



BIRMINGHAM CITY
University

Open Day Programme 2014

City Centre Campus

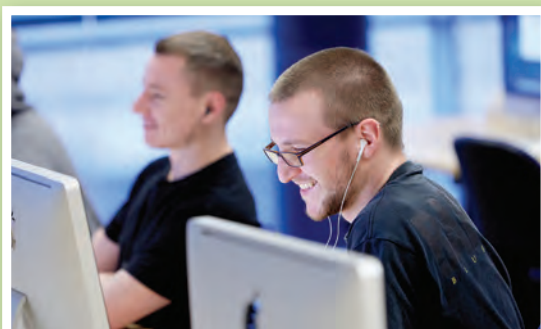
Saturday 4 October

Saturday 15 November

9am – 3pm



bcu.ac.uk/opendays



WELCOME TO OUR CITY CENTRE CAMPUS OPEN DAY

We understand that choosing the course and university that's right for you is a huge and often difficult decision, with lots to consider. Our Open Days are designed to give you all the information you need, with a non-stop programme of events and activities running throughout the day. You, your friends and family will be the centre of our attention, as you meet and talk to our friendly staff and students about courses, careers and all aspects of study.

There's a packed programme, so we recommend that you arrive for the start to ensure you get the most out of the day. We're sure you'll leave with a real feel for what it's like to be a Birmingham City University student.

We hope you have an enjoyable day.

ON-THE-DAY ESSENTIALS

WHEN YOU ARRIVE - Please report to one of the Open Day registration desks on the ground floor of our Millennium Point building, hand in your registration document, and collect your welcome pack and programme. You can also pick up a **FREE** drinks voucher to quench your thirst during the day.

IF YOU HAVE ANY QUESTIONS - Please ask a member of staff if you need any help, or talk to one of our helpful student ambassadors. We're here to answer any questions you have about the Open Day.

WHERE TO EAT AND DRINK - It's a packed day, so take a few minutes to refuel with coffee or lunch at Café MP on Level 3, Millennium Point. We will also be serving drinks and snacks at both of our Parkside Coffee Pods. Just head to the ground floor or Level 3, The Parkside Building. Your **FREE** drinks voucher can be redeemed in any one of these outlets.



OPEN DAY HIGHLIGHTS

- **GET VALUABLE COURSE INFORMATION** - Find out about your subject with our range of talks, presentations, tours and activities – and learn about our ground-breaking research, and how it impacts on our pioneering teaching and advanced facilities.
- **TALK TO THE TUTORS** - Talk to our academics and admissions tutors about course content, entry requirements or anything else you want to know more about. This is a great opportunity to get valuable in-depth course information from the experts themselves – the people who teach you.
- **MEET OUR STUDENTS** - Our Student Ambassadors are on hand all day. No one's better placed to tell you about university life, so feel free to chat to them about whatever you want to know!
- **GET FINANCIAL ADVICE** - University is a big investment in your future. Our detailed and informative finance talks will help you understand fees and funding. They start at 10am, 11am and 1.30pm in the Thinktank Theatre, Level 2, Millennium Point.
- **VIEW OUR STUDENT ACCOMMODATION** - See where you could be living next year... view the welcoming en suite student bedrooms at Jennens Court and Curzon Gateway. For more information visit the Accommodation hub in the Event Suite on Level 3, Millennium Point or speak to a member of staff.
- **SEE EXCITING HANDS-ON DEMONSTRATIONS OF OUR KEY FACILITIES** - Visit our radio and TV studios, film sets, sound recording booths, anechoic (echo-free) chambers, a Formula Student car workshop, digital and wireless networking labs and computer games studio.

LEARN ABOUT SUPPORT SERVICES

Our award-winning student support ensures that you are given the help you need to succeed every step of the way. We provide high quality services that support you, enhance your learning experience and are responsive to your changing needs before, during and after university. There will be knowledgeable representatives from our different services here on the day to answer any questions you may have about university life:

- Admissions Office
- Centre for Academic Success
- International Office
- OpportUNIty: Student Jobs on Campus
- Students' Union
- Student Services (offering advice on student finance, health and wellbeing, job prospects and visas and immigration).



Just look out for our support stands and displays on Level 2, Millennium Point, and come and talk to us for helpful, individual advice. Disabled visitors are encouraged to visit the University for an opportunity to find out what we have to offer. Information relating to disability support can be found at the Student Services stand on Level 2, Millennium Point.

TALKS AND TOURS

Hear about student life, get to grips with finance, visit our on-site accommodation or simply get a taste of the subject area you're interested in with our discussions, activities and lectures.

GENERAL TALKS/TOURS	START TIME	DURATION	MEETING POINT
Accommodation Tour	Tours leave every 15 minutes starting at 9am. Last tour is 2.30pm.	45 minutes	Event Suite, Level 3, Millennium Point
Advice on writing your Personal Statement by the Centre for Academic Success	12noon and 2pm	30 minutes	Thinktank Theatre, Level 2, Millennium Point
Personal Statement Checking Service*	9am - 2.30pm	Drop-in session	Room 380/381, Level 3, Millennium Point
Talk for International Students	10.30am and 12noon	30 minutes	Room 452, Level 4, Millennium Point
Talk for Mature Students	10.30am, 12.30pm and 2.30pm	30 minutes	Thinktank Theatre, Level 2, Millennium Point
Student Finance Talk	10am, 11am and 1.30pm	30 minutes	Thinktank Theatre, Level 2, Millennium Point
Student Life Talk	11.30am and 1pm	30 minutes	Thinktank Theatre, Level 2, Millennium Point

*Please bring copies with you as we are unable to print on the day due to the volume of statements being checked.



FACULTY OF ARTS, DESIGN AND MEDIA (ADM)

With over 4,500 of our 22,000 students enrolled on courses in music, theatre, writing, media, digital technology, art, design, jewellery and architecture, Birmingham City University is one of Britain's leading providers of talented professionals to the cultural and creative industries.

Our internationally renowned arts training provision includes a specialist music conservatoire and drama school, a leading provider of media training, and the UK's largest regional centre for art, architecture and design education, incorporating Europe's largest jewellery school.

During your visit to our Open Day, we will be hosting a series of talks, tours and interactive activities aimed at showcasing our state-of-the-art facilities within this creative and cultural industry.

Our talks and tours are split by subject areas to enable us to provide you with information that is relevant to your chosen area of study. Please make your way to the relevant meeting point in time for your chosen talk and tour.

COURSES TAUGHT AT OUR ART AND DESIGN SATELLITE SITES

School of Art and School of Jewellery courses are just a short coach ride away (transport provided). Once you have arrived at the meeting point, you will be transported by coach to your subject talk. Both talk and tour will last approximately 2.5 hours and must be booked in advance at the Art & Design help desk on Level 2, Millennium Point.

BIRMINGHAM SCHOOL OF ACTING

With roots as far back as 1936, Birmingham School of Acting (BSA) is one of only 22 schools accredited by Drama UK, the body that has taken over from the Conference of Drama Schools and National Council for Drama Training. BSA is an exciting and contemporary place to train in the disciplines of acting, stage management and applied performance, which should mean there is a course for you whether you want to perform, be the person who ensures the show goes on, or if you want to be a performer with a social or political purpose.

TOUR/TALK	TIME	DURATION	MEETING POINT
BA (Hons) Acting Talk	10.15am and 1pm	45 minutes	Patricia Yardley Studio, BSA
BA (Hons) Acting and Foundation Acting Tour	9.45am, 10.45am, 11.45am, 12.45pm and 1.45pm	30 minutes	Student Common Room, BSA
BA (Hons) Applied Performance (Community and Education) Talk and Tour	10.45am and 1.15pm	1 hour 15 minutes	Studio 8, BSA
BA (Hons) Stage Management Talk and Tour	10.30am and 1pm	1 hour 30 minutes	Studio 10, BSA
Foundation course in Acting	11.45am	30 minutes	Studio 8, BSA

Booking is essential. Please visit the BSA desk on Level 1, Millennium Point to book on to any of the above BSA activities.

BIRMINGHAM SCHOOL OF ARCHITECTURE

As one of the very few RIBA-accredited Schools of Architecture in the region, we offer students an intimate and bespoke learning environment full of character and energy. Based in our City Centre Campus Parkside Building, the school is at the heart of the regional architectural community. Key partnerships with industry allow us to offer our students hands-on experience at reshaping the city.

TOUR/TALK	TIME	DURATION	MEETING POINT
BA (Hons) Architecture (RIBA Part 1 Exemption)	9.30am, 11.15am and 1pm	1 hour 30 minutes	Seating Area, Level 4, The Parkside Building
BA (Hons) Landscape Architecture	11.15am and 1pm	1 hour 30 minutes	Seating Area, Level 4, The Parkside Building

SCHOOL OF ART

Founded in 1885 as the UK's first public art school, the School of Art in Margaret Street has achieved global recognition in developing students' visual art and design skills. All of our staff are practising artists, designers and writers, ensuring you will receive access to the latest thinking, activity and professional networks. Our graduates are employed by companies such as Laura Ashley, Harrods and Burberry.

TOUR/TALK	TIME	DURATION	MEETING POINT
BA (Hons) Fine Art	9.45am and 12.15pm	2 hours 30 minutes	Parkside Atrium, ground floor, The Parkside Building
BA (Hons) Art and Design	9.45am and 12.15pm	2 hours 30 minutes	Parkside Atrium, ground floor, The Parkside Building



SCHOOL OF FASHION, TEXTILES AND 3D DESIGN

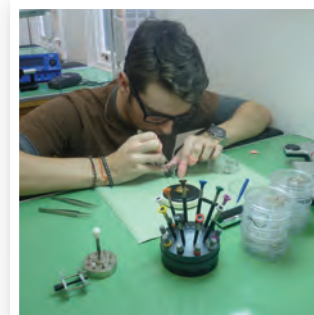
Renowned for our students' achievements, innovative research and partnerships with industry, our courses address the global fashion and design industries. Our academic and technical support staff will help you develop practical skills in our extensive range of modern workshops, and you will be welcomed into a genuinely creative, collaborative and international student community.

TOUR/TALK	TIME	DURATION	MEETING POINT
BA (Hons) Fashion Design	10am, 11.40am and 1.20pm	1 hour 30 minutes	The Parkside Lecture Theatre, Level 2, The Parkside Building
BA (Hons) Fashion Design with Design for Performance			
BA (Hons) Fashion Design with Fashion Accessories			
BA (Hons) Fashion Design with Fashion Communication			
BA (Hons) Fashion Design with Garment Technology			
BA (Hons) Fashion Business and Promotion	10.30am, 12.10pm and 1.30pm	1 hour 30 minutes	Room 132, Level 1, The Parkside Building
BA (Hons) Interior Design	10am, 11.45am and 1.30pm	1 hour 30 minutes	Room 230, Level 2, The Parkside Building
BA (Hons) Product Design			
BA (Hons) 3D Designer Maker			
BA (Hons) Furniture and Lifestyle Products			
BA (Hons) Design Management (Top-Up)			
BA (Hons) Textile Design	10am, 11.45am and 1.30pm	1 hour 30 minutes	Room 206, Level 2, The Parkside Building
BA (Hons) Textile Design (Constructed Textiles)			
BA (Hons) Textile Design (Embroidery)			
BA (Hons) Textile Design (Printed Textiles and Surface Design)			
BA (Hons) Textile Design (Retail Management)			

SCHOOL OF JEWELLERY

Located in the heart of Birmingham's famous Jewellery Quarter, our internationally renowned School of Jewellery is the largest in Europe, with unrivalled facilities and expertise to develop your career in this exciting specialist sector. Our graduates work for prestigious names such as Tiffany's, Tag and Cartier, with jewellery designs used in collections for companies such as Argos and Harrods.

TOUR/TALK	TIME	DURATION	MEETING POINT
BSc Gemmology and Jewellery Studies	9.45am and 12.15pm	2 hours 30 minutes	Parkside Atrium, ground floor, The Parkside Building
Gemmological Association			
- Foundation Certificate			
- Gemmology Diploma			
- Gemmology Diamond Diploma			
BTEC HND Jewellery and Silversmithing			
BA (Hons) Jewellery Design and Related Products			
BA (Hons) Jewellery and Silversmithing – Design for Industry (Top-Up)			
BA (Hons) Horology			



BIRMINGHAM SCHOOL OF MEDIA

Birmingham School of Media is holding a number of talks and tours throughout the day, designed to tell you all you need to know about our range of Media and Communication and Interactive Entertainment courses. As part of our tours you will have the opportunity to visit our brand new, state-of-the-art £62 million Parkside Building. The building includes the largest concentration of TV studios between London and Salford, as well as radio studios and Avid editing suites, a moving image theatre, photography studios and fantastic recording facilities, all designed to industry-standard working methods and technology. Talks for our new two-year intensive degrees in Interactive Entertainment will introduce you to the agency style of the course which emulates the way the industry works and preparing you for a career upon graduation.

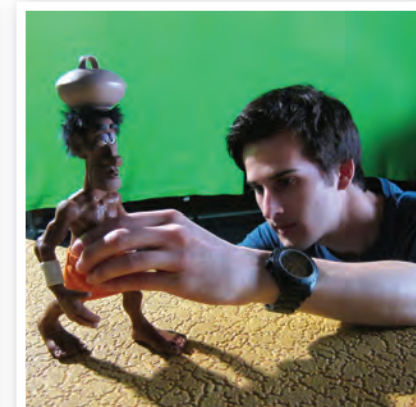
TOUR/TALK	TIME	DURATION	MEETING POINT
BA (Hons) Media and Communication Talk	11am, 12.40pm and 2.20pm	40 minutes	Parkside Lecture Theatre, Level 2, The Parkside Building
BA (Hons) Media and Communication Tour	9.15am, 10am, 11am, 12.30pm, 1.30pm and 2.15pm	45 minutes Booking essential	Outside the TV 'green room', ground floor, The Parkside Building
BA (Hons) Interactive Entertainment (Digital Art) Talk and Tour	10.30am and 1pm	1.5 hours Booking essential	Outside the TV 'green room', ground floor, The Parkside Building
BSc (Hons) Interactive Entertainment (Digital Marketing) Talk and Tour			
BSc (Hons) Interactive Entertainment (Games Development) Talk and Tour			



SCHOOL OF VISUAL COMMUNICATION

The School of Visual Communication boasts an excellent reputation internationally, for developing creative individuals and strategic partnerships with the wider creative community. Using our extensive studio and workshop provision and cutting-edge equipment, you will be part of Birmingham's thriving artistic and creative community — as well as having the chance to take part in several overseas opportunities.

TOUR/TALK	TIME	DURATION	MEETING POINT
BA (Hons) Theatre, Performance and Event Design	10am, 11.45am and 1.30pm	1 hour 30 minutes	The Shell, ground floor, The Parkside Building
BA (Hons) Visual Communication			
BA (Hons) Visual Communication (Film and Animation)			
BA (Hons) Visual Communication (Graphic Communication)			
BA (Hons) Visual Communication (Illustration)			
BA (Hons) Visual Communication (Photography)			



BIRMINGHAM CONSERVATOIRE

Please note that Birmingham Conservatoire will not be open during our Open Day. For details on Birmingham Conservatoire Open Days visit bcu.ac.uk/conservatoire

FACULTY OF COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT (CEBE)

The Faculty of Computing, Engineering and the Built Environment is hosting a series of talks and tours aimed at showcasing our state-of-the-art facilities and first class teaching. To book a place on one of our subject tours please head to our CEBE tour booking desk on Level 2, Millennium Point, where a member of staff will advise you on the best tour for the course you're interested in.

You might also want to head to our CEBE Social Learning Zone on Level 3, Millennium Point, where you can have an informal chat with course leaders, academics and student ambassadors.

TALKS AND TOURS

SUBJECT TALKS/TOURS	TIME	MEETING POINT
DIGITAL MEDIA		
BSc (Hons) Digital Broadcast Technology	10.15am, 11.30am, 12.45pm and 2pm (duration 1 hour)	Room 244, Level 2, Millennium Point [#]
BSc (Hons) Digital Media Technology		
BSc (Hons) Film Production Technology		
BSc (Hons) Film Technology and Visual Effects		
BSc (Hons) Music Technology*	9am, 10.30am and 12noon (duration 2.5 hours)	Room 246, Level 2, Millennium Point [#]
BSc (Hons) Sound Engineering and Production*		
ADVANCED ENGINEERING		
BEng (Hons) Automotive Engineering	10am, 11.45am and 1pm (duration 1 hour)	Room 103, Level 1, Millennium Point [#]
BEng (Hons) Automotive Engineering with Foundation Year		
MEng (Hons) Automotive Engineering		
BSc (Hons) Enterprise Information Systems		
BEng (Hons) Mechanical Engineering		
BEng (Hons) Mechanical Engineering with Foundation Year		
MEng (Hons) Mechanical Engineering		
BSc (Hons) Motorsports Technology		

* This combined talk and tour will also include a visit to our facilities at Birmingham Conservatoire.

[#] Access via CEBE reception on Level 2, Millennium Point.

SUBJECT TALKS/TOURS	TIME	MEETING POINT
PROPERTY, CONSTRUCTION AND PLANNING	9.30am, 11.45am and 1.30pm (duration 1 hour)	Room 495/496, Level 4, Millennium Point
BSc (Hons) Architectural Technology		
BSc (Hons) Building Surveying		
HNC Construction		
BSc (Hons) Construction Management		
BSc (Hons) Planning, Environment and Development		
BSc (Hons) Quantity Surveying		
BSc (Hons) Real Estate		
COMPUTING AND ICT	9.30am, 11am, 12.30pm and 1.30pm (duration 1 hour)	Room 452, Level 4, Millennium Point [#]
BSc (Hons) Business Information Technology		
BSc (Hons) Computer Games Technology		
BSc (Hons) Computer Networks		
BSc (Hons) Computer Networks and Security		
BSc (Hons) Computer Science		
MEng (Hons) Electronic Engineering		
BSc (Hons) Forensic Computing		
FdSc Information and Communications Technology		
BSc (Hons) Information and Communications Technology		

Please note: Talks are split by subject areas to enable us to provide you with information that is relevant to your chosen area of study. All times are approximate and while every effort is made to run talks to schedule, this cannot be guaranteed on the day.



INVESTING IN OUR CAMPUSES

We are committed to investing in our buildings and facilities to ensure you have access to the very best learning environment, with further significant developments planned over the coming years. A flagship extension to our City Centre Campus is our latest ambitious venture, with the new Parkside Building – home to our design and media courses – having opened in September 2013. The second phase of this development is set to open in September 2015, with a new building to house our business, law, social sciences and English courses.

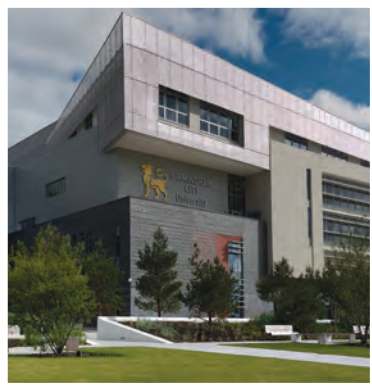
Millennium Point

Our expanding City Centre Campus includes Millennium Point, a landmark building just to the east of Birmingham City Centre, and part of one of the largest regeneration zones in the UK. It is home to courses from our Faculty of Computing, Engineering and the Built Environment, and includes facilities such as noise and vibration cells; a robotic laboratory; and fantastic recording facilities, including a vintage mixing desk. Our £4 million purpose-built Birmingham School of Acting features 11 studios containing specialist acoustic panelling, sprung floors and a large performance studio regarded as a benchmark for drama training facilities in the UK.

The Parkside Building

The new Parkside Building is home to our design and media courses. Its state-of-the-art Media Centre includes four industry-standard TV studios, plus our green screen MILO studio, providing the largest concentration of TV facilities to be found between London and Salford, as well as radio studios and Avid editing suites. Students on our design-related courses benefit from dedicated workshops for print, textiles, woodwork, ceramics and glass; photography studios and darkrooms; and digital print and pattern-making facilities, all designed to offer you practical exposure to industry-standard technology.

The new building has been designed around an inner atrium to maximise natural light for our designers and increase opportunities for students from different courses to meet and share ideas. Great care has been taken to give you an environment and atmosphere to help you feel engaged, involved and a central part of our close-knit community. Right on the doorstep of the campus is the new Eastside City Park, providing both an outside space for students to enjoy and a setting for future public events.



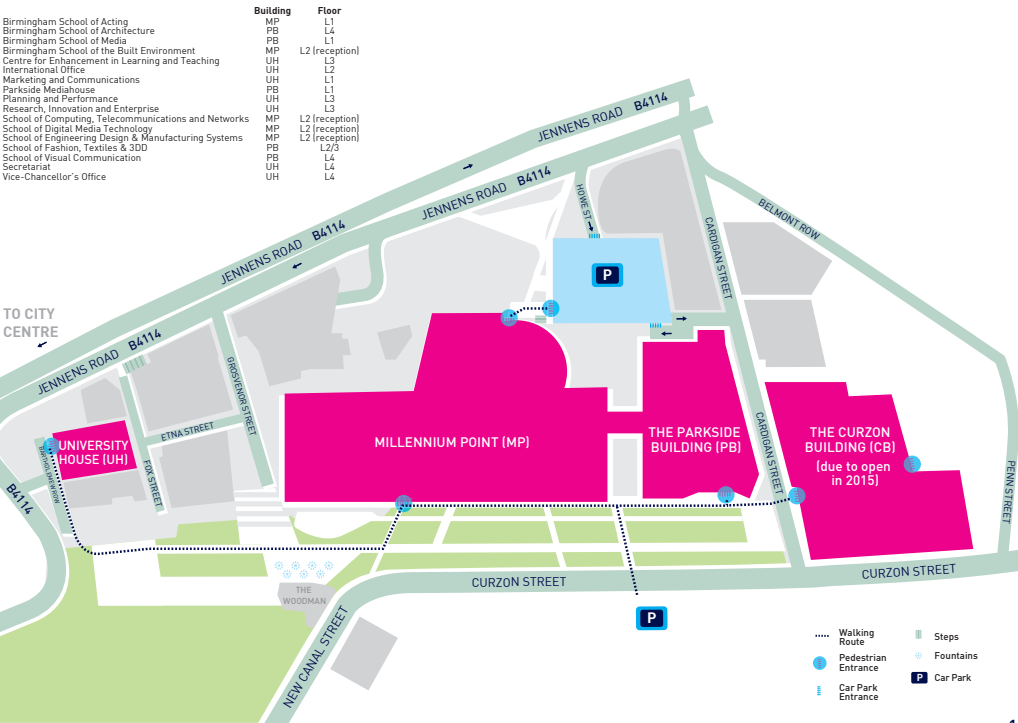
The Curzon Building

Construction is now underway on the £63 million Curzon Building – the next phase of our City Centre Campus development, which will provide a 24,300 sq m building to house our business, law, social sciences and English courses, as well as new library, IT and student support facilities, providing a ‘one stop shop’ for all student support needs. Our flexible teaching space will incorporate traditional lecture theatres and seminar rooms, as well as more informal ‘break out’ areas.

The first students are set to arrive in September 2015, which will mean more of our teaching will be concentrated on a single, central site, creating a greater campus feel and more opportunities for students on different courses to interact.



CITY CENTRE CAMPUS



Plan your day

9am
9.15am
9.30am
9.45am
10am
10.15am
10.30am
10.45am
11am
11.15am
11.30am
11.45am
12noon
12.15pm
12.30pm
12.45pm
1pm
1.15pm
1.30pm
1.45pm
2pm
2.15pm
2.30pm

TELL US WHAT YOU THINK AND YOU COULD WIN £50 IN HIGH STREET SHOPPING VOUCHERS!

We aim to ensure our Open Days are informative and enjoyable for everyone attending.

We welcome feedback and would be grateful if you could spare a few minutes to let us know about your Open Day experience. Complete the survey online at www.bcu.ac.uk/opendayfeedback and we'll enter you into a prize draw.



Travel Directions

Road - For satellite navigation system directions and parking at the on-site multi-storey car park please use B4 7AP

From M6 South or North West

Leave the M6 at Junction 6 and follow the A38(M). Follow signs to 'City Centre, Bromsgrove A38'. Keep to the left and take the second exit (signposted 'Ring Road') up to Dartmouth Circus. At this roundabout, take the first exit. Travel down the A4540 and at the second roundabout turn right down Curzon Street. After about 400 metres turn right into Cardigan Street to access the Millennium Point car park or left off Curzon Street just after this junction for additional parking.

From M5 South West

Leave the M5 at Junction 3 and travel towards Birmingham City Centre along the A456 (Hagley Road) for five miles to the Five Ways roundabout. Keep in the outside lane and go under the roundabout into Broad Street using the underpass. At the large roundabout (Paradise Circus), take the second exit (Great Charles Queensway). Go through one underpass and over one flyover. After going over the flyover, indicate left and drive up the Dartmouth Circus roundabout where you take the third exit. Travel down the A4540 and at the second roundabout turn right down Curzon Street. After about 400 metres turn right into Cardigan Street to access the Millennium Point car park or left off Curzon Street just after this junction for additional parking.

From M40 Oxford and South

Turn off on the M42 and travel north towards the M6. Travel north on the M6 leaving at Junction 6. (Read directions 'From M6 South or North West').

From M42 East Midlands

Join the M6 heading towards Birmingham Central and leave the M6 at Junction 6. (Read directions 'From M6 South or North West').

Rail

Millennium Point is situated about five minutes from New Street Station, where there is a regular train service to from all parts of the country. Trains run every half hour from London Euston to New Street Station - the journey time is approximately 100 minutes.

Walking route from New Street Station

Exit the main entrance of the station and turn right. Walk up the walkway (approx 100m with Rotunda on your left), cross the road and continue under the tunnel and you will end up opposite Moor Street Station. (Read directions 'Walking route from Moor Street Station').

Walking route from Moor Street Station

Exit the main entrance of the station and turn right. Walk along Moor Street Queensway and continue to the crossroads of Chapel Street and Jennens Road. Turn right and cross over the road, walk down Bartholomew Road and cut through Eastside City Park to Curzon Street.

CITY CENTRE CAMPUS

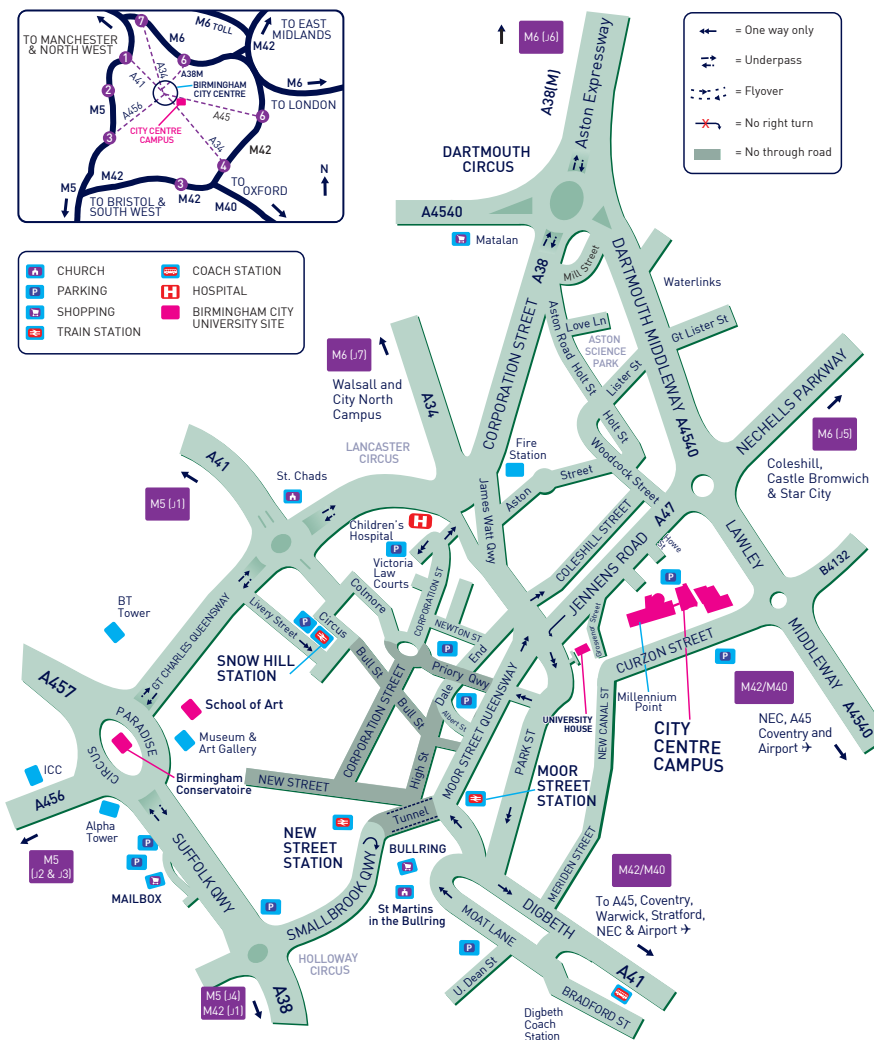
Millennium Point
Curzon Street
Birmingham B4 7XG

T: 0121 331 5000

W: www.bcu.ac.uk



BIRMINGHAM CITY
University



CONTACT US

Contact our Course Enquiries Team online via www.bcu.ac.uk/enquiries or telephone **+44 (0)121 331 5595**.

JOIN OUR ONLINE COMMUNITY

 [/birminghamcityuniversity](https://www.facebook.com/birminghamcityuniversity)

 [@MyBCU](https://twitter.com/MyBCU)

IMPORTANT INFORMATION

EMERGENCIES AND FIRST AID - Our security team can be contacted on +44 (0)121 331 6325. If you require first aid, please ask for assistance from a member of staff who will be wearing a blue Birmingham City University shirt.

FIRE ALARM - If you hear a fire alarm, please leave by the nearest fire exit as quickly as possible. Follow any instructions given by our staff.

EQUAL OPPORTUNITIES - Birmingham City University promotes equality of opportunity in respect of every aspect of its provision. For full details of our Equal Opportunities Policy, please visit www.bcu.ac.uk/equalopps.

This programme is subject to change - please check www.bcu.ac.uk/opendays before you come for the most up-to-date information.