



BIRMINGHAM CITY  
University

# I AM BCU

Undergraduate Prospectus 2022/23

# INTRODUCING BIRMINGHAM



## THIS YEAR WE ASKED OUR STUDENTS TO SHARE THEIR PHOTOS OF UNDISCOVERED OR UNDERRATED PARTS OF THE CITY THROUGH THEIR EYES.

Who better to show off our city to future BCU students than our current students? We encouraged them to look past the main attractions and instead share their favourite architecture, an overlooked side street or amazing street art. We've chosen a selection of their photographs for you, here and on our cover. Some of the images submitted were areas that our students had found as a result of getting out for their daily outdoor exercise during lockdown or learning about hidden gems from their peers. We hope you enjoy viewing Birmingham through our students' eyes as much as we have!



### BIRMINGHAM BOTANICAL GARDENS, EDGBASTON

**CHLOE TINSLEY**  
BA (Hons) Illustration

*"This photograph was taken in The Botanical Gardens, located in Edgbaston, Birmingham. As my flatmates and I wandered through the gardens, passing peacocks and flowers of every variety, I came upon this statue, hidden in an alcove of ivy."*

*"In lockdown, I think we all realised just how important our green spaces are to us, and when restrictions were lessened and allowed us back into places like the Botanical Gardens, we understood the healing power of being amongst nature. No man-made environments, or great blocks of concrete. Just land and sky and an open space to breathe. The colours of nature are so unappreciated, from the pink of English roses to the dark green of ivy and especially in Birmingham where we are surrounded by glass and iron, it's good for students to know there is a natural sanctuary to escape into if they need to smell soil and plants again."*

### BIRMINGHAM BOTANICAL GARDENS, EDGBASTON



**SOPHIE MORT**  
BA (Hons) Film and Screenwriting

*"Being a countryside girl, having a place in Birmingham that's quiet and full of beautiful nature and flowers really inspires me. It's a great day out for families, and is a lovely place to escape."*

### BULL ST, NEAR COLMORE CIRCUS QUEENSWAY



**IEVA BUTRIMAITE**  
BA (Hons) Media and Communication

*"This picture was taken on Bull Street, near the Colmore Circus Queensway. It shows the fast movement of the city. The photograph describes the fast pace of Birmingham. That's what I was so fascinated by the first time I visited the city."*

### CANAL SIDE



**NINA MCKENDRICK**  
BA (Hons) Music Technology

*"This photo was taken at Canal Side showing the boats there. This is a meaningful photo showing Birmingham this year as it shows the tranquillity among the chaos of the pandemic."*

### JENNENS COURT



**OLIVER BOOT**  
BA (Hons) Stage Management

*"This is the view from my kitchen in Jennens Court at 6am looking over the top of Millennium Point towards the Curzon Building and University Locks. The thing that appeals to me about this picture is the way that Curzon's red exterior glows in the orange surroundings, and all the roofs reflect these very radiant highlights throughout the foreground of the picture."*

### TOWN HALL



**KIERREN HORNE**  
MA Media Production

*"This photo is part of the first street photography shoot I did in Birmingham and therefore means a lot to me. It reminds me of simpler times when going out and taking photos was taken for granted. It's not necessarily a hidden space but I truly believe that even the most publicly known places have secret angles and viewpoints that hold beauty - which is what I've tried to capture here."*

### DIGBETH



**BERENICE LUNN**  
BA (Hons) Graphic Communication

*"I took this photo on my first real exploration of Birmingham as a new student. I love the Custard Factory in Digbeth and the area as a whole for its quirkiness. It really is a hidden gem!"*

# SEE FOR YOURSELF AT AN OPEN DAY

The best way to explore what Birmingham City University has to offer is to come and see us in person. Our Open Days provide the perfect opportunity to chat to our staff and students, and check out our first-rate facilities. Virtual Open Days will be held if in-person Open Days are not possible in light of government public health guidance.

JUN26

OCT2

NOV21

JULY31

OCT23

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

The information in this prospectus is aimed at prospective students planning to start a course at Birmingham City University in 2022/23. Imagery was taken prior to Covid-19 restrictions.

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Courses by subject area page 64

# WELCOME

**I'D LIKE TO GIVE YOU A WARM WELCOME TO BIRMINGHAM CITY UNIVERSITY. I AM IMMENSELY PROUD TO BE THE CHANCELLOR OF THIS VIBRANT AND DIVERSE INSTITUTION.**

Our University offers the sort of education I'd have loved when I was younger – right in the heart of the thriving city of Birmingham, with fantastic facilities that blew me away when I first visited. The teaching staff are incredibly passionate about their subjects and give our talented students the chance to go on and achieve their ambitions.

My advice is to come and see for yourself what's happening at the University and across the city. I did, and that's why I was thrilled to accept this amazing role.

I look forward to working with you, helping you become part of Birmingham City University's next generation of talent.



Sir Lenny Henry,  
Chancellor, Birmingham City University



Curzon Building study  
space, City Centre Campus

# WHY STUDY WITH US?

## HERE ARE OUR TOP 10 REASONS TO CHOOSE BIRMINGHAM CITY UNIVERSITY.

### 5 LEARN FROM THE BEST

Many of our teaching staff come from and maintain links with industry. Ten are National Teaching Fellows – awarded for excellence in university teaching and learning. We received silver status for quality of teaching in the Teaching Excellence Framework (TEF) 2018.  
**See page 28.**

### 6 PRACTICE-BASED RESEARCH

Almost 90% of our research was judged to have delivered 'outstanding' or 'very considerable' external impact in the most recent review, the Research Excellence Framework 2014.  
**See page 38.**

### 1 WORK WITH GLOBAL BRANDS

We have a large number of industry partners and work with big-name employers to give you the best start in your career. We currently work with the BBC, the NHS, Jaguar Land Rover, Cisco, Microsoft and the Royal Shakespeare Company. All of our courses incorporate work-related experience, with many giving the option of a year-long placement.

### 7 HELP WITH STUDY COSTS

Our 'Meet or Beat' scholarship offers a £1,000 scholarship to students who apply to a qualifying course at BCU and secure results that either match or better our entry requirements.  
**See page 36.**

### 2 PROFESSIONALLY ACCREDITED COURSES

Professional accreditation gives you an advantage at the start of your career. That's why we have around 50 professional accreditations for our courses from such bodies as the Nursing and Midwifery Council, Institution of Engineering and Technology, and Royal Institute of British Architects.

### 8 EARN WHILE YOU LEARN

Our student employment scheme allows you to apply for paid roles at the University, gaining experience in crucial aspects of job applications and valuable feedback on your work.

### 3 A GLOBAL CITY

Study with us and you will be located at the heart of the dynamic city of Birmingham – with all its social and employment possibilities. In fact, Birmingham is on course to be one of the 50 most competitive cities in the world by 2025 (Economist Intelligence Unit/Citi).  
**See page 42.**

### 9 INVESTING IN YOUR FUTURE

We have invested more than £340 million in industry-standard, state-of-the-art facilities to ensure you have the best possible environment for practice-based learning.  
**See page 24.**

### 4 ENHANCING CAREER PROSPECTS

We offer career support and advice throughout your time with us and for up to three years after you graduate. Our Graduate+ scheme embeds career-related skills into every one of our degree courses, from becoming a course representative to studying abroad.  
**See page 12.**

### 10 HELP STARTING YOUR OWN BUSINESS

We have a designated entrepreneurship team and a new STEAMhouse incubator to help support students who want to work for themselves.

# THE HEART OF THE UK

NOT ONLY IS BIRMINGHAM ONE OF THE UK'S MOST EXCITING AND DIVERSE CITIES, BUT IT IS ALSO ONE OF THE MOST ACCESSIBLE.

We are at the centre of the UK's road, rail and coach networks, so travelling to and from Birmingham is no problem, while commuting from the surrounding area to our centrally located campuses is easy to do.

Local transport is also excellent, with a network of trains, buses and trams providing easy access to all University sites. For more information on our campus locations within the city, see page 42.

[www.bcu.ac.uk/maps](http://www.bcu.ac.uk/maps)



Library of Birmingham



Bullring shopping centre



Birmingham Town Hall



## TRAIN TIMES FROM BIRMINGHAM

LONDON	1h 26m
LEICESTER	1h 00m
NOTTINGHAM	1h 10m
MANCHESTER	1h 30m
LIVERPOOL	1h 35m
LEEDS	2h 00m
BRISTOL	1h 30m
NEWCASTLE	3h 15m

All journey times and routes are approximate

# ON COURSE TO A CAREER



## EARN WHILE YOU LEARN

Our students are given the opportunity to fill many part-time temporary positions within the University. This allows you to work while you study with us, fitting the job around your course. By taking part in the scheme, you will gain valuable experiences and employability skills, including taking part in a realistic application process, enhancing your prospects in the job market.

bcu.ac.uk



## GET THE CAREER SUPPORT YOU NEED

We offer a wide range of online and face-to-face services to help you develop your employability skills, plan your career and access the latest job opportunities. This includes one-to-one support with job applications and interview preparation, and mentors from a range of sectors. Our students can access careers support throughout their time as a student and for up to three years after graduating.



## WORKING WITH INDUSTRY

Many of our courses offer you the chance to work on live projects with businesses or get involved with community projects related to your course. Our business innovation centre, STEAMhouse, features a range of co-working, artist production, incubation and networking facilities for small and medium-sized businesses in the West Midlands.

## COURSES BUILT FOR YOUR FUTURE

Our courses were designed with input from current students and industry professionals, ensuring they meet your needs and those of potential employers. Employability skills, enterprise and practice-based projects are built into the curriculum where relevant, giving you experience of the career you may wish to pursue. A range of learning, assessment and feedback methods are used and you'll have the chance to study a range of optional modules, so you can tailor your learning to your own interests.



## GAIN A COMPETITIVE ADVANTAGE

Our Graduate+ programme allows you to build up experience through a range of extracurricular, employment-related activities. You will work with our Graduate+ team to undertake a skills audit and devise a personal programme of activities and collate evidence for what you've done, using an online e-portfolio.



## ACHIEVE YOUR FULL POTENTIAL

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can attend one of our workshops or book a one-to-one tutorial to discuss aspects of your work.

# YOUR DEGREE YOUR WAY

TO MAKE UNIVERSITY AS FLEXIBLE AND ACCESSIBLE AS POSSIBLE, WE OFFER A NUMBER OF DIFFERENT STUDY OPTIONS ALONGSIDE OUR TRADITIONAL THREE-YEAR DEGREES.

## PLANNING TO STUDY FULL-TIME?

This is many people's idea of a traditional university degree.

While you will not normally be in lectures or seminars all day every day, the time you are expected to allocate to personal reading or study means this degree is effectively full-time.

Even if you choose this option, there is still a lot of flexibility – a range of assessment and feedback methods are used and most courses include work placements, with some offering the option of a year-long placement in industry (a 'professional placement year').

## WANT INDUSTRY EXPERIENCE?

While many courses include a work placement of some sort, professional placement courses take this a step further by allowing you to spend a whole year with an employer, usually between the second and third year of your degree.

This can be a great way to find out more about your chosen career, and some students even return to the same employers after completing their studies. Please see our course section from page 64 to check whether the course you are interested in has a professional placement option.

## NEED TO BALANCE WORK AND STUDY?

Studying part-time on a flexible provision basis means that the course will cover the same modules as the full-time course but you have the flexibility to complete those modules over a longer period, for example five years instead of three years.

It is important to note that if you do pursue this option, you will study modules for your course alongside full-time students and must be available to attend the University for learning activities at any time during the week.

## WANT TO KEEP YOUR OPTIONS OPEN?

Foundation years are a great option if you have the talent, ambition and potential to succeed at Birmingham City University but want a little more flexibility and choice than a standard degree.

Foundation years (sometimes called Year 0 courses) are perfect if you don't meet the entry requirements for a particular course, as they will enable you to develop your learning in preparation for the first year of a degree. See page 228 for details of our courses which can be accessed via a foundation year.

## LOOKING TO LEARN ON THE JOB?

Higher and degree apprenticeships are an alternative to the traditional university degree if you prefer to study at the same time as you work and earn. You spend part of your time studying with Birmingham City University and the rest working for one of our partner employers.

To be enrolled on a higher apprenticeship, you will normally need to be employed by a company which offers them to its staff. For more information, see the Government's Find an Apprenticeship website or visit [www.bcu.ac.uk/apprenticeships](http://www.bcu.ac.uk/apprenticeships).

## FIND YOUR COURSE

Go to page 64 or visit [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

# OUR GRADUATES

WHETHER IT IS SETTING UP SUCCESSFUL COMPANIES OR PREDICTING THE LATEST FASHION TRENDS, OUR GRADUATES ARE SHAPING THE WORLD WITH THE SKILLS THEY HAVE HONED RIGHT HERE.

## BLOGGER

### LILY PEBBLES

BA (Hons) Marketing, Advertising and PR

When Lily began her beauty and lifestyle blog as part of a digital marketing module, she had no idea how many doors would open up for her. Now she runs her YouTube channel and other social media platforms full-time, has become a *Sunday Times* bestselling author with her book *The F Word*, co-hosts an iTunes number 1 podcast 'At Home With' and has collaborated with brands such as Waitrose and The White Company.

## TECHNOLOGIST

### HARRY JAWANDA

BSc (Hons) Information Technology Management for Business

When Harry began his studies at the University he would not have described himself as a 'techie' but his degree helped him develop his technological knowledge and business acumen. Harry co-founded Wambiz, a private social network for schools and colleges, which attracted some 500,000 users before being sold to leading international software provider Allocate.

## VISIONARY

### JOE DARNLEY

BA (Hons) Primary Education with QTS

Having graduated from our BA (Hons) Primary Education (with QTS) course in 2011, Joe quickly progressed up the career ladder to Assistant Principal at Oasis Academy Hobmoor School, from where he was invited to 10 Downing Street in recognition of his contribution to raising pupil progress and attainment.

## CREATOR

### HANNAH LEWIN

BA (Hons) Fashion Design

Hannah won the Mothercare Childrenswear Award at Graduate Fashion Week 2018 for her 'smart casual' children's range, which featured distinctive check prints and was coloured by hand. This led to a job with Swedish clothing giant H&M as an assistant designer in the childrenswear department.

## MARKETER

### NICK DEARMUN

BA (Hons) Business and Advertising

After graduating, Nick worked as an intern in various advertising agencies before getting a job as a marketing assistant for a record label. As a marketing manager for Columbia Records/Sony Music, he worked with Rag'n'Bone Man on his number 1 album, and with Calvin Harris across multiple releases including several number 1 singles. He then moved on to work as an Account Director at digital agency AKQA Los Angeles.

# CITY CENTRE CAMPUS

## FACILITIES INCLUDE:

- Curzon Print Centre
- Dedicated IT and student services support
- Four industry-standard TV studios
- Geotechnical soils lab
- Green screen MILO studio
- Cisco networking lab
- Hydraulics lab
- Mock law courts
- Replica City trading room
- Library with access to printed and online resources
- Noise and vibration cells
- Photography studios and darkrooms
- Print, textiles, wood, ceramics and glass workshops
- Radio studios and editing suites
- Recording facilities and vintage mixing desk
- Robotic laboratory
- Specialist drama studios
- Students' Union.

## WE HAVE INVESTED £340 MILLION ACROSS OUR BUILDINGS AND FACILITIES TO GIVE YOU THE VERY BEST LEARNING ENVIRONMENT TO SHAPE YOUR EXPERIENCE.

This campus at the heart of Birmingham's fast-developing Eastside district, and just a short walk from the city centre, is where most students on courses including Music, Design, Media, Acting, Engineering, Computing, Digital Technology, Built Environment, Law, Social Sciences, Business and English are based.

The campus also features library, IT and student support facilities, giving a modern, dynamic space for you to learn in with state-of-the-art resources. An extension to the campus opened in 2018, with more learning space, another IT suite and an innovative group-working lecture theatre. It also provides a base for our Students' Union, incorporating the Grade II listed Eagle & Ball pub.



Our facilities are located alongside Eastside City Park – the first new urban park in Birmingham for over 130 years, which provides a superb space for relaxing in summer as well as a venue for events and activities.

The University is launching its £60 million STEAMhouse innovation campus in 2021/22, where new ideas will be explored, tested and enabled to grow in a fully equipped state-of-the-art digital and production facility. The overhaul will see the restoration of the Grade A listed Belmont Works building, adjacent to our City Centre Campus, which has stood derelict since being gutted by a fire in 2007.



## ROYAL BIRMINGHAM CONSERVATOIRE

This £57 million building at our City Centre Campus, opened in 2017, provides a conservatoire for the 21st Century. Our music students benefit from a new concert hall, private rehearsal and practice rooms, and teaching spaces for musicians from a variety of disciplines.



# CITY SOUTH CAMPUS



## FACILITIES INCLUDE:

- Mock hospital wards and operating theatre
- Virtual radiotherapy and radiography imaging suites
- Simulated home environment
- Replica school classrooms
- Physiology, biomedical science and biomechanics laboratories
- Specialist fitness suite
- Sports therapy clinic
- Environment chamber
- Speech and language clinic.



**STUDENTS ON HEALTH, SPORT, LIFE SCIENCES AND EDUCATION COURSES ARE BASED ON OUR STATE-OF-THE-ART CAMPUS IN THE LEAFY SUBURB OF EDGBASTON, WITHIN EASY REACH OF THE CITY CENTRE.**

Our facilities replicate the real world of health, education, sport and life sciences, including an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room, as well as sport and life sciences laboratories and replica classrooms for use by our teaching students.

We have invested £41 million in new facilities on this site, including specialist laboratories for the School of Health Sciences, as well as a new home for the School of Education and Social Work, which opened in 2018.



Social Kitchen  
City South Campus



## NEW HOME FOR SPORT COURSES

The University will be at the very heart of legacy plans for Birmingham's Commonwealth Games in 2022. We have agreed a deal with the city council for the redeveloped Alexander Stadium to provide a new home for our sports courses, giving our students access to world-class professional facilities, and ensuring the stadium remains an important part of the sporting fabric of the city, region and nation for years to come.

Set over three storeys in the Western Stand, the agreement will allow us to expand our provision with space to accommodate up to 1,000 students. The site will be furnished to include state-of-the-art sporting equipment such as environmental chambers and anti-gravity treadmills, providing elite-level training for students.

The University originally launched our sport and life sciences courses in 2016, with the programmes – which include Sports Therapy, Food and Nutrition, and Biomedical Sciences – proving popular with students preparing for careers in the sporting or life science industries.

## IN ADDITION TO OUR TWO MAIN CAMPUSES, OUR ART AND JEWELLERY STUDENTS BENEFIT FROM STUDYING AT SPECIALIST LOCATIONS IN THE CITY.

Our jewellery school stands in a modern and spacious building on Vittoria Street, right in the heart of Birmingham's famous Jewellery Quarter where much of the jewellery made in Britain today is manufactured.

Gemmology courses are based in a purpose-built area within Birmingham's new Assay Office, and there is also additional teaching space in the historic St Paul's Square.



THE QUEEN'S  
ANNIVERSARY PRIZES  
FOR HIGHER AND FURTHER EDUCATION  
2019

We hold a prestigious Queen's Anniversary Prize in recognition of our School of Jewellery's proud history of innovation.



### FACILITIES INCLUDE:

- Specialist studio workshops
- Casting facility and electroplating laboratory
- Machine workshop including laser welders and laser cutters
- Exhibition space and specialist library
- Stores for materials and tools.



# SCHOOL OF JEWELLERY



# BIRMINGHAM SCHOOL OF ART



### FACILITIES INCLUDE:

- Light and airy studios
- Gallery and installation space
- Fine art library
- Woodwork, metal, plaster, fibreglass and ceramics workshops
- Digital media, print and photography workshops.

**THIS GRADE I LISTED VENETIAN GOTHIC BUILDING IN MARGARET STREET HOUSES A WONDERFUL COMPLEX OF TRADITIONAL-STYLE WORKSHOPS AND TEACHING AND EXHIBITION SPACE.**

Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained-glass windows and mosaic floors of this glorious purpose-built art school.

We're right in the city centre, perfectly placed next to the city's main museum and art gallery. There are purpose-built spaces throughout the building to present students' work in a thriving, exhibition-oriented home.

# THE FACILITIES YOU NEED



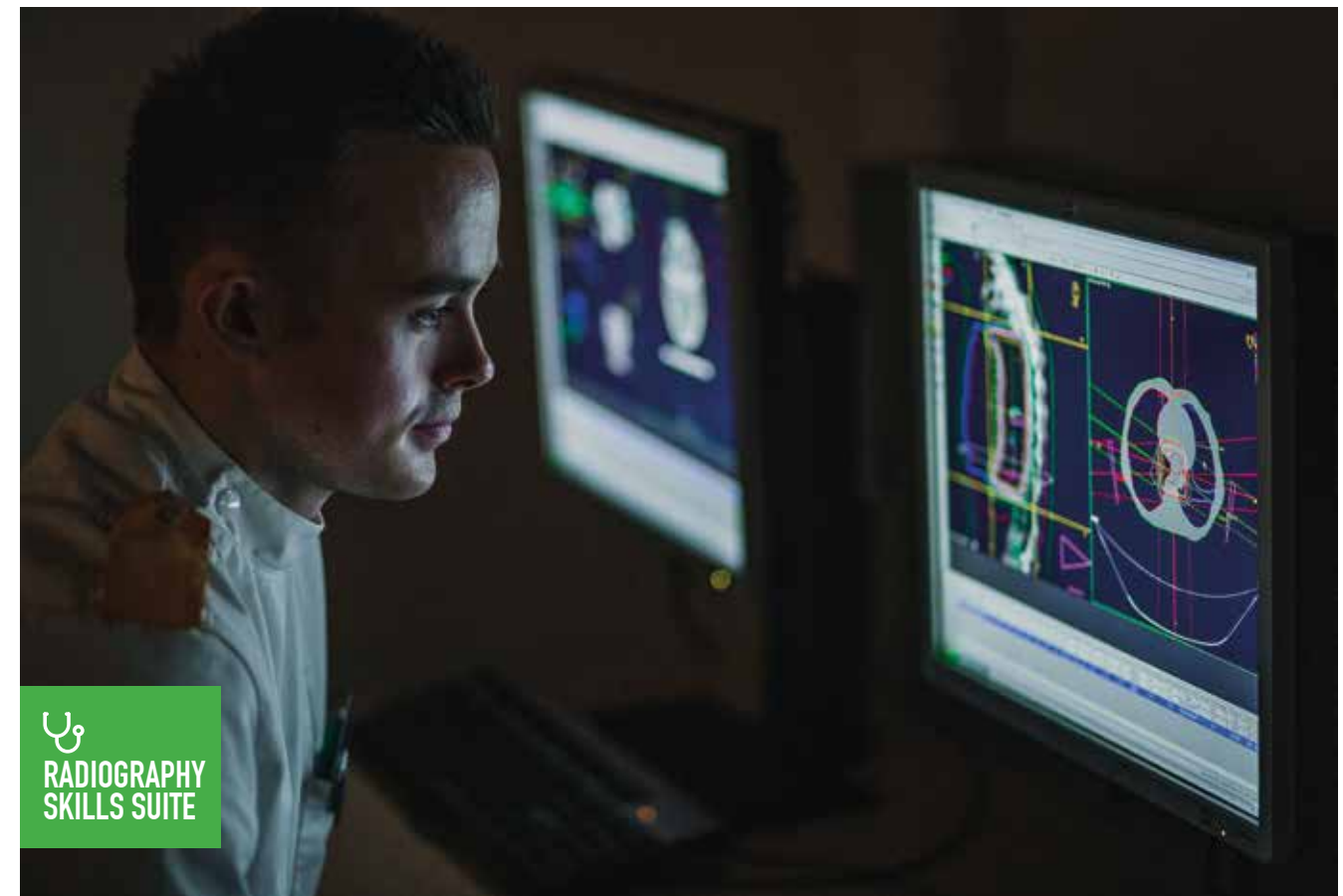
## TV STUDIOS

Our four industry-standard TV studios featuring the latest Sony equipment and a green screen MILO facility.

**WHEN YOU CHOOSE TO STUDY AT BIRMINGHAM CITY UNIVERSITY, YOU CAN BE CONFIDENT THAT YOUR LEARNING NEEDS ARE OUR TOP PRIORITY.**

In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.

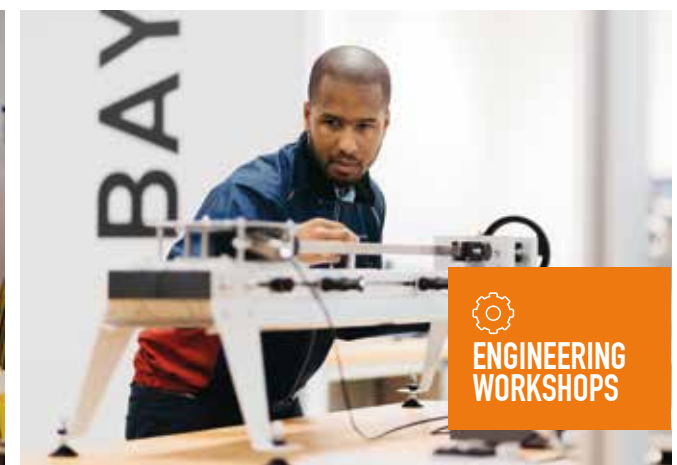
TURN OVER.  
THERE'S MORE




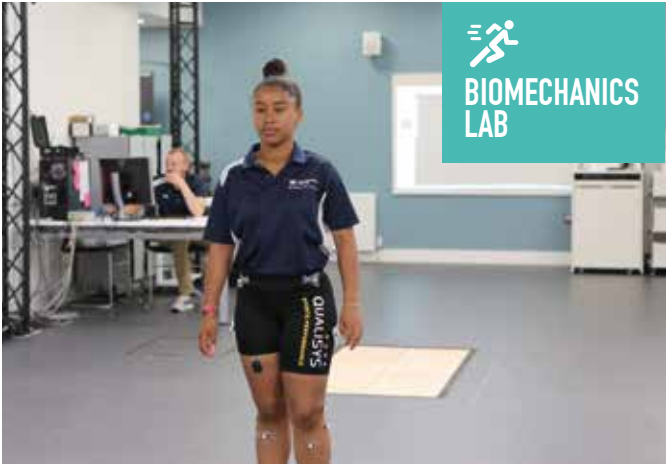
 **RADIOGRAPHY SKILLS SUITE**



 **TEXTILE STUDIOS**



 **ENGINEERING WORKSHOPS**



**IT RESOURCES**

You will have access to your own email account as soon as you are invited to enrol, free secure file storage and free University wi-fi, as well as the use of open-access computers within every library and faculty.

Our IT Help Desk is on hand to resolve any technical issues, while our printing system lets you print from any printer on campus (charges apply).

[www.bcu.ac.uk/it](http://www.bcu.ac.uk/it)



**LIBRARY AND LEARNING RESOURCES**

You will have access to a wide range of online and many print resources with 24/7 support. These have been selected in partnership with your lecturers, so are quality assured and relevant to your course.

If you need help in person or online, our expert staff and back-up services are there to help you get the best from the time you invest in developing your information-seeking skills.

We have been accredited to the Customer Service Excellence standard; we focus on delivery, timeliness, information, professionalism and staff attitude. We value collaborative working, and include the views of students as we work to improve your services.

[www.bcu.ac.uk/library](http://www.bcu.ac.uk/library)

# MEET THE STAFF WHO INSPIRE

**AT BIRMINGHAM CITY UNIVERSITY,  
YOU WILL LEARN FROM THOSE WHO  
HAVE BEEN THERE AND DONE IT.**

Many of our 2,000-strong team of academic staff are practising professionals and experts in their sector, including 10 National Teaching Fellows.

You will receive first-hand and up-to-date knowledge directly from those in the know, be it health practitioners, real estate specialists or professional musicians.

**To find out more, visit [www.bcu.ac.uk/our-staff](http://www.bcu.ac.uk/our-staff).**

***“I always tell my students to be themselves. The best seminars tend to be the ones that end up in unexpected places.”***

**DR ISLAM ISSA**  
Reader in Literature  
and History

Selected as a ‘New Generation Thinker’ by BBC Radio 3 and the Arts and Humanities Research Council, and researched a high-profile exhibition on Muslim contributions to World War One, which won the Times Higher Education Award for Research Project of the Year.

*“Mooting is a great way to practise and develop your legal skills, so we wrote a book to help students realise their potential. The experiences you’ll gain will benefit you in and out of the classroom.”*

**SARAH COOPER**  
Reader in Law

Co-authored the book *Preparing to Moot*, after she was a successful part of our mooting team during her time studying in our School of Law.



*“I am passionate about nursing and use a variety of teaching and learning strategies to help student nurses achieve their goals and be the best nurse they can be.”*

**ANN-MARIE DODSON**  
Senior Lecturer in Nursing

With 42 years’ experience, Ann-Marie has worked in all fields of nursing, and many specialities, and won a prestigious Cavell Star Award, for going above and beyond for her student nurses.



*“The staff–student community is second to none. At our weekly Game Night on Wednesday evenings we all take time to celebrate what we love – developing and playing games.”*

**DR CARLO HARVEY**  
Associate Professor, Director of Future Games and Graphics

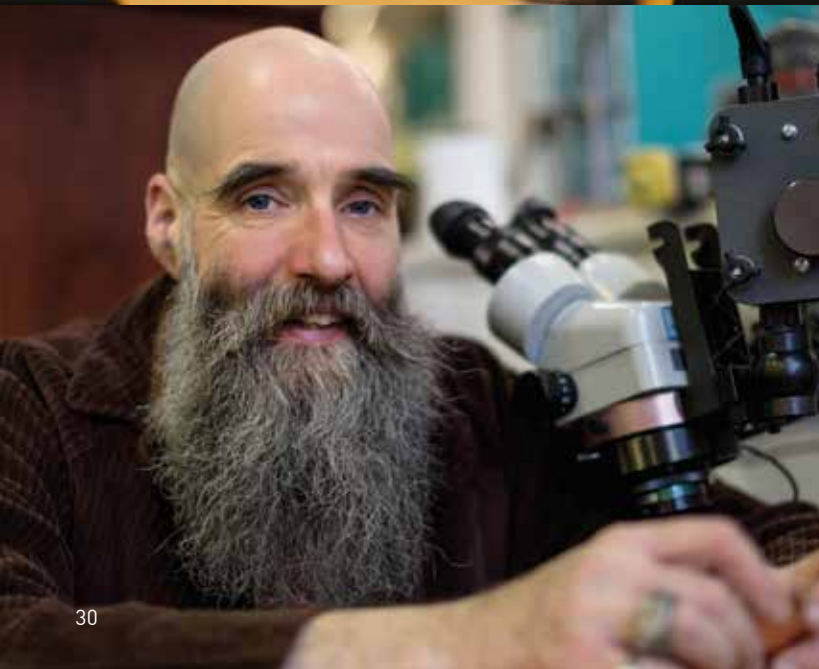
Teaches C++ coding and co-founded Curzon Software House, where students work on industry projects for various clients.



*“The School of Jewellery is one of the few places in the country where students get to learn traditional skills alongside cutting-edge technologies.”*

**DAUVIT ALEXANDER**  
Senior Lecturer in Jewellery and Silversmithing

A jewellery-maker whose work has been exhibited around the world, he has been teaching craft skills for around 30 years in the UK and further afield.



*“My teaching is ‘practice-led’ bringing real clinical case studies into the classroom from my own professional practice.”*

**DR PETER THAIN**  
Senior Lecturer and Course Leader in Sports Therapy

Head Therapist for the Great Britain Senior Women’s Basketball Team, and previously worked with the Men’s Basketball Team at the Commonwealth Games 2018 in Australia.

# FIRST-CLASS SUPPORT

ACCESSING ADVICE HAS NEVER BEEN EASIER. THROUGHOUT YOUR STUDENT JOURNEY, YOU WILL HAVE ACCESS TO OUR FULL RANGE OF SUPPORT SERVICES, INCLUDING CAREERS ADVICE, MENTORING, ADVICE ON FINANCE AND ACADEMIC MATTERS, PROFESSIONAL DEVELOPMENT EVENTS AND MORE.

## HOW TO ACCESS SUPPORT

If you have any questions, concerns or problems while at University, your School Office is the place to go. Our teams provide a personal, supportive and responsive service with staff on hand to answer course-related questions and point you towards where you can access any other specialist support you may need. You can also log an enquiry and book wellbeing sessions or advice appointments online.

## MENTAL HEALTH AND WELLBEING

Your health and happiness are important to us and there are a wide range of support services available in areas including disability, counselling, mental health and wellbeing, and healthcare. We offer ongoing support, workshops and events such as our Mental Health Day which has previously included tea and talk sessions, music therapy, and therapy dogs!

### Counselling

The Mental Health and Wellbeing team consists of counsellors, mental health advisers and wellbeing advisers. The team offers free, confidential appointments 51 weeks of the year, Monday to Friday, across both main campuses, on the phone or online.

## STUDY SUPPORT

### Centre for Academic Success

The Centre for Academic Success aims to help you develop the skills you need to progress and successfully complete your course. They can help with:

- academic essay and report writing
- English
- referencing
- dissertations
- presentation skills
- mathematics and statistics
- computing and programming
- project management
- study skills.

This support is offered through a range of tutorial sessions, workshops, online resources and feedback on your assignment drafts.

### Success+ assessment centre

Our new assessment centre provides a controlled environment for students on certain courses to take some formative (ongoing) and summative (end of module) assessments, at a time to suit you, within designated windows.

The aim of the centre is to add flexibility around assessments, as well as freeing up staff time to support you in other ways.

## STUDENT PARENTS

### Childcare

We recognise the commitment required by student parents and want to help you focus on your studies to get the most out of university life. We can offer childcare advice on areas such as how to choose the right nursery for you and your child, and government support and benefits.

## HEALTHCARE

### Register with a doctor

We strongly encourage students new to Birmingham to register with a GP practice in the area. You may choose to register with the University's own partner practice, but this is not compulsory. The most important thing is that you do register with a local practice so that you have timely access to healthcare whenever you need it.





## DISABILITY SUPPORT

Whether you have already told us about your disability or Specific Learning Difficulty (such as dyslexia), or you have a long-term health condition for which you think you may need some support at university, our Disability Support Team will be able to work with you to find the support you need.

We recommend talking to us as soon as you can so that you can get the greatest benefit out of any support we can make available to you.

If you're offered a place at the University, our Pre-entry Disability Adviser will contact you by email to provide you with information about support, and invite you to give details about your specific learning difficulty or disability.

We make individual recommendations to your School about the support you'll need from them, such as:

- particular exam arrangements
- extra time for assignments
- handouts in advance of lectures
- written material in a particular format
- being allowed to take a note taker or voice recorder into lectures.

### Applying to university with a disability

We are happy to arrange for you to meet with a Disability Adviser at the University before you make a formal application. If you're planning to attend one of our Open Days, the Disability Support Team will be available on the day, and you're welcome to contact us beforehand to make an appointment with a Disability Adviser if you wish. Students are invited to tell us about any disability as soon as possible, using the form at [www.bcu.ac.uk/disability-form](http://www.bcu.ac.uk/disability-form).

The decision about whether to offer you a place at Birmingham City University will be made on academic grounds and in accordance with our Admissions Policies. Your disability will not affect this decision.



## STUDENT SUPPORT

### LGBTQ+ support

Talking about issues surrounding sexuality and gender can sometimes be difficult with friends and family. The Wellbeing Team offers support to students who are questioning their sexuality, are worried about 'coming out', are reconciling their sexuality and/or gender with their identity, and any other concerns they may be experiencing.

The Wellbeing Team can offer one-to-one confidential support and advice and can signpost to other organisations and support when appropriate. A member of our team is accredited as a 'Pink Therapist' and can offer specialist LGBTQ wellbeing support, as well as LGBTQ awareness training.

### Care leavers

The University is committed to supporting all of its students, and has a dedicated support service for those who come from a background in care. We recognise that some of these students may face particular challenges in relation to accommodation and finances, and may have experienced disruption in their schooling.

## STUDENT GOVERNANCE

### Complaints

Your time at university is important to us and we want to help you get the most out of your studies. If you think that we've fallen short in some way, you can let us know and we'll work with you to try to resolve it.

FINANCE/MONEY

With one in three jobs requiring degree-level skills and graduates earning an average of £9,000 a year more than non-graduates\*, coming to university is an investment in your future career.

Money, fees and grants

Information on the relevant fees for each course can be found on our website at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses). Most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

Loans are available to cover the full cost of your tuition fees and there are also loans for living expenses, such as accommodation and travel, with the amount available depending on your personal circumstances. You start to pay the student loan back once you are in work and earning above a set threshold.

Loans are subject to conditions and arrangements may change in future, depending on government legislation. There are also non-repayable grants available for some students with disabilities, students who are parents or who have an adult who is financially dependent on them, or students in receipt of certain benefits.

Advice and support

We know that financial health can impact on your physical and mental wellbeing. To help you balance your budget we can offer advice and support on the money you have, help you seek paid work, and give you tips on making your money go further.

We run various activities during National Student Money Week aimed at checking your financial health and helping you to make the most of your resources including time and money.

Hardship Fund

The University's Hardship Fund is intended to help students experiencing financial difficulties due to an unplanned shortfall in funding which is impacting on their success and/or progression at the University. The Fund will support as many eligible students as possible, who are engaged and committed to their studies, in achieving a positive outcome from their time at the University.

This Fund is for fully enrolled students of the University. There are limited funds available, and any award is made at the discretion of the University, with priority given to certain disadvantaged groups. Each year the Fund is updated, with the latest eligibility criteria and information usually available to fully enrolled students in the first term.

Meet or Beat

We want our students to achieve their full potential. Meet or Beat is an undergraduate scholarship worth £1,000 if you apply to the University and either match or better ('meet or beat') our published entry requirements. The £1,000 is paid directly into your bank account.

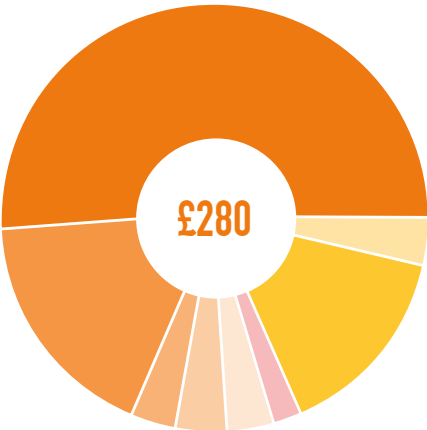
Meet or Beat is open to students hoping to start at BCU in 2022/23. You are eligible if you are already holding Level 3 qualifications at the point of application, or if you are studying a Level 3 qualification in the 2021/22 academic year and are due to receive results in the summer of 2022.

The scholarship is not applicable if you are domiciled outside the UK, if you are applying to a Foundation Year course, or for some Royal Birmingham Conservatoire courses. For full terms and conditions and to find out more, visit [www.bcu.ac.uk/meetorbeat](http://www.bcu.ac.uk/meetorbeat).



WEEKLY ESTIMATED LIVING COSTS

Please see below for an example of what you might spend on living costs at university. These figures exclude fees, which do not usually have to be paid up front, and will vary from student to student.



Accommodation	£145
Socialising	£50
Food and toiletries	£40
Travel	£10
Telephone	£10
Books	£10
Clothes	£10
Laundry	£5

SOME FACTS TO PUT YOUR MIND AT EASE



Loans are available to cover the full cost of your tuition fees.



There are also loans to cover food, accommodation and travel.



You start to pay the loan back once you are in work and earning above a set threshold.



If your income falls back below that level, payments will stop automatically.



Anything you have not repaid after 30 years is written off.

[www.bcu.ac.uk/finance](http://www.bcu.ac.uk/finance)

\* Source: Graduate Labour Market Statistics 2019.

# OUR RESEARCH

**RESEARCH AT BIRMINGHAM CITY UNIVERSITY UNDERPINS OUR LEARNING AND TEACHING, IS DEMAND LED AND INCREASINGLY INTERDISCIPLINARY.**

**WE ARE COMMITTED TO DISCOVERING NEW KNOWLEDGE AND DELIVERING REAL BENEFIT TO CULTURE, INDUSTRY, SOCIETY AND THE ENVIRONMENT.**

Our researchers work across disciplines and with collaborators locally, nationally and internationally to produce research of high impact to society, the environment, culture and the economy. We have launched the UK's first Centre for Brexit Studies, researching all aspects of the UK's vote to leave the EU, including the impact on the British and European economies.

Our Research Excellence Framework (REF) 2014 results demonstrate the public benefit of our research to society and the economy, with almost 90% deemed to have either 'outstanding' or 'very considerable' impact.

[www.bcu.ac.uk/research-centres](http://www.bcu.ac.uk/research-centres)

## CASE STUDY:

### USING SMART TECHNOLOGY TO TACKLE GLOBAL WATER ISSUES



Birmingham City University has teamed up with Greek technology firm Singular Logic to help solve major global issues such as water loss and water wastage. The four-year project, named Internet of Things Smart Water Innovative Networks (IoT4Win), will see academics work alongside industry partners in the UK, Romania, Greece and Spain to find ways to improve the efficiency of water systems.

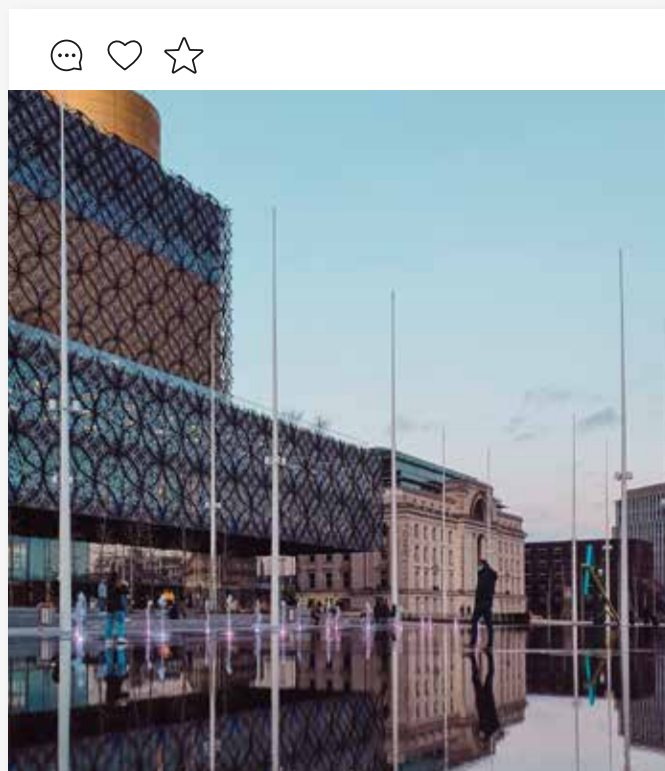
An array of smart technology sensors will be put to work to monitor and provide real-time updates on the quality, quantity and demand for water in urban areas and find new ways to provide accessible and affordable water.

The developed technology could have a major impact on future policy by finding ways to improve the efficiency and performance of water systems across the UK and Europe. Three researchers will be appointed to the scheme and earn PhDs from Birmingham City University as part of the project to create a legacy of knowledge in the smart water sector, which could transform the way water utility companies and authorities operate in the future.

[www.bcu.ac.uk/research-smart-tech-water](http://www.bcu.ac.uk/research-smart-tech-water)

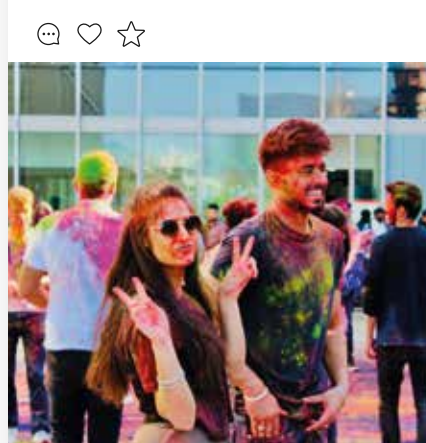
# THE VIEW FROM BCU

WANT A TASTE OF WHAT STUDENT LIFE IN THE CITY IS REALLY LIKE? TAKE A LOOK AT OUR INSTAGRAM PROFILE TO SEE WHAT'S GOING ON AROUND OUR CAMPUSES AND THE CITY.



## butrimaitte

It's that point in the year where we find ourselves reflecting on the year gone by. What's your favourite memory to reflect on from this year?



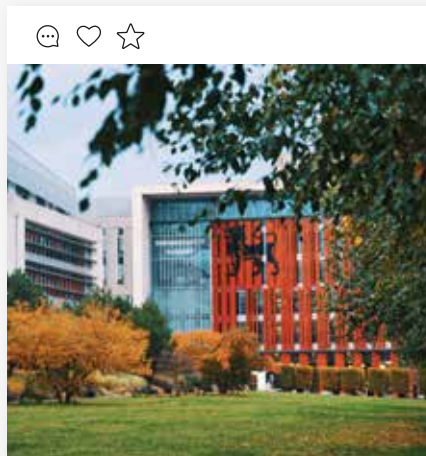
## willrobins\_

Holi celebrations created a seriously colourful vibe on campus today!



## shumixx

These people make my heart full



## michaelpwbutlerphotography

A colourful #throwbackthursday this week to when we still had all of the lush autumn leaves.



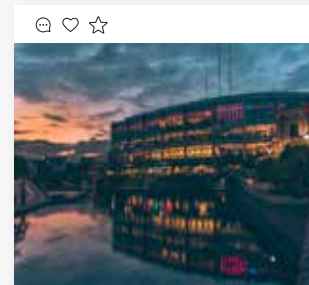
## archierowanlocke

Oof. Look at Chinatown glow! Anyone else treating themselves to a cheeky weekend takeaway?



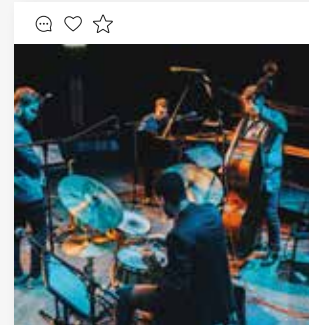
## bephgravephotography

Busy day working in the photography studio on campus!



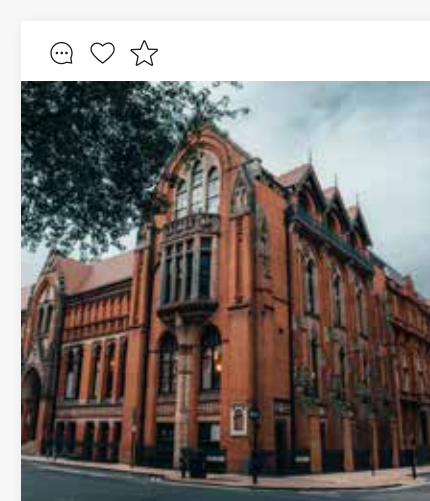
## ethandavis.photography

Daydreaming of summer evenings along the canal with your besties and a bevvie.



## harryharryharryharry

Swung by to catch @edimusicmay at the Royal Birmingham Conservatoire Jazz Club this evening.



## samwich\_flynn

The School of Art is such a gorgeous and inspiring building, the place where BCU began.



## jaspreetsinghnocaste

Loving seeing campus covered in snow, especially for all the international students who haven't experienced it before.



## MEET OUR VLOGGERS

Our students share their experiences and advice on all aspects of applying and preparing for university.

[www.bcu.ac.uk/vlogs](http://www.bcu.ac.uk/vlogs)

## A LEVELS / BTEC VS UNIVERSITY



## Is university hard?

Wondering what the difference is between A Levels / BTEC and University? Inderpreet talks you through the main differences.

## PREPARING FOR UNIVERSITY



## Preparing for university

How should you prepare for university? Our vloggers are here to help you settle your pre-uni nerves by offering their advice.

## WHY CHOOSE BCU

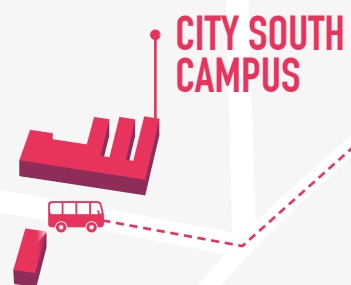


## Why choose BCU?

Wondering why you should study at Birmingham City University? Jamie shares his top three reasons for coming to BCU.

# THE CITY IS YOUR CAMPUS

JOIN US AT BIRMINGHAM CITY UNIVERSITY AND YOU WILL BE RIGHT IN THE HEART OF A FORWARD-LOOKING AND VIBRANT CITY WITH PLENTY TO DO CLOSE AT HAND.



-  15-MINUTE WALK FROM NEW STREET STATION TO CITY CENTRE CAMPUS
-  10-MINUTE WALK FROM MOOR STREET STATION TO CITY CENTRE CAMPUS
-  20-MINUTE BUS JOURNEY FROM BULLRING TO CITY SOUTH CAMPUS

-  BIRMINGHAM CITY UNIVERSITY CAMPUS
-  ACCOMMODATION
-  RAILWAY STATIONS
-  CITY CENTRE AREAS OF INTEREST

To find out how long it takes to get to our campuses from your home, visit [www.bcu.ac.uk/getting-here](http://www.bcu.ac.uk/getting-here)

# CITY LIFE

WE ASKED OUR STUDENTS TO SHARE SOME OF THEIR  
FAVOURITE PLACES IN BIRMINGHAM

HERE'S WHERE THEY TOOK US



## STREET FOOD AT DIGBETH DINING CLUB

Head down to Digbeth on a Friday or Saturday for an ever-changing street food selection at Digbeth Dining Club.



## SHOPPING AT GREAT WESTERN ARCADE

Birmingham's arcades offer the chance to shelter from the elements while enjoying some interesting, independent shops.



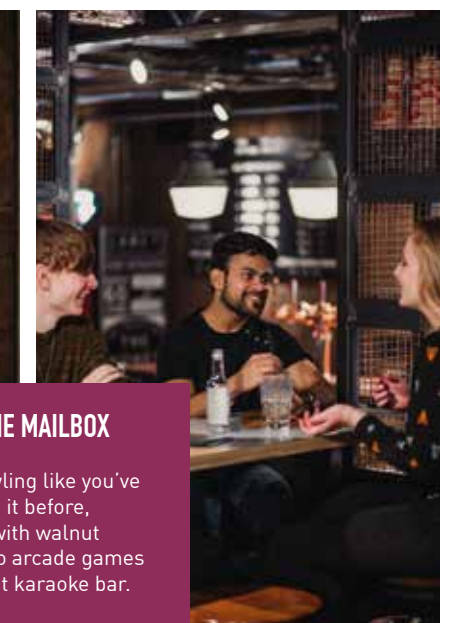
## STREET ART IN DIGBETH

Digbeth is well known as Birmingham's cultural hub, with art studios, creative businesses and street art aplenty.



## LANE 7, THE MAILBOX

This is bowling like you've never seen it before, complete with walnut lanes, retro arcade games and a UV-lit karaoke bar.





### GHETTO GOLF

This indoor crazy golf venue incorporates graffiti, street food and cocktails for a truly unique night out!



### PINBALL AT TILT

Birmingham has plenty of quirky bars including Tilt, where you can enjoy a game of pinball with your craft beer.



### PANCAKES AT CHERRY REDS

Set yourself up for the day with a tasty breakfast from one of Birmingham's popular cafés.



### VINTAGE SHOPPING AT COW

Fancy a bit of shopping? As well as big-name stores in the Bullring, we have plenty of quirky independent stores like vintage clothes outlet Cow.



### BURGERS AT ORIGINAL PATTY MEN

Having started out at Digbeth Dining Club, the OPM guys now have their own permanent outlet with some of the best burgers in town.



### DRINKS AND JENGA AT RUIN

If you like to 'balance' games with a drink, the Ruin pub – one of many characterful taverns in the Digbeth area – has both!



### HOT CHOCOLATE AT BOND

There are plenty of places to warm up with a hot drink such as Bond, a café complete with canalside seating.



### TAKE A WALK ALONG THE CANAL

Our huge network of canals stretches across the city and is perfect for strolling, jogging or cycling.

## THERE'S PLENTY MORE TO SEE AND DO IN BIRMINGHAM – FROM MUSIC AND CULTURE TO TOP-CLASS SPORT, WE HAVE ALL YOUR INTERESTS COVERED.

### MUSIC

There's a host of great live music destinations to be found across the city – from sticky-floored pubs and intimate jazz bars to the famous O2 Academy and Jools Holland's Jam House.



### SPORTS

Whether you're interested in sport as a participant or a spectator, Birmingham has plenty to offer. The city is set to host the Commonwealth Games in 2022, underlining its reputation as a destination for major sporting events. There are three big-name football clubs nearby and international cricket takes place at Edgbaston.

### CULTURE

With a world-class symphony orchestra, royal ballet company and theatres, Birmingham has some of the finest contemporary arts venues in the country, while one of the city's most exciting facilities is the state-of-the-art, £188 million Library of Birmingham.



### RELAXING

If you want to get out and about, the city has over 8,000 acres of park and open space, making it one of the UK's greenest cities.

We recognise the important role we play in being part of the solution to climate change and sustainable development through top-class learning, teaching, research and day-to-day operation.



You can be part of the Go Green journey throughout your time with us by getting involved with green events, initiatives such as the Hedgehog Friendly Campus campaign and our allotment areas, and joining the Earth Society.



[www.bcu.ac.uk/environment](http://www.bcu.ac.uk/environment)  
[environment@bcu.ac.uk](mailto:environment@bcu.ac.uk)

# A PLACE TO CALL HOME



University  
Locks flat



bcu.ac.uk

**WANT TO  
SEE MORE?**

Visit [www.bcu.ac.uk/accommodation](http://www.bcu.ac.uk/accommodation)  
to view our halls.

**WE OFFER ACCOMMODATION AT  
VARIOUS LOCATIONS AROUND THE  
CITY. OUR HALLS OF RESIDENCE  
ARE NEAR TO OUR CAMPUSES AND  
PUBLIC TRANSPORT, SO YOU'RE  
IDEALLY LOCATED FOR STUDYING  
AND SOCIALISING.**

Leaving home for university is one of the biggest moves you will ever make. With the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

All first-year, full-time home, EU and international students are guaranteed University accommodation if they have firmly accepted an offer in the main application cycle and apply by the deadline date.

[www.bcu.ac.uk/accommodation](http://www.bcu.ac.uk/accommodation)

Returning students in their second year and above are also able to re-book direct with some of our partner providers. If you decide that you want to stay in private accommodation, Birmingham City University Students' Union has its own letting agency, which we recommend to find private housing.

[www.bcusu.com/homes](http://www.bcusu.com/homes)

En-suite room at  
Staniforth House



Jennens Court  
social space



## AT A GLANCE



Over 2,000  
rooms available



Shared kitchen, living  
areas, laundry facilities  
and social/study rooms



Easily accessible –  
close to public  
transport links



CCTV coverage  
and security  
staff at each site



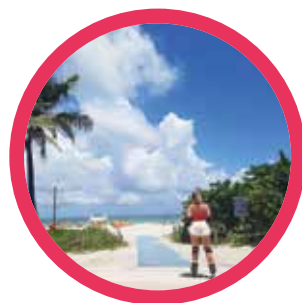
Access to  
free wi-fi

# GO ABROAD

As a student at Birmingham City University, you may have the opportunity to study abroad at one of our partner universities as part of an international exchange programme linked to your degree.

You can also apply to study or work abroad with Erasmus+ (within the duration of BCU's remaining Erasmus+ grant), or the new UK Turing scheme, where you may benefit from a grant that can contribute to some of the costs during your stay overseas. There are also a number of fantastic summer programmes which can be taken outside of your degree!

[www.bcu.ac.uk/go-abroad](http://www.bcu.ac.uk/go-abroad)



**NICOLE WALSH**  
Mexico

I'd never travelled outside of Europe before so when I had the opportunity to go to Mexico, I jumped at the chance. I went by myself and learned how to meet new people and come out of my comfort zone. I've also learned that Mexicans are the friendliest people I have ever met!



**VASILEIOS PANITSIDIS**  
USA

It was one of the greatest experiences I have had during my academic life. I surely recommend to any student to take the opportunity to do a study abroad programme during his/her student life. An unforgettable trip that I will remember for my whole life. I had the chance to travel to a whole new place and get to know new cultures, people and environments, and I would do it again.



**CLAUDIA FERRARETTO**  
China

I could never have imagined being able to take part in such an unforgettable experience, in an amazing, inspirational, and vibrant location. Thanks to the summer school at one of BCU's partner universities, I had the opportunity not only to grow as a person, but also to enhance my experiences and background to apply to my studies and on a future career!



**KUSH LAD**  
Taiwan

Who knew such a tiny island could overflow with so much love, kindness and memories for a lifetime. Yuntech enabled us to learn basic Mandarin in just 10 days, guided and taught by the most passionate teachers. The study partners welcomed us, they immersed us into their culture, their families, and the beauty of Taiwan in each of their cities or districts.



**JACK HICKS**  
South Korea

South Korea was perhaps the most interesting and significant experience of my life. Travelling to the other side of the world has opened my eyes and changed my perspective on life forever.



**HASSAN UL-HAQ**  
Australia

My experience in Melbourne is one that I will never forget and it has also allowed me to experience another country's creative industry. Not only this but it has allowed me to meet some incredible individuals who have inspired me and allowed me to think outside my own creative bubble.



# YOUR STUDENTS' UNION



**BIRMINGHAM CITY UNIVERSITY STUDENTS' UNION (BCUSU) IS YOUR STUDENTS' UNION. WE'RE HERE TO MAKE SURE YOU HAVE THE BEST POSSIBLE EXPERIENCE THROUGHOUT YOUR TIME HERE. WE'LL BE WITH YOU EVERY STEP OF THE WAY!**

**INTERESTED IN SOCIETIES?**

We sent our vloggers to try out some of the societies at BCU. See how they get on at [www.bcu.ac.uk/societies](http://www.bcu.ac.uk/societies).

We like to consider that you're part of our family and that you will be for the entire time you study here. Being a part of the BCUSU family means you have access to all of our amazing services and facilities, including:

**Top-notch support** and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.

**A voice** throughout your time here: we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.

**Over 120 student groups** for you to get involved in, including sports, activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV! Volunteering projects on a local, national

or international scale will enhance your existing skills and help you to learn new ones.

**Our very own letting agency** to help you find your next student home without the hassle.

**Exciting entertainment** to make your social life as fun-filled as possible – it's not all academic, you know!

**A unique, Grade II listed pub** at the City Centre Campus with special prices on all our food and drinks and a special entertainment programme just for you.

**Shops on our campuses**, offering all of those essential items you'll need.

**We're run by students for students** and each year we ask all our students to vote for who they want to lead BCUSU.

[www.bcusu.com](http://www.bcusu.com)



Top-notch support and advice



Help finding your student home



Volunteering projects on a local, national or international scale



A unique, Grade II listed pub and Social Kitchen



Campus shops for all your daily student essentials



A voice throughout your time here



Over 120 student groups to get involved in

# GET INTO SPORT

✉ [sport@bcu.ac.uk](mailto:sport@bcu.ac.uk)

🐦 BCUSport

📘 BCUSport

📷 BCUSport



Over 25 sports clubs  
that you can join



Complete beginners  
welcome



Meet new people from  
different courses



Sports scholarships  
available



## OUR PARTNERS

We have developed partnerships with a range of sporting bodies to enhance the student experience through placement, coaching and volunteering opportunities:

- Warwickshire County Cricket Club
- Team Birmingham Basketball Club
- Aston Villa FC
- City of Birmingham Swimming Club
- Moseley Rugby Club
- England Squash
- The Rugby Football Union
- Basketball England
- Edgbaston Priory Club.

**WHATEVER COURSE YOU STUDY, YOU'LL BE ABLE TO ACCESS A RANGE OF SPORT AND PHYSICAL ACTIVITY OPPORTUNITIES HERE AT BIRMINGHAM CITY UNIVERSITY. WHETHER YOU WANT TO COMPETE AT A HIGH LEVEL OR JUST TRY SOMETHING NEW, WE HAVE AN ACTIVITY SUITABLE FOR YOU!**

From rowing to rugby and table tennis to tennis, we have teams in over 25 different sports, with 18 of those sports offering the chance to compete in the inter-university BUCS (British University and Colleges Sports) league.

If competitive sport isn't for you, many of our students take part just for fun, enhancing their health and fitness, making new friends and providing an occasional break from their studies.

We also offer the chance to take part in courses to become a coach or referee, allowing you to contribute to the development of sport here or in the wider community.

The placement opportunities that arise from our contacts in the sporting world benefit all students, not just those on sport-related courses – from working for Aston Villa as part of the matchday media team to developing the software for an athlete monitoring app, there are a wide range of opportunities.

Our sports scholarships may consist of a cash payment to help with costs such as training and kit, and can also include practical support using our staff and facilities, such as sports therapy, conditioning and mentoring, potentially worth several thousand pounds. Any student who competes in sport at a high level may apply.

# STEP-BY-STEP APPLICATION PROCESS

1

## FIND YOUR COURSE

Have a look at this prospectus, our website and our UCAS course profiles (Institution code: B25) to find out more about which course is for you. If you need a bit more help, the Pre-Entry Enquiries Team is a dedicated information and guidance team here to help you find out more about studying at Birmingham City University. We'll provide you with the information you need to make an informed choice about choosing the correct course.

2

## COME AND SEE US

To really get a feel for life at the University, there is nothing better than visiting us in person. At our Open Days, you can chat with staff and students, view our fantastic facilities, learn more about the Students' Union or take a tour of our accommodation.



3

## APPLY ONLINE

If you've been inspired by what Birmingham City University has to offer, the next stage is to apply to us, via the Apply link in the relevant course profile on our website. You apply for most full-time courses through UCAS (Institution code: B25); for part-time courses, and a few other programmes where indicated, you apply direct.

4

## RECEIVE AN OFFER

Once we have reviewed your application, we may choose to make you an offer. We have a range of offers available based on your circumstances. For more information visit [www.bcu.ac.uk/offers](http://www.bcu.ac.uk/offers).

In some cases, an interview, portfolio or audition will be required first. If we make you an offer you will also be required to disclose details of certain criminal convictions you may have. For some courses (such as those leading to professional registration) you will need a satisfactory enhanced Disclosure and Barring Service Check and Occupational Health Assessment..

5

## KEEP IN TOUCH

We will communicate with you via UCAS Track and the University's Applicant Portal, using the email address provided in your application.



6

## SELECT YOUR OFFERS

You use UCAS Track to choose which offers you wish to accept – one 'firm' and, if you wish, an 'insurance' offer, based on what is the best fit for you.

7

## CHOOSE YOUR ACCOMMODATION

Once you've accepted a course offer, you need to apply for your accommodation, with applications opening in March. If you apply before the deadline, using the portal on our website, you're guaranteed a place.



8

## SORT OUT YOUR FINANCES

You'll need to apply online for student finance, and may need to provide proof of ID and income. For more details, see the Student Finance England website at [www.gov.uk/student-finance](http://www.gov.uk/student-finance) (or the equivalent in Scotland, Wales or Northern Ireland if you live there).

9

## RESULTS AND CONDITIONS

Before your place is confirmed, you will need to meet any conditions in your offer – usually achieving certain exam results. If you get the results you need, great – you will soon be able to enrol! Even if you've just fallen short, we may still be able to accept you, or we operate an automatic alternative course offer process and may make you an offer for a different course if appropriate.

10

## ENROLMENT AND WELCOME WEEK!

Before you arrive on campus, you'll receive an email to enrol online and officially become a BCU student. Your first week at university is then your chance to settle into your accommodation, meet your lecturers and make new friends.

Our Welcome Week – organised by the Students' Union – is a great opportunity to find out more about university life, join clubs and societies and pick up some great student-specific offers and freebies!

## WHAT HAPPENS NEXT?

Many courses require attendance at an interview, portfolio review or audition before an offer can be made as part of the selection process; an offer may be followed by an invitation to attend an Applicant Taster Day. We will communicate with you via UCAS Track and the University's Applicant Portal, using the email address provided in your application.

## UCAS EXTRA

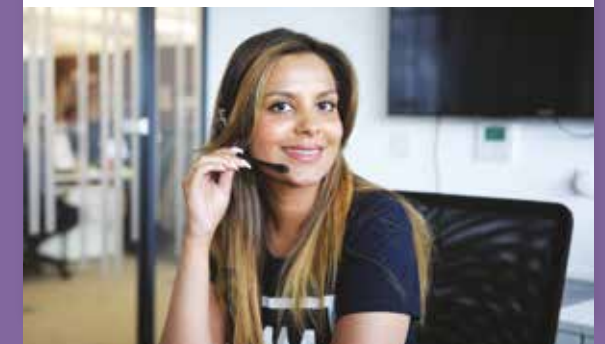
If you are not holding any offers from your first five choices, you can apply via UCAS Extra by referring yourself to one institution at a time. You might be asked for a revised Personal Statement if your subject area differs from that on which your original one was based.

## CLEARING

If you apply to UCAS after 30 June or are not holding an offer from your five choices in the main UCAS cycle or UCAS Extra, you will be eligible for Clearing. The University's online Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don't have a confirmed offer and are in Clearing, please call our Clearing Helpline.

**+44 (0)121 331 6777**  
**clearing@bcu.ac.uk**



## FURTHER INFORMATION

Further information can be found in the How to Apply section of the individual course profile on the University website at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).

# ENTRY REQUIREMENTS

WE ARE COMMITTED TO PROVIDING OPPORTUNITIES FOR PEOPLE FROM ALL EDUCATIONAL BACKGROUNDS AND EXPERIENCES TO PARTICIPATE IN HIGHER EDUCATION.

That’s why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).

**How can I get more help?**

- Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform well in.
- You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
- You can also speak to someone at UCAS by calling +44 (0)371 468 0468.
- See full details of the tariff at [www.ucas.com/tariff](http://www.ucas.com/tariff).
- Work out your tariff points using the UCAS Tariff Calculator at [www.ucas.com/tariff-calculator](http://www.ucas.com/tariff-calculator).

**International students**

For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year. [www.bcu.ac.uk/international/your-country](http://www.bcu.ac.uk/international/your-country).

**Data protection**

The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Full details about how we process your information can be found at [www.bcu.ac.uk/privacy-policy](http://www.bcu.ac.uk/privacy-policy).

**Deferred entry**

If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application

for deferred entry for one cycle for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made. If you do defer entry, you will need to pay the relevant course fee for the academic year that you start your course.

**Direct entry to a later stage of a course**

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit, in accordance with our Recognition of Prior Learning Process which maps current qualifications/experience against the BCU programme. This means that you can be admitted to a later stage of the course. Applications should be made via UCAS, UCAS Conservatoires or the online application process, and you may be required to provide further supporting information such as a transcript or reference, or be invited for interview.

**Guidance for students who may need additional support**

If you have a disability, long-term health condition, mental health difficulty, autism/Asperger’s or a Specific Learning Difficulty such as dyslexia, please visit the University’s Disability Support web pages to find out how we support students with a disability and what you need to do if you would like disability support at university.

To tell us about your disability, please complete our online profile and consent form via our website at [www.bcu.ac.uk/disability](http://www.bcu.ac.uk/disability).

If you are leaving local authority care to come to university or you are estranged from your family, the University can offer you additional support. Please visit the University’s web pages or email [sa.wellbeing@bcu.ac.uk](mailto:sa.wellbeing@bcu.ac.uk) for more information.

Birmingham City University strongly encourages you to tell us about any additional support you may need so we can help you to achieve your full potential at university.



**BTEC SUBSIDIARY DIPLOMA**

Grade	Points
D*	56
D	48
M	32

**BTEC DIPLOMA**

Grade	Points
D*D*	112
D*D	104
DD	96
DM	80
MM	64
MP	48
PP	32

**BTEC EXTENDED DIPLOMA**

Grade	Points
D*D*D*	168
D*D*D	160
D*DD	152
DDD	144
DDM	128
DMM	112
MMM	96
MMP	80
MPP	64
PPP	48

**A LEVEL**

Grade	Points
A*	56
A	48
B	40
C	32
D	24
E	16

A*A*A*	168
A*A*A	160
A*AA	152
AAA	144
AAB	136
ABB	128
BBB	120
BBC	112
BCC	104
CCC	96
CCD	88
CDD	80
DDD	72
DDE	64
DEE	56
EEE	48

**AS LEVEL**

Grade	Points
A	20
B	16
C	12
D	10
E	6


**IF YOU HAVE ANY QUESTIONS ABOUT THE UNIVERSITY, YOUR COURSE OR INTERNATIONAL APPLICATIONS, WE'RE ON HAND TO HELP — BE IT BY PHONE, EMAIL OR SOCIAL MEDIA.**

### SOCIAL MEDIA

 myBCU


 birminghamcityuniversity

 myBCU

 mybcu


 @birminghamcityuni


### UK ENQUIRIES


 +44 (0)121 331 5595

 [www.bcu.ac.uk/courseenquiry](http://www.bcu.ac.uk/courseenquiry)

### INTERNATIONAL/EU ENQUIRIES

 +44 (0)121 331 6714

 +44 (0)121 331 6314

 [bcuinternational@enquiries.uk.com](mailto:bcuinternational@enquiries.uk.com)

 [www.bcu.ac.uk/international](http://www.bcu.ac.uk/international)

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives:

[www.bcu.ac.uk/international/your-country](http://www.bcu.ac.uk/international/your-country)

# KEEP IN TOUCH

# OPEN DAYS

Whether you're keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University. Open Days take place throughout the year, with one in August for those applying through Clearing. Virtual Open Days will be held if in-person Open Days are not possible in light of government public health guidance.

Register online at [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit).

### OPEN DAY DATES 2021

JUN 26	JULY 31	OCT 2
OCT 23	NOV 21	

Please note that the School of Jewellery has its own events. Visit [www.bcu.ac.uk/visit-jewellery](http://www.bcu.ac.uk/visit-jewellery) for more information.

### NEWS BY EMAIL

Our personalised news service offers regular email updates and a tailored newsletter with information about your subject choice(s), Open Days, application deadlines and Clearing. It means you never miss a thing.

To sign up, select the subject(s) and information most relevant to you at [www.bcu.ac.uk/newsletter](http://www.bcu.ac.uk/newsletter).

### APPLICANT TASTER DAYS

If you've already applied, an Applicant Taster Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student.

Our Applicant Taster Days take place between February and April.

For more information visit [www.bcu.ac.uk/tasterdays](http://www.bcu.ac.uk/tasterdays).

# COURSES BY SUBJECT AREA

THE COURSE SECTION IS ORGANISED ALPHABETICALLY, BUT IF YOU'RE NOT SURE OF THE NAME OF THE COURSE YOU'RE LOOKING FOR, PLEASE SEE THE LIST BY SUBJECT AREA BELOW.

## ACCOUNTING, FINANCE AND ECONOMICS

- 68 Accountancy | BSc (Hons)\*
- 69 Accounting and Finance | BSc (Hons)\*
- 70 Accounting and Islamic Finance | BSc (Hons)\*
- 71 Accounting with Business | BSc (Hons)\*
- 88 Business Economics | BSc (Hons)\*
- 89 Business Finance | BSc (Hons)\*
- 122 Economics | BSc (Hons)\*
- 138 Finance and Investment | BSc (Hons)\*
- 139 Financial Economics | BSc (Hons)\*
- 157 International Finance (Top-up) | BA (Hons)

## ARCHITECTURE, ART AND DESIGN

- 75 Architectural Technology | BSc (Hons)\*
- 76 Architecture | BA (Hons)\*
- 77 Art and Design | BA (Hons)\*^
- 77 Art and Design with Creative Technologies | BA (Hons)\*^
- 78 Art Business (Top-Up) | BA (Hons)^
- 112 Design for Future Living | BA (Hons)\*
- 114 Design Management (Top-Up) | BA (Hons)
- 140 Fine Art | BA (Hons)\*^
- 155 Interior Architecture and Design | BA (Hons)\*
- 166 Landscape Architecture | BA (Hons)\*
- 166 Landscape Architecture with Urban Design | BA (Hons)\*^
- 195 Product and Furniture Design | BA (Hons)\*

## ACTING AND THEATRE

- 72 Foundation Course Acting
- 73 Acting | BA (Hons)
- 74 Applied Theatre (Community and Education) | BA (Hons)
- 217 Stage Management | BA (Hons)

## BIOMEDICAL SCIENCES AND ENGINEERING

- 80 Biomedical Engineering | BEng (Hons)\* / MEng
- 81 Biomedical Sciences | BSc (Hons)\*

## BUSINESS, MARKETING AND HR

- 85 Business | BA (Hons)\*
- 85 Business with Marketing | BA (Hons)\*
- 86 Business Administration (Top-up) | BA (Hons)
- 87 Business and Management | HND
- 88 Business Economics | BSc (Hons)\*
- 89 Business Finance | BSc (Hons)\*
- 92 Business Management | BA (Hons)\*
- 93 Business Management with Enterprise | BA (Hons)\*
- 94 Business Management with Supply Chain Management | BA (Hons)\*
- 116 Digital Business | BA (Hons)
- 118 Digital Marketing | BA (Hons)
- 128 Esports Management | BA (Hons)\*
- 129 Event, Venue and Experience Management | BA (Hons)\*
- 147 Global Hospitality Management | BA (Hons)\*
- 148 Global Sport Management | BA (Hons)\*
- 153 Human Resource Management | BA (Hons)\*
- 156 International Business (Top-up) | BA (Hons)
- 159 International Marketing (Top-up) | BA (Hons)
- 172 Marketing | BA (Hons)\*
- 172 Marketing with Advertising and PR | BA (Hons)\*
- 172 Marketing with Commercial Management | BA (Hons)\*
- 172 Marketing with Consumer Psychology | BA (Hons)\*
- 172 Marketing with Digital Communication | BA (Hons)\*

## COMPUTING AND TECHNOLOGY

- 90 Business Information Technology | BSc (Hons)\*
- 96 Computer and Data Science | BSc (Hons)\*
- 97 Computer Forensics | BSc (Hons)\* / MSci
- 98 Computer Games Technology | BSc (Hons) / MSci
- 100 Computer Networks and Security | BSc (Hons)\* / MSci
- 101 Computer Science | BSc (Hons)\* / MSci
- 102 Computing (Top-Up) | BSc (Hons)
- 103 Computing and Information Technology | BSc (Hons)\* / MSci
- 110 Cyber Security | BSc (Hons)\* / MSci
- 116 Digital Business | BA (Hons)
- 117 Digital Film Production | BSc (Hons)\*
- 119 Digital Media Computing | BSc (Hons)\*
- 224 Web Development and User Experience Design | BSc (Hons)\*^

## CONSTRUCTION AND THE BUILT ENVIRONMENT

- 75 Architectural Technology | BSc (Hons)\*
- 83 Building Services Engineering (Top-Up) | BSc (Hons)
- 84 Building Surveying | BSc (Hons)\*
- 94 Civil Engineering | BEng (Hons)\*
- 95 Civil Engineering and Construction Management | BEng (Hons)
- 105 Construction | HNC
- 106 Construction Management | BSc (Hons)\*
- 197 Property Development and Planning | BSc (Hons)\* / MPlan
- 200 Quantity Surveying | BSc (Hons)\*
- 203 Real Estate | BSc (Hons)\*

## EDUCATION AND TEACHER TRAINING

- 104 Conductive Education | BA (Hons)
- 120 Early Childhood Studies | BA (Hons)\*
- 121 Early Years | FdA
- 123 Education Studies | BA (Hons)\*
- 194 Primary Education with Qualified Teacher Status | BA (Hons)\*
- 206 Secondary Computing with QTS | BSc (Hons)\*
- 207 Secondary Physical Education with QTS | BSc (Hons)\*
- 208 Secondary Science (Biology) with QTS | BSc (Hons)\*
- 225 Working with Children, Young People and Families | BA (Hons)\*

## ENGINEERING

- 79 Automotive Engineering | BEng (Hons)\* / MEng
- 80 Biomedical Engineering | BEng (Hons)\* / MEng
- 94 Civil Engineering | BEng (Hons)\*
- 95 Civil Engineering and Construction Management | BEng (Hons)
- 124 Electronic Engineering | BEng (Hons)\* / MEng
- 142 Fire Engineering | BEng (Hons)
- 171 Manufacturing Engineering | BEng (Hons) / MEng
- 174 Mechanical Engineering | BEng (Hons)\* / MEng

## ENGLISH

- 126 English | BA (Hons)\*
- 126 English and Creative Writing | BA (Hons)\*
- 126 English and Drama | BA (Hons)\*
- 126 English and Journalism | BA (Hons)\*
- 126 English Language and Literature | BA (Hons)\*
- 126 English Literature | BA (Hons)\*

## FASHION AND TEXTILES

- 107 Costume Design and Practice | BA (Hons)\*
- 130 Fashion Branding and Communication | BA (Hons)\*
- 131 Fashion Business and Promotion | BA (Hons)\*
- 132 Fashion Design | BA (Hons)\*
- 133 Fashion Imaging | BA (Hons)
- 144 Garment Technology | BA (Hons)\*
- 218 Textile Design | BA (Hons)\*

## FILM TECHNOLOGY AND SOUND

- 117 Digital Film Production | BSc (Hons)\*
- 182 Music Technology | BSc (Hons)
- 211 Sound Engineering and Production | BSc (Hons)\*
- 223 Visual Effects | BSc (Hons)\*

## HEALTH AND SOCIAL CARE

- 115 Diagnostic Radiography | BSc (Hons)\*
- 143 Food and Nutrition | BSc (Hons)\*
- 150 Health and Social Care | CertHE / FdSc
- 188 Operating Department Practice | DipHE
- 189 Operating Department Practice | BSc (Hons)
- 190 Paramedic Science | BSc (Hons)
- 202 Radiotherapy | BSc (Hons)\*
- 204 Rehabilitation Work (Visual Impairment) | FdSc
- 209 Social Work | BSc (Hons)\*
- 212 Speech and Language Therapy | BSc (Hons)\*

## JEWELLERY AND SILVERSMITHING

- 145 Gemmological Association Foundation Certificate / Gemmology Diploma / Diamond Diploma
- 146 Gemmology and Jewellery Studies | BSc (Hons)\*
- 152 Horology | BA (Hons)\*
- 158 International Jewellery Business | BA (Hons)
- 161 Jewellery and Objects | BA (Hons)\*
- 162 Jewellery and Silversmithing | HND
- 163 Jewellery and Silversmithing – Design for Industry (Top-Up) | BA (Hons)

\*Foundation years also available in these subject areas; see page 228 for more information. ^Subject to validation.

**FY** Look out for the FY (foundation year) icon on course pages.

\*Foundation years also available in these subject areas; see page 220 for more information.

**FY** Look out for the FY (foundation year) icon on course pages.

LAW

- 168 Law | LLB (Hons)\*
- 168 Law with American Legal Studies | LLB (Hons)\*
- 168 Law with Business Law | LLB (Hons)\*
- 168 Law with Criminal Justice | LLB (Hons)\*
- 170 Law and Practice | HND

MEDIA AND COMMUNICATION

- 164 Fashion and Beauty Journalism | BA (Hons)\*
- 134 Film and Screenwriting | BA (Hons)\*
- 136 Film Studies | BA (Hons)\*
- 137 Filmmaking | BA (Hons)\*
- 164 Journalism | BA (Hons)\*
- 175 Media and Communication | HND
- 176 Media and Communication | BA (Hons)\*
- 177 Media Production | BA (Hons)\*
- 181 Music Industries | BA (Hons)\*
- 200 Public Relations and Media | BA (Hons)\*
- 164 Sports Journalism | BA (Hons)\*

MUSIC

- 160 Jazz | BSc (Hons)
- 180 Music | BSc (Hons)
- 181 Music Industries | BA (Hons)\*
- 182 Music Technology | BSc (Hons)
- 192 Foundation Degree in Popular Music | FdA
- 193 Popular Music | BA (Hons)

NURSING AND MIDWIFERY

- 178 Midwifery | BSc (Hons)\*\*
- 179 Midwifery and Public Health | MSci\*\*
- 184 Nursing | BSc (Hons)
- 186 Nursing | MSci
- 184 Nursing - Adult | BSc (Hons)
- 184 Nursing - Child | BSc (Hons)
- 184 Nursing - Learning Disability | BSc (Hons)
- 184 Nursing - Mental Health | BSc (Hons)

SOCIAL SCIENCES

- 82 Black Studies | BA (Hons)\*
- 82 Black Studies (Criminal Justice) | BA (Hons)\*
- 108 Criminology | BA (Hons)\*
- 108 Criminology and Security Studies | BA (Hons)\*
- 108 Criminology, Policing and Investigation | BA (Hons)\*
- 196 Professional Policing | BSc (Hons)\*
- 198 Psychology | BSc (Hons)\*
- 198 Psychology and Counselling | BSc (Hons)\*
- 198 Psychology with Criminology | BSc (Hons)\*
- 198 Psychology with Sociology | BSc (Hons)\*
- 210 Sociology | BA (Hons)\*
- 210 Sociology and Criminology | BA (Hons)\*
- 226 Youth and Community | BA (Hons)\*

SPORTS AND NUTRITION SCIENCE

- 213 Sport and Exercise Nutrition | BSc (Hons)\*
- 214 Sport and Exercise Science | BSc (Hons)\*
- 215 Sports Coaching and Physical Education | BSc (Hons)\*
- 216 Sports Therapy | BSc (Hons)\*

VIDEO GAMES

- 220 Video Game Design | BA (Hons)\*
- 221 Video Game Development | BSc (Hons)\*
- 222 Video Game Digital Art | BA (Hons)\*

VISUAL COMMUNICATION

- 113 Design for Performance: Theatre, Film and Live Events | BA (Hons)\*
- 149 Graphic Communication | BA (Hons)\*
- 154 Illustration | BA (Hons)\*
- 191 Photography | BA (Hons)\*

\*Foundation years also available in these subject areas; see page 228 for more information. \*\*Subject to validation.

**FY** Look out for the FY (foundation year) icon on course pages.





*“Without the support of the University and staff I feel I would not have achieved what I have to date; not only did I obtain a degree in Accountancy but I went on to complete my Master’s with Birmingham City University.”*

SADIA SHAKIL

BSc (Hons)  
**Accountancy**  
Birmingham City Business School

@BCUBusiness  
 birminghamcitybusinessschool

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time
- UCAS CODE**  
N410
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

The BSc (Honours) Accountancy degree at Birmingham City Business School is designed to equip you with technical knowledge and skills as well as a range of employability skills, attributes and attitudes. It will encourage your intellectual and ethical development towards becoming a professional accountant.

It provides a valuable introduction to the worlds of accountancy practice, commerce and industry, underpinned by principles of good governance and ethical decision-making. This will prepare you for a long-term financial career as an accountant, allowing you to progress in many financial and related roles as well as the accounting profession. We create graduates who possess a global outlook, with the conceptual and applied knowledge in the field of accounting that will enable them to make a positive impact on society.

This course offers an accounting curriculum that is up to date, vocationally relevant, challenging and reflects the complex and challenging nature of the accounting and business environment.

You will build expertise in areas including financial and management accounting, corporate finance, international accounting and finance issues, data analysis and business technology. You will have the opportunity to use software relevant to the modern business environment, equipping you with the skills and experience sought by employers.

Full information: [www.bcu.ac.uk/accounting](http://www.bcu.ac.uk/accounting)

This course can also be accessed via a foundation year. Please see page 228.

ALIGNED WITH



Content includes:

- Year 1**
- Introduction to Financial Accounting
  - Introduction to Management Accounting
  - Data Intelligence
  - Governance, Ethics and Law
- Year 2**
- Financial Reporting
  - Management Accounting
  - International Accounting and Finance Issues
  - Principles of Taxation
- Year 3**
- Advanced Financial Reporting
  - Strategic Management Accounting
  - Corporate Financial Strategy
  - Audit and Assurance

**Foundation year content includes:** Fundamentals of Accounting; Fundamentals of Finance; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Business in Context; Foundation Practice Project.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

*“Part of my decision to come to BCU was the fact that the Accounting and Finance course offered the professional placement year. As soon as I saw that, I didn’t have to think twice!”*

CHRISTOPHER COCKSEGE

@BCUBusiness  
 birminghamcitybusinessschool

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time
- UCAS CODE**  
NN43
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Our BSc (Honours) Accounting and Finance degree provides a valuable insight into the worlds of accountancy practice, commerce, industry and finance. We create graduates who possess a global outlook, with the conceptual and applied knowledge in the fields of accounting and finance that will enable them to make a positive impact on society.

This course offers an accounting and finance curriculum that is up to date, vocationally relevant, challenging and reflects the complex and challenging nature of the accounting and business environment.

You will gain expertise in areas including financial and management accounting, corporate finance, international accounting and finance issues, data analysis and business technology. You will have the opportunity to use software relevant to the modern business environment, equipping you with the skills and experience sought by employers.

With our practice-based approach to teaching, you will learn from professionally qualified academics with a wealth of industry experience, whose research underpins and informs our approach to teaching.

Full information: [www.bcu.ac.uk/accounting-finance](http://www.bcu.ac.uk/accounting-finance)

This course can also be accessed via a foundation year. Please see page 228.

ALIGNED WITH



BSc (Hons)  
**Accounting and Finance**  
Birmingham City Business School

Content includes:

- Year 1**
- Introduction to Financial Accounting
  - Introduction to Management Accounting
  - Data Intelligence
  - Governance, Ethics and Law
- Year 2**
- Financial Reporting
  - Management Accounting
  - Corporate Finance
  - International Accounting and Finance Issues
- Year 3**
- Advanced Financial Reporting
  - Strategic Management Accounting
  - Corporate Financial Strategy
  - Tax Planning

**Foundation year content includes:** Fundamentals of Accounting; Fundamentals of Finance; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Business in Context; Foundation Practice Project.



[www.bcu.ac.uk/acc-vid](http://www.bcu.ac.uk/acc-vid)




*“This course will give you an understanding of conventional accounting and finance versus Islamic finance. You will appreciate the similarities and differences, and be exposed to the exciting approach of Islamic economics.”*

SHAISTA MUKADAM, COURSE LEADER

BSc (Hons)

## Accounting and Islamic Finance

Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
1059

**ENTRY REQUIREMENTS**  
• A Levels: BBC  
• BTEC Diploma: D\*D\*  
• BTEC Extended Diploma: DMM  
• Access to HE Diploma: 60 credits with 45 at Level 3  
• International Baccalaureate Diploma: 28 points  
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


Looking for a career in a rapidly growing sector? The BSc (Hons) Accounting and Islamic Finance degree will see you graduate with the skills the finance industry requires.

Islamic Finance is a fascinating and dynamic multi-disciplinary area of the international financial services sector. As an established niche of the finance industry, it is set to grow at an exponential rate over the next few years. As a result of the rapid growth experienced in this emerging area, individuals and finance organisations find themselves with limited knowledge of its unique and profound nature, leading to a significant skills shortage which potentially offers graduates a range of opportunities.

This course will introduce and develop your knowledge in the various specialised areas such as Islamic Economics, Islamic Capital Markets and Islamic Social Finance. This will provide you with opportunities to gain industry experience, giving you the edge when it comes to competing in the graduate jobs market.

There will be potential opportunities to gain work experience in countries where Islamic Finance services are being set up, or where they are established but in need of qualified staff.

**Full information:**  
[www.bcu.ac.uk/accounting-islamic-finance](http://www.bcu.ac.uk/accounting-islamic-finance)

 This course can also be accessed via a foundation year. Please see page 228.

**Content includes:**

**Year 1**  
• Professional Skills in Accounting  
• Introduction to Financial Accounting  
• Governance, Ethics and Law

**Year 2**  
• Principles of Islamic Finance  
• Islamic Economics  
• Accounting for Islamic Financial Institutions

**Year 3**  
• Strategic Management Accounting  
• Islamic Finance for Non-Profit Organisations  
• Islamic Banking and Capital Markets

**Foundation year content includes:**  
Fundamentals of Accounting;  
Fundamentals of Finance;  
Developing Academic Skills for Success;  
Developing Interpersonal Skills for Success;  
Business in Context;  
Foundation Practice Project.



» INDUSTRY EXPERIENCE AND A UNIQUE RANGE OF MODULES ALLOW YOU TO GAIN A PROFESSIONAL OUTLOOK AND BECOME AN ISLAMIC FINANCE SPECIALIST.

**UCAS POINTS:**  
**112**



*“My business knowledge from my degree helps me understand how a business works, and the strategic moves they may need to undertake in order to grow and succeed in the current market.”*

JOANNA EDWARDS

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
N40B

**ENTRY REQUIREMENTS**  
• A Levels: BBC  
• BTEC Diploma: D\*D\*  
• BTEC Extended Diploma: DMM  
• Access to HE Diploma: 60 credits with 45 at Level 3  
• International Baccalaureate Diploma: 28 points  
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


The BSc (Honours) Accounting with Business degree at Birmingham City Business School will provide you with the skills, knowledge and expertise that you need to make an impact across all sectors of the global business environment. We equip graduates with the skills and attributes that will allow them to become future organisational decision-makers in the world of business.

This course will maintain the focus of accounting but will also provide an understanding of the wider context in which accounting operates within the global business world. It will offer a curriculum that is up to date, vocationally relevant, examines ethics, sustainability and social responsibility and reflects the complex and challenging nature of the accounting and business environment.

As you progress, you will be given the opportunity to become a more effective and creative problem solver, and develop a set of graduate skills which will encourage you to become enterprising and employable.

Completing the course will not only enable you to follow careers in accountancy, but careers in any aspect of business, as you'll have an in-depth understanding of all aspects of business operations.

**Full information:**  
[www.bcu.ac.uk/accounting-with-business](http://www.bcu.ac.uk/accounting-with-business)

 This course can also be accessed via a foundation year. Please see page 228.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

**UCAS POINTS:**  
**112**

BSc (Hons)

## Accounting with Business

Birmingham City Business School

**Content includes:**

**Year 1**  
• Introduction to Financial Accounting  
• Introduction to Management Accounting  
• Introduction to Economics and Finance  
• Data Intelligence

**Year 2**  
• Integrated Business Accounting  
• Business Operations  
• Entrepreneurial Finance  
• International Accounting and Finance Issues

**Year 3**  
• Strategic Management Accounting  
• Accounting for the Planet  
• International Business  
• Growing the Enterprise

**Foundation year content includes:**  
Fundamentals of Accounting;  
Fundamentals of Finance;  
Developing Academic Skills for Success;  
Developing Interpersonal Skills for Success;  
Business in Context;  
Foundation Practice Project.

**ALIGNED WITH**





us 2022/23

*“My time on the Foundation course remains the most formative experience of my life; not only developing my abilities as an actor, but also moulding who I am as an individual. I shall be forever indebted to RBC and its teachers.”*

LUCAS ALBION

Foundation course  
**Acting**  
Royal Birmingham Conservatoire

 @BirmConsActing  
 BirminghamSchoolofActing

**CAMPUS**  
City Centre  
  
**DURATION**  
20 weeks full-time  
34 weeks part-time

**UCAS CODE**  
N/A – apply direct

**ENTRY REQUIREMENTS**  
There are no formal entrance qualifications required; however, you will be asked to attend an applicant workshop and provide a letter of reference.

This course, with two pathways of delivery to choose from, allows you to increase your skills in and awareness of auditioning, and discover the essential requirements for many drama school auditions.

While gaining increased confidence towards performing, you will also be given skills classes in voice, movement, dance and acting. The Foundation Course in Acting, available both full-time or part-time, will give you a broad foundation in performance techniques and methods, and will be invaluable to anyone wanting to go to drama school or take up a place on a performance course at university.

The course offers students the chance to be entered for a Level 3 qualification which can be worth up to 65 UCAS points.

The 20-week full-time course includes two terms of 10 weeks, each week consisting of up to 30 contact hours. With potential opportunities for professional workshops at Shakespeare’s Globe theatre, plus theatre visits and visiting masterclasses, you will be given valuable insight into a challenging but exciting profession. The 34-week part-time course is delivered over three terms, two evenings per week, with six contact hours per week.

*Please note: At 20 to 34 weeks in length, this Foundation Course in Acting does not qualify for Student Loans Company funding/finance for fees or living expenses. Payment plans and school bursaries for students in financial difficulty are available.*

**Full information:** [www.bcu.ac.uk/foundation-acting](http://www.bcu.ac.uk/foundation-acting)

**Content includes:**

- 20-week full-time pathway**
- Acting and Improvisation
  - Acting Through Song
  - Voice
  - Solo and Ensemble Singing
  - Movement, Dance and Fitness/ Yoga
  - Text Analysis
  - Stage Combat
  - Audition Preparation and Professional Skills

You will undertake four projects as part of the course:

- Term 1
- Devised Storytelling
  - Musical Theatre Showcase
- Term 2
- Shakespeare Project
  - Contemporary Playwrights Showcase

- 34-week part-time pathway**
- Terms 1 and 2
- Acting and Improvisation
  - Voice
  - Solo and Ensemble Singing
  - Text Analysis
  - Audition Preparation and Professional Skills
- Term 3
- Production-based Project

**ACCREDITATION**

 FEDERATION OF  
DRAMA SCHOOLS

*“Training at Royal Birmingham Conservatoire has shaped me into the woman I am today. We are so lucky to be working with teachers, and external directors, who know their craft incredibly well and who want the very best for you.”*

HAYLEY HARRISON

 @BirmConsActing  
 BirminghamSchoolofActing

**CAMPUS**  
City Centre  
  
**DURATION**  
3 years full-time

**UCAS CODE**  
W410  
  
**ENTRY REQUIREMENTS**  
Successful two-stage audition – Initial and Recall; an option to audition via YouTube is available for home, EU and international students.

- Plus
- A Levels: CC
  - BTEC Diploma: MM
  - BTEC Extended Diploma: MPP
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 24 points
  - Five GCSEs at Grade 4 or above, or equivalent, including English Language.

**For full entry requirements and fees:** [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**64**



BA (Hons)  
**Acting**  
Royal Birmingham Conservatoire

**Content includes:**

- Year 1**
- Acting Theory and Practice 1
  - Voice and Movement Practices 1
  - Rehearsal Exercise

- Year 2**
- Acting Theory and Practice 2
  - Voice and Movement Practices 2
  - Performance Exercise

- Year 3**
- Recorded Media
  - Production
  - Professional Development

Apply your passion and complete your training at Royal Birmingham Conservatoire – we offer drama school-level training to mould you into a versatile actor and help you launch your career. BA (Hons) Acting develops you practically, personally and professionally, and prepares you for the dynamic and challenging world of the dramatic arts.

We have carefully designed a contemporary course that will prepare you for a creative career in front of a stage, screen or radio audience, including specialist training in voice, movement and singing. We prepare you to be a professional actor and, as a vocational training course, full attendance for a minimum of 30 contact hours a week would be expected.

Our graduates have gone on to enjoy successful careers on stage and screen. They have worked on hit TV programmes such as *Derry Girls*, *Coronation Street*, *Call the Midwife* and *Line of Duty*, as well as on stage at prestigious theatres such as The Globe, the Royal Shakespeare Company, the West End and regional theatres. We aim to produce graduates with the entrepreneurial skills to both survive and thrive in the creative industries. This has been demonstrated through them setting up new companies, writing their own scripts, shooting their own films and producing their own work.

The course is demanding and energetic, allowing you to explore your potential in a supportive, exciting and challenging environment. We encourage you to reach your full potential and become the best that you can be.

**Full information:** [www.bcu.ac.uk/ba-acting](http://www.bcu.ac.uk/ba-acting)

**ACCREDITATION**

 FEDERATION OF  
DRAMA SCHOOLS

» **90% OVERALL SATISFACTION  
FOR THIS COURSE.**  
National Student Survey 2020.



*“It doesn’t feel like you are learning a lesson or sat in a seminar. It feels like you are productive, and actually out in the world doing what you love. That’s what makes it amazing.”*

ELENA YIANNI

BA (Hons)  
**Applied Theatre**  
(Community and Education)  
Royal Birmingham Conservatoire

@Applied\_BCU  
 BCUAppliedPerformance

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
W490

- ENTRY REQUIREMENTS**
- A Levels: CCC (including Drama or a related subject)
  - BTEC Diploma: DD
  - BTEC Extended Diploma: MMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 24 points
  - GCSE English Language at Grade 4 or above
  - Successful interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

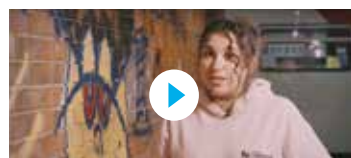
This unique and enterprising course is built around preparing students to work in the expanding world of applied theatre, creating new drama with and for young people and community groups, and using theatre as a way of making a real difference.

The focus is on developing all of the skills needed to create compelling new performances and valuable and effective theatre projects. You will cover all the various skills of performance – acting, movement, voice and singing – but beyond that also address the whole of theatre-making: group devising, writing, facilitation, producing, funding and administration.

You will be equipped to create your own work, telling the stories that are most important to you, and also with the skills to make it happen. The majority of what you will learn on the course will be through practical experience – working with professional practitioners – and in real contexts, out in communities responding to actual need. The final year is all about preparing for employment or freelance work as a confident and skilled practitioner.

The course currently has important partnerships with the Birmingham Repertory Theatre, Big Brum TIE Co, The Playhouse, Loudmouth, Geese, Open Theatre and more than 60 professional companies in the Birmingham area. We also have strong links with a wide range of practitioners, both nationally and internationally. In the second year, every student has a full-time placement with one of these companies for six to eight weeks, which is a crucial part of your preparation to graduate as accomplished applied theatre-makers – to go out and change the world.

Full information: [www.bcu.ac.uk/applied-theatre](http://www.bcu.ac.uk/applied-theatre)



[www.bcu.ac.uk/app-theatre-vid](http://www.bcu.ac.uk/app-theatre-vid)

Content includes:

- Year 1**
- Applied Theatre
  - Drama for Learning 1
  - Community Stories
  - Performance 1

- Year 2**
- Professional Practice
  - Drama for Learning 2
  - Political Stories
  - Performance 2

- Year 3**
- Personal Project
  - Drama for Learning 3
  - Community Project
  - Applied Theatre Festival

» 90% OF STUDENTS SAID THEIR COURSE PROVIDED OPPORTUNITIES TO APPLY WHAT THEY HAD LEARNED.

National Student Survey 2020.

UCAS POINTS:  
**96**



*“My three years at Birmingham City University have been amazing! Going on different types of site visits throughout my course has been a practical and engaging way to understand what’s happening in industry.”*

LUCY MANNING

@BCUCEBE  
 BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
K236

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: Pass with 60 credits, 45 of which should be at Level 3, remaining 15 from Level 2 or 3, with a minimum of 12 credits achieved from any units awarded at Merit or Distinction.
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Architectural Technology is where the science of construction meets the art of design. Accredited by the Chartered Institute of Architectural Technologists and the Chartered Institute of Building, this course focuses not only on the creation of the built environment, but also on the structuring of space in and around it.

Learn how to create new designs – as well as analysing old ones – that have buildability, technology, procurement and contractual relations in mind. All of this is set within the social, regulatory, technical, sustainable and aesthetic context of both the UK and global development industry.

You will use industry-standard Computer Aided Design (CAD) software in both 2D and 3D, and work in the Building Information Modelling (BIM) environment, starting your career with skills that give you a competitive advantage.

We have excellent relationships with employers, meaning there are a range of opportunities for work placements. This will help you gain real insight about the work of architectural technologists and make valuable professional contacts.

Full information:  
[www.bcu.ac.uk/architectural-technology](http://www.bcu.ac.uk/architectural-technology)

This course can also be accessed via a foundation year. Please see page 228.

ACCREDITATION



BSc (Hons)  
**Architectural Technology**  
School of Engineering and the Built Environment

Content includes:

- Year 1**
- Introduction to the Built Environment
  - Built Environment Technology 1
  - Professional Environmental and Materials Science
  - Integrated Digital Design: Residential
  - Design and Surveying Skills

- Year 2**
- Built Environment Technology 2
  - BIM and Facilities Management
  - Design and Development in the Built and Natural Environment
  - Integrated Digital Design: Commercial
  - Advanced Design and Surveying Skills

- Year 3**
- Urban Design Practice in Context
  - Professionalism and Citizenship
  - Research in Practice
  - Digital Design Practice with Existing Buildings
  - Individual Honours Project

**Foundation year content includes:** Built Environment Context and Practice; Building Technology; Foundation Computing; Quantitative Methods; Academic and Personal Study Skills; Independent Practice.

RELATED COURSES

197 BSc (Hons) Property Development and Planning



us 2022/23

*"I chose to study BA (Hons) Architecture because of the diverse range of opportunities on offer, including Co.LAB, Praxis and the state-of-the-art facilities. With the unwavering support of the tutors, I have developed my skills and found a true passion for architecture and design."*

SOPHIE ROPER-HALL

BA (Hons)

## Architecture

Birmingham School of Architecture and Design

 @BCU\_BSAD

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years part-time

### UCAS CODE

K100

### ENTRY REQUIREMENTS

- A Levels: AAB (excluding General Studies or Travel and Tourism)
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 136 UCAS points (some subjects excluded; see website)
- BTEC Extended Diploma: DDD (some subjects excluded; see website)
- Access to HE Diploma: 60 credits with 45 at Level 3 with distinction
- International Baccalaureate Diploma: 34 points
- GCSE English Language and Mathematics at Grade 4 or above or Functional Skills Level 2 in English and Mathematics.

If your application is progressed, you will be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

136

From lectures by leading industry professionals to cultural study trips, live project briefs and engaging with real sites, clients and practitioners, this course has been structured to help you respond creatively to the challenges of expanding urbanisation.

If you are considering a career in architecture, studying here will equip you with everything you need to participate in shaping the future of architectural design. As well as being vocational preparation for practising architecture, this course introduces you to the wider societal influences.

Throughout your time here, you will be taught a range of hand and digital drawing and model-making skills in both two and three dimensions, and introduced to the concept of building information modelling which helps equip you for entering the world of professional practice. With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, internal and external practitioners, theorists and designers to hone your skills and build knowledge.

The course is accredited by the Royal Institute of British Architects. It includes a comprehensive set of activities in professional studies, including a two-week work placement, construction site visits and into-work seminars.

Full information:

[www.bcu.ac.uk/architecture-riba-part-i](http://www.bcu.ac.uk/architecture-riba-part-i)



This course can also be accessed via a foundation year. Please see page 228.

### ACCREDITATION



Content includes:

#### Year 1

- History of Architecture and Design
- Structures, Environment and Technology
- Design Resolution 1
- Design Apparatus (full-time only)
- Calibration (part-time only)

#### Year 2

- Architectural Theory and Research Methods
- Design Methods
- Design Resolution 2
- Praxis (full-time only)
- Co.LAB (full-time only)
- Design Exchange (part-time only)
- Co.LAB KE (part-time only)

#### Year 3

- Critical Study in Architecture
- Design Exploration
- Systems in Architecture
- Design Resolution 3

**Foundation year content includes:**

Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.

### RELATED COURSES

166 BA (Hons) Landscape Architecture

155 BA (Hons) Interior Architecture and Design

*"I fully support the approach to cross-disciplinary teaching, using art, design and digital technology to explore design methodologies. There is a strong emphasis on collaboration, experience and preparing students for future employability."*

JASON BRUGES, FOUNDER OF JASON BRUGES STUDIO

 BirminghamSchoolOfArt

 Birmingham\_school\_of\_art

### CAMPUS

Margaret Street

### DURATION

3 years full-time

### UCAS CODE

W190

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Many innovative creative studios now define themselves as interdisciplinary, a word which defines the fluid movement across the fields of art, design and technology. Rather than specialising in a particular discipline, our cutting-edge course reflects how these studios practice by exploring the intersection between art and design, with the implementation of new creative digital technologies.

This course will prepare you to be ready for employment within the creative industries by providing you with long-term creative skills. You will develop the necessary self-awareness to question, make, play and create with others.

The versatility of our experimental studio environment will enable you to explore the necessary collisions that innovative ideas creation now requires. Whether you choose to combine creative coding with foraging for natural materials, or photography with artificial intelligence, you will respond to live briefs set by real-life clients.

The flexible, student-centred approach to the curriculum, informed by professional practitioners, will enable you to be imaginative, confident and convincing in designing and shaping your role in tomorrow's free-flowing, boundary-free creative industries.

Full information: [www.bcu.ac.uk/art-design](http://www.bcu.ac.uk/art-design)

### AVAILABLE SPECIALIST ROUTES:

**Art and Design with Creative Technologies^ | BA (Hons) TBC**

All students will be introduced to the fundamentals of interdisciplinary design practice which forms the core ethos of this BA (Hons) course in Art and Design. The optional pathway in Creative Technologies will give you the opportunity to focus specifically on developing your digital skills through a breadth of technological approaches.

Full information: [www.bcu.ac.uk/art-and-design](http://www.bcu.ac.uk/art-and-design)

^ subject to validation



This course can also be accessed via a foundation year. Please see page 228.



BA (Hons)

## Art and Design^

Birmingham Institute of Creative Arts

Content includes:

#### Year 1

- Thought Lab
- Materials Lab
- Digital Lab
- Nature Lab
- Performance Lab
- Speculative Lab

#### Year 2

- Local Live Project
- National Live Project
- Global Live Project
- Work Placement

#### Year 3

- Creation
- Reflection
- Future

**Foundation year content includes:**

Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

### RELATED COURSES

140 BA (Hons) Fine Art





us 2022/23

*“A course...designed to equip students with the knowledge and understanding of how to take their practical and theoretical learning and apply it to industry and business in order to be creatively prosperous.”*

STEVE BULCOCK, DEPUTY HEAD OF BIRMINGHAM INSTITUTE OF CREATIVE ARTS

BA (Hons)  
Art Business (Top-up)^  
Birmingham Institute of Creative Arts

 BirminghamSchoolOfArt  
 Birmingham\_school\_of\_art

CAMPUS  
Margaret Street

DURATION  
1 year full-time  
2 years part-time

UCAS CODE  
TBC

ENTRY REQUIREMENTS  
• Level 4 and 5 in an art discipline with 240 credits by the end of Level 5.  
• HND in a related subject  
• Applicants must attend a portfolio review in order to receive an offer.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

The BA (Hons) Art Business (Top-Up) course will provide you with the understanding and professional skills needed to navigate the broad range of career opportunities in the creative and cultural industries. You will be introduced to the current challenges and emerging opportunities for creative enterprise, encouraging you to respond with innovative approaches for the future.

This course focuses on the dynamic relationships and intersections between art and business, management and creativity, and provides a combination of theoretical and practical study.

You will examine some of the definitions, systems and structures of the creative industries, helping you to identify a position for yourself within an ever-evolving landscape. You will be supported to critically reflect on societal, political and environmental shifts that have implications for cultural value and relevant stakeholders.

Located in the culturally diverse city of Birmingham in the West Midlands, the course offers opportunities to network and foster external relationships through live and practical experiences, helping you to identify future opportunities. Building confidence and a repertoire of flexible, responsive, adaptable and transferable skills will help to future-proof your career.

Full information: [www.bcu.ac.uk/art-business](http://www.bcu.ac.uk/art-business)

^ subject to validation

» DEVELOP THE PRACTICAL AND PROFESSIONAL SKILLS NEEDED TO RESPOND TO THE EVER-EVOLVING LANDSCAPE OF THE CREATIVE INDUSTRIES.

Content includes:

- Introduction to the Creative Industries (core)
- Commercial Art Markets (optional)
- Art, Business and Management (optional)
- Faculty Work Placement (optional)
- Faculty Major Project (core)

RELATED COURSES

77 BA (Hons) Art and Design

*“BCU teaches you to design to realistic restrictions and this makes you more employable with companies as you really consider the part you are designing. There is a supportive community behind you, with lecturers offering assistance.”*

THOMAS HAMILTON

 @BCUCEBE  
 BCUCEBE

CAMPUS  
City Centre

DURATION  
3 years full-time (BEng)  
4 years full-time (MEng)  
4 years prof. placement (BEng)  
5 years prof. placement (MEng)

UCAS CODE  
H330 (BEng), H3H0 (MEng)

ENTRY REQUIREMENTS  
• A Levels: BBC (MEng ABB) including Mathematics at Grade C or above  
• BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians  
• BTEC Extended Diploma: DMM (MEng DDM) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians  
• Access to HE Diploma: see website  
• International Baccalaureate Diploma: see website  
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

Direct entry to year 3 of the part-time course is possible with a relevant HND, HNC or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112 (BEng) | 128 (MEng)


Our Automotive Engineering course will encourage you to innovate and work collaboratively with tutors, experts and peers to gain practical and theoretical engineering skills that modern employers want.

You will learn how to use the Conceive – Design – Implement – Operate (CDIO) teaching framework, so you can work on projects from initial design to implementation, and address developing challenges in the industry, such as lightweight structures, energy efficient transportation and sustainable design during your studies.

Gain practical experience so you can work in every aspect of the industry, from suspension to chassis and manufacturing systems. Our graduates have progressed into roles with leading manufacturers such as Jaguar Land Rover and Ford Motor Company.

Our students benefit from our strong industry links, currently with companies such as the Morgan Motor Company, Westfield Sportscars, Siemens and GKN. Plus, join our BCU Racing team to design and build a racing car and to compete at the IMechE-sponsored Formula Student event which has previously taken place at Silverstone.

Full information:  
[www.bcu.ac.uk/automotive-engineering](http://www.bcu.ac.uk/automotive-engineering)

 BEng (Hons) Automotive Engineering can be accessed via a foundation year. Please see page 228.

» BE A PART OF OUR BCU RACING TEAM TO COMPETE IN THE GLOBAL INSTITUTION OF MECHANICAL ENGINEERS (IMECHE) FORMULA STUDENT EVENT, PREVIOUSLY HELD AT SILVERSTONE.



BEng (Hons) / MEng  
Automotive Engineering  
School of Engineering and the Built Environment

Content includes:

Year 1  
• Engineering Practice  
• Engineering Principles  
• Mathematical Modelling  
• Integrated Engineering Project

Year 2  
• Numerical Analysis  
• Thermodynamics and Fluid Mechanics  
• Leading Engineering Endeavour  
• Design and Manufacture

Year 3  
• Individual Honours Project  
• Vehicle Electronics and Control  
• Computer-Aided Engineering  
• Powertrain and Hybrid Vehicles

Year 4 (MEng)  
• Group Integrated Master's Project  
• Advanced Systems Engineering  
• Advanced Powertrains and Control  
• Vehicle Control Systems  
• Advanced Dynamics

Foundation year content includes:  
Mathematics for Engineers 1 and 2;  
Engineering Science 1 and 2;  
Practical Skills 1 and 2.

RELATED COURSES

174 BSc (Hons) Mechanical Engineering



*“It’s a course that takes your mind to places you didn’t even think imaginable. We have the best course tutors, amazing placement opportunities and chances to expand our knowledge into a new and cutting-edge field... the possibilities are endless!”*

CHRISTINA LAWRENCE

BEng (Hons) / MEng  
Biomedical Engineering  
School of Health Sciences



**CAMPUS**  
City South / City Centre

**DURATION**  
3 years full-time (BEng)  
4 years full-time (MEng)

**UCAS CODE**  
H160

**ENTRY REQUIREMENTS**

- A Levels: BBC, including Mathematics or Physics at Grade C or above
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Mathematics.
- BTEC Extended Diploma: DMM including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Biomedical engineering is an exciting, cutting-edge and fast-emerging sector in the United Kingdom and overseas. It applies engineering solutions to meet the challenging demands of the healthcare sector, and plays a significant role in improving the quality of patient care.

Our Biomedical Engineering course pulls in many different subjects, from mechanical to electrical and electronic engineering, while embedding the principles of human anatomy and physiology, allowing seamless progression to a Master’s-level qualification.

This course offers you an enriched learning experience via its practice-led, knowledge-applied course. You will be supported in undertaking appropriate elective placement opportunities and work independently or in teams to solve biomedical engineering problems. You will interact very closely with a range of professionals, varying from medical engineers to medical practitioners working in private medical device industries and local healthcare trusts.

The knowledge and employability skills you gain will assist you in becoming an entrepreneur or engineer in the healthcare technology sector or use the research skills you have gained to emerge as a budding scientist.

Full information:  
[www.bcu.ac.uk/biomedical-engineering](http://www.bcu.ac.uk/biomedical-engineering)

**FY** BEng (Hons) Biomedical Engineering can be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/biomed-vid](http://www.bcu.ac.uk/biomed-vid)



*“The course is really stimulating as the lecturers are so passionate! There is a variation of labs and workshops, which builds curiosity and motivates me to explore my learning in depth.”*

NAZIA NUREEN



**CAMPUS**  
City South

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
C900

**ENTRY REQUIREMENTS**

- A Levels: BBC, including Psychology or Science at Grade B
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Psychology or a Science subject.
- BTEC Extended Diploma: DMM in Applied Science
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 28 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- GCSE English Language, Mathematics and Science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Biomedical sciences embrace a number of important disciplines, including physiology, biochemistry, cell biology, microbiology and genetics. These subjects are important in the provision of healthcare and medical research and underpin the biotechnology and pharmaceutical industries.

On this course, you will learn about how the human body functions in health and disease, and develop an understanding of the diagnosis, management and treatment of a range of diseases. You’ll gain critical thinking and independent problem-solving skills, which will help you to navigate a successful career after graduation.

You will acquire important practical and scientific skills while being taught in our state-of-the-art life sciences laboratories. You will have the opportunity to take an optional professional placement in an industrial, clinical or research setting between Years 2 and 3 of this course. In the final year, you will undertake an independent Research Project where you will execute your own experiments under supervision.

Graduates may go on to a range of careers directly or after further training and study, as well as postgraduate study to obtain MSc, MPhil, Physician Associate/Assistant and PhD qualifications.

Full information: [www.bcu.ac.uk/biomedical-sciences](http://www.bcu.ac.uk/biomedical-sciences)

**FY** This course can also be accessed via a foundation year. Please see page 228.

**RELATED COURSES**

143 BSc (Hons) Food and Nutrition  
80 BEng (Hons) Biomedical Engineering

BSc (Hons)  
Biomedical Sciences  
School of Health Sciences

**Content includes:**

**Year 1**

- Fundamentals of Cell Biology
- Introduction to Human Physiology
- Genetics
- Biochemistry

**Year 2**

- Research Methods in Science and Engineering
- Clinical Biochemistry and Cellular Science
- Infectious Disease
- Blood Science
- Fundamental Principles of Pharmacology and Drug Development

**Year 3**

- Research Project
- Molecular Basis of Disease
- Pathophysiology
- Choice of optional modules

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.



*“I definitely recommend this course; from the support you receive from the faculty as a whole to the friendships you build. Regardless of your background and ethnicity, do this course – it will change your life.”*

SARAH BRISTOL-ABBOTT

 @BCUusocscience  
 bcusocsciences

BA (Hons)  
**Black Studies**  
School of Social Sciences

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
L330

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 – must be in a Social Sciences or Humanities pathway
- International Baccalaureate Diploma: 28 points
- GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

This unique course is the first of its kind in Europe. If you are interested in the history, politics, popular cultures, artistic and social movements of people across the African diaspora, Black Studies will provide you with the big picture perspective through this growing discipline.

Your course will be taught by leading, research-active lecturers and tutors, where you will encounter a range of viewpoints, as well as gaining valuable experience within the wider community.

Black Studies is an interdisciplinary subject that is committed to working with the wider community. Throughout the degree, we will engage you in the thinking and practice of contextualising your work within communities, and where possible, connecting you to projects and organisations outside of the University.

The course seeks to enable students with the capacities and skills needed to apply decolonising intellectual knowledge to a range of strategies for advancing community self-representation, social justice and global human rights.


Full information: [www.bcu.ac.uk/black-studies](http://www.bcu.ac.uk/black-studies)

AVAILABLE SPECIALIST ROUTES:

**Black Studies (Criminal Justice)**  
| BA (Hons) 1050

Students will take Black Studies modules which explore the history, politics and experience of Black communities as well as examining the issues in society that produce such stark inequalities. Alongside these modules students will study Criminology-specific modules that explore the basis of, and issues with, the criminal justice system.

Full information:  
[www.bcu.ac.uk/black-studies-criminal-justice](http://www.bcu.ac.uk/black-studies-criminal-justice)

 These courses can also be accessed via a foundation year. Please see page 228.

Content includes:

**Year 1**

- Introduction to Black Studies
- City, Community and Culture
- Understanding Society
- Black Intellectual Thought

**Year 2**

- Black Political Activism
- Exploring Popular Culture
- Black Feminism
- Black Studies Methods

**Year 3**

- Power and Inequality
- Black Arts Movement
- Black Studies Project


**Foundation year content includes:**  
Introduction to Sociology and Criminology; Criminality, Crime Control and Society; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Sociology and Criminology in Practice; Foundation Practice Project.



[www.bcu.ac.uk/bls-vid](http://www.bcu.ac.uk/bls-vid)

*“Building Services Engineering is where science meets design and engineering is put into the built environment practice. This course focuses on design, operation, management and logistical complexities.”*

GHASSON SHABHA

 @BCUCEBE  
 BCUCEBE



BSc (Hons)  
**Building Services Engineering**  
Top-Up  
School of Computing and Digital Technology

**CAMPUS**  
City Centre

**DURATION**  
18 months part-time

**UCAS CODE**  
N/A – apply direct

**ENTRY REQUIREMENTS**

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- GCSE Grade 4 or above in English Language and Mathematics, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

If you want an exciting and challenging career in the construction industry, this course could be for you. Your learning and development will be centred around careful deployment of engineering rules and principles as well as developing and supporting the know-how necessary to apply technology to wide-ranging building services engineering problems and processes.

You will be inspired to develop a detailed appreciation and ability to analyse complex building services design problems and to assess alternative building services systems most suited to address technical client requirements, in order to arrive at an optimal solution.

You will also learn about cost, quality, operation and energy efficiency in relation to the wider procurement and contractual context of the construction process and the actors involved in that process – all set within the social, regulatory, technical and sustainable context of the UK and global development industry.

The course aims to produce building services engineers with a well-rounded ability to mix technical, creative and business skills, ready to join an equally fast-moving built environment. You will therefore be industry-ready and can look forward to a fulfilling and enjoyable career as a building services engineer. This course is run as an 18-month part-time top-up degree.

Full information: [www.bcu.ac.uk/building-services-eng](http://www.bcu.ac.uk/building-services-eng)

Content includes:

- Project Management
- Services and Energy Performance
- Integrated Building Simulation and Design
- Individual Honours Project

» THE COURSE WILL PROVIDE YOU WITH A SOLID FOUNDATION AND UNDERSTANDING OF KEY ENGINEERING PRACTICES AND PROCESSES.

» THE COURSE ENCOURAGES CRITICAL ANALYSIS, PROBLEM-SOLVING AND COMMUNICATION APPROPRIATE FOR THE PROFESSION.



*“I am passionate about studying at BCU for many reasons. Firstly, my lecturers have continuously supported me and encouraged me to succeed. My course has provided me with a global outlook, as I was able to visit Copenhagen and explore different types of life and culture.”*

RAJA KAHN



@BCUCEBE  
BCUCEBE

BSc (Hons)  
Building Surveying  
School of Engineering and the Built Environment

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
K230

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: Pass with 60 credits, 45 of which should be at Level 3, remaining 15 from Level 2 or 3, with a minimum of 12 credits achieved from any units awarded at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Building Surveying encompasses surveying, conservation, adaptation and repurposing of the built environment. By studying with us, you will embrace new innovations that will prepare you to support the development of a sustainable society.

On this course, accredited by both the Royal Institution of Chartered Surveyors (RICS) and the Chartered Institute of Builders (CIOB), you will learn from building surveying experts with considerable practical experience, and develop your problem-solving, communication and interpersonal skills.

Benefit from our strong industry links by attending visiting lecturer talks and site visits, working on case studies and gaining work experience so you’re prepared for employment. The skills we teach have helped our graduates secure roles with companies including Faithful+Gould.

Our excellent relationships with employers mean that you can undertake a successful work placement, helping you gain real insight about the work of building surveyors and make valuable professional contacts.

Full information: [www.bcu.ac.uk/building-surveying](http://www.bcu.ac.uk/building-surveying)

**FY** This course can also be accessed via a foundation year. Please see page 228.

ACCREDITATION



Content includes:

**Year 1**

- Introduction to the Built Environment
- Built Environment Technology 1
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential

**Year 2**

- Built Environment Technology 2
- BIM and Facilities Management
- Building Pathology
- Integrated Digital Design: Commercial

**Year 3**

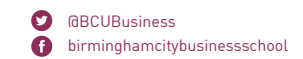
- Urban Design Practice in Context
- Professionalism and Citizenship
- Commercial Building Pathology and Surveying
- Building Surveying Professional Skills
- Individual Honours Project

**Foundation year content includes:** Built Environment Context and Practice; Building Technology; Quantitative Methods; Foundation Computing; Academic and Personal Study Skills; Independent Practice.

» AS THE INDUSTRY CHANGES, SO DO WE. LEARN ABOUT THE INNOVATIVE DEVELOPMENTS IMPACTING THE SECTOR TODAY.

*“The staff are incredibly knowledgeable, and the opportunities the University and the course offer to students are invaluable.”*

KEEGAN BROTHERIDGE



@BCUBusiness  
birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
N100

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: Pass with 60 credits overall. At least 45 credits at Level 3. 18 of the Level 3 credits must be achieved at either Merit or Distinction grade. Must be in a Social Sciences or Humanities pathway.
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

The course will provide you with the opportunity to develop specialist business expertise, while helping you learn key transferable skills, all of which will help you stand out when it comes to securing employment.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness, since we believe business can’t be studied in isolation.

In addition, you’ll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on accompanying issues around social responsibility and ethical behaviour.

Your course will foster your intellectual and ethical development and encourage your personal commitment to the socially useful purpose of becoming a business professional.

Full information: [www.bcu.ac.uk/business-ba](http://www.bcu.ac.uk/business-ba)

**AVAILABLE SPECIALIST ROUTES:**

**Business with Marketing**  
**| BA (Hons) NN15**

This course aims to prepare you for a career in business and marketing, equipping you with the practical skills required to make an immediate impact and the conceptual framework to make a long-term difference. It combines the broad understanding of business operations and practice with the specific knowledge which is applied in the marketing area.

Full information: [www.bcu.ac.uk/business-marketing](http://www.bcu.ac.uk/business-marketing)

**FY** These courses can also be accessed via a foundation year. Please see page 228.



BA (Hons)  
Business  
Birmingham City Business School

Content includes:

**Year 1**

- Business Foundation
- Essential Analysis for Business
- Business Environment
- Understanding Organisation and Organisational Behaviour

**Year 2**

- Business Analytics
- Business Strategy
- Accounting for Business
- Entrepreneurship in the Digital Age

**Year 3**

- Business Process and Systems
- E-business
- International Business
- Business Research Project

**Foundation year content includes:** An Introduction to Management and Leadership; Business in Context; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Developing Business Skills for Success; Foundation Practice Project.

**RELATED COURSES**

86 BA (Hons) Business Administration (Top-Up)

156 BA (Hons) International Business (Top-Up)



*“I am originally from Colombia, and I never thought that I would study in the UK. Birmingham City University gave me an opportunity to earn my degree, and the support of my lecturers and tutors helped me in adapting to this new form of study.”*

LINA MATEUS

BA (Hons)  
Business Administration  
(Top-Up)

Birmingham City Business School

CAMPUS  
City Centre



DURATION  
1 year full-time

UCAS CODE  
N102

ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English Language and Mathematics, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

 @BCUBusiness  
 birminghamcitybusinessschool

This flexible and wide-ranging course allows you to tailor your studies to your interests, from Innovative Thinking for Organisation Development to Cross- cultural Consumer Behaviour. With a wide range of modules to choose from, you’ll be able to follow a path that will lead to your future career, with previous students progressing into roles with high- profile organisations such as npower and Zurich.

The course covers a whole range of areas with at least five modules for you to choose from. You will study full-time and be given attentive student support.

Working with other students from across Birmingham City Business School, you’ll develop and demonstrate your ability to collaborate, while other projects will require you to work alone and develop your independent learning skills.

You will work on a range of innovative and practical projects, including business reports, case studies, presentations and projects, all of which will help you to apply your knowledge to real businesses and real situations. Our staff will help to support and tailor your learning with expert industry knowledge and experience. They are researchers, authors and industry professionals who’ll share their own practical and academic experience and expertise.

Full information: [www.bcu.ac.uk/business-admin](http://www.bcu.ac.uk/business-admin)





[www.bcu.ac.uk/bs-facilities](http://www.bcu.ac.uk/bs-facilities)

Content includes:

- Innovative Thinking for Organisation Development
- Business Process and Systems
- E-business
- Contemporary Advertising
- Cross-cultural Consumer Behaviour
- International Marketing Planning
- Business Development

*“An HND in Business and Management offers you a widely recognised qualification that evidences your business skills and knowledge. Your study will match the first two years of a business-related degree with the possibility of progression to the final year of a degree.”*

JON CURWIN, ASSOCIATE PROFESSOR

 @BCUBusiness  
 birminghamcitybusinessschool

CAMPUS  
South and City College  
Birmingham

DURATION  
2 years full-time

UCAS CODE  
022N

ENTRY REQUIREMENTS

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
64

This HND course in Business and Management is delivered over two years, full-time. It emphasises learning by doing, so you will get practical skills alongside your theoretical learning. You will study a broad range of business topics such as finance and marketing, alongside specialist management modules.

This course gives you a clear understanding of fundamental business principles such as marketing, human resources and law, as well as more specialist areas like managing advertising, accounting and professional development.

With academic tutor support, you’ll learn about the underlying principles and techniques used in management and develop an understanding of contemporary issues in the business world. You will get the opportunity to gain feedback on briefs and projects from industry experts.

Our staff have a wealth of knowledge and industry experience, which means you get to be taught by experts in the field. As well as a wealth of facilities at the college, you’ll also have access to support and facilities at the University. This includes support services and career advice.

Full information:  
[www.bcu.ac.uk/business-management-hnd-south](http://www.bcu.ac.uk/business-management-hnd-south)

» THIS COURSE OFFERS THE POSSIBILITY OF PROGRESSION TO THE FINAL YEAR OF A BUSINESS-RELATED DEGREE.



HND  
Business and Management  
Birmingham City Business School

Content includes:



- Marketing
- Human Resource Management
- Organisations and Behaviour
- Business Environment
- Law for Business
- Business Analysis
- Business Planning
- Managing Financial Resources and Decisions



*“My placement has been the best year of my life to date. I have matured enormously in such a short space of time and it has shaped my outlook on life in such a positive way.”*

SEAN CREELEY

BA (Hons)  
**Business Economics**  
Birmingham City Business School

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 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
NL11

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


The applied nature of our BA (Hons) Business Economics degree prepares you to work across all areas of the economy, especially the private sector. Specifically, your degree combines the study of economics with a wide variety of applicable business-related theories/models such as e-business, sustainability and innovation among others.

Economics is a major social science which studies the economy and its impact on society and the natural environment. Economics draws on and influences other social sciences and it is also a core business discipline, which is integral to understanding organisational behaviour, strategy and corporate performance.

This course will equip you with a firm foundation of economics, bringing to life diverse economic ideas and empowering you to understand the relevance of competing economic theories and their application to business decision-making.

This course provides you with a vast analytical toolkit, which includes mathematical and statistical analysis, critical thinking and the use of business tools and techniques to provide a richer understanding of the challenges contemporary businesses face within both the UK and international economies. During your study here you will have the chance to access our trading room and to work on a live client project with our Business Advice Centre.

Full information: [www.bcu.ac.uk/bus-economics](http://www.bcu.ac.uk/bus-economics)

 This course can also be accessed via a foundation year. Please see page 228.



UCAS POINTS:  
**112**

Content includes:

**Year 1**

- Principles of Economics
- Professional Development for Economics
- Governance, Ethics and Law
- Economic Analysis

**Year 2**

- Intermediate Microeconomics
- Economics and Sustainable Development
- Strategic Development
- Macroeconomics

**Year 3**



- E-business
- International Economics
- Industrial Economics
- Business Research Project

**Foundation year content includes:** Fundamentals of Accounting; Fundamentals of Finance; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Business in Context; Foundation Practice Project.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

*“Good support is given by the faculty, and the Curzon Building is a great study environment.”*

KIRAN BHANGU

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
NN13

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. Designed to equip you with the knowledge and technical skills required for the wider industry, this flexible course will encourage your development towards becoming a successful business finance professional.

The course has the option of a professional placement year, where you will get the opportunity to go on a year-long industry placement.

During the second and later years of the course, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your course to a specific career aim or professional body.

There will be opportunities to experience different graduate roles, with a wide variety of placements and internships on offer to complement your studies. You will also graduate with the knowledge needed to pursue further qualification with the Association of Corporate Treasurers and Chartered Institute for Securities and Investment.

Full information: [www.bcu.ac.uk/bus-finance](http://www.bcu.ac.uk/bus-finance)

 This course can also be accessed via a foundation year. Please see page 228.

ACCREDITATION



UCAS POINTS:  
**112**



BSc (Hons)  
**Business Finance**  
Birmingham City Business School

Content includes:

**Year 1**

- Principles of Economics
- Quantitative Methods for Finance
- Introduction to Finance
- Introduction to Financial Accounting

**Year 2**

- Corporate Finance
- Financial Reporting
- Principles of Taxation
- Risk Management

**Year 3**

- Banking, Financial Markets and Institutions
- Financial Technology
- Corporate Financial Strategy
- Current Issues and Trends in Finance

**Foundation year content includes:** Fundamentals of Accounting; Fundamentals of Finance; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Business in Context; Foundation Practice Project.

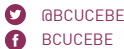
»93% OVERALL SATISFACTION FOR THIS COURSE.  
National Student Survey 2020.



*"I believe that this course has helped shape my thoughts about computers and business. It has given me a clearer vision about what my career goals are."*

JONSMITH ALANKAR PULL

BSc (Hons)  
**Business Information  
Technology**  
School of Computing and Digital Technology



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
I201

- ENTRY REQUIREMENTS**
- A Levels: BBC including Technology, Science, Mathematics or Computing
  - BTEC Diploma: D\*D\* in a Technology, Science, Mathematics or Computing-related subject
  - BTEC Extended Diploma: DMM in a Technology, Science, Mathematics or Computing-related subject
  - Access to HE Diploma: Pass with 60 credits, 45 of which should be at Level 3 including 12 technical credits at Merit or Distinction. Must be from Technology, Science, Mathematics or Computing-related subjects.
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**112**

Business Information Technology bridges the gap between IT and business to drive innovation and growth in the modern global organisation. This course embeds a systems philosophy of connectivity, to offer an in-depth understanding of business concepts and how to use IT to serve business needs.

It will also provide essential skills that will facilitate communicating and discussing technical and business ideas effectively. You will work collaboratively with tutors, researchers and businesses, applying practice-based skills to real-life case studies and live project briefs which will develop your problem-solving and analytical skills. Learn how to think like a coder, to influence the design, development and use of information systems and technology in organisations.

Work in our advanced software development and computer programming labs, using dedicated facilities for systems analysis, networking, e-commerce and business intelligence – all of which reflect advanced professional practice.

You will also gain an in-depth understanding of how organisations can harness the data to improve decision-making. In summary, this course will give you the skills and knowledge to make IT work for businesses. You will develop your technical, research, design and organisational ability, and leave with the skills employers want.

**Full information:**  
[www.bcu.ac.uk/business-info-systems](http://www.bcu.ac.uk/business-info-systems)

**FY** This course can also be accessed via a foundation year. Please see page 228.



**Content includes:**

- Year 1**
- Insights into Management
  - Developing your Personal Brand
  - Operations Management
  - Finance for Managers

- Year 2**
- Supply Chain Management
  - One Planet Issues
  - Management Development
  - The Global Manager

- Year 3**
- Leading and Managing Change
  - Continuous Innovation
  - Strategic Management
  - Business Research Project

**Foundation year content includes:**  
Fundamental Mathematics;  
Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.



**RELATED COURSES**

- 103 BSc (Hons) Computing and Information Technology
- 119 BSc (Hons) Digital Media Computing
- 101 BSc (Hons) Computer Science





BA (Hons)  
**Business Management**  
Birmingham City Business School

 @BBCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
N201

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**


Acquire the building blocks for a successful management career with our multifaceted Business Management course. The programme features high-profile industry speakers and real-life projects so your career can start the minute you walk through our doors. There may also be the opportunity for exciting international visits.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness. In addition, you'll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on issues around social responsibility and ethical behaviour.

In addition to the main programme, we offer distinct pathways which allow you to specialise in a specific area while still learning the core skills of business and management.

All of our courses will enhance your understanding of organisations and the environment in which they operate and will prepare you for a career in business and management. Our accreditation by the Chartered Management Institute (CMI) ensures you'll be provided with the latest information and knowledge, as well as providing key industry links and insight.

Full information:  
[www.bcu.ac.uk/business-management](http://www.bcu.ac.uk/business-management)

 This course can also be accessed via a foundation year. Please see page 228.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

Content includes:

- Year 1**
- Contemporary HR for Managers
  - Marketing Foundations
  - The Professional Manager
  - Finance for Managers
  - Understanding Organisations and Organisational Behaviour
- Year 2**
- Introduction to Consultancy
  - Contemporary Management Issues
  - Management Development
  - Supply Chain Management

- Year 3**
- Integrative Business Research Project
  - The Global Manager
  - The Executive Manager
  - Innovative Thinking for Organisational Development
  - Contemporary Global Management Issues

**Foundation year content includes:**  
An Introduction to Management and Leadership; Business in Context; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Developing Business Skills for Success; Foundation Practice Project.

ACCREDITATION



*“Undertaking a placement year with consistent support from staff, and the opportunity to apply theory to the real-world working environment has proved invaluable. BCU has exceeded my expectations from an academic and professional perspective.”*

JAMAL QURBAN



AVAILABLE SPECIALIST ROUTES:

**Business Management with Enterprise | BA (Hons) N20C**

Business Management with Enterprise provides a route for those who are interested in the development and sustainability of new business operations and who are considering launching their own enterprise.

You will be exposed to key enterprise modules which will help you get from idea to launch underpinned by academic theory. This route, which will be embedded throughout your course, will look to develop your skills, abilities and behaviours, and provide you with the tools you need to become a future entrepreneur.


Full information: [www.bcu.ac.uk/business-enterprise](http://www.bcu.ac.uk/business-enterprise)

**Business Management with Supply Chain Management | BA (Hons) N20D**

Business Management with Supply Chain Management gives you an opportunity to undertake specific modules designed to provide a deeper insight into the operation and complexity of the supply chain.

You will explore contemporary supply chain initiatives and review corporate strategy, globalisation, international alliances and the key features of procurement and outsourcing. This course provides you with the opportunity to examine the tools and techniques used to sustain and develop global supply networks.

Full information: [www.bcu.ac.uk/business-supply](http://www.bcu.ac.uk/business-supply)

 These specialist routes can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/bs-study-vid](http://www.bcu.ac.uk/bs-study-vid)



*“The course not only delves into the theoretical topics but also allows you to explore these topics in the real world.”*

AIYESHA AYYUB KHAN



@BCUCEBE  
BCUCEBE

BEng (Hons)  
Civil Engineering  
School of Engineering and the Built Environment

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
H201

**ENTRY REQUIREMENTS**

- A Levels: BBC including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- BTEC Extended Diploma: DMM in Engineering including Distinction in Mathematics for Technicians unit or Merit in Further Mathematics for Technicians unit
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Civil engineers design and construct anything from buildings and bridges, to dams, power stations and motorways. This course will prepare you to work on these projects. You will focus on structures, materials, geotechnics and hydraulics, and your studies will be enhanced with site visits, field trips and guest lectures.

You will learn in a hands-on style in a simulated workplace environment, using the latest CAD software so you are equipped to make an impact in an important industry.

Our outstanding industry links give you a competitive edge, to help you progress to a successful career when you graduate. You will be provided with knowledge of the scientific, technical, environmental, economic and managerial aspects of civil engineering so that you will be able to apply yourself to both the design and management of civil engineering projects.

During the course, you will also develop the key transferable skills that modern employers require such as problem-solving, project planning, presentation and communication.

Full information: [www.bcu.ac.uk/civil-engineering](http://www.bcu.ac.uk/civil-engineering)

**FY** This course can also be accessed via a foundation year. Please see page 228.

» ENHANCE YOUR STUDIES WITH SITE VISITS, FIELD TRIPS AND GUEST LECTURES.

- Content includes:
- Year 1**
- Engineering Principles
  - Mathematical Modelling
  - Engineering Practice
  - Integrated Engineering Project
- Year 2**
- Structures 1
  - Soil Mechanics
  - Civil Engineering Materials
  - Integrated Digital Design for Complex Structures
- Year 3**
- Structures 2
  - Geotechnical Engineering
  - Hydraulics and Drainage
  - Individual/Group Honours Project
- Foundation year content includes:** Mathematics for Engineers 1 and 2; Practical Skills 1 and 2; Engineering Science 1 and 2.

- RELATED COURSES**
- 106 BSc (Hons) Construction Management
  - 174 BEng (Hons) Mechanical Engineering

UCAS POINTS:  
112

*“Our aim is to provide graduates with civil engineering and construction management skills that prepare them for a successful career in the built environment industry.”*

MICHAEL GERGES, SENIOR LECTURER



@BCUCEBE  
BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
1073

**ENTRY REQUIREMENTS**

- A Levels: BBC including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- BTEC Extended Diploma: DMM in Engineering including Distinction in Mathematics for Technicians unit or Merit in Further Mathematics for Technicians unit
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



BEng (Hons)  
Civil Engineering and Construction Management  
School of Engineering and the Built Environment

On this course, you will develop a broad understanding of current technology and practice in civil engineering and construction management, covering the relevant aspects of civil infrastructure, systems, design, analysis, and construction management skills.

The course is designed to meet the requirements of relevant professional bodies, and will prepare you to become a civil engineer with construction management skills. You will study in a stimulating environment with access to outstanding links with industry that will give you a competitive edge, enabling you to progress to a successful career.

You will also develop key transferable skills that modern employers require, such as problem-solving, project planning, presentation and communication. Our strong links with employers will enable you to apply your learning to problem-based scenarios, ensuring that your intellectual and practical competencies are fully developed.

Over the next 10 years, increasing investment is planned in the UK in major civil engineering infrastructure such as the Thames Tideway Tunnel, Nuclear Power Station Build Programme, and HS2. The BEng (Hons) Civil Engineering and Construction Management degree develops graduates who combine technical civil engineering skills with the practical people skills needed by managers in the construction industry.

Full information: [www.bcu.ac.uk/civil-eng-construction](http://www.bcu.ac.uk/civil-eng-construction)

- Content includes:
- Year 1**
- Engineering Principles
  - Mathematical Modelling
  - Introduction to the Built Environment
- Year 2**
- Soil Mechanics
  - Civil Engineering Materials
  - Built Environment Commercial Technology and Management
- Year 3**
- Project Management
  - Professionalism and Citizenship
  - Advanced Analysis and Design Methods

- RELATED COURSES**
- 84 BSc (Hons) Building Surveying
  - 94 BEng (Hons) Civil Engineering
  - 106 BSc (Hons) Construction Management

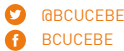
UCAS POINTS:  
112



*“BCU gave me confidence and knowledge in different tools that I can use for data such as SQL and R. If I am not doing anything data related, I will often find myself writing scripts in Python for servers.”*

ZAN ZVER

BSc (Hons)  
**Computer and Data Science**  
School of Engineering and the Built Environment



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
I10C

**ENTRY REQUIREMENTS**

- A Levels: BBC including a Science, Technology, Mathematics or Computing subject
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

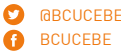
For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**



*“The key skills I have gained so far at the University are computer programming, IT law, computer forensic tools and techniques and network technologies; skills that will all help my future plans.”*

JOSEPH OXENBURY



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time (BSc)  
4 years full-time (MSci)  
4 years professional placement (BSc)  
5 years professional placement (MSci)

**UCAS CODE**  
FG44 (BSc), I120 (MSci)

**ENTRY REQUIREMENTS**

- A Levels: BBC including Technology, Science, Mathematics or Computing
- BTEC Diploma: D\*D\* in a Technology, Science, Mathematics or Computing-related subject
- BTEC Extended Diploma: DMM in a Technology, Science, Mathematics or Computing-related subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

BSc (Hons) / MSci  
**Computer Forensics**  
School of Computing and Digital Technology

With digital forensics playing a critical role in the world of modern criminal investigations, this **Computer Forensics** course will help you develop the practical and professional skills needed by employers in the digital forensics, cyber security and law enforcement sectors.

Delve into the acquisition, analysis and interpretation of data recovered from computers and digital devices to establish factual evidence, with access to a dedicated specialist digital forensics laboratory, hosting professional digital forensics tools including EnCase, FTK, XRY, Cellebrite and other industry-standard software.

The multidisciplinary nature of our course will foster the essential skills you require in computer networking, ethical hacking, computer programming, and legal and expert witness roles complementary to digital forensic investigations.

Computer Forensics combines a highly rigorous academic qualification with real-life practical work experience, which will enable you to put your knowledge into practice as a computer forensics expert or forensics investigator.

Full information: [www.bcu.ac.uk/computer-forensics](http://www.bcu.ac.uk/computer-forensics)

**FY** **BSc (Hons) Computer Forensics can be accessed via a foundation year. Please see page 228.**

**RELATED COURSES**

101 BSc (Hons) Computer Science  
100 BSc (Hons) Computer Networks and Security  
96 BSc (Hons) Computer and Data Science

**Content includes:**

**Year 1**

- Computer Programming
- Computer Forensics Fundamentals
- Network Fundamentals
- Computer Systems

**Year 2**

- Data Storage and Recovery
- Computer Forensics Tools and Techniques
- System Security Attacks and Defences

**Year 3**

- Mobile Device Forensics
- Ethical Hacking
- Network and Internet Forensics
- Individual Honours Project

**Year 4 (MSci)**

- Advanced Techniques in Digital Forensics
- Unix Systems Forensic Analysis
- E-discovery and Data Analytics
- Group Master’s Project

**Foundation year content includes:** Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

» OUR GRADUATES HAVE JOBS SUCH AS DIGITAL FORENSIC ANALYST, FRAUD INVESTIGATOR AND DATA RECOVERY SPECIALIST.



*"I came onto this course with no prior programming knowledge, and by the time I finished my first year, I had five completed games that I had helped develop. The staff are really helpful, and the facilities are all extremely good."*

SEBASTIEN SCAIFE

BSc (Hons) / MSci

## Computer Games Technology

School of Computing and Digital Technology



### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)

4 years full-time (MSci)

4 years professional placement (BSc)

5 years professional placement (MSci)

### UCAS CODE

G450 (BSc), I621 (MSci)

### ENTRY REQUIREMENTS

- A Levels: BBC including Technology, Science, Mathematics or Computing
- BTEC Diploma: D\*D\* in a Technology, Science, Mathematics or Computing-related subject
- BTEC Extended Diploma: DMM in a Technology, Science, Mathematics or Computing-related subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Do you want to have a successful career in the computer games industry? Our Computer Games Technology course has been developed with input and feedback from leading professionals working in the sector as well as our own students.

While studying for your degree, you will use our state-of-the-art computer games technology lab, which is kitted out with high-performance PCs and Sony PlayStation development kits, as well as a variety of industry-standard software. You will develop a range of technical and professional skills, including advanced coding practices, graphics programming, game engine development and artificial intelligence.

Our current collaborations with Microsoft Sony and Unity (Academic Alliance) ensure you have access to the most up-to-date technologies available, and our close proximity to independent game studios provides the opportunity for you to meet and network with industry experts. You will not only learn about mainstream and traditional video game development, but also explore allied and emerging disciplines, such as serious and educational game development, augmented and virtual reality and simulations.

You will also have the opportunity to participate in game development competitions, such as Global Game Jam and Microsoft's Imagine Cup, which will give you a great opportunity to broadcast your talent on an international stage.

Full information: [www.bcu.ac.uk/games-tech](http://www.bcu.ac.uk/games-tech)

» USE OUR STATE-OF-THE-ART COMPUTER GAMES TECHNOLOGY LAB, KITTED OUT WITH HIGH-PERFORMANCE COMPUTERS AND SONY PLAYSTATION DEVELOPMENT KITS.

Content includes:

#### Year 1

- 2D Game Programming
- Modelling
- Professional Practice for Game Development
- 3D Game Programming

#### Year 2

- C++ Programming for Games
- 3D Game Development
- Web Game Development
- Computer Graphics

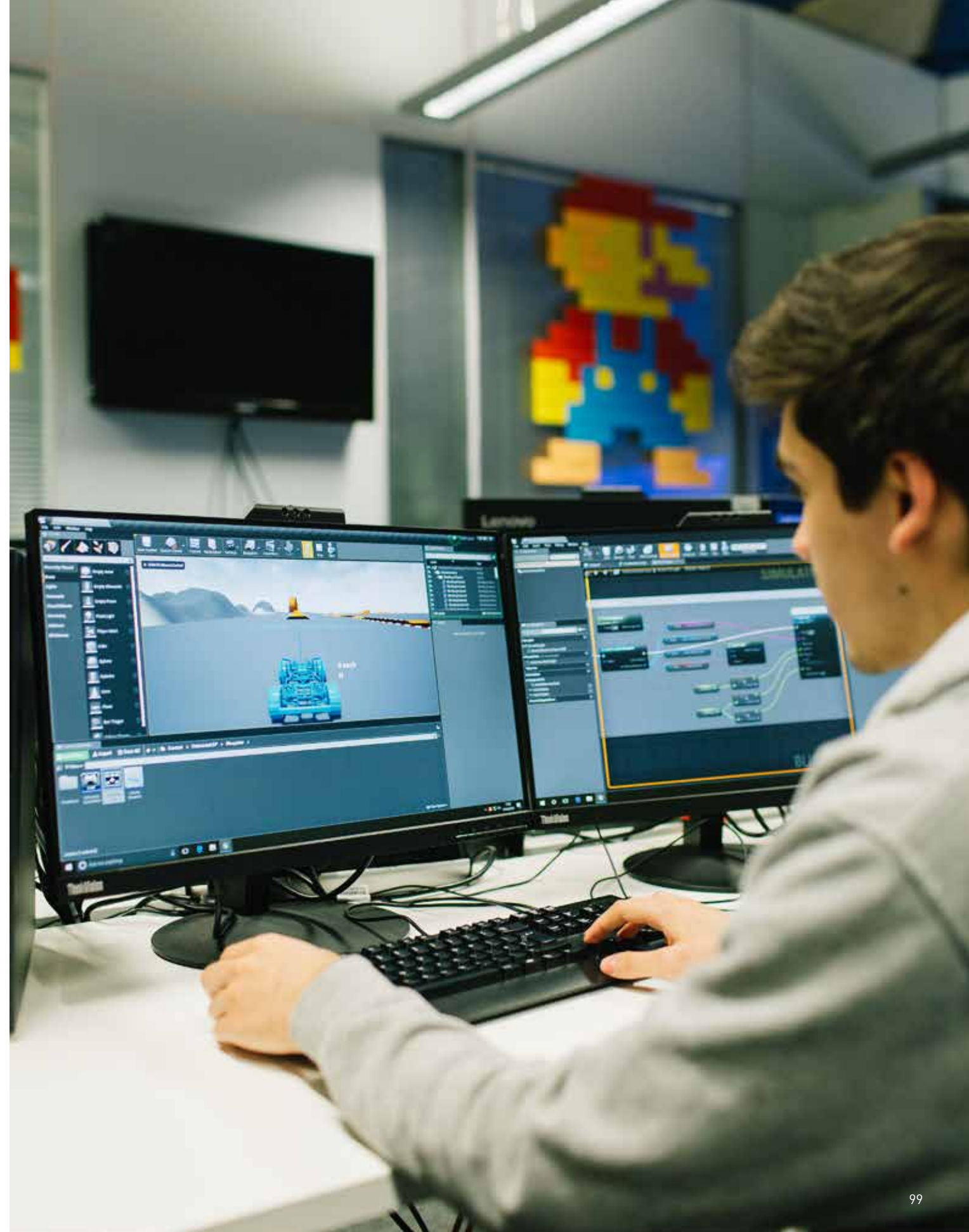
#### Year 3

- Individual Honours Project
- Artificial Intelligence for Games
- Mobile Game Development
- Game Development Using Console

#### Year 4 (MSci)

- Real-time Graphics Programming
- Emerging Technologies
- Network Game Programming
- Group Master's Project

» SHORTLISTED FOR TIGA GAMES INDUSTRY AWARD THREE YEARS RUNNING – BEST EDUCATIONAL INSTITUTION (2018 AND 2019), BEST EDUCATIONAL INITIATIVE AND TALENT DEVELOPMENT (CURZON SOFTWARE HOUSE, 2020) AND BEST EDUCATIONAL INSTITUTION (2020).





*“My lecturers made lectures interesting, funny and relatable. They’ve been very approachable and were the key to my success of a first class degree.”*

REECE MCCASKILL

BSc (Hons) / MSci

## Computer Networks and Security

School of Computing and Digital Technology

CAMPUS  
City Centre

DURATION  
3 years full-time (BSc)  
4 years full-time (MSci)  
4 years professional placement (BSc)  
5 years professional placement (MSci)

UCAS CODE  
GG49 (BSc), I122 (MSci)

- ENTRY REQUIREMENTS
- A Levels: BBC including Technology, Science, Mathematics or Computing
  - BTEC Diploma: D\*D\* in a Technology, Science, Mathematics or Computing-related subject
  - BTEC Extended Diploma: DMM in a Technology, Science, Mathematics or Computing-related subject
  - Access to HE Diploma: see website
  - International Baccalaureate Diploma: see website
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



*“My undergraduate degree in Computer Science allowed me to improve on my technical skills such as programming and data structures, but also my general communication skills.”*

NOUR ALBAARINI



BSc (Hons) / MSci

## Computer Science

School of Computing and Digital Technology

CAMPUS  
City Centre

DURATION  
3 years full-time (BSc)  
4 years full-time (MSci)  
4 years professional placement (BSc)  
5 years professional placement (MSci)

UCAS CODE  
G401 (BSc), I101 (MSci)

- ENTRY REQUIREMENTS
- A Levels: BBC including Technology, Science, Mathematics or Computing
  - BTEC Diploma: D\*D\* in a Technology, Science, Mathematics or Computing-related subject
  - BTEC Extended Diploma: DMM in a Technology, Science, Mathematics or Computing-related subject
  - Access to HE Diploma: see website
  - International Baccalaureate Diploma: see website
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Work with cutting-edge technologies and achieve the skills valued by today’s employers. You will develop your competence in using tools and techniques to produce solutions for computer systems. You will also obtain a sound mathematical and scientific understanding, while appreciating the professional responsibilities and quality issues that are present within the industry.

On this course, you will study the fundamental concepts of computer science including computer programming, data structures and algorithms, information systems, computer networks and computer architecture.

You will then strengthen your knowledge by studying advanced subjects that focus on software engineering skills. You will also be introduced to topics such as operating systems, cyber security, discrete mathematics, and web application development.

The course is taught by experienced academics with extensive links to the IT industry, who will ensure you are receiving the most current and up-to-date information. You will also have the chance to gain valuable work experience through a placement after your second year, further developing your skills and increasing your appeal to future employers. We also provide access to the Cisco Systems and Microsoft Academy Centre.

Full information: [www.bcu.ac.uk/comp-science](http://www.bcu.ac.uk/comp-science)

**FY** BSc (Hons) Computer Science can be accessed via a foundation year. Please see page 228.



Content includes:

- Year 1
- Website Design and Development
  - Data Structures and Algorithms
  - Network Fundamentals
  - Computer Programming

- Year 2
- Object-oriented Programming
  - Operating Systems
  - Cyber Security
  - Software Design

- Year 3
- Individual Honours Project
  - Mobile and Wearable Application Development
  - Cloud Computing
  - Artificial Intelligence and Machine Learning

- Year 4 (MSci)
- Semantic Web and Knowledge Engineering
  - Service-oriented Architecture
  - Advanced Databases
  - Group Master’s Project

Foundation year content includes: Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

» WE ARE HOME TO ACADEMIES FOR CISCO SYSTEMS, MICROSOFT AND AMAZON WEB SERVICES.

Content includes:

- Year 1
- Computer Systems
  - Applied Operating Systems
  - Computer Programming
  - Network Fundamentals

- Year 2
- Systems Security Attacks and Defences
  - Programming for Network Engineers
  - Networking Technologies
  - Enterprise Network Systems

- Year 3
- Individual Honours Project
  - Ethical Hacking
  - Wireless Networking Technologies
  - WAN and Advanced Infrastructure Technologies

- Year 4 (MSci)
- Group Integrated Master’s Project
  - Information Security
  - Software-defined Network Engineering
  - Network Management

Foundation year content includes: Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

RELATED COURSES

110 BSc (Hons) Cyber Security  
97 BSc (Hons) Computer Forensics

Secure communication technologies form the bedrock of our modern, mobile society. Computer and network security is a growth area within the wider remit of cyber security. You will learn to build, secure and maintain data communication networks.

The course takes a practice-led approach, making use of equipment and tools found in the industry to give you the best preparation for a successful career. You will develop the practical skills sought by industry, backing this up with a thorough understanding of theory.

It delivers the latest in computing, network and security technologies, with the opportunity to gain additional accreditation from Cisco, Juniper and the Linux Professional Institute (additional examination costs may apply). We are also home to academies for Cisco Systems and the Microsoft Academy Centre.

You will learn the latest in computing, network and security technologies, in a well-rounded curriculum that includes computer network engineering, programming, server systems, security theory and practice. You’ll also gain a detailed understanding of network engineering and network security, along with modules on ethical hacking and information security.

Full information:  
[www.bcu.ac.uk/comp-network-security](http://www.bcu.ac.uk/comp-network-security)

**FY** BSc (Hons) Computer Networks and Security can be accessed via a foundation year. Please see page 228.

» WE ARE A CISCO ACADEMY SUPPORT CENTRE AND CISCO INSTRUCTOR TRAINING CENTRE.



*“This computing degree top-up is designed for students who want to achieve a specialist undergraduate degree: where relevant IT infrastructure technology systems are at the forefront – developing you to be industry ready.”*

NIZAM BOLIA, COURSE LEADER

BSc (Hons)  
Computing  
Top-Up  
School of Computing and Digital Technology

- CAMPUS**  
City Centre
- DURATION**  
1 year full-time
- UCAS CODE**  
1015
- ENTRY REQUIREMENTS**
- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
  - HND in a related subject: Merit profile
  - GCSE Grade 4 or above in English Language and Mathematics, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



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This broad-based course combines research and theory with application and development, enabling you to put your learning into innovative practice. You will develop the computing and information technology skills you'll need to design, develop, operate and maintain computer systems.

You will also be encouraged to develop a strategic awareness of the wider context of globalisation and societal needs and develop innovative systems, which provide business value and sustainable solutions.

This final year top-up course will build on your existing knowledge and develop your technical skills in areas such as cyber security, human-computer interaction and e-commerce. You will also develop an awareness of the wider context within which IT professionals operate, exploring topics such as IT management, consultancy and green IT.

Your final individual project will give you the opportunity to explore a specific area in greater depth and develop your project management skills. The course will prepare you for a wide range of careers, both technical and managerial, and will also provide the possibility of progressing to postgraduate study.

Full information: [www.bcu.ac.uk/computing-bsc](http://www.bcu.ac.uk/computing-bsc)

» EQUIVALENT TO THE FINAL YEAR OF A THREE-YEAR DEGREE, THIS COURSE PREPARES YOU FOR POSTGRADUATE STUDY.

Content includes:

- Business Systems Solutions
- IT Infrastructure
- Consultancy and IT Management
- Information Security
- Individual Honours Project

*“This course proved very appealing to me as there was a great deal of practical-based content with supporting theory; the course staff were knowledgeable and very supportive of my aspirations.”*

SANAH HUSSAIN



@BCUCEBE  
BCUCEBE

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time (BSc)  
4 years full-time (MSci)  
4 years professional placement (BSc)  
5 years professional placement (MSci)
- UCAS CODE**  
G420 (BSc), I100 (MSci)

- ENTRY REQUIREMENTS**
- A Levels: BBC including Technology, Science, Mathematics or Computing
  - BTEC Diploma: D\*D\* in a Technology, Science, Mathematics or Computing-related subject
  - BTEC Extended Diploma: DMM in a Technology, Science, Mathematics or Computing-related subject
  - Access to HE Diploma: see website
  - International Baccalaureate Diploma: see website
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



BSc (Hons) / MSci  
Computing and Information Technology  
School of Computing and Digital Technology

Our Computing and Information Technology course will help you develop the mindset to address global challenges, the kind that businesses and communities face on a day-to-day basis. You will learn how to maintain the digital infrastructure of businesses in innovative and effective ways.

You will use dedicated industry-standard facilities to research and work on enterprise software and virtual environments, to develop business solutions and real-time systems. You'll take a practical approach, backed up with a thorough understanding of theory, to provide you with the skills and knowledge employers look for. You will also have the opportunity to gain additional accreditation from Cisco and the Linux Professional Institute.

We are preparing you for the workplace. You will learn computing and information technology skills that are needed to design, develop, operate and maintain effective systems. Your knowledge will evolve on a daily basis, and we will ensure you are able to innovate in order to deliver business value and sustainable solutions.

You will also learn management-level skills such as project and change management to maximise your career potential. We'll also help to develop your personal skills so that you can work effectively as a team member and problem-solve at the highest level.

Full information: [www.bcu.ac.uk/comp-info-tech](http://www.bcu.ac.uk/comp-info-tech)

**FY** BSc (Hons) Computing and Information Technology can be accessed via a foundation year. Please see page 228.

- RELATED COURSES**
- 101 BSc (Hons) Computer Science
  - 119 BSc (Hons) Digital Media Computing

Content includes:

- Year 1**
- Innovation Project
  - Applied Operating Systems
  - Computer Systems
  - Computer Programming
- Year 2**
- Enterprise Practice Project
  - Smart Systems
  - Human-Computer Interaction
  - Networking Technologies
- Year 3**
- Individual Honours Project
  - Datacentre Systems Management
  - Business Systems Solutions
  - Consultancy and IT Management
- Year 4 (MSci)**
- Integrated Master's Project
  - Cloud Services
  - Distributed Enterprise Architecture
  - Research Methods and Project Management

**Foundation year content includes:** Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

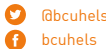
» 95% OF STUDENTS SAID THEY FELT PART OF A LEARNING COMMUNITY. National Student Survey 2020.



*“We have access to all of the BCU facilities as well as the college’s, which has been a real benefit... I didn’t realise how rich the learning environment would be here; Birmingham is so diverse and you get to meet some amazing people.”*

ERIN SWAN

BA (Hons)  
**Conductive Education**  
School of Education and Social Work



@bcuhels  
bcuhels

**CAMPUS**  
NICE – Centre for Movement Disorders, Moseley

**DURATION**  
3 years full-time

**UCAS CODE**  
X161

**ENTRY REQUIREMENTS**

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass
- International Baccalaureate Diploma: 24 points
- Four GCSEs including English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**96**

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders. This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities.

You will train and learn at the Conductive College. The College is based at NICE – Centre for Movement Disorders, a charity located in Moseley, Birmingham, which is an acknowledged world leader for Conductive Education.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children and/or adults alongside experienced conductors. On graduating, you will be able to make a difference to people’s lives and will be able to work in centres and schools across the world where conductive education is practised.

Full information: [www.bcu.ac.uk/conductive-ed](http://www.bcu.ac.uk/conductive-ed)

*All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.*



[www.bcu.ac.uk/conductive-education-vid](http://www.bcu.ac.uk/conductive-education-vid)

Content includes:

**Year 1**

- Observation for Directing Active Learning
- Developing Professional Skills through Active Learning
- Principles of Conductive Pedagogy
- Conductive Facilitation for Learning

**Year 2**

- Conductive Pedagogy: Analysis and Development of Learning
- The Impact of Motor Disorders on Learning in Childhood and Adulthood
- Learning Theories for Conduction
- Practice-based Learning: Analysing Effective Teaching and Learning Styles
- The Social Basis for Learning

**Year 3**

- Conductive Pedagogy: Evaluation and Application
- Education Research Project
- Application of Conductive Education
- Practice-based Learning: Evaluating Learning

» THE ONLY COURSE IN THE UK TO TRAIN PEOPLE TO WORK IN CONDUCTIVE EDUCATION.

*“With the regeneration happening in the city, it’s a paradise for students studying construction as you can visualise how the building is being constructed and look at the layout of the site which all helps.”*

RYAN PARKER



@BCUCEBE  
BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
2 years part-time

**UCAS CODE**  
N/A – apply direct

**ENTRY REQUIREMENTS**

- A Levels: CCD
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- GCSE English Language and Mathematics at Grade 4 or above.

We recognise that many applicants come to the course with non-standard educational qualifications. Other qualifications and applications from mature students with relevant experience will therefore also be considered. Please contact Admissions if you want to discuss your situation.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**88**



HNC  
**Construction**  
School of Engineering and the Built Environment

Gain a comprehensive introduction to the construction industry and an advanced entry to our associated degrees upon successful completion of the course. This course provides you with the opportunity to be flexible with your studies and build fundamental knowledge to explore a range of construction roles.

The HNC is an ideal gateway for progression from tradesperson to site manager and beyond. On successful completion, you may be able to progress to the second year of one of our full-time degrees or the third year of our part-time degrees or apprenticeships.

You will benefit from state-of-the-art facilities and traditional resources, and become accustomed to industry technology.

If you’re seeking a career in property, technology, building surveying, building control, quantity surveying and construction management, this course is for you. It is also applicable to anyone involved with the design, production or management of buildings.

Full information: [www.bcu.ac.uk/construction-hnc](http://www.bcu.ac.uk/construction-hnc)

Content includes:

- Construction Technology
- Science and Materials
- Individual Project
- Legal Obligations in the Built Environment
- Management and Practice in Construction

**Optional modules:**

- Planning and Design for the Built Environment
- Building Information for Construction
- Measuring and Estimating Practice
- Valuation



[www.bcu.ac.uk/const-hnc-vid](http://www.bcu.ac.uk/const-hnc-vid)

» PREVIOUS STUDENTS HAVE WON EXTERNAL PRIZES INCLUDING HNC THOMAS VALE AWARD FOR OUTSTANDING STUDENT OF THE YEAR.



*"I have spent countless hours working with lecturers individually to gain knowledge in the construction industry. They have helped me reach my full potential, and have gone above and beyond to help me in my journey."*

SIAN CAMERON

BSc (Hons)  
**Construction Management**  
School of Engineering and the Built Environment

@BCUCEBE  
BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
LK12

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Our Construction Management degree offers a collaborative approach to the industry, preparing you to work within an integrated project team and with industrial partners, as well as developing skills required by the Chartered Institute of Building and the Royal Institution of Chartered Surveyors.

This course has social innovation embedded in its core. You will learn about the immediate and long-lasting effect which construction activities have on the environment, and discover sustainable and environmentally sound construction methods and innovative management practices.

Our strong links with employers such as Willmott Dixon allow you to learn in a practical context through work placement opportunities. You will also gain experience working on live projects for clients.

Study with us to gain a broad range of knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, becoming a confident professional who can manage both commercial and civil engineering projects.

Full information: [www.bcu.ac.uk/const-management](http://www.bcu.ac.uk/const-management)

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/const-con-vid](http://www.bcu.ac.uk/const-con-vid)

Content includes:

**Year 1**

- Built Environment Technology
- Innovation in the Built Environment
- Integrated Digital Design – Residential
- Professional Environmental and Materials Science

**Year 2**

- Procurement
- Commercial Management
- Planning and Programming
- Integrated Digital Design for Complex Structures

**Year 3**

- Professionalism and Citizenship
- Project Management
- Sustainable Building Design and Construction
- Contract Practice
- Individual Honours Project

**Foundation year content includes:** Built Environment Context and Practice; Building Technology; Foundation Computing; Quantitative Methods; Academic and Personal Study Skills; Independent Practice.

ACCREDITATION



*"During my time at BCU, I learned so many valuable skills which I can now use in the industry. Everyone is so friendly and the tutors are so knowledgeable and passionate about their subject, making learning thoroughly enjoyable."*

MEGAN ROSE THOMAS

@bcu\_fashion  
bcu\_fashion  
[bcu.ac.uk/fashion-and-textiles/blog](http://bcu.ac.uk/fashion-and-textiles/blog)

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
W2W4

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**



BA (Hons)  
**Costume Design and Practice**  
Birmingham Institute of Jewellery, Fashion and Textiles

Develop a range of career-specific skills within costume design and practise in a city culturally rich with dance, theatre and the creative arts. You will gain experience in custom pattern cutting, design and illustration, bespoke fitting and costume construction techniques, developing you into an active and engaged contributor to costume.

Previously, students have collaborated on live projects with Birmingham Royal Ballet, DanceXchange, and Birmingham Repertory Theatre. Our staff have worked as costume practitioners within national and international companies, including the Royal Shakespeare Company and the Stephen Joseph Theatre with Alan Ayckbourn.

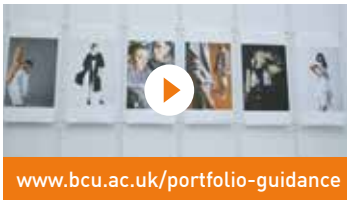
While studying with us, you will gain access to an archive of historical dress, bequeathed by the Arts and Crafts artist Kate Elizabeth Bunce, and the BCU Art and Design Archive.

There is an optional placement year between Years 2 and 3. You will be supported through the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Full information: [www.bcu.ac.uk/costume-design](http://www.bcu.ac.uk/costume-design)

BA (Hons) Costume Design and Practice, BA (Hons) Fashion Design and BA (Hons) Garment Technology have a shared first year of study.

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance)

Content includes:

**Year 1**

- Design Development and Realisation
- Individual Aesthetic
- Creative Direction
- Context and Theory

**Year 2**

- Creative Realisation
- Critical Studies
- Work Placement OR Collaborative Practice
- Advanced Practice

**Year 3**

- Independent Project Research
- Independent Practice
- Major Project



**Foundation year content includes:** Fashion and Textile Skills and Processes; Trends Research; Lifestyle; Signature Project.

RELATED COURSES

144 BA (Hons) Garment Technology  
218 BA (Hons) Textile Design  
113 BA (Hons) Design for Performance  
154 BA (Hons) Illustration



BA (Hons)  
**Criminology**  
School of Social Sciences

 @BCUusocscience  
 bcusocsciences

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
M900

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: Pass with 60 credits overall. At least 45 credits at Level 3. 18 of the Level 3 credits must be achieved at either Merit or Distinction grade. Must be in a Social Sciences, Humanities or Law pathway.
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Make sense of the world of criminal justice with our Criminology degree and get the big picture perspective on crime, punishment and victimisation. This course aims to develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

Our curriculum offers you a variety of subjects, through which you will be able to develop your interests before focusing on specialised fields within criminology that appeal to you as a student.

The course's real-world applications are supported by its close links with local and national criminal justice agencies, including police forces, charities, pressure groups, criminal justice agencies, criminal rehabilitation, probation services and prisons.

It is delivered by expert staff in the fields of policing, security studies and criminology, and you will also enjoy regular guest lectures from highly influential voices in the discipline.

Full information: [www.bcu.ac.uk/criminology](http://www.bcu.ac.uk/criminology)

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/ss-facilities](http://www.bcu.ac.uk/ss-facilities)

Content includes:

- Year 1**
- On Crimes and Punishment: An Introduction to Criminological Theory
  - Doing Criminological Research
  - Crime in its Political and Historical Context
  - Security Studies: The Essentials

- Year 2**
- Crime in the City: Criminology, Urban Culture and Social Change
  - Beyond the Statistics: Researching Criminological Experiences
  - Prisons and Punishment
  - Crime, Media and Culture

- Year 3**
- Transnational Organised and Corporate Crime
  - Human Rights: Theory and Practice
  - Dissertation / Live Project / Placement

**Foundation year content includes:** Introduction to Sociology and Criminology; Criminality, Crime Control and Society; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Sociology and Criminology in Practice; Foundation Practice Project.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

*“All of the Criminology team are actively engaged and at the forefront of their field, so they are extremely knowledgeable and able to provide helpful support.”*

SARAH NORMAN

AVAILABLE SPECIALIST ROUTES:

**Criminology and Security Studies | BA (Hons) ML94**

Our degree will equip you with a wide range of knowledge about both national and international politics and intelligence. It will also show how politics can impact both security and insecurity in Birmingham and the United Kingdom.

Your knowledge of the core ideas in criminology will be reinforced, and you will learn more about topics such as the role of MI5 and MI6, extremism, terrorism and counterterrorism, the Middle East and conflict in the modern world, and international relations.

Full information: [www.bcu.ac.uk/criminology-sec](http://www.bcu.ac.uk/criminology-sec)

**Criminology, Policing and Investigation | BA (Hons) ML9K**

This degree offers an in-depth study of policing and investigation, helping you develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

The curriculum offers a varied yet focused choice of subjects through which you will be able to develop your interests within the specialised field of criminology. The course's professional relevance is supported by its close links with local and national criminal justice agencies, such as Midlands police forces and community safety partnerships.

Full information: [www.bcu.ac.uk/criminology-policing](http://www.bcu.ac.uk/criminology-policing)

**FY** These specialist routes can also be accessed via a foundation year. Please see page 228.





[www.bcu.ac.uk/ss-study-vid](http://www.bcu.ac.uk/ss-study-vid)



*“One of the best features about the course is the opportunity to sit professional certifications. On the course, you have the chance to sit Microsoft Azure Fundamentals, Linux Professional Institute Essentials and many more.”*

INDERVIR SONDH

BSc (Hons) / MSci  
**Cyber Security**  
School of Computing and Digital Technology

 @BCUCEBE  
 BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time (BSc)  
4 years full-time (MSci)  
4 years professional placement (BSc)  
5 years professional placement (MSci)

**UCAS CODE**  
1010 (BSc), 1011 (MSci)

**ENTRY REQUIREMENTS**

- A Levels: BBC including Technology, Science, Mathematics or Computing
- BTEC Diploma: D\*D\* in a Technology, Science, Mathematics or Computing-related subject
- BTEC Extended Diploma: DMM in a Technology, Science, Mathematics or Computing-related subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**


As we generate data at an ever-increasing pace, the security of this data has become paramount. In the 21st Century, data has become a necessary commodity, which has value in isolation and more so when viewed as a larger data set for trends and habits. Data is key to business functioning and protection of this data is key to the ongoing success of the digital economy.

You will become equipped with technical knowledge, intellectual know-how, management capabilities and practical skills that will enable you to succeed in meeting the cyber security challenges facing modern organisations.

As the systems that both generate and consume data grow in capability and complexity and as the Internet of Things (IoT) continues to expand exponentially, the need to protect the data created, stored and transited across public and private networks intensifies. The need to protect this data increases with each advance in technology, as does the requirement to have suitably qualified cyber security practitioners.

This course is supported by a vibrant research environment within the Centre for Cyber Security at BCU and by traditionally strong industrial links with Cisco, Oracle, IBM, Microsoft and BT.

Full information: [www.bcu.ac.uk/cyber](http://www.bcu.ac.uk/cyber)

 BSc (Hons) Cyber Security can also be accessed via a foundation year. Please see page 228.

Content includes:

- Year 1**
- Computer Programming
  - Maths for Computing
  - Computer Systems
  - Network Fundamentals
- Year 2**
- Networking Technologies
  - System Security Attacks and Defences
  - The English Legal System and IT Law
  - Cybersecurity Operations Admin

- Year 3**
- Cybersecurity Operations
  - Individual Honours Project
  - Cloud Computing
  - Ethical Hacking

- Year 4 (MSci)**
- Information Security Management
  - E-discovery and Data Analytics
  - Group Integrated Master's Project
  - Industrial Control Systems Security

**Foundation year content includes:** Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

**RELATED COURSES**

- 97 BSc (Hons) Computer Forensics  
100 BSc (Hons) Computer Networks and Security





*“I am thrilled to be a part of this incredible course. The degree will prepare you to be a creative, skilled and disruptive designer with a new knowledge and understanding of how digital technologies and creative design can shape the homes and places we live in.”*

GEORGE CLARKE, MOBIE FOUNDER AND TV ARCHITECT



@BCU\_DfFL

BA (Hons)

## Design for Future Living

Birmingham School of Architecture and Design

CAMPUS  
City Centre

DURATION  
3 years

UCAS CODE  
1041

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above (no equivalences accepted).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)



This course can also be accessed via a foundation year. Please see page 228.

UCAS POINTS:  
112

*“The course allowed me to explore many aspects of stage design and was also flexible to allow work placements, helping me land my first job.”*

CATHERINE BRIGGS



viscombirminghamcityuniversity

BA (Hons)

## Design for Performance: Theatre, Film and Live Events

Birmingham Institute of Creative Arts

CAMPUS  
Margaret Street

DURATION  
3 years full-time

UCAS CODE  
W460

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

### RELATED COURSES

- 149 BA (Hons) Graphic Communication
- 154 BA (Hons) Illustration
- 107 BA (Hons) Costume Design and Practice
- 191 BA (Hons) Photography
- 217 BA (Hons) Stage Management

UCAS POINTS:  
112



viscombirminghamcityuniversity

BA (Hons)

## Design for Performance: Theatre, Film and Live Events

Birmingham Institute of Creative Arts

CAMPUS  
Margaret Street

DURATION  
3 years full-time

UCAS CODE  
W460

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

Learning is demonstrated through an accumulation of individual, collaborative, realised, speculative and live projects along with a suite of high-profile industry opportunities. In previous years, these have included Live Nation, Merlin Entertainments, Casson Mann and Boomtown.

Full information: [www.bcu.ac.uk/design-perform](http://www.bcu.ac.uk/design-perform)

This course can also be accessed via a foundation year. Please see page 228.

» LIVE PROJECT PARTNERSHIPS INCLUDE BIRMINGHAM REPERTORY THEATRE, CASSON MANN AND LIVE NATION.



*“Leaving my previous course and university to study BA Design Management was the best choice I ever made. The course merges design and business and allows you to be flexible with what you want to research, explore, or create.”*

IMAANI BAILEY



@BCU\_BSAD



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*“This course will enhance your career prospects by ensuring you are business oriented, have a significant understanding of contemporary technological capabilities and have acquired the skills to envisage, plan and manage digital transformation.”*

SHISHANK SHISHANK, COURSE LEADER

BSc (Hons)  
**Digital Business**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
1077

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Content includes:

**Year 1**

- Business Information Systems
- The Digital Business Environment
- Essential Analysis for Business
- Business Information Modelling

**Year 2**

- Management Development
- Enterprise Systems
- Business Risk and Change Management
- Technology and Innovation Management

**Year 3**

- Business Process and Systems
- Data Intelligence
- Emerging and Disruptive Technologies
- Information Security

Digital business is all about the adoption of new technologies to transform businesses and gain competitive advantages in a continuously changing global environment. It is transforming business by integrating digital technologies and business processes in a digital economy.

Businesses will require people who have the capability to work in roles such as Digital Business Transformation, Technology and Innovation Management, Business Data Analytics and Intelligence, Business and Technical Sales, Business Risk and Change Management or Project Management.

By the time you complete the BSc (Hons) Digital Business course, you will be well prepared for these varied roles, with the relevant knowledge and skills.

This course is designed to develop your digital capabilities, theoretical background and business skills which are required to pursue a career in the digital transformation of business. Hence, the course will equip you with the professional skills that are specifically aligned to the increasing job opportunities in business as it is digitally transformed and changed.

**Full information:**  
[www.bcu.ac.uk/digital-business](http://www.bcu.ac.uk/digital-business)

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

*“I am proud to be a graduate of this course. The educational system developed by the course team is one of the best practical approaches out there, in my opinion.”*

ANASTASIA TOLMACOVA

 @BCUCEBE  
 BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
WP63

**ENTRY REQUIREMENTS**

- A Levels: BBB including a Technology, Science, Mathematics or Computing-related subject
- BTEC Diploma: DDM in a Technology, Science, or Computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM in a Technology, Science, Mathematics or Computing-related subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**120**



BSc (Hons)  
**Digital Film Production**  
School of Computing and Digital Technology


Our Digital Film Production degree will equip you with a range of academic and technical skills relevant to technology in film. You will explore filmmaking fundamentals from narrative, composition and film theory to camera testing, designing digital production workflows and post-production.

Taught by an experienced team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process. You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices.

You will exercise a broad range of technical and creative skills with the support of the University's cutting-edge facilities, which includes our 1,200 sq m Parkside Media Centre. There is also a focus on fundamental technical concepts, including the physics of sound and light being captured during production, as well as the tools and approaches used to do this. You will explore the techniques used to digitally store and manipulate both video and audio in post-production.

We will provide access to three film and TV studios including a full-height permanent green screen studio, Da Vinci Resolve colour grading suite, high-spec DIT cart for on-set colour management, a full range of production sound mixing equipment, and two Arri Alexa Mini camera kits with Xeen lenses and wireless follow focus units.

**Full information:**  
[www.bcu.ac.uk/digital-film-production](http://www.bcu.ac.uk/digital-film-production)

 This course can also be accessed via a foundation year. Please see page 228.

**RELATED COURSES**  
223 BSc (Hons) Visual Effects

Content includes:

**Year 1**

- Video Production
- Visual Design
- Capture and Acquisition
- Sound for Film
- Audio and Video Technology

**Year 2**

- Production Practice
- Narrative Design
- Production Workflows
- Post-production

**Final year**

- Production Project
- Individual Honours Project
- Cross-platform Media
- Professional Practice

**Foundation year content includes:** Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

» USE AN INDUSTRY-STANDARD ARRI ALEXA MINI CAMERA TO SHOOT YOUR FINAL-YEAR FILM.



*“The Digital Marketing course has given me ‘access all areas’ and hands-on experience with top advertising agencies, real work placements and industry mentors.”*

DAVID MURAWSKI

BA (Hons)  
**Digital Marketing**  
Birmingham Institute of Creative Arts

 @MyBCU  
 BirminghamCityUniversity

**CAMPUS**  
City Centre

**DURATION**  
2 years full-time

**UCAS CODE**  
P647

**ENTRY REQUIREMENTS**

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This industry-focused Digital Marketing degree is a two-year fast-track course that immerses you in real-world, professional advertising and marketing communications. It's a powerful mix where you'll be working with professionals to learn key skills in the fast-paced digital communications industry.

You could find yourself making simulated advertising campaigns with agencies like Mediacom, or delivering marketing solutions to content brands which have previously included the BBC, or using the latest technologies to produce exciting events, interactive experiences and prototypes to showcase in your portfolio.

You will become part of an employment-led course that teaches a practice-based, knowledge-applied approach, where tutors and industry professionals work with you in classes and assignments to help you develop and grow your personal and professional development.

It's all part of a bigger picture that answers the creative industry's calls for savvy digital talent to exploit new opportunities and trends in emerging markets and technologies. This means you'll be looking for ways to reimagine trends, build brands, find fame, add value, optimise content, disrupt behaviours and monetise ideas across a range of media, platforms and channels.

Full information: [www.bcu.ac.uk/digital-marketing](http://www.bcu.ac.uk/digital-marketing)

» ON THIS COURSE YOU'LL HAVE ACCESS TO STATE-OF-THE-ART RESOURCES AND TOP INDUSTRY MENTORS.

UCAS POINTS:  
**120**



*“It's an exciting thought to know that as BSc Digital Media Computing is such a broad and varied course, I can take my career in any direction I choose.”*

SAMUEL LOVESEY

 @BCUCEBE  
 BCUCEBE

BSc (Hons)  
**Digital Media Computing**  
School of Computing and Digital Technology

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
P310

**ENTRY REQUIREMENTS**

- A Levels: BBC including Technology, Science, Mathematics or Computing
- BTEC Diploma: D\*D\* in a Technology, Science, Mathematics or Computing-related subject
- BTEC Extended Diploma: DMM in a Technology, Science, Mathematics or Computing-related subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**


Today's world revolves around the use of digital media technologies. Develop a highly sought-after mix of technical ability and content creation skills so that you have the edge in our digital age. This course will enable you to produce the next generation of digital media products.

Digital Media Computing is an intellectually challenging and highly rewarding degree that will prepare you to meet the professional and technical demands of industry. Delve into web technology, programming, animation, 3D modelling, video production, human-computer interaction and interface design to develop web and interactive digital media applications.

Roles in digital media involve bringing together a variety of skills, incorporating media such as still and moving images, 3D content, web coding, content creation, sound and text. You will have the opportunity to learn about equipment, workflows, processes and practices in various disciplines, and learn how to bring these together into media-rich, interactive content.

You will also develop key transferable skills that will help you in the workplace, such as teamwork, reflection and self-awareness, as well as learning how to code interactive media products. There is a fantastic opportunity to undertake an industrial placement after your second year, gaining valuable work experience and preparing you for employment after you graduate.

Full information: [www.bcu.ac.uk/digi-media-comp](http://www.bcu.ac.uk/digi-media-comp)

 This course can also be accessed via a foundation year. Please see page 228.

» WE CURRENTLY HAVE WELL-ESTABLISHED LINKS WITH COMPANIES SUCH AS MICROSOFT, CISCO AND THE BBC.

Content includes:

**Year 1**

- Computer Programming
- Computer Systems
- Website Design and Development
- Innovation Project

**Year 2**

- Database and Web Application Development
- Digital Media Processing
- Video Production Technology
- 3D Modelling and Animation

**Year 3**

- Individual Honours Project
- Creative Visualisation
- Cloud-based Web Services
- Cross-platform Media
- Consultancy and IT Management

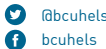
**Foundation year content includes:** Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.



*“Before I started I thought every day would be lectures, but with Early Childhood Studies, most of our learning is through seminars. This is a great way to share ideas, challenge yourself and make friends with people on your course.”*

NAOMI EVANS

BA (Hons)  
Early Childhood Studies  
School of Education and Social Work



@bcuhels  
bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
X320

**ENTRY REQUIREMENTS**

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs including English Language and Mathematics at Grade 4 or above, or equivalent (see website).

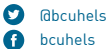
For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
96



*“Everyone is so lovely and helpful; the staff are always willing to help you and go the extra mile for you if you are willing to put in the time and effort.”*

KARA DIXON



@bcuhels  
bcuhels

**CAMPUS**  
South and City College  
Birmingham

**DURATION**  
2 years full-time  
3 years part-time

**UCAS CODE**  
X311

**ENTRY REQUIREMENTS**

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent (see website).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
48

With a focus on understanding children and childhood, this course has a strong emphasis on research and employability. You will explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old.

You will experience the value of a work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children. Successful completion of placement will also enable you to meet the criteria for Early Years Educator, the professional qualification that means you can work with babies and young children as a qualified member of staff.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in early years. Study topics include children and childhood, child development, exploration and play, and working with families. This course considers inclusive practice, developing communication skills and children and family social policy.

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, depending on the previous course studied and individual mark profile, you could be offered entry to the course in Year 2 or Year 3 (for entry at Year 3, a 60% grade average is required at Level 5).

Full information: [www.bcu.ac.uk/early-childhood](http://www.bcu.ac.uk/early-childhood)

All offers are subject to a satisfactory Disclosure and Barring Service check.

**FY** This course can also be accessed via a foundation year. Please see page 228.

» 92% OVERALL SATISFACTION FOR THIS COURSE.  
National Student Survey 2020.

Content includes:

- Year 1**
- Working as a Professional
  - Child Development
  - Observing and Assessing Babies and Young Children
- Year 2**
- Reflecting on Play, Learning and Pedagogy
  - Safeguarding and Child Protection
  - Research as Driver for Policy, Practice and Provision
  - The Healthy Child
- Year 3**
- Researching Professional Practice in Early Childhood
  - Leadership and Management
  - Exploring Contemporary Perspectives
  - Personal and Professional Development

There are optional modules in each year.

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham’s Children and Society; Policy and Politics.

» UK TOP 20 FOR UNDERGRADUATE EDUCATION COURSES.  
Guardian League Tables 2021.

If you are already working in a childcare setting and looking to develop your skills and career, this course is the ideal place to start your studies. Studying in small, intimate groups, trainee Early Years practitioners get the chance to enhance skills and professional standing, while aspiring entrants to the profession enjoy a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements. The course is carefully designed to offer appropriate skills and knowledge relating to professional practice and the application of work-based experience. It also focuses on your self-development and independent learning, as well as teamwork and your ability to manage others.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community. Ofsted rates South and City College Birmingham as a ‘Beacon Status’ college, making it one of only a few UK training providers to achieve the government’s Training Quality Standard in three or more sectors.

Equivalent to two years of degree-level study, it offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or 6 (Year 3), depending on your mark profile upon completion of the foundation degree.

Full information: [www.bcu.ac.uk/early-years](http://www.bcu.ac.uk/early-years)

All offers are subject to a satisfactory Disclosure and Barring Service check.

» 92% OVERALL SATISFACTION FOR THIS COURSE.  
National Student Survey 2020.

FdA  
Early Years  
School of Education and Social Work

Content includes:

- Year 1**
- Introducing Professional Practice
  - Safeguarding Children
  - Learning through Play
  - Observing Children’s Holistic Development
- Year 2**
- Developing Professional Practice
  - Fostering Children’s Mental Health and Wellbeing
  - Promoting Inclusion and Parental Partnerships
  - Social Construction of the Child



*“Birmingham City University adopts a friendly and positive atmosphere, encompassing a vast variety of services to help students progress and achieve!”*

SAFINA BIBI

@BCUBusiness  
 birminghamcitybusinessschool

BSc (Hons)  
**Economics**  
Birmingham City Business School

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
L100

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

The applied nature of our BSc (Hons) Economics degree prepares you to work as an economist, or in a related role which is concerned with the study of the economy and its impact on society and the natural environment. Economics is a social science which informs major challenges faced by our societies today, including inequality, environmental sustainability and economic policy.

The course will provide you with a firm foundation of economics to interpret, analyse and question diverse economic theories and policies in a real-life context.

The course equips you with a vast analytical toolkit, which includes mathematical and statistical analysis, critical thinking, qualitative techniques and proficiency in a range of industry-specific software packages that are relevant to the economics profession. You will also learn how to communicate results and ideas concisely to a variety of specialist and non-specialist audiences.

Economics is a global subject. You will be encouraged to look at situations from an international perspective. You will apply the knowledge learned in the course to examine global events and look at how different economic ideas help us understand and address global challenges such as poverty, inequality, climate change and the impact of new technologies on the economy and society.

Full information: [www.bcu.ac.uk/economics](http://www.bcu.ac.uk/economics)

This course can also be accessed via a foundation year. Please see page 228.



Content includes:

**Year 1**

- Principles of Economics
- Professional Development for Economics
- Economic History
- Economic Analysis

**Year 2**

- Intermediate Microeconomics
- Intermediate Macroeconomics
- Political Economy
- Econometrics

**Year 3**

- Advanced Economic Theory
- International Economics
- Labour Economics
- Integrative Business Research Project

**Foundation year content includes:** Fundamentals of Accounting; Fundamentals of Finance; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Business in Context; Foundation Practice Project.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

*“The staff are so passionate about what they are teaching; their enthusiasm inspires me as a student to work harder and value their feedback. The staff really go out of their way to create engaging, interactive sessions.”*

JESSICA WYTHER

@bcuhels  
 bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
X300

**ENTRY REQUIREMENTS**

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs including English Language and Mathematics at Grade 4 or above, or equivalent (see website).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**96**

Education is at the heart of the development of our society. To study education is to study the way society develops. Our BA (Hons) Education Studies course considers the concept of education from a variety of perspectives. You will engage in critical reflection on the aims, values, principles and policies of the UK education system as well as education systems around the world.

There is an emphasis on issues of equality and diversity and their particular relevance to educational experiences and achievement. The central philosophy underpinning the course is a commitment to create a supportive and challenging learning environment in which you can thrive and develop.

You will be provided with opportunities to explore and debate ideas, encouraged and led by a diverse group of experienced tutors who have worked across a variety of educational backgrounds and disciplines. Tutors will engage you and your fellow students in a reflective and critical evaluation of educational practices, theories and research.

This also offers a valuable opportunity to embark on a variety of work-based placements in education. We are one of the foremost teacher education universities in the West Midlands (Guardian League Table 2021) with established connections across schools, colleges and training institutions.

Full information: [www.bcu.ac.uk/ed-studies](http://www.bcu.ac.uk/ed-studies)

All offers are subject to a satisfactory Disclosure and Barring Service check.

This course can also be accessed via a foundation year. Please see page 228.



BA (Hons)  
**Education Studies**  
School of Education and Social Work

Content includes:

**Year 1**

- Introduction to Education Studies
- Key Educational Thinkers and the Philosophy of Education
- Education and Society
- Creativity, Teaching and Learning

**Year 2**

- Practice-based placement in the field of Education
- Preparing for Research in Education
- Inclusion, Diversity and Special Educational Needs
- Globalisation, Education and Inequality

**Year 3**

- Individual Practice-based Research Project
- Educational Innovations in the 21st Century
- Issues of Identity in Education
- Critical Pedagogies

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham's Children and Society; Policy and Politics.

» UK TOP 20 FOR UNDERGRADUATE EDUCATION COURSES.  
Guardian League Table 2021.



*“The Electronic Engineering course has helped me become more independent. I have learned to think more like an engineer; thanks to the lecturers giving me all the support, I am more confident in my field of study.”*

ARNAUD FOURNIER

BEng (Hons) / MEng

## Electronic Engineering

School of Engineering and the Built Environment



### CAMPUS

City Centre

### DURATION

- 3 years full-time (BEng)
- 4 years full-time (MEng)
- 4 years prof. placement (BEng)
- 5 years prof. placement (MEng)
- 5 years part-time (BEng)

### UCAS CODE

H601 (BEng), H679 (MEng)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB), including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- BTEC Extended Diploma: DMM (MEng DDM) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

Direct entry to Year 3 of the part-time course is possible with a relevant HND, HNC or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

### UCAS POINTS:

**112** (BEng) | **128** (MEng)

Our Electronic Engineering degree will give you the practical and theoretical engineering skills that modern employers want. We will help you to understand the social, commercial, legal, ethical, economic and environmental factors associated with engineering so that you think like an engineer.

You will gain practical experience by working on project-based activities from design to implementation. You will also apply engineering science to real-world problems and develop your interpersonal skills in multidisciplinary teams, to help prepare you for modern engineering.

The course has been designed to develop key transferable skills like problem-solving, project planning, presentation and communication. There are also opportunities to help at the acclaimed annual Global Game Jam, where you can build and design your own creations.

All students have the opportunity to undertake a placement year to acquire real-life skills and experience. These opportunities have helped our graduates to progress into roles with companies such as Rolls-Royce, Jaguar Land Rover and Willmott Dixon.

Full information: [www.bcu.ac.uk/electronic-eng](http://www.bcu.ac.uk/electronic-eng)



BEng (Hons) Electronic Engineering can also be accessed via a foundation year. Please see page 228.

» GAIN REAL-LIFE SKILLS AND STAND OUT FROM THE CROWD BY UNDERTAKING A PLACEMENT OR SUMMER INTERNSHIP.

### Content includes:

#### Year 1

- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

#### Year 2

- Analogue and Digital Electronics
- Mathematics for Signals and Systems
- Engineering Electronic Systems
- Electronics Project

#### Year 3

- Individual Honours Project
- Digital Filters and Spectral Analysis
- Embedded Systems and Control
- Communications Systems and Networks

#### Year 4 (MEng)

- Group Integrated Master's Project
- Control Engineering
- Digital Microelectronics and Hardware Description Languages
- Analogue Electronics and IC Architecture
- Applied Digital Signal Processing


#### Foundation year content includes:

Mathematics for Engineering 1 and 2; Practical Skills 1 and 2; Engineering Science 1 and 2.





BA (Hons)  
**English**  
Birmingham Institute of Media and English

 @bcuenglish  
 BCUSchoolofEnglish

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
6 years part-time

**UCAS CODE**  
Q301

**ENTRY REQUIREMENTS**

- A Levels: BBC including English Language or Literature A Level at Grade C or above
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 with a minimum of 18 credits in English-related area at Merit or above
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, or equivalent, including English Language.

Applicants may also be requested to complete an essay set by the department unless they are already holding or are working towards an A Level in English at Grade C or above.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**


The School of English is home to endless possibilities. Ours is a community where each individual is empowered to shape their learning, research and practice in creative, innovative and thought-provoking ways. We are ambitious in our creative and critical practice, in challenging convention and in developing an inclusive curriculum that reflects the distinctiveness of every student.

If you enjoy all aspects of English study and want maximum flexibility to shape your degree and develop your own areas of interest and expertise, this course is ideal for you. In your first year you'll gain a strong grounding in all areas of English study and then start to use this knowledge to build a degree which most suits your emerging talents.

Along the way you'll benefit from being a part of a vibrant community of staff and students who understand the impact that English has made and continues to have on regional, national and global cultures. Our teaching is student-focused and research-led, and learning takes place in a friendly and supportive environment. You will be taught by world-leading researchers and expert practitioners who foster a community of experimentation, innovation and inclusion which will allow you to flourish and grow.

Not only will this degree equip you with a strong subject knowledge but it will also allow you to develop key transferable skills which are highly prized by a range of employers.

Full information: [www.bcu.ac.uk/english-ba](http://www.bcu.ac.uk/english-ba)

 BA (Hons) English can also be accessed via a foundation year. Please see page 228.

» YOU WILL BE TAUGHT BY WORLD-LEADING ACADEMICS AND EXPERT PRACTITIONERS.

Content includes:

- Year 1**
- Literature, Drama and Origin
  - Foundations of Language
  - Foundations of Creative Writing
  - Key Critical Concepts

- Year 2**
- Writing and the Environment
  - A wide range of module options, covering all aspects of English studies

- Year 3**
- Major Project
  - A wide range of module options, covering all aspects of English studies

**Foundation year content includes:** Language and Creativity; Language and Texts; Literature in the World; Literature in Time; Researching English; Writing Development.

#### RELATED COURSES

- 164 BA (Hons) Journalism
- 164 BA (Hons) Fashion and Beauty Journalism
- 164 BA (Hons) Sports Journalism

*“My research and essay writing skills have developed considerably; I feel more confident in expressing my own opinions. I’ve found staff to be incredibly helpful and supportive. It’s inspiring to be part of such a positive learning environment.”*

JO SHEMMANS

#### AVAILABLE SPECIALIST ROUTES:

##### English and Creative Writing | BA (Hons) QW38

To be an effective writer you need to be an effective reader. This course combines the study of literature, enabling you to think critically about the work of published authors, poets and playwrights, with the development of your own writing craft.

In the early stages of your course you will have the opportunity to work creatively across a range of genres including poetry, prose fiction and drama. You will gain a thorough grounding in the craft of writing, focusing on elements such as setting, structure, dialogue, character formation and poetic form and technique.

Alongside the development of your creative writing practice you will study modules in English, gaining vital skills in research, critical analysis and argument.

Full information: [www.bcu.ac.uk/english-cw](http://www.bcu.ac.uk/english-cw)

##### English and Drama | BA (Hons) QW34

How does the staging of a play affect its meaning? How do plays interact with the world around them? What are the consequences of the choices directors make when staging a play? BA (Hons) English and Drama asks you to study not just the play on the page but also on the stage.

You will study plays from a range of historical periods and consider developments in performance and practice. You can attend a number of theatre performances, from those hosted by the Royal Birmingham Conservatoire to trips to theatres such as the Royal Shakespeare Company or the Birmingham Repertory Theatre.

Our graduates are able to adapt to a wide range of career paths and employment opportunities which reflect the skills and abilities they have acquired.

Full information: [www.bcu.ac.uk/english-drama](http://www.bcu.ac.uk/english-drama)

##### English and Journalism | BA (Hons) Q30J

This course is ideal if you wish to follow a career in the dynamic and competitive world of journalism. You will focus on the development of your core knowledge and skills for English as well as gaining valuable experience working on live stories in media environments, which will teach you how to craft a story in a way that engages the audience.



It combines the study of literature, language, drama and creative writing from the School of English with skills essential to an intelligent media professional from the School of Media. You will have access to our industry-standard media facilities throughout your studies, alongside guest lectures from industry professionals.

By the time you graduate, you will be a thinking journalist with a specialism in news, broadcasting, features or design.

Full information: [www.bcu.ac.uk/english-journ](http://www.bcu.ac.uk/english-journ)

##### English Language and Literature | BA (Hons) Q300

If you are fascinated by the way language works and is used in the world around us and if you love reading literature from different historical periods, cultures and genres, then this is the course for you.

You will combine core knowledge in English language and literature with the opportunity to develop your own areas of interest in language, literature, drama or creative writing.

English Language and Literature degrees are highly sought after by employers, due to the vast range of skills that they instil within graduates.


Full information: [www.bcu.ac.uk/english-lang-lit](http://www.bcu.ac.uk/english-lang-lit)

##### English Literature | BA (Hons) Q320

Graduates of this degree are creative problem-solvers, critical thinkers, adept at sourcing and evaluating research, and able verbal and written communicators. This course allows you to take your passion for literature and combine it with the development of these sought-after skills.

Your degree will also give you the flexibility to develop your own particular interests. These might be in creative writing, drama, language or a specific area of literary study. You will also have the opportunity to either undertake a work placement or participate in a collaborative project with students from across our Faculty and, in your final year, initiate and manage your own major research project.

Full information: [www.bcu.ac.uk/english-lit](http://www.bcu.ac.uk/english-lit)



 These specialist routes can also be accessed via a foundation year. Please see page 228.



*“Birmingham City University is providing a genuinely insightful and exciting course to prepare students for the fast-moving world of esports.”*

**ROB BLACK, CHIEF OPERATING OFFICER OF ESL UK, THE UK’S LARGEST ESPORTS LEAGUE**

BA (Hons)  
**Esports Management**  
Birmingham City Business School

 @BCUBusiness  
 @birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
1033

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


Esports has become one of the world’s most exciting entertainment trends with a recent industry report stating that the industry is expected to be worth \$1.7 billion by 2021, growing at a rate of 18.4% per year.

With this growth there is an increasing number of job opportunities for graduates with the knowledge and expertise to excel in this environment. The BA (Hons) Esports Management course will provide the academic expertise and contacts to help students develop an exciting professional future in this growing industry.

Combining theory and practical application, this course will draw heavily from practising esports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics.

Internships, placements, project fieldwork and workshops will enable students to create a CV that will allow them to apply what they have learned and make the contacts required to kick-start a successful career.

**Full information: [www.bcu.ac.uk/esports-management](http://www.bcu.ac.uk/esports-management)**

 This course can also be accessed via a foundation year. Please see page 228.

» THIS IS THE ONLY UNDERGRADUATE ESPORT MANAGEMENT COURSE IN THE UK TO BE CMI ACCREDITED.

#### ACCREDITATION





UCAS POINTS:  
**112**



*“Before uni I pushed myself out of my comfort zone, and as a result, organised events for charity and for the student body. This course offered a platform to turn my new-found love into a career.”*

**SHANNON PARKHER**

 @BCUBusiness  
 @birminghamcitybusinessschool

BA (Hons)  
**Event, Venue and Experience Management**  
Birmingham City Business School

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
N820

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


Start building towards a career in event management with our Event, Venue and Experience Management course. This innovative and on-trend programme, taught in the heart of the UK’s second city, will give you the skills, experience and insights to develop a career in this growing area.

Combining theory and practical application the course will draw heavily from practising event, venue and experience leaders to cover multiple aspects such as marketing, project management, design, operations, analytics, digitisation, and experiential and client management.

Building upon the insights and close business connections that Birmingham City Business School has made through its Academy of Multi-Unit Leadership (with over 600 graduate managers from industry-leading event and leisure organisations), this undergraduate course will provide the academic expertise and contacts to help you develop an exciting professional future.

Over the past decade there has been a surge of careers in the global leisure sector that require best-in-class event, venue and guest experience managers. The President of Genting UK, Paul Willcock, describes the course as “an exciting and innovative degree that provides exceptionally strong pathways into our industry”.

**Full information: [www.bcu.ac.uk/eve-management](http://www.bcu.ac.uk/eve-management)**

 This course can also be accessed via a foundation year. Please see page 228.

» THIS IS THE ONLY UNDERGRADUATE EVENT MANAGEMENT COURSE IN THE UK TO INCLUDE STUDENT MEMBERSHIP WITH CMI AT NO EXTRA COST.

**Content includes:**

**Year 1**

- Introduction to Event and Experience Management
- Introduction to Venue Management
- Finance for Managers
- Principles of Marketing

**Year 2**

- Live Event Experiences
- Event Technologies and Digital Innovation
- Venue Design and Supply Chain Management
- Personal Development as an EVE Manager

**Year 3**

- Managing Emotions in the Events Industry
- Strategic Management
- CSR and Safety in the Events Industry
- Research Project

**Foundation year content includes:** An Introduction to Management and Leadership; Business in Context; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Developing Business Skills for Success; Foundation Practice Project.

#### ACCREDITATION



UCAS POINTS:  
**112**



*“The best thing about the course is gaining true industry knowledge and skills, across many creative areas – all while having fun! By studying a wide range of subjects, I was able to pinpoint the exact section of fashion I wanted a career in.”*

KESIA ZISSMAN, FASHION STYLIST AT FILES VINTAGE

## BA (Hons) Fashion Branding and Communication

Birmingham Institute of Jewellery, Fashion and Textiles

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
W23M

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- English Language and Mathematics GCSE Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

 [fbc\\_bcu](https://www.instagram.com/fbc_bcu)  
 [fbc\\_bcu](https://twitter.com/fbc_bcu)  
 [fbc\\_bcu](https://www.facebook.com/fbc_bcu)  
 [blogs.bcu.ac.uk/fashion-textiles](https://blogs.bcu.ac.uk/fashion-textiles)


This vibrant mix of fashion communication and brand management includes creative direction and styling, fashion journalism, trend prediction and consumer behaviour. This will give you the skills you need to be a creative, confident, well-informed fashion communicator, ready for the industry.

You will be taught by an industry-experienced academic team and by visiting professionals. There is also the opportunity to participate in live brand-based projects and competitions, such as working with trend forecasting magazine *Textile View2* and a range of high street retail labels.

You will develop visual and written communication skills across a broad range of creative media (creative direction and styling, art direction and graphics, print and digital design, branding strategy and journalistic writing) associated with the fashion industry. There will also be the chance to showcase your final-year work to industry leaders, at events such as Graduate Fashion Week in London.

Based at our City Centre Campus, you will have access to photography studios and equipment, relevant software and computer equipment, as well as a Faculty of creative students to collaborate with. You can also choose our four-year professional placement option, which features a one-year industry internship.

Full information:  
[www.bcu.ac.uk/fashion-branding-communication](http://www.bcu.ac.uk/fashion-branding-communication)

 This course can also be accessed via a foundation year. Please see page 228.

Content includes:

#### Year 1

- Fashion Writing and Design for Publications
- Trend Forecasting
- Visual Literacy
- Creative Fashion Brand Communication

#### Year 2

- Industry Competition Brief
- Fashion Practitioner Case Study
- Brand Generation
- Work Placement or Collaborative Practice

#### Year 3

- Major Project Dissertation
- Independent Final Project
- Self-branding and Promotion

**Foundation year content includes:**  
Fashion and Textile Skills and Processes; Trends Research; Lifestyle; Signature Project.

### RELATED COURSES

131 BA (Hons) Fashion Business and Promotion

132 BA (Hons) Fashion Design

*“This course allows you to gain a greater understanding of retail principles and practices as it delves deep into the inner workings of the industry from all levels. I have acquired invaluable knowledge and insight of multiple sectors.”*

MAE AL MOUSA

 [bcu\\_fbp](https://www.instagram.com/bcu_fbp)  
 [@fashionbp](https://twitter.com/fashionbp)  
 [bcu\\_fbp](https://www.facebook.com/bcu_fbp)  
 [bcu.ac.uk/fashion-and-textiles/blog](https://bcu.ac.uk/fashion-and-textiles/blog)

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
W5N9

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**



## BA (Hons) Fashion Business and Promotion

Birmingham Institute of Jewellery, Fashion and Textiles

Content includes:

#### Year 1

- Fashion Business Context
- Trend Forecasting
- Buying and Merchandising
- Visual Merchandising

#### Year 2

- Marketing and PR
- Event Management
- International Retailing
- Work Placement or Collaborative Project

#### Year 3

- Major Project Dissertation
- Independent Major Project
- Self-promotion and the Future

**Foundation year content includes:**  
Fashion and Textile Skills and Processes; Trends Research; Lifestyle; Signature Project.


This course enables you to explore a range of roles within the fashion industry, far beyond the making and production of clothing. Guided and supported by a knowledgeable, industry-experienced staff team, you will gain an education into the global fashion industry, mixing both creativity and business skills.

You will think and look internationally, sustainably, commercially and creatively into the fashion industry across a wide range of modules clearly related to job roles such as Buying, Trend Forecasting, Marketing, PR and Events.

You will work on industry-led briefs across the first two years, supported in recent years by brands such as Selfridges and George at Asda and be inspired by guest speakers from leading fashion companies and student alumni. You will explore new creative skills in packages such as Adobe Creative Cloud and develop business/research skills, applying theories and techniques to your project outcomes.

The staff team come from a diverse range of academic and industry backgrounds with experience from brands such as Topshop, Debenhams, Emporio Armani, Sainsbury's and more, ensuring your learning is supported by contemporary knowledge and networks. On completion, you will graduate with a set of industry-ready transferable skills and confidence to adapt to a range of roles in the fashion industry.

Full information:  
[www.bcu.ac.uk/fashion-business-promotion](http://www.bcu.ac.uk/fashion-business-promotion)

 This course can also be accessed via a foundation year. Please see page 228.

### RELATED COURSES

130 BA (Hons) Fashion Branding and Communication

218 BA (Hons) Textile Design



*“A highlight from the course for me was working with the staff. My tutor really believed in me and made me feel like his equal which was really empowering.”*

TONI ROWLES

## BA (Hons) Fashion Design

Birmingham Institute of Jewellery, Fashion and Textiles

- bcu\_fashion
- @bcu\_fashion
- bcu.ac.uk/fashion-and-textiles/blog

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
W230

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Be equipped with the necessary knowledge and skills to succeed in the fashion industry and have the chance to take part in exciting work placements, which have previously included companies such as Ted Baker, Mary Katrantzou, Paul Smith, Topshop and River Island.

Your first year will introduce you to a number of fashion topics, helping you to develop a good foundation of fashion knowledge and skills, in both design and technical areas. The second year helps to strengthen your personal and professional development in relation to your own career goals.

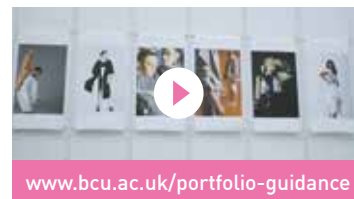
An optional placement year takes place between Years 2 and 3, providing an opportunity for an internship in industry. You will be supported with the application process with CV workshops, portfolio building and careers tutorials.

Your final year gives you the opportunity to specialise in womenswear or menswear. You will focus on your own individual area of practice and produce garments that reflect your personal direction as a creative fashion design graduate.

**Full information:** [www.bcu.ac.uk/fashion-design](http://www.bcu.ac.uk/fashion-design)

*BA (Hons) Fashion Design, BA (Hons) Costume Design and Practice and BA (Hons) Garment Technology have a shared first year of study.*

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance)

**Content includes:**

- Year 1**
- Design Development and Realisation
  - Individual Aesthetic
  - Creative Direction
  - Context and Theory
- Year 2**
- Creative Realisation
  - Critical Studies
  - Work Placement OR Collaborative Practice
  - Advanced Practice
- Year 3**
- Independent Project Research
  - Independent Practice
  - Major Project

**Foundation year content includes:**  
Fashion and Textile Skills and Processes; Trends Research; Lifestyle; Signature Project.

### RELATED COURSES

- 107 BA (Hons) Costume Design and Practice
- 144 BA (Hons) Garment Technology
- 130 BA (Hons) Fashion Branding and Communication
- 218 BA (Hons) Textile Design

*“This course combines theoretical and practical skills with traditional and cutting-edge technologies. Through creativity, experimentation, and original thinking, it enables students to become skilled and employable creators of fashion imagery.”*

JOE MILES, LECTURER

- bcu\_fashion
- @bcu\_fashion
- bcu.ac.uk/fashion-and-textiles/blog

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
1152

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

This course will enable you to become a creative and innovative fashion imagemaker. By effectively embracing new and traditional technologies, with an open and experimental approach, you will learn how to create exciting and challenging fashion imagery.

You will be encouraged to experiment in technologies including photography, virtual and augmented reality, 2D and 3D drawing, moving image, animation and 360° video. In so doing, you will develop radical, sophisticated imagery within the fashion genre, an area that thrives on this approach.

You will also benefit from the University's state-of-the-art facilities, acclimatising you to industry practice. Collaborative opportunities with fashion students are plentiful and an important component of the course. As you progress, guided by staff with industry expertise across a range of disciplines, you will refine and focus your practice, supported by modules that have been designed to be tailored to your interests and specialisms.

Employability is embedded throughout the course. You will learn critical skills through working on live briefs and modules focused on developing your employability. Combined with your creative expertise, these will launch you into your future career.

**Full information:**  
[www.bcu.ac.uk/fashion-imaging](http://www.bcu.ac.uk/fashion-imaging)

### RELATED COURSES

- 131 BA (Hons) Fashion Business and Promotion
- 130 BA (Hons) Fashion Branding and Communication



## BA (Hons) Fashion Imaging

Birmingham Institute of Jewellery, Fashion and Textiles

**Content includes:**

- Year 1**
- Understanding the Course
  - Understanding the Image
  - Understanding Fashion
  - Realisation
- Year 2**
- Fashion Film
  - Employment
  - Defining Direction
  - Developing Practice
- Year 3**
- Refining Practice
  - Business
  - Major Project



BA (Hons)  
Film and Screenwriting  
Birmingham Institute of Creative Arts

@MyBCU  
BirminghamCityUniversity

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
P3W8

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

*“In my first year one of my short scripts was published, I directed a short documentary and I helped make a feature documentary. You can get a taste of the different roles in the film industry and that’s going to be really helpful when I graduate.”*

KRISTOF MARTON

Our BA (Hons) Film and Screenwriting degree will develop your skills across key film studies and screenwriting debates and conventions. You will be taught by noted film scholars and established practitioners, who will provide their knowledge of international film and screenwriting perspectives.

This course will teach you to consider a wide range of ‘script to screen’ traditions from theory, practice and industry perspectives.

You will gain an understanding of Hollywood cinema conventions, and be introduced to other international traditions of cinema, ranging from European documentary to Bollywood film, modern transmedia approaches and beyond. Focusing on the aesthetic and creative aspects of film and screenwriting, you’ll consider storytelling techniques, narratology and screen adaptation.

Modules on film festival programming and entrepreneurship provide core skills relevant to the film industry. You will have opportunities to work on established film festivals that are associated with the course and have access to film collections that will enrich your course of studies.

Full information:  
[www.bcu.ac.uk/film-and-screenwriting](http://www.bcu.ac.uk/film-and-screenwriting)

**FY** This course can also be accessed via a foundation year. Please see page 228.

RELATED COURSES

- 136 BA (Hons) Film Studies
- 137 BA (Hons) Filmmaking

Content includes:

- Year 1**
- Screenwriting for Film Genres
  - Film and the Principles of Storytelling
  - The Language of Film
  - Documentary: Theory and Practice

- Year 2**
- Adaption for the Screen
  - Festival Planning
  - Collaborative Practice
  - Option modules

- Year 3**
- Horror Narratives
  - Major Project
  - Option modules

**Foundation year content includes:** Cross-media Production 1 and 2; Practice Project; Media Context and Production; Professional and Academic Skills.

» WORK ON BCU’S ACCLAIMED CINE-EXCESS INTERNATIONAL FILM FESTIVAL AND USE ON-SITE FILM ARCHIVES AS PART OF YOUR STUDIES.





*“The mixture of theory and practical work is enjoyable and the experience of being part of a film crew is exciting because we are being taught by experienced staff and have access to industry equipment.”*

MOLLIE MCCARTHY

BA (Hons)  
Film Studies  
Birmingham Institute of Creative Arts

@MyBCU  
BirminghamCityUniversity

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
P303

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Develop your awareness of the latest film studies debates, production practices and industry conventions on our cutting-edge BA (Hons) Film Studies degree course.

You will be introduced to key conversations within the subject, while a module on early film and blockbuster cinema allows you to consider classic and contemporary trends in Hollywood film. You will also receive foundational skills in film production, before creating your own documentary short film.

There are options to explore European film and TV genres, global trends in cinema production, the skills of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the importance of psychoanalysis to film interpretation. The course features a festival programme module in the second year, run in conjunction with established events such as the Cine-Excess International film festival.

Located at our City Centre Campus, which is home to our industry-focused film and media facilities, you'll learn a range of skills such as global cinema traditions, production and film festival training, filmmaking traditions and practices and screenwriting techniques.

Full information: [www.bcu.ac.uk/film-studies](http://www.bcu.ac.uk/film-studies)

**FY** This course can also be accessed via a foundation year. Please see page 228.

» WORK ON THE ACCLAIMED CINE-EXCESS INTERNATIONAL FILM FESTIVAL AND USE ON-SITE FILM ARCHIVES AS PART OF YOUR STUDIES.

Content includes:

**Year 1**

- Introduction to Film Theory
- Hollywood: Early Film to Blockbusters
- Foundations of Filmmaking
- Documentary: Theory and Practice

**Year 2**

- Europe on Screen
- Festival Planning
- Collaborative Practice
- Option modules

**Year 3**

- Global Cinema Narratives
- Final Major Project
- Option modules

**Foundation year content includes:** Cross-media Production 1 and 2; Practice Project; Media Context and Production; Professional and Academic Skills.

RELATED COURSES

134 BA (Hons) Film and Screenwriting  
137 BA (Hons) Filmmaking

UCAS POINTS:  
112



*“Craft your own film future with one of our exciting film courses. All courses offer an integrated approach to theory, practice and industry perspectives alongside the chance to work on events such as the Cine-Excess International Film Festival.”*

PROFESSOR XAVIER MENDIK

@MyBCU  
BirminghamCityUniversity

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
P313

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our cutting-edge BA (Hons) Filmmaking degree course will develop your skills across key filmmaking debates and practice conventions. You will be taught by noted film scholars and established practitioners, who will provide their knowledge of international film criticism and filmmaking perspectives.

This course will introduce you to key principles of filmmaking, alongside training in film industry perspectives and documentary theory and practice.

You will also learn more about filmmaking from post-production perspectives, while a range of options allow you to consider the skills of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the skill of creating short film narratives.

You will be taught at the City Centre Campus, home to an impressive range of media resources, studios and edit suites, and your formal studies will be enriched by the possibility to work on a range of external events, such as the Cine-Excess International Film Festival.

Full information: [www.bcu.ac.uk/filmmaking](http://www.bcu.ac.uk/filmmaking)

**FY** This course can also be accessed via a foundation year. Please see page 228.

» WORK AS PART OF A MIXED DISCIPLINE FILM TEAM TO CREATE CUTTING-EDGE DOCUMENTARIES DURING YOUR FIRST YEAR OF STUDY.

UCAS POINTS:  
112

BA (Hons)  
Filmmaking  
Birmingham Institute of Creative Arts

Content includes:

**Year 1**

- Hollywood: Early Film to Blockbuster
- Film Industry Primer
- Foundations of Filmmaking
- Documentary: Theory and Practice

**Year 2**

- Film Festivals
- Filmmaking Practices
- Collaborative Practice
- Option modules

**Year 3**

- Post-production Techniques
- Major Project
- Option modules

**Foundation year content includes:** Cross-media Production 1 and 2; Practice Project; Media Context and Production; Professional and Academic Skills.

RELATED COURSES

134 BA (Hons) Film and Screenwriting  
136 BA (Hons) Film Studies  
177 BA (Hons) Media Production



*“The main points to consider when choosing Birmingham City University are the strong focus on graduate employability, the international outlook and the community.”*

DENISA FATU

BSc (Hons)  
**Finance and Investment**  
Birmingham City Business School

@BBCUBusiness  
birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
N30I

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. The course is focused on a practical application of financial skills in the investing world, qualities that are in high demand in modern business.

Designed to equip you with technical knowledge and skills as well as a range of employability attributes, the course will encourage your development and commitment in becoming an investment professional.

During the second and final year of the programme, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your programme to a specific career path.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/finance-investment](http://www.bcu.ac.uk/finance-investment)

**FY** This course can be accessed via a foundation year. Please see page 228.

» 92% OVERALL SATISFACTION FOR THIS COURSE.  
National Student Survey 2020.

ACCREDITATION



UCAS POINTS:  
**112**



*“If you wish to work in the professional environment, why not immerse yourself beforehand and study in that environment? I believe the city of Birmingham offers that with the various companies, banks and political organisations.”*

GABRIEL BRADNICK

@BBCUBusiness  
birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
LN13

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our BSc (Hons) Financial Economics degree prepares you for a career in the financial sector as a financial economist, analyst, planner, investment analyst, or in a similar role. Our degree provides both sound theoretical knowledge and technical skills which are highly sought after by employers. This degree is built on core principles of economics, which are then applied to financial markets and institutions.

The course will empower you to understand competing economic ideas, think critically and apply your knowledge in your daily life and in your future workplace. Our degree is highly flexible, and apart from studying core economics subjects, you will be able to select optional modules which are most suitable for your own learning needs and career goals.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. You will be able to work on live client projects with our Business Advice Centre that will give you exposure to challenges and issues faced by businesses and a chance to develop successful solutions.

You will be right in the hub of the vibrant city and be surrounded by other likeminded students on a variety of economics, business, finance and accounting degrees.

Full information: [www.bcu.ac.uk/financial-economics](http://www.bcu.ac.uk/financial-economics)

**FY** This course can also be accessed via a foundation year. Please see page 228.



BSc (Hons)  
**Financial Economics**  
Birmingham City Business School

Content includes:

- Year 1**
- Principles of Economics
  - Introduction to Finance
  - Economic Analysis
  - Data Intelligence
- Year 2**
- Intermediate Microeconomics
  - Intermediate Macroeconomics
  - Corporate Finance
  - Econometrics
- Year 3**
- International Finance
  - International Economics
  - Real Estate Economics and Financial Bubbles
  - Economics or Business Research Project

**Foundation year content includes:** Fundamentals of Accounting; Fundamentals of Finance; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Business in Context; Foundation Practice Project.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

UCAS POINTS:  
**112**



*“Grand Union and Birmingham School of Art are part of the same arts ecology in the city, the region and beyond. By embedding employability into the curriculum, students graduate with the skills and confidence to flourish in the contemporary art world.”*

CHERYL JONES, DIRECTOR, GRAND UNION

BA (Hons)

## Fine Art<sup>^</sup>

School of Art



### CAMPUS

Margaret Street

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

W101

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Artists are critically engaged with all aspects of the world. Through the skilful manipulation of materials, processes and ideas they consider the complex, fast changing and interconnected web of ecological, political and socio-economic contexts that shape who we are. Students on our BA (Hons) Fine Art course think critically through making, and develop a highly individual practice that builds new knowledge and new skills.

The ethos and values of the new course are based on a four-pillar structure to emphasise simplicity and a streamlining of its distinctive features and focuses.

**Making Skills** is a central tenant of the course in our workshops, studios and with fabricators and industry in the city of Birmingham.

**Making Public** will see you explore external-facing engagement opportunities in disseminating outcomes and generating participation with audiences.

**Making with Communities** supports you in considering ways of sustaining meaningful relationships between your art practice and society.

**Making a Living** focuses on creative career routes as you establish a professional context for your work through an understanding of the public and private art sectors in order to position yourself with the creative industries.

Full information: [www.bcu.ac.uk/fine-art](http://www.bcu.ac.uk/fine-art)

<sup>^</sup> subject to validation



This course can also be accessed via a foundation year. Please see page 228.

### Content includes:

#### Year 1

- Making Work: The Studio
- Making Work: The Workshops
- Making Public
- Making Communities

#### Year 2

- Making your Practice
- Critical Theories
- Faculty optional module

#### Year 3

- Making a Living
- Major Project

### Foundation year content includes:

Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation

### RELATED COURSES

77 BA (Hons) Art and Design

78 BA (Hons) Art Business (Top-Up)



UCAS POINTS:

112



*“Fire Engineering graduates are in great demand and this course will prepare you for a working career in the sector. You will have the opportunity to help create safer buildings for the benefit of society.”*

MICHAEL GERGES, SENIOR LECTURER

BEng (Hons)  
Fire Engineering

School of Engineering and the Built Environment

 @BCUCEBE  
 BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
1072

**ENTRY REQUIREMENTS**

- A Levels: BBC including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- BTEC Extended Diploma: DMM in Engineering including Distinction in Mathematics for Technicians unit or Merit in Further Mathematics for Technicians unit
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Learn to save lives and improve building safety as one of the next generation of fire engineers. Our academic team brings together expertise in teaching, learning and research, for one of the first courses of its kind.

Our Fire Engineering course will give you the skills needed to become a future Fire Engineer, as well as an understanding of the social, commercial, legal, ethical, economic and environmental factors associated with engineering.

The course will cover a wide range of subjects, including fire dynamics, the fire safety of different types of buildings, human behaviour, evacuation modelling and fire law. You will learn a wide range of transferable skills that are key to Fire Engineering, such as management, team working, leadership, and resolving engineering design projects and problems.

Our engineering courses focus on project-based activities, giving you lots of opportunity to work in teams on projects from design to implementation. This will give you practical experience of applying engineering science to real-world problems, working in multidisciplinary teams to develop your interpersonal skills, and prepare you for a key aspect of modern engineering practice.

Full information: [www.bcu.ac.uk/fire-engineering](http://www.bcu.ac.uk/fire-engineering)

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

Content includes:

**Year 1**

- Engineering Principles
- Mathematical Modelling
- Introduction to Fire Safety and Accidents
- Fire Science and Risk Management

**Year 2**

- Fire Dynamics
- Fire and the Built Environment
- Project Management

**Year 3**

- Fire Safety Management
- Fire Design Project
- Thermodynamics

*“This course has provided me with so many opportunities – having such a wide variety of modules ensures I gain the skills needed to excel in my future career. The lecturers provide endless amount of support so we achieve the best possible outcome”*

FAZILA IQBAL

 @bcuhels  
 bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
DB64

**ENTRY REQUIREMENTS**

- A Levels: BBC including Biology, Chemistry, Applied Science or Food Technology
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Biology, Chemistry, Applied Science or Food Technology.
- BTEC Extended Diploma: DMM in Applied Science
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 28 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- Three GCSEs at Grade 4 or above, including English Language, Mathematics and a Science, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



BSc (Hons)  
Food and Nutrition

School of Health Sciences

Content includes:

**Year 1**

- Skills and Competencies Development
- Principles of Nutritional Biochemistry and Metabolism
- Introduction to Food Production
- Principles of Human Physiology and Nutrition

**Year 2**

- Nutrition and Development
- Applied Human Nutrition
- Food Rheology and Material Sciences
- Food Safety Regulations and Microbiology

**Year 3**

- Current Advances in Food and Nutritional Sciences
- Research Project in Food and Nutrition
- Industrial Unit Operation – Food Quality and Safety
- Public Health Nutrition and Policies

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.


Our practice-based, innovative BSc (Hons) Food and Nutrition degree will provide you with an integrated course focused on applied food science and technology. You will cover a wide variety of subjects including manufacturing and processing, quality and safety assessment, biotechnology and innovation in food product development.

You will explore several aspects of applied nutrition and its relation to human health and disease, the physiological and biochemical aspect of public health nutrition, dietary assessments and intervention, the legislation and policies for product quality and safety, and its relation to health promotion.

You will have opportunities to discover the complexities of the food supply chain, the demands and needs of today’s consumers globally and the controls and safety features that ensure the food we eat is of high quality, safe and nutritious. There is also the option of a one-year placement.

You will be taught in our £41 million building with specialist state-of-the-art laboratories and teaching kitchen. Staff and guest speakers teaching the programme are experts and publish in their respective fields of food science and technology, nutrition and public health, dietetics, food safety and quality, biomedical and biological sciences and analytical chemistry.

Full information: [www.bcu.ac.uk/food-and-nutrition](http://www.bcu.ac.uk/food-and-nutrition)

 This course can also be accessed via a foundation year. Please see page 228.

**RELATED COURSES**

81 BSc (Hons) Biomedical Sciences



*"I collaborated with Burberry on my final major project and was head-hunted by a clothing supplier while displaying my collection at the end-of-year exhibition. I truly believe that without the input of the course I would not have progressed within industry so quickly."*

SADIE CHANCE

## BA (Hons) Garment Technology

Birmingham Institute of Jewellery, Fashion and Textiles

CAMPUS  
City Centre

DURATION  
3 years full-time  
4 years professional placement

UCAS CODE  
W2JK

- ENTRY REQUIREMENTS
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



Develop a professional and enquiring attitude within technical aspects of clothing production and an ability to become confident and self-motivated in your chosen practice. With excellent links within the industry, you will benefit from our close working relationships with fashion brands which have included Burberry, Karen Millen, Hackett and George at Asda.

Your first year will introduce you to a number of fashion topics that will help you to develop a good foundation of fashion knowledge and skills in both design and technical areas. Your second year helps to strengthen your personal and professional development.

There is an optional placement year between Years 2 and 3. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Your final year introduces you to advanced pattern cutting, fittings, grading and sizing, production planning, costing, testing and technical packs. You will also use industry-standard Gerber pattern-cutting software, and strengthen your knowledge of global manufacturing.

Full information: [www.bcu.ac.uk/garm-tech](http://www.bcu.ac.uk/garm-tech)

BA (Hons) Garment Technology, BA (Hons) Fashion Design and BA (Hons) Costume Design and Practice have a shared first year of study.

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance)

Content includes:

- Year 1
- Design Development and Realisation
  - Individual Aesthetic
  - Creative Direction
  - Context and Theory
- Year 2
- Creative Realisation
  - Critical Studies
  - Work Placement OR Collaborative Practice
  - Advanced Practice

- Year 3
- Independent Project Research
  - Independent Practice
  - Major Project

Foundation year content includes: Fashion and Textile Skills and Processes; Trends Research; Lifestyle; Signature Project.

### RELATED COURSES

- 132 BA (Hons) Fashion Design  
218 BA (Hons) Textile Design

*"The course meant that I was able to be successful in my job as a gemmologist in the Assay Office, and those skills have made it possible for me to move on in my career working for The Fine Jewellery Company in Birmingham."*

CHERYL OWEN



CAMPUS  
Assay Office Birmingham

DURATION  
Foundation Certificate: one year, 2.5 hours per week plus independent study  
Diploma: one year, five hours per week plus independent study  
Diamond Diploma: one year, 2.5 hours per week plus independent study

UCAS CODE  
N/A – apply direct

- ENTRY REQUIREMENTS
- No specific entry requirements for the Foundation Certificate.
  - You must have passed the Foundation Certificate before you are able to progress to the Gemmology Diploma.
  - There are no specific entry requirements for the Diamond Diploma course but completion of the Foundation Certificate is advised.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

## Gemmological Association | Foundation Certificate / Gemmology Diploma / Diamond Diploma

School of Jewellery

Leading to a globally respected award, you can register to study for Fellowship of Gem-A on successful completion. You can take the Foundation Certificate before progressing to the more scientific study of the Gemmology Diploma, and then the prestigious Diamond Diploma.

Gem-A's Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.

Content includes:

- Foundation Certificate
- Careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds
  - Investigate imitation and synthetic gem materials
  - Use basic gemmological tools
  - Examine how gems are used in jewellery
  - Learn about the value and durability of gems
  - Identify features of commercially important gems
  - Gain Cert GA status with the Gemmological Association.

- Gemmology Diploma
- Gain an in-depth understanding of gemmology
  - Develop competence in handling, testing and identification
  - Interact with the jewellery trade
  - On graduation, you are eligible for election to FGA Membership status of the Gemmological Association.

- Diamond Diploma
- One of the world's most respected diamond awards
  - Investigate diamond grading
  - The 4Cs (carat weight, colour, clarity and cut)
  - Learn how to identify imitations and treatments
  - Successful completion allows you to apply for election to Diamond Membership of the Gemmological Association, and to use the letters DGA after your name.

Full information: [www.bcu.ac.uk/gem-a](http://www.bcu.ac.uk/gem-a)

» GAIN INDUSTRY-RECOGNISED  
GEMMOLOGICAL ASSOCIATION ACCREDITATION.





*“The role I have at Gemfields, Zambia, is that of a Gemmologist. My favourite aspect of my time on the course was the willingness of the lecturers for us to succeed not only in the course but also in the industry.”*

MAX LAMMERTSE

BSc (Hons)  
**Gemmology and Jewellery  
Studies**

School of Jewellery

**CAMPUS**  
Assay Office Birmingham

**DURATION**  
3 years full-time

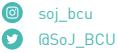
**UCAS CODE**  
73J9

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above (no equivalents)
- Interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**



Study on our Gemmology and Jewellery Studies degree and gain the highest level of professionally recognised gemmological skills. Based in the heart of Birmingham’s thriving Jewellery Quarter, you will explore precious gems and all relevant aspects of the jewellery trade.

This course offers a comprehensive education in all areas of gemmological theory and testing, diamond grading and jewellery valuation. With our fully equipped gem labs at your disposal, you will have the chance to test a wide range of gem materials with both standard and advanced equipment. There will also be a chance to learn complementary skills such as photography.

You will study at our world-class purpose-built facilities at the Assay Office, just a few minutes’ walk from Vittoria Street.

Our staff team are all experts in their field and have extensive industry experience. Our graduates have gone on to work in a wide variety of roles in the jewellery industry throughout the world.

Full information: [www.bcu.ac.uk/gemmology](http://www.bcu.ac.uk/gemmology)

**FY** This course can also be accessed via a foundation year (subject to validation). Please see page 228.

» STUDY IN OUR PURPOSE-BUILT,  
INDUSTRY-STANDARD FACILITIES.

*“This course aims to help equip you with the knowledge and skills to compete in the exciting global hospitality market. The course combines the academic rigour of a regular BSc (Hons) course with hands-on practical application.”*

JOHN SCRIMGEOUR, COURSE LEADER



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
1035

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**



BSc (Hons)  
**Global Hospitality Management**  
Birmingham City Business School

The global hospitality industry provides job opportunities for millions of people around the globe at all stages of their career development.

To help in equipping you with the knowledge and skills to apply for work in the exciting global hospitality industry, the BSc (Hons) Global Hospitality Management course will combine academic theories and hands-on practical experience throughout the degree with embedded workplace learning opportunities.

You will learn how to analyse the strategies of global hospitality companies, the management of hospitality facilities (including rooms division), food and beverage management, business analytics, revenue management, and emotional and social intelligence.

You will be adept at understanding cultural differences, customer relationship management and global marketing strategies, in addition to a variety of other highly transferable skills.

Full information:  
[www.bcu.ac.uk/hospitality-management](http://www.bcu.ac.uk/hospitality-management)

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/ghm-vid](http://www.bcu.ac.uk/ghm-vid)

Content includes:

- Year 1**
- Introduction to Global Hospitality and Tourism Industry
  - Procurement and Supply Chain Management in Hospitality Industry
  - Creativity and Innovation in the Global Hospitality Industry

- Year 2**
- Introduction to Hotel Operations and Rooms Division
  - Fundamentals of Revenue Management
  - Global Hospitality Digital Marketing

- Year 3**
- Global Strategy Management in Hospitality
  - Hospitality Financial Management
  - Contemporary Issues in Global Hospitality and Technology

**Foundation year content includes:**  
An Introduction to Management and Leadership; Business in Context; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Developing Business Skills for Success; Foundation Practice Project.

**RELATED COURSES**

- 129 BA (Hons) Event, Venue and Experience Management
- 148 BA (Hons) Global Sport Management



*“BCU offered me a course that differs from any other that I’ve seen. It’s intriguing, concise and exactly what I was looking for. It will allow me to truly immerse myself into my studies, and continually grow my passion for the sports management field.”*

MOLLY WHITEHEAD

BA (Hons)  
Global Sport Management  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
N880

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


The global sports market is estimated to be worth between £400 billion and £500 billion, and is growing at a significant rate year on year. Over the past decade there has been a huge increase in career opportunities in the global sport sector that require graduates with the skills, attributes and experience to thrive in such a dynamic industry.

This undergraduate course will provide the academic expertise needed to help students develop an exciting professional future.

Combining theory and practical application, this course will draw heavily from practising sports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics. Internships, placements, project fieldwork and workshops will enable students to start working towards their chosen career.

All modules balance a range of relevant theory and concepts with practical application and throughout the course students reflect on and apply this content into real-life scenarios – enabling students to enhance and critique their learning. In short, this is a course designed to be the catalyst for students to forge a successful career in the global sports industry.

Full information: [www.bcu.ac.uk/GSM](http://www.bcu.ac.uk/GSM)

 This course can also be accessed via a foundation year. Please see page 228.

ACCREDITATION



Content includes:

**Year 1**

- Introduction to Global Sport Management
- Principles of Marketing
- Sports Events Management
- Building Your Brand

**Year 2**

- Sports Analytics and Digital Innovation
- Personal Development as Global Sports Manager
- Culture and Consumer Behaviour in Global Sports
- Marketing Communications Planning

**Year 3**

- Marketing Strategy and Leadership
- Strategic Management
- Global Sports Law, Policy and CSR
- Business Advice Project

**Foundation year content includes:**  
An Introduction to Management and Leadership; Business in Context; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Developing Business Skills for Success; Foundation Practice Project.

» THIS IS THE ONLY UNDERGRADUATE GLOBAL SPORT MANAGEMENT COURSE IN THE UK TO INCLUDE STUDENT MEMBERSHIP WITH CMI AT NO EXTRA COST.

UCAS POINTS:  
112



*“I like the freedom of the course and how you’re encouraged to try out everything from traditional art practices to very modern ones. The support from the tutors is amazing.”*

OLIVER CANTRILL

 viscombirminghamcityuniversity

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
W211

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112


This exciting course is a must for creative mavericks and anyone passionate about graphic design looking to pursue a career in the industry. The course has been structured to provide you with industry-standard skills in the fields of communication, branding, strategy, creative advertising and design, in still and moving images, both in print and online.

You will benefit from our great links to major advertising agencies, publishing houses and interactive design studios, and receive commercially relevant guidance based on contemporary approaches and historical contexts from your enthusiastic and knowledgeable tutors. Graduates have gone on to become leaders in their fields and specialisms and often return to the University to share their knowledge.

This course will enhance your design skills and challenge your creative thinking, helping you identify the latest directions in design communication.

You will develop your skills by engaging with live project briefs with a variety of companies, both local and international. Previous students have worked on live projects with McCann, The Times, Chapter, Cogent Elliott, Birmingham Hippodrome, Hello Creatives and Saatchi & Saatchi.

Full information: [www.bcu.ac.uk/graphic-com](http://www.bcu.ac.uk/graphic-com)

 This course can also be accessed via a foundation year. Please see page 228.

» LIVE PROJECT PARTNERSHIPS HAVE INCLUDED THE NHS, THE CHARLES NYC, STUDIO BONITO, MCCANN ERICKSON, THE TIMES NEWSPAPER GROUP, CHAPTER, ONE BLACK BEAR, COGENT ELLIOTT AND LEO BURNETT LONDON.

BA (Hons)  
Graphic Communication  
Birmingham Institute of Creative Arts

Content includes:

**Year 1**

- Introduction to Visual Communication
- Principles and Practice of Graphic Communication
- Narrative
- Enterprise of Graphic Communication
- Discourse

**Year 2**

- Context of Graphic Communication
- Live Project
- Collaborative Practice OR Work Placement
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement.

**Year 3**

- Critical Practice
- Major Project

**Foundation year content includes:**  
Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

RELATED COURSES

154 BA (Hons) Illustration  
191 BA (Hons) Photography  
218 BA (Hons) Textile Design  
77 BA (Hons) Art and Design



**CAMPUS**  
City South

**DURATION**  
1 or 2 years full-time,  
work-based learning

**UCAS CODE**  
N/A – apply direct

**ENTRY REQUIREMENTS**  
You must be employed in a health or social care support worker role (or equivalent).  
• A Levels: minimum of Grade D in one subject  
• BTEC Diploma: MP  
• BTEC Extended Diploma: PPP  
• Access to HE Diploma: 60 credits with 12 Level 2 Mathematics and 12 Level 2 English Language if not already achieved at GCSE or equivalent  
• International Baccalaureate Diploma: 24 points  
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

If you are a healthcare assistant, support worker or equivalent within a health and social care setting, and want to take your career to the next level, this course will support you to gain the work-based skills you need.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors. You can choose to study for one year and gain a Certificate of Higher Education, or two years to complete the Foundation Degree.

Move your career forward while working in one of the following areas: adult care, children, diagnostic radiography, maternity, mammography, mental health, radiotherapy or surgical care support.

The School’s belief in working collaboratively, and for mutual benefit, with employers and NHS Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice. Our facilities include simulated hospital wards, an operating theatre, home environment room and state-of-the-art laboratories.

Full information: [www.bcu.ac.uk/health-sc](http://www.bcu.ac.uk/health-sc)

All offers to applicants who are self-funding are subject to satisfactory Occupational Health and Disclosure and Barring Service checks.

This course can also be accessed as a degree apprenticeship. See [www.bcu.ac.uk/ap-health](http://www.bcu.ac.uk/ap-health)

» THIS IS A FULL-TIME WORK-BASED LEARNING PROGRAMME.

Content includes:

- Year 1 modules:**
- Principles of Personal and Professional Development
  - Principles of Anatomy and Physiology

- Plus:**
- A pathway-specific skills module
  - One or two option modules (select two single modules or one double module)

- Year 2 modules:**
- Introduction to Evidence-based Healthcare
  - Becoming a Paraprofessional

- Plus:**
- A pathway-specific skills module
  - Pathway-specific optional modules

“I have met some fantastic people and have really enjoyed working with them as we teach each other and learn from each other.”

FIONA KILBEY



PATHWAYS:

**Adult Care**

Focusing on care delivery within an adult or acute care environment, this pathway is suitable for those employed in a variety of areas across the health and social care spectrum. You will be encouraged to reflect on and enhance the specific knowledge and skills required to provide compassionate, person-centred care.

**Children**

Acquire and develop a deeper understanding of the skills and knowledge required to work in your area of children’s healthcare. This pathway is aimed at those employed within a healthcare setting including the NHS, public, private and voluntary sectors who are involved in delivering healthcare to infants, children, young people and their families.

**Diagnostic Radiography**

Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

**Learning Disability**

This pathway provides you with the fundamental knowledge and the core clinical skills to enable you to meet the health needs of people with learning disabilities.

» WE HAVE BEEN AWARDED THE SKILLS FOR HEALTH QUALITY MARK, WHICH RECOGNISES OUR HIGH-QUALITY LEARNING AND TRAINING FOR THE HEALTH SECTOR.

**Mammography**

Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. You will develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

**Maternity**

Aimed at support workers who are working within a maternity setting, this pathway will be of particular interest if you want to develop your role and gain competence in the principles that surround caring for pregnant women.

**Mental Health**

Increase your understanding of mental health, the impact of mental illness and strategies to aid an individual’s recovery. You will gain greater understanding of communication, self-awareness and therapeutic approaches that form the foundation of effective interpersonal care in a mental health setting. The mental health pathway is aimed at support workers employed in mental health settings of all types including inpatient, day centre or community care.

**Surgical Care Support**

This pathway is aimed at those who work within a perioperative setting and facilitates opportunities for you to develop responsibility, accountability and critical thinking and problem-solving skills, raising your awareness of issues that impact upon an individual’s health, their safety and clinical practice in the perioperative care setting.



*"I learned such a lot making my final masterpiece. I entered it into a young talent competition and won which meant that I could take it to the biggest watch fair in the world and show alongside some amazing, inspirational clock and watch makers."*

ANNA-ROSIE KIRK

SoJ\_BCU  
soj\_bcu

BA (Hons)  
Horology

Birmingham Institute of Jewellery, Fashion and Textiles

**CAMPUS**  
Vittoria Street

**DURATION**  
3 years full-time

**UCAS CODE**  
W723

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

This course is designed to train and create employable graduates in horology. It has been tailored to meet the growing demand for watchmakers and clockmakers, qualified to industry standards. Our outstanding industry links have included brands such as Cartier, Louis Vuitton Moët Hennessy (LVMH), Christopher Ward and the British Museum.

Our undergraduate programme will enable you to study clocks and watches, both mechanical and electronic, and the art and science of time measurement. You will be supported by experienced staff and visiting tutors who will share their expertise in practice, research and design techniques. You also have the opportunity to gain membership of the British Horological Institute, the Antiquarian Horological Society and the British Watch and Clock Makers Guild.

You will be using industry-standard software, such as the Solidworks CAD package, to develop design and technical drawing skills, as well as both traditional and modern niche skills of repair, conservation and restoration.

You will also have the chance to undertake placements and mentoring, and develop technical expertise in a commercial setting, alongside our unique partnerships with internationally respected names.

Full information: [www.bcu.ac.uk/horology](http://www.bcu.ac.uk/horology)

**FY** This course can also be accessed via a foundation year (subject to validation). Please see page 228.

- RELATED COURSES**
- 161 BA (Hons) Jewellery and Objects
  - 162 HND Jewellery and Silversmithing
  - 140 BA (Hons) Fine Art

Content includes:

- Year 1**
- Introduction to Horology
  - Production Techniques
  - Specialist Horological Skills
  - CAD for Bespoke Production (optional)
  - Introduction to Gemmology (optional)

- Year 2**
- Commercial Servicing Skills
  - Advanced Production Techniques
  - Commercial Awareness (optional)
  - Luxury Jewellery Branding (optional)
  - Work Placement (optional)
  - Live Project (optional)

- Year 3**
- Major Project – explore an area of personal interest to you
  - Employment Skills – to further develop the practical and professional skills required to become a professional horologist

**Foundation year content** will cover the foundations of jewellery studio and workshop practice, giving practical experience of working with tools and an understanding of materials and processes.

» WE CURRENTLY HAVE PARTNERSHIPS WITH LUXURY GOODS BRANDS LOUIS VUITTON MOËT HENNESSY (LVMH) AND CARTIER.

*"All the course lecturers have an extensive amount of practical experience; they share their knowledge and provide real-life examples. They don't just want us to achieve the bare minimum, but will push and encourage us to achieve our utmost best!"*

SOMMAIYYA BEGUM

@BCUBusiness  
birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
NN16

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Our Human Resource Management degree equips you with the tools you need to develop the high-performing personnel and innovative teams demanded by business. This course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ.

You will develop your skills through real projects, field trips and interactive workshops. This work-integrated approach to learning means that graduates of this course leave with real, practical experience and can go on to work for a wide range of companies such as Superdry and National Express.

This course draws upon all aspects of people management, enabling you not only to build knowledge and understanding but also a high degree of professional competence in the field of people management and development. You will have the option to undertake a work placement to gain practical work experience within a business, ensuring you are prepared for a successful career from the moment you graduate.

We will develop your attributes so you'll graduate with the potential to become a full corporate member of the CIPD.

Full information: [www.bcu.ac.uk/hrm](http://www.bcu.ac.uk/hrm)

**FY** This course can also be accessed via a foundation year. Please see page 228.



BA (Hons)  
Human Resource Management

Birmingham City Business School

Content includes:

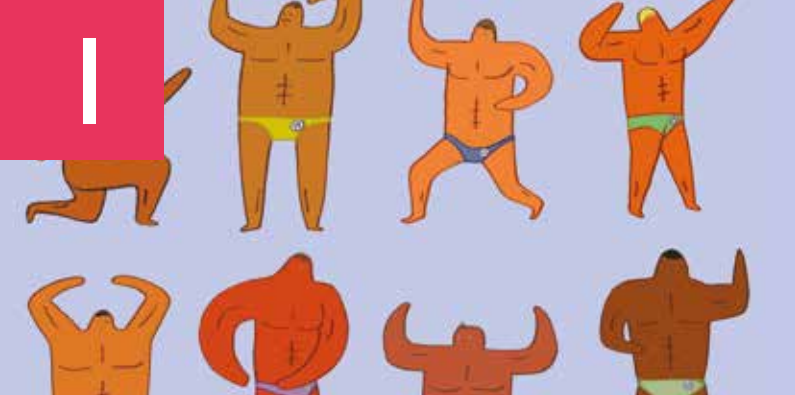
- Year 1**
- Employee Engagement
  - Finance for Managers
  - Contemporary HR for Managers
  - Understanding Organisations and Organisational Behaviour

- Year 2**
- Employment Law
  - Adding Value Through HR
  - An Introduction to Consultancy
  - Management Development

- Year 3**
- Contemporary Global Management Issues
  - Workplace Learning and Development
  - Employee Relations and Reward

**Foundation year content includes:** An Introduction to Management and Leadership; Business in Context; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Developing Business Skills for Success; Foundation Practice Project.

ACCREDITATION  
**CIPD**



*“Tutors encourage you to network with professionals; they invite industry experts into university so you are constantly in touch with them. When you finish university, not only will you have your portfolio but also something to put on your CV already.”*

PHOEBE MUNGER

BA (Hons)

## Illustration

Birmingham Institute of Creative Arts

 viscombirminghamcityuniversity  
 bcuillustration

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W220

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


This exciting, energetic course will give you the skills you need to capture and communicate ideas through pictures, as well as finding your individual visual voice through experimenting, risk taking and critical reflection.

You will explore how your work can be applied across a wide range of contexts, from commercial work to personally driven projects. There will also be the opportunity to develop new skills and different ways of thinking, enabling you to find your own individual, visual voice and prepare you for the ever-changing creative industry.

This programme celebrates the synthesis between illustration and other visual communication disciplines and will help you to develop strong student collaborations that aim to reflect industry practice. You will become part of a lively creative community, encouraging the value of peer learning.

You will also supplement your learning through an integrated workshop programme that provides the opportunity to work alongside, and be informed by, industry experts from a wide range of disciplines. Live project partnerships have included Tiny Tree Books, Birmingham Repertory Theatre, DanceXchange, Flatpack Film Festival, Playground Games and Moonpig.

Full information: [www.bcu.ac.uk/illustration](http://www.bcu.ac.uk/illustration)

 This course can also be accessed via a foundation year. Please see page 228.

### RELATED COURSES

- 149 BA (Hons) Graphic Communication
- 191 BA (Hons) Photography
- 218 BA (Hons) Textile Design
- 77 BA (Hons) Art and Design

UCAS POINTS:

112



BA (Hons)

## Interior Architecture and Design

Birmingham School of Architecture and Design

 @BCU\_BSAD

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W250

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


Our Interior Architecture and Design degree is intended to encourage thinking and experimentation around reshaping and designing the interior of existing building elements.

The scope of the course aims to challenge you to formulate your personal style around the discipline of interior architecture and design, and to enhance your ability to critically reflect on a variety of elements: social, political, environmental and more. Your critical response to such fundamental concerns will be translated into innovative design solutions that form, shape and inhabit existing and new structures – rethink, reimagine, reform.

You will consider forms and shapes before completing the design circle with appropriate lighting, material and furniture application. You will have the chance to explore the spectrum of interior architecture as a discipline, from new formations within the space, to respecting, understanding and developing existing structures.

The course you follow is developed in a way to entice specialists from a variety of disciplines such as conservation, engineering, architecture, virtual reality and more to share their expertise with students. This will inspire you and help you gain valuable skills to develop your career as a creative new designer. Collaborative projects will also give you the opportunity to work together with students and lecturers of other disciplines.

Full information: [www.bcu.ac.uk/arc-design](http://www.bcu.ac.uk/arc-design)

 This course can also be accessed via a foundation year. Please see page 228.

### RELATED COURSES

- 166 BA (Hons) Landscape Architecture

UCAS POINTS:

120

Content includes:

#### Year 1

- Reordering Space
- Manipulating Space
- Design Devices
- 20th Century Design Cultures
- Transforming Space 1

#### Year 2

- Interior Strategies
- Transforming Space 2
- Design Communication
- Collaborative Practice (optional)
- Live Project (optional)

#### Year 3

- Critical Study
- Design Integration
- Major Project

**Foundation year content includes:** Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.

» OUR SCHOOL IS CONNECTED TO A HUGE NETWORK OF PRACTITIONERS, DESIGNERS AND CREATIVE INDIVIDUALS. THIS PROVIDES A GREAT SPRINGBOARD FOR YOU TO CONNECT WITH THESE GROUPS.



*“This is a programme with a truly international focus. You will develop the competencies specific to business and enterprise by studying and working with people from across the world.”*

CINDY MILLMAN, LECTURER

BA (Hons)  
International Business  
(Top-Up)

Birmingham City Business School

CAMPUS  
City Centre

DURATION  
1 year full-time  
2 years part-time

UCAS CODE  
N121

ENTRY REQUIREMENTS

- For entry at Level 6:
- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
  - HND in a related subject: Merit profile
  - ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
  - GCSE Grade 4 or above in English Language and Mathematics, or equivalent.

- For entry at Level 5:
- 120 credits or equivalent at Level 4 with evidence of alignment to Level 4 learning outcomes. This alignment will be assessed via the University's Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

@BCUBusiness  
 birminghamcitybusinessschool

Content includes:

- Dynamic Business Issues and Solutions
- Management Development
- Business Operations
- Marketing Communication Planning

This course develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible.

Our top-up year in international business covers business strategy, operations, marketing, globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you'll learn through group presentations, live projects and business case studies.

You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.

You will benefit from our exceptional links to business. Our staff bring in expert guest speakers and industry gurus to help you with your projects. They've worked all over the world and bring experience from the Ministry of Defence, aerospace and multimillion pound conglomerates.

Full information: [www.bcu.ac.uk/int-business](http://www.bcu.ac.uk/int-business)

» THIS COURSE ALLOWS YOU TO WORK ON A RANGE OF INNOVATIVE AND PRACTICAL PROJECTS WHICH WILL HELP YOU TO APPLY YOUR KNOWLEDGE TO REAL BUSINESSES AND REAL SITUATIONS.



BA (Hons)  
International Finance (Top-Up)  
Birmingham City Business School

*“The holistic nature of the course gives students a thorough understanding of both the business and financial sectors, opening up numerous career paths students can pursue in the future. I look forward to applying the in-depth understanding I have gained.”*

SEPIDEH SAFAEI KESHTGAR

@BCUBusiness  
 birminghamcitybusinessschool

CAMPUS  
City Centre

DURATION  
1 year full-time

UCAS CODE  
N390

ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English Language and Mathematics, or equivalent.

This alignment will be assessed via the University's Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Global financial and business environments are becoming increasingly intertwined. We use our longstanding links with the world of finance to develop your knowledge and real-world practical skills in international finance. With dedicated tutor support, we will also help you to select course modules which reflect your own learning needs and career goals.

The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills and attributes. The course will encourage your intellectual and moral development and your personal commitment to the social purpose of becoming a business professional.

Studying on our City Centre Campus, you will choose from a range of modules including international reporting, financial management, globalisation and statistical modelling. You are encouraged to choose areas of study best suited to your future career plans.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They've forged careers and worked with renowned companies such as KPMG and Vauxhall. This means you get great contacts and benefit from their industry insights. Our students come to their top-up year from a variety of backgrounds, providing the added opportunity to also gain valuable learning experiences from your peers.

Full information: [www.bcu.ac.uk/int-finance](http://www.bcu.ac.uk/int-finance)



[www.bcu.ac.uk/bs-facilities](http://www.bcu.ac.uk/bs-facilities)



*“When I got accepted I was happy and excited because the course offered all the areas I wanted to explore and build my way into the industry. I have started now and I am really enjoying it – it was what I expected and even better!”*

LAURA MECATTAF

BA (Hons)  
International Jewellery  
Business

Birmingham Institute of Jewellery, Fashion and Textiles

CAMPUS  
Assay Office Birmingham

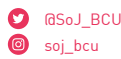
DURATION  
3 years full-time

UCAS CODE  
N120

- ENTRY REQUIREMENTS
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



This innovative course offers the unique opportunity to study the management and marketing of jewellery. You will have a fantastic start to your career in the jewellery industry, applying the knowledge and skills from your academic studies to simulations and live projects.

You will be taught by experienced tutors with a jewellery industry background and by working in groups or on individual projects, learn about the industry challenges and how to apply management and marketing theories.

There is the opportunity to engage with students and activities at the School, and through its networks you will receive behind-the-scenes access to jewellery professionals and businesses. You will be undertaking a business course that is contextualised within the jewellery sector, giving you insights and skills for this highly specialised industry.

The course involves visiting key exhibitions, trade fairs and retail events such as Jewellery and Watch in Birmingham, International Jewellery in London and overseas fairs such as Vicenza Ora in Italy.

Full information: [www.bcu.ac.uk/int-jewel-bus](http://www.bcu.ac.uk/int-jewel-bus)

» THIS COURSE EXPLORES MANUFACTURERS, RETAILERS AND EXHIBITIONS ACROSS THE WORLD.

Content includes:

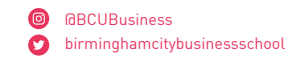
- Year 1
- Principles of Jewellery Marketing
  - History and Culture of Jewellery
  - Principles of Strategy and Jewellery Business Management
  - Introduction to Gemmology (optional)
  - Introduction to Diamonds and Diamond Grading (optional)

- Year 2
- Retail Marketing for Jewellery
  - Event and Project Management
  - Consumer Behaviour (optional)
  - Luxury Jewellery Branding (optional)
  - Work Placement (optional)
  - Collaborative Practice (optional)
  - Live Project (optional)

- Year 3
- Trend Forecasting and Entrepreneurship
  - Academic and Market Research
  - Major Project

*“This course challenges you to expand your knowledge and skills in the key business discipline of marketing. You will learn how businesses succeed globally and develop yourself in a nurturing and supportive environment.”*

NICOLA GITTINS, LECTURER



CAMPUS  
City Centre

DURATION  
1 year full-time

UCAS CODE  
N550

- ENTRY REQUIREMENTS
- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
  - HND in a related subject: Merit profile
  - ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
  - GCSE Grade 4 or above in English Language and Mathematics, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our International Marketing top-up degree gives you the chance to broaden your knowledge of marketing within the global business environment. We'll teach you to apply your knowledge to real business scenarios, helping you to progress into employment, having already dealt with many situations you find in the working world.

You will take part in various activities to strengthen your expertise and learn from different cultures and experiences. On this top-up year, you will take a range of advanced modules that look at current marketing methods and contemporary business issues, such as contemporary advertising, e-business and marketing strategy and planning.

Hands-on learning will go alongside more conventional teaching methods like lectures and seminars on this course. You will be put in a range of scenarios, such as assuming the role of an international marketing manager, strengthening your expertise in the areas employers want. There are opportunities to collaborate with students on other marketing courses and exchange different ideas and experiences.

The course combines business theory with exciting current marketing themes, such as emerging digital media and the importance of a positive consumer experience. From day one, you'll start to understand how organisations operate and what their current challenges and opportunities are.

Full information: [www.bcu.ac.uk/int-marketing](http://www.bcu.ac.uk/int-marketing)



[www.bcu.ac.uk/bs-facilities](http://www.bcu.ac.uk/bs-facilities)



BA (Hons)  
International Marketing (Top-Up)  
Birmingham City Business School

Content includes:

- Marketing Strategy and Leadership
- One Planet Business
- Digital Analytics for Marketing
- Contemporary Advertising



*“The course is a great platform for personal development; although oriented around jazz and improvisation, it still gives you room to decide which avenue of the profession you want to move into, as well as work out how to get there.”*

TOM DUNNETT



@BirmConsJazz  
RoyalBirmCons

BMus (Hons)  
Jazz  
Royal Birmingham Conservatoire

CAMPUS  
City Centre  
  
DURATION  
4 years full-time  
  
UCAS CODE  
310F (UCAS Conservatoires)

ENTRY REQUIREMENTS  
An audition is an integral part of your application. For performers, a standard equivalent to Grade VIII (Distinction) from a major music examination board will be a likely minimum, though an official certificate is not a requirement.

Plus:  
• A Levels: EE  
• BTEC Diploma: PP  
• BTEC Extended Diploma: PPP  
• International Baccalaureate Diploma: 24 points  
• Five GCSEs at Grade 4 or above, or equivalent, including English Language.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
32

The launch of our Eastside Jazz Club has helped strengthen the integral role that Royal Birmingham Conservatoire has to play in the city’s thriving jazz scene. Our Jazz Department is based around the Club, where student musicians share a platform and get invaluable side-by-side performance experience with the best on the scene, whom we welcome to our stage on a regular basis.

This course meets the needs of the modern jazz performer – it places emphasis on practical work, with the majority of time dedicated to one-to-one lessons, small group coaching and private practice. You will study modules that have been specifically and skilfully designed for jazz musicians, and as part of your learning we encourage you to explore in depth the relationship between improvisation and composition, which is central to developing your individual voice.

You will graduate as a versatile, professional musician who is knowledgeable about the entrepreneurial opportunities available to you, and aware of the commercial realities for musicians joining today’s UK jazz scene as a portfolio musician.

As well as having our own club that has taken its place in Birmingham’s vibrant jazz scene, our students enjoy professional experience opportunities with external gigs that familiarise them with the industry, for example through our current partnership with Cheltenham Jazz Festival, one of many ways we prepare you for the future.

Full information: [www.bcu.ac.uk/jazz](http://www.bcu.ac.uk/jazz)



[www.bcu.ac.uk/jazz-vid](http://www.bcu.ac.uk/jazz-vid)

Content includes:

**Year 1**  
• Principal Study 1  
• Praxis 1  
• Listening and Context 1  
• Professional Portfolio 1: Community Engagement

**Year 2**  
• Principal Study 2  
• Praxis 2  
• Listening and Context 2  
• Professional Portfolio 2: Pedagogy and Practice

**Year 3**  
• Principal Study 3  
• Music Production  
• Music Promotion

**Year 4**  
• Principal Study 4  
• Final Project  
• Major Project

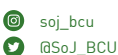
Plus one or two modules chosen from the following:

• Further Pedagogy  
• Music, Community and Wellbeing  
• Language of Music: Specialisms 2  
• Contextual Studies: Specialisms 2  
• Professional Development  
• Work Placement

» FOR THE THIRD SUCCESSIVE YEAR OUR MUSIC PROVISION HAS ACHIEVED THE HIGHEST SCORE FOR OVERALL STUDENT SATISFACTION (92%) AMONG UK CONSERVATOIRES.  
National Student Survey 2020.

*“It’s amazing working on live projects such as these – it’s real life and out there for the public to see. It’s really nerve-wracking being shortlisted from the whole year and then to have found out I won it was one of the best feelings ever.”*

ALISE ZLATKINA, WINNER OF THE LIVE PROJECT WITH HORTICULTURE WEEK



soj\_bcu  
@SoJ\_BCU

CAMPUS  
Vittoria Street

DURATION  
3 years full-time

UCAS CODE  
W239

ENTRY REQUIREMENTS  
• A Levels: BBC  
• BTEC Diploma: D\*D\*  
• BTEC Extended Diploma: DMM  
• Access to HE Diploma: 60 credits with 45 at Level 3  
• International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



BA (Hons)  
Jewellery and Objects  
Birmingham Institute of Jewellery, Fashion and Textiles

Pursue innovation, challenge conventions and push the boundaries of the discipline with this creative course. Individuality is fundamental to your creative development, personal philosophy and direction. The School is uniquely positioned in the heart of the Jewellery Quarter, enabling you to be fully immersed in the industry from the first day of your studies.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards, on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optional topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence who have diverse skills and knowledge to contribute to your learning experience.

While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through participation in live projects, competitions and real-life briefs throughout the programme.

Full information: [www.bcu.ac.uk/jewel-objects](http://www.bcu.ac.uk/jewel-objects)

**FY** This course can also be accessed via a foundation year (subject to validation). Please see page 228.



[www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance)

Content includes:

**Year 1**  
• Specialist Techniques  
• Jewellery and Objects in Context  
• Contextual Exploration  
• One optional module

**Year 2**  
• Contextual Specialisms  
• Jewellery and Objects in Depth  
• Plus two optional modules from across the School and Faculty including live project, collaborative projects and specialist pathways

**Year 3**  
• Studio Perspectives  
• Major Project – Theory  
• Professional Practice

**Foundation year content** will cover the foundations of jewellery studio and workshop practice, giving practical experience of working with tools and an understanding of materials and processes.

» EXPERIMENT WITH MATERIALS, TECHNIQUES AND PROCESSES.



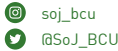
*“I wanted to design a medal that the athletes could link to the city of Birmingham, with its unique, individual features and landmarks. My medal will be a memento of the city, allowing the athletes to remember the special time they’ve experienced here.”*

**MENNA JONES, WON COMPETITION TO DESIGN THE MEDALS FOR THE IAAF INDOOR CHAMPIONSHIPS IN BIRMINGHAM**

HND

## Jewellery and Silversmithing

Birmingham Institute of Jewellery, Fashion and Textiles



### CAMPUS

Vittoria Street

### DURATION

2 years full-time

### UCAS CODE

72WW

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 2
- International Baccalaureate Diploma: 24 points
- Equivalent industry experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see the video below.

**For full entry requirements and fees:** [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**48**

Based within a stimulating and dynamic environment, this HND course has an excellent reputation within the industry, with our students and graduates employed at all levels locally and internationally. Being positioned in the Jewellery Quarter in Birmingham, we are uniquely placed to provide the education and skills that we know that employers and industry are looking for.

As a HND student, you will be working on live, collaborative and customer-facing projects, broadening your jewellery horizons through our industry-focused curriculum. You will be immersed in the world of jewellery and silversmithing as you create pieces in precious and non-precious metals. You will produce pieces by hand and by mechanical means, with a particular focus on manipulating metal and gemstones.

There is plenty of opportunity for hands-on workshop experience to develop and refine your skills. You will have practical challenges with materials and tools, alongside techniques in drawing and model-making to develop your design processes. You will also have access to the latest equipment such as laser welders and 2D and 3D CAD software packages.

Dedicated staff with professional expertise will offer advice, support and industry contacts. You will be encouraged to enter national and international competitions, and you will also have fantastic opportunities to work on live projects with industry. After successfully completing the HND Jewellery and Silversmithing course, graduates continue onto BA (Hons) Jewellery and Silversmithing – Design for Industry or BA (Hons) Design Management, or pursue a career in the jewellery industry.

**Full information:** [www.bcu.ac.uk/jewellery-hnd](http://www.bcu.ac.uk/jewellery-hnd)



[www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance)

**Content includes:**

#### Year 1

- Fundamental Hand Skills
- Fundamental Production Processes
- Fundamental Silversmithing Skills
- Introduction to Gemmology (optional)
- CAD for Bespoke Production (optional)
- Fine Jewellery Techniques (optional)
- Silversmithing (optional)

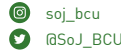
#### Year 2

- Advanced Production Processes
- Professional Context
- Specialist Practice
- Live Project

» **FIELD TRIPS AND STUDY VISITS ADD COLOUR AND RELEVANCE TO YOUR STUDIES, AND SUPPORT AN UNDERSTANDING OF COMMERCIAL JEWELLERY MANUFACTURING ENVIRONMENTS.**

*“Winning the New Designers Award is one of my greatest accomplishments. The past year has been challenging, yet very rewarding. I learned how to think like a designer and act like an entrepreneur. I will keep challenging myself and grow as an artist.”*

**COCO LAING, NEW DESIGNERS AWARD WINNER, 2020**



### CAMPUS

Vittoria Street

### DURATION

1 year full-time

### UCAS CODE

W790

### ENTRY REQUIREMENTS

- Higher National Certificate or Higher National Diploma in Jewellery and Silversmithing
- Equivalent qualifications and experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

**For full entry requirements and fees:** [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

If you want to be a designer within the contemporary jewellery industry, our Jewellery and Silversmithing – Design for Industry degree will help you succeed. The course is unique in its technology-focused delivery and has a reputation for educating industry-ready graduates who have enabled companies to adopt and fully utilise CAD technology to give them an edge in the manufacturing world.

The course benefits from collaboration with an extensive network of partners linked to manufacturing, CAD software developers, service providers and retail outlets, ensuring that you receive experience within an exciting and varied programme to inform and direct your chosen specialism and future career aspirations.

You will get the chance to work closely with the Centre for Digital Design and Manufacture, providing access to experts in the field and cutting-edge equipment in a purpose-built facility. Industry- specific CAD software is explored to its full potential through a variety of live commissions in collaboration with leading industry companies, high- profile competitions and bespoke client briefs.

The studio is equipped to facilitate prototyping for a variety of materials and processes, enhancing the development of new products. You will be allocated a University laptop for the duration of your course with all relevant software that will ensure you have the optimum potential to pursue excellence within this field.

**Full information:** [www.bcu.ac.uk/jewel-industry](http://www.bcu.ac.uk/jewel-industry)

### RELATED COURSES

- 161 BA (Hons) Jewellery and Objects
- 162 HND Jewellery and Silversmithing

**Content includes:**

- Advanced Digital Technology (developing technical competencies using a range of technology)
- Design for Production (practise and refine skills in 2D and 3D software relevant to a variety of laser technologies)
- Graduate Entrepreneurship (refine your portfolio and hear from industry practitioners)
- Major Project (manufacture a product range to a professional standard for exhibition at graduate shows)

» **LIVE PROJECTS GIVE YOU THE CHANCE TO TEST YOUR SKILLS AND CREATIVITY, AND EXHIBIT WORK WITH THE CHANCE TO BE AWARDED PRIZES.**



BA (Hons)

## Jewellery and Silversmithing – Design for Industry (Top-Up)

Birmingham Institute of Jewellery, Fashion and Textiles



BA (Hons)  
**Journalism**  
Birmingham Institute of Media and English

 @BCUJournalism  
 BirminghamSchoolofMedia

- CAMPUS**  
City Centre
- DURATION**  
3 years full-time
- UCAS CODE**  
P503
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**


Get practical, professional preparation for a career in journalism with one of our BA (Hons) Journalism degree courses. You will develop the skills you'll need to cover stories for print, digital, TV and radio, as well as exploring the global impact of journalism on audiences.

You will be taught in our industry-standard facilities as well as on location thanks to our focus on mobile reporting. By tackling real stories, you will quickly develop a sense of the impact reporting can have. You will learn about the changing landscape of the industry, the importance of newspapers, and the domination of news in digital formats.

BA (Hons) Journalism offers you the opportunity to apply practical mobile reporting skills in a real-world environment. In our Live Newsroom module you will learn how to report the news across the many platforms that news appears: digitally, on social media, in podcasts, and on radio and TV.

You will be asked to undertake work placements, as well as embed yourself within communities to report on key issues in real depth. There is a focus on innovation and entrepreneurship in the industry, encouraging you to think critically about your journey out into the world of journalism.

Full information: [www.bcu.ac.uk/journalism-ba](http://www.bcu.ac.uk/journalism-ba)

 This course can also be accessed via a foundation year. Please see page 228.

» 90% OF STUDENTS SAID THAT GOOD ADVICE ON STUDY CHOICES WAS AVAILABLE.

National Student Survey 2020.

Previously known as BA (Hons) Media and Communication (Journalism).

Content includes:

- Year 1**
- Live Newsroom 1
  - Introduction to Journalism Landscapes
  - Journalism Law and Ethics
  - Journalism in Society
  - Global and Community Impact 1

- Year 2**
- Choice of specialist production options
  - Live Newsroom 2
  - Journalism Futures
  - Disruptive Publishing
  - Global and Community Impact 2

- Year 3**
- Major Project
  - Journalism Innovation and Entrepreneurship
  - Global and Community Impact 3
  - Live Newsroom 3

**Foundation year content includes:** Cross-media Production 1 and 2; Media Context and Production; Professional and Academic Skills; Practice Project.

*“Birmingham City University prepared me for the world of journalism by providing me with the skills and confidence to succeed in a modern, professional newsroom environment.”*

THOMAS LYNCH, TRENDING VIDEO REPORTER WITH TRINITY MIRROR



**Fashion and Beauty Journalism | BA (Hons) P502**

BA (Hons) Fashion and Beauty Journalism gives you the chance to learn the skills needed to create agenda-setting content that stays ahead of the trend. Whether it's writing and broadcasting for traditional outlets or creating the next YouTube or social media star, the course will prepare you to make your mark across the fashion industry.

Delivered by industry experts from broadcast, print and digital, the course provides a strong foundation for a future professional career with a range of related outlets, from magazines to online platforms.


Full information: [www.bcu.ac.uk/fashion-journ](http://www.bcu.ac.uk/fashion-journ)

**Sports Journalism | BA (Hons) P501**

As a BA (Hons) Sports Journalism student you will learn the art of covering a wide range of sports on a variety of different platforms. You will get advice from industry experts on everything from reporting crucial moments to in-depth investigations of the big topics in sport and interviewing key figures.

You'll get the chance to develop the skills to cover a range of sports stories for print, digital, TV and radio, including covering live matches and competitions, interviewing former sportsmen and women, and running collaborative live blogs. You'll also explore the global impact of sports journalism on audiences.

Full information: [www.bcu.ac.uk/sports-journ](http://www.bcu.ac.uk/sports-journ)

 These courses can also be accessed via a foundation year. Please see page 228.



*“This has been the most important part of my course. It gives you an idea what it means to be a landscape architect in the real world and what to expect in the future.”*

DANIELA TELEKU – ON PLACEMENT WITH FIRA

BA (Hons)

## Landscape Architecture

Birmingham School of Architecture and Design

@BCU\_BSAD

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

K310

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

As a combination of art, function and natural systems, landscape architects design the world outside. From urban squares, streets and parks, to natural forests, rail and roadways, they integrate solutions to combat global issues like climate change and ecological decline.

Landscape architects create rich, positive experiences for people and provide designed environments which engage users with dynamic experiences and a strong sense of place. This course covers all aspects of landscape architecture and is fully recognised and accredited by the Landscape Institute (LI).

Experience on-site with live projects and within the design studios of local practices will develop your design creativity and hone your professional practice skills. Work placements and competitions will give you fantastic opportunities to generate links to industry. There are also chances to compete for industry-connected awards.

Based at our multimillion pound City Centre Campus within our Parkside Building, you will have access to our open studios, as well as digital and physical production facilities.

Full information: [www.bcu.ac.uk/landscape-arc](http://www.bcu.ac.uk/landscape-arc)

### AVAILABLE SPECIALIST ROUTES:

Landscape Architecture with Urban Design^ | BA (Hons) 1071

This pathway aims to acknowledge and emphasise your skills in the collaborative field of Urban Design as a complement to Landscape Architecture. The course provides a focus on urban contexts as social places and looks at ways in which human-built environments can help to ensure a more sustainable, happy future.

Full information: [www.bcu.ac.uk/landscape-urban-design](http://www.bcu.ac.uk/landscape-urban-design)

^subject to validation



These courses can also be accessed via a foundation year. Please see page 228.

### Content includes:

#### Year 1

- Inspiration – Introduction
- Skills – Hand Drawing, Modelling and Design Software
- Influence – Exploration of Design Precedent
- Components – Hard Material and Planting Design
- Formation – Design Project

#### Year 2

- Construction – Principles and Design Applications
- Collaborative Practice (live projects with industry)
- Praxis (industry study with potential placement opportunities)
- Urban Design – From Strategic to Detail Design
- Designed Ecologies – From Strategic to Detail Design

#### Year 3

- Major Project (practice-based major theory study)
- Major Design (bespoke project)
- Professionalism (portfolio and career outputs)

**Foundation year content includes:** Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.

### ACCREDITATION

**Landscape Institute**  
Inspiring great places

Landscape Architecture course





LLB (Hons)  
**Law**  
School of Law



- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time
- UCAS CODE**  
M100
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\* in Applied Law, Business or Public Services
  - BTEC Extended Diploma: DMM in Applied Law, Business or Public Services
  - Access to HE Diploma: Pass with 60 credits overall. At least 45 credits at Level 3. 18 of the Level 3 credits must be achieved at either Merit or Distinction grade. Must be in a Law-related subject.
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

A law degree is an important first step into a career in law, as well as an important foundation on the route to many other careers, and we are a long-established provider of legal education to the Birmingham legal community and beyond.

This course has been developed to enable anyone wishing to qualify as a solicitor or barrister to undertake this first, important academic stage of their career. The course has been designed to align with the subjects that you will need to study further in order to successfully undertake the Solicitors Qualifying Examination (SQE), while also meeting the requirements of the Bar Standards Board for an undergraduate law degree.

Theory and academic study are important on an LLB, but so too is the application of that knowledge, and so our degree offers plenty of opportunity for you to develop the practical lawyering skills, as well as the transferable skills that graduates will need when entering the workplace.

You will also have the opportunity to put those skills to practical use, either through our programme of placement opportunities with providers such as Citizen's Advice and various legal advice charities, or our opportunities in the local legal community via BCU's own Law Clinic.

Full information: [www.bcu.ac.uk/law-llb](http://www.bcu.ac.uk/law-llb)

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/law-facilities](http://www.bcu.ac.uk/law-facilities)

Content includes:

- Year 1**
- Law of Contract: Fundamental Concepts and Creating Contracts
  - Criminal Law: Fundamental Concepts and Crimes Against Persons
  - Law of Tort: Fundamental Concepts, Trespass to the Person and Negligence
  - Law of Contract: Breach, Remedies and Advocacy

- Year 2**
- Constitutional and Administrative Law
  - Land Law
  - Professional Skill and Practice

- Year 3**
- Equity and the Law of Trusts
  - Law of the European Union
  - Integrated Project OR American Legal Practice

**Foundation year content includes:** Introduction to Law; Learning the Law; Developing Legal Scholarship; Introduction to Legal Practice and Process; Legal Professionalism, Skills and Attributes; Studying Successfully.

*“My time at Birmingham City University has been truly enlightening. The support from tutors, the course content and the various extracurricular opportunities have all contributed to my self-development as an aspiring barrister.”*

IBRAHIM ILYAS



AVAILABLE SPECIALIST ROUTES:

**Law with American Legal Studies | LLB (Hons) M130**

This programme provides a practice-based education in English law, with a selection of modules focusing on the law of the United States. Our course is delivered by a team of internationally recognised researchers and former professional practitioners, and also offers you the chance to apply to undertake an internship in the USA, gaining valuable international work experience.

The course provides comprehensive coverage of both the foundations of legal knowledge, satisfying the first part of the academic stage of qualification required to become a solicitor, and skills that can be used in other disciplines, such as critical thinking, negotiation and analysis.

Full information: [www.bcu.ac.uk/law-us](http://www.bcu.ac.uk/law-us)

**Law with Business Law | LLB (Hons) M10B**

Delivered by a team of academics, internationally recognised researchers and respected former professional practitioners, this programme provides a practice-based education in English law, with the fundamental aspects of business law.

The aim of this pathway is to allow you to study the foundations of law, and to further develop your awareness of the mechanisms involved when considering business/consumer transactions. This pathway also explores other issues of the legal regulation of business, such as competition law, insolvency and tax law, and dispute resolution. The programme provides a rigorous academic discipline and also satisfies the first part of the academic stage of qualification required to become a solicitor.

Full information: [www.bcu.ac.uk/law-bus](http://www.bcu.ac.uk/law-bus)

**Law with Criminal Justice | LLB (Hons) M1MF**

By studying this specialised programme, you will gain a practice-based education in law with a critical appreciation of criminal justice. The aim of this pathway is to allow you to study the foundations of law while exploring aspects of crime, punishment and criminal justice processes, making this course highly relevant if you are aiming for a career in the legal profession or more generally within the criminal justice system.

As well as satisfying the first part of the academic stage of qualification required to become a solicitor, the specialised criminal justice modules will enable you to explore a diverse set of criminal justice issues, from evidence to crime and punishment and human rights.

Full information: [www.bcu.ac.uk/law-crim](http://www.bcu.ac.uk/law-crim)

**FY** These specialist routes can also be accessed via a foundation year. Please see page 228.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.



*“The course has been purposely designed to give you a mixture of legal knowledge and the opportunity to develop legal skills essential for successful legal practice.”*

SAFINA DIN, SENIOR LECTURER

HND  
Law and Practice  
School of Law

@BCU\_Law  
bcuschooloflaw

CAMPUS  
Birmingham Metropolitan  
College

DURATION  
2 years full-time

UCAS CODE  
039M

- ENTRY REQUIREMENTS
- A Levels: CC
  - BTEC Diploma: MM
  - BTEC Extended Diploma: MPP
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
64



*“This course utilises the latest state-of-the-art equipment, alongside industry-standard software. Modules embed a practical approach to manufacturing and automation systems, taking you from the core basics through to advanced processes”*

MATTHEW KING, ASSISTANT LECTURER

@BCUCEBE  
BCUCEBE

BEng (Hons) / MEng  
Manufacturing Engineering  
School of Engineering and the Built Environment

CAMPUS  
City Centre

DURATION  
3 years full-time (BEng)  
4 years full-time (MEng)  
4 years prof. placement (BEng)  
5 years prof. placement (MEng)  
5 years part-time (BEng)

UCAS CODE  
1012 (BEng), 1013 (MEng)

- ENTRY REQUIREMENTS
- A Levels: BBC (MEng ABB) including Mathematics at Grade C or above
  - BTEC Diploma: D\*D\* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
  - BTEC Extended Diploma: DMM (MEng DDM) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
  - Access to HE Diploma: see website
  - International Baccalaureate Diploma: see website
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112 (BEng) | 128 (MEng)

Manufacturing engineering is an essential feature in the vast arena that is manufacturing. It is a fast-changing scene where the competition between industrial organisations is keen and lean; only those companies prepared to apply modern philosophies and technologies will survive.

On this course, you will learn through practical and industry-based project work so you can apply your manufacturing principles knowledge to real-life industry problems. You will address global issues that impact on society and the environment, and improve your professional skillset on a course which has been designed with input from industrial partners and to the requirements of professional bodies.

Your studies will help you to understand how to apply the fundamentals of systems management, engineering and information technology to the solutions of operational problems in industry and commerce. You will develop industry qualities so you can work in a wide range of engineering, educational and commercial organisations.

Talented, innovative, ambitious engineers are needed to give manufacturing organisations a competitive edge – this course can help equip you to progress to positions of responsibility in senior management and shape the industry.

Full information: [www.bcu.ac.uk/man-engineering](http://www.bcu.ac.uk/man-engineering)

» ENJOY CLOSE COLLABORATIONS WITH INDUSTRY AND HELP SOLVE REAL-WORLD PROBLEMS.

Content includes:

- Year 1
- Engineering Practice
  - Engineering Principles
  - Mathematical Modelling
  - Integrated Engineering Project

- Year 2
- Operations Systems
  - Quality Systems
  - Manufacturing Automation and Control
  - Design and Manufacture

- Year 3
- Individual Honours Project
  - Operations Management
  - Advanced Materials
  - Product Lifecycle Management



- Year 4 (MEng)
- Group Integrated Master's Project
  - Advanced Materials and Manufacture
  - Principles of Project Management
  - Reverse Engineering
  - Resource Management



*“One thing I am most enthusiastic about is how practically based the course is. For example, our lecturers use live clients for our assessments. We created a marketing, advertising and PR portfolio for HS2.”*

KATIE HOLMDEN-BOLLARD

BA (Hons)  
**Marketing**  
Birmingham City Business School

 @BCUBusiness  
 birminghamcitybusinessschool

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
N500

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**


Experience energy and ambition on our in-demand Marketing degree. Work on real-life projects with leading clients, study an array of modern marketing principles and learn from the wider world of business. Our suite of Marketing courses also enables you to tailor your interests to a specific area.

Businesses value marketing more than ever due to its ability to identify opportunities, shape customer experiences and drive profits. It is an ever-evolving discipline, constantly responding to changes in technology and consumer behaviour.

To be successful in this exciting area not only requires in-depth understanding of the core principles, but also relies on having the acumen and practical abilities to apply and adapt this knowledge in a wide variety of scenarios. This in-demand course has been designed to give you the practical and professional skills that employers seek through our practice-based learning.

This course is one of five marketing degrees that have been designed to meet the diverse areas of marketing. This suite of courses is distinct in that it offers you a set of pathways that you can choose from irrespective of the course that you entered on. This allows you to develop additional specialist skills of your choice and career aspirations, alongside the core underpinning concepts you will need in practice.

Full information: [www.bcu.ac.uk/marketing-ba](http://www.bcu.ac.uk/marketing-ba)

 This course can also be accessed via a foundation year. Please see page 228.

Content includes:

**Year 1**

- Principles of Marketing
- Developing Your Personal Brand
- Creative Concepts and Design
- Consumer Behaviour

**Year 2**

- Brand Dynamics and Activation
- Data, Insights and Analytics
- Marketing Communications Planning
- Experience Design

**Year 3**

- Marketing Strategy and Leadership
- One Planet Business
- Contemporary Advertising
- Creativity, Innovation and Entrepreneurship

**Foundation year content includes:**  
An Introduction to Management and Leadership; Business in Context; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Developing Business Skills for Success; Foundation Practice Project.

ALIGNED WITH

 The Chartered Institute of Marketing

» **94% OVERALL SATISFACTION FOR THIS COURSE.**  
National Student Survey 2020.

*“The best aspect of studying my course is that it is practice-orientated and has connections with the professional world. I receive a lot of support from the lecturers, who are ready to answer any questions I have and show me how I can improve my employability skills.”*

DESISLAVA BORISOVA

AVAILABLE SPECIALIST MARKETING ROUTES:

**Marketing with Advertising and PR | BA (Hons) NLM2**

On this innovative and dynamic course, you'll be put on the front line of marketing, advertising and public relations. You will work on real-life case studies, acquiring the practical skills and real-world perspective seen as invaluable by employers.

We cover everything from design in marketing to communicating the right message, market research and PR planning. It's a creative course that has a solid grounding in business knowledge, so that you can apply what you learn to current business issues.

Full information: [www.bcu.ac.uk/marketing-pr](http://www.bcu.ac.uk/marketing-pr)

**Marketing with Commercial Management | BA (Hons) 1090**

Marketing by its very nature is a commercial management role. Marketers analyse data, launch new products, devise communication campaigns and manage brands, all to specific deadlines, targets and budgets. By combining marketing with commercial management, this degree focuses on key commercial skills needed for a successful marketing career.

This course covers a wide range of commercial skills from project management, performance management to leadership and management skills, along with the core skills and subjects you would expect on a marketing degree. This approach will enhance your business acumen, marketing knowledge and leadership skills, opening up a wide variety of future career opportunities such as a buyer, product manager or category management.

Full information: [www.bcu.ac.uk/marketing-comm](http://www.bcu.ac.uk/marketing-comm)



**Marketing with Consumer Psychology | BA (Hons) N50A**

This innovative, interdisciplinary degree combines the theoretical knowledge and skills of the science of psychology with the creativity and communication of marketing. You will examine why people are drawn to certain brands and products, and what makes a message persuasive and powerful.

Taught by academics who have outstanding industry experience, this course will see you look at how businesses and organisations can convey convincing, enticing messages.


Full information: [www.bcu.ac.uk/marketing-psych](http://www.bcu.ac.uk/marketing-psych)

**Marketing with Digital Communication | BA (Hons) N50B**

This degree allows you to gain the skills, knowledge and understanding demanded by employers. Combining academic theory and practice-based learning, you will develop your creativity, professional skills and strategic marketing knowledge.

You will specialise in the application of digital marketing techniques, providing you with the expertise to use digital media to develop successful marketing strategies. Taught by academics who also have outstanding industry experience, you will undertake interactive lectures and seminars that bring marketing principles to life.

Full information: [www.bcu.ac.uk/marketing-digi](http://www.bcu.ac.uk/marketing-digi)

 These specialist routes can also be accessed via a foundation year. Please see page 228.





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*“BCU has given me the confidence to pursue my career goals knowing I’m capable of overcoming the challenges I may face.”*

EMAD SOLTANI

BEng (Hons) / MEng

## Mechanical Engineering

School of Engineering and the Built Environment



### CAMPUS

City Centre

### DURATION

- 3 years full-time (BEng)
- 4 years full-time (MEng)
- 4 years prof. placement (BEng)
- 5 years prof. placement (MEng)

### UCAS CODE

H300 (BEng), H301 (MEng)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB) including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

### UCAS POINTS:

**112** (BEng) | **128** (MEng)



HND

## Media and Communication

Birmingham Institute of Media and English



### CAMPUS

Birmingham Metropolitan College (James Watt Campus)

### DURATION

2 years full-time

### UCAS CODE

003P

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

### UCAS POINTS:

**48**

Offering an inspiring introduction to the production, theoretical and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Your studies cover key aspects of radio, moving image and journalism. You will explore broadcast journalism, photojournalism, radio production and radio drama, as well as short film and television studio production. The course also covers the crucial research and academic techniques you need to effectively source, collate and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community. Successful completion of the HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University. If you achieve a Merit or above, you will be given direct entry to the third year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University.

Full information: [www.bcu.ac.uk/media-com-hnd](http://www.bcu.ac.uk/media-com-hnd)

» THIS QUALIFICATION GIVES YOU DIRECT ENTRY TO THE SECOND YEAR OF OUR BA (HONS) MEDIA AND COMMUNICATION OR BA (HONS) MEDIA PRODUCTION COURSE.

Content includes:

- Moving Image Production
- Radio Production
- Journalism
- Contextual Studies
- Work Experience and Career Development

» SHARE ALL THE FACILITIES, CONTACTS AND ADVANTAGES OF A BIRMINGHAM CITY UNIVERSITY STUDENT, AND FEEL PART OF A DYNAMIC, CREATIVE AND ENQUIRING MEDIA PRODUCTION COMMUNITY.



*“Joining the School of Media at BCU was the best decision I’ve made for my career. The staff have been nothing but supportive and enthusiastic throughout the journey. The opportunities available are a great way to find your place in the industry and offer a great chance to be aspirational.”*

THOMAS SAYERS

BA (Hons)  
Media and Communication

Birmingham Institute of Media and English

- CAMPUS  
City Centre
- DURATION  
3 years full-time
- UCAS CODE  
P910
- ENTRY REQUIREMENTS
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



*“Ideas and craft are key components to a successful production and this course allows you to bring the two together and immerse yourself in media while learning throughout.”*

JAMES KELLY

@bcumedia  
BirminghamSchoolofMedia

- CAMPUS  
City Centre
- DURATION  
3 years full-time
- UCAS CODE  
P311
- ENTRY REQUIREMENTS
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Launch your career in the fast-paced media industry with our BA (Hons) Media Production degree. You'll learn from guest speakers and industry experts, make useful contacts and get a head start with your work placements, gaining professional skills as you use our industry-standard facilities to create your media content.

You will have ample opportunity to immerse yourself in the practical aspects of programme-making and content creation, making documentaries, dramas, music shows, and studio programmes for both television and radio.

You will learn how to operate a TV studio effectively and how to develop and pitch your ideas, as well as having the opportunity to put together music radio shows, short features and podcasts, with the content you produce being regularly broadcast.

As well as the key skills you'll need to enter the profession, you'll develop a range of transferable skills, which will help you gain employment in a range of careers. Previous School of Media graduates have gone on to employment in careers such as researchers, producers, editors, reporters and more.

Full information: [www.bcu.ac.uk/media-production-ba](http://www.bcu.ac.uk/media-production-ba)

**FY** This course can also be accessed via a foundation year. Please see page 228.

- RELATED COURSES
- 176 BA (Hons) Media and Communication
  - 137 BA (Hons) Filmmaking

Learn a wide array of the skills you'll need for a rewarding career in the media, on a well-established media degree course. As you work through your projects you will mirror the workflow of the media industry, gaining the practical, research and industry-standard professional skills you need to succeed.

With work placements to take part in throughout your studies, you'll gain up-to-date and relevant experience in a whole host of media and cultural industries. Helped by strong links with many influential media organisations, the course offers an industry-relevant blend of production, theory and professional studies.

Our students benefit from industry talks from a range of guest speakers, only too happy to pass on their knowledge and experience. Previous speakers have included top names from the BBC and Sky. Our high regard across the creative sector means that you'll benefit from the numerous contacts we've made on your behalf.

You will get hands-on with our industry-standard facilities as you create your productions and you'll also become a part of our thriving and inclusive research culture. This broad media course will ensure you are industry-ready for whichever area of the media you choose to start your career in.

Full information: [www.bcu.ac.uk/media-com](http://www.bcu.ac.uk/media-com)

**FY** This course can also be accessed via a foundation year. Please see page 228.

- RELATED COURSES
- 118 BA (Hons) Digital Marketing
  - 177 BA (Hons) Media Production
  - 164 BA (Hons) Journalism

- Content includes:
- Year 1
- Researching the Media and Communication
  - Professional and Academic Development
  - Introduction to Media Contexts and Practice 1
  - Introduction to Media Contexts and Practice 2
  - Collaborative Project

- Year 2
- Research 1
  - Professional and Academic Development
  - Advanced Media Contexts and Practice
  - Research module choice
  - Practical module choice
  - Collaborative Practice OR Live Project OR Work Placement

- Year 3
- Major Project
  - Option module
  - Professional Media Contexts and Practice
  - Professional and Academic Development

Foundation year content includes: Cross-media Production 1 and 2; Professional and Academic Skills; Media Context and Production; Practice Project.

BA (Hons)  
Media Production

Birmingham Institute of Media and English

- Content includes:
- Year 1
- Live Production 1
  - TV Production Skills
  - Radio Production Skills
  - Global and Community Impact
  - Media Storytelling
- Year 2
- TV Narratives
  - Live Radio Programming and Production
  - Live Production 2
  - Collaborative Practice, Live Project OR Work Placement
  - School of Media option module

- Year 3
- Live Production 3
  - Media Innovation
  - Professional and Academic Development
  - Major Project

Foundation year content includes: Cross-media Production 1 and 2; Professional and Academic Skills; Media Context and Production; Practice Project.

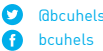


us 2022/23

*“The SPACE room is a great resource to practise your skills following a lecture, before going out on placement or in preparation for exams. The lecturers are also extremely approachable and lovely, always willing to help if you’re struggling or don’t understand something.”*

JASMINE TOYNTON

BSc (Hons)  
**Midwifery<sup>^</sup>**  
School of Nursing and Midwifery



@bcuhels  
bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
Sept entry: B720  
Jan entry: TBC

**ENTRY REQUIREMENTS**

- A Levels: ABB in Biology, Chemistry, Physics, Sociology, Psychology or Health and Social Care
- BTEC Diploma: 128 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Health and Social Care, Psychology, Sociology or a relevant Science subject (e.g. Applied Science, Biology, Chemistry or Physics).
- BTEC Extended Diploma: DDD in Health and Social Care or a Science subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 32 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- Five GCSEs at Grade 4 or above, including English Language, Mathematics and a science.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**128**

With specialist teaching facilities, a diverse range of clinical placements and designed in line with Nursing and Midwifery Council (NMC) standards, successful completion of this course enables you to register with the NMC as a midwife. The course also includes qualifications in Neonatal and Infant Physical Examination and the Baby Friendly Initiative. Due to changes in the NMC Nursing Standards, this course is being updated and is subject to validation.

All teaching staff on the course are qualified midwives who have worked in practice, and many still do. This means tutors have a unique insight into issues which affect your academic and clinical experience. Placements take place across Birmingham’s NHS Trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home birth environment, mock wards and teaching tools such as the PROMPT birth simulator and neonatal manikins to help simulate a variety of birth scenarios.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

**Full information:** [www.bcu.ac.uk/midwifery](http://www.bcu.ac.uk/midwifery)

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*

<sup>^</sup>subject to validation This course is in the final stages of approval to ensure it meets the very highest standards of quality, creativity and applied learning.

**FY** This course can also be accessed via a foundation year (January only). Please see page 228.

**ACCREDITATION**



*The University is an Approved Education Institution. This course has been redeveloped in line with the new midwifery education standards and is awaiting approval by the NMC.*

**Content includes:**

The Nursing and Midwifery Council (NMC) which regulates midwives and midwife education is changing the standards required to be a midwife, and as a result there will be a new course structure from September 2021. The updated and NMC-approved course information will be available on our website mid-2021. In the meantime, more information about the new standards can be found at: [www.nmc.org.uk/standards/standards-for-midwives](http://www.nmc.org.uk/standards/standards-for-midwives).

As this course is being redesigned to take account of new Nursing and Midwifery Council standards, the specific course modules are under review but will broadly cover:

- Antenatal Care
- Intrapartum Care
- Antenatal Care
- Complex Conditions and Skills
- Caring for Vulnerable Women, Babies and Families
- Clinical Skills and Pharmacology
- Preparing for Midwifery Practice
- Research Skills and Dissertation

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Introduction to Human Biology; Health and Wellbeing in Society.

» **AWARDED THE UNICEF STAGE 1 BABY FRIENDLY INITIATIVE.**

*“This course will challenge you to excel and reach your maximum potential as a midwife, equipping you with the skills, knowledge and experience to work anywhere in the UK or indeed in many places across the world.”*

NATASHA CARR, COURSE LEAD



@bcuhels  
bcuhels

**CAMPUS**  
City South

**DURATION**  
4 years full-time

**UCAS CODE**  
TBC

**ENTRY REQUIREMENTS**

- A Levels: ABB in Biology, Chemistry, Physics, Sociology, Psychology or Health and Social Care
- BTEC Diploma: 128 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Health and Social Care, Psychology, Sociology or a relevant Science subject (e.g. Applied Science, Biology, Chemistry or Physics).
- BTEC Extended Diploma: DDD in Health and Social Care or a Science subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 32 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- Five GCSEs at Grade 4 or above, including English Language, Mathematics and a science.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**128**

We are passionate about developing the best graduate midwives who support women and families during the most uplifting and sometimes challenging times of their lives. This course will prepare you to become a midwife who is able to meet the needs of women, newborn infants and their families.

You will learn to work flexibly across a wide range of settings by developing critical thinking in order to plan and deliver high-quality evidence-based care. In your final year, you will specialise in public health issues, including global health issues and maternal and infant nutrition.

All teaching staff on the course are qualified midwives who have worked in practice, and many still do. This means tutors have a unique insight into issues which affect your academic and clinical experience. Placements take place across Birmingham’s NHS Trusts with continuous support and encouragement from your personal tutor, academic assessors and midwifery assessors.

We are committed to innovative learning and teaching strategies, which include flexible online and blended learning and simulation using new technologies.

**Full information:**  
[www.bcu.ac.uk/midwifery-public-health](http://www.bcu.ac.uk/midwifery-public-health)

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*

<sup>^</sup>subject to validation. This course is in the final stages of approval to ensure it meets the very highest standards of quality, creativity and applied learning.

**ACCREDITATION**



*The University is an Approved Education Institution. This course has been redeveloped in line with the new midwifery education standards and is awaiting approval by the NMC.*

**Content includes:**

The Nursing and Midwifery Council (NMC) which regulates midwives and midwife education is changing the standards required to be a midwife, and as a result there will be a new course structure from September 2021. The updated and NMC-approved course information will be available on our website mid-2021. In the meantime, more information about the new standards can be found at: [www.nmc.org.uk/standards/standards-for-midwives](http://www.nmc.org.uk/standards/standards-for-midwives).

This new course is currently in development to take account of new Nursing and Midwifery Council standards, and the specific course modules are under review, but will broadly cover:

- Antenatal Care
- Intrapartum Care
- Postnatal Mother and Newborn
- Complex Conditions and Skills
- Caring for Vulnerable Women, Babies and Families
- Clinical Skills
- Pharmacology
- Preparing for Midwifery Practice
- Research Skills and Dissertation
- Public Health
- Maternal and Infant Nutrition
- Newborn and Infant Physical Examination

**RELATED COURSES**

178 [BSc \(Hons\) Midwifery](#)



MSci  
**Midwifery and Public Health<sup>^</sup>**  
School of Nursing and Midwifery



*“The level of commitment to teaching and the opportunities available to students at RBC make this conservatoire stand out way above the rest.”*

SAMANTHA OXBOROUGH

BMus (Hons)  
**Music**  
Royal Birmingham Conservatoire

 @BirmCons  
 RoyalBirmCons

**CAMPUS**  
City Centre

**DURATION**  
4 years full-time (3 years with direct entry to the second year, subject to ability)

**UCAS CODE**  
300F (UCAS Conservatoires)

**ENTRY REQUIREMENTS**  
An audition for performers or a portfolio submission and interview for composers/ music technology applicants is an integral part of your application. For performers, a standard equivalent to Grade VIII (Distinction) from a major music examination board will be a likely minimum, though an official certificate is not a requirement.

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- Five GCSEs at Grade 4 or above, or equivalent, including English Language.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**32**

Specialise in Performance (vocal or instrumental), Composition or Music Technology. We have invested £57 million in our innovative state-of-the-art music facilities with the aim of creating impressive functional spaces that combine tradition with cutting-edge technology.

The focus of our undergraduate Music course is to help you realise your potential and become the best musician that you can be – with the support of an encouraging creative environment, we help you achieve the extraordinary.

Featuring specialist tuition throughout all four years of the course you will get the individual attention you need to prepare for a successful career in the music profession. You can also apply for additional hours to help support your studies and develop your skills in complementary areas such as playing on historical instruments, performance coaching and Alexander technique.

You will have opportunities to perform in our five new public performance venues, including our stunning 500-seat Bradshaw Hall, and make use of our seven industry-standard recording studios and 100 practice rooms. Each year you will have more choice and opportunities to specialise in your studies. In your final year, you will work towards a final project relevant to your own professional aspirations.

Full information: [www.bcu.ac.uk/music-bmus](http://www.bcu.ac.uk/music-bmus)



Content includes:

- All years**
- Individual lessons
  - Coaching
  - Performance/Composition/Music Technology classes
  - Orchestras, choirs, bands and other performing ensembles

- Years 1–2**
- Principal Study: Performance/Composition/Music Technology
  - Professional Portfolio: Community Engagement and Pedagogy
  - Language of Music
  - Contextual Studies: Performance Traditions
  - Professional Portfolio

- Year 3**
- Principal Study: Performance/Composition/Music Technology
  - Live Project/Collaborative Project/Work Placement
  - Language of Music: Specialisms
  - Contextual Studies: Specialisms

- Year 4 (optional modules)**
- Final Recital, Composition portfolio or Music Technology portfolio
  - Final Project
  - Choice of optional modules

» **94% OVERALL SATISFACTION FOR THIS COURSE.**  
National Student Survey 2020.

*“The lecturers provided opportunities to meet those in the industry, gave support in and outside of the lecture theatre, and helped me build a professional portfolio.”*

TANYEL GUMUSHAN

 @bcumedia  
 BirminghamSchoolofMedia

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
W390

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**



BA (Hons)  
**Music Industries**  
Birmingham Institute of Media and English

Content includes:

- Year 1**
- Live Production 1
  - Creating Music Media Content
  - Valuing Music
  - Global and Community Impact
  - Music Industries Landscapes

- Year 2**
- Live Production 2
  - Music Industries Ecologies
  - Popular Music Narratives
  - Faculty optional module
  - School of Media optional module

- Year 3**
- Major Project
  - Professional Media Contexts and Practice
  - Critical Music Futures
  - Professional Academic Development

**Foundation year content includes:** Cross-media Production 1 and 2; Media Context and Production; Practice Skills; Professional and Academic Skills.


Music is one of the UK’s biggest cultural exports. It’s worth an estimated £5.8 billion to the UK economy, and sustains almost 197,000 full-time jobs (Music by Numbers, UK Music, 2020). This degree will put you at the heart of music in the UK, with coursework designed to equip you with the skills, knowledge and experience not just to work in but to shape the music industries.

While studying with us, you’ll have the opportunity to set up a record label, promote artists or organise a music event for a paying audience.

You will develop practical business knowhow alongside critical and theoretical knowledge, applying your skills to a creative music enterprise project, as well as exploring music entrepreneurship, music online, music promotion and PR, music video, and television and music programming.

Designing and working on real-world projects with clients will enable you to add professional jobs to your portfolio. You will also have opportunities for work placements with key organisations within the UK music industries and benefit from our membership of UK Music’s Music Academic Partnership, designed to maximise the employability of students.

Full information: [www.bcu.ac.uk/music-industries-ba](http://www.bcu.ac.uk/music-industries-ba)

 This course can also be accessed via a foundation year. Please see page 228.

**RELATED COURSES**

176 BA (Hons) Media and Communication  
200 BA (Hons) Public Relations and Media

» **BENEFIT FROM OUR MEMBERSHIP OF UK MUSIC’S MUSIC ACADEMIC PARTNERSHIP.**



*“BSc Music Technology guides and introduces students to industry professionals, giving an insight to the industry as well as providing opportunities to form a network.”*

DEEPAI MISTRY

BSc (Hons)  
**Music Technology**  
School of Computing and Digital Technology



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
W350

- ENTRY REQUIREMENTS**
- A Levels: BBB including a Technology, Science, Mathematics or Computing-related subject
  - BTEC Diploma: DDM in a Technology, Science, or Computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
  - BTEC Extended Diploma: DDM in a Technology, Science, or Computing-related subject
  - Access to HE Diploma: see website
  - International Baccalaureate Diploma: see website
  - GCSE English Language, Mathematics and Music at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**120**

Do you want to work in the fast-evolving music and audio industries? Our Music Technology degree is aimed at the technical music producer, and will train you to use technology to create, record and distribute music. We will provide you with industry connections, live projects and a wide, in-depth knowledge of the field.

You will benefit from Royal Birmingham Conservatoire’s £57 million teaching and performance facility, a first of its kind for the digital age offering the perfect fusion of traditional and contemporary creativity. Featuring 9,000 square metres of purpose-designed teaching, rehearsal and state-of-the-art performance space, it offers you unrivalled opportunities. The audio and video digital infrastructure is designed to enhance and support live performance and allow you to experiment with new technologies.

There are also various opportunities for you to interact with industry professionals, through guest lectures and masterclasses, and work with musicians who are well versed in classical, folk, jazz and rock music. Discover a wide range of placement opportunities, enabling you to gain valuable first-hand experience, as well as the chance for work experience with reputable companies, some of whom provide specialist technical solutions for music festivals.

Our courses have an excellent reputation, and our graduates go on to shape the future of the music industry. Travelling abroad and broadening your horizons may also be an option; students have previously completed exchanges with the University of Rochester in the USA.

Full information: [www.bcu.ac.uk/music-tech](http://www.bcu.ac.uk/music-tech)



Content includes:

- Year 1**
- Acoustic Fundamentals
  - Sound Recording
  - Sequencing and Synthesis
  - Audio Electronics
- Year 2**
- Sampling, Editing and Production
  - Recording, Production and Delivery
  - Digital Signal Processing
  - Acoustic Applications
- Year 3**
- Individual Honours Project
  - Multi-channel Sound Production
  - Production and Mastering
  - Game Audio
  - New Interfaces for Musical Expression OR Digital Audio Effects

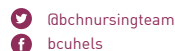
» **95% OVERALL SATISFACTION FOR THIS COURSE.**  
National Student Survey 2020.





*“It all comes down to giving the best care to your patients and it’s so rewarding when you feel confident and knowledgeable enough to make a difference to a patient’s life.”*

HARRIET DEVLIN



BSc (Hons)  
Nursing  
School of Nursing and Midwifery

CAMPUS  
City South

DURATION  
3 years full-time

UCAS CODE  
See pathway

#### ENTRY REQUIREMENTS

- A Levels: BBB including Health and Social Care, Psychology, or a Science or Social Science subject
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Health and Social Care, Psychology, Sociology or a relevant Social Science or Science subject (e.g. Applied Science, Biology, Chemistry or Physics).
- BTEC Extended Diploma: DDM in Health and Social Care or Science subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 30 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- GCSE English Language, Mathematics and Health and Social Care or a Science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

120

Our state-of-the-art simulation facilities and placement opportunities with Midlands NHS Trusts and non-NHS providers give you the ideal preparation for a rewarding career in nursing – and an opportunity to transform the way people are cared for in the future.

Our BSc (Hons) Nursing course is integrated for the first two years of the course meaning that, for university-based activities, all fields of nursing work together. Your final year of study will be specific to whichever field you have chosen to specialise in – Adult, Child, Learning Disability or Mental Health.

You will gain essential hands-on clinical skills through placements, all of which will be specific to your chosen field of nursing, which will involve care and compassion that reassures patients/service users and their families that a professional is at their side. You will learn how to assess, implement, plan and evaluate care for patients in a variety of settings during your training.

We are the largest trainer of undergraduate nurses in the Midlands (HESA Student Record 2018/19), so are well placed to offer you first-hand access to a network of invaluable contacts through our extensive partnerships with NHS Trusts.

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*

This course can also be accessed as a degree apprenticeship.  
See [www.bcu.ac.uk/nursing-apprenticeship](http://www.bcu.ac.uk/nursing-apprenticeship).



[www.bcu.ac.uk/child-nursing-vid](http://www.bcu.ac.uk/child-nursing-vid)

Content includes:

Years 1 and 2 (integrated):

- What Is Nursing?
- Assessing Needs and Planning Care
- Providing and Evaluating Care
- Introduction to Leadership and Teamwork
- Professional Practice
- Improving Quality and Safety in a Global Context
- Leadership and Co-ordinating Care

Year 3 (field-specific)

- Nursing Care
- Medicines Management and Applied Physiology
- Leadership and Decision-making in Nursing
- Delivering High-quality, Safe Nursing Care
- Professional Practice

Foundation year content includes:

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

#### ACCREDITATION

NMC  
Nursing &  
Midwifery  
Council

On successful completion you will be eligible to apply to be entered on the NMC register for both fields of nursing that you have studied.

*“My favourite thing about BCU is the amount of resources that it has to offer for your studies! There’s the library, the lecturers, Moodle (the online learning platform) and more. This means it’s easy to find answers to any questions that you may have. Don’t be afraid to ask anything!”*

HARRY LOWE



#### AVAILABLE PATHWAYS:

Adult Nursing | BSc (Hons) B740 (Jan intake) B741 (Sept intake)

Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across the West Midlands to develop your role as a competent practitioner.

Full information: [www.bcu.ac.uk/adult-nursing](http://www.bcu.ac.uk/adult-nursing)

Child Nursing | BSc (Hons) B730 (Jan intake) B731 (Sept intake)

The focus is on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an ever-changing and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements across the city allows you to gain the necessary knowledge and skills required to function as a caring, compassionate and competent nurse.

Full information: [www.bcu.ac.uk/child-nursing](http://www.bcu.ac.uk/child-nursing)

Learning Disability Nursing | BSc (Hons) B761 (Sept intake only)

You will learn how to meet the complex health needs of people with learning disabilities in a person-centred way by developing a range of clinical skills. Teaching and learning involves service users in classroom settings, ensuring that throughout the course, the experiences and health needs of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.

Full information: [www.bcu.ac.uk/ld-nursing](http://www.bcu.ac.uk/ld-nursing)



[www.bcu.ac.uk/ldn-vid](http://www.bcu.ac.uk/ldn-vid)

Mental Health Nursing | BSc (Hons) B760 (Jan intake) B762 (Sept intake)

Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their journeys to recovery, or providing ongoing high-quality care to support people of all ages so that they can experience a full, active and meaningful life.

Full information: [www.bcu.ac.uk/mh-nursing](http://www.bcu.ac.uk/mh-nursing)



**FY** Adult, Learning Disability and Mental Health Nursing can also be accessed via a foundation year. Please see page 228.



*“Training in two fields of nursing gives you the opportunity to increase your career opportunities in a healthcare system which increasingly needs nurses to be equipped with a wider variety of skills and knowledge.”*

**BEN APPLEBY, COURSE LEADER**

MSci  
**Nursing**  
School of Nursing and Midwifery

 @bchnursingteam  
 bcuhels

**CAMPUS**  
City South

**DURATION**  
4 years full-time

**UCAS CODE**  
See pathway

- ENTRY REQUIREMENTS**
- A Levels: ABB including Psychology, or a Science or Social Science subject
  - BTEC Diploma: 128 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Health and Social Care, Psychology, Sociology or a relevant Social Science or Science subject (e.g. Applied Science, Biology, Chemistry or Physics).
  - BTEC Extended Diploma: DDD in Health and Social Care or Science subject
  - Access to HE Diploma: see website
  - International Baccalaureate Diploma: 32 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
  - GCSE English Language, Mathematics and Health and Social Care or a Science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**128**

Our four-year MSci Nursing dual registration degree prepares you to practise in two fields of nursing. When you qualify, you will be able to apply for nursing posts in either field of practice, and for a wide variety of nursing posts which value a qualification in your specific dual field.

- Available options:
- **Adult and Mental Health | 1047 (Sept), TBC (Jan)** [www.bcu.ac.uk/adult-mh-nursing](http://www.bcu.ac.uk/adult-mh-nursing)
  - **Adult and Child | 1046 (Sept), TBC (Jan)** [www.bcu.ac.uk/adult-child-nursing](http://www.bcu.ac.uk/adult-child-nursing)
  - **Adult and Learning Disabilities | 1044 (Sept only)** [www.bcu.ac.uk/adult-ld-nursing](http://www.bcu.ac.uk/adult-ld-nursing)
  - **Mental Health and Child | 1048 (Sept), TBC (Jan)** [www.bcu.ac.uk/mh-child-nursing](http://www.bcu.ac.uk/mh-child-nursing)
  - **Mental Health and Learning Disabilities | 1049 (Sept only)** [www.bcu.ac.uk/mh-ld-nursing](http://www.bcu.ac.uk/mh-ld-nursing)
  - **Learning Disabilities and Child | 1045 (Sept only)** [www.bcu.ac.uk/ld-child-nursing](http://www.bcu.ac.uk/ld-child-nursing)

In your first two years, you will study with BSc colleagues on modules with integrated theoretical content, where you will learn with students from all fields of nursing, developing confidence and competence in working with and caring for people across their lifespan, with a range of health needs.

During your third and fourth year, you will take field-specific modules aligned to practice placements, which will help to develop proficiency in your chosen fields of practice. In Year 4, you will also develop your ability to use research to make well-informed evidence-based decisions, an important facet of leadership in nursing practice.

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*



[www.bcu.ac.uk/msci-nursing-vid](http://www.bcu.ac.uk/msci-nursing-vid)

Content includes:

- Years 1 and 2 (integrated):**
- What Is Nursing?
  - Assessing Needs and Planning Care
  - Providing and Evaluating Care
  - Introduction to Leadership and Teamwork
  - Professional Practice
  - Improving Quality and Safety in a Global Context
  - Leadership and Co-ordinating Care
- Year 3 (field-specific)**
- Nursing Care
  - Medicines Management and Applied Physiology
  - Leadership and Decision-making in Nursing
  - Professional Practice
- Year 4 (field-specific):**
- Appraising Nursing Care
  - Developing Leadership and Decision-making
  - Delivering Research-based Safe Quality Care

**ACCREDITATION**

**NMC** Nursing & Midwifery Council

On successful completion you will be eligible to apply to be entered on the NMC register for both fields of nursing that you have studied.





*“Operating theatre is like a little secret world with ODPs as the hidden, highly skilled profession that has a massive impact on people’s lives. This course has opened my eyes to new and exciting opportunities within the NHS.”*

LISA TAYLOR

DipHE  
Operating Department  
Practice

School of Health Sciences

CAMPUS  
City South

DURATION  
2 years full-time

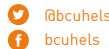
UCAS CODE  
B990

ENTRY REQUIREMENTS

- A Levels: CCD including Health and Social Care, Psychology, or a Science or Social Science subject
- BTEC Diploma: 88 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Health and Social Care, or a relevant Science subject (e.g. Applied Science, Biology, Chemistry or Physics).
- BTEC Extended Diploma: MMM in Health and Social Care or Applied Science
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 24 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- GCSE English Language, Mathematics and Science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
88



@bcuhels  
bcuhels

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your course is maximised by exposure to quality placement learning experiences and the development of transferable skills. This is reflected in consistent and exceptionally high employment rates on graduation.

This specially designed two-year Diploma will prepare you to become a fully qualified Operating Department Practitioner (ODP) and apply for registration with the Health and Care Professions Council (HCPC) on successful completion of this course. The ODP is a vital member of the operating theatre team, whose role varies from day to day.

We will train you to work alongside surgeons, anaesthetists, nurses and healthcare support workers, with your job as an ODP being to ensure that every operation is as safe and effective as possible.

This course will help you respond to changes in healthcare needs and priorities – and even better, you can qualify as an ODP in two years. You will spend 60% of your time on this course on work placement, receiving hands-on training in the hospital environment.

Full information: [www.bcu.ac.uk/odp-diphe](http://www.bcu.ac.uk/odp-diphe)

*All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks*



[www.bcu.ac.uk/odp-vid](http://www.bcu.ac.uk/odp-vid)

Content includes:

Year 1

- Student Transition to Higher Education, Becoming an Allied Healthcare Professional
- Introduction to Surgical Practice
- Introduction to Bioscience
- Caring in the Perioperative Environment

Year 2

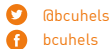
- Developing Surgical Practice
- Managing Anaesthetic Care and Post-anaesthetic Care
- Influences on Perioperative Practice

ACCREDITATION



*“The course definitely does prepare you to be an ODP – you spend a lot of time on clinical placement, so by the time you finish you’re ready to hit the ground running.”*

REBECCA CULLEN



@bcuhels  
bcuhels

CAMPUS  
City South

DURATION  
3 years full-time

UCAS CODE  
B772

ENTRY REQUIREMENTS

- A Levels: BBC including Health and Social Care, Psychology, or a Science or Social Science subject
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Health and Social Care, or a relevant Science subject (e.g. Applied Science, Biology, Chemistry or Physics).
- BTEC Extended Diploma: DMM in Health and Social Care or Applied Science
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 28 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- GCSE English Language, Mathematics and Science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112



BSc (Hons)  
Operating Department Practice  
School of Health Sciences

Content includes:

Year 1

- Introduction to Bioscience
- Caring in the Perioperative Environment
- Introduction to Anaesthetic and Post-anaesthetic Care
- Introduction to Surgical Practice

Year 2

- Applied Biosciences
- Developing Surgical Practice
- Developing Anaesthetic and Post-anaesthetic Care
- Evidence-based Practice for the Allied Health Professional

Year 3

- Enhanced Surgical Skills
- Enhanced Anaesthetic and Post-anaesthetic Care
- Transition to Registered Practitioner
- Changing Demands and Notions Within the Wider Healthcare Context

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

ACCREDITATION



Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your degree is maximised by exposure to quality placement learning experiences and the development of transferable skills.

This specially designed three-year BSc (Hons) programme thoroughly prepares you for safe and effective care delivery in the perioperative environment, and provides you with the transferable skills to work in other acute care settings.

All of your learning will be focused on developing you as a potential Operating Department Practitioner (ODP), and preparing you to work within the wider healthcare team to deliver safe, effective and high-quality care to patients. The course is taught by our highly experienced staff, using a variety of methods to help you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

The development of clinical skills, teamworking and leadership, underpinned by a strong evidence base, aims to ensure that you are ready to deliver optimal care on qualification and apply for registration with the Health and Care Professions Council (HCPC).

Full information: [www.bcu.ac.uk/odp](http://www.bcu.ac.uk/odp)

*All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.*

**FY** This course can also be accessed via a foundation year. Please see page 228.

» 90% OF STUDENTS ON THIS COURSE WERE SATISFIED WITH THE LEARNING OPPORTUNITIES THEY RECEIVED.

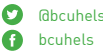
National Student Survey 2020.



*“I really love being a part of something that is bigger and greater than myself. The idea of saving lives is what keeps me going.”*

CARL DOWLING

BSc (Hons)  
**Paramedic Science**  
School of Health Sciences



@bcuhels  
bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
7B23

- ENTRY REQUIREMENTS**
- A Levels: BBB including Health and Social Care, Psychology, Social Science or Science subject
  - BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Health and Social Care, Public Services or a relevant Science subject [e.g. Applied Science, Biology, Chemistry or Physics].
  - BTEC Extended Diploma: DDM in Health and Social Care, Public Services or a Science subject
  - Access to HE Diploma: see website
  - International Baccalaureate Diploma: 30 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
  - Five GCSEs at Grade 4 or above, including English Language, Mathematics and a Science, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**120**

Paramedics are highly competent healthcare professionals who work in a fast-paced environment to provide urgent and emergency care across a wide range of challenging situations. You will learn to be part of an inter-professional healthcare team providing emergency and community-based care to a variety of patients.

As a modern paramedic you will develop interpersonal and communications skills as well as critical adaptive thinking and care provision within stressful situations. You will also develop decision-making skills to enable you to deliver high-quality, patient-centred care.

You will spend a significant amount of your time consolidating your theoretical knowledge and skills in practice placement settings which will prepare you to become a registered paramedic with the Health and Care Professions Council on successful completion of this course. Placements will form a large portion of your experience each academic year and this will include working alongside registered paramedic practitioners.

You will have access to the state-of-the-art training facilities at our City South Campus. You will use our breathing and talking manikin as well as frontline ambulance equipment.

Full information: [www.bcu.ac.uk/paramedic](http://www.bcu.ac.uk/paramedic)

*All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.*

ACCREDITATION



Content includes:

- Year 1**
- Introduction to Paramedic Practice
  - Essential Biosciences for Healthcare Professionals
  - The Professional Paramedic Student
  - Risk and Wellbeing in Paramedic Practice

- Year 2**
- Developing Paramedic Practice
  - Evidence-based Practice
  - Care Across the Lifespan
  - Diverse Service User Groups
  - Applied Pathophysiology

- Year 3**
- Enhancing Paramedic Practice
  - Independent Study
  - Leadership and Management for the Paramedic
  - Management of Unscheduled Care

*“When I was unsure about my Final Major Project, I was given maximum support from my lecturers. I am thankful for having so many amazing mentors; if it wasn’t for their guidance, I wouldn’t be able to achieve what I have so far.”*

KLAUDIA MORGALLA



viscombirminghamcityuniversity  
bcuphoto

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
W640

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This course combines creative, technical and theoretical approaches to the study of photography. It is designed to help you build, develop and sustain your creative career as a contemporary image maker. Throughout the three years of the course you will learn to think about, engage with and produce creative work in the highly changeable medium of photographic practice.

The course will help you develop a range of skills including the practical and technical approaches needed to make images today. It also focuses on thinking critically, problem-solving and developing all the wider skills and knowledge seen as essential for a career in the creative industries.

You will undertake a range of practical projects in our photographic studios and on location. You will also learn how to select, edit and present your best work as well as how to work professionally with picture editors, art directors and curators. The course will encourage you in an exploration of many different kinds of photographic subject areas, for example portraiture, still life, landscape, architecture, documentary, art, fashion, product, moving image and photojournalism.

What underpins this course is the question as to what photography and images are becoming in the 21st Century and how they function as one of the most relevant and significant forces in shaping society.

Full information: [www.bcu.ac.uk/photography](http://www.bcu.ac.uk/photography)



This course can also be accessed via a foundation year. Please see page 228.

RELATED COURSES

- 149 BA (Hons) Graphic Communication
- 154 BA (Hons) Illustration
- 113 BA (Hons) Design for Performance

**UCAS POINTS:**  
**112**



BA (Hons)  
**Photography**  
Birmingham Institute of Creative Arts

Content includes:

- Year 1**
- Introduction to Visual Communication
  - Principles and Practice of Photography
  - Narrative
  - Enterprise of Photography
  - Discourse

- Year 2**
- Live Project
  - Context of Photography
  - Collaborative Practice or Work Placement
  - Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

- Year 3**
- Critical Practice
  - Major Project

**Foundation year content includes:** Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

» PREVIOUS STUDENTS HAVE WORKED FOR CLIENTS INCLUDING THE BBC, THE BRIT AWARDS, ROYAL OPERA HOUSE AND TATE BRITAIN.



*“The course is designed to equip students with the practical skills and theoretical underpinning to embark on a career within popular music and the broader creative industries, delivered by industry experienced staff in teaching spaces focused on the entire production cycle.”*

NILS EDSTROM, COURSE DIRECTOR

FdA

## Foundation Degree in Popular Music

Faculty of Arts, Design and Media

 @MyBCU  
 BirminghamCityUniversity

CAMPUS  
South and City College  
Birmingham

DURATION  
2 years full-time

UCAS CODE  
W34F

- ENTRY REQUIREMENTS
- A Levels: DD
  - BTEC Diploma: MP
  - BTEC Extended Diploma: PPP
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 24 points overall
  - Four GCSEs at Grade 4 or above, or equivalent, including English Language
  - Audition.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
48



*“BA (Hons) Popular Music is a vibrant and innovative programme that is designed to develop and hone diverse practical skills in performance, technology and composition whilst giving a comprehensive theoretical and academic grounding in popular music.”*

SIMON LESLEY, COURSE DIRECTOR

 @MyBCU  
 BirminghamCityUniversity

CAMPUS  
South and City College  
Birmingham

DURATION  
3 years full-time

UCAS CODE  
W342

- ENTRY REQUIREMENTS
- A Levels: CCC including Music
  - BTEC Diploma: DD
  - BTEC Extended Diploma: MMM
  - Access to HE Diploma: 60 credits overall with 45 at Level 3
  - International Baccalaureate Diploma: 24 points
  - GCSE English Language Grade 4 or above, or equivalent
  - Audition.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
96

BA (Hons)

## Popular Music

Faculty of Arts, Design and Media

Content includes:

- Year 1
- MIDI, Audio and Studio Techniques (MAST)
  - Working Live (Performance or Live Sound)
  - Contextual Study in Action
  - The Music Industry
  - Technical Development 1 (Instrument, Music Technology or Composition)
  - Creative Portfolio

- Year 2
- Production Cycle (creative group commission)
  - Music Business and Personal Development Portfolio
  - Technical Development 2
  - Music Critique and Analysis
  - Promoted Showcase/Product

- Year 3
- Music as Art
  - Advanced Techniques for Emerging Artists
  - International Music Business Realisation
  - Major Project

This course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the global commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for graduate employment.

The full three-year Honours degree develops both the practical and transferable skills required to make you industry-ready, and the contextual understanding and academic rigour inherent in high-level study. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. You will also develop the musical and creative skills required by a performer, composer or producer, learn how to work well in teams and demonstrate leadership, organisation and decision-making skills.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry, and to develop a clear conceptual understanding of connected issues and narratives, researching deeply into current musicology and practice. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists.

Full information:  
[www.bcu.ac.uk/popular-music-practice](http://www.bcu.ac.uk/popular-music-practice)

- RELATED COURSES
- 176 BA (Hons) Media and Communication
  - 177 BA (Hons) Media Production
  - 192 FdA Popular Music

Content includes:

- Year 1
- MIDI, Audio and Studio Techniques (MAST)
  - Working Live (Performance or Live Sound)
  - Understanding Style
  - Show Me the Money (Music Industry)
  - Technical Development 1 (Instrument, Music Technology or Composition)
  - Creative Portfolio

- Year 2
- Production Cycle (creative group commission)
  - Personal Development
  - Technical Development 2
  - Showcase/Product
  - Professional Music Practice (modelled work experience)

» ENJOY RESOURCES INCLUDING 400-SEATER AUDITORIUM, THREE RECORDING STUDIOS, NUMEROUS REHEARSAL SPACES AND PRODUCTION FACILITIES, IN THE VIBRANT ENVIRONMENT OF BIRMINGHAM'S CREATIVE QUARTER.

This two-year course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for music industry employment.

The foundation degree is focused on developing the practical and transferable skills required to make you industry-ready. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists in their chosen specialism of either vocals, guitar, bass, drums or keyboards.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry and reflect on individual progress as an artist, learning how to improve along the way. South and City College Birmingham graduates have gone on to work with BBC Radio 1/1Xtra, BBC Introducing, Craig David and Sydney Opera House.

Full information: [www.bcu.ac.uk/popular-music-fda](http://www.bcu.ac.uk/popular-music-fda)

- RELATED COURSES
- 176 BA (Hons) Media and Communication
  - 177 BA (Hons) Media Production
  - 193 BA (Hons) Popular Music



*“Although BCU is a massive university, you don’t feel like just a number – you feel part of the BCU family. This is down to the great support in place, with amazing lecturers who have strong knowledge as well as recent and relevant practical experience to pass on.”*

**BEN HOBBS**

BA (Hons)  
**Primary Education with  
Qualified Teacher Status**

School of Education and Social Work



- CAMPUS**  
City South
- DURATION**  
3 years full-time
- UCAS CODE**  
X120
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3 of which 40 should be at Merit or Distinction
  - International Baccalaureate Diploma: 28 points
  - Five GCSEs, including English Language, Mathematics and Science at Grade 4 or above (equivalents accepted for English, Mathematics and Science; other two must be actual GCSEs; see website).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Our BA (Hons) Primary Education with QTS course provides you with a variety of dynamic and diverse opportunities that will equip you to engage, motivate and inspire learners in a wide range of schools.

This innovative programme is responsive to new initiatives in primary education and will enable you to become a highly effective and reflective teacher. Successful completion of the course offers you a degree and a teaching qualification.

- The course comprises five strands that combine to enable you to develop your skills and knowledge to become a committed, creative and confident primary school teacher. The strands are as follows:
- Core (English, Mathematics and Science and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
  - Professional Studies
  - Foundation (all other National Curriculum subjects and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
  - Subject Study
  - School-based Training.

These strands are repeated in each year of study to enable you to build up your knowledge, understanding and skills in each key area. The school-based and University-based aspects of the training course are interlinked and interdependent.

Full information: [www.bcu.ac.uk/primary-education](http://www.bcu.ac.uk/primary-education)

*All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.*

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/ped-vid](http://www.bcu.ac.uk/ped-vid)

Content includes:

- Year 1**
- An opportunity to choose your subject study area and develop your understanding of key areas of the curriculum
  - First teaching placement – you’ll be in school from the first term and throughout the year
  - Interactive sessions to develop your teaching ability

- Year 2**
- Assessing and Reporting
  - An opportunity to undertake a placement in a Special Educational Needs School

- Year 3**
- Careers events and support for finding your first job
  - Sessions from outside speakers including NQTs and headteachers
  - An opportunity to research areas of your own interest through the Research in Education module

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Negotiated Studies; Interpersonal Skills and Professional Behaviours; Birmingham’s Children and Society; Policy and Politics.

» **UK TOP 20 FOR UNDERGRADUATE  
EDUCATION COURSES.**

Guardian League Table 2021.

*“I truly feel that I am part of a community surrounded by like-minded, creative people. The positive environment here has pushed me to reach my potential and produce work that I never thought I could.”*

**EMMA JONES, WINNER – MOJO NATION GAMES AWARD**



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

- UCAS CODE**  
W243
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Product and Furniture Design is the ideal choice if you are interested in a career as a designer, maker and developer of products and furniture. Learn a range of research and design methods alongside continual practical skills development while live student projects enhance your employability.

Our BA (Hons) Product and Furniture Design course focuses on the design and development of creative, contemporary and innovative products and furniture, considering user-centred design, sustainability, social context and commercial understanding. You will be encouraged to explore materials, techniques and processes in relation to scales of manufacture, from one-off bespoke design to design for standardised mass production.

Live projects with external partners and exposure to professional designers/makers take place throughout the course to develop personal practice, communication skills and develop your understanding of potential career paths. Working on live projects provides you with invaluable skills, enhancing your employability.

Studying in the ‘manufacturing Midlands’ provides a valuable opportunity to discover and develop your own identity as a product and furniture designer in the heart of one of the UK’s most creative regions.

Full information: [www.bcu.ac.uk/product-furniture-design](http://www.bcu.ac.uk/product-furniture-design)

**FY** This course can also be accessed via a foundation year. Please see page 228.

» **STUDY IN AN INSPIRING STUDIO  
AND WORKSHOP ENVIRONMENT AND  
HAVE STRONG LINKS TO THE DESIGN  
PROFESSION AND INDUSTRY.**



RSA Winner (Moo Identity Award)  
– Nina Naversnik

BA (Hons)  
**Product and Furniture Design**  
Birmingham School of Architecture and Design

Content includes:

- Year 1**
- Design Principles and Processes
  - Contextual and Cultural Studies
  - Design Visualisation
  - Materials and the Made Object
  - Scales of Manufacture

- Year 2**
- Design Communication
  - Design Synthesis
  - Design Focus
  - Collaborative Practice (optional)
  - Work Placement (optional)
  - Live Project (optional)

- Year 3**
- Design in Context
  - Major Project (Research and Analysis)
  - Major Design Project (Development and Realisation)

**Foundation year content includes:** Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.



*“The course will include theoretical concepts, practical skills, law and legislation while also exploring specific issues facing communities. We work closely with force areas to ensure that students are equipped with the skills necessary for a career in law enforcement.”*

JONATHAN JACKSON, COURSE DIRECTOR

BSc (Hons)  
**Professional Policing**  
School of Social Sciences

**CAMPUS**  
City Centre

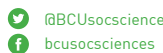
**DURATION**  
3 years full-time

**UCAS CODE**  
1004

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: Pass with 60 credits overall. At least 45 credits at Level 3.
  - 18 of the Level 3 credits must be achieved at either Merit or Distinction grade. Must be in a Social Sciences/Humanities or Law pathway.
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**



This course is licensed by the policing professional body, the College of Policing, and is delivered by subject matter experts and experienced practitioners (including retired police officers) with a wealth of subject expertise to prepare you with the key transferable skills required for the role of Police Constable.

It has been developed through consultation with a range of police service areas and the College of Policing, to give you the opportunity to examine the fundamental concepts of policing whilst also developing the practical and transferable skills you need for a career in law enforcement. Please note, successful attainment of any degree in Professional Policing does not in itself provide any guarantee of recruitment as a trainee Police Constable; each police force within England and Wales sets its own recruitment process.

The course will help to develop your critical thinking about policing, policy and practice through complementary modules encompassing the theory and principles of operational policing, legislation and police powers, structured interviewing skills and much more.

To develop these skills, you will be involved in practical activities, events and will be exposed to a range of guest speakers. These speakers will be from a range of criminal justice and public sector agencies as well as police officers of all operational levels.

Full information: [www.bcu.ac.uk/policing](http://www.bcu.ac.uk/policing)

**FY** This course can also be accessed via a foundation year. Please see page 228.



Content includes:

- Year 1**
- Policing in England and Wales
  - Models of Policing and Intelligence
  - The Criminal Justice System in England and Wales
  - Criminal Investigation and Forensics

- Year 2**
- Criminal Law and Police Powers
  - Policing and Ethics
  - Investigative Interviewing skills
  - Equality, Diversity and Inclusion

- Year 3**
- Organisation and Leadership within Policing
  - Policing Futures
  - Tackling Terrorism
  - Independent Research Project

**Foundation year content includes:** Introduction to Sociology and Criminology; Criminality, Crime Control and Society; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Sociology and Criminology in Practice; Foundation Practice Project.

» THIS COURSE IS LICENSED BY THE COLLEGE OF POLICING, THE PROFESSIONAL BODY FOR POLICING.

*“I really enjoy the well-maintained, modern and study-friendly facilities. The support from staff and academics has been extremely valuable and so have the several opportunities for personal and professional development I have been offered.”*

ZUZANA MUCKOVA



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time (BSc)  
4 years full-time (MPlan)  
4 years prof. placement (BSc)  
5 years prof. placement (MPlan)  
7 years part-time (MPlan)

**UCAS CODE**  
K251 (BSc), K252 (MPlan)

- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: 60 credits with 45 at Level 3 and 15 at Level 2 or 3, with a minimum of 12 from any units awarded at Merit or Distinction
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**



BSc (Hons) / MPlan  
**Property Development and Planning**  
School of Engineering and the Built Environment

Our Property Development and Planning course will provide you with the skills you need to work towards Chartered Town Planner status on completion of a specialist qualification, such as our MPlan integrated Master's course. You will develop knowledge of the processes, procedures and practices required for the effective design, management and financing of sustainable places.

The course has been designed in line with the requirements of the Royal Town Planning Institute (RTPI). We will help you to develop professional skills so you can design, create and maintain places of high quality and strong design.

You will learn to assess how property development can affect individuals and groups and understand development plans, policies and projects. There will also be opportunities to analyse the physical, technical, legal, environmental and political factors affecting development decisions.

By studying this course, you will become aware of and sensitive to the complexities and variety within and between different communities, as well as evaluating community participation and empowerment.

Full information:  
[www.bcu.ac.uk/property-develop-plan](http://www.bcu.ac.uk/property-develop-plan)

**FY** BSc (Hons) Property Development and Planning can also be accessed via a foundation year. Please see page 228.

» UNCOVER THE THEORY, METHODS AND TOOLS NEEDED TO SUCCEED IN THE PLANNING AND DEVELOPMENT PROFESSIONS.

Content includes:

- Year 1**
- Built Environment Technology
  - Introduction to Valuation
  - Professional Environmental and Materials Science
  - Law

- Year 2**
- Design and Development in the Built and Natural Environment
  - Building Pathology
  - Data and Decision-making
  - Smart Policies and Plans

- Year 3**
- Urban Design Practice in Context
  - Professionalism and Citizenship
  - Property Marketing
  - Individual Honours Project/ Integrated Master's Project

- Year 4 (MPlan)**
- Tools for Managing Sustainability
  - Placemaking
  - Transitions for Sustainable Futures
  - Professional Practice
  - Individual Integrated Master's Project

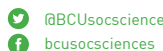
**Foundation year content includes:** Built Environment Context and Practice; Building Technology; Quantitative Methods; Foundation Computing; Academic and Personal Study Skills; Independent Practice.

ACCREDITATION





BSc (Hons)  
**Psychology**  
School of Social Sciences



- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time
- UCAS CODE**  
C800
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: Pass with 60 credits overall. At least 45 credits at Level 3. 21 credits at Level 3 must be achieved at Distinction grade. Must be in a Social Sciences/Humanities pathway which includes a minimum of 6 credits at Level 3 in Psychology.
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Make sense of the real world by gaining a deep understanding of how the core and specialised areas in psychology contribute to our understanding of contemporary issues, as well as looking at the role of brain function across multiple psychological perspectives. You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving.

You will explore scientific approaches to understanding the mind, brain and behaviour, and demonstrate knowledge and understanding of the historical and scientific underpinnings of the discipline of Psychology and how these underpinnings change across the core curriculum topic areas.

Our Psychology department works in partnership with the nationally recognised Advance HE to continually develop the quality of both our staff and the programme, focusing on self-development, contemporary learning practices and integrating practice within the community.

Our BSc (Hons) Psychology degrees (including specialist routes) are accredited by the British Psychological Society, and allow you to take a year-long industry placement or do a placement during your second year.

Full information: [www.bcu.ac.uk/psychology-bsc](http://www.bcu.ac.uk/psychology-bsc)

**FY** This course can also be accessed via a foundation year. Please see page 228.

#### ACCREDITATION



#### Content includes:

- Year 1**
- Introduction to Psychology
  - Psychology of Individual Differences and Personality
  - Contemporary Issues and Applied Psychology
  - Introduction to Psychopathology

- Year 2**
- Qualitative Research Methods and Analysis
  - Quantitative Research Methods and Statistics
  - Neuropsychology

- Year 3**
- Lifespan Psychology
  - Applied Social Psychology
  - Integrative Psychology Project

**Foundation year content includes:** Origins of Psychology; Controversies and Myths of Psychology; Real World Psychology; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Foundation Practice Project.

*“The variety of lecturers means that you get to experience a variety of different teaching styles and tips on how to succeed. This variety also helps you find a technique that works for you!”*

ABBY HOWES



#### AVAILABLE SPECIALIST ROUTES:

##### Psychology and Counselling | BSc (Hons) 1034

Our BSc (Hons) Psychology and Counselling degree will be of particular interest if you are thinking about a career as a Counselling Psychologist, Psychotherapist or Counsellor. It has been carefully developed to enable graduates to gain the required knowledge base, practical skill and emotional awareness and maturity required for these normally postgraduate professions.

An in-depth exploration of – among other things – human development, mental health and distress, and practical listening and relationship-building skills will prepare you for a range of people-focused roles with adults, young people and children.

Full information: [www.bcu.ac.uk/psychology-and-counselling](http://www.bcu.ac.uk/psychology-and-counselling)

##### Psychology with Criminology | BSc (Hons) MC98

Our innovative criminology and psychology course will give you a deep understanding of how the core and specialised areas in psychology and criminology contribute to our understanding of contemporary issues.

You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving. Additionally, you will also learn how psychology can be applied to explain certain aspects of crime and criminal behaviour.

Full information: [www.bcu.ac.uk/psychology-criminology](http://www.bcu.ac.uk/psychology-criminology)

##### Psychology with Sociology | BSc (Hons) LC38

Sociology helps us make sense of the societies in which we live and our place within them. Our Psychology with Sociology course brings together two closely interrelated areas, allowing you to gain significant knowledge and insight.

Our focus on contemporary and innovative learning practices will help you gain key employability skills, such as communication, teamwork and problem-solving, as well as key skills in two innovative, intriguing disciplines.

Full information: [www.bcu.ac.uk/psychology-sociology](http://www.bcu.ac.uk/psychology-sociology)

**FY** These specialist routes can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/iambcu-laura](http://www.bcu.ac.uk/iambcu-laura)



P

*“The course allows you to integrate your knowledge of several media elements to create innovative PR strategies and techniques that are essential for building a career within the PR field.”*

ESME WILSON

BA (Hons)  
Public Relations and Media  
Birmingham Institute of Media and English

@bcumedia  
BirminghamSchoolofMedia

CAMPUS  
City Centre

DURATION  
3 years full-time

UCAS CODE  
P2P3

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our Public Relations and Media course is about how and why brands, businesses, charities and celebrities communicate with us. All organisations use PR to make people aware of what they do, what’s new and why it matters. They do this through news releases, media briefing, social media such as Facebook and Instagram, as well as TV and radio.

We explain how the media works and we equip you with a wide range of technical skills, including campaign planning and producing persuasive content – words and visuals – for delivering messages in many different ways.

From the start, you will be in on the action – you will join our Eastside PR agency where you will work on real campaigns, creating exciting content, solving problems, posting to social media, influencing opinions and changing lives. You will apply the knowledge and understanding you develop in lectures and workshops to put your skills into practice, developing competencies and confidence as an emerging PR professional.

We are recognised by the Chartered Institute of Public Relations, and have close links with industry, so expect regular guest speakers, many of whom work as practitioners across the West Midlands and beyond. Our course provides you with plenty of platforms to build your profile and those all-important contacts, so you can step into the industry with confidence.

Full information: [www.bcu.ac.uk/pr-and-media](http://www.bcu.ac.uk/pr-and-media)

**FY** This course can also be accessed via a foundation year. Please see page 228.

RELATED COURSES

176 BA (Hons) Media and Communication  
164 BA (Hons) Journalism  
181 BA (Hons) Music Industries

Content includes:

- Year 1
- Researching the Media and Communication
  - Understanding Public Relations
  - Events and Exhibitions Planning
  - Media and Influencer Engagement
  - Global and Community Impact

- Year 2
- Live Production
  - PR Concepts and Contexts
  - PR Planning and Delivery
  - Faculty optional module
  - School of Media optional module

- Year 3
- Major Project
  - Live Production
  - Promotional Culture
  - Professional and Academic Development

Foundation year content includes: Cross-media Production 1 and 2; Media Context and Production; Practice Skills; Professional and Academic Skills.

» JOIN A COURSE RECOGNISED BY THE CHARTERED INSTITUTE OF PUBLIC RELATIONS.

UCAS POINTS:  
112



Q

*“My experience on the Quantity Surveying course has allowed me to appreciate the opportunity and demand within the construction industry. Our time spent on this course prepares us for a constantly evolving and rewarding career.”*

QASIM KHATTAK

@BCUCEBE  
BCUCEBE

BSc (Hons)  
Quantity Surveying  
School of Engineering and the Built Environment

CAMPUS  
City Centre

DURATION  
3 years full-time  
4 years professional placement  
5 years part-time

UCAS CODE  
K240

ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Our Quantity Surveying course meets the demand for highly trained professionals and practitioners. Work collaboratively with tutors, practitioners, theorists and designers. Acquire skills that will allow you to shape the future of the built environment.

You will learn from staff with a wealth of industry experience and gain expertise in cost management, procurement and quantification skills. You will advance your career prospects by using our strong links with employers, and apply what you learn in a practical context through work placement opportunities and work on live projects for clients.

By studying on a course accredited by the Royal Institution of Chartered Surveyors and the Chartered Institute of Building, you will become knowledgeable about the legal, technical, managerial, economic, social and environmental aspects of construction projects. You will graduate as a confident professional who can manage both commercial and civil engineering projects.

Students on the programme could have the opportunity to take part in our US exchange programmes and our international competitions such as the Associated Schools of Construction (ASC) Design and Build competition, giving you an opportunity to apply your skills to real-life projects. Our students have an impressive track record in these competitions and have had the opportunity to travel to competitions in locations across the world including Dallas, Texas.

Full information: [www.bcu.ac.uk/quantity-surveying](http://www.bcu.ac.uk/quantity-surveying)

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/qs-vid](http://www.bcu.ac.uk/qs-vid)

Content includes:

- Year 1
- Built Environment Technology
  - Introduction to the Built Environment
  - Residential Quantification and Cost
  - Integrated Digital Design – Residential

- Year 2
- Built Environment Commercial Technology
  - Cost Management
  - Commercial Management
  - Integrated Digital Design for Complex Structures
  - Procurement

- Year 3
- Professionalism and Citizenship
  - Project Management
  - Civils Quantification and Cost
  - Contract Practice
  - Individual Honours Project

Foundation year content includes: Built Environment Context and Practice; Building Technology; Quantitative Methods; Foundation Computing; Academic and Personal Study Skills; Independent Practice.

ACCREDITATION





*"I chose this course because I felt that I was helping to make people's lives that little bit easier and help them get through one of the toughest times of their lives."*

SUPRIYA SINGH

BSc (Hons)  
**Radiotherapy**  
School of Health Sciences

 @bcuhels  
 bcuhels

**CAMPUS**  
City South

**DURATION**  
3 years full-time  
6 years part-time

**UCAS CODE**  
B822

**ENTRY REQUIREMENTS**

- A Levels: BBB which must include one Science subject from Physics, Biology, Chemistry, Human Biology or Applied Science at Grade B
- BTEC Diploma in Applied Science: 120 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in a relevant Science subject (e.g. Applied Science, Biology, Chemistry or Physics)
- BTEC Extended Diploma: DDM in a Science subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 30 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- Five GCSEs at Grade 4 or above, including English Language, Mathematics and a Science.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**120**

**Content includes:**

**Year 1**

- Physics for Radiotherapy
- Professional and Compassionate Care
- Principles of Oncology and Radiotherapy
- Radiotherapy Theory and Practice 1

**Year 2**

- Evidence-based Practice
- Radiotherapy Theory and Practice 2
- Applied Radiotherapy Technology and Radiobiology

**Year 3**

- Radiography Research
- The Competent Radiotherapy Practitioner
- Advanced Management of the Oncology Patient

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

**ACCREDITATION**





*"I have enjoyed studying Real Estate because of my amazing tutors. From law, construction and planning to investments, valuation and capital markets, BCU has prepared me for industry."*

TSVETOMIRA VINCENT

 @BCUCEBE  
 BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time

**UCAS CODE**  
N230

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 and 15 at Level 2 or 3, with a minimum of 12 from any units awarded at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**


Our Real Estate course comprises the skills and knowledge requirements for a successful career in the professional property industry. The programme provides the tools with practical experience to make key decisions in property finance and investment, asset management, valuation agency and development.

By studying on an employer-focused course that is accredited by the Royal Institution of Chartered Surveyors (RICS), you will gain a detailed understanding of real estate, and learn with a team of industry and academic experts who are dedicated to both academic study and industry collaboration.

You will become equipped with the attributes you need to be successful in the industry by contributing to market research for a real estate client, or undertaking valuable feasibility studies. Learn through real-life projects and scenario-based case studies.

This course helps you to understand the complex world of property by studying management, technological, financial and legal issues so you can connect real estate theory with practice.

Full information: [www.bcu.ac.uk/real-estate](http://www.bcu.ac.uk/real-estate)

 This course can also be accessed via a foundation year. Please see page 228.

» 91% OVERALL SATISFACTION FOR THIS COURSE.  
National Student Survey 2020.

**Content includes:**

**Year 1**

- Built Environment Technology
- Introduction to Valuation
- Introduction to Property Markets
- Professional Environmental and Materials Science

**Year 2**

- Design and Development in the Built and Natural Environment
- Advanced Valuation Methods
- Property Asset Management
- Data and Decision-making

**Year 3**

- Applied Valuation
- Professionalism and Citizenship
- Property Fund Management
- Property Marketing
- Individual Honours Project

**Foundation year content includes:** Built Environment Context and Practice; Building Technology; Quantitative Methods; Foundation Computing; Academic and Personal Study Skills; Independent Practice.

**ACCREDITATION**





*“The staff are extremely supportive. If you are not clear about anything, they take the time to explain in a way that you understand. They are all very knowledgeable within their roles and very approachable.”*

ANGELA CARPENTER

FdSc

## Rehabilitation Work (Visual Impairment)

School of Health Sciences

CAMPUS  
City South

DURATION  
2 years full-time

UCAS CODE  
B931

### ENTRY REQUIREMENTS

- A Levels: DD
- Level 3 NVQ or Diploma or equivalent (full award)
- Level 2 NVQ or Diploma (full award) plus a written paper (details of content will be provided by the admissions tutor post-application)
- 5 GCSE passes at Grade 4 or above in English Language (or equivalent, for example Key Skills Level 2, Adult Literacy Level 2 or CSE Grade 1) plus a written paper (details of content will be provided by the admissions tutor post-application).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
48



If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you. This is the only course of its kind in England and Wales, and we are a major educator of rehabilitation workers.

Lectures and online support will enhance your learning but you will be putting skills into practice from week one. You will develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

People who have experienced visual impairment offer you a crucial insight and invaluable feedback on your progress, and you gain a sense of personal satisfaction from supporting people to live independently once again.

Successful completion of this course allows entry to our two specialist top-up degrees. **BSc (Hons) Specialist Complex Needs Rehabilitation Work (Visual Impairment)** teaches techniques to enhance your practice with adults who have a wide range of additional complex needs including deafblindness, dementia, mental health conditions and learning disability. **BSc (Hons) Habilitation Work – Working with Children and Young People** focuses on how visual impairment can impact on the development of children and young people.

Full information: [www.bcu.ac.uk/rehab-work](http://www.bcu.ac.uk/rehab-work)

*All applications will be considered for one of our course selection days ([www.bcu.ac.uk/health-sci-interviews](http://www.bcu.ac.uk/health-sci-interviews)). All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.*

This course can also be accessed as a degree apprenticeship. See [www.bcu.ac.uk/rehab-apprenticeship](http://www.bcu.ac.uk/rehab-apprenticeship).

» THIS COURSE IS ACCEPTED AS THE TRUSTED QUALIFICATION TO BE EMPLOYED AS A REHABILITATION WORKER IN LOCAL AUTHORITIES AND NON-STATUTORY AGENCIES ACROSS THE UK.

Content includes:

#### Year 1

- Visual Impairment and Professional Practice
- Independent Living Skills
- Orientation and Mobility Theory and Practice

#### Year 2

- Professional Rehabilitation Work Practice
- Independent Living Skills and Low Vision Therapy
- Orientation and Mobility for Complex Environments





*“This course provides an excellent grounding in the field of computer science that can be taken into secondary schools and used to educate the workforce of tomorrow.”*

CHRISTINE SWAN, LECTURER

## BSc (Hons) Secondary Computing with QTS

School of Education and Social Work

**CAMPUS**  
City South  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
X130

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\* in related subjects only
- BTEC Extended Diploma: DMM in related subjects only
- Access to HE Diploma: pass with Merit/Distinction, 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English Language and Mathematics at Grade 4 or above (equivalents accepted for English and Mathematics; other two must be actual GCSEs; see website)
- Pass in the Professional Skills Tests in Literacy and Numeracy.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**112**



Computing in schools is undergoing a revolution and the workforce of tomorrow will need to be highly skilled technically. This degree course combines the development of computer science subject knowledge with the understanding of how computing can be taught in the classrooms of the future.

This three-year course is a mixture of practical and theoretical development. On successful completion of the course, you will gain a highly valued technical qualification that demonstrates an understanding of computer science, and a teaching qualification that enables you to teach the subject in secondary schools.

You will develop your computer science subject knowledge through taught modules within the Faculty of Computing, Engineering and the Built Environment. You will explore the combination of mathematical and scientific skills that employers expect within this discipline.

The course also develops you as a secondary school teacher of computing. You will explore what it means to share your developing subject knowledge with other learners of computer science. You will gain the skills and understanding to take up positions in schools as a teacher of your subject. The course is designed around the Teachers' Standards and the award of Qualified Teacher Status (QTS).

**Full information:** [www.bcu.ac.uk/secondary-computing](http://www.bcu.ac.uk/secondary-computing)

*All applications will be considered for one of our course selection days ([www.bcu.ac.uk/ITT-interviews](http://www.bcu.ac.uk/ITT-interviews)). All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.*

**FY** This course can also be accessed via a foundation year. Please see page 228.

**Content includes:**

#### Year 1

- Specialist Computer Science modules
- The Emerging Teacher
- School placement to gain experience of being a teacher

#### Year 2

- Specialist Computer Science content, including Cyber Security, Operating Systems and Databases and Web Application Development
- Further school placement
- Development of understanding of what it means to be a computing teacher

#### Year 3

- Longer school placement
- Understanding the issues affecting learning in the classroom
- Specialist Computer Science content, including AI and Machine Learning, User Experience Design and Mobile and Wearable Application Development

#### Foundation year content includes:

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham's Children and Society; Policy and Politics.

» **UK TOP 20 FOR UNDERGRADUATE  
EDUCATION COURSES.**

Guardian League Tables 2021.

*“This is a fantastic opportunity to gain QTS in Secondary PE at a thriving campus, with highly qualified and experienced staff.”*

KAREN MCGRATH, ASSOCIATE PROFESSOR



**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
X13B

### ENTRY REQUIREMENTS

- A Levels: BBC, including a relevant subject such as Physical Education or Human Biology
- BTEC Diploma: D\*D\* in related subjects only
- BTEC Extended Diploma: DMM in related subjects only
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English Language, Mathematics and Science at Grade 4 or above (equivalents accepted for English, Mathematics and Science; other two must be actual GCSEs; see website)
- Pass in the Professional Skills Tests in Literacy and Numeracy.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**112**



## BSc (Hons) Secondary Physical Education with QTS

School of Education and Social Work

This course is an exciting opportunity for you to train to be an accomplished and effective physical education practitioner in secondary schools. You will gain an insight into the professional practice of a secondary school teacher while developing and embedding your subject and pedagogical knowledge.

You will explore the physical education national curriculum areas and discover approaches to teaching each area. You will reflect on your vision of what makes effective physical education and hone your pedagogical skills to match, while building evidence to demonstrate your professional competence and capability.

Your academic subject work will be undertaken alongside students who are pursuing degrees in other Sports and Physical Education disciplines, enabling you to widen your understanding as well as being taught by tutors who are leaders in their fields.

You will benefit from access to our wide range of specialist sports facilities. Please be aware that there may be a need to travel to teaching facilities at other sites for some aspects of the course. You will have opportunities to work with specialist teachers while on school placements. The course is designed around the Teachers' Standards and the award of Qualified Teacher Status (QTS).

**Full information:** [www.bcu.ac.uk/secondary-pe](http://www.bcu.ac.uk/secondary-pe)

*All applications will be considered for one of our course selection days ([www.bcu.ac.uk/ITT-interviews](http://www.bcu.ac.uk/ITT-interviews)). All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.*

**FY** This course can also be accessed via a foundation year. Please see page 228.

**Content includes:**

#### Year 1

- Applied Anatomy
- An Introduction to Physical Education
- Professional Practice
- School Placement

#### Year 2

- Practical PE and Sport: Pedagogy
- Sport, Physical Activity and Health in Practice
- Professional Studies
- School Placement

#### Year 3

- Psychosocial Aspects of Physical Activity
- Technological Advancements in PE, Sport and Physical Activity
- PE in the School and the Community
- Professional Practice
- School Placement

#### Foundation year content includes:

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham's Children and Society; Policy and Politics.



[www.bcu.ac.uk/spqts-vid](http://www.bcu.ac.uk/spqts-vid)



*“As a teacher, you have the opportunity to develop the knowledge and understanding of pupils so that they have the interest to take their study further, apply knowledge to their work and have a deeper appreciation of the world around them.”*

KEVIN MATTINSON, CURRENT HEAD OF SCHOOL

BSc (Hons)  
Secondary Science  
(Biology) with QTS  
School of Education and Social Work

**CAMPUS**  
City South

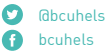
**DURATION**  
3 years full-time

**UCAS CODE**  
X13A

- ENTRY REQUIREMENTS**
- A Levels: BBC including a Science or Health-related subject
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: Pass with Merit/Distinction, 60 credits with 45 credits at Level 3
  - International Baccalaureate Diploma: 28 points
  - Five GCSEs, including English Language, Mathematics and Science at Grade 4 or above (equivalents accepted for English, Mathematics and Science; other two must be actual GCSEs; see website)
  - Pass in the Professional Skills Tests in Literacy and Numeracy.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

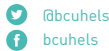


» **UK TOP 20 FOR UNDERGRADUATE EDUCATION COURSES.**  
Guardian League Table 2021.



*“My tutors have always made what we are learning enjoyable and interactive. They made a real effort to get to know each student, which makes it so much easier to approach them when you need support.”*

JESS TOUT



**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
L501

- ENTRY REQUIREMENTS**
- A Levels: BBB including Health and Social Care, Human Biology, Biology, Physics, Chemistry, Psychology, Social Science or Applied Science
  - BTEC Diploma: 120 UCAS points in Health and Social Care Society, Health and Development or Science equivalent. Considered with one A Level or an equivalent Level 3 qualification
  - BTEC Extended Diploma: DDM in Health and Social Care Society, Health and Development or Science equivalent
  - Access to HE Diploma: 60 credits with 45 at Level 3. 24 Level 3 credits must be achieved at Merit or Distinction.
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent (see website).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Prepare for a career in challenging situations, working in ways that promote equality, diversity and social justice and making a real difference to people’s lives. Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users.

This course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings. A significant part of the course is spent on placement engaging with the realities of social work.

Placements are in a range of social work-related settings in local authorities and independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team are all registered social workers and have extensive experience of social work practice that brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice. This course is regulated by Social Work England.

Full information: [www.bcu.ac.uk/social-work](http://www.bcu.ac.uk/social-work)

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*

**FY** This course can also be accessed via a foundation year. Please see page 228.

» **95% OF STUDENTS ON THIS COURSE WERE SATISFIED WITH THE LEARNING OPPORTUNITIES THEY RECEIVED.**  
National Student Survey 2020.

BSc (Hons)  
Social Work  
School of Education and Social Work

Content includes:

- Year 1**
- Skills-based Learning
  - Introduction to Law, Policy, Theoretical Models and Value-based Practice
  - Anti-discriminatory Practice
  - Human Growth and Development
  - Shadowing Opportunity with a Social Care or Social Work Practitioner

- Year 2**
- Deeper Understanding of Law, Theory and Social Work Methods
  - Developing Inter-professional Working and Resilience
  - Introduction to Research Methods
  - 70-day Placement

- Year 3**
- Evidence-informed Practice and Critical Analysis
  - Advanced Application of Law and Policy
  - 100-day Placement
  - Developing Critical Reflection
  - Preparation for Employment

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham’s Children and Society; Policy and Politics.

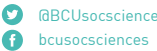
» **THE COURSE IS ENDORSED BY THE COLLEGE OF SOCIAL WORK.**



*“My studies have provided me with a multitude of different opportunities. I enjoyed the majority of my modules, learning to apply theory to real-world situations, which has given me knowledge regarding the particular career path I wish to follow.”*

DANIELLE BALACH-WARMAN

BA (Hons)  
**Sociology**  
School of Social Sciences



- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years professional placement  
5 years part-time
- UCAS CODE**  
L300
- ENTRY REQUIREMENTS**
- A Levels: BBC
  - BTEC Diploma: D\*D\*
  - BTEC Extended Diploma: DMM
  - Access to HE Diploma: Pass with 60 credits overall. At least 45 credits at Level 3. 18 of the Level 3 credits must be achieved at either Merit or Distinction grade. Must be in a Social Sciences or Humanities pathway.
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

- Content includes:**
- Year 1**
- Understanding Society
  - Researching Social Life
  - State and Society
  - Sociological Imagination
- Year 2**
- Classical Social Theory
  - Exploring Popular Culture
  - Applied Sociological Research
  - Contemporary Social Theory
- Year 3**
- Globalisation, People and Society
  - Self, Identity and Society
  - Integrated Research Project
- Foundation year content includes:** Introduction to Sociology and Criminology; Criminality, Crime Control and Society; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Sociology and Criminology in Practice; Foundation Practice Project.

- Sociology helps us make sense of the societies in which we live and our place within them. As one of our longest-established courses, you'll benefit from a programme of study that takes an in-depth look at contemporary sociological issues and which has been honed over several decades.
- On our BA (Hons) Sociology course, we explore patterns and processes of inequality, examine the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and live their lives.
- We encourage you to explore how sociological knowledge can connect individuals and how it can provide you with the skills needed to participate in debates about what society is and how it could be.
- Through the links we've developed with workplace organisations such as local School Academies, Citizens Advice Bureau and Women's Aid, we help support you to make professional contacts and to apply your studies to real-world situations. We also enjoy close links with the city of Birmingham itself, a diverse community perfect for sociological examination.
- Full information:** [www.bcu.ac.uk/sociology](http://www.bcu.ac.uk/sociology)
- AVAILABLE SPECIALIST ROUTES:**  
**Sociology and Criminology | BA (Hons)**
- This course will enable you to develop an understanding of society and social factors and how this affects crime and criminals, giving you a solid human understanding that will put you in a good position for a range of careers or further study.
- Full information:** [www.bcu.ac.uk/sociology-crim](http://www.bcu.ac.uk/sociology-crim)
- FY** These courses can also be accessed via a foundation year. Please see page 228.

» **92% OVERALL SATISFACTION FOR THIS COURSE.**  
National Student Survey 2020.

*“I am very confident about graduating and moving forward in my future. BCU has made me feel prepared to get out into the working world.”*

BEN EPHGRAVE



- CAMPUS**  
City Centre
- DURATION**  
3 years full-time  
4 years professional placement
- UCAS CODE**  
J930
- ENTRY REQUIREMENTS**
- A Levels: BBB including a Technology, Science, Mathematics or Computing-related subject
  - BTEC Diploma: DDM in a Technology, Science, or Computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
  - BTEC Extended Diploma: DDM in a Technology, Science, or Computing-related subject
  - Access to HE Diploma: see website
  - International Baccalaureate Diploma: 28 points
  - GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**120**



BSc (Hons)  
**Sound Engineering and Production**  
School of Computing and Digital Technology

- Gain an in-depth understanding of the scientific principles behind the capture and manipulation of sound. You will develop and enhance your skills through our excellent sound recording, mixing and mastering facilities, as well as our state-of-the-art radio and television studios.
- Designed to meet the requirements of the audio industry, Sound Engineering and Production will provide you with a dynamic study programme that focuses on live and studio sound engineering, audio electronics, audio software engineering, acoustics and business principles.
- The combination of subjects you will explore helps you to be employable in a range of career paths. You will also deal directly with industry as part of our THELMA-nominated Industry Industrial Mentors initiative, enabling you to gain confidence in your skills and prepare for life after graduation.
- Our wide-ranging professional partnerships provide you with the opportunity to interact with leading industry figures, as well as the chance to undertake valuable work placements in the field of audio technology, sound engineering and live sound. Travelling abroad and broadening your horizons may also be an option; students have previously completed exchanges with the University of Rochester in the USA.
- Full information:**  
[www.bcu.ac.uk/sound-engineering-prod](http://www.bcu.ac.uk/sound-engineering-prod)
- FY** This course can also be accessed via a foundation year. Please see page 228.

- Content includes:**
- Year 1**
- Acoustic Fundamentals
  - Sound Recording
  - Live Sound Reinforcement 1
  - Audio Electronics
- Year 2**
- Broadcast Sound
  - Recording, Production and Delivery
  - Digital Signal Processing
  - Audio Systems
- Final year**
- Individual Honours Project
  - Live Sound Reinforcement 2
  - Music Information Retrieval
  - Game Audio
  - Digital Audio Effects OR New Interfaces for Musical Expression
- Foundation year content includes:** Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.



» **ACCESS TO PROFESSIONAL-STANDARD LIVE SOUND AND RECORDING STUDIO FACILITIES.**

[www.bcu.ac.uk/sep-vid](http://www.bcu.ac.uk/sep-vid)

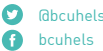


*“The academic support is so valuable and allows me to build on my strengths. I also really admire the pastoral care – you can find help with most things, from finances to mental health.”*

ROSS MCWALTER

BSc (Hons)  
Speech and Language  
Therapy

School of Health Sciences



@bcuhels  
bcuhels

CAMPUS  
City South

DURATION  
3 years full-time  
6 years part-time

UCAS CODE  
B620

ENTRY REQUIREMENTS

- A Levels: BBB (BBC will be considered)
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in Health, Early Years, relevant Education subject or a relevant Science subject (e.g. Applied Science, Biology, Chemistry or Physics).
- BTEC Extended Diploma: DDM in Health and Social Care or Science related subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 30 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- Five GCSEs at Grade 4 or above, including English Language and Mathematics.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
120



*“I am thoroughly enjoying studying at BCU and I am so happy I picked Sport and Exercise Nutrition. I have excellent and very supportive tutors who are constantly enhancing my learning by giving me so many opportunities to practise my knowledge.”*

LUCY O’SULLIVAN



@SportandEx\_BCU  
BCUsportandexercise

CAMPUS  
City South

DURATION  
3 years full-time  
4 years professional placement  
Up to 6 years part-time

UCAS CODE  
B400

ENTRY REQUIREMENTS

- A Levels: BBC including Biology, Human Biology, Chemistry, Physics, Mathematics, Psychology or Physical Education at Grade C or above
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in a related subject.
- BTEC Extended Diploma: DMM in Sport and Physical Activity, Applied Science or Health and Social Care
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 28 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- Five GCSEs at Grade 4 or above, including English Language, Mathematics and Double Science.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Our practice-based, innovative Sport and Exercise Nutrition course will provide you with the underpinning scientific knowledge of nutrition and physiology for sports performance, exercise and health. This programme is approved by the Sport and Exercise Nutrition Register (SENr) to ensure alignment with professional standards.

You will study nutrition and exercise at both ends of the spectrum, from assessing professional sports teams to health-based clients with specific nutritional issues, learning how nutrition and exercise can impact upon people with different physiques and states of health.

Our facilities include state-of-the-art specialist laboratories, a fully equipped kitchen teaching space, fitness suite, altitude chamber and sports therapy clinics. In 2023, our sports courses are set to move to a brand new base at the redeveloped Alexander Stadium, site of the 2022 Commonwealth Games, giving access to world-class professional facilities.

We currently also boast partnerships with Warwickshire County Cricket Club and Kidderminster Harriers Football Club. These not only keep our courses fresh and relevant, but also provide valuable placements, trips and case studies.

Full information:  
[www.bcu.ac.uk/sport-exercise-nutrition](http://www.bcu.ac.uk/sport-exercise-nutrition)

*Successful candidates may be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance during this course in order to undertake certain placements. Further information on the need for DBS clearance can be obtained from the course leader.*

**FY** This course can also be accessed via a foundation year. Please see page 228.

ACCREDITATION



Content includes:

- Year 1
- Introduction to Sport and Exercise Nutrition
  - Practical Skills in Sport and Exercise Nutrition
  - Applied Anatomy

- Year 2
- Applied Performance Nutrition
  - Applied Exercise Nutrition
  - Sport and Exercise Nutrition Placement
  - Performance Analysis

- Year 3
- Professional Practice in Sport and Exercise Nutrition
  - Independent Research Project
  - Strength and Conditioning
  - Nutrition Referral and Behaviour Change

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Foundations of Sport and Physical Activity.

» 91% OVERALL SATISFACTION FOR THIS COURSE.

National Student Survey 2020.



*“This course has given me the opportunity to perform fitness tests on professional athletes, including Kidderminster Harriers Football Club, which has given me a good insight into what it is like to work with high-level athletes and the amount of precision needed.”*

TAYLOR ORMOND

BSc (Hons)  
**Sport and Exercise Science**  
School of Health Sciences

 @SportandEx\_BCU  
 BCUsportandexercise

**CAMPUS**  
City South

**DURATION**  
3 years full-time  
4 years professional placement  
Up to 6 years part-time

**UCAS CODE**  
C600

#### ENTRY REQUIREMENTS

- A Levels: BBC including Biology, Human Biology, Chemistry, Physics, Mathematics, Psychology or Physical Education at Grade C or above
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in a related subject.
- BTEC Extended Diploma: DMM in Sport and Physical Activity, Applied Science or Health and Social Care
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 28 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- Five GCSEs at Grade 4 or above, including English Language, Mathematics and Double Science.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**112**



*“This course has been designed to develop the pedagogical practice required to coach athletes, as well as deliver on all areas of the Physical Education curriculum at both Primary and Secondary school level.”*

ADAM KELLY, COURSE LEADER

 @SportandEx\_BCU  
 BCUsportandexercise

BSc (Hons)  
**Sports Coaching and Physical Education**  
School of Health Sciences

**Content includes:**

#### Year 1

- Introduction to Physical Education and School Sport
- The Coaching Process
- Children’s Development: Physical, Emotional, Health and Wellbeing

#### Year 2

- Applied Pedagogy in Sports Coaching and Physical Education
- Sport, Physical Activity and Health in Practice
- Contemporary Issues in Sports Coaching and PE

#### Year 3

- High-performance Sports Coaching
- Psychological Perspectives of Athletic Development
- Independent Research Project

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Foundations of Sport and Physical Activity.

This course is designed to ensure that you learn the pedagogical practice needed to coach athletes across the spectrum of ages and abilities. You will also develop knowledge of the landscape and practicalities of teaching physical education in schools.


By developing your coaching, teaching and leadership skills, you will be ready for a variety of careers in sport including sports coaching, management or teaching. This course will also prepare you to embark on a Master’s in Coaching or a postgraduate course to gain Qualified Teacher Status.

Physical education continues to be an important part of Government agendas, so with this in mind, you will learn relevant and up-to-date information that is linked and mapped to the National Curriculum for Physical Education (NCPE). You will be taught the contemporary information that educators within this sector require.

This course will help you develop a keen understanding of your own coaching and teaching philosophy, and provide information about the industry and cultural factors that influence the wider context of sport. In order to apply your skills, you’ll go on placements, gaining first-hand experience in a coaching and/or school environment, which will enhance your future employability.

**Full information:** [www.bcu.ac.uk/sports-coaching-pe](http://www.bcu.ac.uk/sports-coaching-pe)

*Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance prior to enrolling on this course.*

 This course can also be accessed via a foundation year. Please see page 228.

#### RELATED COURSES

- 213 BSc (Hons) Sport and Exercise Nutrition
- 214 BSc (Hons) Sport and Exercise Science
- 216 BSc (Hons) Sports Therapy
- 207 BSc (Hons) Secondary Physical Education with QTS

**CAMPUS**  
City South

**DURATION**  
3 years full-time  
6 years part-time

**UCAS CODE**  
X151

#### ENTRY REQUIREMENTS

- A Levels: BBC including Biology, Human Biology, Chemistry, Physics, Mathematics, Psychology or Physical Education at Grade C or above
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification. One qualification must be in a related subject.
- BTEC Extended Diploma: DMM in Sport and Physical Activity, Applied Science or Health and Social Care
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 28 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- At least five GCSEs at Grade 4 or above including English Language, Mathematics and Double Science.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**UCAS POINTS:**  
**112**

**Content includes:**

#### Year 1

- Introduction to Sport and Exercise Science
- Practical Skills in Sport and Exercise Nutrition
- Applied Anatomy
- Professional Skills and Evidence-based Practice

#### Year 2

- Performance Analysis
- Sport and Exercise Psychology
- Planning and Conducting Research
- Sport and Exercise Physiology and Nutrition

#### Year 3

- Independent Research Project
- Strength and Conditioning
- Exercise Referral and Behaviour Change
- Optional modules

#### Foundation year content includes:

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Foundations of Sport and Physical Activity.

» **GAIN WORK EXPERIENCE ABROAD – YOU CAN APPLY FOR A TRAVEL SCHOLARSHIP TO CARRY OUT EXCITING WORK PLACEMENTS OVERSEAS.**

Our Sport and Exercise Science course will provide you with the theoretical knowledge and practical skills to succeed in a broad range of vocations within the sport and exercise industry. You will study a breadth of topics within the disciplines of physiology, biomechanics, psychology and nutrition from both a health and sport performance perspective.


There is a range of discipline-specific and multidisciplinary modules, equipping you with a variety of perspectives that will enrich your learning and enhance your career development. There will also be opportunities for you to gain experience and apply the knowledge and skills you learn on the programme to real-world issues.

We currently also boast partnerships with Warwickshire County Cricket Club and Kidderminster Harriers Football Club. You will undertake physiological, biomechanical, psychological, and nutritional assessment of sports performers and clients using cutting-edge technology and equipment.

Our state-of-the-art facilities include biomechanics and physiology laboratories, a fitness suite, and sports therapy rooms. In 2023, our sports courses are set to move to a brand new base at the redeveloped Alexander Stadium, site of the 2022 Commonwealth Games, giving access to world-class professional facilities.

**Full information:** [www.bcu.ac.uk/sport-exercise-sci](http://www.bcu.ac.uk/sport-exercise-sci)

*Successful candidates may be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance during this course in order to undertake certain placements. Further information on the need for DBS clearance can be obtained from the course leader.*

 This course can also be accessed via a foundation year. Please see page 228.

#### ACCREDITATION





*“We get hands-on experience with real patients by running our own sports therapy clinic on campus, which is invaluable really for when you go out on the job after the course is complete.”*

EMELINE PUGEAT

BSc (Hons)  
**Sports Therapy**  
School of Health Sciences



**CAMPUS**  
City South

**DURATION**  
3 years full-time  
4 years professional placement  
Up to 6 years part-time

**UCAS CODE**  
C630

**ENTRY REQUIREMENTS**

- A Levels: BBC including Biology, Human Biology, Chemistry, Physics, Mathematics or Physical Education at Grade C or above
- BTEC Extended Diploma: DMM in Sport and Exercise Science or Applied Science only
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 28 points overall with Grade 4 or above in at least one Higher Level subject from Group 4 (Biology, Chemistry and Physics)
- Five GCSEs at Grade 4 or above, including English Language, Mathematics and Double Science.

Evidence of work experience in a musculoskeletal setting would be advantageous. Suitable applicants will be invited to interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112**

Underpinned by the latest research, and accredited by the Society of Sports Therapists, this course provides a chance to develop specialist skills in the prevention, treatment, management and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the skills to work with professional athletes and health-based patients.

We offer the opportunity to undertake a professional placement year, where you will take on a work placement providing you with invaluable experience, networking and real-life hands-on learning.

We currently have partnerships with Warwickshire County Cricket Club and Kidderminster Harriers Football Club, providing placements, trips and case studies. You will also have the opportunity to run your own sports therapy clinic from Year 1 of the course, practising your skills on university staff and students.

On graduation, you will be eligible for membership of the Society of Sports Therapists. Our specialist facilities include state-of-the-art laboratories, sports therapy rooms, sports therapy clinics and a fitness suite. In 2023, our sports courses are set to move to a brand new base at the redeveloped Alexander Stadium, site of the 2022 Commonwealth Games, giving access to world-class professional facilities.

**Full information:** [www.bcu.ac.uk/sports-therapy](http://www.bcu.ac.uk/sports-therapy)

*Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance prior to enrolling on this course.*

**FY** This course can also be accessed via a foundation year. Please see page 228.

**ACCREDITATION**



**Content includes:**

**Year 1**

- Musculoskeletal Assessment and Treatment 1
- Applied Anatomy for Sports Therapy
- Sport and Exercise Physiology and Principles of Training
- Professional Skills and Evidence-based Practice

**Year 2**

- Musculoskeletal Assessment and Treatment 2
- Sports Injury and Exercise Rehabilitation
- Manual Therapy of Peripheral Joints
- Planning and Conducting Research

**Year 3**

- Injury Prevention and Conditioning in Sport
- Examination and Rehabilitation of the Vertebral Column
- Clinical Practice
- Independent Research Project

**Foundation year content includes:**

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Foundations of Sport and Physical Activity.

» **100% OVERALL SATISFACTION FOR THIS COURSE.**

National Student Survey 2020.

*“With many tutors dedicated to a small amount of students full-time, and with a completely hands-on, practical approach, you are constantly learning in a realistic environment that prepares you for your career.”*

LUCY GOSDEN



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
W450

**ENTRY REQUIREMENTS**

- A Levels: CCC including Drama or a related subject
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language at Grade 4 or above
- Successful interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**96**

Prepare yourself for a successful career in stage management through in-depth, practical training. We aim to produce confident graduates who are ready for the industry as soon as they leave us.

You will develop an understanding of the core skills needed in technical theatre and design, widening your knowledge and ability to work in the fast-paced, demanding environment of stage management and further afield. Taking on the essential duties of assistant stage manager in your first year of study, deputy stage manager in your second year, and stage manager in your final year, you will learn through authentic experience on internal productions and within the industry.

Your final year also includes a six- to eight-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the Royal Shakespeare Company, the Royal Opera House, Birmingham Hippodrome, Birmingham Repertory Theatre and the Royal Opera House Muscat in Oman.

We encourage you to take part in as many in-house show allocations as you can so that you can engage with ideas and theories in a practical setting, while developing your communication skills and working in an authentic environment. Graduates have gone on to work on large-scale national tours such as Les Misérables, Phantom of the Opera, West End residencies like Harry Potter and the Cursed Child and seasons at The Royal Shakespeare Company, as well as working in a variety of stage management roles within different aspects of theatre and entertainment.

**Full information:** [www.bcu.ac.uk/stage-mgmt](http://www.bcu.ac.uk/stage-mgmt)

» **OUR STUDENTS HAVE GONE ON TO WORK WITH COMPANIES INCLUDING THE ROYAL SHAKESPEARE COMPANY.**



BA (Hons)  
**Stage Management**  
Royal Birmingham Conservatoire

**Content includes:**

**Year 1**

- Practical Stage Management 1
- Technical Theatre 1
- Production Design 1
- Production Realisation

**Year 2**

- Practical Stage Management 2
- Technical Theatre 2
- Production Design 2
- Production Administration
- Collaborative Practice

**Year 3**

- Practical Stage Management 3
- Final Major Project
- Professional Development (placement)



*“I’m very glad I chose to study in such an engaging and exciting environment full of friendly and supportive people. The lecturers and technical staff have years of industry experience and are always there to help and encourage you in any way they can.”*

LAURA JONES

BA (Hons)  
**Textile Design**  
Birmingham Institute of Jewellery, Fashion and Textiles

- [textilesbcu](#)
- [@textilesbcu](#)
- [bcu textile design](#)
- [bcu.ac.uk/fashion-and-textiles/blog](#)

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
W234

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](#).

For full entry requirements and fees: [bcu.ac.uk/courses](#)

This course gives you the opportunity to experience the disciplines of print, weave, knit and embroidery, developing expertise in a single choice or a combination of approaches. Modules are designed to develop practical expertise, introduce career directions, and help to establish professional ambitions as diverse as retail business, marketing, or fibre art.

With an emphasis on experimentation, you will begin by developing core skills in design through exploring textile processes, visual research, colour, and composition. Group activities will develop confidence in communication and critical thinking.

The second-year programme broadens your knowledge of the industry and the scope of careers open to you. There are opportunities to engage with industry briefs, collaborative projects and work placements. Career-focused projects are designed to offer choice, helping you to further tailor appropriate practical and CAD skills in your personal direction.

The final year offers you the space to develop a personal and professionally relevant portfolio through in-depth research and extended practical inquiry. ‘Next Step’ career support is integrated within the programme, helping to bridge the gap between education and your professional career. Depending on the focus you take within modules, you could leave with a Textile Design degree specialising in Embroidery, Fibre Art, Knit and Weave, Print and Surface Design, or Retail, Business and Marketing.

Full information: [www.bcu.ac.uk/textile-design](#)

**FY** This course can also be accessed via a foundation year. Please see page 228.

RELATED COURSES

- 107 BA (Hons) Costume Design and Practice
- 131 BA (Hons) Fashion Business and Promotion
- 154 BA (Hons) Illustration

UCAS POINTS:  
**112**

Content includes:

- Year 1**
- Textile Processes
  - Visual Ideas for Design
  - Textiles in Historical Context
  - Client and Colour
- Year 2**
- Textiles in Contemporary Practice
  - Professional Pathways
  - Entrepreneurship and Design
  - Work Placement OR Collaborative Practice
- Year 3**
- Final Major Project (dissertation)
  - Research for Professional Project
  - Professional Project
  - Next Step

**Foundation year content includes:**  
Fashion and Textile Skills and Processes; Trends Research; Lifestyle; Signature Project.





BA (Hons)  
Video Game Design  
Birmingham Institute of Creative Arts

@MyBCU  
BirminghamCityUniversity

CAMPUS  
City Centre  
DURATION  
2 years full-time  
UCAS CODE  
I62A

ENTRY REQUIREMENTS  
• A Levels: BBB  
• BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points  
• BTEC Extended Diploma: DDM  
• Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction  
• International Baccalaureate Diploma: 28 points  
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be asked to take a brief 20-minute online assessment.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This Sony PlayStation First endorsed, two-year course responds to this exciting and fast-growing industry by developing you into a highly skilled, team-oriented professional ready for employment.

You are guaranteed a video game development placement in our in-house studio over the summer term. Teaching takes place in a modern production studio at our City Centre Campus.

Our Video Game Design course focuses on digital media asset production and communication and will provide you with:

- a grounding within the industry’s design and production disciplines
- the opportunity to put your creative skills into practice within the video games and wider interactive entertainment market
- the opportunity to work with others in multidisciplinary teams
- the opportunity to develop, hone and assess your own skill development and plan your future.

Building on your design and production skills, in the first year you will be tasked with a specific role within our in-house game development studio. You will be taught by staff with significant experience in the video game industry who have worked with developers including Codemasters, Rare, Traveller Tales, Sega and EA Games.

Full information:  
[www.bcu.ac.uk/video-game-design-prod](http://www.bcu.ac.uk/video-game-design-prod)

**FY** This course can also be accessed via a foundation year. Please see page 228.

RELATED COURSES  
222 BA (Hons) Video Game Digital Art  
118 BA (Hons) Digital Marketing  
221 BSc (Hons) Video Game Development

UCAS POINTS:  
120

Content includes:

Year 1  
• Historical Game Analysis  
• Game Design Fundamentals  
• Contextual Game Design  
• 2D Game Spaces  
• Collaborative Project  
• Interactive Entertainment, Development and Implementation (optional)  
• Interactive Entertainment, Script and Production (optional)

Year 2  
• Advanced Game Design  
• 3D Game Spaces  
• Strategic Game Design  
• Professional Practice  
• Major Project

Foundation year content will cover: the fundamentals of both the design and programming of video games, combined with an emphasis on the practical experience of working with industry-centric processes and software.

@MyBCU  
BirminghamCityUniversity

CAMPUS  
City Centre  
DURATION  
2 years full-time  
UCAS CODE  
I573

ENTRY REQUIREMENTS  
• A Levels: BBB  
• BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points  
• BTEC Extended Diploma: DDM  
• Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction  
• International Baccalaureate Diploma: 28 points  
• GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be asked to take a brief 20-minute online assessment.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
120

This Sony PlayStation First endorsed, two-year course will see you understand games of the past and create the games of the future. The course provides the creative and technical know-how to support your game development ambition and you are guaranteed a video game development placement in our in-house studio over the summer term of the course.

The course responds to this growing and innovative sector by developing you into a skilled, team-oriented, reflexive graduate ready to succeed in the professional world. You will learn the most important programming languages for game development, as well as industry-standard game development tools such as Unity and Unreal Engine.

You will cover contemporary software development techniques to make you a competent and adaptable programmer, capable of finding employment in the sector or preparing you for further academic study.

By the time you graduate, a whole year before most students, you will have two years of tangible games development studio experience under your belt, to help launch your dream career. You will be taught by staff with significant experience in the video game industry who have worked with developers including Activision, FreeStyleGames, EA Games and Codemasters.

Full information: [www.bcu.ac.uk/video-game-dev](http://www.bcu.ac.uk/video-game-dev)

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/vgd-vid](http://www.bcu.ac.uk/vgd-vid)

BSc (Hons)  
Video Game Development  
Birmingham Institute of Creative Arts

Content includes:

Year 1  
• Computer Science and Web Technologies Primer  
• Object-oriented Programming  
• 3D Graphics Primer  
• Theory and Practice Using Physics Engines  
• Collaborative Project  
• Interactive Entertainment, Development and Implementation (optional)  
• Interactive Entertainment, Script and Production (optional)

Year 2  
• High-performance Programming Languages  
• Application of High-performance Libraries  
• Development Using High-performance Engines  
• Professional Practice  
• Major Project

Foundation year content will cover: the fundamentals of both the design and programming of video games, combined with an emphasis on the practical experience of working with industry-centric processes and software.

RELATED COURSES  
222 BA (Hons) Video Game Digital Art  
220 BA (Hons) Video Game Design



*“My art skills were built across different disciplines, all within a collaborative environment. I would not be in the industry without the help and guidance from my tutors.”*

SCOTT WOODHAMS

BA (Hons)  
Video Game Digital Art  
Birmingham Institute of Creative Arts

 @MyBCU  
 BirminghamCityUniversity

**CAMPUS**  
City Centre

**DURATION**  
2 years full-time

**UCAS CODE**  
W642

**ENTRY REQUIREMENTS**

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital); for further details see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)


This Sony PlayStation First endorsed, two-year course responds to the growing, innovative video game sector by developing you into a skilled, team-oriented, and reflective graduate who is equipped to succeed.

Interactive entertainment and video games development are key sectors for contemporary culture, economic growth and employment locally in the Midlands, nationally and globally. This course develops you as a professional artist by covering both core and technical art skills. Once we have covered the fundamentals, we will move on to supporting you to develop your technical and digital art skills where you will focus on 2D and 3D game art disciplines.

You will also be tasked with a specific role within our in-house game development studio over the summer term, giving you the opportunity to apply the knowledge and professional practices you’ve learned in a safe and supportive environment.

Typically for these projects you’ll be using industry-standard game development tools such as Unity and Unreal Engine. These summer projects have in the past been mentored and supported by external partners such as Codemasters, Rare and Rebellion. The work you produce can act as excellent portfolio pieces, demonstrating your ability as both a professional artist and effective team member.

Full information: [www.bcu.ac.uk/video-game-digi-art](http://www.bcu.ac.uk/video-game-digi-art)

 This course can also be accessed via a foundation year. Please see page 228.

» 100% OVERALL SATISFACTION  
FOR THIS COURSE.  
National Student Survey 2020.

UCAS POINTS:  
120

Content includes:

- Year 1**
- Art Theory and Practice
  - 2D Art Production
  - 3D Modelling Theory and Practice
  - 3D Art Production
  - Collaborative Project
  - Interactive Entertainment, Development and Implementation (optional)
  - Interactive Entertainment, Script and Production (optional)
- Year 2**
- 3D Sculpting Primer
  - 3D Character Production
  - Animation Pipelines
  - Professional Practice
  - Major Project

**Foundation year content includes:**  
Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

**RELATED COURSES**

220 BA (Hons) Video Game Design  
221 BSc (Hons) Video Game Development

*“There are many opportunities to get your hands on industry-standard software, along with the fantastic lecturers who are there every step of the way to make sure you unlock your true potential.”*

SAMUEL WEEKS

 @BCUCEBE  
 BCUCEBE

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years professional placement

**UCAS CODE**  
1018

**ENTRY REQUIREMENTS**

- A Levels: BBB including a Technology, Science, Mathematics or Computing-related subject
- BTEC Diploma: DDM in a Technology, Science, or Computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM in a Technology, Science, Mathematics or Computing
- Access to HE Diploma: see website
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
120



BSc (Hons)  
Visual Effects  
School of Computing and Digital Technology


Do you want to produce visual effects for film and television or work on cutting-edge CGI projects? On our Visual Effects degree you will learn about computer graphics, produce visual effects and develop your technical, creative and production skills while preparing for a career in a range of roles within visual effects production and CGI.

You will study all aspects of visual effects production including shooting video, computer graphics, matchmoving and compositing, while modelling creatures, building digital environments and producing visual effect shots. The course emphasises Technical Director (TD) roles such as Matchmoving, Rigging, Dynamic Simulations, Motion Capture and Python/Pipeline Development, all of which are in particular demand within the visual effects industry.

We provide excellent facilities including a range of industry-standard software, high-specification computers, cloud-based rendering facilities, a Vicon motion capture studio, a large fixed green screen studio, a Milo motion control system, and a variety of professional camera, lighting and grip equipment.

You will do a mixture of hands-on productions and technical investigations which will teach you the practice, process, craft and technology of visual effects.

Full information: [www.bcu.ac.uk/visual-effects](http://www.bcu.ac.uk/visual-effects)

 This course can also be accessed via a foundation year. Please see page 228.



Content includes:

- Year 1**
- Modelling
  - Computer Programming
  - Acquisition for Visual Effects
  - Texture and Look Development
  - Rigging for Animation
- Year 2**
- Animation
  - Visual Effects Tools
  - Compositing
  - Dynamics Effects and Simulations
  - Collaborative Practice
- Year 3**
- Production Project
  - Individual Honours Project
  - Cross-platform Media
  - Professional Practice

**Foundation year content includes:**  
Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

» GAIN A MIX OF TECHNICAL KNOWLEDGE  
AND PRACTICAL PRODUCTION EXPERIENCE.



*“This course provides a timely opportunity to master innovative techniques within the UX field (i.e. in relation to web/mobile, virtual/augmented reality, intelligent systems, etc.) that closely align with industry needs.”*

**DR CHRIS CREED, ASSOCIATE PROFESSOR IN HUMAN-COMPUTER INTERACTION**

**@BCUCEBE**  
**BCUCEBE**

**Web Development and User Experience Design<sup>^</sup>**  
School of Computing and Digital Technology

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
TBC

**ENTRY REQUIREMENTS**

- A Levels: BBC including Technology, Science, Mathematics or Computing
- BTEC Diploma: D\*D\* in a Technology, Science, Mathematics or Computing-related subject
- BTEC Extended Diploma: DMM in a Technology, Science, Mathematics or Computing-related subject
- Access to HE Diploma: see website
- International Baccalaureate Diploma: see website
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**FY** This course can also be accessed via a foundation year. Please see page 228.

**RELATED COURSES**

- 101 BSc (Hons) Computer Science
- 103 BSc (Hons) Computing and Information Technology
- 119 BSc (Hons) Digital Media Computing
- 98 BSc (Hons) / MSci Computer Games Technology
- 223 BSc (Hons) Visual Effects

*“I didn’t realise how much support is offered by the University. After visiting the library one day and asking a few questions I was able to get tutorials and suggestions on what to do, which has had a positive impact on my work.”*

**MIA HOCKNULL**

**@bcuhels**  
**bcuhels**

**Working with Children, Young People and Families**  
School of Education and Social Work

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
L590

**ENTRY REQUIREMENTS**

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs at Grade 4 or above, including English Language and Mathematics, or equivalent (see website).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

**FY** This course can also be accessed via a foundation year. Please see page 228.

**RELATED COURSES**

- 209 BSc (Hons) Social Work
- 120 BA (Hons) Early Childhood Studies

**UCAS POINTS:**  
**96**



**BA (Hons)**

**Working with Children, Young People and Families**  
School of Education and Social Work

**Content includes:**

**Year 1**

- Working as a Professional
- Foundations of Education
- Foundations of Social Work
- Foundations of Health
- Interdisciplinary Working

**Year 2**

- Effective Collaborative Practice
- Learning from Practice
- Safeguarding and Child Protection
- Social Justice and Inclusion
- Research as a Driver for Policy, Practice and Provision

**Year 3**

- Researching Children and Young People’s Services
- Exploring Contemporary Perspectives
- Children and Young People’s Rights and Identity
- Personal and Professional Development
- Global Perspectives of Families and Parenting

**Foundation year content includes:**

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham’s Children and Society; Policy and Politics.

**» UK TOP 20 FOR UNDERGRADUATE EDUCATION COURSES.**

Guardian League Tables 2021.



*“Want to work in the real world of young people and communities? The programme will combine your life skills with theory and practice-based experience to offer a pathway to a rewarding career.”*

SARAH PEMBERTON, COURSE LEADER

BA (Hons)  
Youth and Community  
School of Social Sciences

@BCUsocscience  
bcusocsciences

CAMPUS  
City Centre

DURATION  
3 years full-time

UCAS CODE  
1076

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: Pass with 60 credits overall. At least 45 credits at Level 3. 18 of the Level 3 credits must be achieved at either Merit or Distinction grade. Must be in a Social Sciences or Humanities pathway.
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.
- 100 hours' worth of relevant work experience (required)
- Successful interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This course will equip you with the knowledge and skills that you need to make a huge impact to the lives of young people and the communities they live in. The course is accredited through the Joint Negotiating Committee (JNC), and is a National Youth Agency (NYA) approved qualification. As a graduate from this course, you will be recognised as a professional youth worker.

Designed and developed with key stakeholders, including young people themselves, this course integrates the core knowledge and skills required to jump-start a successful career working with young people and communities, whether that be in the public, voluntary or private sector.

This course will help you to increase your reflective and critical learning skills, with the opportunity to apply these to real-life settings within youth and community organisations in Birmingham, the West Midlands and beyond.

You will undertake extensive placement opportunities in a broad range of youth and community settings, enabling you to develop your own professional skills, knowledge base and networks during each level of your studies.

Full information: [www.bcu.ac.uk/youth-and-community](http://www.bcu.ac.uk/youth-and-community)

**FY** This course can also be accessed via a foundation year. Please see page 228.



[www.bcu.ac.uk/ss-study-vid](http://www.bcu.ac.uk/ss-study-vid)

#### Content includes:

##### Year 1

- Introduction to Youth and Community Work
- Working with Individuals, Groups and Communities
- Social Policy: Inequalities and Inclusion
- Equality, Diversity, Values and Social Justice

##### Year 2

- Researching with Youth and Communities
- Global Youth and Community Development
- Placement: Reflexive Practice

##### Year 3

- Placement: Critical Operational Reflexive Practice
- Multi- and Intra-professional Working Project
- Leadership, Networking and Partnership Building in Youth and Community

#### Foundation year content includes:

Introduction to Sociology and Criminology; Criminality, Crime Control and Society; Developing Academic Skills for Success; Developing Interpersonal Skills for Success; Sociology and Criminology in Practice; Foundation Practice Project.



[www.bcu.ac.uk/ss-facilities](http://www.bcu.ac.uk/ss-facilities)



UCAS POINTS:  
112

# FOUNDATION YEARS



Look for the icon on individual course pages to confirm whether the course you are interested in is available with a foundation year.

## FOUNDATION YEARS ARE A GREAT OPTION IF YOU HAVE THE TALENT, AMBITION AND POTENTIAL TO THRIVE AT BIRMINGHAM CITY UNIVERSITY, BUT WANT A LITTLE MORE FLEXIBILITY AND CHOICE THAN A STANDARD DEGREE.

Why study a degree with a foundation year?

- If you want the flexibility of a year's study on a more general course to find out the best degree choice for you.
- If you have changed your mind about your career since you chose your A Levels or BTECs and need to improve your skills in a different subject area.
- If you would like extra time and support to help you build your knowledge, skills and confidence before starting a full degree.
- If you don't quite meet our entry requirements but know you have the potential to succeed at university.
- Although you apply to a specific course with a foundation year at the start of the process, you may switch to a course within the same subject area at the end of your foundation year, if you decide that better suits your interests and ambitions.

If your chosen course is regulated by a professional body such as the Nursing and Midwifery Council, Health Care and Professions Council or the Department for Education, you will be required to pass the University's selection process via an interview during your foundation year in order to proceed onto year one of the full degree programme on successful completion of your foundation year. Entry onto year one of the degree programme will also be subject to a satisfactory Disclosure and Barring Service (DBS) check and Occupational Health Assessment.

For BA (Hons) Architecture, an interview will be required to progress from the foundation year to year one of the full degree programme.

For the latest information and to apply, please visit [www.bcu.ac.uk/foundation-years](http://www.bcu.ac.uk/foundation-years).

Foundation years are available in the following subject areas:

### ARTS, DESIGN AND MEDIA

Foundation routes in these subject areas offer the opportunity to progress to over 25 BA (Hons) programmes spanning Architecture, Art and Design, Design, English, Fashion and Textiles, Film, Fine Art, Graphic Communication, Illustration, Jewellery and Silversmithing, Journalism, Media and Communication, Music, Photography and Video Games.

[www.bcu.ac.uk/adm-foundation-years](http://www.bcu.ac.uk/adm-foundation-years)

### BUSINESS, LAW AND SOCIAL SCIENCES

Foundation routes in these subject areas offer the opportunity to progress to BA (Hons) programmes in Business Management and Sociology and Criminology, BSc (Hons) programmes in Accounting and Finance and Psychology, and LLB (Hons) Law.

[www.bcu.ac.uk/foundation-years](http://www.bcu.ac.uk/foundation-years)

### COMPUTING, ENGINEERING AND BUILT ENVIRONMENT

Foundation routes in these subject areas offer the opportunity to progress to over 20 BSc (Hons) or BEng (Hons) programmes spanning Architectural Technology, Building Surveying, Computing, Construction Management, Cyber Security, Digital Media, Engineering, Property and Real Estate, Quantity Surveying, and Sound Engineering and Production.

[www.bcu.ac.uk/foundation-years](http://www.bcu.ac.uk/foundation-years)

### HEALTH, EDUCATION AND LIFE SCIENCES

Foundation routes in these subject areas offer the opportunity to progress to over 20 BA (Hons), BSc (Hons) or BEng (Hons) programmes spanning Biomedical Engineering, Biomedical Sciences, Education and Teaching, Food and Nutrition, Midwifery, Nursing, Radiography, Social Work, Speech and Language Therapy and other health professions, and Sports Science.

[www.bcu.ac.uk/foundation-years](http://www.bcu.ac.uk/foundation-years)

### IMPORTANT LEGAL INFORMATION

If you receive an offer from Birmingham City University and you accept a place to study with us, you will enter into a contract with the University. Birmingham City University's Terms and Conditions are available on the Student Contract web page ([www.bcu.ac.uk/student-contract](http://www.bcu.ac.uk/student-contract)) and contain the principal terms of the contract.

### DISCLAIMER







The information in this prospectus is aimed at applicants starting their course at Birmingham City University in 2022/23 and should be read in conjunction with the information available on the course pages. We have taken every effort to ensure the information contained within the prospectus is accurate for the 2022/23 cohort at the time of being finalised in April 2021.

We may need to make changes to our courses or other services that we offer in certain circumstances. It is therefore important that you check the most current information on our course pages and website before you apply to study with us. Further details of the type of changes we are able to make and the approach we will take can be found on our important information about the prospectus page: [www.bcu.ac.uk/prospectus-information](http://www.bcu.ac.uk/prospectus-information).

It is possible that the 2022/23 academic year may be affected by the ongoing disruption caused by the Covid-19 pandemic. Any arrangements to be put in place by the University for the 2022/23 academic year in response to Covid-19 will be in accordance with the latest government public health advice, pandemic-related/health and safety legislation, and the terms and conditions of the student contract. Further information will be provided on the Student Information section of the University's website.

Alternative formats are available on request. Please contact [creative.services@bcu.ac.uk](mailto:creative.services@bcu.ac.uk).

[www.bcu.ac.uk](http://www.bcu.ac.uk)  
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