



BIRMINGHAM CITY  
University

A photograph of four students sitting on a grey modular bench in a modern, dark-walled interior. From left to right: a woman in a yellow sweater and blue jeans, a man in a black t-shirt and light blue jeans standing, a man in a black jacket and green shirt sitting behind him, and a woman in a red dress and black tights sitting. The floor is dark grey with light grey lines.

I AM  
BCU

## SEE FOR YOURSELF AT AN OPEN DAY

The best way to explore what Birmingham City University has to offer is to come and see us in person. Our Open Days provide the perfect opportunity to chat to our staff and students, and check out our first-rate facilities.

MAR 21	JUN 27	SEP 26
OCT 17	NOV 22	

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

## CONTENTS

4	Welcome to our University	40	The view from BCU
8	Why study with us?	42	The city is your campus
10	The heart of the UK	44	City life
12	On course to a career	48	A place to call home
14	Your degree your way	50	Go abroad
16	Our graduates	52	Your Students' Union
18	Our campuses	54	Get into sport
24	The facilities you need	56	Courses by subject area
28	The staff who inspire	218	Foundation years
32	First-class support	220	Keep in touch
38	Our research	222	Application process

**Courses by subject area** page 56

The information in this prospectus is aimed at prospective students planning to start a course at Birmingham City University in 2021/22.

Birmingham's Big Wheel at Christmas

# WELCOME

**I'D LIKE TO GIVE YOU A WARM WELCOME TO BIRMINGHAM CITY UNIVERSITY. I AM IMMENSELY PROUD TO BE THE CHANCELLOR OF THIS VIBRANT AND DIVERSE INSTITUTION.**

Our University offers the sort of education I'd have loved when I was younger – right in the heart of the thriving city of Birmingham, with fantastic facilities that blew me away when I first visited. The teaching staff are incredibly passionate about their subjects and give our talented students the chance to go on and achieve their ambitions.

My advice is to come and see for yourself what's happening at the University and across the city. I did, and that's why I was thrilled to accept this amazing role.

I look forward to working with you, helping you become part of Birmingham City University's next generation of talent.



Sir Lenny Henry,  
Chancellor, Birmingham City University



# I AM BCU

EVERYONE PICTURED ON THE COVER AND BELOW IS A STUDENT OF BIRMINGHAM CITY UNIVERSITY. IN THEIR OWN WORDS, THIS IS WHAT THEY LOVE ABOUT BCU.

## SAVANNAH

BSc (Hons) Sport and Exercise Science

*"The course has gone beyond my expectations. The facilities here are amazing, with opportunities to work in quieter environments if needed and plenty of laptop access."*

## GEORGE

BSc (Hons) Computer Networks

*"I continue to be amazed by the industrial links BCU makes with prestigious companies, such as HPE and Cisco, which are allowing us to have even more networking opportunities."*

## MARTA

BEng (Hons) Mechanical Engineering

*"My experience at BCU has been fantastic, the University truly does have a very open community full of people willing to make a difference."*

## ZAK

BA (Hons) Graphic Communication

*"I managed to fit in sooner than I thought I ever would – everyone has a thriving, positive attitude, which made me feel accepted in this community straight away."*

## MAHIR

BSc (Hons) Sport and Exercise Science

*"The community here at BCU is truly amazing and was one of the key factors for choosing this university. Both the city and BCU possess a great multicultural vibe."*

## MARY

BA (Hons) Accountancy

*"There is so much on offer! I am so humbled to have visited China, mentored young students in Birmingham, volunteered in Morocco with underprivileged kids and much more!"*

## JOSI

BA (Hons) Fine Art

*"Since starting at BCU I've realised there are so many students spread all over the city, coming from different backgrounds and with different life goals. I am proud to be part of something bigger and a university that supports me in every area of my education and life."*

## MAHDIYAH

BSc (Hons) Paramedic Science

*"I knew I had very high aspirations and BCU was the encouraging factor I'd need to push me to achieve these. I'm proud to say that I attend this university."*

## JAHID

BSc (Hons) Building Surveying

*"I have now transformed from an enthusiastic student to a real professional creating lifelong connections and relationships with people in industry and friends."*

## JOANNA

BEng (Hons) Automotive Engineering

*"Any anxieties I had about coming to university were fairly quickly overcome. With the student societies and the events the engineering faculty put on in welcome week, I quickly found myself fitting into a cohort of like-minded people."*

## SAM

BSc (Hons) Digital Media Computing

*"The course attracted me because of the mixture of creative and logical thinking. I was impressed by the facilities at BCU after visiting an open day which helped me confirm my choice."*

Curzon Building study space, City Centre Campus

# WHY STUDY WITH US?

## HERE ARE OUR TOP 10 REASONS TO CHOOSE BIRMINGHAM CITY UNIVERSITY.

### 5 LEARN FROM THE BEST

Many of our teaching staff come from and maintain links with industry. Ten are National Teaching Fellows – awarded for excellence in university teaching and learning. We received silver status for quality of teaching in the Teaching Excellence Framework (TEF) 2017. See page 28.

### 6 PRACTICE-BASED RESEARCH

Almost 90% of our research was judged to have delivered 'outstanding' or 'very considerable' external impact in the most recent review, the Research Excellence Framework 2014. See page 38.

### 1 WORK WITH GLOBAL BRANDS

We have a large number of industry partners and work with big-name employers to give you the best start in your career. We work with the BBC, the NHS, Jaguar Land Rover, Cisco, Microsoft and the Royal Shakespeare Company. All of our courses incorporate work-related experience, with many giving the option of a year-long placement.

### 7 HELP WITH STUDY COSTS

Our 'Meet or Beat' scholarship offers a £1,000 scholarship to students who apply to a qualifying course at BCU and secure results that either match or better our entry requirements. This is made up of £850 cash and £150 credit to spend in an online shop. See page 36.

### 2 PROFESSIONALLY ACCREDITED COURSES

Professional accreditation gives you an advantage at the start of your career. That's why we have around 50 professional accreditations for our courses from such bodies as the Nursing and Midwifery Council, Chartered Institute of Management Accountants and Royal Institute of British Architects.

### 8 EARN WHILE YOU LEARN

Our student employment scheme allows you to apply for paid roles at the University, gaining experience in crucial aspects of job applications and valuable feedback on your work.

### 3 A GLOBAL CITY

Study with us and you will be located at the heart of the dynamic city of Birmingham – with all its social and employment possibilities. In fact, Birmingham is on course to be one of the 50 most competitive cities in the world by 2025 (Economist Intelligence Unit/Citi). See page 42.

### 9 INVESTING IN YOUR FUTURE

We have invested more than £340 million in industry-standard, state-of-the-art facilities to ensure you have the best possible environment for practice-based learning. See page 24.

### 4 ENHANCING CAREER PROSPECTS

We offer career support and advice throughout your time with us and for up to three years after you graduate. Our Graduate+ scheme embeds career-related skills into every one of our degree courses, from becoming a course representative to studying abroad. See page 12.

### 10 97% EMPLOYED / IN FURTHER STUDY

Our commitment to ensuring students develop the skills and experience employers need means that 97.4% of our graduates are in employment or further study within six months of graduation (Destinations of Leavers from Higher Education survey 2016/17).

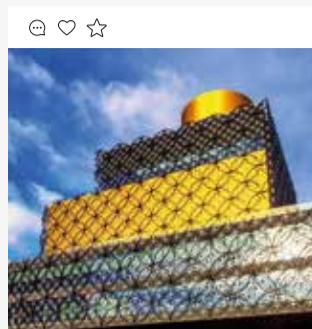
# THE HEART OF THE UK

**NOT ONLY IS BIRMINGHAM ONE OF THE UK'S MOST EXCITING AND DIVERSE CITIES, BUT IT IS ALSO ONE OF THE MOST ACCESSIBLE.**

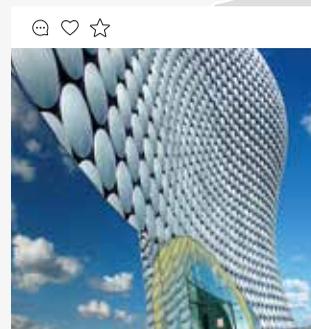
We are at the centre of the UK's road, rail and coach networks, so travelling to and from Birmingham is no problem, while commuting from the surrounding area to our centrally located campuses is easy to do.

Local transport is also excellent, with a network of trains, buses and trams providing easy access to all University sites. For more information on our campus locations within the city, see page 42.

[www.bcu.ac.uk/maps](http://www.bcu.ac.uk/maps)



Library of Birmingham



Bullring shopping centre



Birmingham Town Hall



 **TRAIN TIMES FROM BIRMINGHAM**

LONDON	1H 26M
LEICESTER	1H 00M
NOTTINGHAM	1H 10M
MANCHESTER	1H 30M
LIVERPOOL	1H 35M
LEEDS	2H 00M
BRISTOL	1H 30M
NEWCASTLE	3H 15M

All journey times and routes are approximate

# ON COURSE TO A CAREER



## EARN WHILE YOU LEARN

Our students are given the opportunity to fill many part-time temporary positions within the University. This allows you to work while you study with us, fitting the job around your course. By taking part in the scheme, you will gain valuable experiences and employability skills, including taking part in a realistic application process, enhancing your prospects in the job market.



## GET THE CAREER SUPPORT YOU NEED

We offer a wide range of online and face-to-face services to help you develop your employability skills, plan your career and access the latest job opportunities. This includes one-to-one support with job applications and interview preparation, and mentors from a range of sectors. Our students can access careers support throughout their time as a student and for up to three years after graduating.



## WORKING WITH INDUSTRY

Many of our courses offer you the chance to work on live projects with businesses or get involved with community projects related to your course. Our business innovation centre, STEAMhouse, features a range of co-working, artist production, incubation and networking facilities for small and medium-sized businesses in the West Midlands.

## COURSES BUILT FOR YOUR FUTURE

Our courses were designed with input from current students and industry professionals, ensuring they meet your needs and those of potential employers. Employability skills, enterprise and practice-based projects are built into the curriculum where relevant, giving you experience of the career you may wish to pursue. A range of learning, assessment and feedback methods are used and you'll have the chance to study a range of optional modules, so you can tailor your learning to your own interests.



## GAIN A COMPETITIVE ADVANTAGE

Our Graduate+ programme allows you to build up experience through a range of extracurricular, employment-related activities. You will work with our Graduate+ team to undertake a skills audit and devise a personal programme of activities and collate evidence for what you've done, using an online e-portfolio.



## ACHIEVE YOUR FULL POTENTIAL

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can attend one of our workshops or book a one-to-one tutorial to discuss aspects of your work.



# YOUR DEGREE YOUR WAY

TO MAKE UNIVERSITY AS FLEXIBLE AND ACCESSIBLE AS POSSIBLE, WE OFFER A NUMBER OF DIFFERENT STUDY OPTIONS ALONGSIDE OUR TRADITIONAL THREE-YEAR DEGREES.

## PLANNING TO STUDY FULL-TIME?

This is many people's idea of a traditional university degree. While you will not normally be in lectures or seminars all day every day, the time you are expected to allocate to personal reading or study means this degree is effectively 'full-time'.

Even if you choose this option, there is still a lot of flexibility – a range of assessment and feedback methods are used and most courses include work placements, with some offering the option of a year-long placement in industry (a 'sandwich year').

## WANT INDUSTRY EXPERIENCE?

While many courses include a work placement of some sort, sandwich courses take this a step further by allowing you to spend a whole year with an employer, usually between the second and third year of your degree.

This can be a great way to find out more about your chosen career, and some students even return to the same employers after completing their studies. Please see our course section from page 56 to check whether the course you are interested in has a sandwich option.

## NEED TO BALANCE WORK AND STUDY?

Studying part-time on a flexible provision basis means that the course will cover the same modules as the full-time course but you have the flexibility to complete those modules over a longer period, for example five years instead of three years.

It is important to note that if you do pursue this option, you will study modules for your course alongside full-time students and must be available to attend the University for learning activities at any time during the week.

## WANT TO KEEP YOUR OPTIONS OPEN?

Foundation years are a great option if you have the talent, ambition and potential to succeed at Birmingham City University but want a little more flexibility and choice than a standard degree.

Foundation years (sometimes called Year 0 courses) are perfect if you don't meet the entry requirements for a particular course, as they will enable you to develop your learning in preparation for the first year of a degree. See page 218 for details of our courses which can be accessed via a foundation year.

## LOOKING TO LEARN ON THE JOB?

Higher and degree apprenticeships are an alternative to the traditional university degree if you prefer to study at the same time as you work and earn. You spend part of your time studying with Birmingham City University and the rest working for one of our partner employers.

To be enrolled on a higher apprenticeship, you will normally need to be employed by a company which offers them to its staff. For more information, see the government's Find an Apprenticeship website or visit [www.bcu.ac.uk/apprenticeships](http://www.bcu.ac.uk/apprenticeships).

## FIND YOUR COURSE

Go to page 56 or visit [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

# OUR GRADUATES

WHETHER IT IS SETTING UP SUCCESSFUL COMPANIES OR PREDICTING THE LATEST FASHION TRENDS, OUR GRADUATES ARE SHAPING THE WORLD WITH THE SKILLS THEY HAVE HONED RIGHT HERE.

## BLOGGER

**LILY PEBBLES**

BA (Hons) Marketing, Advertising and PR

When Lily began her beauty and lifestyle blog as part of a digital marketing module, she had no idea how many doors would open up for her. Now she runs her YouTube channel and other social media platforms full-time, has become a *Sunday Times* bestselling author with her book *The F Word*, co-hosts an iTunes number 1 podcast 'At Home With' and collaborates with brands such as Waitrose and The White Company.

## CREATOR

**HANNAH LEWIN**

BA (Hons) Fashion Design

Hannah won the Mothercare Childrenswear Award at Graduate Fashion Week 2018 for her 'smart casual' children's range, which featured distinctive check prints and was coloured by hand. This led to a job with Swedish clothing giant H&M as an assistant designer in the childrenswear department.

## MARKETER

**NICK DEARMUN**

BA (Hons) Business and Advertising

After graduating, Nick worked as an intern in various advertising agencies before getting a job as a marketing assistant for a record label. As a marketing manager for Columbia Records/Sony Music, he worked with Rag'n'Bone Man on his number 1 album, and with Calvin Harris across multiple releases including several number 1 singles. He then moved on to work as an Account Director at digital agency AKQA Los Angeles.



## TECHNOLOGIST

**HARRY JAWANDA**

BSc (Hons) Information Technology Management for Business

When Harry began his studies at the University he would not have described himself as a 'techie' but his degree helped him develop his technological knowledge and business acumen. Harry co-founded Wambiz, a private social network for schools and colleges, which attracted some 500,000 users before being sold to leading international software provider Allocate.



## VISIONARY

**JOE DARNLEY**

BA (Hons) Primary Education with QTS

Having graduated from our BA (Hons) Primary Education (with QTS) course in 2011, Joe quickly progressed up the career ladder to Assistant Principal at Oasis Academy Hobmoor School, from where he was invited to 10 Downing Street in recognition of his contribution to raising pupil progress and attainment.



# CITY CENTRE CAMPUS

## FACILITIES INCLUDE:

- Replica city trading room
- Curzon Print Centre
- Dedicated IT and student services support
- Four industry-standard TV studios
- Geotechnical soils lab
- Green screen MILO studio
- Cisco networking lab
- Hydraulics lab
- Mock law courts
- Library with access to printed and online resources
- Noise and vibration cells
- Photography studios and darkrooms
- Print, textiles, wood, ceramics and glass workshops
- Radio studios and editing suites
- Recording facilities and vintage mixing desk
- Robotic laboratory
- Specialist drama studios
- Students' Union.

## WE HAVE INVESTED £340 MILLION ACROSS OUR BUILDINGS AND FACILITIES TO GIVE YOU THE VERY BEST LEARNING ENVIRONMENT TO SHAPE YOUR EXPERIENCE.

This campus at the heart of Birmingham's fast-developing Eastside district, and just a short walk from the city centre, is where most students on courses including Music, Design, Media, Acting, Engineering, Computing, Digital Technology, Built Environment, Law, Social Sciences, Business and English are based.

The campus also features library, IT and student support facilities, giving a modern, dynamic space for you to learn in with state-of-the-art resources. An extension to the campus opened in 2018, with more learning space, another IT suite and an innovative group-working lecture theatre. It also provides a base for our Students' Union, incorporating the Grade II listed Eagle and Ball pub.



Our facilities are located alongside Eastside City Park – the first new urban park in Birmingham for over 130 years, which provides a superb space for relaxing in summer as well as a venue for events and activities.

The University has announced plans to transform the historic 120-year-old Belmont Works, next to our City Centre Campus, into a £60 million innovation centre for businesses, artists and academics to collaborate, as the second phase of our STEAMhouse initiative. The overhaul will see the restoration of the Grade A listed building which has stood derelict since being gutted by a fire in 2007.



## ROYAL BIRMINGHAM CONSERVATOIRE

This £57 million building at our City Centre Campus, opened in 2017, provides a conservatoire for the 21st Century. Our music students benefit from a new concert hall, private rehearsal and practice rooms, and teaching spaces for musicians from a variety of disciplines.



# CITY SOUTH CAMPUS



**STUDENTS ON HEALTH, SPORT AND LIFE SCIENCES, AND EDUCATION COURSES ARE BASED ON OUR STATE-OF-THE-ART CAMPUS IN THE LEAFY SUBURB OF EDGBASTON, WITHIN EASY REACH OF THE CITY CENTRE.**

Our facilities replicate the real world of health, education, sport and life sciences, including an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room, as well as sport and life sciences laboratories and replica classrooms for use by our teaching students.

We have invested £41 million in new facilities on this site, including specialist laboratories for a newly created School of Health Sciences, as well as a new home for the School of Education and Social Work, which opened in 2018.

Social Kitchen  
City South Campus



## NEW HOME FOR SPORT COURSES

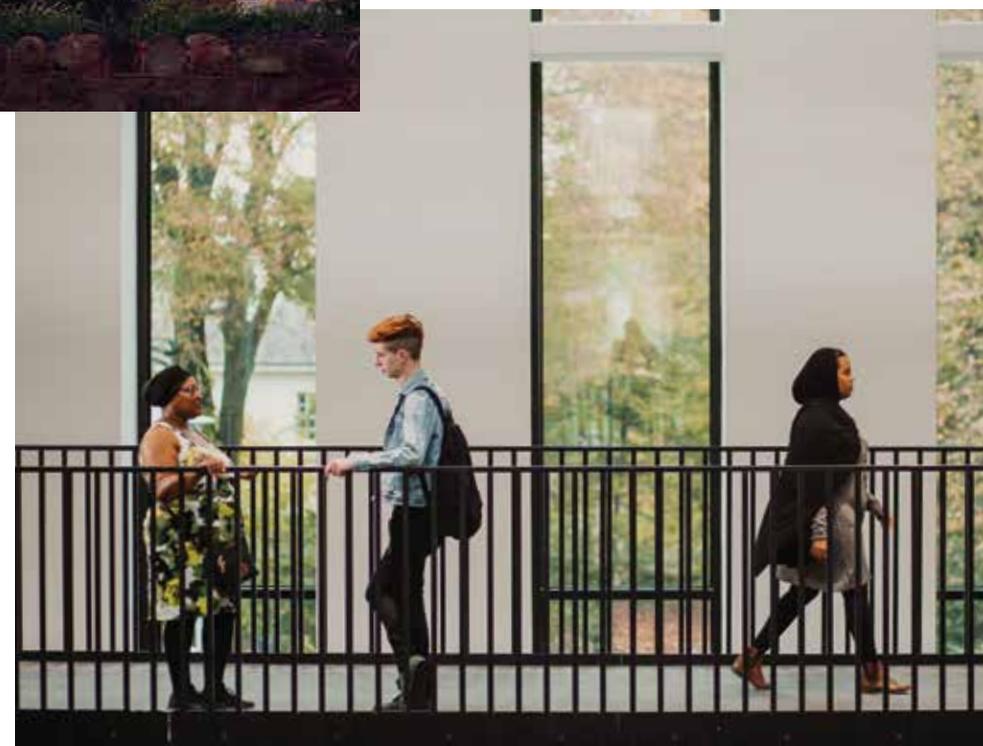
The University will be at the very heart of legacy plans for Birmingham's Commonwealth Games in 2022. We have agreed a deal with the city council for the redeveloped Alexander Stadium to provide a new home for our sports courses, giving our students access to world-class professional facilities, and ensuring the stadium remains an important part of the sporting fabric of the city, region and nation for years to come.

Set over three storeys in the Western Stand, the agreement will allow us to expand our provision with space to accommodate up to 1,000 students. The site will be furnished to include state-of-the-art sporting equipment such as environmental chambers and anti-gravity treadmills, providing elite-level training for students.

The University originally launched our sport and life sciences courses in 2016, with the programmes – which include Sports Therapy, Food and Nutrition, and Biomedical Sciences – proving popular with students preparing for careers in the sporting or life science industries.

### FACILITIES INCLUDE:

- Mock hospital wards and operating theatre
- Virtual radiotherapy and radiography imaging suites
- Simulated home environment
- Replica school classrooms
- Physiology, biomedical science and biomechanics laboratories
- Specialist fitness suite
- Sports therapy clinic
- Environment chamber
- Speech and language clinic.



## IN ADDITION TO OUR TWO MAIN CAMPUSES, OUR ART AND JEWELLERY STUDENTS BENEFIT FROM STUDYING AT SPECIALIST LOCATIONS IN THE CITY.

Our jewellery school stands in a modern and spacious building on Vittoria Street, right in the heart of Birmingham's famous Jewellery Quarter where much of the jewellery made in Britain today is manufactured.

Gemmology courses are based in a purpose-built area within Birmingham's new Assay Office, and there is also additional teaching space in the historic St Paul's Square.



THE QUEEN'S  
ANNIVERSARY PRIZES  
FOR HONOR AND FURTHER EDUCATION  
2019

We hold a prestigious Queen's Anniversary Prize in recognition of our School of Jewellery's proud history of innovation.



### FACILITIES INCLUDE:

- Specialist studio workshops
- Casting facility and electroplating laboratory
- Machine workshop including laser welders and laser cutters
- Exhibition space and specialist library
- Stores for materials and tools.



# BIRMINGHAM SCHOOL OF ART



# SCHOOL OF JEWELLERY



**THIS GRADE I LISTED VENETIAN GOTHIC BUILDING IN MARGARET STREET HOUSES A WONDERFUL COMPLEX OF TRADITIONAL-STYLE WORKSHOPS AND TEACHING AND EXHIBITION SPACE.**

Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained-glass windows and mosaic floors of this glorious purpose-built art school.

We're right in the city centre, perfectly placed next to the city's main museum and art gallery. There are purpose-built spaces throughout the building to present students' work in a thriving, exhibition-oriented home.

### FACILITIES INCLUDE:

- Light and airy studios
- Gallery and installation space
- Fine art library
- Woodwork, metal, plaster, fibreglass and ceramics workshops
- Digital media, print and photography workshops.

# THE FACILITIES YOU NEED

WHEN YOU CHOOSE TO STUDY AT BIRMINGHAM CITY UNIVERSITY, YOU CAN BE CONFIDENT THAT YOUR LEARNING NEEDS ARE OUR TOP PRIORITY.

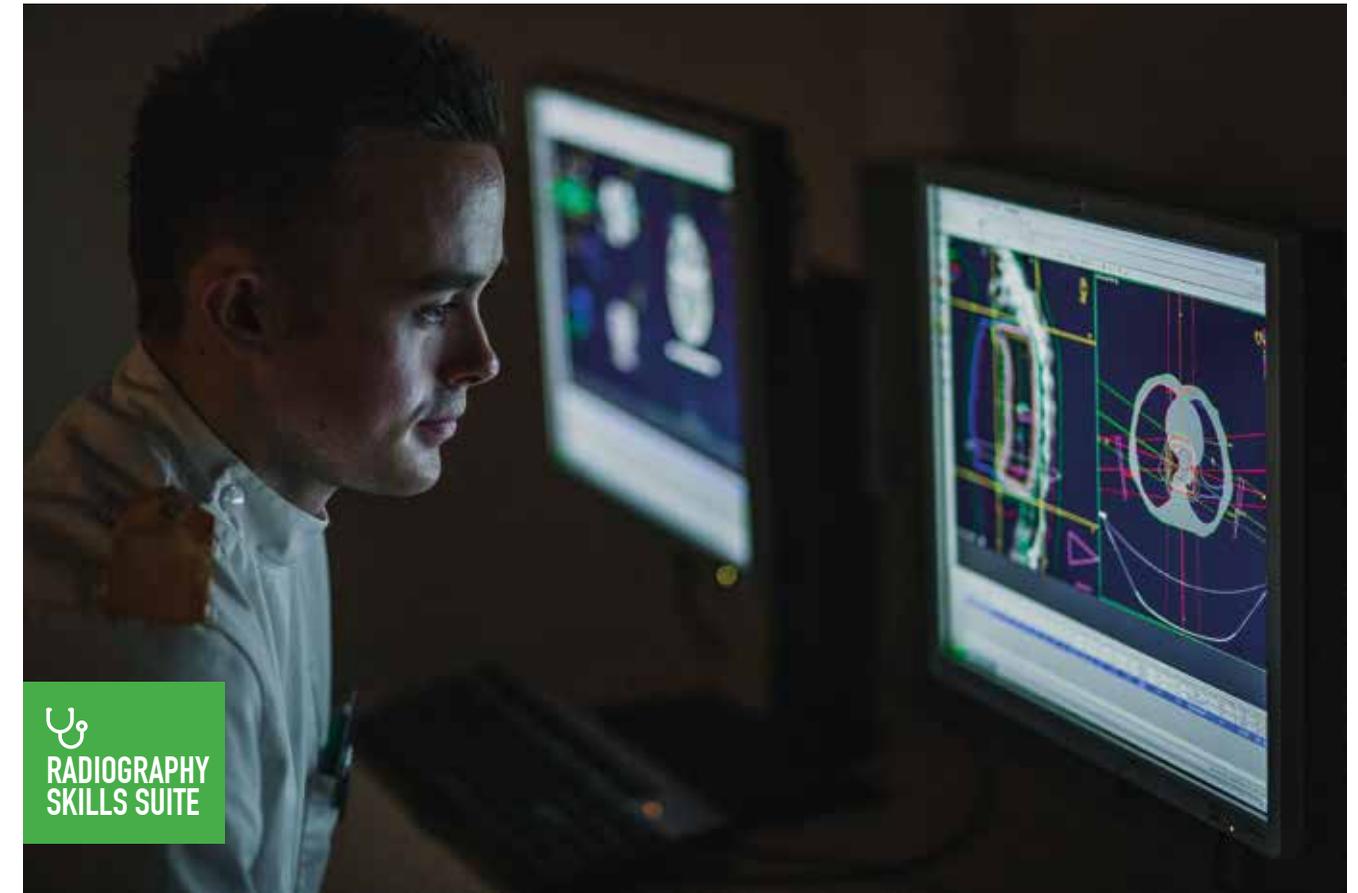
In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.

TURN OVER. THERE'S MORE



## TV STUDIOS

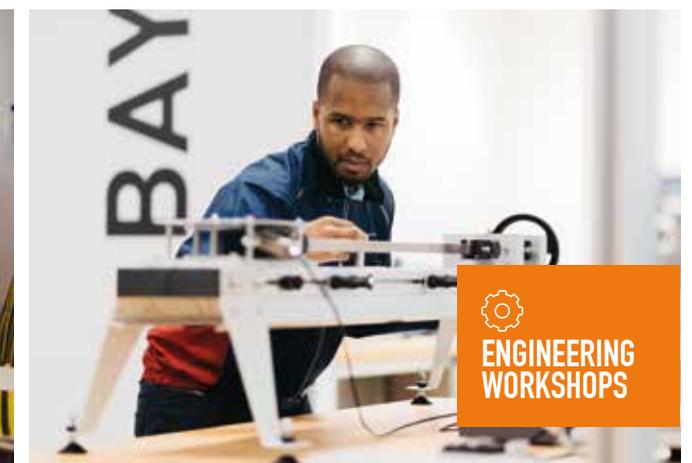
Our four industry-standard TV studios featuring the latest Sony equipment and a green screen MILO facility.



## RADIOGRAPHY SKILLS SUITE



## TEXTILE STUDIOS



## ENGINEERING WORKSHOPS



**PHOTOGRAPHY STUDIOS**



**LAW COURTS**



**EASTSIDE JAZZ CLUB**



**MEDICAL WARDS**



**PRINT STUDIOS**



**BIOMECHANICS LAB**



**CISCO NETWORKING LAB**

**IT RESOURCES**

You will have access to your own email account as soon as you are invited to enrol, free secure file storage and free University wi-fi, as well as the use of open-access computers within every library and faculty.

Our IT Help Desk is on hand to resolve any technical issues, while our Follow-Me printing system lets you print from any printer on campus (charges apply).

[www.bcu.ac.uk/it](http://www.bcu.ac.uk/it)



**LIBRARY AND LEARNING RESOURCES**

You will have access to a wide range of online and many print resources with 24/7 support. These have been selected in partnership with your lecturers, so are quality assured and relevant to your course.

If you need help in person or online, our expert staff and back-up services are there to help you get the best from the time you invest in developing your information-seeking skills.

We have been accredited to the Customer Service Excellence standard; we focus on delivery, timeliness, information, professionalism and staff attitude. We value collaborative working, and include the views of students as we work to improve your services.

[www.bcu.ac.uk/library](http://www.bcu.ac.uk/library)

# MEET THE STAFF WHO INSPIRE

**AT BIRMINGHAM CITY UNIVERSITY, YOU WILL LEARN FROM THOSE WHO HAVE BEEN THERE AND DONE IT.**

Many of our 1,800-strong team of academic staff are practising professionals and experts in their sector, including 10 National Teaching Fellows.

You will receive first-hand and up-to-date knowledge directly from those in the know, be it health practitioners, real estate specialists or professional musicians.

**To find out more, visit [www.bcu.ac.uk/our-staff](http://www.bcu.ac.uk/our-staff).**

***“I always tell my students to be themselves. The best seminars tend to be the ones that end up in unexpected places.”***

**DR ISLAM ISSA**  
Reader in Literature  
and History

Selected as a 'New Generation Thinker' by BBC Radio 3 and the Arts and Humanities Research Council, and researched a high-profile exhibition on Muslim contributions to World War One, which won the Times Higher Education Award for Research Project of the Year.



*“Mooting is a great way to practice and develop your legal skills, so we wrote a book to help students realise their potential. The experiences you’ll gain will benefit you in and out of the classroom.”*

**SARAH COOPER**  
Reader in Law

Co-authored the book *Preparing to Moot*, after she was a successful part of our mooting team during her time studying in our School of Law.



*“I am passionate about nursing and use a variety of teaching and learning strategies to help student nurses achieve their goals and be the best nurse they can be.”*

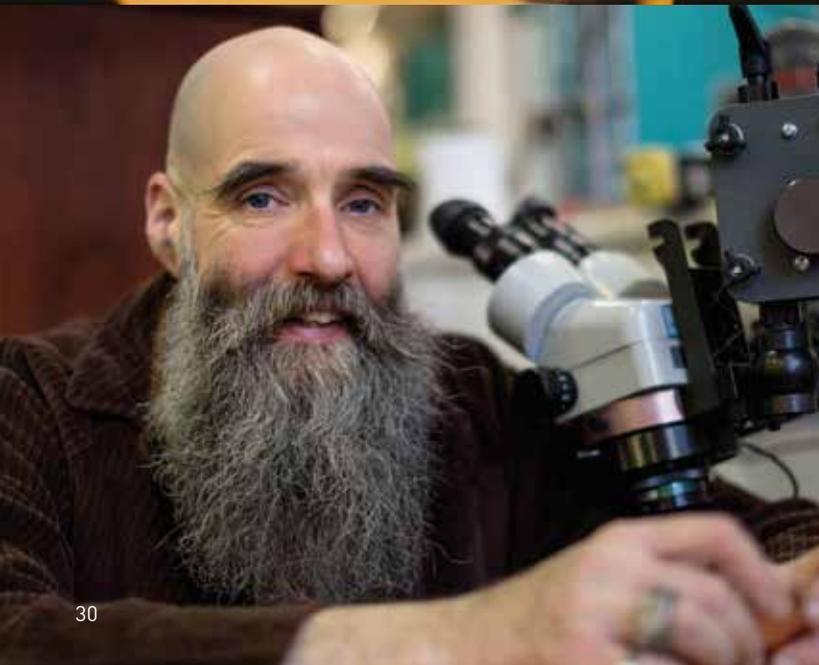
**ANN-MARIE DODSON**  
Senior Lecturer in Nursing

With 42 years’ experience, Ann-Marie has worked in all fields of nursing, and many specialities, and won a prestigious Cavell Star Award, for going above and beyond for her student nurses.

*“The staff-student community is second to none. At our weekly Game Night on Wednesday evenings we all take time to celebrate what we love – developing and playing games.”*

**DR CARLO HARVEY**  
Associate Professor, Director of Future Games and Graphics

Teaches C++ coding and co-founded Curzon Software House, where students work on industry projects for various clients.



*“The School of Jewellery is one of the few places in the country where students get to learn traditional skills alongside cutting-edge technologies.”*

**DAUVIT ALEXANDER**  
Senior Lecturer in Jewellery and Silversmithing

A jewellery-maker whose work has been exhibited around the world, he has been teaching craft skills for around 30 years in the UK and further afield.



*“My teaching is ‘practice-led’ bringing real clinical case studies into the classroom from my own professional practice.”*

**DR PETER THAIN**  
Senior Lecturer and Course Leader in Sports Therapy

Head Therapist for the Great Britain Senior Women’s Basketball Team, and previously worked with the Men’s Basketball Team at the Commonwealth Games 2018 in Australia.

# FIRST-CLASS SUPPORT

ACCESSING ADVICE HAS NEVER BEEN EASIER. THROUGHOUT YOUR STUDENT JOURNEY, YOU WILL HAVE ACCESS TO OUR FULL RANGE OF SUPPORT SERVICES, INCLUDING CAREERS ADVICE, MENTORING, ADVICE ON FINANCE AND ACADEMIC MATTERS, PROFESSIONAL DEVELOPMENT EVENTS AND MORE.

## HOW TO ACCESS SUPPORT

If you have any questions, concerns or problems while at University, your School Office is the place to go. Our teams provide a personal, supportive and responsive service with staff on hand to answer course-related questions and point you towards where you can access any other specialist support you may need. You can also log an enquiry and book wellbeing sessions or advice appointments online.

## MENTAL HEALTH AND WELLBEING

Your health and happiness are important to us and there are a wide range of support services available in areas including disability, counselling, mental health and wellbeing, and healthcare. We offer ongoing support, workshops and events such as our Mental Health Day which included tea and talk sessions, music therapy, and therapy dogs!

### Counselling

The mental health and wellbeing team consists of counsellors, mental health advisers and wellbeing advisers. The team offers free, confidential appointments 51 weeks of the year, Monday to Friday across both main campuses.

## STUDY SUPPORT

### Centre for Academic Success

The Centre for Academic Success aims to help you develop the skills you need to progress and successfully complete your course. They can help with:

- Academic essay and report writing
- English
- Referencing
- Dissertations
- Presentation skills
- Mathematics and statistics
- Computing and programming
- Project management
- Study skills.

This support is offered through a range of tutorial sessions, workshops, online resources and feedback on your assignment drafts.

### Success+ assessment centre

Our new assessment centre provides a controlled environment for students on certain courses to take some formative (ongoing) and summative (end of module) assessments, at a time to suit you, within designated windows.

The aim of the centre is to add flexibility around assessments, enabling you to complete them when you feel best able, as well as freeing up staff time to support you in other ways.

## STUDENT PARENTS

### Childcare

We recognise the commitment required by student parents and want to help you focus on your studies to get the most out of university life. We can offer childcare advice on areas such as how to choose the right nursery for you and your child, and government support and benefits.

## HEALTHCARE

### Register with a doctor

We strongly encourage students new to Birmingham to register with a GP practice in the area. You may choose to register with the University's own partner practice, but this is not compulsory. The most important thing is that you do register with a local practice so that you have timely access to healthcare whenever you need it.





## DISABILITY SUPPORT

Whether you have already disclosed your disability to us, or believe that you might need help with a substantial long-term condition that is having an adverse impact on your ability to do normal daily activities, our Disability Support Team will be able to work with you to find the support you need. We recommend talking to us as soon as you can so that you can get the greatest benefit out of any support we can make available to you.

If you're offered a place at the University, our Pre-entry Disability Adviser will contact you by letter or email to provide you with information about support, and invite you to give details about your specific learning difficulty or disability.

We make individual recommendations to your School about the support you'll need from them, such as:

- particular exam arrangements
- extra time for assignments
- handouts in advance of lectures
- written material in a particular format
- being allowed to take a note taker or voice recorder into lectures.

### Applying to university with a disability

We are happy to arrange for you to meet with a Disability Adviser at the University before you make a formal application. If you're planning to attend one of our Open Days, the Disability Support Team will be available on the day, and you're welcome to contact us beforehand to make an appointment with a Disability Adviser if you wish. Students are invited to declare any disability as soon as possible, using the form at [www.bcu.ac.uk/disability-form](http://www.bcu.ac.uk/disability-form).

The decision about whether to offer you a place at Birmingham City University will be made on academic grounds only. Your disability will not affect this decision.



## STUDENT SUPPORT

### LGBTQ+ support

Talking about issues surrounding sexuality and gender can sometimes be difficult with friends and family. The Wellbeing Team offers support to students who are questioning their sexuality, are worried about 'coming out', are reconciling their sexuality and/or gender with their identity, and any other concerns they may be experiencing.

The Wellbeing Team can offer one-to-one confidential support and advice and can signpost to other organisations and support when appropriate. A member of our team is accredited as a 'Pink Therapist' and can offer specialist LGBTQ wellbeing support, as well as LGBTQ awareness training.

### Care leavers

The University is committed to supporting all of its students, and has a dedicated support service for those who come from a background in care. We recognise that some of these students may face particular challenges in relation to accommodation and finances, and may have experienced disruption in their schooling. Some examples of the support available include:

- The University's Earn2Learn scheme, guaranteeing you 7.5 hours placement employment for up to 30 weeks during term time in one of BCU's central service teams or the Students' Union.
- An exit award – minimum £1,000 (not means-tested) and maximum £3,000 (means-tested), giving you a deposit on a flat to support your progression into work after your studies (see website for full details).
- Guaranteed access to a place in University accommodation, giving priority access to accommodation for the full duration of study.
- A single point of contact in our Admissions team from application through to commencing your studies.
- A member of our Mental Health and Wellbeing team to support your needs while studying at the University, offering personal mentoring and guidance.

## STUDENT GOVERNANCE

### Complaints

Your time at university is important to us and we want to help you get the most out of your studies. If you think that we've fallen short in some way, you can let us know and we'll work with you to try to resolve it.

## FINANCE/MONEY

With one in three jobs requiring degree-level skills and graduates earning an average of £10,000 a year more than non-graduates\*, coming to university is an investment in your future career.

### Money, fees and grants

Information on the relevant fees for each course can be found on our website at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses). Most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

Loans are available to cover the full cost of your tuition fees and there are also loans for living expenses, such as accommodation and travel, with the amount available depending on your personal circumstances. You start to pay the student loan back once you are in work and earning above a set threshold, currently £25,725.

Loans are subject to conditions and arrangements may change in future, depending on government legislation. There are also non-repayable grants available for some students with disabilities, students who are parents or who have an adult who is financially dependent on them, or students in receipt of certain benefits.

### Advice and support

We know that financial health can impact on your physical and mental wellbeing. To help you balance your budget we can offer advice and support on the money you have, help you seek paid work, and give you tips on making your money go further.

We run various activities during National Student Money Week aimed at checking your financial health and helping you to make the most of your resources including time and money.

### Hardship Fund

The University's Hardship Fund is intended to help students experiencing financial difficulties due to an unplanned shortfall in funding which is impacting on their success and/or progression at the University. The Fund will support as many eligible students as possible, who are engaged and committed to their studies, in achieving a positive outcome from their time at the University.

This Fund is for fully enrolled, UK-domiciled students of the University (a separate International Hardship Fund caters for overseas students). There are limited funds available, and any award is made at the discretion of the University, with priority given to certain disadvantaged groups. Each year the Fund is updated, with the latest eligibility criteria and information usually available to fully enrolled students in the first term.

### Meet or Beat

We want all our students to achieve their full potential. So, if you apply to a qualifying course at BCU and secure results in the qualifications you are studying that either match or better our entry requirements, you could be eligible for a £1,000 scholarship, made up of £850 cash and £150 credit to spend in our online shop (see below).

For full terms and conditions and to find out more, visit [www.bcu.ac.uk/meetorbeat](http://www.bcu.ac.uk/meetorbeat).

### Support with learning costs

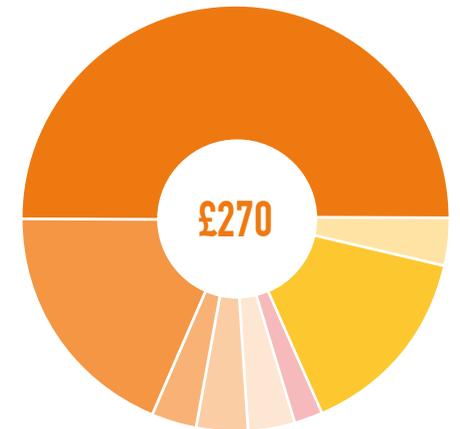
To help our students with the cost of study, we give all new home and EU undergraduates £150 worth of credit to spend on a range of materials from our online shop, including books, stationery and digital resources.

For more information, visit [www.bcu.ac.uk/150-credit](http://www.bcu.ac.uk/150-credit).



## WEEKLY ESTIMATED LIVING COSTS

Please see below for an example of what you might spend on living costs at university. These figures exclude fees, which do not usually have to be paid up front, and will vary from student to student.



Accommodation	£135
Socialising	£50
Food and toiletries	£40
Travel	£10
Telephone	£10
Books	£10
Clothes	£10
Laundry	£5

## SOME FACTS TO PUT YOUR MIND AT EASE



Loans are available to cover the full cost of your tuition fees.



There are also loans to cover food, accommodation and travel.



You start to pay the loan back once you are in work and earning above a set threshold.



If your income falls back below that level, payments will stop automatically.



Anything you have not repaid after 30 years is written off.

[www.bcu.ac.uk/finance](http://www.bcu.ac.uk/finance)



# OUR RESEARCH

**RESEARCH AT BIRMINGHAM CITY UNIVERSITY UNDERPINS OUR LEARNING AND TEACHING, IS DEMAND LED AND INCREASINGLY INTERDISCIPLINARY.**

**WE ARE COMMITTED TO DISCOVERING NEW KNOWLEDGE AND DELIVERING REAL BENEFIT TO CULTURE, INDUSTRY, SOCIETY AND THE ENVIRONMENT.**

Our researchers work across disciplines and with collaborators locally, nationally and internationally to produce research of high impact to society, the environment, culture and the economy. We have launched the UK's first Centre for Brexit Studies, researching all aspects of the UK's vote to leave the EU, including the impact on the British and European economies.

Our Research Excellence Framework (REF) 2014 results demonstrate the public benefit of our research to society and the economy, with almost 90% deemed to have either 'outstanding' or 'very considerable' impact.



## CASE STUDY:

### USING SMART TECHNOLOGY TO TACKLE GLOBAL WATER ISSUES



Birmingham City University has teamed up with Greek technology firm Singular Logic to help solve major global issues such as water loss and water wastage. The four-year project, named Internet of Things Smart Water Innovative Networks (IoT4Win), will see academics work alongside industry partners in the UK, Romania, Greece and Spain to find ways to improve the efficiency of water systems.

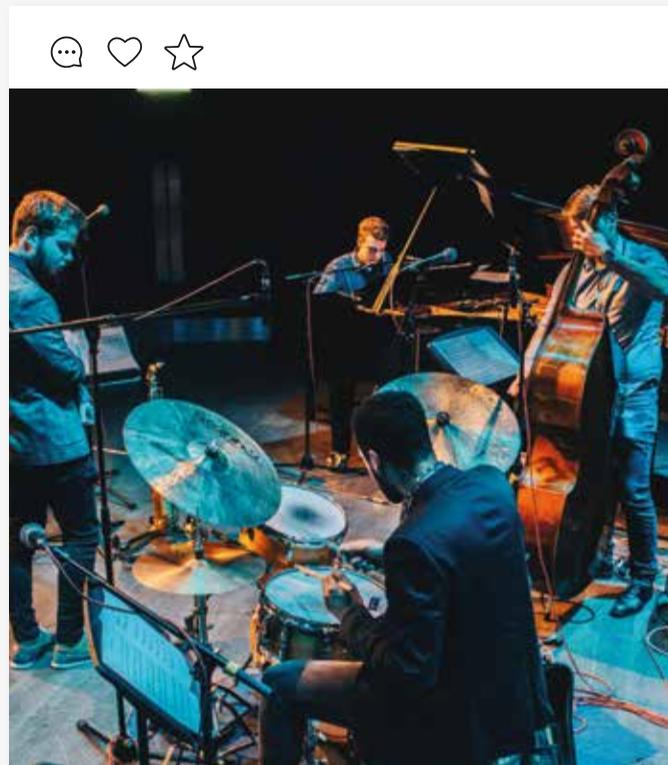
An array of smart technology sensors will be put to work to monitor and provide real-time updates on the quality, quantity and demand for water in urban areas and find new ways to provide accessible and affordable water.

The developed technology could have a major impact on future policy by finding ways to improve the efficiency and performance of water systems across the UK and Europe. Three researchers will be appointed to the scheme and earn PhDs from Birmingham City University as part of the project to create a legacy of knowledge in the smart water sector, which could transform the way water utility companies and authorities operate in the future.

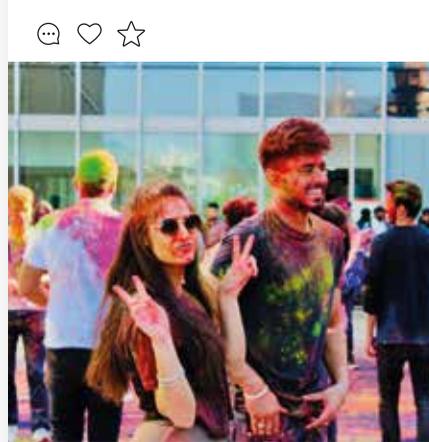
[www.bcu.ac.uk/research-smart-tech-water](http://www.bcu.ac.uk/research-smart-tech-water)

# THE VIEW FROM BCU

WANT A TASTE OF WHAT STUDENT LIFE IN THE CITY IS REALLY LIKE? TAKE A LOOK AT OUR INSTAGRAM PROFILE TO SEE WHAT'S GOING ON AROUND OUR CAMPUSES AND THE CITY.



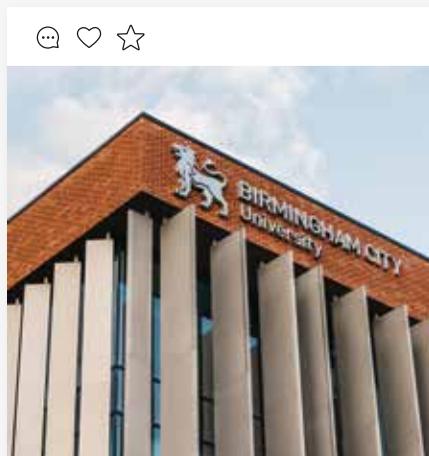
**harryharryharryharry**  
Swung by to catch @edimusicmay at the Royal Birmingham Conservatoire Jazz Club this evening.



**willrobins\_**  
Holi celebrations created a seriously colourful vibe on campus today!



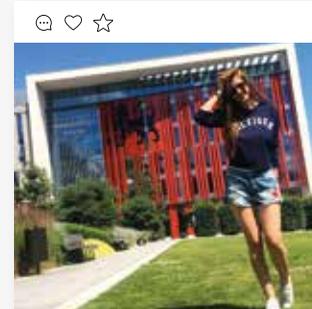
**shumixx**  
These people make my heart full



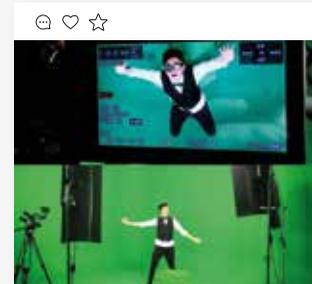
**benephgravephotography**  
Lovely blue skies on a wintry day!



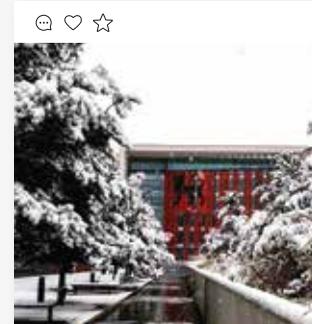
**kierandurrantphotography**  
Birmingham's St Martin's Church glistening under the Bank Holiday sunshine.



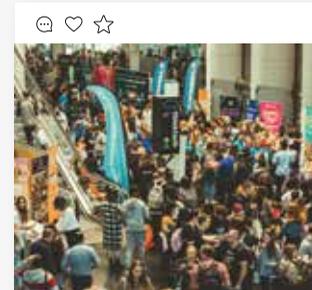
**camellia.nk**  
And sometimes we go back to the beginning to see everything in a new way.



**carrier\_cosplay**  
Steampunk time stopper! Good shoot on the green screen getting some awesome shots!



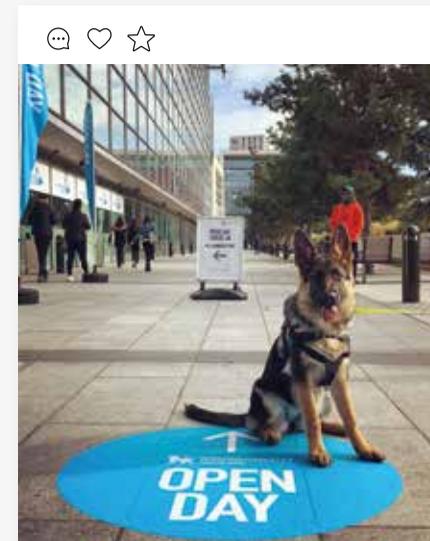
**bcu\_global**  
Snowday at BCU.



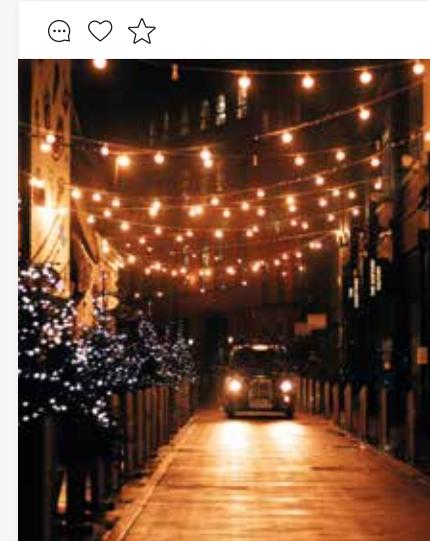
**archierowanlocke**



**benephgravephotography**  
Recognise this beautiful staircase?



**mybcu**  
Vlogger doggo, Sasha, had the best time at her first ever #bcuopenday exploring campus, smelling all the smells and having a little play on Eastside Park.



**archierowanlocke**  
The Custard Factory looking dreamy this Christmas!

## MEET OUR VLOGGERS

Our students share their experiences and advice on all aspects of applying and preparing for university.

[www.bcu.ac.uk/vlogs](http://www.bcu.ac.uk/vlogs)



### Why should I go to uni?

Not sure if you actually want to go to university? Claire's put this vlog together to help you decide.



### People you meet at University

You'll meet all different types of people at university. Josi introduces you to some of them.

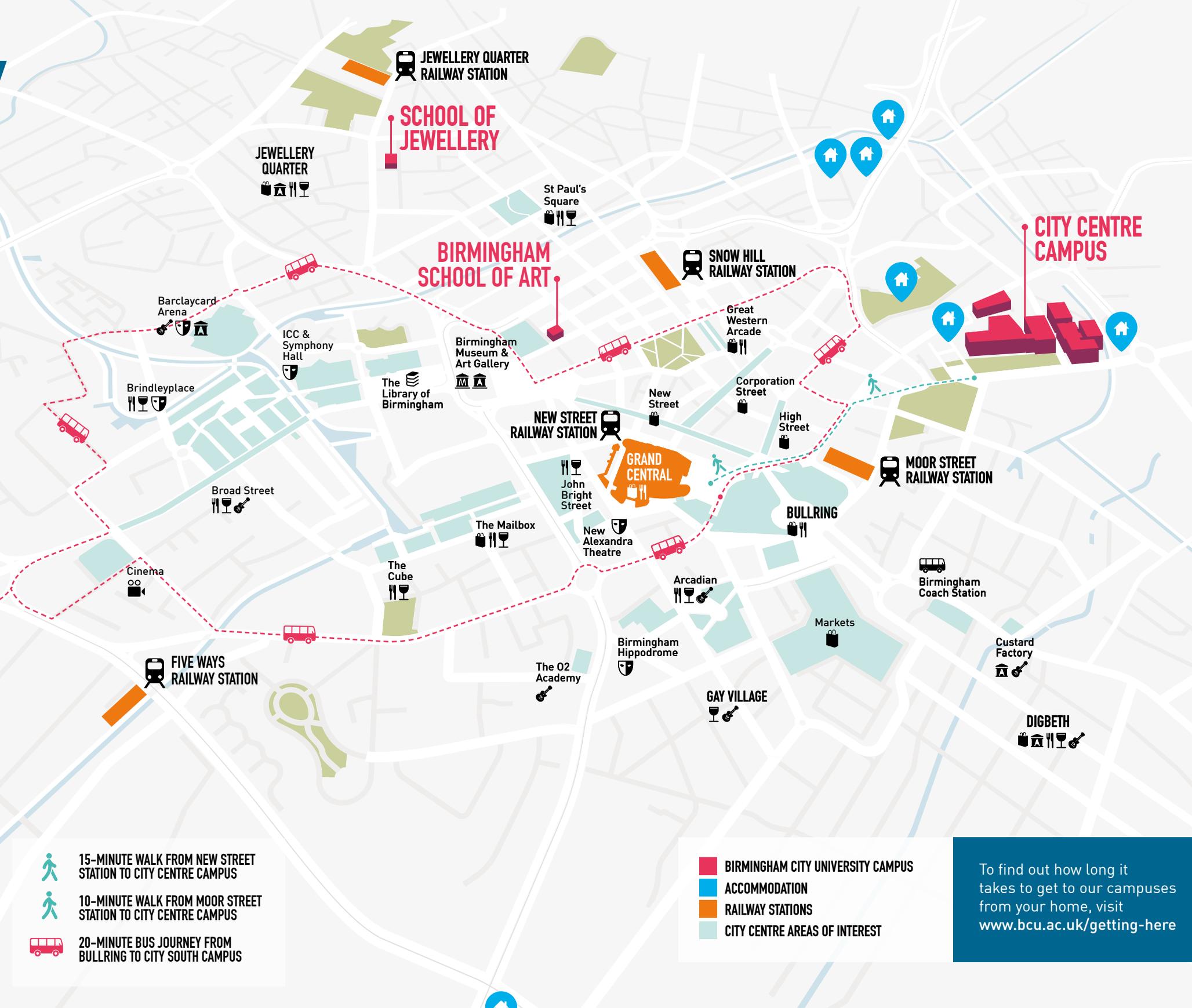


### Why choose BCU?

Wondering why you should study at Birmingham City University? Jamie shares his top three reasons for coming to BCU.

# THE CITY IS YOUR CAMPUS

JOIN US AT BIRMINGHAM CITY UNIVERSITY AND YOU WILL BE RIGHT IN THE HEART OF A FORWARD-LOOKING AND VIBRANT CITY WITH PLENTY TO DO CLOSE AT HAND.



-  15-MINUTE WALK FROM NEW STREET STATION TO CITY CENTRE CAMPUS
-  10-MINUTE WALK FROM MOOR STREET STATION TO CITY CENTRE CAMPUS
-  20-MINUTE BUS JOURNEY FROM BULLRING TO CITY SOUTH CAMPUS

-  BIRMINGHAM CITY UNIVERSITY CAMPUS
-  ACCOMMODATION
-  RAILWAY STATIONS
-  CITY CENTRE AREAS OF INTEREST

To find out how long it takes to get to our campuses from your home, visit [www.bcu.ac.uk/getting-here](http://www.bcu.ac.uk/getting-here)

# CITY LIFE

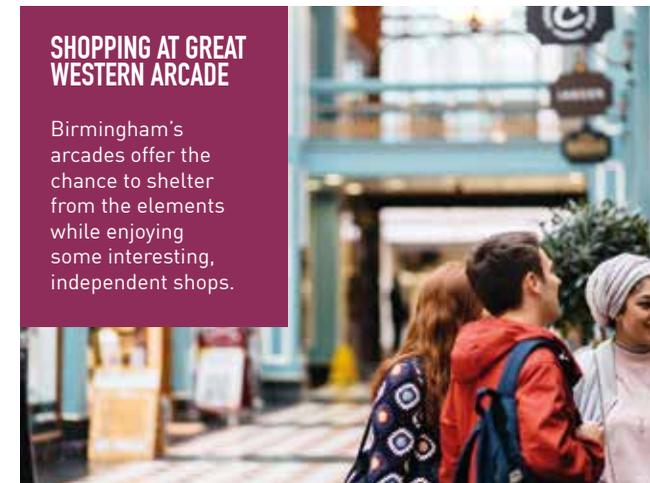
WE ASKED OUR STUDENTS TO SHARE SOME OF THEIR FAVOURITE PLACES IN BIRMINGHAM

HERE'S WHERE THEY TOOK US



### STREET FOOD AT DIGBETH DINING CLUB

Head down to Digbeth on a Friday or Saturday for an ever-changing street food selection at Digbeth Dining Club.



### SHOPPING AT GREAT WESTERN ARCADE

Birmingham's arcades offer the chance to shelter from the elements while enjoying some interesting, independent shops.



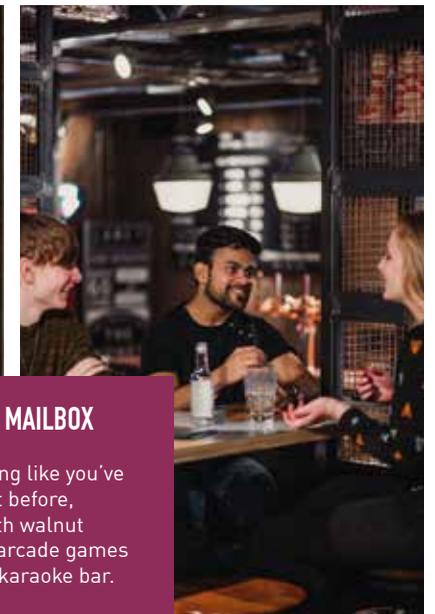
### STREET ART IN DIGBETH

Digbeth is well known as Birmingham's cultural hub, with art studios, creative businesses and street art aplenty.



### LANE 7, THE MAILBOX

This is bowling like you've never seen it before, complete with walnut lanes, retro arcade games and a UV-lit karaoke bar.





### GHETTO GOLF

This indoor crazy golf venue incorporates graffiti, street food and cocktails for a truly unique night out!



### PINBALL AT TILT

Birmingham has plenty of quirky bars including Tilt, where you can enjoy a game of pinball with your craft beer.



### PANCAKES AT CHERRY REDS

Set yourself up for the day with a tasty breakfast from one of Birmingham's popular cafés.



### VINTAGE SHOPPING AT COW

Fancy a bit of shopping? As well as big-name stores in the Bullring, we have plenty of quirky independent stores like vintage clothes outlet Cow.



### BURGERS AT ORIGINAL PATTY MEN

Having started out at Digbeth Dining Club, the OPM guys now have their own permanent outlet with some of the best burgers in town.



### DRINKS AND JENGA AT RUIN

If you like to 'balance' games with a drink, the Ruin pub – one of many characterful taverns in the Digbeth area – has both!



### HOT CHOCOLATE AT BOND

There are plenty of places to warm up with a hot drink such as Bond, a café complete with canalside seating.



### TAKE A WALK ALONG THE CANAL

Our huge network of canals stretches across the city and is perfect for strolling, jogging or cycling.

## THERE'S PLENTY MORE TO SEE AND DO IN BIRMINGHAM – FROM MUSIC AND CULTURE TO TOP-CLASS SPORT, WE HAVE ALL YOUR INTERESTS COVERED.

### MUSIC

There's a host of great live music destinations to be found across the city – from sticky-floored pubs and intimate jazz bars to the famous O2 Academy and Jools Holland's Jam House.

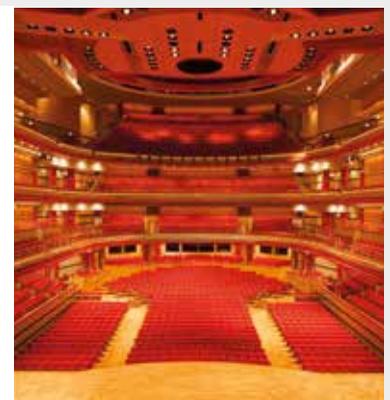


### SPORTS

Whether you're interested in sport as a participant or a spectator, Birmingham has plenty to offer. The city is set to host the Commonwealth Games in 2022, underlining its reputation as a destination for major sporting events. There are three big-name football clubs nearby and international cricket takes place at Edgbaston.

### CULTURE

With a world-class symphony orchestra, royal ballet company and theatres, Birmingham has some of the finest contemporary arts venues in the country, while one of the city's most exciting facilities is the state-of-the-art, £188 million Library of Birmingham.



### RELAXING

If you want to get out and about, the city has over 8,000 acres of park and open space, making it one of the UK's greenest cities.

# A PLACE TO CALL HOME



bcu.ac.uk

**WANT TO SEE MORE?**

Visit [www.bcu.ac.uk/accommodation](http://www.bcu.ac.uk/accommodation) to view our halls.

**WE OFFER ACCOMMODATION AT VARIOUS LOCATIONS AROUND THE CITY. OUR HALLS OF RESIDENCE ARE NEAR TO OUR CAMPUSES AND PUBLIC TRANSPORT, SO YOU'RE IDEALLY LOCATED FOR STUDYING AND SOCIALISING.**

Leaving home for university is one of the biggest moves you will ever make. With the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

All first-year, full-time home, EU and international students who live more than 10 miles from their place of study are guaranteed University accommodation if they have firmly accepted an offer in the main application cycle and apply by the deadline date.

[www.bcu.ac.uk/accommodation](http://www.bcu.ac.uk/accommodation)

Returning students in their second year and above are also able to re-book direct with some of our partner providers. If you decide that you want to stay in private accommodation, Birmingham City University Students' Union has its own letting agency, which we recommend to find private housing.

[www.bcusu.com/homes](http://www.bcusu.com/homes)

En suite room at Staniforth House



Jennens Court social space



University Locks flat

## AT A GLANCE



Over 2,000 rooms available



Shared kitchen, living areas, laundry facilities and social/study rooms



Easily accessible – close to public transport links



CCTV coverage and security staff at each site



Access to free wi-fi

# GO ABROAD

As a student at Birmingham City University, you may have the opportunity to study abroad at one of our partner universities as part of an international exchange programme linked to your degree.

You can also apply to study or work abroad with Erasmus+ (within the EU) where you may benefit from a grant that can contribute to some of the costs during your stay overseas. There are also a number of fantastic summer programmes which can be taken outside of your degree!

[www.bcu.ac.uk/go-abroad](http://www.bcu.ac.uk/go-abroad)



**NICOLE WALSH**  
Mexico

I'd never travelled outside of Europe before so when I had the opportunity to go to Mexico, I jumped at the chance. I went by myself and learned how to meet new people and come out of my comfort zone. I've also learned that Mexicans are the friendliest people I have ever met!



**CONOR DENNEHY**  
Spain

My Erasmus year in Barcelona was truly amazing! I met many people from around the world with different cultures and traditions, while also immersing myself in the Spanish culture. The architecture, the food and the lifestyle are only a few of the amazing aspects of your study abroad life that you will experience.



**CLAUDIA FERRARETTO**  
China

I could never have imagined being able to take part in such an unforgettable experience, in an amazing, inspirational, and vibrant location. Thanks to the summer school at one of BCU's partner universities, I had the opportunity, not only to grow as a person, but also to enhance my experiences and background to apply to my studies and on a future career!



**KUSH LAD**  
Taiwan

Who knew such a tiny island could overflow with so much love, kindness and memories for a lifetime. Yuntech enabled us to learn basic Mandarin in just 10 days, guided and taught by the most passionate teachers. The study partners welcomed us, they immersed us into their culture, their families, and the beauty of Taiwan in each of their cities or districts.



**JACK HICKS**  
South Korea

South Korea was perhaps the most interesting and significant experience of my life. Travelling to the other side of the world has opened my eyes and changed my perspective on life forever.



**HASSAN UL-HAQ**  
Australia

My experience in Melbourne is one that I will never forget and it has also allowed me to experience another country's creative industry. Not only this but it has allowed me to meet some incredible individuals who have inspired me and allowed me to think outside my own creative bubble.



# YOUR STUDENTS' UNION



**AS SOON AS YOU ENROL, YOU'LL BE ASKED TO JOIN THE STUDENTS' UNION. MEMBERSHIP IS FREE, YOU WON'T HAVE ANY FORMS TO COMPLETE AND IT'S WELL WORTH BEING A MEMBER AS WE'RE ALWAYS HERE TO HELP YOU THROUGHOUT YOUR STUDENT JOURNEY.**

## INTERESTED IN SOCIETIES?

We sent our vloggers to try out some of the societies at BCU. See how they get on at [www.bcu.ac.uk/societies](http://www.bcu.ac.uk/societies)

We like to consider that you're part of our family and that you will be for the entire time you study here. Being a part of the BCUSU family means you have free access to all of our amazing services and facilities, including:

**Top-notch support** and advice from our specially trained advisers on a range of topics, including money, health, academia and housing.

**A voice throughout your time here:** we guarantee you will be listened to and represented by us! We campaign on your behalf to make your student experience even better.

**Over 200 student groups** for you to get involved in, including sports, activities, religion, special interest and subject specific. As well as a great way to meet new people, being a member or leading a student group will look great on your CV! Volunteering projects on a local, national

or international scale will enhance your existing skills and help you to learn new ones.

**Our very own letting agency** to help you find your next student home without the hassle.

**Exciting entertainment** to make your social life as fun-filled as possible – it's not all academic, you know!

**A unique, Grade II listed pub** at the City Centre Campus with special prices on all our food and drinks and a special entertainment programme just for you.

**Shops on our campuses**, offering all of those essential items you'll need.

We're run by students for students and each year we ask all our students to vote for who they want to lead BCUSU.

[www.bcusu.com](http://www.bcusu.com)



Top-notch support and advice



Help finding your student home



Volunteering projects on a local, national or international scale



A unique, Grade II listed pub and brand new Social Kitchen



Campus shops for all your daily student essentials

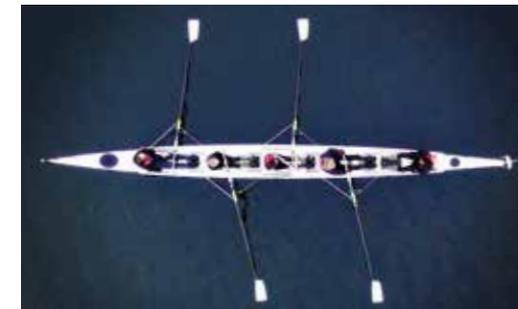


A voice throughout your time here



Over 200 student groups to get involved in

# GET INTO SPORT



**WHATEVER COURSE YOU STUDY, YOU'LL BE ABLE TO ACCESS A RANGE OF SPORT AND PHYSICAL ACTIVITY OPPORTUNITIES HERE AT BIRMINGHAM CITY UNIVERSITY. WHETHER YOU WANT TO COMPETE AT A HIGH LEVEL OR JUST TRY SOMETHING NEW, WE HAVE AN ACTIVITY SUITABLE FOR YOU!**

✉ [sport@bcu.ac.uk](mailto:sport@bcu.ac.uk)

🐦 [BCUSport](#)

📘 [BCUSport](#)

📷 [BCUSport](#)

## OUR PARTNERS

We have developed partnerships with a range of sporting bodies to enhance the student experience through placement, coaching and volunteering opportunities:

- Warwickshire County Cricket Club
- Team Birmingham Basketball Club
- Aston Villa FC
- City of Birmingham Swimming Club
- Moseley Rugby Club
- England Squash
- The Rugby Football Union
- Basketball England
- Edgbaston Priory Club.

From rowing to rugby and table tennis to tennis, we have teams in over 25 different sports, with 18 of those sports offering the chance to compete in the inter-university BUCS (British University and Colleges Sports) league.

If competitive sport isn't for you, many of our students take part just for fun, enhancing their health and fitness, making new friends and providing an occasional break from their studies.

We also offer the chance to take part in courses to become a coach or referee, allowing you to contribute to the development of sport here or in the wider community.

The placement opportunities that arise from our contacts in the sporting world benefit all students, not just those on sport-related courses – from working for Aston Villa as part of the matchday media team to developing the software for an athlete monitoring app, there are a wide range of opportunities.

Our sports scholarships may consist of a cash payment to help with costs such as training and kit, and can also include practical support using our staff and facilities, such as sports therapy, conditioning and mentoring, potentially worth several thousand pounds. Any student who competes in sport at a high level may apply.



Over 25 sports clubs that you can join



Complete beginners welcome



Meet new people from different courses



Sports scholarships available

# COURSES BY SUBJECT AREA

THE COURSE SECTION IS ORGANISED ALPHABETICALLY, BUT IF YOU'RE NOT SURE OF THE NAME OF THE COURSE YOU'RE LOOKING FOR, PLEASE SEE THE LIST BY SUBJECT AREA BELOW.

## ACCOUNTING, FINANCE AND ECONOMICS

- 60 Accountancy | BSc (Hons)\*
- 61 Accounting and Finance | BSc (Hons)\*/MAcc
- 78 Business Accounting | BSc (Hons)\*
- 81 Business Economics | BA (Hons)\*
- 82 Business Finance | BSc (Hons)\*/MFin
- 112 Economics | BA (Hons)\*
- 130 Finance and Investment | BSc (Hons)\*/MFin
- 131 Financial Economics | BA (Hons)\*
- 150 International Finance (Top-Up) | BSc (Hons)

## ARCHITECTURE, ART AND DESIGN

- 65 Architectural Technology | BSc (Hons)\*
- 66 Architecture | BA (Hons)\*
- 67 Art and Design | BA (Hons)\*
- 103 Design for Future Living | BA (Hons)
- 104 Design for Performance: Theatre, Film and Live Events | BA (Hons)\*
- 105 Design Management (Top-Up) | BA (Hons)
- 132 Fine Art | BA (Hons)\*
- 148 Interior Architecture and Design | BA (Hons)\*
- 160 Landscape Architecture | BA (Hons)\*
- 189 Product and Furniture Design | BA (Hons)\*

## ACTING AND THEATRE

- 62 Acting | Foundation course
- 63 Acting | BA (Hons)
- 64 Applied Theatre (Community and Education) | BA (Hons)
- 211 Stage Management | BA (Hons)

## BIOMEDICAL SCIENCES AND ENGINEERING

- 70 Biomedical Engineering | BEng (Hons)\*/MEng
- 71 Biomedical Sciences | BSc (Hons)\*

## BUSINESS, MARKETING AND HR

- 76 Business | BA (Hons)\*
- 76 Business (Marketing) | BA (Hons)\*
- 76 Business (Professional Practice) | BA (Hons)
- 78 Business Accounting | BSc (Hons)\*

- 79 Business Administration (Top-Up) | BA (Hons)
- 80 Business and Management | HND
- 81 Business Economics | BA (Hons)\*
- 82 Business Finance | BSc (Hons)\*/MFin
- 84 Business Management | BA (Hons)\*
- 84 Business Management (Consultancy) | BA (Hons)
- 84 Business Management (Enterprise) | BA (Hons)
- 84 Business Management (Professional Practice) | BA (Hons)
- 84 Business Management (Supply Chain Management) | BA (Hons)\*
- 107 Digital Marketing | BA (Hons)
- 119 Esports Management | BA (Hons)\*
- 120 Event, Venue and Experience Management | BA (Hons)\*
- 138 Global Hospitality Management | BSc (Hons)\*
- 139 Global Sport Management | BA (Hons)\*
- 145 Human Resource Management | BA (Hons)\*
- 149 International Business (Top-Up) | BA (Hons)
- 152 International Marketing (Top-Up) | BSc (Hons)
- 166 Marketing | BA (Hons)\*
- 166 Marketing (Advertising and PR) | BA (Hons)\*
- 166 Marketing (Consumer Psychology) | BA (Hons)\*
- 166 Marketing (Digital) | BA (Hons)\*
- 166 Marketing (Professional Practice) | BA (Hons)
- 166 Marketing (Retail) | BA (Hons)\*

## COMPUTING AND TECHNOLOGY

- 83 Business Information Technology | BSc (Hons)\*
- 87 Computer and Data Science | BSc (Hons)\*
- 88 Computer Forensics | BSc (Hons)\*/MSci
- 89 Computer Games Technology | BSc (Hons)/MSci
- 90 Computer Networks | BSc (Hons)\*/MSci
- 91 Computer Networks and Security | BSc (Hons)\*/MSci
- 92 Computer Science | BSc (Hons)\*/MSci
- 93 Computing | BSc (Hons)
- 94 Computing and Information Technology | BSc (Hons)\*/MSci
- 102 Cyber Security | BSc (Hons)\*/MSci
- 108 Digital Media Computing | BSc (Hons)\*
- 109 Digital Media Technology | BSc (Hons)\*

## CONSTRUCTION AND THE BUILT ENVIRONMENT

- 65 Architectural Technology | BSc (Hons)\*
- 73 Building Services Engineering | BSc (Hons)
- 74 Building Surveying | BSc (Hons)\*
- 86 Civil Engineering | BEng (Hons)\*
- 96 Construction | HNC
- 97 Construction Management | BSc (Hons)\*
- 191 Property Development and Planning | BSc (Hons)\*/MPlan
- 195 Quantity Surveying | BSc (Hons)\*
- 197 Real Estate | BSc (Hons)\*

## EDUCATION AND TEACHER TRAINING

- 95 Conductive Education | BA (Hons)
- 110 Early Childhood Studies | BA (Hons)\*
- 111 Early Years | FdA
- 114 Education Studies | BA (Hons)\*
- 188 Primary Education with QTS\* | BA (Hons)
- 200 Secondary Computing with QTS | BSc (Hons)
- 201 Secondary Physical Education with QTS | BSc (Hons)
- 202 Secondary Science (Biology) with QTS | BSc (Hons)
- 217 Working with Children, Young People and Families | BA (Hons)\*

## ENGINEERING

- 68 Automotive Engineering | BEng (Hons)\*/MEng
- 70 Biomedical Engineering | BEng (Hons)\*/MEng
- 86 Civil Engineering | BEng (Hons)\*
- 115 Electronic Engineering | BEng (Hons)\*/MEng
- 165 Manufacturing Engineering | BEng (Hons)/MEng
- 168 Mechanical Engineering | BEng (Hons)\*/MEng

## ENGLISH

- 116 English | BA (Hons)
- 116 English and Creative Writing | BA (Hons)
- 116 English and Drama | BA (Hons)
- 116 English and Journalism | BA (Hons)
- 118 English for Academic Purposes | Foundation Certificate
- 116 English Language and Literature | BA (Hons)
- 116 English Literature | BA (Hons)

## FASHION AND TEXTILES

- 98 Costume Design and Practice | BA (Hons)
- 158 Fashion and Beauty Journalism | BA (Hons)\*
- 122 Fashion Branding and Communication | BA (Hons)
- 123 Fashion Business and Promotion | BA (Hons)
- 124 Fashion Design | BA (Hons)
- 134 Garment Technology | BA (Hons)\*
- 212 Textile Design | BA (Hons)\*

## FILM TECHNOLOGY AND SOUND

- 127 Film Production Technology | BSc (Hons)\*
- 176 Music Technology | BSc (Hons)
- 205 Sound Engineering and Production | BSc (Hons)\*
- 216 Visual Effects | BSc (Hons)\*

## HEALTH AND SOCIAL CARE

- 106 Diagnostic Radiography | BSc (Hons)\*
- 133 Food and Nutrition | BSc (Hons)\*
- 141 Health and Social Care | CertHE
- 142 Health and Social Care | FdSc
- 182 Operating Department Practice | DipHE
- 183 Operating Department Practice | BSc (Hons)\*
- 184 Paramedic Science | BSc (Hons)
- 196 Radiotherapy | BSc (Hons)\*
- 198 Rehabilitation Work (Visual Impairment) | FdSc
- 203 Social Work | BSc (Hons)\*
- 206 Speech and Language Therapy | BSc (Hons)\*

## JEWELLERY AND SILVERSMITHING

- 135 Gemmological Association | Foundation Certificate / Gemmology Diploma / Diamond Diploma
- 136 Gemmology and Jewellery Studies | BSc (Hons)
- 144 Horology | BA (Hons)
- 151 International Jewellery Business | BA (Hons)
- 155 Jewellery and Objects | BA (Hons)
- 156 Jewellery and Silversmithing | HND
- 157 Jewellery and Silversmithing – Design for Industry (Top-Up) | BA (Hons)

\*Foundation years also available in these subject areas, see page 218 for more information.

**FY** Look out for the FY (foundation year) icon on course pages.

\*Foundation years also available in these subject areas, see page 218 for more information.

**FY** Look out for the FY (foundation year) icon on course pages.

## LAW

- 162 Law | LLB (Hons)\*
- 162 Law with American Legal Studies | LLB (Hons)\*
- 162 Law with Business | LLB (Hons)\*
- 162 Law with Criminology | LLB (Hons)\*
- 164 Law and Practice | HND

## MEDIA AND COMMUNICATION

- 158 Fashion and Beauty Journalism | BA (Hons)\*
- 125 Film and Screenwriting | BA (Hons)\*
- 128 Film Studies | BA (Hons)\*
- 129 Filmmaking | BA (Hons)\*
- 147 Immersive Media | BA (Hons)\*
- 158 Journalism | BA (Hons)\*
- 169 Media and Communication | HND
- 170 Media and Communication | BA (Hons)\*
- 171 Media Production | BA (Hons)\*
- 175 Music Industries | BA (Hons)\*
- 158 Music Journalism | BA (Hons)\*
- 194 Public Relations and Media | BA (Hons)\*
- 158 Sports Journalism | BA (Hons)\*

## MUSIC

- 154 Jazz | BMus (Hons)
- 174 Music | BMus (Hons)
- 175 Music Industries | BA (Hons)\*
- 158 Music Journalism | BA (Hons)\*
- 176 Music Technology | BSc (Hons)
- 186 Foundation Degree in Popular Music | FdA
- 187 Popular Music | BA (Hons)

## NURSING AND MIDWIFERY

- 172 Midwifery\* | BSc (Hons)
- 180 Nursing | MSci
- 178 Nursing – Adult | BSc (Hons)\*
- 178 Nursing – Child | BSc (Hons)
- 178 Nursing – Learning Disability | BSc (Hons)\*
- 178 Nursing – Mental Health | BSc (Hons)\*
- 181 Nursing Associate | FdSc

## SOCIAL SCIENCES

- 72 Black Studies | BA (Hons)\*
- 72 Black Studies in Criminal Justice | BA (Hons)\*
- 100 Criminology | BA (Hons)\*
- 100 Criminology and Security Studies | BA (Hons)\*
- 100 Criminology, Policing and Investigation | BA (Hons)\*
- 190 Professional Policing | BA (Hons)\*
- 192 Psychology | BSc (Hons)\*
- 192 Psychology and Counselling | BSc (Hons)\*
- 192 Psychology with Criminology | BSc (Hons)\*
- 192 Psychology with Sociology | BSc (Hons)\*
- 204 Sociology | BA (Hons)\*
- 204 Sociology and Criminology | BA (Hons)\*

## SPORTS AND NUTRITION SCIENCE

- 119 Esports Management | BA (Hons)\*
- 133 Food and Nutrition | BSc (Hons)\*
- 139 Global Sport Management | BA (Hons)\*
- 207 Sport and Exercise Nutrition | BSc (Hons)\*
- 208 Sport and Exercise Science | BSc (Hons)\*
- 209 Sports Coaching and Physical Education\* | BSc (Hons)
- 158 Sports Journalism | BA (Hons)\*
- 210 Sports Therapy | BSc (Hons)\*

## VIDEO GAMES, DIGITAL MARKETING AND FILM BUSINESS

- 107 Digital Marketing | BA (Hons)
- 126 Film Business and Promotion | BA (Hons)
- 213 Video Game Design and Production | BA (Hons)
- 214 Video Game Development | BSc (Hons)
- 215 Video Game Digital Art | BA (Hons)

## VISUAL COMMUNICATION

- 104 Design for Performance: Theatre, Film and Live Events | BA (Hons)\*
- 140 Graphic Communication | BA (Hons)\*
- 146 Illustration | BA (Hons)\*
- 185 Photography | BA (Hons)\*

\*Foundation years also available in these subject areas, see page 218 for more information.

**FY** Look out for the FY (foundation year) icon on course pages.





*"Without the support of the University and staff I feel I would not have achieved what I have to date; not only did I obtain a degree in Accountancy but I went on to complete my Master's with Birmingham City University."*

SADIA SHAKIL



BSc (Hons)

## Accountancy

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

N410

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Start your accounting career the minute you walk through the door with our BSc (Hons) Accountancy course. The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills, attributes and attitudes.

The course will encourage your intellectual and ethical development and your personal commitment to the social purpose of becoming a professional accountant.

As you progress you will become more effective and creative as a problem-solver and be given the opportunities to develop the skills necessary to be able to critically advise individuals and companies in the UK and internationally on a range of business-related matters.

You will develop your teamwork, IT, analytical and presentation skills while boosting your commercial acumen and awareness as you progress through this programme which has employability at its heart. You have the option of completing a year-long work placement between your second and final years of study should you wish to do so.

Full information: [www.bcu.ac.uk/accounting](http://www.bcu.ac.uk/accounting)



This course can also be accessed via a foundation year. Please see page 218.

» 92% OVERALL SATISFACTION

National Student Survey 2019.

Content includes:

#### Year 1

- Introduction to Management Accounting
- Introduction to Financial Accounting
- Financial Information Systems
- Principles of Economics

#### Year 2

- Business Entrepreneur
- Decision-making for Business and Finance
- Financial Reporting
- Principles of Taxation

#### Year 3

- Strategic Management Accounting
- Audit and Assurance
- Financial Management
- UK and Global Accounting Issues

### ACCREDITATION



CIM The Chartered Institute of Marketing



UCAS POINTS:

112



*"Part of my decision to come to BCU was the fact that the Accounting and Finance course offered the sandwich year. As soon as I saw that, I didn't have to think twice!"*

CHRISTOPHER COCKSEGE



BSc (Hons)/MAcc

## Accounting and Finance

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MAcc)  
4 years sandwich (BSc)  
5 years sandwich (MAcc)  
5 years part-time (BSc)  
6 years part-time (MAcc)

### UCAS CODE

NN43 (BSc), N40F (MAcc)

### ENTRY REQUIREMENTS

- A Levels: BBC (MAcc BBB)
- BTEC Diploma: D\*D\* (MAcc combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MAcc DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (MAcc 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Our BSc (Hons) Accounting and Finance course is accredited by all the right professional bodies, including the ACCA, CIMA, CIPFA and ICAEW, and allows you to take a year-long placement.

This course covers a range of areas such as accounting, taxation, business economics and law, strategic decision-making, and management, with real-life briefs and projects to work on. It offers you the choice of studying for the conventional three years or undertaking an additional professional placement for a year.

On successful completion of the BSc (Hons) course, you can also enjoy seamless progression to a Master's-level qualification with our MAcc. A year of work experience will not only provide you with real-world experience of your subject, but will also give your employability credentials a substantial boost.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/accounting-finance](http://www.bcu.ac.uk/accounting-finance)  
[www.bcu.ac.uk/accounting-finance-macc](http://www.bcu.ac.uk/accounting-finance-macc)



BSc (Hons) Accounting and Finance can be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Introduction to Financial Accounting
- Business Foundations
- Principles of Economics
- Applied Accounting

#### Year 2

- Financial Reporting
- Decision-making for Business and Finance
- Principles of Taxation
- Ethics, Corporate Governance and Law

#### Year 3

- Advanced Financial Reporting
- Strategic Management Accounting
- Taxation
- Not-for-profit Accounting and Reporting

#### Year 4 (MAcc)

- Strategic Management
- Audit Theory and Practice
- International Tax Planning
- Financial Strategy
- Advanced Strategic Case Study

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

### ACCREDITATION



CIM The Chartered Institute of Marketing





*"It's such a modern school, full of life, varied and contemporary. The course has helped me to choose my places, think about where I want to go and why I want to do it, prepare for auditions and get the recalls I need."*

REBECCA WITHERINGTON



Foundation Course

## Acting

Royal Birmingham Conservatoire

### CAMPUS

City Centre

### DURATION

20 weeks full-time  
34 weeks part-time

### UCAS CODE

N/A – apply direct

### ENTRY REQUIREMENTS

There are no formal entrance qualifications required; however, you will be asked to attend an applicant workshop and provide a letter of reference.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This course, with two pathways of delivery to choose from, allows you to increase your skills in and awareness of auditioning, and discover the essential requirements for many drama school auditions. While gaining increased confidence towards performing, you will also be given skills classes in voice, movement, dance and acting.

The Foundation Course in Acting, available both full-time or part-time, will give you a broad foundation in performance techniques and methods, and will be invaluable to anyone wanting to go to drama school or take up a place on a performance course at university.

At the end of the course, students are entered for a Trinity performance exam which leads to a Level 3 qualification (up to 65 UCAS points).

The 20-week full-time course includes two terms of 10 weeks, each week consisting of up to 30 contact hours. With professional workshops at Shakespeare's Globe theatre, plus theatre visits and visiting masterclasses, you will be given valuable insight into a challenging but exciting profession. The 34-week part-time course is delivered over three terms, two evenings per week, with six contact hours per week.

Please note: At 20 to 34 weeks in length, this Foundation Course in Acting does not qualify for Student Loans Company funding/finance for fees or living expenses. Payment plans and school bursaries are available.

Full information: [www.bcu.ac.uk/foundation-acting](http://www.bcu.ac.uk/foundation-acting)

Content includes:

#### 20-week full-time pathway

- Acting and Improvisation
- Acting Through Song
- Voice
- Solo and Ensemble Singing
- Movement, Dance and Fitness/Yoga
- Text Analysis
- Stage Combat
- Audition Preparation and Professional Skills

You will undertake four projects as part of the course:

- Term 1
- Devised Storytelling
  - Musical Theatre Showcase

- Term 2
- Shakespeare Project
  - Contemporary Playwrights Showcase

#### 34-week part-time pathway

- Terms 1 and 2
- Acting and Improvisation
  - Voice
  - Solo and Ensemble Singing
  - Text Analysis
  - Audition Preparation and Professional Skills

- Term 3
- Production-based Project

### ACCREDITATION



*"The tutors pay genuine care and attention to helping you become the individual you want to grow to be. They really do take the time to make sure they don't just churn out factory-setting performers. They allow you to be yourself, and they nurture that."*

COREY CAMPBELL



BA (Hons)

## Acting

Royal Birmingham Conservatoire

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W410

### ENTRY REQUIREMENTS

Successful two-stage audition – Initial and Recall; an option to audition via YouTube, Dropbox or DVD is available for EU and international students.

- Plus
- A Levels: CC
  - BTEC Diploma: MM
  - BTEC Extended Diploma: MPP
  - Access to HE Diploma: 60 credits with 45 at Level 3
  - International Baccalaureate Diploma: 24 points
  - Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Apply your passion and complete your training at Royal Birmingham Conservatoire – we offer drama school-level training to mould you into a versatile actor and help you launch your career. BA (Hons) Acting develops you practically, personally and professionally, and prepares you for the dynamic and challenging world of the dramatic arts.

We have carefully designed a contemporary course that will prepare you for a creative career in front of a stage, screen or radio audience, including specialist training in voice, movement and singing. We prepare you to be a professional actor and, as a vocational training course, full attendance for a minimum of 30 contact hours a week would be expected.

Our graduates have gone on to enjoy successful careers on stage and screen. They have worked on hit TV programmes such as *Derry Girls*, *Coronation Street* and *Call the Midwife*, and on stage at prestigious theatres such as Shakespeare's Globe, the Royal Shakespeare Company and West End theatres. We are proud of the entrepreneurial skills they leave us with; we produce graduates who know how to survive and thrive in the industry, who write their own material and set up their own theatre companies.

The course is demanding and energetic, allowing you to explore your potential in a supportive, exciting and challenging environment. We encourage you to reach your full potential and become the best that you can be.

Full information: [www.bcu.ac.uk/ba-acting](http://www.bcu.ac.uk/ba-acting)

Content includes:

- Year 1
- Acting Theory and Practice 1
  - Skills 1
  - Rehearsal Exercise

- Year 2
- Acting Theory and Practice 2
  - Skills 2
  - Performance Exercise

- Year 3
- Recorded Media
  - Production
  - Professional Development

### ACCREDITATION



» 100% OVERALL SATISFACTION  
National Student Survey 2019.

UCAS POINTS:

64



*"It doesn't feel like you are learning a lesson or sat in a seminar. It feels like you are productive, and actually out in the world doing what you love. That's what makes it amazing."*

ELENA YIANNI



BA (Hons)

## Applied Theatre (Community and Education)

Royal Birmingham Conservatoire

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W490

### ENTRY REQUIREMENTS

- A Levels: CCC (including Drama or a related subject)
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSEs including English language at Grade 4 or above, or equivalent
- Interview.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This unique and enterprising course is built around preparing students to work in the expanding world of applied theatre, creating new drama with and for young people and community groups, and using theatre as a way of making a real difference.

The focus is on developing all of the skills needed to create compelling new performances and valuable and effective theatre projects. You will cover all the various skills of performance – acting, movement, voice and singing – but beyond that also address the whole of theatre-making: group devising, writing, facilitation, producing, funding and administration.

You will be equipped to create your own work, telling the stories that are most important to you, and also with the skills to make it happen. The majority of what you will learn on the course will be through practical experience – working with professional practitioners – and in real contexts, out in communities responding to actual need. The final year is all about preparing for employment or freelance work as a confident and skilled practitioner.

The course has a special partnership with the Birmingham Repertory Theatre, enabling you to work with their team of directors and outreach workers, and aim for the highest possible standards of performance and participation. We also partner with more than 60 professional companies in the small-scale performance sector in the city, as well as having strong links nationally and internationally.

Full information: [www.bcu.ac.uk/applied-theatre](http://www.bcu.ac.uk/applied-theatre)



[www.bcu.ac.uk/app-theatre-vid](http://www.bcu.ac.uk/app-theatre-vid)

Content includes:

#### Year 1

- Applied Theatre
- Drama for Learning 1
- Community Stories
- Performance 1

#### Year 2

- Professional Practice
- Drama for Learning 2
- Political Stories
- Performance 2

#### Year 3

- Personal Project
- Drama for Learning 3
- Community Project
- Applied Theatre Festival

» 95% OVERALL SATISFACTION

National Student Survey 2019.

UCAS POINTS:

96



*"Lecturers are always willing to help... they work to ensure everyone can reach their full potential."*

ANEESA MULLA



BSc (Hons)

## Architectural Technology

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

K236

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Architectural Technology is where the science of construction meets the art of design. Accredited by the Chartered Institute of Architectural Technologists and the Chartered Institute of Building, this course focuses not only on the creation of the built environment, but also on the structuring of space in and around it.

Learn how to create new designs – as well as analysing old ones – that have buildability, technology, procurement and contractual relations in mind. All of this is set within the social, regulatory, technical, sustainable and aesthetic context of both the UK and global development industry.

You will use industry-standard Computer Aided Design (CAD) software in both 2D and 3D, and work in the Building Information Modelling (BIM) environment, starting your career with skills that give you a competitive advantage.

We have excellent relationships with employers, meaning there are a range of opportunities for work placements. This will help you gain real insight about the work of architectural technologists and make valuable professional contacts.

Full information:  
[www.bcu.ac.uk/architectural-technology](http://www.bcu.ac.uk/architectural-technology)



This course can also be accessed via a foundation year. Please see page 218.

### ACCREDITATION



Content includes:

#### Year 1

- Introduction to the Built Environment
- Built Environment Technology 1
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential
- Design and Surveying Skills

#### Year 2

- Built Environment Technology 2
- BIM and Facilities Management
- Design and Development in the Built and Natural Environment
- Integrated Digital Design: Commercial
- Advanced Design and Surveying Skills

#### Year 3

- Urban Design Practice in Context
- Professionalism and Citizenship
- Research in Practice
- Digital Design Practice with Existing Buildings
- Individual Honours Project

### RELATED COURSES

191 BSc (Hons) Property Development and Planning



*“Real-world experience is a key element in the degree. The more experience I have, the more prepared I will be for the later parts of my degree and for when I’ve graduated.”*

ADAM NUTTALL

BA (Hons)

## Architecture

Birmingham School of Architecture and Design



### CAMPUS

City Centre

### DURATION

3 years full-time

4 years part-time

### UCAS CODE

K100

### ENTRY REQUIREMENTS

- A Levels: AAB (excluding General Studies or Travel and Tourism)
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 136 UCAS points
- BTEC Extended Diploma: DDD (some subjects are excluded)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 34 points
- GCSE English language and mathematics at Grade 4 or above (no equivalences accepted).

If your application is progressed, you will be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/architecture-and-design/portfolio](http://www.bcu.ac.uk/architecture-and-design/portfolio)

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

136

From lectures by leading industry professionals to cultural study trips, live project briefs and engaging with real sites, clients and practitioners, this course has been structured to help you respond creatively to the challenges of expanding urbanisation.

If you are considering a career in architecture, studying here will equip you with everything you need to participate in shaping the future of architectural design. As well as being vocational preparation for practising architecture, this course introduces you to the wider societal influences.

Throughout your time here, you will be taught a range of hand and digital drawing and model-making skills in both two and three dimensions, and introduced to the concept of building information modelling which helps equip you for entering the world of professional practice. With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, internal and external practitioners, theorists and designers to hone your skills and build knowledge.

The course is accredited by the Royal Institute of British Architects. It includes a comprehensive set of activities in professional studies, including a two-week work placement, construction site visits and into-work seminars.

Full information: [www.bcu.ac.uk/architecture-riba-part-i](http://www.bcu.ac.uk/architecture-riba-part-i)



This course can also be accessed via a foundation year. Please see page 218.

### ACCREDITATION



Content includes:

#### Year 1

- History of Architecture and Design
- Structures, Environment and Technology
- Design Resolution 1
- Design Apparatus (full-time only)
- Calibration (part-time only)

#### Year 2

- Architectural Theory and Research Methods
- Design Methods
- Design Resolution 2
- Praxis (full-time only)
- Co.LAB (full-time only)
- Design Exchange (part-time only)
- Co.LAB KE (part-time only)

#### Year 3

- Critical Study in Architecture
- Design Exploration
- Systems in Architecture
- Design Resolution 3

### RELATED COURSES

160 BA (Hons) Landscape Architecture

148 BA (Hons) Interior Architecture and Design

*“As with any art-based course, do not let anybody make you feel like your degree will not be worth it. You’ll be doing it for the rest of your art-life. If you do decide to go, I am sure it’ll be one of the best decisions you’ll make, as it was with me.”*

LARISSA SHAW



### CAMPUS

Margaret Street

### DURATION

3 years full-time

### UCAS CODE

W190

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/art-portfolio](http://www.bcu.ac.uk/art-portfolio).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

If Leonardo Da Vinci was alive today he’d be looking out into the world and responding to it. Making artwork to confront and engage with the challenges we face today: the effects of climate change, the impact of automation, the legacy of colonialism. He would be thinking about what it means to be human and how to make the world a better place.

On our BA (Hons) Art and Design course, you’ll find your creative voice, and work both individually and collaboratively as reflexive practitioners. You will have the opportunity to explore a range of processes, materials and practices most appropriate to your ideas and interests. These might include photography, installation, print, digital media, sculpture, illustration, textiles, drawing and sound processes positioned within graphic design, public art, social practice, curatorial practice, three-dimensional or speculative design contexts.

Working closely with academic and technical staff, you will develop new skills and approaches to projects which support you in developing independent thought, confidence and an understanding of your own strengths and interests.

In your second year, you will work on live external-facing projects with industry partners which have included Tate Liverpool, Icon Gallery and Eastside Projects, and participate in professional placements enabling you to develop key skills for employment in the creative industries.

Full information: [www.bcu.ac.uk/art-design](http://www.bcu.ac.uk/art-design)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

132 BA (Hons) Fine Art

155 BA (Hons) Jewellery and Objects

156 HND Jewellery and Silversmithing

BA (Hons)

## Art and Design

Birmingham Institute of Creative Arts

Content includes:

#### Year 1

- Introduction to Art and Design Practice – the Workshop
- Introduction to Art and Design Practice – the Studio
- Introduction to Art and Design Practice – the World
- Introduction to Contemporary and Historical Contexts
- Collaborative Practice 1

#### Year 2

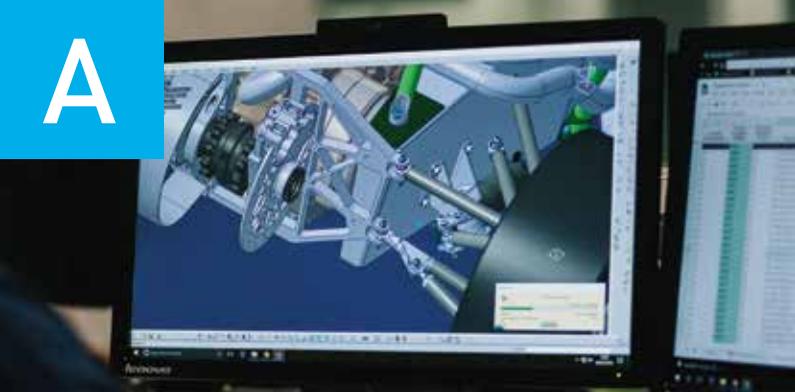
- Establishing Art and Design Practice 1
- Establishing Contemporary and Historical Contexts
- Work Placement
- Collaborative Practice 2 (optional)
- Establishing Art and Design Practice 2 (optional)
- Live Project (optional)

#### Year 3

- Major Project
- Research in Practice
- Professional Practice

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS; 100% OF STUDENTS WERE SATISFIED WITH THIS COURSE

Destinations of Leavers from Higher Education survey 2016/17; National Student Survey 2019.



*"I decided to get involved in BCU Racing because I do enjoy racing, there's a big passion behind it, and also to try and gain some skills that employers will recognise."*

GARY WINTERSGILL

BEng (Hons)/MEng

## Automotive Engineering

School of Engineering and the Built Environment



### CAMPUS

City Centre

### DURATION

- 3 years full-time (BEng)
- 4 years full-time (MEng)
- 4 years sandwich (BEng)
- 5 years sandwich (MEng)
- 5 years part-time (BEng)

### UCAS CODE

H330 (BEng), H3H0 (MEng)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB) including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- BTEC Extended Diploma: DMM (MEng DDM) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points (MEng 32)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Direct entry to year 3 of the part-time course is possible with a relevant HND, HNC or equivalent. For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

### UCAS POINTS:

**112** (BEng) | **128** (MEng)

Our Automotive Engineering course will encourage you to innovate and work collaboratively with tutors, experts and peers to gain practical and theoretical engineering skills that modern employers want.

You will learn how to use the Conceive – Design – Implement – Operate (CDIO) teaching framework, so you can work on projects from initial design to implementation, and address developing challenges in the industry, such as lightweight structures, energy efficient transportation and sustainable design during your studies.

Gain practical experience so you can work in every aspect of the industry, from suspension to chassis and manufacturing systems. Our graduates have progressed into roles with leading manufacturers such as Jaguar Land Rover and Ford Motor Company.

Our students benefit from our strong industry links with companies such as the Morgan Motor Company, Westfield Sportscars, Siemens and GKN. Plus, join our BCU Racing team to design and build a racing car and to compete at the IMechE-sponsored Formula Student event at Silverstone.

#### Full information:

[www.bcu.ac.uk/automotive-engineering](http://www.bcu.ac.uk/automotive-engineering)



BEng (Hons) Automotive Engineering can be accessed via a foundation year. Please see page 218.

#### Content includes:

##### Year 1

- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

##### Year 2

- Numerical Analysis
- Thermodynamics and Fluids Mechanics
- Leading Engineering Endeavour
- Design and Manufacture

##### Year 3

- Individual Honours Project
- Vehicle Electronics and Control
- Computer-aided Engineering
- Powertrain and Hybrid Vehicles

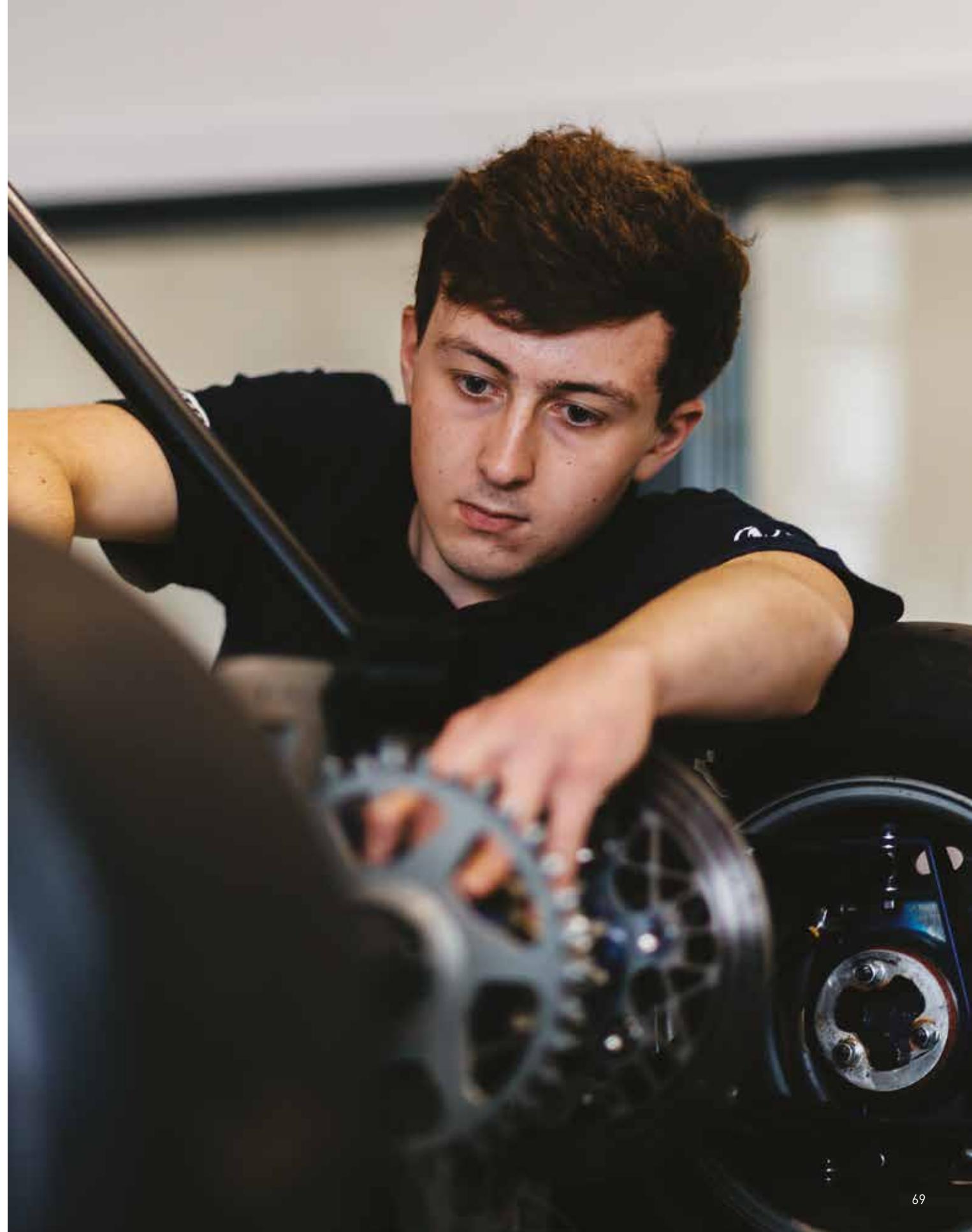
##### Year 4 (MEng)

- Group Integrated Master's Project
- Advanced Systems Engineering
- Advanced Powertrains and Control
- Vehicle Control Systems
- Advanced Dynamics

#### RELATED COURSES

**168** BSc (Hons) Mechanical Engineering

» BE A PART OF OUR BCU RACING TEAM TO COMPETE IN THE GLOBAL INSTITUTION OF MECHANICAL ENGINEERS (IMECHE) FORMULA STUDENT EVENT AT SILVERSTONE.





*"It's a course that takes your mind to places you didn't even think imaginable. We have the best course tutors, amazing placement opportunities and chances to expand your knowledge into a new and cutting-edge field... the possibilities are endless!"*

CHRISTINA LAWRENCE



## BEng (Hons)/MEng Biomedical Engineering

School of Health Sciences

### CAMPUS

City South / City Centre

### DURATION

3 years full-time (BEng)  
4 years full-time (MEng)

### UCAS CODE

H160

### ENTRY REQUIREMENTS

- A Levels: BBC, including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- BTEC Extended Diploma: DMM including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Biomedical engineering is an exciting, cutting-edge and fast-emerging sector in the United Kingdom and overseas. It applies engineering solutions to meet the challenging demands of the healthcare sector, and plays a significant role in improving the quality of patient care.

Our Biomedical Engineering course is a unique programme that pulls in many different subjects, from mechanical to electrical and electronic engineering, while embedding the principles of human anatomy and physiology, allowing seamless progression to a Master's-level qualification.

This course offers you an enriched learning experience via its practice-led, knowledge-applied course. You will be supported in undertaking appropriate elective placement opportunities and work independently or in teams to solve biomedical engineering problems. You will interact very closely with a range of professionals, varying from medical engineers to medical practitioners working in private medical device industries and local healthcare trusts.

The knowledge and employability skills you gain will assist you in becoming an entrepreneur or engineer in the healthcare technology sector or use the research skills you have gained to emerge as a budding scientist.

Full information:  
[www.bcu.ac.uk/biomedical-engineering](http://www.bcu.ac.uk/biomedical-engineering)

**FY** BEng (Hons) Biomedical Engineering can be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/biomed-vid](http://www.bcu.ac.uk/biomed-vid)

Content includes:

#### Year 1

- Engineering Principles
- Engineering Practice
- Mathematical Modelling
- Human Anatomy and Physiology for Biomedical Engineering

#### Year 2

- Mathematics for Signals and Systems
- Engineering Electronic Systems
- Analogue and Digital Electronics
- Research Methods for Science and Engineering

#### Year 3

- Biomechanics for Biomedical Engineers
- Biomaterials and Tissue Engineering
- Medical Image Processing
- Research Project

#### Year 4 (MEng)

- Group Research Project
- Applied Digital Signal Processing
- Analogue Microelectronics and Integrated Architecture
- Healthcare Technology Management
- Leadership Skills and Project Management for Health and Healthcare



*"The course is really stimulating as the lecturers are so passionate! There is a variation of labs and workshops, which build curiosity and motivate me to explore my learning in depth."*

NAZIA NUREEN



### CAMPUS

City South

### DURATION

3 years full-time  
4 years sandwich  
6 years part-time

### UCAS CODE

C900

### ENTRY REQUIREMENTS

- A Levels: BBC, including Human Biology, Biology, Physics, Chemistry or Applied Psychology at Grade B
- BTEC Diploma: D\*D\* in an applied science subject
- BTEC Extended Diploma: DMM in an applied science subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Biomedical sciences embrace a number of important disciplines, including physiology, biochemistry, cell biology, microbiology and genetics. These subjects are important in the provision of healthcare and medical research and underpin the biotechnology and pharmaceutical industries.

On this course you will learn about how the human body functions in health and disease, and develop an understanding of the diagnosis, management and treatment of a range of diseases. You'll gain critical thinking and independent problem-solving skills, which will help you to navigate a successful career after graduation.

You will acquire important practical and scientific skills while being taught in our new state-of-the-art life sciences laboratories. You will have the opportunity to take an optional sandwich-year placement in an industrial, clinical or research setting between years 2 and 3 of this course. In the final year you will undertake an independent Research Project where you will execute your own experiments under supervision.

Graduates may go on to a range of careers directly or after further training and study, as well as postgraduate study to obtain MSc, MPhil, Physician Associate/Assistant and PhD qualifications.

Full information: [www.bcu.ac.uk/biomedical-sciences](http://www.bcu.ac.uk/biomedical-sciences)

**FY** This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 133 BSc (Hons) Food and Nutrition
- 70 BEng (Hons) Biomedical Engineering

BSc (Hons)

## Biomedical Sciences

School of Health Sciences

Content includes:

#### Year 1

- Fundamentals of Cell Biology
- Introduction to Human Physiology
- Genetics
- Biochemistry

#### Year 2

- Research Methods in Science and Engineering
- Clinical Biochemistry and Cellular Science
- Infectious Disease
- Blood Science
- Fundamental Principles of Pharmacology and Drug Development

#### Year 3

- Research Project
- Molecular Basis of Disease
- Pathophysiology
- Choice of Optional Modules



*"I definitely recommend this course; from the support you receive from the faculty as a whole to the friendships you build. Regardless of your background and ethnicity, do this course – it will change your life."*

SARAH BRISTOL-ABBOTT



BCUsocscience  
bcusocsciences

BA (Hons)

## Black Studies

School of Social Sciences

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

L330

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This unique course is the first of its kind in Europe. If you are interested in the history, politics, popular cultures, artistic and social movements of people across the African diaspora, Black Studies will provide you with the big picture perspective through this growing discipline.

Your course will be taught by leading, research-active lecturers and tutors, where you will encounter a range of viewpoints, as well as gaining valuable experience within the wider community.

Black Studies at Birmingham City University is an interdisciplinary subject that is committed to working with the wider community. The course aims to make a transformative impact upon society. Throughout the degree, we will engage you in the thinking and practice of contextualising your work within communities, and where possible, connecting you to projects and organisations outside of the University.

The course seeks to enable students with the capacities and skills needed to apply decolonising intellectual knowledge to a range of strategies for advancing community self-representation, social justice and global human rights. These commitments are based on the understanding that the perspectives and lives of people throughout the Black diaspora are entangled in complex intersecting power relations, structures and processes.

Full information: [www.bcu.ac.uk/black-studies](http://www.bcu.ac.uk/black-studies)



These courses can also be accessed via a foundation year. Please see page 218.

» 94% OF BIRMINGHAM CITY SCHOOL OF SOCIAL SCIENCES UK FULL-TIME UNDERGRADUATES ARE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

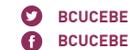
UCAS POINTS:

112



*"Building Services Engineering is where science meets design and engineering is put into the built environment practice. This course focuses on design, operation, management and logistical complexities."*

GHASSON SHABHA



BCUCEBE  
BCUCEBE

BSc (Hons)

## Building Services Engineering

Top-Up

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

18 months part-time

### UCAS CODE

N/A – apply direct

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

If you want an exciting and challenging career in the construction industry, this course could be for you. Your learning and development will be centred around careful deployment of engineering rules and principles as well as developing and supporting the know-how necessary to apply technology to wide-ranging building services engineering problems and processes.

You will be inspired to develop a detailed appreciation and ability to analyse complex building services design problems and to assess alternative building services systems most suited to address technical client requirements, in order to arrive at an optimal solution.

You will also learn about cost, quality, operation and energy efficiency in relation to the wider procurement and contractual context of the construction process and the actors involved in that process – all set within the social, regulatory, technical and sustainable context of the UK and global development industry.

The course aims to produce building services engineers with a well-rounded ability to mix technical, creative and business skills, ready to join an equally fast-moving built environment. You will therefore be industry-ready and can look forward to a fulfilling and enjoyable career as a building services engineer. This course is run as an 18-month part-time top-up degree.

Full information: [www.bcu.ac.uk/building-services-eng](http://www.bcu.ac.uk/building-services-eng)

» THE COURSE WILL PROVIDE YOU WITH A SOLID FOUNDATION AND UNDERSTANDING OF KEY ENGINEERING PRACTICES AND PROCESSES.

Content includes:

- Project Management
- Services and Energy Performance
- Integrated Building Simulation and Design
- Individual Honours Project

» THE COURSE ENCOURAGES CRITICAL ANALYSIS, PROBLEM SOLVING AND COMMUNICATION APPROPRIATE FOR THE PROFESSION.



*"I found that the problem-based learning I experienced during my studies was applicable to the work I did at Willmott Dixon and enabled me to identify technical problems within a complex legal, social and economic environment."*

JESSICA VAN RENSBURG

BSc (Hons)

## Building Surveying

School of Engineering and the Built Environment



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

K230

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Building Surveying encompasses surveying, conservation, adaptation and repurposing of the built environment. By studying with us, you will embrace new innovations that will prepare you to support the development of a sustainable society.

You will learn from building surveying experts with considerable practical experience, and develop your problem-solving, communication and interpersonal skills. Our accreditation from the Royal Institution of Chartered Surveyors (RICS) can lead to professional membership after the Assessment of Professional Competence.

Benefit from our strong industry links by attending visiting lecturer talks and site visits, working on case studies and gaining work experience so you're prepared for employment. The skills we teach have helped our graduates secure roles with companies including Faithful+Gould.

Our excellent relationships with employers mean that you can undertake a successful work placement, helping you gain real insight about the work of building surveyors and make valuable professional contacts.

Full information: [www.bcu.ac.uk/building-surveying](http://www.bcu.ac.uk/building-surveying)



This course can also be accessed via a foundation year. Please see page 218.

### Content includes:

#### Year 1

- Introduction to the Built Environment
- Built Environment Technology 1
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential

#### Year 2

- Built Environment Technology 2
- BIM and Facilities Management
- Building Pathology
- Integrated Digital Design: Commercial

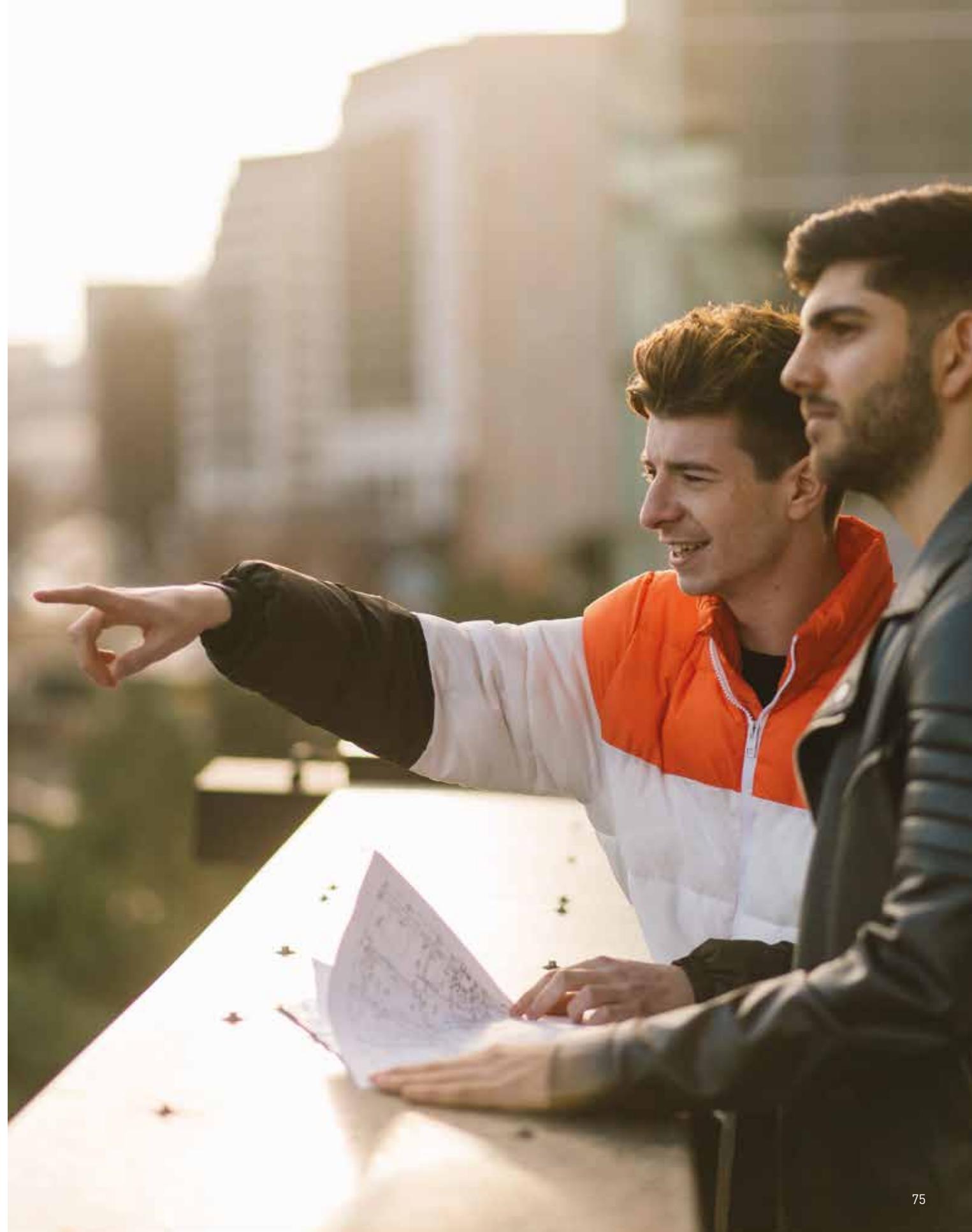
#### Year 3

- Urban Design Practice in Context
- Professionalism and Citizenship
- Commercial Building Pathology and Surveying
- Building Surveying Professional Skills
- Individual Honours Project

### ACCREDITATION



» AS THE INDUSTRY CHANGES, SO DO WE. LEARN ABOUT THE INNOVATIVE DEVELOPMENTS IMPACTING THE SECTOR TODAY.



UCAS POINTS:

112



*“The staff are incredibly knowledgeable, and the opportunities the University and the course offer to students are invaluable.”*

KEEGAN BROTHERIDGE



BA (Hons)

## Business

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years sandwich (not Prof. Prac.)

5 years part-time (not Prof. Prac.)

### UCAS CODE

N100

### ENTRY REQUIREMENTS

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D\*D\* (Prof. Prac. combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (Prof. Prac. 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112 | 120 (Prof. Prac.)

The course will provide you with the opportunity to develop specialist business expertise, while helping you learn key transferable skills, all of which will help you stand out when it comes to securing employment.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness, since we believe business can't be studied in isolation.

In addition, you'll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on accompanying issues around social responsibility and ethical behaviour. After gaining a solid grounding in business functions, you will be able if you wish to specialise in one of our innovative Business pathways for your next two years.

Your course will foster your intellectual and ethical development and encourage your personal commitment to the socially useful purpose of becoming a business professional. It will also develop your core behaviours through learning activities that enable you to practise, exhibit and develop confidence in enterprise and entrepreneurship.

Full information: [www.bcu.ac.uk/business-ba](http://www.bcu.ac.uk/business-ba)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Professional Development
- Business Foundations
- Marketing Foundations
- Essential Analysis for Business

#### Year 2

- Business Operations
- Applied Management
- Contemporary Business: Practice and Solutions
- Accounting for Business

#### Year 3

- Business Process and Systems
- E-business
- International Business
- Integrative Business Research Project

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



### AVAILABLE SPECIALIST ROUTES:

#### Business (Marketing) | BA (Hons) NN15

This course aims to prepare you for a career in marketing, equipping you with the practical skills required to make an immediate impact and the conceptual framework to make a long-term difference.

It combines the broad understanding of business operations and practice with the specific knowledge which is applied in the marketing area.

Full information: [www.bcu.ac.uk/business-marketing](http://www.bcu.ac.uk/business-marketing)



BA (Hons) Business (Marketing) can also be accessed via a foundation year. Please see page 218.

#### Business (Professional Practice) | BA (Hons) N001

Our unique Professional Practice degree in Business is designed to fast-track your professional development and help you apply your business studies to your work experience. You will study at the University for two years, before spending your third and final year on paid placement, ensuring you graduate as a highly employable, experienced professional.

There will also be opportunities to try out different graduate roles with a wide variety of placements and internships on offer to complement your studies.

Full information: [www.bcu.ac.uk/professional-practice](http://www.bcu.ac.uk/professional-practice)

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.



*"My business knowledge from my degree helps me understand how a business works, and the strategic moves they may need to undertake in order to grow and succeed in the current market."*

JOANNA EDWARDS



BSc (Hons)

## Business Accounting

Birmingham City Business School

**CAMPUS**  
City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

**UCAS CODE**  
N40B

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Start your accountancy career the minute you walk through the door with our BSc (Hons) Business Accounting course. Designed to equip you with the intellectual and technical building blocks to kick-start your career, our course's professional alignment enables fast-track progression into the world of accountancy.

You will study accredited modules that are designed to meet high standards, and you'll also have the option to undertake a full year's work placement, gaining vital real-life skills. As you progress, you will become more effective and creative as a problem-solver, and be able to critically advise individuals and companies on a range of business-related matters.

Develop the professional accounting skills required of any senior manager and have the flexibility to customise your own programme during the second and final years to specialise in economics, taxation, project management or international business. You have the opportunity to embark on a year-long sandwich placement as part of your degree course.

Completing the course will not only enable you to follow careers in accountancy, but careers in any aspect of business, as you'll have an in-depth understanding of all aspects of business operations.

Full information: [www.bcu.ac.uk/business-accounting](http://www.bcu.ac.uk/business-accounting)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Introduction to Financial Accounting
- Business Foundations
- Principles of Economics
- Applied Accounting

#### Year 2

- Decision-making for Business and Finance
- Business Operations
- Strategic Development
- Ethics, Corporate Governance and Law

#### Year 3

- E-business
- UK and Global Accounting Issues
- Integrated Business Research Project

### ACCREDITATION



» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

UCAS POINTS:  
112



*"I am originally from Colombia, and I never thought that I would study in the UK. Birmingham City University gave me an opportunity to earn my degree, and the support of my lecturers and tutors helped me in adapting to this new form of study."*

LINA MATEUS



BA (Hons)

## Business Administration (Top-Up)

Birmingham City Business School

**CAMPUS**  
City Centre

### DURATION

1 year full-time

**UCAS CODE**  
N101

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This flexible and wide-ranging course allows you to tailor your studies to your interests, from Innovative Thinking for Organisation Development to Cross-cultural Consumer Behaviour. With a wide range of modules to choose from, you'll be able to follow a path that will lead to your future career, with previous students progressing into roles with high-profile organisations such as npower and Zurich.

The course covers a whole range of areas with at least five modules for you to choose from. You will study full-time and be given attentive student support.

Working with other students from across Birmingham City Business School, you'll develop and demonstrate your ability to collaborate, while other projects will require you to work alone and develop your independent learning skills.

You will work on a range of innovative and practical projects, including business reports, case studies, presentations and projects, all of which will help you to apply your knowledge to real businesses and real situations. Our staff will help to support and tailor your learning with expert industry knowledge and experience. They are researchers, authors and industry professionals who'll share their own practical and academic experience and expertise.

Full information: [www.bcu.ac.uk/business-admin](http://www.bcu.ac.uk/business-admin)

Content includes:

- Innovative Thinking for Organisation Development
- Business Process and Systems
- E-business
- Contemporary Advertising
- Cross-cultural Consumer Behaviour
- International Marketing Planning
- Business Development

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



*“An HND in Business and Management evidences the development of your business skills and knowledge. Your study will match the first two years of a business-related degree with the possibility of progression to the final year of a degree.”*

**JON CURWIN, ASSOCIATE PROFESSOR**



HND

## Business and Management

Birmingham City Business School

### CAMPUS

South and City College  
Birmingham

### DURATION

2 years full-time

### UCAS CODE

022N

### ENTRY REQUIREMENTS

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This HND course in Business and Management is delivered over two years, full-time. It emphasises learning by doing, so you will get practical skills alongside your theoretical learning. You will study a broad range of business topics such as finance and marketing, alongside specialist management modules.

This course gives you a clear understanding of fundamental business principles such as marketing, human resources and law, as well as more specialist areas like managing advertising, accounting and professional development.

With dedicated tutor support, you'll learn about the underlying principles and techniques used in management and develop an understanding of contemporary issues in the business world. You will get the opportunity to gain feedback on briefs and projects from industry experts.

Our staff have a wealth of knowledge and industry experience, which means you get to be taught by experts in the field. As well as a wealth of facilities at the college, you'll also have access to support and facilities at the University. This includes support services and career advice.

Full information: [www.bcu.ac.uk/business-management-hnd-south](http://www.bcu.ac.uk/business-management-hnd-south)

### Content includes:

- Marketing
- Human Resource Management
- Organisations and Behaviour
- Business Environment
- Law for Business
- Business Analysis
- Business Planning
- Managing Financial Resources and Decisions

» THIS COURSE OFFERS THE POSSIBILITY OF PROGRESSION TO THE FINAL YEAR OF A BUSINESS-RELATED DEGREE.

UCAS POINTS:

64



*“My placement has been the best year of my life to date. I have matured enormously in such a short space of time and it has shaped my outlook on life in such a positive way.”*

**SEAN CREELEY**



BA (Hons)

## Business Economics

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

NL11

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Take advantage of Birmingham's distinctive and diverse economic profile with our Business Economics degree. Our degree provides both the modes of thought and technical skills that have practical applications in business and society.

Our degree prepares you to work across all areas of the economy – specifically, your degree combines the study of economics with a wide variety of business and finance-related topics, helping you to gain an awareness of the business and financial environment as well as current business issues.

As economists work in a number of settings, you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting), therefore providing you with a range of options depending on the graduate role you subsequently seek.

You will be equipped with a firm foundation focused on diverse economic ideas and their relevance to business and financial decision-making. You will also gain quantitative skills, as well as communication and IT skills, and learn about their application in business contexts as an economist or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Full information: [www.bcu.ac.uk/bus-economics](http://www.bcu.ac.uk/bus-economics)



This course can also be accessed via a foundation year. Please see page 218.

» OUR ECONOMICS SUBJECT AREA IS RANKED 12TH IN THE UK FOR STUDENT SATISFACTION

Complete University Guide 2020.

UCAS POINTS:

112

### Content includes:

#### Year 1

- Professional Development for Economics
- Business Foundations
- Principles of Economics
- Business Analysis, Methods and Techniques

#### Year 2

- Microeconomics
- Business Operations
- Strategic Development
- Macroeconomics

#### Year 3

- E-business
- The Economics of Trade and Development
- Industrial Economics
- Integrative Business Research Project

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.



*“Good support is given by the faculty, and The Curzon Building is a great study environment.”*

KIRAN BHANGU



BSc (Hons)/MFin

## Business Finance

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MFin)  
4 years sandwich (BSc)  
5 years sandwich (MFin)  
5 years part-time (BSc)  
6 years part-time (MFin)

### UCAS CODE

NN13 (BSc), N30B (MFin)

### ENTRY REQUIREMENTS

- A Levels: BBC (MFin BBB)
- BTEC Diploma: D\*D\* (MFin combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MFin DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (MFin 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. Designed to equip you with the expert knowledge and technical skills required by the Association of Corporate Treasurers qualification and the wider industry, this flexible course will encourage your development towards becoming a successful business finance professional.

The course has the option of a sandwich year, wherein you'll get the opportunity to go on a year-long industry placement. Following successful completion of the BSc (Hons) course, you can enjoy seamless progression to a Master's-level qualification with our MFin.

During the second and later years of the course, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your course to a specific career aim or professional body.

There will also be opportunities to experience different graduate roles, with a wide variety of placements and internships on offer to complement your studies.

Full information: [www.bcu.ac.uk/bus-finance](http://www.bcu.ac.uk/bus-finance)  
[www.bcu.ac.uk/bus-finance-mfin](http://www.bcu.ac.uk/bus-finance-mfin)

**FY** BSc (Hons) Business Finance can be accessed via a foundation year. Please see page 218.

» 97% OVERALL SATISFACTION FOR BUSINESS FINANCE

National Student Survey 2019.

UCAS POINTS:

112 (BSc) | 120 (MFin)

Content includes:

#### Year 1

- Introduction to Finance
- Introduction to Financial Accounting
- Principles of Economics
- Quantitative Methods for Finance

#### Year 2

- Corporate Finance
- Financial Reporting
- Risk Management
- Principles of Taxation

#### Year 3

- Banking, Financial Markets and Institutions
- Corporate Financial Strategy
- Financial Derivatives

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

*“Studying Business Information Technology at BCU has allowed me to develop many skills, both technical and transferable, making me a more confident individual. It is a very diverse course opening up many opportunities both in the present and for the future.”*

SABHA AKHEEL



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

I201

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing-related subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Business Information Technology bridges the gap between IT and business to drive innovation and growth in the modern global organisation. This course embeds a systems philosophy of connectivity, to offer an in-depth understanding of business concepts and how to use IT to serve business needs.

It will also provide essential skills that will facilitate communicating and discussing technical and business ideas effectively. You will work collaboratively with tutors, researchers and businesses, applying practice-based skills to real-life case studies and live project briefs which will develop your problem-solving and analytical skills. Learn how to think like a coder, to influence the design, development and use of information systems and technology in organisations.

Work in our advanced software development and computer programming labs, using dedicated facilities for systems analysis, networking, e-commerce and business intelligence – all of which reflect advanced professional practice.

You will also gain an in-depth understanding of how organisations can harness the data to improve decision-making. In summary, this course will give you the skills and knowledge to make IT work for businesses. You will develop your technical, research, design and organisational ability, and leave with the skills employers want.

Full information: [www.bcu.ac.uk/business-info-systems](http://www.bcu.ac.uk/business-info-systems)

**FY** This course can also be accessed via a foundation year. Please see page 218.



BSc (Hons)

## Business Information Technology

School of Computing and Digital Technology

Content includes:

#### Year 1

- Business Information Systems
- Business Information Modelling
- Information Networks
- Application Development

#### Year 2

- Foundations of Database Systems
- Application Systems
- Database Development and Implementation
- Ethical and Professional Context of IT

#### Year 3

- Social Systems
- Data Intelligence
- Strategy Information Systems Alignment
- Information Security
- Individual Honours Project

### RELATED COURSES

- 94 BSc (Hons) Computing and Information Technology
- 108 BSc (Hons) Digital Media Computing
- 92 BSc (Hons) Computer Science





*“Undertaking a placement year with the opportunity to apply theory to the real-world working environment has proved invaluable. Birmingham City University has exceeded my expectations both from an academic and professional perspective.”*

JAMAL QURBAN



BA (Hons)

## Business Management

Birmingham City Business School

**CAMPUS**  
City Centre

### DURATION

3 years full-time  
4 years sandwich (not Prof. Prac.)  
5 years part-time (not Prof. Prac.)

**UCAS CODE**  
N201

### ENTRY REQUIREMENTS

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D\*D\* (Prof. Prac. combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (Prof. Prac. 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112 (BSc) | 120 (Prof. Prac.)

Acquire the building blocks for a successful management career with our multifaceted Business Management course. The programme features exciting international visits, high-profile industry speakers and real-life projects so your career can start the minute you walk through our doors.

Your learning will embrace the development and operation of business markets and the management of key resources including human capital, as well as financial management, strategic management and cultural awareness. In addition, you'll gain an insight into digital business, exploring how technology has remodelled the business world, and reflect on issues around social responsibility and ethical behaviour.

In addition to the main programme, we offer distinct pathways which allow you to specialise in a specific area while still learning the core skills of business and management.

All of our programmes will enhance your understanding of organisations and the environment in which they operate and will prepare you for a career in business and management. Our accreditation by the Chartered Management Institute (CMI) ensures you'll be provided with the latest information and knowledge, as well as providing key industry links and insight.

Full information:  
[www.bcu.ac.uk/business-management](http://www.bcu.ac.uk/business-management)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Contemporary HR for Managers
- Marketing Foundations
- The Professional Manager
- Finance for Managers
- Understanding Organisations and Organisational Behaviour

#### Year 2

- Introduction to Consultancy
- Contemporary Management Issues
- Management Development
- Supply Chain Management

#### Year 3

- Integrative Business Research Project
- The Global Manager
- The Executive Manager
- Innovative Thinking for Organisational Development
- Contemporary Global Management Issues

ACCREDITATION



### AVAILABLE SPECIALIST ROUTES:

#### Business Management (Consultancy) | BA (Hons) N20B

This pathway enables you to specialise in consultancy, gaining an insight into the theory and application of the requirements of this role.

Accreditation by the Chartered Management Institute (CMI) and alignment to the Institute of Consulting ensures our course remains cutting-edge and relevant with modern consulting practices. You will also be exposed to a range of culturally diverse organisations and opportunities to study and work with consultants across the globe.

Full information: [www.bcu.ac.uk/business-consultancy](http://www.bcu.ac.uk/business-consultancy)

#### Business Management (Enterprise) | BA (Hons) N20C

Business Management (Enterprise) provides a route for students interested in development and sustainability of new business operations for those considering launching their own enterprise.

You will be exposed to key enterprise modules which will help you get from idea to launch underpinned by academic theory. This route, which will be embedded throughout your course, will look to develop your skills, abilities and behaviours, and provide you with the tools you need to become a future entrepreneur.

Full information: [www.bcu.ac.uk/business-enterprise](http://www.bcu.ac.uk/business-enterprise)

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



#### Business Management (Professional Practice) | BA (Hons) N1N2

Our unique professional practice degree in Business Management is designed to fast-track your professional development and help you apply your business studies to your work experience.

The final year of your course will involve you working full-time with an employer alongside finishing your degree through block release and online delivery. This approach lets you put your learning into practice at an early stage and build further experience in the workplace before you graduate.

Full information: [www.bcu.ac.uk/business-prof](http://www.bcu.ac.uk/business-prof)

#### Business Management (Supply Chain Management) | BA (Hons) N20D

Business Management (Supply Chain Management) gives you an opportunity to undertake specific modules designed for those who seek a deeper insight into the operation and complexity of the supply chain.

You will explore contemporary supply chain initiatives and review corporate strategy, globalisation, international alliances and the key features of procurement and outsourcing. This course provides you with the opportunity to examine the tools and techniques used to sustain and develop global supply networks.

Full information: [www.bcu.ac.uk/business-supply](http://www.bcu.ac.uk/business-supply)



This course can also be accessed via a foundation year. Please see page 218.



*“When I was looking for a course, I liked the small class sizes at Birmingham City University, and the fact that the content is integrated with other Built Environment courses. My lecturers have been extremely helpful if I didn’t understand something.”*

SUPREET JOHAL



BEng (Hons)

## Civil Engineering

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

H201

### ENTRY REQUIREMENTS

- A Levels: BBC including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- BTEC Extended Diploma: DMM in Engineering including Distinction in Mathematics for Technicians unit or Merit in Further Mathematics for Technicians unit
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Civil engineers design and construct anything from buildings and bridges, to dams, power stations and motorways. This course will prepare you to work on these projects. You will focus on structures, materials, geotechnics and hydraulics, and your studies will be enhanced with site visits, field trips and guest lectures.

You will learn in a hands-on style in a simulated workplace environment, using the latest CAD software so you are equipped to make an impact in an important industry.

Our outstanding industry links give you a competitive edge, to help you progress to a successful career when you graduate. You will be provided with knowledge of the scientific, technical, environmental, economic and managerial aspects of civil engineering so that you will be able to apply yourself to both the design and management of civil engineering projects.

During the course, you will also develop the key transferable skills that modern employers require such as problem-solving, project planning, presentation and communication.

Full information: [www.bcu.ac.uk/civil-engineering](http://www.bcu.ac.uk/civil-engineering)

**FY** This course can be accessed via a foundation year. Please see page 218.

» ENHANCE YOUR STUDIES WITH SITE VISITS, FIELD TRIPS AND GUEST LECTURES.

Content includes:

#### Year 1

- Engineering Principles
- Mathematical Modelling
- Engineering Practice
- Integrated Engineering Project

#### Year 2

- Structures 1
- Soil Mechanics
- Civil Engineering Materials
- Integrated Digital Design for Complex Structures

#### Year 3

- Structures 2
- Geotechnical Engineering
- Hydraulics and Drainage
- Individual/Group Honours Project

### RELATED COURSES

- 97 BSc (Hons) Construction Management  
168 BEng (Hons) Mechanical Engineering



*“BSc (Hons) Computer and Data Science ushers you into the era of modern computing where computers not only obey what they are told, but also explore what is happening around and learn from it.”*

ATIF AZAD, COURSE LEAD FOR COMPUTER AND DATA SCIENCE



BSc (Hons)

## Computer and Data Science

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

I10C

### ENTRY REQUIREMENTS

- A Levels: BBC including a science, technology, mathematics or computing subject
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Our Computer and Data Science course will develop your skills in producing computer systems solutions – especially data-driven intelligent systems. In doing so, you will gain a sound understanding of mathematical, scientific and technical underpinnings of data science. You will access dedicated industry-standard facilities in a fully equipped lab running the latest software.

You will develop a good balance of in-depth academic knowledge and technical and practical expertise, equipping you with a range of transferable skills, such as complex problem-solving, the ability to analyse in a careful and considered manner, and working as a team member.

To give you a solid foundation in the subject, Computer and Data Science shares a common first year with the Computer Science programme, covering fundamental concepts such as algorithms and data structures. The Data Science element of this programme focuses on the technical aspects of data science and nurtures your creativity by helping you to develop an appreciation of how these principles can be applied across a broad spectrum of applications.

We provide dedicated, industry-standard facilities for you to research and work on enterprise software, as well as virtual environments to develop business solutions and systems.

Full information: [www.bcu.ac.uk/comp-and-data-science](http://www.bcu.ac.uk/comp-and-data-science)

**FY** This course can be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 92 BSc (Hons) Computer Science

Content includes:

#### Year 1

- Computer Programming
- Computer Systems
- Data Structures and Algorithms
- Network Fundamentals

#### Year 2

- Object-oriented Programming
- Introduction to Data Science
- Database and Web Application Development
- Discrete Mathematics and Declarative Programming

#### Year 3

- Modern Data Stores
- Data Mining
- Data Warehouse
- Artificial Intelligence and Machine Learning
- Individual Honours Project



*"The University's reputation was the main reason I chose to study at BCU. It was also down to the amount the University invested into building new facilities and providing all the relevant software and hardware for its students."*

GURLABH SINGH

BSc (Hons)/MSci

## Computer Forensics

School of Computing and Digital Technology



### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MSci)  
4 years sandwich (BSc)  
5 years sandwich (MSci)

### UCAS CODE

FG44 (BSc), I120 (MSci)

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

With digital forensics playing a critical role in the world of modern criminal investigations, this Computer Forensics course will help you develop the practical and professional skills needed by employers in the digital forensics, cyber security and law enforcement sectors.

Delve into the acquisition, analysis and interpretation of data recovered from computers and digital devices, to establish factual evidence, with access to a dedicated specialist digital forensics laboratory, hosting professional digital forensics tools including EnCase, FTK, XRY, Cellebrite and other industry-standard software.

The multidisciplinary nature of our course will foster the essential skills you require in computer networking, ethical hacking, computer programming, and legal and expert witness roles complementary to digital forensic investigations.

Computer Forensics combines a highly rigorous academic qualification with real-life practical work experience, which will enable you to put your knowledge into practice as a computer forensics expert or forensics investigator.

Full information: [www.bcu.ac.uk/computer-forensics](http://www.bcu.ac.uk/computer-forensics)



**BSc (Hons) Computer Forensics can be accessed via a foundation year. Please see page 218.**

### RELATED COURSES

- 92 BSc (Hons) Computer Science
- 91 BSc (Hons) Computer Networks and Security
- 90 BSc (Hons) Computer Networks
- 87 BSc (Hons) Computer and Data Science

### Content includes:

#### Year 1

- Computer Programming
- Computer Forensics Fundamentals
- Network Fundamentals
- Computer Systems

#### Year 2

- Data Storage and Recovery
- Computer Forensics Tools and Techniques
- System Security Attacks and Defences
- Advanced Programming for Digital Forensics

#### Year 3

- Mobile Device Forensics
- Incident Response and Investigation Practice
- Ethical Hacking
- Network and Internet Forensics
- Individual Honours Project

#### Year 4 (MSci)

- Advanced Techniques in Digital Forensics
- Unix Systems Forensic Analysis
- E-discovery and Data Analytics
- Group Master's Project

» OUR GRADUATES HAVE JOBS SUCH AS DIGITAL FORENSIC ANALYST, FRAUD INVESTIGATOR AND DATA RECOVERY SPECIALIST.



*"The amazing software and hardware we use on the course have given me the skills I need to push my career in Game Development to the next level. I'm even getting to publish my own games independently now!"*

ASHLEIGH ROWE



BSc (Hons)/MSci

## Computer Games Technology

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MSci)  
4 years sandwich (BSc)  
5 years sandwich (MSci)

### UCAS CODE

G450 (BSc), I621 (MSci)

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Do you want to have a successful career in the computer games industry? Our Computer Games Technology course has been developed with input and feedback from leading professionals as well as our own students.

While studying for your degree, you will use our state-of-the-art computer games technology lab, which is kitted out with high-performance PCs and Sony PlayStation development kits, as well as a variety of industry-standard software. You will develop a range of technical and professional skills, including advanced coding practices, graphics programming, network communications and artificial intelligence.

Our collaborations with Microsoft and Sony ensure you have access to the most up-to-date technologies available, and our close proximity to independent game studios provides the opportunity for you to meet and network with industry experts. You will not only learn about mainstream and traditional video game development, but also explore allied and emerging disciplines, such as serious and educational game development, augmented and virtual reality and simulations.

You will also have the opportunity to participate in game development competitions, such as Global Game Jam and Microsoft's Imagine Cup, which will give you a great opportunity to broadcast your talent on an international stage.

Full information: [www.bcu.ac.uk/games-tech](http://www.bcu.ac.uk/games-tech)

» USE OUR STATE-OF-THE-ART COMPUTER GAMES TECHNOLOGY LAB, KITTED OUT WITH HIGH-PERFORMANCE COMPUTERS AND SONY PLAYSTATION DEVELOPMENT KITS.

### Content includes:

#### Year 1

- 3D Game Programming
- Data Structures and Algorithms
- CGI Animation
- Professional Practice for Game Development

#### Year 2

- Programming for Game Engines
- 3D Game Development
- Enterprise Practice Project
- C++ Programming for Games

#### Year 3

- Individual Honours Project
- Artificial Intelligence for Games
- Mobile Game Development
- Game Development Using Console

#### Year 4 (MSci)

- Real-time Graphics Programming
- Emerging Technologies
- Network Game Programming
- Group Master's Project

» SHORTLISTED FOR TIGA GAMES INDUSTRY AWARD TWO YEARS RUNNING – BEST EDUCATIONAL INSTITUTION (2018 AND 2019) AND BEST EDUCATIONAL INITIATIVE AND TALENT DEVELOPMENT (2019).



*“The skills that I learned on placement have been extremely valuable. I feel as though I matured as an adult and picked up small but important soft skills too – such as how to correctly and politely communicate with customers and others.”*

WILLIAM HOLMES



BSc (Hons)/MSci

## Computer Networks

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MSci)  
4 years sandwich (BSc)  
5 years sandwich (MSci)

### UCAS CODE

G422 (BSc), I121 (MSci)

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

In today's modern, mobile and connected society, our Computer Networks course will enable you to take the communications technology revolution to the next level. Studying computing with us puts you at the heart of an exciting, innovative community, where you acquire management-level skills, such as project and change management, to maximise your career potential.

The course delivers the latest in computing, network, cloud and server technologies via a well-rounded curriculum that enables you to explore computer network engineering, programming, server systems and practice. You will have access to networked laboratories running the latest software, ensuring you'll encounter when working in the industry.

You will take a practical approach, backed up with a thorough understanding of theory, providing you with the skills modern employers are looking for. There is also the chance to gain additional accreditation from Microsoft, Cisco and the Linux Professional Institute.

We are a Select Partner academy for Cisco Systems and an Academy Support Centre in the UK. Our links with Cisco mean that you will have access to cutting-edge laboratory equipment as well as the opportunity to complete professional qualifications alongside your degree study.

Full information: [www.bcu.ac.uk/comp-networks](http://www.bcu.ac.uk/comp-networks)



BSc (Hons) Computer Networks can be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 91 BSc (Hons) Computer Networks and Security
- 102 BSc (Hons) Cyber Security
- 88 BSc (Hons) Computer Forensics

### Content includes:

#### Year 1

- Innovation Project
- Applied Operating Systems
- Computer Programming
- Network Fundamentals

#### Year 2

- Enterprise Network Systems
- Smart Systems
- Programming for Network Engineers
- Networking Technologies

#### Year 3

- Individual Honours Project
- Datacentre Systems Management
- Wireless Networking Technologies
- Consultancy and IT Management

#### Year 4 (MSci)

- Integrated Master's Project
- Cloud Services
- Software Defined Network Engineering
- Advanced Networking Systems and Security
- Technology Deployment and Innovation

» 100% OVERALL SATISFACTION  
National Student Survey 2019.

*“The course gave me access to well-equipped laboratories and vast library resources, which – together with knowledge and guidance from the academic staff – helped me secure a placement with one of the biggest companies in the industry.”*

MACIEJ RUDZINKSKI



BSc (Hons)/MSci

## Computer Networks and Security

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MSci)  
4 years sandwich (BSc)  
5 years sandwich (MSci)

### UCAS CODE

GG49 (BSc), I122 (MSci)

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Secure communication technologies form the bedrock of our modern, mobile society. Computer and network security is a growth area within the wider remit of cyber security. You will learn to build, secure and maintain data communication networks.

The course takes a practice-led approach, making use of equipment and tools found in the industry to give you the best preparation for a successful career. You will develop the practical skills sought by industry, backing this up with a thorough understanding of theory.

It delivers the latest in computing, network and security technologies, with the opportunity to gain additional accreditation from Cisco, Juniper and the Linux Professional Institute. We are also home to Cisco Systems and the Microsoft Academy Centre.

You will learn the latest in computing, network and security technologies, in a well-rounded curriculum that includes computer network engineering, programming, server systems, security theory and practice. You'll also gain a detailed understanding of network engineering and network security, along with modules on ethical hacking and information security.

Full information:  
[www.bcu.ac.uk/comp-network-security](http://www.bcu.ac.uk/comp-network-security)



BSc (Hons) Computer Networks and Security can be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 90 BSc (Hons) Computer Networks
- 102 BSc (Hons) Cyber Security
- 88 BSc (Hons) Computer Forensics

### Content includes:

#### Year 1

- Computer Systems
- Applied Operating Systems
- Computer Programming
- Network Fundamentals

#### Year 2

- Systems Security Attacks and Defences
- Programming for Network Engineers
- Networking Technologies
- Enterprise Network Systems

#### Year 3

- Individual Honours Project
- Ethical Hacking
- Wireless Networking Technologies
- WAN and Advanced Infrastructure Technologies

#### Year 4 (MSci)

- Group Integrated Master's Project
- Information Security
- Software-defined Network Engineering
- Advanced Networking Systems and Security
- Network Management

» WE ARE A CISCO ACADEMY SUPPORT CENTRE AND CISCO INSTRUCTOR TRAINING CENTRE.





*“Throughout my time at Birmingham City University, staff have been extremely helpful. My lecturers have always helped where possible; they do not hesitate to assist students with work and make time within their schedules for a one-to-one if needs be.”*

TAMMY YESHUA



BSc (Hons)/MSci

## Computer Science

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MSci)  
4 years sandwich (BSc)  
5 years sandwich (MSci)

### UCAS CODE

G401 (BSc), I101 (MSci)

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Work with cutting-edge technologies and achieve the skills valued by today's employers. You will develop your competence in using tools and techniques to produce solutions for computer systems. You will also obtain a sound mathematical and scientific understanding, while appreciating the professional responsibilities and quality issues that are present within the industry.

On this course, you will study the fundamental concepts of computer science including computer programming, data structures and algorithms, information systems, computer networks and computer architecture.

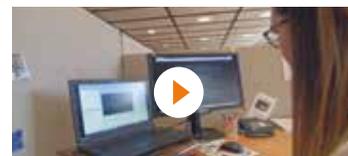
You will then strengthen your knowledge by studying advanced subjects that focus on software engineering skills. You will also be introduced to topics such as operating systems, cyber security, discrete mathematics, and web application development.

The course is taught by experienced academics with extensive links to the IT industry, who will ensure you are receiving the most current and up-to-date information. You will also have the chance to gain valuable work experience through a placement after your second year, further developing your skills and increasing your appeal to future employers. We also provide access to the Cisco Systems and Microsoft Academy Centre.

Full information: [www.bcu.ac.uk/comp-science](http://www.bcu.ac.uk/comp-science)



BSc (Hons) Computer Science can be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/comp-science-vid](http://www.bcu.ac.uk/comp-science-vid)

Content includes:

#### Year 1

- Website Design and Development
- Data Structures and Algorithms
- Network Fundamentals
- Computer Programming

#### Year 2

- Object-oriented Programming
- Operating Systems
- Cyber Security
- Software Design

#### Year 3

- Individual Honours Project
- Mobile and Wearable Application Development
- Cloud Computing
- Artificial Intelligence and Machine Learning

#### Year 4 (MSci)

- Semantic Web and Knowledge Engineering
- Service-oriented Architecture
- Advanced Databases
- Group Master's Project

» WE ARE HOME TO ACADEMIES FOR CISCO SYSTEMS, MICROSOFT AND AMAZON WEB SERVICES.



*“This computing degree top-up is designed for students who want to achieve a specialist undergraduate degree: where relevant IT infrastructure technology systems are at the forefront – developing you to be industry ready.”*

NIZAM BOLIA, COURSE LEADER



BSc (Hons)

## Computing

Top-Up

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

1 year full-time

### UCAS CODE

1015

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This broad-based course combines research and theory with application and development, enabling you to put your learning into innovative practice. You will develop the computing and information technology skills you'll need to design, develop, operate and maintain computer systems.

You will also be encouraged to develop a strategic awareness of the wider context of globalisation and societal needs and develop innovative systems, which provide business value and sustainable solutions.

This final year top-up course will build on your existing knowledge and develop your technical skills in areas such as cyber security, human-computer interaction and e-commerce. You will also develop an awareness of the wider context within which IT professionals operate, exploring topics such as IT management, consultancy and green IT.

Your final individual project will give you the opportunity to explore a specific area in greater depth and develop your project management skills. The course will prepare you for a wide range of careers, both technical and managerial, and will also provide the possibility of progressing to postgraduate study.

Full information: [www.bcu.ac.uk/computing-bsc](http://www.bcu.ac.uk/computing-bsc)

Content includes:

- Business Systems Solutions
- IT Infrastructure
- Consultancy and IT Management
- Information Security
- Individual Honours Project

» EQUIVALENT TO THE FINAL YEAR OF A THREE-YEAR DEGREE, THIS COURSE PREPARES YOU FOR POSTGRADUATE STUDY.



*"I was looking to do a computing degree, I came across this course and this proved very appealing to me as there was a great deal of practical based content with supporting theory, the course staff were knowledgeable and very supportive of my aspirations."*

SANAH HUSSAIN



BSc (Hons)/MSci

## Computing and Information Technology

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MSci)  
4 years sandwich (BSc)  
5 years sandwich (MSci)

### UCAS CODE

G420 (BSc), I100 (MSci)

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Our Computing and Information Technology course will help you develop the mindset to address global challenges, the kind that businesses and communities face on a day-to-day basis. You will learn how to maintain the digital infrastructure of businesses in innovative and effective ways.

You will use dedicated industry-standard facilities to research and work on enterprise software and virtual environments, to develop business solutions and real-time systems. You'll take a practical approach, backed up with a thorough understanding of theory, to provide you with the skills and knowledge employers look for. You will also have the opportunity to gain additional accreditation from Cisco and the Linux Professional Institute.

We are preparing you for the workplace. You will learn computing and information technology skills that are needed to design, develop, operate and maintain effective systems. Your knowledge will evolve on a daily basis, and we will ensure you are able to innovate in order to deliver business value and sustainable solutions.

You will also learn management-level skills such as project and change management to maximise your career potential. We'll also help to develop your personal skills so that you can work effectively as a team member and problem-solve at the highest level.

Full information: [www.bcu.ac.uk/comp-info-tech](http://www.bcu.ac.uk/comp-info-tech)



BSc (Hons) Computing and Information Technology can be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 83 BSc (Hons) Business Information Technology
- 92 BSc (Hons) Computer Science
- 108 BSc (Hons) Digital Media Computing

### Content includes:

#### Year 1

- Innovation Project
- Applied Operating Systems
- Computer Systems
- Computer Programming

#### Year 2

- Enterprise Practice Project
- Smart Systems
- Human-computer Interaction
- Networking Technologies

#### Year 3

- Individual Honours Project
- Datacentre Systems Management
- Business Systems Solutions
- Consultancy and IT Management

#### Year 4 (MSci)

- Integrated Master's Project
- Cloud Services
- Distributed Enterprise Architecture
- Research Methods and Project Management

### » 94% OVERALL SATISFACTION

National Student Survey 2019.

Previously known as BSc (Hons) Information and Communications Technology.

*"We have access to all of BCU facilities as well as the College's, which has been a real benefit... I didn't realise how rich the learning environment would be here; Birmingham is so diverse and you get to meet some amazing people."*

ERIN SWAN



### CAMPUS

NICE – Centre for Movement Disorders, Moseley

### DURATION

3 years full-time

### UCAS CODE

X161

### ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass
- International Baccalaureate Diploma: 24 points
- Four GCSEs including English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

96

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders. This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities.

You will train and learn at the Conductive College. The College is based at NICE – Centre for Movement Disorders, a charity based in Moseley, Birmingham, which is an acknowledged world leader for Conductive Education.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children and/or adults alongside experienced conductors. On graduating, you will be able to make a difference to people's lives and will be able to work in centres and schools across the world where conductive education is practised.

Full information: [www.bcu.ac.uk/conductive-ed](http://www.bcu.ac.uk/conductive-ed)

All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.



[www.bcu.ac.uk/conductive-education-vid](http://www.bcu.ac.uk/conductive-education-vid)



BA (Hons)

## Conductive Education

Faculty of Health, Education and Life Sciences

### Content includes:

#### Year 1

- Observation for Directing Active Learning
- Developing Professional Skills through Active Learning
- Principles of Conductive Pedagogy
- Conductive Facilitation for Learning

#### Year 2

- Conductive Pedagogy: Analysis and Development of Learning
- The Impact of Motor Disorders on Learning in Childhood and Adulthood
- Learning Theories for Conduction
- Practice-based Learning: Analysing Effective Teaching and Learning Styles
- The Social Basis for Learning

#### Year 3

- Conductive Pedagogy: Evaluation and Application
- Education Research Project
- Application of Conductive Education
- Practice-based Learning: Evaluating Learning

### » 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.



*“The new buildings in the city inspire you to come up with ideas and you can use them as a case study to understand the theory you have been taught in lectures. With the regeneration happening in the city, it’s a paradise for students studying construction.”*

RYAN PARKER



HNC

## Construction

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

2 years part-time

### UCAS CODE

N/A - apply direct

### ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- GCSE English language and mathematics at Grade 4 or above.

We recognise that many applicants come to the course with non-standard educational qualifications. Other qualifications and applications from mature students with relevant experience of at least three years will therefore also be considered. Please contact Admissions if you want to discuss your situation.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

88

Gain a comprehensive introduction to the construction industry and an advanced entry to our associated degrees. This course provides you with the opportunity to be flexible with your studies and build fundamental knowledge to explore a range of construction roles.

The HNC is an ideal gateway for progression from tradesperson to site manager and beyond. On successful completion, you may be able to progress straight to the second year of a full-time degree course with us.

You will benefit from having access to state-of-the-art digital facilities and traditional resources and become accustomed with industry technology by working with advanced CAD software, surveying equipment and a computer-generated virtual building site. There will also be opportunities to attend specialist seminars and go on field trips to construction sites around the Midlands.

If you're seeking a career in technology, building surveying, building control, quantity surveying and construction management, this course is for you. It is also applicable to anyone involved with the design, production or management of buildings.

Full information: [www.bcu.ac.uk/construction-hnc](http://www.bcu.ac.uk/construction-hnc)



[www.bcu.ac.uk/const-hnc-vid](http://www.bcu.ac.uk/const-hnc-vid)

### Content includes:

- Construction Technology
- Science and Materials
- Individual Project
- Legal Obligations in the Built Environment
- Management and Practice in Construction
- Planning and Design for the Built Environment
- Building Information for Construction
- Measuring and Estimating Practice
- Valuation

» PREVIOUS STUDENTS HAVE WON EXTERNAL PRIZES INCLUDING HNC THOMAS VALE AWARD FOR OUTSTANDING STUDENT OF THE YEAR.

*“The University has really helped me in learning how to plan and work on a site. My lecturers are able to show me what I am going to be doing out on a real site and I am learning skills that will really enhance my career prospects.”*

ALEXANDRA ROCHE



### CAMPUS

City Centre

### DURATION

3 years full-time

4 years sandwich

5 years part-time

### UCAS CODE

LK12

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 and 15 at Level 2 or 3, with a minimum of 12 from any units awarded at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Our Construction Management degree offers a collaborative approach to the industry, preparing you to work within an integrated project team and with industrial partners, as well as developing skills required by the Chartered Institute of Building and the Royal Institution of Chartered Surveyors.

This course has social innovation embedded in its core. You will learn about the immediate and long-lasting effect which construction activities have on the environment, and discover sustainable and environmentally sound construction methods and innovative management practices.

Our strong links with employers such as Willmott Dixon allow you to learn in a practical context through work placement opportunities. You will also gain experience working on live projects for clients.

Study with us to gain a broad range of knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, becoming a confident professional who can manage both commercial and civil engineering projects.

Full information: [www.bcu.ac.uk/const-management](http://www.bcu.ac.uk/const-management)



This course can also be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/const-con-vid](http://www.bcu.ac.uk/const-con-vid)



BSc (Hons)

## Construction Management

School of Engineering and the Built Environment

### Content includes:

#### Year 1

- Built Environment Technology
- Innovation Project
- Integrated Digital Design – Residential
- Professional Environmental and Materials Science

#### Year 2

- Procurement
- Commercial Management
- Planning and Programming
- Integrated Digital Design for Complex Structures

#### Year 3

- Professionalism and Citizenship
- Project Management
- Services and Energy Performance
- Contract Practice
- Individual Honours Project

### ACCREDITATION





*“During my time at BCU, I learned so many valuable skills which I can now use in the industry. Everyone is friendly and the tutors are so knowledgeable and passionate. This is something that passes on to the students, making learning enjoyable.”*

MEGAN ROSE THOMAS

-  [bcu\\_fashion](#)
-  [bcu\\_fashion](#)
-  [bcu.ac.uk/fashion-and-textiles/blog](#)

BA (Hons)

## Costume Design and Practice

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

W2W4

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Develop a range of career-specific skills within costume design and practice in a city culturally rich with dance, theatre and the creative arts. You will gain experience in custom pattern cutting, design and illustration, bespoke fitting and costume construction techniques, developing you into an active and engaged contributor to costume.

Previously, students have collaborated on live projects with Birmingham Royal Ballet, DanceXchange, and Birmingham Repertory Theatre. Our staff have worked as costume practitioners within national and international companies, including the Royal Shakespeare Company and the Stephen Joseph Theatre with Alan Ayckbourn.

While studying with us, you will gain access to an archive of historical dress, bequeathed by the arts and crafts artist Kate Elizabeth Bunce, and the BCU Art and Design Archive.

There is an optional placement year between years 2 and 3. You will be supported through the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Full information: [www.bcu.ac.uk/costume-design](http://www.bcu.ac.uk/costume-design)

BA (Hons) Costume Design and Practice, BA (Hons) Fashion Design and BA (Hons) Garment Technology have a shared first year of study.

**FY** This course can also be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/fashion-portfolio](http://www.bcu.ac.uk/fashion-portfolio)

Content includes:

#### Year 1

- Design Development and Realisation
- Individual Aesthetic
- Creative Direction
- Context and Theory

#### Year 2

- Creative Realisation
- Critical Studies
- Work Placement OR Collaborative Practice
- Advanced Practice

#### Year 3

- Independent Project Research
- Independent Practice
- Major Project

### RELATED COURSES

- 134 BA (Hons) Garment Technology
- 212 BA (Hons) Textile Design
- 104 BA (Hons) Design for Performance
- 146 BA (Hons) Illustration





*“All of the Criminology team are actively engaged and at the forefront of their field, so they are extremely knowledgeable and able to provide helpful support.”*

SARAH NORMAN



BA (Hons)

## Criminology

School of Social Sciences



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

M900

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Make sense of the world of criminal justice with our Criminology degree and get the big picture perspective on crime, punishment and victimisation. This course aims to develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

Our curriculum offers you a variety of subjects, through which you will be able to develop your interests before focusing on specialised fields within criminology that appeal to you as a student.

The course's real-world applications are supported by its close links with local and national criminal justice agencies, including police forces, charities, pressure groups, criminal justice agencies, criminal rehabilitation, probation services and prisons.

It is delivered by expert staff in the fields of policing, security studies and criminology, and you will also enjoy regular guest lectures from highly influential voices in the discipline.

Full information: [www.bcu.ac.uk/criminology](http://www.bcu.ac.uk/criminology)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- On Crimes and Punishment: An Introduction to Criminological Theory
- Doing Criminological Research
- Crime in its Political and Historical Context
- Security Studies: The Essentials

#### Year 2

- Crime in the City: Criminology, Urban Culture and Social Change
- Beyond the Statistics: Researching Criminological Experiences
- Prisons and Punishment
- Crime, Media and Culture

#### Year 3

- Transnational Organised and Corporate Crime
- Human Rights: Theory and Practice
- Dissertation / Live Project / Placement

### AVAILABLE SPECIALIST ROUTES:

#### Criminology and Security Studies | BA (Hons) ML94

Our degree will equip you with a wide range of knowledge about both national and international politics and intelligence. It will also show how politics can impact both security and insecurity in Birmingham and the United Kingdom.

Your knowledge of the core ideas in criminology will be reinforced throughout these two years, and you will learn more about topics such as the role of MI5 and MI6, extremism, terrorism and counterterrorism, the Middle East and conflict in the modern world, and international relations.

Full information: [www.bcu.ac.uk/criminology-sec](http://www.bcu.ac.uk/criminology-sec)

#### Criminology, Policing and Investigation | BA (Hons) ML9K

This degree offers an in-depth study of policing and investigation, helping you develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

The curriculum offers a varied yet focused choice of subjects through which you will be able to develop your interests within the specialised field of criminology. The course's professional relevance is supported by its close links with local and national criminal justice agencies, such as Midlands police forces and community safety partnerships.

Full information: [www.bcu.ac.uk/criminology-policing](http://www.bcu.ac.uk/criminology-policing)



These specialist routes can also be accessed via a foundation year. Please see page 218.

» **94% OVERALL SATISFACTION FOR CRIMINOLOGY**  
National Student Survey 2019.

» **YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.**

UCAS POINTS:

112



*"With billions of devices currently connected to the internet and billions more connecting over the next several years, we need you to join the fight against malicious programs and cybercrime."*

RON AUSTIN, ASSOCIATE PROFESSOR

BSc (Hons)/MSci

## Cyber Security

School of Computing and Digital Technology



### CAMPUS

City Centre

### DURATION

4 years sandwich (BSc)  
4 years full-time (MSci)  
5 years sandwich (MSci)

### UCAS CODE

1010 (BSc), 1011 (MSci)

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

### Content includes:

#### Year 1

- Computer Programming
- Maths for Computing
- Computer Systems
- Network Fundamentals

#### Year 2

- Networking Technologies
- System Security Attacks and Defences
- The English Legal System and IT Law
- Cyber Security Operations

#### Year 3

- Advanced Cyber Security Operations
- Network and Internetwork Forensics
- Individual Honours Project
- Cloud Computing
- Ethical Hacking

#### Year 4 (MSci)

- Information Security Management
- E-discovery and Data Analytics
- Group Integrated Master's Project
- Industrial Control Systems Security
- Advanced Techniques in Digital Forensics

### RELATED COURSES

- 88 BSc (Hons) Computer Forensics
- 91 BSc (Hons) Computer Networks and Security



*"I am thrilled to have helped develop and to be a part of this incredible new course at BCU. The degree will prepare you to be a creative, skilled and disruptive designer with a new knowledge and understanding of digital technologies and creative design."*

GEORGE CLARKE, MOBIE FOUNDER AND TV ARCHITECT



### CAMPUS

City Centre

### DURATION

3 years

### UCAS CODE

1041

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above (no equivalences accepted).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

BA (Hons)

## Design for Future Living

Birmingham School of Architecture and Design

### Content includes:

#### Year 1

- History of Modern Architecture and Design
- How We Live(d)
- Technology Transfer
- Inhabit
- Future Homes 1

#### Year 2

- Production
- Housing and Community
- PRAXIS
- Co.LAB
- Future Homes 2

#### Year 3

- Prototype
- Design Entrepreneurship
- Design Project Management
- Major Project

We live in a time of rapid social, economic and environmental change. Demand for housing is increasing, but not enough new homes are being built. Not only that, home ownership is out of reach for a lot of people. The type of housing we need is changing, and this course will give you the opportunity to meet these challenges head-on.

Design for Future Living aims to develop exciting and innovative design thinking, questioning preconceptions about how society lives now and into the future. Developed in collaboration with TV architect George Clarke's Ministry of Building, Innovation and Education (MOBIE), the course places you at the forefront of the next generation of designers tackling the design and delivery of new homes.

How we live affects us all. Housing is a basic human right but what we produce doesn't always meet today's needs. Our homes should be smart, well designed and affordable; they should create a sense of community, respect the environment and support changing family structures. We urgently need new design thinking to revolutionise how we live.

BA (Hons) Design for Future Living is a unique opportunity for you to lead the way in designing how and where we live. Through innovative ideas, new design methods, advanced technologies and entrepreneurial skills, you will critique, challenge and disrupt traditional thinking around the idea of 'home' and develop radical alternatives.

Full information: [www.bcu.ac.uk/design-future-living](http://www.bcu.ac.uk/design-future-living)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 66 BA (Hons) Architecture



*“The course allowed me to explore many aspects of stage design and was also flexible to allow work placements, helping me land my first job.”*

CATHERINE BRIGGS

BA (Hons)

## Design for Performance: Theatre, Film and Live Events

Birmingham Institute of Creative Arts

viscombirminghamcityuniversity

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
W460

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/viscom-portfolio](http://www.bcu.ac.uk/viscom-portfolio).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Have you ever wondered who designed and created your favourite stage performance, music festival, experimental film or exhibition experience? Are you looking for a course that can prepare you for a career in this expansive and growing industry? If so, this could be the course for you.

You will develop a clear understanding of the scope and breadth of contemporary design for performance, engaging with a variety of individual and collaborative opportunities. You will work with traditional and experimental formats from stage design to live arts and site-specific festivals to themed environments.

Using hands-on making, technical skills, 2D and 3D design, craft techniques and digital platforms, you will be able to determine your own career path. You will benefit from the collaboration of ideas within a multidisciplinary school, in a course that reflects the dynamic crossover common to creative arts in the 21st Century. Imagination, experimentation and risk taking are fundamental to our students as the challenges and opportunities are so varied on this course.

Learning is demonstrated through an accumulation of individual, collaborative, realised, speculative and live projects along with a suite of high-profile industry opportunities. In previous years, these have included Live Nation, Merlin Entertainments and Casson Mann.

Full information: [www.bcu.ac.uk/design-perform](http://www.bcu.ac.uk/design-perform)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 140 BA (Hons) Graphic Communication
- 146 BA (Hons) Illustration
- 98 BA (Hons) Costume Design and Practice
- 185 BA (Hons) Photography
- 211 BA (Hons) Stage Management

### Content includes:

#### Year 1

- Introduction to Visual Communication
- Principles and Practice of Design for Performance
- Narrative
- Enterprise of Design for Performance
- Discourse

#### Year 2

- Context of Design for Performance
- Live Project
- Collaborative Practice or Work Placement
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with an exchange programme.

#### Year 3

- Critical Practice
- Major Project

» LIVE PROJECT PARTNERSHIPS INCLUDE BIRMINGHAM REPERTORY THEATRE, CASSON MANN AND LIVE NATION.

UCAS POINTS:  
112



*“This is a great opportunity for all design students. You will be introduced to a range of challenges, which aim to develop your skills and knowledge and will prepare you for employment or further postgraduate study.”*

NICHOLAS IRVIN, COURSE DIRECTOR

BCU\_BS0AD

BA (Hons)

## Design Management (Top-Up)

Birmingham School of Architecture and Design

**CAMPUS**  
City Centre

**DURATION**  
1 year

**UCAS CODE**  
W201

### ENTRY REQUIREMENTS

- 240 credits at Level 4 and Level 5, a Pass or higher in a relevant Foundation Degree (FdA) or Higher National Diploma (HND) in a cognate design subject, or a Pass or higher at BA Level 5 equivalence with appropriate skills and experience
- Interview and evidence of a portfolio containing examples of work and your rationale for opting for this course.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Design managers are responsible for the management of design projects, teams, contracts and the operational practice of design. This may involve work within corporate in-house design teams or external design consultancy. Design managers have strong communication, project management and interpersonal skills.

The BA (Hons) Design Management one-year course is designed to develop your professional, creative, communication, research, critical thinking and analytical skills, while developing your confidence for progression into employment or postgraduate study.

While you will retain links with design practice, you will step into a challenging environment that reflects as closely as possible the ways of working, the practices and the behaviours that operate in the design profession. You will be involved in complex problem-solving, and will work individually and in team-based activities, while developing your negotiation and people management skills.

You will also be expected to work with external contributors, staff and students from a range of disciplines and cultures in a professional and accountable way. The course will be taught by staff in lecture, workshop and activity-based settings. This will include specialist guest lectures, project briefings and group critiques supported by industry.

Full information: [www.bcu.ac.uk/design-management-topup](http://www.bcu.ac.uk/design-management-topup)

### RELATED COURSES

- 66 BA (Hons) Architecture
- 160 BA (Hons) Landscape Architecture
- 148 BA (Hons) Interior Architecture and Design
- 189 BA (Hons) Product and Furniture Design

### Content includes:

- Design Entrepreneurship, Strategy and Innovation (an introduction to design management, collaboration and leadership, design business structures and practice, entrepreneurship, design thinking and innovation)
- Design Project Management and Implementation (the research, analysis and development of the concept. Leading to the production of a detailed design project implementation plan addressing the needs of the client)
- Design Major Project (an extensive and in-depth investigation of a complex design problem based on your design discipline. Outputs include dissertation, the curation of an exhibition, a professional pitch presentation and a professional development log)

You are encouraged to identify further opportunities for professional development, through the production of a log of your journey. The development of new skills and experiences are aligned to the Graduate+ award scheme.

» LEARN THE VALUABLE SKILLS TO DEVELOP YOUR PROFESSIONAL CAREER.



*"I have met people from all walks of life here and had so many opportunities. From being a part of the most complex aspects of Radiography to having the choice of exploring an elective anywhere in the world, the course has far exceeded my expectations."*

KELLY COOKE

BSc (Hons)

## Diagnostic Radiography

School of Health Sciences



### CAMPUS

City South

### DURATION

3 years full-time  
6 years part-time

### UCAS CODE

B821

### ENTRY REQUIREMENTS

- A Levels: BBB including Human Biology, Biology, Physics, Chemistry, Applied Science or Science
- BTEC Diploma: combined with one A Level/two AS Levels/ subsidiary diploma to achieve min. 120 UCAS points, and must include either Human Biology, Biology, Physics, Chemistry, Applied Science or Science at B or Distinction
- BTEC Extended Diploma: DDM in Science or Applied Science
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above including English language, mathematics and science.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

120

This course enables you to develop the knowledge and technical skills required to use X-rays or magnetic fields to help diagnose a range of injuries and diseases at the Midlands' largest centre for diagnostic radiography training.

The course combines equal elements of theory with clinical practice focused on developing your knowledge and understanding of biological and radiation sciences, technology and the psychosocial issues of healthcare. A purpose-built and fully equipped radiography skills suite – including an X-ray room, PACS viewing rooms and 3D virtual reality room – allow you to improve your skills through simulation in a safe and protected environment.

You will spend half the course undertaking clinical placement, which is structured to allow you to fully experience the realities of the profession. We support you in securing a placement at several clinical sites across the West Midlands, with your assigned personal tutor visiting you regularly.

On successful completion, you will graduate with a BSc (Hons) in Diagnostic Radiography and be eligible to apply for Registration with the Health and Care Professions Council.

Full information: [www.bcu.ac.uk/radiography-bsc](http://www.bcu.ac.uk/radiography-bsc)

*All offers are subject to satisfactory interview, clinical visit to a radiography department, Occupational Health Clearance and Disclosure and Barring Service checks.*



This course can also be accessed via a foundation year. Please see page 218.

### ACCREDITATION



hpcp health & care professions council

### Content includes:

#### Year 1

- Diagnostic Technology and Physics
- The Emerging Practitioner
- Introduction to Diagnostic Imaging Practice

#### Year 2

- Evidence-based Practice
- The Developing Practitioner
- Diagnostic Imaging Practice

#### Year 3

- Radiography Research
- The Competent Practitioner
- Advancing Diagnostic Imaging Practice

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

*"The Digital Marketing course has given me 'access all areas' and hands-on experience with top advertising agencies, real work placements and industry mentors."*

DAVID MURAWSKI



### CAMPUS

City Centre

### DURATION

2 years full-time

### UCAS CODE

P647

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

120

This industry-focused Digital Marketing degree is a unique two-year fast-track course that immerses you in real-world, professional advertising and marketing communications. It's a powerful mix where you'll be working with professionals to learn key skills in the fast-paced digital communications industry.

You could find yourself making simulated advertising campaigns with agencies like Mediacom, or delivering marketing solutions to content brands which have previously included the BBC, or using the latest technologies to produce exciting events, interactive experiences and prototypes to showcase in your portfolio.

You will become part of an employment-led course that teaches a practice-based, knowledge-applied approach, where tutors and industry professionals work with you in classes and assignments to help you develop and grow your personal and professional development. We will give you your own laptop to use for the duration of the course and state-of-the-art resources to work with.

It's all part of a bigger picture that answers the creative industry's calls for savvy digital talent to exploit new opportunities and trends in emerging markets and technologies. This means you'll be looking for ways to reimagine trends, build brands, find fame, add value, optimise content, disrupt behaviours and monetise ideas across a range of media, platforms and channels.

Full information: [www.bcu.ac.uk/digital-marketing](http://www.bcu.ac.uk/digital-marketing)

### RELATED COURSES

126 BA (Hons) Film Business and Promotion



BA (Hons)

## Digital Marketing

Birmingham Institute of Creative Arts

### Content includes:

#### Year 1

- Digital Marketing Primer
- Audiences and Brand Development
- Research Methodologies
- Planning and Strategy
- Interactive Entertainment, Development and Implementation (optional)
- Narrative Entertainment Script and Production (optional)
- Collaborative Practice

#### Year 2

- Contemporary Market Research Methods
- Methodologies for Digital Marketing Campaigns
- Content Marketing
- Professional Practice
- Final Major Project

» 92% OVERALL STUDENT SATISFACTION

National Student Survey 2019.



*“The range of skills I have gained from my first two years has already landed me a web role in marketing for my placement year. My lecturers are fantastic, they have even offered me extra opportunities to gain real industry experience which look great on my CV!”*

GEORGE EVERETT



BSc (Hons)

## Digital Media Computing

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

P310

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Today's world revolves around the use of digital media technologies. Develop a highly sought-after mix of technical ability and content creation skills so that you have the edge in our digital age. This course will enable you to produce the next generation of digital media products.

Digital Media Computing is an intellectually challenging and highly rewarding degree that will prepare you to meet the professional and technical demands of industry. Delve into web technology, programming, animation, 3D modelling, video production, human-computer interaction and interface design to develop web and interactive digital media applications.

Roles in digital media involve bringing together a variety of skills, incorporating media such as still and moving images, 3D content, web coding, content creation, sound and text. You will have the opportunity to learn about equipment, workflows, processes and practices in various disciplines, and learn how to bring these together into media-rich, interactive content.

You will also develop key transferable skills that will help you in the workplace, such as teamwork, reflection and self-awareness, as well as learning how to code interactive media products. There is a fantastic opportunity to undertake an industrial placement after your second year, gaining valuable work experience and preparing you for employment after you graduate.

Full information: [www.bcu.ac.uk/digi-media-comp](http://www.bcu.ac.uk/digi-media-comp)



This course can also be accessed via a foundation year. Please see page 218.

» WE HAVE WELL-ESTABLISHED LINKS WITH COMPANIES SUCH AS MICROSOFT AND CISCO.

Content includes:

#### Year 1

- Computer Programming
- Computer Systems
- Website Design and Development
- Innovation Project

#### Year 2

- Database and Web Application Development
- Digital Media Processing
- Video Production Technology
- 3D Modelling and Animation

#### Year 3

- Individual Honours Project
- Creative Visualisation
- Cloud-based Web Services
- Cross-platform Media
- Consultancy and IT Management

### RELATED COURSES

109 BSc (Hons) Digital Media Technology

UCAS POINTS:

112



*“Birmingham City University’s Digital Media Technology course has helped broaden my knowledge and understanding of digital technology which in turn has increased the amount of potential routes I can take with my career.”*

ADAM PIKE



BSc (Hons)

## Digital Media Technology

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

1001

### ENTRY REQUIREMENTS

- A Levels: BBC including a technology, science, mathematics or computing subject
- BTEC Diploma: D\*D\* in a technology, science, mathematics or computing-related subject
- BTEC Extended Diploma: DMM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Digital media development requires a comprehensive understanding of image, video and mixed reality processing. Our Digital Media Technology degree aims to develop you with a versatile and rich combination of skills that will enable you to design and develop tomorrow's digital media products.

You will be equipped for a career related to media and computing and explore areas such as multimedia development, media content creation, scripting, and web and interactive application development.

There will be the opportunity to practise professional skills by learning in a project-driven and practice-like way in specialist labs, featuring the latest hardware and software. We also have well-established links with industry, ensuring that the course remains current and relevant. These links include the BBC, Microsoft and Cisco.

In addition, the course encourages you to interact with potential employers by collaborating with industrial partners and participating in various events throughout the academic year.

Full information: [www.bcu.ac.uk/digital-media-tech](http://www.bcu.ac.uk/digital-media-tech)



This course can also be accessed via a foundation year. Please see page 218.

» USE THE LATEST DIGITAL MEDIA TECHNOLOGY EQUIPMENT, INCLUDING DIGITAL TV STUDIOS, AND EDITING AND DUBBING SUITES.

Content includes:

#### Year 1

- Computer Programming
- Computer Systems
- Website Design and Development
- Media Technology
- Multimedia Design and Graphics

#### Year 2

- Sound for Visual Effects
- Narrative Design
- Video Production Technology
- 3D Modelling and Animation

#### Year 3

- Individual Honours Project
- Creative Visualisation
- Professional Practice
- Cross-platform Media
- Consultancy and IT Management

### RELATED COURSES

108 BSc (Hons) Digital Media Computing

127 BSc (Hons) Film Production Technology



*“Before I started I thought every day would be lectures, but with Early Childhood Studies, most of our learning is through seminars. This is a great way to share ideas, challenge yourself and make friends with people on your course.”*

NAOMI EVANS

BA (Hons)

## Early Childhood Studies

School of Education and Social Work



### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

X320

### ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs including English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

96

With a focus on understanding children and childhood, this course has a strong emphasis on research and employability. You will explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old.

You will experience the value of a work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children. Successful completion of placement will also enable you to meet the criteria for Early Years Educator, the professional qualification that means you can work with babies and young children as a qualified member of staff.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in early years. Study topics include children and childhood, child development, exploration and play, and working with families. This course considers inclusive practice, developing communication skills and children and family social policy.

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, depending on the previous course studied and individual mark profile entry, you could be offered entry to the course in Year 2 or Year 3 (for entry at Year 3, a 60% grade average is required at Level 5).

Full information: [www.bcu.ac.uk/early-childhood](http://www.bcu.ac.uk/early-childhood)

*All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.*



This course can also be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/ecs-vid](http://www.bcu.ac.uk/ecs-vid)

Content includes:

#### Year 1

- Working as a Professional
- Child Development
- Observing and Assessing Babies and Young Children

#### Year 2

- Reflecting on Play, Learning and Pedagogy
- Safeguarding and Child Protection
- Research as Driver for Policy, Practice and Provision
- Children's Health

#### Year 3

- Researching Professional Practice in Early Childhood
- Leadership and Management
- Exploring Contemporary Perspectives
- Personal and Professional Development

There are optional modules in each year.

» 99% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

*“Everyone is so lovely and helpful; the staff are always willing to help you and go the extra mile for you if you are willing to put in the time and effort.”*

KARA DIXON



### CAMPUS

South and City College  
Birmingham

### DURATION

2 years full-time  
3 years part-time

### UCAS CODE

X311

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

48

If you are already working in a childcare setting and looking to develop your skills and career, this course is the ideal place to start your studies. Studying in small, intimate groups, trainee Early Years practitioners get the chance to enhance skills and professional standing, while aspiring entrants to the profession enjoy a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements. The course is carefully designed to offer appropriate skills and knowledge relating to professional practice and the application of work-based experience. It also focuses on your self-development and independent learning, as well as teamwork and your ability to manage others.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community. Ofsted rates South and City College Birmingham as a 'Beacon Status' college, making it one of only a few UK training providers to achieve the government's Training Quality Standard in three or more sectors.

Equivalent to two years of degree-level study, it offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or 6 (Year 3), depending on your mark profile upon completion of the Foundation degree.

Full information: [www.bcu.ac.uk/early-years](http://www.bcu.ac.uk/early-years)

*All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.*

### RELATED COURSES

- 217 BA (Hons) Working with Children, Young People and Families
- 114 BA (Hons) Education Studies
- 188 BA (Hons) Primary Education with QTS

Content includes:

#### Year 1

- Introducing professional practice (core/placement module)
- Theories of child development (core)
- Developing a child's sense of the world around them
- Developing children's creativity and critical thinking

#### Year 2

- Developing professional practice (core/placement module)
- Early Years research (core)
- Promoting and safeguarding the health and wellbeing of children
- Supporting the individual child in the curriculum
- Partnership and multi-agency working in the Early Years

» 100% OF GRADUATES FROM THIS COURSE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

FdA

## Early Years

School of Education and Social Work





*"Birmingham City University adopts a friendly and positive atmosphere, encompassing a vast variety of services to help students progress and achieve!"*

SAFINA BIBI



BA (Hons)

## Economics

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

L100

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Take advantage of Birmingham's distinctive and diverse economic profile with our Economics degree. Our degree prepares you to work as an economist, or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Our degree also provides both the modes of thought and technical skills that have practical applications in business and society.

As economists work in a number of settings, you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting), therefore providing you with a range of options depending on the graduate role you subsequently seek.

You will be equipped with a firm foundation of knowledge focused on the workings, strengths and weaknesses of orthodox and heterodox economic strategies. To deal with this complex background you will be taught the appropriate tools to analyse the issues nations and industries currently face.

Full information: [www.bcu.ac.uk/economics](http://www.bcu.ac.uk/economics)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Professional Development for Economics
- Business Foundations
- Principles of Economics
- Business Analysis, Methods and Techniques

#### Year 2

- Microeconomics
- Macroeconomics
- Political Economy
- Econometrics

#### Year 3

- Advanced Economic Theory
- The Economics of Trade and Development
- Integrative Business Research Project

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.



UCAS POINTS:

112



*“The staff are so passionate about what they are teaching; their enthusiasm inspires me to work harder and value their feedback. They really go out of their way to create engaging, interactive sessions and pass their enthusiasm on to you.”*

JESSICA WYTHE



BA (Hons)

## Education Studies

School of Education and Social Work

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

X300

### ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs including English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

96

Education is at the heart of the development of our society. To study education is to study the way society develops. Our BA (Hons) Education Studies considers the concept of education from a variety of perspectives. You will engage in critical reflection on the aims, values, principles and policies of the UK education system as well as education systems around the world.

There is an emphasis on issues of equality and diversity and their particular relevance to educational experiences and achievement. The central philosophy underpinning the course is a commitment to create a supportive and challenging learning environment in which you can thrive and develop.

You will be provided with opportunities to explore and debate ideas, encouraged and led by a diverse group of experienced tutors who have worked across a variety of educational backgrounds and disciplines. Tutors will engage you and your fellow students in a reflective and critical evaluation of educational practices, theories and research.

This also offers a valuable opportunity to embark on a variety of work-based placements in education. We are one of the foremost teacher education universities in the West Midlands (Guardian League Table 2020) with established connections across schools, colleges and training institutions.

Full information: [www.bcu.ac.uk/ed-studies](http://www.bcu.ac.uk/ed-studies)

All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.



This course can also be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/education-studies-vid](http://www.bcu.ac.uk/education-studies-vid)

Content includes:

#### Year 1

- Introduction to Education Studies across National and International Contexts
- Key Educational Thinkers and Educational Philosophy
- Education and Society
- Perspectives on Development and Learning
- Creativity and Learning

#### Year 2

- Practice-based placement in the field of Education
- Preparation for Research
- Diversity and Inclusion
- Globalisation, Education and Inequality
- Curriculum Development

#### Year 3

- Independent Research Project
- Educational Innovations in the 21st Century
- Educational Policies and Professional Practices
- Issues of Identity in Education
- Critical Pedagogies

» RANKED 3RD IN THE UK FOR OUR UNDERGRADUATE EDUCATION COURSES.

Guardian League Table 2020.

*“The Electronic Engineering course has helped me become more independent. I have learned to think more like an engineer; thanks to the lecturers giving me all the support, I am more confident in my field of study.”*

ARNAUD FOURNIER



BCUCEBE

BCUCEBE

### CAMPUS

City Centre

### DURATION

3 years full-time (BEng)  
4 years full-time (MEng)  
4 years sandwich (BEng)  
5 years sandwich (MEng)  
5 years part-time (BEng)

### UCAS CODE

H601 (BEng), H679 (MEng)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB), including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- BTEC Extended Diploma: DMM (MEng DDM) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points (MEng 32)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Direct entry to year 3 of the part-time course is possible with a relevant HND, HNC or equivalent. For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112 (BEng) | 128 (MEng)

Our Electronic Engineering degree will give you the practical and theoretical engineering skills that modern employers want. We will help you to understand the social, commercial, legal, ethical, economic and environmental factors associated with engineering so that you think like an engineer.

You will gain practical experience by working on project-based activities from design to implementation. You will also apply engineering science to real-world problems and develop your interpersonal skills in multidisciplinary teams, to help prepare you for modern engineering.

The course has been designed to develop key transferable skills like problem-solving, project planning, presentation and communication. There are also opportunities to help at the acclaimed annual Global Game Jam, where you can build and design your own creations.

All students have the opportunity to undertake a placement year to acquire real-life skills and experience. These opportunities have helped our graduates to progress into roles with companies such as Rolls-Royce, Jaguar Land Rover and Willmott Dixon.

Full information: [www.bcu.ac.uk/electronic-eng](http://www.bcu.ac.uk/electronic-eng)



BEng (Hons) Electronic Engineering can also be accessed via a foundation year. Please see page 218.

» GAIN REAL-LIFE SKILLS AND STAND OUT FROM THE CROWD BY UNDERTAKING A PLACEMENT OR SUMMER INTERNSHIP.



BEng (Hons)/MEng

## Electronic Engineering

School of Engineering and the Built Environment

Content includes:

#### Year 1

- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

#### Year 2

- Analogue and Digital Electronics
- Mathematics for Signals and Systems
- Engineering Electronic Systems
- Electronics Project

#### Year 3

- Individual Honours Project
- Digital Filters and Spectral Analysis
- Embedded Systems and Control
- Communications Systems and Networks

#### Year 4 (MEng)

- Group Integrated Master's Project
- Control Engineering
- Digital Microelectronics and Hardware Description Languages
- Analogue Microelectronics and IC Architecture
- Applied Digital Signal Processing



*“You get such a sense of a community and there is so much support; there is always someone there to help you out. You are never alone; there are so many opportunities for you to find and take advantage of.”*

KATIE BARNES



bcuenglish  
blogs.bcu.ac.uk/English

BA (Hons)

## English

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time

6 years part-time

### UCAS CODE

Q301

### ENTRY REQUIREMENTS

- A Levels: BBC including English at Grade C or above
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

The School of English is home to endless possibilities. Ours is a community where each individual is empowered to shape their learning, research and practice in creative, innovative and thought-provoking ways. We are ambitious in our creative and critical practice, in challenging convention and in developing an inclusive curriculum that reflects the distinctiveness of each and every student.

If you enjoy all aspects of English study and want maximum flexibility to shape your degree and develop your own areas of interest and expertise, this course is ideal for you. In your first year you'll gain a strong grounding in all areas of English study and then start to use this knowledge to build a degree which most suits your emerging talents.

Along the way you'll benefit from being a part of a vibrant community of staff and students who understand the impact that English has made and continues to have on regional, national and global cultures. Our teaching is student-focused and research-led, and learning takes place in a friendly and supportive environment. You will be taught by world-leading researchers and expert practitioners who foster a community of experimentation, innovation and inclusion which will allow you to flourish and grow.

Not only will this degree equip you with a strong subject knowledge but it will also allow you to develop key transferable skills which are highly prized by a range of employers.

Full information: [www.bcu.ac.uk/english-ba](http://www.bcu.ac.uk/english-ba)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Literature, Drama and Origin
- Foundations of Language
- Foundations of Creative Writing
- Key Critical Concepts

#### Year 2

- Key Critical Traditions
- A wide range of module options, covering all aspects of English studies

#### Year 3

- Major Project
- A wide range of module options, covering all aspects of English studies

### RELATED COURSES

- 158 BA (Hons) Journalism
- 158 BA (Hons) Fashion and Beauty Journalism
- 158 BA (Hons) Sports Journalism
- 158 BA (Hons) Music Journalism

### AVAILABLE SPECIALIST ROUTES:

#### English and Creative Writing | BA (Hons)

To be an effective writer you need to be an effective reader. This course combines the study of literature, enabling you to think critically about the work of published authors, poets and playwrights, with the development of your own writing craft.

In the early stages of your course you will have the opportunity to work creatively across a range of genres including poetry, prose fiction and drama. You will gain a thorough grounding in the craft of writing, focusing on elements such as setting, structure, dialogue, character formation and poetic form and technique.

Alongside the development of your creative writing practice you will study modules in English, gaining vital skills in research, critical analysis and argument.

Full information: [www.bcu.ac.uk/english-cw](http://www.bcu.ac.uk/english-cw)

#### English and Drama | BA (Hons)

How does the staging of a play affect its meaning? How do plays interact with the world around them? What are the consequences of the choices directors make when staging a play? BA (Hons) English and Drama asks you to study not just the play on the page but also on the stage.

You will study plays from a range of historical periods and consider developments in performance and practice. You can attend a number of theatre performances, from those hosted by the Royal Birmingham Conservatoire to trips to theatres such as the Royal Shakespeare Company or the Birmingham Repertory Theatre.

Our graduates are able to adapt to a wide range of career paths and employment opportunities which reflect the skills and abilities they have acquired.

Full information: [www.bcu.ac.uk/english-drama](http://www.bcu.ac.uk/english-drama)

#### English and Journalism | BA (Hons)

This course is ideal if you wish to follow a career in the dynamic and competitive world of journalism. You will focus on the development of your core knowledge and skills for English as well as gaining valuable experience working on live stories in media environments, which will teach you how to craft a story in a way that engages the audience.



It combines the study of literature, language, drama and creative writing from the School of English with skills essential to an intelligent media professional from the School of Media. You will have access to our industry-standard media facilities throughout your studies, alongside guest lectures from industry professionals.

By the time you graduate, you will be a thinking journalist with a specialism in news, broadcasting, features or design.

Full information: [www.bcu.ac.uk/english-journ](http://www.bcu.ac.uk/english-journ)

#### English Language and Literature | BA (Hons)

If you are fascinated by the way language works and is used in the world around us and if you love reading literature from different historical periods, cultures and genres, then this is the course for you.

You will combine core knowledge in English language and literature with the opportunity to develop your own areas of interest in language, literature, drama or creative writing.

English Language and Literature degrees are highly sought after by employers, due to the vast range of skills that they instil within graduates.

Full information: [www.bcu.ac.uk/english-lang-lit](http://www.bcu.ac.uk/english-lang-lit)

#### English Literature | BA (Hons)

Graduates of this degree are creative problem-solvers, critical thinkers, adept at sourcing and evaluating research, and able verbal and written communicators. This course allows you to take your passion for literature and combine it with the development of these sought-after skills.

Your degree will also give you the flexibility to develop your own particular interests. These might be in creative writing, drama, language or a specific area of literary study. You will also have the opportunity to either undertake a work placement or participate in a collaborative project with students from across our Faculty and, in your final year, initiate and manage your own major research project.

Full information: [www.bcu.ac.uk/english-lit](http://www.bcu.ac.uk/english-lit)

UCAS POINTS:

112



*"This course has a lot of quality tutors who teach you many different methods of improving your English skills. I also learned about British lifestyle, history and culture which is essential knowledge for studying in the UK."*

AREEYANAN SATTHAMSAKUL

Foundation Certificate

## English for Academic Purposes

School of Education and Social Work



### CAMPUS

City Centre

### DURATION

Full-time  
Part 1 and 2: September to June  
Part 2 only: February to June

### ENTRY REQUIREMENTS

- Part 1 and 2: minimum IELTS 4.5 or equivalent
- Part 2 only: minimum IELTS 5
- The minimum University entry requirements for your chosen academic award.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

If you are an international or European student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

This course is carefully designed to consider your needs as a student studying a degree in the UK. We liaise with course directors in the University in order to gain information regarding changing assessment methods. When necessary, we can make adjustments to our assessments to reflect changes in the schools and faculties.

The course has a varied learning environment and is delivered by several teachers so you will experience different teaching styles and approaches; you can also meet your tutors on an individual basis in face-to-face tutorials.

The range of assessments is broad and designed to meet your individual needs while increasing your confidence in using English, both in social and academic contexts.

Full information: [www.bcu.ac.uk/english-aca](http://www.bcu.ac.uk/english-aca)

» ENHANCE YOUR ACADEMIC ENGLISH SKILLS AND PREPARE FOR DEGREE-LEVEL STUDY.

Content includes:

#### Year 1

- Listening and Note-taking
- Reading and Writing (General and Academic)
- Birmingham: Past and Present
- Communication Skills
- Listening for Academic Purposes
- Speaking for University Purposes

*"Birmingham City University is providing a genuinely insightful and exciting course to prepare students for the fast-moving world of esports."*

ROB BLACK, CHIEF OPERATING OFFICER OF ESL UK, THE UK'S LARGEST ESPORTS LEAGUE



### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

1033

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:  
112

Esports has become one of the world's most exciting entertainment trends with a recent industry report stating that the industry is expected to be worth \$1.7 billion by 2021, growing at a rate of 18.4% per year.

With this growth there is an increasing number of job opportunities for graduates with the knowledge and expertise to excel in this environment. The BA (Hons) Esports Management course will provide the academic expertise and contacts to help students develop an exciting professional future in this growing industry.

Combining theory and practical application, this course will draw heavily from practising esports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics.

Internships, placements, project fieldwork and workshops will enable students to create a CV that will allow them to apply what they have learned and make the contacts required to kick-start a successful career.

Full information: [www.bcu.ac.uk/esports-management](http://www.bcu.ac.uk/esports-management)



This course can also be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/esports-vid](http://www.bcu.ac.uk/esports-vid)

BA (Hons)

## Esports Management

Birmingham City Business School

Content includes:

#### Year 1

- Introduction to the Esports Ecosystem
- Managing Teams in the Esports Industry
- Marketing Foundations
- Building Your Brand

#### Year 2

- Big Data, Analytics and Innovation in Esports
- Marketing Communications and Planning
- Culture and Consumer Behaviour in Esports
- Contemporary Esports Management Issues

#### Year 3

- Integrative Business Research Project
- The Economics of Trade and Development
- Integrative Business Research Project



*"Before uni I pushed myself out of my comfort zone, and as a result, organised events for charity and for the student body. This course offered a platform to turn my new-found love into a career."*

SHANNON PARKHER



BA (Hons)

## Event, Venue and Experience Management

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years sandwich

### UCAS CODE

N820

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Start building towards a career in event management with our Event, Venue and Experience Management course. This innovative and on-trend programme, taught in the heart of the UK's second city, will give you the skills, experience and insights to develop a career in this growing area.

Combining theory and practical application the course will draw heavily from practising event, venue and experience leaders to cover multiple aspects such as marketing, project management, design, operations, analytics, digitisation, and experiential and client management.

Building upon the insights and close business connections that Birmingham City Business School has made through its Academy of Multi-Unit Leadership (with over 600 graduate managers from industry-leading event and leisure organisations) this undergraduate course will provide the academic expertise and contacts to help you develop an exciting professional future.

Over the past decade there has been a surge of careers in the global leisure sector that require best-in-class event, venue and guest experience managers. The President of Genting UK, Paul Willcock, describes the course as "an exciting and innovative degree that provides exceptionally strong pathways into our industry".

Full information: [www.bcu.ac.uk/eve-management](http://www.bcu.ac.uk/eve-management)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Introduction to Event and Experience Management
- Introduction to Venue Management
- Finance for Managers
- Marketing Foundations

#### Year 2

- Live Event Experiences
- Event Technologies and Digital Innovation
- Venue Design and Supply Chain Management
- Contemporary Management Issues

#### Year 3

- Managing Emotions in the Events Industry
- The Global Manager
- Corporate Social Responsibility and Safety in the Events Industry
- Research Project

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.



UCAS POINTS:

112



*“Covering trend, branding, print, layout and digital design has made me confident I can grow these skills in a work environment and apply for jobs in all areas.”*

CHLOE THORNE

fb bcu  
blogs.bcu.ac.uk/fashion-textiles

BA (Hons)

## Fashion Branding and Communication

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

W23M

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- English language and mathematics GCSE Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This vibrant mix of fashion communication and brand management includes creative direction and styling, fashion journalism, trend prediction and consumer influence strategies. This will give you the skills you need to be a creative, confident, well-informed fashion communicator, ready for the industry.

You will be taught by an industry-experienced teaching team and by visiting professionals. There is also the opportunity to participate in live brand-based projects and competitions, such as working with trend forecasting magazine *Textile View2* and a range of high street retail labels.

You will develop visual and written communication skills across a broad range of creative media (creative direction and styling, art direction and graphics, print and digital design, branding strategy and journalistic writing) associated with the fashion industry. There will also be the chance to showcase your final-year work to industry leaders, at events such as Graduate Fashion Week in London.

Based at our City Centre Campus, you will have access to photography studios and equipment, relevant software and computer equipment, as well as a Faculty of creative students to collaborate with. You can also choose our four-year sandwich option, which features a one-year industry internship.

Full information:  
[www.bcu.ac.uk/fashion-branding-communication](http://www.bcu.ac.uk/fashion-branding-communication)



This course can also be accessed via a foundation year. Please see page 218.

### Content includes:

#### Year 1

- Fashion Writing and Design for Publications
- Trend Forecasting
- Visual Literacy
- Creative Fashion Brand Communication

#### Year 2

- Industry Competition Brief
- Fashion Practitioner Case Study
- Brand Generation
- Work Placement or Collaborative Practice

#### Year 3

- Major Project Dissertation
- Independent Final Project
- Self-branding and Promotion

### RELATED COURSES

123 BA (Hons) Fashion Business and Promotion

124 BA (Hons) Fashion Design

UCAS POINTS:

112



*“I can truly say this course prepares you to be 100% industry-ready. You will learn in a challenging, informative and inspiring way, giving you true industry insight and skills across a number of subjects.”*

SOPHIE JOHNSON

bcu\_fbp  
fashionbp  
bcu\_fbp  
bcu.ac.uk/fashion-and-textiles/blog

BA (Hons)

## Fashion Business and Promotion

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W5N9

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This course enables you to explore a range of roles within the fashion industry, far beyond the making and production of clothing. Guided and supported by a knowledgeable, industry-experienced staff team, you will gain an education into the global fashion industry, mixing both creativity and business skills.

You will think and look internationally, sustainably, commercially and creatively into the fashion industry across a wide range of modules clearly related to job roles such as Buying, Trend Forecasting, Marketing, PR and Events. You will work on industry-led briefs across the first two years, supported by brands such as Selfridges and George at Asda and be inspired by guest speakers from leading fashion companies and student alumni. You will explore new creative skills in packages such as Adobe Creative Cloud and develop business/research skills, applying theories and techniques to your project outcomes.

The staff team come from a diverse range of academic and industry backgrounds with experience from brands such as Topshop, Debenhams, Emporio Armani, Sainsbury's and more, ensuring your learning is supported by contemporary knowledge and networks.

On completion, you will graduate with a set of industry-ready transferable skills and confidence to adapt to a range of roles in the fashion industry.

Full information:  
[www.bcu.ac.uk/fashion-business-promotion](http://www.bcu.ac.uk/fashion-business-promotion)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

122 BA (Hons) Fashion Branding and Communication

212 BA (Hons) Textile Design

UCAS POINTS:

112



*"A highlight from the course for me was working with the staff. My tutor really believed in me and made me feel like his equal which was really empowering."*

TONI ROWLES



BA (Hons)

## Fashion Design

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

W230

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Be equipped with the necessary knowledge and skills to succeed in the fashion industry and have the chance to take part in exciting work placements, which have previously included companies such as Ted Baker, Mary Katrantzou, Paul Smith, Topshop and River Island.

Your first year will introduce you to a number of fashion topics, helping you to develop a good foundation of fashion knowledge and skills, in both design and technical areas. The second year helps to strengthen your personal and professional development in relation to your own career goals. You will also have the opportunity to take part in the international Erasmus exchange programme, spending a semester at an overseas institution.

An optional placement year takes place between years two and three, providing an opportunity for an internship in industry. You will be supported with the application process with CV workshops, portfolio building and careers tutorials.

Your final year gives you the opportunity to specialise in womenswear or menswear. You will focus on your own individual area of practice and produce garments that reflect your personal direction as a creative fashion design graduate.

Full information: [www.bcu.ac.uk/fashion-design](http://www.bcu.ac.uk/fashion-design)

*BA (Hons) Fashion Design, BA (Hons) Costume Design and Practice and BA (Hons) Garment Technology have a shared first year of study.*

**FY** This course can also be accessed via a foundation year. Please see page 218.



Content includes:

#### Year 1

- Design Development and Realisation
- Individual Aesthetic
- Creative Direction
- Context and Theory

#### Year 2

- Creative Realisation
- Critical Studies
- Work Placement OR Collaborative Practice
- Advanced Practice

#### Year 3

- Independent Project Research
- Independent Practice
- Major Project

### RELATED COURSES

- 98 BA (Hons) Costume Design and Practice
- 134 BA (Hons) Garment Technology
- 122 BA (Hons) Fashion Branding and Communication
- 212 BA (Hons) Textile Design

*"In my first year one of my short scripts was published, I directed a short documentary and I helped make a feature documentary. You can get a taste of the different roles in the film industry and that's going to be really helpful when I graduate."*

KRISTOF MARTON



### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

P3W8

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Our BA (Hons) Film and Screenwriting degree will develop your skills across key film studies and screenwriting debates and conventions. You will be taught by noted film scholars and established practitioners, who will provide their knowledge of international film and screenwriting perspectives.

This course will teach you to consider a wide range of 'script to screen' traditions from theory, practice and industry perspectives.

You will gain an understanding of Hollywood cinema conventions, and be introduced to other international traditions of cinema, ranging from European documentary to Bollywood film, modern transmedia approaches and beyond. Focusing on the aesthetic and creative aspects of film and screenwriting, you'll consider storytelling techniques, narratology and screen adaptation.

Modules on film festival programming and entrepreneurship provide core skills relevant to the film industry. You will have opportunities to work on established film festivals that are associated with the course and have access to film collections that will enrich your course of studies.

Full information: [www.bcu.ac.uk/film-and-screenwriting](http://www.bcu.ac.uk/film-and-screenwriting)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 128 BA (Hons) Film Studies
- 129 BA (Hons) Filmmaking

BA (Hons)

## Film and Screenwriting

Birmingham Institute of Creative Arts

Content includes:

#### Year 1

- Screenwriting for Film Genres
- Film and the Principles of Storytelling
- The Language of Film
- Documentary: Theory and Practice

#### Year 2

- Adaption for the Screen
- Festival Programming
- Collaborative Practice
- Option modules

#### Year 3

- Horror Narratives
- Major Projects
- Option modules

» WORK ON BCU'S ACCLAIMED CINE-EXCESS INTERNATIONAL FILM FESTIVAL AND USE FILM ARCHIVES AS PART OF YOUR STUDIES.





*"Our aim is to produce confident, skilled, industry-ready graduates – you'll feel assured and be prepared to contribute from day one of employment."*

REBECCA TULLENER, COURSE LEADER



BA (Hons)

## Film Business and Promotion

Birmingham Institute of Creative Arts

**CAMPUS**  
City Centre

**DURATION**  
2 years

**UCAS CODE**  
P3N9

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Prepare yourself for the business realities of film distribution and consumption in today's rapidly evolving global film marketplace, with our unique, two-year fast-track course. BA (Hons) Film Business and Promotion is designed with industry to reflect the growing need for entrepreneurial film graduates for roles around film distribution, marketing, financing and sales.

You will take a worldwide perspective from the outset, looking at the international marketplace, how the industry works globally, domestically in the USA, and independently in the UK. You will also study film industry structure, how films are financed and the challenge of bringing desirable film products to market.

Your passion for film will be nurtured, as you are encouraged to view and interact with a diverse array of film titles encouraging appreciation of film history, culture, the scope of the international market and trends in consumer tastes and viewing habits.

Along the way, you'll build a tangible 'portfolio of practice' showcasing your work and proving your professionalism. Your assignments will reflect real-world practices and are designed to develop your critical and strategic thinking skills necessary to access opportunities in the sector.

**Full information:**  
[www.bcu.ac.uk/film-business-and-promotion](http://www.bcu.ac.uk/film-business-and-promotion)

### RELATED COURSES

107 BA (Hons) Digital Marketing

UCAS POINTS:  
120

### Content includes:

#### Year 1

- Film Industry Primer
- Film Advertising and Audiences
- Language of Film
- Film Distribution: Planning Strategy
- Collaborative Project
- Interactive Entertainment, Development and Implementation (optional)
- Narrative Entertainment Script and Production (optional)

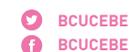
#### Year 2

- Film Festivals
- Festival Planning
- Film Business Landscape
- Film and Entertainment Finance
- Major Project

» TAKE PART IN VOLUNTEER OPPORTUNITIES AT REGIONAL FILM FESTIVALS.

*"The course definitely helped me with so many aspects of film and video production, from creating budgets for jobs to understanding the technical functions of various cameras, right through to delivery formats for the projects."*

JOSH BIRCH



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich

**UCAS CODE**  
WP63

### ENTRY REQUIREMENTS

- A Levels: BBB including a technology, science, mathematics or computing-related subject
- BTEC Diploma: in a technology, science, or computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:  
120

Our Film Production Technology degree will equip you with a range of academic and technical skills relevant to technology in film. You will explore filmmaking fundamentals from narrative, composition and film theory to camera testing, designing digital production workflows and post-production.

Taught by an experienced team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process. You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices.

You will exercise a broad range of technical and creative skills with the support of the University's cutting-edge facilities, which includes our 1,200 sq m Parkside Media Centre. There is also a focus on fundamental technical concepts, including the physics of sound and light being captured during production, as well as the tools and approaches used to do this. You will explore the techniques used to digitally store and manipulate both video and audio in post-production.

We will provide access to three film and TV studios including a full-height permanent green screen studio, Da Vinci Resolve colour grading suite, high-spec DIT cart for on-set colour management, a full range of production sound mixing equipment, and two Arri Alexa Mini camera kits with Xeen lenses and wireless follow focus units.

**Full information:**  
[www.bcu.ac.uk/film-production-technology](http://www.bcu.ac.uk/film-production-technology)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

216 BSc (Hons) Visual Effect  
109 BSc (Hons) Digital Media Technology

UCAS POINTS:



BSc (Hons)

## Film Production Technology

School of Computing and Digital Technology

### Content includes:

#### Year 1

- Video Production
- Visual Design
- Capture and Acquisition
- Sound for Film
- Audio and Video Technology

#### Year 2

- Production Practice
- Narrative Design
- Production Workflows
- Post-production

#### Year 3

- Production Project
- Individual Honours Project
- Cross-platform Media
- Professional Practice

» USE AN INDUSTRY-STANDARD ARRI ALEXA MINI CAMERA TO SHOOT YOUR FINAL-YEAR FILM.



*“The mixture of theory and practical work is enjoyable and the experience of being part of a film crew is exciting because we are being taught by experienced staff and have access to industry equipment.”*

MOLLIE MCCARTHY



BA (Hons)

## Film Studies

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

P303

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Develop your awareness of the latest film studies debates, production practices and industry conventions on our cutting-edge BA (Hons) Film Studies degree course.

You will be introduced to key conversations within the subject, while a module on early film and blockbuster cinema allows you to consider classic and contemporary trends in Hollywood film. You will also receive foundational skills in film production, before creating your own documentary short film.

There are options to explore European film and TV genres, global trends in cinema production, the skills of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the importance of psychoanalysis to film interpretation. The course features a festival programme module in the second year, run in conjunction with established events such as the Cine-Excess International film festival.

Located at our City Centre Campus, which is home to our industry-focused film and media facilities, you'll learn a range of skills such as global cinema traditions, production and film festival training, filmmaking traditions and practices and screenwriting techniques.

Full information: [www.bcu.ac.uk/film-studies](http://www.bcu.ac.uk/film-studies)



This course can also be accessed via a foundation year. Please see page 218.

» WORK ON THE ACCLAIMED CINE-EXCESS INTERNATIONAL FILM FESTIVAL AND USE FILM ARCHIVES AS PART OF YOUR STUDIES.

Content includes:

#### Year 1

- Introduction to Film Theory
- Hollywood: Early Film to Blockbusters
- Foundations of Filmmaking
- Documentary: Theory and Practice

#### Year 2

- Europe on Screen
- Festival Planning
- Collaborative Practice
- Option module (Choose from Screen Fandoms, Cinema of the Seventies, Sexuality on Screen or European 'Trash' Cinema)

#### Year 3

- Global Cinema Narratives
- Final Major Project
- Option modules (Two from Bollywood Film, Cult Film, Film Entrepreneurship, Science Fiction on Screen, or Reclaiming the Frame)

### RELATED COURSES

- 125 BA (Hons) Film and Screenwriting
- 128 BA (Hons) Filmmaking
- 126 BA (Hons) Film Business and Promotion

UCAS POINTS:

112



*“Craft your own film future with one of our exciting film courses. All courses offer an integrated approach to theory, practice and industry perspectives alongside the chance to work on events such as the Cine-Excess International Film Festival.”*

PROFESSOR XAVIER MENDIK



BA (Hons)

## Filmmaking

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

P313

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Our cutting-edge BA (Hons) Filmmaking degree course will develop your skills across key filmmaking debates and practice conventions. You will be taught by noted film scholars and established practitioners, who will provide their knowledge of international film criticism and filmmaking perspectives.

This course will introduce you to key principles of filmmaking, alongside training in film industry perspectives and documentary theory and practice.

You will also learn more about filmmaking from post-production perspectives, while a range of options allow you to consider the skills of film entrepreneurship, the popularity of cult cinema traditions, the appeal of Bollywood filmmaking and the skill of creating short film narratives.

You will be taught at the City Centre Campus, home to an impressive range of media resources, studios and edit suites, and your formal studies will be enriched by the possibility to work on a range of external events, such as the Cine-Excess International Film Festival.

Full information: [www.bcu.ac.uk/filmmaking](http://www.bcu.ac.uk/filmmaking)



This course can also be accessed via a foundation year. Please see page 218.

» WORK AS PART OF A MIXED DISCIPLINE FILM TEAM TO CREATE CUTTING-EDGE DOCUMENTARIES DURING YOUR FIRST YEAR OF STUDY.

Content includes:

#### Year 1

- Hollywood: Early Film to Blockbuster
- Film Industry Primer
- Foundations of Filmmaking
- Documentary: Theory and Practice

#### Year 2

- Film Festivals
- Filmmaking Practices
- Collaborative Practice
- Option modules

#### Year 3

- Post-production Techniques
- Major Project
- Option modules

### RELATED COURSES

- 125 BA (Hons) Film and Screenwriting
- 128 BA (Hons) Film Studies
- 171 BA (Hons) Media Production

UCAS POINTS:

112



*“The main points to consider when choosing Birmingham City University are the strong focus on graduate employability, the international outlook and the community.”*

DENISA FATU



BSc (Hons)/MFin

## Finance and Investment

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MFin)  
4 years sandwich (BSc)  
5 years sandwich (MFin)  
5 years part-time (BSc)  
7 years part-time (MFin)

### UCAS CODE

N30I (BSc), N30J (MFin)

### ENTRY REQUIREMENTS

- A Levels: BBC (MFin BBB)
- BTEC Diploma: D\*D\* (MFin combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (MFin DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (MFin 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. The course is focused on a practical application of financial skills in the investing world, qualities that are in high demand in modern business.

Designed to equip you with technical knowledge and skills as well as a range of employability attributes, the course will encourage your development and commitment in becoming an investment professional.

During the second and final year of the programme, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your programme to a specific career path. On successful completion of the BSc (Hons), you can enjoy seamless progression to a Master's-level qualification with our MFin.

All our programmes have an international focus, giving you the opportunity to transform your experience with us into a global one. There are a variety of possibilities open to you, from our international travel scholarships to one of our many overseas study exchanges.

Full information: [www.bcu.ac.uk/finance-investment](http://www.bcu.ac.uk/finance-investment)  
[www.bcu.ac.uk/finance-and-investment-mfin](http://www.bcu.ac.uk/finance-and-investment-mfin)

**FY** BSc (Hons) Finance and Investment can be accessed via a foundation year. Please see page 218.

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS:

112 (BSc) | 120 (MFin)



*“If you wish to work in the professional environment, why not immerse yourself beforehand and study in that environment? I believe the city of Birmingham offers that with the various companies, banks and political organisations.”*

GABRIEL BRADNICK



BA (Hons)

## Financial Economics

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

LN13

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Take advantage of Birmingham's distinctive and diverse economic profile with our Financial Economics degree. Our degree prepares you to work as an economist within the financial sector, or in a related role which is concerned with the allocation of resources across all sectors of the economy.

Our degree also provides both the modes of thought and technical skills that have practical applications in business and society.

As financial economists work in a number of settings, you will be prepared for a career in government departments, in local government, in firms and organisations, and in the financial services industry (for example forecasting), therefore providing you with a range of options depending on the graduate role you subsequently seek.

You will be equipped with a firm foundation of knowledge focused on the workings, strengths and weaknesses of diverse financial economic strategies. To deal with this complex background you will be taught the appropriate tools to analyse the issues nations and industries currently face.

Full information: [www.bcu.ac.uk/financial-economics](http://www.bcu.ac.uk/financial-economics)

**FY** This course can also be accessed via a foundation year. Please see page 218.

» 93% OVERALL SATISFACTION

National Student Survey 2019.

UCAS POINTS:

112

Content includes:

#### Year 1

- Professional Development for Economics
- Introduction to Finance
- Principles of Economics
- Business Analysis, Methods and Techniques

#### Year 2

- Microeconomics
- Macroeconomics
- Corporate Finance
- Econometrics

#### Year 3

- International Finance
- Money and Banking
- Integrative Business Research Project

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.



*“The opportunity for the artist to develop from start to finish has been proven, hard work is rewarded and the level of work created is limitless. More importantly don’t put yourself in a box. Everything is at your fingertips.”*

TONY MCCLURE



## BA (Hons) Fine Art

Birmingham Institute of Creative Arts

**CAMPUS**  
Margaret Street

**DURATION**  
3 years full-time

**UCAS CODE**  
W101

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/art-portfolio](http://www.bcu.ac.uk/art-portfolio).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

**UCAS POINTS:**  
112

Situated in our historic Grade I listed art school building, you will enjoy the freedom and support needed to establish your own artistic voice in a creative and dynamic environment. There are no set pathways to learning and within the framework of a broad-based course you are encouraged to experiment with a range of materials and processes and can explore areas such as painting, sculpture, printmaking, drawing, photography, installation, film and video.

You will be supported throughout your studies by our experienced tutors and technical staff, all professional artists in their own right. The nature of the course will enable you to develop your understanding of creative contemporary art practices in a global world.

Teaching methods include individual tutorials, group seminars, lectures, live industry projects and collaborative working supported by access to workshops that will introduce you to the techniques relevant to your personal practice. The course concludes in a public-facing professional exhibition of your practical work, supported by individual websites.

Career progression, employability and the development of key transferable skills are embedded in the structure of the course. This learning is consolidated and applied through the professional practice and work placement modules (where we utilise our close links to the Ikon Gallery, Tate Liverpool, Eastside Projects, New Art Gallery Walsall and Birmingham Museum and Art Gallery) to give you the opportunity to gain valuable experience working in the creative industries.

Full information: [www.bcu.ac.uk/fine-art-ba](http://www.bcu.ac.uk/fine-art-ba)



This course can also be accessed via a foundation year. Please see page 218.

### Content includes:

#### Year 1

- Context, Methods and Making
- Themes and Concepts in Art
- Establishing Practice
- Collaborative Practice 1

#### Year 2

- Developing Practice
- Critical Theories in Art
- Collaborative Practice 2
- Extending Practice (optional)
- Work Placement (optional)

#### Year 3

- Practice and Professional Presentation
- Professional Portfolio
- Major Project

### RELATED COURSES

- 67 BA (Hons) Art and Design
- 156 HND Jewellery and Silversmithing

*“This course has provided me with so many opportunities – having such a wide variety of modules ensures I gain the skills needed to excel in my future career. The lecturers provide endless support so we achieve the best possible outcome.”*

FAZILA IQBAL



**CAMPUS**  
City South

**DURATION**  
3 years full-time  
4 years sandwich

**UCAS CODE**  
DB64

### ENTRY REQUIREMENTS

- A Levels: BBC including a biology, chemistry, applied science or food technology-related subject
- BTEC Diploma: D\*D\* in a biology, chemistry or applied science-related subject
- BTEC Extended Diploma: DMM in a biology, chemistry or applied science-related subject
- Access to HE Diploma: Pass including minimum of 30 Level 3 credits with Merit or Distinction
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language, mathematics and a science.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

**UCAS POINTS:**  
112

Our practice-based, innovative BSc (Hons) Food and Nutrition degree will provide you with an integrated course focused on applied food science and technology. You will cover a wide variety of subjects including manufacturing and processing, quality and safety assessment, biotechnology and innovation in food product development.

You will explore several aspects of applied nutrition and its relation to human health and disease, the physiological and biochemical aspect of public health nutrition, dietary assessments and intervention, the legislation and policies for product quality and safety and its relation to health promotion.

You will have opportunities to discover the complexities of the food chain, the demands and needs of today’s consumers globally and the controls and safety features that ensure the food we eat is of high quality, safe and nutritious. There is also the option of a one-year placement.

You will be taught in our £41 million building with specialist state-of-the-art laboratories and teaching kitchen. Staff and guest speakers teaching the programme are experts and publish in their respective fields of food science and technology, nutrition and public health, dietetics, food safety and quality, biomedical and biological sciences and analytical chemistry.

Full information: [www.bcu.ac.uk/food-and-nutrition](http://www.bcu.ac.uk/food-and-nutrition)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 71 BSc (Hons) Biomedical Sciences



## BSc (Hons) Food and Nutrition

School of Health Sciences

### Content includes:

#### Year 1

- Skills and Competencies Development
- Principles of Nutritional Biochemistry and Metabolism
- Introduction to Food Production
- Principles of Human Physiology and Nutrition

#### Year 2

- Nutrition and Development
- Applied Human Nutrition
- Food Rheology and Material Sciences
- Food Safety Regulations and Microbiology

#### Year 3

- Current Advances in Food and Nutritional Sciences
- Research Project in Food and Nutrition
- Industrial Unit Operation – Food Quality and Safety
- Public Health Nutrition and Policies



*"I collaborated with Burberry on my Final Major Project and was headhunted by a clothing supplier while displaying my collection at the end-of-year exhibition. I truly believe that without the input of the course I would not have progressed within industry so quickly."*

**SADIE CHANCE, SENIOR PRODUCT DEVELOPER,  
SCIMITAR SPORTS**



BA (Hons)

## Garment Technology

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

W2JK

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Develop a professional and enquiring attitude within technical aspects of clothing production and an ability to become confident and self-motivated in your chosen practice. With excellent links within the industry, you will benefit from our close working relationships with fashion brands like Burberry, Karen Millen, Hackett and George at Asda.

Your first year will introduce you to a number of fashion topics that will help you to develop a good foundation of fashion knowledge and skills in both design and technical areas. Your second year helps to strengthen your personal and professional development. Opportunities to take part in the international Erasmus exchange programme exist during this year.

There is an optional placement year between years 2 and 3. You will be supported with the application process with CV workshops, portfolio building and careers tutorials, and the assessed outcomes of your experience will be submitted on return to the University.

Your final year introduces you to advanced pattern cutting, fittings, grading and sizing, production planning, costing, testing and technical packs. You will also use industry-standard Gerber pattern-cutting software, and strengthen your knowledge of global manufacturing.

Full information: [www.bcu.ac.uk/garm-tech](http://www.bcu.ac.uk/garm-tech)

*BA (Hons) Garment Technology, BA (Hons) Fashion Design and BA (Hons) Costume Design and Practice have a shared first year of study.*

**FY** This course can also be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/fashion-portfolio](http://www.bcu.ac.uk/fashion-portfolio)

Content includes:

#### Year 1

- Design Development and Realisation
- Individual Aesthetic
- Creative Direction
- Context and Theory

#### Year 2

- Creative Realisation
- Critical Studies
- Work Placement OR Collaborative Practice
- Advanced Practice

#### Year 3

- Independent Project Research
- Independent Practice
- Major Project

### RELATED COURSES

- 124 BA (Hons) Fashion Design
- 212 BA (Hons) Textile Design



*"The course meant that I was able to be successful in my job as a gemmologist in the Assay Office, and those skills have made it possible for me to move on in my career working for The Fine Jewellery Company in Birmingham."*

**CHERYL OWEN**



soj\_bcu  
SoJ\_BCU

## Gemmological Association | Foundation Certificate / Gemmology Diploma / Diamond Diploma

Birmingham Institute of Jewellery, Fashion and Textiles

Leading to a globally respected award, you can register to study for Fellowship of Gem-A on successful completion. You can take the Foundation Certificate before progressing to the more scientific study of the Gemmology Diploma, and then the prestigious Diamond Diploma.

Gem-A's Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.

Content includes:

#### Foundation Certificate

- Careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds
- Investigate imitation and synthetic gem materials
- Use basic gemmological tools
- Examine how gems are used in jewellery
- Learn about the value and durability of gems
- Identify features of commercially important gems
- Gain Cert GA status with the Gemmological Association.

#### Gemmology Diploma

- Gain an in-depth understanding of gemmology
- Develop competence in handling, testing and identification
- Interact with the jewellery trade
- On graduation, you are eligible for election to FGA Membership status of the Gemmological Association.

#### Diamond Diploma

- One of the world's most respected diamond awards
- Investigate diamond grading
- The 4Cs (carat weight, colour, clarity and cut)
- Learn how to identify imitations and treatments
- Successful completion allows you to apply for election to Diamond Membership of the Gemmological Association, and to use the letters DGA after your name.

Full information: [www.bcu.ac.uk/gem-a](http://www.bcu.ac.uk/gem-a)

» GAIN INDUSTRY-RECOGNISED  
GEMMOLOGICAL ASSOCIATION ACCREDITATION.

*"The role I have at Gemfields, Zambia, is that of a Gemmologist. My favourite aspect of my time on the course was the willingness of the lecturers for us to succeed not only in the course but also in the industry."*

MAX LAMMERTSE



BSc (Hons)

## Gemmology and Jewellery Studies

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

Assay Office Birmingham

### DURATION

3 years full-time

### UCAS CODE

73J9

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent
- Interview.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Study on our Gemmology and Jewellery Studies degree and gain the highest level of professionally recognised gemmological skills. Based in the heart of Birmingham's thriving Jewellery Quarter, you will explore precious gems and all relevant aspects of the jewellery trade.

This course offers a comprehensive education in all areas of gemmological theory and testing, diamond grading and jewellery valuation. With our fully equipped gem labs at your disposal, you will have the chance to test a wide range of gem materials with both standard and advanced equipment. There will also be a chance to learn complementary skills such as photography.

You will study at our world-class brand-new purpose-built facilities at the Assay Office, just a few minutes' walk from Vittoria Street.

Our staff team are all experts in their field and have extensive industry experience. Our graduates have gone on to work in a wide variety of roles in the jewellery industry throughout the world.

Full information: [www.bcu.ac.uk/gemmology](http://www.bcu.ac.uk/gemmology)

### Content includes:

#### Year 1

- Introduction to Gemmology and Jewellery Studies
- Gemmology and Diamond Practical

#### Year 2

- Applied Gemmology
- Organics
- Jade
- Industry Studies

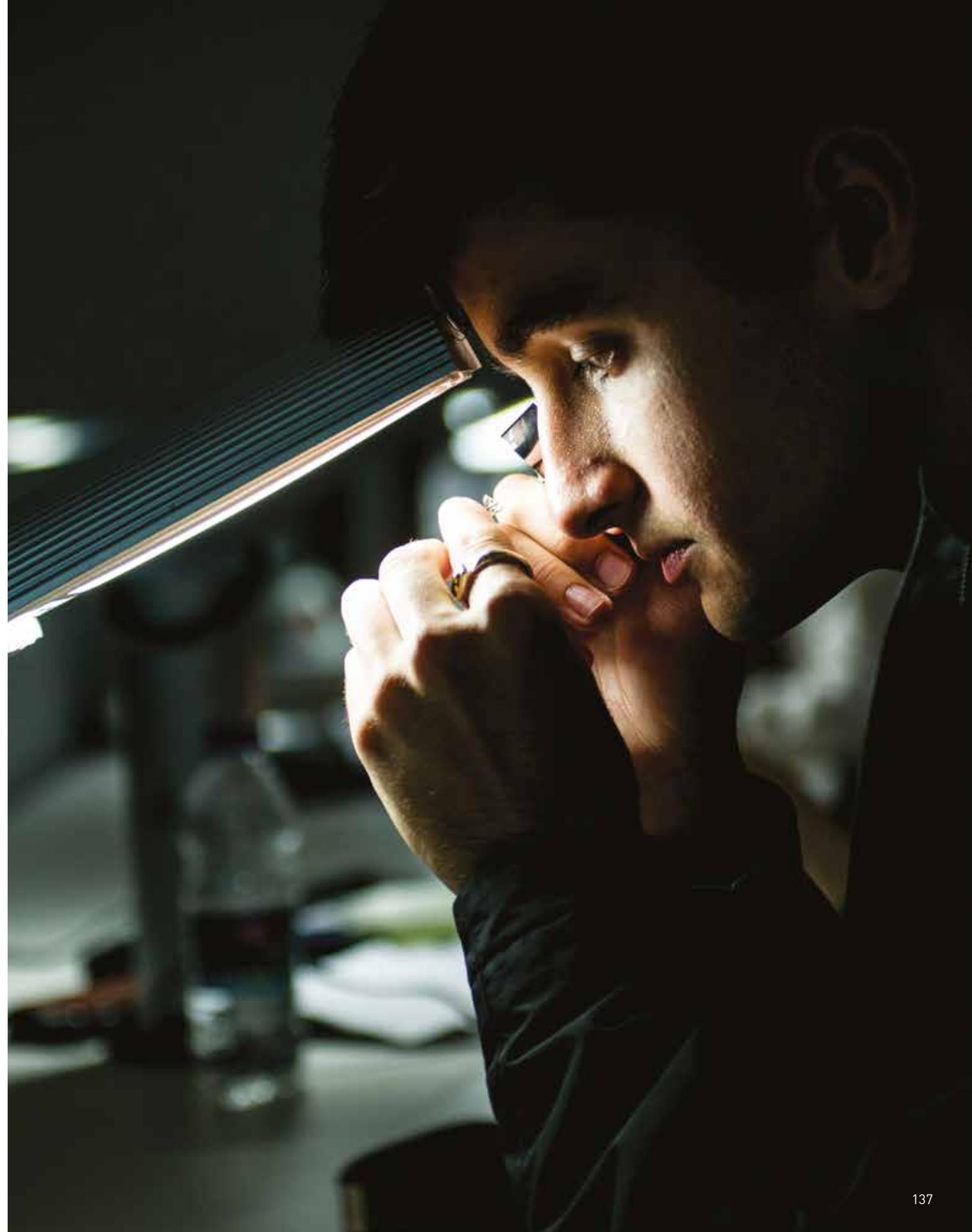
#### Year 3

- Advanced Gemmology and Analytical Techniques
- Valuation Science
- Research Project

» STUDY IN OUR PURPOSE-BUILT, INDUSTRY-STANDARD FACILITIES.

UCAS POINTS:

112





BSc (Hons)

## Global Hospitality Management

Birmingham City Business School



### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

1035

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

The global hospitality industry provides job opportunities for millions of people around the globe at all stages of their career development.

To help in equipping you with the knowledge and skills to apply for work in the exciting global hospitality industry, the BSc (Hons) Global Hospitality Management course will combine academic theories and hands-on practical experience throughout the degree with embedded workplace learning opportunities.

You will learn how to analyse the strategies of global hospitality companies, the management of hospitality facilities (including rooms division), food and beverage management, business analytics, revenue management, and emotional and social intelligence.

You will be adept at understanding cultural differences, customer relationship management and global marketing strategies, in addition to a variety of other highly transferable skills.

Full information: [www.bcu.ac.uk/hospitality-management](http://www.bcu.ac.uk/hospitality-management)



This course can also be accessed via a foundation year. Please see page 218.

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS:

112

Course modules to be confirmed; please see website for latest information.

### RELATED COURSES

- 120 BA (Hons) Event, Venue and Experience Management
- 139 BA (Hons) Global Sport Management

*"BCU offered me a course that differs from any other that I've seen. It's intriguing, concise and exactly what I was looking for. It will allow me to truly immerse myself into my studies, and continually grow my passion for the sports management field."*

MOLLY WHITEHEAD



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

N880

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

The global sports market is estimated to be worth between £400 billion and £500 billion, and is growing at a significant rate year on year. Over the past decade there has been a huge increase in career opportunities in the global sport sector that require graduates with the skills, attributes and experience to thrive in such a dynamic industry.

This undergraduate course will provide the academic expertise needed to help students develop an exciting professional future.

Combining theory and practical application this course will draw heavily from practising sports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics. Internships, placements, project fieldwork and workshops will enable students to start working towards their chosen career.

All modules balance a range of relevant theory and concepts with practical application and throughout the course students reflect on and apply this content into real-life scenarios – enabling students to enhance and critique their learning. In short, this is a course designed to be the catalyst for students to forge a successful career in the global sports industry.

Full information: [www.bcu.ac.uk/GSM](http://www.bcu.ac.uk/GSM)



This course can also be accessed via a foundation year. Please see page 218.

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS:

112



BA (Hons)

## Global Sport Management

Birmingham City Business School

Content includes:

#### Year 1

- Introduction to Global Sport Management
- Marketing Foundations
- Sports Events Management
- Building Your Brand

#### Year 2

- Sports Analytics and Digital Innovation
- Personal Development as Global Sports Manager
- Culture and Consumer Behaviour in Global Sports
- Marketing Communications Planning

#### Year 3

- Contemporary Issues in Global Sport
- Global Sports Law, Policy and CSR
- The Global Manager
- Integrative Business Research Project

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.



*"I like the freedom of the course and how you're encouraged to try out everything from traditional art practices to very modern ones. The support from the tutors is amazing."*

OLIVER CANTRILL



BA (Hons)

## Graphic Communication

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W211

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/viscom-portfolio](http://www.bcu.ac.uk/viscom-portfolio).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

This exciting course is a must for creative mavericks and anyone passionate about graphic design looking to pursue a career in the industry. The course has been structured to provide you with industry-standard skills in the fields of communication, branding, strategy, creative advertising and design, in still and moving images, both in print and online.

You will benefit from our great links to major advertising agencies, publishing houses and interactive design studios, and receive commercially relevant guidance based on contemporary approaches and historical contexts from your enthusiastic and knowledgeable tutors. Graduates have gone on to become leaders in their fields and specialisms and often return to the University to share their knowledge.

This course will enhance your design skills and challenge your creative thinking, helping you identify the latest directions in design communication.

You will develop your skills by engaging with live project briefs with a variety of companies, both local and international. Previous students have worked on live projects with McCann Erickson, *The Times*, Chapter, Cogent Elliott, Birmingham Hippodrome, Hello Creatives and Saatchi & Saatchi.

Full information: [www.bcu.ac.uk/graphic-com](http://www.bcu.ac.uk/graphic-com)



This course can also be accessed via a foundation year. Please see page 218.

» LIVE PROJECT PARTNERSHIPS HAVE INCLUDED THE NHS, THE CHARLES NYC, STUDIO BONITO, MCCANN ERICKSON, THE TIMES NEWSPAPER GROUP, CHAPTER, ONE BLACK BEAR, COGENT ELLIOTT AND LEO BURNETT LONDON.

Content includes:

#### Year 1

- Introduction to Visual Communication
- Principles and Practice of Graphic Communication
- Narrative
- Enterprise of Graphic Communication
- Discourse

#### Year 2

- Context of Graphic Communication
- Live Project
- Collaborative Practice OR Work Placement
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement.

#### Year 3

- Critical Practice
- Major Project

### RELATED COURSES

- 146 BA (Hons) Illustration
- 185 BA (Hons) Photography
- 212 BA (Hons) Textile Design
- 67 BA (Hons) Art and Design



CertHE

## Health and Social Care

School of Health Sciences



### CAMPUS

City South

### DURATION

1 year full-time, work-based learning

### UCAS CODE

N/A – apply direct

### ENTRY REQUIREMENTS

- You must be employed in a health or social care support worker role (or equivalent).
- A Levels: minimum of Grade D in one subject
  - BTEC Diploma: MP
  - BTEC Extended Diploma: PPP
  - Access to HE Diploma: 60 credits with 12 Level 2 mathematics and 12 Level 2 English language if not already achieved at GCSE or equivalent
  - International Baccalaureate Diploma: 24 points
  - GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

If you are currently a support worker in a health and social care setting and wish to either gain credits to enable access to a degree programme or develop your career to the next level, this course is for you.

This one-year work-based learning programme includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors. If you would like to take the first steps towards developing your knowledge and skills, this qualification is ideal.

The School's belief in working collaboratively, and for mutual benefit, with employers and Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice.

Our outstanding facilities include simulated hospital wards, an operating theatre, home environment room and state-of-the-art laboratories.

Full information: [www.bcu.ac.uk/health-sc](http://www.bcu.ac.uk/health-sc)

*All offers to applicants who are self-funding are subject to satisfactory Occupational Health and Disclosure and Barring Service checks.*

Content includes:

#### Modules:

- Academic Skills
- Principles of Anatomy and Physiology or Introduction to Health Policy
- Fundamentals of Care

#### Plus:

- A pathway-specific skills module
- One or two optional modules (select two single modules or one double module)

The following study pathways are available:

#### Adult Care

For people working with adults in a health or social care environment.

#### Children

Suitable for people working with children in a support worker role.

#### Diagnostic Radiography

The pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment.

#### Learning Disability

For people working within a learning disability setting.

#### Mammography

Examining psychological and cultural influences relevant to working in a breast imaging department.

#### Maternity

For those working within a maternity setting who wish to develop their role.

#### Mental Health

Of particular relevance to people who work with clients with mental health needs.

#### Surgical Care Support

Aimed at those who work within a perioperative setting who wish to develop responsibility, accountability and critical thinking and problem-solving skills.

### RELATED COURSES

- 142 FdSc Health and Social Care



*"I have met some fantastic people and have really enjoyed working with them as we teach each other and learn from each other."*

FIONA KILBEY



FdSc

## Health and Social Care

School of Health Sciences



### CAMPUS

City South

### DURATION

2 years full-time, work-based learning

### UCAS CODE

N/A – apply direct

### ENTRY REQUIREMENTS

You must be employed in a health or social care support worker role (or equivalent).

- A Levels: minimum of Grade D in one subject
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 12 Level 2 mathematics and 12 Level 2 English language if not already achieved at GCSE or equivalent
- International Baccalaureate Diploma: 24 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

If you are a healthcare assistant, support worker or equivalent within a health and social care setting, and want to take your career to the next level, this course will support you to gain the work-based skills you need.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors.

Move your career forward while working in one of the following areas: adult care, children, diagnostic radiography, maternity, mammography, mental health, radiotherapy, or management in health and social care.

The School's belief in working collaboratively, and for mutual benefit, with employers and Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice. Our facilities include simulated hospital wards, an operating theatre, home environment room and state-of-the-art laboratories.

Full information: [www.bcu.ac.uk/health-sc](http://www.bcu.ac.uk/health-sc)

*All offers to applicants who are self-funding are subject to satisfactory Occupational Health and Disclosure and Barring Service checks.*

### Content includes:

#### Year 1 modules:

- Academic Skills
- Principles of Anatomy and Physiology or Introduction to Health Policy
- Fundamentals of Care

#### Plus:

- A pathway-specific skills module
- One or two optional modules (select two single modules or one double module)

#### Year 2 modules:

- Introduction to Evidence-based Healthcare and Research
- Becoming a Paraprofessional

#### Plus:

- A pathway-specific skills module
- Two single optional modules

### PATHWAYS:

#### Adult Care

Focusing on care delivery within an adult or acute care environment, this pathway is suitable for those employed in a variety of areas across the health and social care spectrum. You will be encouraged to reflect on and enhance the specific knowledge and skills required to provide compassionate, person-centred care.

#### Children

Acquire and develop a deeper understanding of the skills and knowledge required to work in your area of children's healthcare. This pathway is aimed at those employed within a healthcare setting including the NHS, public, private and voluntary sectors who are involved in delivering healthcare to infants, children, young people and their families.

#### Diagnostic Radiography

Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

#### Learning Disability

This pathway provides you with the fundamental knowledge and the core clinical skills to enable you to meet the health needs of people with learning disabilities.

#### Mammography

Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. You will develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

#### Maternity

Aimed at support workers who are working within a maternity setting, this pathway will be of particular interest if you want to develop your role and gain competence in the principles that surround caring for pregnant women.

#### Mental Health

Increase your understanding of mental health, the impact of mental illness and strategies to aid an individual's recovery. You will gain greater understanding of communication, self-awareness and therapeutic approaches that form the foundation of effective interpersonal care in a mental health setting. The mental health pathway is aimed at support workers employed in mental health settings of all types including inpatient, day centre or community care.

#### Surgical Care Support

This pathway is aimed at those who work within a perioperative setting and facilitates opportunities for you to develop responsibility, accountability and critical thinking and problem-solving skills, raising your awareness of issues that impact upon an individual's health, their safety and clinical practice in the perioperative care setting.

### RELATED COURSES

141 CertHE Health and Social Care



*"I learned such a lot making my final masterpiece. I entered it into a young talent competition and won, which meant I could take it to the biggest watch fair in the world and show alongside some amazing, inspirational makers."*

ANNA-ROSIE KIRK

BA (Hons)

## Horology

Birmingham Institute of Jewellery, Fashion and Textiles



### CAMPUS

Vittoria Street

### DURATION

3 years full-time

### UCAS CODE

W723

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- Interview.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/jewellery-portfolio](http://www.bcu.ac.uk/jewellery-portfolio).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This course is designed to train and create employable graduates in horology. It has been tailored to meet the growing demand for watchmakers and clockmakers, qualified to industry standards. Our outstanding industry links include brands such as Cartier, Louis Vuitton Moët Hennessy (LVMH), Christopher Ward and the British Museum.

Our unique undergraduate programme will enable you to study clocks and watches, both mechanical and electronic, and the art and science of time measurement. You will be supported by experienced staff and visiting tutors who will share their expertise in practice, research and design techniques. You also have the opportunity to gain membership of the British Horological Institute, the Antiquarian Horological Society and the British Watch and Clock Makers Guild.

You will be using industry-standard software, such as the Solidworks CAD package, to develop design and technical drawing skills, as well as both traditional and modern niche skills of repair, conservation and restoration.

You will also have the chance to undertake placements and mentoring, and develop technical expertise in a commercial setting, alongside our unique partnerships with internationally respected names.

Full information: [www.bcu.ac.uk/horology](http://www.bcu.ac.uk/horology)

### RELATED COURSES

- 155 BA (Hons) Jewellery and Objects
- 156 HND Jewellery and Silversmithing
- 132 BA (Hons) Fine Art

### Content includes:

#### Year 1

- Introduction to Horology
- Production Techniques
- Specialist Horological Skills
- CAD for Bespoke Production (optional)
- Introduction to Gemmology (optional)

#### Year 2

- Commercial Servicing Skills
- Advanced Production Techniques
- Commercial Awareness (optional)
- Luxury Jewellery Branding (optional)
- Work Placement (optional)
- Live Project (optional)

#### Year 3

- Major Project – explore an area of personal interest to you
- Employment Skills – to further develop the practical and professional skills required to become a professional horologist

» WE HAVE EXCELLENT RELATIONSHIPS WITH LUXURY GOODS BRANDS LOUIS VUITTON MOËT HENNESSY (LVMH) AND CARTIER.

UCAS POINTS:

112



*"All the course lecturers have an extensive amount of practical experience; they share their knowledge and provide real-life examples in seminars and lectures. They push and encourage us to achieve our utmost best!"*

SOMMAIYYA BEGUM



BA (Hons)

## Human Resource Management

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

NN16

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Our Human Resource Management degree equips you with the tools you need to develop the high-performing personnel and innovative teams demanded by business. This course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ.

You will develop your skills through real projects, field trips and interactive workshops. This work-integrated approach to learning means that graduates of this course leave with real, practical experience and can go on to work for a wide range of companies such as Superdry and National Express.

This course draws upon all aspects of people management, enabling you not only to build knowledge and understanding but also a high degree of professional competence in the field of people management and development. You will have the option to undertake a work placement to gain practical work experience within a business, ensuring you are prepared for a successful career from the moment you graduate.

We will develop your attributes so you'll graduate with the potential to become a full corporate member of the CIPD.

Full information: [www.bcu.ac.uk/hrm](http://www.bcu.ac.uk/hrm)



This course can also be accessed via a foundation year. Please see page 218.

### Content includes:

#### Year 1

- Employee Engagement
- Finance for Managers
- Contemporary HR for Managers
- Understanding Organisations and Organisational Behaviour

#### Year 2

- Employment Law
- Adding Value Through HR
- An Introduction to Consultancy
- Applied Management

#### Year 3

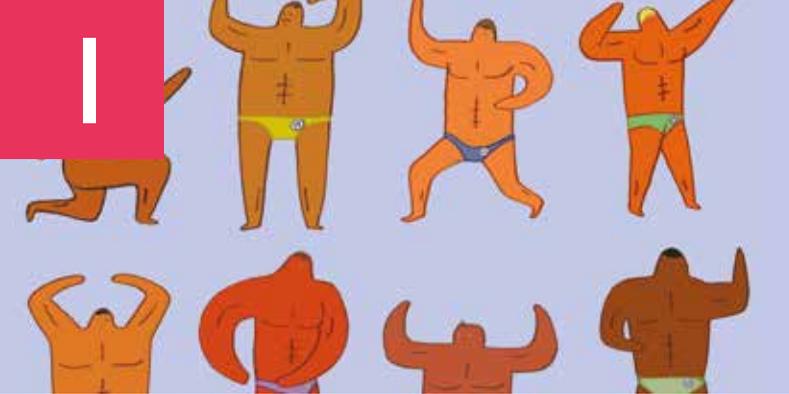
- The Contemporary Global Manager
- Workplace Learning and Development
- Employee Relations and Reward

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

### ACCREDITATION

CIPD



*“Tutors encourage you to network and work with professionals and they invite industry experts into the University to do talks and portfolio reviews. When you finish university, not only will you have your portfolio but also something to put on your CV already.”*

PHOEBE MUNGER

BA (Hons)

## Illustration

Birmingham Institute of Creative Arts



### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W220

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/viscom-portfolio](http://www.bcu.ac.uk/viscom-portfolio).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This exciting, energetic course will give you the skills you need to capture and communicate ideas through pictures, as well as finding your individual visual voice through experimenting, risk taking and critical reflection.

You will explore how your work can be applied across a wide range of contexts, from commercial work to personally driven projects. There will also be the opportunity to develop new skills and different ways of thinking, enabling you to find your own individual, visual voice and prepare you for the ever-changing creative industry.

This programme celebrates the synthesis between illustration and other visual communication disciplines and will help you to develop strong student collaborations that aim to reflect industry practice. You will become part of a lively creative community, encouraging the value of peer learning.

You will also supplement your learning through an integrated workshop programme that provides the opportunity to work alongside, and be informed by, industry experts from a wide range of disciplines. Live project partnerships have included Tiny Tree Books, Birmingham Repertory Theatre, DanceXchange, Flatpack Film Festival, Playground Games and Moonpig.

Full information: [www.bcu.ac.uk/illustration](http://www.bcu.ac.uk/illustration)



This course can also be accessed via a foundation year. Please see page 218.

### » 92% OVERALL SATISFACTION

National Student Survey 2019.

Previously known as BA (Hons) Visual Communication (Illustration).

UCAS POINTS:

112



*“Immersive Media isn’t just a gimmick. Our graduates will understand the powers of immersive and interactive media, the ways to use it appropriately, and the power of what it can do in society, politics and culture.”*

DR POPPY WILDE, COURSE DIRECTOR



BA (Hons)

## Immersive Media\*

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

1042

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

The face of media is changing. Immersive formats are no longer the exclusive domain of specialist tech companies – more and more industries are looking to expand their portfolios and utilise different creative digital formats in a variety of ways. On BA (Hons) Immersive Media, we want to ensure that, as a future media worker, you are prepared for the proliferation of emerging formats.

We will introduce you to new technologies and invite you to play with old ones, from augmented reality and virtual reality to spatial sound and interactive storytelling. You will learn how they function, what they can be used for, and understand the societal and cultural implications of their practices. The course brings critical consideration of the creative direction and application of technologies, including emotional and ethical issues.

Through our connections with local companies including Holosphere VR, you will have the opportunity to learn from, and work with, industry, receiving live briefs and feedback on your independent projects and creations.

In your second year you will have the chance to undertake an international field trip to an immersive digital media festival or exhibition. This will give you the opportunity to expand your professional networks and encounter cutting-edge immersive technologies and stories. By the end of your three years you will be confident in expressing your own stories and prepared for the change in future technologies.

Full information: [www.bcu.ac.uk/immersive-media](http://www.bcu.ac.uk/immersive-media)



This course can also be accessed via a foundation year. Please see page 218.

\* subject to validation

» YOU WILL HAVE ACCESS TO AN IMPRESSIVE RANGE OF FACILITIES INCLUDING VR-READY COMPUTERS, VIRTUAL REALITY HEADSETS, 360 CAMERAS, BINAURAL MICROPHONES AND MORE.

Content includes:

#### Year 1

- Live Production 1
- Introduction to UX (User Experience)
- Digital Communities
- Global and Community Impact

#### Year 2

- Live Production 2
- Immersive Experiences
- Collaborative Practice, Live Project or Work Placement

#### Year 3

- Digital Futures
- Media Activism
- Professional and Academic Development
- Major Project

### RELATED COURSES

170 BA (Hons) Media and Communication

171 BA (Hons) Media Production

Content includes:

#### Year 1

- Introduction to Visual Communication
- Principles and Practice of Illustration
- Narrative
- Enterprise of Illustration
- Discourse

#### Year 2

- Context of Illustration
- Live Project
- Collaborative Practice or Work Placement
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

#### Year 3

- Critical Practice
- Major Project

### RELATED COURSES

140 BA (Hons) Graphic Communication

185 BA (Hons) Photography

212 BA (Hons) Textile Design

67 BA (Hons) Art and Design

UCAS POINTS:

112



*“It was brilliant to see everything come together successfully at the end of the project; it was also fantastic to see members of the public interacting with the space I and others had created. When the exhibition was open I felt an amazing sense of achievement.”*

**EMILY HESKETH, AFTER WORKING ON AN EXTRACURRICULAR PERFORMANCE OF MACBETH**

BCU\_BS0AD

BA (Hons)

## Interior Architecture and Design

Birmingham School of Architecture and Design

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
W250

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points.

If your application is progressed, you will be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/architecture-and-design/portfolio](http://www.bcu.ac.uk/architecture-and-design/portfolio)

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Our Interior Architecture and Design degree is intended to encourage thinking and experimentation around reshaping and designing the interior of existing building elements.

The scope of the course aims to challenge you to formulate your personal style around the discipline of interior architecture and design, and to enhance your ability to critically reflect on a variety of elements: social, political, environmental and more. Your critical response to such fundamental concerns will be translated into innovative design solutions that form, shape and inhabit existing and new structures – rethink, reimagine, reform.

You will consider forms and shapes before completing the design circle with appropriate lighting, material and furniture application. You will have the chance to explore the spectrum of interior architecture as a discipline, from new formations within the space, to respecting, understanding and developing existing structures.

The course you follow is developed in a way to entice specialists from a variety of disciplines such as conservation, engineering, architecture, virtual reality and more. This will inspire you and help you gain valuable skills to develop your career as a creative new designer. Collaborative projects will also give you the opportunity to work together with students and lecturers of other disciplines.

Full information: [www.bcu.ac.uk/arc-design](http://www.bcu.ac.uk/arc-design)

**FY** This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

160 BA (Hons) Landscape Architecture

UCAS POINTS:  
**120**



*“This is a programme with a truly international focus and you will develop the competencies specific to business and enterprise by studying and working with people from across the world.”*

**CINDY MILLMAN, LECTURER**

BCUBusiness  
 birminghamcitybusinessschool

BA (Hons)

## International Business (Top-Up)

Birmingham City Business School

**CAMPUS**  
City Centre

**DURATION**  
1 year full-time  
2 years part-time

**UCAS CODE**  
N121

### ENTRY REQUIREMENTS

- For entry at Level 6:
- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
  - HND in a related subject: Merit profile
  - ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
  - GCSE Grade 4 or above in English language and mathematics, or equivalent.

For entry at Level 5:

- 120 credits or equivalent at Level 4 with evidence of alignment to Level 4 learning outcomes. This alignment will be assessed via the University's Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This course develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible.

Our top-up year in international business covers business strategy, operations, marketing, globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you'll learn through group presentations, live projects and business case studies.

You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.

You will benefit from our exceptional links to business. Our staff bring in expert guest speakers and industry gurus to help you with your projects. They've worked all over the world and bring experience from the Ministry of Defence, aerospace and multimillion pound conglomerates.

Full information: [www.bcu.ac.uk/int-business](http://www.bcu.ac.uk/int-business)

Content includes:

- Contemporary Business: Practice and Solutions
- Applied Management
- Business Operations
- Marketing Communication Planning
- Innovative Thinking in Organisation Development
- Business Process and Systems
- E-business
- One Planet Business

Content includes:

- Year 1**
- Reordering Space
  - Manipulating Space
  - Design Devices
  - 20th-century Design Cultures
  - Transforming Space 1
- Year 2**
- Interior Strategies
  - Transforming Space 2
  - Design Communication
  - Collaborative Practice (optional)
  - Live Project (optional)
- Year 3**
- Critical Study
  - Design Integration
  - Major Project

» OUR SCHOOL IS CONNECTED TO A HUGE NETWORK OF PRACTITIONERS, DESIGNERS AND CREATIVE INDIVIDUALS. THIS PROVIDES A GREAT SPRINGBOARD FOR YOU TO CONNECT WITH THESE GROUPS.

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.



*“The holistic nature of the course gives students a thorough understanding of both the business and financial sectors, opening up numerous career paths students can pursue in the future. I look forward to applying the in-depth understanding I have gained.”*

SEPIDEH SAFAEI KESHTGAR

BCUBusiness  
birminghamcitybusinessschool

## BSc (Hons) International Finance (Top-Up)

Birmingham City Business School

CAMPUS  
City Centre

DURATION  
1 year full-time

UCAS CODE  
N390

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Global financial and business environments are becoming increasingly intertwined. We use our longstanding links with the world of finance to develop your knowledge and real-world practical skills in international finance. With dedicated tutor support, we will also help you to select course modules which reflect your own learning needs and career goals.

The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills and attributes. The course will encourage your intellectual and moral development and your personal commitment to the social purpose of becoming a business professional.

Studying in our state-of-the-art Curzon Building on our City Centre Campus, you will choose from a range of modules including international reporting, financial management, globalisation and statistical modelling. You are encouraged to choose areas of study best suited to your future career plans.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They've forged careers and worked with renowned companies such as KPMG and Vauxhall. This means you get great contacts and benefit from their industry insights. Our students come to their top-up year from a variety of backgrounds, providing the added opportunity to also gain valuable learning experiences from your peers.

Full information: [www.bcu.ac.uk/int-finance](http://www.bcu.ac.uk/int-finance)

» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000

Destinations of Leavers from Higher Education survey 2016/17.

### Content includes:

- Banking, Financial Markets and Institutions
- International Finance
- E-business
- International Business
- Corporate Financial Strategy
- Financial Derivatives
- The Global Manager
- UK and Global Accounting Issues

*“When I got accepted I was really happy and excited because it offered all the areas I wanted to explore and build my way into the industry. I have started the course now and am really enjoying it – it was what I expected and even better!”*

LAURA MECATTAF

soj\_bcu  
SoJ\_BCU



BA (Hons)

## International Jewellery Business

Birmingham Institute of Jewellery, Fashion and Textiles

CAMPUS  
Assay Office Birmingham

DURATION  
3 years full-time

UCAS CODE  
N120

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This innovative course offers the unique opportunity to study the management and marketing of jewellery. You will have a fantastic start to your career in the jewellery industry, applying the knowledge and skills from your academic studies to simulations and live projects.

You will be taught by experienced tutors with a jewellery industry background and by working in groups or on individual projects, learn about the industry challenges and how to apply management and marketing theories.

There is the opportunity to engage with students and activities at the School, and through its networks you will receive behind-the-scenes access to jewellery professionals and businesses. You will be undertaking a business course that is contextualised within the jewellery sector, giving you insights and skills for this highly specialised industry.

The course involves visiting key exhibitions, trade fairs and retail events such as Jewellery and Watch in Birmingham, International Jewellery in London and overseas fairs such as Vicenza Ora in Italy.

Full information: [www.bcu.ac.uk/int-jewel-bus](http://www.bcu.ac.uk/int-jewel-bus)

### Content includes:

#### Year 1

- Principles of Jewellery Marketing
- History and Culture of Jewellery
- Principles of Strategy and Jewellery Business Management
- Introduction to Gemmology (optional)
- Introduction to Diamonds and Diamond Grading (optional)

#### Year 2

- Retail Marketing for Jewellery
- Event and Project Management
- Consumer Behaviour (optional)
- Luxury Jewellery Branding (optional)
- Work Placement (optional)
- Collaborative Practice (optional)
- Live Project (optional)

#### Year 3

- Trend Forecasting and Entrepreneurship
- Academic and Market Research
- Major Project

» THIS COURSE INVOLVES VISITING MANUFACTURERS, RETAILERS AND EXHIBITIONS IN THE UK AND ABROAD.

UCAS POINTS:  
112



*“This course challenges you to expand your knowledge and skills in the key business discipline of marketing. You will learn how businesses succeed globally and develop yourself in a nurturing and supportive environment.”*

**NICOLA GITTINS, LECTURER**

 @BCUBusiness  
 birminghamcitybusinessschool

BA (Hons)

## International Marketing (Top-Up)

Birmingham City Business School

**CAMPUS**  
City Centre

**DURATION**  
1 year full-time

**UCAS CODE**  
N550

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE Grade 4 or above in English language and mathematics, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Our International Marketing top-up degree gives you the chance to broaden your knowledge of marketing within the global business environment. We'll teach you to apply your knowledge to real business scenarios, helping you to progress into employment, having already dealt with many situations you find in the working world.

You will take part in various activities to strengthen your expertise and learn from different cultures and experiences. On this top-up year, you will take a range of advanced modules that look at current marketing methods and contemporary business issues, such as contemporary advertising, e-business and marketing strategy and planning.

Hands-on learning will go alongside more conventional teaching methods like lectures and seminars on this course. You will be put in a range of scenarios, such as assuming the role of an international marketing manager, strengthening your expertise in the areas employers want. There are opportunities to collaborate with students on other marketing courses and exchange different ideas and experiences.

The course combines business theory with exciting current marketing themes, such as emerging digital media and the importance of a positive consumer experience. From day one, you'll start to understand how organisations operate and what their current challenges and opportunities are.

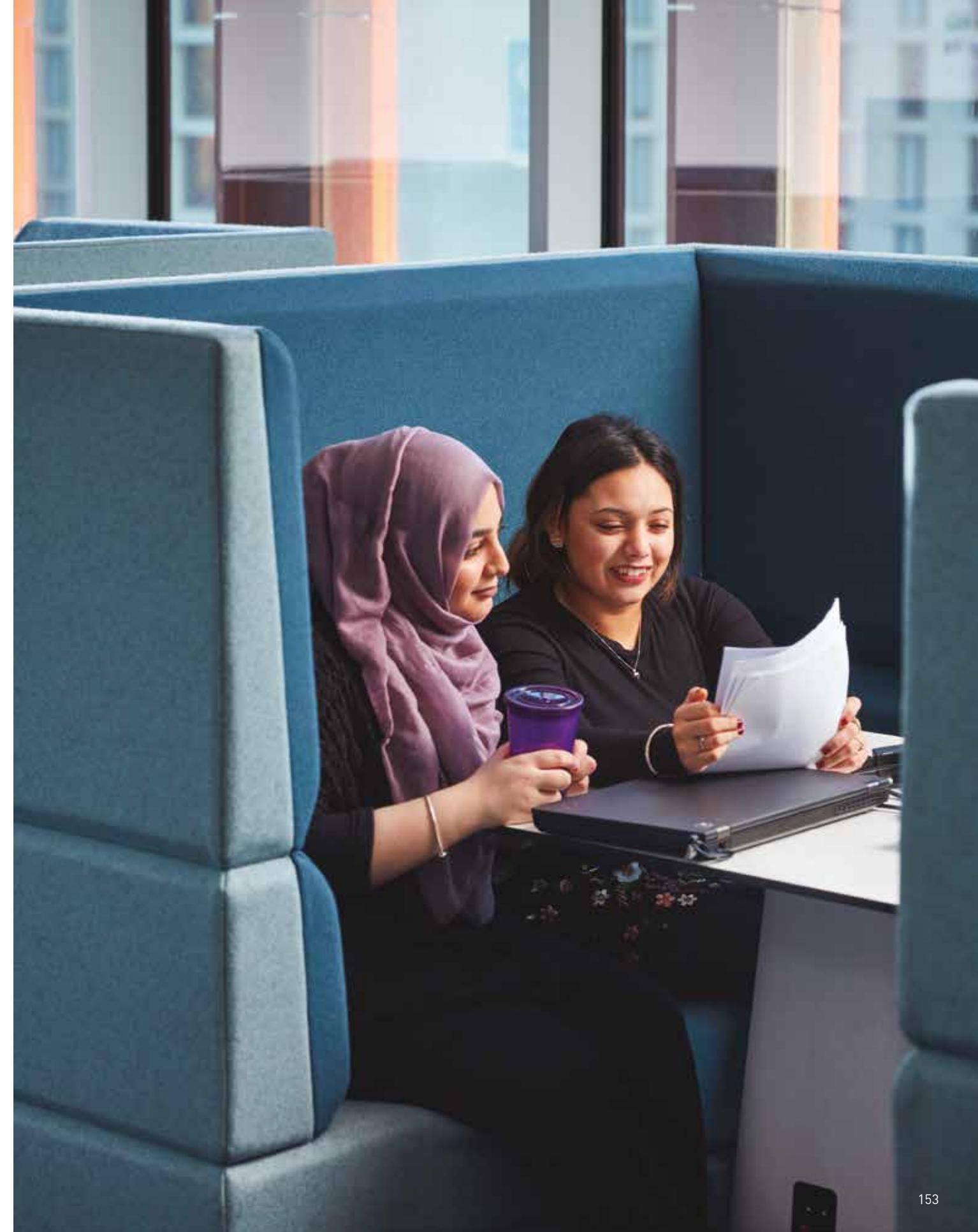
Full information: [www.bcu.ac.uk/int-marketing](http://www.bcu.ac.uk/int-marketing)

### Content includes:

- Strategic Marketing, Management and Planning
- E-business
- Emerging Themes
- Cross-cultural Behaviour
- International Marketing Planning

**» THE MEDIAN SALARY OF A BIRMINGHAM CITY BUSINESS SCHOOL UK GRADUATE (FROM ONE OF OUR FULL-TIME UNDERGRADUATE COURSES) WORKING IN FULL-TIME GRADUATE-LEVEL EMPLOYMENT WITHIN SIX MONTHS IS £21,000**

Destinations of Leavers from Higher Education survey 2016/17.





*“The course is a great platform for personal development; although oriented around jazz and improvisation, it still gives you room to decide which avenue of the profession you want to move into, as well as work out how to get there.”*

TOM DUNNETT



BMus (Hons)

## Jazz

Royal Birmingham Conservatoire

### CAMPUS

City Centre

### DURATION

4 years full-time

### UCAS CODE

310F (UCAS Conservatoires)

### ENTRY REQUIREMENTS

A standard in Principal Study equivalent to that of the Associated Board's Grade VIII (Distinction): this may be demonstrated at audition or on your audition recording.

Plus:

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

32

The launch of our Eastside Jazz Club has helped strengthen the integral role that Royal Birmingham Conservatoire has to play in the city's thriving jazz scene. Our Jazz Department is based around the Club, where student musicians share a platform and get invaluable side-by-side performance experience with the best on the scene, whom we welcome to our stage on a regular basis.

This course meets the needs of the modern jazz performer – it places emphasis on practical work, with the majority of time dedicated to one-to-one lessons, small group coaching and private practice. You will study modules that have been specifically and skilfully designed for jazz musicians, and as part of your learning we encourage you to explore in depth the relationship between improvisation and composition, which is central to developing your individual voice.

You will graduate as a versatile, professional musician who is knowledgeable about the entrepreneurial opportunities available to you, and aware of the commercial realities for musicians joining today's UK jazz scene as a portfolio musician.

As well as having our own club that has taken its place in Birmingham's vibrant jazz scene, our students enjoy professional experience opportunities with external gigs that familiarise them with the industry, for example through our partnership with Cheltenham Jazz Festival, one of many ways we prepare you for the future.

Full information: [www.bcu.ac.uk/jazz](http://www.bcu.ac.uk/jazz)



[www.bcu.ac.uk/jazz-vid](http://www.bcu.ac.uk/jazz-vid)

Content includes:

#### Year 1

- Principal Study 1
- Praxis 1
- Listening and Context 1
- Professional Portfolio 1: Community Engagement

#### Year 2

- Principal Study 2
- Praxis 2
- Listening and Context 2
- Professional Portfolio 2: Pedagogy and Practice

#### Year 3

- Principal Study 3
- Music Production
- Music Promotion

#### Year 4

- Principal Study 4
- Final Project
- Major Project

Plus one or two modules chosen from the following:

- Further Pedagogy
- Music, Community and Wellbeing
- Language of Music: Specialisms 2
- Contextual Studies: Specialisms 2
- Professional Development
- Work Placement

» 91% OVERALL SATISFACTION

National Student Survey 2019.

*“It's amazing working on live projects such as these – it's real life and out there for the public to see. It's really nerve-wracking being shortlisted from the whole year and then to found out I won it was one of the best feelings ever.”*

ALISE ZLATKINA, WINNER OF THE LIVE PROJECT WITH HORTICULTURE WEEK



### CAMPUS

Vittoria Street

### DURATION

3 years full-time

### UCAS CODE

W239

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Pursue innovation, challenge conventions and push the boundaries of the discipline with this creative course. Individuality is fundamental to your creative development, personal philosophy and direction. The School is uniquely positioned in the heart of the Jewellery Quarter, enabling you to be fully immersed in the industry from the first day of your studies.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards, on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optional topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence who have diverse skills and knowledge to contribute to your learning experience.

While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through participation in live projects, competitions and real-life briefs throughout the programme.

Full information: [www.bcu.ac.uk/jewel-objects](http://www.bcu.ac.uk/jewel-objects)



[www.bcu.ac.uk/jewellery-portfolio](http://www.bcu.ac.uk/jewellery-portfolio)

## BA (Hons) Jewellery and Objects

Birmingham Institute of Jewellery, Fashion and Textiles

Content includes:

#### Year 1

- Specialist Techniques
- Jewellery and Objects in Context
- Contextual Exploration
- One optional module

#### Year 2

- Contextual Specialisms
- Jewellery and Objects in Depth
- Plus two optional modules from across the School and Faculty including a live project, collaborative projects and specialist pathways

#### Year 3

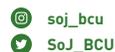
- Studio Perspectives
- Major Project – Theory
- Professional Practice

» EXPERIMENT WITH MATERIALS, TECHNIQUES AND PROCESSES.



*"I wanted to design a medal that the athletes could link to the city of Birmingham, with its unique, individual features and landmarks. My medal will be a memento of the city, allowing the athletes to remember the special time they've experienced here."*

**MENNA JONES, WON COMPETITION TO DESIGN THE MEDALS FOR THE IAAF INDOOR CHAMPIONSHIPS IN BIRMINGHAM**



HND

## Jewellery and Silversmithing

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

Vittoria Street

### DURATION

2 years full-time

### UCAS CODE

72WW

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 2
- International Baccalaureate Diploma: 24 points
- Equivalent industry experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

48

Based within a stimulating and dynamic environment, this HND course is unique in the UK and has an excellent reputation within the industry, with our students and graduates employed at all levels, locally and internationally.

As an HND student, you will be working on live, collaborative and customer-facing projects, broadening your experience through our industry-focused curriculum. You will be immersed in the world of jewellery and silversmithing as you create pieces in precious and non-precious metals. You will produce pieces by hand and by mechanical means, with a particular focus on manipulating metal and gemstones, ensuring that you have the skills the industry needs.

There is plenty of opportunity for hands-on workshop experience to develop and refine your skills. You will have practical experience of materials and tools, alongside techniques in drawing and model-making to develop your design processes. You will also have access to the latest equipment such as laser welders and 2D and 3D CAD software packages.

Dedicated staff with professional experience will offer advice, support and industry contacts. You will be encouraged to enter national and international competitions, and you will also have fantastic opportunities to work on live projects with industry. After completing the HND Jewellery and Silversmithing course, graduates continue onto BA (Hons) Jewellery and Silversmithing – Design for Industry or BA (Hons) Design Management, or pursue a career in the jewellery industry.

Full information: [www.bcu.ac.uk/jewellery-hnd](http://www.bcu.ac.uk/jewellery-hnd)



[www.bcu.ac.uk/jewellery-portfolio](http://www.bcu.ac.uk/jewellery-portfolio)

Content includes:

#### Year 1

- Fundamental Hand Skills
- Fundamental Production Processes
- Fundamental Silversmithing Skills
- Introduction to Gemmology [optional]
- CAD for Bespoke Production [optional]
- Fine Jewellery Techniques [optional]
- Silversmithing [optional]

#### Year 2

- Advanced Production Processes
- Professional Context
- Specialist Practice
- Live Project

» STUDY VISITS ADD COLOUR AND RELEVANCE TO YOUR STUDIES, INTRODUCING YOU TO THE LOCAL INDUSTRY, MAKING CONTACTS AND ENHANCING YOUR UNDERSTANDING OF COMMERCIAL JEWELLERY MANUFACTURING ENVIRONMENTS.



*"I currently work full-time at Cooksongold in the Jewellery Quarter and rent a beautiful workshop so Birmingham life is pretty amazing right now. I hope to grow myself as a designer both in the trade and retail side of the jewellery industry."*

**DAISY GRICE, BRIGHT YOUNG GEM AWARD WINNER 2018**



HND

## Jewellery and Silversmithing – Design for Industry (Top-Up)

Birmingham Institute of Jewellery, Fashion and Textiles

BA (Hons)

### CAMPUS

Vittoria Street

### DURATION

1 year full-time

### UCAS CODE

W790

### ENTRY REQUIREMENTS

- Pass or higher in HND Jewellery and Silversmithing
- 240 credits at Level 4 and Level 5 from a compatible degree course
- Foundation Degree (FdA) in Jewellery and Silversmithing
- Equivalent qualifications and experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/jewellery-portfolio](http://www.bcu.ac.uk/jewellery-portfolio).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

If you want to be a designer within the contemporary jewellery industry, our Jewellery and Silversmithing – Design for Industry degree will help you succeed. The course is unique in its technology-focused delivery and has a reputation for educating industry-ready graduates who have enabled companies to adopt and fully utilise CAD technology to give them an edge in the manufacturing world.

The course benefits from collaboration with an extensive network of partners linked to manufacturing, CAD software developers, service providers and retail outlets, ensuring that you receive experience within an exciting and varied programme to inform and direct your chosen specialism and future career aspirations.

You will get the chance to work closely with the Centre for Digital Design and Manufacture, providing access to experts in the field and cutting-edge equipment in a purpose-built facility. Industry-specific CAD software is explored to its full potential through a variety of live commissions in collaboration with leading industry companies, high-profile competitions and bespoke client briefs.

The studio is equipped to facilitate prototyping for a variety of materials and processes, enhancing the development of new products. Personal laptops are provided with all relevant software that will ensure you have the optimum potential to pursue excellence within this field.

Full information: [www.bcu.ac.uk/jewel-industry](http://www.bcu.ac.uk/jewel-industry)

### RELATED COURSES

- 155 BA (Hons) Jewellery and Objects
- 156 HND Jewellery and Silversmithing

Content includes:

- Advanced Digital Technology (developing technical competencies using a range of technology)
- Design for Production (practise and refine skills in 2D and 3D software relevant to a variety of laser technologies)
- Graduate Entrepreneurship (refine your portfolio and hear from industry practitioners)
- Major Project (manufacture a product range to a professional standard for exhibition at graduate shows)

» LIVE PROJECTS GIVE YOU THE CHANCE TO TEST YOUR SKILLS AND CREATIVITY, AND EXHIBIT WORK WITH THE CHANCE TO BE AWARDED PRIZES.



*“Birmingham City University prepared me for the world of journalism by providing me with the skills and confidence to succeed in a modern, professional newsroom environment.”*

THOMAS LYNCH, TRENDING VIDEO REPORTER WITH TRINITY MIRROR



BA (Hons)

## Journalism

Birmingham Institute of Media and English



### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

P503

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Get practical, professional preparation for a career in journalism with one of our BA (Hons) Journalism degree courses. You will develop the skills you'll need to cover stories for print, digital, TV and radio, as well as exploring the global impact of journalism on audiences.

You will be taught in our industry-standard facilities, including our HuffPost Centre for Journalism, as well as on location thanks to our focus on mobile reporting. Our unique partnership with HuffPost UK will see you set real-world challenges in modules and opportunities to spend time with the editorial team with the chance to spend time in their London newsroom.

BA (Hons) Journalism offers you the opportunity to apply practical mobile reporting skills in a real-world environment. In our Live Newsroom module you will learn how to report the news across the many platforms that news appears: digitally, on social media, in podcasts, and on radio and TV.

By tackling real stories, you will quickly develop a sense of the impact reporting can have. You will learn about the changing landscape of the industry: the importance of newspapers, and the domination of news in digital formats. You will be asked to undertake work placements, as well as embed yourself within communities to report on key issues in real depth. There is a focus on innovation and entrepreneurship in the industry, encouraging you to think critically about your journey out into the world of journalism.

Full information: [www.bcu.ac.uk/journalism-ba](http://www.bcu.ac.uk/journalism-ba)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Live Newsroom 1
- Introduction to Journalism Landscapes
- Journalism Law and Ethics
- Journalism in Society
- Global and Community Impact 1

#### Year 2

- Choice of specialist production option
- Live Newsroom 2
- Journalism Futures
- Disruptive Publishing
- Global and Community Impact 2

#### Year 3

- Major Project
- Journalism Innovation and Entrepreneurship
- Global and Community Impact 3
- Live Newsroom 3

» TAKE ADVANTAGE OF OUR UNIQUE PARTNERSHIP WITH HUFFPOST UK.

### Sports Journalism | BA (Hons) P501

As a BA (Hons) Sports Journalism student you will learn the art of covering a wide range of sports on a variety of different platforms. You will get advice from industry experts on everything from reporting crucial moments to in-depth investigations of the big topics in sport and interviewing key figures.

You'll get the chance to develop the skills to cover a range of sports stories for print, digital, TV and radio, including covering live matches and competitions, interviewing former sportsmen and women, and running collaborative live blogs. You'll also explore the global impact of sports journalism on audiences.

Full information: [www.bcu.ac.uk/sports-journ](http://www.bcu.ac.uk/sports-journ)

### Fashion and Beauty Journalism | BA (Hons) P502

BA (Hons) Fashion and Beauty Journalism gives you the chance to learn the skills needed to create agenda-setting content that stays ahead of the trend. Whether it's writing and broadcasting for traditional outlets or creating the next YouTube or social media star, the course will prepare you to make your mark across the fashion industry.

Delivered by industry experts from broadcast, print and digital, the course provides a strong foundation for a future professional career with a range of related outlets, from magazines to online platforms.

Full information: [www.bcu.ac.uk/fashion-journ](http://www.bcu.ac.uk/fashion-journ)

### » 100% OVERALL SATISFACTION

National Student Survey 2019.

Previously known as BA (Hons) Media and Communication (Journalism).

### Music Journalism | BA (Hons) P500

Music Journalism puts you at the heart of one of the most vibrant areas of reporting. You'll learn how to cover gigs in different media and explore key issues impacting on the music industry, as well as interviewing and telling the story of musicians and key figures. You will work closely with the Royal Birmingham Conservatoire, giving you access to musical talent from around the globe.

By the time you graduate, you'll be a thinking journalist with a specialism in music. You'll also be adaptable to the changes that the industry faces. Our graduates have gone on to work for Sky, BBC, Trinity Mirror and the Express & Star. Others have scooped prestigious awards at the Midlands Media Awards while still studying.

Full information: [www.bcu.ac.uk/music-journ](http://www.bcu.ac.uk/music-journ)



These courses can also be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/journ-vid](http://www.bcu.ac.uk/journ-vid)

UCAS POINTS:

112



*"This has been the most important part of my course. It gives you an idea of what it means to be a landscape architect in the real world and what to expect in the future."*

DANIELA TELEKU – ON PLACEMENT WITH FIRA

BA (Hons)

BCU\_BSoAD

## Landscape Architecture

Birmingham School of Architecture and Design

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

K310

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a physical portfolio of your creative work. Guidance will be provided on how to do this.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

As a combination of art, function and natural systems, Landscape Architects design the world outside. From urban squares, streets and parks, to regional landscape networks such as natural forests, rail and roadways, they integrate solutions to combat global issues like climate change and ecological decline.

Landscape Architects create rich, positive experiences for people and provide designed environments which engage users with dynamic experiences and a strong sense of place. This course covers all aspects of landscape architecture and is fully recognised and accredited by the Landscape Institute (LI). It is supported by leaders in the field of landscape architectural design and research.

Experience on-site with live projects and within the design studios of local practices will develop your design creativity and hone your professional practice skills. Work placements and competitions will give you fantastic opportunities to generate links to industry. There are also chances to compete for industry-connected awards.

Based at our multimillion pound City Centre Campus within our Parkside Building, you will have access to our open studios, as well as digital and physical production facilities. The proximity of Eastside City Park, an award-winning example of contemporary civic space, provides one of many critical design precedents that support your studies.

Full information: [www.bcu.ac.uk/landscape-arc](http://www.bcu.ac.uk/landscape-arc)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 66 BA (Hons) Architecture
- 148 BA (Hons) Interior Architecture and Design

### Content includes:

#### Year 1

- Inspiration – Introduction
- Skills – Hand Drawing, Modelling and Design Software
- Influence – Exploration of Design Precedent
- Components – Hard Material and Planting Design
- Formation – Design Project

#### Year 2

- Construction and Planting Design – Principles and Design Applications
- Collaborative Practice (live projects with industry)
- Praxis (industry study with potential placement opportunities)
- Urban Design – From Strategic to Detail Design
- Designed Ecologies – From Strategic to Detail Design

#### Year 3

- Major Project (practice-based major theory study)
- Major Design (bespoke project)
- Profession (portfolio and career outputs)

### ACCREDITATION

**Landscape Institute**  
Inspiring great places



UCAS POINTS:  
112



*“My time at Birmingham City University has been truly enlightening. The support from tutors, the course content and the various extracurricular opportunities have all contributed to my self-development as an aspiring barrister.”*

IBRAHIM ILYAS



LLB (Hons)

**Law**

School of Law



**CAMPUS**  
City Centre

**DURATION**  
3 years full-time  
4 years sandwich  
5 years part-time

**UCAS CODE**  
M100

**ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\* in Applied Law, Business or Public Services
- BTEC Extended Diploma: DMM in Applied Law, Business or Public Services
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

**UCAS POINTS:**  
**112**

Go beyond boundaries with our LLB (Hons) Law course. The School of Law at Birmingham City University is recognised for producing knowledgeable, practical and ethical law professionals. Taking both a local and global perspective, the programme provides a deep understanding of modern law and its practices, taught by a team of respected, experienced academics.

Learning in our School of Law will teach you our core values of professional practice, access to justice, and corporate, social and legal responsibility. We aim to enable you to develop a critical awareness of the role of law in influencing social change, as well as individual and corporate behaviour.

We will equip you with the skills and knowledge to make a difference in issues of fairness, equality and access to justice. The programme satisfies the first part of the academic stage of qualification required to become a solicitor.

You will learn key skills such as critical thinking, analysis, negotiation and advocacy and also have the option to apply for a year-long placement in a legal environment and/or complete a third-year placement module.

Full information: [www.bcu.ac.uk/law-llb](http://www.bcu.ac.uk/law-llb)



This course can also be accessed via a foundation year. Please see page 218.

**Content includes:**

**Year 1**

- Law of Contract: Fundamental Concepts and Creating Contracts
- Criminal Law: Fundamental Concepts and Crimes Against Persons
- Law of Tort: Fundamental Concepts, Trespass to the Person and Negligence
- Law of Contract: Breach, Remedies and Advocacy

**Year 2**

- Constitutional and Administrative Law
- Land Law
- Professional Skill and Practice

**Year 3**

- Equity and the Law of Trusts
- Law of the European Union
- Integrated Project OR American Legal Practice

**AVAILABLE SPECIALIST ROUTES:**

**Law with American Legal Studies | LLB (Hons) M130**

This programme provides a practice-based education in English law, with a selection of modules focusing on the law of the United States. Our course is delivered by a team of internationally recognised researchers and former professional practitioners, and also offers you the chance to apply to undertake an internship in the USA, gaining valuable international work experience.

The course provides comprehensive coverage of both the foundations of legal knowledge, satisfying the first part of the academic stage of qualification required to become a solicitor, and skills that can be used in other disciplines, such as critical thinking, negotiation and analysis.

Full information: [www.bcu.ac.uk/law-us](http://www.bcu.ac.uk/law-us)

**Law with Business | LLB (Hons) M10B**

Delivered by a team of academics, internationally recognised researchers and respected former professional practitioners, this programme provides a practice-based education in English law, with the fundamental aspects of business.

The aim of this pathway is to allow you to study the foundations of law and contracts, and to further develop your awareness of the mechanisms involved when considering business/consumer transactions, both domestically and internationally. The programme provides a rigorous academic discipline and also satisfies the first part of the academic stage of qualification required to become a solicitor.

Full information: [www.bcu.ac.uk/law-bus](http://www.bcu.ac.uk/law-bus)

**Law with Criminology | LLB (Hons) M1MF**

By studying this specialised programme, you will gain a practice-based education in law with a critical appreciation of crime. The aim of this pathway is to allow you to study the foundations of law while exploring the social aspects of crime, punishment and victimisation, making this course highly relevant if you are aiming for a career in the legal profession or more generally within the criminal justice system.

As well as satisfying the first part of the academic stage of qualification required to become a solicitor, the specialised criminology modules will enable you to explore a diverse set of criminological issues, from youth crime to intelligence and security.

Full information: [www.bcu.ac.uk/law-crim](http://www.bcu.ac.uk/law-crim)



These specialist routes can also be accessed via a foundation year. Please see page 218.

» **90% OVERALL SATISFACTION**

National Student Survey 2019.

» **97% OF BIRMINGHAM CITY LAW SCHOOL UK FULL-TIME UNDERGRADUATES ARE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS**

Destinations of Leavers from Higher Education survey 2016/17.



*“The HND Legal Studies course has been purposely designed to give you a mixture of legal knowledge and the opportunity to develop legal skills essential for successful legal practice.”*

SAFINA DIN, SENIOR LECTURER



HND

## Law and Practice

School of Law

### CAMPUS

Birmingham Metropolitan College

### DURATION

2 years full-time

### UCAS CODE

039M

### ENTRY REQUIREMENTS

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Looking to enhance your work experience while at the same time gain entry onto our LLB Law degree? The HND Law and Practice is a standalone Higher National Qualification that provides you with a diverse range of legal knowledge and skills designed to enhance your career prospects or begin your career in law.

The course combines study of some foundation areas of English law such as crime, contract and tort with the study of skills-based modules such as litigation and professional practice.

While also developing academic skills to underpin your successful legal study, the course gives you the opportunity to create and refine typical transferable skills that are useful for working with others. By implementing established techniques of communication to present oral and written legal advice in a meaningful way, you will present legal arguments to a range of audiences based on a variety of simulated legal issues.

If you successfully complete the HND Law and Practice course, you can progress directly onto the second year of the LLB (Hons) Law course at Birmingham City University should you wish to continue your studies and gain a qualifying law degree.

Full information: [www.bcu.ac.uk/law-and-practice](http://www.bcu.ac.uk/law-and-practice)

» GAIN AUTOMATIC ENTRY ONTO OUR LLB LAW DEGREE BY SUCCESSFULLY COMPLETING THIS COURSE.

Content includes:

#### Year 1

- English Legal Systems and Practice
- Criminal Law
- Law of Tort

#### Year 2

- Law of Contract
- Business Law and Practice
- The Reflective Practitioner
- Principles of Environmental Law and Policy

*“This is an exciting programme with strong links to industry. It covers basic manufacturing concepts through to state-of-the-art machine tools and software, techniques which include an insight into automation and manufacturing systems.”*

IAN BAKER, SENIOR LECTURER



### CAMPUS

City Centre

### DURATION

3 years full-time (BEng)  
4 years full-time (MEng)  
4 years sandwich (BEng)  
5 years sandwich (MEng)  
5 years part-time (BEng)

### UCAS CODE

1012 (BEng), 1013 (MEng)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB) including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points (MEng 32)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Direct entry to year 3 of the part-time course is possible with a relevant HND, HNC or equivalent. For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112 (BEng) | 128 (MEng)

Manufacturing engineering is an essential feature in the vast arena that is manufacturing. It is a fast-changing scene where the competition between industrial organisations is keen and lean; only those companies prepared to apply modern philosophies and technologies will survive.

On this course, you will learn through practical and industry-based project work so you can apply your manufacturing principles knowledge to real-life industry problems. You will address global issues that impact on society and the environment, and improve your professional skillset on a course which has been designed with industrial partners and professional bodies.

Your studies will help you to understand how to apply the fundamentals of systems management, engineering and information technology to the solutions of operational problems in industry and commerce. You will develop industry qualities so you can work in a wide range of engineering, educational and commercial organisations.

Talented, innovative, ambitious engineers are needed to give manufacturing organisations a competitive edge – this course can help equip you to progress to positions of responsibility in senior management and shape the industry.

Full information: [www.bcu.ac.uk/man-engineering](http://www.bcu.ac.uk/man-engineering)

» ENJOY CLOSE COLLABORATIONS WITH INDUSTRY AND HELP SOLVE REAL-WORLD PROBLEMS.



BEng (Hons)/MEng

## Manufacturing Engineering

School of Engineering and the Built Environment

Content includes:

#### Year 1

- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

#### Year 2

- Operations Systems
- Quality Systems
- Manufacturing Automation and Control
- Design and Manufacture

#### Year 3

- Individual Honours Project
- Operations Management
- Advanced Materials
- Product Lifecycle Management

#### Year 4 (MEng)

- Group Integrated Master's Project
- Advanced Materials and Manufacture
- Principles of Project Management
- Reverse Engineering
- Resource Management

UCAS POINTS:

64



*"One thing I am most enthusiastic about is how practically based the course is. For example, our lecturers use live clients for our assessments. We created a marketing, advertising and PR portfolio for HS2."*

KATIE HOLMDEN-BOLLARD



BA (Hons)

## Marketing

Birmingham City Business School

CAMPUS  
City Centre

### DURATION

3 years full-time  
4 years sandwich (not Prof. Prac.)  
5 years part-time (not Prof. Prac.)

UCAS CODE  
N500

### ENTRY REQUIREMENTS

- A Levels: BBC (Prof. Prac. BBB)
- BTEC Diploma: D\*D\* (Prof. Prac. combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points)
- BTEC Extended Diploma: DMM (Prof. Prac. DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points (Prof. Prac. 30)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112 | 120 (Prof. Prac.)

Experience energy and ambition on our in-demand Marketing degree. Work on real-life projects with leading clients, study an array of modern marketing principles and learn from the wider world of business. Our suite of Marketing courses also enables you to tailor your interests to a specific area.

Businesses value marketing more than ever due to its ability to identify opportunities, shape customer experiences and drive profits. It is an ever-evolving discipline, constantly responding to changes in technology and consumer behaviour.

To be successful in this exciting area not only requires in-depth understanding of the core principles, but also relies on having the acumen and practical abilities to apply and adapt this knowledge in a wide variety of scenarios. This in-demand course has been designed to give you the practical and professional skills that employers seek through our practice-based learning.

This course is one of six marketing degrees that have been designed to meet the diverse areas of marketing. This suite of courses is distinct in that it offers you a set of pathways that you can choose from irrespective of the course that you entered on. This allows you to develop additional specialist skills of your choice and career aspirations, alongside the core underpinning concepts you will need in practice.

Full information: [www.bcu.ac.uk/marketing-ba](http://www.bcu.ac.uk/marketing-ba)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Finance for Managers
- Marketing Foundations
- Professional Development
- Consumer Psychology

#### Year 2

- Marketing Insights and Analytics
- Service Experience Design
- Brand Management
- Marketing Communications Planning

#### Year 3

- Strategic Marketing, Management and Planning
- Emerging Themes
- One Planet Business
- Integrative Project

ALIGNMENT



*"The course is practice-orientated and has connections with the professional world. I receive a lot of support from lecturers, who are ready to answer any questions I have and show me how I can improve my employability skills."*

DESLAVA BORISOVA



### AVAILABLE SPECIALIST MARKETING ROUTES:

#### Marketing (Advertising and PR) | BA (Hons) NLM2

On this innovative and dynamic course, you'll be put on the front line of marketing, advertising and public relations. You will work on real-life case studies, acquiring the practical skills and real-world perspective seen as invaluable by employers.

We cover everything from design in marketing to communicating the right message, market research and PR planning. It's a creative course that has a solid grounding in business knowledge, so that you can apply what you learn to current business issues.

Full information: [www.bcu.ac.uk/marketing-pr](http://www.bcu.ac.uk/marketing-pr)

#### Marketing (Consumer Psychology) | BA (Hons) N50A

This innovative, interdisciplinary degree combines the theoretical knowledge and skills of the science of psychology with the creativity and communication of marketing. You will examine why people are drawn to certain brands and products, and what makes a message persuasive and powerful.

Taught by academics who have outstanding industry experience, this course will see you look at how businesses and organisations can convey convincing, enticing messages.

Full information: [www.bcu.ac.uk/marketing-psych](http://www.bcu.ac.uk/marketing-psych)

#### Marketing (Digital) | BA (Hons) N50B

This degree allows you to gain the skills, knowledge and understanding demanded by employers. Combining academic theory and practice-based learning, you will develop your creativity, professional skills and strategic marketing knowledge.

You will specialise in the application of digital marketing techniques, providing you with the expertise to use digital media to develop

successful marketing strategies. Taught by academics who also have outstanding industry experience, you will undertake interactive lectures and seminars that bring marketing principles to life.

Full information: [www.bcu.ac.uk/marketing-digi](http://www.bcu.ac.uk/marketing-digi)

#### Marketing (Professional Practice) | BA (Hons) N005

Designed to fast-track your professional development, this course teaches you the marketing skills you need to succeed.

Our course mixes theory with practice, and in your final year, you will combine study with a paid work placement, gaining first-hand experience. Working in a real job role will give you the skills and experience you will need for your future career.

Full information: [www.bcu.ac.uk/marketing-practice](http://www.bcu.ac.uk/marketing-practice)

#### Marketing (Retail) | BA (Hons) N50C

Combining marketing skills with essential retail knowledge, our course is designed to enhance your abilities in branding, consumer psychology, merchandising and much more.

Our degree combines academic theory and practice-based learning to help develop your skills and career aspirations. When you graduate, you may pursue a wide variety of roles, such as a buyer, merchandiser, PR executive or media planner.

Full information: [www.bcu.ac.uk/marketing-retail](http://www.bcu.ac.uk/marketing-retail)



These specialist routes (excluding Professional Practice) can also be accessed via a foundation year. Please see page 218.

» 90% OVERALL SATISFACTION FOR MARKETING

National Student Survey 2019.



*"I chose to study Mechanical Engineering at Birmingham City University because I liked the mixture between the teaching methods. I felt that being able to complete projects would give me some experience which I could then use in my future career."*

RACHAEL SIMPSON



BEng (Hons)/MEng

## Mechanical Engineering

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time (BEng)  
4 years full-time (MEng)  
4 years sandwich (BEng)  
5 years sandwich (MEng)  
5 years part-time (BEng)

### UCAS CODE

H300 (BEng), H301 (MEng)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB) including Mathematics at Grade C or above
- BTEC Diploma: D\*D\* including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM) including Distinction in Mathematics for Technicians or Merit in Further Mathematics for Technicians
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points (MEng 32)
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

Direct entry to year 3 of the part-time course is possible with a relevant HND, HNC or equivalent. For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

### UCAS POINTS:

112 (BEng) | 128 (MEng)

Our Mechanical Engineering degree will teach you how to engineer a better future. Develop as a skilled engineer capable of undertaking mechanical engineering tasks within and across organisations, and enhance your strategic management and leadership capabilities so you can solve tomorrow's problems today.

You will gain knowledge and personal attributes that embody sustainable futures and the Government's STEM (Science, Technology, Engineering and Mathematics) agenda to thrive in industry. You will work on industry-standard tools for rapid prototyping and thermodynamics, as well as learning to use the Conceive – Design – Implement – Operate (CDIO) teaching framework to work on projects which build practical experience.

You may also have the chance to participate in the Engineering for People Design Challenge where you will have the opportunity to learn and practise the ethical, environmental, social and cultural aspects of engineering design.

With opportunities to engage in extracurricular activities, such as Formula Student and Engineering without Borders, this course will help you to become a highly skilled and fully rounded individual.

Full information: [www.bcu.ac.uk/mech-engineering](http://www.bcu.ac.uk/mech-engineering)



BEng (Hons) Mechanical Engineering can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

68 BSc (Hons) Automotive Engineering

Content includes:

#### Year 1

- Engineering Practice
- Engineering Principles
- Mathematical Modelling
- Integrated Engineering Project

#### Year 2

- Thermodynamics and Fluid Mechanics
- Design and Materials
- Leading Engineering Endeavour
- Mechanical Science

#### Year 3

- Individual Honours Project
- Dynamics and Control
- Computer-aided Engineering
- Advanced Mechanics

#### Year 4 (MEng)

- Group Integrated Master's Project
- Advanced Systems Engineering
- Control Engineering
- Advanced Dynamics
- Thermofluids

» WORK IN TEAMS TO SOLVE REAL-WORLD PROBLEMS, RANGING FROM THE DESIGN AND MANUFACTURE OF CATAPULTS TO THE PROVISION OF CLEAN DRINKING WATER.

*"The area seemed so vibrant with varied culture, cuisine and a mix of entertainment options. I knew my free time spent in Birmingham would be exciting and memorable."*

KATIE WALDRON



### CAMPUS

Birmingham Metropolitan College (James Watt Campus)

### DURATION

2 years full-time

### UCAS CODE

003P

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

### UCAS POINTS:

48

Offering an inspiring introduction to the production, theoretical and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Your studies cover key aspects of radio, moving image and journalism. You will explore broadcast journalism, photojournalism, radio production and radio drama, as well as short film and television studio production. The course also covers the crucial research and academic techniques you need to effectively source, collate and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community. Successful completion of the HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University. If you achieve a Merit or above, you will be given direct entry to the third year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University.

Full information: [www.bcu.ac.uk/media-com-hnd](http://www.bcu.ac.uk/media-com-hnd)

» THIS QUALIFICATION GIVES YOU DIRECT ENTRY TO THE SECOND YEAR OF OUR BA (HONS) MEDIA AND COMMUNICATION OR BA (HONS) MEDIA PRODUCTION COURSE.

Content includes:

- Moving Image Production
- Radio Production
- Journalism
- Contextual Studies
- Work Experience and Career Development

» SHARE ALL THE FACILITIES, CONTACTS AND ADVANTAGES OF A BIRMINGHAM CITY UNIVERSITY STUDENT, AND FEEL PART OF A DYNAMIC, CREATIVE AND ENQUIRING MEDIA PRODUCTION COMMUNITY.



HND

## Media and Communication

Birmingham Institute of Media and English



*"To me, BCU is a central hub connected to everything essential to a media student. A thriving city, good media companies, and a growing media industry! What more do you need?"*

TOM HALL



BA (Hons)

## Media and Communication

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

P910

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Learn a wide array of the skills you'll need for a rewarding career in the media, on one of the UK's longest-running media degree courses. As you work through your projects you will mirror the workflow of the media industry, gaining the practical, research and industry-standard professional skills you need to succeed.

With at least five weeks' worth of work placements to take part in throughout your studies, you'll gain up-to-date, relevant experience in a whole host of media and cultural industries. Helped by strong links with many influential media organisations, the course offers an industry-relevant blend of production, theory and professional studies.

Our students benefit from industry talks from a range of guest speakers, only too happy to pass on their knowledge and experience. Previous speakers have included top names from the BBC and Sky. Our high regard across the creative sector means that you'll benefit from the numerous contacts we've made on your behalf.

You will get hands-on with our industry-standard facilities as you create your productions and you'll also become a part of our thriving and inclusive research culture. This broad media course will ensure you are industry-ready for whichever area of the media you choose to start your career in.

Full information: [www.bcu.ac.uk/media-com](http://www.bcu.ac.uk/media-com)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 107 BA (Hons) Digital Marketing
- 171 BA (Hons) Media Production
- 158 BA (Hons) Journalism

UCAS POINTS:

112



*"In Live Production, each class has a mixture of first, second and third years, allowing collaborative learning and tripling the amount of contacts you can hold on to after graduation."*

EWIS LAW



BA (Hons)

## Media Production

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

P311

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Launch your career in the fast-paced media industry with our BA (Hons) Media Production degree. You'll learn from guest speakers and industry experts, make useful contacts and get a head start with your work placements, gaining professional skills as you use our industry-standard facilities to create your media content.

You will have ample opportunity to immerse yourself in the practical aspects of programme-making and content creation, making documentaries, dramas, music shows, and studio programmes for both television and radio.

You will learn how to operate a TV studio effectively and how to develop and pitch your ideas, as well as having the opportunity to put together music radio shows, short features and podcasts, with the content you produce being regularly broadcast.

As well as the key skills you'll need to enter the profession, you'll develop a range of transferable skills, which will help you gain employment in a range of careers. Previous School of Media graduates have gone on to employment in careers such as researchers, producers, editors, reporters and more.

Full information: [www.bcu.ac.uk/media-production-ba](http://www.bcu.ac.uk/media-production-ba)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 170 BA (Hons) Media and Communication
- 129 BA (Hons) Filmmaking

UCAS POINTS:

112



*"The SPACE room is a great resource to practise your skills following a lecture, before going out on placement or in preparation for exams. The lecturers are also extremely approachable and lovely, always willing to help if you're struggling or don't understand something."*

JASMINE TOYNTON



BSc (Hons)

## Midwifery\*

School of Nursing and Midwifery

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

Sept entry: B720

Jan entry: TBC

### ENTRY REQUIREMENTS

- A Levels: ABB in Biology, Chemistry, Physics, Sociology, Psychology or Health and Social Care
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 128 UCAS points – only Health and Social Care or Applied Science accepted
- BTEC Extended Diploma: DDD in Health and Social Care or Applied Science
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 32 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

128

With specialist teaching facilities, a diverse range of clinical placements and approval from the Nursing and Midwifery Council (NMC), this course leads you to registration with the NMC as a midwife. You will also undertake qualifications in Neonatal and Infant Physical Examination (NIPE) and the Baby Friendly Initiative (BFI). Due to changes in the Nursing and Midwifery Council (NMC) Nursing Standards, this course is being updated and is subject to validation.

All teaching staff on the course are qualified midwives and have worked in practice, and many still do. This means tutors have a unique insight into issues which affect your academic and clinical experience. Placements take place across the West Midlands' NHS Trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal manikins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

**Full information:** [www.bcu.ac.uk/midwifery](http://www.bcu.ac.uk/midwifery)

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*

\*subject to validation



This course can also be accessed via a foundation year which starts in January only. Please see page 218.

### ACCREDITATION

**NMC** Nursing & Midwifery Council

*The new course has been developed in line with the NMC standards for Midwifery and accreditation is currently being sought.*

### Content includes:

As this course is being redesigned to take account of new Nursing and Midwifery Council standards, the course modules are to be confirmed but will cover:

- Antenatal Care
- Intrapartum Care (labour and birth)
- Antenatal Care
- Complex Conditions and Skills
- Caring for Vulnerable Women, Babies and Families
- Clinical Skills and Pharmacology
- Preparing for Midwifery Practice
- Research Skills and Dissertation

» 98% OF GRADUATES FROM THIS COURSE WERE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.





*"The level of commitment to teaching and the opportunities available to students make this Conservatoire stand out way above the rest."*

SAMANTHA OXBOROUGH



BMus (Hons)

## Music

Royal Birmingham Conservatoire

### CAMPUS

City Centre

### DURATION

4 years full-time (3 years with direct entry to the second year, subject to ability)

### UCAS CODE

300F (UCAS Conservatoires)

### ENTRY REQUIREMENTS

- A standard in Principal Study equivalent to that of the Associated Board's Grade VIII (Distinction): this may be demonstrated at audition or on your audition recording
- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- Five GCSEs at Grade 4 or above, or equivalent, including English language.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

32

Specialise in Performance (vocal or instrumental), Composition or Music Technology. We have invested £57 million in our innovative state-of-the-art music facilities with the aim of creating impressive functional spaces that combine tradition with cutting-edge technology.

The focus of our undergraduate Music course is to help you realise your potential and become the best musician that you can be – with the support of an encouraging creative environment, we help you achieve the extraordinary.

Featuring specialist tuition throughout all four years of the course you will get the individual attention you need to prepare for a successful career in the music profession. You can also apply for additional hours with a Conservatoire tutor of your choice to help support your studies and develop your skills in complementary areas.

You will have opportunities to perform in our five new public performance venues, including our stunning 500-seat Bradshaw Hall, and make use of our seven industry-standard recording studios and 100 practice rooms. Each year you will have more choice and opportunities to specialise in your studies. In your final year, you will work towards a final project relevant to your own professional aspirations.

Full information: [www.bcu.ac.uk/music-bmus](http://www.bcu.ac.uk/music-bmus)



[www.bcu.ac.uk/music-vid](http://www.bcu.ac.uk/music-vid)

Content includes:

#### All years

- Individual lessons
- Coaching
- Performance/Composition/Music Technology classes
- Orchestras, choirs, bands and other performing ensembles

#### Years 1 and 2

- Principal Study: Performance/Composition/Music Technology
- Professional Portfolio: Community Engagement and Pedagogy
- Language of Music
- Contextual Studies: Performance Traditions
- Professional Portfolio

#### Year 3

- Principal Study: Performance/Composition/Music Technology
- Live Project/Collaborative Project/Work Placement
- Language of Music: Specialisms
- Contextual Studies: Specialisms

#### Year 4 (optional modules)

- Final Recital, Composition portfolio or Music Technology portfolio
- Final Project
- Choice of optional modules

» THE HIGHEST RATING FOR OVERALL SATISFACTION (93%) AMONG UK CONSERVATOIRES

National Student Survey 2019.

*"The lecturers provided opportunities to meet those in the industry, gave support in and outside of the lecture theatre, and helped me build a professional portfolio."*

TANYEL GUMUSHAN



BCUMusic

BirminghamSchoolofMedia

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W390

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Music is one of the UK's biggest cultural exports. It's worth an estimated £5.2 billion to the UK economy, and sustains almost 191,000 jobs (Music by Numbers, UK Music, 2019). This degree will put you at the heart of music in the UK, with coursework designed to equip you with the skills, knowledge and experience not just to work in but to shape the music industries.

While studying with us, you'll have the opportunity to set up a record label, promote artists or organise a music event for a paying audience.

You will develop practical business knowhow alongside critical and theoretical knowledge, applying your skills to a creative music enterprise project, as well as exploring music entrepreneurship, music online, music promotion and PR, music video, and television and music programming.

Designing and working on real-world projects with clients will enable you to add professional jobs to your portfolio. You will also have opportunities for work placements with key organisations within the UK music industries and benefit from our membership of UK Music's Music Academic Partnership, designed to maximise the employability of students.

Full information: [www.bcu.ac.uk/music-industries-ba](http://www.bcu.ac.uk/music-industries-ba)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

170 BA (Hons) Media and Communication

158 BA (Hons) Music Journalism

194 BA (Hons) Public Relations and Media

Content includes:

#### Year 1

- Live Production 1
- Creating Music Media Content
- Valuing Music
- Global and Community Impact
- Music Industries Landscapes

#### Year 2

- Live Production 2
- Music Industries Ecologies
- Popular Music Narratives
- Faculty optional module
- School of Media optional module

#### Year 3

- Major Project
- Professional Media Contexts and Practice
- Critical Music Futures
- Professional Academic Development

» BENEFIT FROM OUR MEMBERSHIP OF UK MUSIC'S MUSIC ACADEMIC PARTNERSHIP.

BA (Hons)

## Music Industries

Birmingham Institute of Media and English





*"I chose to do Music Technology as I have a passion for computing, electronics and music – the course was a perfect way to fit them all together."*

EWAN ROYCROFT

BSc (Hons)

## Music Technology

School of Computing and Digital Technology



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

W350

### ENTRY REQUIREMENTS

- A Levels: BBB including a technology, science, mathematics or computing-related subject
- BTEC Diploma: in a technology, science, or computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM in a technology, science, or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent
- GCSE music at Grade 4 or above, Music Theory Grade 5, or proficiency of performance on one instrument equivalent to ABRSM or RockSchool Grade 5.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

120

Do you want to work in the fast-evolving music and audio industries? Our Music Technology degree is aimed at the technical music producer, and will train you to use technology to create, record and distribute music. We will provide you with industry connections, live projects and a wide, in-depth knowledge of the field.

You will benefit from the Royal Birmingham Conservatoire's £57 million teaching and performance facility, a first of its kind for the digital age offering the perfect fusion of traditional and contemporary creativity. Featuring 9,000 square metres of purpose-designed teaching, rehearsal and state-of-the-art performance space, it offers you unrivalled opportunities. The audio and video digital infrastructure is designed to enhance and support live performance and allow you to experiment with new technologies.

There are also various opportunities for you to interact with industry professionals, through guest lectures and masterclasses, and work with musicians who are well versed in classical, folk, jazz and rock music. Discover a wide range of placement opportunities, enabling you to gain valuable first-hand experience, as well as the chance for work experience with reputable companies, some of whom provide specialist technical solutions for music festivals.

Our courses have an excellent reputation, and our graduates go on to shape the future of the music industry. Travelling abroad and broadening your horizons is also an option, as you have a wonderful opportunity to take part in an exchange with the University of Rochester in the USA.

Full information: [www.bcu.ac.uk/music-tech](http://www.bcu.ac.uk/music-tech)



[www.bcu.ac.uk/music-tech-vid](http://www.bcu.ac.uk/music-tech-vid)

Content includes:

#### Year 1

- Acoustic Fundamentals
- Sound Recording
- Sequencing and Synthesis
- Audio Electronics

#### Year 2

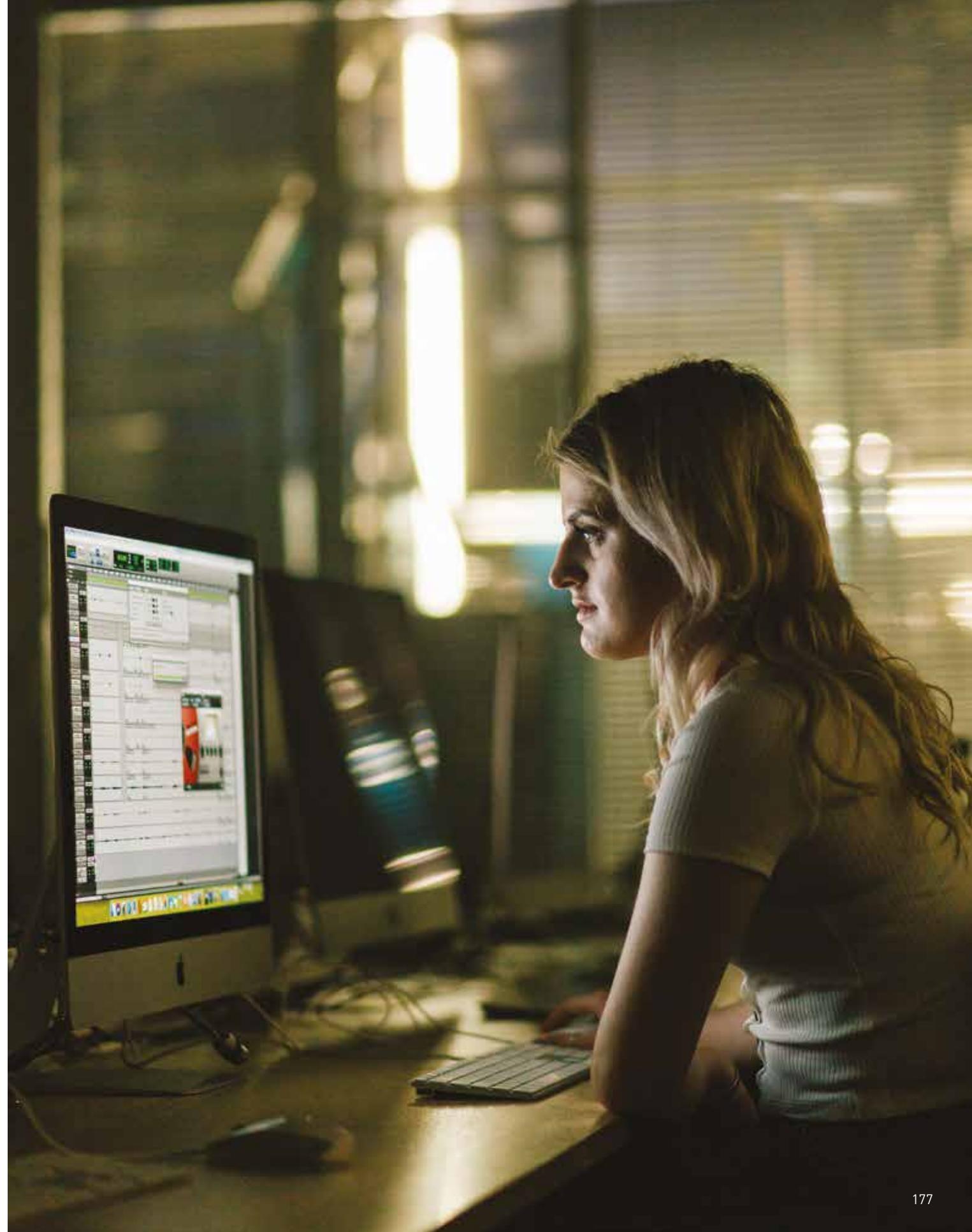
- Sampling, Editing and Production
- Recording, Production and Delivery
- Digital Signal Processing
- Acoustic Applications

#### Year 3

- Individual Honours Project
- Multi-channel Sound Production
- Production and Mastering
- Game Audio
- New Interfaces for Musical Expression OR Digital Audio Effects

» 100% OVERALL SATISFACTION

National Student Survey 2019.





*"It all comes down to giving the best care to your patients and it's so rewarding when you feel confident and knowledgeable enough to make a difference to a patient's life."*

HARRIET DEVLIN



## BSc (Hons) Nursing

School of Nursing and Midwifery

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

See pathway

### ENTRY REQUIREMENTS

- A Levels: BBB including Health and Social Care, Human Biology, Biology, Physics, Chemistry, Psychology, Social Science or Applied Science
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points, including Health and Social Care, Society, Health and Development, Science or equivalents
- BTEC Extended Diploma: DDM in Health and Social Care, Society, Health and Development or Science (including Public Services) equivalent
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- GCSE English language, mathematics and health and social care or a science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

### UCAS POINTS:

120

Our state-of-the-art simulation facilities and placement opportunities with Midlands NHS Trusts and non-NHS providers give you the ideal preparation for a rewarding career in nursing – and an opportunity to transform the way people are cared for in the future.

Our BSc (Hons) Nursing course is integrated for the first two years of the course meaning that, for university-based activities, all fields of nursing work together. Your final year of study will be specific to whichever field you have chosen to specialise in – Adult, Child, Learning Disability or Mental Health.

You will gain essential hands-on clinical skills through placements, all of which will be specific to your chosen field of nursing, which will involve care and compassion that reassures patients/service users and their families that a professional is at their side. You will learn how to assess, implement, plan and evaluate care for patients in a variety of settings during your training.

We train the largest number of undergraduate nurses in the UK (Higher Education Statistics Agency data, 2016/17) so are well placed to offer you first-hand access to a network of invaluable contacts through our extensive partnerships with NHS Trusts.

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*

### Content includes:

#### Years 1 and 2 (integrated):

- What is Nursing?
- Assessing Needs and Planning Care
- Providing and Evaluating Care
- Introduction to Leadership and Teamwork
- Professional Practice
- Improving Quality and Safety in a Global Context
- Leadership and Co-ordinating Care

#### Year 3 (field-specific)

- Nursing Care
- Medicines Management and Applied Physiology
- Leadership and Decision-making in Nursing
- Delivering High-quality, Safe Nursing Care
- Professional Practice

### ACCREDITATION

**NMC** Nursing & Midwifery Council



[www.bcu.ac.uk/child-nursing-vid](http://www.bcu.ac.uk/child-nursing-vid)



*"My favourite thing about BCU is the amount of resources that it has to offer for your studies! There's the library, the lecturers, Moodle (the online learning platform) and more. It's easy to find answers to any questions you may have. Don't be afraid to ask anything!"*

HARRY LOWE

### AVAILABLE PATHWAYS:

#### Adult Nursing | BSc (Hons) B740 (Jan intake) B741 (Sept intake)

Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across the West Midlands to develop your role as a competent practitioner.

Full information: [www.bcu.ac.uk/adult-nursing](http://www.bcu.ac.uk/adult-nursing)

#### Child Nursing | BSc (Hons) B730 (Jan intake) B731 (Sept intake)

The focus is on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an ever-changing and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements across the city allows you to gain the necessary knowledge and skills required to function as a caring, compassionate and competent nurse.

Full information: [www.bcu.ac.uk/child-nursing](http://www.bcu.ac.uk/child-nursing)

#### Learning Disability Nursing | BSc (Hons) B761 (Sept intake only)

You will learn how to meet the complex health needs of people with learning disabilities in a person-centred way by developing a range of clinical skills. Teaching and learning involves service users in classroom settings, ensuring that throughout the course, the experiences and health needs of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.

Full information: [www.bcu.ac.uk/ld-nursing](http://www.bcu.ac.uk/ld-nursing)



[www.bcu.ac.uk/ldn-vid](http://www.bcu.ac.uk/ldn-vid)

#### Mental Health Nursing | BSc (Hons) B760 (Jan intake) B762 (Sept intake)

Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their journeys to recovery, or providing ongoing high-quality care to support people of all ages so that they can experience a full, active and meaningful life.

Full information: [www.bcu.ac.uk/mh-nursing](http://www.bcu.ac.uk/mh-nursing)



Adult, Learning Disability and Mental Health Nursing can also be accessed via a foundation year. Please see page 218.

### » OVER 99% OF OUR NURSING GRADUATES WERE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.



*“Training in two fields of nursing gives you the opportunity to increase your career opportunities in a healthcare system which increasingly needs nurses to be equipped with a wider variety of skills and knowledge.”*

**BEN APPLEBY, COURSE LEADER**



MSci

## Nursing

School of Nursing and Midwifery

### CAMPUS

City South

### DURATION

4 years full-time

### UCAS CODE

See pathway

### ENTRY REQUIREMENTS

- A Levels: ABB including Health and Social Care, Human Biology, Physics, Chemistry, Psychology, Social Science or Applied Science
- BTEC Diploma: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 128 UCAS points, including Health and Social Care, Society, Health and Development, Science or equivalents
- BTEC Extended Diploma: DDD in Health and Social Care, Society, Health and Development or Science (including Public Services) equivalent
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- GCSE English language, mathematics and health and social care or a science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

**128**

Our four-year MSci Nursing dual registration degree prepares you to practise in two fields of nursing. When you qualify, you will be able to apply for nursing posts in either field of practice, and for a wide variety of nursing posts which value a qualification in your specific dual field.

Available options:

- **Adult and Mental Health | 1047** (Sept), TBC (Jan) [www.bcu.ac.uk/adult-mh-nursing](http://www.bcu.ac.uk/adult-mh-nursing)
- **Adult and Child | 1046** (Sept), TBC (Jan) [www.bcu.ac.uk/adult-child-nursing](http://www.bcu.ac.uk/adult-child-nursing)
- **Adult and Learning Disabilities | 1044** (Sept only) [www.bcu.ac.uk/adult-ld-nursing](http://www.bcu.ac.uk/adult-ld-nursing)
- **Mental Health and Child | 1048** (Sept), TBC (Jan) [www.bcu.ac.uk/mh-child-nursing](http://www.bcu.ac.uk/mh-child-nursing)
- **Mental Health and Learning Disabilities | 1049** (Sept only) [www.bcu.ac.uk/mh-ld-nursing](http://www.bcu.ac.uk/mh-ld-nursing)
- **Learning Disabilities and Child | 1045** (Sept only) [www.bcu.ac.uk/ld-child-nursing](http://www.bcu.ac.uk/ld-child-nursing)

In your first two years, you will study with BSc colleagues on modules with integrated theoretical content, where you will learn with students from all fields of nursing, developing confidence and competence in working with and caring for people across their lifespan, with a range of health needs.

During your third and fourth year, you will take field-specific modules aligned to practice placements, which will help to develop proficiency in your chosen fields of practice. In Year 4, you will also develop your ability to use research to make well-informed evidence-based decisions, an important facet of leadership in nursing practice.

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*



[www.bcu.ac.uk/msci-nursing-vid](http://www.bcu.ac.uk/msci-nursing-vid)

Content includes:

**Years 1 and 2 (integrated):**

- What is Nursing?
- Assessing Needs and Planning Care
- Providing and Evaluating Care
- Introduction to Leadership and Teamwork
- Professional Practice
- Improving Quality and Safety in a Global Context
- Leadership and Co-ordinating Care

**Year 3 (field-specific)**

- Nursing Care
- Medicines Management and Applied Physiology
- Leadership and Decision-making in Nursing
- Professional Practice

**Year 4 (field-specific):**

- Appraising Nursing Care
- Developing Leadership and Decision-making
- Delivering Research-based Safe Quality Care

### ACCREDITATION



On successful completion you will be eligible to apply to be entered on the NMC register for both fields of nursing that you have studied.



*“You will undertake a variety of practice placements covering a wide range of settings and across the lifespan. Employability on qualifying is extremely high as the role is in demand.”*

**SALLY MCCONVILLE, LECTURER**



FdSc

## Nursing Associate

School of Nursing and Midwifery

### CAMPUS

City South

### DURATION

2 years full-time

### UCAS CODE

TBC

### ENTRY REQUIREMENTS

- A Levels: minimum of Grade D in one subject or two AS Levels at minimum of Grade D
- BTEC Certificate: M
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: Pass
- NVQ Level 3 full diploma
- NVQ Level 2 plus written paper – essay (1,500 words)
- Portfolio of evidence: See website
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This two-year course was developed to support the introduction of a new nursing role and is a work-based learning course aimed at experienced Healthcare Assistants who want to develop themselves to become a Registered Nursing Associate (RNA).

The FdSc Nursing Associate is a full-time course delivered at our City South Campus. You will attend university one day a week and also attend a placement in a variety of settings across the four fields of nursing, as well as working in your permanent work area.

You will study four Level 4 modules in the first year which cover key theory and practice knowledge and skills to include person and family-centred care, professional values, the parameters of an RNA's role and safe administration of medication. The second-year modules focus on leadership and mentoring skills, health sociology and health promotion and you will also study key elements of evidence-based practice.

You will also complete a portfolio of evidence that is compiled over the two years as part of the practice competencies assessments. On successful completion of the course you will be eligible to apply to be registered on the NMC Nursing Associate register.

Full information: [www.bcu.ac.uk/nursing-associate](http://www.bcu.ac.uk/nursing-associate)

Content includes:

**Year 1**

- Essentials of Care Delivery for the Nursing Associate
- Person and Family-centred Approaches to Care Delivery
- Professional Values and Parameters of Practice
- Safe Administration of Medication for the Nursing Associate

**Year 2**

- Essentials of Research and Innovative Practice
- Advancing Clinical Skills, Knowledge and Leadership for the Nursing Associate
- Exploring Health Inequalities and Health Promotion

**» OVER 99% OF OUR NURSING GRADUATES WERE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS**

Destinations of Leavers from Higher Education survey 2016/17.



*“Operating theatre is like a little secret world with ODPs as the hidden, highly skilled profession that has a massive impact on people’s lives. This course has opened my eyes to new and exciting opportunities within the NHS.”*

LISA TAYLOR



DipHE

## Operating Department Practice

School of Health Sciences

**CAMPUS**  
City South

**DURATION**  
2 years full-time

**UCAS CODE**  
B990

### ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: DD in Health and Social Care, Society, Health and Development, Science or equivalents
- BTEC Extended Diploma: MMM in Health and Social Care, Society, Health and Development, Science or equivalents
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 24 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your course is maximised by exposure to quality placement learning experiences and the development of transferable skills. This is reflected in consistent and exceptionally high employment rates on graduation.

This specially designed two-year Diploma will prepare you to become a fully qualified Operating Department Practitioner (ODP) and apply for registration with the Health and Care Professions Council (HCPC). The ODP is a vital member of the operating theatre team, whose role varies from day to day.

We will train you to work alongside surgeons, anaesthetists, nurses and healthcare support workers, with your job as an ODP being to ensure that every operation is as safe and effective as possible.

This course will help you respond to changes in healthcare needs and priorities – and even better, you can qualify as an ODP in two years. You will spend 60% of your time on this course on work placement, receiving hands-on training in the hospital environment.

Full information: [www.bcu.ac.uk/odp-diphe](http://www.bcu.ac.uk/odp-diphe)

*All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.*

### ACCREDITATION



### Content includes:

#### Year 1

- Student Transition to Higher Education, Becoming an Allied Healthcare Professional
- Introduction to Surgical Practice
- Introduction to Bioscience
- Caring in the Perioperative Environment

#### Year 2

- Developing Surgical Practice
- Managing Anaesthetic Care and Post-anaesthetic Care
- Influences on Perioperative Practice

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS:  
**88**



*“The course definitely does prepare you to be an ODP – you spend a lot of time on clinical placement, so by the time you finish you’re ready to hit the ground running.”*

REBECCA CULLEN



BSc (Hons)

## Operating Department Practice

School of Health Sciences

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
B772

### ENTRY REQUIREMENTS

- A Levels: BBC including Health and Social Care, Human Biology, Biology, Physics, Chemistry, Applied Science, Psychology or Social Science at Grade B
- BTEC Diploma: D\*D\* in Health and Social Care, Society, Health and Development, Applied Science, Science or equivalents
- BTEC Extended Diploma: DMM in Health and Social Care, Society, Health and Development, Applied Science, Science or equivalents
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- GCSE English language, mathematics and science at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Operating Department Practitioner courses at Birmingham City University have an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally. Your preparation for employment at the end of your degree is maximised by exposure to quality placement learning experiences and the development of transferable skills.

This specially designed three-year BSc (Hons) programme thoroughly prepares you for safe and effective care delivery in the perioperative environment, and provides you with the transferable skills to work in other acute care settings.

All of your learning will be focused on developing you as a potential Operating Department Practitioner (ODP), and how you work within the wider healthcare team to deliver safe, effective and high-quality care to patients. The course is taught by our highly experienced staff, using a variety of methods to help you get the most from your study. You will explore clinical care principles, leadership, values, ethics, research, physiology and healthcare policy.

The development of clinical skills, teamworking and leadership, underpinned by a strong evidence base, aims to ensure that you are ready to deliver optimal care on qualification and apply for registration with the Health and Care Professions Council (HCPC).

Full information: [www.bcu.ac.uk/odp](http://www.bcu.ac.uk/odp)

*All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.*



This course can also be accessed via a foundation year. Please see page 218.

### ACCREDITATION



### Content includes:

#### Year 1

- Introduction to Bioscience
- Caring in the Perioperative Environment
- Introduction to Anaesthetic and Post-anaesthetic Care
- Introduction to Surgical Practice

#### Year 2

- Applied Biosciences
- Developing Surgical Practice
- Developing Anaesthetic and Post-anaesthetic Care
- Evidence-based Practice for the Allied Health Professional

#### Year 3

- Enhanced Surgical Skills
- Enhanced Anaesthetic and Post-anaesthetic Care
- Transition to Registered Practitioner
- Changing Demands and Notions within the Wider Healthcare Context

» 94% OF STUDENTS ON THIS COURSE FELT THAT THEY HAD OPPORTUNITIES TO APPLY WHAT THEY HAD LEARNED

National Student Survey 2019.

UCAS POINTS:  
**112**



*"I really love being a part of something that is bigger and greater than myself. The idea of saving lives is what keeps me going."*

CARL DOWLING



bcuhels

bcuhels

BSc (Hons)

## Paramedic Science\*

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

7B23

### ENTRY REQUIREMENTS

- A Levels: BBB including Health and Social Care, Human Biology, Biology, Physics, Chemistry, Applied Science, Psychology or Social Science at Grade B
- BTEC Diploma: D\*D\* in Health and Social Care, Society, Health and Development, Public Services, Science or equivalents
- BTEC Extended Diploma: DDM in Health and Social Care, Society, Health and Development, Public Services, Science or equivalents
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

120

Paramedics are highly competent healthcare professionals who work in a fast-paced environment to provide urgent and emergency care across a wide range of challenging situations. You will learn to be part of an inter-professional healthcare team providing emergency and community-based care to a variety of patients. Due to changes in the Health and Care Professions Council (HCPC) regulations, this course is being updated and is subject to validation.

Being a modern paramedic you will develop interpersonal and communications skills as well as critical adaptive thinking and care provision within stressful situations. You will also develop decision-making skills to enable you to deliver high-quality, patient-centred care.

You will spend a significant amount of your time consolidating your theoretical knowledge and skills in practice placement settings which will prepare you to become a registered paramedic with the Health and Care Professions Council. You will spend a significant period of time on placement each academic year and this will include working alongside registered paramedic practitioners.

You will have access to the state-of-the-art training facilities at our City South Campus. You will use our breathing and talking manikin as well as frontline ambulance equipment.

Full information: [www.bcu.ac.uk/paramedic](http://www.bcu.ac.uk/paramedic)

*All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.*

\*subject to validation

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

Content includes:

#### Year 1

- Developing Clinical Practice
- Community-based Practice
- Preparation for Clinical Practice
- Foundations of Paramedic Practice

#### Year 2

- Advancing Clinical Practice
- Clinical Decision-making and Diagnosis
- Evidence-based Practice
- Maternity, Obstetrics and Paediatric Care
- Trauma and Advanced Life Support

#### Year 3

- The Application of Research and the Evidence Base
- Assessment and Management of Minor Illness and Injury
- Management, Leadership and Inter-professional Working
- Refining Clinical Practice

*"When I was unsure about my Final Major Project, I was given maximum support from my lecturers. I am thankful for having so many amazing mentors; if it wasn't for their guidance, I wouldn't have been able to achieve what I have so far."*

KLAUDIA MORGALLA



viscombirminghamcityuniversity

bcuphoto

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W640

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/viscom-portfolio](http://www.bcu.ac.uk/viscom-portfolio).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

This course combines creative, technical and theoretical approaches to the study of photography. It is designed to help you build, develop and sustain your creative career as a contemporary image maker. Throughout the three years of the course you will learn to think about, engage with and produce creative work in the highly changeable medium of photographic practice.

The course will help you develop a range of skills including the practical and technical approaches needed to make images today. It also focuses on thinking critically, problem-solving and developing all the wider skills and knowledge seen as essential for a career in the creative industries.

You will undertake a range of practical projects in our photographic studios and on location. You will also learn how to select, edit and present your best work as well as how to work professionally with picture editors, art directors and curators. The course will encourage you in an exploration of many different kinds of photographic subject areas, for example portraiture, still life, landscape, architecture, documentary, art, fashion, product, moving image and photojournalism.

What underpins this course is the question as to what photography and images are becoming in the 21st Century and how they function as one of the most relevant and significant forces in shaping society.

Full information: [www.bcu.ac.uk/photography](http://www.bcu.ac.uk/photography)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

140 BA (Hons) Graphic Communication

146 BA (Hons) Illustration

104 BA (Hons) Design for Performance

BA (Hons)

## Photography

Birmingham Institute of Creative Arts

Content includes:

#### Year 1

- Introduction to Visual Communication
- Principles and Practice of Photography
- Narrative
- Enterprise of Photography
- Discourse

#### Year 2

- Context of Photography
- Live Project
- Collaborative Practice or Work Placement
- Identifying Direction

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

#### Year 3

- Critical Practice
- Major Project

» PREVIOUS STUDENTS HAVE WORKED FOR CLIENTS INCLUDING THE BBC, THE BRIT AWARDS, ROYAL OPERA HOUSE AND TATE BRITAIN.



FdA

## Foundation Degree in Popular Music

Faculty of Arts, Design and Media



### CAMPUS

South and City College  
Birmingham

### DURATION

2 years full-time

### UCAS CODE

W34F

### ENTRY REQUIREMENTS

- A Levels: DD including Music
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points overall
- GCSE English language at Grade 4 or above, or equivalent
- Audition.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

48

This two-year course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for music industry employment.

The foundation degree is focused on developing the practical and transferable skills required to make you industry-ready. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists in their chosen specialism of either vocals, guitar, bass, drums or keyboards.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry and reflect on individual progress as an artist, learning how to improve along the way. South and City College Birmingham graduates have gone on to work with BBC Radio 1/1Xtra, BBC Introducing, Craig David and Sydney Opera House.

Full information: [www.bcu.ac.uk/popular-music-fda](http://www.bcu.ac.uk/popular-music-fda)

### RELATED COURSES

- 170 BA (Hons) Media and Communication
- 171 BA (Hons) Media Production
- 187 BA (Hons) Popular Music

### Content includes:

#### Year 1

- MIDI, Audio and Studio Techniques (MAST)
- Working Live (Performance or Live Sound)
- Understanding Style
- Show Me The Money (Music Industry)
- Technical Development (Instrument, Music Technology or Composition)
- Creative Portfolio

#### Year 2

- Production Cycle (creative group commission)
- Personal Development
- Technical Development 2
- Showcase/Product
- Professional Music Practice (modelled work experience)

» ENJOY RESOURCES INCLUDING 400-SEATER AUDITORIUM, FIVE RECORDING STUDIOS, NUMEROUS REHEARSAL SPACES AND PRODUCTION FACILITIES, IN THE VIBRANT ENVIRONMENT OF BIRMINGHAM'S CREATIVE QUARTER.



### CAMPUS

South and City College  
Birmingham

### DURATION

3 years full-time

### UCAS CODE

W342

### ENTRY REQUIREMENTS

- A Levels: CCC including Music
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits overall with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language at Grade 4 or above, or equivalent
- Audition.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

96

This course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the global commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for graduate employment.

The full three-year Honours degree develops both the practical and transferable skills required to make you industry-ready, and the contextual understanding and academic rigour inherent in high-level study. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. You will also develop the musical and creative skills required by a performer, composer or producer, learn how to work well in teams and demonstrate leadership, organisation and decision-making skills.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry, and to develop a clear conceptual understanding of connected issues and narratives, researching deeply into current musicology and practice. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists.

Full information: [www.bcu.ac.uk/popular-music](http://www.bcu.ac.uk/popular-music)

### RELATED COURSES

- 170 BA (Hons) Media and Communication
- 171 BA (Hons) Media Production
- 186 FdA Popular Music

BA (Hons)

## Popular Music

Faculty of Arts, Design and Media

### Content includes:

#### Year 1

- MIDI, Audio and Studio Techniques (MAST)
- Working Live (Performance or Live Sound)
- Contextual Study in Action
- The Music Industry
- Technical Development (Instrument, Music Technology or Composition)
- Creative Portfolio

#### Year 2

- Production Cycle (creative group commission)
- Music Business and Personal Development Portfolio
- Technical Development 2
- Music Critique and Analysis
- Promoted Showcase/Product

#### Year 3

- Music as Art
- Advanced Techniques for Emerging Artists
- International Music Business Realisation
- Major Project





*“Although BCU is a massive university, you don’t feel like just a number. This is down to the great student support services with outstanding facilities and amazing lecturers who have both strong knowledge as well as recent and relevant practical experience to pass on.”*

**BEN HOBBS**



BA (Hons)

## Primary Education with Qualified Teacher Status

School of Education and Social Work

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

X120

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 of which 40 should be at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English language, mathematics and science at Grade 4 or above (equivalents accepted for English, mathematics and science; other two must be actual GCSEs).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

**112**

Our BA (Hons) Primary Education with QTS course provides you with a variety of dynamic and diverse opportunities that will equip you to engage, motivate and inspire young learners in a wide range of schools.

This innovative programme is responsive to new initiatives in primary education and will enable you to become a highly effective and reflective teacher. Successful completion of the course offers you a degree and a teaching qualification.

The course comprises five strands that combine to enable you to develop your skills and knowledge to become a committed, creative and confident primary school teacher. The strands are as follows:

- Core (English, mathematics and science and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Professional Studies
- Foundation (all other National Curriculum subjects and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Subject Study
- School-based Training.

These strands are repeated in each year of study to enable you to build up your knowledge, understanding and skills in each key area. The school-based and University-based aspects of the training course are interlinked and interdependent.

Full information: [www.bcu.ac.uk/primary-education](http://www.bcu.ac.uk/primary-education)

*All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.*



This course can also be accessed via a foundation year. Please see page 218.

» WE’RE RANKED 3RD IN THE UK FOR OUR UNDERGRADUATE EDUCATION COURSES

Guardian League Table 2020.

Content includes:

#### Year 1

- An opportunity to choose your subject study area and develop your understanding of key areas of the curriculum
- First teaching placement – you’ll be in school from the first term and throughout the year
- Interactive, practical, engaging, thought-provoking and challenging sessions designed to develop your teaching ability

#### Year 2

- Opportunities for an international teaching experience in a number of European countries
- An opportunity to undertake a placement in a Special Educational Needs School

#### Year 3

- Careers events and support for finding your first job
- Additional sessions from outside speakers including NQTs and headteachers
- An opportunity to research areas of your own interest through the Research in Education module

» 100% OF GRADUATES FROM THIS COURSE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

*“I had the most amazing experience on the Product and Furniture degree course. There was such a wide range of projects and skills learned over the three years, which meant I was able to discover the niche of design I am truly passionate about.”*

**ALICE EVANS**



### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W243

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

**112**



BA (Hons)

## Product and Furniture Design

Birmingham School of Architecture and Design

Product and Furniture Design is the ideal choice if you are interested in a career as a designer, maker and developer of products and furniture. Learn a range of research and design methods alongside continual practical skills development while live student projects enhance your employability.

Our BA (Hons) Product and Furniture Design course focuses on the design and development of creative, contemporary and innovative products and furniture, considering user-centred design, sustainability, social context and commercial understanding. You will be encouraged to explore materials, techniques and processes in relation to scales of manufacture, from one-off bespoke design to design for standardised mass production.

Live projects with external partners and exposure to professional designers/makers take place throughout the course to develop personal practice, communication skills and develop your understanding of potential career paths. Working on live projects provides you with invaluable skills, enhancing your employability.

Studying in the ‘manufacturing Midlands’ provides a valuable opportunity to discover and develop your own identity as a product and furniture designer in the heart of one of the UK’s most creative regions.

Full information: [www.bcu.ac.uk/product-furniture-design](http://www.bcu.ac.uk/product-furniture-design)



This course can also be accessed via a foundation year. Please see page 218.

» STUDY IN AN INSPIRING STUDIO AND WORKSHOP ENVIRONMENT AND HAVE STRONG LINKS TO THE DESIGN PROFESSION AND INDUSTRY.

Content includes:

#### Year 1

- Design Principles and Processes
- Contextual and Cultural Studies
- Design Visualisation
- Materials and the Made Object
- Scales of Manufacture

#### Year 2

- Design Communication
- Design Synthesis
- Design Focus
- Collaborative Practice (optional)
- Work Placement (optional)
- Live Project (optional)

#### Year 3

- Design in Context
- Major Project (Research and Analysis)
- Major Design Project (Development and Realisation)



*“The course will include theoretical concepts, practical skills, law and legislation as well as mental health and substance misuse. We are working closely with force areas to ensure that students are equipped with the skills necessary for a career in law enforcement.”*

JONATHAN JACKSON, COURSE DIRECTOR



BSc (Hons)

## Professional Policing

School of Social Sciences

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

1004

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This course is licensed by the policing professional body, the College of Policing, and will be delivered by subject matter experts and experienced practitioners (including retired police officers) with a wealth of subject expertise to prepare you with key transferable skills required for the role of Police Constable.

This course has been developed through consultation with a range of police service areas and the College of Policing, to give you the opportunity to examine the fundamental concepts of policing whilst also developing the practical and transferable skills you need for a career in law enforcement.

The course will help to develop your critical thinking about policing, policy and practice through complementary modules encompassing the theory and principles of operational policing, legislation and police powers, structured interviewing skills and much more.

To develop these skills, you will be involved in practical activities, events and will be exposed to a range of guest speakers. These speakers will be from a range of criminal justice and public sector agencies as well as police officers of all operational levels.

Full information: [www.bcu.ac.uk/policing](http://www.bcu.ac.uk/policing)



This course can also be accessed via a foundation year. Please see page 218.

» THIS COURSE IS LICENSED BY THE COLLEGE OF POLICING, THE PROFESSIONAL BODY FOR POLICING.

UCAS POINTS:

112



*“Property Development and Planning is an excellent course; it provides students with skills and knowledge to plan liveable and resilient cities, generating positive and long-term impacts on the built environment.”*

ZUZANA MUCKOVA



BSc (Hons)/MPlan

## Property Development and Planning

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time (BSc)  
4 years full-time (MPlan)  
4 years sandwich (BSc)  
5 years sandwich (MPlan)  
7 years part-time (MPlan)

### UCAS CODE

K251 (BSc), K252 (MPlan)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 and 15 at Level 2 or 3, with a minimum of 12 from any units awarded at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Our Property Development and Planning course will provide you with the skills you need to achieve Chartered Town Planner status. You will develop knowledge of the processes, procedures and practices required for the effective design, management and financing of sustainable places.

The course has been designed in line with the requirements of the Royal Town Planning Institute (RTPI). We will help you to develop professional skills so you can design, create and maintain places of high quality and strong design.

You will learn to assess how property development can affect individuals and groups and understand development plans, policies and projects. There will also be opportunities to analyse the physical, technical, legal, environmental and political factors affecting development decisions.

By studying this course, you will become aware of and sensitive to the complexities and variety within and between different communities, as well as evaluating community participation and empowerment.

Full information: [www.bcu.ac.uk/property-develop-plan](http://www.bcu.ac.uk/property-develop-plan)



BSc (Hons) Property Development and Planning can also be accessed via a foundation year. Please see page 218.

» UNCOVER THE THEORY, METHODS AND TOOLS NEEDED TO SUCCEED IN THE PLANNING AND DEVELOPMENT PROFESSIONS.

Content includes:

#### Year 1

- Built Environment Technology
- Introduction to Valuation
- Professional Environmental and Materials Science
- Integrated Digital Design: Residential

#### Year 2

- Design and Development in the Built and Natural Environment
- Building Pathology
- Data and Decision-making
- Smart Policies and Plans

#### Year 3

- Urban Design Practice in Context
- Professionalism and Citizenship
- Property Marketing
- Drivers of Change
- Individual Honours Project/Integrated Master's Project

#### Year 4 (MPlan)

- Tools for Managing Sustainability
- Placemaking
- Transitions for Sustainable Futures
- Professional Practice
- Individual Integrated Master's Project

ACCREDITATION



Combined accreditation (MPlan), spatial accreditation (BSc)



*“The variety of lecturers means that you get to experience a variety of different teaching styles and tips on how to succeed. This variety also helps you find a technique that works for you!”*

ABBY HOWES



BSc (Hons)

## Psychology

School of Social Sciences

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

C800

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Make sense of the real world through gaining a deep understanding of how the core and specialised areas in psychology contribute to our understanding of contemporary issues, as well as looking at the role of brain function across multiple psychological perspectives. You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving.

You will explore scientific approaches to understanding the mind, brain and behaviour, and demonstrate knowledge and understanding of the historical and scientific underpinnings of the discipline of Psychology and how these underpinnings change across the core curriculum topic areas.

Our Psychology department works in partnership with the nationally recognised Advance HE to continually develop the quality of both our staff and the programme, focusing on self-development, contemporary learning practices and integrating practice within the community.

Our BSc (Hons) Psychology degrees (including specialist routes) are accredited by the British Psychological Society, and allow you to take a year-long industry placement or do a placement during your second year.

Full information: [www.bcu.ac.uk/psychology-bsc](http://www.bcu.ac.uk/psychology-bsc)



This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Introduction to Psychology
- Psychology and Research Skills
- Contemporary Issues and Applied Psychology
- Introduction to Psychopathology

#### Year 2

- Qualitative Research Methods and Analysis
- Quantitative Research Methods and Statistics
- Neuropsychology

#### Year 3

- Lifespan Psychology
- Applied Social Psychology
- Integrative Psychology Project

### ACCREDITATION



### AVAILABLE SPECIALIST ROUTES:

#### Psychology and Counselling | BSc (Hons) 1034

Our BSc (Hons) Psychology and Counselling degree will be of particular interest if you are thinking about a career as a Counselling Psychologist, Psychotherapist or Counsellor. It has been carefully developed to enable graduates to gain the required knowledge base, practical skill and emotional awareness and maturity required for these, normally postgraduate professions.

An in-depth exploration of – among other things – human development, mental health and distress, and practical listening and relationship-building skills will prepare you for a range of people-focused roles with adults, young people and children.

Full information: [www.bcu.ac.uk/psychology-and-counselling](http://www.bcu.ac.uk/psychology-and-counselling)

#### Psychology with Criminology | BSc (Hons) MC98

Our innovative criminology and psychology course will give you a deep understanding of how the core and specialised areas in psychology and criminology contribute to our understanding of contemporary issues.

You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving. Additionally, you will also learn how psychology can be applied to explain certain aspects of crime and criminal behaviour.

Full information: [www.bcu.ac.uk/psychology-criminology](http://www.bcu.ac.uk/psychology-criminology)

### » 90% OVERALL SATISFACTION FOR PSYCHOLOGY

National Student Survey 2019.



#### Psychology with Sociology | BSc (Hons) LC38

Sociology helps us make sense of the societies in which we live and our place within them. Our Psychology with Sociology course brings together two closely interrelated areas, allowing you to gain significant knowledge and insight.

Our focus on contemporary and innovative learning practices will help you gain key employability skills, such as communication, teamwork and problem-solving, as well as key skills in two innovative, intriguing disciplines.

Full information: [www.bcu.ac.uk/psychology-sociology](http://www.bcu.ac.uk/psychology-sociology)



These specialist routes can also be accessed via a foundation year. Please see page 218.



*“The course allows you to integrate your knowledge of several media elements to create innovative PR strategies and techniques that are essential for building a career within the PR field.”*

ESME WILSON



BA (Hons)

## Public Relations and Media

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

P2P3

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Understand how and why brands, businesses, charities and celebrities communicate with us and use this knowledge to develop your own PR ideas. From the start, you will be in on the action – you will join our Eastside PR agency where you will work on real campaigns creating exciting content, solving problems, posting to social media, influencing opinions and changing lives.

Responding to both internal and external briefs, you will apply the knowledge and understanding you develop in workshops to really put your skills into practice, developing competencies and confidence as an emerging PR professional.

Join a course recognised by the Chartered Institute of Public Relations, closely linked to industry and with the support of a mentor scheme with practitioners in the region. During the three years, you will learn how to plan PR campaigns and strategically select and implement a wide range of tactics, from media briefings and press launches to social media and influencer outreach, to get your message across.

A real highlight in your diary will be our renowned PR Students' Conference, a major annual event, respected and supported by industry that showcases student achievements to PR professionals. Our course provides you with plenty of platforms to build your profile and those all-important contacts, so you can step into the industry with confidence.

Full information: [www.bcu.ac.uk/pr-and-media](http://www.bcu.ac.uk/pr-and-media)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 170 BA (Hons) Media and Communication
- 158 BA (Hons) Journalism
- 175 BA (Hons) Music Industries

Content includes:

#### Year 1

- Researching the Media and Communication
- Understanding Public Relations
- Events and Exhibitions Planning
- Media and Influencer Engagement
- Global and Community Impact

#### Year 2

- Live Production 2
- PR Concepts and Contexts
- PR Planning and Delivery
- Faculty optional module
- School of Media optional module

#### Year 3

- Major Project
- Live Production 3
- Promotional Culture
- Professional and Academic Development

» JOIN A COURSE RECOGNISED BY THE CHARTERED INSTITUTE OF PUBLIC RELATIONS.



*“My experience on the Quantity Surveying course has allowed me to appreciate the opportunity and demand within the construction industry. Our time spent on this course prepares us for a constantly evolving and rewarding career.”*

QASIM KHATTAK



BSc (Hons)

## Quantity Surveying

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

K240

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 and 15 at Level 2 or 3, with a minimum of 12 from any units awarded at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Our Quantity Surveying course meets the demand for highly trained professionals and practitioners. Work collaboratively with tutors, practitioners, theorists and designers. Acquire skills that will allow you to shape the future of the built environment.

You will learn from staff with a wealth of industry experience and gain expertise in cost management, procurement and quantification skills. You will advance your career prospects by using our strong links with employers, and apply what you learn in a practical context through work placement opportunities and work on live projects for clients.

By studying on a course which is accredited by the Royal Institution of Chartered Surveyors, you will become knowledgeable about the legal, technical, managerial, economic, social and environmental aspects of construction projects and graduate as a confident professional who can manage both commercial and civil engineering projects.

Students on the programme could have the opportunity to take part in our US exchange programmes and our international competitions such as the Associated Schools of Construction (ASC) Design and Build competition, giving you an opportunity to apply your skills to real-life projects. Our students have an impressive track record in these competitions and have had the opportunity to travel to competitions in locations across the world including Dallas, Texas.

Full information: [www.bcu.ac.uk/quantity-surveying](http://www.bcu.ac.uk/quantity-surveying)



This course can also be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/qs-vid](http://www.bcu.ac.uk/qs-vid)

Content includes:

#### Year 1

- Built Environment Technology
- Introduction to the Built Environment
- Residential Quantification and Cost
- Integrated Digital Design – Residential

#### Year 2

- Built Environment Commercial Technology
- Cost Management
- Commercial Management
- Integrated Digital Design for Complex Structures

#### Year 3

- Professionalism and Citizenship
- Project Management
- Civils Quantification and Cost
- Contract Practice
- Individual Honours Project

### ACCREDITATION



UCAS POINTS:

112

UCAS POINTS:

112



*"I chose this course because I felt that I was helping to make people's lives that little bit easier and help them get through one of the toughest times of their lives."*

SUPRIYA SINGH



BSc (Hons)

## Radiotherapy

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
6 years part-time

### UCAS CODE

B822

### ENTRY REQUIREMENTS

- A Levels: BBB which must include one science subject from Physics, Biology, Chemistry, Human Biology or Applied Science
- BTEC Diploma in Applied Science: combined with one A Level/two AS Levels/subsidiary diploma to achieve min. 120 UCAS points
- BTEC Extended Diploma in Applied Science: DDM
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This course prepares students for the role of working as a therapeutic radiographer. You will be provided with the knowledge and learn skills which will support your role as a member of the multidisciplinary cancer care team which requires you to provide effective patient care together with the safe and practical administration of radiation treatments.

You will develop specialist skills through clinical placements in hospital cancer centres, and will consolidate those skills at the University using our Virtual Environment for Radiotherapy Training (VERT) and advanced treatment planning facilities.

Your academic studies include subjects which form the scientific basis of radiotherapy practice and include an in-depth study of human anatomy and physiology, radiation physics and radiobiology. You will also study the social and psychological aspects of cancer care and the needs of patients.

As you advance your knowledge of radiotherapy practice and the science of oncology, you will develop analytical skills and explore the research evidence that forms the basis of current and emergent practices.

Full information: [www.bcu.ac.uk/radiotherapy](http://www.bcu.ac.uk/radiotherapy)

*All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.*



This course can also be accessed via a foundation year. Please see page 218.

### ACCREDITATION



hpcp health & care professions council

### Content includes:

#### Year 1

- Physics for Radiotherapy
- Professional and Compassionate Care
- Principles of Oncology and Radiotherapy
- Radiotherapy Theory and Practice 1

#### Year 2

- Evidence-based Practice
- Radiotherapy Theory and Practice 2
- Applied Radiotherapy Technology and Radiobiology

#### Year 3

- Radiography Research
- The Competent Radiotherapy Practitioner
- Advanced Management of the Oncology Patient

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS, WITH AN AVERAGE SALARY OF £22,000

Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS:

120



*"I have enjoyed studying Real Estate because of my amazing tutors. From law, construction and planning to investments, valuation and capital markets, BCU has prepared me for industry."*

TSVETOMIRA VINCENT



BSc (Hons)

## Real Estate

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

N230

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 and 15 at Level 2 or 3, with a minimum of 12 from any units awarded at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Our Real Estate course comprises the skills and knowledge requirements for a successful career in the professional property industry. The programme provides the tools with practical experience to make key decisions in property finance and investment, asset management, valuation agency and development.

By studying on an employer-focused course that is accredited by the Royal Institution of Chartered Surveyors (RICS), you will gain a detailed understanding of real estate, and learn with a team of industry and academic experts who are dedicated to both academic study and industry collaboration.

You will become equipped with the attributes you need to be successful in the industry by contributing to market research for a real estate client, or undertaking valuable feasibility studies. Learn through real-life projects and scenario-based case studies.

This course helps you to understand the complex world of property by studying management, technological, financial and legal issues so you can connect real estate theory with practice.

Full information: [www.bcu.ac.uk/real-estate](http://www.bcu.ac.uk/real-estate)



This course can also be accessed via a foundation year. Please see page 218.

### Content includes:

#### Year 1

- Built Environment Technology
- Introduction to Valuation
- Introduction to Property Markets
- Professional Environmental and Materials Science

#### Year 2

- Design and Development in the Built and Natural Environment
- Advanced Valuation Methods
- Property Asset Management
- Data and Decision-making

#### Year 3

- Applied Valuation
- Professionalism and Citizenship
- Property Fund Management
- Property Marketing
- Individual Honours Project

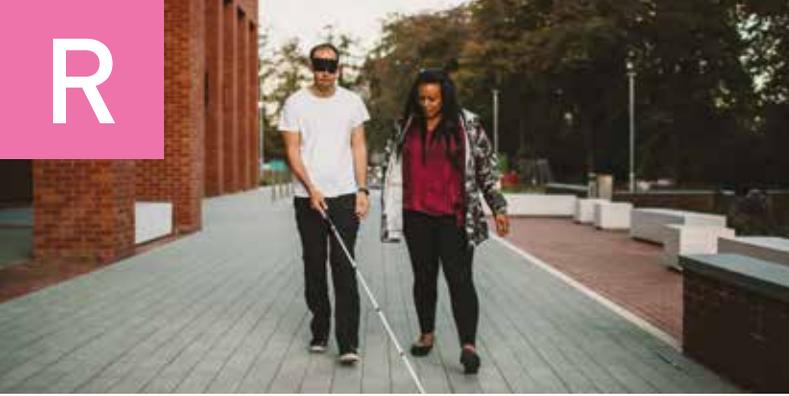
» OUR GRADUATES HAVE GAINED EMPLOYMENT AT COMPANIES SUCH AS GLEEDS, INTERSERVE AND JOHN MURRAY & SONS LTD.

### ACCREDITATION



UCAS POINTS:

112



*“The staff are extremely supportive. If you are not clear about anything, they take the time to explain in a way that you understand. They are all very knowledgeable within their roles and very approachable.”*

ANGELA CARPENTER



FdSc

## Rehabilitation Work (Visual Impairment)

School of Health Sciences

**CAMPUS**  
City South

**DURATION**  
2 years full-time

**UCAS CODE**  
B931

### ENTRY REQUIREMENTS

- A Levels: DD
- Level 3 NVQ or Diploma or equivalent (full award)
- Level 2 NVQ or Diploma (full award) plus a written paper (details of content will be provided by the admissions tutor post-application)
- 5 GCSE passes at Grade 4 or above in English language (or equivalent, for example Key Skills Level 2, Adult Literacy Level 2 or CSE Grade 1) plus a written paper (details of content will be provided by the admissions tutor post-application).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

**UCAS POINTS:**  
**48**

If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you. This is the only course of its kind in the UK and we are a major educator of rehabilitation workers.

The course is very practical and hands-on. Lectures and online support will enhance your learning but you will be putting skills into practice from week one. Working with the individual, and as part of the professional community, you develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

People who have experienced visual impairment offer you a crucial insight and invaluable feedback on your progress, and you gain a sense of personal satisfaction from supporting people to live independently once again.

Successful completion of this course allows entry to our two specialist top-up degrees. **BSc (Hons) Specialist Complex Needs Rehabilitation Work (Visual Impairment)** teaches techniques to enhance your practice with adults who have a wide range of additional complex needs including deafblindness, dementia, mental health conditions and learning disability. **BSc (Hons) Habilitation Work – Working with Children and Young People** focuses on how visual impairment can impact on the development of children and young people.

Full information: [www.bcu.ac.uk/rehab-work](http://www.bcu.ac.uk/rehab-work)

*All applications will be considered for one of our course selection days. All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.*

» **100% OVERALL SATISFACTION**  
National Student Survey 2019.

### Content includes:

#### Year 1

- Visual Impairment and Professional Practice
- Independent Living Skills
- Orientation and Mobility Theory and Practice

#### Year 2

- Professional Rehabilitation Work Practice
- Independent Living Skills and Low Vision Therapy
- Orientation and Mobility for Complex Environments





*"This course provides an excellent grounding in the field of computer science that can be taken into secondary schools and used to educate the workforce of tomorrow."*

CHRISTINE SWAN, LECTURER



BSc (Hons)

## Secondary Computing with QTS

School of Education and Social Work

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
X130

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\* in related subjects only
- BTEC Extended Diploma: DMM in related subjects only
- Access to HE Diploma: pass with Merit/Distinction, 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English language and mathematics at Grade 4 or above (equivalents accepted for English and mathematics; other two must be actual GCSEs).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Computing in schools is undergoing a significant revolution and the workforce of tomorrow will need to be highly skilled technically. This degree course combines the development of computer science subject knowledge with the understanding of how computing can be taught in the classrooms of the future.

This three-year course is a mixture of practical and theoretical development focusing on two different, but complementary, areas. On successful completion of the course, you will gain a highly valued technical qualification that demonstrates an understanding of computer science, and a teaching qualification that enables you to teach the subject in secondary schools.

You will develop your computer science subject knowledge through taught modules within the Faculty of Computing, Engineering and the Built Environment. You will explore the combination of mathematical and scientific skills that employers expect within this discipline.

The course also develops you as a secondary school teacher of computing where you will explore what it means to apply your developing subject knowledge to other learners of computer science. You will gain the skills and understanding to take up positions in schools as a teacher of your subject with the potential to contribute fully to the life of the school. The course is designed around the Teachers' Standards and the award of Qualified Teacher Status (QTS).

Full information: [www.bcu.ac.uk/secondary-computing](http://www.bcu.ac.uk/secondary-computing)

*All applications will be considered for one of our course selection days. All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.*

» 99% OF FULL-TIME UNDERGRADUATES IN THE SCHOOL OF EDUCATION AND SOCIAL WORK IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS:  
**112**



*"This is a fantastic opportunity to gain QTS in Secondary PE at a new and thriving campus, with highly qualified and experienced staff."*

KAREN MCGRATH, ASSOCIATE PROFESSOR



BSc (Hons)

## Secondary Physical Education with QTS

School of Education and Social Work

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
X13B

### ENTRY REQUIREMENTS

- A Levels: BBC, including a relevant subject such as Physical Education or Human Biology
- BTEC Diploma: D\*D\* in related subjects only
- BTEC Extended Diploma: DMM in related subjects only
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English language, mathematics and science at Grade 4 or above (equivalents accepted for English, mathematics and science; other two must be actual GCSEs).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This course is an exciting opportunity for you to train to be an accomplished and effective physical education practitioner in secondary schools. You will gain an insight into the professional practice of a secondary school teacher while developing and embedding your subject and pedagogical knowledge.

You will explore the physical education national curriculum areas and discover approaches to teaching each area. You will reflect on your vision of what makes effective physical education and hone your pedagogical skills to match your vision. You will also learn and develop your skills in professional practice by addressing the Teachers' Standards and building evidence to demonstrate your professional competence and capability.

Your academic subject work will be undertaken alongside students who are pursuing degrees in other Sports and Physical Education disciplines, enabling you to widen your understanding as well as being taught by tutors who are leaders in their fields.

Your course will be undertaken mainly at our City South Campus, using the wide range of specialist facilities. Please be aware that there may be a need to travel to teaching facilities at other sites for some aspects of the course. You will have opportunities to work with specialist teachers while on school placements, where you will be able to apply what you have learned and developed at University.

Full information: [www.bcu.ac.uk/secondary-pe](http://www.bcu.ac.uk/secondary-pe)

*All applications will be considered for one of our course selection days. All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.*



[www.bcu.ac.uk/spqts-vid](http://www.bcu.ac.uk/spqts-vid)

UCAS POINTS:  
**112**

Content includes:

### Year 1

- Specialist Computer Science modules
- Exploration of teaching and learning in schools
- School placement to gain experience of being a teacher

### Year 2

- Specialist computer science content
- Further school placement
- Development of understanding of what it means to be a computing teacher

### Year 3

- Longer school placement
- Understanding the issues affecting learning in the classroom

» WE'RE RANKED 3RD IN THE UK FOR OUR UNDERGRADUATE EDUCATION COURSES

Guardian League Table 2020.

Content includes:

### Year 1

- Anatomy and Physiology
- An Introduction to Physical Education
- Professional Studies
- School Placement

### Year 2

- Skill Acquisition
- Developing Your Pedagogy in Physical Education
- Professional Studies
- School Placement

### Year 3

- Mastering Physical Education
- Professional Enquiry
- Professional Studies
- School Placement

» 99% OF FULL-TIME UNDERGRADUATES IN THE SCHOOL OF EDUCATION AND SOCIAL WORK WERE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.



*“As a teacher, you have the opportunity to develop the knowledge and understanding of pupils so that they have the interest to take their study further, apply knowledge to their work and have a deeper appreciation for the world around them.”*

KEVIN MATTINSON, HEAD OF SCHOOL



BSc (Hons)

## Secondary Science (Biology) with QTS

School of Education and Social Work

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

X13A

### ENTRY REQUIREMENTS

- A Levels: BBC including either Biology, Human Biology or Environmental Science
- BTEC Diploma: D\*D\* in a related subject
- BTEC Extended Diploma: DMM in a related subject
- Access to HE Diploma: pass with Merit/Distinction, 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- Five GCSEs, including English language, mathematics and science at Grade 4 or above (equivalents accepted for English, mathematics and science; other two must be actual GCSEs).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

This three-year course is a mixture of practical and theoretical development focusing on two different, but complementary, areas. On successful completion of the course, you will gain a highly valued subject qualification that demonstrates an understanding of science, and biology in particular. You will also gain a teaching qualification that enables you to teach the subject in secondary schools.

This programme develops your subject knowledge to degree level in biology. However, there is the recognition that, as a teacher in secondary schools, you will be expected to be able to teach across the different science disciplines, hence you follow a programme of study in chemistry and physics in the first two years of the degree.

You will develop your biology subject knowledge through taught modules within the Faculty of Health, Education and Life Sciences, studying alongside students who are taking degrees in life sciences. Therefore, you will work with tutors who are actively researching in their specialist fields.

You will gain the skills and understanding to take up positions in schools as a teacher of your subject with the potential to contribute fully to the life of the school. The course is designed around the Teachers' Standards and the award of Qualified Teacher Status (QTS).

Full information: [www.bcu.ac.uk/secondary-biology](http://www.bcu.ac.uk/secondary-biology)

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*

» 99% OF FULL-TIME UNDERGRADUATES IN THE SCHOOL OF EDUCATION AND SOCIAL WORK IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

Content includes:

#### Year 1

- Exploration of teaching and learning in schools
- School placement to gain experience of being a teacher
- Subject-specialist study in biology
- Supporting subject module in physical science (chemistry and physics)

#### Year 2

- Development of understanding of what it means to be a teacher of science
- Further school placement
- Further subject-specialist study in biology
- Further subject module in physical science (chemistry and physics)

#### Year 3

- Detailed look at the nature of the subject in school and exploration of the issues affecting learning in the classroom
- Longer school placement
- Subject study in biology
- Research project in science as applied to being a teacher

» WE'RE RANKED 3RD IN THE UK FOR OUR UNDERGRADUATE EDUCATION COURSES

Guardian League Table 2020.

*“My tutors have always made what we are learning enjoyable and interactive. They made a real effort to get to know each student, which makes it so much easier to approach them when you need support.”*

JESS TOUT



### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

L501

### ENTRY REQUIREMENTS

- A Levels: BBC preferably including Health and Social Care, Human Biology, Biology, Physics, Chemistry, Psychology, Social Science or Applied Science
- BTEC Diploma: D\*D\* in Health and Social Care, Society, Health and Development or Science equivalent
- BTEC Extended Diploma: DMM in Health and Social Care, Society, Health and Development or Science equivalent
- Access to HE Diploma: 60 credits with 45 at Level 3 including 24 at Merit or Distinction in a Science or Health related subject
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Prepare for a career in challenging situations, working in ways that promote equality, diversity and social justice and making a real difference to people's lives. Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users.

This course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings. A significant part of the course is spent on placement engaging with the realities of social work.

Placements are in a range of social work-related settings in local authorities, and independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team are all registered social workers and have extensive experience of social work practice that brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice. This course is regulated by Social Work England.

Full information: [www.bcu.ac.uk/social-work](http://www.bcu.ac.uk/social-work)

*All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.*



This course can also be accessed via a foundation year. Please see page 218.

» 98% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

BSc (Hons)

## Social Work

School of Education and Social Work

Content includes:

#### Year 1

- Skills-based Learning
- Introduction to Law, Policy, Theoretical Models and Value-based Practice
- Anti-discriminatory Practice
- Human Growth and Development
- Shadowing Opportunity with a Social Care or Social Work Practitioner

#### Year 2

- Deeper Understanding of Law, Theory and Social Work Methods
- Developing Inter-professional Working and Resilience
- Introduction to Research Methods
- 70-day Placement

#### Year 3

- Evidence-informed Practice and Critical Analysis
- Advanced Application of Law and Policy
- 100-day Placement
- Developing Critical Reflection
- Preparation for Employment

» AVERAGE GRADUATE SALARY WITHIN SIX MONTHS IS £27,000

Destinations of Leavers from Higher Education survey 2016/17.





*"My studies have provided me with a multitude of different opportunities. I enjoyed the majority of my modules, learning to apply theory to real world situations, which has given me knowledge regarding the particular career path I wish to follow."*

DANIELLE BALACH-WARMAN

BA (Hons)

## Sociology

School of Social Sciences



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich  
5 years part-time

### UCAS CODE

L300

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

Sociology helps us make sense of the societies in which we live and our place within them. As one of our longest-established courses, you'll benefit from a programme of study that takes an in-depth look at contemporary sociological issues that has been honed over several decades.

On our BA (Hons) Sociology course, we explore patterns and processes of inequality, examine the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and live their lives.

We encourage you to explore how sociological knowledge can connect individuals and how it can provide you with the skills needed to participate in debates about what society is and how it could be.

Through the links we've developed with workplace organisations such as local School Academies, Citizens Advice Bureau and Women's Aid, we help support you to make professional contacts and to apply your studies to real-world situations when taking part in voluntary work or on placement. We also enjoy close links with the city of Birmingham itself, a diverse community perfect for sociological examination.

Full information: [www.bcu.ac.uk/sociology](http://www.bcu.ac.uk/sociology)



These courses can also be accessed via a foundation year. Please see page 218.

» 94% OF BIRMINGHAM CITY SCHOOL OF SOCIAL SCIENCES UK FULL-TIME UNDERGRADUATES WERE IN EMPLOYMENT AND/OR FURTHER STUDY WITHIN SIX MONTHS OF GRADUATION

Destinations of Leavers from Higher Education survey 2016/17.

UCAS POINTS:

112

Content includes:

#### Year 1

- Understanding Society
- Researching Social Life
- State and Society
- Sociological Imagination

#### Year 2

- Classical Social Theory
- Exploring Popular Culture
- Applied Sociological Research
- Contemporary Social Theory

#### Year 3

- Globalisation, People and Society
- Self, Identity and Society
- Integrated Research Project

### AVAILABLE SPECIALIST ROUTES:

#### Sociology and Criminology | BA (Hons) LM39

This course will enable you to develop an understanding of society and social factors and how this affects crime and criminals, giving you a solid human understanding that will put you in a good position for a range of careers or further study.

Full information: [www.bcu.ac.uk/sociology-crim](http://www.bcu.ac.uk/sociology-crim)

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG SANDWICH PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

*"I was interested in taking what I had learned in maths, physics and engineering then applying that to sound. What I find most enjoyable about the course is the creative opportunities."*

ADAM DYSON



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

J930

### ENTRY REQUIREMENTS

- A Levels: BBB including a technology, science, mathematics or computing-related subject
- BTEC Diploma: in a technology, science, or computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM in a technology, science, or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

120

Gain an in-depth understanding of the scientific principles behind the capture and manipulation of sound. You will develop and enhance your skills through our excellent sound recording, mixing and mastering facilities, as well as our state-of-the-art radio and television studios.

Designed to meet the requirements of the audio industry, Sound Engineering and Production will provide you with a dynamic study programme that focuses on live and studio sound engineering, audio electronics, audio software engineering, acoustics and business principles.

The combination of subjects you will explore ensures you will be employable in a range of career paths. You will also deal directly with industry as part of our THELMA nominated Industry Industrial Mentors initiative, enabling you to gain confidence in your skills and prepare for life after graduation.

Our wide-ranging professional partnerships provide you with the opportunity to interact with leading industry figures, as well as the chance to undertake valuable work placements in the field of audio technology, sound engineering and live sound. Travelling abroad and broadening your horizons is also an option, as you have a wonderful opportunity to take part in an exchange with the University of Rochester in the USA.

Full information: [www.bcu.ac.uk/sound-engineering-prod](http://www.bcu.ac.uk/sound-engineering-prod)



This course can also be accessed via a foundation year. Please see page 218.



[www.bcu.ac.uk/sep-vid](http://www.bcu.ac.uk/sep-vid)

Content includes:

#### Year 1

- Acoustic Fundamentals
- Sound Recording
- Live Sound Reinforcement 1
- Audio Electronics

#### Year 2

- Broadcast Sound
- Recording, Production and Delivery
- Digital Signal Processing
- Audio Systems

#### Year 3

- Individual Honours Project
- Live Sound Reinforcement 2
- Music Information Retrieval
- Game Audio
- Digital Audio Effects OR New Interfaces for Musical Expression

» ACCESS TO PROFESSIONAL STANDARD LIVE SOUND AND RECORDING STUDIO FACILITIES.

BSc (Hons)

## Sound Engineering and Production

School of Computing and Digital Technology





*"The academic support is so valuable and allows me to build on my strengths. I also really admire the pastoral care – you can find help with most things, from finances to mental health."*

ROSS MCWALTER



BSc (Hons)

## Speech and Language Therapy

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
6 years part-time

### UCAS CODE

B620

### ENTRY REQUIREMENTS

- A Levels: BBB (BBC will be considered)
- BTEC Diploma: D\*D\* in Health Studies, Health and Social Care, Applied Medical Science, Early Years, or other science or education-related subject
- BTEC Extended Diploma: DDM in Health Studies, Health and Social Care, Applied Medical Science, Early Years, or other science or education-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- Five GCSEs at Grade 4 or above, including English language and mathematics.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

120

Learn to support people of all ages with communication or swallowing problems and qualify as a speech and language therapist. The course is designed to prepare you to achieve excellence and professional autonomy in clinical practice, and is delivered at the West Midlands' only training site for speech and language therapists.

Graduates from this course are eligible to register with the Health and Care Professions Council (HCPC) to work as speech and language therapists. The course is approved by the HCPC and endorsed by the Royal College of Speech and Language Therapists.

You will learn through a variety of formats, including workshops, interactive lectures, simulation sessions, and two long clinical placements. Simulation sessions are run in the state-of-the-art facilities on our £71 million City South Campus, which include two specialist clinic rooms with cutting-edge technology, a hospital ward and a home environment suite.

In addition, you will benefit from the Virtual Case Creator (VCC), which enables us to simulate clinical scenarios in a virtual environment.

**Full information:** [www.bcu.ac.uk/slt](http://www.bcu.ac.uk/slt)

*All offers are subject to satisfactory visit day and interview, Occupational Health Clearance and Disclosure and Barring Service checks*



This course can also be accessed via a foundation year. Please see page 218.

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS ON AN AVERAGE SALARY OF £22,000; 90% OF STUDENTS WERE SATISFIED WITH THIS COURSE

Destinations of Leavers from Higher Education survey 2016/17; National Student Survey 2019.

Content includes:

#### Year 1

- Foundations of Professional Practice
- Foundations in Phonetics and Linguistics
- Psychology and the Development of Language

#### Year 2

- Appraising Communication and Swallowing Needs
- Appraisal in Professional Clinical Practice
- Research and Evidence-based Practice
- Analysis of Communication and Swallowing
- Principles of Client-centred Management of Communication and Swallowing Needs

#### Year 3

- Management of Communication and Swallowing Needs
- Application of Research and Evidence-based Practice
- Management in Professional Clinical Practice

### RELATED COURSES

- 198 FdScRehabilitation Work (Visual Impairment)
- 95 BA (Hons) Conductive Education

*"I am thoroughly enjoying studying at BCU and I am so happy I picked Sport and Exercise Nutrition. I have excellent and very supportive tutors who are constantly enhancing my learning by giving me so many opportunities to practise my knowledge."*

LUCY O'SULLIVAN



### CAMPUS

City South

### DURATION

3 years full-time  
4 years sandwich  
Up to 6 years part-time

### UCAS CODE

B400

### ENTRY REQUIREMENTS

- A Levels: BBC including a science, Social Science or Physical Education
- BTEC Diploma: D\*D\* in Sport and Exercise Science, or equivalent
- BTEC Extended Diploma: DMM in Sport and Exercise Science, or equivalent
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent
- Experience of extracurricular coaching or team-based leadership would be an advantage.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Our practice-based, innovative Sport and Exercise Nutrition course will provide you with the underpinning scientific knowledge of nutrition and physiology for sports performance, exercise and health. This programme is approved by the Sport and Exercise Nutrition Register (SENr) to ensure that the knowledge and competencies are aligned with professional standards.

You will study nutrition and exercise at both ends of the spectrum, from assessing professional sports teams to health-based clients with specific nutritional issues, learning how nutrition and exercise can impact upon people with different physiques and states of health.

On graduating, you can apply for jobs as a performance nutritionist, as well as within other areas of sport science, health and fitness. Our facilities include state-of-the-art specialist laboratories, a fully equipped kitchen teaching space, fitness suite, altitude chamber and sports therapy clinics.

We also boast partnerships with both Warwickshire County Cricket Club and Kidderminster Harriers Football Club. These not only keep our courses fresh and relevant, but also provide valuable placements, trips and case studies.

**Full information:**  
[www.bcu.ac.uk/sport-exercise-nutrition](http://www.bcu.ac.uk/sport-exercise-nutrition)

*Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance prior to enrolling on this course.*



This course can also be accessed via a foundation year. Please see page 218.

### ACCREDITATION



Content includes:

#### Year 1

- Introduction to Sport and Exercise Nutrition
- Practical Skills in Sport and Exercise Nutrition
- Applied Anatomy

#### Year 2

- Applied Performance Nutrition
- Applied Exercise Nutrition
- Sport and Exercise Nutrition Placement
- Performance Analysis

#### Year 3

- Professional Practice in Sport and Exercise Nutrition
- Independent Research Project
- Strength and Conditioning
- Exercise Referral and Behaviour Change

» WORK WITH PROFESSIONAL ATHLETES AND CLUBS INCLUDING WARWICKSHIRE COUNTY CRICKET CLUB AND KIDDERMINSTER HARRIERS FOOTBALL CLUB.

BSc (Hons)

## Sport and Exercise Nutrition

School of Health Sciences





*"This course has given me the opportunity to perform fitness tests on professional athletes, including Kidderminster Harriers Football Club, which has given me a good insight into what it is like to work with high-level athletes and the amount of precision needed."*

TAYLOR ORMOND



BSc (Hons)

## Sport and Exercise Science

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
4 years sandwich  
Up to 6 years part-time

### UCAS CODE

C600

### ENTRY REQUIREMENTS

- A Levels: BBC including a science, Social Science or Physical Education
- BTEC Diploma: D\*D\* in Sport and Exercise Science, or equivalent
- BTEC Extended Diploma: DMM in Sport and Exercise Science, or equivalent
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and a science, or equivalent
- Experience of extracurricular coaching or team-based leadership would be an advantage.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Our Sport and Exercise Science course will provide you with the theoretical knowledge and practical skills required to succeed in a broad range of vocations within the sport and exercise industry. You will study a breadth of topics within the disciplines of physiology, biomechanics, psychology and nutrition from both a health and sport performance perspective.

There is a range of discipline-specific and multidisciplinary modules, equipping you with a variety of perspectives that will enrich your learning and enhance your career development. There will also be opportunities for you to gain experience and apply the knowledge and skills you learn on the programme to real-world issues.

We boast partnerships with both Warwickshire County Cricket Club and Kidderminster Harriers Football Club. These not only keep the course fresh and relevant, but they also provide valuable placements, trips and case studies.

The programme is delivered in our £71 million state-of-the-art campus, which contains biomechanics and physiology laboratories, a fitness suite, and sports therapy rooms. Within these facilities you will undertake physiological, biomechanical, psychological, and nutritional assessment of sports performers and clients using cutting-edge technology and equipment.

Full information: [www.bcu.ac.uk/sport-exercise-sci](http://www.bcu.ac.uk/sport-exercise-sci)

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance prior to enrolling on this course.



This course can also be accessed via a foundation year. Please see page 218.

### ACCREDITATION



Content includes:

#### Year 1

- Introduction to Sport and Exercise Science
- Practical Skills in Sport and Exercise Nutrition
- Applied Anatomy
- Professional Skills and Evidence-based Practice

#### Year 2

- Performance Analysis
- Sport and Exercise Psychology
- Planning and Conducting Research
- Sport and Exercise Physiology and Nutrition

#### Year 3

- Independent Research Project
- Strength and Conditioning
- Exercise Referral and Behaviour Change
- Optional modules

» GAIN WORK EXPERIENCE ABROAD - YOU CAN APPLY FOR A TRAVEL SCHOLARSHIP TO CARRY OUT EXCITING WORK PLACEMENTS OVERSEAS.

*"This course has been designed to develop the pedagogical practice required to coach athletes, as well as deliver of all areas of the Physical Education curriculum at both Primary and Secondary school level."*

ADAM KELLY, COURSE LEADER



BSc (Hons)

## Sports Coaching and Physical Education\*

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
4 years sandwich  
6 years part-time

### UCAS CODE

X151

### ENTRY REQUIREMENTS

- A Levels: BBC including Physical Education, Human Biology, Biology, Physics, Chemistry, Applied Science, Psychology or Social Science
- BTEC Diploma: D\*D\* including Sport, Physical Education, Sport and Exercise Science or equivalents
- BTEC Extended Diploma: DMM including Sport, Physical Education, Sport and Exercise Science or equivalents
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- At least five GCSEs at Grade 4 or above including English language, mathematics and a science, or equivalent.

Subjects should include PE, sport or a related discipline. Experience of extracurricular coaching or team-based leadership would be an advantage.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

This course is designed to ensure that you learn the pedagogical practice needed to coach athletes across the spectrum of ages and abilities combined with knowledge of the landscape and practicalities of teaching physical education (PE) in schools.

By developing your coaching, teaching and leadership skills, you will be ready for a variety of careers in sport including sports coaching, management or teaching. This course will also prepare you to embark on a Master's in Coaching or for a postgraduate course to gain Qualified Teacher Status.

Physical education continues to be an important part of Government agendas, so with this in mind, you will learn relevant and up-to-date information that is linked and mapped to the National Curriculum for Physical Education (NCPE). You will be taught the contemporary information that educators within this sector require.

This course will help you develop a keen understanding of your own coaching and teaching philosophy, along with providing you with industry and cultural factors that influence the wider context of sport. You will gain practical application of the theoretical underpinnings of coaching and PE teaching and have access to hands-on experiences.

Full information: [www.bcu.ac.uk/sports-coaching-pe](http://www.bcu.ac.uk/sports-coaching-pe)

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance prior to enrolling on this course.



This course can also be accessed via a foundation year. Please see page 218.

\*subject to validation

» 99% OF GRADUATES FROM THE SCHOOL OF HEALTH SCIENCES WERE IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.



BSc (Hons)



*"We get hands-on experience with real patients by running our own sports therapy clinic on campus, which is invaluable really for when you go out on the job after the course is complete."*

EMELINE PUGEAT



BSc (Hons)

## Sports Therapy

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
4 years sandwich  
Up to 6 years part-time

### UCAS CODE

C630

### ENTRY REQUIREMENTS

- A Levels: BBC including Biology, Human Biology, Chemistry, Physics, Mathematics or Physical Education at Grade C or above
- BTEC Extended Diploma: DMM in Sport and Exercise Science or Applied Science only
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 28 points
- Five GCSEs at Grade 4 or above, including English language, mathematics and double science, or equivalent.

Applicants will be required to attend and be successful at interview. A Disclosure and Barring Service check is required. Evidence of work experience in a musculoskeletal setting would be advantageous.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

112

Underpinned by the latest research, and accredited by the Society of Sports Therapists, this course provides a chance to develop specialist skills in the prevention, treatment, management and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the skills to work with professional athletes and health-based patients.

We offer the opportunity to undertake a sandwich year, where you will take on a work placement providing you with invaluable experience, networking and real-life hands-on learning. These placements could be national or international, and could see you working with professional sports teams or sports injury clinics.

Even if you don't opt for the sandwich year, we have partnerships with Warwickshire County Cricket Club and Kidderminster Harriers Football Club, providing valuable placements, trips and case studies. You will also have the opportunity to run your own sports therapy clinic from Year 1 of the course, using university staff and students to practise on.

Upon graduation you will be eligible for membership of the Society of Sports Therapists. Membership will allow you to practise as a graduate sports therapist, where you may choose to work in a professional sport or in a sports injury clinic. You will learn in our £71 million campus, which contains state-of-the-art laboratories, sports therapy rooms, sports therapy clinics and a fitness suite.

Full information: [www.bcu.ac.uk/sports-therapy](http://www.bcu.ac.uk/sports-therapy)



This course can also be accessed via a foundation year. Please see page 218.

### ACCREDITATION



### Content includes:

#### Year 1

- Musculoskeletal Assessment and Treatment 1
- Applied Anatomy for Sports Therapy
- Sport and Exercise Physiology and Principles of Training
- Professional Skills and Evidence-based Practice

#### Year 2

- Musculoskeletal Assessment and Treatment 2
- Sports Injury and Exercise Rehabilitation
- Manual Therapy of Peripheral Joints
- Sport and Exercise Physiology and Nutrition
- Planning and Conducting Research

#### Year 3

- Injury Prevention and Conditioning in Sport
- Examination and Rehabilitation of the Vertebral Column
- Advanced Application and Clinical Reasoning
- Clinical Practice
- Independent Research Project

» STUDENTS RUN THEIR OWN SPORTS THERAPY CLINIC, USING UNIVERSITY STAFF AND STUDENTS, FROM YEAR 1 OF THE COURSE.

*"With tutors dedicated to a small amount of students, and with a completely hands-on, practical approach, you are constantly learning in a realistic environment that prepares you for your career."*

LUCY GOSDEN



### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W450

### ENTRY REQUIREMENTS

- A Levels: CCC including Drama or a related subject
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSEs including English language at Grade 4 or above, or equivalent
- Interview.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

96

Prepare yourself for a successful career in stage management through in-depth, practical training. We aim to produce confident graduates who are ready for the industry as soon as they leave us.

You will develop an understanding of the core skills needed in technical theatre and design, widening your knowledge and ability to work in the fast-paced, demanding environment of stage management and further afield. Taking on the essential duties of assistant stage manager in your first year of study, deputy stage manager in your second year, and stage manager in your final year, you will learn through authentic industry experience.

Your final year also includes a six- to eight-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the Royal Shakespeare Company, the Royal Opera House, Birmingham Hippodrome, Birmingham Repertory Theatre and the Royal Opera House Muscat in Oman.

We encourage you to take part in as many in-house show allocations as you can so that you can engage with ideas and theories in a practical setting, while developing your communication skills and working in an authentic environment. Graduates have gone on to work on large-scale productions such as *CATS*, *Les Misérables* and *Miss Saigon*, and in a variety of stage management roles within different aspects of theatre.

Full information: [www.bcu.ac.uk/stage-mgmt](http://www.bcu.ac.uk/stage-mgmt)

» 100% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.



BA (Hons)

## Stage Management

Royal Birmingham Conservatoire

### Content includes:

#### Year 1

- Practical Stage Management 1
- Technical Theatre 1
- Production Design 1
- Production Realisation

#### Year 2

- Practical Stage Management 2
- Technical Theatre 2
- Production Design 2
- Production Administration
- Collaborative Practice

#### Year 3

- Practical Stage Management 3
- Final Major Project
- Professional Development (placement)



*"I'm very glad I chose to study in such an engaging and exciting environment full of friendly and supportive people. The lecturers and technical staff have years of industry experience and are always there to help and encourage you in any way they can."*

Laura Jones

BA (Hons)

## Textile Design

Birmingham Institute of Jewellery, Fashion and Textiles



### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

W234

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/fashion-portfolio](http://www.bcu.ac.uk/fashion-portfolio).

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This course gives you the opportunity to experience the disciplines of print, weave, knit and embroidery, developing expertise in a single choice or a combination of approaches. Modules are designed to introduce career directions and help to establish professional ambitions as diverse as retail business, marketing or fibre art.

With the option to learn about process, industry sectors, design and business, the course will enable you to fully shape your learning journey. Emphasising experimentation, you will begin by developing core skills in textile processes, visual research, colour and composition. Group activities will develop confidence in communication and critical thinking.

The second-year programme broadens your knowledge of the industry and the scope of careers. There are opportunities to engage with industry briefs, collaborative projects and work placements. Career-focused teaching and a choice of briefs help you to further develop appropriate practical and CAD skills. Our facilities enable you to engage with both digital technologies and traditional craft skills.

The final year offers you the space to develop a personal and professionally relevant portfolio through in-depth research and extended practical inquiry. 'Next Step' career support is integrated within the programme. Depending on the optional modules chosen, you could leave with a Textile Design degree with a specialism in Embroidery, Fibre Art, Knit and Weave, Print and Surface Design, or Retail, Business and Marketing.

Full information: [www.bcu.ac.uk/textile-design](http://www.bcu.ac.uk/textile-design)



This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

- 98 BA (Hons) Costume Design and Practice
- 123 BA (Hons) Fashion Business and Promotion
- 146 BA (Hons) Illustration

### Content includes:

#### Year 1

- Textile Processes
- Visual Ideas for Design
- Textiles in Historical Context
- Client and Colour

#### Year 2

- Textiles in Contemporary Practice
- Professional Pathways
- Entrepreneurship and Design
- Work Placement OR Collaborative Practice

#### Year 3

- Final Major Project (dissertation)
- Research for Professional Project
- Professional Project
- Next Step

### » 90% OVERALL STUDENT SATISFACTION

National Student Survey 2019.

UCAS POINTS:

112



*"The teaching team helped me to develop and fast track my skills, so that I was able to get my first job in the games industry before my first year even ended!"*

Arthur Fostier



### CAMPUS

City Centre

### DURATION

2 years full-time

### UCAS CODE

I62A

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

120

This Sony PlayStation First endorsed, two-year course responds to this exciting and fast-growing industry by developing you into a highly skilled, team-oriented professional ready for employment.

You are guaranteed a video game development placement in our in-house studio over the summer term. Teaching takes place in a modern production studio at our City Centre Campus.

Our Video Game Design and Production course focuses on digital media asset production and communication and will provide you with:

- a grounding within the industry's design and production disciplines
- the opportunity to put your creative skills into practice within the video games and wider interactive entertainment market
- the opportunity to work with others in multidisciplinary teams
- the opportunity to develop, hone and assess your own skill development and plan your future.

Building on your design and production skills, in the first year you will be tasked with a specific role within our in-house game development studio over the summer term. You will be taught by staff with significant experience in the video game industry who have worked with developers including Codemasters, Rare, Traveller Tales, Sega and EA Games.

Full information:

[www.bcu.ac.uk/video-game-design-prod](http://www.bcu.ac.uk/video-game-design-prod)

### RELATED COURSES

- 215 BA (Hons) Video Game Digital Art
- 107 BA (Hons) Digital Marketing
- 214 BSc (Hons) Video Game Development

BA (Hons)

## Video Game Design and Production

Birmingham Institute of Creative Arts

### Content includes:

#### Year 1

- Historical Game Analysis
- Game Design Fundamentals
- Contextual Game Design
- 2D Game Spaces
- Collaborative Project
- Interactive Entertainment, Development and Implementation (optional)
- Interactive Entertainment, Script and Production (optional)

#### Year 2

- Advanced Game Design
- 3D Game Spaces
- Strategic Game Design
- Professional Practice
- Major Project

### » 100% OVERALL STUDENT SATISFACTION

National Student Survey 2019.

Previously known as BA (Hons) Interactive Entertainment (Design and Production).



*“The course has given me the opportunity to learn new programming languages and work collaboratively with other coders, artists, producers and marketers to develop industry-standard projects.”*

**JOEB ROGERS**



BSc (Hons)

## Video Game Development

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

2 years full-time

### UCAS CODE

I573

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be asked to take a brief 20-minute online assessment.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This Sony PlayStation First endorsed, two-year course will see you understand games of the past and create the games of the future. The course provides the creative and technical know-how to support your game development ambition and you are guaranteed a video game development placement in our in-house studio over the summer term of the course.

The course responds to this growing and innovative sector by developing you into a skilled, team-oriented, reflexive graduate ready to succeed in the professional world. You will learn the most important programming languages for game development, as well as industry-standard game development tools such as Unity and Unreal Engine.

You will cover core programming languages and video game development tools, as well as contemporary software development techniques to make you a competent and adaptable programmer, capable of finding employment in the sector or preparing you for further academic study.

By the time you graduate, a whole year before most students, you will have two years of tangible games development studio experience under your belt, to help launch your dream career. You will be taught by staff with significant experience in the video game industry who have worked with developers including Activision, FreeStyleGames, EA Games and Codemasters.

Full information: [www.bcu.ac.uk/video-game-dev](http://www.bcu.ac.uk/video-game-dev)



[www.bcu.ac.uk/vgd-vid](http://www.bcu.ac.uk/vgd-vid)

### Content includes:

#### Year 1

- Computer Science and Web Technologies Primer
- Object-oriented Programming
- 3D Graphics Primer
- Theory and Practice Using Physics Engines
- Collaborative Project
- Interactive Entertainment, Development and Implementation (optional)
- Interactive Entertainment, Script and Production (optional)

#### Year 2

- High-performance Programming Languages
- Application of High-performance Libraries
- Development Using High-performance Engines
- Professional Practice
- Major Project

### RELATED COURSES

**215** BA (Hons) Video Game Digital Art

**213** BA (Hons) Video Game Design and Production

UCAS POINTS:

**120**



*“My art skills were built across different disciplines, all within a collaborative environment. I would not be in the industry without the help and guidance from my tutors.”*

**SCOTT WOODHAMS**



BA (Hons)

## Video Game Digital Art

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

2 years full-time

### UCAS CODE

W642

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

This Sony PlayStation First endorsed, two-year course responds to the growing, innovative video game sector by developing you into a skilled, team-oriented, and reflective graduate who is equipped to succeed.

Interactive entertainment and video games development are key sectors for contemporary culture, economic growth and employment locally in the Midlands, nationally and globally. This course develops you as a professional artist by covering both core and technical art skills. Once we have covered the fundamentals, we will move on to supporting you to develop your technical and digital art skills where you will focus on 2D and 3D game art disciplines.

You will also be tasked with a specific role within our in-house game development studio over the summer term, giving you the opportunity to apply the knowledge and professional practices you've learned in a safe and supportive environment.

Typically for these projects you'll be using industry-standard game development tools such as Unity and Unreal Engine. These summer projects have in the past been mentored and supported by external partners such as Codemasters, Rare and Rebellion. The work you produce can act as excellent portfolio pieces, demonstrating your ability as both a professional artist and effective team member.

Full information: [www.bcu.ac.uk/video-game-digi-art](http://www.bcu.ac.uk/video-game-digi-art)

### Content includes:

#### Year 1

- Art Theory and Practice
- 2D Art Production
- 3D Modelling Theory and Practice
- 3D Art Production
- Collaborative Project
- Interactive Entertainment, Development and Implementation (optional)
- Interactive Entertainment, Script and Production (optional)

#### Year 2

- 3D Sculpting Primer
- 3D Character Production
- Animation Pipelines
- Professional Practice
- Major Project

### » 100% OVERALL STUDENT SATISFACTION

National Student Survey 2019.

Previously known as BA (Hons) Interactive Entertainment (Digital Art).

### RELATED COURSES

**213** BA (Hons) Video Game Design and Production

**214** BSc (Hons) Video Game Development

UCAS POINTS:

**120**



*"The course covers a wide array of disciplines within the field, with an active focus on key technical director (TD) roles within the industry and aims to produce collaborative, creative and technically accomplished practitioners ready for the challenges of professional life."*

LIANNE FORBES, SENIOR LECTURER

BSc (Hons)

## Visual Effects

School of Computing and Digital Technology



### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years sandwich

### UCAS CODE

1018

### ENTRY REQUIREMENTS

- A Levels: BBB including a technology, science, mathematics or computing-related subject
- BTEC Diploma: in a technology, science, or computing-related subject, combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM in a technology, science, mathematics or computing-related subject
- Access to HE Diploma: See website
- International Baccalaureate Diploma: 30 points
- GCSE English language and mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

120



[www.bcu.ac.uk/visual-vid](http://www.bcu.ac.uk/visual-vid)

Do you want to produce visual effects for film and television or work on cutting-edge CGI projects? On our Visual Effects degree you will learn about computer graphics, produce visual effects and develop your technical, creative and production skills while preparing for a career in a range of roles within visual effects production and CGI.

You will study all aspects of visual effects production including shooting video, computer graphics, matchmoving and compositing, while modelling creatures, building digital environments and producing visual effect shots. The course emphasises Technical Director (TD) roles such as Matchmoving, Rigging, Dynamic Simulations, Motion Capture and Python/Pipeline Development, all of which are in particular demand within the visual effects industry.

We provide excellent facilities including a range of industry-standard software, high-specification computers, cloud-based rendering facilities, a Vicon motion capture studio, a large fixed green screen studio, a Milo motion control system, and a variety of professional camera, lighting and grip equipment.

You will do a mixture of hands-on productions and technical investigations which will teach you the practice, process, craft and technology of visual effects.

Full information: [www.bcu.ac.uk/visual-effects](http://www.bcu.ac.uk/visual-effects)

**FY** This course can also be accessed via a foundation year. Please see page 218.

Content includes:

#### Year 1

- Modelling
- Computer Programming
- Acquisition for Visual Effects
- Texture and Look Development
- Rigging for Animation

#### Year 2

- Animation
- Visual Effects Tools
- Compositing
- Dynamics Effects and Simulations
- Collaborative Practice

#### Year 3

- Production Project
- Individual Honours Project
- Cross-platform Media
- Professional Practice

» GAIN A MIX OF TECHNICAL KNOWLEDGE AND PRACTICAL PRODUCTION EXPERIENCE.



*"I didn't realise how much support is offered by the University. After visiting the library one day and asking a few questions I was able to get tutorials and suggestions on what to do, which has had a positive impact on my work."*

MIA HOCKNULL



### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

L590

### ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 24 points
- Four GCSEs at Grade 4 or above, including English language and mathematics, or equivalent.

For full entry requirements and fees: [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)

UCAS POINTS:

96

If you are looking to pursue a career that supports the most vulnerable children, young people and their families, because you want to make a difference to them, this multidisciplinary degree is for you. We offer various opportunities to engage with professional practice in the areas of education, social care and health, in an integrated way.

This programme has at its heart a strong commitment to social justice and equalities. We will provide you with a range of teaching and learning experiences to build on your existing skills and motivation so that you can contribute to a changing society, particularly with services who work with, or for, vulnerable children, young people and their families.

Our multi-professional teaching team will help you to explore the opportunities for working with children and young people, and find the right option for you. Previous students have achieved positions in education welfare as attendance officers, as family support workers, as project managers for charities and as voluntary providers of children's services.

Many of our students go on to postgraduate study in the field of education, social work, psychology and counselling.

Full information: [www.bcu.ac.uk/children-prof-care](http://www.bcu.ac.uk/children-prof-care)

All offers are subject to a satisfactory Disclosure and Barring Service check.

**FY** This course can also be accessed via a foundation year. Please see page 218.

### RELATED COURSES

203 BSc (Hons) Social Work

110 BA (Hons) Early Childhood Studies

BA (Hons)

## Working with Children, Young People and Families

School of Education and Social Work

Content includes:

#### Year 1

- Working as a Professional
- Foundations of Education
- Foundations of Social Work
- Foundations of Health
- Interdisciplinary Working

#### Year 2

- Effective Collaborative Practice
- Learning from Practice
- Safeguarding and Child Protection
- Social Justice and Inclusion
- Research as a Driver for Policy, Practice and Provision

#### Year 3

- Researching Practice in Children and Young People's Services
- Exploring Contemporary Perspectives Affecting Children, Young People, Families and Communities
- Children and Young People's Rights and Identities
- Personal Development Planning
- Global Perspectives of Families and Parenting

» 97% OF GRADUATES IN WORK AND/OR FURTHER STUDY WITHIN SIX MONTHS

Destinations of Leavers from Higher Education survey 2016/17.

# FOUNDATION YEARS



Look for the icon on individual course pages to confirm whether the course you are interested in is available with a foundation year.

**FOUNDATION YEARS ARE A GREAT OPTION IF YOU HAVE THE TALENT, AMBITION AND POTENTIAL TO THRIVE AT BIRMINGHAM CITY UNIVERSITY BUT WANT A LITTLE MORE FLEXIBILITY AND CHOICE THAN A STANDARD DEGREE.**

Why study a degree with a foundation year:

- If you want the flexibility of a year's study on a more general course to find out the best degree choice for you.
- If you have changed your mind about your career since you chose your A Levels or BTECs and need to improve your skills in a different subject area.
- If you would like extra time and support to help you build your knowledge, skills and confidence before starting a full degree.
- If you don't quite meet our entry requirements but know you have the potential to succeed at university.
- Although you apply to a specific course with foundation year at the start of the process, you may switch to a course within the same subject area at the end of your foundation year, if you decide that better suits your interests and ambitions.

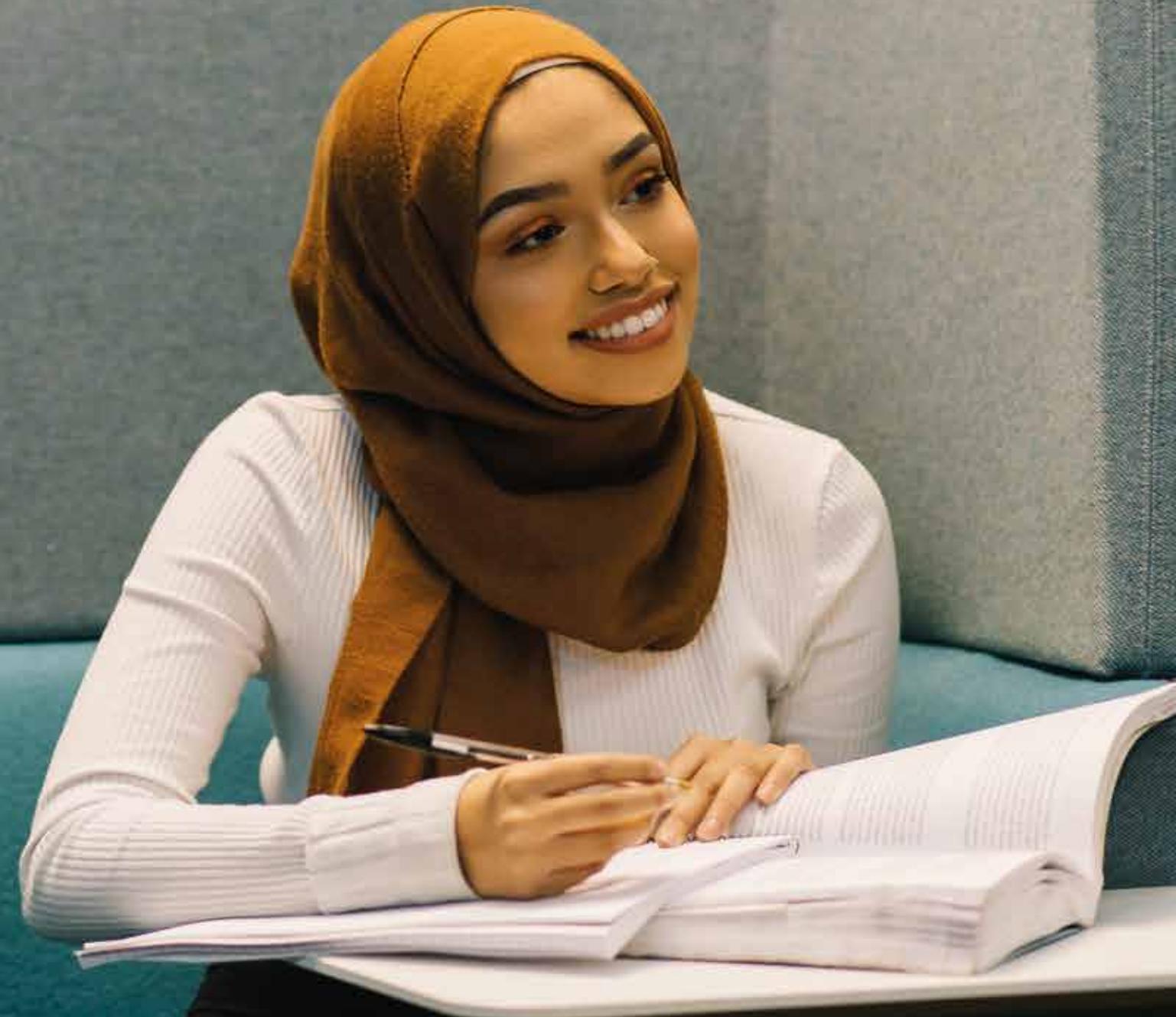
If your chosen course is regulated by a professional body such as the Nursing and Midwifery Council, Health Care and Professions Council or the Department for Education, you will be required to pass the University's selection process via an interview during your foundation year in order to proceed onto year one of the full degree programme on successful completion of your foundation year. Entry onto year one of the degree programme will also be subject to a satisfactory Disclosure and Barring Service (DBS) check and Occupational Health Assessment.

For BA (Hons) Architecture, an interview will be required to progress from the foundation year to year one of the full degree programme.

For the latest information and to apply, please visit [www.bcu.ac.uk/foundation-years](http://www.bcu.ac.uk/foundation-years).

**FOUNDATION YEARS ARE AVAILABLE IN THE FOLLOWING SUBJECT AREAS:**

Accountancy and Finance  
 Architecture and Design  
 Art, Design and Visual Communication  
 Built Environment  
 Business and Management  
 Children, Society and Education  
 Computing and Technology  
 Engineering  
 Health  
 Law  
 Media and Multimedia Technology  
 Social Sciences  
 Sport and Physical Activity.



**IF YOU HAVE ANY QUESTIONS ABOUT THE UNIVERSITY, YOUR COURSE OR INTERNATIONAL APPLICATIONS, WE'RE ON HAND TO HELP – BE IT BY PHONE, EMAIL, TWITTER OR FACEBOOK.**

#### SOCIAL MEDIA

 myBCU

 birminghamcityuniversity

 myBCU

#### UK ENQUIRIES

 +44 (0)121 331 5595

 [www.bcu.ac.uk/courseenquiry](http://www.bcu.ac.uk/courseenquiry)

#### INTERNATIONAL/EU ENQUIRIES

 +44 (0)121 331 6714

 +44 (0)121 331 6314

 [bcuinternational@enquiries.uk.com](mailto:bcuinternational@enquiries.uk.com)

 [www.bcu.ac.uk/international](http://www.bcu.ac.uk/international)

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives:

[www.bcu.ac.uk/international/your-country](http://www.bcu.ac.uk/international/your-country)

# KEEP IN TOUCH

## OPEN DAYS

Whether you're keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University.

Open Days currently take place in March, June, September, October and November, with one in August for those applying through Clearing.

Register online at [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit).

#### OPEN DAY DATES 2020

MAR 21	JUN 27	SEP 26
OCT 17	NOV 22	

Please note that the School of Jewellery has its own events. Visit [www.bcu.ac.uk/visit-jewellery](http://www.bcu.ac.uk/visit-jewellery) for more information.

#### NEWS BY EMAIL

Our personalised news service offers regular email updates and a tailored newsletter with information about your subject choice(s), Open Days, application deadlines and Clearing. It means you never miss a thing.

To sign up, select the subject(s) and information most relevant to you at [www.bcu.ac.uk/newsletter](http://www.bcu.ac.uk/newsletter).

#### APPLICANT TASTER DAYS

If you've already applied, an Applicant Taster Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student.

Our Applicant Taster Days take place between February and April.

For more information visit [www.bcu.ac.uk/tasterdays](http://www.bcu.ac.uk/tasterdays).

# STEP-BY-STEP APPLICATION PROCESS

1

## FIND YOUR COURSE

Have a look at this prospectus, our website and our UCAS course profiles to find out more about which course is for you. If you need a bit more help, the Pre-Entry Enquiries Team is a dedicated information and guidance team here to help you find out more about studying at Birmingham City University. We'll provide you with the information you need to make an informed choice about choosing the correct course.

2

## COME AND SEE US

To really get a feel for life at the University, there is nothing better than visiting us in person. At our Open Days, you can chat with staff and students, view our fantastic facilities, learn more about the Students' Union or take a tour of our accommodation.



3

## APPLY ONLINE

If you've been inspired by what Birmingham City University has to offer, the next stage is to apply to us. You apply for most full-time courses through UCAS (Institution code: B25); for part-time courses, and a few other programmes where indicated, you apply direct.

4

## RECEIVE AN OFFER

Once we have reviewed your application, we may choose to make you an offer. We have a range of offers available based on your circumstances.

In some cases, an interview, portfolio or audition will be required first. If we make you an offer you will also be required to disclose details of certain criminal convictions you may have. For some courses (such as those leading to professional registration) you will need an enhanced Disclosure and Barring Service Check.

For more information visit [www.bcu.ac.uk/offers](http://www.bcu.ac.uk/offers).

5

## KEEP IN TOUCH

We will communicate with you via UCAS Track and the University's Applicant Portal, using the email address provided in your application.



6

## SELECT YOUR OFFERS

You use UCAS Track to choose which offers you wish to accept – one 'firm' and, if you wish, an 'insurance' offer, based on what is the best fit for you.

7

## CHOOSE YOUR ACCOMMODATION

Once you've accepted a course offer, you need to apply for your accommodation. If you live more than 10 miles away and apply before the deadline, using the portal on our website, you're guaranteed a place.



8

## SORT OUT YOUR FINANCES

You'll need to apply online for student finance, and may need to provide proof of ID and income. See the Student Finance England website (or the equivalent in Scotland, Wales or Northern Ireland if you live there) for more details.

9

## RESULTS AND CONDITIONS

Before your place is confirmed, you will need to meet any conditions in your offer – usually achieving certain exam results. If you get the results you need, great – you will soon be able to enrol! Even if you've just fallen short, we may still be able to accept you, or we operate an automatic alternative course offer process and may make you an offer for a different course if appropriate.

10

## ENROLMENT AND WELCOME WEEK!

Before you arrive on campus, you'll receive an email to enrol online and officially become a BCU student. Your first week at university is then your chance to settle into your accommodation, meet your lecturers and make new friends.

Our Welcome Week – organised by the Students' Union – is a great opportunity to find out more about university life, join clubs and societies and pick up some great student-specific offers and freebies!

## WHAT HAPPENS NEXT?

Many courses require attendance at an interview, portfolio review or audition before an offer can be made as part of the selection process; an offer may be followed by an invitation to attend an Applicant Taster Day. We will communicate with you via UCAS Track and the University's Applicant Portal, using the email address provided in your application.

## UCAS EXTRA

If you are not holding any offers from your first five choices, you can apply via UCAS Extra by referring yourself to one institution at a time. You might be asked for a revised Personal Statement if your subject area differs from that on which your original one was based.

## CLEARING

If you apply to UCAS after 30 June or are not holding an offer from your five choices in the main UCAS cycle, you will be eligible for Clearing. The University's online Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don't have a confirmed offer and are in Clearing, please call our Clearing Helpline.

+44 (0)121 331 6777  
clearing@bcu.ac.uk



## FURTHER INFORMATION

Further information can be found in the How to Apply section of the individual course profile on the University website at

[www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).

# ENTRY REQUIREMENTS

## WE ARE COMMITTED TO PROVIDING OPPORTUNITIES FOR PEOPLE FROM ALL EDUCATIONAL BACKGROUNDS AND EXPERIENCES TO PARTICIPATE IN HIGHER EDUCATION.

That's why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).

### How can I get more help?

- Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform well in.
- You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
- You can also speak to someone at UCAS by calling +44 (0)371 468 0468.
- See full details of the tariff at [www.ucas.com/tariff](http://www.ucas.com/tariff).
- Work out your tariff points using the UCAS Tariff Calculator at [www.ucas.com/tariff-calculator](http://www.ucas.com/tariff-calculator).

### International students

For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year.

[www.bcu.ac.uk/international/your-country](http://www.bcu.ac.uk/international/your-country).

### Data protection

The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Full details about how we process your information can be found at [www.bcu.ac.uk/privacy-policy](http://www.bcu.ac.uk/privacy-policy).

### Deferred entry

If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application

for deferred entry for one cycle for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made. If you do defer entry, you will need to pay the relevant course fee for the academic year that you start your course.

### Direct entry to a later stage of a course

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit, in accordance with our Recognition of Prior Learning Process which maps current qualifications/experience against the BCU programme. This means that you can be admitted to a later stage of the course. Applications should be made via UCAS, UCAS Conservatoires or the online application process, and you may be required to provide further supporting information such as a transcript or reference, or be invited for interview.

### Guidance for students who may need additional support

If you have a disability, long-term health condition, mental health difficulty, autism/Asperger's or a Specific Learning Difficulty such as dyslexia, please visit the University's Disability Support web pages to find out how we support students with a disability and what you need to do if you would like disability support at university.

To tell us about your disability, please complete our online profile and consent form via our website at [www.bcu.ac.uk/disability](http://www.bcu.ac.uk/disability).

If you are leaving local authority care to come to university or you are estranged from your family, the University can offer you additional support. Please visit the University's web pages or email [sa.wellbeing@bcu.ac.uk](mailto:sa.wellbeing@bcu.ac.uk) for more information.

Birmingham City University strongly encourages you to tell us about any additional support you may need so we can help you to achieve your full potential at university.



### BTEC SUBSIDIARY DIPLOMA

Grade	Points
D*	56
D	48
M	32

### BTEC DIPLOMA

Grade	Points
D*D*	112
D*D	104
DD	96
DM	80
MM	64
MP	48
PP	32

### BTEC EXTENDED DIPLOMA

Grade	Points
D*D*D*	168
D*D*D	160
D*DD	152
DDD	144
DDM	128
DMM	112
MMM	96
MMP	80
MPP	64
PPP	48

### A LEVEL

Grade	Points
A*	56
A	48
B	40
C	32
D	24
E	16

A*A*A*	168
A*A*A	160
A*AA	152
AAA	144
AAB	136
ABB	128
BBB	120
BBC	112
BCC	104
CCC	96
CCD	88
CDD	80
DDD	72
DDE	64
DEE	56
EEE	48

### AS LEVEL

Grade	Points
A	20
B	16
C	12
D	10
E	6

### IMPORTANT LEGAL INFORMATION

If you receive an offer from Birmingham City University and accept a place to study with us, you will enter into a contract with the University. Birmingham City University's Terms and Conditions are available on the Student Contract web page ([www.bcu.ac.uk/student-contract](http://www.bcu.ac.uk/student-contract)) and contain the principal terms of the contract.

Please note that separate Terms and Conditions apply for each cohort depending on your year of entry and the contents will differ. The Terms and Conditions for the 2020/21 cohort and previous years are available to view on the web page; those applicable to the 2021/22 cohort will be available in early 2020.

### DISCLAIMERS

The information in this prospectus is aimed at applicants starting their course at Birmingham City University in 2021/22 and should be read in conjunction with the information available on the course pages. We have taken every effort to ensure the information contained within the prospectus is accurate for the 2021/22 cohort at the time of going to press in January 2020.

However, please note the following:

1. Birmingham City University will do all that it reasonably can to provide educational services as described on its website or in the prospectus or other documents issued by it to appropriately enrolled students. Despite taking all reasonable steps to prevent them occurring, circumstances beyond the control of the University may mean that it cannot provide such educational services. Examples of such circumstances include:
  - a. power failure;
  - b. acts of God;
  - c. fire or flood;
  - d. acts of terrorism, war or national emergency;
  - e. damage to buildings or equipment;
  - f. the acts of any governmental or local authority;
  - g. industrial action by University staff or third parties;
  - h. the unanticipated departure or absence of key members of University staff; or
  - i. where the numbers recruited to a course are so low that it is not possible to deliver an appropriate quality of education for students enrolled on it.
2. Birmingham City University will use all reasonable endeavours to deliver the course in accordance with the description applied to it in this prospectus for 2021/22 entry. However, Birmingham City University will be entitled to make minor changes to the course where the changes are not detrimental to you and will enable the University to deliver a better quality of educational experience to students enrolled on the course. Minor changes to courses are those that are unlikely to affect a student's decision to study at the University.
3. Birmingham City University will use all reasonable endeavours to deliver the course in accordance with the description applied to it in this prospectus for 2021/22 entry. However, the University will be entitled to make major changes to the course which will enable the University to deliver a better quality of educational experience to students enrolled on the course. A major change is a change to the course which could have affected the student's decision to study at the University. Such changes may include:
  - a. the content and syllabus of courses, including in relation to placements;
  - b. the course learning outcomes; and
  - c. the examination and assessment methods of core modules.

Any major course changes as outlined in paragraph 3 above will be displayed on the relevant course page on the website and communicated to offer holders as appropriate. Please see Birmingham City University's Terms and Conditions (paragraph 30 onwards of the 2020/21 Terms and Conditions) for further details.

Icons used throughout are sourced from [www.thinkstockphotos.co.uk](http://www.thinkstockphotos.co.uk) and [www.flaticon.com](http://www.flaticon.com) (Authors: Iconnice).



[www.bcu.ac.uk](http://www.bcu.ac.uk)  
+44 (0)121 331 5595

 birminghamcityuniversity  
 birminghamcityuni  
 myBCU  
 myBCU  
 myBCU