



BIRMINGHAM CITY
University

CREATIVE ARTS AND DESIGN MINI LECTURES

ALL

Creative Careers

This talk provides an insight into the different creative careers your students may pursue upon graduating and the types of jobs that some of our students have gone on to. It highlights the different styles of work that may be undertaken within the creative industries and provides guidance on how to get ready for a career in a creative pathway.

APPLIED THEATRE

Applied Theatre Taster Workshop

This workshop will be a fun and practical introduction to applied theatre - the course that explores making drama in schools and community centres, prisons and hospital. Through some games and drama exercises, we will get a taste of some of the ways our students work to create original and important new theatre.



Session dates are negotiable. For further information or to book, please get in touch via www.bcu.ac.uk/schools-and-colleges

DESIGN FOR PERFORMANCE

Study Design for Performance

Your students will be introduced to these course areas providing examples of student work and graduate career prospects, highlighting where careers may lead to such as designing for Lego Land, working on the latest Jurassic Park film, character design for Avengers, set design for Escape Rooms, scene painting at the RSC and more. Students are introduced to new areas of study that they would embark upon that they may not have come across before university and learn more about what BCU has to offer.

PRODUCT DESIGN

Product Design Student Talk

Current Product and Furniture Design students present about their own project work and discuss the course and their university experiences so far. This covers how they've developed as students and designers, what it takes to study design at university and the benefits of studying Product and Furniture Design at BCU when considering a career in the design industry. This is ideal for any students that may be interested in design, currently study art or design technology (resistant materials), or any other related subject area, and who may have an interest in studying a design course in higher education.

VISUAL COMMUNICATION

Creative Thinking and Ideas Development

Your students will be introduced to examples of how artists and designers have solved problems using the skills and knowledge of visual communication. We will look at case studies of some of the best examples seen in graphic design, illustration and photography. For example, how to illustrate a children's book about equality, how to design a brand for a sustainable future and what challenges today's photographers face? At the end of the lecture, students will see why visual communication has a role to play in society.

