SEE FOR YOURSELF AT AN OPEN DAY

The best way to explore what Birmingham City University has to offer is to come and see us in person. Our Open Days provide the perfect opportunity to chat to our staff and students, and check out our first-rate facilities.

MAR 21
JUN 27
SEP 26

OCT 17
NOV 22

www.bcu.ac.uk/visit

The information in this prospectus is aimed at prospective students planning to start a course at Birmingham City University in 2021/22.
WELCOME

I’D LIKE TO GIVE YOU A WARM WELCOME TO BIRMINGHAM CITY UNIVERSITY. I AM IMMENSELY PROUD TO BE THE CHANCELLOR OF THIS VIBRANT AND DIVERSE INSTITUTION.

Our University offers the sort of education I’d have loved when I was younger — right in the heart of the thriving city of Birmingham, with fantastic facilities that blew me away when I first visited. The teaching staff are incredibly passionate about their subjects and give our talented students the chance to go on and achieve their ambitions.

My advice is to come and see for yourself what’s happening at the University and across the city. I did, and that’s why I was thrilled to accept this amazing role.

I look forward to working with you, helping you become part of Birmingham City University’s next generation of talent.

Sir Lenny Henry, Chancellor, Birmingham City University
I AM BCU
EVERYONE PICTURED ON THE COVER AND BELOW IS A STUDENT OF BIRMINGHAM CITY UNIVERSITY. IN THEIR OWN WORDS, THIS IS WHAT THEY LOVE ABOUT BCU.

SAVANNAH
BSc (Hons) Sport and Exercise Science
"The course has gone beyond my expectations. The facilities here are amazing, with opportunities to work in quieter environments if needed and plenty of laptop access."

GEORGE
BSc (Hons) Computer Networks
"I continue to be amazed by the industrial links BCU makes with prestigious companies, such as HPE and Cisco, which are allowing us to have even more networking opportunities."

MARTA
BEng (Hons) Mechanical Engineering
"My experience at BCU has been fantastic, the University truly does have a very open community full of people willing to make a difference."

ZAK
BA (Hons) Graphic Communication
"I managed to fit in sooner than I thought I ever would – everyone has a thriving, positive attitude, which made me feel accepted in this community straight away."

MAHDIYAH
BSc (Hons) Paramedic Science
"I knew I had very high aspirations and BCU was the encouraging factor I'd need to push me to achieve these. I'm proud to say that I attend this university."

GEORGE
BSc (Hons) Computer Networks
"I continue to be amazed by the industrial links BCU makes with prestigious companies, such as HPE and Cisco, which are allowing us to have even more networking opportunities."

MAHDIYAH
BSc (Hons) Paramedic Science
"I knew I had very high aspirations and BCU was the encouraging factor I'd need to push me to achieve these. I'm proud to say that I attend this university."

SAM
BSc (Hons) Digital Media Computing
"The course attracted me because of the mixture of creative and logical thinking. I was impressed by the facilities at BCU after visiting an open day which helped me confirm my choice."

MARY
BA (Hons) Accountancy
"There is so much on offer! I am so humbled to have visited China, mentored young students in Birmingham, volunteered in Morocco with underprivileged kids and much more!"
1 WORK WITH GLOBAL BRANDS

We have a large number of industry partners and work with big-name employers to give you the best start in your career. We work with the BBC, the NHS, Jaguar Land Rover, Cisco, Microsoft and the Royal Shakespeare Company. All of our courses incorporate work-related experience, with many giving the option of a year-long placement.

5 LEARN FROM THE BEST

Many of our teaching staff come from and maintain links with industry. Ten are National Teaching Fellows – awarded for excellence in university teaching and learning. We received silver status for quality of teaching in the Teaching Excellence Framework (TEF) 2017. See page 28.

6 PRACTICE-BASED RESEARCH

Almost 95% of our research was judged to have delivered ‘outstanding’ or ‘very considerable’ external impact in the most recent review, the Research Excellence Framework 2014. See page 38.

7 HELP WITH STUDY COSTS

Our ‘Meet or Beat’ scholarship offers a £1,000 scholarship to students who apply to a qualifying course at BCU and secure results that either match or beat our entry requirements. This is made up of £850 cash and £150 credit to spend in an online shop. See page 36.

8 EARN WHILE YOU LEARN

Our student employment scheme allows you to apply for paid roles at the University, gaining experience in crucial aspects of job applications and valuable feedback on your work.

9 INVESTING IN YOUR FUTURE

We have invested more than £340 million in industry-standard, state-of-the-art facilities to ensure you have the best possible environment for practice-based learning. See page 24.

10 97% EMPLOYED / IN FURTHER STUDY

Our commitment to ensuring students develop the skills and experience employers need means that 97.4% of our graduates are in employment or further study within six months of graduation (Destinations of Leavers from Higher Education survey 2016/17).
THE HEART
OF THE UK

NOT ONLY IS BIRMINGHAM ONE OF THE UK’S MOST EXCITING AND DIVERSE CITIES, BUT IT IS ALSO ONE OF THE MOST ACCESSIBLE.

We are at the centre of the UK’s road, rail and coach networks, so travelling to and from Birmingham is no problem, while commuting from the surrounding area to our centrally located campuses is easy to do.

Local transport is also excellent, with a network of trains, buses and trams providing easy access to all University sites. For more information on our campus locations within the city, see page 42.

www.bcu.ac.uk/maps

TRAIN TIMES FROM BIRMINGHAM

<table>
<thead>
<tr>
<th>City</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>LONDON</td>
<td>1h 26m</td>
</tr>
<tr>
<td>LEICESTER</td>
<td>1h 00m</td>
</tr>
<tr>
<td>NOTTINGHAM</td>
<td>1h 10m</td>
</tr>
<tr>
<td>MANCHESTER</td>
<td>1h 30m</td>
</tr>
<tr>
<td>LIVERPOOL</td>
<td>1h 35m</td>
</tr>
<tr>
<td>LEEDS</td>
<td>2h 00m</td>
</tr>
<tr>
<td>BRISTOL</td>
<td>1h 30m</td>
</tr>
<tr>
<td>NEWCASTLE</td>
<td>3h 15m</td>
</tr>
</tbody>
</table>

All journey times and trains are approximate.
ON COURSE TO A CAREER

GAIN A COMPETITIVE ADVANTAGE

Our Graduate+ programme allows you to build up experience through a range of extracurricular, employment-related activities. You will work with our Graduate+ team to undertake a skills audit and devise a personal programme of activities and collate evidence for what you’ve done, using an online e-portfolio.

EARN WHILE YOU LEARN

Our students are given the opportunity to fill many part-time temporary positions within the University. This allows you to work while you study with us, fitting the job around your course. By taking part in the scheme, you will gain valuable experiences and employability skills, including taking part in a realistic application process, enhancing your prospects in the job market.

WORKING WITH INDUSTRY

Many of our courses offer you the chance to work on live projects with businesses or get involved with community projects related to your course. Our business innovation centre, STEAMhouse, features a range of co-working, artist production, incubation and networking facilities for small and medium-sized businesses in the West Midlands.

COURSES BUILT FOR YOUR FUTURE

Our courses were designed with input from current students and industry professionals, ensuring they meet your needs and those of potential employers. Employability skills, enterprise and practice-based projects are built into the curriculum where relevant, giving you experience of the career you may wish to pursue. A range of learning, assessment and feedback methods are used and you’ll have the chance to study a range of optional modules, so you can tailor your learning to your own interests.

GET THE CAREER SUPPORT YOU NEED

We offer a wide range of online and face-to-face services to help you develop your employability skills, plan your career and access the latest job opportunities. This includes one-to-one support with job applications and interview preparation, and mentors from a range of sectors. Our students can access careers support throughout their time as a student and for up to three years after graduating.

ACHIEVE YOUR FULL POTENTIAL

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can attend one of our workshops or book a one-to-one tutorial to discuss aspects of your work.
YOUR DEGREE YOUR WAY

TO MAKE UNIVERSITY AS FLEXIBLE AND ACCESSIBLE AS POSSIBLE, WE OFFER A NUMBER OF DIFFERENT STUDY OPTIONS ALONGSIDE OUR TRADITIONAL THREE-YEAR DEGREES.

PLANNING TO STUDY FULL-TIME?

This is many people’s idea of a traditional university degree. While you will not normally be in lectures or seminars all day every day, the time you are expected to allocate to personal reading or study means this degree is effectively full-time.

Even if you choose this option, there is still a lot of flexibility – a range of assessment and feedback methods are used and most courses include work placements, with some offering the option of a year-long placement in industry (a ‘sandwich year’).

WANT INDUSTRY EXPERIENCE?

While many courses include a work placement of some sort, sandwich courses take this a step further by allowing you to spend a whole year with an employer, usually between the second and third year of your degree.

This can be a great way to find out more about your chosen career, and some students even return to the same employers after completing their studies. Please see our course section from page 56 to check whether the course you are interested in has a sandwich option.

WANT TO KEEP YOUR OPTIONS OPEN?

Foundation years are a great option if you have the talent, ambition and potential to succeed at Birmingham City University but need a little more flexibility and choice than a standard degree.

Foundation years (sometimes called Year 0 courses) are perfect if you don’t meet the entry requirements for a particular course, as they will enable you to develop your learning in preparation for the first year of a degree. See page 218 for details of our courses which can be accessed via a foundation year.

LOOKING TO LEARN ON THE JOB?

Higher and degree apprenticeships are an alternative to the traditional university degree if you prefer to study at the same time as you work and earn. You spend part of your time studying with Birmingham City University and the rest working for one of our partner employers.

To be enrolled on a higher apprenticeship, you will normally need to be employed by a company which offers them to its staff. For more information, see the government’s Find an Apprenticeship website or visit www.bcu.ac.uk/apprenticeships.

NEED TO BALANCE WORK AND STUDY?

Studying part-time on a flexible provision basis means that the course will cover the same modules as the full-time course but you have the flexibility to complete those modules over a longer period, for example five years instead of three years.

It is important to note that if you do pursue this option, you will study modules for your course alongside full-time students and must be available to attend the University for learning activities at any time during the week.

FIND YOUR COURSE

Go to page 56 or visit www.bcu.ac.uk/courses
OUR GRADUATES

WHETHER IT IS SETTING UP SUCCESSFUL COMPANIES OR PREDICTING THE LATEST FASHION TRENDS, OUR GRADUATES ARE SHAPING THE WORLD WITH THE SKILLS THEY HAVE HONED RIGHT HERE.

BLOGGER

LILY PEBBLES
BA (Hons) Marketing, Advertising and PR

When Lily began her beauty and lifestyle blog as part of a digital marketing module, she had no idea how many doors would open up for her. Now she runs her YouTube channel and other social media platforms full-time, has become a Sunday Times bestselling author with her book The F Word, co-hosts an iTunes number 1 podcast ‘At Home With’ and collaborates with brands such as Waitrose and The White Company.

TECHNOLOGIST

HARRY JAWANDA
BSc (Hons) Information Technology Management for Business

When Harry began his studies at the University he would not have described himself as a ‘techie’ but his degree helped him develop his technological knowledge and business acumen. Harry co-founded Wambiz, a private social network for schools and colleges, which attracted some 500,000 users before being sold to leading international software provider Allocate.

CREATOR

HANNAH LEWIN
BA (Hons) Fashion Design

Hannah won the Mothercare Childrenswear Award at Graduate Fashion Week 2018 for her ‘smart casual’ children’s range, which featured distinctive check prints and was coloured by hand. This led to a job with Swedish clothing giant H&M as an assistant designer in the childrenswear department.

MARKETER

NICK DEARMUN
BA (Hons) Business and Advertising

After graduating, Nick worked as an intern in various advertising agencies before getting a job as a marketing assistant for a record label. As a marketing manager for Columbia Records/Sony Music, he worked with Rag’n’Bone Man on his number 1 album, and with Calvin Harris across multiple releases including several number 1 singles. He then moved on to work as an Account Director at digital agency AKQA Los Angeles.

VISIONARY

JOE DARNLEY
BA (Hons) Primary Education with QTS

Having graduated from our BA (Hons) Primary Education (with QTS) course in 2011, Joe quickly progressed up the career ladder to Assistant Principal at Oasis Academy Hobmoor School, from where he was invited to 10 Downing Street in recognition of his contribution to raising pupil progress and attainment.

WHETHER IT IS SETTING UP SUCCESSFUL COMPANIES OR PREDICTING THE LATEST FASHION TRENDS, OUR GRADUATES ARE SHAPING THE WORLD WITH THE SKILLS THEY HAVE HONED RIGHT HERE.
Our facilities are located alongside Eastside City Park – the first new urban park in Birmingham for over 130 years, which provides a superb space for relaxing in summer as well as a venue for events and activities.

The University has announced plans to transform the historic 120-year-old Belmont Works, next to our City Centre Campus, into a £60 million innovation centre for businesses, artists and academics to collaborate, as the second phase of our STEAMhouse initiative. The overhaul will see the restoration of the Grade A listed building which has stood derelict since being gutted by a fire in 2007.
CITY SOUTH CAMPUS

Facilities Include:

- Mock hospital wards and operating theatre
- Virtual radiotherapy and radiography imaging suites
- Simulated home environment
- Replica school classrooms
- Physiology, biomedical science and biomechanics laboratories
- Specialist fitness suite
- Sports therapy clinic
- Environment chamber
- Speech and language clinic

Our facilities replicate the real world of health, education, sport and life sciences, including an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room, as well as sport and life sciences laboratories and replica classrooms for use by our teaching students.

We have invested £41 million in new facilities on this site, including specialist laboratories for a newly created School of Health Sciences, as well as a new home for the School of Education and Social Work, which opened in 2018.

STUDENTS ON HEALTH, SPORT AND LIFE SCIENCES, AND EDUCATION COURSES ARE BASED ON OUR STATE-OF-THE-ART CAMPUS IN THE LEAFY SUBURB OF EDGBaston, WITHIN EASY REACH OF THE CITY CENTRE.

NEW HOME FOR SPORT COURSES

The University will be at the very heart of legacy plans for Birmingham’s Commonwealth Games in 2022. We have agreed a deal with the city council for the redeveloped Alexander Stadium to provide a new home for our sports courses, giving our students access to world-class professional facilities, and ensuring the stadium remains an important part of the sporting fabric of the city, region and nation for years to come.

Set over three storeys in the Western Stand, the agreement will allow us to expand our provision with space to accommodate up to 1,000 students. The site will be furnished to include state-of-the-art sporting equipment such as environmental chambers and anti-gravity treadmills, providing elite-level training for students.

The University originally launched our sport and life sciences courses in 2016, with the programmes - which include Sports Therapy, Food and Nutrition, and Biomedical Sciences - proving popular with students preparing for careers in the sporting or life science industries.
IN ADDITION TO OUR TWO MAIN CAMPUSES, OUR ART AND JEWELLERY STUDENTS BENEFIT FROM STUDYING AT SPECIALIST LOCATIONS IN THE CITY.

Our jewellery school stands in a modern and spacious building on Vittoria Street, right in the heart of Birmingham’s famous Jewellery Quarter where much of the jewellery made in Britain today is manufactured.

Gemology courses are based in a purpose-built area within Birmingham’s new Assay Office, and there is also additional teaching space in the historic St Paul’s Square.

FACILITIES INCLUDE:
- Specialist studio workshops
- Casting facility and electroplating laboratory
- Machine workshop including laser welders and laser cutters
- Exhibition space and specialist library
- Stores for materials and tools.

FACILITIES INCLUDE:
- Light and airy studios
- Gallery and installation space
- Fine art library
- Woodwork, metal, plaster, fibreglass and ceramics workshops
- Digital media, print and photography workshops.

THIS GRADE I LISTED VENETIAN GOTHIC BUILDING IN MARGARET STREET HOUSES A WONDERFUL COMPLEX OF TRADITIONAL-STYLE WORKSHOPS AND TEACHING AND EXHIBITION SPACE.

Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained-glass windows and mosaic floors of this glorious purpose-built art school.

We’re right in the city centre, perfectly placed next to the city’s main museum and art gallery. There are purpose-built spaces throughout the building to present students’ work in a thriving, exhibition-oriented home.
THE FACILITIES YOU NEED

TV STUDIOS
Our four industry-standard TV studios featuring the latest Sony equipment and a green screen MILO facility.

WHEN YOU CHOOSE TO STUDY AT BIRMINGHAM CITY UNIVERSITY, YOU CAN BE CONFIDENT THAT YOUR LEARNING NEEDS ARE OUR TOP PRIORITY.

In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.

ENGINEERING WORKSHOPS

TEXTILE STUDIOS

RADIOGRAPHY SKILLS SUITE
PHOTOGRAPHY STUDIOS

IT RESOURCES

You will have access to your own email account as soon as you are invited to enrol, free secure file storage and free University wi-fi, as well as the use of open-access computers within every library and faculty.

Our IT Help Desk is on hand to resolve any technical issues, while our Follow-Me printing system lets you print from any printer on campus (charges apply).

www.bcu.ac.uk/it

PRINT STUDIOS

LIBRARY AND LEARNING RESOURCES

You will have access to a wide range of online and many print resources with 24/7 support. These have been selected in partnership with your lecturers, so are quality assured and relevant to your course.

If you need help in person or online, our expert staff and back-up services are there to help you get the best from the time you invest in developing your information-seeking skills.

We have been accredited to the Customer Service Excellence standard; we focus on delivery, timeliness, information, professionalism and staff attitude. We value collaborative working, and include the views of students as we work to improve your services.

www.bcu.ac.uk/library
MEET THE STAFF WHO INSPIRE

AT BIRMINGHAM CITY UNIVERSITY, YOU WILL LEARN FROM THOSE WHO HAVE BEEN THERE AND DONE IT.

Many of our 1,800-strong team of academic staff are practising professionals and experts in their sector, including 10 National Teaching Fellows.

You will receive first-hand and up-to-date knowledge directly from those in the know, be it health practitioners, real estate specialists or professional musicians.

To find out more, visit www.bcu.ac.uk/our-staff.

“I always tell my students to be themselves. The best seminars tend to be the ones that end up in unexpected places.”

DR ISLAM ISSA
Reader in Literature and History

Selected as a ‘New Generation Thinker’ by BBC Radio 3 and the Arts and Humanities Research Council, and researched a high-profile exhibition on Muslim contributions to World War One, which won the Times Higher Education Award for Research Project of the Year.
“The School of Jewellery is one of the few places in the country where students get to learn traditional skills alongside cutting-edge technologies.”

DAUVIT ALEXANDER
Senior Lecturer in Jewellery and Silversmithing
A jewellery-maker whose work has been exhibited around the world, he has been teaching craft skills for around 30 years in the UK and further afield.

“I am passionate about nursing and use a variety of teaching and learning strategies to help student nurses achieve their goals and be the best nurse they can be.”

ANN-MARIE DODSON
Senior Lecturer in Nursing
With 42 years’ experience, Ann-Marie has worked in all fields of nursing, and many specialities, and won a prestigious Cavell Star Award, for going above and beyond for her student nurses.

“Mooting is a great way to practice and develop your legal skills, so we wrote a book to help students realise their potential. The experiences you’ll gain will benefit you in and out of the classroom.”

SARAH COOPER
Reader in Law
Co-authored the book Preparing to Moot, after she was a successful part of our mooting team during her time studying in our School of Law.

“The staff-student community is second to none. At our weekly Game Night on Wednesday evenings we all take time to celebrate what we love – developing and playing games.”

DR CARLO HARVEY
Associate Professor, Director of Future Games and Graphics
Teaches C++ coding and co-founded Curzon Software House, where students work on industry projects for various clients.

“My teaching is ‘practice-led’ bringing real clinical case studies into the classroom from my own professional practice.”

DR PETER THAIN
Senior Lecturer and Course Leader in Sports Therapy
Head Therapist for the Great Britain Senior Women’s Basketball Team, and previously worked with the Men’s Basketball Team at the Commonwealth Games 2018 in Australia.

“Preparing to Moot is a great way to practice and develop your legal skills, so we wrote a book to help students realise their potential. The experiences you’ll gain will benefit you in and out of the classroom.”

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Co-authored the book Preparing to Moot, after she was a successful part of our mooting team during her time studying in our School of Law.

“‘Practice-led’ teaching is bringing real clinical case studies into the classroom from my own professional practice.”

DR PETER THAIN
Senior Lecturer and Course Leader in Sports Therapy
Head Therapist for the Great Britain Senior Women’s Basketball Team, and previously worked with the Men’s Basketball Team at the Commonwealth Games 2018 in Australia.
HOW TO ACCESS SUPPORT

If you have any questions, concerns or problems while at University, your School Office is the place to go. Our teams provide a personal, supportive and responsive service with staff on hand to answer course-related questions and point you towards where you can access any other specialist support you may need. You can also log an enquiry and book wellbeing sessions or advice appointments online.

MENTAL HEALTH AND WELLBEING

Your health and happiness are important to us and there are a wide range of support services available in areas including disability, counselling, mental health and wellbeing, and healthcare. We offer ongoing support, workshops and events such as our Mental Health Day which included tea and talk sessions, music therapy, and therapy dogs!

Counselling

The mental health and wellbeing team consists of counsellors, mental health advisers and wellbeing advisers. The team offers free, confidential appointments 51 weeks of the year, Monday to Friday across both main campuses.

STUDY SUPPORT

Centre for Academic Success

The Centre for Academic Success aims to help you develop the skills you need to progress and successfully complete your course. They can help with:

- Academic essay and report writing
- English
- Referencing
- Dissertations
- Presentation skills
- Mathematics and statistics
- Computing and programming
- Project management
- Study skills.

This support is offered through a range of tutorial sessions, workshops, online resources and feedback on your assignment drafts.

Success+ assessment centre

Our new assessment centre provides a controlled environment for students on certain courses to take some formative (ongoing) and summative (end of module) assessments, at a time to suit you, within designated windows.

The aim of the centre is to add flexibility around assessments, enabling you to complete them when you feel best able, as well as freeing up staff time to support you in other ways.

STUDENT PARENTS

Childcare

We recognise the commitment required by student parents and want to help you focus on your studies to get the most out of university life. We can offer childcare advice on areas such as how to choose the right nursery for you and your child, and government support and benefits.

HEALTHCARE

Register with a doctor

We strongly encourage students new to Birmingham to register with a GP practice in the area. You may choose to register with the University’s own partner practice, but this is not compulsory. The most important thing is that you do register with a local practice so that you have timely access to healthcare whenever you need it.
STUDENT SUPPORT

LGBTQ+ support
Talking about issues surrounding sexuality and gender can sometimes be difficult with friends and family. The Wellbeing Team offers support to students who are questioning their sexuality, are worried about ‘coming out’, are reconciling their sexuality and/or gender with their identity, and any other concerns they may be experiencing.

The Wellbeing Team can offer one-to-one confidential support and advice and can signpost to other organisations and support when appropriate. A member of our team is accredited as a ‘Pink Therapist’ and can offer specialist LGBTQ wellbeing support, as well as LGBTQ awareness training.

Care leavers
The University is committed to supporting all of its students, and has a dedicated support service for those who come from a background in care. We recognise that some of these students may face particular challenges in relation to accommodation and finances, and may have experienced disruption in their schooling. Some examples of the support available include:

- The University’s Earn2Learn scheme, guaranteeing you 7.5 hours placement employment for up to 30 weeks during term time in one of BCU’s central service teams or the Students’ Union.
- An exit award – minimum £1,000 (not means-tested) and maximum £3,000 (means-tested), giving you a deposit on a flat to support your progression into work after your studies (see website for full details).
- Guaranteed access to a place in University accommodation, giving priority access to accommodation for the full duration of study.
- A single point of contact in our Admissions team from application through to commencing your studies.
- A member of our Mental Health and Wellbeing team to support your needs while studying at the University, offering personal mentoring and guidance.

STUDENT GOVERNANCE

Complaints
Your time at university is important to us and we want to help you get the most out of your studies. If you think that we’ve fallen short in some way, you can let us know and we’ll work with you to try to resolve it.

DISABILITY SUPPORT

Whether you have already disclosed your disability to us, or believe that you might need help with a substantial long-term condition that is having an adverse impact on your ability to do normal daily activities, our Disability Support Team will be able to work with you to find the support you need. We recommend talking to us as soon as you can so that you can get the greatest benefit out of any support we can make available to you.

If you’re offered a place at the University, our Pre-entry Disability Adviser will contact you by letter or email to provide you with information about support, and invite you to give details about your specific learning difficulty or disability.

We make individual recommendations to your School about the support you’ll need from them, such as:

- particular exam arrangements
- extra time for assignments
- handouts in advance of lectures
- written material in a particular format
- being allowed to take a note taker or voice recorder into lectures.

Applying to university with a disability
We are happy to arrange for you to meet with a Disability Adviser at the University before you make a formal application. If you’re planning to attend one of our Open Days, the Disability Support Team will be available on the day, and you’re welcome to contact us beforehand to make an appointment with a Disability Adviser if you wish. Students are invited to declare any disability as soon as possible, using the form at www.bcu.ac.uk/disability-form.

The decision about whether to offer you a place at Birmingham City University will be made on academic grounds only. Your disability will not affect this decision.
With one in three jobs requiring degree-level skills and graduates earning an average of £10,000 a year more than non-graduates*, coming to university is an investment in your future career.

**Money, fees and grants**
Information on the relevant fees for each course can be found on our website at www.bcu.ac.uk/courses. Most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

Loans are available to cover the full cost of your tuition fees and there are also loans for living expenses, such as accommodation and travel, with the amount available depending on your personal circumstances. You start to pay the student loan back once you are in work and earning above a set threshold, currently £25,725.

Loans are subject to conditions and arrangements may change in future, depending on government legislation. There are also non-repayable grants available for some students with disabilities, students who are parents or who have an adult who is financially dependent on them, or students in receipt of certain benefits.

**Advice and support**
We know that financial health can impact on your physical and mental wellbeing. To help you balance your budget we can offer advice and support on the money you have, help you seek paid work, and give you tips on making your money go further.

We run various activities during National Student Money Week aimed at checking your financial health and helping you to make the most of your resources including time and money.

**Hardship Fund**
The University’s Hardship Fund is intended to help students experiencing financial difficulties due to an unplanned shortfall in funding which is impacting on their success and/or progression at the University. The Fund will support as many eligible students as possible, who are engaged and committed to their studies, in achieving a positive outcome from their time at the University.

This Fund is for fully enrolled, UK-domiciled students of the University (a separate International Hardship Fund caters for overseas students). There are limited funds available, and any award is made at the discretion of the University, with priority given to certain disadvantaged groups. Each year the Fund is updated, with the latest eligibility criteria and information usually available to fully enrolled students in the first term.

**Meet or Beat**
We want all our students to achieve their full potential. So, if you apply to a qualifying course at BCU and secure results in the qualifications you are studying that either match or better our entry requirements, you could be eligible for a £1,000 scholarship, made up of £850 cash and £150 credit to spend in our online shop (see below).

For full terms and conditions and to find out more, visit www.bcu.ac.uk/meetorbeat.

**Support with learning costs**
To help our students with the cost of study, we give all new home and EU undergraduates £150 worth of credit to spend on a range of materials from our online shop, including books, stationery and digital resources.

For more information, visit www.bcu.ac.uk/150-credit.

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* Source: Graduate Labour Market Statistics 2018.
WE ARE COMMITTED TO DISCOVERING NEW KNOWLEDGE AND DELIVERING REAL BENEFIT TO CULTURE, INDUSTRY, SOCIETY AND THE ENVIRONMENT.

Our researchers work across disciplines and with collaborators locally, nationally and internationally to produce research of high impact to society, the environment, culture and the economy. We have launched the UK’s first Centre for Brexit Studies, researching all aspects of the UK’s vote to leave the EU, including the impact on the British and European economies.

Our Research Excellence Framework (REF) 2014 results demonstrate the public benefit of our research to society and the economy, with almost 99% deemed to have either ‘outstanding’ or ‘very considerable’ impact.

Birmingham City University has teamed up with Greek technology firm Singular Logic to help solve major global issues such as water loss and water wastage. The four-year project, named Internet of Things Smart Water Innovative Networks (IoT4Win), will see academics work alongside industry partners in the UK, Romania, Greece and Spain to find ways to improve the efficiency of water systems.

An array of smart technology sensors will be put to work to monitor and provide real-time updates on the quality, quantity and demand for water in urban areas and find new ways to provide accessible and affordable water.

The developed technology could have a major impact on future policy by finding ways to improve the efficiency and performance of water systems across the UK and Europe. Three researchers will be appointed to the scheme and earn PhDs from Birmingham City University as part of the project to create a legacy of knowledge in the smart water sector, which could transform the way water utility companies and authorities operate in the future.

www.bcu.ac.uk/research-smart-tech-water
THE VIEW FROM BCU

WANT A TASTE OF WHAT STUDENT LIFE IN THE CITY IS REALLY LIKE? TAKE A LOOK AT OUR INSTAGRAM PROFILE TO SEE WHAT’S GOING ON AROUND OUR CAMPUSES AND THE CITY.

mybcu

harryharryharryharry
Swung by to catch @edimusicmay at the Royal Birmingham Conservatoire Jazz Club this evening.

willrobins
Hell! celebrations created a seriously colourful vibe on campus today!

shumiixx
These people make my heart full.

benephgravephotography
Lonely blue skies on a wintry day!

camellia nk
And sometimes we go back to the beginning to see everything in a new way.

Why should I go to uni?
Not sure if you actually want to go to university? Claire’s put this vlog together to help you decide.

MEET OUR VLOGGERS
Our students share their experiences and advice on all aspects of applying and preparing for university.

www.bcu.ac.uk/vlogs

Why choose BCU?
Wondering why you should study at Birmingham City University? Jamie shares his top three reasons for coming to BCU.

www.bcu.ac.uk
THE CITY IS YOUR CAMPUS

JOIN US AT BIRMINGHAM CITY UNIVERSITY AND YOU WILL BE RIGHT IN THE HEART OF A FORWARD-LOOKING AND VIBRANT CITY WITH PLENTY TO DO CLOSE AT HAND.

To find out how long it takes to get to our campuses from your home, visit www.bcu.ac.uk/getting-here
WE ASKED OUR STUDENTS TO SHARE SOME OF THEIR FAVOURITE PLACES IN BIRMINGHAM

HERE’S WHERE THEY TOOK US

CITY LIFE

LANE 7, THE MAILBOX
This is bowling like you’ve never seen it before, complete with walnut lanes, retro arcade games and a UV-lit karaoke bar.

SHOPPING AT GREAT WESTERN ARCADE
Birmingham’s arcades offer the chance to shelter from the elements while enjoying some interesting, independent shops.

STREET ART IN DIGBETH
Digbeth is well known as Birmingham’s cultural hub, with art studios, creative businesses and street art aplenty.

STREET FOOD AT DIGBETH DINING CLUB
Head down to Digbeth on a Friday or Saturday for an ever-changing street food selection at Digbeth Dining Club.
Set yourself up for the day with a tasty breakfast from one of Birmingham’s popular cafés.

As well as big-name stores in the Bullring, we have plenty of quirky independent stores like vintage clothes outlet Cow.

Having started out at Digbeth Dining Club, the OPM guys now have their own permanent outlet with some of the best burgers in town.

If you like to ‘balance’ games with a drink, the Ruin pub – one of many characterful taverns in the Digbeth area – has both!

There are plenty of places to warm up with a hot drink such as Bond, a café complete with canal-side seating.

This indoor crazy golf venue incorporates graffiti, street food and cocktails for a truly unique night out!

If you want to get out and about, the city has over 8,000 acres of park and open space, making it one of the UK’s greenest cities.

Whether you’re interested in sport as a participant or a spectator, Birmingham has plenty to offer. The city is set to host the Commonwealth Games in 2022, underlining its reputation as a destination for major sporting events. There are three big-name football clubs nearby and international cricket takes place at Edgbaston.

With a world-class symphony orchestra, royal ballet company and theatres, Birmingham has some of the finest contemporary arts venues in the country, while one of the city’s most exciting facilities is the state-of-the-art, £188 million Library of Birmingham.

There’s a host of great live music destinations to be found across the city – from sticky-floored pubs and intimate jazz bars to the famous O2 Academy and Jools Holland’s Jam House.

If you want to relax, the city has over 8,000 acres of park and open space, making it one of the UK’s greenest cities.

There’s plenty more to see and do in Birmingham – from music and culture to top-class sport, we have all your interests covered.
A PLACE TO CALL HOME

AT A GLANCE
- Over 2,000 rooms available
- Shared kitchen, living areas, laundry facilities and social/study rooms
- Easily accessible – close to public transport links
- CCTV coverage and security staff at each site
- Access to free wi-fi

WE OFFER ACCOMMODATION AT VARIOUS LOCATIONS AROUND THE CITY. OUR HALLS OF RESIDENCE ARE NEAR TO OUR CAMPUSES AND PUBLIC TRANSPORT, SO YOU’RE IDEALLY LOCATED FOR STUDYING AND SOCIALISING.

Leaving home for university is one of the biggest moves you will ever make. With the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

All first-year, full-time home, EU and international students who live more than 10 miles from their place of study are guaranteed University accommodation if they have firmly accepted an offer in the main application cycle and apply by the deadline date.

www.bcu.ac.uk/accommodation

Returning students in their second year and above are also able to re-book direct with some of our partner providers. If you decide that you want to stay in private accommodation, Birmingham City University Students' Union has its own letting agency, which we recommend to find private housing.

www.bcusu.com/homes

WANT TO SEE MORE?
Visit www.bcu.ac.uk/accommodation to view our halls.
GO ABRAND

As a student at Birmingham City University, you may have the opportunity to study abroad at one of our partner universities as part of an international exchange programme linked to your degree.

You can also apply to study or work abroad with Erasmus+ (within the EU) where you may benefit from a grant that can contribute to some of the costs during your stay overseas. There are also a number of fantastic summer programmes which can be taken outside of your degree!

www.bcu.ac.uk/go-abroad

NICOLE WALSH
Mexico
I’d never travelled outside of Europe before so when I had the opportunity to go to Mexico, I jumped at the chance. I went by myself and learned how to meet new people and come out of my comfort zone. I’ve also learned that Mexicans are the friendliest people I have ever met.

CONOR DENNEHY
Spain
My Erasmus year in Barcelona was truly amazing! I met many people from around the world with different cultures and traditions, while also immersing myself in the Spanish culture. The architecture, the food and the lifestyle are only a few of the amazing aspects of your study abroad life that you will experience.

CLAUDIA FERRARETTO
China
I could never have imagined being able to take part in such an unforgettable experience, in an amazing, inspirational, and vibrant location. Thanks to the summer school at one of BCU’s partner universities, I had the opportunity, not only to grow as a person, but also to enhance my experiences and background to apply to my studies and on a future career!

KUSH LAD
Taiwan
Who knew such a tiny island could overflow with so much love, kindness and memories for a lifetime. Yuntech enabled us to learn basic Mandarin in just 10 days, guided and taught by the most passionate teachers. The study partners welcomed us, they immersed us into their culture, their families, and the beauty of Taiwan in each of their cities or districts.

JACK HICKS
South Korea
South Korea was perhaps the most interesting and significant experience of my life. Travelling to the other side of the world has opened my eyes and changed my perspective on life forever.

HASSAN UL-HAQ
Australia
My experience in Melbourne is one that I will never forget and it has also allowed me to experience another country’s creative industry. Not only this but it has allowed me to meet some incredible individuals who have inspired me and allowed me to think outside my own creative bubble.
As soon as you enrol, you’ll be asked to join the Students’ Union. Membership is free, you won’t have any forms to complete and it’s well worth being a member as we’re always here to help you throughout your student journey.

We like to consider that you’re part of our family and that you will be for the entire time you study here. Being a part of the BCUSU family means you have free access to all of our amazing services and facilities, including:

- Top-notch support and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.
- A voice throughout your time here: we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.
- Over 200 student groups for you to get involved in, including sports, activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV! Volunteering projects on a local, national or international scale will enhance your existing skills and help you to learn new ones.
- Our very own letting agency to help you find your next student home without the hassle.
- Exciting entertainment to make your social life as fun-filled as possible – it’s not all academic, you know!
- A unique, Grade II listed pub and brand new Social Kitchen at the City Centre Campus with special prices on all our food and drinks and a special entertainment programme just for you.
- Shops on our campuses, offering all of those essential items you’ll need.

We’re run by students for students and each year we ask all our students to vote for who they want to lead BCUSU.

www.bcusu.com
GET INTO SPORT

We have developed partnerships with a range of sporting bodies to enhance the student experience through placement, coaching and volunteering opportunities:

- Warwickshire County Cricket Club
- Team Birmingham Basketball Club
- Aston Villa FC
- City of Birmingham Swimming Club
- Moseley Rugby Club
- England Squash
- The Rugby Football Union
- Basketball England
- Edgbaston Priory Club.

The placement opportunities that arise from our contacts in the sporting world benefit all students, not just those on sport-related courses – from working for Aston Villa as part of the matchday media team to developing the software for an athlete monitoring app, there are a wide range of opportunities.

Our sports scholarships may consist of a cash payment to help with costs such as training and kit, and can also include practical support using our staff and facilities, such as sports therapy, conditioning and mentoring, potentially worth several thousand pounds. Any student who competes in sport at a high level may apply.

For further information, please contact sport@bcu.ac.uk or BCUSport.
COURSES BY SUBJECT AREA

THE COURSE SECTIONS IS ORGANISED ALPHABETICALLY, BUT IF YOU’RE NOT SURE OF THE NAME OF THE COURSE YOU’RE LOOKING FOR, PLEASE SEE THE LIST BY SUBJECT AREA BELOW.

ACCOUNTING, FINANCE AND ECONOMICS
60 Accountancy | BSc (Hons)*
61 Accounting and Finance | BSc (Hons)*/Macc
78 Business Accounting | BSc (Hons)*
81 Business Economics | BA (Hons)*
82 Business Finance | BSc (Hons)*/MFin

ARCHITECTURE, ART AND DESIGN
65 Architectural Technology | BSc (Hons)*
66 Architecture | BA (Hons)*
67 Art and Design | BA (Hons)*
103 Design for Future Living | BA (Hons)
104 Design for Performance: Theatre, Film and Live Events | BA (Hons)*
105 Design Management (Top-Up) | BA (Hons)
132 Fine Art | BA (Hons)*
148 Interior Architecture and Design | BA (Hons)*
160 Landscape Architecture | BA (Hons)*
189 Product and Furniture Design | BA (Hons)*

ACTING AND THEATRE
62 Acting | Foundation course
63 Acting | BA (Hons)
64 Applied Theatre (Community and Education) | BA (Hons)
211 Stage Management | BA (Hons)

BIOMEDICAL SCIENCES AND ENGINEERING
70 Biomedical Engineering | BEng (Hons)/MEng
71 Biomedical Sciences | BSc (Hons)*

BUSINESS, MARKETING AND HR
76 Business | BA (Hons)*
76 Business (Marketing) | BA (Hons)*
76 Business (Professional Practice) | BA (Hons)
78 Business Accounting | BSc (Hons)*

CONSTRUCTION AND THE BUILT ENVIRONMENT
65 Architectural Technology | BSc (Hons)*
73 Building Services Engineering | BSc (Hons)
74 Building Surveying | BSc (Hons)*
86 Civil Engineering | BEng (Hons)*
96 Construction | HNC
97 Construction Management | BSc (Hons)*
191 Property Development and Planning | BSc (Hons)*/MPlan
195 Quantity Surveying | BSc (Hons)*
197 Real Estates | BSc (Hons)*

EDUCATION AND TEACHER TRAINING
95 Conducive Education | BA (Hons)
110 Early Childhood Studies | BA (Hons)*
111 Early Years | FDQ
114 Education Studies | BA (Hons)*
188 Primary Education with QTS | BA (Hons)
200 Secondary Computing with QTS | BSc (Hons)
201 Secondary Physical Education with QTS | BSc (Hons)
202 Secondary Science (Biology) with QTS | BSc (Hons)
217 Working with Children, Young People and Families | BA (Hons)*

ENGINEERING
68 Automotive Engineering | BEng (Hons)/MEng
70 Biomedical Engineering | BEng (Hons)/MEng
86 Civil Engineering | BEng (Hons)*
115 Electronic Engineering | BEng (Hons)/MEng
165 Manufacturing Engineering | BEng (Hons)/MEng
168 Mechanical Engineering | BEng (Hons)/MEng

ENGLISH
116 English | BA (Hons)
116 English and Creative Writing | BA (Hons)
116 English and Drama | BA (Hons)
116 English and Journalism | BA (Hons)
118 English for Academic Purposes | Foundation Certificate
116 English Language and Literature | BA (Hons)
116 English Literature | BA (Hons)

FASHION AND TEXTILES
98 Costume Design and Practice | BA (Hons)
158 Fashion and Beauty Journalism | BA (Hons)*
122 Fashion Branding and Communication | BA (Hons)
123 Fashion Business and Promotion | BA (Hons)
124 Fashion Design | BA (Hons)
134 Garment Technology | BA (Hons)*
212 Textile Design | BA (Hons)*

FILM TECHNOLOGY AND SOUND
127 Film Production Technology | BSc (Hons)*
176 Music Technology | BSc (Hons)
205 Sound Engineering and Production | BSc (Hons)*
216 Visual Effects | BSc (Hons)*

HEALTH AND SOCIAL CARE
106 Diagnostic Radiography | BSc (Hons)*
133 Food and Nutrition | BSc (Hons)*
141 Health and Social Care | CertHE
142 Health and Social Care | FdSc
182 Operating Department Practice | DipHE
183 Operating Department Practice | BSc (Hons)*
184 Paramedic Science | BSc (Hons)
196 Radiotherapy | BSc (Hons)*
198 Rehabilitation Work (Visual Impairment) | FdSc
203 Social Work | BSc (Hons)
204 Speech and Language Therapy | BSc (Hons)*

JEWELLERY AND SILVERSMITING
135 Gemmological Association | Foundation Certificate / Gemmology Diploma / Diamond Diploma
136 Gemmology and Jewellery Studies | BSc (Hons)
144 Horology | BA (Hons)
151 International Jewellery Business | BA (Hons)
155 Jewellery and Objects | BA (Hons)
156 Jewellery and Silversmithing | HND
157 Jewellery and Silversmithing – Design for Industry (Top-Up) | BA (Hons)

*Foundation years also available in these subject areas, see page 218 for more information.

Look out for the FY (foundation year) icon on course pages.

*Foundation years also available in these subject areas, see page 218 for more information.

Look out for the FY (foundation year) icon on course pages.
**LAW**
- 162 Law | LLB (Hons)*
- 162 Law with American Legal Studies | LLB (Hons)*
- 162 Law with Business | LLB (Hons)*
- 162 Law with Criminology | LLB (Hons)*
- 164 Law and Practice | HND

**MEDIA AND COMMUNICATION**
- 158 Fashion and Beauty Journalism | BA (Hons)*
- 125 Film and Screenwriting | BA (Hons)*
- 128 Film Studies | BA (Hons)*
- 129 Filmmaking | BA (Hons)*
- 147 Immersive Media | BA (Hons)*
- 158 Journalism | BA (Hons)*
- 169 Media and Communication | HND
- 170 Media and Communication | BA (Hons)*
- 171 Media Production | BA (Hons)*
- 175 Music Industries | BA (Hons)*
- 158 Music Journalism | BA (Hons)*
- 194 Public Relations and Media | BA (Hons)*
- 158 Sports Journalism | BA (Hons)*

**MUSIC**
- 154 Jazz | BMus (Hons)
- 174 Music | BMus (Hons)
- 175 Music Industries | BA (Hons)*
- 158 Music Journalism | BA (Hons)*
- 176 Music Technology | BSc (Hons)
- 186 Foundation Degree in Popular Music | FdA
- 187 Popular Music | BA (Hons)

**SOCIAL SCIENCES**
- 72 Black Studies | BA (Hons)*
- 72 Black Studies in Criminal Justice | BA (Hons)*
- 100 Criminology | BA (Hons)*
- 100 Criminology and Security Studies | BA (Hons)*
- 100 Criminology, Policing and Investigation | BA (Hons)*
- 190 Professional Policing | BA (Hons)*
- 192 Psychology | BSc (Hons)*
- 192 Psychology and Counselling | BSc (Hons)*
- 192 Psychology with Criminology | BSc (Hons)*
- 192 Psychology with Sociology | BSc (Hons)*
- 204 Sociology | BA (Hons)*
- 204 Sociology and Criminology | BA (Hons)*

**SPORTS AND NUTRITION SCIENCE**
- 119 Esports Management | BA (Hons)*
- 132 Food and Nutrition | BSc (Hons)*
- 139 Global Sport Management | BA (Hons)*
- 207 Sport and Exercise Nutrition | BSc (Hons)*
- 208 Sport and Exercise Science | BSc (Hons)*
- 209 Sports Coaching and Physical Education* | BSc (Hons)
- 158 Sports Journalism | BA (Hons)*
- 210 Sports Therapy | BSc (Hons)*

**VIDEO GAMES, DIGITAL MARKETING AND FILM BUSINESS**
- 107 Digital Marketing | BA (Hons)
- 126 Film Business and Promotion | BA (Hons)
- 213 Video Game Design and Production | BA (Hons)
- 214 Video Game Development | BSc (Hons)
- 215 Video Game Digital Art | BA (Hons)

**VISUAL COMMUNICATION**
- 104 Design for Performance: Theatre, Film and Live Events | BA (Hons)*
- 140 Graphic Communication | BA (Hons)*
- 146 Illustration | BA (Hons)*
- 185 Photography | BA (Hons)*

*Foundation years also available in these subject areas, see page 218 for more information.

Look out for the FY [foundation year] icon on course pages.
"Without the support of the University and staff I feel I would not have achieved what I have to date; not only did I obtain a degree in Accountancy but I went on to complete my Master’s with Birmingham City University."

SADIA SHAKIL

“Part of my decision to come to BCU was the fact that the Accounting and Finance course offered the sandwich year. As soon as I saw that, I didn’t have to think twice!”

CHRISTOPHER COCKSEDGE

### BSc (Hons) Accountancy

**College:** Birmingham City Business School

**UCAS Code:** N410

**Entry Requirements**
- **A Levels:** BBC (MAcc BBB)
- **International Baccalaureate:**
  - Diploma: 28 points (MAcc 30)
  - Extended Diploma: D*DD (MAcc DDM)
- **BTEC Extended Diploma:** DMM
- **BTEC Diploma:** D*D* (MAcc)
- **Access to HE Diploma:** 60 credits with 45 at Level 3
- **International Baccalaureate Diploma:** 28 points
- **GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

### BSc (Hons) Accounting and Finance

**College:** Birmingham City Business School

**UCAS Code:** N443, N60F (MAcc)

**Entry Requirements**
- **A Levels:**
  - BBC (MAcc BBB)
  - Diploma: D*DP (MAcc combined with one A Level/two AS Levels/subsidiary diploma to achieve min 120 UCAS points)
  - International Baccalaureate Diploma: 28 points (MAcc 29)
- **BTEC Extended Diploma:** DMM (MAcc DDM)
- **Access to HE Diploma:** 60 credits with 45 at Level 3
- **International Baccalaureate Diploma:** 28 points (MAcc 29)
- **GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

### ACCREDITATION

- **ICMA:** BSc (Hons) Accounting and Finance can be accessed via a foundation year. Please see page 218.
- **CAIA:**
  - Year 1: Introduction to Management Accounting
  - Year 2: Decision-making for Business and Finance
  - Year 3: Strategic Management Accounting
  - Year 4: Advanced Strategic Case Study

- **CIMA:**
  - Year 1: Introduction to Financial Accounting
  - Year 2: Financial Reporting
  - Year 3: Principles of Finance
  - Year 4: Strategic Management Accounting

- **ACCA:**
  - Year 1: Introduction to Financial Accounting
  - Year 2: Principles of Finance
  - Year 3: Strategic Management Accounting
  - Year 4: Advanced Strategic Case Study

- **AAT:**
  - Year 1: Introduction to Management Accounting
  - Year 2: Decision-making for Business and Finance
  - Year 3: Strategic Management Accounting
  - Year 4: Advanced Strategic Case Study

- **CIPFA:**
  - Year 1: Introduction to Financial Accounting
  - Year 2: Principles of Finance
  - Year 3: Strategic Management Accounting
  - Year 4: Advanced Strategic Case Study

- **ICAEW:**
  - Year 1: Introduction to Financial Accounting
  - Year 2: Principles of Finance
  - Year 3: Strategic Management Accounting
  - Year 4: Advanced Strategic Case Study

### CAMPUS

**City Centre**

**Duration**
- 3 years full-time
- 4 years sandwich
- 5 years part-time

**UCAS Points:**
- **BSc (Hons):** 112
- **MAcc:** 120

**Accreditation**

**National Student Survey 2019.**

**Destinations of Leavers from Higher Education survey 2016/17.**
"It’s such a modern school, full of life, varied and contemporary. The course has helped me to choose my places, think about where I want to go and why I want to do it, prepare for auditions and get the recalls I need."

REBECCA WITHERINGTON

"The tutors pay genuine care and attention to helping you become the individual you want to grow to be. They really do take the time to make sure they don’t just churn out factory-setting performers. They allow you to be yourself, and they nurture that."

COREY CAMPBELL

CAMPUS
City Centre

DURATION
20 weeks full-time
34 weeks part-time

UCAS CODE
W410

ENTRY REQUIREMENTS
There are no formal entrance requirements; however, you will be asked to attend an applicant workshop and provide a letter of reference.

For full entry requirements and fees: www.bcu.ac.uk/courses

This course, with two pathways of delivery to choose from, allows you to increase your skills in and awareness of auditioning, and discover the essential requirements for many drama school auditions. While gaining increased confidence towards performing, you will also be given skills classes in voice, movement, dance and acting.

The Foundation Course in Acting, available both full-time or part-time, will give you a broad foundation in performance techniques and methods, and will be invaluable to anyone wanting to go to drama school or take up a place on a performance course at university.

At the end of the course, students are entered for a Trinity performance exam which leads to a Level 1 qualification (up to 65 UCAS points).

The 20-week full-time course includes two terms of 10 weeks, each week consisting of up to 30 contact hours. With professional workshops at Shakespeare’s Globe theatre, plus theatre visits and visiting masterclasses, you will be given valuable insight into a challenging but exciting profession. The 26-week part-time course is delivered over three terms, two evenings per week, with six contact hours per week.

Please note: At 20 to 34 weeks in length, this Foundation Course in Acting does not qualify for Student Loans Company funding/finance for fees or living expenses. Payment plans and school bursaries are available.

Full information: www.bcu.ac.uk/foundation-acting

Content includes:
- 20-week full-time pathway
  - Acting and Improvisation
  - Acting Through Song
  - Voice
  - Solo and Ensemble Singing
  - Movement, Dance and Fitness Yoga
  - Text Analysis
  - Stage Combat
  - Audition Preparation and Professional Skills

- 34-week part-time pathway
  Terms 1 and 2
  - Acting and Improvisation
  - Voice
  - Solo and Ensemble Singing
  - Text Analysis
  - Audition Preparation and Professional Skills
  - Production-based Project

Full information: www.bcu.ac.uk/ba-acting

Content includes:
- Year 1
  - Acting Theory and Practice 1
  - Skills 1
  - Rehearsal Exercise

- Year 2
  - Acting Theory and Practice 2
  - Skills 2
  - Performance Exercise

- Year 3
  - Recorded Media
  - Production
  - Professional Development

Apply your passion and complete your training at Royal Birmingham Conservatoire – we offer drama school-level training to mould you into a versatile actor and help you launch your career. BA (Hons) Acting develops you practically, personally and professionally, and prepares you for the dynamic and challenging world of the dramatic arts.

We have carefully designed a contemporary course that will prepare you for a creative career in front of a stage, screen or radio audience, including specialist training in voice, movement and singing. We prepare you to be a professional actor and, as a vocational training course, full attendance for a minimum of 30 contact hours a week would be expected.

Our graduates have gone on to enjoy successful careers on stage and screen. They have worked on hit TV programmes such as Derry Girls, Coronation Street and Call the Midwife, and on stage at prestigious theatres such as Shakespeare’s Globe, the Royal Shakespeare Company and West End theatres. We are proud of the entrepreneurial skills they leave us with; we produce graduates who know how to survive and thrive in the industry, who write their own material and set up their own theatre companies.

The course is demanding and energetic, allowing you to explore your potential in a supportive, exciting and challenging environment. We encourage you to reach your full potential and become the best that you can be.

Full information: www.bcu.ac.uk/ba-acting
**Applied Theatre (Community and Education)**
Royal Birmingham Conservatoire

This unique and enterprising course is built around preparing students to work in the expanding world of applied theatre, creating new drama with and for young people and community groups, and using theatre as a way of making a real difference.

The focus is on developing all of the skills needed to create compelling new performances and valuable and effective theatre projects. You will cover all the various skills of performance - acting, movement, voice and singing - but beyond that also address the whole of theatre-making: group devising, writing, facilitation, producing, funding and administration.

You will be equipped to create your own work, telling the stories that are most important to you, and also with the skills to make it happen. The majority of what you will learn on the course will be through practical experience - working with professional practitioners – and in real contexts, out in communities responding to actual need. The final year is all about preparing for employment or freelance work as a confident and skilled practitioner.

The course has a special partnership with the Birmingham Repertory Theatre, enabling you to work with their team of directors and outreach workers, and aim for the highest possible standards of performance and participation. We also partner with more than 60 professional companies in the small-scale performance sector in the city, as well as having strong links nationally and internationally.

Full information: www.bcu.ac.uk/applied-theatre

**Content includes:**

**Year 1**
- Applied Theatre
- Drama for Learning 1
- Community Stories
- Performance 1

**Year 2**
- Professional Practice
- Drama for Learning 2
- Political Stories
- Performance 2

**Year 3**
- Personal Project
- Drama for Learning 3
- Community Project
- Applied Theatre Festival

**UCAS POINTS:**
96

**Entry Requirements**
- A Levels: CCC (including Drama or a related subject)
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate: 60 points
- GCSEs including English language and mathematics at Grade 4 or above, or equivalent
- Interview.

For full entry requirements and fees: www.bcu.ac.uk/courses

**Architectural Technology**
School of Engineering and the Built Environment

Architectural Technology is where the science of construction meets the art of design. Accredited by the Chartered Institute of Architectural Technologists and the Chartered Institute of Building, this course focuses not only on the creation of the built environment, but also on the structuring of space in and around it.

Learn how to create new designs – as well as analysing old ones – that have buildability, technological, procurement and contractual relations in mind. All of this is set within the social, regulatory, technical, sustainable and aesthetic context of both the UK and global development industry.

You will use industry-standard Computer Aided Design (CAD) software in both 2D and 3D, and work in the Building Information Modelling (BIM) environment, starting your career with skills that give you a competitive advantage.

We have excellent relationships with employers, meaning there are a range of opportunities for work placements. This will help you gain real insight about the work of architectural technologists and make valuable professional contacts.

Full information: www.bcu.ac.uk/architectural-technology

**Content includes:**

**Year 1**
- Introduction to the Built Environment
- Built Environment Technology 1
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential
- Design and Surveying Skills

**Year 2**
- Built Environment Technology 2
- BIM and Facilities Management
- Design and Development in the Built and Natural Environment
- Integrated Digital Design: Commercial
- Advanced Design and Surveying Skills

**Year 3**
- Urban Design Practice in Context
- Professionalism and Citizenship
- Research in Practice
- Digital Design Practice with Existing Buildings
- Individual Honours Project

This course can also be accessed via a foundation year: Please see page 218.
For full entry requirements and details of students’ progression, please see page 218. For further advice, see www.bcu.ac.uk/architecture-design.
BEng (Hons) Automotive Engineering
School of Engineering and the Built Environment

Our Automotive Engineering course will encourage you to innovate and work collaboratively with tutors, experts and peers to gain practical and theoretical engineering skills that modern employers want. You will learn how to use the Conceive – Design – Implement – Operate (CDIO) teaching framework, so you can work on projects from initial design to implementation, and address developing challenges in the industry, such as lightweight structures, energy efficient transportation and sustainable design during your studies.

Gain practical experience so you can work in every aspect of the industry, from suspension to chassis and manufacturing systems. Our graduates have progressed into roles with leading manufacturers such as Jaguar Land Rover and Ford Motor Company. Our students benefit from our strong industry links with companies such as the Morgan Motor Company, Westfield Sportscars, Siemens and GKN. Plus, join our BCU Racing team to design and build a racing car and to compete at the IMechE-sponsored Formula Student event at Silverstone.

Full information: www.bcu.ac.uk/automotive-engineering

Content includes:
Year 1
• Engineering Practice
• Engineering Principles
• Mathematical Modelling
• Integrated Engineering Project

Year 2
• Numerical Analysis
• Thermodynamics and Fluids
• Mechanics
• Leading Engineering Endeavour
• Design and Manufacture

Year 3
• Individual Honours Project
• Vehicle Electronics and Control
• Computer-aided Engineering
• Powertrain and Hybrid Vehicles

Year 4 (MEng)
• Group Integrated Master’s Project
• Advanced Systems Engineering
• Advanced Powertrains and Control
• Vehicle Control Systems
• Advanced Dynamics

“" decided to get involved in BCU Racing because I do enjoy racing, there’s a big passion behind it, and also to try and gain some skills that employers will recognise.”

GARY WINTERSGILL

BEng (Hons) Automotive Engineering can be accessed via a foundation year. Please see page 218.

UCAS POINTS:
112 (BEng) | 128 (MEng)

- BE A PART OF OUR BCU RACING TEAM TO COMPETE IN THE GLOBAL INSTITUTION OF MECHANICAL ENGINEERS (IMECH) FORMULA STUDENT EVENT AT SILVERSTONE.

RELATED COURSES
168  BSc (Hons) Mechanical Engineering
Biomedical engineering is an exciting, cutting-edge and fast-emerging sector in the United Kingdom and overseas. It applies engineering solutions to meet the challenging demands of the healthcare sector, and plays a significant role in improving the quality of patient care.

Our Biomedical Engineering course is a unique programme that pulls in many different subjects, from mechanical to electrical and electronic engineering, while embedding the principles of human anatomy and physiology, allowing seamless progression to a Master’s-level qualification.

This course offers you an enriched learning experience via its practice-led, knowledge-applied course. You will be supported in undertaking appropriate elective placement opportunities and work independently or in teams to solve biomedical engineering problems. You will interact very closely with a range of professionals, varying from medical engineers to medical practitioners working in private medical device industries and local healthcare trusts.

The knowledge and employability skills you gain will assist you in becoming an entrepreneur or engineer in the healthcare technology sector or use the research skills you have gained to emerge as a budding scientist.

Full information: www.bcu.ac.uk/biomedical-engineering

Content includes:
Year 1
- Engineering Principles
- Engineering Practice
- Mathematical Modelling
- Human Anatomy and Physiology for Biomedical Engineering

Year 2
- Mathematics for Signals and Systems
- Engineering Electronic Systems
- Analogue and Digital Electronics
- Research Methods for Science and Engineering

Year 3
- Biomechanics for Biomedical Engineers
- Biomaterials and Tissue Engineering
- Medical Image Processing
- Research Project

Year 4 (MEng)
- Group Research Project
- Applied Digital Signal Processing
- Analogue Microelectronics and Integrated Architecture
- Healthcare Technology Management
- Leadership Skills and Project Management for Health and Healthcare

Biomedical sciences embrace a number of important disciplines, including physiology, biochemistry, cell biology, microbiology and genetics. These subjects are important in the provision of healthcare and medical research and underpin the biotechnology and pharmaceutical industries.

On this course you will learn about how the human body functions in health and disease, and develop an understanding of the diagnostic, management and treatment of a range of diseases. You’ll gain critical thinking and independent problem-solving skills, which will help you to navigate a successful career after graduation.

You will acquire important practical and scientific skills while being taught in our new state-of-the-art life sciences laboratories. You will have the opportunity to take an optional sandwich-year placement in an industrial, clinical or research setting between years 2 and 3 of this course. In the final year you will undertake an independent Research Project where you will execute your own experiments under supervision.

Graduates may go on a range of careers directly or after further training and study, as well as postgraduate study to obtain MSc, MPhil, Physician Associate/Assistant and PhD qualifications.

Full information: www.bcu.ac.uk/biomedical-sciences

This course can also be accessed via a foundation year. Please see page 218.

Content includes:
Year 1
- Fundamentals of Cell Biology
- Introduction to Human Physiology
- Genetics
- Biochemistry

Year 2
- Research Methods in Science and Engineering
- Clinical Biochemistry and Cellular Science
- Infectious Disease
- Blood Science
- Fundamental Principles of Pharmacology and Drug Development

Year 3
- Research Project
- Molecular Basis of Disease
- Pathophysiology
- Choice of Optional Modules

UCAS POINTS: 112

BSc (Hons) Food and Nutrition

UCAS POINTS: 112

BEng (Hons) Biomedical Engineering
This unique course is the first of its kind in Europe. If you are interested in the history, politics, popular cultures, artistic and social movements of people across the African diaspora, Black Studies will provide you with the big picture perspective through this growing discipline.

Your course will be taught by leading, research-active lecturers and tutors, where you will encounter a range of viewpoints, as well as gaining valuable experience with the wider community.

Black Studies at Birmingham City University is an interdisciplinary subject that is committed to working with the wider community. The course aims to make a transformative impact upon society. Throughout the degree, we will engage you in the thinking and practice of contextualising your work within communities, and where possible, connecting you to projects and organisations outside of the University.

The course seeks to enable students with the capacities and skills needed to apply decolonising intellectual knowledge to a range of strategies for advancing community self-representation, social justice and global human rights. These commitments are based on the understanding that the perspectives and lives of people throughout the Black diaspora are entangled in complex intersecting power relations, structures and processes.

Full information: www.bcu.ac.uk/black-studies

Content includes:

**Year 1**
- Introduction to Black Studies
- City, Community and Culture
- Understanding Society
- Black Intellectual Thought

**Year 2**
- Black Political Activism
- Exploring Popular Culture
- Black Feminism
- Black Studies Methods

**Year 3**
- Power and Inequality
- Black Arts Movement
- Black Studies Project

**AVAILABLE SPECIALIST ROUTES:**
- Black Studies in Criminal Justice
- BA (Hons) 1090

Students will take Black Studies modules which explore the history, politics and experience of Black communities as well as examining the issues in society that produce such stark inequalities. Alongside these modules students will study Criminology-specific modules that explore the basis of, and issues with, the criminal justice system. This course takes the strengths of the Black Studies programme and directly applies them to one of the most significant problems facing Black communities.

Full information: www.bcu.ac.uk/black-studies

> 94% OF BIRMINGHAM CITY SCHOOL OF SOCIAL SCIENCES UK FULL-TIME UNDERGRADUATES ARE IN WORK OR FURTHER STUDY WITHIN SIX MONTHS OF GRADUATION (Higher Education survey 2016/17).

> YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

**I definitely recommend this course; from the support you receive from the faculty as a whole to the friendships you build. Regardless of your background and ethnicity, do this course – it will change your life.”**

**SARAH BRISTOL-ABBOTT**

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"Building Services Engineering is where science meets design and engineering is put into the built environment practice. This course focuses on design, operation, management and logistical complexities.

**GHAISON SHIAHA**

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If you want an exciting and challenging career in the construction industry, this course could be for you. Your learning and development will be centred around careful deployment of engineering rules and principles as well as developing and supporting the knowledge necessary to apply technology to wide-ranging building services engineering problems and processes.

You will be inspired to develop a detailed appreciation and ability to analyse complex building services design problems and to assess alternative building services systems most suited to address technical client requirements, in order to arrive at an optimal solution.

You will also learn about cost, quality, operation and energy efficiency in relation to the wider procurement and contractual context of the construction process and the actors involved in that process – all set within the social, regulatory, technical and sustainable context of the UK and global development industry.

The course aims to produce building services engineers with a well-rounded ability to mix technical, creative and business skills, ready to join an equally fast-moving built environment. You will therefore be industry-ready and can look forward to a fulfilling and enjoyable career as a building services engineer. This course is run as an 18-month part-time top-up degree.

Full information: www.bcu.ac.uk/building-services-eng

> THE COURSE WILL PROVIDE YOU WITH A SOLID FOUNDATION AND UNDERSTANDING OF KEY ENGINEERING PRACTICES AND PROCESSES.

**CAMPUS**

City Centre

**DURATION**

18 months part-time

**UCAS CODE**

N/A – apply direct

**ENTRY REQUIREMENTS**

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses
BSc (Hons)

Building Surveying
School of Engineering and the Built Environment

Building Surveying encompasses surveying, conservation, adaptation and repurposing of the built environment. By studying with us, you will embrace new innovations that will prepare you to support the development of a sustainable society.

You will learn from building surveying experts with considerable practical experience, and develop your problem-solving, communication and interpersonal skills. Our accreditation from the Royal Institution of Chartered Surveyors (RICS) can lead to professional membership after the Assessment of Professional Competence.

Benefit from our strong industry links by attending visiting lecturer talks and site visits, working on case studies and gaining work experience so you’re prepared for employment. The skills we teach have helped our graduates secure roles with companies including Faithful+Gould.

Our excellent relationships with employers mean that you can undertake a successful work placement, helping you gain real insight about the work of building surveyors and make valuable professional contacts.

Full information: www.bcu.ac.uk/building-surveying

This course can also be accessed via a foundation year. Please see page 218.

Content includes:

Year 1
- Introduction to the Built Environment
- Built Environment Technology 1
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential

Year 2
- Built Environment Technology 2
- BIM and Facilities Management
- Building Pathology
- Integrated Digital Design: Commercial

Year 3
- Urban Design Practice in Context
- Professionalism and Citizenship
- Commercial Building Pathology and Surveying
- Building Surveying Professional Skills
- Individual Honours Project

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
K230

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

UCAS POINTS: 112

"I found that the problem-based learning I experienced during my studies was applicable to the work I did at Willmott Dixon and enabled me to identify technical problems within a complex legal, social and economic environment.”

JESSICA VAN RENSBURG

» AS THE INDUSTRY CHANGES, SO DO WE.
LEARN ABOUT THE INNOVATIVE DEVELOPMENTS IMPACTING THE SECTOR TODAY.
The course will provide you with the opportunity to develop specialist business expertise, while helping you learn key transferable skills, all of which will help you stand out when it comes to securing employment.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness, since we believe business can’t be studied in isolation.

In addition, you’ll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on accompanying issues around social responsibility and ethical behaviour. After gaining a solid grounding in business functions, you will be able if you wish to specialise in one of our innovative Business pathways for your next two years.

Your course will foster your intellectual and ethical development and encourage your personal commitment to the socially useful purpose of becoming a business professional. It will also develop your core behaviours through learning activities that enable you to practice, exhibit and develop confidence in enterprise and entrepreneurship.

Full information: www.bcu.ac.uk/business-ba

Content includes:

**Year 1**
- Professional Development
- Business Foundations
- Marketing Foundations
- Essential Analysis for Business

**Year 2**
- Business Operations
- Applied Management
- Contemporary Business Practice and Solutions
- Accounting for Business

**Year 3**
- Business Process and Systems
- E-Business
- International Business
- Integrative Business Research Project

**AVAILABLE SPECIALIST ROUTES:**

**Business (Marketing) | BA (Hons) NN15**

This course aims to prepare you for a career in marketing, equipping you with the practical skills required to make an immediate impact and the conceptual framework to make a long-term difference.

It combines the broad understanding of business operations and practice with the specific knowledge which is applied in the marketing area.

Full information: www.bcu.ac.uk/business-marketing

**BA (Hons) Business (Marketing) can also be accessed via a foundation year. Please see page 218.**

**Business (Professional Practice) | BA (Hons) N001**

Our unique Professional Practice degree in Business is designed to fast-track your professional development and help you apply your business studies to your work experience. You will study at the University for two years, before spending your third and final year on paid placement, ensuring you graduate as a highly employable, experienced professional.

There will also be opportunities to try out different graduate roles with a wide variety of placements and internships on offer to complement your studies.

Full information: www.bcu.ac.uk/professional-practice

**76 77**

“"The staff are incredibly knowledgeable, and the opportunities the University and the course offer to students are invaluable.”

KEEGAN BROTHERIDGE

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.
BSc (Hons) Business Accounting
Birmingham City Business School

You have the opportunity to embark on a year-long sandwich placement as part of a full-time degree course.

Start your accountancy career the minute you walk through the door with our BSc (Hons) Business Accounting course. Designed to equip you with the intellectual and technical building blocks to kick-start your career, our course’s professional alignment enables fast-track progression into the world of accountancy.

You will study accredited modules that are designed to meet high standards, and you’ll also have the option to undertake a full year’s work placement, gaining vital real-life skills. As you progress, you will become more effective and creative as a problem-solver, and be able to critically advise individuals and companies on a range of business-related matters.

Develop the professional accounting skills required of any senior manager and have the flexibility to customise your own programme during the second and final years to specialise in economics, taxation, project management or international business. You have the opportunity to embark on a year-long sandwich placement as part of your degree course.

Completing the course will not only enable you to follow careers in accountancy, but careers in any aspect of business, as you’ll have an in-depth understanding of all aspects of business operations.

Content includes:
- Year 2: Decision-making for Business and Finance, Business Operations, Strategic Development, Ethics, Corporate Governance and Law

For full entry requirements and fees: www.bcu.ac.uk/courses

Full information: www.bcu.ac.uk/business-accounting

This course can also be accessed via a Foundation year. Please see page 218.

Business Administration (Top-Up)
Birmingham City Business School

This flexible and wide-ranging course allows you to tailor your studies to your interests, from Innovative Thinking for Organisation Development to Cross-cultural Consumer Behaviour. With a wide range of modules to choose from, you’ll be able to follow a path that will lead to your future career, with previous students progressing into roles with high-profile organisations such as npower and Zurich.

The course covers a whole range of areas with at least five modules for you to choose from. You will study full-time and be given attentive student support.

Working with other students from across Birmingham City Business School, you’ll develop and demonstrate your ability to collaborate, while other projects will require you to work alone and develop your independent learning skills.

You will work on a range of innovative and practical projects, including business reports, case studies, presentations and projects, all of which will help you to apply your knowledge to real businesses and real situations. Our staff will help to support and tailor your learning with expert industry knowledge and experience. They are researchers, authors and industry professionals who’ll share their own practical and academic experience and expertise.

Content includes:
- Innovative Thinking for Organisation Development
- Business Process and Systems
- E-business
- Contemporary Advertising
- Cross-cultural Consumer Behaviour
- International Marketing Planning
- Business Development

For full entry requirements and fees: www.bcu.ac.uk/business-admin

Full information: www.bcu.ac.uk/business-admin

CAMPUS City Centre
DURATION 3 years full-time
4 years sandwich
5 years part-time
UCAS CODE N40B
ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: DTD
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

UCAS POINTS: 112

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» You have the opportunity to embark on a year-long sandwich placement as part of a full-time degree course.

JOANNA EDWARDS

“My business knowledge from my degree helps me understand how a business works, and the strategic moves they may need to undertake in order to grow and succeed in the current market.”

LINA MATEUS

“I am originally from Colombia, and I never thought that I would study in the UK. Birmingham City University gave me an opportunity to earn my degree, and the support of my lecturers and tutors helped me in adapting to this new form of study.”
HND
Business and Management
Birmingham City Business School

This HND course in Business and Management is delivered over two years, full-time. It emphasises learning by doing, so you will get practical skills alongside your theoretical learning. You will study a broad range of business topics such as finance and marketing, alongside specialist management modules.

Content includes:
- Marketing
- Human Resource Management
- Organisations and Behaviour
- Business Environment
- Law for Business
- Business Analysis
- Business Planning
- Managing Financial Resources and Decisions

Entry Requirements
- A Levels: CC
- BTEC Diploma: D*D*
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

» THIS COURSE OFFERS THE POSSIBILITY OF PROGRESSION TO THE FINAL YEAR OF A BUSINESS-RELATED DEGREE.

CAMPUS
South and City College

DURATION
2 years full-time

UCAS CODE
DZ2N

Entry Requirements
- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

BA (Hons)
Business Economics
Birmingham City Business School

Take advantage of Birmingham’s distinctive and diverse economic profile with our Business Economics degree. Our degree provides both the modes of thought and technical skills that have practical applications in business and society.

Our degree prepares you to work across all areas of the economy – specifically, your degree combines the study of economics with a wide variety of business and finance-related topics, helping you to gain awareness of the business and financial environment as well as current business issues.

As economists work in a number of settings, you will be equipped with a firm foundation focused on diverse economic ideas and their relevance to business and financial decision-making. You will also gain quantitative skills, as well as communication and IT skills, and learn about their application in business contexts as an economist or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Content includes:
- Year 1
  - Professional Development for Economics
  - Business Foundations
  - Principles of Economics
  - Business Analysis, Methods and Techniques
- Year 2
  - Microeconomics
  - Business Operations
  - Strategic Development
  - Macroeconomics
- Year 3
  - E-business
  - The Economics of Trade and Development
  - Industrial Economics
  - Integrative Business Research Project

Full information: www.bcu.ac.uk/bus-economics

» OUR ECONOMICS SUBJECT AREA IS RANKED
12TH IN THE UK FOR STUDENT SATISFACTION

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

FY

JON CURWIN, ASSOCIATE PROFESSOR

"An HND in Business and Management evidences the development of your business skills and knowledge. Your study will match the first two years of a business-related degree with the possibility of progression to the final year of a degree."

SEAN CREELEY

"My placement has been the best year of my life to date. I have matured enormously in such a short space of time and it has shaped my outlook on life in such a positive way."

B
Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. Designed to equip you with the expert knowledge and technical skills required by the Association of Corporate Treasurers qualification and the wider industry, this flexible course will encourage your development towards becoming a successful business finance professional.

The course has the option of a sandwich year, wherein you’ll get the opportunity to go on a year-long industry placement. Following successful completion of the BSc (Hons) course, you can enjoy seamless progression to a Master’s-level qualification with our MFin.

During the second and later years of the course, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your course to a specific career aim or professional body.

There will also be opportunities to experience different areas, as well as allowing you to tailor your course to a specific career aim or professional body. It will also provide essential skills that will facilitate communicating and discussing technical and business ideas effectively. You will work collaboratively with tutors, researchers and businesses, applying practice-based skills to real-life case studies and live project briefs which will develop your problem-solving and analytical skills. Learn how to think like a coder, to influence the design, development and use of information systems and technology in organisations.

Content includes:

**Year 1**
- Introduction to Finance
- Introduction to Financial Accounting
- Principles of Economics
- Quantitative Methods for Finance

**Year 2**
- Corporate Finance
- Financial Reporting
- Risk Management
- Principles of Taxation

**Year 3**
- Banking, Financial Markets and Institutions
- Corporate Financial Strategy
- Financial Derivatives

Full information: [www.bcu.ac.uk/business-info-systems](http://www.bcu.ac.uk/business-info-systems)

### Business Information Technology

*Business Information Technology bridges the gap between IT and business to drive innovation and growth in the modern global organisation. This course embeds a systems philosophy of connectivity, to offer an in-depth understanding of business concepts and how to use IT to serve business needs. It will also provide essential skills that will facilitate communicating and discussing technical and business ideas effectively. You will work collaboratively with tutors, researchers and businesses, applying practice-based skills to real-life case studies and live project briefs which will develop your problem-solving and analytical skills. Learn how to think like a coder, to influence the design, development and use of information systems and technology in organisations. Work in our advanced software development and computer programming labs, using dedicated facilities for systems analysis, networking, e-commerce and business intelligence - all of which reflect advanced professional practice. You will also gain an in-depth understanding of how organisations can harness the data to improve decision-making. In summary, this course will give you the skills and knowledge to make IT work for businesses. You will develop your technical, research, design and organisational ability, and leave with the skills employers want.*

Full information: [www.bcu.ac.uk/business-info-systems](http://www.bcu.ac.uk/business-info-systems)

**Content includes:**

**Year 1**
- Business Information Systems
- Business Information Modelling
- Information Networks
- Application Development

**Year 2**
- Foundations of Database Systems
- Application Systems
- Database Development and Implementation
- Ethical and Professional Context of IT

**Year 3**
- Social Systems
- Data Intelligence
- Strategy Information Systems Alignment
- Information Security
- Individual Honours Project

Full information: [www.bcu.ac.uk/business-info-systems](http://www.bcu.ac.uk/business-info-systems)
Acquire the building blocks for a successful management career with our multifaceted Business Management course. The programme features exciting international visits, high-profile industry speakers and real-life projects so your career can start the minute you walk through our doors.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness. In addition, you’ll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on issues around social responsibility and ethical behaviour.

In addition to the main programme, we offer distinct pathways which allow you to specialise in a specific area while still learning the core skills of business and management.

All of our programmes will enhance your understanding of organisations and the environment in which they operate and will prepare you for a career in business and management. Our accreditation by the Chartered Management Institute (CMI) ensures you’ll be provided with the latest information and knowledge, as well as providing key industry links and insight.

Full information: www.bcu.ac.uk/business-management

This course can also be accessed via a foundation year. Please see page 218.

CONTENT INCLUDES:

**Year 1**
- Contemporary HR for Managers
- Marketing Foundations
- The Professional Manager
- Finance for Managers
- Understanding Organisations and Organisational Behaviour

**Year 2**
- Introduction to Consultancy
- Contemporary Management Issues
- Management Development
- Supply Chain Management

**Year 3**
- Integrative Business Research Project
- The Global Manager
- The Executive Manager
- Innovative Thinking for Organisational Development
- Contemporary Global Management Issues

FULL INFORMATION:
www.bcu.ac.uk/business-consultancy
www.bcu.ac.uk/business-supply

**Available Specialist Routes:**

**Business Management (Consultancy) | BA (Hons) N20B**
This pathway enables you to specialise in consultancy, gaining an insight into the theory and application of the requirements of this role.

Accreditation by the Chartered Management Institute (CMI) and alignment to the Institute of Consulting ensures our course remains cutting-edge and relevant with modern consulting practices. You will also be exposed to a range of culturally diverse organisations and opportunities to study and work with consultants across the globe.

Full information: www.bcu.ac.uk/business-consultancy

**Business Management (Enterprise) | BA (Hons) N20C**
Business Management (Enterprise) provides a route for students interested in development and sustainability of new business operations for those considering launching their own enterprise.

You will be exposed to key enterprise modules which will help you get from idea to launch underpinned by academic theory. This route, which will be embedded throughout your course, will look to develop your skills, abilities and behaviours, and provide you with the tools you need to become a future entrepreneur.

Full information: www.bcu.ac.uk/business-consultancy

**Business Management (Supply Chain Management) | BA (Hons) N20D**
Business Management (Supply Chain Management) gives you an opportunity to undertake specific modules designed for those who seek a deeper insight into the operation and complexity of the supply chain.

You will explore contemporary supply chain initiatives and review corporate strategy, globalisation, international alliances and the key features of procurement and outsourcing. This course provides you with the opportunity to examine the tools and techniques used to sustain and develop global supply networks.

Full information: www.bcu.ac.uk/business-supply

**Accreditation**

- CMI Accreditation
- Chartered Management Institute

**UCAS Points:**

112 (BSc) | 120 (Prof. Prac.)
Civil engineers design and construct anything from buildings and bridges, to dams, power stations and motorways. This course will prepare you to work on these projects. You will focus on structures, materials, geotechnics and hydraulics, and your studies will be enhanced with site visits, field trips and guest lectures.

You will learn in a hands-on style in a simulated workplace environment, using the latest CAD software so you are equipped to make an impact in an important industry.

Our outstanding industry links give you a competitive edge, to help you progress to a successful career when you graduate. You will be provided with knowledge of the scientific, technical, environmental, economic and managerial aspects of civil engineering so that you will be able to apply yourself to both the design and management of civil engineering projects.

During the course, you will also develop the key transferable skills that modern employers require such as problem-solving, project planning, presentation and communication.

Full information: www.bcu.ac.uk/civil-engineering

"When I was looking for a course, I liked the small class sizes at Birmingham City University, and the fact that the content is integrated with other Built Environment courses. My lecturers have been extremely helpful if I didn’t understand something."

SUPREET JOHAL

Civil Engineering
School of Engineering and the Built Environment

Content includes:

**Year 1**
- Engineering Principles
- Mathematical Modelling
- Engineering Practice
- Integrated Engineering Project

**Year 2**
- Structures 1
- Soil Mechanics
- Civil Engineering Materials
- Integrated Digital Design for Complex Structures

**Year 3**
- Structures 2
- Geotechnical Engineering
- Hydraulics and Drainage
- Individual/Group Honours Project

Our Computer and Data Science course will develop your skills in producing computer systems solutions – especially data-driven intelligent systems. In doing so, you will gain a sound understanding of mathematical, scientific and technical underpinnings of data science. You will access dedicated industry-standard facilities in a fully equipped lab running the latest software.

You will develop a good balance of in-depth academic knowledge and technical and practical expertise, equipping you with a range of transferable skills, such as complex problem-solving, the ability to analyse in a careful and considered manner, and working as a team member.

To give you a solid foundation in the subject, Computer and Data Science shares a common first year with the Computer Science programme, covering fundamental concepts such as algorithms and data structures. The Data Science element of this programme focuses on the technical aspects of data science and nurtures your creativity by helping you to develop an appreciation of how these principles can be applied across a broad spectrum of applications.

We provide dedicated, industry-standard facilities for you to research and work on enterprise software, as well as virtual environments to develop business solutions and systems.

Full information: www.bcu.ac.uk/comp-and-data-science

"BSc (Hons) Computer and Data Science ushers you into the era of modern computing where computers not only obey what they are told, but also explore what is happening around and learn from it."

ATIF AZAD, COURSE LEAD FOR COMPUTER AND DATA SCIENCE
For full entry requirements and above, or equivalent.

Full information: www.bcu.ac.uk/computer-forensics

The University’s reputation was the main reason I chose to study at BCU. It was also down to the amount the University invested into building new facilities and providing all the relevant software and hardware for its students.”

GURLABH SINGH

"The amazing software and hardware we use on the course have given me the skills I need to push my career in Game Development to the next level. I’m even getting to publish my own games independently now!"

ASHLEIGH ROWE

With digital forensics playing a critical role in the world of modern criminal investigations, this Computer Forensics course will help you develop the practical and professional skills needed by employers in the digital forensics, cyber security and law enforcement sectors.

Delve into the acquisition, analysis and interpretation of data recovered from computers and digital devices, to establish factual evidence, with access to a dedicated specialist digital forensics laboratory, hosting professional digital forensics tools including EnCase, FTK, XRY, CellExaminer and other industry-standard software.

The multidisciplinary nature of our course will foster the essential skills you require in computer networking, ethical hacking, computer programming and legal and expert witness roles complementary to digital forensic investigations.

Computer Forensics combines a highly rigorous academic qualification with real-life practical work experience, which will enable you to put your knowledge into practice as a computer forensics expert or forensics investigator.

Content includes:

Year 1
- Computer Programming
- Computer Forensics Fundamentals
- Network Fundamentals
- Computer Systems

Year 2
- Data Storage and Recovery
- Computer Forensics Tools and Techniques
- System Security Attacks and Defences
- Advanced Programming for Digital Forensics

Year 3
- Mobile Device Forensics
- Incident Response and Investigation Practice
- Ethical Hacking
- Network and Internet Forensics
- Individual Honours Project

Year 4 (MSci)
- Advanced Techniques in Digital Forensics
- Unix Systems Forensic Analysis
- E-discovery and Data Analytics
- Group Master’s Project

Full information: www.bcu.ac.uk/computer-forensics

Do you want to have a successful career in the computer games industry? Our Computer Games Technology course has been developed with input and feedback from leading professionals as well as our own students.

While studying for your degree, you will use our state-of-the-art computer games technology lab, which is kitted out with high-performance PCs and Sony PlayStation development kits, as well as a variety of industry-standard software. You will develop a range of technical and professional skills, including advanced coding practices, graphics programming, network communications and artificial intelligence.

Our collaborations with Microsoft and Sony ensure you have access to the most up-to-date technologies available, and our close proximity to independent game studios provides the opportunity for you to meet and network with industry experts. You will not only learn about mainstream and traditional video game development, but also explore allied and emerging disciplines, such as serious and educational game development, augmented and virtual reality and simulations.

You will also have the opportunity to participate in game development competitions, such as Global Game Jam and Microsoft’s Imagine Cup, which will give you a great opportunity to broadcast your talent on an international stage.

Full information: www.bcu.ac.uk/games-tech

Our graduates have jobs such as digital forensic analyst, fraud investigator and data recovery specialist.

RELATED COURSES

BSc (Hons) Computer Science
BSc (Hons) Computer Networks and Security
BSc (Hons) Computer and Data Science

RELATED COURSES

BSc (Hons) Computer Science
BSc (Hons) Computer Networks and Security
BSc (Hons) Computer and Data Science

BSc (Hons)/MSci

Computer Forensics

School of Computing and Digital Technology

BSc (Hons)/MSci

Computer Games Technology

School of Computing and Digital Technology

BCU

BCU
In today’s modern, mobile and connected society, our Computer Networks course will enable you to take the communications technology revolution to the next level. Studying computing with us puts you at the heart of an exciting, innovative community, where you acquire management-level skills, such as project and change management, to maximise your career potential. The course delivers the latest in computing, network, cloud and server technologies via a well-rounded curriculum that enables you to explore computer network engineering, programming, server systems and practice. You will have access to networked laboratories running the latest software, ensuring you become well acquainted with technologies you’ll encounter when working in the industry. You will take a practical approach, backed up with a thorough understanding of theory, providing you with the skills modern employers are looking for. There is also the chance to gain additional accreditation from Cisco Systems and the Microsoft Academy Centre. We are a Select Partner academy for Cisco Systems and an Academy Support Centre in the UK. Our links with Cisco mean that you will have access to cutting-edge laboratory equipment as well as the opportunity to complete professional qualifications alongside your degree study. Full information: www.bcu.ac.uk/comp-networks

Content includes:

Year 1
- Innovation Project
- Applied Operating Systems
- Computer Programming
- Network Fundamentals

Year 2
- Enterprise Network Systems
- Smart Systems
- Programming for Network Engineers
- Networking Technologies

Year 3
- Individual Honours Project
- Datacentre Systems Management
- Wireless Networking Technologies
- Consultancy and IT Management

Year 4 (MSci)
- Integrated Master’s Project
- Cloud Services
- Software Defined Network Engineering
- Advanced Networking Systems and Security
- Technology Deployment and Innovation

Secure communication technologies form the bedrock of our modern, mobile society. Computer and network security is a growth area within the wider remit of cybersecurity. You will develop the practical skills sought by industry, backing this up with a thorough understanding of theory. It delivers the latest in computing, network and security technologies, with the opportunity to gain additional accreditation from Cisco, Juniper and the Linux Professional Institute. We are also home to Cisco Systems and the Microsoft Academy Centre. You will learn the latest in computing, network and security technologies, in a well-rounded curriculum that includes computer network engineering, programming, server systems, security theory and practice. You’ll also gain a detailed understanding of network engineering and network security, along with modules on ethical hacking and information security. Full information: www.bcu.ac.uk/comp-network-security

For full entry requirements and fees: www.bcu.ac.uk/courses

RELATED COURSES
- BSc (Hons) Computer Networks and Security
- BSc (Hons) Cyber Security
- BSc (Hons) Computer Forensics

UCAS POINTS:
- 112

» WE ARE A CISCO ACADEMY SUPPORT CENTRE AND CISCO INSTRUCTOR TRAINING CENTRE.
Computer Science
School of Computing and Digital Technology

Work with cutting-edge technologies and achieve the skills valued by today’s employers. You will develop your competence in using tools and techniques to produce solutions for computer systems. You will also obtain a sound mathematical and scientific understanding, while appreciating the professional responsibilities and quality issues that are present within the industry.

On this course, you will study the fundamental concepts of computer science including computer programming, data structures and algorithms, information systems, computer networks and computer architecture.

You will then strengthen your knowledge by studying advanced subjects that focus on software engineering skills. You will also be introduced to topics such as operating systems, cyber security, discrete mathematics, and web application development. The course is taught by experienced academics with extensive links to the IT industry, who will ensure you are receiving the most current and up-to-date information. You will also have the chance to gain valuable work experience through a placement after your second year, further developing your skills and increasing your appeal to future employers. We also provide access to the Cisco Systems and Microsoft Academy Centre.

Full information: www.bcu.ac.uk/comp-science

UCAS Points: 112

Content includes:
Year 1
• Website Design and Development
• Data Structures and Algorithms
• Network Fundamentals
• Computer Programming
Year 2
• Object-oriented Programming
• Operating Systems
• Cyber Security
• Software Design
Year 3
• Individual Honours Project
• Mobile and Wearable Application Development
• Cloud Computing
• Artificial Intelligence and Machine Learning
Year 4 (MSci)
• Semantic Web and Knowledge Engineering
• Service-oriented Architecture
• Advanced Databases
• Group Master’s Project

For full entry requirements and fees: www.bcu.ac.uk/courses

"Throughout my time at Birmingham City University, staff have been extremely helpful. My lecturers have always helped where possible; they do not hesitate to assist students with work and make time within their schedules for a one-to-one if needs be."

Tammy Yeshua, Course Leader

"This computing degree top-up is designed for students who want to achieve a specialist undergraduate degree; where relevant IT infrastructure technology systems are at the forefront – developing you to be industry ready."

Nizam Bolia, Course Leader
Our Computing and Information Technology course will help you develop the mindset to address global challenges, the kind that businesses and communities face on a day-to-day basis. You will learn how to maintain the digital infrastructure of businesses in innovative and effective ways.

You will use dedicated industry-standard facilities to research and work on enterprise software and virtual environments, to develop business solutions and real-time systems. You’ll take a practical approach, backed up with a thorough understanding of theory, to provide you with the skills and knowledge employers look for. You will also have the opportunity to gain additional accreditation from Cisco and the Linux Professional Institute.

We are preparing you for the workplace. You will learn computing and information technology skills that are needed to design, develop, operate and maintain effective systems. Your knowledge will evolve on a daily basis, and we will ensure you are able to innovate in order to deliver business value and sustainable solutions. You will also learn management-level skills such as project and change management to maximise your career potential. We’ll also help to develop your personal skills so that you can work effectively as a team member and problem-solve at the highest level.

Full information: www.bcu.ac.uk/comp-info-tech

Content includes:

**Year 1**
- Innovation Project
- Applied Operating Systems
- Computer Systems
- Computer Programming

**Year 2**
- Enterprise Practice Project
- Smart Systems
- Human-computer Interaction
- Networking Technologies

**Year 3**
- Individual Honours Project
- Datacentre Systems Management
- Business Systems Solutions
- Consultancy and IT Management

**Year 4 (MSci)**
- Integrated Master’s Project
- Cloud Services
- Distributed Enterprise Architecture
- Research Methods and Project Management

Full UCAS points: 112

For full entry requirements and fees: www.bcu.ac.uk/courses

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**RELATED COURSES**

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>B3</td>
<td>BSc (Hons) Business Information Technology</td>
</tr>
<tr>
<td>B9</td>
<td>BSc (Hons) Computer Science</td>
</tr>
<tr>
<td>B10</td>
<td>BSc (Hons) Digital Media Computing</td>
</tr>
</tbody>
</table>

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**UCAS CODE**

G420 (BSc), I100 (MSci)

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**DURATION**

City Centre

- 5 years sandwich (MSci)
- 4 years sandwich (BSc)

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**CAMPUS**

School of Computing and Digital Technology

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**ENTRY REQUIREMENTS**

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: DTD* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses
Gain a comprehensive introduction to the construction industry and an advanced entry to our associated degrees. This course provides you with the opportunity to be flexible with your studies and build fundamental knowledge to explore a range of construction roles.

The HNC is an ideal gateway for progression from trade/person to site manager and beyond. On successful completion, you may be able to progress straight to the second year of a full-time degree course with us.

You will benefit from having access to state-of-the-art digital facilities and traditional resources and become accustomed to industry technology by working with advanced CAD software, surveying equipment and a computer-generated virtual building site. There will also be opportunities to attend specialist seminars and go on field trips to construction sites around the Midlands.

If you’re seeking a career in technology, building surveying, building control, quantity surveying and construction management, this course is for you. It is also applicable to anyone involved with the construction industry and an advanced entry to our associated degrees. This course provides you with the opportunity to be flexible with your studies and build fundamental knowledge to explore a range of construction roles.

The HNC is an ideal gateway for progression from trade/person to site manager and beyond. On successful completion, you may be able to progress straight to the second year of a full-time degree course with us.

You will benefit from having access to state-of-the-art digital facilities and traditional resources and become accustomed to industry technology by working with advanced CAD software, surveying equipment and a computer-generated virtual building site. There will also be opportunities to attend specialist seminars and go on field trips to construction sites around the Midlands.

If you’re seeking a career in technology, building surveying, building control, quantity surveying and construction management, this course is for you. It is also applicable to anyone involved with the design, production or management of buildings.
Develop a range of career-specific skills within costume design and practice in a city culturally rich with dance, theatre and the creative arts. You will gain experience in custom pattern cutting, design and illustration, bespoke fitting and costume construction techniques, developing you into an active and engaged contributor to costume.

Previously, students have collaborated on live projects with Birmingham Royal Ballet, DanceXchange, and Birmingham Repertory Theatre. Our staff have worked as costume practitioners within national and international companies, including the Royal Shakespeare Company and the Stephen Joseph Theatre with Alan Ayckbourn.

While studying with us, you will gain access to an archive of historical dress, bequeathed by the arts and crafts artist Kate Elizabeth Bunce, and the BCU Art and Design Archive.

There is an optional placement year between years 2 and 3. You will be supported through the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Full information: www.bcu.ac.uk/costume-design

BA (Hons) Costume Design and Practice, BA (Hons) Fashion Design and BA (Hons) Garment Technology have a shared first year of study.

This course can also be accessed via a foundation year. Please see page 218.

Content includes:
Year 1
• Design Development and Realisation
• Individual Aesthetic
• Creative Direction
• Context and Theory
Year 2
• Creative Realisation
• Critical Studies
• Work Placement OR Collaborative Practice
• Advanced Practice
Year 3
• Independent Project Research
• Independent Practice
• Major Project

"During my time at BCU, I learned so many valuable skills which I can now use in the industry. Everyone is friendly and the tutors are so knowledgeable and passionate. This is something that passes on to the students, making learning enjoyable.”

MEGAN ROSE THOMAS

RELATED COURSES
134 BA (Hons) Garment Technology
212 BA (Hons) Textile Design
104 BA (Hons) Design for Performance
146 BA (Hons) Illustration
“All of the Criminology team are actively engaged and at the forefront of their field, so they are extremely knowledgeable and able to provide helpful support.”

SARAH NORMAN

Make sense of the world of criminal justice with our Criminology degree and get the big picture perspective on crime, punishment and victimisation. This course aims to develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

Our curriculum offers you a variety of subjects, through which you will be able to develop your interests before focusing on specialised fields within criminology that appeal to you as a student.

The course’s real-world applications are supported by its close links with local and national criminal justice agencies, including police forces, charities, pressure groups, criminal justice agencies, criminal rehabilitation, probation services and prisons.

It is delivered by expert staff in the fields of policing, security studies and criminology, and you will also enjoy regular guest lectures from highly influential voices in the discipline.

Full information: www.bcu.ac.uk/criminology

Content includes:

Year 1
- On Crimes and Punishment: An Introduction to Criminological Theory
- Doing Criminological Research
- Crime in its Political and Historical Context
- Security Studies: The Essentials

Year 2
- Crime in the City: Criminology, Urban Culture and Social Change
- Beyond the Statistics: Researching Criminological Experiences
- Prisons and Punishment
- Crime, Media and Culture

Year 3
- Transnational Organised and Corporate Crime
- Human Rights: Theory and Practice
- Dissertation / Live Project / Placement

This course can also be accessed via a foundation year. Please see page 218.

» 94% OVERALL SATISFACTION FOR CRIMINOLOGY
National Student Survey 2019.

UCAS POINTS: 112
Cyber Security
School of Computing and Digital Technology

As we generate data at an ever-increasing pace, the security of this data has become paramount. In the 21st Century, data has become a necessary commodity, which has value in isolation and more so when viewed as a larger data set for trends and habits. Data is key to business functioning and protection of this data is key to the ongoing success of the digital economy.

You will become equipped with technical knowledge, intellectual know-how, management capabilities and practical skills that will enable you to succeed in meeting the cyber security challenges facing modern organisations.

As the systems that both generate and consume data grow in capability and complexity and as the Internet of Things (IoT) continues to expand exponentially, the need to protect the data created, stored and transited across public and private networks intensifies. The need to protect this data increases with each advance in technology, as does the requirement to have suitably qualified cyber security practitioners.

This course is supported by a vibrant research environment within the Centre for Cyber Security at BCU and by traditionally strong industrial links with Cisco, Oracle, IBM, Microsoft and BT.

Full information: www.bcu.ac.uk/cyber

BF (Hons) Cyber Security can also be accessed via a foundation year. Please see page 218.

Content includes:
Year 1
• Computer Programming
• Maths for Computing
• Computer Systems
• Network Fundamentals

Year 2
• Networking Technologies
• System Security Attacks and Defences
• The English Legal System and IT Law
• Cyber Security Operations

Year 3
• Advanced Cyber Security Operations
• Network and Internetwork Forensics
• Individual Honours Project
• Cloud Computing
• Ethical Hacking

Year 4 (MSci)
• Information Security Management
• E-discovery and Data Analytics
• Group Integrated Master’s Project
• Industrial Control Systems Security
• Advanced Techniques in Digital Forensics

BCU_BSoAD

"With billions of devices currently connected to the internet and billions more connecting over the next several years, we need you to join the fight against malicious programs and cybercrime."

RON AUSTIN, ASSOCIATE PROFESSOR

Design for Future Living
Birmingham School of Architecture and Design

We live in a time of rapid social, economic and environmental change. Demand for housing is increasing, but not enough new homes are being built. Not only that, home ownership is out of reach for a lot of people. The type of housing we need is changing, and this course will give you the opportunity to meet these challenges head-on.

Design for Future Living aims to develop exciting and innovative design thinking, questioning preconceptions about how society lives now and into the future. Developed in collaboration with TV architect George Clarke’s Ministry of Building, Innovation and Education (MOBIE), the course places you at the forefront of the next generation of designers tackling the design and delivery of new homes.

How we live affects us all. Housing is a basic human right but what we produce doesn’t always meet today’s needs. Our homes should be smart, well designed and affordable; they should create a sense of community, respect the environment and support changing family structures. We urgently need new design thinking to revolutionise how we live.

BA (Hons) Design for Future Living is a unique opportunity for you to lead the way in designing how and where we live. Through innovative ideas, new design methods, advanced technologies and entrepreneurial skills, you will critique, challenge and disrupt traditional thinking around the idea of ‘home’ and develop radical alternatives.

Full information: www.bcu.ac.uk/design-future-living

This course can also be accessed via a foundation year. Please see page 218.

Content includes:
Year 1
• History of Modern Architecture and Design
• How We Live(ing)
• Technology Transfer
• Inhabit
• Future Homes 1

Year 2
• Production
• Housing and Community
• PRAXIS
• Co.LAB
• Future Homes 2

Year 3
• Prototype
• Design Entrepreneurship
• Design Project Management
• Major Project

UCAS POINTS: 112

RELATED COURSES
98 BSc (Hons) Computer Forensics
91 BSc (Hons) Computer Networks and Security

UCAS POINTS: 112

RELATED COURSES
66 BA (Hons) Architecture
Design for Performance: Theatre, Film and Live Events
Birmingham Institute of Creative Arts

Have you ever wondered who designed and created your favourite stage performance, music festival, experimental film or exhibition experience? Are you looking for a course that can prepare you for a career in this expansive and growing industry? If so, this could be the course for you.

You will develop a clear understanding of the scope and breadth of contemporary design for performance, engaging with a variety of individual and collaborative opportunities. You will work with traditional and experimental formats from stage design to live arts and site-specific festivals to themed environments. Using hands-on making, technical skills, 2D and 3D design, craft techniques and digital platforms, you will be able to determine your own career path. You will benefit from the collaboration of ideas within a multidisciplinary school, in a course that reflects the dynamic crossover common to creative arts in the 21st Century. Imagination, experimentation and risk taking are fundamental to our students as the challenges and opportunities are so varied on this course.

Learning is demonstrated through an accumulation of individual, collaborative, realised, speculative and live projects along with a suite of high-profile industry opportunities. In previous years, these have included Live Nation, Merlin Entertainments and Casson Mann. If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/design-perform.

For full entry requirements and fees: www.bcu.ac.uk/courses.

Content includes:
Year 1
• Introduction to Visual Communication
• Principles and Practice of Design for Performance
• Narrative
• Enterprise of Design for Performance
• Discourse

Year 2
• Context of Design for Performance
• Live Project
• Collaborative Practice or Work Placement
• Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with an exchange programme.

Year 3
• Critical Practice
• Major Project

This course can also be accessed via a foundation year. Please see page 218.

RELATED COURSES
140 BA (Hons) Graphic Communication
144 BA (Hons) Illustration
99 BA (Hons) Design and Practice
185 BA (Hons) Photography
211 BA (Hons) Stage Management

"The course allowed me to explore many aspects of stage design and was also flexible to allow work placements, helping me land my first job."
CATHERINE BRIGGS

"This is a great opportunity for all design students. You will be introduced to a range of challenges, which aim to develop your skills and knowledge and will prepare you for employment or further postgraduate study."
NICHOLAS IRVIN, COURSE DIRECTOR

BA (Hons)
Design Management (Top-Up)
Birmingham School of Architecture and Design

Design managers are responsible for the management of design projects, teams, contracts and the operational practice of design. This may involve work within corporate in-house design teams or external design consultancy. Design managers have strong communication, project management and interpersonal skills.

The BA (Hons) Design Management one-year course is designed to develop your professional, creative, communication, research, critical thinking and analytical skills, while developing your confidence for progression into employment or postgraduate study.

While you will retain links with design practice, you will step into a challenging environment that reflects as closely as possible the ways of working, the practices and the behaviours that operate in the design profession. You will be involved in complex problem-solving, and will work individually and in team-based activities, while developing your negotiation and people management skills.

You will also be expected to work with external contributors, staff and students from a range of disciplines and cultures in a professional and accountable way. The course will be taught by staff in lecture, workshop and activity-based settings. This will include specialist guest lectures, project briefings and group critiques supported by industry.

Full information: www.bcu.ac.uk/design-management-topup

RELATED COURSES
66 BA (Hons) Architecture
160 BA (Hons) Landscape Architecture
148 BA (Hons) Interior Architecture and Design
189 BA (Hons) Product and Furniture Design

« LEARN THE VALUABLE SKILLS TO DEVELOP YOUR PROFESSIONAL CAREER.»
"I have met people from all walks of life here and had so many opportunities. From being a part of the most complex aspects of Radiography to having the choice of exploring an elective anywhere in the world, the course has far exceeded my expectations."

KELLY COOKE

"The Digital Marketing course has given me access to all areas and hands-on experience with top advertising agencies, real work placements and industry mentors."

DAVID MURAWSKI

Doric

BSc (Hons) Diagnostic Radiography
School of Health Sciences

This course enables you to develop the knowledge and technical skills required to use X-rays or magnetic fields to help diagnose a range of injuries and diseases at the Midlands' largest centre for diagnostic radiography training.

The course combines equal elements of theory with clinical practice focused on developing your knowledge and understanding of biological and radiation sciences, technology and the psychosocial issues of healthcare. A purpose-built and fully equipped radiography skills suite – including an X-ray room, PACS viewing rooms and 3D virtual reality room – allow you to improve your skills through simulation in a safe and protected environment.

You will spend half the course undertaking clinical placement, which is structured to allow you to fully experience the realities of the profession. We support you in securing a placement at several clinical sites across the West Midlands, with your assigned personal tutor visiting you regularly.

On successful completion, you will graduate with a BSc (Hons) in Diagnostic Radiography and be eligible to apply for Registration with the Health and Care Professions Council.

Full information: www.bcu.ac.uk/radiography-bsc

Content includes:

Year 1
• Diagnostic Technology and Physics
• The Emerging Practitioner
• Introduction to Diagnostic Imaging Practice

Year 2
• Evidence-based Practice
• The Developing Practitioner
• Diagnostic Imaging Practice

Year 3
• Radiography Research
• The Competent Practitioner
• Advancing Diagnostic Imaging Practice

For full entry requirements and fees: www.bcu.ac.uk/courses

ACCREDITATION

HCPC

CAMPUS
City South

DURATION
3 years full-time
6 years part-time

UCAS CODE
BM27

ENTRY REQUIREMENTS
• A Levels: BBB including Human Biology, Biology, Physics, Chemistry, Applied Science or Science
• BTEC Diploma: combined with one A Level/Two AS Levels/subsidiary diploma to achieve min. 120 UCAS points, and must include either Human Biology, Biology, Physics, Chemistry, Applied Science or Science at A or B Distinction
• BTEC Extended Diploma: DDM in Science or Applied Science
• Access to HE Diploma: See website
• International Baccalaureate Diploma: 30 points
• Five GCSEs at Grade 6 or above including English language, mathematics and science

For full entry requirements and fees: www.bcu.ac.uk/courses

UCAS POINTS:
120

Digital Marketing

BA (Hons)

Birmingham Institute of Creative Arts

This industry-focused Digital Marketing degree is a unique two-year fast-track course that immerses you in real-world, professional advertising and marketing communications. It's a powerful mix where you'll be working with professionals to learn key skills in the fast-paced digital communications industry.

You could find yourself making simulated advertising campaigns with agencies like Mediacom, or delivering marketing solutions to content brands which have previously included the BBC, or using the latest technologies to produce exciting events, interactive experiences and prototypes to showcase in your portfolio.

You will become part of an employment-led course that teaches a practice-based, knowledge-applied approach, where tutors and industry professionals work with you in classes and assignments to help you develop and grow your personal and professional development. We will give you your own laptop to use for the duration of the course and state-of-the-art resources to work with.

It’s all part of a bigger picture that answers the creative industry’s calls for savvy digital talent to exploit new opportunities and trends in emerging markets and technologies. This means you’ll be looking for ways to reimagine trends, build brands, find fame, add value, optimise content, disrupt behaviours and monochrome ideas across a range of media, platforms and channels.

Full information: www.bcu.ac.uk/digital-marketing

Content includes:

Year 1
• Digital Marketing Primer
• Audiences and Brand Development
• Research Methodologies
• Planning and Strategy
• Interactive Entertainment, Development and Implementation (optional)
• Narrative Entertainment Script and Production (optional)
• Collaborative Practice

Year 2
• Contemporary Market Research Methods
• Methodologies for Digital Marketing Campaigns
• Content Marketing
• Professional Practice
• Final Major Project

RELATED COURSES

» 120 UCAS POINTS:

BA (Hons) Film Business and Promotion

National Student Survey 2019.

» 92% OVERALL STUDENT SATISFACTION

Digital Marketing

BA (Hons)

Birmingham Institute of Creative Arts

This industry-focused Digital Marketing degree is a unique two-year fast-track course that immerses you in real-world, professional advertising and marketing communications. It's a powerful mix where you'll be working with professionals to learn key skills in the fast-paced digital communications industry.

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Full information: www.bcu.ac.uk/digital-marketing

Content includes:

Year 1
• Digital Marketing Primer
• Audiences and Brand Development
• Research Methodologies
• Planning and Strategy
• Interactive Entertainment, Development and Implementation (optional)
• Narrative Entertainment Script and Production (optional)
• Collaborative Practice

Year 2
• Contemporary Market Research Methods
• Methodologies for Digital Marketing Campaigns
• Content Marketing
• Professional Practice
• Final Major Project

RELATED COURSES

» 120 UCAS POINTS:

BA (Hons) Film Business and Promotion

National Student Survey 2019.
D

FEES: www.bcu.ac.uk/courses

For full entry requirements and

• GCSE English language and
• International Baccalaureate
• Access to HE Diploma:
• BTEC Extended Diploma:

108 109

UCAS POINTS:

112

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
P310

ENTRY REQUIREMENTS
• A Levels: BTEC including a technology, science, mathematics or computing subject
• BTEC Diploma: D*T in a technology, science, mathematics or computing-related subject
• BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
• Access to HE Diploma: See website
• International Baccalaureate Diploma: 28 points
• GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

This course can also be accessed via a foundation year. Please see page 218.

RELATED COURSES
109 BSc (Hons) Digital Media Technology

GEORGE EVERETT

“The range of skills I have gained from my first two years has already landed me a web role in marketing for my placement year. My lecturers are fantastic, they have even offered me extra opportunities to gain real industry experience which look great on my CV!”

ADAM PIKE

“Birmingham City University’s Digital Media Technology course has helped broaden my knowledge and understanding of digital technology which in turn has increased the amount of potential routes I can take with my career.”

Digital media development requires a comprehensive understanding of image, video and mixed reality processing. Our Digital Media Technology degree aims to develop you with a versatile and rich combination of skills that will enable you to design and develop tomorrow’s digital media products.

You will be equipped for a career related to media and computing and explore areas such as multimedia development, media content creation, scripting, and web and interactive application development.

There will be the opportunity to practise professional skills by learning in a project-driven and practice-like way in specialist labs, featuring the latest hardware and software. We also have well-established links with industry, ensuring that the course remains current and relevant. These links include the BBC, Microsoft and Cisco.

In addition, the course encourages you to interact with potential employers by collaborating with industrial partners and participating in various events throughout the academic year.

Full information: www.bcu.ac.uk/digital-media-tech

This course can also be accessed via a foundation year. Please see page 218.

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108 BSc (Hons) Digital Media Computing
127 BSc (Hons) Film Production Technology

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This course can also be accessed via a foundation year. Please see page 218.
"Before I started I thought every day would be lectures, but with Early Childhood Studies, most of our learning is through seminars. This is a great way to share ideas, challenge yourself and make friends with people on your course.”

NAOMI EVANS

"Everyone is so lovely and helpful; the staff are always willing to help you and go the extra mile for you if you are willing to put in the time and effort.”

KARA DIXON

With a focus on understanding children and childhood, this course has a strong emphasis on research and employability. You will explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old.

You will experience the value of a work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children. Successful completion of placement will also enable you to meet the criteria for Early Years Educator; the professional qualification that means you can work with babies and young children as a qualified member of staff.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in early years. Study topics include children and childhood, child development, exploration and play, and working with families. This course considers inclusive practice, developing communication skills and children and family social policy.

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, depending on the previous course studied and individual mark profile entry, you could be offered entry to the course in Year 2 or Year 3 (for entry at Year 3, a 60% grade average is required at Level 5).

Full information: www.bcu.ac.uk/early-childhood

This course can also be accessed via a foundation year. Please see page 218.

Content includes:
Year 1
• Working as a Professional
• Child Development
• Observing and Assessing Babies and Young Children

Year 2
• Reflecting on Play, Learning and Pedagogy
• Safeguarding and Child Protection
• Research as Driver for Policy, Practice and Provision
• Children’s Health

Year 3
• Researching Professional Practice in Early Childhood
• Leadership and Management
• Exploring Contemporary Perspectives
• Personal and Professional Development

There are optional modules in each year.

If you are already working in a childcare setting and looking to develop your skills and career, this course is the ideal place to start your studies. Studying in small, intimate groups, trainee Early Years practitioners get the chance to enhance skills and professional standing, while aspiring entrants to the profession enjoy a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements. The course is carefully designed to offer appropriate skills and knowledge relating to professional practice and the application of work-based experience. It also focuses on your self-development and independent learning, as well as teamwork and your ability to manage others.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community. Obtained rates South and City College Birmingham as a ‘Beacon Status’ college, making it one of only a few UK training providers to achieve the government’s Training Quality Standard in three or more sectors.

Equivalent to two years of degree-level study, it offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or Year 3, depending on your mark profile upon completion of the Foundation degree.

Full information: www.bcu.ac.uk/early-years

All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.

«99% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS
Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS: 96

www.bcu.ac.uk/ecs-vid

CAMPUS
City South

DURATION
3 years full-time

UCAS CODE
X320

ENTRY REQUIREMENTS
• A Levels: CCC
• BTEC Extended Diploma: MMM
• BTEC Diploma: DD
• Access to HE Diploma Pass including minimum of 18 credits with Merit or Distinction
• International Baccalaureate Diploma: 24 points
• Four GCSEs including English language and mathematics at Grades 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

UCAS POINTS: 48

CAMPUS
South and City College Birmingham

DURATION
2 years full-time
3 years part-time

UCAS CODE
X111

ENTRY REQUIREMENTS
• A Levels: DD
• BTEC Diploma: MP
• BTEC Extended Diploma: PPP
• Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
• SCISE English language and mathematics at Grades 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, depending on the previous course studied and individual mark profile entry, you could be offered entry to the course in Year 2 or Year 3 (for entry at Year 3, a 50% grade average is required at Level 5).

Full information: www.bcu.ac.uk/early-childhood

This course can also be accessed via a foundation year. Please see page 218.

Content includes:
Year 1
• Introducing professional practice (core/placement module)
• Theories of child development (core)
• Developing a child’s sense of the world around them (core)
• Developing children’s creativity and critical thinking (core)

Year 2
• Promoting and safeguarding the health and wellbeing of children (core/placement module)
• Supporting the individual child in the curriculum (core/placement module)
• Partnership and multi-agency working in the Early Years (core/placement module)

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Equivalent to two years of degree-level study, it offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or Year 3, depending on your mark profile upon completion of the Foundation degree.

Full information: www.bcu.ac.uk/early-years

All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.

» 99% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS
Destinations of Leavers from Higher Education survey 2016/17.

» 100% OF GRADUATES FROM THIS COURSE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

217 BA (Hons) Working with Children, Young People and Families
114 BA (Hons) Education Studies
188 BA (Hons) Primary Education with QTS

RELATED COURSES

114 BA (Hons) Education Studies
188 BA (Hons) Primary Education with QTS

FURTHER STUDY WITHIN SIX MONTHS

» 99% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS
Destinations of Leavers from Higher Education survey 2016/17.
BA (Hons) Economics
Birmingham City Business School

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
L100

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

Take advantage of Birmingham’s distinctive and diverse economic profile with our Economics degree. Our degree prepares you to work as an economist, or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Our degree also provides both the modes of thought and technical skills that have practical applications in business and society.

As economists work in a number of settings, you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting), therefore providing you with a range of options depending on the graduate role you subsequently seek.

You will be equipped with a firm foundation of knowledge focused on the workings, strengths and weaknesses of orthodox and heterodox economic strategies. To deal with this complex background you will be taught the appropriate tools to analyse the issues nations and industries currently face.

Full information: www.bcu.ac.uk/economics

Content includes:

Year 1
• Professional Development for Economics
• Business Foundations
• Principles of Economics
• Business Analysis, Methods and Techniques

Year 2
• Microeconomics
• Macroeconomics
• Political Economy
• Econometrics

Year 3
• Advanced Economic Theory
• The Economics of Trade and Development
• Integrative Business Research Project

This course can also be accessed via a foundation year. Please see page 218.

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

“Birmingham City University adopts a friendly and positive atmosphere, encompassing a vast variety of services to help students progress and achieve!”

SAFINA BIBI

UCAS POINTS: 112
The staff are so passionate about what they are teaching; their enthusiasm inspires me to work harder and value their feedback. They really go out of their way to create engaging, interactive sessions and pass their enthusiasm on to you.”

JESSICA WYTHE

The Electronic Engineering course has helped me become more independent. I have learned to think more like an engineer; thanks to the lecturers giving me all the support, I am more confident in my field of study.”

ARNAUD FOURNIER

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
H301 (BEng), H479 (MEng)

ENTRY REQUIREMENTS
• A Levels: ABC including Mathematics and Physics
• BTEC Diploma: DDD
• International Baccalaureate: 32 points
• GCSEs: Grade 4 or above, or equivalent.

Full information: www.bcu.ac.uk/ee-studies

All offers are subject to successful interview. Further details will be available on our Disclosure and Barring Service check.

This course can also be accessed via a foundation year. Please see page 218.

Content includes:

Year 1
• Introduction to Electronic Engineering
• Electronic Circuits
• Analogue and Digital Electronics
• Engineering Systems
• Telecommunications

Year 2
• Control Engineering
• Embedded Systems and Control
• Networks

Year 3
• Communication Systems and Networks
• Digital Filters and Spectral Analysis
• Embedded Systems and Control
• Communications Systems and Networks

Year 4 (MEng)
• Group Integrated Master’s Project
• Control Engineering
• Digital Microelectronics and Hardware Description Languages
• Analogue Microelectronics and IC Architecture
• Applied Digital Signal Processing

Our Electronic Engineering degree will give you the practical and theoretical engineering skills that modern employers want. We will help you to understand the social, commercial, legal, ethical, economic and environmental factors associated with engineering so that you think like an engineer.

You will gain practical experience by working on project-based activities from design to implementation. You will also apply engineering science to real-world problems and develop your interpersonal skills in multidisciplinary teams, to help prepare you for modern engineering.

The course has been designed to develop key transferable skills like problem-solving, project planning, presentation and communication. There are also opportunities to help at the acclaimed annual Global Game Jam, where you can build and design your own creations.

All students have the opportunity to undertake a placement year to acquire real-life skills and experience. These opportunities have helped our graduates to progress into roles with companies such as Rolls-Royce, Jaguar Land Rover and Willmott Dixon.

Full information: www.bcu.ac.uk/electronic-eng

BEng (Hons)/MEng

Electronic Engineering

School of Engineering and the Built Environment

BA [Hons]
Education Studies
School of Education and Social Work

For full entry requirements and fees: www.bcu.ac.uk/courses

Education is at the heart of the development of our society. To study education is to study the way society develops. Our BA [Hons] Education Studies considers the concept of education from a variety of perspectives. You will engage in critical reflection on the aims, values, principles and policies of the UK education system as well as education systems around the world.

There is an emphasis on issues of equality and diversity and their particular relevance to educational experiences and achievement. The central philosophy underpinning the course is a commitment to create a supportive and challenging learning environment in which you can thrive and develop.

You will be provided with opportunities to explore and debate ideas, encouraged and led by a diverse group of experienced tutors who have worked across a variety of educational backgrounds and disciplines. Tutors will engage you and your fellow students in a reflective and critical evaluation of educational practices, theories and research.

This also offers a valuable opportunity to embark on a variety of work-based placements in education. We are one of the foremost teacher education universities in the West Midlands (Guardian League Table 2020) with established connections across schools, colleges and training institutions.

Full information: www.bcu.ac.uk/ed-studies

All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.

This course can also be accessed via a foundation year. Please see page 218.

Content includes:

Year 1
• Introduction to Education Studies across National and International Contexts
• Key Educational Thinkers and Educational Philosophy
• Education and Society
• Perspectives on Development and Learning
• Creativity and Learning

Year 2
• Practice-based placement in the field of Education
• Preparation for Research
• Diversity and Inclusion
• Globalisation, Education and Inequality
• Curriculum Development

Year 3
• Independent Research Project
• Educational Innovations in the 21st Century
• Educational Policies and Professional Practices
• Issues of Identity in Education
• Critical Pedagogies

Table 2020) with established connections across universities in the West Midlands (Guardian League

We are one of the foremost teacher education schools, colleges and training institutions.

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Table 2020) with established connections across universities in the West Midlands (Guardian League
The School of English is home to endless possibilities. Ours is a community where each individual is empowered to shape their learning, research and practice in creative, innovative and thought-provoking ways. We are ambitious in our creative and critical practice, in challenging convention and in developing an inclusive curriculum that reflects the distinctiveness of each and every student.

If you enjoy all aspects of English study and want maximum flexibility to shape your degree and develop your own areas of interest and expertise, this course is ideal for you. In your first year you’ll gain a strong grounding in all areas of English study and then start to use this knowledge to build a degree which most suits your emerging talents.

Along the way you’ll benefit from being a part of a vibrant community of staff and students who understand the impact that English has made and continues to have on regional, national and global cultures. Our teaching is student-focused and research-led, and learning takes place in a friendly and supportive environment. You will be taught by world-leading researchers and expert practitioners who foster a community of experimentation, innovation and inclusion which will allow you to flourish and grow.

Not only will this degree equip you with a strong subject knowledge but it will also allow you to develop key transferable skills which are highly prized by a range of employers.

Full information: [www.bcu.ac.uk/english-ba](http://www.bcu.ac.uk/english-ba)

**Content includes:**

**Year 1**
- Literature, Drama and Origin
- Foundations of Language
- Foundations of Creative Writing
- Key Critical Concepts

**Year 2**
- Key Critical Traditions
- A wide range of module options, covering all aspects of English studies

**Year 3**
- Major Project
- A wide range of module options, covering all aspects of English studies

**Related Courses**

- 158 BA [Hons] Journalism
- 158 BA [Hons] Fashion and Beauty Journalism
- 158 BA [Hons] Sports Journalism
- 158 BA [Hons] Music Journalism

**Available Specialist Routes:**

**English and Creative Writing | BA (Hons)**

To be an effective writer you need to be an effective reader. This course combines the study of literature, enabling you to think critically about the work of published authors, poets and playwrights, with the development of your own writing craft.

In the early stages of your course you will have the opportunity to work creatively across a range of genres including poetry, prose, fiction and drama. You will gain a thorough grounding in the craft of writing, focusing on elements such as setting, structure, dialogue, character formation and poetic form and technique.

Alongside the development of your creative writing practice you will study modules in English, gaining vital skills in research, critical analysis and argument.

Full information: [www.bcu.ac.uk/english-cw](http://www.bcu.ac.uk/english-cw)

**English and Drama | BA (Hons)**

How does the staging of a play affect its meaning? How do plays interact with the world around them? What are the consequences of the choices directors make when staging a play? BA (Hons) English and Drama asks you to study not just the play on the page but also the stage.

You will study plays from a range of historical periods and consider developments in performance and practice. You can attend a number of theatre performances, from those hosted by the Royal Birmingham Conservatoire to trips to theatres such as the Royal Shakespeare Company or the Birmingham Repertory Theatre.

Our graduates are able to adapt to a wide range of career paths and employment opportunities which reflect the skills and abilities they have acquired.

Full information: [www.bcu.ac.uk/english-drama](http://www.bcu.ac.uk/english-drama)

**English and Journalism | BA (Hons)**

This course is ideal if you wish to follow a career in the dynamic and competitive world of journalism. You will focus on the development of your core knowledge and skills for English as well as gaining valuable experience working on live stories in media environments, which will teach you how to craft a story in a way that engages the audience.

By the time you graduate, you will be a thinking journalist with a specialization in news, broadcasting, features or design.

Full information: [www.bcu.ac.uk/english-journ](http://www.bcu.ac.uk/english-journ)

**English Language and Literature | BA (Hons)**

If you are fascinated by the way language works and is used in the world around us and if you love reading literature from different historical periods, cultures and genres, then this is the course for you.

You will combine core knowledge in English language and literature with the opportunity to develop your own areas of interest in language, literature, drama or creative writing.

Full information: [www.bcu.ac.uk/english-lang-lit](http://www.bcu.ac.uk/english-lang-lit)

**English Literature | BA (Hons)**

Graduates of this degree are creative problem-solvers, critical thinkers, adept at sourcing and evaluating research, and able verbal and written communicators. This course allows you to take your passion for literature and combine it with the development of these sought-after skills.

Your degree will also give you the flexibility to develop your own particular interests. These might be in creative writing, drama, language or a specific area of literary study. You will also have the opportunity to either undertake a work placement or participate in a collaborative project with students from across our Faculty and, in your final year, initiate and manage your own major research project.

Full information: [www.bcu.ac.uk/english-lit](http://www.bcu.ac.uk/english-lit)
**Esports Management**

Birmingham City University is providing a genuinely insightful and exciting course to prepare students for the fast-moving world of esports.

**ROB BLACK, CHIEF OPERATING OFFICER OF ESL UK, THE UK’S LARGEST ESPORTS LEAGUE**

Esports has become one of the world’s most exciting entertainment trends with a recent industry report stating that the industry is expected to be worth $1.7 billion by 2021, growing at a rate of 18.4% per year.

With this growth there is an increasing number of job opportunities for graduates with the knowledge and expertise to excel in this environment. The BA (Hons) Esports Management course will provide the academic expertise and contacts to help students develop an exciting professional future in this growing industry.

Combining theory and practical application, this course will draw heavily from practising esports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics.

Internships, placements, project fieldwork and workshops will enable students to create a CV that will allow them to apply what they have learned and make the contacts required to kick-start a successful career.

Full information: [www.bcu.ac.uk/esports-management](http://www.bcu.ac.uk/esports-management)

This course can also be accessed via a foundation year. Please see page 218.

### Entry Requirements

- **Part 1 and 2:** minimum IELTS 4.5 or equivalent
- **Part 2 only:** minimum IELTS 5
- The minimum University entry requirements for your chosen academic award.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

**Content includes:**

- **Year 1**
  - Introduction to the Esports Ecosystem
  - Managing Teams in the Esports Industry
  - Marketing Foundations
  - Building Your Brand
- **Year 2**
  - Big Data, Analytics and Innovation in Esports
  - Marketing Communications and Planning
  - Culture and Consumer Behaviour in Esports
  - Contemporary Esports Management Issues
- **Year 3**
  - Integrative Business Research Project
  - The Economics of Trade and Development
  - Integrative Business Research Project

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**English for Academic Purposes**

This course has a lot of quality tutors who teach you many different methods of improving your English skills. I also learned about British lifestyle, history and culture which is essential knowledge for studying in the UK.

AREEYANAN SATTHAMSAKUL

If you are an international or European student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

This course is carefully designed to consider your needs as a student studying a degree in the UK. We liaise with course directors in the University in order to gain information regarding changing assessment methods. When necessary, we can make adjustments to our assessments to reflect changes in the schools and faculties.

The course has a varied learning environment and is delivered by several teachers so you will experience different teaching styles and approaches; you can also meet your tutors on an individual basis in face-to-face tutorials.

The range of assessments is broad and designed to meet your individual needs while increasing your confidence in using English, both in social and academic contexts.

Full information: [www.bcu.ac.uk/english-aca](http://www.bcu.ac.uk/english-aca)

**Content includes:**

**Year 1**
- Listening and Note-taking
- Reading and Writing (General and Academic)
- Birmingham: Past and Present
- Communication Skills
- Listening for Academic Purposes
- Speaking for University Purposes

**Year 1**
- Introduction to the Esports Ecosystem
- Managing Teams in the Esports Industry
- Marketing Foundations
- Building Your Brand

**Year 2**
- Big Data, Analytics and Innovation in Esports
- Marketing Communications and Planning
- Culture and Consumer Behaviour in Esports
- Contemporary Esports Management Issues

**Year 3**
- Integrative Business Research Project
- The Economics of Trade and Development
- Integrative Business Research Project

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

**UCAS POINTS:** 112

**UCAS CODE:** 1033

**DURATION:**
- Part 1 and 2: September to June
- Part 2 only: February to June

- **Duration:** 3 years full-time

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**University of Birmingham**

- **Foundation Certificate**
  - English for Academic Purposes
  - School of Education and Social Work

**Campus:**
- **City Centre**
  - **DURATION:**
    - **Full-time**
      - Part 1 and 2: September to June
      - Part 2 only: February to June
  - **Entry Requirements:**
    - A Levels: BBC
    - BTEC Diploma: D*D*
    - BTEC Extended Diploma: DMM
    - Access to HE Diploma: 60 credits with 45 at Level 3
    - International Baccalaureate Diploma: 28 points
    - GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

**Content includes:**

- **Year 1**
  - Listening and Note-taking
  - Reading and Writing (General and Academic)
  - Birmingham: Past and Present
  - Communication Skills
  - Listening for Academic Purposes
  - Speaking for University Purposes

- **Year 1**
  - Introduction to the Esports Ecosystem
  - Managing Teams in the Esports Industry
  - Marketing Foundations
  - Building Your Brand

- **Year 2**
  - Big Data, Analytics and Innovation in Esports
  - Marketing Communications and Planning
  - Culture and Consumer Behaviour in Esports
  - Contemporary Esports Management Issues

- **Year 3**
  - Integrative Business Research Project
  - The Economics of Trade and Development
  - Integrative Business Research Project

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

**UCAS POINTS:** 112

**UCAS CODE:** 1033

**DURATION:**
- **Full-time**
  - Part 1 and 2: September to June
  - Part 2 only: February to June

- **Entry Requirements:**
  - Part 1 and 2: minimum IELTS 4.5 or equivalent
  - Part 2 only: minimum IELTS 5
  - The minimum University entry requirements for your chosen academic award.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

If you are an international or European student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

The course has a varied learning environment and is delivered by several teachers so you will experience different teaching styles and approaches; you can also meet your tutors on an individual basis in face-to-face tutorials.

The range of assessments is broad and designed to meet your individual needs while increasing your confidence in using English, both in social and academic contexts.

Full information: [www.bcu.ac.uk/english-aca](http://www.bcu.ac.uk/english-aca)

- **Campus:**
  - **City Centre**

- **DURATION:**
  - **Part 1 and 2:** September to June
  - **Part 2 only:** February to June

- **Entry Requirements:**
  - Part 1 and 2: minimum IELTS 4.5 or equivalent
  - Part 2 only: minimum IELTS 5
  - The minimum University entry requirements for your chosen academic award.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

If you are an international or European student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

This course is carefully designed to consider your needs as a student studying a degree in the UK. We liaise with course directors in the University in order to gain information regarding changing assessment methods. When necessary, we can make adjustments to our assessments to reflect changes in the schools and faculties.

The course has a varied learning environment and is delivered by several teachers so you will experience different teaching styles and approaches; you can also meet your tutors on an individual basis in face-to-face tutorials.

The range of assessments is broad and designed to meet your individual needs while increasing your confidence in using English, both in social and academic contexts.

Full information: [www.bcu.ac.uk/english-aca](http://www.bcu.ac.uk/english-aca)

If you are an international or European student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

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The course has a varied learning environment and is delivered by several teachers so you will experience different teaching styles and approaches; you can also meet your tutors on an individual basis in face-to-face tutorials.

The range of assessments is broad and designed to meet your individual needs while increasing your confidence in using English, both in social and academic contexts.

Full information: [www.bcu.ac.uk/english-aca](http://www.bcu.ac.uk/english-aca)
Start building towards a career in event management with our Event, Venue and Experience Management course. This innovative and on-trend programme, taught in the heart of the UK’s second city, will give you the skills, experience and insights to develop a career in this growing area.

Combining theory and practical application the course will draw heavily from practising event, venue and experience leaders to cover multiple aspects such as marketing, project management, design, operations, analytics, digitisation, and experiential and client management.

Building upon the insights and close business connections that Birmingham City Business School has made through its Academy of Multi-Unit Leadership (with over 600 graduate managers from industry-leading event and leisure organisations) this undergraduate course will provide the academic expertise and contacts to help you develop an exciting professional future.

Over the past decade there has been a surge of careers in the global leisure sector that require best-in-class event, venue and guest experience managers. The President of Genting UK, Paul Willcock, describes the course as “an exciting and innovative degree that provides exceptionally strong pathways into our industry”.

Full information: www.bcu.ac.uk/eve-management

Content includes:

Year 1
• Introduction to Event and Experience Management
• Introduction to Venue Management
• Finance for Managers
• Marketing Foundations

Year 2
• Live Event Experiences
• Event Technologies and Digital Innovation
• Venue Design and Supply Chain Management
• Contemporary Management Issues

Year 3
• Managing Emotions in the Events Industry
• The Global Manager
• Corporate Social Responsibility and Safety in the Events Industry
• Research Project

“Before uni I pushed myself out of my comfort zone, and as a result, organised events for charity and for the student body. This course offered a platform to turn my new-found love into a career.”

SHANNON PARKHER

You have the opportunity to embark on a year-long sandwich placement as part of a full-time degree course.

The median salary of a Birmingham City Business School UK graduate (from one of our full-time undergraduate courses) working in full-time graduate-level employment within six months is £21,000.

Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS: 112
This vibrant mix of fashion communication and brand management includes creative direction and styling, fashion journalism, trend prediction and consumer influence strategies. This will give you the skills you need to be a creative, confident, well-informed fashion communicator, ready for the industry.

You will be taught by an industry-experienced teaching team and by visiting professionals. There is also the opportunity to participate in live brand-based projects and competitions, such as working with trend forecasting magazine Textile View and a range of high street retail labels. You will develop visual and written communication skills across a broad range of creative media (creative direction and styling, art direction and graphics, print and digital design, branding strategy and journalistic writing) associated with the fashion industry. There will also be the chance to showcase your final-year work to industry leaders, at events such as Graduate Fashion Week in London.

Based at our City Centre Campus, you will have access to photography studios and equipment, relevant software and computer equipment, as well as a Faculty of creative students to collaborate with. You can also choose our four-year sandwich option, which features a one-year industry internship.

For full entry requirements and fees: www.bcu.ac.uk/courses

Content includes:

**Year 1**
- Fashion Writing and Design for Publications
- Trend Forecasting
- Visual Literacy
- Creative Fashion Brand Communication

**Year 2**
- Industry Competition Brief
- Fashion Practitioner Case Study
- Brand Generation
- Work Placement or Collaborative Practice

**Year 3**
- Major Project Dissertation
- Independent Final Project
- Self-branding and Promotion

For full entry requirements and fees: www.bcu.ac.uk/courses
“A highlight from the course for me was working with the staff. My tutor really believed in me and made me feel like his equal which was really empowering.”

TONI ROWLES

“In my first year one of my short scripts was published, I directed a short documentary and I helped make a feature documentary. You can get a taste of the different roles in the film industry and that’s going to be really helpful when I graduate.”

KRISTOF MARTON

BA (Hons) Fashion Design
Birmingham Institute of Jewellery, Fashion and Textiles

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich

UCAS CODE
W230

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English language at Grade 4 or above, or equivalent.

Your first year will introduce you to a number of fashion topics, helping you to develop a good foundation of fashion knowledge and skills, in both design and technical areas. The second year helps to strengthen your personal and professional development in relation to your own career goals. You will also have the opportunity to take part in the international Erasmus exchange programme, spending a semester at an overseas institution. An optional placement year takes place between years two and three, providing an opportunity for you to gain work experience in the fashion industry. You will be supported with the application process with CV workshops, portfolio building and careers tutorials.

Your final year gives you the opportunity to specialise in womenswear or menswear. You will focus on your own individual area of practice and produce garments that reflect your personal direction as a creative fashion design graduate.

Full information: www.bcu.ac.uk/fashion-design

BA (Hons) Costume Design, BA (Hons) Garment Technology and BA (Hons) Textile Technology have a shared first year of study.

This course can also be accessed via a foundation year. Please see page 218.

Content includes:
Year 1
• Design Development and Realisation
• Individual Aesthetic
• Creative Direction
• Context and Theory

Year 2
• Creative Realisation
• Critical Studies
• Work Placement OR Collaborative Practice
• Advanced Practice

Year 3
• Independent Project Research
• Independent Practice
• Major Project

BA (Hons) Fashion, Film and Textiles blog: www.bcu.ac.uk/fashion-and-textiles/blog

 RELATED COURSES
98 BA (Hons) Costume Design and Practice
134 BA (Hons) Garment Technology
122 BA (Hons) Fashion Branding and Communication
212 BA (Hons) Textile Design

UCAS POINTS:
112

BA (Hons) Film and Screenwriting
Birmingham Institute of Creative Arts

Our BA (Hons) Film and Screenwriting degree will develop your skills across key film studies and screenwriting debates and conventions. You will be taught by noted film scholars and established practitioners, who will provide their knowledge of international film and screenwriting perspectives.

This course will teach you to consider a wide range of ‘script to screen’ traditions from theory, practice and industry perspectives.

You will gain an understanding of Hollywood cinema conventions, and be introduced to other international traditions of cinema, ranging from European documentary to Bollywood film, modern transmedia approaches and beyond. Focusing on the aesthetic and creative aspects of film and screenwriting, you’ll consider storytelling techniques, narratology and screen adaptation.

Modules on film festival programming and entrepreneurship provide core skills relevant to the film industry. You will have opportunities to work on established film festivals that are associated with the course and have access to film collections that will enrich your course of studies.

Full information: www.bcu.ac.uk/film-and-screenwriting

This course can also be accessed via a foundation year. Please see page 218.

Content includes:
Year 1
• Screenwriting for Film Genres
• Film and the Principles of Storytelling
• The Language of Film
• Documentary: Theory and Practice

Year 2
• Adaption for the Screen
• Festival Programming
• Collaborative Practice
• Option modules

Year 3
• Horror Narratives
• Major Projects
• Option modules

RELATED COURSES
128 BA (Hons) Film Studies
127 BA (Hons) Filmmaking

CEX EXCESS INTERNATIONAL FILM FESTIVAL AND USE FILM ARCHIVES AS PART OF YOUR STUDIES.

UCAS POINTS:
112
Prepare yourself for the business realities of film distribution and consumption in today's rapidly evolving global film marketplace, with our unique, two-year fast-track course. BA (Hons) Film Business and Promotion is designed with industry to reflect the growing need for entrepreneurial film graduates for roles around film distribution, marketing, financing and sales.

You will take a worldwide perspective from the outset, looking at the international marketplace, how the industry works globally, domestically in the USA, and independently in the UK. You will also study film industry structure, how films are financed and the challenge of bringing desirable film products to market.

Your passion for film will be nurtured, as you are encouraged to view and interact with a diverse array of film titles encouraging appreciation of film history, the scope of the international market and trends in consumer tastes and viewing habits. Along the way, you’ll build a tangible ‘portfolio of practice’ showcasing your work and proving your professionalism. Your assignments will reflect real-world practices and are designed to develop your critical and strategic thinking skills necessary to access opportunities in the sector.

Full information: www.bcu.ac.uk/film-business-and-promotion

Content includes:

Year 1
1. Film Industry Primer
2. Film Advertising and Audiences
3. Language of Film
4. Film Distribution: Planning
5. Collaborative Project
6. Interactive Entertainment, Development and Implementation (optional)
7. Narrative Entertainment Script and Production (optional)

Year 2
1. Film Festivals
2. Festival Planning
3. Film Business Landscape
4. Film and Entertainment Finance
5. Major Project

Our Film Production Technology degree will equip you with a range of academic and technical skills relevant to technology in film. You will explore filmmaking fundamentals from narrative, composition and film theory to camera testing, designing digital production workflows and post-production.

Taught by an experienced team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process. You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices.

You will exercise a broad range of technical and creative skills with the support of the University’s cutting-edge facilities, which includes our 1,200 sq m Parkside Media Centre. There is also a focus on fundamental technical concepts, including the physics of sound and light being captured during production, as well as the tools and approaches used to do this. You will explore the techniques used to digitally store and manipulate both video and audio in post-production.

We will provide access to three film and TV studios including a full-height permanent green screen studio, Da Vinci Resolve colour grading suite, high-spec DIT cart for on-set colour management, a full range of production sound mixing equipment, and two Arri Alexa Mini camera kits with Xenon lenses and wireless follow focus units.

Full information: www.bcu.ac.uk/film-production-technology

This course can also be accessed via a foundation year. Please see page 218.

Content includes:

Year 1
1. Video Production
2. Digital Design
3. Capture and Acquisition
4. Sound for Film
5. Audio and Video Technology

Year 2
1. Production Practice
2. Narrative Design
3. Production Workflows
4. Post-production

Year 3
1. Production Project
2. Individual Honours Project
3. Cross-platform Media
4. Professional Practice

Our Film Production Technology degree will equip you with a range of academic and technical skills relevant to technology in film. You will explore filmmaking fundamentals from narrative, composition and film theory to camera testing, designing digital production workflows and post-production.

Taught by an experienced team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process. You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices.

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Full information: www.bcu.ac.uk/film-production-technology

This course can also be accessed via a foundation year. Please see page 218.
"The mixture of theory and practical work is enjoyable and the experience of being part of a film crew is exciting because we are being taught by experienced staff and have access to industry equipment."

MOLLY MCCARTHY

"Craft your own film future with one of our exciting film courses. All courses offer an integrated approach to theory, practice and industry perspectives alongside the chance to work on events such as the Cine-Excess International Film Festival."

PROFESSOR XAVIER MENDIK

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
P313

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Extended Diploma: DMM
• International Baccalaureate Diploma: 28 points
• GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

Content includes:
Year 1
• Introduction to Film Theory
• Hollywood: Early Film to Blockbusters
• Foundations of Filmmaking
• Documentary: Theory and Practice

Year 2
• Europe on Screen
• Festival Planning
• Collaborative Practice
• Option module (Choose from Screen Fandoms, Cinema of the Seventies, Sexuality on Screen or European Trash Cinema)

Year 3
• Global Cinema Narratives
• Final Major Project
• Option modules (Two from Bollywood Film, Cult Film, Film Entrepreneurship, Science Fiction on Screen, or Reclaiming the Frame)

This course can also be accessed via a foundation year. Please see page 218.

RELATED COURSES
125 BA (Hons) Film and Screenwriting
128 BA (Hons) Filmmaking
124 BA (Hons) Film Business and Promotion

UCAS POINTS: 112

RELATED COURSES
125 BA (Hons) Film and Screenwriting
128 BA (Hons) Film Studies
171 BA (Hons) Media Production

UCAS POINTS: 112

FULL INFORMATION: www.bcu.ac.uk/film-studies

Our cutting-edge BA (Hons) Filmmaking degree course will develop your skills across key filmmaking debates and practice conventions. You will be taught by noted film scholars and established practitioners, who will provide their knowledge of international film criticism and filmmaking perspectives.

This course will introduce you to key principles of filmmaking, alongside training in film industry perspectives and documentary theory and practice.

You will also learn more about filmmaking from post-production perspectives, while a range of options allow you to consider the skills of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the skill of creating short film narratives.

You will be taught at the City Centre Campus, home to an impressive range of media resources, studios and edit suites, and your formal studies will be enriched by the possibility to work on a range of external events, such as the Cine-Excess International Film Festival.

Full information: www.bcu.ac.uk/filmmaking

This course can also be accessed via a foundation year. Please see page 218.

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
P313

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 45 points with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

Content includes:
Year 1
• Hollywood: Early Film to Blockbuster
• Film Industry Primer
• Foundations of Filmmaking
• Documentary: Theory and Practice

Year 2
• Film Festivals
• Filmmaking Practices
• Collaborative Practice
• Option modules

Year 3
• Post-production Techniques
• Major Project
• Option modules

This course can also be accessed via a foundation year. Please see page 218.

RELATED COURSES
125 BA (Hons) Film and Screenwriting
128 BA (Hons) Film Studies
171 BA (Hons) Media Production

UCAS POINTS: 112

FULL INFORMATION: www.bcu.ac.uk/filmmaking

Develop your awareness of the latest film studies debates, production practices and industry conventions on our cutting-edge BA (Hons) Film Studies degree course.

You will be introduced to key conversations within the subject, while a module on early film and blockbuster cinema allows you to consider classic and contemporary trends in Hollywood film. You will also receive foundational skills in film production, before creating your own documentary short film.

There are options to explore European film and TV genres, global trends in cinema production, the skills of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the importance of psychoanalysis to film interpretation. The course features a festival programme module in the second year, run in conjunction with established events such as the Cine-Excess International film festival.

Located at our City Centre Campus, which is home to our industry-focused film and media facilities, you’ll learn a range of skills such as global cinema traditions, production and film festival training, filmmaking traditions and practices and screenwriting techniques.

For full entry requirements and fees: www.bcu.ac.uk/courses

FULL INFORMATION: www.bcu.ac.uk/film-studies

This course can also be accessed via a foundation year. Please see page 218.
Finance and Investment
Birmingham City Business School

Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. The course is focused on a practical application of financial skills in the investing world, qualities that are in high demand in modern business.

Designed to equip you with technical knowledge and skills as well as a range of employability attributes, the course will encourage your development and commitment in becoming an investment professional.

During the second and final year of the programme, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your programme to a specific career path. On successful completion of the BSc (Hons), you can enjoy seamless progression to a Master’s-level qualification with our MFin.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities to take advantage of Birmingham’s distinctive and diverse economic profile with our Financial Economics degree. Our degree prepares you to work as an economist within the financial sector, or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Our degree also provides both the modes of thought and technical skills that have practical applications in business and society.

Take advantage of Birmingham’s distinctive and diverse economic profile with our Financial Economics degree. Our degree prepares you to work as an economist within the financial sector, or in a related role which is concerned with the allocation of resources across all sectors of the economy.

As financial economists work in a number of settings, you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting). Therefore providing you with a range of options depending on the graduate role you subsequently seek.

You will be equipped with a firm foundation of knowledge focused on the workings, strengths and weaknesses of diverse financial economic strategies. To deal with this complex background you will be taught the appropriate tools to analyse and forecast the issues nations and industries currently face.

Full information: www.bcu.ac.uk/financial-economics

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

» 93% OVERALL SATISFACTION

National Student Survey 2019.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

UCAS POINTS: 112

Financial Economics
Birmingham City Business School

Take advantage of Birmingham’s distinctive and diverse economic profile with our Financial Economics degree. Our degree prepares you to work as an economist within the financial sector, or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Our degree also provides both the modes of thought and technical skills that have practical applications in business and society.

As financial economists work in a number of settings, you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting). Therefore providing you with a range of options depending on the graduate role you subsequently seek.

You will be equipped with a firm foundation of knowledge focused on the workings, strengths and weaknesses of diverse financial economic strategies. To deal with this complex background you will be taught the appropriate tools to analyse and forecast the issues nations and industries currently face.

Full information: www.bcu.ac.uk/financial-economics

This course can also be accessed via a foundation year. Please see page 218.

UCAS POINTS: 112

Content includes:

Year 1
• Introduction to Finance
• Introduction to Financial Accounting
• Principles of Economics
• Quantitative Methods for Finance

Year 2
• Financial Analysis for Investment
• Financial Reporting
• Risk Management
• Financial Modelling

Year 3
• Banking, Financial Markets and Institutions
• Financial Derivatives
• Equity and Fixed Income Securities
• Investment and Portfolio Management

Full information: www.bcu.ac.uk/finance-and-investment

www.bcu.ac.uk/finance-and-investment-mfin
Situated in our historic Grade I listed art school building, you will enjoy the freedom and support needed to establish your own artistic voice in a creative and dynamic environment. There are no set pathways to learning and within the framework of a broad-based course you are encouraged to experiment with a range of materials and processes and can explore areas such as painting, sculpture, printmaking, drawing, photography, installation, film and video.

You will be supported throughout your studies by our experienced tutors and technical staff, all professional artists in their own right. The nature of the course will enable you to develop your understanding of creative contemporary art practices in a global world. Teaching methods include individual tutorials, group seminars, lectures, live industry projects and collaborative working supported by access to workshops that will introduce you to the techniques relevant to your personal practice. The course concludes in a public-facing professional exhibition of your practical work, supported by individual websites.

Career progression, employability and the development of key transferable skills are embedded in the structure of the course. This learning is consolidated and applied through the professional practice and work placement modules (where we utilise our close links to the Irwin Gallery, Tate Liverpool, Eastside Projects, New Art Gallery Walsall and Birmingham Museum and Art Gallery) to give you the opportunity to gain valuable experience working in the creative industries.

Full information: www.bcu.ac.uk/art-portfolio

For full entry requirements and fees: www.bcu.ac.uk/courses

Content includes:

**Year 1**
- Context, Methods and Making
- Themes and Concepts in Art
- Establishing Practice
- Collaborative Practice 1

**Year 2**
- Developing Practice
- Critical Theories in Art
- Collaborative Practice 2
- Extending Practice (optional)
- Work Placement (optional)

**Year 3**
- Practice and Professional Presentation
- Professional Portfolio
- Major Project

**RELATED COURSES**
- **BA (Hons) Art and Design**
- **HND Jewellery and Silversmithing**
Garment Technology
Birmingham Institute of Jewellery, Fashion and Textiles

Develop a professional and enquiring attitude within technical aspects of clothing production and an ability to become confident and self-motivated in your chosen practice. With excellent links within the industry, you will benefit from our close working relationships with fashion brands like Burberry, Karen Millen, Hackett and George at Asda.

Your first year will introduce you to a number of fashion topics that will help you to develop a good foundation of fashion knowledge and skills in both design and technical areas. Your second year helps to strengthen your personal and professional development.

Opportunities to take part in the international Erasmus exchange programme exist during this year.

Your final year introduces you to advanced pattern cutting, fittings, grading and sizing, production planning, costing, testing and technical packs. You will also use industry-standard Gerber pattern-cutting software, and strengthen your planning, costing, testing and technical packs.

Your final year introduces you to advanced pattern cutting, fittings, grading and sizing, production planning, costing, testing and technical packs. You will also use industry-standard Gerber pattern-cutting software, and strengthen your planning, costing, testing and technical packs.

Full information: www.bcu.ac.uk/garm-tech

Content includes:
Year 1
• Design Development and Realisation
• Individual Aesthetic
• Creative Direction
• Context and Theory

Year 2
• Creative Realisation
• Critical Studies
• Work Placement OR Collaborative Practice
• Advanced Practice

Year 3
• Independent Project Research
• Independent Practice
• Major Project

Related Courses
124 BA (Hons) Fashion Design
212 BA (Hons) Textile Design

Gemmological Association | Foundation Certificate / Gemmology Diploma / Diamond Diploma
Birmingham Institute of Jewellery, Fashion and Textiles

Leading to a globally respected award, you can register to study for Fellowship of Gem-A on successful completion. You can take the Foundation Certificate before progressing to the more scientific study of the Gemmology Diploma, and then the prestigious Diamond Diploma.

Gemm-A’s Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.

Content includes:
• Foundation Certificate
• Gain an in-depth understanding of gemmology
• Develop competence in handling, testing and identification
• Interact with the jewellery trade
• On graduation, you are eligible for election to FIA Membership status of the Gemmological Association.
• Diamond Diploma
• One of the world’s most respected diamond awards
• Investigate diamond grading
• The 4Cs (carat weight, colour, clarity and cut)
• Learn how to identify imitations and treatments
• Successful completion allows you to apply for Diamond Membership of the Gemmological Association, and to use the letters DIA after your name.

Full information: www.bcu.ac.uk/gem-a

Gain industry-recognised Gemmological Association Accreditation.

www.bcu.ac.uk/fashion-portfolio
BSc (Hons)
Gemmology and Jewellery Studies
Birmingham Institute of Jewellery, Fashion and Textiles

CAMPUS
Assay Office Birmingham

DURATION
3 years full-time

UCAS CODE
73J9

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: DD*D
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 45 credits with 30 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English language and mathematics at grade 4 or above, or equivalent
• Interview.

For full entry requirements and fees: www.bcu.ac.uk/courses

Study on our Gemmology and Jewellery Studies degree and gain the highest level of professionally recognised gemmological skills. Based in the heart of Birmingham’s thriving Jewellery Quarter, you will explore precious gems and all relevant aspects of the jewellery trade.

This course offers a comprehensive education in all areas of gemmological theory and testing, diamond grading and jewellery valuation. With our fully equipped gem labs at your disposal, you will have the chance to test a wide range of gem materials with both standard and advanced equipment. There will also be a chance to learn complementary skills such as photography.

You will study at our world-class brand-new purpose-built facilities at the Assay Office, just a few minutes’ walk from Vittoria Street.

Our staff team are all experts in their field and have extensive industry experience. Our graduates have gone on to work in a wide variety of roles in the jewellery industry throughout the world.

Full information: www.bcu.ac.uk/gemmology

Content includes:

Year 1
• Introduction to Gemmology and Jewellery Studies
• Gemmology and Diamond Practical

Year 2
• Applied Gemmology
• Organics
• Jade
• Industry Studies

Year 3
• Advanced Gemmology and Analytical Techniques
• Valuation Science
• Research Project

"The role I have at Gemfields, Zambia, is that of a Gemmologist. My favourite aspect of my time on the course was the willingness of the lecturers for us to succeed not only in the course but also in the industry."

MAX LAMMERTSE
BSc (Hons) Global Hospitality Management
Birmingham City Business School

The global hospitality industry provides job opportunities for millions of people around the globe at all stages of their career development.

To help in equipping you with the knowledge and skills to apply for work in the exciting global hospitality industry, the BSc (Hons) Global Hospitality Management course will combine academic theories and hands-on practical experience throughout the degree with embedded workplace learning opportunities.

You will learn how to analyse the strategies of global hospitality companies, the management of hospitality facilities (including rooms division), food and beverage management, business analytics, revenue management, and emotional and social intelligence.

You will be adept at understanding cultural differences, customer relationship management and global marketing strategies, in addition to a variety of other highly transferable skills.

Full information: www.bcu.ac.uk/hospitality-management

Course modules to be confirmed; please see website for latest information.

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

BA (Hons) Global Sport Management
Birmingham City Business School

The global sports market is estimated to be worth between €400 billion and €500 billion, and is growing at a significant rate year on year. Over the past decade there has been a huge increase in career opportunities in the global sport sector that require graduates with the skills, attributes and experience to thrive in such a dynamic industry.

This undergraduate course will provide the academic expertise needed to help students develop an exciting professional future.

Combining theory and practical application this course will draw heavily from practising sports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics. Internships, placements, project fieldwork and workshops will enable students to start working towards their chosen career.

All modules balance a range of relevant theory and concepts with practical application and throughout the course students reflect on and apply this content into real-life scenarios – enabling students to enhance and critique their learning. In short, this is a course designed to be the catalyst for students to forge a successful career in the global sports industry.

Full information: www.bcu.ac.uk/GSM

Course modules:

Year 1
- Introduction to Global Sport Management
- Marketing Foundations
- Sports Events Management
- Building Your Brand

Year 2
- Sports Analytics and Digital Innovation
- Personal Development as Global Sports Manager
- Culture and Consumer Behaviour in Global Sports
- Marketing Communications Planning

Year 3
- Contemporary Issues in Global Sport
- Global Sports Law, Policy and CSR
- The Global Manager
- Integrative Business Research Project

Content includes:

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

RELATED COURSES
120 BA (Hons) Event, Venue and Experience Management
139 BA (Hons) Global Sport Management

UCAS POINTS:
112

UCAS CODE:
N880

RELATED COURSES
120 BA (Hons) Event, Venue and Experience Management
139 BA (Hons) Global Sport Management

UCAS POINTS:
112

UCAS CODE:
N880
This exciting course is a must for creative mavericks and anyone passionate about graphic design looking to pursue a career in the industry. The course has been structured to provide you with industry-standard skills in the fields of communication, branding, strategy, creative advertising and design, in still and moving images, both in print and online.

You will benefit from our great links to major advertising agencies, publishing houses and interactive design studios, and receive commercially relevant guidance based on contemporary approaches and historical contexts from your enthusiastic and knowledgeable tutors. Graduates have gone on to become leaders in their fields and specialisms and are often return to the University to share their knowledge.

This course will enhance your design skills and challenge your creative thinking, helping you identify the latest directions in design communication. You will develop your skills by engaging with live project briefs with a variety of companies, both local and international. Previous students have worked on live projects with McCann Erickson, The Times, Chapter, Cogent Elliott, Birmingham City University, The Charles NYC, Studio Bonito, The NHS, The Times Newspaper Group, Chapter, One Black Bear, Cogent Elliott and Led Burnett London.

Content includes:
Year 1
• Introduction to Visual Communication
• Principles and Practice of Graphic Communication
• Narrative
• Enterprise of Graphic Communication
• Discourse

Year 2
• Context of Graphic Communication
• Live Project
• Collaborative Practice OR Work Placement
• Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement.

Year 3
• Critical Practice
• Major Project

For full entry requirements and fees: www.bcu.ac.uk/courses

RELATED COURSES
146 BA [Hons] Illustration
185 BA [Hons] Photography
212 BA [Hons] Textile Design
67 BA [Hons] Art and Design

CAMPUS
City Centre
DURATION
3 years full-time
UCAS CODE
W211

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: DMM
• Access to HE Diploma: 45 credits with 46 at Level 3
• International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/viscom-portfolio.

Full information: www.bcu.ac.uk/viscom-birminghamcityuniversity

This course can also be accessed via a foundation year. Please see page 218.
If you are a healthcare assistant, support worker or equivalent within a health and social care setting, and want to take your career to the next level, this course will support you to gain the work-based skills you need.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors.

Move your career forward while working in one of the following areas: adult care, children, diagnostic radiography, maternity, mammography, mental health, radiotherapy, or management in health and social care.

The School’s belief in working collaboratively, and for mutual benefit, with employers and Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice. Our facilities include simulated hospital wards, an operating theatre, home environment practice. Our facilities include simulated hospital wards, a high level of support from your personal tutors, workplace mentors and assessors.

PATHWAYS:

**Adult Care**

Focusing on care delivery within an adult or acute care environment, this pathway is suitable for those employed in a variety of areas across the health and social care spectrum. You will be encouraged to reflect on and enhance the specific knowledge and skills required to provide compassionate, person-centred care.

**Children**

Acquire and develop a deeper understanding of the skills and knowledge required to work in your area of children’s healthcare. This pathway is aimed at those employed within a healthcare setting including the NHS, public, private and voluntary sectors who are involved in delivering healthcare to infants, children, young people and their families.

**Diagnostic Radiography**

Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

**Mammography**

Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway is suitable for those employed in a variety of areas across the health and social care spectrum. You will be encouraged to reflect on and enhance the specific knowledge and skills required to provide compassionate, person-centred care.

**Mental Health**

Increase your understanding of mental health, the impact of mental illness and strategies to aid an individual’s recovery. You will gain greater understanding of communication, self-awareness and therapeutic approaches that form the foundation of effective interpersonal care in a mental health setting. The mental health pathway is aimed at support workers employed in mental health settings of all types including inpatient, day centre or community care.

**Surgical Care Support**

This pathway is aimed at those who work within a perioperative setting and facilitates opportunities for you to develop responsibility, accountability and critical thinking and problem-solving skills, raising your awareness of issues that impact upon an individual’s health, their safety and clinical practice in the perioperative care setting.

**Pathway 1: Diagnostic Radiography**

- **Year 1 modules:**
  - Academic Skills
  - Principles of Anatomy and Physiology or Introduction to Health Policy
  - Fundamentals of Care
  - Plus:
    - A pathway-specific skills module
    - One or two optional modules (select two single modules or one double module)

- **Year 2 modules:**
  - Introduction to Evidence-based Healthcare and Research
  - Becoming a Paraprofessional
  - Plus:
    - A pathway-specific skills module
    - Two single optional modules

**Pathway 2: Mammography**

- **Year 1 modules:**
  - Academic Skills
  - Principles of Anatomy and Physiology or Introduction to Health Policy
  - Fundamentals of Care
  - Plus:
    - A pathway-specific skills module
    - One or two optional modules (select two single modules or one double module)

- **Year 2 modules:**
  - Introduction to Evidence-based Healthcare and Research
  - Becoming a Paraprofessional
  - Plus:
    - A pathway-specific skills module
    - Two single optional modules

Full information: www.bcu.ac.uk/health-sc

All offers to applicants who are self-funding are subject to satisfactory Occupational Health and Disclosure and Barring Service checks.

If you are a healthcare assistant, support worker or equivalent within a health and social care setting, and want to take your career to the next level, this course will support you to gain the work-based skills you need.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors.

Move your career forward while working in one of the following areas: adult care, children, diagnostic radiography, maternity, mammography, mental health, radiotherapy, or management in health and social care.

The School’s belief in working collaboratively, and for mutual benefit, with employers and Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice. Our facilities include simulated hospital wards, an operating theatre, home environment room and state-of-the-art laboratories.

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Full information: www.bcu.ac.uk/health-sc

All offers to applicants who are self-funding are subject to satisfactory Occupational Health and Disclosure and Barring Service checks.
This course is designed to train and create employable graduates in horology. It has been tailored to meet the growing demand for watchmakers and clockmakers, qualified to industry standards. Our outstanding industry links include brands such as Cartier, Louis Vuitton Moët Hennessy (LVMH), Christopher Ward and the British Museum.

Our unique undergraduate programme will enable you to study clocks and watches, both mechanical and electronic, and the art and science of time measurement. You will be supported by experienced staff and visiting tutors who will share their expertise in practice, research and design techniques. You also have the opportunity to gain membership of the British Horological Institute, the Antiquarian Horological Society and the British Watch and Clock Makers Guild.

You will be using industry-standard software, such as the Solidworks CAD package, to develop design and technical drawing skills, as well as both traditional and modern niche skills of repair, conservation and restoration.

You will also have the chance to undertake placements and mentoring, and develop technical expertise in a commercial setting, alongside our unique partnerships with internationally respected names.

Full information: www.bcu.ac.uk/horology

Content includes:
Year 1
• Introduction to Horology
• Production Techniques
• Specialist Horological Skills
• CAD for Bespoke Production (optional)
• Introduction to Gemmology (optional)

Year 2
• Commercial Servicing Skills
• Advanced Production Techniques
• Commercial Awareness (optional)
• Luxury Jewellery Branding (optional)
• Work Placement (optional)
• Live Project (optional)

Year 3
• Major Project – explore an area of personal interest to you
• Employment Skills – to further develop the practical and professional skills required to become a professional horologist

RELATED COURSES
155 BA (Hons) Jewellery and Objects
156 HND Jewellery and Silversmithing
132 BA (Hons) Fine Art

We have excellent relationships with luxury goods brands Louis Vuitton Moët Hennessy (LVMH) and Cartier.

BA (Hons) Horology
Birmingham Institute of Jewellery, Fashion and Textiles

CAMPUS
Vittoria Street

DURATION
3 years full-time

UCAS CODE
W723

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• Interview.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/jewellery-portfolios

For full entry requirements and fees: www.bcu.ac.uk/courses

Our Human Resource Management degree equips you with the tools you need to develop the high-performing personnel and innovative teams demanded by business. This course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ.

You will develop your skills through real projects, field trips and interactive workshops. This work-integrated approach to learning means that graduates of this course leave with real, practical experience and can go on to work for a wide range of companies such as Superdry and National Express.

This course draws upon all aspects of people management, enabling you not only to build knowledge and understanding but also a high degree of professional competence in the field of people management and development. You will have the option to undertake a work placement to gain practical work experience within a business, ensuring you are prepared for a successful career from the moment you graduate.

We will develop your attributes so you’ll graduate with the potential to become a full corporate member of the CIPD.

Full information: www.bcu.ac.uk/hrm

This course can also be accessed via a foundation year. Please see page 218.
This exciting, energetic course will give you the skills you need to capture and communicate ideas through pictures, as well as finding your individual visual voice through experimenting, risk taking and critical reflection.

You will explore how your work can be applied across a wide range of contexts, from commercial work to personally driven projects. There will also be the opportunity to develop new skills and different ways of thinking, enabling you to find your own individual, visual voice and prepare you for the ever-changing creative industry.

This programme celebrates the synthesis between illustration and other visual communication disciplines and will help you to develop strong student collaborations that aim to reflect industry practice. You will become part of a lively creative community, encouraging the value of peer learning.

You will also supplement your learning through an integrated workshop programme that provides the opportunity to work alongside, and be informed by, industry experts from a wide range of disciplines. Live project partnerships have included Tiny Tree Books, Birmingham Repatory Theatre, Dance Exchange, Flatpack Film Festival, Playground Games and Moonpig.

Full information: www.bcu.ac.uk/illustration

This course can also be accessed via a foundation year. Please see page 218.

Content includes:
Year 1
• Introduction to Visual Communication
• Principles and Practice of Illustration
• Narrative
• Enterprise of Illustration
• Discourse

Year 2
• Context of Illustration
• Live Project
• Collaborative Practice or Work Placement
• Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

Year 3
• Critical Practice
• Major Project

RELATED COURSES
140 BA (Hons) Graphic Communication
185 BA (Hons) Photography
212 BA (Hons) Textile Design
67 BA (Hons) Art and Design

PHOEBE MUNGER
Birmingham Institute of Creative Arts

“Tutors encourage you to network and work with professionals and they invite industry experts into the University to do talks and portfolio reviews. When you finish university, not only will you have your portfolio but also something to put on your CV already.”

PHEEBO MUNGER

“Immersive Media isn’t just a gimmick. Our graduates will understand the powers of immersive and interactive media, the ways to use it appropriately, and the power of what it can do in society, politics and culture.”

DR POPPY WILDE, COURSE DIRECTOR

The face of media is changing. Immersive formats are no longer the exclusive domain of specialist tech companies -- more and more industries are looking to expand their portfolios and utilise different creative digital formats in a variety of ways. On BA (Hons) Immersive Media, we want to ensure that, as a future media worker, you are prepared for the proliferation of emerging formats.

We will introduce you to new technologies and invite you to play with old ones, from augmented reality and virtual reality to spatial sound and interactive storytelling. You will learn how they function, what they can be used for, and understand the societal and cultural implications of their practices. The course brings critical consideration of the creative direction and application of technologies, including emotional and ethical issues.

Through our connections with local companies including Holosphere VR, you will have the opportunity to learn from, and work with, industry, receiving live briefs and feedback on your independent projects and creations.

In your second year you will have the chance to undertake an international field trip to an immersive digital media festival or exhibition. This will give you the opportunity to expand your professional networks and encounter cutting-edge immersive technologies and stories. By the end of your three years you will be confident in expressing your own stories and prepared for the change in future technologies.

Full information: www.bcu.ac.uk/immersive-media

Related courses:
170 BA (Hons) Media and Communication
171 BA (Hons) Media Production

BA (Hons) Immersive Media
Birmingham Institute of Media and English

* subject to validation

» YOU WILL HAVE ACCESS TO AN IMPRESSIVE RANGE OF FACILITIES INCLUDING VR-READY COMPUTERS, VIRTUAL REALITY HEADSETS, 360 CAMERAS, BINAURAL MICROPHONES AND MORE.

» 92% OVERALL SATISFACTION
National Student Survey 2019.
Previously known as BA (Hons) Visual Communication (Illustration).
BA Interior Architecture and Design
Birmingham School of Architecture and Design

Our Interior Architecture and Design degree is intended to encourage thinking and experimentation around reshaping and designing the interior of existing building elements.

The scope of the course aims to challenge you to formulate your personal style around the discipline of interior architecture and design, and to enhance your ability to critically reflect on a variety of elements: social, political, environmental and more. Your critical response to such fundamental concerns will be translated into innovative design solutions that form, shape and inhabit existing and new structures – rethink, reimagine, reform.

You will consider forms and shapes before completing the design circle with appropriate lighting, material and furniture application. You will have the chance to explore the spectrum of interior architecture as a discipline, from new formations within the space, to respecting, understanding and developing existing structures.

The course you follow is developed in a way to entice specialists from a variety of disciplines such as conservation, engineering, architecture, virtual reality and more. This will inspire you and help you gain valuable skills to develop your career as a creative new designer. Collaborative projects will also give you the opportunity to work together with students and lecturers of other disciplines.

Content includes:

- **Year 1**
  - Recording Space
  - Manipulating Space
  - Design Devices
  - 20th-century Design Cultures
  - Transforming Space 1

- **Year 2**
  - Interior Strategies
  - Transforming Space 2
  - Design Communication
  - Collaborative Practice (optional)
  - Live Project (optional)

- **Year 3**
  - Critical Study
  - Design Integration
  - Major Project

This course can also be accessed via a foundation year. Please see page 218.

FA

**RELATED COURSES**

- 160 BC (Hon) Landscape Architecture

"It was brilliant to see everything come together successfully at the end of the project; it was also fantastic to see members of the public interacting with the space I and others had created. When the exhibition was open I felt an amazing sense of achievement."

**EMILY HESKETH, AFTER WORKING ON AN EXTRACURRICULAR PERFORMANCE OF MACBETH**

"This is a programme with a truly international focus and you will develop the competencies specific to business and enterprise by studying and working with people from across the world."

**CINDY MILLMAN, LECTURER**

International Business (Top-Up)
Birmingham City Business School

This course develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible.

Our top-up year in international business covers business strategy, operations, marketing, globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you’ll learn through group presentations, live projects and business case studies.

You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.

You will benefit from our exceptional links to business. Our staff bring in expert guest speakers and industry gurus to help you with your projects. They’ve worked all over the world and bring experience from the Ministry of Defence, aerospace and multimillion pound conglomerates.

Full information: www.bcu.ac.uk/int-business

**CAMPUS**

City Centre

**DURATION**

1 year full-time

2 years part-time

**UCAS CODE**

N121

**ENTRY REQUIREMENTS**

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For entry at Level 5:

- 120 credits or equivalent at Level 4 with evidence of alignment to Level 4 learning outcomes. This alignment will be assessed via the University’s Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: www.bcu.ac.uk/courses

**Content includes:**

- Contemporary Business: Practice and Solutions
- Applied Management
- Business Operations
- Marketing Communication Planning
- Innovative Thinking in Organisation Development
- Business Process and Systems
- E-business
- One Planet Business

**Recognition of Prior Learning**

Outcomes. This alignment will

- Business School UK Graduate (from one of our full-time undergraduate courses) working in full-time graduate-level employment within six months is £21,000.

Destinations of Leavers from Higher Education survey 2016/17.

- Our School is connected to a huge network of practitioners, designers and creative individuals. This provides a great springboard for you to connect with these groups.

- The median salary of a Birmingham City Business School graduate (from one of our full-time undergraduate courses) working in full-time graduate-level employment within six months is £21,000.
“The holistic nature of the course gives students a thorough understanding of both the business and financial sectors, opening up numerous career paths students can pursue in the future. I look forward to applying the in-depth understanding I have gained.”

SEPIDEH SAFAEI KESHNGAR

Global financial and business environments are becoming increasingly intertwined. We use our longstanding links with the world of finance to develop your knowledge and real-world practical skills in international finance. With dedicated tutor support, we will also help you to select course modules which reflect your own learning needs and career goals.

The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills and attributes. The course will encourage your intellectual and moral development and your personal commitment to the social purpose of becoming a business professional.

Studying in our state-of-the-art Curzon Building on our City Centre Campus, you will choose from a range of modules including international reporting, financial management, globalisation and statistical modelling. You are encouraged to choose areas of study best suited to your future career plans.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They’ve forged careers and worked with renowned companies such as KPMG and Vauxhall. This means you get great contacts and benefit from their industry insights. Our students come to their top-up year from a variety of backgrounds, providing the added opportunity to also gain valuable learning experiences from your peers.

Full information: www.bcu.ac.uk/int-finance

International Jewellery Business
Birmingham Institute of Jewellery, Fashion and Textiles

Content includes:
• Banking, Financial Markets and Institutions
• International Finance
• E-business
• International Business
• Corporate Financial Strategy
• Financial Derivatives
• The Global Manager
• UK and Global Accounting Issues

CAMPUS
Assay Office Birmingham

DURATION
3 years full-time

UCAS CODE
N120

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 40 credits with 60 at Level 3
• International Baccalaureate Diploma: 28 points.

For full entry requirements and fees: www.bcu.ac.uk/courses

This innovative course offers the unique opportunity to study the management and marketing of jewellery. You will have a fantastic start to your career in the jewellery industry, applying the knowledge and skills from your academic studies to simulations and live projects.

You will be taught by experienced tutors with a jewellery industry background and by working in groups or on individual projects, learn about the industry challenges and how to apply management and marketing theories.

There is the opportunity to engage with students and activities at the School, and through its networks you will receive behind-the-scenes access to jewellery professionals and businesses. You will be undertaking a business course that is contextualised within the jewellery sector, giving you insights and skills for this highly specialised industry.

The course involves visiting key exhibitions, trade fairs and retail events such as Jewellery and Watch in Birmingham, International Jewellery in London and overseas fairs such as Vicenza Ora in Italy.

Full information: www.bcu.ac.uk/int-jewel-bus

Content includes:
• Principles of Jewellery Marketing
• History and Culture of Jewellery
• Principles of Strategy and Jewellery Business Management
• Introduction to Gemology (optional)
• Introduction to Diamonds and Diamond Grading (optional)

Year 2
• Retail Marketing for Jewellery
• Event and Project Management
• Consumer Behaviour (optional)
• Luxury Jewellery Branding (optional)
• Work Placement (optional)
• Collaborative Practice (optional)
• Live Project (optional)

Year 3
• Trend Forecasting and Entrepreneurship
• Academic and Market Research
• Major Project

CAMPUS
City Centre

DURATION
1 year full-time

UCAS CODE
N390

ENTRY REQUIREMENTS
• Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall.
• HND in a relevant subject: Merit profile.
• ABE Advanced Diploma: at least Grade 4 in a relevant subject.
• GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

« THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000 Destinations of Leavers from Higher Education survey 2016/17.

« THIS COURSE INVOLVES VISITING MANUFACTURERS, RETAILERS AND EXHIBITIONS IN THE UK AND ABROAD.

LAURA MACHTAF
BA [Hons]  
International Marketing (Top-Up)  
Birmingham City Business School

Our International Marketing top-up degree gives you the chance to broaden your knowledge of marketing within the global business environment. We’ll teach you to apply your knowledge to real business scenarios, helping you to progress into employment, having already dealt with many situations you find in the working world.

You will take part in various activities to strengthen your expertise and learn from different cultures and experiences. On this top-up year, you will take a range of advanced modules that look at current marketing methods and contemporary business issues, such as contemporary advertising, e-business and marketing strategy and planning.

Hands-on learning will go alongside more conventional teaching methods like lectures and seminars on this course. You will be put in a range of scenarios, such as assuming the role of an international marketing manager, strengthening your expertise in the areas employers want. There are opportunities to collaborate with students on other marketing courses and exchange different ideas and experiences.

The course combines business theory with exciting current marketing themes, such as emerging digital media and the importance of a positive consumer experience. From day one, you’ll start to understand how organisations operate and what their current challenges and opportunities are.

Content includes:
- Strategic Marketing, Management and Planning  
- E-business  
- Emerging Themes  
- Cross-cultural Behaviour  
- International Marketing Planning

"This course challenges you to expand your knowledge and skills in the key business discipline of marketing. You will learn how businesses succeed globally and develop yourself in a nurturing and supportive environment.”

NICOLA GITTINS, LECTURER

"The median salary of a Birmingham City Business School UK graduate (from one of our full-time undergraduate courses) working in full-time graduate-level employment within six months is £21,000.

Destinations of Leavers from Higher Education survey 2016/17.
The course is a great platform for personal development, although oriented around jazz and improvisation, it still gives you room to decide which avenue of the profession you want to move into, as well as work out how to get there.

TOM DUNNETT

It’s amazing working on live projects such as these – it’s real life and out there for the public to see. It’s really nerve-wracking being shortlisted from the whole year and then to found out I won it was one of the best feelings ever.

ALISE ZLATKINA, WINNER OF THE LIVE PROJECT WITH HORTICULTURE WEEK

The launch of our Eastside Jazz Club has helped strengthen the integral role that Royal Birmingham Conservatoire has to play in the city’s thriving jazz scene. Our Jazz Department is based around the Club, where student musicians share a platform and get invaluable side-by-side performance experience with the best on the scene, whom we welcome to our stage on a regular basis.

This course meets the needs of the modern jazz performer – it places emphasis on practical work, with the majority of time dedicated to one-to-one lessons, small group coaching and private practice. You will study modules that have been specifically and skilfully designed for jazz musicians, and as part of your learning we encourage you to explore in depth the relationship between improvisation and composition, which is central to developing your individual voice.

You will graduate as a versatile, professional musician who is knowledgeable about the entrepreneurial opportunities available to you, and aware of the commercial realities for musicians joining today’s UK jazz scene as a portfolio musician.

As well as having our own club that has taken its place in Birmingham’s vibrant jazz scene, our students enjoy professional experience opportunities with external gigs that familiarise them with the industry, for example through our partnership with Cheltenham Jazz Festival, one of many ways we prepare you for the future.

For further advice, see the video below. For full entry requirements and fees: www.bcu.ac.uk/courses

Full information: www.bcu.ac.uk/jazz-vid

CAMPUS
City Centre

DURATION
6 years full-time

UCAS CODE
310F (UCAS Conservatoires)

ENTRY REQUIREMENTS
A standard in Principal Study equivalent to that of the Associated Board’s Grade VIII (Distinction): this may be demonstrated at audition or on your audition recording. Plus:

• A Levels: EE
• BTEC Diploma: PPP
• BTEC Extended Diploma: PPPP
• International Baccalaureate Diploma: 24 points.
• Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: www.bcu.ac.uk/courses

Content includes:

Year 1
• Principal Study 1
• Praxis 1
• Listening and Context 1
• Professional Portfolio 1: Community Engagement

Year 2
• Principal Study 2
• Praxis 2
• Listening and Context 2
• Professional Portfolio 2: Pedagogy and Practice

Year 3
• Principal Study 3
• Music Production
• Music Promotion

Year 4
• Principal Study 4
• Final Project
• Major Project

Plus one or two modules chosen from the following:

• Further Pedagogy
• Music, Community and Wellbeing
• Language of Music: Specialisms 2
• Contextual Studies: Specialisms 2
• Professional Development
• Work Placement

» 91% OVERALL SATISFACTION
National Student Survey 2019.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards, on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optional topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence who have diverse skills and knowledge to contribute to your learning experience.

While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through participation in live projects, competitions and real-life briefs throughout the programme.

Full information: www.bcu.ac.uk/jewellery-portfolio
“I wanted to design a medal that the athletes could link to the city of Birmingham, with its unique, individual features and landmarks. My medal will be a memento of the city, allowing the athletes to remember the special time they’ve experienced here.”

MENNA JONES, WON COMPETITION TO DESIGN THE MEDALS FOR THE IAAF INDOOR CHAMPIONSHIPS IN BIRMINGHAM

“I currently work full-time at Cooksongold in the Jewellery Quarter and rent a beautiful workshop so Birmingham life is pretty amazing right now. I hope to grow myself as a designer both in the trade and retail side of the jewellery industry.”

DAISY GRICE, BRIGHT YOUNG GEM AWARD WINNER 2018

HND Jewellery and Silversmithing
Birmingham Institute of Jewellery, Fashion and Textiles

Based within a stimulating and dynamic environment, this HND course is unique in the UK and has an excellent reputation within the industry, with our students and graduates employed at all levels, locally and internationally.

As an HND student, you will be working on live, collaborative and customer-facing projects, broadening your experience through our industry-focused curriculum. You will be immersed in the world of jewellery and silversmithing as you create pieces in precious and non-precious metals. You will produce pieces by hand and by mechanical means, with a particular focus on manipulating metal and gemstones, ensuring that you have the skills the industry needs.

There is plenty of opportunity for hands-on workshop experience to develop and refine your skills. You will have practical experience of materials and tools, alongside techniques in drawing and model-making to develop your design processes. You will also have access to the latest equipment such as laser welders and 2D and 3D CAD software packages. Dedicated staff with professional experience will offer advice, support and industry contacts. You will be encouraged to enter national and international competitions, and you will also have fantastic opportunities to work on live projects with industry. After completing the HND Jewellery and Silversmithing course, graduates continue onto BA (Hons) Jewellery and Silversmithing – Design for Industry or BA (Hons) Design Management, or pursue a career in the jewellery industry.

Full information: www.bcu.ac.uk/jewellery-hnd

Content includes:

Year 1
• Fundamental Hand Skills
• Fundamental Production Processes
• Fundamental Silversmithing Skills
• Introduction to Gemmology (optional)
• CAD for Bespoke Production (optional)
• Fine Jewellery Techniques (optional)
• Silversmithing (optional)

Year 2
• Advanced Production Processes
• Professional Context
• Specialist Practice
• Live Project

CAMPUS
Vittoria Street

DURATION
2 years full-time

UCAS CODE
72WW

ENTRY REQUIREMENTS
• A Levels: DD
• BTEC Diploma: MP
• BTEC Extended Diploma: PPP
• Access to HE Diploma: 60 credits with 45 at Level 2
• International Baccalaureate Diploma: 24 points
• Equivalent industry experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: www.bcu.ac.uk/courses

Related Courses
155 BA (Hons) Jewellery and Objects
156 HND Jewellery and Silversmithing

» STUDY VISITS ADD COLOUR AND RELEVANCE TO YOUR STUDIES, INTRODUCING YOU TO THE LOCAL INDUSTRY, MAKING CONTACTS AND ENHANCING YOUR UNDERSTANDING OF COMMERCIAL JEWELLERY MANUFACTURING ENVIRONMENTS.

» LIVE PROJECTS GIVE YOU THE CHANCE TO TEST YOUR SKILLS AND CREATIVITY, AND EXHIBIT WORK WITH THE CHANCE TO BE AWARDED PRIZES.

BA (Hons)

Jewellery and Silversmithing – Design for Industry (Top-Up)
Birmingham Institute of Jewellery, Fashion and Textiles

If you want to be a designer within the contemporary jewellery industry, our Jewellery and Silversmithing – Design for Industry degree will help you succeed. The course is unique in its technology-focused delivery and has a reputation for educating industry-ready graduates who have enabled companies to adopt and fully utilise CAD technology to give them an edge in the manufacturing world.

The course benefits from collaboration with an extensive network of partners linked to manufacturing, CAD software developers, service providers and retail outlets, ensuring that you receive experience within an exciting and varied programme to inform and direct your chosen specialism and future career aspirations.

You will get the chance to work closely with the Centre for Digital Design and Manufacture, providing access to experts in the field and cutting-edge equipment in a purpose-built facility. Industry-specific CAD software is explored to its full potential through a variety of live commissions in collaboration with leading industry companies, high-profile competitions and bespoke client briefs.

The studio is equipped to facilitate prototyping for a variety of materials and processes, enhancing the development of new products. Personal laptops are provided with all relevant software that will ensure you have the optimum potential to pursue excellence within this field.

Full information: www.bcu.ac.uk/jewel-industry

Content includes:
• Advanced Digital Technology (developing technical competencies using a range of technology)
• Design for Production (practise and refine skills in 2D and 3D software relevant to a variety of laser technologies)
• Graduate Entrepreneurship (refine your portfolio and focus on career practitioner)
• Major Project (manufacture a product range to a professional standard for exhibition at graduate show)

CAMPUS
Vittoria Street

DURATION
1 year full-time

UCAS CODE
W790

ENTRY REQUIREMENTS
• Pass or higher in HND Jewellery and Silversmithing
• 240 credits at Level 4 and Level 5 from a compatible degree course
• Foundation Degree (FdA) in Jewellery and Silversmithing
• Equivalent qualifications and experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/jewellery-portfolio.

For full entry requirements and fees: www.bcu.ac.uk/courses

Related Courses
155 BA (Hons) Jewellery and Objects
156 HND Jewellery and Silversmithing

www.bcu.ac.uk/jewellery-portfolio

www.bcu.ac.uk/jewellery-industry
J

Content includes:

**Year 1**
- Live Newsroom 1
- Introduction to Journalism
- Journalism Law and Ethics
- Journalism in Society
- Global and Community Impact 1

**Year 2**
- Choice of specialist production option
- Live Newsroom 2
- Journalism Futures
- Disruptive Publishing
- Global and Community Impact 2

**Year 3**
- Major Project
- Journalism Innovation and Entrepreneurship
- Global and Community Impact 3
- Live Newsroom 3

**Sports Journalism | BA (Hons) P501**
As a BA (Hons) Sports Journalism student you will learn the art of covering a wide range of sports on a variety of different platforms. You will get advice from industry experts on everything from reporting crucial moments to in-depth investigations of the big topics in sport and interviewing key figures.

You’ll get the chance to develop the skills to cover a range of sports stories for print, digital, TV and radio, including covering live matches and competitions, interviewing former sportsmen and women, and running collaborative live blogs. You’ll also explore the global impact of sports journalism on audiences.

Full information: www.bcu.ac.uk/sports-journ

**Fashion and Beauty Journalism | BA (Hons) P502**
BA (Hons) Fashion and Beauty Journalism gives you the chance to learn the skills needed to create agenda-setting content that stays ahead of the trend. Whether it’s writing and broadcasting for traditional outlets or creating the next YouTube or social media star, the course will prepare you to make your mark across the fashion industry.

Delivered by industry experts from broadcast, print and digital, the course provides a strong foundation for a future professional career with a range of related outlets, from magazines to online platforms.

Full information: www.bcu.ac.uk/fashion-journ

**Music Journalism | BA (Hons) P500**
Music Journalism puts you at the heart of one of the most vibrant areas of reporting. You’ll learn how to cover gigs in different media and explore key issues impacting on the music industry, as well as interviewing and telling the story of musicians and key figures. You will work closely with the Royal Birmingham Conservatoire, giving you access to musical talent from around the globe.

By the time you graduate, you’ll be a thinking journalist with a specialism in music. You’ll also be adaptable to the changes that the industry faces. Our graduates have gone on to work for Sky, BBC, Trinity Mirror and the Express & Star. Others have scooped prestigious awards at the Midlands Media Awards while still studying.

Full information: www.bcu.ac.uk/music-journ

These courses can also be accessed via a foundation year. Please see page 218.
As a combination of art, function and natural systems, Landscape Architects design the world outside. From urban squares, streets and parks, to regional landscape networks such as natural forests, rail and roadways, they integrate solutions to combat global issues like climate change and ecological decline.

Landscape Architects create rich, positive experiences for people and provide designed environments which engage users with dynamic experiences and a strong sense of place. This course covers all aspects of landscape architecture and is fully recognised and accredited by the Landscape Institute (LI). It is supported by leaders in the field of landscape architectural design and research.

Experience on-site with live projects and within the design studios of local practices will develop your design creativity and hone your professional practice skills. Work placements and competitions will give you fantastic opportunities to generate links to industry. There are also chances to compete for industry-connected awards.

Based at our multimillion pound City Centre Campus within our Parkside Building, you will have access to our open studios, as well as digital and physical production facilities. The proximity of Eastside City Park, an award-winning example of contemporary civic space, provides one of many critical design precedents that support your studies.

This course can also be accessed via a foundation year. Please see page 218.
Go beyond boundaries with our LLB (Hons) Law course. The School of Law at Birmingham City University is recognised for producing knowledgeable, practical and ethical law professionals. Taking both a local and global perspective, the programme provides a deep understanding of modern law and its practices, taught by a team of respected, experienced academics.

Learning in our School of Law will teach you our core values of professional practice, access to justice, and corporate, social and legal responsibility. We aim to enable you to develop a critical awareness of the role of law in influencing social change, as well as individual and corporate behaviour.

We will equip you with the skills and knowledge to make a difference in issues of fairness, equality and access to justice. The programme satisfies the first part of the academic stage of qualification required to become a solicitor. You will learn key skills such as critical thinking, analysis, negotiation and advocacy and also have the option to apply for a year-long placement in a legal environment and/or complete a third-year placement module.

Content includes:

**Year 1**
- Criminal Law: Fundamental Concepts and Crimes Against Persons
- Law of Tort: Fundamental Concepts, Trespass to the Person and Negligence
- Law of Contract: Breach, Remedies and Advocacy

**Year 2**
- Constitutional and Administrative Law
- Land Law
- Professional Skill and Practice

**Year 3**
- Equity and the Law of Trusts
- Law of the European Union
- Integrated Project OR American Legal Practice

**FULL INTELLIGENCE:**
For full information please see page 218.

**= 90% OVERALL SATISFACTION**
National Student Survey 2019.

**FULL INFORMATION:**
www.bcu.ac.uk/law-llb

**AVAILABLE SPECIALIST ROUTES:**

**Law with American Legal Studies | LLB (Hons) M130**
This programme provides a practice-based education in English law, with a selection of modules focusing on the law of the United States. Our course is delivered by a team of internationally recognised researchers and former professional practitioners, and also offers you the chance to apply to undertake an internship in the USA, gaining valuable international work experience.

The course provides comprehensive coverage of both the foundations of legal knowledge, satisfying the first part of the academic stage of qualification required to become a solicitor, and skills that can be used in other disciplines, such as critical thinking, negotiation and analysis.

Full information: www.bcu.ac.uk/law-us

**Law with Criminology | LLB (Hons) M1MF**
By studying this specialised programme, you will gain a practice-based education in law with a critical appreciation of crime. The aim of this pathway is to allow you to study the foundations of law while exploring the social aspects of crime, punishment and victimisation, making this course highly relevant if you are aiming for a career in the legal profession or more generally within the criminal justice system.

As well as satisfying the first part of the academic stage of qualification required to become a solicitor, the specialised criminology modules will enable you to explore a diverse set of criminological issues, from youth crime to intelligence and security.

Full information: www.bcu.ac.uk/law-crim

These specialist routes can also be accessed via a foundation year. Please see page 218.
Managing engineering is an essential feature in the vast arena that is manufacturing. It is a fast-changing scene where the competition between industrial organisations is keen and lean; only those companies prepared to apply modern philosophies and technologies will survive.

On this course, you will learn through practical and industry-based project work so you can apply your manufacturing principles knowledge to real-life industry problems. You will address global issues that impact on society and the environment, and improve your professional skillset on a course which has been designed with industrial partners and professional bodies.

Your studies will help you to understand how to apply the fundamentals of systems management, engineering and information technology to the solutions of operational problems in industry and commerce. You will develop industry qualities so you can work in a wide range of engineering, educational and commercial organisations.

Talented, innovative, ambitious engineers are needed to give manufacturing organisations a competitive edge - this course can help equip you to progress to positions of responsibility in senior management and shape the industry.

For full entry requirements and fees: www.bcu.ac.uk/courses
“One thing I am most enthusiastic about is how practically based the course is. For example, our lecturers use live clients for our assessments. We created a marketing, advertising and PR portfolio for HS2.”

KATIE HOLMBEN-BOLLARD

“The course is practice-orientated and has connections with the professional world. I receive a lot of support from lecturers, who are ready to answer any questions I have and show me how I can improve my employability skills.”

DESIGLAVA BORISOVA

BA [Hons] Marketing
Birmingham City Business School

CAMPUS
City Centre

DURATION
3 years full-time (not Prof. Prac.) 5 years part-time (not Prof. Prac.)

UCAS CODE
N50B

ENTRY REQUIREMENTS
• A Levels: BBC (Prof. Prac. BBB) DMM (Prof. Prac. DDM)
• BTEC Diploma: D*D* (Prof. Prac. combined with one A Level) two AS Levels/subsidiary diploma to achieve min. 120 UCAS points
• BTEC Extended Diploma: DMM (Prof. Prac. DMM)
• Access to HE Diploma: 60 credits with 43 at Level 3
• International Baccalaureate Diploma: 28 points (Prof. Prac. 30)
• ICBF English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

Experience energy and ambition on our in-demand Marketing degree. Work on real-life projects with leading clients, study an array of modern marketing principles and learn from the wider world of business. Our suite of Marketing courses also enables you to tailor your interests to a specific area.

Businesses value marketing more than ever due to its ability to identify opportunities, shape customer experiences and drive profits. It is an ever-evolving discipline, constantly responding to changes in technology and consumer behaviour.

To be successful in this exciting area not only requires in-depth understanding of the core principles, but also relies on having the acumen and practical abilities to apply and adapt this knowledge in a wide variety of scenarios. This in-demand course has been designed to give you the practical and professional skills that employers seek through our practice-based learning.

This course is one of six marketing degrees that have been designed to meet the diverse areas of marketing. This suite of courses is distinct in that it offers you a set of pathways that you can choose from irrespective of the course that you entered on. This allows you to develop additional specialist skills of your choice and career aspirations, alongside the core underpinning concepts you will need in practice.

Full information: www.bcu.ac.uk/marketing-ba

This course can also be accessed via a foundation year. Please see page 218.

Content includes:

Year 1
• Finance for Managers
• Marketing Foundations
• Professional Development
• Consumer Psychology

Year 2
• Marketing Insights and Analytics
• Service Experience Design
• Brand Management
• Marketing Communications Planning

Year 3
• Strategic Marketing, Management and Planning
• Emerging Themes
• One Planet Business
• Integrative Project

Content includes:

Year 1
• Marketing (Advertising and PR) | BA (Hons) NLM2
On this innovative and dynamic course, you’ll be put on the front line of marketing, advertising and public relations. You will work on real-life case studies, acquiring the practical skills and real-world perspective seen as invaluable by employers.

We cover everything from design in marketing to communicating the right message, market research and PR planning. It’s a creative course that has a solid grounding in business knowledge, so that you can apply what you learn to current business issues.

Full information: www.bcu.ac.uk/marketing-pr

Marketing (Consumer Psychology) | BA (Hons) N50A
This innovative, interdisciplinary degree combines the theoretical knowledge and skills of the science of psychology with the creativity and communication of marketing. You will examine why people are drawn to certain brands and products, and what makes a message persuasive and powerful.

Taught by academics who have outstanding industry experience, this course will see you look at how businesses and organisations can convey convincing, enticing messages.

Full information: www.bcu.ac.uk/marketing-psych

Marketing (Digital) | BA (Hons) N50B
This degree allows you to gain the skills, knowledge and understanding demanded by employers. Combining academic theory and practice-based learning, you will develop your creativity, professional skills and strategic marketing knowledge.

You will specialise in the application of digital marketing techniques, providing you with the expertise to use digital media to develop successful marketing strategies. Taught by academics who also have outstanding industry experience, you will undertake interactive lectures and seminars that bring marketing principles to life.

Full information: www.bcu.ac.uk/marketing-digi

Marketing (Professional Practice) | BA (Hons) N005
Designed to fast-track your professional development, this course teaches you the marketing skills you need to succeed. Our course mixes theory with practice, and in your final year, you will combine study with a paid work placement, gaining first-hand experience. Working in a real job role will give you the skills and experience you will need for your future career.

Full information: www.bcu.ac.uk/marketing-practice

Marketing (Retail) | BA (Hons) N50C
Combining marketing skills with essential retail knowledge, our course is designed to enhance your abilities in branding, consumer psychology, merchandising and much more.

Our degree combines academic theory and practice-based learning to help develop your skills and career aspirations. When you graduate, you may pursue a wide variety of roles, such as a buyer, merchandiser, PR executive or media planner.

Full information: www.bcu.ac.uk/marketing-retail

AVAILABLE SPECIALIST MARKETING ROUTES:

Marketing (Digital) | BA (Hons) N50B
This degree allows you to gain the skills, knowledge and understanding demanded by employers. Combining academic theory and practice-based learning, you will develop your creativity, professional skills and strategic marketing knowledge.

You will specialise in the application of digital marketing techniques, providing you with the expertise to use digital media to develop successful marketing strategies. Taught by academics who also have outstanding industry experience, you will undertake interactive lectures and seminars that bring marketing principles to life.

Full information: www.bcu.ac.uk/marketing-digi

Marketing (Professional Practice) | BA (Hons) N005
Designed to fast-track your professional development, this course teaches you the marketing skills you need to succeed. Our course mixes theory with practice, and in your final year, you will combine study with a paid work placement, gaining first-hand experience. Working in a real job role will give you the skills and experience you will need for your future career.

Full information: www.bcu.ac.uk/marketing-practice

Marketing (Retail) | BA (Hons) N50C
Combining marketing skills with essential retail knowledge, our course is designed to enhance your abilities in branding, consumer psychology, merchandising and much more.

Our degree combines academic theory and practice-based learning to help develop your skills and career aspirations. When you graduate, you may pursue a wide variety of roles, such as a buyer, merchandiser, PR executive or media planner.

Full information: www.bcu.ac.uk/marketing-retail

These specialist routes (excluding Professional Practice) can also be accessed via a foundation year. Please see page 218.

> 90% OVERALL SATISFACTION FOR MARKETING

National Student Survey 2019.
Mechanical Engineering
School of Engineering and the Built Environment

Our Mechanical Engineering degree will teach you how to engineer a better future. Develop as a skilled engineer capable of undertaking mechanical engineering tasks within and across organisations, and enhance your strategic management and leadership capabilities so you can solve tomorrow’s problems today.

You will gain knowledge and personal attributes that embody sustainable futures and the Government’s STEM (Science, Technology, Engineering, and Mathematics) agenda to thrive in industry. You will work on industry-standard tools for rapid prototyping and thermodynamics, as well as learning to use the Conceive – Design – Implement – Operate (CDIO) teaching framework to work on projects which build practical experience.

You may also have the chance to participate in the Engineering for People Design Challenge where you will have the opportunity to learn and practice the ethical, environmental, social, and cultural aspects of engineering design.

With opportunities to engage in extracurricular activities, such as Formula Student and Engineering Without Borders, this course will help you to become a highly skilled and fully rounded individual.

Full information: www.bcu.ac.uk/mech-engineering

Content includes:

Year 1
- Engineering Practice
- Engineering Principles
- Mathematics Modelling
- Integrated Engineering Project

Year 2
- Thermodynamics and Fluid Mechanics
- Mechanical Design and Materials
- Leading Engineering Endeavour
- Mechanical Science

Year 3
- Individual Honours Project
- Dynamics and Control
- Computer-aided Engineering
- Advanced Mechanics

Year 4 (MEng)
- Group Integrated Master’s Project
- Advanced Systems Engineering
- Control Engineering
- Advanced Dynamics
- Thermofluids

RELATED COURSES
- BSc (Hons) Automotive Engineering

"I chose to study Mechanical Engineering at Birmingham City University because I liked the mixture between the teaching methods. I felt that being able to complete projects would give me some experience which I could then use in my future career."

RACHEL SIMPSON

Media and Communication
Birmingham Institute of Media and English

Offering an inspiring introduction to the production, theoretical, and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Your studies cover key aspects of radio, moving image, and journalism. You will explore broadcast journalism, photojournalism, radio production and radio drama, as well as short film and television studio production. The course also covers the crucial research and academic techniques you need to effectively source, collate, and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support, and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts, and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community. Successful completion of the HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University. If you achieve a Merit or above, you will be given direct entry to the third year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University.

Full information: www.bcu.ac.uk/media-com-hnd

Content includes:
- Moving Image Production
- Radio Production
- Journalism
- Contextual Studies
- Work Experience and Career Development

"The area seemed so vibrant with varied culture, cuisine and a mix of entertainment options. I knew my free time spent in Birmingham would be exciting and memorable."

KATIE WALDRON
"To me, BCU is a central hub connected to everything essential to a media student. A thriving city, good media companies, and a growing media industry! What more do you need?"

TOM HALL

"In Live Production, each class has a mixture of first, second and third years, allowing collaborative learning and tripling the amount of contacts you can hold on to after graduation."

EWIS LAW

Learn a wide array of the skills you’ll need for a rewarding career in the media, on one of the UK’s longest-running media degree courses. As you work through your projects you will mirror the workflow of the media industry, gaining the practical, research and industry-standard professional skills you need to succeed.

With at least five weeks’ worth of work placements to take part in throughout your studies, you’ll gain up-to-date, relevant experience in a whole host of media and cultural industries. Helped by strong links with many influential media organisations, the course offers an industry-relevant blend of production, theory and professional studies.

Our students benefit from industry talks from a range of guest speakers, only too happy to pass on their knowledge and experience. Previous speakers have included top names from the BBC and Sky. Our high regard across the creative sector means that you’ll benefit from the numerous contacts we’ve made on your behalf.

You will get hands-on with our industry-standard facilities as you create your productions and you’ll also become a part of our thriving and inclusive collaborative learning and tripling the amount of contacts you can hold on to after graduation.

Full information: www.bcu.ac.uk/media-com

Content includes:

- Year 1: Researching the Media and Communication
- Professional and Academic Development
- Introduction to Media Contexts and Practice 1
- Introduction to Media Contexts and Practice 2
- Collaborative Project

- Year 2: Research 1
- Professional and Academic Development
- Advanced Media Contexts and Practice
- Research module choice
- Practical module choice
- Collaborative Practice or Live Project or Work Placement

- Year 3: Major Project
- Option module
- Professional Media Contexts and Practice
- Professional and Academic Development

CAMPUS: City Centre
DURATION: 3 years full-time
UCAS CODE: P311
ENTRY REQUIREMENTS:
- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

This course can also be accessed via a foundation year. Please see page 218.

RELATED COURSES
107 BA (Hons) Digital Marketing
171 BA (Hons) Media Production
158 BA (Hons) Journalism

UCAS POINTS: 112

Launch your career in the fast-paced media industry with our BA (Hons) Media Production degree. You’ll learn from guest speakers and industry experts, make useful contacts and get a head start with your work placements, gaining professional skills as you use our industry-standard facilities to create your media content.

You will have ample opportunity to immerse yourself in the practical aspects of programme-making and content creation, making documentaries, dramas, music shows, and studio programmes for both television and radio.

You will learn how to operate a TV studio effectively and how to develop and pitch your ideas, as well as having the opportunity to put together music radio shows, short features and podcasts, with the content you produce being regularly broadcast.

As well as the key skills you’ll need to enter the profession, you’ll develop a range of transferable skills, which will help you gain employment in a range of careers. Previous School of Media graduates have gone on to employment in careers such as researchers, producers, editors, reporters and more.

Full information: www.bcu.ac.uk/media-production-ba

This course can also be accessed via a foundation year. Please see page 218.

RELATED COURSES
170 BA (Hons) Media and Communication
129 BA (Hons) Filmmaking

UCAS POINTS: 112
BSc (Hons) Midwifery*
School of Nursing and Midwifery

CAMPUS
City South
DURATION
3 years full-time
UCAS CODE
Sept entry: B720
Jan entry: TBC
ENTRY REQUIREMENTS
• A Levels: ABB in Biology, Chemistry, Physics, Sociology, Psychology or Health and Social Care
• BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 128 UCAS points – only Health and Social Care accepted
• BTEC Extended Diploma: DDD in Health and Social Care or Applied Science
• Access to HE Diploma: See website
• International Baccalaureate Diploma: 32 points
• Five GCSEs at Grade 4 or above, including English language, mathematics and a science.

Content includes:
- As this course is being redesigned to take account of new Nursing and Midwifery Council standards, the course modules are to be confirmed but will cover:
  - Antenatal Care
  - Intrapartum Care (labour and birth)
  - Antenatal Care
  - Complex Conditions and Skills
  - Caring for Vulnerable Women, Babies and Families
  - Clinical Skills and Pharmacology
  - Preparing for Midwifery Practice
  - Research Skills and Dissertation

UCAS POINTS:
128

For full entry requirements and fees: www.bcu.ac.uk/courses

"The SPACE room is a great resource to practise your skills following a lecture, before going on placement or in preparation for exams. The lecturers are also extremely approachable and lovely, always willing to help if you’re struggling or don’t understand something."

JASMINE TOYNTON

With specialist teaching facilities, a diverse range of clinical placements and approval from the Nursing and Midwifery Council (NMC), this course leads you to registration with the NMC as a midwife. You will also undertake qualifications in Neonatal and Infant Physical Examination (NIPE) and the Baby Friendly Initiative (BFI). Due to changes in the Nursing and Midwifery Council (NMC) Nursing Standards, this course is being updated and is subject to validation.

All teaching staff on the course are qualified midwives and have worked in practice, and many still do. This means tutors have a unique insight into issues which affect your academic and clinical experience. Placements take place across the West Midlands’ NHS Trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal manikins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

Full information: www.bcu.ac.uk/midwifery

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

This course can also be accessed via a foundation year which starts in January only. Please see page 218.

ACCREDITATION
Nursing & Midwifery Council

The new course has been developed in line with the NMC standards for Midwifery and accreditation is currently being sought.

*subject to validation
CAMPUS
City Centre

DURATION
6 years full-time (3 years with direct entry to the second year, subject to ability)

UCAS CODE
300F (UCAS Conservatoires)

ENTRY REQUIREMENTS
- A standard in Principal Study equivalent to that of the Associated Board’s Grade VIII (Distinction). This may be demonstrated at audition or on your audition recording.
- A Levels: EE
- BTEC Diploma: PPP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: www.bcu.ac.uk/courses

UCAS POINTS:
32

Full information: www.bcu.ac.uk/music-bmus

Specialise in Performance (vocal or instrumental), Composition or Music Technology. We have invested £57 million in our innovative state-of-the-art music facilities with the aim of creating impressive functional spaces that combine tradition with cutting-edge technology.

The focus of our undergraduate Music course is to help you realise your potential and become the best musician that you can be – with the support of an encouraging creative environment, we help you achieve the extraordinary.

Featuring specialist tuition throughout all four years of the course you will get the individual attention you need to prepare for a successful career in the music profession. You can also apply for additional hours with a Conservatoire tutor of your choice to help support your studies and develop your skills in complementary areas.

You will have opportunities to perform in our five new public performance venues, including our stunning 500-seat Bradshaw Hall, and make use of our seven industry-standard recording studios and 100 practice rooms. Each year you will have more choice and opportunities to specialise in your studies. In your final year, you will work towards a final project relevant to your own professional aspirations.

For full entry requirements and fees: www.bcu.ac.uk/courses

Full information: www.bcu.ac.uk/music-bmus

Content includes:
- All years: Individual lessons, Coaching, Performance/Composition/Music Technology classes, Orchestras, choirs, bands and other performing ensembles
- Years 1 and 2: Principal Study: Performance/Composition/Music Technology, Professional Portfolio: Community Engagement and Pedagogy, Language of Music, Contextual Studies: Performance Traditions, Professional Portfolio
- Year 4 (optional modules): Final Recital, Composition portfolio or Music Technology portfolio, Final Project, Choice of optional modules

Music is one of the UK’s biggest cultural exports. It’s worth an estimated £5.2 billion to the UK economy, and sustains almost 191,000 jobs (Music by Numbers, UK Music, 2019). This degree will put you at the heart of music in the UK, with coursework designed to equip you with the skills, knowledge and experience not just to work in but to shape the music industries.

While studying with us, you’ll have the opportunity to set up a record label, promote artists or organise a music event for a paying audience.

You will develop practical business knowhow alongside critical and theoretical knowledge, applying your skills to a creative music enterprise project, as well as exploring music entrepreneurship, music online, music promotion and PR, music video, and television and music programming.

Designing and working on real-world projects with clients will enable you to add professional jobs to your portfolio. You will also have opportunities for work placements with key organisations within the UK music industries and benefit from our membership of UK Music’s Music Academic Partnership, designed to maximise the employability of students.

Full information: www.bcu.ac.uk/music-industries-ba

This course can also be accessed via a foundation year. Please see page 218.

Content includes:
- Year 1: Live Production 1
- Year 2: Live Production 2
- Year 3: Major Project
- Critical Music Futures
- Professional Academic Development

BA (Hons) Music Industries
Birmingham Institute of Media and English

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
W390

ENTRY REQUIREMENTS
- A Levels: BBC
- BTEC Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

Full information: www.bcu.ac.uk/music-vid

» THE HIGHEST RATING FOR OVERALL SATISFACTION (93%) AMONG UK CONSERVATOIRES National Student Survey 2019.

UCAS POINTS:
112

» BENEFIT FROM OUR MEMBERSHIP OF UK MUSIC’S MUSIC ACADEMIC PARTNERSHIP.
BSc (Hons)

Music Technology

School of Computing and Digital Technology

Do you want to work in the fast-evolving music and audio industries? Our Music Technology degree is aimed at the technical music producer, and will train you to use technology to create, record and distribute music. We will provide you with industry connections, live projects and a wide, in-depth knowledge of the field.

You will benefit from the Royal Birmingham Conservatoire’s £57 million teaching and performance facility, a first of its kind for the digital age offering the perfect fusion of traditional and contemporary creativity. Featuring 11,000 square metres of purpose-designed teaching, rehearsal and state-of-the-art performance space, it offers you unrivalled opportunities. The audio and video digital infrastructure is designed to enhance and support live performance and allow you to experiment with new technologies.

There are also various opportunities for you to interact with industry professionals, through guest lectures and masterclasses, and work with musicians who are well versed in classical, folk, jazz and rock music. Discover a wide range of placement opportunities, enabling you to gain valuable first-hand experience, as well as the chance for work experience with reputable companies, some of whom provide specialist technical solutions for music festivals.

Our courses have an excellent reputation, and our graduates go on to shape the future of the music industry. Travelling abroad and broadening your horizons is also an option, as you have a wonderful opportunity to take part in an exchange with the University of Rochester in the USA.

Full information: www.bcu.ac.uk/music-tech

Content includes:

Year 1
• Acoustic Fundamentals
• Sound Recording
• Sequencing and Synthesis
• Audio Electronics

Year 2
• Sampling, Editing and Production
• Recording, Production and Delivery
• Digital Signal Processing
• Acoustic Applications

Year 3
• Individual Honours Project
• Multi-channel Sound Production
• Production and Mastering
• Game Audio
• New Interfaces for Musical Expression OR Digital Audio Effects

I chose to do Music Technology as I have a passion for computing, electronics and music – the course was a perfect way to fit them all together.”

EWAN ROYCROFT

» 100% OVERALL SATISFACTION National Student Survey 2019.
Our state-of-the-art simulation facilities and placement opportunities with Midlands NHS Trusts and non-NHS providers give you the ideal preparation for a rewarding career in nursing - and an opportunity to transform the way people are cared for in the future.

Our BSc (Hons) Nursing course is integrated for the first two years of the course meaning that, for university-based activities, all fields of nursing work together. Your final year of study will be specific to whichever field you have chosen to specialise in - Adult, Child, Learning Disability or Mental Health.

You will gain essential hands-on clinical skills through placements, all of which will be specific to your chosen field of nursing, which will involve care and compassion that reassures patients/service users and their families that a professional is at their side. You will learn how to access, implement, plan and evaluate care for patients in a variety of settings during your training.

We train the largest number of undergraduate nurses in the UK (Higher Education Statistics Agency data 2016/17) so are well placed to offer you first-hand experiences and health needs of people with learning disabilities are encountered in classroom settings, ensuring that throughout the course, the experiences and health needs of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.

Full information: www.bcu.ac.uk/child-nursing

Content includes:

Years 1 and 2 (integrated):
- What is Nursing?
- Assessing Needs and Planning Care
- Providing and Evaluating Care
- Introduction to Leadership and Teamwork
- Professional Practice
- Improving Quality and Safety in a Global Context
- Leadership and Co-ordinating Care

Year 3 (field-specific):
- Nursing Care
- Medicines Management and Applied Physiology
- Leadership and Decision-making in Nursing
- Delivering High-quality, Safe Nursing Care
- Professional Practice

Our nursing students have enjoy opportunities to study abroad through Erasmus exchange placements.

Our School of Nursing and Midwifery is full time and attracts a young and enthusiastic student body.

For full entry requirements and fees: www.bcu.ac.uk/courses

Full information: www.bcu.ac.uk/courses

"It all comes down to giving the best care to your patients and it’s so rewarding when you feel confident and knowledgeable enough to make a difference to a patient's life.”

HARRIET DEVLIN

"My favourite thing about BCU is the amount of resources that it has to offer for your studies! There’s the library, the lecturers, Moodle (the online learning platform) and more. It’s easy to find answers to any questions you may have. Don’t be afraid to ask anything!”

HARRY LOWE

ACCREDITATION

Nursing Students Council

Mental Health Nursing | BSc (Hons) B760 (Jan intake) B762 (Sept intake)

Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their journeys to recovery, or providing ongoing high-quality care to support people of all ages so that they can experience a full, active and meaningful life.

Full information: www.bcu.ac.uk/mh-nursing

Adult, Learning Disability and Mental Health Nursing can also be accessed via a foundation year. Please see page 218.

Adult Nursing | BSc (Hons) B740 (Jan intake) B741 (Sept intake)

Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across the West Midlands to develop your role as a competent practitioner.

Full information: www.bcu.ac.uk/adult-nursing

Child Nursing | BSc (Hons) B730 (Jan intake) B731 (Sept intake)

The focus is on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an ever-changing and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements across the city allows you to gain the necessary knowledge and skills required to function as a caring, compassionate and competent nurse.

Full information: www.bcu.ac.uk/child-nursing

Learning Disability Nursing | BSc (Hons) B741 (Sept intake only)

You will learn how to meet the complex health needs of people with learning disabilities in a person-centred way by developing a range of clinical skills. Teaching and learning involves service users in classroom settings, ensuring that throughout the course, the experiences and health needs of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.

Full information: www.bcu.ac.uk/ldn

UoS CODE See pathway

ENTRY REQUIREMENTS
- A Levels: BBB including Health and Social Care, Human Biology, Biology, Physics, Chemistry, Psychology, Social Science or Applied Science
- BTEC Diploma: combined with one A Level/Two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points, including Health and Social Care, Sociology, Health and Development, Science or equivalents
- BTEC Extended Diploma: DDM in Health and Social Care, Sociology, Health and Development or Science (including Public Services) equivalent
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- GCE English language, mathematics and health and social care or a science at Grade 4 or above, or equivalent.

Available Pathways:

- Adult Nursing | BSc (Hons) B740 (Jan intake) B741 (Sept intake)
- Child Nursing | BSc (Hons) B730 (Jan intake) B731 (Sept intake)
- Learning Disability Nursing | BSc (Hons) B741 (Sept intake only)
- Mental Health Nursing | BSc (Hons) B760 (Jan intake) B762 (Sept intake)

For full entry requirements and fees: www.bcu.ac.uk/courses

Full information: www.bcu.ac.uk/ld-nursing

Destinations of Leavers from Higher Education survey 2016/17.

"It all comes down to giving the best care to your patients and it’s so rewarding when you feel confident and knowledgeable enough to make a difference to a patient’s life.”

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www.bcu.ac.uk/child-nursing-vid

www.bcu.ac.uk/ld-nursing-vid

www.bcu.ac.uk/nursingteam

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www.bcu.ac.uk/ld-nursing-vid

www.bcu.ac.uk/nursingteam

HARRIET DEVLIN
"Training in two fields of nursing gives you the opportunity to increase your career opportunities in a healthcare system which increasingly needs nurses to be equipped with a wider variety of skills and knowledge."

BEN APPLEBY, COURSE LEADER

"You will undertake a variety of practice placements covering a wide range of settings and across the lifespan. Employability on qualifying is extremely high as the role is in demand."

SALLY McCONNIVILLE, LECTURER

Our four-year MSci Nursing dual registration degree prepares you to practise in two fields of nursing. When you qualify, you will be able to apply for nursing posts in either field of practice, and for a wide variety of nursing posts which value a qualification in your specific dual field.

Available options:
- Adult and Mental Health | 1047 (Sept), TBC (Jan)
- Adult and Child | 1046 (Sept), TBC (Jan)
- Adult Learning Disabilities | 1044 (Sept only)
- Mental Health and Child | 1043 (Sept)
- Learning Disabilities and Child | 1045 (Sept only)

In your first two years, you will study with BSc colleagues on modules with integrated theoretical content, where you will learn from students from all fields of nursing, developing confidence and competence in working with and caring for people across their lifespan, with a range of health needs.

During your third and fourth year, you will take field-specific modules aligned to practice placements, which will help to develop proficiency in your chosen fields of practice. In Year 4, you will also develop your ability to use research to make well-informed evidence-based decisions, an important facet of leadership in nursing practice.

Entry requirements:

Year 1 and 2 (integrated):
- What is Nursing?
- Assessing Needs and Planning Care
- Providing and Evaluating Care
- Introduction to Leadership and Teamwork
- Professional Practice
- Improving Quality and Safety in a Global Context
- Leadership and Co-ordinating Care

Year 3 (field-specific):
- Nursing Care
- Medicines Management and Applied Physiology
- Leadership and Decision-making in Nursing
- Professional Practice

Year 4 (field-specific):
- Appraising Nursing Care
- Developing Leadership and Decision-making
- Delivering Research-based Safe Quality Care

Content includes:

- Ethics and Law
- Developing Leadership and Decision-making
- Delivering Research-based Safe Quality Care
- Global Quality Care
- Delivering Research-based Safe Quality Care
- Improving Quality and Safety in a Global Context

On successful completion you will be eligible to apply to be registered on the NMC register for both fields of nursing. You will also study key elements of evidence-based practice.

When you qualify, you will be able to apply for nursing posts in either field of practice, and for a wide variety of nursing posts which value a qualification in your specific dual field. When you qualify, you will be able to apply for nursing posts in either field of practice, and for a wide variety of nursing posts which value a qualification in your specific dual field.
“Operating theatre is like a little secret world with ODPs as the hidden, highly skilled profession that has a massive impact on people’s lives. This course has opened my eyes to new and exciting opportunities within the NHS.”

LISA TAYLOR

“The course definitely does prepare you to be an ODP – you spend a lot of time on clinical placement, so by the time you finish you’re ready to hit the ground running.”

REBECCA CULLEN

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your course is maximised by exposure to quality placement learning experiences and the development of transferable skills. This is reflected in consistent and exceptionally high employment rates on graduation.

This specially designed two-year Diploma will prepare you to become a fully qualified Operating Department Practitioner (ODP) and apply for registration with the Health and Care Professions Council (HCPC). The ODP is a vital member of the operating theatre team, whose role varies from day to day.

We will train you to work alongside surgeons, anaesthetists, nurses and healthcare support workers, with your job as an ODP being to ensure that every operation is as safe and effective as possible. This course will help you respond to changes in healthcare needs and priorities – and even better, you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

All of your learning will be focused on developing you to be an ODP – you spend a lot of time on clinical placement, so by the time you finish you’re ready to hit the ground running.”

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This specially designed three-year BSc (Hons) programme thoroughly prepares you for safe and effective care delivery in the perioperative environment, and provides you with the transferable skills to work in other acute care settings.

All of your learning will be focused on developing you as a potential Operating Department Practitioner (ODP), and how you work within the wider healthcare team to deliver safe, effective and high-quality care to patients. The course is taught by our highly experienced staff, using a variety of methods to help you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

The development of clinical skills, teamworking and leadership, underpinned by a strong evidence base, aims to ensure that you are ready to deliver optimal care on qualification and apply for registration with the Health and Care Professions Council (HCPC).

This course can also be accessed via a foundation year. Please see page 218.

LISA TAYLOR

Operating Department Practice
School of Health Sciences

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your course is maximised by exposure to quality placement learning experiences and the development of transferable skills. This is reflected in consistent and exceptionally high employment rates on graduation.

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Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your course is maximised by exposure to quality placement learning experiences and the development of transferable skills. This is reflected in consistent and exceptionally high employment rates on graduation.

This specially designed two-year Diploma will prepare you to become a fully qualified Operating Department Practitioner (ODP) and apply for registration with the Health and Care Professions Council (HCPC). The ODP is a vital member of the operating theatre team, whose role varies from day to day.

We will train you to work alongside surgeons, anaesthetists, nurses and healthcare support workers, with your job as an ODP being to ensure that every operation is as safe and effective as possible. This course will help you respond to changes in healthcare needs and priorities – and even better, you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

All of your learning will be focused on developing you to be an ODP – you spend a lot of time on clinical placement, so by the time you finish you’re ready to hit the ground running.”

REBECCA CULLEN

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your course is maximised by exposure to quality placement learning experiences and the development of transferable skills.

This specially designed three-year BSc (Hons) programme thoroughly prepares you for safe and effective care delivery in the perioperative environment, and provides you with the transferable skills to work in other acute care settings.

All of your learning will be focused on developing you as a potential Operating Department Practitioner (ODP), and how you work within the wider healthcare team to deliver safe, effective and high-quality care to patients. The course is taught by our highly experienced staff, using a variety of methods to help you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

The development of clinical skills, teamworking and leadership, underpinned by a strong evidence base, aims to ensure that you are ready to deliver optimal care on qualification and apply for registration with the Health and Care Professions Council (HCPC).

This course can also be accessed via a foundation year. Please see page 218.
Content includes:
Year 1
- Developing Clinical Practice
- Community-based Practice
- Preparation for Clinical Practice
- Foundations of Paramedic Practice
Year 2
- Advancing Clinical Practice
- Clinical Decision-making and Diagnosis
- Evidence-based Practice
- Maternity, Obstetrics and Paediatric Care
- Trauma and Advanced Life Support
Year 3
- The Application of Research and the Evidence Base
- Assessment and Management of Minor Illness and Injury
- Management, Leadership and Inter-professional Working
- Refining Clinical Practice

Paramedics are highly competent healthcare professionals who work in a fast-paced environment to provide urgent and emergency care across a wide range of challenging situations. You will learn to be part of an inter-professional healthcare team providing emergency and community-based care to a variety of patients. Due to changes in the Health and Care Professions Council (HCPC) regulations, this course is being updated and is subject to validation.

Being a modern paramedic you will develop interpersonal and communications skills as well as critical adaptive thinking and care provision within stressful situations. You will also develop decision-making skills to enable you to deliver high-quality, patient-centred care. You will spend a significant amount of your time consolidating your theoretical knowledge and skills in practice placement settings which will prepare you to become a registered paramedic with the Health and Care Professions Council. You will spend a significant period of time in placement each academic year and this will include working alongside registered paramedic practitioners.

You will have access to the state-of-the-art training facilities at our City South Campus. You will use our breathing and talking manikin as well as frontline ambulance equipment.

Full information: www.bcu.ac.uk/paramedic

For full entry requirements and fees: www.bcu.ac.uk/paramedic

"I really love being a part of something that is bigger and greater than myself. The idea of saving lives is what keeps me going."

CARL DOWLING

Paramedic Science*
School of Health Sciences

This course combines creative, technical and theoretical approaches to the study of photography. It is designed to help you build, develop and sustain your creative career as a contemporary image maker. Throughout the three years of the course you will learn to think about, engage with and produce creative work in the highly changeable medium of photographic practice.

The course will help you develop a range of skills including the practical and technical approaches needed to make images today. It also focuses on thinking creatively, problem-solving and developing all the wider skills and knowledge seen as essential for a career in the creative industries.

You will undertake a range of practical projects in our photographic studios and on location. You will also learn how to select, edit and present your best work as well as how to work professionally with picture editors, art directors and curators. The course will encourage you in an exploration of many different kinds of photographic subject areas, for example portraiture, fashion, product, moving image and photojournalism.

What underpins this course is the question as to what photography and images are becoming in the 21st Century and how they function as one of the most relevant and significant forces in shaping society.

Full information: www.bcu.ac.uk/photography

"When I was unsure about my Final Major Project, I was given maximum support from my lecturers. I am thankful for having so many amazing mentors; if it wasn’t for their guidance, I wouldn’t have been able to achieve what I have so far."

KLAUDIA MORGALLA

Photography
Birmingham Institute of Creative Arts

UCAS POINTS: 112

This course can also be accessed via a foundation year. Please see page 218.

RELATED COURSES
140 BA (Hons) Graphic Communication
143 BA (Hons) Illustration
104 BA (Hons) Design for Performance

PREVIOUS STUDENTS HAVE WORKED FOR CLIENTS INCLUDING THE BBC, THE BRIT AWARDS, ROYAL OPERA HOUSE AND TATE MODERN.

» UCAS CODE: W460
DURATION: 3 years full-time
CAMPUS: City Centre

ENTRY REQUIREMENTS
- A Levels: BBC
- BTEC Extended Diploma: D*D*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits at 45 at Level 3
- International Baccalaureate Diploma - 28 points
- If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/vlscom-portfolio.

For full entry requirements and fees: www.bcu.ac.uk/courses

For full entry requirements and fees: www.bcu.ac.uk/photography
**Entry Requirements**

- Audition.
- GCSE English Language at grade 4 or above, or equivalent.
- Diploma: 24 points overall
- 60 credits with 45 at Level 3

*For full entry requirements and fees: www.bcu.ac.uk/courses*

**DURATION**

- 2 years full-time

**UCAS CODE**

- W34F

**Campus**

- South and City College Birmingham

**Faculty of Arts, Design and Media**

**Popular Music**

This two-year course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for music industry employment.

The foundation degree is focused on developing the practical and transferable skills required to make you industry-ready. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists in their chosen specialism of either vocals, guitar, bass, drums or keyboards.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry and reflect on individual progress as an artist, learning how to improve along the way. South and City College Birmingham graduates have gone on to work with BBC Radio 1/1Xtra, BBC Introducing, Craig David and Sydney Opera House.

Full information: www.bcu.ac.uk/popular-music-fda

**Content includes:**

**Year 1**
- MIDI, Audio and Studio Techniques (MAST)
- Working Live (Performance or Live Sound)
- Understanding Style
- Show Me The Money (Music Industry)
- Technical Development (Instrument, Music Technology or Composition)
- Creative Portfolio

**Year 2**
- Production Cycle (creative group commission)
- Personal Development
- Technical Development 2
- Showcase/Product
- Professional Music Practice (modelled work experience)

**Related Courses**

- BA (Hons) Media and Communication
- BA (Hons) Media Production
- BA (Hons) Popular Music

**UCAS Points:**

- 48

**BA (Hons) Popular Music**

Faculty of Arts, Design and Media

This course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the global commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for graduate employment.

The full three-year Honours degree develops both the practical and transferable skills required to make you industry-ready, and the contextual understanding and academic rigour inherent in high-level study. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. You will also develop the musical and creative skills required by a performer, composer or producer, learn how to work well in teams and develop leadership, organisation and decision-making skills.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry, and to develop a clear conceptual understanding of connected issues and narratives, researching deeply into current musicology and practice. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists.

Full information: www.bcu.ac.uk/popular-music

**Content includes:**

**Year 1**
- MIDI, Audio and Studio Techniques (MAST)
- Working Live (Performance or Live Sound)
- Contextual Study in Action
- The Music Industry
- Technical Development (Instrument, Music Technology or Composition)
- Creative Portfolio

**Year 2**
- Production Cycle (creative group commission)
- Music Business and Personal Development Portfolio
- Technical Development 2
- Music Critique and Analysis
- Promoted Showcase/Product

**Year 3**
- Music as Art
- Advanced Techniques for Emerging Artists
- International Music Business Realisation
- Major Project

**Related Courses**

- BA (Hons) Media and Communication
- BA (Hons) Media Production
- BA (Hons) Popular Music
- BTEC Diploma: DD
- BTEC Extended Diploma: PPP

**UCAS Points:**

- 96
Primary Education with Qualified Teacher Status
School of Education and Social Work

Our BA (Hons) Primary Education with QTS course provides you with a variety of dynamic and diverse opportunities that will equip you to engage, motivate and inspire young learners in a wide range of schools.

This innovative programme is responsive to new initiatives in primary education and will enable you to become a highly effective and reflective teacher. Successful completion of the course offers you a degree and a teaching qualification.

The course comprises five strands that combine to enable you to develop your skills and knowledge to become a committed, creative and confident primary school teacher. The strands are as follows:

• Core (English, mathematics and science and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
• Professional Studies
• Foundation (all National Curriculum subjects and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
• Subject Study
• School-based Training.

These strands are repeated in each year of study to enable you to build up your knowledge, understanding and skills in each key area. The school-based and University-based aspects of the training course are interlinked and interdependent.

Full information: www.bcu.ac.uk/primary-education

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

Content includes:

Year 1
• An opportunity to choose your subject study area and develop your understanding of key areas of the curriculum
• First teaching placement – you’ll be in school from the first term and throughout the year
• Interactive, practical, engaging, thought-provoking and challenging sessions designed to develop your teaching ability

Year 2
• Opportunities for an international teaching experience in a number of European countries
• An opportunity to undertake a placement in a Special Educational Needs School

Year 3
• Careers events and support for finding your first job
• Additional sessions from outside speakers including NGOs and headteachers
• An opportunity to research areas of your own interest through the Research in Education module

BA [Hons]
Product and Furniture Design
Birmingham School of Architecture and Design

Product and Furniture Design is the ideal choice if you are interested in a career as a designer, maker and developer of products and furniture. Learn a range of research and design methods alongside continual practical skills development while live student projects enhance your employability.

Our BA (Hons) Product and Furniture Design course focuses on the design and development of creative, contemporary and innovative products and furniture, considering user-centred design, sustainability, social context and commercial understanding. You will be encouraged to explore materials, techniques and processes in relation to scales of manufacture, from one-off bespoke design to design for standardised mass production.

Live projects with external partners and exposure to professional designers/makers take place throughout the course to develop personal practice, communication skills and develop your understanding of potential career paths. Working on live projects provides you with invaluable skills, enhancing your employability.

Studying in the ‘manufacturing Midlands’ provides a valuable opportunity to discover and develop your own identity as a product and furniture designer in the heart of one of the UK’s most creative regions.

Full information: www.bcu.ac.uk/product-furniture-design

Content includes:

Year 1
• Design Principles and Processes
• Contextual and Cultural Studies
• Design Visualisation
• Materials and the Made Object
• Scales of Manufacture

Year 2
• Design Communication
• Design Synthesis
• Design Focus
• Collaborative Practice (optional)
• Work Placement (optional)
• Live Project (optional)

Year 3
• Design in Context
• Major Project (Research and Analysis)
• Major Design Project (Development and Realisation)

UCAS POINTS: 112

This course can also be accessed via a foundation year. Please see page 218.

UCAS POINTS: 112

Full information: www.bcu.ac.uk/product-furniture-design

Product and Furniture Design

» STUDY IN AN INSPIRING STUDIO
AND WORKSHOP ENVIRONMENT AND
HAVE STRONG LINKS TO THE DESIGN
PROFESSION AND INDUSTRY.

» WE’RE RANKED 3RD IN THE UK FOR OUR
UNDERGRADUATE EDUCATION COURSES
Guardian League Table 2020.

188
This course is licensed by the policing professional body, the College of Policing, and will be delivered by subject matter experts and experienced practitioners (including retired police officers) with a wealth of subject expertise to prepare you with key transferable skills required for the role of Police Constable.

This course has been developed through consultation with a range of police service areas and the College of Policing, to give you the opportunity to examine the fundamental concepts of policing whilst also developing the practical and transferable skills you need for a career in law enforcement.

The course will help you develop your critical thinking about policing, policy and practice through complimentary modules encompassing the theory and principles of operational policing, legislation and police powers, structured interviewing skills and much more.

To develop these skills, you will be involved in practical activities, events and will be exposed to a range of guest speakers. These speakers will be from a range of criminal justice and public sector agencies as well as police officers of all operational levels.

Full information: www.bcu.ac.uk/policing

Content includes:

Year 1
- Policing in England and Wales
- Models of Policing and Intelligence
- The Criminal Justice System in England and Wales
- Criminal Investigation and Forensics

Year 2
- Criminal Law and Police Powers
- Policing and Ethics
- Investigative Interviewing Skills
- Equality, Diversity and Inclusion

Year 3
- Organisation and Leadership within Policing
- Policing Futures
- Tackling Terrorism
- Independent Research Project

Our Property Development and Planning course will provide you with the skills you need to achieve Chartered Town Planner status. You will develop knowledge of the processes, procedures and practices required for the effective design, management and financing of sustainable places.

The course has been designed in line with the requirements of the Royal Town Planning Institute (RTPI). We will help you to develop professional skills so you can design, create and maintain places of high quality and strong design.

You will learn to assess how property development can affect individuals and groups and understand development plans, policies and projects. There will also be opportunities to analyse the physical, technical, legal, environmental and political factors affecting development decisions.

By studying this course, you will become aware of and sensitive to the complexities and variety within and between different communities, as well as evaluating community participation and empowerment.

Full information: www.bcu.ac.uk/property-develop-plan

Content includes:

Year 1
- Built Environment Technology
- Introduction to Valuation
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential

Year 2
- Design and Development in the Built and Natural Environment
- Building Pathology
- Data and Decision-making
- Smart Policies and Plans

Year 3
- Urban Design Practice in Context
- Professionalism and Citizenship
- Property Marketing
- Drivers of Change
- Individual Honours Project/Integrated Master’s Project

Year 4 (MPlan)
- Tools for Managing Sustainability
- Placemaking
- Transitions for Sustainable Futures
- Professional Practice
- Individual Integrated Master’s Project

_BSc (Hons) Property Development and Planning can also be accessed via a foundation year. Please see page 218._

_BSc (Hons)/MPlan Property Development and Planning School of Engineering and the Built Environment_
BSc (Hons) Psychology
School of Social Sciences

CAMPUS
City Centre

DURATION
3 years full-time
4 years sandwich
5 years part-time

UCAS CODE
C800

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Diploma: D*D*
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate Diploma: 28 points
• GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

Make sense of the real world through gaining a deep understanding of how the core and specialised areas in psychology contribute to our understanding of contemporary issues, as well as looking at the role of brain function across multiple psychological perspectives. You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving.

You will explore scientific approaches to understanding the mind, brain and behaviour, and demonstrate knowledge and understanding of the historical and scientific underpinnings of the discipline of Psychology and how these underpinnings change across the core curriculum topic areas.

Our Psychology department works in partnership with the nationally recognised Advance HE to continually develop the quality of both our staff and the programme, focusing on self-development, contemporary learning practices and integrating practice within the community.

Our BSc (Hons) Psychology degrees (including specialist routes) are accredited by the British Psychological Society, and allow you to take a year-long industry placement or do a placement during your second year.

Full information: www.bcu.ac.uk/psychology-bsc

Content includes:

Year 1
• Introduction to Psychology
• Psychology and Research Skills
• Contemporary Issues and Applied Psychology
• Introduction to Psychopathology

Year 2
• Qualitative Research Methods and Analysis
• Quantitative Research Methods and Statistics
• Neuropsychology

Year 3
• Lifespan Psychology
• Applied Social Psychology
• Integrative Psychology Project

AVAILABLE SPECIALIST ROUTES:

Psychology and Counselling | BSc (Hons) 1034
Psychology with Criminology | BSc (Hons) MC98
Psychology with Sociology | BSc (Hons) LC38

These specialist routes can also be accessed via a foundation year. Please see page 218.

UCAS POINTS:
112

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Full information: www.bcu.ac.uk/psychology-bsc

This course can also be accessed via a foundation year. Please see page 218.
“The course allows you to integrate your knowledge of several media elements to create innovative PR strategies and techniques that are essential for building a career within the PR field.”

ESME WILSON

“My experience on the Quantity Surveying course has allowed me to appreciate the opportunity and demand within the construction industry. Our time spent on this course prepares us for a constantly evolving and rewarding career.”

QASIM KHATTAK

CAMPUS
City Centre

DURATION
3 years full-time

UCAS CODE
P2P3

ENTRY REQUIREMENTS
• A Levels: BBC
• BTEC Extended Diploma: DMM
• Access to HE Diploma: 60 credits with 45 at Level 3
• International Baccalaureate: Diploma; 28 points
• GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: www.bcu.ac.uk/courses

Content includes:

Year 1
• Researching the Media and Communication
• Understanding Public Relations
• Events and Exhibitions Planning
• Media and Influencer Engagement
• Global and Community Impact

Year 2
• Live Production 2
• PR Concepts and Contexts
• PR Planning and Delivery
• Faculty optional module
• School of Media optional module

Year 3
• Major Project
• Live Production 3
• Promotional Culture
• Professional and Academic Development

BA [Hons]
Public Relations and Media
Birmingham Institute of Media and English

Understand how and why brands, businesses, charities and celebrities communicate with us and use this knowledge to develop your own PR ideas. From the start, you will be in on the action – you will join our Eastside PR agency where you will work on real campaigns creating exciting content, solving problems, posting to social media, influencing opinions and changing lives.

Responding to both internal and external briefs, you will apply the knowledge and understanding you develop in workshops to really put your skills into practice, developing competencies and confidence as an emerging PR professional.

Join a course recognised by the Chartered Institute of Public Relations, closely linked to industry and with the support of a mentor scheme with practitioners in the region. During the three years, you will learn how to plan PR campaigns and strategically select and implement a wide range of tactics, from media briefings and press launches to social media and influencer outreach, to get your message across.

A real highlight in your diary will be our renowned PR Students’ Conference, a major annual event, and international competitions such as the Associated Schools of Construction (ASC) Design and Build competition, giving you an opportunity to apply your knowledge of several media elements and design a cost-effective solution. You could also take part in our US exchange programmes and our summer school in Dallas, Texas.

By studying on a course which is accredited by the Royal Institution of Chartered Surveyors, you will become knowledgeable about the legal, technical, managerial, economic and environmental aspects of construction projects and graduate as a confident professional who can manage both commercial and civil engineering projects.

You will learn from staff with a wealth of industry experience and gain expertise in cost management, procurement and quantification skills. You will advance your career prospects by using our strong links with employers, and apply what you learn in a practical context through work placement opportunities and work on live projects for clients. You will learn from staff with a wealth of industry experience and gain expertise in cost management, procurement and quantification skills. You will advance your career prospects by using our strong links with employers, and apply what you learn in a practical context through work placement opportunities and work on live projects for clients.

Students on the programme could have the opportunity to take part in our US exchange programmes and our international competitions such as the Associated Schools of Construction (ASC) Design and Build competition, giving you an opportunity to apply your skills to real-life projects. Our students have an impressive track record in these competitions and have had the opportunity to travel to competitions in locations around the world including Dallas, Texas.

For full information: www.bcu.ac.uk/pr-and-media

This course can also be accessed via a foundation year. Please see page 218.

RELATEd COURSES
170 BA [Hons] Media and Communication
158 BA [Hons] Journalism
176 BA [Hons] Music Industries

» JOIN A COURSE RECOGNISED BY THE CHARtered INSTITUTE OF PUBLIC RELATIONS.

UCAS POINTS: 112
**Radiotherapy**

School of Health Sciences

This course prepares students for the role of working as a therapeutic radiographer. You will be provided with the knowledge and learn skills which will support your role as a member of the multidisciplinary cancer care team which requires you to provide effective patient care together with the safe and practical administration of radiation treatments.

You will develop specialist skills through clinical placements in hospital cancer centres, and will consolidate those skills at the University using our Virtual Environment for Radiotherapy Training (VERT) and advanced treatment planning facilities. Your academic studies include subjects which form the scientific basis of radiotherapy practice and include an in-depth study of human anatomy and physiology, radiation physics and radiobiology. You will also study the social and psychological aspects of cancer care and the needs of patients.

As you advance your knowledge of radiotherapy practice and the science of oncology, you will develop analytical skills and explore the research evidence that forms the basis of current and emergent practices.

Content includes:

- **Year 1**
  - Physics for Radiotherapy
  - Professional and Compassionate Care
  - Principles of Oncology and Radiotherapy
  - Radiotherapy Theory and Practice

- **Year 2**
  - Evidence-based Practice
  - Radiotherapy Theory and Practice
  - Applied Radiotherapy Technology and Radiobiology

- **Year 3**
  - Radiography Research
  - The Competent Radiotherapy Practitioner
  - Advanced Management of the Oncology Patient

Full information: www.bcu.ac.uk/radiotherapy

For full entry requirements and fees: www.bcu.ac.uk/courses

**Real Estate**

School of Engineering and the Built Environment

Our Real Estate course comprises the skills and knowledge requirements for a successful career in the professional property industry. The programme provides the tools with practical experience to make key decisions in property finance and investment, asset management, valuation agency and development.

By studying on an employer-focused course that is accredited by the Royal Institution of Chartered Surveyors (RICS), you will gain a detailed understanding of real estate, and learn with a team of industry and academic experts who are dedicated to both academic study and industry collaboration.

You will become equipped with the attributes you need to be successful in the industry by contributing to market research for a real estate client, or undertaking valuable feasibility studies. Learn through real-life projects and scenario-based case studies.

This course helps you to understand the complex world of property by studying management, technological, financial and legal issues so you can connect real estate theory with practice.

Content includes:

- **Year 1**
  - Built Environment Technology
  - Introduction to Valuation
  - Introduction to Property Markets
  - Professional Environmental and Materials Science

- **Year 2**
  - Design and Development in the Built and Natural Environment
  - Advanced Valuation Methods
  - Property Asset Management
  - Data and Decision-making

- **Year 3**
  - Applied Valuation
  - Professionalism and Citizenship
  - Property Fund Management
  - Property Marketing
  - Individual Honours Project

Full information: www.bcu.ac.uk/real-estate

This course can also be accessed via a foundation year. Please see page 218.
FdSc Rehabilitation Work (Visual Impairment)
School of Health Sciences

CAMPUS
City South

DURATION
2 years full-time

UCAS CODE
B931

ENTRY REQUIREMENTS
• A Levels: DD
• Level 3 NVQ or Diploma or equivalent (full award)
• Level 2 NVQ or Diploma (full award) plus a written paper (details of content will be provided by the admissions tutor post-application)
• 5 GCSE passes at Grade 4 or above in English language (or equivalent, for example Key Skills Level 2, Adult Literacy Level 2 or CSE Grade 1) plus a written paper (details of content will be provided by the admissions tutor post-application).

For full entry requirements and fees: www.bcu.ac.uk/courses

If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you. This is the only course of its kind in the UK and we are a major educator of rehabilitation workers.

The course is very practical and hands-on. Lectures and online support will enhance your learning but you will be putting skills into practice from week one. Working with the individual, and as part of the professional community, you develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

People who have experienced visual impairment offer you a crucial insight and invaluable feedback on your progress, and you gain a sense of personal satisfaction from supporting people to live independently once again.

Successful completion of this course allows entry to our two specialist top-up degrees: BSc (Hons) Specialist Complex Needs Rehabilitation Work (Visual Impairment) teaches techniques to enhance your practice with adults who have a wide range of additional complex needs including deafblindness, dementia, mental health conditions and learning disability. BSc (Hons) Habilitation Work – Working with Children and Young People focuses on how visual impairment can impact on the development of children and young people.

Full information: www.bcu.ac.uk/rehab-work

All applications will be considered for one of our course selection days. All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.

Content includes:

Year 1
• Visual Impairment and Professional Practice
• Independent Living Skills
• Orientation and Mobility Theory and Practice

Year 2
• Professional Rehabilitation Work Practice
• Independent Living Skills and Low Vision Therapy
• Orientation and Mobility for Complex Environments

“...they take the time to explain in a way that you understand. They are all very knowledgeable within their roles and very approachable.”

ANGELA CARPENTER

“...The staff are extremely supportive. If you are not clear about anything, they take the time to explain in a way that you understand. They are all very knowledgeable within their roles and very approachable.”

ANGELA CARPENTER

UCAS POINTS: 48

100% OVERALL SATISFACTION
National Student Survey 2019.
“This course provides an excellent grounding in the field of computer science that can be taken into secondary schools and used to educate the workforce of tomorrow.”

CHRISTINE SWAN, LECTURER

“This is a fantastic opportunity to gain QTS in Secondary PE at a new and thriving campus, with highly qualified and experienced staff.”

KAREN McGRATH, ASSOCIATE PROFESSOR

Secondary Computing with QTS
School of Education and Social Work

Computing in schools is undergoing a significant revolution and the workforce of tomorrow will need to be highly skilled technically. This degree course combines the development of computer science subject knowledge with the understanding of how computing can be taught in the classrooms of the future.

This three-year course is a mixture of practical and theoretical development focusing on two different, but complementary, areas. On successful completion of the course, you will gain a highly valued technical qualification that demonstrates an understanding of computer science, and a teaching qualification that enables you to teach the subject in secondary schools.

You will develop your computer science subject knowledge through taught modules within the Faculty of Computing, Engineering and the Built Environment. You will explore the combination of mathematical and scientific skills that employers expect within this discipline.

The course also develops you as a secondary school teacher of computing where you will explore what it means to be a computing teacher

Year 1
• Specialist Computer Science modules
• Exploration of teaching and learning in schools
• School placement to gain experience of being a teacher

Year 2
• Specialist computer science content
• Further school placement
• Development of understanding of what it means to be a computing teacher

Year 3
• Longer school placement
• Understanding the issues affecting learning in the classroom

Content includes:

UCAS CODE: X130

ENTRY REQUIREMENTS
• A Levels: BBC, including English, mathematics and science at Grade 4 or above (equivalents accepted for science at Grade 3)
• Five GCSEs, including English language and mathematics at Grade 4 or above (equivalents accepted for English and mathematics; other two must be actual GCSEs).

Full information: www.bcu.ac.uk/secondary-computing

All applications will be considered for one of our course selection days. All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.

Destinations of Leavers from Higher Education survey 2016/17.

Secondary Physical Education with QTS
School of Education and Social Work

This course is an exciting opportunity for you to train to be an accomplished and effective physical education practitioner in secondary schools. You will gain an insight into the professional practice of a secondary school teacher while developing and embedding your subject and pedagogical knowledge.

You will explore the physical education national curriculum areas and discover approaches to teaching each area. You will reflect on your vision of what makes effective physical education and hone your pedagogical skills to match your vision. You will also learn and develop your skills in professional practice by addressing the Teachers’ Standards and building evidence to demonstrate your professional competence and capability.

Your academic subject work will be undertaken alongside students who are pursuing degrees in other Sports and Physical Education disciplines, enabling you to widen your understanding as well as being taught by tutors who are leaders in their fields.

Your course will be undertaken mainly at our City South Campus, using the wide range of specialist facilities. Please be aware that there may be a need to travel to teaching facilities at other sites for some aspects of the course. You will have opportunities to work with specialist teachers while on school placements, where you will be able to apply what you have learned and developed at University.

Full information: www.bcu.ac.uk/secondary-pe

All applications will be considered for one of our course selection days. All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.

Destinations of Leavers from Higher Education survey 2016/17.

UCAS CODE: X13B

ENTRY REQUIREMENTS
• A Levels: BBC, including a relevant subject such as Physical Education or Human Biology
• BTEC Diploma: 28 points
• BTEC Extended Diploma: D*D* in related subjects only
• International Baccalaureate Diploma: 28 points
• Five GCSEs, including English language and mathematics at Grade 4 or above (equivalents accepted for English and mathematics; other two must be actual GCSEs).

For full entry requirements and fees: www.bcu.ac.uk/courses

FULL INFORMATION: www.bcu.ac.uk/sport-vid

We’re ranked 3rd in the UK for our Undergraduate Education courses Guardian League Table 2020.

» 99% OF FULL-TIME UNDERGRADUATES IN THE SCHOOL OF EDUCATION AND SOCIAL WORK WERE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS: 112
For full entry requirements and:

- Five GCSEs, including English
- Access to HE Diploma: 60 points
- BTEC Extended Diploma: DMM
- A Levels: BBC preferably including either science; other two must be English, mathematics and language, mathematics and science at Grade 4 or above
- Environmental Science Diploma: 28 points
- BTEC Diploma: D*D* in a related subject
- Personal statement
- Personal interview
- One year of work experience in a school environment

Entry requirements are subject to final approval by the University. Entry must be made through UCAS. If you have any questions about entry requirements, please contact the Head of School.

Content includes:

**Year 1**
- Exploration of teaching and learning in schools
- School placement to gain experience of being a teacher
- Subject-specialist study in biology
- Supporting subject module in physical science (chemistry and physics)

**Year 2**
- Development of understanding of what it means to be a teacher of science
- Further school placement
- Further subject-specialist study in biology
- Further subject module in physical science (chemistry and physics)

**Year 3**
- Detailed look at the nature of the subject in school and exploration of the issues affecting learning in the classroom
- Longer school placement
- Subject study in biology
- Research project in science as applied to being a teacher

Destinations of Leavers from Higher Education survey 2016/17.

This course can also be accessed via a foundation year. Please see page 218.

**FURTHER STUDY WITHIN SIX MONTHS**

- Social Work in Work and/or Social Work in the School of Education and Social Work
- Other courses in education, social work, child and youth care, community work, human resource management, and related fields

**SOCIAL WORK IN WORK AND/OR SOCIAL WORK IN THE SCHOOL OF EDUCATION AND SOCIAL WORK**

Prepare for a career in challenging situations, working in ways that promote equality, diversity and social justice and making a real difference to people’s lives. Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users.

This course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings. A significant part of the course is spent on placement engaging with the realities of social work.

Placements are in a range of social work-related settings in local authorities, and independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team are all registered social workers and have extensive experience of social work practice that brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice. This course is regulated by Social Work England.

Full information: www.bcu.ac.uk/social-work

For full entry requirements and fees: www.bcu.ac.uk/courses

Content includes:

- Year 1
  - Skills-based Learning
  - Introduction to Law, Policy, Theoretical Models and Value-based Practice
  - Anti-discriminatory Practice
  - Human Growth and Development
  - Shadowing Opportunity with a Social Care or Social Work Practitioner

- Year 2
  - Deeper Understanding of Law, Theory and Social Work Methods
  - Developing Inter-professional Working and Resilience
  - Introduction to Research Methods
  - 70-day Placement

- Year 3
  - Evidence-informed Practice and Critical Analysis
  - Advanced Application of Law and Policy
  - 100-day Placement
  - Developing Critical Reflection
  - Preparation for Employment

This course can also be accessed via a foundation year. Please see page 218.

- We’ve ranked 3rd in the UK for our undergraduate education courses (Guardian League Table 2020).
- 98% of graduates in work and/or further study within six months (Guardian League Table 2020).
- 91% of full-time undergraduates in the School of Education and Social Work are employed or further study within six months (HESA Graduate Destination survey 2016/17).
- Average graduate salary within six months is £27,000 (HESA Graduate Destination survey 2016/17).
Sociology helps us make sense of the societies in which we live and our place within them. As one of our longest-established courses, you’ll benefit from a programme of study that takes an in-depth look at contemporary sociological issues that has been honed over several decades.

On our BA (Hons) Sociology course, we explore patterns and processes of inequality, examine the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and live their lives.

We encourage you to explore how sociological knowledge can connect individuals and how it can provide you with the skills needed to participate in debates about what society is and how it could be.

Through the links we’ve developed with workplace organisations such as local School Academies, Citizens Advice Bureau and Women’s Aid, we help support you to make professional contacts and to apply your studies to real-world situations when taking part in voluntary work or on placement. We also enjoy close links with the city of Birmingham itself, a diverse community perfect for sociological examination.

Full information: www.bcu.ac.uk/sociology

These courses can also be accessed via a foundation year. Please see page 218.

Content includes:

Year 1
- Understanding Society
- Researching Social Life
- State and Society
- Sociological Imagination

Year 2
- Classical Social Theory
- Exploring Popular Culture
- Applied Sociological Research
- Contemporary Social Theory

Year 3
- Globalisation, People and Society
- Self, Identity and Society
- Integrated Research Project

Available Specialist Routes:
Sociology and Criminology | BA (Hons) LM39
This course will enable you to develop an understanding of society and social factors and how this affects crime and criminals, giving you a solid human understanding that will put you in a good position for a range of careers or further study.

Full information: www.bcu.ac.uk/sociology-cr

Gain an in-depth understanding of the scientific principles behind the capture and manipulation of sound. You will develop and enhance your skills through our excellent sound recording, mixing and mastering facilities, as well as our state-of-the-art radio and television studios.

Designed to meet the requirements of the audio industry, Sound Engineering and Production will provide you with a dynamic study programme that focuses on live and studio sound engineering, audio electronics, audio software engineering, acoustics and business principles.

The combination of subjects you will explore ensures you will be employable in a range of career paths. You will also deal directly with industry as part of our THELMA nominated Industry Industrial Mentors initiative, enabling you to gain confidence in your skills and prepare for life after graduation.

Our wide-ranging professional partnerships provide you with the opportunity to interact with leading industry figures, as well as the chance to undertake valuable work placements in the field of audio technology, sound engineering and live sound. Travelling abroad and broadening your horizons is also an option, as you have a wonderful opportunity to take part in an exchange with the University of Rochester in the USA.

Full information: www.bcu.ac.uk/sound-engineering-prod

This course can also be accessed via a foundation year. Please see page 218.

Content includes:

Year 1
- Acoustic Fundamentals
- Sound Recording
- Live Sound Reinforcement 1
- Audio Electronics

Year 2
- Broadcast Sound
- Recording, Production and Delivery
- Digital Signal Processing
- Audio Systems

Year 3
- Individual Honours Project
- Live Sound Reinforcement 2
- Music Information Retrieval
- Game Audio
- Digital Audio Effects OR New Interfaces for Musical Expression

UCAS POINTS: 120

www.bcu.ac.uk/sep-vid

« 94% OF BIRMINGHAM CITY SCHOOL OF SOCIAL SCIENCES UK FULL-TIME UNDERGRADUATES WERE IN EMPLOYMENT AND/OR FURTHER STUDY WITHIN SIX MONTHS OF GRADUATION
Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

UCAS POINTS: 112

www.bcu.ac.uk/sound-engineering-prod

» ACCESS TO PROFESSIONAL STANDARD LIVE SOUND AND RECORDING STUDIO FACILITIES.

www.bcu.ac.uk/sound-engineering-prod

> 94% OF BIRMINGHAM CITY SCHOOL OF SOCIAL SCIENCES UK FULL-TIME UNDERGRADUATES WERE IN EMPLOYMENT AND/OR FURTHER STUDY WITHIN SIX MONTHS OF GRADUATION
Destinations of Leavers from Higher Education survey 2016/17.

> YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

> ACCESS TO PROFESSIONAL STANDARD LIVE SOUND AND RECORDING STUDIO FACILITIES.
"The academic support is so valuable and allows me to build on my strengths. I also really admire the pastoral care – you can find help with most things, from finances to mental health."

ROSS MCWALTER

“I am thoroughly enjoying studying at BCU and I am so happy I picked Sport and Exercise Nutrition. I have excellent and very supportive tutors who are constantly enhancing my learning by giving me so many opportunities to practise my knowledge.

LUCY O’SULLIVAN

Speech and Language Therapy
School of Health Sciences

Learn to support people of all ages with communication or swallowing problems and qualify as a speech and language therapist. The course is designed to prepare you to achieve excellence and professional autonomy in clinical practice, and is delivered at the West Midlands’ only training site for speech and language therapists.

Graduates from this course are eligible to register with the Health and Care Practitioners Council (HCPC) to work as speech and language therapists. The course is approved by the HCPC and endorsed by the Royal College of Speech and Language Therapists.

You will learn through a variety of formats, including workshops, interactive lectures, simulation sessions, and two long clinical placements. Simulation sessions are run in the state-of-the-art facilities on our £71 million City South Campus, which include two specialist clinic rooms with cutting-edge technology, a hospital ward and a home environment suite.

In addition, you will benefit from the Virtual Case Creator (VCC), which enables us to simulate clinical scenarios in a virtual environment.

Full information: www.bcu.ac.uk/slt

This course can also be accessed via a foundation year. Please see page 218.

Content includes:

**Year 1**
- Foundations of Professional Practice
- Foundations in Phonetics and Linguistics
- Psychology and the Development of Language

**Year 2**
- Appraising Communication and Swallowing Needs
- Appraisal in Professional Clinical Practice
- Research and Evidence-based Practice
- Analysis of Communication and Swallowing
- Principles of Client-centred Management of Communication and Swallowing Needs

**Year 3**
- Management of Communication and Swallowing Needs
- Application of Research and Evidence-based Practice
- Management in Professional Clinical Practice

Our practice-based, innovative Sport and Exercise Nutrition course will provide you with the underpinning scientific knowledge of nutrition and physiology for sports performance, exercise and health. This programme is approved by the Sport and Exercise Nutrition Register (SEN) to ensure that the knowledge and competencies are aligned with professional standards.

You will study nutrition and exercise at both ends of the spectrum, from assessing professional sports teams to health-based clients with specific nutritional issues, learning how nutrition and exercise can impact upon people with different physiques and states of health.

On graduating, you can apply for jobs as a performance nutritionist, as well as within other areas of sport science, health and fitness. Our facilities include state-of-the-art specialist laboratories, a fully equipped kitchen teaching space, fitness suite, altitude chamber and sports therapy clinics.

We also boast partnerships with both Warwickshire County Cricket Club and Kidderminster Harriers Football Club. These not only keep our courses fresh and relevant, but also provide valuable placements, trips and case studies.

Full information: www.bcu.ac.uk/sport-exercise-nutrition

This course can also be accessed via a foundation year. Please see page 218.

**FAVORITE COURSES**

198 FdScRehabilitation Work (Visual Impairment)
95 BA (Hons) Conductive Education

Content includes:

**Year 1**
- Introduction to Sport and Exercise Nutrition
- Practical Skills in Sport and Exercise Nutrition
- Applied Anatomy

**Year 2**
- Applied Performance Nutrition
- Applied Exercise Nutrition
- Sport and Exercise Nutrition Placement
- Performance Analysis

**Year 3**
- Professional Practice in Sport and Exercise Nutrition
- Independent Research Project
- Strength and Conditioning
- Exercise Referral and Behaviour Change

Our practice-based, innovative Sport and Exercise Nutrition course will provide you with the underpinning scientific knowledge of nutrition and physiology for sports performance, exercise and health. This programme is approved by the Sport and Exercise Nutrition Register (SEN) to ensure that the knowledge and competencies are aligned with professional standards.

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We also boast partnerships with both Warwickshire County Cricket Club and Kidderminster Harriers Football Club. These not only keep our courses fresh and relevant, but also provide valuable placements, trips and case studies.

Full information: www.bcu.ac.uk/sport-exercise-nutrition

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance prior to enrolling on this course.

This course can also be accessed via a foundation year. Please see page 218.
**Entry Requirements**

- **A Levels:** BBC including Physical Education, Human Biology, Biology, Physics, Chemistry, Applied Science, Psychology or Social Science.
- **BTEC Diploma:** D*D* in Sport and Exercise Science, Social Science or equivalents.
- **BTEC Extended Diploma:** DMM including Sport, Physical Education, Human Biology, Social Science or equivalents.
- **International Baccalaureate:** 28 points or equivalent.
- **Access to HE Diploma:** 48 credits.
- **Level 3 Diplomas:** At least five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent.
- **Extracurricular coaching or team-based leadership:** Would be an advantage.

For full entry requirements and fees: www.bcu.ac.uk/courses

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**UCAS Points:** 112

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**CAMPUS**

City South

**DURATION**

3 years full-time
4 years sandwich
6 years part-time

**UCAS CODE**

X151

**Full Information:**

- **Sports Coaching and Physical Education**
  - Introduction to Physical Education: The Coaching Process
  - Children’s Development: Physical, Emotional, Health and Wellbeing
  - Practical Sports Coaching and PE: Applied Pedagogy
  - Sport, Physical Activity and Health in Practice
  - Contemporary Issues in Sports Coaching and PE

This course is designed to ensure that you learn the pedagogical practice needed to coach athletes across the spectrum of ages and abilities combined with knowledge of the landscape and practicalities of coaching physical education (PE) in schools.

By developing your coaching, teaching and leadership skills, you will be ready for a variety of careers in sport including sports coaching, management or education. This course will also prepare you to embark on a Master’s in Coaching or for a postgraduate course to gain Qualified Teacher Status.

Physical education continues to be an important part of Government agendas, so with this in mind, you will learn relevant and up-to-date information that is linked and mapped to the National Curriculum for Physical Education (NCPE). You will be taught the contemporary information that educators within this sector require.

This course will help you develop a keen understanding of your own coaching and teaching philosophy, along with providing you with industry and cultural factors that influence the wider context of sport. You will gain practical application of the theoretical underpinnings of coaching and PE teaching and have access to hands-on experiences.

Full information: www.bcu.ac.uk/sports-coaching-pe

For full entry requirements and fees: www.bcu.ac.uk/courses

**UCAS Points:** 112

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**Disclosure and Barring Service (DBS) clearance prior to enrolling on this course.**

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**ADAM KELLY, COURSE LEADER**

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**Taylor Ormond**

"This course has given me the opportunity to perform fitness tests on professional athletes, including Kidderminster Harriers Football Club, which has given me a good insight into what it is like to work with high-level athletes and the amount of precision needed."

"This course has been designed to develop the pedagogical practice required to coach athletes, as well as deliver of all areas of the Physical Education curriculum at both Primary and Secondary school level."

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**SPORTS COACHING AND PHYSICAL EDUCATION» GAIN WORK EXPERIENCE ABROAD – YOU CAN APPLY FOR A TRAVEL SCHOLARSHIP TO CARRY OUT EXCITING WORK PLACEMENTS OVERSEAS.**
Underpinned by the latest research, and accredited by the Society of Sports Therapists, this course provides a chance to develop specialist skills in the prevention, treatment, management, and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the skills to work with professional athletes and health-based patients.

We offer the opportunity to undertake a sandwich year, where you will take on a work placement providing you with invaluable experience, networking and real-life hands-on learning. These placements could be national or international, and could see you working with professional sports teams or sports injury clinics.

Even if you don’t opt for the sandwich year, we have partnerships with Warwickshire County Cricket Club and Kidderminster Harriers Football Club, providing valuable placements, trips and case studies. You will also have the opportunity to run your own sports therapy clinic from Year 1 of the course, using university staff and students to practice on.

Upon graduation you will be eligible for membership of the Society of Sports Therapists. Membership will allow you to practise as a graduate sports therapist, where you may choose to work in a professional sport or in a sports injury clinic. You will learn in our £71 million campus, which contains state-of-the-art laboratories, sports therapy rooms, sports therapy clinics and a fitness suite.

Full information: www.bcu.ac.uk/sports-therapy

Content includes:

Year 1
- Musculoskeletal Assessment and Treatment
- Applied Anatomy for Sports Therapy
- Sport and Exercise Physiology and Principles of Training
- Professional Skills and Evidence-based Practice

Year 2
- Musculoskeletal Assessment and Treatment
- Sports Injury and Exercise Rehabilitation
- Manual Therapy of Peripheral Joints
- Sport and Exercise Physiology and Nutrition
- Planning and Conducting Research

Year 3
- Injury Prevention and Conditioning in Sport
- Examination and Rehabilitation of the Vertebral Column
- Advanced Application and Clinical Reasoning
- Clinical Practice
- Independent Research Project

This course can also be accessed via a foundation year. Please see page 218.
I’m very glad I chose to study in such an engaging and exciting environment full of friendly and supportive people. The lecturers and technical staff have years of industry experience and are always there to help and encourage you in any way they can.”

LAURA JONES

This course gives you the opportunity to experience the disciplines of print, weave, knit and embroidery, developing expertise in a single choice or a combination of approaches. Modules are designed to introduce career directions and help to establish professional ambitions as diverse as retail business, marketing or fibre art.

With the option to learn about process, industry sectors, design and business, the course will enable you to fully shape your learning journey. Emphasising experimentation, you will begin by developing core skills in textile processes, visual research, colour and composition. Group activities will develop confidence in communication and critical thinking.

The second-year programme broadens your knowledge of the industry and the scope of careers. There are opportunities to engage with industry briefs, collaborative projects and work placements. Career-focused teaching and a choice of briefs help you to further develop appropriate practical and CAD skills. Our facilities enable you to engage with both digital technologies and traditional craft skills.

The final year offers you the space to develop a personal and professionally relevant portfolio through in-depth research and extended practical inquiry. Next Step career support is integrated within the programme. Depending on the optional modules chosen, you could leave with a Textile Design degree with a specialism in Embroidery, Fibre Art, Knit and Weave, Print and Surface Design, or Retail, Business and Marketing.

Full information: www.bcu.ac.uk/textile-design

Content includes:
Year 1
• Textile Processes
• Visual Ideas for Design
• Textiles in Historical Context
• Client and Colour

Year 2
• Textiles in Contemporary Practice
• Professional Pathways
• Entrepreneurship and Design
• Work Placement OR Collaborative Practice

Year 3
• Final Major Project (dissertation)
• Research for Professional Project
• Professional Project
• Next Step

Related Courses
98 BA (Hons) Costume Design and Practice
123 BA (Hons) Fashion Business and Promotion
146 BA (Hons) Illustration

Birmingham Institute of Jewellery, Fashion and Textiles

Entry Requirements
• GCSE English language and maths grades A-C
• International Baccalaureate: 21 points
• A Levels: BBB
• BTEC Extended Diploma: DDM
• BTEC Diploma: combined with A Levels
• Access to HE Diploma: AAB
• University entrance with a Textile Design degree with a specialism. Career support is integrated within the programme.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/fashion-and-textiles.

For full entry requirements and fees: www.bcu.ac.uk/courses

This course can also be accessed via a foundation year. Please see page 218.

"The teaching team helped me to develop and fast track my skills, so that I was able to get my first job in the games industry before my first year even ended!"

ARTHUR FOSTIER

“With the option to learn about process, industry sectors, design and business, the course will enable you to fully shape your learning journey. Emphasising experimentation, you will begin by developing core skills in textile processes, visual research, colour and composition. Group activities will develop confidence in communication and critical thinking.

The second-year programme broadens your knowledge of the industry and the scope of careers. There are opportunities to engage with industry briefs, collaborative projects and work placements. Career-focused teaching and a choice of briefs help you to further develop appropriate practical and CAD skills. Our facilities enable you to engage with both digital technologies and traditional craft skills.

The final year offers you the space to develop a personal and professionally relevant portfolio through in-depth research and extended practical inquiry. Next Step career support is integrated within the programme. Depending on the optional modules chosen, you could leave with a Textile Design degree with a specialism in Embroidery, Fibre Art, Knit and Weave, Print and Surface Design, or Retail, Business and Marketing.

Full information: www.bcu.ac.uk/textile-design

Content includes:
Year 1
• Textile Processes
• Visual Ideas for Design
• Textiles in Historical Context
• Client and Colour

Year 2
• Textiles in Contemporary Practice
• Professional Pathways
• Entrepreneurship and Design
• Work Placement OR Collaborative Practice

Year 3
• Final Major Project (dissertation)
• Research for Professional Project
• Professional Project
• Next Step

Related Courses
98 BA (Hons) Costume Design and Practice
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• A Levels: BBB
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For full entry requirements and fees: www.bcu.ac.uk/courses

This course can also be accessed via a foundation year. Please see page 218.

"The teaching team helped me to develop and fast track my skills, so that I was able to get my first job in the games industry before my first year even ended!"

ARTHUR FOSTIER

This Sony PlayStation First endorsed, two-year course responds to this exciting and fast-growing industry by developing you into a highly skilled, team-oriented professional ready for employment.

You are guaranteed a video game development placement in our in-house studio over the summer term. Teaching takes place in a modern production studio at our City Centre Campus.

Our Video Game Design and Production course focuses on digital media asset production and communication and will provide you with:
• a grounding within the industry’s design and production disciplines
• the opportunity to put your creative skills into practice within the video games and wider interactive entertainment market
• the opportunity to work with others in multidisciplinary teams
• the opportunity to develop, hone and assess your own skill development and plan your future.

Building on your design and production skills, in the first year you will be tasked with a specific role within our in-house game development studio over the summer term. You will be taught by staff with significant experience in the video game industry who have worked with developers including Codemasters, Rare, Traveller Tales, Sega and EA Games.

Full information: www.bcu.ac.uk/video-game-design-prod

Content includes:
Year 1
• Historical Game Analysis
• Game Design Fundamentals
• Contextual Game Design
• 3D Game Spaces
• Collaborative Project
• Interactive Entertainment, Development and Implementation (optional)
• Interactive Entertainment, Script and Production (optional)

Year 2
• Advanced Game Design
• 3D Game Spaces
• Strategic Game Design
• Professional Practice
• Major Project

Related Courses
215 BA (Hons) Video Game Digital Art
107 BA (Hons) Digital Marketing
214 BSc (Hons) Video Game Development

National Student Survey 2019.
Previously known as BA (Hons) Interactive Entertainment (Design and Production).
"The course has given me the opportunity to learn new programming languages and work collaboratively with other coders, artists, producers and marketers to develop industry-standard projects."

JOE ROGERS

"My art skills were built across different disciplines, all within a collaborative environment. I would not be in the industry without the help and guidance from my tutors."

SCOTT WOODHAMS

BSc (Hons) Video Game Development
Birmingham Institute of Creative Arts

This Sony PlayStation First endorsed, two-year course will see you understand games of the past and create the games of the future. The course provides the creative and technical know-how to support your game development ambition and you are guaranteed a video game development placement in our in-house studio over the summer term of the course.

The course responds to this growing and innovative sector by developing you into a skilled, team-oriented, reflexive graduate ready to succeed in the professional world. You will learn the most important programming languages for game development, as well as industry-standard game development tools such as Unity and Unreal Engine.

You will cover core programming languages and video game development tools, as well as contemporary software development techniques to make you a competent and adaptable programmer, capable of finding employment in the sector or preparing you for further academic study.

By the time you graduate, a whole year before most students, you will have two years of tangible games development studio experience under your belt, to help launch your dream career. You will be taught by staff with significant experience in the video game industry who have worked with developers including Activision, FreestyleGames, EA Games and Codemasters.

Full information: www.bcu.ac.uk/video-game-dev

Content includes:

Year 1
- Computer Science and Web Technologies Primer
- Object-oriented Programming
- 3D Graphics Primer
- Theory and Practice Using Physics Engines
- Collaborative Project
- Interactive Entertainment, Development and Implementation (optional)
- Interactive Entertainment, Script and Production (optional)

Year 2
- High-performance Programming Languages
- Application of High-performance Libraries
- Development Using High-performance Engines
- Professional Practice
- Major Project

RELATED COURSES
215 BA (Hons) Video Game Digital Art
213 BA (Hons) Video Game Design and Production

BA (Hons) Video Game Digital Art
Birmingham Institute of Creative Arts

This Sony PlayStation First endorsed, two-year course responds to the growing, innovative video game sector by developing you into a skilled, team-oriented, and reflective graduate who is equipped to succeed.

Interactive entertainment and video games development are key sectors for contemporary culture, economic growth and employment locally in the Midlands, nationally and globally. This course develops you as a professional artist by covering both core and technical art skills. Once we have covered the fundamentals, we will move on to supporting you to develop your technical and digital art skills where you will focus on 2D and 3D art disciplines.

You will also be tasked with a specific role within our in-house game development studio over the summer term, giving you the opportunity to apply the knowledge and professional practices you’ve learned in a safe and supportive environment.

Typically for these projects you’ll be using industry-standard game development tools such as Unity and Unreal Engine. Those summer projects have in the past been mentored and supported by external partners such as Codemasters, Rare and Rebellion. The work you produce can act as excellent portfolio pieces, demonstrating your ability as both a professional artist and effective team member.

Full information: www.bcu.ac.uk/video-game-digi-art

Content includes:

Year 1
- Art Theory and Practice
- 2D Art Production
- 3D Modelling Theory and Practice
- 3D Art Production
- Collaborative Project
- Interactive Entertainment, Development and Implementation (optional)
- Interactive Entertainment, Script and Production (optional)

Year 2
- 3D Sculpting Primer
- 3D Character Production
- Animation Pipelines
- Professional Practice
- Major Project

RELATED COURSES
213 BA (Hons) Video Game Design and Production
214 BSc (Hons) Video Game Development
The course covers a wide array of disciplines within the field, with an active focus on key technical director (TD) roles within the industry and aims to produce collaborative, creative and technically accomplished practitioners ready for the challenges of professional life.

LIAANNE FORBES, SENIOR LECTURER

If you are looking to pursue a career that supports the most vulnerable children, young people and their families, because you want to make a difference to them, this multidisciplinary degree is for you. We offer various opportunities to engage with professional practice in the areas of education, social care and health, in an integrated way.

This programme has at its heart a strong commitment to social justice and equalities. We will provide you with a range of teaching and learning experiences to build on your existing skills and motivation so that you can contribute to a changing society, particularly with services who work with, or for, vulnerable children, young people and their families.

Our multi-professional teaching team will help you to explore the opportunities for working with children and young people, and find the right option for you: Previous students have achieved positions in education welfare as attendance officers, as family support workers, as project managers for charities and as voluntary providers of children’s services.

Many of our students go on to postgraduate study in the field of education, social work, psychology and counselling.

Full information: www.bcu.ac.uk/social-work

This course can also be accessed via a foundation year. Please see page 218.

"I didn’t realise how much support is offered by the University. After visiting the library one day and asking a few questions I was able to get tutorials and suggestions on what to do, which has had a positive impact on my work."

MIA ROCKNILL

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Why study a degree with a foundation year:
• If you want the flexibility of a year’s study on a more general course to find out the best degree choice for you.
• If you have changed your mind about your career since you chose your A Levels or BTECs and need to improve your skills in a different subject area.
• If you would like extra time and support to help you build your knowledge, skills and confidence before starting a full degree.
• If you don’t quite meet our entry requirements but know you have the potential to succeed at university.
• Although you apply to a specific course with foundation year at the start of the process, you may switch to a course within the same subject area at the end of your foundation year, if you decide that better suits your interests and ambitions.

If your chosen course is regulated by a professional body such as the Nursing and Midwifery Council, Health Care and Professions Council or the Department for Education, you will be required to pass the University’s selection process via an interview during your foundation year in order to proceed onto year one of the full degree programme on successful completion of your foundation year. Entry onto year one of the degree programme will also be subject to a satisfactory Disclosure and Barring Service (DBS) check and Occupational Health Assessment.

For BA (Hons) Architecture, an interview will be required to progress from the foundation year to year one of the full degree programme.

For the latest information and to apply, please visit www.bcu.ac.uk/foundation-years.

FOUNDATION YEARS ARE AVAILABLE IN THE FOLLOWING SUBJECT AREAS:
Accountancy and Finance
Architecture and Design
Art, Design and Visual Communication
Built Environment
Business and Management
Children, Society and Education
Computing and Technology
Engineering
Health
Law
Media and Multimedia Technology
Social Sciences
Sport and Physical Activity.

FOUNDATION YEARS ARE A GREAT OPTION IF YOU HAVE THE TALENT, AMBITION AND POTENTIAL TO THRIVE AT BIRMINGHAM CITY UNIVERSITY BUT WANT A LITTLE MORE FLEXIBILITY AND CHOICE THAN A STANDARD DEGREE.

Look for the icon on individual course pages to confirm whether the course you are interested in is available with a foundation year.
IF YOU HAVE ANY QUESTIONS ABOUT THE UNIVERSITY, YOUR COURSE OR INTERNATIONAL APPLICATIONS, WE’RE ON HAND TO HELP – BE IT BY PHONE, EMAIL, TWITTER OR FACEBOOK.

SOCIAL MEDIA
myBCU
@myBCU
@birminghamcityuniversity
myBCU

UK ENQUIRIES
+44 (0)121 331 5595
www.bcu.ac.uk/courseenquiry

INTERNATIONAL/EU ENQUIRIES
+44 (0)121 331 6714
+44 (0)121 331 6314
bcuinternational@enquiries.uk.com
www.bcu.ac.uk/international

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives:
www.bcu.ac.uk/international/
your-country.

OPEN DAYS

Whether you’re keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University. Open Days currently take place in March, June, September, October and November, with one in August for those applying through Clearing.

Register online at www.bcu.ac.uk/visit.

NEWS BY EMAIL

Our personalised news service offers regular email updates and a tailored newsletter with information about your subject choice(s), Open Days, application deadlines and Clearing. It means you never miss a thing.

To sign up, select the subject(s) and information most relevant to you at www.bcu.ac.uk/newsletter.

APPLICANT TASTER DAYS

If you’ve already applied, an Applicant Taster Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student.

Our Applicant Taster Days take place between February and April.

For more information visit www.bcu.ac.uk/tasterdays.

OPEN DAY DATES 2020

Please note that the School of Jewellery has its own events. Visit www.bcu.ac.uk/visit-jewellery for more information.

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KEEP IN TOUCH
Once we have reviewed your application, we may choose to make you an offer. We have a range of offers available based on your circumstances.

In some cases, an interview, portfolio or audition will be required first. If we make you an offer you will also be required to disclose details of certain criminal convictions you may have. For some courses (such as those leading to professional registration) you will need an enhanced Disclosure and Barring Service Check. For more information visit [www.bcu.ac.uk/offers](http://www.bcu.ac.uk/offers).

**KEEP IN TOUCH**

We will communicate with you via UCAS Track and the University’s Applicant Portal, using the email address provided in your application.

**SELECT YOUR OFFERS**

You use UCAS Track to choose which offers you wish to accept – one ‘firm’ and, if you wish, an ‘insurance’ offer, based on what is the best fit for you.

**RECEIVE AN OFFER**

Once we have reviewed your application, we may choose to make you an offer. We have a range of offers available based on your circumstances. In some cases, an interview, portfolio or audition will be required first. If we make you an offer you will also be required to disclose details of certain criminal convictions you may have. For some courses (such as those leading to professional registration) you will need an enhanced Disclosure and Barring Service Check.

For more information visit [www.bcu.ac.uk/offers](http://www.bcu.ac.uk/offers).

**SORT OUT YOUR FINANCES**

You’ll need to apply online for student finance, and may need to provide proof of ID and income. See the Student Finance England website (or the equivalent in Scotland, Wales or Northern Ireland if you live there) for more details.

**RESULTS AND CONDITIONS**

Before your place is confirmed, you will need to meet any conditions in your offer – usually achieving certain exam results. If you get the results you need, great – you will soon be able to enrol! Even if you’ve just fallen short, we may still be able to accept you, or we operate an automatic alternative course offer process and may make you an offer for a different course if appropriate.

**ENROLMENT AND WELCOME WEEK!**

Before you arrive on campus, you’ll receive an email to enrol online and officially become a BCU student. Your first week at university is then your chance to settle into your accommodation, meet your lecturers and make new friends.

Our Welcome Week – organised by the Students’ Union – is a great opportunity to find out more about university life, join clubs and societies and pick up some great student-specific offers and freebies!

**WHAT HAPPENS NEXT?**

Many courses require attendance at an interview, portfolio review or audition before an offer can be made as part of the selection process; an offer may be followed by an invitation to attend an Applicant Taster Day. We will communicate with you via UCAS Track and the University’s Applicant Portal, using the email address provided in your application.

**CLEARING**

If you apply to UCAS after 30 June or are not holding an offer from your first five choices in the main UCAS cycle, you will be eligible for Clearing. The University’s online Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don’t have a confirmed offer and are in Clearing, please call our Clearing Helpline.

+44 (0)121 331 6777
[clearing@bcu.ac.uk](mailto:clearing@bcu.ac.uk)

**FURTHER INFORMATION**

Further information can be found in the How to Apply section of the individual course profile on the University website at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).
WE ARE COMMITTED TO PROVIDING OPPORTUNITIES FOR PEOPLE FROM ALL EDUCATIONAL BACKGROUNDS AND EXPERIENCES TO PARTICIPATE IN HIGHER EDUCATION.

That’s why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at www.bcu.ac.uk/courses.

How can I get more help?

• Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform well in.
• You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
• You can also speak to someone at UCAS by calling +44 (0)371 468 0468.
• See full details of the tariff at www.ucas.com/tariff.
• Work out your tariff points using the UCAS Tariff Calculator at www.ucas.com/tariff-calculator.

International students

For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year. www.bcu.ac.uk/international/your-country.

Data protection

The information provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Full details about how we process your information can be found at www.bcu.ac.uk/privacy-policy.

Deferred entry

If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application for deferred entry for one cycle for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made. If you do defer entry, you will need to pay the relevant course fee for the academic year that you start your course.

Direct entry to a later stage of a course

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit, in accordance with our Recognition of Prior Learning Process which maps current qualifications/experience against the BCU programme. This means that you can be admitted to a later stage of the course. Applications should be made via UCAS, UCAS Conservatoires or the online application process, and you may be required to provide further supporting information such as a transcript or reference, or be invited for interview.

Guidance for students who may need additional support

If you have a disability, long-term health condition, mental health difficulty, autism/Asperger’s or a Specific Learning Difficulty such as dyslexia, please visit the University’s Disability Support web pages to find out how we support students with a disability and what you need to do if you would like disability support at university.

To tell us about your disability, please complete our online profile and consent form via our website at www.bcu.ac.uk/disability.

If you are leaving local authority care to come to university or you are estranged from your family, the University can offer you additional support. Please visit the University’s web pages or email sa.wellbeing@bcu.ac.uk for more information.

Birmingham City University strongly encourages you to tell us about any additional support you may need so we can help you to achieve your full potential at university.
IMPORTANT LEGAL INFORMATION

If you receive an offer from Birmingham City University and accept a place to study with us, you will enter into a contract with the University. Birmingham City University’s Terms and Conditions are available on the Student Contract web page (www.bcu.ac.uk/student-contract) and contain the principal terms of the contract.

Please note that separate Terms and Conditions apply for each cohort depending on your year of entry and the contents will differ. The Terms and Conditions for the 2020/21 cohort and previous years are available to view on the web page; those applicable to the 2021/22 cohort will be available in early 2020.

DISCLAIMERS

The information in this prospectus is aimed at applicants starting their course at Birmingham City University in 2021/22 and should be read in conjunction with the information available on the course pages. We have taken every effort to ensure the information contained within the prospectus is accurate for the 2021/22 cohort at the time of going to press in January 2020.

However, please note the following:

1. Birmingham City University will do all that it reasonably can to provide educational services as described on its website or in the prospectus or other documents issued by it to appropriately enrolled students. Despite taking all reasonable steps to prevent them occurring, circumstances beyond the control of the University may mean that it cannot provide such educational services. Examples of such circumstances include:
   a. power failure;
   b. acts of God;
   c. fire or flood;
   d. acts of terrorism, war or national emergency;
   e. damage to buildings or equipment;
   f. the acts of any governmental or local authority;
   g. industrial action by University staff or third parties;
   h. the unanticipated departure or absence of key members of University staff; or
   i. where the numbers recruited to a course are so low that it is not possible to deliver an appropriate quality of education for students enrolled on it.

2. Birmingham City University will use all reasonable endeavours to deliver the course in accordance with the description applied to it in this prospectus for 2021/22 entry. However, the University will be entitled to make minor changes to the course where the changes are not detrimental to you and will enable the University to deliver a better quality of educational experience to students enrolled on the course. Minor changes to courses are those that are unlikely to affect a student’s decision to study at the University.

3. Birmingham City University will use all reasonable endeavours to deliver the course in accordance with the description applied to it in this prospectus for 2021/22 entry. However, the University will be entitled to make major changes to the course which will enable the University to deliver a better quality of educational experience to students enrolled on the course. Major changes are changes that could have affected the student’s decision to study at the University. Such changes may include:
   a. the content and syllabus of courses, including in relation to placements;
   b. the course learning outcomes; and
   c. the examination and assessment methods of core modules.

Any major course changes as outlined in paragraph 3 above will be displayed on the relevant course page on the website and communicated to offer holders as appropriate. Please see Birmingham City University’s Terms and Conditions (paragraph 30 onwards of the 2020/21 Terms and Conditions) for further details.

Icons used throughout are sourced from www.thinkstockphotos.co.uk and www.flaticon.com (Authors: Iconnice).