



BIRMINGHAM CITY University

Birmingham City University Travel Action Plan 2018 – 2020

September 2018



BCU Travel Action Plan 2018 – 2020

Area	Targets/Objectives	Actions	Timescale	Monitoring
Cycling 	<p>City Centre: Increase walking and cycling by 2% for both staff and students.</p> <p>School of Art: Increase walking and cycling by 2% for staff and by 1% for students.</p> <p>School of Jewellery: Increase walking and cycling by 1% for both staff and students.</p> <p>City South: Increase walking and cycling by 3% for staff and 2% for students.</p>	Promote the health benefits of cycling	Ongoing	Monitor whether awareness has increased in next travel survey
		Provide cycle training	Ongoing	Records of attendance
		Provide Dr Bike Schemes	Ongoing	Records of attendance
		Consider getting certified by Cycle Score	Dec 2019	Records of Communication; Cycling Score Plaque
		Promote the University's existing City Centre Campus facilities such as showers, lockers and bike racks	Ongoing	Monitor whether awareness has increased in next travel survey
		Review and improve security of existing cycle storage facilities where feasible	Spring 2019	Records of damage and theft
		Promote the University Brompton Bike loan, Nextbike and Cycle to Work Schemes	Ongoing	Bike loan spreadsheet
		Include the provision of covered cycle parking at new BCU developments	Ongoing	Design Drawings
Walking 	As above	Promote the benefits of walking	Ongoing	Monitor awareness levels in the next travel survey
		Ensure that lighting at the City Centre Campus is such that it creates a sense of security	Feb 2019	Records of communication; Future travel surveys
		Review presence of security personnel on Campus	Feb 2019	

Public Transport 	City Centre: Increase public transport uptake by 3% for staff and by 2% for students.	Continue offering and promoting season ticket purchases for public transport via salary sacrifice	Ongoing	Monitor staff take up
	School of Art: Increase public transport uptake by 2% for staff and by 1% for students. School of Jewellery: Increase public transport uptake by 2% for both staff and students.	Provision of public transport real-time information in the lobby areas of buildings	Winter 2019	Monitor whether awareness has increased in next travel survey
		Promote the use of additional public transport as they become available such as the metro extension to Curzon Street and new bus services	Ongoing	
		Provide updates for staff and students on savings that can be made by using public transport, including for passes and zones outside of Zone 5	Summer 2019	
	City South: Increase public transport uptake by 3% for both staff and students.	Engage with local public transport operators to review the potential for further discounts and offers for students and staff, working with WMCU and other local HE institutions	Ongoing	Records of communications
Car Share 	City Centre, School of Art, School of Jewellery: Increase car share uptake to 1% for staff and students.	Promote car sharing benefits	Ongoing	Monitor whether awareness has increased in next travel survey
		Promotion of databases such as LiftShare to help find car sharing partners	Ongoing	
	City South: Increase car share uptake to 2% for staff and 1% for students.	Explore the possibility of providing priority parking spaces for car sharers	Summer 2019	Records of communication
Marketing and Promotion 	“Promote a healthy and accessible work environment and raise awareness of the benefits of travelling more sustainably”	Ensure that staff and students are aware of the new Travel Plan and make publicly available on the BCU website	Nov 2018	Records of communication
		Provide travel information to new starters prior to their arrival	Mar 2019	Number of information packs sent
	“Widely disseminate relevant and easy to	Run at least 2 sustainable travel events during the academic year across different BCU sites	X2 per annum	Number of events; Outcomes from events

	understand travel information for staff, students and visitors to improve awareness of the range of transport options available”	Provide travel information to new students at Welcome Fayres and Open Days	Autumn 2019	Number of students engaged with; Number of events
		Promote the ‘Whim’ app	Autumn 2019	Records of communication
		Where appropriate, promote the use of flexible working in line with HR policies and in particular the use of facilities such as video and tele-conferencing to reduce unnecessary travel, which could be of particular interest for those who care for young children	Summer 2019	
		Review and refresh all travel information and maps on the website and iCity	April 2019	
		Maintain communication with local travel providers for the latest progress and updates regarding public transport and active travel options for students and staff	Ongoing	
<p>Other</p> 	“Deliver a long-term and sustained commitment to widening travel choice and increasing accessibility to the Campus for staff, students and visitors”	Travel Surveys	Spring 2020	Travel survey data and updated Travel Plan
		Consider the STARSfor Scheme	2020	Records of communication
		Review the provision of departmental vehicles and opportunities to increase sustainable modes between campuses e.g. use of Swift cards	June 2019	Use of pool cars and change in business travel behaviour in next travel survey
		Liaise with Aston University nursery to look at opportunities for BCU staff use	June 2019	Records of communication
		Review the provision of car parking	Ongoing	Number of car parking spaces provided; Cost of parking; University time and cost management
		Promote and encourage the use of lockers around campus to store items	Ongoing	Records of communication

		Identify opportunities to link the Travel Plan work to the curriculum	Ongoing	
		Review implications of timetabling in relation to travel for students and staff	Early 2020	
		Explore further incentive initiatives for staff e.g. to reduce business travel taxi use, emergency travel	Ongoing	

