



**BIRMINGHAM CITY**  
University

# Applicant Visit Day

Programme 2016

[bcu.ac.uk/visitdays](http://bcu.ac.uk/visitdays)

# Welcome

Following your application to study at Birmingham City University, we would like to give you the opportunity to learn more about us at one of our Applicant Visit Days.



Attending one of these days is a great way to find out more about us and your chosen area of study. You will have the opportunity to meet staff and students, view our excellent facilities and take part in hands-on activities to gain a better appreciation of what it's like to study here.

You may have already visited one of our Open Days, but now you have applied to study with us we would like to give you a more in-depth picture of the course, what to expect as a student and how to make the most of your time here.

We hope the experience will leave you with a positive and lasting impression of the University, and allow you to make an informed decision about your future and studying with us.

There's a packed programme, so we recommend that you're here from the start to ensure you get the most out of the day.

For more information about the Applicant Visit Day schedule for your subject of interest, please see the relevant pages in this booklet. Further information will also be posted on our website at [www.bcu.ac.uk/visitdays](http://www.bcu.ac.uk/visitdays).

We aim to make these days as informative, interesting and relaxing as possible for you. We hope you have an enjoyable time at your Applicant Visit Day and I hope we will be welcoming you as a student this September.

Best wishes

A handwritten signature in black ink, appearing to read 'Cliff Allan', written in a cursive style.

Professor Cliff Allan

Vice-Chancellor

## CONTENTS

Welcome	2 – 3	Birmingham City Business School	10
About Birmingham City University	4	Birmingham School of the Built Environment	12 – 13
About Applicant Visit Days	7	School of Computing and Digital Technology	15 – 16
Birmingham School of Architecture and Design	8	School of Education	17
Birmingham School of Art	9		

School of English	18	School of Visual Communication	28
School of Fashion and Textiles	20	Investing in our campuses	30 – 31
Interactive Entertainment	21	Directions (City Centre)	32 – 33
School of Jewellery	23	Directions (City North)	34 – 35
School of Law	24	Directions (School of Jewellery)	36 – 37
Birmingham School of Media	25	Directions (Birmingham School of Art)	38 – 39
School of Social Sciences	26		

# About Birmingham City University

Birmingham City University has around 23,500 students from 80 countries, making it one of the largest and liveliest institutions in the West Midlands region. The University enjoys almost 40 professional accreditations and a large number of successful industry partnerships.

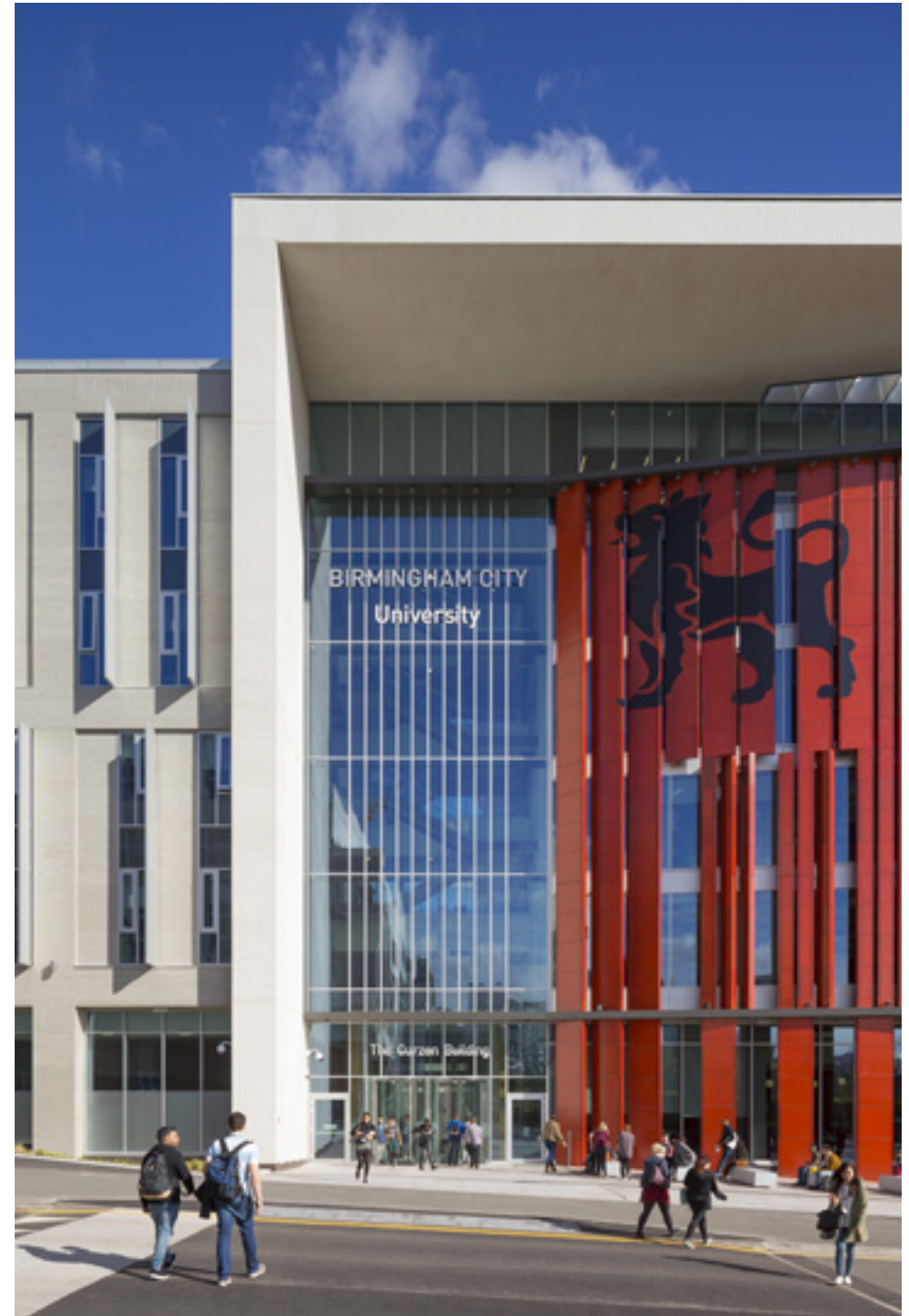
We have been educating professionals since 1843, and our commitment to developing graduates with the skills and experience employers need means that within six months of studying, 93 per cent of UK undergraduate students were in employment or further study within six months of graduating (DLHE survey 2013/14).

All of our courses have a strong focus on preparing you for the world of work, with many offering the option of a four-year 'sandwich' mode, with a full year in industry providing valuable work experience. The University has a well-established reputation for delivering in-company training and development programmes, working with some of the country's leading employers.

Our teaching staff come from and maintain their links with industry, ensuring you are given an insight into the latest trends in the sector you hope to enter. We are constantly looking for new ways to enhance the learning experience, with inspiring visiting lecturers and learning environments that are designed to replicate the workplaces you aim to enter. We even give you the chance to gain work experience in real roles around the University, through our pioneering student employment agency, OpportUNIty – Student Jobs on Campus.

We're dedicated to putting students at the heart of everything we do, giving them the best opportunities for future success.

For more information about the University, please visit [www.bcu.ac.uk](http://www.bcu.ac.uk).





## About Applicant Visit Days

### HOW IT WORKS

If you have applied to an undergraduate course in one of the schools listed in this booklet, you should have received an email about how to register for your place at one of our Applicant Visit Days.

As part of the day you may be asked to attend a one-to-one interview as a mandatory part of the application process. Details of which courses require an interview are found within the school pages of this booklet.

You will need the username and password, which should be on the email you received, to log in and browse our Applicant Visit Day dates and to register your attendance. You can also find your username and password in the letter accompanying this booklet.

Once you register, you will be sent further information via email.

To register to attend one of our Applicant Visit Days visit [www.bcu.ac.uk/mysrs](http://www.bcu.ac.uk/mysrs) and sign in using your unique username and password.

If you haven't yet been invited to attend one of our Applicant Visit Days, but you have been offered a place to study at Birmingham City University, please let us know by calling 0121 331 6295.

### LOCATION

Our Applicant Visit Days take place at various locations across the city, depending on your chosen subject of study. Find your school page in this booklet and the location you should attend is noted under the school name at the top of the page. Directions to our campuses can be found towards the back of this booklet.

### ON THE DAY

Registration and check-in will open one hour before your activity starts. Please ensure you arrive no later than 10 minutes before your activity is due to start, to enable you enough time to register and check-in. There will be knowledgeable representatives from different services available to answer any questions you may have about university life including:

- Accommodation
- Centre for Academic Success
- Student Services (advice on childcare, money matters, health and wellbeing, job prospects, and visas and immigration).

Our award-winning student support ensures that you are given the help you need to succeed every step of the way. We provide high-quality services that support you, enhance your learning experience and are responsive to your changing needs before, during and after your time at university.

Just look out for the stands and displays and come and talk to us for helpful, individual advice.

## BIRMINGHAM SCHOOL OF ARCHITECTURE AND DESIGN

**Location:** The Parkside Building, City Centre Campus, B4 7BD

**Activity start times:** 10am on Saturdays, 12.15pm on Wednesdays

Based at our state-of-the-art Parkside Building, part of our City Centre Campus, Birmingham School of Architecture and Design has a range of excellent facilities that accurately reflect advanced professional practice. These include computer-aided design (CAD), a digilab, a range of workshops (for woodwork, metal, glass and ceramics) and a computer-generated virtual building site.

Our teaching staff are active in the latest practice and research, enhancing your employability and enabling you to gain insight into contemporary issues in architecture and design. This has previously helped 90 per cent of our graduates progress into work and/or study within six months (KIS data for Architecture).

Our Architecture course works with over 100 practices, construction consultants and experts, as well as offering RIBA courses at Part 1, 2 and 3. This accreditation from RIBA ensures our courses remain fresh and relevant, in addition to providing valuable industry links and contacts.

Supported by a leading design team, our Landscape Architecture course covers all aspects of the discipline and is fully recognised and accredited by the Landscape Institute (LI).

We encourage you to work on collaborative projects involving the transformation of Birmingham as a city, and also have the use of several off-campus workshop spaces.

**When you attend an Applicant Visit Day, you will have the opportunity to do the following:**

- Tour our professional, industry-standard facilities, which include design studios, computer and project laboratories, and a virtual building site.
- Meet staff and students, ask questions and find out more about how the course works in practice.
- Take part in a group workshop which allows you to get real insight into working in a design studio, and receive feedback on how well you worked.

## BIRMINGHAM SCHOOL OF ART

**Location:** Birmingham School of Art, Margaret Street, B3 3BX

**Activity start times:** Various start times. Interview required for all courses – visit [www.bcu.ac.uk/mysrs](http://www.bcu.ac.uk/mysrs) for more details.

Located within a Venetian Gothic, Grade I-listed building, Birmingham School of Art mixes traditional architecture with modern facilities. By studying here, you will have access to state-of-the-art studios, fully-resourced workshops, a richly-stocked library and purpose-built spaces to present your work.

All of our staff are practising artists, ensuring you will receive access to the latest thinking, activities and professional networks. We maintain excellent links with major city centre corporations, working with Savills, Associated Architects and Deutsche Bank, which also sponsors an annual award of £10,000 to support career development.

Our graduates go on to a multitude of careers following their time with us, ranging from professional artists, designers and illustrators to film-makers, curators and teachers. Some continue to work with us as artists-in-residence.

All of our courses emphasise critical analysis, debate, creative risk, imagination and presentation. We will help you develop your live pitches, website creation and open doors for you to participate in collaborative projects and group-curated exhibitions.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Tour our industry-standard facilities, which include cutting-edge workshops, presentation spaces and studios, as well as ARTicle Gallery, a dedicated space at the School which bridges the boundary between producers from both within the school and the wider art world.
- Meet staff and students, ask questions and find out more about how the course works in practice.
- Have a one-to-one with a tutor to discuss your portfolio and interests.

Applicants for all courses within Birmingham School of Art will attend a one-to-one interview during the Applicant Visit Day as a mandatory part of the application process. Details will be sent to you via email.

## BIRMINGHAM CITY BUSINESS SCHOOL

**Location:** The Curzon Building, City Centre Campus, B4 7BD

**Activity start times:** 10am on Saturdays, 1pm on Wednesdays

Birmingham City Business School is a large, vibrant and successful business school, which is justifiably proud of its high student satisfaction score of 88 per cent in the 2015 National Student Survey.

Our academics have first-hand experience and work closely with industry leaders to ensure that our courses truly reflect the needs of business professionals.

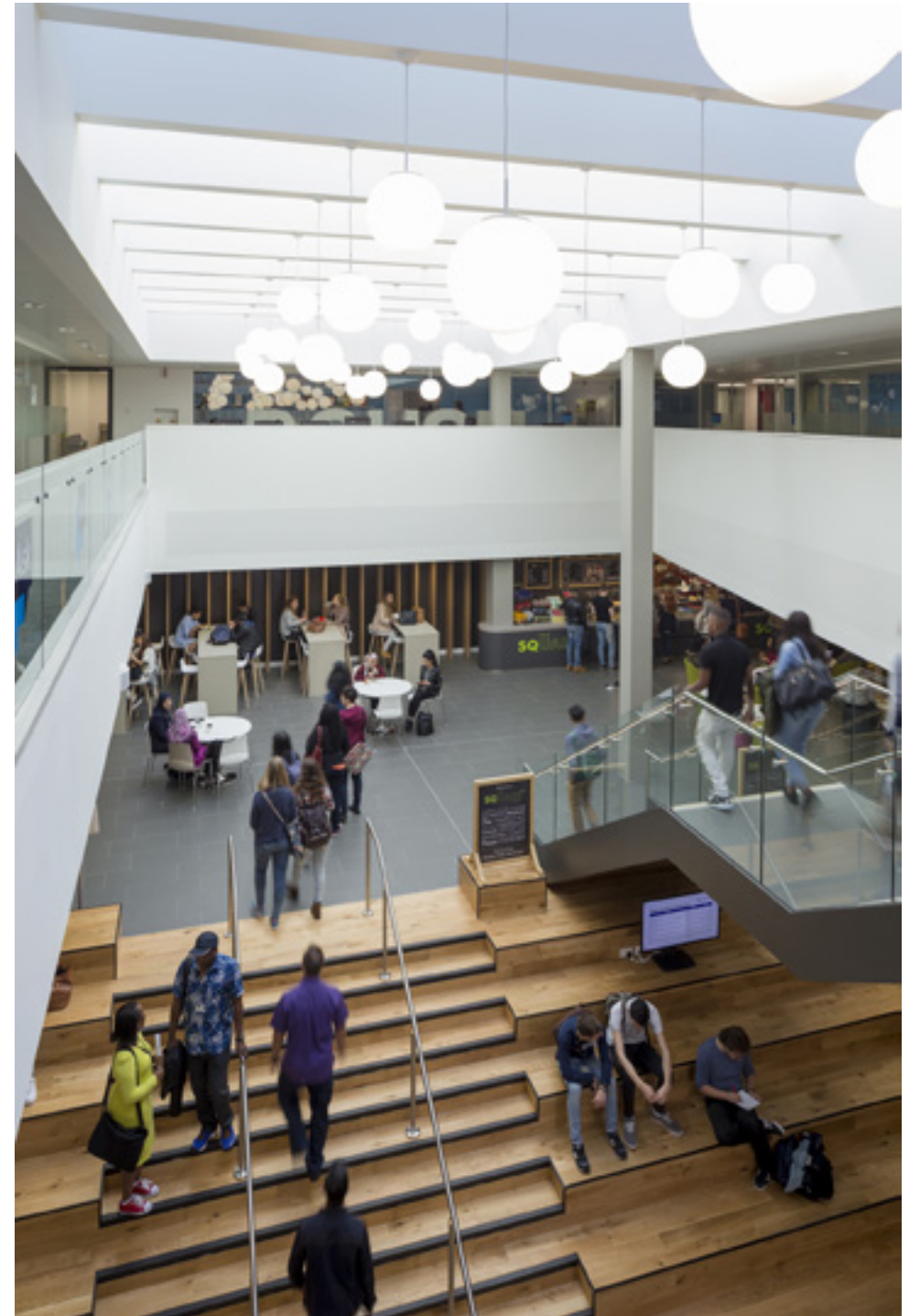
Our courses are strongly linked to the relevant professional bodies, including the Association of Chartered Certified Accountants (ACCA), Association of Accounting Technicians (AAT), Chartered Institute of Management Accountants (CIMA), Chartered Management Institute (CMI), Chartered Institute of Marketing (CIM) and Chartered Institute of Personnel and Development (CIPD), as well as being a recognised Partner in Learning with the Institute of Chartered Accountants in England and Wales (ICAEW).

We are also Platinum approved by the ACCA, which is the highest level of accreditation, providing evidence of high-quality tuition and outstanding worldwide pass rates.

Our industrial and professional business links allow you to take full advantage of our industry partnerships, providing opportunities to apply the skills learned during study and forge the contacts that will help develop your future careers.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Meet staff and students, ask questions and find out more about how the course works.
- Visit our current facilities in the new Curzon Building, located on our City Centre Campus.
- Talk to our placements team and meet returning placement students who will share their experiences.
- Take part in an informal Q&A session with staff and students.
- Find out how our employability opportunities can make you stand out as a graduate.
- Hear more about our new professional practice degrees.
- Discuss our professional body exemptions and what they mean for you and your career.



## SCHOOL OF ENGINEERING AND THE BUILT ENVIRONMENT – Built Environment

**Location:** Millennium Point, City Centre Campus, B4 7XG (report to Level 2)

**Activity start times:** Session 1 – 9.30am or Session 2 – 12.30pm on Saturdays, 1pm on Wednesdays

Birmingham City University's Built Environment courses prepare you to work in the field, with most of our courses accredited by at least one of the four professional bodies for the property and construction sector.

Our strong links with employers allow you to apply what you learn in a practical context through work placement opportunities. We offer part-time placements with Mott MacDonald and other major firms throughout the academic year.

Our campus is adjacent to the proposed HS2 terminus; many of our live team projects involve working with Birmingham City Council and construction firms, as part of the Professional Practice modules, to help deliver elements of this major construction and regeneration project.

PLEASE NOTE: As an applicant to a Built Environment course, you will need to attend an applicant visit day for a short one-to-one interview before we can confirm your offer to join us.

### When you attend an Applicant Visit Day you will have the opportunity to do the following:

- Meet key teaching staff and current students to learn about life as part of our academic community.
- Visit our Computer Aided Design (CAD), Building Information Modelling (BIM) and Computer Assisted Taking Off (CATO) lab, commonly referred to as "The Office". This environment offers you an individual/group environment to work on all aspects of design, programming and measurement, using the latest professional software.
- See the new Curzon Building constructed by our partner, Wilmott Dixon, and discuss how your intended profession might contribute to designing, costing, constructing and maintaining this and other development projects.
- View examples of the coursework projects you will undertake and technologies you will use during your course; your Applicant Visit Day is a chance to understand the huge range of ways you'll study and be assessed.

## SCHOOL OF ENGINEERING AND THE BUILT ENVIRONMENT – Engineering

**Location:** Millennium Point, City Centre Campus, B4 7XG (report to Level 2)

**Activity start times:** Session 1 – 9.30am or Session 2 – 12.30pm on Saturdays, 1pm on Wednesdays

Engineering students are based at Millennium Point, a landmark building in central Birmingham with well-equipped workshops and laboratories to provide a link between theoretical learning and practice.

All of our Engineering courses are professionally accredited by either the Institution of Engineering and Technology or the Institution of Mechanical Engineers, to help you become an Incorporated or Chartered Engineer after graduation.

We enjoy strong academic and research links with business and industry, such as Morgan Motor Company, Westfield Sportscars and Aquila Racing Cars, and also work with globally respected technology partners.

You will benefit from the first-hand industry experience of our academic staff.

### When you attend an Applicant Visit Day you will have the opportunity to do the following:

- Visit the Bioenergy Lab.
- See how you could be building and competing in your own racing car by visiting the workshop where our Formula Student and iRacer cars are built.
- Get an introduction to the Computer-Aided Design (CAD) labs and design studios.
- Get an overview of our simulation tools.
- Visit our Mechanical Engineering lab.
- Visit our Knowledge-Based Engineering (KBE) lab.
- For electronic engineering, there will be practical sessions on electronic circuits and systems and demonstrations of practical work such as the construction of circuits.



## SCHOOL OF COMPUTING AND DIGITAL TECHNOLOGY – Computing

**Location:** Millennium Point, City Centre Campus, B4 7XG (report to Level 2)

**Activity start times:** Session 1 – 9.30am or Session 2 – 1pm on Saturdays, 1pm on Wednesdays

Computing students are based at Millennium Point, a landmark building in central Birmingham with well-equipped workshops and laboratories to provide a link between theoretical learning and practice.

Many of our courses are accredited by the Institute of Engineering and Technology (IET), paving the way for you to become qualified as an Incorporated or Chartered Engineer.

The Faculty of Computing, Engineering and the Built Environment is a Cisco Academy Support Centre and instructor training centre, supporting the global Cisco Academy programme, as well as being a leading academy for Microsoft.

You will benefit from the first-hand industry experience of our academic staff.

PLEASE NOTE: As an applicant to a Forensic Computing or Computer Games Technology course, you will need to attend an applicant visit day for a short one-to-one interview before we can confirm your offer to join us.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- For Forensic Computing, you can view demonstrations of mobile phone forensics, hard drive diagnostics and face recognition.
- You will also have a tour of the School including our project, games and PC laboratories.
- For Computer Networks, demonstrations will include racks with routers, switches and hubs, and a Packet Tracer/OPNET simulator demo.



## SCHOOL OF COMPUTING AND DIGITAL TECHNOLOGY – Digital Technology

**Location:** Millennium Point, City Centre Campus, B4 7XG (report to Level 2)

**Activity start times:** Session 1 – 9.30am or Session 2 – 12.30pm on Saturdays, 1pm on Wednesdays.

Birmingham City University's Digital Technology courses offer access to advanced teaching facilities, including our new Media Centre at The Parkside Building on the City Centre Campus. The Centre is equipped with the latest industry-standard equipment, including five TV studios (plus a MILO 'green screen' studio), all operating industry-standard tapeless digital workflow.

Further studios within Millennium Point and the Conservatoire are used for live sound and studio recording delivery on our specialist sound courses.

Our teaching staff comprise of specialists in their respective fields, including academics and industry professionals, all of whom are perfectly placed to offer a wealth of experience and knowledge. You will also benefit from access to high-profile guest speakers from across the industry.

Our courses focus on the technical aspects of media and sound engineering for production giving a wide range of opportunities for employment within the creative industries.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Tour professional, industry-standard facilities, which include sound recording studios, and our electronic and specialist computing laboratories.
- Have an informal one-to-one meeting with one of our lecturers to find out more about our courses and what they can offer you.

## SCHOOL OF EDUCATION

**Location:** Attwood building, City North Campus, B42 2SU

**Activity start time:** 1pm on Wednesdays

The School of Education is one of the country's leading providers of education and teacher training and enjoys an enviable reputation for delivering the highest quality courses.

We offer a range of courses that explore children and childhood in contemporary society. These courses are designed to prepare you for a number of careers relating to babies, children and young people.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- You will receive an overview of the course, the module content, learning opportunities and assessment strategies.
- Find out more about your future employment opportunities with a question and answer session with the Programme Director.

### Early Childhood Studies

- Take part in a practical workshop, Exploring Perceptions of Childhood, which will give you a taster of the sort of work you will be involved with on the course.
- Find out more about placements by hearing from current students about their experiences, and how they have helped them to put theory into practice.

### Children and Integrated Professional Care

- Take part in a taster session, where you will examine a case study exploring children, families and integrated professional care, giving you an idea of the type of work you will be involved with on the course.
- A second workshop on Contemporary Issues will consist of a discussion with current students on issues facing staff in this field.

## SCHOOL OF ENGLISH

**Location:** The Curzon Building, City Centre Campus, B4 7BD

**Activity start times:** 10am on Saturdays, 1pm on Wednesdays

Study one of our flexible programmes at the School of English and you can enjoy the inspiring tuition and support of internationally and nationally renowned experts and writers.

The University is an important research centre in linguistics, and the latest assessment from the Research Excellence Framework (REF) in 2014 rated over three quarters of research in the School of English as either 'internationally recognised' (3\*) or 'world-leading' (4\*).

You're supported by a richly stocked library, the electronic resources of which give you access to every printed book published in the UK between 1470 and 1800.

Our online learning environment, Moodle, offers the perfect platform to conveniently source, collate, refine and present the richness of information at your fingertips.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Gain an insight into all four strands of our English degrees, all of which you will be able to sample in your first year.
- Gain an insight into literature by reading a short text and interpreting it, followed by a discussion.
- Produce a short piece of creative writing.
- Take part in a structured activity looking at how language works.
- Take part in a warm-up exercise in the Drama Studio.



## SCHOOL OF FASHION AND TEXTILES

**Location:** The Parkside Building, City Centre Campus, B4 7BD

**Activity start times:** Various start times. Interview required for all courses – visit [www.bcu.ac.uk/mysrs](http://www.bcu.ac.uk/mysrs) for more details.

Based at The Parkside Building, part of our City Centre Campus, the School of Fashion and Textiles provides extensive workshop space and the very latest in industry-standard equipment. You'll get to use a range of facilities, including editing and animation suites, print facilities, and traditional and computerised looms.

If you're hoping to study one of our Fashion courses, you'll have the opportunity to showcase your work at Graduate Fashion Week in London, the world's leading event for fashion graduates. There is also the chance to gain work experience with a range of impressive organisations, such as Burberry, Abercrombie and Fitch, Next, Paul Smith and Ted Baker.

If you're thinking of studying Textiles, you also have regular opportunities to showcase to and engage with industry through exhibitions, such as New Designers in London, and the annual trend pavilions which are shown at a number of national venues.

We have a diverse team of lecturers, all with high-end industry experience, skills and knowledge. They will ensure you develop industry-focused and commercially-aware attributes that will increase your employability and outlook. We also welcome visiting tutors who are successful designers and makers.

PLEASE NOTE: Applicants for all courses within the School of Fashion and Textiles will attend a one-to-one interview during the Applicant Visit Day as a mandatory part of the application process. Details will be sent to you via email.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Tour our professional industry-standard facilities, which include the Digital Visualisation Hub.
- Meet staff and students, ask questions and find out more about how the course works in practice.
- Have a one-to-one interview with a tutor to discuss your portfolio and your career aspirations.

## INTERACTIVE ENTERTAINMENT

**Location:** The Parkside Building, City Centre Campus, B4 7BD

**Activity start time:** 10am on Saturdays

The New Technology Institute, part of Birmingham School of Media, is located in University House, part of the City Centre Campus. Teaching takes place in our modern production studio, where you'll be provided with studio space to complete projects and a laptop with all the software you'll need for the duration of the course.

Our teaching staff have a wealth of experience in the interactive entertainment industry, having worked with game developers such as Free Radical Design, Codemasters, Freestyle Games and EA Games, as well as leading industry companies such as the BBC, ITV, Diageo, Samsung and WPP. In addition, Programme Director Zuby Ahmed founded his own company, Smash Mouth Games. This makes them perfectly placed to offer you a wealth of experience and knowledge.

This course is a unique opportunity to gain a degree in just two years while gaining the experience needed to fill the skills gap in the emerging worlds of digital, mobile, social media and entertainment. You will work both within your discipline and across different fields on real-world projects for well-known companies and organisations, ensuring you are highly employable by the end of your course.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Attend a presentation which gives more detail about the Interactive Entertainment courses.
- Take part in a group task.
- Have a one-to-one meeting with a New Technology Institute lecturer who will interview you (you will also need to bring along some of your work in preparation for this).



## SCHOOL OF JEWELLERY

**Location:** School of Jewellery, Vittoria Street, B1 3PA

**Activity start times:** Various start times. Interview required for all courses – visit [www.bcu.ac.uk/myrsr](http://www.bcu.ac.uk/myrsr) for more details.

Recently celebrating its 125th anniversary, the School of Jewellery has a long history of producing highly-skilled graduates in three specialist disciplines, who have progressed into employment as designers, jewellers, horologists and gemmologists with leading jewellery names including Cartier, Swatch and Tag Heuer. The jewellery and watch industry provides diverse career prospects within the areas of design, manufacturing, retail, restoration and curatorial practice.

We will prepare you for a successful career across a broad spectrum of opportunities within the industry. You'll be encouraged to develop your own style, and will use various techniques, from freehand drawing and traditional bench skills to working with Computer Aided Design software and hi-tech industry equipment, to gain a comprehensive understanding.

The School of Jewellery's facilities include studio workshops, which incorporate conventional cut-out work benches with gas torches, while our process workshops have machines and equipment for a variety of manufacturing techniques. The Gemmology department of the School has moved into a fully equipped, purpose built area within the new Assay Office which provides an ideal location for students to engage with their specialist laboratory facility for analysis and valuation of gemstones.

PLEASE NOTE: Applicants for all courses within the School of Jewellery will attend a one-to-one interview during the Applicant Visit Day as a mandatory part of the application process. Details will be sent to you via email.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Tour our professional industry-standard facilities, ideally located within Birmingham's landmark Jewellery Quarter.
- Meet staff and students, ask questions and find out more about how the course works in practice.
- Have a one-to-one interview with a tutor to discuss your portfolio and your career aspirations.

## SCHOOL OF LAW

**Location:** The Curzon Building, City Centre Campus, B4 7BD

**Activity start times:** 10am on Saturdays, 1pm on Wednesdays

The School of Law has been at the forefront of innovative law teaching for more than 40 years.

Our two replica courtrooms and Virtual Solicitors' Office give you the opportunity to experience real-world situations as part of your studies. We run the UK's largest law student internship programme to the USA, and the Legal Advice and Representation Unit (LARU) provides law students with the opportunity to work in the offices of local Citizens Advice Bureaux or other legal service providers, handling real legal cases under supervision.

We enjoy a strong track record in both regional and international mooting competitions, with students from the Mooting Society previously reaching five finals in the past six years. 'Mooting' is when students take part in a mock legal hearing, playing the role of counsel and presenting verbal arguments on one or more points of law before a judge.

All new starters joining the LLB (Hons) course are given one year's student membership with Birmingham Law Society.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Meet our current students who will tell you about our course, our mooting society, our international opportunities and life as a student in our School of Law.
- Experience a mock lecture on a contemporary legal issue.
- Get a practical insight into our courses by taking part in a mock hearing in one of our replica courtrooms.
- Get involved in an interactive seminar where you will be given an opportunity to work alongside current students and staff, giving you a feel of how it is to study in a small group session.
- Get involved in a question and answer session with staff and current students.

## BIRMINGHAM SCHOOL OF MEDIA

**Location:** The Parkside Building, City Centre Campus, B4 7BD

**Activity start times:** Session 1 – 10am or Session 2 – 12pm on Saturdays, 1pm on Wednesdays

Birmingham School of Media is located in our impressive media centre at The Parkside Building on the City Centre Campus. It is equipped with the latest industry-standard equipment, with four TV studios (including our MILO 'green screen' studio) all operating industry-standard tapeless digital workflow.

Our teaching staff comprises specialists in their respective fields, including academics and industry professionals, all of whom are perfectly placed to offer a wealth of experience and knowledge. You will also have access to high-profile guest speakers from across the industry.

A number of our courses are accredited by Creative Skillset on the strength of our professional capability and work with the media industry.

Courses at Birmingham School of Media focus on the creative aspects of media production and provide the opportunity to collaborate with students on our technical media courses, which are run by the School of Computing and Digital Technology.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Tour our professional, industry-standard facilities which include four broadcast-ready TV studios, six radio studios and a suite of photography studios.
- View a presentation which provides details of the BA (Hons) Media and Communication course, as well as the specialist pathways in Event and Exhibition Industries, Journalism, Music Industries, New Media, Media Photography, Public Relations, Radio and TV.
- Meet staff and students, ask questions and find out more about how the course works in practice.
- Take part in a one-to-one meeting with a Birmingham School of Media lecturer (we will ask you to bring along some of your work in preparation for this).

## SCHOOL OF SOCIAL SCIENCES

**Location:** The Curzon Building, City Centre Campus, B4 7BD

**Activity start times:** 10am on Saturdays, 1pm on Wednesdays

The School of Social Sciences provides a stimulating and progressive environment for the study of Criminology, Psychology and Sociology. The school offers a wide range of full-time, part-time and professionally accredited courses awarded by the British Psychological Society.

We are the only university in the UK to hold an annual debate with a high-security prison, HMP Grendon – providing students with a rare and unique insight into the British criminal justice system. Students will also learn first-hand from inspiring visiting professionals and a vibrant, research-led teaching community.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Have an introduction to the course, find out what you will learn and discover what careers your degree could lead you to.
  - Take part in a question and answer session with staff and current students.
  - See our new teaching facility, The Curzon Building, located at our City Centre Campus.
- Criminology**
- Gain an insight into the world of criminology by attending a mock lecture.
  - Attend a 'pathway workshop' alongside current students to explore interesting topics in your chosen subject area.
- Psychology**
- Get a taste of psychology by listening to an exciting mock lecture.
  - Get involved in interactive activities allowing you to meet and work alongside other prospective students and current staff, giving you a feel of what it is like to study in small groups.
- Sociology**
- Find out about the different sociology routeways including Erasmus and placement opportunities, and our range of Sociology modules.
  - Take part in Sociological Imagination, an interactive teaching session with a member of Sociology staff.



## SCHOOL OF VISUAL COMMUNICATION

**Location:** The Parkside Building, City Centre Campus, B4 7BD

**Activity start times:** Various start times. Interview required for all courses – visit [www.bcu.ac.uk/myrs](http://www.bcu.ac.uk/myrs) for more details.

At the School of Visual Communication, our degree courses give you the opportunity to develop the skills and aptitudes that you'll need to succeed in today's fast-paced creative industries.

Our degrees allow you to specialise while still experiencing the wider spectrum of visual communication subjects. You'll be based in The Parkside Building, part of our City Centre Campus, a creative learning environment that boasts an exo-skeleton-based motion capture system, an external tracking motion capture facility, digital print centres and our Hollywood-standard MILO unit.

All of our academic staff engage in research and professional practice, and will offer years of industry experience and insight. You will also enjoy engagement with many of our industry partnerships, including McCann Erickson, Live Nation and the Association of Illustrators.

With nearly 6,000 of our 23,500 students enrolled in creative and cultural courses, we are one of Britain's leading providers of graduate talent to these industries.

PLEASE NOTE: Applicants for all courses within the School of Visual Communication will attend a one-to-one interview during the Applicant Visit Day as a mandatory part of the application process. Details will be sent to you via email.

**When you attend an Applicant Visit Day you will have the opportunity to do the following:**

- Tour our professional industry-standard facilities, which include four broadcast-ready TV studios, six radio studios and a suite of photography studios.
- Meet current students, ask questions and find out more about how the course works in practice.
- Have a one-to-one meeting with a tutor to discuss your portfolio and future career ambitions.



# About our campuses

Our continuing investment into our campuses ensures our students have access to a fantastic learning environment, with £260 million being invested into improving our facilities.

Our most recent development, The Curzon Building, opened its doors in September 2015. Part of our City Centre Campus, it forms a new focal point for the University, offering excellent student support facilities and a superb new library.

We are also investing £41 million into new facilities at our City South Campus, with the aim of bringing together our Health, Education and Life Sciences courses together into one purpose-built campus.

## CITY CENTRE CAMPUS

### Millennium Point

Our landmark building is part of one of the largest regeneration zones in the UK. It is home to courses from our Faculty of Computing, Engineering and the Built Environment, and includes facilities such as noise and vibration cells, a robotic laboratory and fantastic recording facilities, including a vintage mixing desk. Our £4 million purpose-built Birmingham School of Acting features 11 studios containing specialist acoustic panelling, sprung floors and a large performance studio regarded as a benchmark for drama training facilities in the UK.

### The Parkside Building

The Parkside Building is one of our latest facilities, demonstrating our continuing investment. Home to our design and media courses, it's the perfect place for workshops and teaching spaces, as well as the state-of-the-art centre for the advanced teaching facilities of Birmingham School of Media.

Facilities include cutting-edge photography studios, four industry-standard TV studios, editing suites and a green screen MLO studio, providing the largest concentration of TV facilities to be found between London and Salford. The building is also right on the doorstep of Eastside City Park, providing an outside space for you to enjoy.

### The Curzon Building

The Curzon Building is the latest cutting-edge facility to join our City Centre Campus, and is home to our Business, Law, English and Social Sciences courses. The £63 million development, which opened its doors in September, provides a unique learning space, including a new library, IT and student support facilities, and lots of informal 'break out' areas. Our Students' Union has also moved to The Curzon Building, now located in the restored Victorian pub, The Eagle and Ball. All of this ensures a greater campus feel and a 'one stop shop' for all student needs.

## CITY NORTH CAMPUS

At our City North Campus, a few miles north of the city centre, our Education students benefit from several realistic mock classrooms and contemporary facilities. A new facility, the PGR (Postgraduate Research) Hub, has been opened and boasts new equipment such as PCs, laptops, lockers and meeting rooms. The site is also home to our Doug Ellis Sports Centre, which is open to students from all faculties and the wider community.

From summer 2015, courses taught by Birmingham City Business School, the School of Law, the School of Social Sciences and the School of English have moved from this site to the City Centre Campus. All teaching is due to have been relocated to the City Centre or City South campuses by summer 2017.

## MARGARET STREET (BIRMINGHAM SCHOOL OF ART)

Ideally located in the city centre, next to the city's museum and art gallery, our Margaret Street campus is home to Birmingham School of Art. Our facilities include light and airy studios, a gallery and installation spaces, allowing you to display your work to audiences.

You'll have access to cutting-edge workshops for wood, metal, plaster, digital media and much more. The School also boasts industry-standard resources and equipment, including soldering hearths, polishing machines, lathes and a specialist fine art library.

The building itself has won numerous awards for the restoration of its spectacular architecture, which mixes contemporary workspaces with the original stained glass windows and mosaic floors.

## VITTORIA STREET (SCHOOL OF JEWELLERY)

Our School of Jewellery, the largest jewellery school in all of Europe, stands right at the heart of Birmingham's historic Jewellery Quarter, where much of the jewellery made in Britain today is manufactured. This ensures industry contacts and first-hand experience are right on your doorstep.

The multi-award-winning building is an inspiring place to learn your craft. Housing traditional-style workshops, teaching and exhibition accommodation, you'll have access to a specialist library, industry-standard equipment, studio workshops and a gemmology laboratory.

Our airy, light-filled atrium, with floor-to-ceiling windows, also gives you the chance to see our students honing their skills with the very latest equipment, while our exhibition hall and bookable space provides you with the opportunity to display and showcase your work.



# City Centre Travel Directions

## ROAD

For satellite navigation systems please use B4 7AP

Our City Centre Campus is easy to get to from all main routes into the city – simply follow the brown tourist signs showing Millennium Point. The nearest motorways are the M6, M5, M40 and M42.

### From M6 South or North-West

Leave the M6 at Junction 6 and follow the A38(M). Follow signs to 'City centre, Bromsgrove (A38)'. Keep to the left and take the second exit (signposted 'Ring Road') up to Dartmouth Circus. At this roundabout, take the first exit. Travel down the A4540 and at the next roundabout turn right down Jennens Road. Follow the signs for the NCP Millennium Point car park.

### From M5 South-West

Leave the M5 at Junction 3 and travel towards Birmingham city centre along the A456 (Hagley Road) for five miles to the Five Ways roundabout. Keep in the outside lane and go under the roundabout into Broad Street using the underpass. At the large roundabout (Paradise Circus), take the second exit (Great Charles Queensway). Go through one underpass and over one flyover. After going over the flyover, indicate left and drive up to the Dartmouth Circus roundabout where you take the third exit. Travel down the A4540 and at the next roundabout turn right down Jennens Road. Follow the signs for the NCP Millennium Point car park.

### From M40 Oxford and South

Turn off on to the M42 and travel north towards the M6. Travel north on the M6 leaving at Junction 6. (Read directions 'From M6 South or North-West').

### From M42 East Midlands

Join the M6 heading towards Birmingham Central and leave the M6 at Junction 6. (Read directions 'From M6 South or North-West').

## RAIL

Millennium Point is situated about 15 minutes from Birmingham New Street station where there is a regular train service to and from all parts of the country. Trains run every half hour from London Euston – the journey time is approximately 100 minutes. Follow directions from New Street station to Moor Street station. Continue along Jennens Road and Millennium Point will be on your right vhand side.

### Walking route from Moor Street station

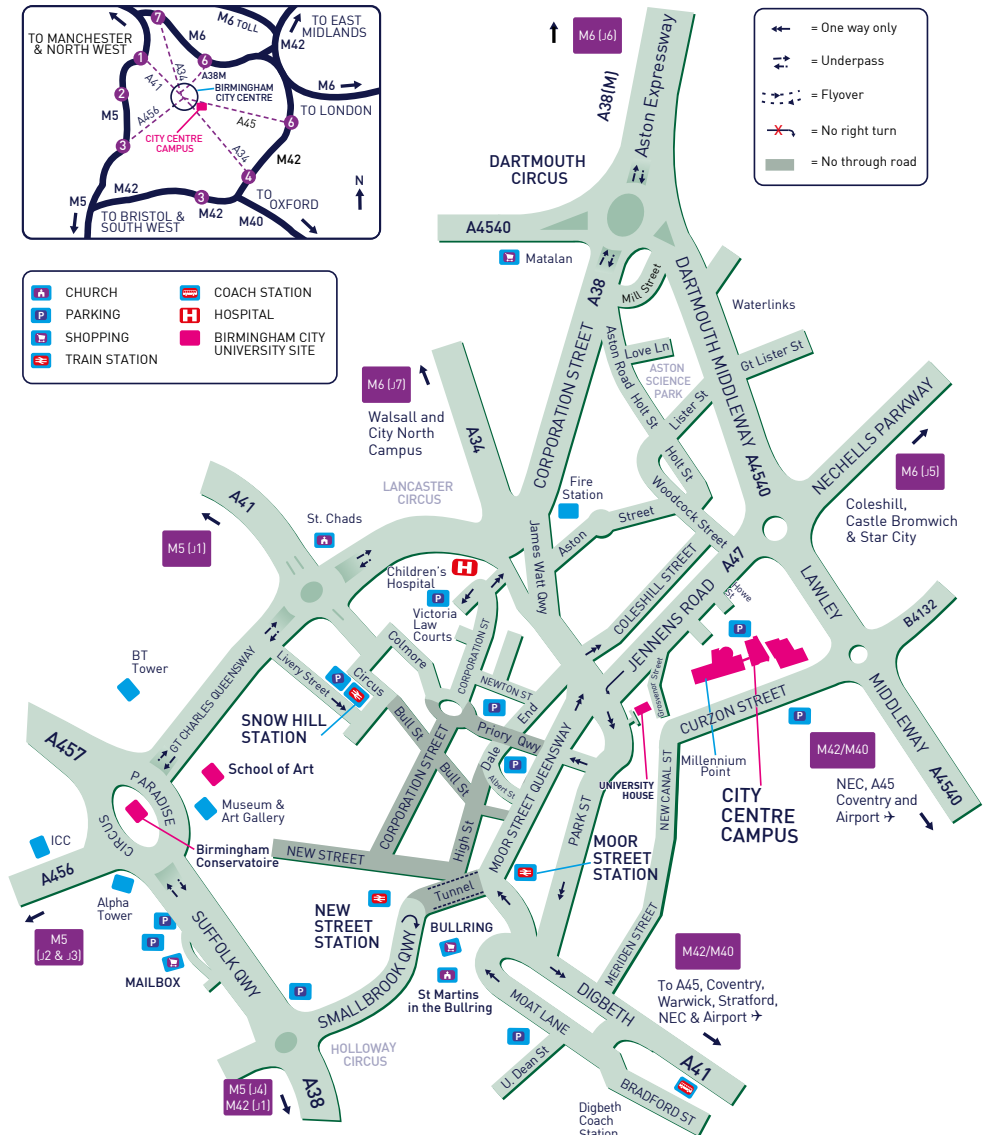
Exit the main entrance of the train station and turn right. Continue along Jennens Road and Millennium Point will be on your right hand side.

## CITY CENTRE CAMPUS

Millennium Point  
Curzon St  
Birmingham B4 7XG  
T: 0121 331 5000  
W: www.bcu.ac.uk

The Parkside Building  
5 Cardigan Street  
Birmingham B4 7BD

The Curzon Building  
4 Cardigan Street  
Birmingham B4 7BD



# City North Travel Directions

Once you arrive, head to the ground floor of Attwood building to check-in and register your attendance. (For Education courses only.)

## ROAD

For satellite navigation systems please use **B42 2SU**

### From M6 South or North-West

Leave the M6 at Junction 7 and follow the A34 (Walsall Road) towards Perry Barr. After about 2.5 miles when the Greyhound Stadium is on your left, filter left in the outer of the two inside filter lanes. When you arrive at Aldridge Road [A453], take a left ready to take the first right into Wellhead Lane. The first right on Wellhead Lane is the entrance to the student car park, while all other car parks are accessed by means of Franchise Street which is further down on your right.

### From M5 South-West

Leave the M5 at Junction 1 and travel towards Birmingham city centre along the A41 for about 0.5 miles before forking left along the A4040 (Outer Ring Road) towards Perry Barr. After about 2.5 miles you will arrive at the main Perry Barr roundabout. Go straight over this roundabout and then take the first left into Wellhead Lane. The City North Campus is now on your left and the staff car parks are at the end of Franchise Street which is the first turning on your left. To access the student car park, travel further up Wellhead Lane and the entrance is on your left.

### From M40 Oxford and South

Turn off on to the M42 and travel west towards the M5. Travel north on the M5 leaving at Junction 1. (Read directions 'From M5 South-West').

### From M42 East Midlands

Join the M6 heading towards Birmingham Central and leave the M6 at Junction 7. (Read directions 'From M6 South or North-West').

## RAIL

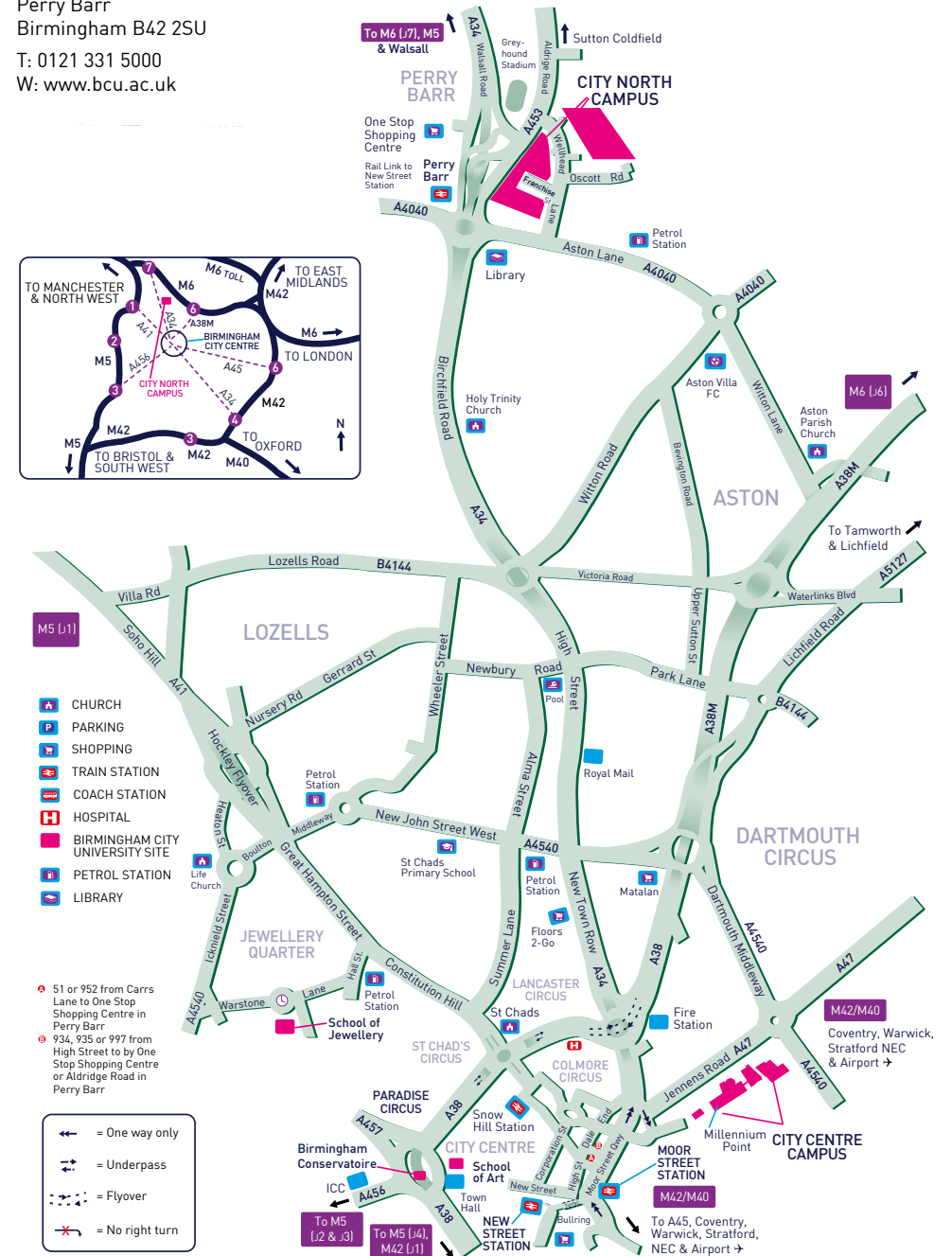
Trains to Perry Barr station (approximately every 30 minutes) leave from Birmingham New Street station where there is a regular train service to and from all parts of the country. Trains run every half hour from London Euston – the journey time is approximately 100 minutes.

## BUS

Take the 51 or 952 bus from Lower Bull Street in the city centre and get off at the One Stop Shopping Centre in Perry Barr. From there, use the pedestrian crossing to reach the campus. Alternatively, get the 33, 934, 935 or 997 bus from Lower Bull Street and get off either at the One Stop Shopping Centre or on Aldridge Rd.

**CITY NORTH CAMPUS**  
Franchise Street  
Perry Barr  
Birmingham B42 2SU

T: 0121 331 5000  
W: www.bcu.ac.uk



# School of Jewellery *Travel Directions*

## ROAD

### From M6 South or North West

Leave the M6 at Junction 6 and follow the A38(M). Follow signs to 'City Centre, Bromsgrove A38'. As you come off the flyover keep left on St Chads Queensway/A4400. St Chads Queensway turns slightly to the right and becomes Old Snowhill/B4100, continue to follow B4100. After approx 500m turn left into Northwood Street, then second right into Caroline Street, then first left into Regent Place. When you reach the T Junction at the end of Regent place, this is Vittoria Street. The School of Jewellery is situated here.

### From M5 South West

Leave the M5 at Junction 3 and travel towards Birmingham City Centre along the A456 (Hagley Road) for five miles to the Five Ways roundabout. At the roundabout take first left onto Ladywood Middleway/A4540. At the next roundabout, take first exit onto Icknield Street/A4540. After approx 300m turn right into Carver Street, then first left into Warstone Lane, Vittoria Street is the first right after the clock tower. Turn right and the School of Jewellery is situated on the left.

### From M40 Oxford and South

Turn off on the M42 and travel north towards the M6. Travel north on the M6 leaving at Junction 6. (Read directions 'From M6 South or North West').

### From M42 East Midlands

Join the M6 heading towards Birmingham Central and leave the M6 at Junction 6. (Read directions 'From M6 South or North West').

## RAIL

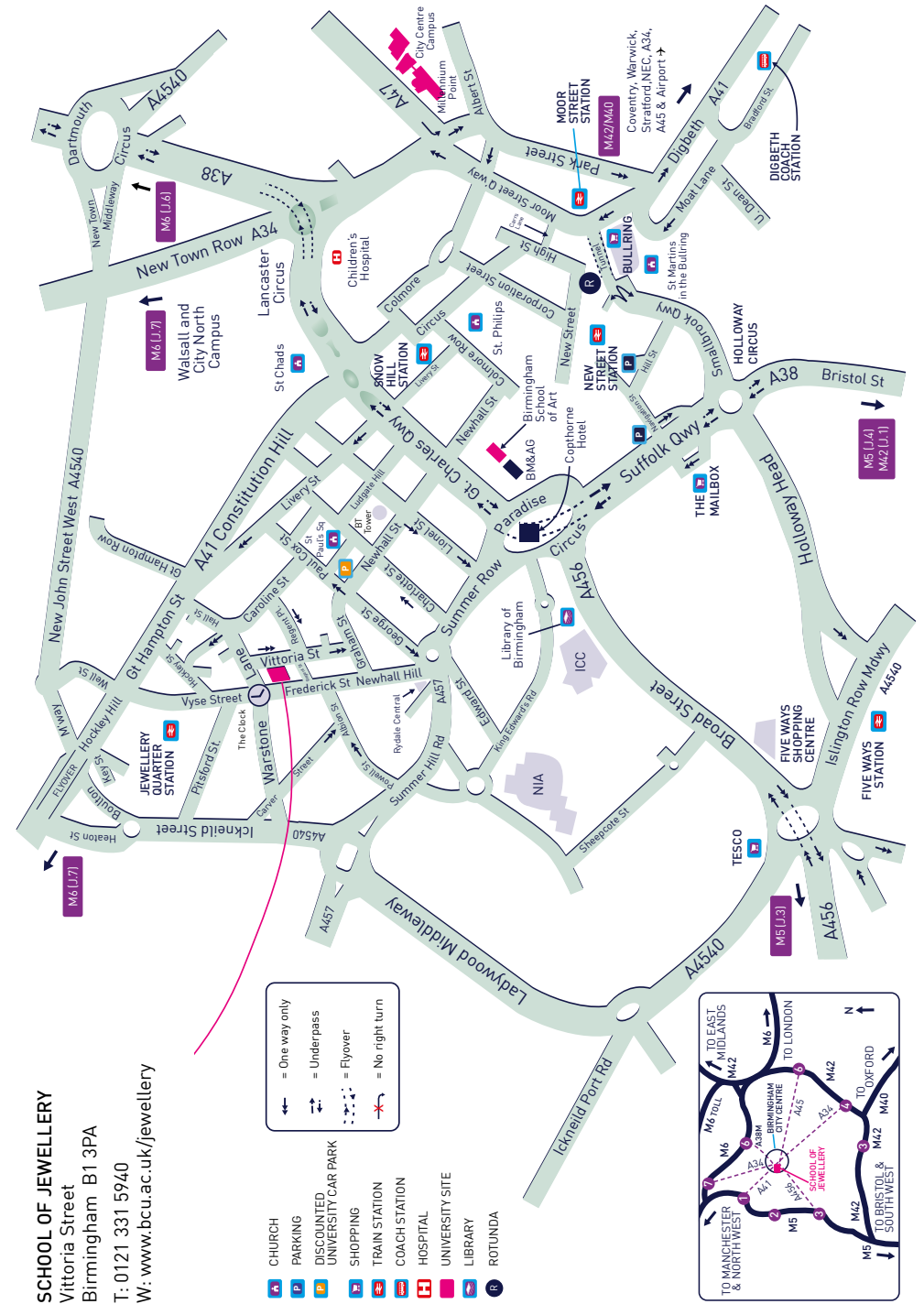
The School of Jewellery is situated about ten minutes walk from both New Street Station and Snow Hill Station, where there are regular train services to and from all parts of the country. Trains run every half hour from London Euston to New Street Station - the journey time is approximately 100 minutes.

### Walking route from New Street station

Exit the station onto Hill Street. Turn right and continue walking up Hill Street until you get to Victoria Square. Keep going alongside the Town Hall through Victoria Square until you see the Birmingham Museum and Art Gallery on your right. Walk past the main entrance and turn right onto Edmund Street. Walk along until you see Newhall Street (second left). Turn left into Newhall Street and follow it to the end (it veers left and becomes Graham Street). Follow Graham Street and Vittoria Street is the first right. The School of Jewellery is situated approx 200m ahead on the left.

### Walking route from Snow Hill station

Exit the station onto Colmore Row. Turn left and follow Colmore Row towards the Council House. Turn left into Newhall Street and follow it to the end, approx 600m (it veers left and becomes Graham Street). Follow Graham Street and Vittoria Street is the first right. The School of Jewellery is situated approx 200m ahead on the left.



**SCHOOL OF JEWELLERY**  
 Vittoria Street  
 Birmingham B1 3PA  
 T: 0121 331 5940  
 W: [www.bcu.ac.uk/jewellery](http://www.bcu.ac.uk/jewellery)

# Birmingham School of Art

## Travel Directions

### ROAD

#### From M6 South or North West

Leave the M6 at Junction 6 and follow the A38(M). Follow signs to 'City Centre, Bromsgrove A38'. As you come off the flyover keep left on St Chads Queensway/A4400. Follow the A4400 under the railway bridge, where it becomes Great Charles Street, Queensway.

After about 350 metres Margaret Street is on your left; turn in here. Birmingham School of Art is on your left, directly after the junction with Cornwall Street. There is metered parking around the building.

#### From M5 South West

Leave the M5 at Junction 3 and travel towards Birmingham City Centre along the A456 (Hagley Road) for five miles to Five Ways roundabout. Take first left onto Ladywood Middleway/A4540. At the next roundabout, take first exit onto Icknield Street/A4540. After approx 300m turn right into Carver Street, then first left into Warstone Lane, continue along Warstone Lane (which becomes Hall Street) until you get to the junction of Great Hampton Street/B4100. Turn right and follow Great Hampton Street/Constitution Hill for half a mile. Take a slight right on Great Charles Street Queensway/A4400.

After about 350 metres Margaret Street is on your left; turn in here. Birmingham School of Art is on your left, directly after the junction with Cornwall Street. There is metered parking around the building.

#### From M40 Oxford and South

Turn off on the M42 and travel north towards the M6. Travel north on the M6 leaving at Junction 6. (Read

directions 'From M6 South or North West').

#### From M42 East Midlands

Join the M6 heading towards Birmingham Central and leave the M6 at Junction 6. [See 'From M6 South or North West'].

### RAIL

Birmingham School of Art is situated about ten minutes walk from both New Street Station and Snow Hill Station, where there are regular train services to and from all parts of the country. Trains run every half hour from London Euston to New Street Station - the journey time is approximately 100 minutes.

#### Walking route from New Street station

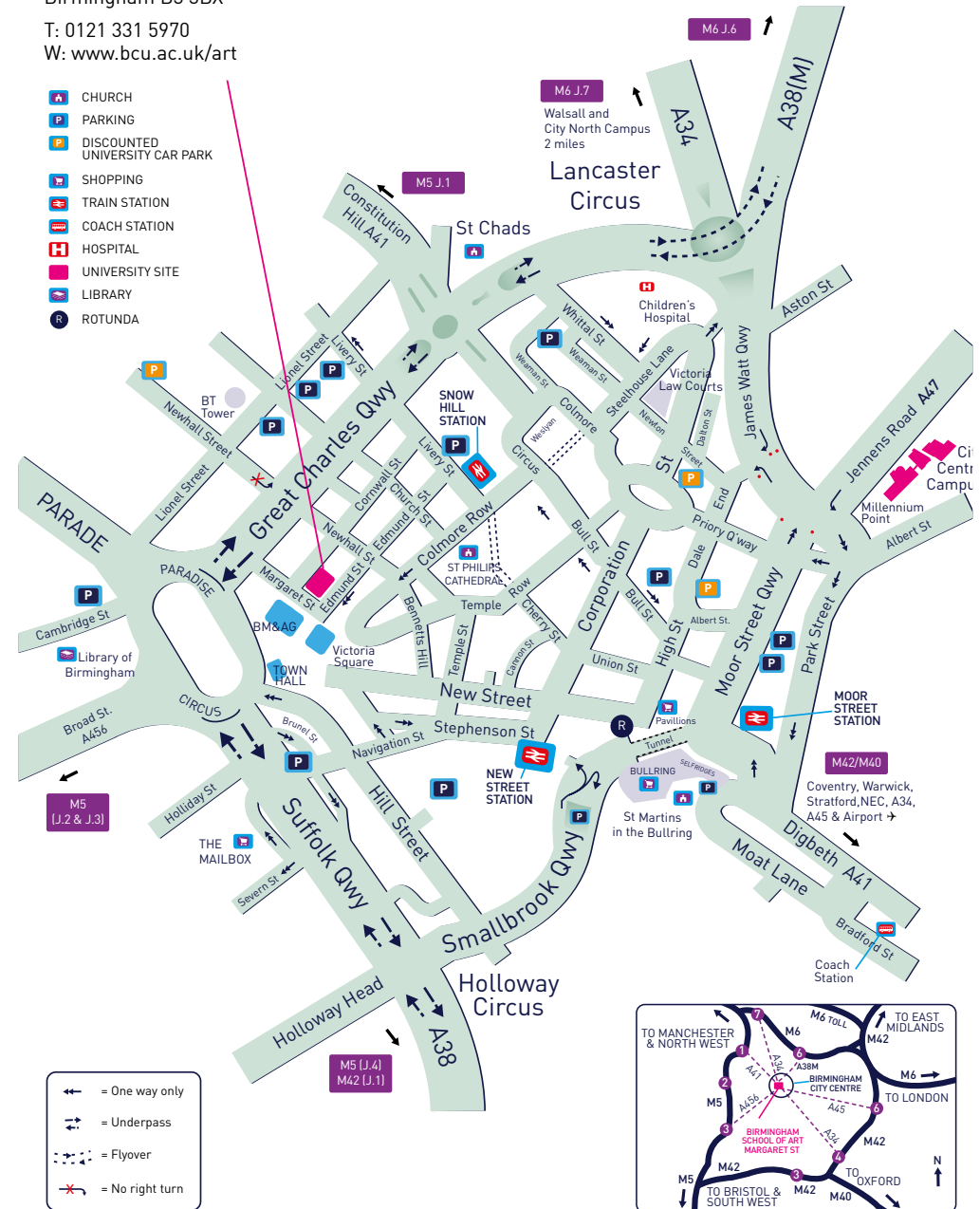
Exit the station onto Hill Street. Turn right and continue walking up Hill Street until you get to Victoria Square. Keep going alongside the Town Hall through Victoria Square until you see the Birmingham Museum and Art Gallery on your right. Walk past the main entrance and turn right onto Edmund Street. Walk along until you see Margaret Street (first left). Birmingham School of Art is situated on the right hand side.

#### Walking route from Snow Hill station

Exit the station onto Colmore Row. Turn right and follow Colmore Row towards the Council House. Cross Newhall Street and continue along Colmore Row until you get to Eden Place on your right. Walk down Eden Place and cross Edmund Street, turn left then first right onto Margaret Street. Birmingham School of Art is on your right.

**BIRMINGHAM SCHOOL OF ART**  
Margaret Street  
Birmingham B3 3BX

T: 0121 331 5970  
W: [www.bcu.ac.uk/art](http://www.bcu.ac.uk/art)



## DISCLAIMERS

**SUPPORTING YOUR ABILITIES** The University welcomes applications from disabled people. We strongly encourage disclosure of your disability so we can advise and support you more effectively from the earliest point during your time at university. Our staff are experienced advisers and offer a confidential service.

**For more information, please contact our Disability Support team:**

+44 (0) 121 331 5588

[disability@bcu.ac.uk](mailto:disability@bcu.ac.uk)

[www.bcu.ac.uk/student-services/disability](http://www.bcu.ac.uk/student-services/disability)

**Join our online community:**

 [/birminghamcityuniversity](https://www.facebook.com/birminghamcityuniversity)

 [@MyBCU](https://twitter.com/MyBCU)

## IMPORTANT INFORMATION

**EMERGENCIES AND FIRST AID** Our Security team can be contacted on +44 (0) 121 331 6325. If you require first aid, please ask for assistance from a member of staff who will be wearing a blue Birmingham City University shirt.

**FIRE ALARM** If you hear a fire alarm, please leave by the nearest fire exit as quickly as possible. Follow any instructions given by our staff.

**EQUAL OPPORTUNITIES** We promote equality of opportunity in respect of every aspect of our provision. University policy and practice will seek to provide an environment that's free from discrimination against students, staff and others. The University and its staff will ensure that all prospective students are treated solely on the basis of their merits, abilities and potential. For full details of our Equal Opportunities policy please visit [www.bcu.ac.uk](http://www.bcu.ac.uk).

**DIVERSITY** The University prides itself on being a diverse community and so seeks to create a study environment that is free from harassment and one that fosters tolerance. The dignity of all students is to be preserved regardless of sex, sexual orientation, racial or ethnic background, religion or disability.