

Boost your business performance, resilience and long-term growth



Help to Grow Management is a national government-backed programme offered at Birmingham City Business School which supports senior managers of small and medium-sized organisations with their long-term business success and growth. The 12-week programme is 90% funded by the government.

Benefits to your business include:

- Enhance your management and strategic capabilities
- Produce a growth plan for your business
- Build resilience to future shocks
- Learn how to innovate in your business
- Adopt digital technologies to boost productivity and operational agility
- Develop your value proposition and reach into growth markets
- Improve employee engagement and responsible business practices

To join Help to Grow: Management, your business must:

- Be a Small or Medium-sized Enterprise (SME) based in the United Kingdom
- From any business sector, employing between 5 and 249 people
- Have been operational for at least one year
- You must be a decision-maker or member of senior management
- Not be a charity

We are currently taking registrations for Cohort 3 of this programme starting on January 11th 2021. We are also taking in registrations for Cohort 4 which starts on March 22nd 2022.

Register here for Cohort 3:

<https://smallbusinesscharter.org/h2gmcourse/birmingham-wm-cohort-3/>

Register here for Cohort 4:

<https://smallbusinesscharter.org/h2gmcourse/birmingham-wm-cohort-4/>

Here's what Peter Davies, of James Lister and Sons Limited, a participant from our previous cohort, has to say to about the programme:

"Despite my initial scepticism as to whether I would gain anything from Help to Grow Management, both because I already had reasonable experience of business management and because it was being presented by "academics", I can honestly say that the course is of immense benefit. My worries that

it would be too heavy on theory were totally unfounded – yes, of course, some of that is explained, but it is done in such a practical way, linked to real life business examples, and to our own situations, that it truly becomes useful.

To get the full benefit you do need to be sure that you can commit a few hours each week for the programme sessions themselves, applying the ideas to your own business, and then attending the peer group discussions, but if you do that it is hard to imagine that you will not find some real opportunities and ways to grow your company. It is comforting to know that you are not alone in tackling the challenge of finding ways forward! So far, everyone who has presented to, or worked with us, on the course have had real-life business experience themselves and have some practical understanding of many of the issues that most of us are facing.”

“I would strongly recommend this programme to anyone who is trying to grow their business.”

Peter Davies James Lister and Sons Limited



Come see us at the National Business Network Expo

Have you heard the news?

We are exhibiting at **The Midlands Business Network Expo** on Friday 26 November at the National Motorcycle Museum #MBNEXPO21.

Come and meet the team, we'd love to have a chat!

We can help you grow your business:

- Find out how our **Enterprise for Success** workshops can help you develop your marketing and leadership strategy. Determine your Purpose to attract more customers.
- Looking for new insights and ideas? Our **Business Innovation workshops** can help you to develop a culture of innovation to drive business growth.



- Talk to us about developing your leadership skills with our executive **Help to Grow: Management** scheme. We support small-business leaders to develop their strategic skills, increase their business's long-term productivity, and boost their business performance.

The **#MBNEXPO21** is one of the region's largest business events and is a fantastic platform to find new sales opportunities, grow your network, and promote your business:

- Meet a variety of exhibitors who are offering a range of products and services
- Develop your skills by attending the free seminars
- Make valuable business connections and generate leads for your business

Book your free ticket here: <https://themidlandsbusinessnetwork.co.uk/events/the-midlands-business-network-expo/>

The Role of Islamic Finance in UK Post COVID Recovery



We would like to invite you to an exciting upcoming event within Birmingham City University Business School.

We are holding a live discussion on the **Role of Islamic Finance in UK Post COVID recovery** for our BSc (Hons) Accounting and Islamic Finance Course.

Throughout the evening, we will provide the opportunity to network, learn more about the course itself and will have a live discussion between industry professionals where you can really get to know why Islamic Finance is such an exciting space right now.

The event will take place on December 1st, 2021 between 18:30 and 21:00 in room C192 of the Curzon Building (4 Cardigan Street, B4 7BD).

Register on Eventbrite now: <https://www.eventbrite.co.uk/e/the-role-of-islamic-finance-in-uk-post-covid-recovery-tickets-202981090907>