Interpersonal Skills and Professional Behaviours
• Negotiated Studies

BSc (Hons)
Social Work
School of Education and Social Work

BA (Hons)
Sociology
School of Social Sciences

Our BA (Hons) Sociology degree is a radical and practical course, theoretically driven and empirically informed, as well as locally situated and globally focused. The discipline of Sociology helps us to make sense of the world and our place within it.

Studying Sociology at Birmingham City University is about not reading sociology but doing sociology, allowing you to explore and question social norms and discover the complex issues behind your everyday routines and social practices in a range of spatial contexts, applying what you learn to your own lived experiences.

The School of Social Sciences has links with local public and third sector organisations that will help you make professional contacts and be able to apply your studies to future career prospects when taking part in voluntary work or on placement. Employability is at the heart of our BA (Hons) Sociology programme, with placement opportunities embedded throughout the course of the degree.

Through the School of Social Sciences' Birmingham 2029 project, you will have the chance to explore such themes of sociology within the city of Birmingham, an urban context that hosts diverse communities perfect for sociological examination.

Full information: www.bcu.ac.uk/sociology

AVAILABLE SPECIALIST ROUTES:
• Sociology and Criminology | BA (Hons) LM39

The inclusion of Criminology into the degree affords you the opportunity to understand how society makes sense of crime, criminality and its control as well as the relationship between crime and wider society. You will examine patterns and processes of inequality, crime, the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and the tensions and conflicts that these processes create.

Full information: www.bcu.ac.uk/sociology-crim

These courses can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
• Sociological Perspectives
• Becoming a Social Researcher
• State and Society
• Sociological Imagination

Year 2
• Current Issues in Sociology
• Media and Popular Culture
• Applied Sociological Research
• Contemporary Social Theory

Year 3
• Globalisation, People and Society
• Self, Identity and Society
• Integrated Research Project

Foundation year content includes:
• Sociology: The Foundations; Sociology and Criminology | BA (Hons) LM39
• Employment is at the heart of our BA (Hons) Sociology programme, with placement opportunities embedded throughout the course of the degree.
• The School of Social Sciences' Birmingham 2029 project, you will have the chance to explore such themes of sociology within the city of Birmingham, an urban context that hosts diverse communities perfect for sociological examination.

Full information: www.bcu.ac.uk/sociology

AVAILABLE SPECIALIST ROUTES:
• Sociology and Criminology | BA (Hons) LM39

The inclusion of Criminology into the degree affords you the opportunity to understand how society makes sense of crime, criminality and its control as well as the relationship between crime and wider society. You will examine patterns and processes of inequality, crime, the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and the tensions and conflicts that these processes create.

Full information: www.bcu.ac.uk/sociology-crim

These courses can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
• Sociological Perspectives
• Becoming a Social Researcher
• State and Society
• Sociological Imagination

Year 2
• Current Issues in Sociology
• Media and Popular Culture
• Applied Sociological Research
• Contemporary Social Theory

Year 3
• Globalisation, People and Society
• Self, Identity and Society
• Integrated Research Project

Foundation year content includes:
• Sociology: The Foundations; Sociology and Criminology | BA (Hons) LM39
• Employment is at the heart of our BA (Hons) Sociology programme, with placement opportunities embedded throughout the course of the degree.
• The School of Social Sciences' Birmingham 2029 project, you will have the chance to explore such themes of sociology within the city of Birmingham, an urban context that hosts diverse communities perfect for sociological examination.

Full information: www.bcu.ac.uk/sociology

AVAILABLE SPECIALIST ROUTES:
• Sociology and Criminology | BA (Hons) LM39

The inclusion of Criminology into the degree affords you the opportunity to understand how society makes sense of crime, criminality and its control as well as the relationship between crime and wider society. You will examine patterns and processes of inequality, crime, the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and the tensions and conflicts that these processes create.

Full information: www.bcu.ac.uk/sociology-crim

These courses can also be accessed via a foundation year. Please see page 220.
S

BSc (Hons) Sound Engineering and Production
School of Computing and Digital Technology

Gain an in-depth understanding of the scientific principles behind the capture and manipulation of sound. You will develop and enhance your skills through our excellent sound recording, mixing and mastering facilities, as well as our state-of-the-art radio and television studios.

Designed to meet the requirements of the audio industry, Sound Engineering and Production will provide you with a dynamic study programme that focuses on live and studio sound engineering, audio electronics, audio software engineering, acoustics and business principles. The combination of subjects you will explore helps you to be employable in a range of career paths. You will also deal directly with industry as part of our THLMA-nominated Industry Industrial Mentors initiative, enabling you to gain confidence in your skills and prepare for life after graduation. Our wide-ranging professional partnerships provide you with the opportunity to interact with leading industry figures, as well as the chance to undertake valuable work placements in the field of audio technology, sound engineering and live sound. Travelling abroad and broadening your horizons may also be an option.

Full information: www.bcu.ac.uk/sound-engineering-prod

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
- Acoustic Fundamentals
- Sound Recording
- Digital Audio Fundamentals
- Live Sound Reinforcement 1

Year 2
- Broadcast Sound
- Recording Production and Delivery
- Audio Systems
- Music and Audio Industries

Year 3
- Individual Honours Project
- Live Sound Reinforcement 2
- Music Information Retrieval
- Digital Audio Effects OR New Interfaces for Musical Expression
- Game Audio

Foundation year content includes: Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

CAMPUS
City Centre

DURATION
3 years full-time
6 years part-time

UCAS CODE
J930 (1093 prof. placement)

ENTRY REQUIREMENTS
- A Levels: BBB (BBB will be considered)
- BTEC Diploma: DDM
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 120 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or equivalent qualification

For full entry requirements and fees: bcu.ac.uk/courses

S

BSc (Hons) Speech and Language Therapy
School of Health Sciences

Learn to support people of all ages with communication or swallowing problems and qualify as a speech and language therapist. The course is designed to prepare you to achieve excellence and professional autonomy in clinical practice, and is delivered at the West Midlands’ only training site for speech and language therapists.

Graduates from this course are eligible to register with the Health and Care Professions Council (HCPC) to work as speech and language therapists. The course is approved by the HCPC and endorsed by the Royal College of Speech and Language Therapists.

You will learn through a variety of formats, including workshops, interactive lectures, simulation sessions, and two long clinical placements. Simulation sessions are run in the state-of-the-art facilities on our City South Campus, which include two specialist clinic rooms with cutting-edge technology, a simulated hospital ward and a home environment suite.

In addition, you will benefit from the Virtual Case Creator (VCC), which enables you to simulate clinical scenarios in a virtual environment.

Full information: www.bcu.ac.uk/slt

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
- Foundations of Professional Practice
- Foundations in Phonetics and Linguistics
- Psychology and the Development of Language
- Research and Evidence-based Practice
- Management of Communication
- Management in Professional Practice

Year 2
- Appraising Communication and Swallowing Needs
- Appraisal in Professional Clinical Practice
- Research and Evidence-based Practice
- Management in Professional Clinical Practice

Foundation year content includes: Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

Full information: www.bcu.ac.uk/slt-vid

FY

» OUR GRADUATES HAVE SUCCESSFULLY GONE ON TO WORK IN LIVE SOUND, SOFTWARE DEVELOPMENT, PRODUCTION, SOUND DESIGN AND AUDIO POST, THROUGH TO PRODUCT DEVELOPMENT, ACOUSTIC CONSULTANCY AND EDUCATION.

» ACCESS TO CUTTING-EDGE LIVE SOUND AND RECORDING STUDIO FACILITIES.

UCAS POINTS:
120

CAMPUS
City South

DURATION
3 years full-time
6 years part-time

UCAS POINTS:
120

FY

» 8TH FOR GRADUATE OUTCOMES FOR SPEECH AND LANGUAGE THERAPY. Complete University Guide 2022.
Our Sport and Exercise Science course will provide you with the theoretical knowledge and practical skills to succeed in a broad range of vocations within the sport and exercise industry. You will study a breadth of topics within the disciplines of physiology, biomechanics, psychology and nutrition from both a health and sport performance perspective.

There is a range of discipline-specific and multidisciplinary modules, equipping you with a variety of perspectives that will enrich your learning and enhance your career development. There will also be opportunities for you to gain experience and apply the knowledge and skills you learn on the programme to real-world issues.

We currently also host partnerships including Warwickshire County Cricket Club and Kidderminster Harriers Football Club. You will undertake physiological, biomechanical, psychological, and nutritional assessment of sports performers and clients using cutting-edge technology and equipment.

Our state-of-the-art facilities include biomechanics and physiology laboratories, a fitness suite, and sports therapy rooms.

Full information: www.bcu.ac.uk/sport-exercise-sci

This course can also be accessed via a foundation year: Please see page 220.

Content includes:

**Year 1**
- Introduction to Sport and Exercise Science
- Practical Skills in Sport and Exercise Nutrition
- Applied Anatomy
- Professional Skills and Evidence-based Practice

**Year 2**
- Performance Analysis
- Sport and Exercise Psychology
- Planning and Conducting Research
- Sport and Exercise Physiology and Nutrition

**Year 3**
- Independent Research Project
- Strength and Conditioning
- Exercise Referral and Behaviour Change
- Optional modules

Foundation year content includes:
- Academic Skills for Success
- Equality, Diversity and Inclusivity
- Interpersonal Skills and Professional Behaviours
- Negotiated Studies
- Introduction to Human Biology
- Foundations of Sport and Physical Activity.

**CAMPUS**
City South

**DURATION**
3 years full-time
6 years professional placement
Up to 6 years part-time

**UCAS CODE**
C460

**ENTRY REQUIREMENTS**
- A Levels: BBC
- BTEC Diploma: 112 UCAS points (when considered with one A Level or equivalent qualification)
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English Language, Mathematics and Double Science

Successful candidates may be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance during this course in order to undertake certain placements. Further information on the need for DBS clearance can be obtained from the course leader.

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:**
112

**ACCRÉDITATION**

"This course has given me the opportunity to perform fitness tests on professional athletes, including Kidderminster Harriers Football Club, which has given me a good insight into what it is like to work with high-level athletes and the precision needed."

TAYLOR ORMOND

"This course is delivered predominantly at Aston Villa Foundation by their staff, which provides a unique opportunity for you to work and learn at a top flight football club within their community programme."

DR ADAM KELLY, SENIOR LECTURER IN SPORT

This new course, delivered in partnership with Aston Villa FC, will develop your skills in coaching participants across a range of ages and abilities. You will have opportunities to work with the Aston Villa Foundation and gain hands-on experience to prepare you for a career in sports coaching and/or sports development.

This course will help you develop an understanding of your own coaching philosophy. You will gain an understanding of the theoretical underpinnings of coaching and apply these through practical activities and hands-on experience in various community settings. You will also learn the principles of sports development and how these align to community work, addressing contemporary societal issues.

Through working with the Aston Villa Foundation, you will understand the work of Football Foundations across primary school and alternative education settings, focusing on the work that community sport plays in complementing the national curriculum.

Placement experiences will help you to build your skills, gaining first-hand experience in a coaching and/or school environment, which will enhance your future employability and personal network.

Full information: www.bcu.ac.uk/sport-fdsc

**CAMPUS**
City South (and Villa Park)

**DURATION**
2 years full-time

**UCAS CODE**
TBC

**ENTRY REQUIREMENTS**
- A minimum of 64 UCAS points
- Five GCSEs at Grade 4 or above, including English Language and Mathematics.

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance and Occupational Health check prior to enrolling on this course.

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:**
64

**RELATED COURSES**
208  BSc (Hons) Sports Coaching and Physical Education

> DELIVERED IN PARTNERSHIP WITH ASTON VILLA FC.

**SPORTS COACHING AND DEVELOPMENT**
School of Health Sciences

> TOP 15 IN THE UK FOR SPORTS COURSES. Guardian League Table 2022.

"This course is delivered predominantly at Aston Villa Foundation by their staff, which provides a unique opportunity for you to work and learn at a top flight football club within their community programme."
BSc (Hons) Sports Coaching and Physical Education
School of Health Sciences

This course is designed to ensure that you learn the pedagogical practice needed to coach athletes across the spectrum of ages and abilities. You will also develop knowledge of the landscape and practicalities of teaching physical education in schools.

By developing your coaching, teaching and leadership skills, you will be ready for a variety of careers in sport including sports coaching, management or teaching. This course will also prepare you to embark on a Master’s in Coaching or a postgraduate course to gain Qualified Teacher Status.

Physical education continues to be an important part of government agendas, so with this in mind, you will learn relevant and up-to-date information that is linked and mapped to the National Curriculum for Physical Education (NCPE). You will be taught the contemporary information that educators within this sector require.

This course will help you develop a keen understanding of your own coaching and teaching philosophy, and provide information about the industry and cultural factors that influence the wider context of sport. In order to apply your skills, you’ll go on placements, gaining first-hand experience in a coaching and/or school environment, which will enhance your future employability.

Related courses
206 BSc (Hons) Sport and Exercise Science
210 BSc (Hons) Sports Therapy
200 BSc (Hons) Secondary Physical Education with QTS

Content includes:
Year 1
• Introduction to Physical Education and School Sport
• The Coaching Process
• Children’s Development: Physical, Emotional, Health and Wellbeing

Year 2
• Applied Pedagogy in Sports Coaching and Physical Education
• Sport, Physical Activity and Health in Practice
• Contemporary Issues in Sports Coaching and PE

Year 3
• High-performance Sports Coaching
• Psychological Perspectives of Athletic Development
• Independent Research Project

Foundation year content includes:
Academic Skills for Success;
Equality, Diversity and Inclusivity;
Interpersonal Skills and Professional Behaviours;
Negotiated Studies;
Introduction to Human Biology;
Foundations of Sport and Physical Activity.

"On my course I feel part of a community; a collective identity which breeds confidence in my work and a positive learning environment which we can apply in practice. Every student is equal at BCU."

LIAM DAVIES

For full entry requirements and fees: bcu.ac.uk/courses

Full information: www.bcu.ac.uk/sports-coaching-pe

This course can also be accessed via a foundation year. Please see page 220.
Sports Therapy
School of Health Sciences

Underpinned by the latest research, and accredited by the Society of Sports Therapists, this course provides a chance to develop specialist skills in the prevention, treatment, management and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the skills to work with professional athletes and health-based patients.

We offer the opportunity to undertake a professional placement year, where you will take on a work placement providing you with invaluable experience, networking and real-life hands-on learning. On graduation, you will be eligible for membership of the Society of Sports Therapists.

We currently have partnerships with organisations including Warwickshire County Cricket Club and Kidderminster Harriers Football Club, providing placements, trips and case studies. You will also have the opportunity to run your own sports therapy clinic from Year 1 of the course, practising your skills on university staff and students.

Our specialist facilities include state-of-the-art laboratories, sports therapy rooms, sports therapy clinics and a fitness suite.

Full information: www.bcu.ac.uk/sports-therapy

Content includes:
Year 1
• Musculoskeletal Assessment and Treatment
• Applied Anatomy for Sports Therapy
• Sport and Exercise Physiology and Principles of Training
• Professional Skills and Evidence-based Practice

Year 2
• Musculoskeletal Assessment and Treatment
• Sports Injury and Exercise Rehabilitation
• Manual Therapy
• Planning and Conducting Research

Year 3
• Injury Prevention and Conditioning in Sport
• Clinical Practice
• Independent Research Project

Foundation year content includes:
• Academic Skills for Success
• Equality, Diversity and Inclusivity
• Interpersonal Skills and Professional Behaviours
• Negotiated Studies
• Introduction to Human Biology
• Foundations of Sport and Physical Activity.

Stage Management
Royal Birmingham Conservatoire

Prepare yourself for a successful career in stage management through in-depth, practical training. We aim to produce confident graduates who are ready for the industry as soon as they leave us.

You will develop an understanding of the core skills needed in technical theatre and design, widening your knowledge and ability to work in the fast-paced, demanding environment of stage management and further afield. Taking on the essential duties of assistant stage manager in your first year of study, deputy stage manager in your second year, and stage manager in your final year, you will learn through authentic experience on internal productions and within the industry.

Your final year also includes a six- to eight-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the Royal Shakespeare Company, the Royal Opera House, Birmingham Hippodrome, Birmingham Repertory Theatre and the Royal Opera House Muscat in Oman.

We encourage you to take part in as many in-house shows as you can so that you can engage with ideas and theories in a practical setting, while developing your communication skills and working in an authentic environment. Graduates have gone on to work on large-scale national tours such as Les Misérables, Phantom of the Opera, West End residencies like Harry Potter and the Cursed Child and seasons at The Royal Shakespeare Company, as well as working in a variety of stage management roles within different aspects of theatre and entertainment.

Content includes:
Year 1
• Practical Stage Management
• Technical Theatre
• Production Design
• Production Realisation

Year 2
• Practical Stage Management 2
• Technical Theatre 2
• Production Design 2
• Production Administration
• Collaborative Practice

Year 3
• Practical Stage Management 3
• Final Major Project
• Professional Development (placement)

All offers are subject to a successful interview plus satisfactory Disclosure and Barring Service (DBS) checks. Suitable applicants will be invited to interview.

For full entry requirements and fees: bcu.ac.uk/courses

96

National Student Survey 2021.

With many tutors dedicated to a small amount of students full-time, and with a completely hands-on, practical approach, you are constantly learning in a realistic environment that prepares you for your career.

LUCY GODDEN

The society's latest research, and accredited by the Society of Sports Therapists, this course provides a chance to develop specialist skills in the prevention, treatment, management and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the skills to work with professional athletes and health-based patients.

We offer the opportunity to undertake a professional placement year, where you will take on a work placement providing you with invaluable experience, networking and real-life hands-on learning. On graduation, you will be eligible for membership of the Society of Sports Therapists.

We currently have partnerships with organisations including Warwickshire County Cricket Club and Kidderminster Harriers Football Club, providing placements, trips and case studies. You will also have the opportunity to run your own sports therapy clinic from Year 1 of the course, practising your skills on university staff and students.

Our specialist facilities include state-of-the-art laboratories, sports therapy rooms, sports therapy clinics and a fitness suite.

Full information: www.bcu.ac.uk/sports-therapy

Content includes:
Year 1
• Musculoskeletal Assessment and Treatment
• Applied Anatomy for Sports Therapy
• Sport and Exercise Physiology and Principles of Training
• Professional Skills and Evidence-based Practice

Year 2
• Musculoskeletal Assessment and Treatment
• Sports Injury and Exercise Rehabilitation
• Manual Therapy
• Planning and Conducting Research

Year 3
• Injury Prevention and Conditioning in Sport
• Clinical Practice
• Independent Research Project

Foundation year content includes:
• Academic Skills for Success
• Equality, Diversity and Inclusivity
• Interpersonal Skills and Professional Behaviours
• Negotiated Studies
• Introduction to Human Biology
• Foundations of Sport and Physical Activity.

Stage Management
Royal Birmingham Conservatoire

Prepare yourself for a successful career in stage management through in-depth, practical training. We aim to produce confident graduates who are ready for the industry as soon as they leave us.

You will develop an understanding of the core skills needed in technical theatre and design, widening your knowledge and ability to work in the fast-paced, demanding environment of stage management and further afield. Taking on the essential duties of assistant stage manager in your first year of study, deputy stage manager in your second year, and stage manager in your final year, you will learn through authentic experience on internal productions and within the industry.

Your final year also includes a six- to eight-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the Royal Shakespeare Company, the Royal Opera House, Birmingham Hippodrome, Birmingham Repertory Theatre and the Royal Opera House Muscat in Oman.

We encourage you to take part in as many in-house shows as you can so that you can engage with ideas and theories in a practical setting, while developing your communication skills and working in an authentic environment. Graduates have gone on to work on large-scale national tours such as Les Misérables, Phantom of the Opera, West End residencies like Harry Potter and the Cursed Child and seasons at The Royal Shakespeare Company, as well as working in a variety of stage management roles within different aspects of theatre and entertainment.

Content includes:
Year 1
• Practical Stage Management
• Technical Theatre
• Production Design
• Production Realisation

Year 2
• Practical Stage Management 2
• Technical Theatre 2
• Production Design 2
• Production Administration
• Collaborative Practice

Year 3
• Practical Stage Management 3
• Final Major Project
• Professional Development (placement)

All offers are subject to a successful interview plus satisfactory Disclosure and Barring Service (DBS) checks. Suitable applicants will be invited to interview.

For full entry requirements and fees: bcu.ac.uk/courses

96

National Student Survey 2021.

With many tutors dedicated to a small amount of students full-time, and with a completely hands-on, practical approach, you are constantly learning in a realistic environment that prepares you for your career.

LUCY GODDEN

The society's latest research, and accredited by the Society of Sports Therapists, this course provides a chance to develop specialist skills in the prevention, treatment, management and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the skills to work with professional athletes and health-based patients.

We offer the opportunity to undertake a professional placement year, where you will take on a work placement providing you with invaluable experience, networking and real-life hands-on learning. On graduation, you will be eligible for membership of the Society of Sports Therapists.

We currently have partnerships with organisations including Warwickshire County Cricket Club and Kidderminster Harriers Football Club, providing placements, trips and case studies. You will also have the opportunity to run your own sports therapy clinic from Year 1 of the course, practising your skills on university staff and students.

Our specialist facilities include state-of-the-art laboratories, sports therapy rooms, sports therapy clinics and a fitness suite.

Full information: www.bcu.ac.uk/sports-therapy

Content includes:
Year 1
• Musculoskeletal Assessment and Treatment
• Applied Anatomy for Sports Therapy
• Sport and Exercise Physiology and Principles of Training
• Professional Skills and Evidence-based Practice

Year 2
• Musculoskeletal Assessment and Treatment
• Sports Injury and Exercise Rehabilitation
• Manual Therapy
• Planning and Conducting Research

Year 3
• Injury Prevention and Conditioning in Sport
• Clinical Practice
• Independent Research Project

Foundation year content includes:
• Academic Skills for Success
• Equality, Diversity and Inclusivity
• Interpersonal Skills and Professional Behaviours
• Negotiated Studies
• Introduction to Human Biology
• Foundations of Sport and Physical Activity.

Stage Management
Royal Birmingham Conservatoire

Prepare yourself for a successful career in stage management through in-depth, practical training. We aim to produce confident graduates who are ready for the industry as soon as they leave us.

You will develop an understanding of the core skills needed in technical theatre and design, widening your knowledge and ability to work in the fast-paced, demanding environment of stage management and further afield. Taking on the essential duties of assistant stage manager in your first year of study, deputy stage manager in your second year, and stage manager in your final year, you will learn through authentic experience on internal productions and within the industry.

Your final year also includes a six- to eight-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the Royal Shakespeare Company, the Royal Opera House, Birmingham Hippodrome, Birmingham Repertory Theatre and the Royal Opera House Muscat in Oman.

We encourage you to take part in as many in-house shows as you can so that you can engage with ideas and theories in a practical setting, while developing your communication skills and working in an authentic environment. Graduates have gone on to work on large-scale national tours such as Les Misérables, Phantom of the Opera, West End residencies like Harry Potter and the Cursed Child and seasons at The Royal Shakespeare Company, as well as working in a variety of stage management roles within different aspects of theatre and entertainment.

Content includes:
Year 1
• Practical Stage Management
• Technical Theatre
• Production Design
• Production Realisation

Year 2
• Practical Stage Management 2
• Technical Theatre 2
• Production Design 2
• Production Administration
• Collaborative Practice

Year 3
• Practical Stage Management 3
• Final Major Project
• Professional Development (placement)

All offers are subject to a successful interview plus satisfactory Disclosure and Barring Service (DBS) checks. Suitable applicants will be invited to interview.

For full entry requirements and fees: bcu.ac.uk/courses

96

National Student Survey 2021.
**Textile Design**

Birmingham Institute of Jewellery, Fashion and Textiles

This course gives you the opportunity to experience the disciplines of print, weave, knit, embroidery and biomaterials, developing expertise in a single choice or a combination of approaches. Modules are designed to develop practical expertise, introduce career directions, and help to establish professional ambitions such as visual merchandising, trend forecasting or fibre art. The University is currently reviewing this course internally and there may be changes to its contents for 2023/24.

With an emphasis on experimentation, you will begin by developing core skills in design through exploring textile processes, visual research, colour, and composition. Group activities will develop confidence in communication and critical thinking, with an understanding of sustainability and responsible design approaches.

The second-year programme broadens your knowledge of the industry and the scope of careers open to you. There are opportunities to engage with industry briefs, entrepreneurial challenges, collaboration projects and work placements. The final year offers you the space to develop a personal and professionally relevant portfolio through in-depth research and extended practical inquiry. There is the option of taking a professional placement year in industry before progressing to the third year of the programme.

Depending on the focus you take within modules, you could leave with a Textile Design degree specialising in Embroidery, Fibre Art, Knit and Weave, Print and Surface Design, or Retail, Business and Marketing.

Full information: www.bcu.ac.uk/textile-design

Content includes:

**IMPORTANT:** The contents of this course are currently being reviewed by the University and may be subject to change. Check www.bcu.ac.uk/courses for the latest information.

### Year 1

- **Textile Processes**
- **Visual Ideas for Design**
- **Textiles in Historical Context**
- **Client and Colour**

### Year 2

- **Textiles in Contemporary Practice**
- **Professional Pathways**
- **Entrepreneurship and Design**
- **Work Placement OR Collaborative Practice OR Live Project**

### Year 3

- **Major Project (Dissertation)**
- **Research for Professional Project**
- **Next Step**

Foundation year content includes:

- **Fashion and Textile Skills and Processes; Trends Research; Lifestyle; Signature Project.**

For full entry requirements and fees: bcu.ac.uk/courses

---

**Therapeutic Radiography**

School of Health Sciences

This course prepares you for the rewarding role of a therapeutic radiographer. You will gain knowledge and learn skills which will support your future role as a member of the multidisciplinary cancer care team which requires you to provide effective patient care together with the safe and practical administration of radiation treatments. This course is in the process of being revalidated by the Health and Care Professions Council for 2023 so content is likely to change. Check www.bcu.ac.uk/courses for the latest information.

**Year 1**

- **Physics for Radiotherapy**
- **Professional and Compassionate Care**
- **Principles of Oncology and Radiotherapy**
- **Radiotherapy Theory and Practice 1**

**Year 2**

- **Evidence-based Practice**
- **Radiotherapy Theory and Practice 2**
- **Applied Radiotherapy Technology and Radiobiology**

**Year 3**

- **Radiography Research**
- **The Competent Radiotherapy Practitioner**
- **Advanced Management of the Oncology Patient**

Foundation year content includes:

- **Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.**

Content includes:

**IMPORTANT:** The course is in the process of being revalidated and content may be subject to change. Check www.bcu.ac.uk/courses for the latest information.

### Year 1

- **Physics for Radiotherapy**
- **Principles of Oncology and Radiotherapy**
- **Radiotherapy Theory and Practice 1**
- **Evidence-based Practice**
- **Radiotherapy Technology and Practice 2**
- **Applied Radiotherapy Technology and Radiobiology**

### Year 2

- **Radiography Research**
- **The Competent Radiotherapy Practitioner**
- **Advanced Management of the Oncology Patient**

Foundation year content includes:

- **Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.**

**FY**

Subject to validation. This course is being revalidated by the Health and Care Professions Council to ensure it continues to meet the very highest standards of quality, creativity and applied learning.

**ACCREDITATION**

The course is in the process of being revalidated.

---

LAURA JONES

EMILIA MCGOWAN

"I’m very glad I chose to study in such an engaging and exciting environment full of friendly and supportive people. The lecturers and technical staff have years of industry experience and are always there to help and encourage you in any way they can."

"When I saw how rewarding a career in Radiotherapy is, I knew this was the right course for me! The cutting-edge technology, both at the university and in hospitals, helps to guide your learning, and the staff are always incredibly supportive."

UCAS POINTS: 112

UCAS POINTS: 120
**BA [Hons] Video Game Design**

Birmingham Institute of Creative Arts

This Sony PlayStation First endorsed, two-year course responds to this exciting and fast-growing industry by developing you into a highly skilled, team-oriented professional ready for employment.

You are guaranteed a video game development placement in our in-house studio over the summer term. Teaching takes place in a modern production studio at our City Centre Campus.

Our Video Game Design course focuses on digital media asset production and communication and will provide you with:

- a grounding within the industry’s design and production disciplines
- the opportunity to put your creative skills into practice within the video games and wider interactive entertainment market
- the opportunity to work with others in multidisciplinary teams
- the opportunity to develop, hone and assess your own skill development and plan your future.

Building on your design and production skills, in the first year you will be tasked with a specific role within our in-house game development studio. You will be taught by staff with significant experience in the video game industry who have worked with developers including Codemasters, Rare, Traveller Tales, Sega and EA Games.

Full information: [www.bcu.ac.uk/video-game-design-prod](http://www.bcu.ac.uk/video-game-design-prod)

**Content includes:**

**Year 1**
- Historical Game Analysis
- Game Design Fundamentals
- Contextual Game Design
- 2D Game Spaces
- Collaborative Project
- Interactive Entertainment, Development and Implementation (optional)
- Interactive Entertainment, Script and Production (optional)

**Year 2**
- Advanced Game Design
- 3D Game Spaces
- Strategic Game Design
- Professional Practice
- Major Project

**Foundation year content will cover:**
- Video Game Design Foundations;
- Video Game Programming Foundations; Professional and Academic Skills; Video Game Research and Prototyping; Video Game Realisation.

**Related Courses**

- 216 BA [Hons] Video Game Digital Art
- 118 BA [Hons] Digital Marketing
- 215 BSc [Hons] Video Game Development

**UCAS POINTS:** 120

---

**“The teaching team helped me to develop and fast-track my skills so that I was able to get my first job in the games industry before my first year even ended!”**

ARTHUR FOSTIER

---

**BA [Hons] Video Game Development**

Birmingham Institute of Creative Arts

This Sony PlayStation First endorsed, two-year course will see you understand games of the past and create the games of the future. The course provides the creative and technical know-how to support your game development ambition and you are guaranteed a video game development placement in our in-house studio over the summer term of the course.

The course responds to this growing and innovative sector by developing you into a skilled, team-oriented, reflective graduate ready to succeed in the professional world. You will learn the most important programming languages for game development, as well as industry-standard game development tools such as Unity and Unreal Engine.

You will cover contemporary software development techniques to make you a competent and adaptable programmer, capable of finding employment in the sector or preparing you for further academic study.

By the time you graduate, a whole year before most students, you will have two years of tangible games development studio experience under your belt, to help launch your dream career. You will be taught by staff with significant experience in the video game industry who have worked with developers including Activision, FreestyleGames, EA Games and Codemasters.

Full information: [www.bcu.ac.uk/video-game-dev](http://www.bcu.ac.uk/video-game-dev)

This course can also be accessed via a foundation year. Please see page 220.

**Content includes:**

**Year 1**
- Computer Science and Web Technologies Primer
- Object-oriented Programming
- 3D Graphics Primer
- Theory and Practice Using Physics Engines
- Collaborative Project
- Interactive Entertainment, Development and Implementation (optional)
- Interactive Entertainment, Script and Production (optional)

**Year 2**
- High-performance Programming Languages
- Application of High-performance Libraries
- Development Using High-performance Engines
- Professional Practice
- Major Project

**Foundation year content will cover:**
- Video Game Design Foundations;
- Video Game Programming Foundations; Professional and Academic Skills; Video Game Research and Prototyping; Video Game Realisation.

**Related Courses**

- 216 BA [Hons] Video Game Digital Art
- 214 BA [Hons] Video Game Design

**UCAS POINTS:** 120

www.bcu.ac.uk/vgd-vid

---

“Each brief was fun yet challenging, giving me room to be as creative as I wanted while also offering new problems to solve as a programmer.”

JAMES SMALE
My art skills were built across different disciplines, all within a collaborative environment. I would not be in the industry without the help and guidance from my tutors.”

SCOTT WOODHAMS

“Choose a career path that allows you to leverage your existing skills and experience in the creative and technical aspects of video games. Whether you're an aspiring artist, programmer, or designer, our courses are designed to equip you with the knowledge and skills required to excel in the industry. Our industry partnerships and summer projects provide you with hands-on experience, allowing you to apply your learning in real-world scenarios. With our support and guidance, you’ll be ready to take on the challenges that come with working in the fast-paced and ever-evolving world of video games.”

SAMUEL WEEKS

Do you want to produce visual effects for film and television or work on cutting-edge CGI projects? On our Visual Effects degree you will learn about computer graphics, matchmoving and compositing, while modelling creatures, building digital environments and producing visual effect shots. The course emphasises Technical Director (TD) roles such as Matchmoving, Rigging, Dynamic Simulations, Motion Capture and Python/Repository Pipeline Development, all of which are in particular demand within the visual effects industry. We provide excellent facilities including a range of industry-standard software, high specification computers, cloud-based rendering facilities, a Vicon motion capture studio, a large fixed green screen studio, a Milos motion control system, and a variety of professional camera, lighting and grip equipment. You will do a mixture of hands-on productions and technical investigations which will teach you the practical, technical, creative and production skills while preparing you for a career in a range of roles within visual effects production and CGI.

Content includes:

Year 1
• Modelling
• Animation
• Texturing
• Lighting
• Rendering
• Compositing
• Dynamics
• Rigging
• Technical Director (TD) roles such as Matchmoving, Rigging, Dynamic Simulations, Motion Capture and Python/Repository Pipeline Development,

Year 2
• Modelling
• Animation
• Texturing
• Lighting
• Rendering
• Compositing
• Dynamics
• Rigging
• Technical Director (TD) roles such as Matchmoving, Rigging, Dynamic Simulations, Motion Capture and Python/Repository Pipeline Development,

You will study all aspects of visual effects production including shot creation, computer graphics, matchmoving and compositing, while modelling creatures, building digital environments and producing visual effect shots. The course emphasises Technical Director (TD) roles such as Matchmoving, Rigging, Dynamic Simulations, Motion Capture and Python/Repository Pipeline Development, all of which are in particular demand within the visual effects industry.

We provide excellent facilities including a range of industry-standard software, high specification computers, cloud-based rendering facilities, a Vicon motion capture studio, a large fixed green screen studio, a Milos motion control system, and a variety of professional camera, lighting and grip equipment. You will do a mixture of hands-on productions and technical investigations which will teach you the practical, technical, creative and production skills while preparing you for a career in a range of roles within visual effects production and CGI.

Do you want to produce visual effects for film and television or work on cutting-edge CGI projects? On our Visual Effects degree you will learn about computer graphics, matchmoving and compositing, while modelling creatures, building digital environments and producing visual effect shots. The course emphasises Technical Director (TD) roles such as Matchmoving, Rigging, Dynamic Simulations, Motion Capture and Python/Repository Pipeline Development, all of which are in particular demand within the visual effects industry. We provide excellent facilities including a range of industry-standard software, high specification computers, cloud-based rendering facilities, a Vicon motion capture studio, a large fixed green screen studio, a Milos motion control system, and a variety of professional camera, lighting and grip equipment. You will do a mixture of hands-on productions and technical investigations which will teach you the practical, technical, creative and production skills while preparing you for a career in a range of roles within visual effects production and CGI.

Do you want to produce visual effects for film and television or work on cutting-edge CGI projects? On our Visual Effects degree you will learn about computer graphics, matchmoving and compositing, while modelling creatures, building digital environments and producing visual effect shots. The course emphasises Technical Director (TD) roles such as Matchmoving, Rigging, Dynamic Simulations, Motion Capture and Python/Repository Pipeline Development, all of which are in particular demand within the visual effects industry. We provide excellent facilities including a range of industry-standard software, high specification computers, cloud-based rendering facilities, a Vicon motion capture studio, a large fixed green screen studio, a Milos motion control system, and a variety of professional camera, lighting and grip equipment. You will do a mixture of hands-on productions and technical investigations which will teach you the practical, technical, creative and production skills while preparing you for a career in a range of roles within visual effects production and CGI.
"I didn’t realise how much support is offered by the University. After visiting the library one day and asking a few questions I was able to get tutorials and suggestions on what to do, which has had a positive impact on my work."

MIA HOCKNULL

"Want to work in the real world of young people and communities? The programme will combine your life skills with theory and practice-based experience to offer a pathway to a rewarding career."

DR SANGEETA SONI, COURSE LEADER

If you are looking to pursue a career that supports and makes a difference to the most vulnerable children, young people and their families, this multidisciplinary degree is for you. We offer various opportunities to engage with professional practice in the areas of education, social care and health, in an integrated way.

This programme has at its heart a strong commitment to social justice and equalities. We will provide you with a range of teaching and learning experiences to build on your existing skills and motivation so that you can contribute to a changing society, particularly with services who work with, or for, vulnerable children, young people and their families.

Our multi-professional teaching team will help you to explore opportunities for working with children and young people, and find the right option for you. Previous students have achieved positions in education welfare as attendance officers, as family support workers, as project managers for charities and as voluntary providers of children’s services.

Many of our students go on to postgraduate study in the field of education, social work, psychology and counselling.

Full information: www.bcu.ac.uk/working-with-children

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
- Working as a Professional
- Foundations of Education
- Foundations of Social Work
- Foundations of Health
- Interdisciplinary Working

Year 2
- Effective Collaborative Practice
- Learning from Practice
- Safeguarding and Child Protection
- Social Justice and Inclusion
- Research as a Driver for Policy, Practice and Provision

Year 3
- Researching Children and Young People’s Services
- Exploring Contemporary Perspectives
- Children and Young People’s Rights and Identity
- Personal and Professional Development
- Global Perspectives of Families and Parenting

Foundation year content includes:
- Academic Skills for Success
- Equality, Diversity and Inclusivity
- Interpersonal Skills and Professional Behaviours
- Negotiated Studies
- Birmingham’s Children and Society
- Policy and Politics.

Students incrementally develop the essential and specialist skills and expertise to build thriving careers in organisations/voluntary field or private sector.

Practice skills, cultural competencies, communication, placement and community engagement opportunities have been built in throughout the programme to ensure students incrementally develop the essential and specialist skills and expertise to build thriving careers working with diverse young people and communities.

A core focus of the course is diversity, equality and social difference. We offer opportunities to learn and work on placement in Britain’s second biggest city, with highly diverse young people and communities, in a vibrant urban context of rapid social change.

Full information: www.bcu.ac.uk/youth-and-community

This course can also be accessed via a foundation year. Please see page 220.

The Youth Work and Communities degree at BCU is a contemporary and exciting course, which has accreditation from the Joint Negotiating Committee, which is the professional body that accredits Youth Workers in England and Wales.

The course has been designed to integrate the core knowledge and skills required to jump-start a successful career working with young people and communities, whether that be in the public sector, non-governmental organisations/voluntary field or private sector.

Full information: www.bcu.ac.uk/ss-study-vid

UCAS points: 96

Related courses:
- BSc (Hons) Social Work
- BA (Hons) Early Childhood Studies

"UK TOP 25 FOR UNDERGRADUATE EDUCATION COURSES. Guardian League Tables 2022.

Youth Work and Community

School of Social Sciences

BA (Hons)

The Youth Work and Communities degree at BCU is a contemporary and exciting course, which has accreditation from the Joint Negotiating Committee, which is the professional body that accredits Youth Workers in England and Wales.

The course has been designed to integrate the core knowledge and skills required to jump-start a successful career working with young people and communities, whether that be in the public sector, non-governmental organisations/voluntary field or private sector.

Practice skills, cultural competencies, communication, placement and community engagement opportunities have been built in throughout the programme to ensure students incrementally develop the essential and specialist skills and expertise to build thriving careers working with diverse young people and communities.

A core focus of the course is diversity, equality and social difference. We offer opportunities to learn and work on placement in Britain’s second biggest city, with highly diverse young people and communities, in a vibrant urban context of rapid social change.

Full information: www.bcu.ac.uk/youth-and-community

This course can also be accessed via a foundation year. Please see page 220.

Content includes:

Year 1
- Introduction to Youth and Community Work
- Working with Individuals, Groups and Communities
- Social Policy: Inequalities and Inclusion
- Equality, Diversity, Values and Social Justice

Year 2
- Researching with Youth and Communities
- Global Youth and Community Development
- Placement: Reflective Practice

Year 3
- Placement: Critical Operational Reflective Practice
- Multi- and Intra-professional Working Project
- Leadership, Networking and Partnership Building in Youth and Community

Foundation year content includes:
- Sociology: The Foundations
- Criminology: The Foundations
- Skills for Social Scientists
- Sociology and Criminology in Practice
- Criminality, Crime Control and Society
- Independent Research Project.

Full information: www.bcu.ac.uk/ss-study-vid

UCAS points: 112

www.bcu.ac.uk/ss-facilities

www.bcu.ac.uk/working-with-children

www.bcu.ac.uk/ss-study-vid
**FOUNDATION YEARS**

**FOUNDATION YEARS ARE A GREAT OPTION IF YOU HAVE THE TALENT, AMBITION AND POTENTIAL TO THRIVE AT BIRMINGHAM CITY UNIVERSITY, BUT WANT A LITTLE MORE FLEXIBILITY AND CHOICE THAN A STANDARD DEGREE.**

Why study a degree with a foundation year?

- If you want the flexibility of a year’s study on a more general course to find out the best degree choice for you.
- If you have changed your mind about your career since you chose your A Levels or BTECs and need to improve your skills in a different subject area.
- If you would like extra time and support to help you build your knowledge, skills and confidence before starting a full degree.
- If you don’t quite meet our entry requirements but know you have the potential to succeed at university.
- Although you apply to a specific course with a foundation year at the start of the process, you may switch to a course within the same subject area at the end of your foundation year, if you decide that better suits your interests and ambitions.

If your chosen course is regulated by a professional body such as the Nursing and Midwifery Council, Health Care and Professions Council or the Department for Education, you will be required to pass the University’s selection process via an interview during your foundation year in order to proceed onto year one of the full degree programme on successful completion of your foundation year. Entry onto year one of the degree programme will also be subject to a satisfactory Disclosure and Barring Service (DBS) check and Occupational Health Assessment. A mandatory vaccination requirement may also be in place prior to placements in a health and social care setting.

For BA (Hons) Architecture, an interview will be required to progress from the foundation year to year one of the full degree programme.

For the latest information and to apply, please visit www.bcu.ac.uk/foundation-years.

Foundation years are available in the following subject areas:

**ARTS, DESIGN AND MEDIA**

Foundation routes in these subject areas offer the opportunity to progress to over 25 BA (Hons) programmes spanning Architecture, Art and Design, Design, English, Fashion and Textiles, Film, Fine Art, Graphic Communication, Illustration, Jewellery and Silversmithing, Journalism, Media and Communication, Music, Photography and Video Games.

www.bcu.ac.uk/adm-foundation-years

**BUSINESS, LAW AND SOCIAL SCIENCES**

Foundation routes in these subject areas offer the opportunity to progress to BA (Hons) programmes in Business Management and Sociology and Criminology, BSc (Hons) programmes in Accounting and Finance and Psychology, and LLB (Hons) Law.

www.bcu.ac.uk/foundation-years

**COMPUTING, ENGINEERING AND BUILT ENVIRONMENT**

Foundation routes in these subject areas offer the opportunity to progress to over 20 BSc (Hons) or BEng (Hons) programmes spanning Architectural Technology, Building Surveying, Computing, Construction Management, Cyber Security, Digital Media, Engineering, Property and Real Estate, Quantity Surveying, and Sound Engineering and Production.

www.bcu.ac.uk/foundation-years

**HEALTH, EDUCATION AND LIFE SCIENCES**

Foundation routes in these subject areas offer the opportunity to progress to over 20 BA (Hons), BSc (Hons) or BEng (Hons) programmes spanning Biomedical Engineering, Biomedical Sciences, Education and Teaching, Food and Nutrition, Midwifery, Nursing, Radiography, Social Work, Speech and Language Therapy and other health professions, and Sports Science.

www.bcu.ac.uk/foundation-years
SUSTAINABILITY

The inks used are made from renewable raw materials, and are free from mineral oils and cobalt.

Alternative formats are available on request. Please contact creative.services@bcu.ac.uk.

The pages are made from Carbon Balanced Paper, which means any carbon emissions resulting from its production have been offset through the World Land Trust.

Our print management partner, Cubiquity, through their social and environmental initiative RISE, has supported us with the selection of sustainable materials and processes to bring you this prospectus.

Two-Sides gave us guidance based on their paper sustainability research, advising us to focus on the recyclability of the paper, which is why we can use their Love Paper logo.

Here are just a few of the decisions we made, balancing the environmental impact with quality and usability:

This prospectus is made of material from well-managed FSC®-certified forests and from recycled materials.

The materials and production method used in this prospectus were carefully selected to support our commitment to sustainability.

The inks used are made from renewable raw materials, and are free from mineral oils and cobalt.