



BIRMINGHAM CITY  
University

# ACTIVITIES FOR SCHOOLS AND COLLEGES

2018/19





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This guide sets out the range of current activities on offer. If you would like your students to take part in any of the activities listed please contact us at [schoolsandcolleges@bcu.ac.uk](mailto:schoolsandcolleges@bcu.ac.uk).

# ABOUT BIRMINGHAM CITY UNIVERSITY

## At the heart of the city

With a £260 million investment programme, Birmingham City University is helping to drive growth and transformation across the city and wider region.

Our spectacular new facilities are located right in the heart of the city, with the UK's newest purpose-built Conservatoire for music courses at our City Centre Campus, and the expansion of our City South Campus - with state-of-the-art facilities for education, sports and life science courses.

## On course to a career

Our practice-led, knowledge-based learning means that students at Birmingham City University receive hands-on, real-world experience as part of their studies.

All of our courses have recently been refreshed to give students the most relevant practical experience, and the best chance of finding employment once they graduate. Current students and industry professionals have been part of the review panel to ensure our courses meet the needs of both students and their potential employers.

## All of our courses benefit from the following:

- Practical work experience, with placements offered on the majority of courses.
- An international perspective, including the opportunity to study abroad.
- A range of assessment and feedback methods to improve students' learning.
- Professional accreditation where relevant, from industry and professional bodies.
- Employability skills, enterprise and practice-based project work built directly into the curriculum.

## Uniquely us

We are proud to be different! Here are some specialist courses and facilities that you will only find at Birmingham City University:

- The home of the Defence School of Healthcare Education, the Armed Forces' provider of healthcare education to defence medical services personnel.
- The very first Black Studies degree to be taught in Europe, offering insight from leading experts in this emerging discipline.
- Our specialist School of Jewellery, set in the heart of Birmingham's historic Jewellery Quarter.
- Actor, writer, comedian and charitable campaigner Sir Lenny Henry joined the University as our Chancellor in 2016.





## OUR WORK WITH SCHOOLS AND COLLEGES

Providing information, advice and guidance for students at all stages of their academic journey, our dedicated Student Recruitment team have years of experience in working with schools and colleges.

With a range of activities and events designed to enhance your existing careers and progression education, our experience-based interactions encourage your students to consider their future choices.

So, whether the aim is to plant a seed of inspiration for the future or to iron out the final few details of a UCAS application, we can support your students in making important decisions about their future.

Our specialist staff are members of the Higher Education Liaison Officers Association (HELLOA) and include a number of certified careers professionals.

“I enjoyed the whole day, student ambassadors were very nice as well as lecturers we met. Thank you!”

Post-event evaluation - Paramedic Science Masterclass, Dec 2016

“I made new friends and met new people. I now know the determination and hard work that is needed for university. It was a fun experience. I enjoyed it.”

Unifest participant, July 2017

### How to get in touch

This guide is designed to provide an overview of the events, activities and services that we offer to schools and colleges for the coming months. However, we will be adding new dates, titles and events to our calendar throughout the year.

If you would like more information on any of the events or services described in this guide, or if you have something more specific in mind please get in touch.

Email: [schoolsandcolleges@bcu.ac.uk](mailto:schoolsandcolleges@bcu.ac.uk)

Phone: 0121 331 6318

[www.bcu.ac.uk/schools-and-colleges](http://www.bcu.ac.uk/schools-and-colleges)



## ABOUT OUR TEAM

Working with prospective students, parents, teachers and careers advisers in schools and colleges across the UK, our student recruitment team provides valuable information, advice and guidance for those thinking about HE study.

We offer a range of services to schools and colleges, from on-campus visits to subject masterclasses and open days. So, whether the aim is to plant a seed of inspiration for the future or to iron out the final few details of a UCAS application, we can support your students in making important decisions about their future, whatever stage they are at in their journey.

Our specialist staff are members of the Higher Education Liaison Officers Association (HELOA) and include a number of certified careers professionals.



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## SUPPORT FOR TEACHERS AND ADVISERS

We know that in order to provide the best support to the students at your school or college, you need direct access to accurate, up-to-date information about higher education issues. Our events for teachers and advisers allow you to share best practice with colleagues from across the sector while also gaining valuable information to support you in your day-to-day role.

### Higher Education Teachers and Advisers Conference

Wednesday 15 May 2019  
9.30am – 3pm

With a programme of talks and workshop sessions, our annual conference offers useful updates from industry professionals, covering a range of key issues such as student finance, progression routes and entry requirements.

Look out for details of the full programme and online bookings to be launched in the spring term at

[www.bcu.ac.uk/schools-and-colleges](http://www.bcu.ac.uk/schools-and-colleges)

### UCAS reference writing workshops

Delivered by our Student Recruitment Officers, this workshop can be delivered at your school or college to provide teaching and careers staff with the latest advice and guidance on how to write an effective UCAS reference for your learners.

### CPD Afternoons

Launching in 2018, our new afternoon CPD sessions invite teachers and advisers to learn more about subjects on offer at Birmingham City University. Each date will include tours of our facilities and the chance to meet academic staff for in-depth discussion about our courses.

17 October 2018 (12- 4pm) - Architecture, Fashion and Textiles, Visual Communication and Media

7 November 2018 (12 - 4pm) - Jewellery and Art

Book online at [www.bcu.ac.uk/schools-and-colleges](http://www.bcu.ac.uk/schools-and-colleges)

[Additional dates/subjects will be announced throughout the year - join our mailing list for the latest updates!]

### Computing at School (CAS)

Birmingham City University is the Computing at School (CAS) Regional Centre for the West Midlands. Funded by the Department for Education, we support school teachers across the region who are facing the challenges of delivering the Computing curriculum.

The University has been supporting teachers for over fifteen years on a variety of programmes and has a great deal of experience in offering ITT and CPD. Teachers need sound subject knowledge, good pedagogical skills and access to resources that challenge and support learners. CAS fosters, coordinates, promotes and supports networks of teachers that offer help and advice as needed.

For more information, visit [www.computingatschool.org.uk/crcs/west\\_midlands](http://www.computingatschool.org.uk/crcs/west_midlands).

100%

of delegates at our 2018 annual conference said that they would recommend this event to a colleague!

## NEWSLETTER FOR TEACHERS AND ADVISERS

New events, workshops and opportunities are released throughout the year – keep up to date with the latest announcements through our mailing list for teachers and advisers.

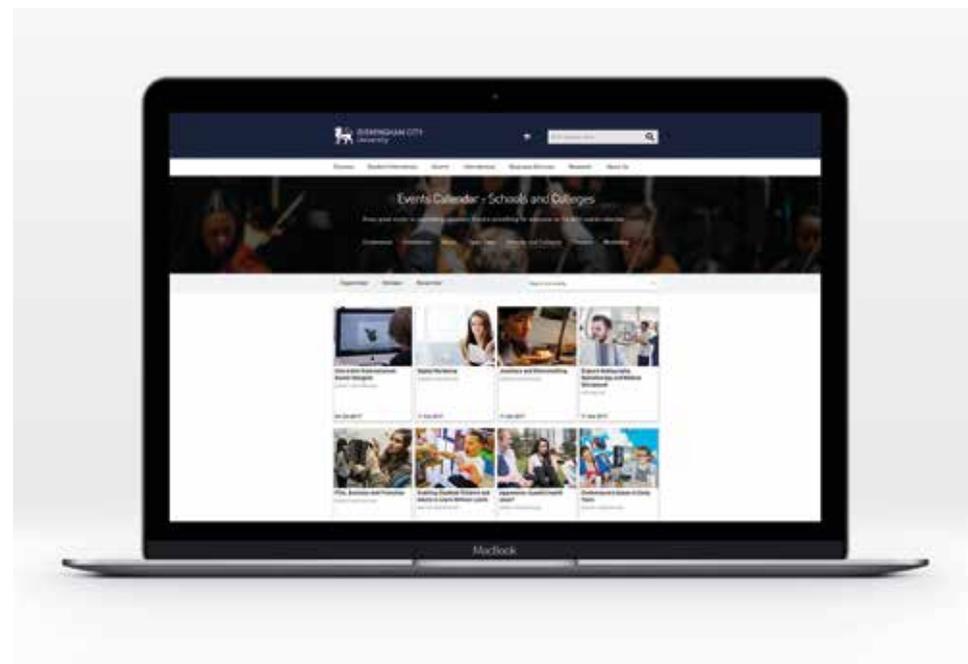
We won't spam your inbox, but we will send you occasional updates so that you don't miss out on new activities or upcoming events for your students.

[www.bcu.ac.uk/about-us/schools-and-colleges/register](http://www.bcu.ac.uk/about-us/schools-and-colleges/register)

## ONLINE EVENTS CALENDAR

You can also check our latest events using our new online calendar which includes details of all on campus activities and booking links to request spaces for your students.

[www.bcu.ac.uk/news-events/calendar](http://www.bcu.ac.uk/news-events/calendar)



# HIGHER EDUCATION TALKS AND WORKSHOPS

Delivered at your school or college

These flexible sessions can be delivered as standalone classroom activities or as part of a wider event such as a parents' evening or careers day. Just let us know the year group, timings and setting and let us do the rest.

## Introduction to higher education

Key Stage 3, 4 and 5

This inspiring talk introduces students to the world of higher education and can be tailored for specific year groups. It covers the benefits of studying at higher education level and how to effectively research different courses and universities in order to make informed decisions about the future.

## Life as a university student

Key Stage 3, 4 and 5

Hear our current students speak frankly about their journey into higher education. While each has their own personal story, our students will cover a range of useful topics such as accommodation, managing their money and answering the question of 'what do students do all day?'.

## Study skills and revision techniques

Key Stage 3, 4 and 5

This session can help introduce new study techniques and 'revisions hacks' in order to prepare for upcoming exams. It aims to cover a wide range of topics including target setting, learning styles and how your environment can affect learning.

## Employability skills

Key Stage 3, 4 and 5

The university experience is about gaining more than academic knowledge. This workshop looks at the wider skills and experiences that can be gained through higher education and how these are valued by employers.

## Writing your UCAS application and Personal Statement

Key Stage 5

The Personal Statement is a crucial part of the UCAS application process and is the key opportunity for students to highlight why they should be offered a place on the course they're hoping to study. This topic can be delivered as a talk or a workshop. It includes an overview of the UCAS application process and University interview process; useful advice, guidance and top tips on how to write the most effective Personal Statement.

## Student finance and budgeting fundamentals

Key Stage 5

For many students, finance is a major concern and a barrier to entering higher education. This talk aims to dispel the myths and prepare young people with key budgeting skills through various interactive activities.

## Higher education and careers fairs

We are also able to attend careers fairs, parents' evenings or other school events to deliver talks or host information stands. If you would like Birmingham City University to be represented at your fair, please contact [schoolsandcolleges@bcu.ac.uk](mailto:schoolsandcolleges@bcu.ac.uk) with the information so we can check our diary!



# MINI LECTURES FOR KEY STAGE 4 AND 5

Delivered at your school or college

Mini lectures provide a valuable opportunity to bring expert academic staff directly into your school or college. Arranged at a date and time to suit you, these subject specific sessions explore academic perspectives on contemporary research, issues and approaches to higher education study.

Mini lectures are free of charge, however, sessions are subject to availability of academic staff and may be limited or withdrawn during certain times of the year.

Art and Design	
Art, Design and Media	Advice for building a creative portfolio
Visual Communication	Introduction to Design for Performance
Visual Communication	Studying Film and Animation
Fashion and Textiles	Introduction to Textile Design
Jewellery	Jewellery
Architecture and Design	Product and Furniture Design
Built Environment	
Real Estate	Real Estate: investment = money?
Real Estate	Real Estate: So much more than bricks and mortar
Real Estate	Can a robot do your future job? Time to think about a real estate career!
Property and Construction	Property and Construction : the pyramid problem
Property and Construction	Building Birmingham - creating tomorrow's cities
Property and Construction	Sustainable development in cities and the countryside
Property and Construction	Understanding the world of property and construction
Business	
Accountancy	"Show me the money!"
Business	Leadership, strategy and change
Business	Creative problem solving in a business context
Business Management	Events, Venues and Experience: The EVE Dragons
Business Management	Global Sport Management: engaging the fans
Economics	International trade and development economics
Economics	Games and information
Marketing	You're hired! How to be a marketer
Centre for Brexit Studies	Netflix and Brexit
Computing and Digital Technology	
Computing	Computer Networks and Security: cyber security
Computing	Computer Forensics: forensics vs cybercrime!
Digital Technology	Computer Games Technology: game development with Scirra Construct2

Education	
Education	Who wants to be a primary teacher?
Education	Education for all: Creative learning and development
Education	Comparing controversial models of education
Education	Contemporary issues in Early Years
Social Work	Exploring contemporary issues in Social Work
Engineering	
Engineering	Future of visualisation: virtual, augmented and mixed reality
Engineering	How do you design and build a car in one year?
English	
English and Media	English and Media
Health	
Biomedical Sciences	Patient Detectives
Speech and Language Therapy	TBC
Operating Department Practice	TBC
Nursing	TBC
Law	
Law	A day in the life of a law student
Law	Writing personal statements for Law
Social Sciences	
Criminology	Solving the case: a practical introduction to criminal profiling
Criminology	The Dark Net: trolling and hate speech
Psychology	Eyewitness testimony: are you a good eyewitness?
Psychology	How do we look at the brain?
Psychology	The CSI effect: myths about crime
Psychology	Researching sex and crime: an ethical dilemma
Sociology	Researching families and education: sociological perspectives
Sociology	Housing and social change
Sociology	Music and society
Sociology	Deconstructing sexualised pop culture
Sociology	Masculinity and advertising
Black Studies	Black Studies: What is it and why is it important?
Black Studies	Gendered Islamophobia

# CAMPUS VISIT DAYS

## Post-16

Our on-campus visit days for years 12 and 13 offer a flexible programme which can be tailored to address the needs of individual student groups at any point in their application journey.

Combining a selection of mini lectures, campus tours, application and Personal Statement advice, student finance workshops, and student life talks, each visit day is designed to equip students with the knowledge and skills to prepare them for the transition from further to higher education.

Subject to availability, these visits can be arranged at any time in the year and typically take place at our City Centre Campus.

## Key Stage 3 and 4

We understand that for students in secondary school, decisions about the future can seem both distant and daunting. For these students, a campus visit can be a fun introduction to higher education themes.

With a range of interactive activities touching on university courses, student life and why they may want to consider further study, each experience aims to challenge assumptions and increase aspiration levels in your learners.

Arrange for your school group to visit us on one of our reserved Pre-16 Days:

- 20 November 2018
- 12 March 2019
- 18 June 2019



**2,900**

We welcomed 2,900 students on campus visits in 2016/17

## How to book

To find out more about our on campus visit days and how to book places for your students, please visit: [www.bcu.ac.uk/university-visits](http://www.bcu.ac.uk/university-visits).

## Study skills for Extended Project Qualifications (EPQ)

Introduce your students to the world of academic research with this two-hour session developed by our library and learning resources team. We will look at the skills required to locate and evaluate different sources of information, and how to structure an argument featuring diverse viewpoints. We will also explore discover the importance of academic referencing techniques.

## Revision and research days

Give your students access to our Curzon library facilities for the day, where our expert team of librarians are on hand to offer bespoke advice on a range of topics. Suitable for smaller groups (up to 20 students).

# EXPLORE DAYS

## On campus

Our new Explore series offers students in years 11, 12 and 13 a taste of degree level study on campus.

With many events offering the chance to experience several different workshops over the course of one day, this unique opportunity encourages students to broaden their understanding of the different courses available in each area.

These events are open to both individual and group bookings, through our website or by contacting [schoolsandcolleges@bcu.ac.uk](mailto:schoolsandcolleges@bcu.ac.uk).

### Art, Design and Media

20 March 2019  
10.30am – 4pm

#### Explore English and Drama

A full day including lunch giving students the opportunity to see what life as a drama student at university is like. Working with our current students, learners will take part in a textual analysis and then spend the afternoon bringing scenes to life in our purpose-built drama studio. From sound and lighting, costume and makeup to staging and props, students will get a full and immersive experience in drama.

13 February 2019  
10.30am – 4pm

#### Explore English (Game of Thrones)

The Game of Thrones novels and TV series provide excellent opportunities for introducing students to questions of genre, mode and adaptation. The morning session will concentrate on Epic, Saga and Fantasy through the exploration of literary examples and comparisons with R R Martin's texts. In the afternoon, students will consider the challenges and successes of adaptation as well as the issues of canonicity that arise out of the TV series running ahead of its source material.

21 November 2018  
10.30am – 4pm

#### Explore English (Harry Potter)

Offering a unique opportunity to focus on JK Rowling's work in a university setting, we aim to demonstrate how literary study at degree level includes a range of different approaches. Interactive group activities and sessions explore critical analysis and the relationship between literature and other art forms/media.

24 October 2018  
10.30am – 4pm

#### Explore English (Frankenstein 'Anniversary Special')

Marking 200 years since the creation of Shelley's gothic horror, students are invited to participate in this interactive session, during which they will take part in exercises and group discussions relating to genre, cultural context, literary predecessors and ethical questions raised in relation to Frankenstein.

7 November 2018  
10am – 3pm

#### Explore Visual Communication

You will be introduced to graphic communication, including how students work in illustration, what it takes to be a photographer, and how you make animation. You'll see our excellent facilities first hand, and get to meet our team of staff, lecturers and technicians, with the opportunity to talk to current students across each of the areas. Lunch is also included!

3 April 2019  
10am – 3pm

10 October 2018  
9.45am – 3pm

#### Explore Jewellery, Gemmology and Horology

At our historic School of Jewellery, students will be introduced to the world of wearable art, exploring both contemporary and traditional interpretations of jewellery design in order to create a unique piece of their own. Along the way, they will learn to tell the difference between valuable, common and even fake gemstones through the study of gemmology. Later, we will introduce students to our unique Horology course, where they will discover just what it is that makes a clock tick!

28 November 2018  
10am – 3pm

#### Explore Landscape Architecture and Product Design

Landscape Architecture is the design of the world outside, as a combination of art, utility and natural systems. Through guided exploration of personal design and research process, you will explore and unwrap many layers to reveal the unlimited storyboard of design options that our landscape represents. Product and furniture design focuses on the design and development of creative, contemporary and innovative products and furniture. At this explore day you will be tasked to explore creative possibilities of structural investigation as a generative method in design.

30 January 2019  
10am – 3pm

#### Explore Art and Design

Based within our historic School of Art, students are invited to spend a day in our art and design studios. Discovering more about studying a creative degree, students will be challenged to step outside of their comfort zone, taking part in a host of creative tasks - designed and led by our academic staff, who are all artists themselves!

12 December 2018  
10am – 3pm

#### Explore Journalism and Media

Do you like the way newspapers talk about world events, focus on football or give you a glimpse into the lives of celebrities? Have you ever wondered how journalists decide which stories should be making headline news? Now is your chance to find out. You can also become a reporter for the day and learn how to interview someone and write your own news story.

13 March 2019  
10am – 3pm

14 November 2018  
11am – 4pm

#### Explore Fashion and Textiles

Participants can try their hand at textile techniques to make their own materials while hearing about study and career options from both students and staff from the Textile Design course. We'll introduce digital pattern-making using the latest equipment and software. After a bite-sized view into garment technology and creative pattern cutting, students will create a digital pattern using IDIGIT photography software, manipulate it using Gerber technology and receive a printed pattern to take home at the end of the day.

13 February 2019  
11am – 4pm

For more information about our Explore programme and to book onto any of the listed events, please visit our website.

## Business, Law and Social Sciences

28 November 2018 10am - 2.45pm	<p><b>Explore Business</b></p> <p>The Business Taster Day will give Year 11 and 12 students the opportunity to explore two different subject areas from our Birmingham City Business School. With a taster session in the morning, a tour of our new Curzon Building and another taster session in the afternoon, students will gain an insight into studying at Birmingham City University first hand from our academics. Students can select to experience two of the below areas:</p> <ul style="list-style-type: none"> <li>Accounting and Finance</li> <li>Business</li> <li>Economics</li> <li>Management</li> <li>Marketing</li> </ul>
27 March 2019 10am - 2.45pm	
19 June 2019 10am - 2.45pm	
26 June 2019 9.30am - 3pm	<p><b>Explore Law in practice</b></p> <p>For anyone interested in a career in law, this is a chance to experience teaching from academics in a university setting and also to engage with students who have chosen a similar career path. With three interactive sessions throughout the day, learners are given a fantastic opportunity to enrich their current studies and to explore options for the study of law in the future.</p>
5 December 2018 10am - 3.30pm	<p><b>Explore Social Sciences</b></p> <p>Providing a fantastic opportunity to experience and compare different strands of social science studies, our academic staff will lead students through a choice of two interactive sessions from the following areas:</p> <ul style="list-style-type: none"> <li>Psychology</li> <li>Sociology</li> <li>Criminology</li> <li>Security Studies</li> <li>Black Studies</li> </ul>
20 March 2019 10am - 3.30pm	
12 June 2019 10am - 3.30pm	

## Computing, Engineering and the Built Environment

7 November 2018 10.30am - 3.30pm	<p><b>Explore Property and Construction</b></p> <p>Property and Construction: Building, managing and investing in Birmingham. This session introduces students to careers in the built environment industries, from designing buildings and choosing materials to costing and managing the materials and people needed. Students will also explore questions of sustainability and profit in the building industry, as well as inspecting, valuing and trading in property. Students will get involved in discussion and practical taster activities specifically focusing on old and new buildings, design, construction, conservation and business.</p>
30 January 2019 10.30am - 3.30pm	
7 November 2018 10.30am - 3.30pm	<p><b>Explore Engineering</b></p> <p>The professional discipline of engineering is recognised and respected across the globe just like medicine, law and accountancy. This interactive day highlights the importance of engineering and how it helps to sustain and grow the local, national and global economy. Students will explore the integration of all aspects of engineering from conceptual design, prototyping and manufacturing through to volume production. Our expert staff will demonstrate how artificial limbs are developed and how the Formula Student race car is designed and manufactured from scratch in less than six months.</p>
30 January 2019 10.30am - 3.30pm	

## Computing, Engineering and the Built Environment

7 November 2018 10.30am - 3.30pm	<p><b>Explore Digital Technologies</b></p> <p>Computer Science may seem unconnected to film and music, but applied to the creative industries technology is used to make special effects, create new sounds and develop innovative projects. In these workshops, students will discover how visual computing, music and sound technologies, digital signal processing and broadcast are becoming the tools of the media industry.</p>
30 January 2019 10.30am - 3.30pm	
7 November 2018 10.30am - 3.30pm	<p><b>Explore Computing and ICT</b></p> <p>Individuals and organisations continue to use and rely on ever more complex computer systems, networks and software platforms, which are programmed by technologists and maintained by electronic engineers. Students will find out about the exciting and modern computing-related courses we offer, the close links we have with both small and medium-sized enterprises (SMEs) and multinational companies, and perhaps most importantly, how our courses give students the skills, attributes and experiences to be extremely employable in an ever-evolving digital world.</p>
30 January 2019 10.30am - 3.30pm	

## Health, Education and Life Sciences

17 October 2018 10am - 3pm	<p><b>Explore Diagnostic Radiography, Radiotherapy and Medical Ultrasound</b></p> <p>Offering a combination of academic and life skills sessions, this event aims to develop student's understanding of these clinical areas. Students will take part in a carousel of three workshop activities and will also have the opportunity to tour our fantastic learning facilities, such as our wards, operating theatre and virtual reality suite.</p>
23 January 2019 10am - 3pm	
3 April 2019 10am - 3pm	
23 January 2019 10am - 3pm	<p><b>Explore Speech and Language Therapy</b></p> <p>Based around a series of practical activities, this event introduces visitors to the work of speech and language therapists, who support people of all ages who have communication and/or swallowing difficulties. You'll work with academic staff and current students and you will have opportunities to see our fantastic learning facilities, including an on-site speech and language therapy clinic.</p>
2 October 2018	<p><b>Explore Nursing</b></p> <p>Come and discover what it's like to be a nurse on our interactive explore day. You will have the opportunity to become immersed in each of our four fields of nursing, Adult, Child, Mental Health and Learning Disabilities. Learn more about how we work with other health care professionals and what studying to be a nurse is like.</p>
6 March 2019	
4 June 2019	
16 January 2019 9.30am - 3.30pm	<p><b>Explore Education and Social Work</b></p> <p>Looking at a range of career pathways, this event includes a carousel of activities giving students an insight into Primary Education, Early Years, Social Work and Conductive Education. Students will have the opportunity to try out a range of activities across these topics, in order to gain a deeper understanding about the broad scope that this popular subject area has to offer.</p>
6 March 2019 9.30am - 3.30pm	

For more information about our Explore programme and to book onto any of the listed events, please visit our website.

# SUBJECT MASTERCLASS

## On campus

Offering a closer look at individual courses, our masterclass programmes gives students in Years 11, 12 and 13 direct access to academic expertise. Within each masterclass, staff will explore contemporary topics and research, allowing students to develop a deeper understanding of current issues within their chosen subject area.

Places on each event are limited, so book early to avoid disappointment!

## Art, Design and Media

<b>5 December 2018</b> 1pm - 3pm	<b>Applied Performance</b> This workshop is an excellent opportunity for students who are interested in creating new, exciting and challenging performances. Expert staff will guide the group as they work to devise an original piece for young audiences, approaching social, political or educational themes with an 'applied' focus.
<b>27 March 2019</b> 1pm - 3pm	
<b>6 December 2018</b> 11am - 1pm	<b>Stage Management</b> Exploring stage management processes from page to stage, this masterclass covers tasks such as scene/costume changes and using key stage management paperwork to prepare for 'opening night'. After meeting the team and current students, there will be an opportunity to view a matinee performance and take a backstage tour.
<b>28 March 2019</b> 11am - 1pm	
<b>3 October 2018</b> 1.30 - 3.30pm	<b>Interactive Entertainment: Gamer/Designer</b> Attendees will learn about the three fundamental areas which must be considered when designing a video game, whilst participating within group discussions and micro presentations to demonstrate their game design prowess.
<b>10 October 2018</b> 1.30 - 3.30pm	<b>Digital Marketing</b> Over the two hours you'll learn about leading techniques and approaches for using internet and social media for mass communications. Digital Marketing is a rapidly growing sector and graduates with these skills are in high demand. Come along to this session to see if it's a career you'd love.
<b>17 October 2018</b> 1.30-3.30pm	<b>Film Business and Promotion</b> Practical taster session that explores what makes a film marketable and changing audience viewing behaviours in today's hyperconnected, on-demand world.
<b>20 March 2019</b> 1.30 - 3.30pm	<b>Fashion Branding and Promotion</b> What is your favourite fashion magazine and why? Magazines are a staple in industry promotion, but what are they really trying to tell us? In this masterclass, you will look at various publications and analyse their structure. What hidden messages will you find?

## Business, Law and Social Sciences

<b>28 November 2018</b> 1.30 - 2.30pm	<b>Practical Courtroom Skills</b> This session aims to introduce students to a range of courtroom practices and procedures in an engaging, hands on manner. The workshop will involve students taking on a number of roles including magistrate, defendant, solicitor and legal advisor in a range of legal scenarios.
<b>20 March 2019</b> 1.30 - 2.30pm	
<b>27 March 2019</b> 1.30 - 2.30pm	<b>How can Netflix teach us about criminal law?</b> Exploring how popular culture can help lawyers to understand a wide variety of criminal offences. Analysing storylines from shows such as Orange is the New Black and Breaking Bad, participants learn how lawyers can apply criminal law to 'real life' situations, constructing innovative legal arguments for their clients.
<b>28 November 2018</b> 1.30 - 2.30pm	<b>Events, Venues and Experience: The EVE Dragons</b> Students are challenged to WOW! the EVE Dragons. Exploring our new BA (Hons) Events, Venues and Experience Management course, they will discover what it takes to set up and deliver fantastic live sporting, musical or social experiences.
<b>27 March 2019</b> 1.30 - 2.30pm	
<b>5 December 2018</b> 1.30 - 2.30pm	<b>Global Sport Management: engaging the fans</b> Exploring our new BA (Hons) Global Sport Management course, students will discover what it takes for leading sports clubs to engage with their fanbases across many different countries.
<b>20 March 2019</b> 1.30 - 2.30pm	
<b>5 December 2018</b> 1.30 - 2.30pm	<b>Black Studies: What is it and why is it important?</b> An emerging discipline, Black Studies looks at the history, popular cultures, artistic and social movements of people in the African diaspora. In this session, students will be challenged to explore global perspectives, encountering a range of viewpoints, along with the opportunity to meet leading lecturers and researchers in this field.
<b>27 March 2019</b> 1.30 - 2.30pm	
<b>Computing, Engineering and Built Environment</b>	
<b>21 January 2019</b> 10am - 12noon	<b>Emotional intelligence for the next generation of sustainable leaders</b> This event gives an insight into how decisions made now will impact the world in 50 years. It is aimed at increasing the awareness of emotional intelligence and looks at self-awareness, self-management, social awareness and relationship management.
<b>Health, Education and Life Sciences</b>	
<b>18 October 2018</b> 10.30am - 12noon	<b>Aggression: a public health issue?</b> Public Health is about more than campaigning for people to do more exercise, stop smoking or eat more healthily. This innovative masterclass challenges students' pre-conceptions about the role of health studies, through the exploration of contemporary research into aggressive behaviours (such as domestic violence, gang culture and terrorism).
<b>TBC - see website for updates</b>	<b>What is Health Studies?</b> Exploring the nature of health studies and the theory behind it. How health studies is applied in 'real life' including on placement. Examining the employability skills gained and the prospects of employment in this area.

## Health, Education and Life Sciences

17 October 2018 12.30 - 2.30pm	<b>Patient Detectives: biochemistry</b> Analysis of urine, blood and faecal samples (all fake but authentic!) reveal clues about disease. Using patient case studies based on conditions such as diabetes, cancer and kidney disease, students find out how results from the clinical chemistry lab are used to help diagnose the physiological basis of illness.
30 January 2019 12.30 - 2.30pm	<b>Patient Detectives: genetics</b> Isolate DNA from a variety of sources and use techniques such as gel electrophoresis and PCR to investigate the genetic basis of disease and patterns of inheritance.
17 October 2018 12.30 - 2.30pm	<b>Patient Detectives: microbiology</b> Investigate the microbes with which we share our external and internal environment and their role in health and disease. Also look at the problem of antibiotic resistance and possible solutions.
30 January 2019 12.30 - 2.30pm	<b>Patient Detectives: microbiology</b> Investigate the microbes with which we share our external and internal environment and their role in health and disease. Also look at the problem of antibiotic resistance and possible solutions.
TBC - see website for updates	<b>The pleasure of food: how do our senses affect the consumption of food products?</b> This session will explore the evolutionary significance of our senses, their relationship to flavour perception and how this affects our overall preference for food commodities.
16 January 2019 10.30am - 12.30pm	<b>Careers in Health: Operating Department Practice and Paramedic Science</b> Exploring some of our Allied Health Profession degrees, students will learn about the crucial roles that Paramedics and Operating Department Practitioners play in the healthcare sector. There will be personal insight from our academic staff and the opportunity to visit our mock theatre and ambulance learning environments.
20 March 2019 10.30am - 12.30pm	<b>Careers in Health: Operating Department Practice and Paramedic Science</b> Exploring some of our Allied Health Profession degrees, students will learn about the crucial roles that Paramedics and Operating Department Practitioners play in the healthcare sector. There will be personal insight from our academic staff and the opportunity to visit our mock theatre and ambulance learning environments.
7 November 2018 10am - 12noon	<b>Sports coaching and skill acquisition</b> Investigating how sport coaches and practitioners work with young athletes across various disciplines, developing each individual to achieve their greatest performance in adulthood. Practical and classroom activities explore the development of physical, cognition, language and communication skills in children and young adults.
21 November 2018 10.30-11.30am	<b>Strength and conditioning</b> Providing a taste of training activities used by professional strength and conditioning coaches, this session will incorporate elements of basic resistance training, plyometric and explosive strength training, techniques for speed and agility development and conditioning for reduction of injury risk.
16 January 2019 10 - 11.30am	<b>Sport and exercise physiology</b> Sport and exercise physiologists work with athletes to assess and monitor performance and health, using the results of laboratory and field based tests to advise on enhancing recovery and leading a healthier life. Students will explore laboratory assessments of cardiorespiratory fitness or the physiological response to high intensity intermittent exercise.

## Health, Education and Life Sciences

16 January 2019 10am - 12noon	<b>Biomechanics of human movement</b> This session provides an introduction to state-of-the-art human motion capture within a working biomechanics laboratory. It includes a discussion about how and why human beings walk in the way they do, before a practical demonstration of full body motion capture for the detailed analysis of walking and selected sports techniques.
20 February 2019 10am - 12noon	<b>Sports Therapy</b> An insight into the skills utilised by a Sports Therapist. Gain an understanding of concepts such as anatomy, taping and injuries.
13 January 2019 10am - 12noon	<b>PE and School Sport</b> This practical session will explore how we can increase the amount of moderate to vigorous intensity exercise that a child performs in school. It will consider creating links between PE and other subjects.
10 October 2018 10am - 12noon	<b>Sports and Exercise Nutrition: fuelling for performance</b> A practical, evidence-based approach to pre-training nutrition and optimal recovery. Utilising our bespoke kitchen facilities, students will have the opportunity to make their own pre-exercise meals and post-training snacks whilst learning about the underpinning theory behind them.
10 October 2018 10am - 12noon	<b>Sports and Exercise Nutrition: the science behind sports drinks</b> This practical workshop challenges students to develop their own sports drinks in line with the advice given to elite athletes, whilst learning about the biological effects that these drinks can have on the body.
10 October 2018 10am - 12noon	<b>Sports and Exercise Nutrition: ergogenic aids in sports performance</b> A laboratory-based practical session to underpin the science of how nitrates (found in beetroot juice) may enhance sports performance. Students will have an opportunity to get hands on and test how this ergogenic aid may improve endurance performance during cycling.
21 November 2018 10 - 11.30am	<b>Enabling disabled children and adults to learn without limits</b> Introducing the field of Conductive Education, students discover the career of a professional conductor and their role supporting individuals with physical disabilities. Engaging with a range of interactive activities, students develop an understanding of strategies and techniques used to enhance the lives of children and adults with complex needs.
6 February 2019 10 - 11.30am	<b>Enabling disabled children and adults to learn without limits</b> Introducing the field of Conductive Education, students discover the career of a professional conductor and their role supporting individuals with physical disabilities. Engaging with a range of interactive activities, students develop an understanding of strategies and techniques used to enhance the lives of children and adults with complex needs.

### How to book

To request masterclass spaces for your students, please visit our website, where you can find full event details including our online booking request form.

[www.bcu.ac.uk/schools-and-colleges](http://www.bcu.ac.uk/schools-and-colleges)

# UNDERGRADUATE OPEN DAYS

## On campus

Our Open Days are designed to give students all the information they need about the University and the courses they're interested in, with a non-stop programme of events and activities running throughout the day. Students will have the opportunity to meet and talk to our friendly staff and current students about courses, careers and all aspects of study.

Saturday 29 September 2018  
Saturday 20 October 2018  
Sunday 25 November 2018  
TBC June 2019

Times: 9am – 3pm | Campus: All

Registration: [www.bcu.ac.uk/opendays](http://www.bcu.ac.uk/opendays)

## Royal Birmingham Conservatoire Open Days

Conservatoire Open Days are designed to give students a real insight into studying music and performance at Birmingham City University. These events will involve introductory talks, guided tours, open rehearsals, performances, and opportunities to meet staff and students.

25 January 2019 | Campus: City Centre  
[www.bcu.ac.uk/conservatoire/opendays](http://www.bcu.ac.uk/conservatoire/opendays)

## Applicant Taster Days

Between February and April, applicants to some courses at the University may be invited to attend an Applicant Taster Day. On this day, applicants will have the opportunity to meet academics and students from their chosen course, view the campus facilities and attend talks that will give them all the information they need to decide if Birmingham City University is the right place for them.

## Flatpack Unpacked (April 2019)

This series of events is delivered in collaboration with Birmingham's annual Flatpack Film Festival. Curated and run by students within our School of Visual Communication, the programme will include performances, talks and workshops celebrating contemporary film and animation.

## Inspired Festival (June 2019)

Our annual Inspired festival is the culmination of work from our graduating Arts, Design and Media students. Creative workshops, tours and discovery days will be available for schools and colleges to attend throughout the two week festival, so please email contact us to register your interest.

## Summer of STEM (June - July 2019)

Celebrating science, technology, engineering and maths, this programme of activities will include Women in Engineering and the Built Environment Day, Innovation Fest, World Cafe, Birmingham City Engineering Festival and much more. More details will become available in early 2019, but to express an interest in this event, please email [schoolsandcolleges@bcu.ac.uk](mailto:schoolsandcolleges@bcu.ac.uk)



# OUR PARTNERSHIPS: EVENTS, SCHOLARSHIPS AND OPPORTUNITIES

Working with industry leaders and professional organisations allows us to provide school and college students with access to a broad range of opportunities, ranging from pastoral support in school through to academic scholarships when they apply.

## Aim Higher West Midlands

As a key institutional partner within Aim Higher West Midlands, Birmingham City University recognises the importance of widening participation initiatives within higher education. Working in collaboration with other institutions in the region, we provide a wide range of activities and resources for students, teachers, careers advisers, parents and carers.

## Aim Higher Mentoring Scheme

Delivering a programme of 12-15 weekly sessions and activities, each of our undergraduate mentors can work with up to five learners each, offering support and guidance through the various transitional milestones between years 9 – 13. With an extensive Learner Engagement Plan, our mentors provide individual learner support across a variety of topics such as study skills, target setting, confidence building or planning for entry into higher education.

For more information and to find out how to register for Aim Higher mentoring in your school, please email [schoolsandcolleges@bcu.ac.uk](mailto:schoolsandcolleges@bcu.ac.uk).

## Unifest Year 10 Summer Schools

Taking place in July each year, our Unifest summer schools are a great way for students to develop key skills and gain invaluable, first-hand experience of university life. With the aim of highlighting higher education as a possible future pathway for all, we welcome all students who have the ability to go to university but may lack the confidence or belief.

To find out more, visit [www.aimhigherwm.ac.uk](http://www.aimhigherwm.ac.uk).



## Athena SWAN

Birmingham City University holds the Athena SWAN Bronze Award, which demonstrates our commitment to eliminating gender bias and developing an inclusive culture that values all staff. The Athena SWAN Charter aims to address gender equality in higher education and research by encouraging and recognising commitment to advancing the careers of women and transgender staff and students.



## Women in Science and Engineering (WISE) bursaries

Open to female applicants for our Automotive, Mechanical, Electronic and Manufacturing Engineering courses, this scholarship offers £1,000 plus an opportunity for at least two weeks on work placement within a sponsor organisation.



When available, details of the 2018 WISE bursaries and how to apply will be available at: [www.bcu.ac.uk/engineering/student-experience/scholarships-and-awards](http://www.bcu.ac.uk/engineering/student-experience/scholarships-and-awards).

## Women in Engineering and the Built Environment Day - (June 2019)

This event for year 8 students highlights the amazing careers available to women engineers, particularly in light of a growing skills shortage, and invites girls to consider professions within engineering and the built environment.

On the day, learners and staff will be split into teams, competing to develop the best solution to a real world challenge. Previous challenges have looked at a diverse range of global issues, from food production in Nepal to water saving solutions in Kenya.

## Birmingham City Council

### Building Birmingham Scholarship

The Building Birmingham Scholarship provides access to a wide range of education, employment and training opportunities for talented young people aged 16 to 24, who wish to pursue a career in the construction and built environment industries.



Birmingham City Council is happy to come and visit your school or college and speak to your students regarding the scholarship and work experience opportunities; there is no cost for this service.

Further information can be found at [www.birmingham.gov.uk/bbs](http://www.birmingham.gov.uk/bbs).

## Millennium Point Trust

### Millennium Point Scholarship

Part of Millennium Point's commitment to growing Science, Technology, Engineering and Maths (STEM) talent in the West Midlands.

This scholarship is open to Year 13 students from the West Midlands who are planning to study a STEM degree in the Faculty of Computing, Engineering and the Built Environment. In addition to financial support, the scholarship also offers an opportunity to develop a host of new skills, including team building and public speaking.

For more information, please visit the Millennium Point website at [www.millenniumpoint.org.uk/scholarship](http://www.millenniumpoint.org.uk/scholarship)



# STUDENT RECRUITMENT EVENTS

## Terms and Conditions

- All events at Birmingham City University are subject to availability and may be withdrawn at any time.
- The University reserves the right to set restrictions for certain events; these restrictions could be based on age or number of attendees.
- Confirmation for events will only be sent once we have received a completed booking form; a booking request does not guarantee places.
- All visiting parties must be accompanied by school/college teaching staff.
- All transport arrangements are the responsibility of the school/college and transport costs are to be covered by schools/colleges.
- It is the responsibility of the school to ensure all necessary parental consent forms and permissions are obtained for the visit.
- A student participation list must be provided on the day, which the University will use as a register.

## Cancellation Policy

- All of our events are free of charge at the point of delivery.
- The same cancellation fee will also be levied if an event is attended with less than 75 per cent of booked numbers.
- A late cancellation fee of £15 per student per event will be levied for cancellation by a school or college less than two weeks before the event to cover administration and materials.

## Legal statement

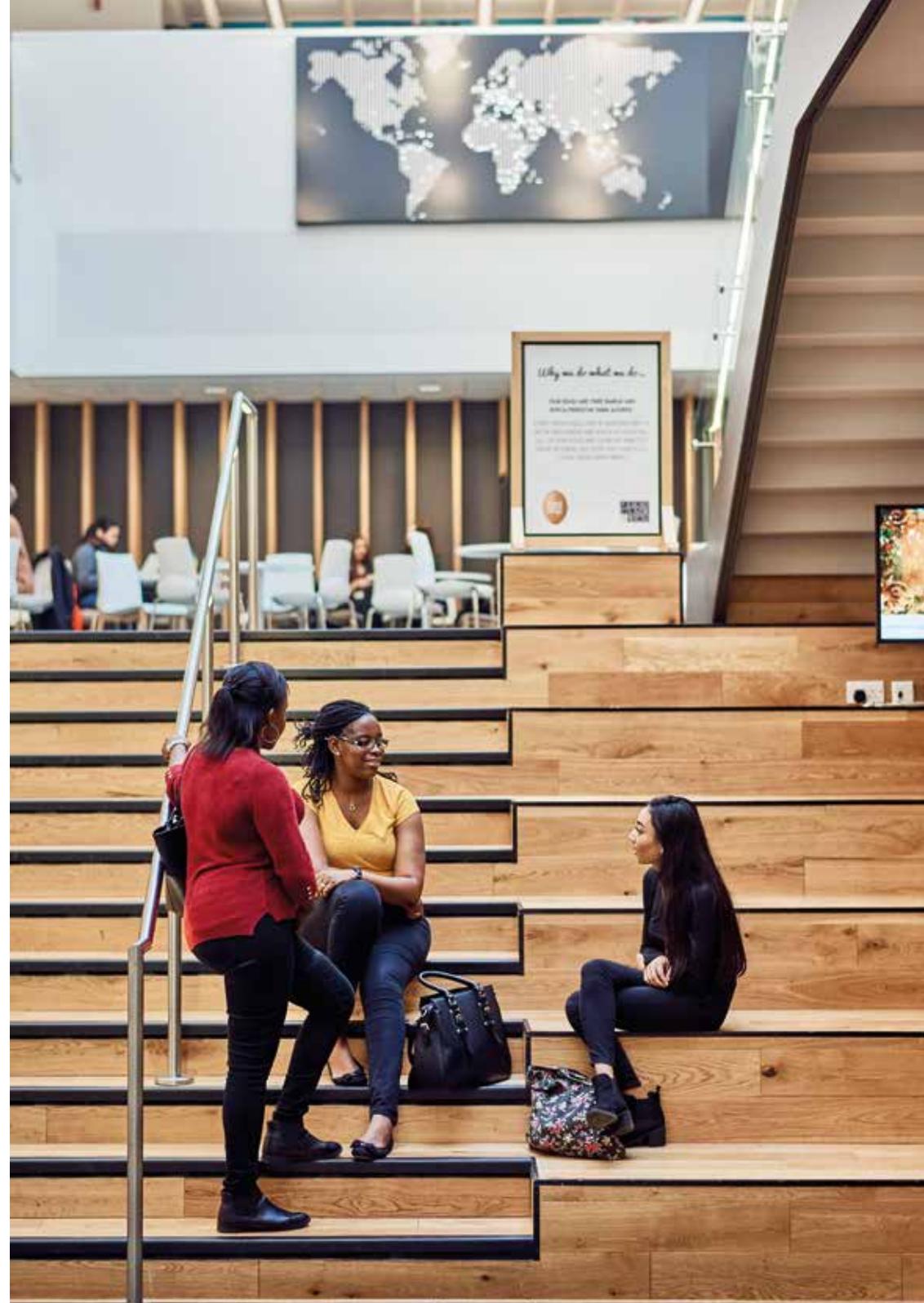
The information in this leaflet is intended as a general guide to the University and forms no part of any contract between you and the University. For full terms and conditions please visit [www.bcu.ac.uk/about-us/policies-and-procedures](http://www.bcu.ac.uk/about-us/policies-and-procedures).

## Equal opportunities

Birmingham City University promotes equality of opportunity in respect of every aspect of its provision. For full details of our Equal Opportunities Policy, please visit [www.bcu.ac.uk/about-us/policies-and-procedures/equality-scheme-action-plan](http://www.bcu.ac.uk/about-us/policies-and-procedures/equality-scheme-action-plan).

## Disability statement

Birmingham City University's Disability Service aims to enable students with disabilities or learning support needs to make the most of their time at university. To discuss any aspect of disability, contact the Disability Service on 0121 331 5588, or email [enablement@bcu.ac.uk](mailto:enablement@bcu.ac.uk).



[www.bcu.ac.uk/schools-and-colleges](http://www.bcu.ac.uk/schools-and-colleges)

[schoolsandcolleges@bcu.ac.uk](mailto:schoolsandcolleges@bcu.ac.uk)

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