



BIRMINGHAM CITY  
University

I AM  
BCU





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Courses by subject area page 74

## SEE FOR YOURSELF AT AN OPEN DAY IN 2023

The best way to explore what Birmingham City University has to offer is to come and see us in person. Our Open Days provide the perfect opportunity to chat to our staff and students, and check out our first-rate facilities.

MAR 25	JUN 24	
SEPT 30	OCT 21	NOV 26

[www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit)

## SOCIAL MEDIA

-  myBCU
-  birminghamcityuni
-  birminghamcityuni
-  myBCU
-  birminghamcityuniversity





EVERYONE PICTURED ON THE COVER AND BELOW IS A STUDENT OF BIRMINGHAM CITY UNIVERSITY. IN THEIR OWN WORDS, THIS IS WHAT THEY LOVE ABOUT BCU.

**YASMINA**  
BA (Hons) Graphic Design

*"BCU has massively improved my future career prospects. I've not only improved my skills, my confidence in myself has grown too."*

**SIMRANVIR**  
BSc (Hons)  
Criminology

*"BCU has given me the chance to learn from my failures and flourish. It's a place with so many opportunities to grow."*

**JACK**  
BA (Hons)  
Fashion Design

*"I feel ready to go out into the industry now and gain experience doing what I love, and I've gained so much confidence in myself."*

**LILY**  
MSci Nursing  
(Dual Award)

*"Since studying at BCU, I've found the confidence to put myself forward for opportunities and develop my independence."*

**MEGAT**  
BSc (Hons) Psychology

*"In Birmingham, I get to live the city life I wanted, with endless opportunities and the chance to make my own community."*

**HARVEY**  
BA (Hons) Sound  
Engineering and Production

*"I have achieved a lot at university and the experience has helped me realise which direction I want to take for my career."*

**INDERJOSH**  
BSc (Hons)  
Adult Nursing

*"BCU has been an amazing place to seek new opportunities and experiences."*

**STEFFY**  
BSc (Hons)  
Biomedical Sciences

*"As a commuter student, I was worried I'd feel left out, but instead I've found a community. BCU feels like home."*

**CANAAN**  
BA (Hons) Art and Design

*"BCU is somewhere that treats students as individuals, not as statistics. The tutors here support the ambition of their students."*

**PRAVJOTH**  
BA (Hons) Business  
Management

*"I love how diverse the University is. I feel like I truly fit into this environment full of confident and ambitious students and staff."*

**CHARLOTTE**  
BA (Hons) Marketing

*"Birmingham is a great city to work and study in; there is always so much going on and so many opportunities."*



# WELCOME

**I'D LIKE TO GIVE YOU A WARM WELCOME TO BIRMINGHAM CITY UNIVERSITY. I AM IMMENSELY PROUD TO BE THE CHANCELLOR OF THIS VIBRANT AND DIVERSE INSTITUTION.**

Our University offers the sort of education I'd have loved when I was younger – right in the heart of the thriving city of Birmingham, with fantastic facilities that blew me away when I first visited. The teaching staff are incredibly passionate about their subjects and give our talented students the chance to go on and achieve their ambitions.

My advice is to come and see for yourself what's happening at the University and across the city. I did, and that's why I was thrilled to accept this amazing role.

I look forward to working with you, helping you become part of Birmingham City University's next generation of talent.



Sir Lenny Henry,  
Chancellor, Birmingham City University







# WHY STUDY WITH US?

HERE ARE OUR TOP 10 REASONS TO CHOOSE BIRMINGHAM CITY UNIVERSITY.

## 3 A GLOBAL CITY

Study with us and you will be located at the heart of the dynamic city of Birmingham – with all its social and employment possibilities. In fact, Birmingham is on course to be one of the 50 most competitive cities in the world by 2025 (Economist Intelligence Unit/Citi).



bcu.ac.uk

## 4 ENHANCING CAREER PROSPECTS

We offer career support and advice throughout your time with us and for up to three years after you graduate. Our Graduate+ scheme embeds career-related skills into every one of our degree courses, from becoming a course representative to studying abroad. See page 14.

## 5 LEARN FROM THE BEST

Many of our teaching staff come from and maintain links with industry. We have nine National Teaching Fellows – a title awarded for excellence in university teaching and learning.

## 6 PRACTICE-BASED RESEARCH

93% of our research was recognised internationally for originality, significance and rigour, of which 19% was judged world-leading (Research Excellence Framework 2021). See page 36.



## 1 WORK WITH GLOBAL BRANDS

We have a large number of industry partners and work with big-name employers to give you the best start in your career. We currently work with the BBC, the NHS, Jaguar Land Rover, Cisco, Microsoft and the Royal Shakespeare Company. All of our courses incorporate work-related experience, many with the option of a year-long placement.



## 7 GAINING REAL-WORLD EXPERIENCE

We provide the chance to gain industry and professional practice experience through work placements, mentoring schemes, exchange programmes and year-long professional placements.

## 8 EARN WHILE YOU LEARN

Our student employment scheme allows you to apply for paid roles at the University, gaining experience in crucial aspects of job applications and valuable feedback on your work.

## 2 PROFESSIONALLY ACCREDITED COURSES

Professional accreditation gives you an advantage at the start of your career. That's why we have around 50 professional accreditations for our courses from such bodies as the Nursing and Midwifery Council, Institution of Engineering and Technology, and Royal Institute of British Architects.

## 9 INVESTING IN YOUR FUTURE

We have invested more than £340 million in industry-standard, state-of-the-art facilities to ensure you have the best possible environment for practice-based learning. See page 28.



## 10 HELP STARTING YOUR OWN BUSINESS

We have a designated entrepreneurship team and a new STEAMhouse incubator to help support students who want to work for themselves.



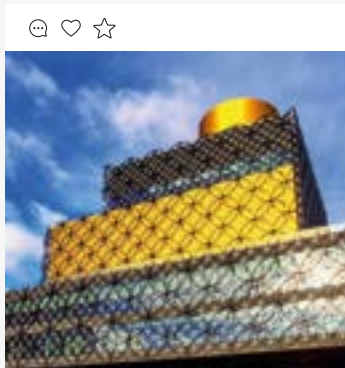
# THE HEART OF THE UK

**NOT ONLY IS BIRMINGHAM ONE OF THE UK'S MOST EXCITING AND DIVERSE CITIES, BUT IT IS ALSO ONE OF THE MOST ACCESSIBLE.**

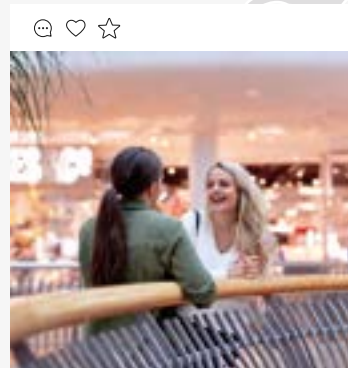
We are at the centre of the UK's road, rail and coach networks, so travelling to and from Birmingham is no problem, while commuting from the surrounding area to our centrally located campuses is easy to do.

Local transport is also excellent, with a network of trains, buses and trams providing easy access to all University sites. For more information on our campus locations within the city, see page 50.

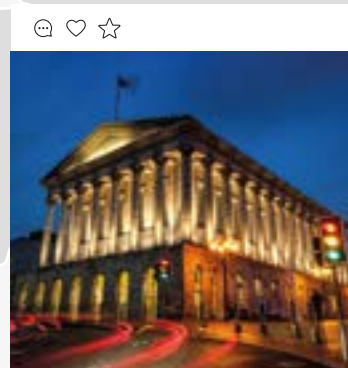
[www.bcu.ac.uk/maps](http://www.bcu.ac.uk/maps)



Library of Birmingham



Bullring shopping centre



Birmingham Town Hall



 **TRAIN TIMES FROM BIRMINGHAM**

LONDON	1H 26M
LEICESTER	1H 00M
NOTTINGHAM	1H 10M
MANCHESTER	1H 30M
LIVERPOOL	1H 35M
LEEDS	2H 00M
BRISTOL	1H 30M
NEWCASTLE	3H 15M

All journey times and routes are approximate





## AS THE UNIVERSITY FOR OUR CITY, WE WERE PROUD TO SUPPORT BIRMINGHAM ON THE WORLD STAGE IN THE SUMMER OF 2022.



Whether it was performances from our amazing musical alumni, using our exceptional facilities to support athletes from across the world, or designing costumes to wow visitors and Birmingham residents alike, our community came together to celebrate everything which makes Birmingham such a great place to live, work and study.

We're proud to say that the medals for the Commonwealth Games 2022 were designed by students in our School of Jewellery and manufactured in the city's historic Jewellery Quarter. This marked the first time in the history of the Commonwealth Games that the medals were designed exclusively by students.

This incredible contribution to the history of the Commonwealth Games is a testament to the design heritage of our School of Jewellery, and demonstrates the talent, passion and creativity of our students.

The Birmingham 2022 festival presented exciting opportunities for our students, staff and alumni to share their work and represent the city in front of a global audience. Our extensive industry networks ensured we could provide students with the chance to volunteer in roles across media, journalism, healthcare and sports during the festival, giving them valuable career experience.



### WONDROUS STORIES

Costume Design students had the opportunity to create costumes for *Wondrous Stories*, a dance performance which opened the Birmingham 2022 Festival. Alongside London-based costume designer Sophie Donaldson, second- and third-year Costume Design and Practice students at BCU produced 22 aerial costumes and 300 costumes for the free outdoor show, created by Motionhouse.



### COURSE LEADER BRINGS HOME THE MEDALS

Course Leader in Sports Therapy Peter Thain came away from the Commonwealth Games with gold and silver medals for his role courtside as Team England's Men's and Women's Basketball 3x3 teams' Sports Therapist. It was a career highlight for Peter to sit courtside for the games in the heart of Birmingham city centre, and he has since been able to share knowledge of managing injuries and working at a multi-sport Games with Sports Therapy students at BCU.



### BCU TALENT STEALS THE SHOW

BCU alumni were featured at both the opening and closing ceremonies of the Commonwealth Games 2022; a testament to the talent the University has generated. Royal Birmingham Conservatoire alumni Samantha Oxborough was selected to sing the national anthem at the opening ceremony, while an audience of one billion people watched around the world. Award-winning recording artist Laura Mvula, who graduated from BCU in 2008, also represented her city by performing at the closing ceremony.





**CHARLOTTE**  
BA (Hons) Marketing

Charlotte knew she needed marketing experience and industry connections to make her dream marketing career a possibility. Thanks to the opportunities BCU offers, Charlotte feels confident and ready to graduate into the world of work.

*"I've received practical marketing experience from the start of my BCU journey. I've been able to work on real marketing briefs for different companies, from a small start-up to the Bullring and Grand Central! It gave me confidence in both my marketing and corporate abilities that I know I will use in a graduate role."*

# ON COURSE TO A CAREER

THE UNIVERSITY IS COMMITTED TO CREATING THE ASPIRATION, INSPIRATION, APPLICATION AND CAREER READINESS FOR EVERY STUDENT TO REALISE THEIR EMPLOYMENT POTENTIAL.



## GAIN A COMPETITIVE ADVANTAGE

Our Graduate+ programme allows you to build up experience through a range of extracurricular, employment-related activities. You will work with our Graduate+ team to undertake a skills audit, devise a personal programme of activities and collate evidence for what you've done, using an online e-portfolio.

## WORKING WITH INDUSTRY

Many of our courses offer you the chance to work on live projects with businesses or get involved with community projects related to your course. Our collaboration innovation campus, STEAMhouse, features a range of co-working, artist production, incubation and networking facilities for small and medium-sized businesses in the West Midlands.

## EARN WHILE YOU LEARN

Our students are given the opportunity to fill many part-time temporary positions within the University. This allows you to work while you study with us, fitting the job around your course. By taking part in the scheme, you will gain valuable experiences and employability skills, enhancing your prospects in the job market. We currently employ some 50 students in roles at the University, with ambitions to double this over the next year.

## COURSES BUILT FOR YOUR FUTURE

Our courses were designed with input from current students and industry professionals, ensuring they meet your needs and those of potential employers. Employability skills, enterprise and practice-based projects are built into the curriculum where relevant, giving you experience of the career you may wish to pursue. A range of learning, assessment and feedback methods are used and you'll have the chance to study a range of optional modules, so you can tailor your learning to your own interests.

## GET THE CAREER SUPPORT YOU NEED

We offer a wide range of online and face-to-face services to help you develop your employability skills, plan your career and access the latest job opportunities. This includes one-to-one support with job applications and interview preparation, and mentors from a range of sectors. Our students can access careers support throughout their time as a student and for up to three years after graduating.

## ACHIEVE YOUR FULL POTENTIAL

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can attend one of our workshops or book a one-to-one tutorial to discuss aspects of your work.



# YOUR DEGREE YOUR WAY



## FIND YOUR COURSE

Go to **page 74** or visit [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses)



**CLICK HERE TO LEARN MORE ABOUT OUR STUDY OPTIONS**

**TO MAKE UNIVERSITY AS FLEXIBLE AND ACCESSIBLE AS POSSIBLE, WE OFFER A NUMBER OF DIFFERENT STUDY OPTIONS ALONGSIDE OUR TRADITIONAL THREE-YEAR DEGREES.**

## PLANNING TO STUDY FULL-TIME?

This is many people's idea of a traditional university degree. While you will not normally be in lectures or seminars all day every day, the time you are expected to allocate to personal reading or study means this degree is effectively full-time.

Even if you choose this option, there is still a lot of flexibility – a range of assessment and feedback methods are used and most courses include work placements, with some offering the option of a year-long placement in industry (a 'professional placement year').



[bcu.ac.uk](http://bcu.ac.uk)

## WANT INDUSTRY EXPERIENCE?

While many courses include a work placement of some sort, professional placement courses take this a step further by allowing you to spend a whole year with an employer, usually between the second and third year of your degree.

This can be a great way to find out more about your chosen career, and some students even return to the same employers after completing their studies. Please see our course section from **page 74** to check whether the course you are interested in has a professional placement option.



## NEED TO BALANCE WORK AND STUDY?

Studying part-time on a flexible provision basis means that the course will cover the same modules as the full-time course but you have the flexibility to complete those modules over a longer period, for example five years instead of three years.

It is important to note that if you do pursue this option, you will study modules for your course alongside full-time students and must be available to attend the University for learning activities at any time during the week.



## WANT TO KEEP YOUR OPTIONS OPEN?

Foundation years are a great option if you have the talent, ambition and potential to succeed at Birmingham City University but want a little more flexibility and choice than a standard degree.

Foundation years (sometimes called Year 0 courses) are perfect if you don't meet the entry requirements for a particular course, as they will enable you to develop your learning in preparation for the first year of a degree. See **page 72** for details of our courses which can be accessed via a foundation year.



## LOOKING TO LEARN ON THE JOB?

Higher and degree apprenticeships are an alternative to the traditional university degree if you prefer to study at the same time as you work and earn. You spend part of your time studying with Birmingham City University and the rest working for one of our partner employers.

To be enrolled on a higher apprenticeship, you will normally need to be employed by a company which offers them to its staff. For more information, see the Government's Find an Apprenticeship website or visit [www.bcu.ac.uk/apprenticeships](http://www.bcu.ac.uk/apprenticeships).





CLICK HERE TO WATCH  
OUR STUDENT-LED TOURS!

# CITY CENTRE CAMPUS

**WE HAVE INVESTED  
£340 MILLION ACROSS OUR  
BUILDINGS AND FACILITIES  
TO GIVE YOU THE VERY BEST  
LEARNING ENVIRONMENT  
TO SHAPE YOUR EXPERIENCE.**

This campus at the heart of Birmingham's fast-developing Eastside district, and just a short walk from the city centre, is where most students on courses including Music, Design, Media, Engineering, Computing, Digital Technology, Built Environment, Law, Social Sciences, Business and English are based.

The campus also features library, IT and student support facilities, giving a modern, dynamic space for you to learn in with state-of-the-art resources. A recent extension to the campus provided more learning space, another IT suite and an innovative group-working lecture theatre. It also provides a base for our Students' Union, incorporating the Grade II listed Eagle & Ball pub.

Our facilities are located alongside Eastside City Park – the first new urban park in Birmingham for over 130 years, which provides a superb space for relaxing in summer as well as a venue for events and activities. It is also adjacent to the new Curzon Street Station which is currently being built for high-speed trains to the city on the HS2 network.



The Eagle & Ball, Students' Union

## FACILITIES INCLUDE:

- Curzon Print Centre
- Dedicated IT and student services support
- Four industry-standard TV studios
- Geotechnical soils lab
- Green screen Milo studio
- Cisco networking lab
- Hydraulics lab
- Mock law courts
- Replica City trading room
- Library with access to printed and online resources
- Noise and vibration cells
- Photography studios and darkrooms
- Print, textiles, wood, ceramics and glass workshops
- Radio studios and editing suites
- Recording facilities and vintage mixing desk
- Robotic laboratory
- Students' Union.



Bradshaw Hall, Royal Birmingham Conservatoire

## ROYAL BIRMINGHAM CONSERVATOIRE

This £57 million building at our City Centre Campus provides a conservatoire for the 21st Century. Our music students benefit from a concert hall, private rehearsal and practice rooms, and teaching spaces for musicians from a variety of disciplines.

School of Acting students are based in the idyllic location of Bournville, south Birmingham, near to Cadbury World, Stirchley and the student community in Selly Oak. Facilities include rehearsal and teaching spaces, a resource room with a range of plays, and a student common room.

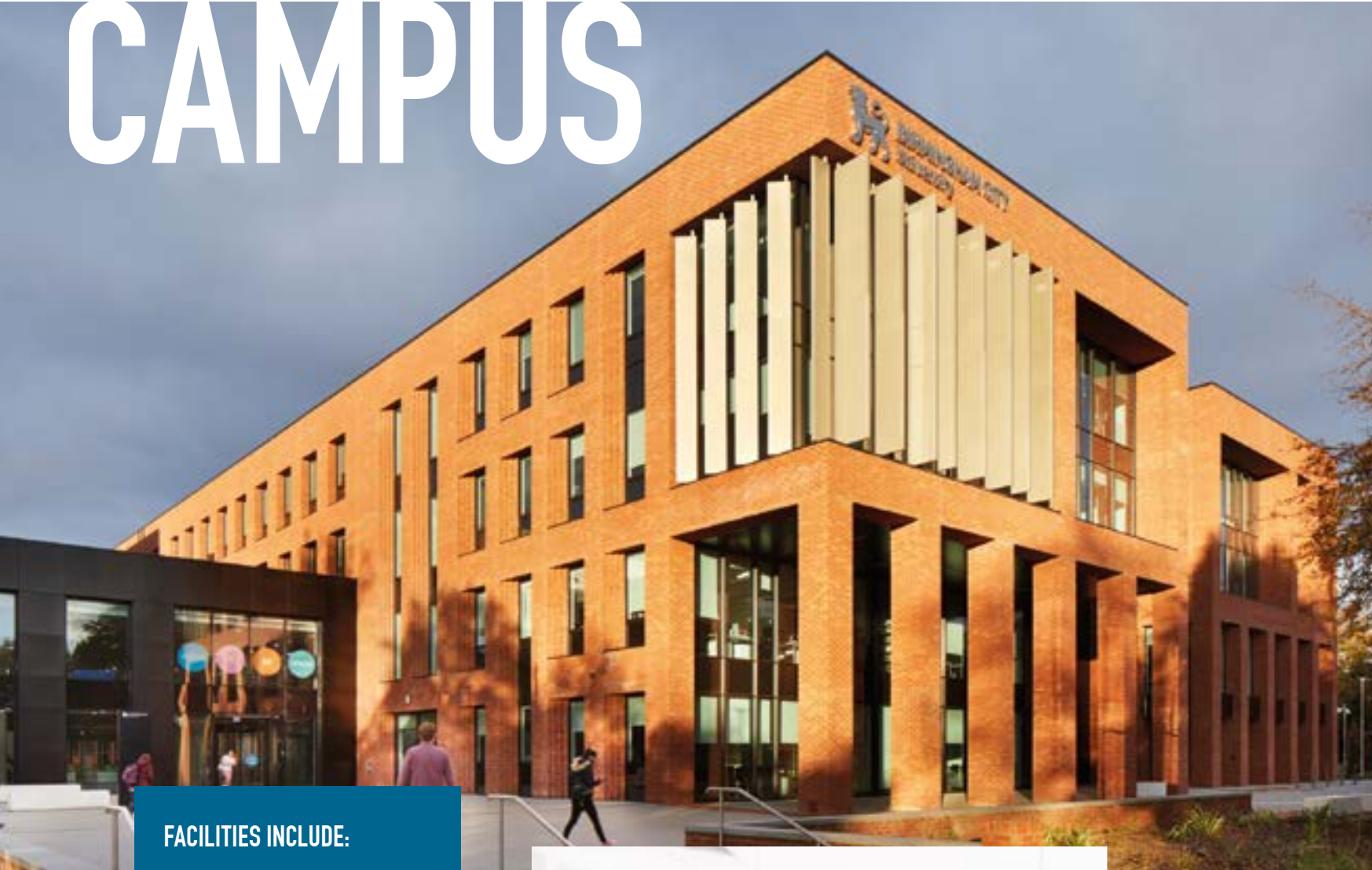
Students also have access to theatre spaces in the city centre such as Patrick Centre, Old REP, Blue/Orange and The Old Joint Stock (all subject to availability).



Study area, Curzon building



# CITY SOUTH CAMPUS



**STUDENTS ON HEALTH, SPORT, LIFE SCIENCES AND EDUCATION COURSES ARE BASED ON OUR STATE-OF-THE-ART CAMPUS IN THE LEAFY SUBURB OF EDGBASTON, WITHIN EASY REACH OF THE CITY CENTRE.**

Our facilities replicate the real world of health, education, sport and life sciences, including an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room, as well as sport and life sciences laboratories and replica classrooms for use by our teaching students. Some sports teaching may take place at the Alexander Stadium.

We have invested £41 million in new facilities on this site, including specialist laboratories for the School of Health Sciences, as well as a new home for the School of Education and Social Work.

After securing £2 million from the Office for Students, we have spent £3.75 million on upgrading our skills facilities for health courses. This 5G-enabled skills suite enables us to offer additional state-of-the-art simulation spaces to our nursing, midwifery and healthcare students, preparing them for the future of digital healthcare.

## FACILITIES INCLUDE:

- Mock hospital wards and operating theatre
- Virtual radiotherapy and radiography imaging suites
- Simulated home environment
- Replica school classrooms
- Physiology, biomedical science and biomechanics laboratories
- Specialist fitness suite
- Sports therapy clinic
- Environment chamber
- Speech and language clinic.



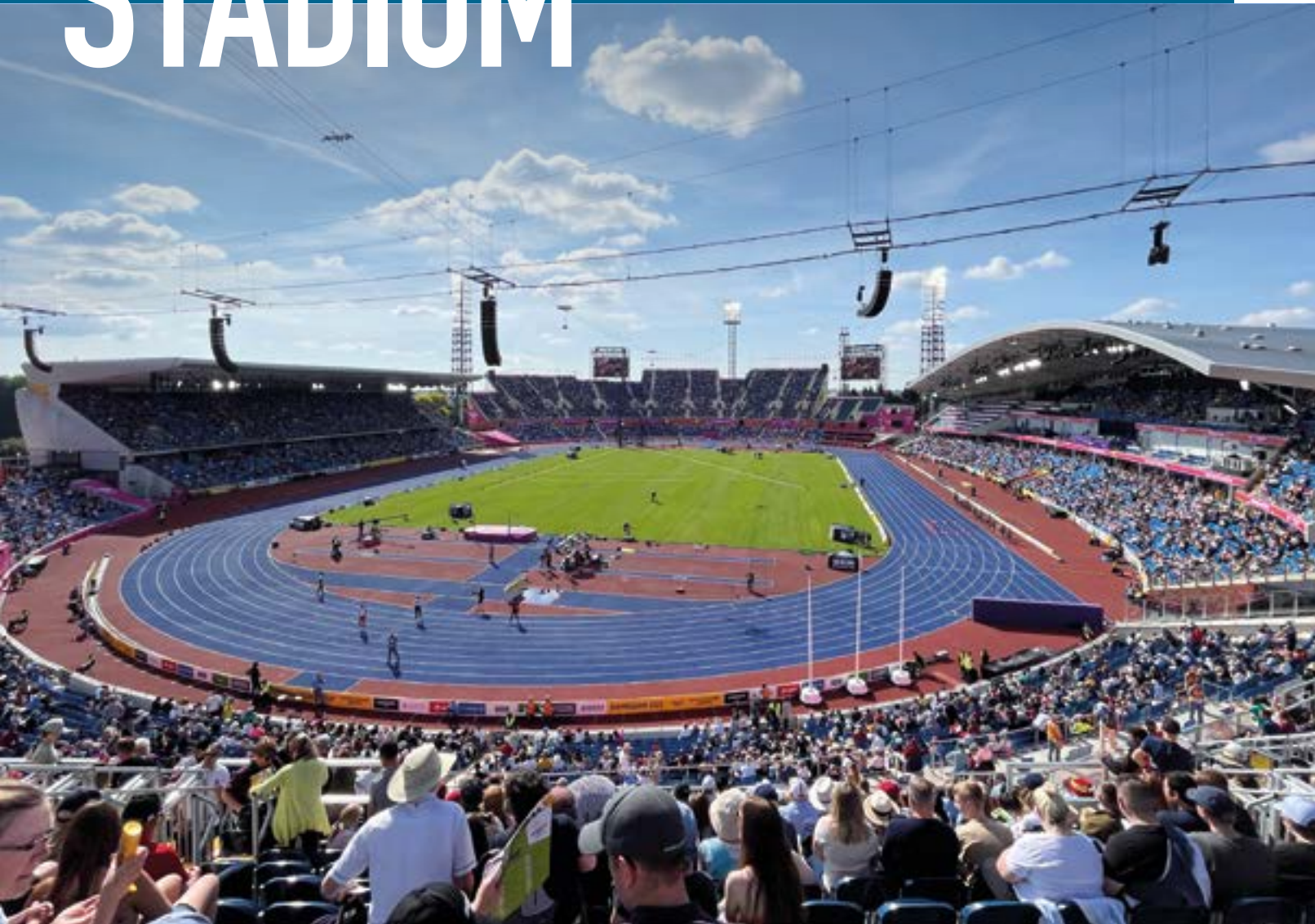
Sports hall, City South Campus





# ALEXANDER STADIUM

A STUNNING NEW HOME FOR OUR SPORT COURSES, IN A WORLD-CLASS ELITE VENUE.



The Commonwealth Games lit up Birmingham in the summer of 2022, with the eyes of the world on the West Midlands during a spectacular festival of sport and culture. And now, one of the most iconic venues from the Games will become our latest specialist space – as our Sports and Exercise Sciences courses move into the world-class Alexander Stadium.



## WORLD-CLASS FACILITIES

The University is investing £5 million in developing space in both the East and West Stands at the Stadium to house our specialist laboratories and other facilities, including bespoke learning spaces to offer our students the very best experience for their course. The Stadium will include an environmental chamber, biomechanics lab and physiology labs alongside equipment including anti-gravity treadmills, all in a space which our academic staff have helped to design. We'll be situated right next to UK Athletics, who will also call the stadium their home as they re-locate their National Performance Centre to Perry Barr, which means students will have even more opportunities to engage and work with elite athletes and staff from specialist sports backgrounds.



## PARTNERSHIP WORKING

Through our location at the Stadium, we'll open up even more engagement opportunities with the wider community for our staff and students. It will pave the way for more partnership opportunities for students – whether that's with elite sports organisations or those who work in community health and exercise – and enable our students to apply their knowledge at the same place they are developing their expertise. In turn, this means you'll leave university in a better place to take the next step in your career, boosted by the real-world opportunities you've had while with us.



## YOUR STUDENT EXPERIENCE

More than 1,200 students will eventually be based at the Stadium, which will also house a range of additional amenities to complement the teaching and learning facilities. There will be social study spaces and student refreshment facilities to ensure our Sport and Exercise Science students have everything they need on-site. And the proximity to our BCU Sport facilities in Perry Barr means that if you want to take advantage of our sporting options, from competitive to recreational level activity, it's all on your doorstep.



## A LONG-LASTING LEGACY

The Stadium has already undergone a £100 million transformation to prepare it for the Games, when it played host to the athletics programme. Both opening and closing ceremonies took place here, which also featured performances from a range of BCU alumni. By moving into the Stadium, we're helping to secure the legacy of the Games for the benefit of the whole city and region, ensuring that this world-class facility remains an integral part of the sporting fabric of the city and country for many years to come.





# SCHOOL OF JEWELLERY

**IN ADDITION TO OUR TWO MAIN CAMPUSES, OUR ART AND JEWELLERY STUDENTS BENEFIT FROM STUDYING AT SPECIALIST LOCATIONS IN THE CITY.**

Our jewellery school stands in a modern and spacious building on Vittoria Street, right in the heart of Birmingham's famous Jewellery Quarter where much of the jewellery made in Britain today is manufactured.

Gemmology courses are based in a purpose-built area within Birmingham's Assay Office, and there is also additional teaching space in the historic St Paul's Square.

### FACILITIES INCLUDE:

- Specialist studio workshops
- Casting facility and electroplating laboratory
- Machine workshop including laser welders and laser cutters
- Exhibition space and specialist library
- Stores for materials and tools.



# BIRMINGHAM SCHOOL OF ART

### FACILITIES INCLUDE:

- Light and airy studios
- Gallery and installation space
- Fine art library
- Woodwork, metal, plaster, fibreglass and ceramics workshops
- Digital media, print and photography workshops.



**THIS GRADE I LISTED VENETIAN GOTHIC BUILDING IN MARGARET STREET HOUSES A WONDERFUL COMPLEX OF TRADITIONAL-STYLE WORKSHOPS AND TEACHING AND EXHIBITION SPACE.**

Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained-glass windows and mosaic floors of this glorious purpose-built art school.

We're right in the city centre, perfectly placed next to the city's main museum and art gallery. There are purpose-built spaces throughout the building to present students' work in a thriving, exhibition-oriented home.





# STEAMHOUSE

**OUR BRAND-NEW £70 MILLION STEAMHOUSE FACILITY WAS CREATED BY TRANSFORMING A 120-YEAR-OLD FACTORY INTO AN INNOVATION CENTRE FOR SCIENCE, TECHNOLOGY, ENGINEERING, THE ARTS AND MATHS (STEAM) SECTORS.**

This state-of-the-art addition to our expanding City Centre Campus provides teaching and learning facilities for the School of Computing and Digital Technology.

Students have access to outstanding facilities and equipment, alongside opportunities to collaborate with businesses to work on real industry-based projects and research topics. STEAMhouse includes an incubator which provides workspace, support, and research and development expertise to new and growing businesses. Our new 'pre-incubator' is a dedicated facility for students and graduates to develop their enterprise and entrepreneurship skills, offering valuable space, enlightening workshops, exciting programmes and long-term support.

The space is also home to our annual hatchery where students can attend a 10-week summer school to set up their own businesses. STEAMhouse provides access to mentors and businesses who are already employing our students, setting challenges and supporting the student experience.



**MYLES**  
BSc (Hons) Digital Forensics



Myles always had his heart set on a career in computing, and the industry-standard facilities he found at BCU have allowed him to experience what this career could provide once he graduates.

*"My favourite thing about BCU is the facilities on my course. When I first visited on an open day I thought the facilities looked good, but now I'm studying the course I understand how much they add to the experience. We get to use advanced software which is similar to what you'd find in industry. Since moving from London, I've enjoyed being based on the City Centre Campus as I've got to know the city really well."*



## FACILITIES INCLUDE:

- Gallery and exhibition space
- Prototyping and assembly workshops
- Project working spaces
- Collaborative working facilities.



# THE FACILITIES YOU NEED

**WHEN YOU CHOOSE TO STUDY AT BIRMINGHAM CITY UNIVERSITY, YOU CAN BE CONFIDENT THAT YOUR LEARNING NEEDS ARE OUR TOP PRIORITY.**

In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.



I AM BCU

*"I've realised university is so much more than essay writing and lectures. It's about the incredible facilities I get to use on a daily basis, the tutors that advise and inspire me, and the heavily practice-based elements of the work."*

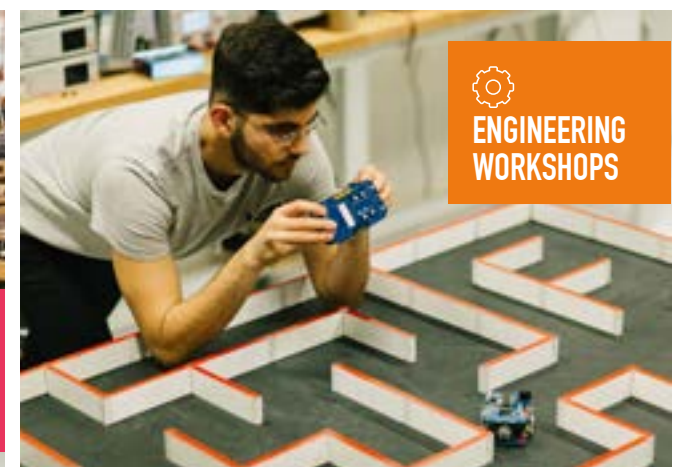
**JACK**  
BA (Hons) Fashion Design



RADIOGRAPHY FACILITIES



TEXTILE STUDIOS

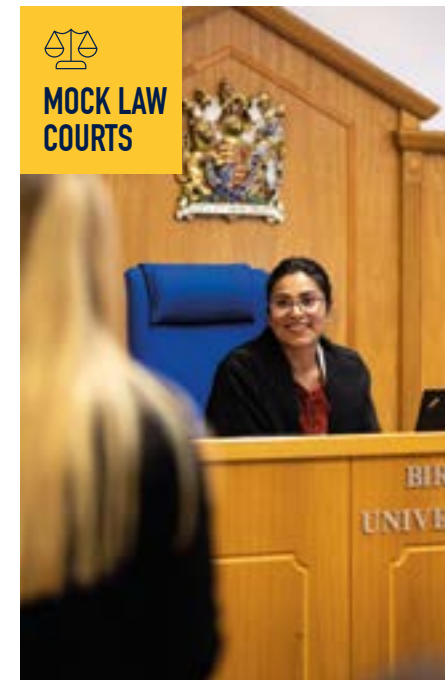


ENGINEERING WORKSHOPS





**PHOTOGRAPHY STUDIOS**



**MOCK LAW COURTS**



**EASTSIDE JAZZ CLUB**



**MEDICAL WARDS**



**PRINT STUDIOS**



**BIOMECHANICS LAB**



**CISCO NETWORKING LAB**

**IT RESOURCES**

Once fully enrolled, you will have access to a BCU email address, free secure file storage and free, high-speed University wi-fi, as well as the use of open-access computers and loanable laptops across our buildings.

Our IT Help Desk is on hand to resolve any technical issues and offer help and advice in your use of our systems and services, while specialist software is provided across all appropriate courses. Our printing system lets you print from any device on campus.

[www.bcu.ac.uk/it](http://www.bcu.ac.uk/it)



**LIBRARY AND LEARNING RESOURCES**

You will have access to a wide range of digital and print resources with 24/7 online support. These have been selected in partnership with your lecturers, so are quality assured and relevant to your course.

If you need help in person or online, our expert staff are there to help you get the best from the time you invest in developing your information-seeking skills.

You will have access to four different campus libraries, each providing a range of welcoming study spaces. We have been accredited to the Customer Excellence Standard, our stamp of quality. We value collaborative working, and include the views of students as we work to improve services.

[www.bcu.ac.uk/library](http://www.bcu.ac.uk/library)



# MEET THE STAFF WHO INSPIRE

**AT BIRMINGHAM CITY UNIVERSITY, YOU WILL LEARN FROM THOSE WHO HAVE BEEN THERE AND DONE IT.**

Many of our 2,300-strong team of academic staff are practising professionals and experts in their sector, including nine National Teaching Fellows.

You will receive first-hand and up-to-date knowledge directly from those in the know, be it health practitioners, real estate specialists or professional musicians.

**To find out more, visit [www.bcu.ac.uk/our-staff](http://www.bcu.ac.uk/our-staff).**

***“I’m really proud to be teaching at the first university in all of Europe to approve a Black Studies undergraduate programme. The diverse environment at BCU helped de-mystify subject areas I thought I would never be able to understand. My ethos is to pay that forward and carry on that tradition for my students.”***

**KADIAN POW**  
Lecturer, Sociology  
and Black Studies

From a young age, Kadian has been questioning inequalities in the world, and now she encourages her students and the wider community to do the same. She is a key researcher in Black Feminism and the Don't Settle Project; a mission to empower 18- to 25-year-old people of colour in the greater Birmingham and Black Country area to change the voice of heritage through the arts, research and governance.





*"I always tell my students to be themselves. The best seminars tend to be the ones that end up in unexpected places."*

**DR ISLAM ISSA**

Reader in Literature and History

Islam was selected as a 'New Generation Thinker' by BBC Radio 3 and the Arts and Humanities Research Council and researched a high-profile exhibition on Muslim contributions to World War One, which won the Times Higher Education Award for Research Project of the Year.



*"My favourite thing about teaching at BCU is our enthusiasm to collaborate across different disciplines and departments. I aim to inspire students to collaborate, explore different creative platforms and experiment with digital and physical processes."*

**LEE LAPTHORNE**

Head of the Birmingham Institute of Jewellery, Fashion and Textiles

Lee is a previous BCU Alumni of the Year and founder of On|Off, which supports up and coming designers in the fashion industry to reach London Fashion Week. His 30 years of unique industry experience help our students break into the fashion industry.



*"The staff-student community is second to none. At our weekly Game Night on Wednesday evenings we all take time to celebrate what we love - developing and playing games."*

**DR CARLO HARVEY**

Associate Professor, Director of Future Games and Graphics

Carlo was awarded the 2022 TIGA Award for Outstanding Games Lecturer of Year and contributed to BCU winning the TIGA Games Industry Award for Best Educational Institution 2022.



*"For me, it's not how much you know when you start studying but how much you grow and change during your time with us that's important."*

**NICKI SCHIESSEL-HARVEY**

Senior Lecturer, School of the Built Environment

Nicki has a passion for helping students understand how the built environment can become a successful career, especially with the industry partners and real-life projects we have on our doorstep in Birmingham. She founded BCU's long-standing partnership with Taylor Wimpey Homes, allowing first-year students to work on site, study a housing development and then present findings to senior staff at Taylor Wimpey.



*"I believe that improving access to education as well as creating innovative and inclusive educational experiences is key to achieving our shared goal, developing the current and future healthcare workforce."*

**DEZITA TAYLOR-ROBINSON**

Associate Professor, Head of Department for Pre-Qualifying Healthcare Practice

Dezita started her healthcare career as a Nurse Cadet on an apprenticeship scheme and qualified as an Operating Department Practitioner in 2006. A proactive and dedicated ODP and Head of Department who has gained professional credibility for being a driving force for change within clinical practice and healthcare education.





**RESEARCH AT BIRMINGHAM CITY UNIVERSITY UNDERPINS OUR LEARNING AND TEACHING, IS DEMAND LED AND INCREASINGLY INTERDISCIPLINARY.**



**WE ARE COMMITTED TO DISCOVERING NEW KNOWLEDGE AND DELIVERING REAL BENEFIT TO CULTURE, INDUSTRY, SOCIETY AND THE ENVIRONMENT.**

Our researchers work across disciplines and with collaborators locally, nationally and internationally to produce research of high impact to society, the environment, culture and the economy. We have launched the UK's first Centre for Brexit Studies, researching all aspects of the UK's vote to leave the EU, including the impact on the British and European economies.

Our Research Excellence Framework (REF) 2021 results demonstrate the public benefit of our research to society and the economy; 93% of our research was recognised internationally for originality, significance and rigour, of which 19% was judged world-leading.

[www.bcu.ac.uk/research-centres](http://www.bcu.ac.uk/research-centres)

**CASE STUDIES:**



**BARRIERS FACED BY BRITISH SOUTH ASIAN CRICKETERS**

Research conducted by BCU researchers, in partnership with Warwickshire Cricket Club, identified that many British South Asian cricketers do not get the chance to take the step from semi-professional into the full-time game.

The ground-breaking study has led to a new development scheme being launched by the University aimed at helping to bridge the gap and ensure full representation of British South Asian cricketers at professional level.



**COMBATTING PERIOD POVERTY**

BCU academics found that accessing period products became more of a problem for people during Covid-19 lockdowns, when usual providers of free products such as schools were forced to close – and stockpiling resulting in empty supermarket shelves.

Despite these challenges, the researchers also found examples of good practice and innovation, where services developed new ways of providing products such as doorstep deliveries and using social media effectively to reach more people in need.



**ENRICHING PORTRAYALS OF CRIME IN THE MEDIA**

Criminology experts at BCU have conducted extensive research into the social, cultural and political factors behind homicide, resulting in a more accurate and expansive representation of crime in mainstream media.

After speaking to offenders, victim groups, prison officials and other stakeholders, the team were able to establish more comprehensive reasons behind such crimes, rather than the stereotypical portrayal of inherent evil or psychological defects. This has helped influence commercially- and critically-acclaimed television shows.







# FIRST-CLASS SUPPORT

**ACCESSING ADVICE HAS NEVER BEEN EASIER. THROUGHOUT YOUR STUDENT JOURNEY, YOU WILL HAVE ACCESS TO OUR FULL RANGE OF SUPPORT SERVICES, INCLUDING CAREERS ADVICE, MENTORING, ADVICE ON FINANCE AND ACADEMIC MATTERS, PROFESSIONAL DEVELOPMENT EVENTS AND MORE.**



**LILY**  
MSci Nursing  
(Dual Award)



Lily's mental health meant she had to take an unexpected break from her studies. After taking the time she needed, she's able to take advantage of all BCU has to offer. She's achieving top grades, excelling in her placements and positively impacting the mental health of other students.

*"During my first year, I experienced mental health issues and I decided the best thing to do was to take a break from university. I felt like a failure stepping away from university, but the wellbeing team at BCU helped me realise I wasn't. They offered me continuous support; there was never any judgement from them, and I could get an appointment to speak to someone at any time."*

## HOW TO ACCESS SUPPORT

If you have any questions, concerns or problems while at university, your School Office is the place to go. Our teams provide a personal, supportive and responsive service with staff on hand to answer course-related questions and point you towards where you can access any other specialist support you may need. You can also log an enquiry and book wellbeing sessions or advice appointments online.

## MENTAL HEALTH AND WELLBEING

Your health and happiness are important to us and there are a wide range of support services available in areas including disability, counselling, mental health and wellbeing, and healthcare. We offer ongoing support, workshops and events such as our Mental Health Day which has previously included tea and talk sessions, music therapy, and therapy dogs!

### Counselling

The Mental Health and Wellbeing team consists of counsellors, mental health advisers and wellbeing advisers. The team offers free, confidential appointments 51 weeks of the year, Monday to Friday, across both main campuses, in person or online.

## HEALTHCARE

### Register with a doctor

We strongly encourage students new to Birmingham to register with a GP practice in the area. You may choose to register with the University's own partner practice, but this is not compulsory. The most important thing is that you do register with a local practice so that you have timely access to healthcare whenever you need it.

## CENTRE FOR ACADEMIC SUCCESS

The Centre for Academic Success aims to help you develop the skills you need to progress and successfully complete your course. They can help with:

- academic essay and report writing
- English
- referencing
- dissertations
- presentation skills
- mathematics and statistics
- computing and programming
- project management
- study skills.

This support is offered through a range of tutorial sessions, workshops, online resources and feedback on your assignment drafts.

### Success+ assessment centre

Our innovative digital assessment centre uses specialist software to ensure that digital assessments can be undertaken using the most appropriate technology. The centre team supports students taking exams from home and also has a bookable on-campus space available for those who need to take their assessments on site.

## STUDENT PARENTS

### Childcare

We recognise the commitment required by student parents and want to help you focus on your studies to get the most out of university life. We can offer childcare advice on areas such as how to choose the right nursery for you and your child, and government support and benefits.

[www.bcu.ac.uk/student-support](http://www.bcu.ac.uk/student-support)





## DISABILITY SUPPORT

Whether you have already told us about your disability or Specific Learning Difficulty (such as dyslexia), or you have a long-term health condition for which you think you may need some support at university, our Disability Support Team will be able to work with you to find the support you need.

We recommend talking to us as soon as you can so that you can get the greatest benefit out of any support we can make available to you.

If you're offered a place at the University, our Pre-entry Disability Adviser will contact you by email to provide you with information about support, and invite you to give details about your specific learning difficulty or disability.

We make individual recommendations to your course team about the support you'll need from them, such as:

- particular exam arrangements
- extra time for assignments
- handouts in advance of lectures
- written material in a particular format.

We can also advise you on applying for Disabled Students' Allowances.

### Applying to university with a disability

We are happy to arrange for you to meet with a Disability Adviser at the University before you make a formal application. If you're planning to attend one of our Open Days, the Disability Support Team will be available on the day, and you're welcome to contact us beforehand to make an appointment with a Disability Adviser if you wish. Students are invited to tell us about any disability as soon as possible, using the form at [www.bcu.ac.uk/disability-form](http://www.bcu.ac.uk/disability-form).

The decision about whether to offer you a place at Birmingham City University will be made on academic grounds and in accordance with our Admissions Policies. Your disability will not affect this decision.



## OTHER SUPPORT

### LGBTQ+ support

Talking about issues surrounding sexuality and gender can sometimes be difficult with friends and family. The Wellbeing Team offers support to students who are questioning their sexuality, are worried about 'coming out', are reconciling their sexuality and/or gender with their identity, and any other concerns they may be experiencing.

The Mental Health and Wellbeing Team can offer one-to-one confidential support and advice and can signpost to other organisations and support when appropriate. We also currently have a 'Pink Therapist' who can offer specialist LGBTQ+ wellbeing support, as well as LGBTQ+ awareness training.

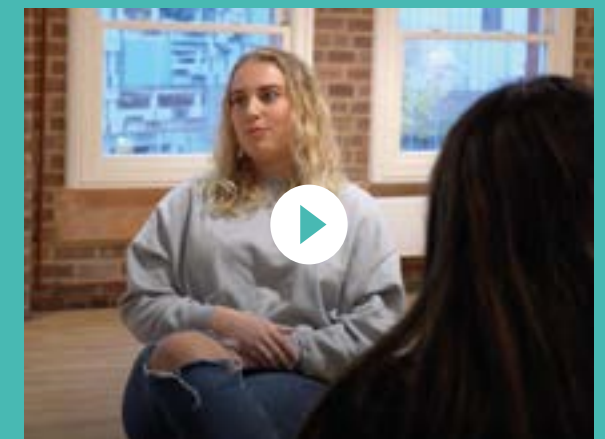
### Care leavers

The University is committed to supporting all of its students, and has a dedicated support service for those who come from a background in care. We recognise that some of these students may face particular challenges in relation to accommodation and finances, and may have experienced disruption in their schooling.

## STUDENT GOVERNANCE

### Complaints

Your time at university is important to us and we want to help you get the most out of your studies. If you think that we've fallen short in some way, you can let us know and we'll work with you to try to resolve it.



CLICK HERE TO HEAR FROM BCU STUDENTS WHO HAVE BENEFITED FROM OUR SUPPORT SERVICES



## FINANCE/MONEY

With one in three jobs requiring degree-level skills and graduates earning an average of £10,000 a year more than non-graduates\*, coming to university is an investment in your future career.

### Money, fees and grants

Information on the relevant fees for each course can be found on our website at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses). Most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

Loans are available for eligible students to cover the full cost of your tuition fees and there are also loans for living expenses, such as accommodation and travel, with the amount available depending on your personal circumstances. You start to pay the student loan back once you are in work and earning above a set threshold. Loans are subject to conditions and arrangements may change in future, depending on government legislation. There are also non-repayable grants available for some students with disabilities, students who are parents or who have an adult who is financially dependent on them, or students in receipt of certain benefits.



### Student Support Service

We know that financial health can impact on your physical and mental wellbeing. To help you balance your budget we can offer advice and support on the money you have, help you seek paid work, and give you tips on making your money go further.

We run various activities during National Student Money Week aimed at checking your financial health and helping you to make the most of your resources including time and money. For more information visit, [www.bcu.ac.uk/student-support](http://www.bcu.ac.uk/student-support).

### Financial Assistance Fund

The University's Financial Assistance Fund is intended to help students experiencing financial difficulties due to a shortfall in funding, which is impacting on their success and/or progression.

The Fund consists of a sum of money which has been made available to support as many eligible students as possible, who are engaged and committed to their studies, in achieving a positive outcome from their time with us.

There are limited funds available, and any award is made at the discretion of the University, with priority given to students in certain disadvantaged UK domicile groups. The Fund cannot help with the payment of tuition fees.

An eligibility, application and assessment process applies and is updated each academic year. As part of the application process an assessment of a student's income and expenditure will be carried out.

For the latest eligibility criteria and terms of the Fund, visit [www.bcu.ac.uk/faf](http://www.bcu.ac.uk/faf).



## SOME FACTS TO PUT YOUR MIND AT EASE



Loans are available to cover the full cost of your tuition fees.



There are also loans to cover food, accommodation and travel.



You start to pay the loan back once you are in work and earning above a set threshold.



If your income falls back below that level, payments will stop automatically.



Anything you have not repaid after 30 years is written off.

[www.bcu.ac.uk/finance](http://www.bcu.ac.uk/finance)

\* Source: Graduate Labour Market Statistics 2021.



# BCU ACCELERATE

**AT BCU, WE WANT EVERY STUDENT TO ACHIEVE THEIR POTENTIAL – AND WE’RE HERE TO BACK YOU EVERY STEP OF THE WAY.**

Whether you have dreamed of going to university for years, or hadn’t even considered higher education until recently, we’ll support you to be ready for what happens next – giving you every chance to thrive.

*If you come from a lower income family or household, there are **two pathways** to accessing our Accelerate offer and scholarship. This means you could receive an offer that is potentially two grades below our normal entry requirements – and possibly claim a £1,000 scholarship too. Here is how:*

## You could be eligible for an Accelerate offer and scholarship if...

**1. YOU ARE AT A SCHOOL OR COLLEGE THAT WE ARE WORKING WITH TO SUPPORT YOU IN APPLYING TO UNIVERSITY.**

This means that your school or college is working with BCU through one of our schemes, such as:

- our Accelerate progressive programme
- our IntoUniversity centre in Kingstanding
- one of the summer schools we host at BCU
- another formal connection you have with us prior to your application.

**OR**

**2. YOU ARE FROM A LOWER INCOME HOUSEHOLD AND SUCCESSFULLY COMPLETE OUR FREE ONLINE ACCELERATE COURSE.**

This course gives you the support you need to make a successful transition from school to higher education, whatever your background. Once completed, you’ll gain up to 16 BCU Accelerate points which can be added to your UCAS points total needed for an offer from BCU.

Find out more, including if you’re eligible, at [www.bcu.ac.uk/accelerate](http://www.bcu.ac.uk/accelerate)

**ACCELERATE**  
AT BIRMINGHAM CITY UNIVERSITY

## HOW CAN I ACCESS THE BCU ACCELERATE OFFER AND SCHOLARSHIP?

With BCU Accelerate there are no extra forms to complete – all you need to do is add BCU as one of your UCAS choices and we’ll take care of the rest.

You’ll need to be a home fee-payer and apply via UCAS by the January deadline to be eligible, and your predicted grades should be no less than two bands below the published entry criteria. Other conditions are listed on our website.

Find out more information on [page 46](#).



# SCHOLARSHIPS AT BCU

WE WANT ALL OUR STUDENTS TO ACHIEVE THEIR FULL POTENTIAL. YOU COULD RECEIVE EXTRA FUNDING AND SUPPORT TO KICK START YOUR BCU JOURNEY.



## THE BCU ACCELERATE SCHOLARSHIP

We recognise that starting university comes with some big financial considerations, which is why we're offering our BCU Accelerate Scholarship, available to all students from lower income households who enrol with our University via the Accelerate programmes.

The scholarship is worth £1,000 paid in three instalments across your first year of study to support you as you make the move from school or college.

### TO SECURE THE SCHOLARSHIP, YOU NEED TO:

- A. Meet the conditions of the BCU Accelerate offer (see page 44)
- B. Apply via UCAS by the January deadline
- C. Attend a BCU Accelerate day on-campus during the summer before you start your studies (find out more below)
- D. Make sure you attend a minimum number of sessions in your first year and pass all required modules (full details on enrolment)

### WHAT'S A BCU ACCELERATE DAY?

On one of our BCU Accelerate Days, you'll be able to see the spaces you'll be learning in, meet other new students and even start your enrolment – making the beginning of your uni life even easier when it comes around.

## THE HIGH ACHIEVER SCHOLARSHIP

At BCU, we want to reward outstanding student success, and this starts before you even arrive at university.

So, whatever your background, if you apply to BCU by the January UCAS deadline **and go on to achieve more than 144 UCAS points**, you will be eligible for a £1,000 scholarship to get your university life off to a flying start.

These points will be calculated from your main three qualifications, the full list of which is available on our website. You will also need to have achieved five GCSEs at Grade 4 or above in order to qualify.

As with the Accelerate scholarship, there are no extra forms to fill in – just make your application by the January deadline and leave the rest to us.



Find out more at [www.bcu.ac.uk/scholarships](http://www.bcu.ac.uk/scholarships)

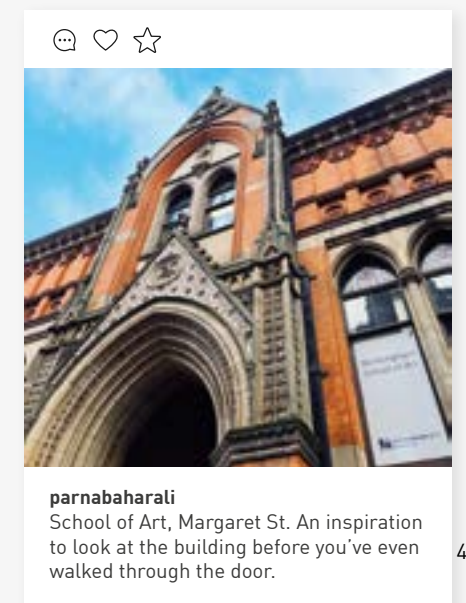
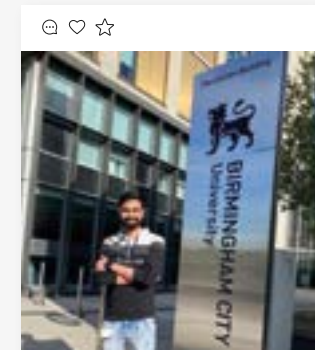
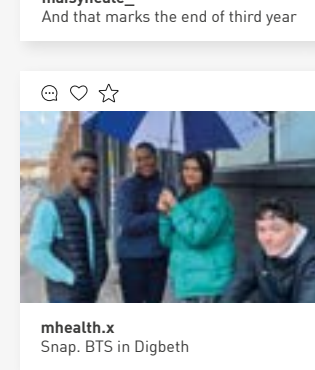
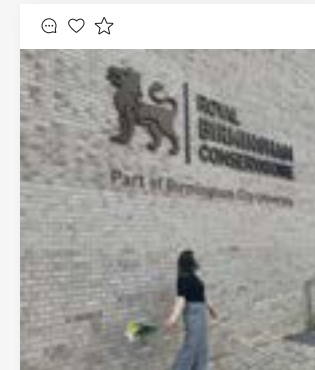
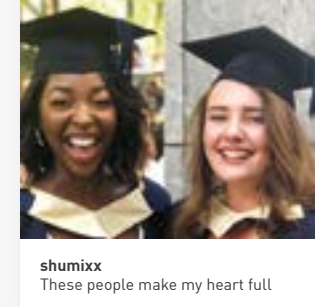
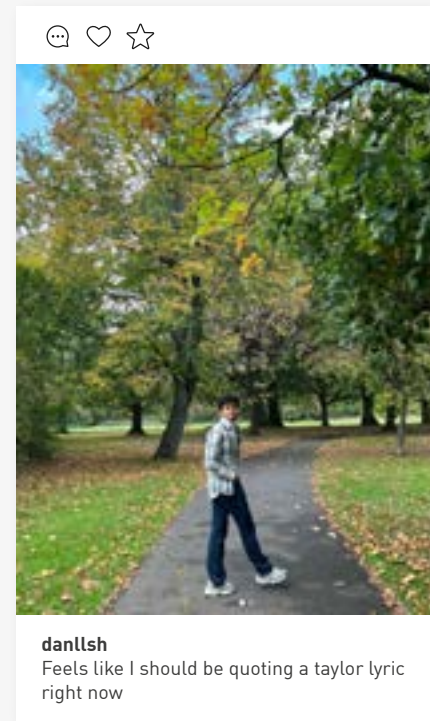
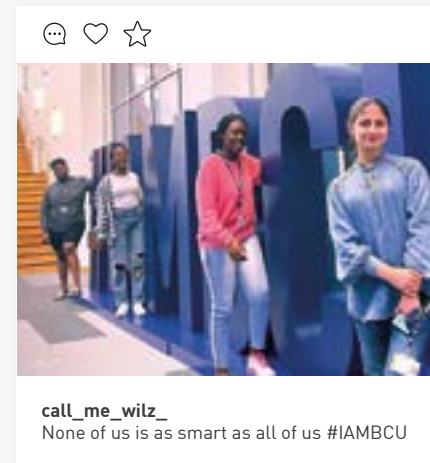
*Please note, students will only be eligible for one of the scholarships above – either Accelerate or High Achievers.*



# THE VIEW FROM BCU

WANT A TASTE OF WHAT STUDENT LIFE IN THE CITY IS REALLY LIKE? TAKE A LOOK AT OUR SOCIAL MEDIA TO FIND OUT WHAT'S GOING ON AROUND OUR CAMPUSES AND THE CITY.

Search the hashtag #IAMBCU to see BCU through the eyes of our students.



## MEET OUR VLOGGERS

Our students share their experiences and advice on all aspects of applying and preparing for university.

[www.bcu.ac.uk/vlogs](http://www.bcu.ac.uk/vlogs)



### Choosing your course for university

Whether you're looking to train for a specific career or wanting to study a subject you love, choosing a course is a big decision. Olivia shares her top tips in this vlog.



### Why choose university

Can't make up your mind about going to uni or not? Vlogger Faustina made the video that will help you decide for good!



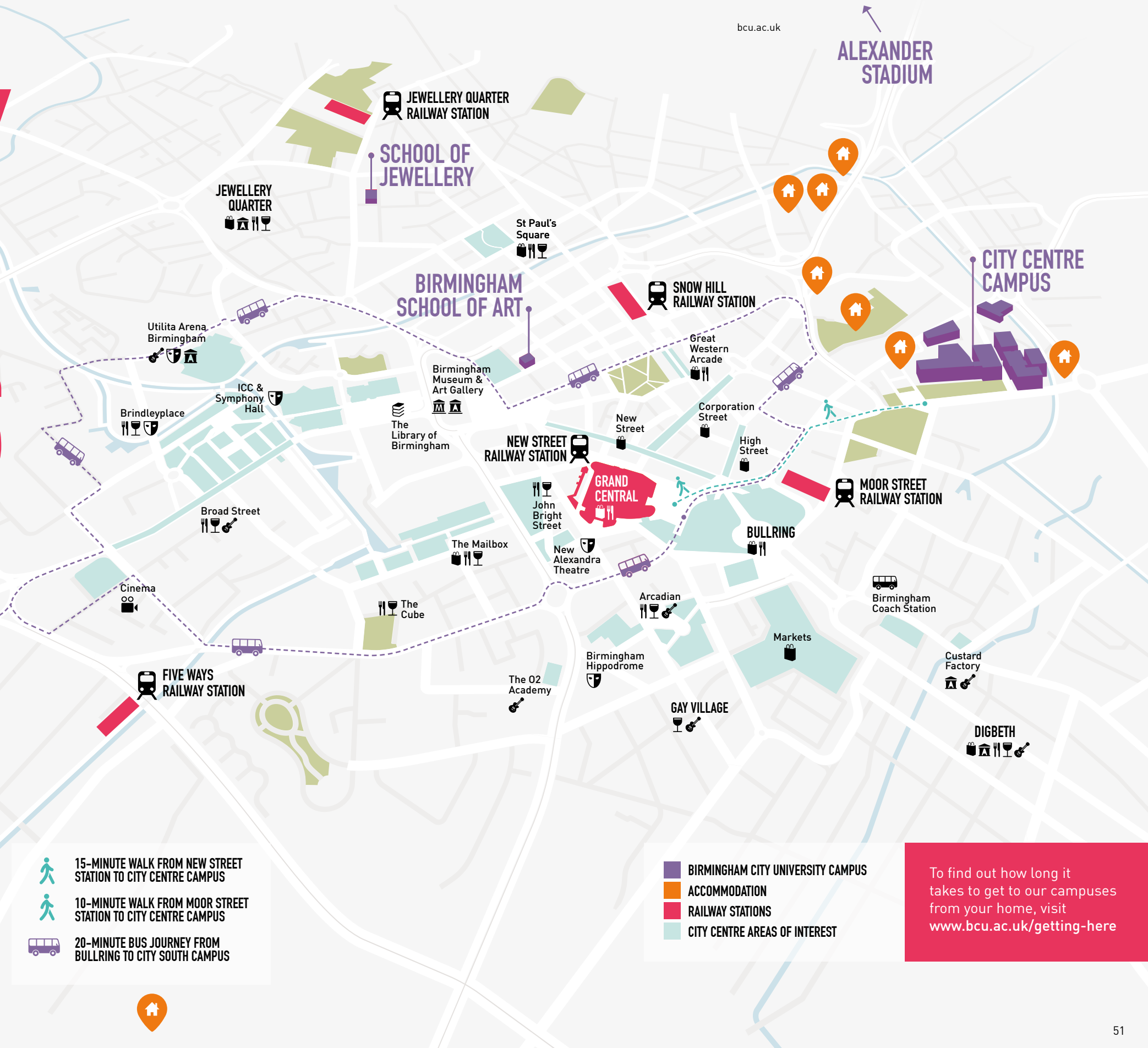
### Five reasons to study at BCU

#1 - you'll become part of an incredible community! Watch Polly's vlog to hear her other reasons to become a student at Birmingham City University.



# THE CITY IS YOUR CAMPUS

JOIN US AT BIRMINGHAM CITY UNIVERSITY AND YOU WILL BE RIGHT IN THE HEART OF A FORWARD-LOOKING AND VIBRANT CITY WITH PLENTY TO DO CLOSE AT HAND.



-  15-MINUTE WALK FROM NEW STREET STATION TO CITY CENTRE CAMPUS
-  10-MINUTE WALK FROM MOOR STREET STATION TO CITY CENTRE CAMPUS
-  20-MINUTE BUS JOURNEY FROM BULLRING TO CITY SOUTH CAMPUS

-  BIRMINGHAM CITY UNIVERSITY CAMPUS
-  ACCOMMODATION
-  RAILWAY STATIONS
-  CITY CENTRE AREAS OF INTEREST

To find out how long it takes to get to our campuses from your home, visit [www.bcu.ac.uk/getting-here](http://www.bcu.ac.uk/getting-here)





# CITY LIFE

WE ASKED OUR STUDENTS TO SHARE SOME OF THEIR FAVOURITE PLACES IN BIRMINGHAM

HERE'S WHERE THEY TOOK US



I AM BCU

**MEGAT**  
BSc (Hons) Psychology

*“Birmingham is definitely a student friendly city. I get to live the city life I wanted, without the costs of somewhere like London. Being an international student, it was a really important factor for me to be independent and make a new city home. When I do want to travel, Birmingham has fantastic transport links, so I’ve been able to visit lots of other UK cities too.”*



## RED BRICK MARKET

This market is a treasure trove of independent businesses, perfect for finding one-of-a-kind items.



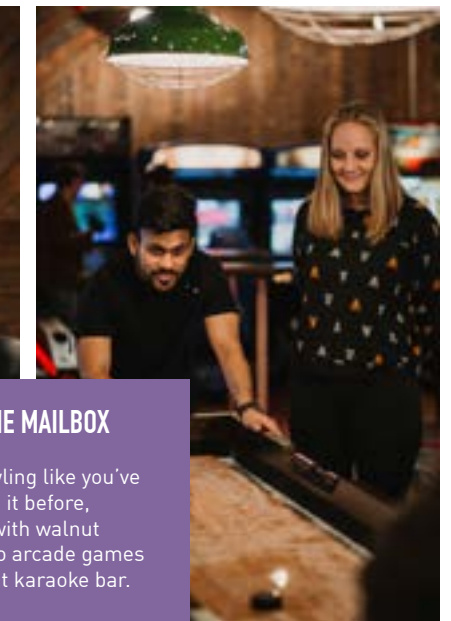
## STREET ART IN DIGBETH

Digbeth is well known as Birmingham’s cultural hub, with art studios, creative businesses and street art aplenty.



## LANE 7, THE MAILBOX

This is bowling like you’ve never seen it before, complete with walnut lanes, retro arcade games and a UV-lit karaoke bar.

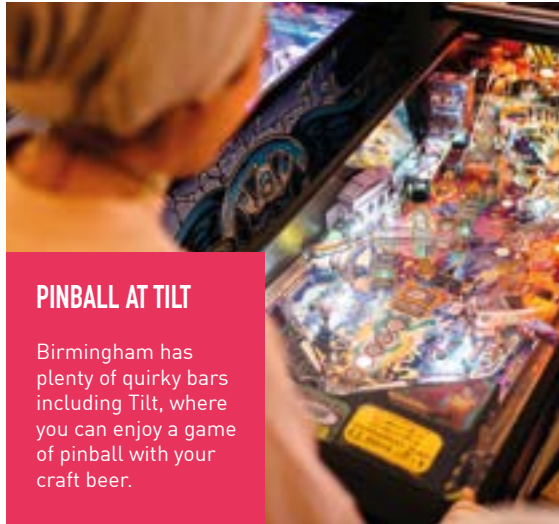






### GOLF FANG

This indoor crazy golf venue incorporates graffiti, street food and cocktails for a truly unique night out!



### PINBALL AT TILT

Birmingham has plenty of quirky bars including Tilt, where you can enjoy a game of pinball with your craft beer.



### PANCAKES AT CHERRY REDS

Set yourself up for the day with a tasty breakfast from one of Birmingham's popular cafés.



### VINTAGE SHOPPING AT COW

Fancy a bit of shopping? As well as big-name stores in the Bullring, we have plenty of quirky independent stores like vintage clothes outlet Cow.



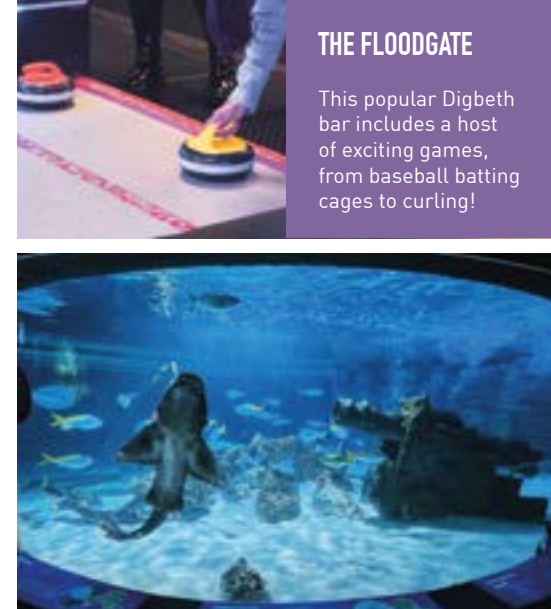
### BURGERS AT ORIGINAL PATTY MEN

Having started out at Digbeth Dining Club, the OPM guys now have their own permanent outlet with some of the best burgers in town.



### THE FLOODGATE

This popular Digbeth bar includes a host of exciting games, from baseball batting cages to curling!



### THE NATIONAL SEA LIFE CENTRE BIRMINGHAM

From giant turtles to sharks and penguins, this aquarium in the city centre is a great day out with friends.



### TAKE A WALK ALONG THE CANAL

Our huge network of canals stretches across the city and is perfect for strolling, jogging or cycling.

## THERE'S PLENTY MORE TO SEE AND DO IN BIRMINGHAM – FROM MUSIC AND CULTURE TO TOP-CLASS SPORT, WE HAVE ALL YOUR INTERESTS COVERED.

### MUSIC

There's a host of great live music destinations to be found across the city – from sticky-floored pubs and intimate jazz bars to the famous O2 Academy and Jools Holland's Jam House.



### SPORT

Whether you're interested in sport as a participant or a spectator, Birmingham has plenty to offer. The city hosted the Commonwealth Games in 2022, underlining its reputation as a destination for major sporting events. There are three big-name football clubs nearby and international and domestic cricket takes place at Edgbaston.

### CULTURE

With a world-class symphony orchestra, royal ballet company and theatres, Birmingham has some of the finest contemporary arts venues in the country, while one of the city's most exciting facilities is the state-of-the-art, £188 million Library of Birmingham.



### RELAXING

If you want to get out and about, the city has over 8,000 acres of park and open space, making it one of the UK's greenest cities.



# GO GREEN AT BCU



CAMPUS LITTER PICK



HEDGEHOG FRIENDLY CAMPUS











SOLAR PANELS ON OUR BUILDINGS



INSTALLING THE BCU BEEHIVE

You can be part of our Go Green journey throughout your time with us by getting involved with green events and initiatives such as the Hedgehog Friendly Campus campaign and our allotment areas. We also have a Sustainable Students and Bicycle User Group and the Students' Union has an Earth Society and Gardening Society.

 <b>BEE HIVES INSTALLED</b>	 <b>ALLOTMENTS FOR FOOD GROWING</b>
 <b>ZERO CARBON COMMITMENT</b>	 <b>SOLAR PANELS INSTALLED ON OUR BUILDINGS</b>
 <b>WE USE 100% RENEWABLE ELECTRICITY AND GAS</b>	 <b>SUSTAINABLE CATERING POLICY</b>
 <b>ACCREDITED ENVIRONMENTAL MANAGEMENT SYSTEM (ISO 14001)</b>	 <b>HEDGEHOG FRIENDLY CAMPUS</b>

For further information about our environmental approach and commitments, visit our environment web pages.

[www.bcu.ac.uk/environment](http://www.bcu.ac.uk/environment)  
[environment@bcu.ac.uk](mailto:environment@bcu.ac.uk)  
[@bcu\\_sustainability](https://www.instagram.com/bcu_sustainability)

Check out the inside back cover for how we've produced this prospectus sustainably

## PUTTING THE ENVIRONMENT AND SUSTAINABILITY AT THE HEART OF WHAT WE DO

We recognise the important role we play in being part of the solution to climate change and sustainable development through top-class learning, teaching, research and day-to-day operation. We have an Environmental Plan 2020–25, with a commitment to being a zero carbon institution and continually improving our environmental performance. Environmental sustainability is also a priority in our University Strategy 2025.



# A PLACE TO CALL HOME



University Locks flat

## AT A GLANCE



Over 2,000 rooms available



Shared kitchen, living areas, laundry facilities and social/study rooms



Easily accessible – close to public transport links



CCTV coverage and security staff at each site



Access to free wi-fi



bcu.ac.uk

**WE OFFER ACCOMMODATION AT VARIOUS LOCATIONS AROUND THE CITY. OUR HALLS OF RESIDENCE ARE NEAR TO OUR CAMPUSES AND PUBLIC TRANSPORT, SO YOU'RE IDEALLY LOCATED FOR STUDYING AND SOCIALISING.**

Leaving home for university is one of the biggest moves you will ever make. With the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

All first-year, full-time home, EU and international students are guaranteed University accommodation if they have firmly accepted an offer in the main (September) application cycle and apply by the deadline date. For those students out of the main (September) cycle, accommodation is subject to availability.

[www.bcu.ac.uk/accommodation](http://www.bcu.ac.uk/accommodation)



*"I live in The Heights accommodation and the communal area is great for getting to know people; there's a really good atmosphere. When I first started university I thought I'd feel out of place, but living in accommodation helped me make friends straight away."*

**GITIKA**  
BA (Hons) English and Creative Writing

## WANT TO SEE MORE?

Visit [www.bcu.ac.uk/accommodation](http://www.bcu.ac.uk/accommodation) to view our halls.





# GO ABROAD

As a student at Birmingham City University, you may apply to participate in a programme at one of our partners across the world. Students can apply to study, work or volunteer in a variety of opportunities on offer. It is an amazing way to learn about other cultures, enhance your studies, boost your CV, and make friends for life.

Depending on your degree, you may apply to study as part of an exchange programme, studying your subject abroad. There are also a number of fantastic summer programmes which can be taken outside your degree. Students who apply may be eligible for possible funding and could receive a grant that can contribute towards costs during your stay overseas.

[www.bcu.ac.uk/go-abroad](http://www.bcu.ac.uk/go-abroad)



**ARINA**

Semester exchange  
**USA**

"I could never imagine my 'American dream' being as amazing as it was... I loved the connection and mutual respect between lecturers and students. Because of that, the lecture environment was friendly, fun, entertaining and interesting! Plenty of National Parks, cities and activities were crossed off our bucket lists. This exchange was a journey of self-discovery, personal growth, and an adventurous blast indeed. I am truly thankful to BCU for this opportunity that changed my life for good."



**CHARLOTTE**

Elective placement  
**India**

"Myself and 10 other midwifery students participated in the 2022 India Midwifery Elective Placement with The Fernandez Foundation. We visited seven hospitals where we were able to observe care for women and babies across all midwifery wards. In our free time in India we explored the local markets, travelled by tuk-tuk and had fun group days out. We all had an amazing trip, we experienced midwifery in India which will stay with us for life, and we also made some lifelong memories and friends."



**CLAUDIA**

Summer school  
**China**

"I could never have imagined being able to take part in such an unforgettable experience, in an amazing, inspirational, and vibrant location. Thanks to the summer school at one of BCU's partner universities, I had the opportunity not only to grow as a person, but also to enhance my experiences and background to apply to my studies and on a future career!"



**GEORGIA**

Volunteering  
**Fiji**

"I volunteered with Think Pacific to facilitate the delivery of a mental health project. I was incredibly nervous until I landed, then the excitement kicked in. I flew a few days early as I wanted to go on a few adventures which included swimming with black tip reef sharks, turtles, jellyfish, clownfish and blue starfish. I have learned so many things about mental health in different cultures. I can wholeheartedly say that my time in Fiji changed my outlook on life and has changed me for the better."



**ADEEB**

Summer programme  
**Germany**

"If you're thinking about a summer experience abroad, I'd definitely say it's something that you will benefit from hugely. It's a new experience. I have learned about German culture, picked up on the basics of the language and made new friends from across the world. It's a trip that will be good for my future career and it has allowed me to explore. From Frankfurt to Heidelberg, to the capital Berlin, it's a trip I have learned so much from."



**SOTERIS**

Volunteering  
**Sri Lanka**

"Volunteering in Sri Lanka was a life-changing adventure. The marine and wildlife programme gave me the chance to make an impact and create a better place not only for the turtle hatchery but also the local community. We had the chance to release some of the baby turtles to the ocean, which made us even more proud. Sri Lanka is a beautiful destination and I am glad that I had the chance to meet local people and visit magnificent Buddhist temples, exotic beaches and picturesque cities."



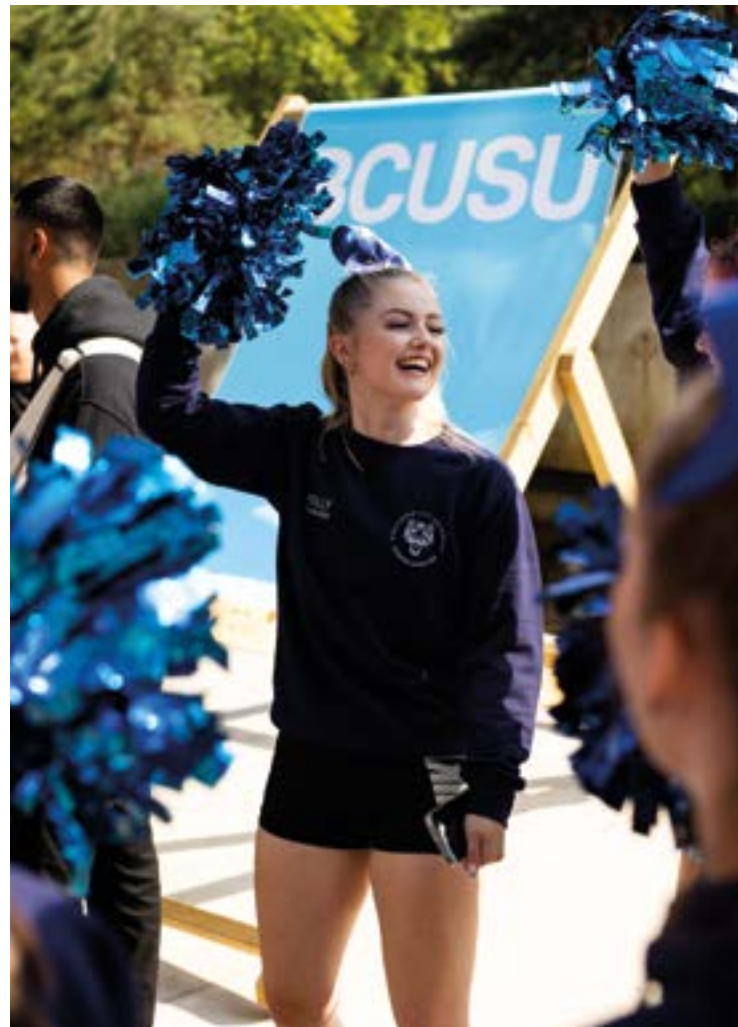


# YOUR STUDENTS' UNION

**BIRMINGHAM CITY UNIVERSITY STUDENTS' UNION (BCUSU) IS YOUR STUDENTS' UNION. WE'RE HERE TO MAKE SURE YOU HAVE THE BEST POSSIBLE EXPERIENCE THROUGHOUT YOUR TIME HERE. WE'LL BE WITH YOU EVERY STEP OF THE WAY!**

## INTERESTED IN SOCIETIES?

We have a long list of societies, giving you the best opportunity to meet other BCU students and make lifelong friends. See all of our societies at [www.bcusu.com/get-involved](http://www.bcusu.com/get-involved).



**SIMRANVIR**  
BA (Hons) Criminology

*"Joining societies and getting involved with different things helped me realise there were so many people I could make friends with. I've now made friends for life that I can rely on for anything."*



Professional advice and support



Led by an elected Officer team



Running events and activities, from Welcome Week to discounted day trips



Fresh food and drink at the SU pub and Social Kitchen



Campus shops for all your daily student essentials



A voice throughout your time here



Over 50 societies to get involved in



When you enrol at BCU, you're automatically a member of the Students' Union. This means you have access to all our services and facilities, including:

**Advice and support** from our team of advisers on academic, money, housing and health issues.

**Representation during your time here.** We will listen to your feedback and campaign to make your student experience even better.

**Societies to get involved in.** By joining a society you can learn new skills, gain a hobby, stay active, practise your faith or campaign for a cause. Societies are the best way to meet new people and leading a student group will look great on your CV.

**Events and entertainment,** from nights out to discounted day trips. With society events, there's something for everyone. Our **City Centre Campus pub**, The Eagle & Ball, has quiz nights and karaoke nights as well as student-friendly prices for food and drink.

**Campus shops,** providing you with essential goods, meal deals and BCU hoodies.

**We're run by students, for students.** Our Officer Team is elected by students every year. They lead BCUSU and ensure the student voice is at the heart of every decision we make.

There are so many ways you can get involved in BCUSU. Join or create a society, become a Rep, work in one of our outlets, or even put yourself up to run the organisation in our elections!

[www.bcusu.com](http://www.bcusu.com)



# GET INTO SPORT

WHATEVER COURSE YOU STUDY, YOU'LL BE ABLE TO ACCESS A RANGE OF SPORT AND PHYSICAL ACTIVITY OPPORTUNITIES HERE AT BIRMINGHAM CITY UNIVERSITY.



Over 25 sports clubs that you can join



Complete beginners welcome



Meet new people from different courses



Sports scholarships available



bcu.ac.uk

*“The course mixes theoretical learning with practical applications, and having compulsory placements really puts our learning into practice. The best thing about the course is the opportunities available to develop a network and launch your career, thanks to the industry connections our lecturers have.”*

**LIAM**

BSc (Hons) Sports Coaching and Physical Education

Whether you want to compete at a high level or just try something new, we have an activity suitable for you! From badminton to volleyball, we have clubs in over 20 different sports, with many of those sports offering the chance to compete in the inter-university BUCS (British University and Colleges Sports) leagues.

If competitive sport isn't for you, our Active Wellbeing sessions allow you to take part just for fun, enhancing your health and fitness, making new friends and providing an occasional break from your studies. We also offer the chance to take part in courses to become a coach or referee, allowing you to contribute

to the development of sport here or in the wider community. The placement opportunities that arise from our contacts in the sporting world benefit all students, not just those on sport-related courses – from working for Aston Villa as part of the match day media team to developing the software for an athlete monitoring app, there are a wide range of opportunities.

Our sports scholarship programme provides a range of support using our staff and facilities, such as sports therapy, conditioning and mentoring, potentially worth several thousand pounds. Any student who competes in sport at a high level may apply.



## OUR PARTNERS

We have developed partnerships with a range of sporting bodies to enhance the student experience through placement, coaching and volunteering opportunities:

- Warwickshire County Cricket Club
- England Lacrosse
- Aston Villa FC
- City of Birmingham Swimming Club
- Moseley Rugby Club
- England Squash
- The Rugby Football Union
- Basketball England
- Edgbaston Priory Club.

✉ [sport@bcu.ac.uk](mailto:sport@bcu.ac.uk)

🐦 [BCUSport](#)

📘 [BCUSport](#)

📷 [BCUSport](#)



# STEP-BY-STEP APPLICATION PROCESS

1

## FIND YOUR COURSE

Have a look at this prospectus, our website and our UCAS course profiles (Institution code: B25) to find out more about which course is for you. If you need a bit more help, the Pre-Entry Enquiries Team is a dedicated information and guidance team here to help you find out more about studying at Birmingham City University. We'll provide you with the information you need to make an informed choice about choosing the correct course.

2

## COME AND SEE US

To really get a feel for life at the University, there is nothing better than visiting us in person. At our Open Days, you can chat with staff and students, view our fantastic facilities, learn more about the Students' Union and take a tour of our accommodation.



3

## APPLY ONLINE

If you've been inspired by what Birmingham City University has to offer, the next stage is to apply to us, via the Apply link in the relevant course profile on our website. You apply for most full-time courses through UCAS (Institution code: B25); for part-time courses, and a few other programmes where indicated, you apply direct.

4

## RECEIVE AN OFFER

Once we have reviewed your application, we may choose to make you an offer. We have a range of offers available based on your circumstances. For more information visit [www.bcu.ac.uk/offers](http://www.bcu.ac.uk/offers).

In some cases, an interview, portfolio or audition will be required first. If we make you an offer you will also be required to disclose details of certain criminal convictions you may have. For some courses (such as those leading to professional registration) you will need a satisfactory enhanced Disclosure and Barring Service Check and Occupational Health Assessment. A mandatory vaccination requirement may also be in place prior to placements in a health and social care setting.

5

## KEEP IN TOUCH

We will communicate with you via UCAS Hub and the University's Applicant Portal, using the email address provided in your application.



6

## SELECT YOUR OFFERS

If you apply through UCAS, you use UCAS Hub to choose which offers you wish to accept – one 'firm' and, if you wish, an 'insurance' offer, based on what is the best fit for you.

7

## CHOOSE YOUR ACCOMMODATION

Once you've accepted a course offer, you need to apply for your accommodation, with applications opening in March. If you apply before the deadline, using the portal on our website, you're guaranteed a place.



8

## SORT OUT YOUR FINANCES

You'll need to apply online for student finance, and may need to provide proof of ID and income. For more details, see the Student Finance England website at [www.gov.uk/student-finance](http://www.gov.uk/student-finance) (or the equivalent in Scotland, Wales or Northern Ireland if you live there).

9

## RESULTS AND CONDITIONS

Before your place is confirmed, you will need to meet any conditions in your offer – usually achieving certain exam results. If you get the results you need, great – you will soon be able to enrol! Even if you've just fallen short, we may still be able to accept you, or we operate an automatic alternative course offer process and may make you an offer for a different course if appropriate.

10

## ENROLMENT AND WELCOME WEEK!

Before you arrive on campus, you'll receive an email to enrol online and officially become a BCU student. Your first week at university is then your chance to settle into your accommodation, meet your lecturers and make new friends.

Our Welcome Week – organised by the Students' Union – is a great opportunity to find out more about university life, join clubs and societies, and pick up some great student-specific offers and freebies!

## WHAT HAPPENS NEXT?

Many courses require attendance at an interview, portfolio review or audition before an offer can be made as part of the selection process; an offer may be followed by an invitation to attend an Applicant Taster Day. We will communicate with you via UCAS Hub and the University's Applicant Portal, using the email address provided in your application.

## UCAS EXTRA

If you are not holding any offers from your first five choices, you can apply via UCAS Extra by referring yourself to one institution at a time. You might be asked for a revised Personal Statement if your subject area differs from that on which your original one was based.

## CLEARING

If you apply to UCAS after 30 June or are not holding an offer from your five choices in the main UCAS cycle or UCAS Extra, you will be eligible for Clearing. The University's online Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don't have a confirmed offer and are in Clearing, please call our Clearing Helpline.

+44 (0)121 331 6777  
clearing@bcu.ac.uk



## FURTHER INFORMATION

For more information and advice on the admissions process, see [www.bcu.ac.uk/admissions-help](http://www.bcu.ac.uk/admissions-help).

Full entry requirements can be found in the How to Apply section of the individual course profile on the University website at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).





# ENTRY REQUIREMENTS



**WE ARE COMMITTED TO PROVIDING OPPORTUNITIES FOR PEOPLE FROM ALL EDUCATIONAL BACKGROUNDS AND EXPERIENCES TO PARTICIPATE IN HIGHER EDUCATION.**

That's why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at [www.bcu.ac.uk/courses](http://www.bcu.ac.uk/courses).

**How can I get more help?**

- Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform well in.
- You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
- You can also speak to someone at UCAS by calling +44 (0)371 468 0468.
- See full details of the tariff at [www.ucas.com/tariff](http://www.ucas.com/tariff).
- Work out your tariff points using the UCAS Tariff Calculator at [www.ucas.com/tariff-calculator](http://www.ucas.com/tariff-calculator).

**International students**

For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year. [www.bcu.ac.uk/international/your-country](http://www.bcu.ac.uk/international/your-country).

**Data protection**

The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Full details about how we process your information can be found at [www.bcu.ac.uk/privacy-policy](http://www.bcu.ac.uk/privacy-policy).

**Deferred entry**

If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application for deferred entry for one cycle for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made. If you do defer entry, you will need to pay the relevant course fee for the academic year that you start your course.

**Direct entry to a later stage of a course**

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit, in accordance with our Recognition of Prior Learning Process which maps current qualifications/experience against the BCU programme. This means that you could be admitted to a later stage of the course. Applications should be made via UCAS, UCAS Conservatoires or the online application process, and you may be required to provide further supporting information such as a transcript or reference, or be invited for interview.

**Guidance for students who may need additional support**

If you have a disability, long-term health condition, mental health difficulty, autism/Asperger's or a Specific Learning Difficulty such as dyslexia, please visit the University's Disability Support web pages to find out how we support students with a disability and what you need to do if you would like disability support at university.

To tell us about your disability, please complete our online profile and consent form via our website at [www.bcu.ac.uk/disability](http://www.bcu.ac.uk/disability).

If you are leaving local authority care to come to university or you are estranged from your family, the University can offer you additional support. Please visit the University's website or email [sa.wellbeing@bcu.ac.uk](mailto:sa.wellbeing@bcu.ac.uk) for more information.

Birmingham City University strongly encourages you to tell us about any additional support you may need so we can help you to achieve your full potential at university.

## POINTS TARIFF

**BTEC SUBSIDIARY DIPLOMA**

Grade	Points
D*	56
D	48
M	32

**BTEC DIPLOMA**

Grade	Points
D*D*	112
D*D	104
DD	96
DM	80
MM	64
MP	48
PP	32

**BTEC EXTENDED DIPLOMA**

Grade	Points
D*D*D*	168
D*D*D	160
D*DD	152
DDD	144
DDM	128
DMM	112
MMM	96
MMP	80
MPP	64
PPP	48

**A LEVEL**

Grade	Points
A*	56
A	48
B	40
C	32
D	24
E	16

A*A*A*	168
A*A*A	160
A*AA	152
AAA	144
AAB	136
ABB	128
BBB	120
BBC	112
BCC	104
CCC	96
CCD	88
CDD	80
DDD	72
DDE	64
DEE	56
EEE	48

**AS LEVEL**

Grade	Points
A	20
B	16
C	12
D	10
E	6

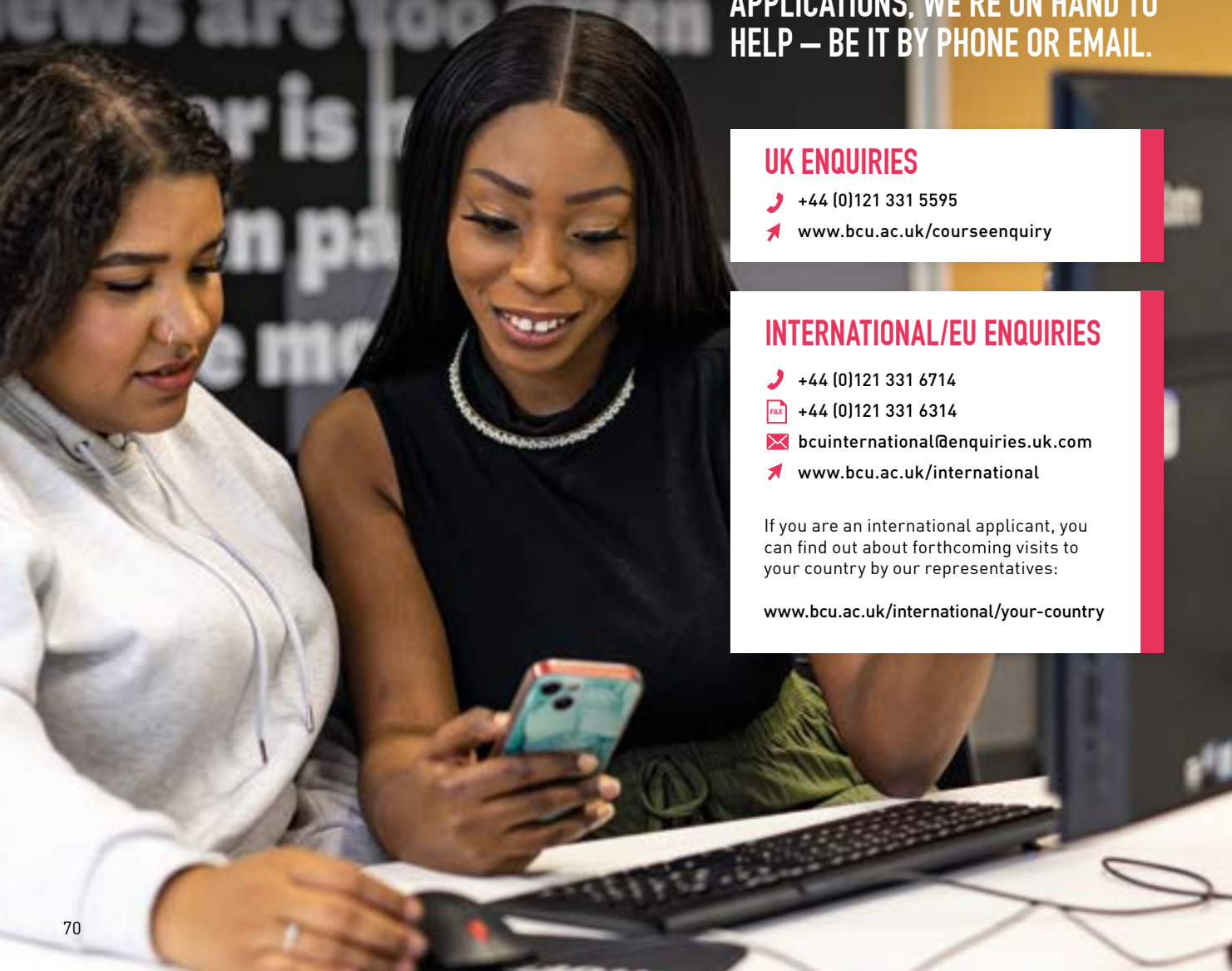
**T LEVELS**

Birmingham City University recognises and accepts T Levels for progression to higher education, and specific entry requirements are stated in the course profiles in UCAS and our website.



# KEEP IN TOUCH

IF YOU HAVE ANY QUESTIONS ABOUT THE UNIVERSITY, YOUR COURSE OR INTERNATIONAL APPLICATIONS, WE'RE ON HAND TO HELP — BE IT BY PHONE OR EMAIL.



## UK ENQUIRIES

- +44 (0)121 331 5595
- [www.bcu.ac.uk/courseenquiry](http://www.bcu.ac.uk/courseenquiry)

## INTERNATIONAL/EU ENQUIRIES

- +44 (0)121 331 6714
- +44 (0)121 331 6314
- [bcuinternational@enquiries.uk.com](mailto:bcuinternational@enquiries.uk.com)
- [www.bcu.ac.uk/international](http://www.bcu.ac.uk/international)

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives:

[www.bcu.ac.uk/international/your-country](http://www.bcu.ac.uk/international/your-country)



# OPEN DAYS

Whether you're keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University. Open Days take place throughout the year, with one in August for those applying through Clearing.

Register online at [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit).

## OPEN DAY DATES 2023

MAR 25	JUNE 24	SEPT 30
OCT 21	NOV 26	

Please note that Royal Birmingham Conservatoire and the School of Jewellery have their own events. Visit [www.bcu.ac.uk/visit](http://www.bcu.ac.uk/visit) for more information.

## NEWS BY EMAIL

Our emails offer tailored information and updates about your subject area of interest, Open Days, application advice, Clearing and more, meaning you never have to miss a thing!

To sign up, just let us know your subject area and other relevant information at [www.bcu.ac.uk/hear-from-us](http://www.bcu.ac.uk/hear-from-us).

## APPLICANT TASTER DAYS

If you've already applied, an Applicant Taster Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student.

Our Applicant Taster Days take place between February and April.

For more information visit [www.bcu.ac.uk/tasterdays](http://www.bcu.ac.uk/tasterdays).





Look for the icon on individual course pages to confirm whether the course you are interested in is available with a foundation year.

### BUSINESS, LAW AND SOCIAL SCIENCES

Foundation routes in these subject areas offer the opportunity to progress to BA (Hons) programmes in Business Management and Sociology and Criminology, BSc (Hons) programmes in Accounting and Finance and Psychology, and LLB (Hons) Law.

[www.bcu.ac.uk/blss-foundation-years](http://www.bcu.ac.uk/blss-foundation-years)

### COMPUTING, ENGINEERING AND BUILT ENVIRONMENT

Foundation routes in these subject areas offer the opportunity to progress to over 20 BSc (Hons) or BEng (Hons) programmes spanning Architectural Technology, Building Surveying, Computing, Construction Management, Cyber Security, Digital Media, Engineering, Property and Real Estate, Quantity Surveying, and Sound Engineering and Production.

[www.bcu.ac.uk/cebe-foundation-years](http://www.bcu.ac.uk/cebe-foundation-years)

### HEALTH, EDUCATION AND LIFE SCIENCES

You can apply directly to foundation routes that offer the opportunity to progress to BA (Hons), BSc (Hons) or BEng (Hons) programmes spanning Biomedical Engineering, Biomedical Sciences, Education and Sports Science.

Our degrees in Nursing, Midwifery, Radiography, Speech and Language Therapy, other allied health professions, Social Work and teacher training also offer a foundation route for qualified applicants. If your Level 3 qualifications do not meet the UCAS tariff for one of these courses, you may be offered a place on a foundation year instead. You do not need to submit a separate application but will automatically be considered for this if your predicted grades fall below the UCAS entry tariff.

If your foundation course is regulated by a professional body such as the Nursing and Midwifery Council, Health and Care Professions Council or the Department for Education, you will be required to pass the University's selection process via an interview during your foundation year in order to proceed onto year one of the full degree programme on successful completion of your foundation year. Entry onto year one of the degree programme will also be subject to a satisfactory Disclosure and Barring Service (DBS) check and Occupational Health Assessment.

[www.bcu.ac.uk/hels-foundation-years](http://www.bcu.ac.uk/hels-foundation-years)

Foundation years are available in the following subject areas:

### ARTS, DESIGN AND MEDIA

Foundation routes in these subject areas offer the opportunity to progress to over 25 BA (Hons) programmes spanning Architecture, Art and Design, Design, English, Fashion and Textiles, Film, Fine Art, Graphic Design, Illustration, Jewellery, Journalism, Media, Music, Photography and Video Games.

For BA (Hons) Architecture, an interview will be required to progress from the foundation year to year one of the full degree programme.

[www.bcu.ac.uk/adm-foundation-years](http://www.bcu.ac.uk/adm-foundation-years)

# FOUNDATION YEARS

**FOUNDATION YEARS ARE A GREAT OPTION IF YOU HAVE THE TALENT, AMBITION AND POTENTIAL TO THRIVE AT BIRMINGHAM CITY UNIVERSITY, BUT WANT A LITTLE MORE FLEXIBILITY AND CHOICE THAN A STANDARD DEGREE.**

Why study a degree with a foundation year?

- To experience the flexibility of a year's study on a more general course to find out the best degree choice for you.
- If you have changed your mind about your career since you chose your A Levels or BTECs and need to improve your skills in a different subject area.
- To benefit from extra time and support to help you build your knowledge, skills and confidence before starting a full degree.
- If you don't quite meet our entry requirements but know you have the potential to succeed at university.
- Some courses even offer the opportunity to switch to a course within the same subject area at the end of your foundation year, if you decide that better suits your interests and ambitions.



# COURSES BY SUBJECT AREA

THE COURSE SECTION IS ORGANISED ALPHABETICALLY, BUT IF YOU'RE NOT SURE OF THE NAME OF THE COURSE YOU'RE LOOKING FOR, PLEASE SEE THE LIST BY SUBJECT AREA BELOW.

## ACCOUNTING, FINANCE AND ECONOMICS

- 78 Accounting and Finance | BSc (Hons)\*
- 94 Business Finance | BSc (Hons)\*
- 123 Economics | BSc (Hons)\*
- 135 Finance and Investment | BSc (Hons)\*
- 148 International Finance (Top-Up) | BA (Hons)

## ARCHITECTURE, ART AND DESIGN

- 82 Architectural Technology | BSc (Hons)\*
- 83 Architecture | BA (Hons)\*
- 84 Art and Design | BA (Hons)\*
- 84 Art and Design with Creative Technologies | BA (Hons)\*
- 86 Art Business (Top-Up) | BA (Hons)
- 113 Design for Future Living | BA (Hons)\*
- 136 Fine Art | BA (Hons)\*
- 146 Interior Architecture and Design | BA (Hons)\*
- 155 Landscape Architecture | BA (Hons)\*
- 155 Landscape Architecture with Urban Design | BA (Hons)\*
- 184 Product and Furniture Design | BA (Hons)\*

## ACTING AND THEATRE

- 79 Acting | Foundation Course
- 80 Acting | BA (Hons)
- 81 Applied Theatre (Community and Education) | BA (Hons)
- 205 Stage Management | BA (Hons)

## BIOMEDICAL SCIENCES AND ENGINEERING

- 88 Biomedical Engineering | BEng (Hons)\*
- 89 Biomedical Sciences | BSc (Hons)\*

## BUSINESS, MARKETING AND HR

- 92 Business Administration (Top-Up) | BA (Hons)
- 93 Business and Management | HND
- 94 Business Finance | BSc (Hons)\*
- 96 Business Management | BA (Hons)\*
- 98 Business with Marketing | BA (Hons)\*
- 118 Digital Marketing | BA (Hons)
- 128 Events Management | BA (Hons)\*
- 143 Human Resource Management | BA (Hons)\*
- 147 International Business (Top-Up) | BA (Hons)
- 149 International Marketing (Top-Up) | BA (Hons)
- 160 Marketing | BA (Hons)\*
- 160 Marketing with Advertising and PR | BA (Hons)\*
- 160 Marketing with Digital Communication | BA (Hons)\*
- 201 Sport Business Management | BA (Hons)\*

## COMPUTING AND TECHNOLOGY

- 95 Business Information Technology | BSc (Hons)\*
- 100 Computer Games Technology | BSc (Hons)
- 101 Computer Networks and Security | BSc (Hons)\*
- 102 Computer Science | BSc (Hons)\*
- 104 Computer Science with Artificial Intelligence | BSc (Hons)\*
- 105 Computing (Top-Up) | BSc (Hons)
- 106 Computing and Information Technology | BSc (Hons)\*
- 111 Cyber Security | BSc (Hons)\*
- 116 Digital Film Production | BSc (Hons)\*
- 117 Digital Forensics | BSc (Hons)\*
- 120 Digital Media Computing | BSc (Hons)\*

## CONSTRUCTION AND THE BUILT ENVIRONMENT

- 82 Architectural Technology | BSc (Hons)\*
- 91 Building Surveying | BSc (Hons)\*
- 99 Civil Engineering | BEng (Hons)\*
- 108 Construction | HNC
- 109 Construction Management | BSc (Hons)\*
- 189 Quantity Surveying | BSc (Hons)\*
- 190 Real Estate | BSc (Hons)\*

## EDUCATION AND TEACHER TRAINING

- 107 Conductive Education | BA (Hons)
- 121 Early Childhood Studies | BA (Hons)\*
- 122 Early Years | FdA
- 124 Education Studies | BA (Hons)\*
- 183 Primary Education with QTS | BA (Hons)^
- 193 Secondary Physical Education with QTS | BSc (Hons)^
- 194 Secondary Science (Biology) with QTS | BSc (Hons)^
- 212 Working with Children, Young People and Families | BA (Hons)\*

## ENGINEERING

- 87 Automotive Engineering | BEng (Hons)\* / MEng
- 88 Biomedical Engineering | BEng (Hons)\*
- 99 Civil Engineering | BEng (Hons)\*
- 125 Electronic Engineering | BEng (Hons)\* / MEng
- 159 Manufacturing Engineering | BEng (Hons) / MEng
- 162 Mechanical Engineering | BEng (Hons)\* / MEng

## ENGLISH

- 126 English | BA (Hons)\*
- 126 English and Creative Writing | BA (Hons)\*
- 126 English and Journalism | BA (Hons)\*
- 126 English Language and Literature | BA (Hons)\*
- 126 English Literature | BA (Hons)\*

## FASHION AND TEXTILES

- 129 Fashion Branding and Communication | BA (Hons)\*
- 130 Fashion Business and Promotion | BA (Hons)\*
- 132 Fashion Design | BA (Hons)\*
- 206 Textile Design | BA (Hons)\*

## FILM TECHNOLOGY AND SOUND

- 116 Digital Film Production | BSc (Hons)\*
- 197 Sound Engineering and Production | BSc (Hons)\*
- 211 Visual Effects | BSc (Hons)\*

## GAMES, FILM AND ANIMATION

- 115 Digital Animation | BA (Hons)\*
- 133 Film and Screenwriting | BA (Hons)\*
- 134 Filmmaking | BA (Hons)\*
- 208 Video Game Design | BA (Hons)\*
- 209 Video Game Development | BSc (Hons)\*
- 210 Video Game Digital Art | BA (Hons)\*

## HEALTH AND SOCIAL CARE

- 112 Deafblind Studies | CPS / DPS
- 114 Diagnostic Radiography | BSc (Hons)
- 140 Health and Social Care | CertHE / FdSc
- 177 Operating Department Practice | DipHE
- 178 Operating Department Practice | BSc (Hons)
- 179 Paramedic Science | BSc (Hons)
- 192 Rehabilitation Work (Visual Impairment) | FdSc
- 195 Social Work | BSc (Hons)
- 198 Speech and Language Therapy | BSc (Hons)
- 207 Therapeutic Radiography | BSc (Hons)

## JEWELLERY AND SILVERSMITHING

- 137 Gemmological Association Foundation Certificate / Gemmology Diploma / Diamond Diploma
- 138 Gemmology and Jewellery Studies | BSc (Hons)\*
- 142 Horology | BA (Hons)\*
- 151 Jewellery and Objects | BA (Hons)\*
- 152 Jewellery and Silversmithing | HND
- 153 Jewellery and Silversmithing – Design for Industry (Top-Up) | BA (Hons)

## LAW

- 156 Law | LLB (Hons)\*
- 156 Law with American Legal Studies | LLB (Hons)\*
- 156 Law with Business Law | LLB (Hons)\*
- 156 Law with Criminal Justice | LLB (Hons)\*
- 158 Law and Practice | HND

\*Foundation years are available to apply for in these subject areas. See page 72 for more information.

**FY** Look out for the FY (foundation year) icon on course pages.

\*Foundation years are available to apply for in these subject areas. See page 72 for more information. ^Subject to validation.

**FY** Look out for the FY (foundation year) icon on course pages.



## MEDIA AND COMMUNICATION

- 154 Journalism | BA (Hons)\*
- 164 Media and Communication | HND
- 165 Media and Communication | BA (Hons)\*
- 166 Media Production | BA (Hons)\*
- 188 Public Relations and Media | BA (Hons)\*
- 154 Sports Journalism | BA (Hons)\*

## MUSIC

- 150 Jazz | BMus (Hons)
- 169 Music | BMus (Hons)
- 170 Music Business | BA (Hons)\*
- 171 Music Technology | BSc (Hons)
- 181 Popular Music | FdA
- 182 Popular Music | BA (Hons)

## NURSING AND MIDWIFERY

- 167 Midwifery | BSc (Hons)
- 168 Midwifery and Public Health | MSci
- 172 Nursing – Adult | BSc (Hons)
- 172 Nursing – Child | BSc (Hons)
- 172 Nursing – Learning Disability | BSc (Hons)
- 172 Nursing – Mental Health | BSc (Hons)
- 174 Nursing - Adult and Mental Health | MSci
- 174 Nursing - Adult and Child | MSci
- 174 Nursing - Adult and Learning Disabilities | MSci
- 174 Nursing - Mental Health and Child | MSci
- 174 Nursing - Mental Health and Learning Disabilities | MSci
- 174 Nursing - Learning Disabilities and Child | MSci
- 176 Nursing Associate | FdSc

## SOCIAL SCIENCES

- 90 Black Studies | BA (Hons)\*
- 90 Black Studies (Criminal Justice) | BA (Hons)\*
- 110 Criminology | BA (Hons)\*
- 110 Criminology, Policing and Investigation | BA (Hons)\*
- 185 Professional Policing | BSc (Hons)\*
- 186 Psychology | BSc (Hons)\*
- 186 Psychology and Counselling | BSc (Hons)\*
- 186 Psychology with Criminology | BSc (Hons)\*
- 196 Sociology | BA (Hons)\*
- 196 Sociology and Criminology | BA (Hons)\*
- 213 Youth Work and Communities | BA (Hons)\*

## SPORTS

- 200 Sport and Exercise Science | BSc (Hons)\*
- 201 Sport Business Management | BA (Hons)\*
- 202 Sports Coaching and Development | FdSc
- 203 Sports Coaching and Physical Education | BSc (Hons)\*
- 204 Sports Therapy | BSc (Hons)

## VISUAL COMMUNICATION

- 139 Graphic Design | BA (Hons)\*
- 144 Illustration | BA (Hons)\*
- 180 Photography | BA (Hons)\*

\*Foundation years are available to apply for in these subject areas. See page 72 for more information. ^Subject to validation.

**FY** Look out for the FY (foundation year) icon on course pages.







*“Being a part of BCU and studying Accounting and Finance has been an amazing journey. I had support from my personal tutor and lecturers in many ways. Their support shows how they care about their students and want what’s best for them.”*

FARZANA HOSSAIN

BSc (Hons)

## Accounting and Finance

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

NN43 (1169 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our BSc (Hons) Accounting and Finance degree provides a valuable insight into the worlds of accountancy practice, commerce, industry and finance. We create graduates who possess a global outlook, with the conceptual and applied knowledge in the fields of accounting and finance that will enable you to make a positive impact on society.

This course offers an accounting and finance curriculum that is up to date, vocationally relevant, challenging and reflects the complex and challenging nature of the accounting and business environment.

You will gain expertise in areas including financial and management accounting, corporate finance, international accounting and finance issues, data analysis and business technology. You will have the opportunity to use software relevant to the modern business environment, equipping you with the skills and experience sought by employers.

With our practice-based approach to teaching, you will learn from professionally qualified academics with a wealth of industry experience, whose research underpins and informs our approach to teaching.

Full information: [www.bcu.ac.uk/accounting-finance](http://www.bcu.ac.uk/accounting-finance)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/accounting-finance-fy](http://www.bcu.ac.uk/accounting-finance-fy)

Content includes:

#### Year 1

- Introduction to Financial Accounting
- Introduction to Management Accounting
- Data Intelligence
- Governance, Ethics and Law

#### Year 2

- Financial Reporting
- Management Accounting
- Corporate Finance
- International Accounting and Finance Issues

#### Year 3

- Advanced Financial Reporting
- Strategic Management Accounting
- Corporate Financial Strategy
- Tax Planning

Foundation year content includes:

Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

ALIGNED WITH



[www.bcu.ac.uk/acc-vid](http://www.bcu.ac.uk/acc-vid)

UCAS POINTS:

112



*“My time on the foundation course remains the most formative experience of my life, not only developing my abilities as an actor, but also moulding who I am as an individual. I shall be forever indebted to RBC and its teachers.”*

LUCAS ALBION

Foundation Course

## Acting

Royal Birmingham Conservatoire

Content includes:

#### 20-week full-time pathway

- Acting and Improvisation
- Acting Through Song
- Voice
- Solo and Ensemble Singing
- Movement, Dance and Fitness/ Yoga
- Text Analysis
- Stage Combat
- Audition Preparation and Professional Skills

You will undertake four projects as part of the course:

- Devised Storytelling
- Musical Theatre Showcase
- Shakespeare Project
- Contemporary Playwrights Showcase

#### 34-week part-time pathway Terms 1 and 2

- Acting and Improvisation
- Voice
- Solo and Ensemble Singing
- Text Analysis
- Audition Preparation and Professional Skills

#### Term 3

- Production-based Project

This course, with two pathways of delivery to choose from, allows you to increase your skills in and awareness of auditioning, and discover the essential requirements for many drama school auditions.

While gaining increased confidence towards performing, you will also be given skills classes in voice, movement, dance and acting. The Foundation Course in Acting, available both full-time or part-time, will give you a broad foundation in performance techniques and methods, and will be invaluable to anyone wanting to go to drama school or take up a place on a performance course at university.

The course offers students the chance to be entered for a Level 3 qualification which may be worth up to 65 UCAS points.

The 20-week full-time course includes two terms of 10 weeks, each week consisting of up to 30 contact hours. With potential opportunities for professional workshops at Shakespeare’s Globe theatre, plus theatre visits and visiting masterclasses, you will be given valuable insight into a challenging but exciting profession. The 34-week part-time course is delivered over three terms, two evenings per week, with six contact hours per week.

*Please note: At 20 to 34 weeks in length, this Foundation Course in Acting does not qualify for Student Loans Company funding/finance for fees or living expenses. Payment plans are available.*

Full information: [www.bcu.ac.uk/foundation-acting](http://www.bcu.ac.uk/foundation-acting)

ACCREDITATION







*"You never know where the training will take you, but every pathway is unique and wonderful. I loved my time at RBC; it's a unique family of likeminded individuals that supports and uplifts each student to achieve their best in an industry we all love!"*

SEB YATES CRIDLAND

BA (Hons)

## Acting

Royal Birmingham Conservatoire

### CAMPUS

Ruskin Hall, Bournville, and city centre venues

### DURATION

3 years full-time

### UCAS CODE

W410

### ENTRY REQUIREMENTS

Successful two-stage audition – for the initial audition, there is an option to audition on campus or virtually. Successful applicants will be invited to a recall audition taking place on campus for UK applicants, and online for EU/ international applicants.

Plus

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

64

Apply your passion and complete your training at Royal Birmingham Conservatoire – we offer drama school-level training to mould you into a versatile actor and help you launch your career. BA (Hons) Acting develops you practically, personally and professionally, and prepares you for the dynamic and challenging world of the dramatic arts.

We have carefully designed a contemporary course that will prepare you for a creative career in front of a stage, screen or radio audience, including specialist training in voice, movement and singing. We prepare you to be a professional actor and, as a vocational training course, full attendance for an average of 30 hours per week would be expected.

We aim to produce graduates with the entrepreneurial skills to both survive and thrive in the creative industries. Our graduates have gone on to enjoy successful careers on stage and screen. They have worked on hit TV programmes such as *Bridgerton*, *Derry Girls*, *Coronation Street*, *Call the Midwife* and *Line of Duty*, as well as on stage at prestigious theatres such as The Globe, the Royal Shakespeare Company, the West End and regional theatres. Many graduates have also excelled in the areas of writing, directing and producing for film, TV and theatre.

The course is demanding and energetic, allowing you to explore your potential in a supportive, exciting and challenging environment. We encourage you to reach your full potential and become the best that you can be.

Full information: [www.bcu.ac.uk/ba-acting](http://www.bcu.ac.uk/ba-acting)

Content includes:

#### Year 1

- Acting Theory and Practice 1
- Voice and Movement Practices 1
- Rehearsal Exercise

#### Year 2

- Acting Theory and Practice 2
- Voice and Movement Practices 2
- Performance Exercise

#### Year 3

- Recorded Media
- Production
- Professional Development

### ACCREDITATION



*"It doesn't feel like you are learning a lesson or sat in a seminar. It feels like you are productive, and actually out in the world doing what you love. That's what makes it amazing."*

ELENA YIANNI



BA (Hons)

## Applied Theatre (Community and Education)

Royal Birmingham Conservatoire

### CAMPUS

Ruskin Hall, Bournville, and city centre venues

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

W490 (1205 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Practical workshop and interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

96

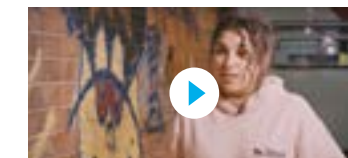
This unique and enterprising course is built around preparing students to work in the expanding world of applied theatre, creating new drama with and for young people and community groups, and using theatre as a way of making a real difference.

The focus is on developing all of the skills needed to create compelling new performances and valuable and effective theatre projects. You will cover all the various skills of performance – acting, movement, voice and singing – but beyond that also address the whole of theatre-making: group devising, writing, facilitation, producing, funding and administration.

You will be equipped to create your own work, telling the stories that are most important to you, and also with the skills to make it happen. The majority of what you will learn on the course will be through practical experience – working with professional practitioners – and in real contexts, with communities responding to actual need. The final year is all about preparing for employment or freelance work as a confident and skilled practitioner.

The course currently has important partnerships with the Birmingham Repertory Theatre, Big Brum TIE Co, The Playhouse, Loudmouth, Geese, Open Theatre and more than 60 professional companies in the Birmingham area. We also have strong links with a wide range of practitioners, both nationally and internationally. In the second year, every student has a full-time placement with one of these companies for six to eight weeks, which is a crucial part of your preparation to graduate as accomplished applied theatre-makers – to go out and change the world.

Full information: [www.bcu.ac.uk/applied-theatre](http://www.bcu.ac.uk/applied-theatre)



[www.bcu.ac.uk/app-theatre-vid](http://www.bcu.ac.uk/app-theatre-vid)

Content includes:

#### Year 1

- Applied Theatre
- Drama for Learning 1
- Community Stories
- Performance 1

#### Year 2

- Professional Practice
- Drama for Learning 2
- Political Stories
- Performance 2

#### Year 3

- Personal Project
- Drama for Learning 3
- Community Project
- Applied Theatre Festival





*“My lectures within the Built Environment not only help me develop my understanding of my degree and achieving my full potential, but they help bridge the gap to my oncoming professional life – allowing me to get one step ahead for my career.”*

JOSEPH LAITT

BSc (Hons)

## Architectural Technology

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

K236 (1128 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Architectural Technology is where architectural design meets construction technology. Accredited by the Chartered Institute of Architectural Technologists (CIAT) and the Chartered Institute of Building (CIOB), this course provides modern and successful design solutions based on a combination of aesthetics and advanced technologies.

This course is your gateway to a career in the architecture engineering construction industry. Learn how to create new designs – as well as working with existing ones – that have buildability, technology, procurement and contractual relations in mind. All of this is set within the social, regulatory, technical, sustainable and aesthetic context of both the UK and global development industry.

You will use the latest industry-standard digital tools and technologies such as Building Information Modelling and Management, which includes best practice in design and collaboration within a common data environment. You will also be using Revit Worksharing and Immersive Digital Design Review with VR, CAD, 3D printing and laser scanning.

We have excellent relationships with employers, meaning there is a range of opportunities for work placements. We have industry partnerships with engineering, management and development consultants, currently including Mott MacDonald and Birmingham City Council's Urban Design team.

Full information:

[www.bcu.ac.uk/architectural-technology](http://www.bcu.ac.uk/architectural-technology)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/architectural-technology-fy](http://www.bcu.ac.uk/architectural-technology-fy)

### ACCREDITATION



Content includes:

#### Year 1

- Built Environment Technology 1
- Integrated Digital Design – Residential
- Professional Environmental and Materials Science
- Law
- Architectural Design

#### Year 2

- Built Environment Technology 2
- Integrated Digital Design – Commercial
- Design Practice
- Emerging Digital Technologies

#### Year 3

- Research in Practice
- Professionalism and Citizenship
- Urban Design Practice in Context
- Individual Honours Project

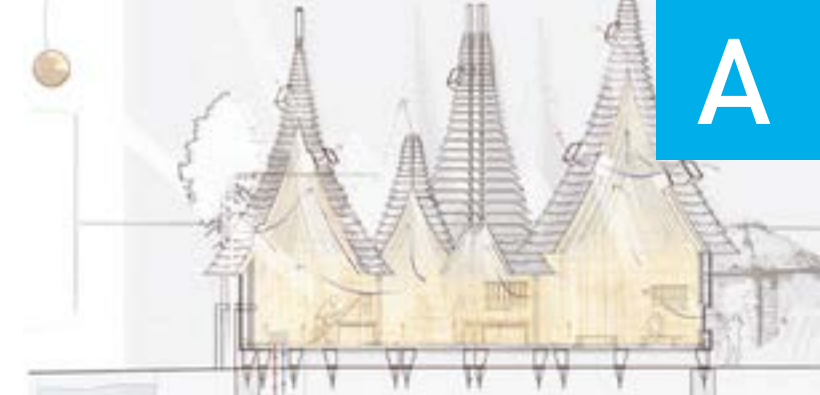
Foundation year content includes:

Built Environment Context and Practice; Building Technology; Foundation Computing; Quantitative Methods; Academic and Personal Study Skills; Independent Practice.

» WE HAVE OUTSTANDING INDUSTRY PARTNERSHIPS WITH ENGINEERING, MANAGEMENT AND DEVELOPMENT CONSULTANTS, CURRENTLY INCLUDING MOTT MACDONALD AND BIRMINGHAM CITY COUNCIL'S URBAN DESIGN TEAM.

*“I chose to study BA (Hons) Architecture because of the range of opportunities on offer and state-of-the-art facilities. With the unwavering support of the tutors, I have developed my skills and found a true passion for architecture and design.”*

SOPHIE ROPER-HALL



BA (Hons)

## Architecture

Birmingham School of Architecture and Design

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

K100 (1197 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: AAB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 136 UCAS points
- BTEC Extended Diploma: DDD
- Access to HE Diploma: 60 credits with 45 at Level 3 with distinction
- International Baccalaureate Diploma: 34 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

From lectures by leading industry professionals to cultural study trips, live project briefs and engaging with real sites, clients and practitioners, this course has been structured to help you respond creatively to the challenges of expanding urbanisation.

If you are considering a career in architecture, studying here will equip you with everything you need to participate in shaping the future of architectural design. As well as being vocational preparation for practising architecture, this course introduces you to the wider societal influences.

Throughout your time here, you will be taught a range of hand and digital drawing and modelmaking skills in both two and three dimensions, and introduced to the concept of building information modelling which helps equip you for entering the world of professional practice. With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, internal and external practitioners, theorists and designers to hone your skills and build knowledge.

The course is accredited by the Royal Institute of British Architects. It includes a comprehensive set of activities in professional studies, including a two-week work placement, construction site visits and into-work seminars.

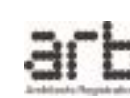
Full information:

[www.bcu.ac.uk/architecture-riba-part-i](http://www.bcu.ac.uk/architecture-riba-part-i)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/architecture-fy](http://www.bcu.ac.uk/architecture-fy)

### ACCREDITATION



Content includes:

#### Year 1

- History of Modern Architecture
- Structures, Environment and Technology
- Design Apparatus
- Design Resolution 1

#### Year 2

- Architectural Theory and Research Methods
- Design Methods
- Design Resolution 2
- Praxis
- Co.LAB

#### Year 3

- Critical Study in Architecture
- Design Exploration
- Systems in Architecture
- Design Resolution 3

Foundation year content includes:

Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.

» FOUNDED IN 1908, OUR BIRMINGHAM SCHOOL OF ARCHITECTURE AND DESIGN IS HIGHLY RESPECTED AND HAS A RICH HISTORY TO EQUIP STUDENTS WITH SKILLS FOR LIFE BEYOND GRADUATION.

UCAS POINTS:

112

UCAS POINTS:

136



*"I fully support the approach to cross-disciplinary teaching, using art, design and digital technology to explore design methodologies. There is a strong emphasis on collaboration, experience and preparing students for future employability."*

JASON BRUGES, FOUNDER OF JASON BRUGES STUDIO

BA (Hons)

## Art and Design

Birmingham Institute of Creative Arts

### CAMPUS

Margaret Street

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

W190 (1162 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Many innovative creative studios now define themselves as interdisciplinary, a word which we define as the fluid movement across the fields of art, design and technology. Rather than specialising in a particular discipline, this cutting-edge course reflects how these studios practise by exploring the intersection between art and design, with the implementation of new creative digital technologies.

Our course will prepare you to be ready for employment within the creative industries by providing you with long-term creative skills. You will develop the necessary self-awareness to question, make, play and create with others.

The versatility of our experimental studio environment will enable you to explore the necessary collisions that the creation of innovative ideas now requires. Whether you choose to combine creative coding with foraging for natural materials, or photography with artificial intelligence, you will respond to live briefs set by real-life clients.

The flexible, student-centred approach to the curriculum, informed by professional practitioners, will enable you to be imaginative, confident and convincing in designing and shaping your role in tomorrow's free-flowing, boundary-free creative industries.

Full information: [www.bcu.ac.uk/art-design](http://www.bcu.ac.uk/art-design)

### AVAILABLE SPECIALIST ROUTES:

[Art and Design with Creative Technologies I](#)  
BA (Hons) 1163 (1164 prof. placement)

All students will be introduced to the fundamentals of interdisciplinary design practice which forms the core ethos of this course. In line with the development of our digital futures, we are introducing an optional pathway in Creative Technologies which will give you the opportunity to focus specifically on developing your digital skills through a breadth of technological approaches.

Full information: [www.bcu.ac.uk/art-design-creative](http://www.bcu.ac.uk/art-design-creative)



These courses can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/art-design-fy](http://www.bcu.ac.uk/art-design-fy)  
[www.bcu.ac.uk/art-design-creative-fy](http://www.bcu.ac.uk/art-design-creative-fy)

### Content includes:

#### Year 1

- Thought Lab
- Materials Lab
- Digital Lab
- Nature Lab
- Performance Lab
- Speculative Lab

#### Year 2

- Local Live Project
- National Live Project
- Global Live Project
- Work Placement

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

#### Year 3

- Research Lab
- Futures Lab
- Creation Lab

### Foundation year content includes:

Understanding Practice; Creative Development and Production; Creative Realisation; Perspectives on Practice.

### RELATED COURSES

136 BA (Hons) Fine Art

86 BA (Hons) Art Business  
(Top-Up)

IAM  
BCU

# SUPPORTING MY AMBITION

*"The tutors on my course have recognised my ambition. When I've shared my ideas, I've always been supported and encouraged to pursue them. My course has also provided me with opportunities to organise exhibitions, work with local art galleries and exhibit my own work, which has developed my employability and made me feel much more confident as an artist."*

CANAAN

BA (Hons) Art and Design





*“A course designed to equip students with the knowledge and understanding of how to take their practical and theoretical learning and apply it to industry and business in order to be creatively prosperous.”*

STEVE BULCOCK, DEPUTY HEAD OF BIRMINGHAM INSTITUTE OF CREATIVE ARTS

BA (Hons)

## Art Business (Top-Up)

Birmingham Institute of Creative Arts

### CAMPUS

Margaret Street

### DURATION

1 year full-time  
2 years part-time

### UCAS CODE

1160

### ENTRY REQUIREMENTS

- Level 4 and 5 in a creative or business discipline with 240 credits by the end of Level 5
- HND in a related subject
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Applicants must attend a portfolio review in order to receive an offer.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

The BA (Hons) Art Business (Top-Up) course will provide you with the understanding and professional skills needed to navigate the broad range of career opportunities in the creative and cultural industries. You will be introduced to the current challenges and emerging opportunities for creative enterprise, encouraging you to respond with innovative approaches for the future.

This course focuses on the dynamic relationships and intersections between art and business, management and creativity, and provides a combination of theoretical and practical study.

You will examine some of the definitions, systems and structures of the creative industries, helping you to identify a position for yourself within an ever-evolving landscape. You will be supported to critically reflect on societal, political and environmental shifts that have implications for cultural value and relevant stakeholders.

Located in the culturally diverse city of Birmingham, the course offers opportunities to network and foster external relationships through live and practical experiences, helping you to identify future opportunities. Building confidence and a repertoire of flexible, responsive, adaptable and transferable skills will help to future-proof your career.

Full information: [www.bcu.ac.uk/art-business](http://www.bcu.ac.uk/art-business)

» DEVELOP THE PRACTICAL AND PROFESSIONAL SKILLS NEEDED TO RESPOND TO THE EVER-EVOLVING LANDSCAPE OF THE CREATIVE INDUSTRIES.

### Content includes:

- Introduction to the Creative Industries (core)
- Creative and Cultural Ecologies (optional)
- Commercial Art Markets (optional)
- Work Placement (optional)
- Major Project (core)

### RELATED COURSES

- 84 BA (Hons) Art and Design
- 98 BA (Hons) Business with Marketing
- 130 BA (Hons) Fashion Business and Promotion

*“BCU teaches you to design to realistic restrictions and this makes you more employable with companies as you really consider the part you are designing. There is a supportive community behind you, with lecturers offering assistance.”*

THOMAS HAMILTON



BEng (Hons) / MEng

## Automotive Engineering

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time (BEng)  
4 years full-time (MEng)  
4 years prof. placement (BEng)  
5 years prof. placement (MEng)

### UCAS CODE

H330 (BEng), H3H0 (MEng),  
1135 (prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB)
- BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Direct entry to Year 3 of the part-time course is possible with a relevant HND, HNC or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

### UCAS POINTS:

112 (BEng) | 128 (MEng)

Our Automotive Engineering course will encourage you to innovate and work collaboratively with tutors, experts and peers to gain practical and theoretical engineering skills that modern employers want.

You will learn how to use the Conceive – Design – Implement – Operate (CDIO) teaching framework, so you can work on projects from initial design to implementation, and address developing challenges in the industry, such as lightweight structures, energy efficient transportation and sustainable design during your studies.

Gain practical experience so you can work in every aspect of the industry, from suspension to chassis and manufacturing systems. Our graduates have progressed into roles with leading manufacturers such as Jaguar Land Rover and Ford Motor Company.

We are one of the UK universities taking part in the international Formula Student event at Silverstone, hosted by the Institution of Mechanical Engineers (IMEchE). Our team is truly interdisciplinary, attracting students from a wide range of courses, all contributing towards our goal to bring engineering skills, team spirit and employment-relevant skills together.

### Full information:

[www.bcu.ac.uk/automotive-engineering](http://www.bcu.ac.uk/automotive-engineering)



BEng (Hons) Automotive Engineering can be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/automotive-engineering-fy](http://www.bcu.ac.uk/automotive-engineering-fy)

» BE A PART OF OUR BCU RACING TEAM TO COMPETE IN THE GLOBAL INSTITUTION OF MECHANICAL ENGINEERS (IMECHE) FORMULA STUDENT EVENT, PREVIOUSLY HELD AT SILVERSTONE.

### Content includes:

**Year 1 (common first year with other engineering courses)**

- Engineering Practice
- Engineering Principles 1 and 2
- Mathematical Modelling 1 and 2
- Integrated Engineering Project

**Year 2**

- Mechanical Science
- Thermodynamics and Fluid Mechanics
- Leading Engineering Endeavours
- Design and Materials

**Year 3**

- Individual Honours Project
- Vehicle Electronics and Control
- Computer-Aided Engineering
- Body and Chassis Performance

**Year 4 (MEng)**

- Group Integrated Master's Project
- Advanced Systems Engineering
- Advanced Powertrains and Control
- Vehicle Control Systems
- Advanced Dynamics

**Foundation year content includes:**

Mathematics for Engineers 1 and 2; Engineering Science 1 and 2; Practical Skills 1 and 2.

### ACCREDITATION







*"I really enjoy studying here as the content is really varied and interesting and the staff make me feel valued and appreciated as a person and are always on hand to help."*

ROBERT CROCKER

BEng (Hons)

## Biomedical Engineering

School of Health Sciences

### CAMPUS

City South / City Centre

### DURATION

3 years full-time

### UCAS CODE

H160

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Biomedical engineering is an exciting, cutting-edge and fast-emerging sector in the United Kingdom and overseas. It applies engineering solutions to meet the challenging demands of the healthcare sector, and plays a significant role in improving the quality of patient care.

Our Biomedical Engineering course pulls in many different subjects, from mechanical to electrical and electronic engineering, while embedding the principles of human anatomy and physiology.

This course offers you an enriched learning experience via its practice-led, knowledge-applied course. You will be supported in undertaking appropriate elective placement opportunities and work independently or in teams to solve biomedical engineering problems. You will interact very closely with a range of professionals, varying from medical engineers to medical practitioners working in private medical device industries and local healthcare trusts.

The knowledge and employability skills you gain will assist you to become an entrepreneur or engineer in the healthcare technology sector or use the research skills you have gained to emerge as a budding scientist.

#### Full information:

[www.bcu.ac.uk/biomedical-engineering](http://www.bcu.ac.uk/biomedical-engineering)



This course can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/biomedical-engineering-fy](http://www.bcu.ac.uk/biomedical-engineering-fy)



[www.bcu.ac.uk/biomed-vid](http://www.bcu.ac.uk/biomed-vid)

#### Content includes:

##### Year 1

- Engineering Principles
- Engineering Practice
- Mathematical Modelling
- Human Anatomy and Physiology for Biomedical Engineering

##### Year 2

- Mathematics for Signals and Systems
- Engineering Electronic Systems
- Analogue and Digital Electronics
- Research Methods in Science and Engineering

##### Year 3

- Biomechanics for Biomedical Engineers
- Biomaterials and Tissue Engineering
- Medical Image Processing
- Research Project

#### Foundation year content includes:

Mathematics for Engineers 1 and 2; Practical Skills 1 and 2; Engineering Science 1 and 2.

» 93% SATISFACTION WITH THE TEACHING ON THIS COURSE. National Student Survey 2022.



BSc (Hons)

## Biomedical Sciences

School of Health Sciences

*"This course has exceeded my expectations. I enjoy every aspect and I appreciate everything that the academics have done for me. A wide range of assessment methods are used which mean that I am able to achieve my full academic potential."*

FATIMA AL-MUSAWI

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

C900

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Biomedical sciences embrace a number of important disciplines, including physiology, biochemistry, cell biology, microbiology and genetics. These subjects are important in the provision of healthcare and medical research, and underpin the biotechnology and pharmaceutical industries. Please note that there may be some changes to the modules on offer on this course for the 2024/25 academic year. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

On this course, you will learn about how the human body functions in health and disease, and develop an understanding of the diagnosis, management and treatment of a range of diseases. You'll gain critical thinking and independent problem-solving skills, which will help you to navigate a successful career after graduation.

You will acquire important practical and scientific skills while being taught in our state-of-the-art life sciences laboratories. You may have the opportunity to take an optional professional placement in an industrial, clinical or research setting between Years 2 and 3 of this course. In the final year, you will undertake an independent Research Project where you will execute your own experiments under supervision.

Graduates may go on to a range of careers directly or after further training, as well as postgraduate study to obtain MSc, MRes, Physician Associate/Assistant and PhD qualifications.

Full information: [www.bcu.ac.uk/biomedical-sciences](http://www.bcu.ac.uk/biomedical-sciences)



This course can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/biomedical-sciences-fy](http://www.bcu.ac.uk/biomedical-sciences-fy)

### RELATED COURSES

194 BSc (Hons) Secondary Science (Biology) with QTS

#### Content includes:

##### Year 1

- Fundamentals of Cell Biology
- Introduction to Human Physiology
- Genetics
- Biochemistry

##### Year 2

- Research Methods in Science and Engineering
- Clinical Biochemistry and Cellular Science
- Infectious Disease
- Blood Science
- Fundamental Principles of Pharmacology and Drug Development

##### Year 3

- Research Project
- Molecular Basis of Disease
- Pathophysiology
- Choice of optional modules

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.





*"I definitely recommend this course; from the support you receive from the faculty as a whole to the friendships you build. Regardless of your background and ethnicity, do this course – it will change your life."*

SARAH BRISTOL-ABBOTT

BA (Hons)

## Black Studies

School of Social Sciences

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

L330 (1243 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This unique course is the first of its kind in Europe. If you are interested in the history, politics, popular cultures, artistic and social movements of people across the African diaspora, Black Studies will provide you with the big picture perspective through this growing discipline.

Your course will be taught by leading, research-active lecturers and tutors, where you will encounter a range of viewpoints, as well as gaining valuable experience outside the University.

Black Studies is an interdisciplinary subject that is committed to working with the wider community. Throughout the degree, we will engage you in the thinking and practice of contextualising your work within communities, and where possible, connecting you to projects and organisations outside of the University.

The course seeks to enable students with the capacities and skills needed to apply decolonising intellectual knowledge to a range of strategies for advancing community self-representation, social justice and global human rights.

Full information: [www.bcu.ac.uk/black-studies](http://www.bcu.ac.uk/black-studies)

### AVAILABLE SPECIALIST ROUTES:

**Black Studies (Criminal Justice) | BA (Hons) 1050**  
(1244 prof. placement)

You will take Black Studies modules which explore the history, politics and experience of Black communities as well as examining the issues in society that produce such stark inequalities. Alongside these modules you will study Criminology-specific modules that explore the basis of, and issues with, the criminal justice system.

Full information:  
[www.bcu.ac.uk/black-studies-criminal-justice](http://www.bcu.ac.uk/black-studies-criminal-justice)



These courses can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/sociology-fy](http://www.bcu.ac.uk/sociology-fy)

### Content includes:

#### Year 1

- Introduction to Black Studies
- City, Community and Culture
- Researching Black Lives
- Black Intellectual Thought

#### Year 2

- Black Political Activism
- Media and Popular Culture
- Black Feminism
- Black Studies Methods
- Black Studies Placement

#### Year 3

- Blackness in Britain
- Black Arts Movement
- Black Studies Project

### Foundation year content includes:

Sociology: The Foundations;  
Criminology: The Foundations; Skills for Social Scientists; Sociology and Criminology in Practice; Criminality, Crime Control and Society;  
Independent Research Project.



[www.bcu.ac.uk/bls-vid](http://www.bcu.ac.uk/bls-vid)

UCAS POINTS:

112



*"My lecturers have continuously supported me and encouraged me to succeed. My course has provided me with a global outlook, as I was able to visit Copenhagen and explore a different life and culture."*

RAJA KAHN

BSc (Hons)

## Building Surveying

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

K230 (1129 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Building Surveying encompasses surveying, conservation, adaptation and repurposing of the built environment. By studying with us, you will embrace new innovations that will prepare you to support the development of a sustainable society. The University is currently reviewing this course internally and there may be changes to its contents for 2024/25.

On this course, accredited by both the Royal Institution of Chartered Surveyors (RICS) and the Chartered Institute of Builders (CIOB), you will learn from building surveying experts with considerable practical experience, and develop your problem-solving, communication and interpersonal skills.

Benefit from our strong industry links by attending visiting lecturer talks and site visits, working on case studies and gaining work experience so you're prepared for employment. The skills we teach have helped our graduates secure roles with companies including Faithful+Gould.

Our excellent relationships with employers mean that you can undertake a work placement, helping you gain real insight about the work of building surveyors and make valuable professional contacts.

Full information: [www.bcu.ac.uk/building-surveying](http://www.bcu.ac.uk/building-surveying)



This course can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/building-surveying-fy](http://www.bcu.ac.uk/building-surveying-fy)

### Content includes:

#### Year 1

- Introduction to the Built Environment
- Built Environment Technology 1
- Law
- Professional Environmental and Materials Science

#### Year 2

- Built Environment Technology 2
- Integrated Digital Design: Commercial
- BIM and Facilities Management
- Design Practice

#### Year 3

- Commercial Building Pathology and Surveying
- Professionalism and Citizenship
- Urban Design Practice in Context
- Individual Honours Project

### Foundation year content includes:

Built Environment Context and Practice; Building Technology; Quantitative Methods; Foundation Computing; Academic and Personal Study Skills; Independent Practice.

### ACCREDITATION



» AS THE INDUSTRY CHANGES, SO DO WE. LEARN ABOUT THE INNOVATIVE DEVELOPMENTS IMPACTING THE SECTOR TODAY.

UCAS POINTS:

112





*“The modules allow students to decide what aspect of the business environment they would like to pursue further in their career. I would recommend this course to anyone that wants to explore the field of business before deciding their career interest!”*

MAITHAM RAJVANI

BA (Hons)

## Business Administration (Top-Up)

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

1 year full-time

### UCAS CODE

N102

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This flexible and wide-ranging course allows you to tailor your studies to your interests, from Innovative Thinking for Organisation Development to Cross-cultural Consumer Behaviour.

With a wide range of modules to choose from, you'll be able to follow a path that will help you to pursue your future career, with previous students progressing into roles with high-profile organisations such as npower and Zurich.

The course covers a whole range of areas with at least five modules for you to choose from. You will study full-time and be given attentive student support. Working with other students from across Birmingham City Business School, you will develop and demonstrate your ability to collaborate, while other projects will require you to work alone and develop your independent learning skills.

You will work on a range of innovative and practical projects, including business reports, case studies, presentations and projects, all of which will help you to apply your knowledge to real businesses and real situations. Our staff will help to support and tailor your learning with expert industry knowledge and experience. They are researchers, authors and industry professionals who'll share their own practical and academic experience and expertise.

Full information: [www.bcu.ac.uk/business-admin](http://www.bcu.ac.uk/business-admin)



[www.bcu.ac.uk/bs-facilities](http://www.bcu.ac.uk/bs-facilities)



*“An HND in Business and Management offers you a widely recognised qualification. Your study will match the first two years of a business-related degree with the possibility of progression to the final year of a degree.”*

BARNY MORRIS, ASSOCIATE PROFESSOR

HND

## Business and Management

Birmingham City Business School

### CAMPUS

South and City College  
Birmingham

### DURATION

2 years full-time

### UCAS CODE

022N

### ENTRY REQUIREMENTS

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This HND course in Business and Management is delivered over two years, full-time. It emphasises learning by doing, so you will get practical skills alongside your theoretical learning. You will study a broad range of business topics such as finance and marketing, alongside specialist management modules.

This course gives you a clear understanding of fundamental business principles such as marketing, human resources and law, as well as more specialist areas like managing advertising, accounting and professional development.

With academic tutor support, you'll learn about the underlying principles and techniques used in management and develop an understanding of contemporary issues in the business world. You will get the opportunity to gain feedback on briefs and projects from industry experts.

Our staff have a wealth of knowledge and industry experience, which means you get to be taught by experts in the field. As well as a wealth of facilities at the college, you'll also have access to support and facilities at the University. This includes support services and career advice.

Full information:

[www.bcu.ac.uk/business-management-hnd-south](http://www.bcu.ac.uk/business-management-hnd-south)

Content includes:

- Marketing
- Human Resource Management
- Organisations and Behaviour
- Business Environment
- Law for Business
- Business Analysis
- Business Planning
- Managing Financial Resources and Decisions

» THIS COURSE OFFERS THE POSSIBILITY OF PROGRESSION TO THE FINAL YEAR OF A BUSINESS-RELATED DEGREE.

UCAS POINTS:

64





*“Good support is given by the faculty, and the Curzon Building is a great study environment.”*

KIRAN BHANGU

BSc (Hons)

## Business Finance

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

NN13 (1171 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

The world of finance is rapidly changing, with new innovative financial products being developed on a constant basis. The present times have also witnessed an unprecedented number of companies failing because of poor financial management. All these challenges call for dynamic and brilliant people who can design financial solutions and make the world a better place.

The degree is designed to equip you with wider business and finance environment knowledge, offering you the opportunity to acquire key business and financial skills, and explore innovative practices and entrepreneurial skills.

The course team has years of industrial experience in the finance field as well as in academia. Therefore, students are assured of getting the help they need to excel on the course. You will learn from the course team’s knowledge and experience, as you will be regularly engaging in inquiry-based and experiential learning, which has been designed to assimilate work-based scenarios.

In order to enhance your employability, extracurricular activities such as trading training, conferences and field trips will be arranged. Outside speakers from industry will be invited to give presentations on how best to improve your employability, and you will also have the opportunity to gain industry experience by going on a professional placement.

Full information: [www.bcu.ac.uk/business-finance](http://www.bcu.ac.uk/business-finance)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/accounting-finance-fy](http://www.bcu.ac.uk/accounting-finance-fy)

### ACCREDITATION



UCAS POINTS:

112

Content includes:

#### Year 1

- Principles of Economics
- Quantitative Methods for Finance
- Introduction to Finance
- Introduction to Financial Accounting

#### Year 2

- Corporate Finance
- Financial Reporting
- Principles of Taxation
- Risk Management

#### Year 3

- Banking, Financial Markets and Institutions
- Financial Technology
- Corporate Financial Strategy
- Current Issues and Trends in Finance

Foundation year content includes:

Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

*“I believe that this course has helped shape my thoughts about computers and business. It has given me a clearer vision about what my career goals are.”*

JONSMITH ALANKAR PULL



BSc (Hons)

## Business Information Technology

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

I201 (1079 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Business Information Technology bridges the gap between IT and business to drive innovation and growth in the modern global organisation. This course embeds a systems philosophy of connectivity, to offer an in-depth understanding of business concepts and how to use IT to serve business needs.

It also provides essential skills that facilitate communicating and discussing technical and business ideas effectively. You will work collaboratively with tutors, researchers and businesses, applying practice-based skills to real-life case studies and live project briefs which will develop your problem-solving and analytical skills. Learn how to think like a coder, to influence the design, development and use of information systems and technology in organisations.

Work in our advanced software development and computer programming labs, using dedicated facilities for systems analysis, networking, e-commerce and business intelligence – all of which reflect advanced professional practice.

You will also gain an in-depth understanding of how organisations can harness data to improve decision-making, and develop your technical, research, design and organisational abilities. In summary, this course will give you the skills and knowledge to make IT work for businesses.

Full information:

[www.bcu.ac.uk/business-information](http://www.bcu.ac.uk/business-information)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/business-information-fy](http://www.bcu.ac.uk/business-information-fy)

### ACCREDITATION



UCAS POINTS:

112

Content includes:

#### Year 1

- Business Information Systems
- Network Fundamentals
- Computational Thinking and Professional Development
- Introduction to Programming

#### Year 2

- Enterprise Systems
- Applied Programming
- Database Systems Development
- Human-Computer Interaction

#### Year 3

- Business Intelligence
- Application Solutions Development
- Consultancy and IT Management
- Individual Honours Projects

Foundation year content includes:

Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

» TOP 5 FOR STUDENT SATISFACTION FOR INFORMATION TECHNOLOGY AND SYSTEMS.

Complete University Guide 2023.





*"The Business Management course is an excellent choice if you are looking to set up your own business or do something in the business-related field. There are many support staff who will always be willing to help you whenever they can."*

HUSAAM AMIN

BA (Hons)

## Business Management

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

N201 (1119 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

The Business Management course will offer you a practical-based degree applicable to a wide range of sectors. You will be able to contribute to critical debates on industry-related contemporary issues and understand the dynamic needs of business managers in the 21st Century to reflect current knowledge and best practices.

You will gain specialist knowledge on a number of core functions of management, building your self-confidence to prepare you for a progressive and successful career in management. You will have the benefit of renowned industry speakers and live projects to inspire and help you to develop.

You will embrace the development and operation of contemporary and international business markets in your learning. This will also include the management of key resources including human capital, financial management, strategic management and cultural awareness.

You will gain an important insight into digital business, exploring how technology remodels the business world, and consider the accompanying issues around social responsibility and ethical behaviour.

Full information:

[www.bcu.ac.uk/business-management](http://www.bcu.ac.uk/business-management)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/business-fy](http://www.bcu.ac.uk/business-fy)

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

Content includes:

#### Year 1

- Insights into Management
- Principles of Marketing
- Developing Your Personal Brand
- Introduction to Entrepreneurship

#### Year 2

- Supply Chain Management
- One Planet Issues
- Management Development
- Data Analytics for Business Optimisation

#### Year 3

- Leading and Managing Change
- Continuous Innovation
- Strategic Management
- Integrated Research Project

Foundation year content includes:

Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

ACCREDITATION



I AM  
BCU



# BUILDING MY CONFIDENCE

*"My course has made me more confident and independent, and I feel I have a great understanding of the business world, ready for when I graduate. I had the opportunity to do a placement in Marketing, working with amazing brands such as Rubiks, Paw Patrol and DC."*

CAITLIN

BA (Hons) Business Management





*“My experience of the University, and especially the Business School, was very good. It gave me the knowledge I needed to put my own business plans into operation.”*

SHEZAD NAWAB

BA (Hons)

## Business with Marketing

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

NN15 (1114 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Looking for a business marketing course in Birmingham? Our BA (Hons) Business with Marketing degree offers the opportunity to take a year-long sandwich placement in industry. The course upholds the values of the Principles for Responsible Management Education (PRME) defined by the United Nations. It aims to educate future business leaders for a sustainable future.

Our course will equip you with practical skills and enterprising attributes, enabling you to make an immediate impact on business organisations. You will be able to develop a wide range of cognitive and intellectual skills, together with competencies specific to business and enterprise.

You will be working with academics with specialist knowledge and industry practitioners while studying with us. The course will provide you with the opportunity to develop specialist marketing and business skills, and key transferable skills, all of which will help you stand out when it comes to securing employment.

Your learning will embrace the development and operation of business markets, the management of key resources including human capital, financial management, strategic management and cultural awareness. You will explore how technology has remodelled the business world and reflect on the accompanying issues around social responsibility and ethical behaviour.

Full information:

[www.bcu.ac.uk/business-marketing](http://www.bcu.ac.uk/business-marketing)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/business-fy](http://www.bcu.ac.uk/business-fy)

Content includes:

#### Year 1

- Developing Your Personal Brand
- Business Foundations
- Principles of Marketing
- Essential Analysis for Business

#### Year 2

- Business Analytics
- Business Strategy
- Dynamic Business Issues and Solutions
- Accounting for Business

#### Year 3

- International Business
- E-business
- Marketing Strategy and Leadership

**Foundation year content includes:** Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

### RELATED COURSES

96 BA (Hons) Business Management

160 BA (Hons) Marketing

UCAS POINTS:

112



*“As part of the Civil Engineering course, I spent one year on a placement, working on a £10 million highway project in Brighton. The time spent during my placement was an eye-opener to how exciting, purposeful and fulfilling the industry is.”*

MOHAMED KAMARA

BEng (Hons)

## Civil Engineering

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

H201 (1134 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Civil engineers design and construct anything from buildings and bridges, to dams, power stations and motorways. This course will prepare you to work on these projects. You will focus on structures, materials, geotechnics and hydraulics, and your studies will be enhanced with site visits, field trips and guest lectures.

You will learn in a hands-on style in a simulated workplace environment, using the latest CAD software so you are equipped to make an impact in an important industry.

Our outstanding industry links give you a competitive edge, to help you progress to a successful career when you graduate. You will be provided with knowledge of the scientific, technical, environmental, economic and managerial aspects of civil engineering so that you will be able to apply yourself to both the design and management of civil engineering projects.

During the course, you will also develop the key transferable skills that modern employers require such as problem-solving, project planning, presentation and communication.

Full information: [www.bcu.ac.uk/civil-engineering](http://www.bcu.ac.uk/civil-engineering)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/civil-engineering-fy](http://www.bcu.ac.uk/civil-engineering-fy)

Content includes:

#### Year 1

- Civil Engineering Principles 1 and 2
- Mathematical Modelling 1 and 2
- Civil Engineering Design Project
- Integrated Digital Design Residential

#### Year 2

- Structures 1
- Soil Mechanics
- Numerical Analysis
- Integrated Digital Design for Complex Structures

#### Year 3

- Hydraulics and Drainage
- Geotechnical Engineering
- Structures 2
- Advanced Analysis and Design

**Foundation year content includes:** Mathematics for Engineers 1 and 2; Practical Skills 1 and 2; Engineering Science 1 and 2.

» OUR GRADUATES HAVE GONE ON TO WORK FOR COMPANIES SUCH AS BALFOUR BEATTY, ATKINS AND JACOBS.

### ACCREDITATION



The Institution of Structural Engineers





*"I have secured a position at the Microsoft Studio Rare as their Engine intern for the year and it would not be possible without BCU. The community atmosphere is unbeatable and I love that the lecturers have an amazing passion for Computer Games Technology."*

NADIA NADEEM

BSc (Hons)

## Computer Games Technology

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

G450 (1082 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Do you want to have a successful career in the computer games industry? Our TIGA-accredited Computer Games Technology course has been developed with input and feedback from leading professionals working in the sector as well as our own students.

While studying for your degree, you will use our state-of-the-art computer games technology lab, which is kitted out with high-performance PCs, Xbox consumer units, Nintendo Switch Development Kits, Rokoko Motion Capture suits and Sony PlayStation development kits, as well as industry-standard software. You will develop a range of technical and professional skills, including advanced coding practices, graphics programming, game engine development and artificial intelligence.

Our current collaborations with Microsoft, Sony and Unreal (Academic Partner) ensure you have access to the most up-to-date technologies available, and our close proximity to independent game studios provides the opportunity for you to meet and network with industry experts. You will also explore allied and emerging disciplines, such as serious and educational game development, augmented and virtual reality, and simulations.

You will also have the opportunity to participate in game development competitions, such as Global Game Jam and Microsoft's Imagine Cup, giving you the chance to show your talent on an international stage.

Full information: [www.bcu.ac.uk/games-tech](http://www.bcu.ac.uk/games-tech)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/games-tech-fy](http://www.bcu.ac.uk/games-tech-fy)

» 100% OF STUDENTS ARE SATISFIED WITH THIS COURSE.  
National Student Survey 2022.

Content includes:

#### Year 1

- 2D Game Programming
- 3D Game Programming
- Modelling
- Professional Practice for Game Development

#### Year 2

- Collaborative Practice
- Game Studio Production
- Web Game Development
- C++ Programming for Games

#### Year 3

- Individual Honours Project
- Artificial Intelligence for Games
- Mobile Game Development
- Console Game Development

ACCREDITATION



UCAS POINTS:

112



*"My lecturers made lectures interesting, funny and relatable. They've been very approachable and were the key to my success of a first-class degree."*

REECE MCCASKILL

BSc (Hons)

## Computer Networks and Security

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

GG49 (1083 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Secure communication technologies form the bedrock of our modern, mobile society. Computer and network security is a growth area within the wider remit of cyber security. You will learn to build, secure and maintain data communication networks.

The course takes a practice-led approach, making use of equipment and tools found in the industry to give you the best preparation for a successful career. You will develop the practical skills sought by industry, backing this up with a thorough understanding of theory.

It delivers the latest in computing, network and security technologies, with the opportunity to gain additional accreditation from Cisco, EC-Council, Juniper and the Linux Professional Institute (additional examination costs may apply). We are also currently home to academies for Cisco Systems and the Microsoft Academy Centre.

You will learn the latest in computing, network and security technologies, in a well-rounded curriculum that includes computer network engineering, programming, server systems, security theory and practice. You'll also gain a detailed understanding of network engineering and network security, along with modules on ethical hacking (based upon EC-Council CEH Associate) and information security.

Full information: [www.bcu.ac.uk/computer-networks](http://www.bcu.ac.uk/computer-networks)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/computer-networks-fy](http://www.bcu.ac.uk/computer-networks-fy)

» WE CURRENTLY HAVE MULTI-INDUSTRY PARTNERSHIPS WITH CISCO SYSTEMS AND MICROSOFT ACADEMY AND WE'RE A MEMBER OF THE MICROSOFT DEVELOPER NETWORK ACADEMIC ALLIANCE.

Content includes:

#### Year 1 (common first year with other computing courses)

- Computer Systems
- Applied Operating Systems
- Computer Programming
- Network Fundamentals

#### Year 2

- Cyber Security Operations
- Programming for Network Engineers
- Networking Technologies
- Enterprise Network Systems

#### Year 3

- Individual Honours Project
- Ethical Hacking
- Wireless Networking Technologies
- Advanced Firewall Systems

#### Foundation year content includes:

Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

» 96% OF STUDENTS ARE SATISFIED WITH THIS COURSE.  
National Student Survey 2022.

UCAS POINTS:

112





*"My studies helped a great deal – they gave me the knowledge to be a successful developer and all-round software literate. The great thing about my course is it focused on all aspects of software which is a great attribute when searching for a job."*

ANSAR NAZIR

BSc (Hons)

## Computer Science

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

G401 (1085 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Work with cutting-edge technologies and achieve the skills valued by today's employers. You will develop your competence in using tools and techniques to produce solutions for computer systems. You will also obtain a sound mathematical and scientific understanding, while appreciating the professional responsibilities and quality issues that are present within the industry.

On this course, you will study the fundamental concepts of computer science including computer programming, data structures and algorithms, information systems, computer networks and computer architecture.

You will then strengthen your knowledge by studying advanced subjects that focus on software engineering skills. You will also be introduced to topics such as operating systems, cyber security, discrete mathematics, and web application development.

The course is taught by experienced academics with extensive links to the IT industry, who will ensure you are receiving the most current and up-to-date information. You will have the chance to gain valuable work experience through a placement after your second year, further developing your skills and increasing your appeal to future employers. We also currently provide access to the Cisco Systems and Microsoft Academy Centre.

Full information: [www.bcu.ac.uk/computer-science](http://www.bcu.ac.uk/computer-science)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/computer-science-fy](http://www.bcu.ac.uk/computer-science-fy)

### Content includes:

#### Year 1 (common first year with other computing courses)

- Computer Programming
- Website Design and Development
- Data Structures and Algorithms
- Network Fundamentals

#### Year 2

- Software Design
- Cyber Security
- Database and Web-App Development
- Operating Systems

#### Year 3

- Artificial Intelligence and Machine Learning
- Mobile and Wearable Application Development
- Cloud Computing
- Dissertation Project

#### Foundation year content includes:

Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

### ACCREDITATION



» OUR ACADEMICS ARE LEADING ON A NUMBER OF SIGNIFICANT AI AND 56 RESEARCH PROJECTS.

I AM  
BCU

[bcu.ac.uk](http://bcu.ac.uk)

# REAL WORLD LEARNING

*"The teaching on my course is fast paced and interesting and our learning always has practical applications. The thing I enjoy most about my course is that you are able to apply computer science concepts and theory to the real world."*

ATTAULLAH

BSc (Hons) Computer Science

UCAS POINTS:

112





*“Machine Learning Operations taught at BCU is a truly amazing subject as it gets students to develop ‘real world’ examples; it has sparked my interest to continue further studies here.”*

ZAN ZVER

BSc (Hons)

## Computer Science with Artificial Intelligence

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

1228 (1229 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This course produces Computer Science graduates skilled in artificial intelligence, machine learning and data analytics to build intelligent software for the 21st Century. These graduates will close the skills gap in the British and global industry.

Skills development in data and artificial intelligence tops the list of four ‘grand challenges’ facing British industry, highlighted in the UK Government’s Industrial Strategy and inspired by a global demand for this expertise. BSc (Hons) Computer Science with Artificial Intelligence will produce graduates who specialise in the most modern methods of artificial intelligence including machine learning, deep learning, natural language processing, machine learning operations and data science.

You will also learn a wide range of tools for evaluating, storing, integrating and processing data, to deliver high-value software solutions to the challenges faced by the modern economy. While the majority of these specialist subjects will be taught in the final year, the earlier years of the course will also have some modules on AI and related topics.

After studying this course, you can apply for job titles including the terms computer science and artificial intelligence, and roles such as Computer Programmer, Artificial Intelligence Engineer, Software Developer, Data Scientist and Machine Learning Engineer.

Full information: [www.bcu.ac.uk/computer-science-AI](http://www.bcu.ac.uk/computer-science-AI)



This course can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/computer-science-AI-fy](http://www.bcu.ac.uk/computer-science-AI-fy)

» YOU WILL LEARN IN OUR £70 MILLION STEAMHOUSE BUILDING WITH ACCESS TO STATE-OF-THE-ART TECHNOLOGY AND THE ABILITY TO WORK SEAMLESSLY WITH INDUSTRY.

UCAS POINTS:

112



*“This course allowed me to strengthen my technical skills in areas like programming, data analysis and project management. Most importantly, I was able to enhance my interpersonal skills, which will help me in both professional and personal situations.”*

DANYAL HUSSAIN

BSc (Hons)

## Computing (Top-Up)

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

1 year full-time

### UCAS CODE

1015

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This broad-based course combines research and theory with application and development, enabling you to put your learning into innovative practice. You will develop the computing and information technology skills you’ll need to design, develop, operate and maintain computer systems.

You will also be encouraged to develop a strategic awareness of the wider context of globalisation and societal needs, and develop innovative systems which provide business value and sustainable solutions.

This final-year top-up course will build on your existing knowledge and develop your technical skills in areas such as information security and IT infrastructure. You will also develop an awareness of the wider context within which professionals operate, exploring topics such as green IT, consultancy and IT management.

Your final individual project will give you the opportunity to explore a specific area in greater depth and develop your project management skills. The course will prepare you for a wide range of careers, both technical and managerial, and will also provide the possibility of progressing to postgraduate study.

Full information: [www.bcu.ac.uk/computing-bsc](http://www.bcu.ac.uk/computing-bsc)

Content includes:

- Business Systems Solutions
- DevOps and Enterprise
- Consultancy and IT Management
- Application Solutions Development
- Individual Honours Project

» EQUIVALENT TO THE FINAL YEAR OF A THREE-YEAR DEGREE, THIS COURSE PREPARES YOU FOR POSTGRADUATE STUDY.

» WE ARE ONE OF MICROSOFT’S TOP UK UNIVERSITY-BASED ACADEMIES AND WE ARE A MEMBER OF THE MICROSOFT DEVELOPER NETWORK ACADEMIC ALLIANCE.





*“Within the course there were excellent opportunities to develop professionally and personally. You get a great deal of support outside lectures and I really enjoyed the campus environment, just a short walk from the city centre.”*

**SCOTT BRANT, INFRASTRUCTURE AND ENABLEMENT CONSULTANT AT BRITVIC**

BSc (Hons)

## Computing and Information Technology

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

G420 (1086 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our Computing and Information Technology course will help you develop the mindset to address global challenges, the kind that businesses and communities face on a day-to-day basis. You will learn how to maintain the digital infrastructure of businesses in innovative and effective ways.

You will use dedicated industry-standard facilities to research and work on enterprise software and virtual environments, to develop business solutions and real-time systems. You'll take a practical approach, backed up with a thorough understanding of theory, to provide you with the skills and knowledge employers look for. You will also have the opportunity to gain additional accreditation from Cisco and the Linux Professional Institute (reduced costs for our students apply).

We prepare you for the workplace. You will learn computing and information technology skills that are needed to design, develop, operate and maintain effective systems. Your knowledge will evolve on a daily basis, and we will ensure you are able to innovate in order to deliver business value and sustainable solutions.

You will also learn management-level skills such as project and change management, to maximise your career potential. We'll help to develop your personal skills so that you can work effectively as a team member and problem-solve at the highest level.

Full information: [www.bcu.ac.uk/comp-info-tech](http://www.bcu.ac.uk/comp-info-tech)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/comp-info-tech-fy](http://www.bcu.ac.uk/comp-info-tech-fy)

» 94% OF STUDENTS ARE SATISFIED WITH THIS COURSE.

National Student Survey 2022.

Content includes:

**Year 1 (common first year with other computing courses)**

- Network Fundamentals
- Applied Operating Systems
- Computer Systems
- Introduction to Programming

**Year 2**

- Enterprise Practice Project
- Applied Programming
- Human-Computer Interaction
- Networking Technologies

**Year 3**

- Individual Honours Project
- Application Solutions Development
- Business Systems Solutions
- Consultancy and IT Management
- DevOps and Enterprise Automation

**Foundation year content includes:**

Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

» WE HAVE STRONG PARTNERSHIPS WITH INDUSTRY INCLUDING IBM, APC BY SCHNEIDER ELECTRIC, ATOS, CO-OP, PHILIPS AND THE CHARTERED INSTITUTE FOR IT.

UCAS POINTS:

112



*“We have access to all of the BCU facilities as well as the college's, which has been a real benefit. I didn't realise how rich the learning environment would be here – Birmingham is so diverse and you get to meet some amazing people.”*

**ERIN SWAN**

BA (Hons)

## Conductive Education

School of Education and Social Work

### CAMPUS

NICE – Centre for Movement Disorders, Moseley

### DURATION

3 years full-time

### UCAS CODE

X161

### ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

96

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders. This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities.

You will train and learn at the Conductive College. The College is based at NICE – Centre for Movement Disorders, a charity located in Moseley, Birmingham, which is an acknowledged world leader for Conductive Education.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children and/or adults alongside experienced conductors. On graduating, you will be able to make a difference to people's lives and will be able to work in centres and schools where conductive education is practised across the world.

Full information: [www.bcu.ac.uk/conductive-ed](http://www.bcu.ac.uk/conductive-ed)

Content includes:

**Year 1**

- Observation for Directing Active Learning
- Developing Professional Skills through Active Learning
- Principles of Conductive Pedagogy
- Conductive Facilitation for Learning

**Year 2**

- Conductive Pedagogy: Analysis and Development of Learning
- The Impact of Motor Disorders on Learning in Childhood and Adulthood
- Learning Theories for Conduction
- Practice-based Learning: Analysing Effective Teaching and Learning Styles
- The Social Basis for Learning

**Year 3**

- Conductive Pedagogy: Evaluation and Application
- Education Research Project
- Application of Conductive Education
- Practice-based Learning: Evaluating Learning

ACCREDITATION



The only course in the UK to train people to work in Conductive Education.



[www.bcu.ac.uk/conductive-education-vid](http://www.bcu.ac.uk/conductive-education-vid)





*"With the regeneration happening in the city, it's a paradise for students studying construction as you can visualise how the building is being constructed and look at the layout of the site which all helps."*

RYAN PARKER

HNC

## Construction

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

2 years part-time

### UCAS CODE

N/A – apply direct

### ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

We recognise that many applicants come to the course with non-standard educational qualifications. Other qualifications and applications from mature students with relevant experience will therefore also be considered. Please contact Admissions if you want to discuss your situation.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

88

Gain a comprehensive introduction to the construction industry and advanced entry to our associated degrees on successful completion of this course. The course provides you with the opportunity to be flexible with your studies and build fundamental knowledge to explore a range of construction roles.

The HNC is an ideal gateway for progression from tradesperson to site manager or quantity surveyor and beyond. On successful completion, you may be able to progress to the second year of one of our full-time degrees or the third year of our part-time degrees or apprenticeships. The HNC is designed for part-time study on a day release basis, making it appropriate for people currently working in the construction sector.

If you're seeking a career in property, technology, building surveying, building control, quantity surveying or construction management, this course is for you. It is also applicable to anyone involved with the design, production or management of buildings.

You will benefit from state-of-the-art facilities and traditional resources, and become accustomed to industry technology. The skills you gain are very much in demand and graduates of the School have secured roles with major engineering and construction companies such as Laing O'Rourke, Mott MacDonald, Taylor Wimpey, Birmingham City Council and Birmingham Airport.

Full information: [www.bcu.ac.uk/construction-hnc](http://www.bcu.ac.uk/construction-hnc)



[www.bcu.ac.uk/const-hnc-vid](http://www.bcu.ac.uk/const-hnc-vid)

### Content includes:

- Construction Technology
- Science and Materials
- Individual Project
- Legal Obligations in the Built Environment
- Management and Practice in Construction

### Optional modules

(must complete at least one):

- Planning and Design for the Built Environment
- Building Information for Construction
- Measuring and Estimating Practice
- Valuation

» OUR GRADUATES HAVE GONE ON TO WORK AT COMPANIES SUCH AS TAYLOR WIMPEY, THOMAS VALE CONSTRUCTION AND THE NHBC.

*"I have definitely become more confident in my own ability since studying here. I've learned a lot, not only about construction and the topics covered by each module but also about myself."*

JESS SMITH



BSc (Hons)

## Construction Management

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

LK12 (1126 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our Construction Management degree offers a collaborative approach to the industry, preparing you to work within an integrated project team and with industrial partners, as well as developing skills required by the Chartered Institute of Building and the Royal Institution of Chartered Surveyors.

This course has social innovation embedded in its core. You will learn about the immediate and long-lasting effect which construction activities have on the environment, and discover sustainable and environmentally sound construction methods and innovative management practices.

Our strong links with employers such as Willmott Dixon allow you to learn in a practical context through work placement opportunities. You will also gain experience working on live projects for clients.

Study with us to gain a broad range of knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, becoming a confident professional who can manage both commercial and civil engineering projects.

Full information: [www.bcu.ac.uk/const-management](http://www.bcu.ac.uk/const-management)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/const-management-fy](http://www.bcu.ac.uk/const-management-fy)

### Content includes:

#### Year 1

- Introduction to the Built Environment
- Built Environment Technology 1
- Innovation in the Built Environment
- Construction Site Management Practice

#### Year 2

- Operational Management
- Money matters in construction
- Civil Engineering
- Built Environment Commercial Technology

#### Year 3

- Contract Practice
- Sustainable Building Design and Construction
- Individual Honours Project
- Project Management
- Bid strategy and professional practice

Foundation year content includes: Built Environment Context and Practice; Building Technology; Foundation Computing; Quantitative Methods; Academic and Personal Study Skills; Independent Practice.

» OUR GRADUATES HAVE GONE ON TO WORK AT COMPANIES SUCH AS BALFOUR BEATTY AND WILMOTT DIXON.

UCAS POINTS:

112

### ACCREDITATION







*“Studying Criminology at BCU has opened my eyes to so many different perspectives. It is such an interesting, varied subject with staff who are always supportive and passionate about your learning.”*

HOLLIE DALES

BA (Hons)

## Criminology

School of Social Sciences

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

M900 (1234 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Make sense of the world of criminal justice with our Criminology degree and get the big picture perspective on crime, punishment and victimisation. This course aims to develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

Our curriculum offers you a variety of subjects, through which you will be able to develop your interests before focusing on specialised fields within criminology that appeal to you as a student.

The course's real-world applications are supported by its close links with local and national criminal justice agencies, including police forces, charities, pressure groups, criminal justice agencies, criminal rehabilitation, probation services and prisons.

You will be taught by expert staff in the fields of criminology, policing and security, and you will also enjoy regular guest lectures from highly influential voices in the discipline.

Full information: [www.bcu.ac.uk/criminology](http://www.bcu.ac.uk/criminology)

### AVAILABLE SPECIALIST ROUTE:

**Criminology, Policing and Investigation | BA (Hons) ML9K (1235 prof. placement)**

Make sense of contemporary issues in policing by getting the big picture perspective on crime, victimisation, and various responses to crime and deviance. Our course covers a range of topics, from the ethics of investigation to crime scene management, as well as practical criminal justice interviewing techniques. The course's professional relevance is supported by its close links with local and national criminal justice agencies, such as West Midlands Police Force.

Full information: [www.bcu.ac.uk/criminology-policing](http://www.bcu.ac.uk/criminology-policing)



These courses can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/criminology-fy](http://www.bcu.ac.uk/criminology-fy)

### Content includes:

#### Year 1

- Key Debates in Criminological Theory
- Crime and the Media
- Crime, Punishment and Society
- The Criminal Justice System

#### Year 2

- Understanding Crime and Criminal Behaviour
- Experiencing Harm
- Prisons and Punishment
- Research Proposal

#### Year 3

- Human Rights: Theory and Practice
- Rehabilitation and Desistance
- The Extended Project

### Foundation year content includes:

Sociology: The Foundations;  
Criminology: The Foundations; Skills for Social Scientists; Sociology and Criminology in Practice; Criminality, Crime Control and Society;  
Independent Research Project.



[www.bcu.ac.uk/ss-facilities](http://www.bcu.ac.uk/ss-facilities)

UCAS POINTS:

112



*“One of the best features about the course is the opportunity to sit professional certifications. On the course, I had the chance to sit Microsoft Azure Fundamentals, Linux Professional Institute Essentials and many more.”*

INDERVIR SONDH

BSc (Hons)

## Cyber Security

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

1010 (1087 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

As we generate data at an ever-increasing pace, the security of this data has become paramount. In the 21st Century, data has become a necessary commodity, which has value in isolation and more so when viewed as a larger data set for trends and habits. Data is key to business functioning, and protection of this data is key to the ongoing success of the digital economy.

You will become equipped with technical knowledge, intellectual know-how, management capabilities and practical skills that will enable you to succeed in meeting the cyber security challenges facing modern organisations.

As the systems that both generate and consume data grow in capability and complexity, and as the Internet of Things continues to expand exponentially, the need to protect the data created, stored and transited across public and private networks intensifies.

The need to protect this data increases with each advance in technology, as does the requirement to have suitably qualified cyber security practitioners. This course is supported by a vibrant research environment within the Centre for Cyber Security at BCU and by traditionally strong industrial links which currently include Cisco, Oracle, IBM, Microsoft and BT.

Full information: [www.bcu.ac.uk/cyber](http://www.bcu.ac.uk/cyber)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/cyber-fy](http://www.bcu.ac.uk/cyber-fy)

### Content includes:

#### Year 1 (common first year with other computing courses)

- Computer Programming
- Mathematics for Computing
- Computer Systems
- Network Fundamentals

#### Year 2

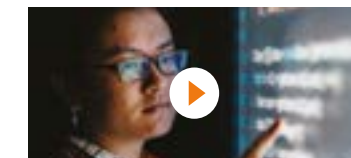
- Networking Technologies
- System Security Attacks and Defences
- Computer Forensics Tools and Technique
- Cyber Security Operations

#### Year 3

- Advanced Cyber Security Operations
- Individual Honours Project
- Cloud Computing
- Ethical Hacking

### Foundation year content includes:

Fundamental Mathematics;  
Academic and Personal Study Skills;  
Web Application Design;  
Audio/Video Fundamentals;  
Independent Practice;  
Foundations of Programming.



[www.bcu.ac.uk/cyb-sec-vid](http://www.bcu.ac.uk/cyb-sec-vid)

UCAS POINTS:

112

» WE ARE ONE OF MICROSOFT'S TOP UK UNIVERSITY-BASED ACADEMIES AND WE ARE A MEMBER OF THE MICROSOFT DEVELOPER NETWORK ACADEMIC ALLIANCE.





*"I am just going through the first year of Certificate in Deafblind Studies, then hopefully on to the Diploma level next year. I recommend this course. It is very interesting and well worth it, especially the last module relating to law."*

MANDY SAUNDERS

CPS/DPS

## Deafblind Studies

School of Education and Social Work

### CAMPUS

Online

### DURATION

1 year (Certificate)  
2 years (Diploma)

### UCAS CODE

N/A – apply direct

### ENTRY REQUIREMENTS

#### CERTIFICATE APPLICANTS

- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

#### PLUS ONE of the following:

- QCF or OCN Level 3 Specialist deafblind assessor course
- Level 3 NVQ or Diploma or equivalent (full award)
- A Levels (DD/48 UCAS tariff points) or a BTEC ordinary National Diploma
- Any undergraduate or postgraduate qualification.

#### OR

Applicants with relevant work experience may be admitted through the formal recognition of prior certificated learning (RPCL) or prior experiential learning (RPEL).

#### DIPLOMA APPLICANTS

For the Diploma in Professional Studies, it is also a requirement to have passed the Certificate in Professional Studies (Deafblind Studies).

This course is based on the belief that all people living with deafblindness have a right to be supported by professionals who have the requisite knowledge and skills to provide a high-quality service. The course aims to meet the requirements relating to the care and support of deafblind people under the Care Act 2014 (England) and the Social Services and Well-Being (Wales) Act 2014.

This course has been designed and developed by some of the most experienced practitioners and academics in the field of deafblindness and is enhanced by the inclusion of teaching materials created by those with lived experience of deafblindness.

The course will cultivate your knowledge and skills to develop, challenge and question contemporary practice in the context of supporting deafblind children and adults.

You will develop knowledge of both congenital and acquired deafblindness as well as the definitions of the condition, its causes and the impact of the impairment, paying particular attention to the substantial diversity of the deafblind population. The course also covers relevant law and public policy, as it applies to deafblind people, their rights and their needs.

Full information: [www.bcu.ac.uk/deafblind-studies](http://www.bcu.ac.uk/deafblind-studies)

### RELATED COURSES

- 192 FdSc Rehabilitation Work (Visual Impairment)

#### Content includes:

##### Certificate

- Understanding Communication, Movement and Mobility
- Understanding Deafblindness / Dual Sensory Loss
- Law, Public Policy and Deafblindness

##### Diploma

- Understanding and Assessing Deafblindness / Dual Sensory Loss
- Understanding and Assessing Communication, Movement and Mobility
- Deafblindness: Independent Study

*"The projects on the course are extremely varied and challenging, but a lot of fun! Having opportunities to hear from, and present my work to, people in the industry is my favourite part of the course and has been a huge source of inspiration."*

ZOE CULVERHOUSE



BA (Hons)

## Design for Future Living

Birmingham School of Architecture and Design

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

1041 (1198 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Housing is a basic human right, but mass-produced housing doesn't always meet today's needs. Our homes should be smart, well designed and affordable; they should create a sense of community, respond to the urgent demands of the climate and biodiversity crisis and support changing family structures.

We need new and disruptive design thinking to revolutionise how we live. BA (Hons) Design for Future Living gives you the opportunity to lead the way in designing how and where we live.

Developed in collaboration with TV architect George Clarke's Ministry of Building, Innovation and Education (MOBIE), the course places you at the forefront of the next generation of designers tackling the design and delivery of new homes.

Through innovative ideas, new design methods, advanced technologies and entrepreneurial skills, you will critique, challenge and disrupt traditional thinking around the idea of 'home' to develop radical and sustainable alternatives.

Full information: [www.bcu.ac.uk/design-future-living](http://www.bcu.ac.uk/design-future-living)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/design-future-living-fy](http://www.bcu.ac.uk/design-future-living-fy)

#### Content includes:

##### Year 1

- History of Modern Architecture and Design
- How We Live(d)
- Technology Transfer
- Inhabit
- Future Homes 1

##### Year 2

- Production
- Sustainable Housing Communities
- Praxis
- Co.LAB
- Future Homes 2

##### Year 3

- Prototype
- Design Entrepreneurship
- Design Project Management
- Future Homes 3

**Foundation year content includes:** Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Shape and Objects.

### RELATED COURSES

- 83 BA (Hons) Architecture  
146 BA (Hons) Interior Architecture and Design  
155 BA (Hons) Landscape Architecture with Urban Design

UCAS POINTS:

112





*"I have learned how to use cutting-edge technology and how to provide the best care to patients. Above all, I've learned a lot about myself and what I'm capable of. I feel able to reach my potential and become the best radiographer I can be."*

**BEN POTTS**

BSc (Hons)

## Diagnostic Radiography

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
6 years part-time

### UCAS CODE

B821

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

**120**

As a diagnostic radiographer you play a valuable part in a service user's pathway by providing the imaging needed to support their diagnosis, treatment and recovery. This is done through the use of highly specialist technology. A career in diagnostic radiography combines science, technology, patient care and an eye for detail. It offers a diverse career pathway with a variety of options to progress to advanced practice.

This Diagnostic Radiography course is approved by the College of Radiographers and will support you to develop the skills and knowledge you need to prepare you to become a fully qualified diagnostic radiographer once you have graduated. On successful completion of all course requirements, you will be entitled to apply for registration with the regulator, the Health and Care Professions Council (HCPC), to gain registered practitioner status and be able to practise in the UK.

Our West Midlands-based Diagnostic Radiography course provision is well established and will offer you a mixture of education in academic and clinical environments. When on campus, as well as classroom delivery, you will have access to our specialist teaching spaces, including a well equipped x-ray suite, image viewing facilities, ward and operating theatre.

You will also develop your specialist skills as you spend time on placements within a variety of imaging departments supported by our clinical partners.

Full information: [www.bcu.ac.uk/radiography-bsc](http://www.bcu.ac.uk/radiography-bsc)



You may be offered foundation year entry to this course. Please see page 72. [www.bcu.ac.uk/health-fy](http://www.bcu.ac.uk/health-fy)

### ACCREDITATION



**hcpc** health & care professions council

### Content includes:

#### Year 1

- Academic Skills and Knowledge
- Principles of Radiation Production and Protection
- The Chest, Abdomen and Pelvis
- Principles of Conventional Radiography

#### Year 2

- Considerations for Professional Practice
- The Axial Skeleton
- Radiographic Technologies and Imaging Principles
- Systems of the Body

#### Year 3

- Advanced Academic Skills and Knowledge – Research
- Adaptive Radiography and Advancing Technologies
- Preparation for Professional Practice
- Critical Thinking in Practice

#### Foundation year content

**includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

» **TOP 10 FOR MEDICAL TECHNOLOGY GRADUATE PROSPECTS.**

Complete University Guide 2023.

*"After spending 30 years as an Animation Director and Character Animator, I'm delighted to be teaching animation to the next generation and helping them to become industry-ready animation specialists."*

**SHAUN MAGHER, COURSE DIRECTOR**



BA (Hons)

## Digital Animation

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

1147

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 point
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

**112**

On this course, you will learn how core art fundamentals, the 12 principles of animation, and principles of acting underpin the creation of engaging, story-led character animation, whether you choose a Film/Television or Games/Interactive pathway. The course also establishes industry-standard tool sets, project management and pipeline methodologies that mirror industry production procedures.

Depending on the route you choose, you will produce a range of assessed materials including but not exclusive to storyboards, story-reels (performance animatics), animation foundation exercises (required to demonstrate principles within showreels), specialist portfolios (featuring short films made collaboratively) or game animation sets, demonstrated within collaborative game production within the game engines Unity and Unreal.

A key focus of this course is developing performance within character animation. You will develop acting techniques that will promote the development of your inner actor to project performance through your characters. You will also develop an understanding and demonstrate visual storytelling, with 'show don't tell' philosophies.

Everyone who experiences this course will have the opportunity to work within a multidisciplinary team to create the highest quality work and portfolios that are required to enter specialist positions within animation industry pipelines.

Full information: [www.bcu.ac.uk/digital-animation](http://www.bcu.ac.uk/digital-animation)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/digital-animation-fy](http://www.bcu.ac.uk/digital-animation-fy)

» **TOP 5 FOR ANIMATION AND GAME DESIGN.**

Guardian League Table 2023.

### Content includes:

#### Year 1

- Art Theory and Practice
- 2D Animation Principles and Production
- 3D Modelling and Practice
- 3D Animation Production

#### Year 2

- Character Concept
- Character Production
- Performance Practice

#### Year 3

- Animation Pipelines
- Professional Portfolio
- Major Project

### RELATED COURSES

**210** BA (Hons) Video Game Digital Art

**144** BA (Hons) Illustration

**134** BA (Hons) Filmmaking





*"BCU gave me so much knowledge and made me confident for jobs outside university. It was a great place to network and shoot short films, which helped me decide what roles I'd be interested in. As it was such a practical course, it gave me a lot of hands-on experience."*

LIAM MORGAN

BSc (Hons)

## Digital Film Production

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

WP63 (1064 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: DDM combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our Digital Film Production degree will equip you with a range of academic and technical skills relevant to technology in film. You will explore filmmaking fundamentals from screenwriting and working with actors, through to camera and lens testing and designing digital production workflows.

Taught by an experienced team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process. You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices.

You will exercise a broad range of technical and creative skills with the support of the University's cutting-edge facilities, which includes our 1,200 sq m Parkside Media Centre. There is also a focus on fundamental technical concepts, including the physics of sound and light being captured during production. You will explore the techniques used to digitally store and manipulate both video and audio in post-production.

We provide access to three film and TV studios including a full-height permanent green screen studio, Da Vinci Resolve colour grading suite, high-spec DIT cart for on-set colour management, a full range of production sound mixing equipment, and two Arri Alexa Mini camera kits with Xeen lenses and wireless follow focus units.

Full information:  
[www.bcu.ac.uk/digital-film-production](http://www.bcu.ac.uk/digital-film-production)



This course can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/digital-film-production-fy](http://www.bcu.ac.uk/digital-film-production-fy)

» USE AN INDUSTRY-STANDARD ARRI ALEXA MINI CAMERA TO SHOOT YOUR FINAL-YEAR FILM. THESE CAMERAS HAVE BEEN USED TO SHOOT HUNDREDS OF FILMS, INCLUDING THE 2019 ACADEMY AWARD WINNER GREEN BOOK.

### Content includes:

#### Year 1

- Video Production
- Visual Design
- Capture and Acquisition
- Studio Production

#### Year 2

- Production Practice
- Narrative Design
- Production Workflows
- Collaborative Practice

#### Final year

- Production Project
- Individual Honours Project
- Virtual Production
- Professional Futures

**Foundation year content includes:** Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

### ACCREDITATION



UCAS POINTS:

120



*"I enjoyed the practical sessions and the problem-solving aspects of the course. I believe that this has set me up with the right skillset to allow me to conduct digital forensic investigations to the best of my ability."*

PETER O'DWYER

BSc (Hons)

## Digital Forensics

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

FG44 (1081 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

With digital forensics playing a critical role in the world of modern criminal investigations, this course will help you develop the practical and professional skills needed by employers in the digital forensics, cyber security and law enforcement sectors. In addition, all major industries have a requirement for digital forensics, including, but not limited to, banking, social media and e-commerce.

Delve into the acquisition, analysis and interpretation of data recovered from computers and digital devices to establish factual evidence, with access to a dedicated specialist digital forensics laboratory, hosting industry-standard digital forensics software and tools.

The multidisciplinary nature of our course will foster the essential skills you require in data investigation, incident response, mobile device forensics, computer networking, ethical hacking, computer programming, and legal and expert witness roles complementary to digital forensic investigations.

Digital Forensics combines a highly rigorous academic qualification with real-life practical work experience, which will enable you to put your knowledge into practice as a computer forensics expert or forensics investigator.

Full information: [www.bcu.ac.uk/digital-forensics](http://www.bcu.ac.uk/digital-forensics)



This course can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/digital-forensics-fy](http://www.bcu.ac.uk/digital-forensics-fy)

### RELATED COURSES

- 111 BSc (Hons) Cyber Security
- 101 BSc (Hons) Computer Networks and Security
- 102 BSc (Hons) Computer Science

### Content includes:

#### Year 1 (common first year with other computing courses)

- Computer Programming
- Computer Forensics Fundamentals
- Network Fundamentals
- Computer Systems

#### Year 2

- Cyber Security Operations
- Computer Forensics Tools and Techniques
- System Security Attacks and Defences

#### Year 3

- Mobile Device Forensics
- Ethical Hacking
- Network and Internet Forensics
- Individual Honours Project

**Foundation year content includes:** Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.



[www.bcu.ac.uk/forensics-vid](http://www.bcu.ac.uk/forensics-vid)





*"BA (Hons) Digital Marketing was a one-of-a-kind experience that helped me develop and evolve personally and professionally. I developed a diverse range of skills and this contributed to the creation of a tangible portfolio. I loved every moment."*

TARANJIT BRACH

BA (Hons)

## Digital Marketing

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

2 years full-time

### UCAS CODE

P647

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

120

This industry-focused Digital Marketing degree is a two-year fast-track course that immerses you in real-world, professional advertising and marketing communications. It's a powerful mix where you'll be working with professionals to learn key skills in the fast-paced digital communications industry.

You could find yourself making simulated advertising campaigns with agencies like Mediacom, or delivering marketing solutions to content brands which have previously included the BBC, or using the latest technologies to produce exciting events, interactive experiences and prototypes to showcase in your portfolio.

You will become part of an employment-led course that teaches a practice-based, knowledge-applied approach, where tutors and industry professionals work with you in classes and assignments to help you develop and grow your personal and professional development.

It's all part of a bigger picture that answers the creative industry's calls for savvy digital talent to exploit new opportunities and trends in emerging markets and technologies. This means you'll be looking for ways to reimagine trends, build brands, find fame, add value, optimise content, disrupt behaviours and monetise ideas across a range of media, platforms and channels.

Full information: [www.bcu.ac.uk/digital-marketing](http://www.bcu.ac.uk/digital-marketing)

### Content includes:

#### Year 1

- Digital Marketing Primer
- Audiences and Brand Development
- Research Methodologies
- Planning and Strategy
- Collaborative Practice

#### Year 2

- Contemporary Market Research Methods
- Methodologies for Digital Marketing Campaigns
- Content Marketing
- Collaborative Practice
- Final Major Project

### ACCREDITATION



» 95% OF STUDENTS WERE SATISFIED WITH THE TEACHING ON THIS COURSE.

National Student Survey 2022.







*“This course is a unique blend of media and computing I could not find on any other course. It is challenging yet rewarding and the broad range of the modules allows me to have a wide range of options when choosing my career path.”*

HARVIR SINGH

BSc (Hons)

## Digital Media Computing

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

P310 (1088 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Today's world revolves around the use of digital media technologies. Develop a highly sought-after mix of technical ability and content creation skills so that you have the edge in our digital age. This course will enable you to produce the next generation of digital media products.

Digital Media Computing is an intellectually challenging and highly rewarding degree that will prepare you to meet the professional and technical demands of industry. Delve into web technology, programming, animation, 3D modelling, video production, human-computer interaction and interface design to develop web and interactive digital media applications.

Roles in digital media involve bringing together a variety of skills, incorporating media such as still and moving images, 3D content, web coding, content creation, sound and text. You will have the opportunity to learn about equipment, workflows, processes and practices in various disciplines, and learn how to bring these together into media-rich, interactive content.

You will also develop key transferable skills that will help you in the workplace, such as teamwork, reflection and self-awareness, as well as learning how to code interactive media products. There is a fantastic opportunity to undertake an industrial placement after your second year, gaining valuable work experience and preparing you for employment after you graduate.

Full information: [www.bcu.ac.uk/digi-media-comp](http://www.bcu.ac.uk/digi-media-comp)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/digi-media-comp-fy](http://www.bcu.ac.uk/digi-media-comp-fy)

» 90% OF STUDENTS ARE SATISFIED WITH THIS COURSE. National Student Survey 2022.

UCAS POINTS:

112



*“Early Childhood Studies gave me the confidence to flourish individually and gain an understanding of working with children, parents, and professionals. The various forms of assessments allowed individual creativity to show.”*

PARAMPREET KAUR

BA (Hons)

## Early Childhood Studies

School of Education and Social Work

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

X320

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

With a focus on understanding children and childhood, this course has a strong emphasis on research and employability. You will explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old. Please note that there may be some changes to the modules on offer on this course for the 2024/25 academic year. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

You will experience the value of a work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children. Successful completion of placement will also enable you to meet the criteria for Early Years Educator, the professional qualification that means you can work with babies and young children as a qualified member of staff.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in Early Years. Study topics include children and childhood, child development, exploration and play, and working with families. This course considers inclusive practice, developing communication skills, and children and family social policy.

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, you could be offered entry to the course in Year 2 or Year 3, depending on the previous course studied and individual mark profile (for entry at Year 3, a 60% grade average is required at Level 5).

Full information: [www.bcu.ac.uk/early-childhood](http://www.bcu.ac.uk/early-childhood)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/early-childhood-fy](http://www.bcu.ac.uk/early-childhood-fy)

UCAS POINTS:

112

Content includes:

**IMPORTANT:** The contents of this course are currently being reviewed by the University and may be subject to change. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

#### Year 1

- Working as a Professional
- Child Development
- Observing and Assessing Babies and Young Children

#### Year 2

- Reflecting on Play, Learning and Pedagogy
- Safeguarding and Child Protection
- The Healthy Child

#### Year 3

- Research Project
- Leadership and Management
- Exploring Contemporary Perspectives

There are optional modules in each year.

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham's Children and Society; Policy and Politics.

### RELATED COURSES

- 124 BA (Hons) Education Studies
- 212 BA (Hons) Working with Children, Young People and Families





*"Everyone is so lovely and helpful; the staff are always willing to help you and go the extra mile for you if you are willing to put in the time and effort."*

KARA DIXON

FdA

## Early Years

School of Education and Social Work

### CAMPUS

South and City College  
Birmingham

### DURATION

2 years full-time  
3 years part-time

### UCAS CODE

X311

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

48

If you are already working in a childcare setting and looking to develop your skills and career, this course is the ideal place to start your studies. Studying in small, intimate groups, trainee Early Years practitioners get the chance to enhance skills and professional standing, while enjoying a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements. The course is carefully designed to offer appropriate skills and knowledge relating to professional practice and the application of work-based experience. It also focuses on your self-development and independent learning, as well as teamwork and your ability to manage others.

Applying your knowledge in real Early Years settings is a vital part of your learning, and you will need to undertake a work placement during the course. As a working, part-time student, you will normally achieve this through your professional commitments; if you study full-time, you get all the support you need to find a suitable work placement.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community. Equivalent to two years of degree-level study, this course offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or 6 (Year 3), depending on your mark profile on completion of the foundation degree.

Full information: [www.bcu.ac.uk/early-years](http://www.bcu.ac.uk/early-years)

» THIS COURSE OFFERS ENTRY TO THE BA (HONS) EARLY CHILDHOOD STUDIES COURSE AT LEVEL 5 (YEAR 2) OR 6 (YEAR 3), DEPENDING ON YOUR MARK PROFILE, ON COMPLETION OF THE FOUNDATION DEGREE.

Content includes:

#### Year 1

- Introducing Professional Practice
- Safeguarding Children
- Learning through Play
- Observing Children's Holistic Development

#### Year 2

- Developing Professional Practice
- Fostering Children's Mental Health and Wellbeing
- Promoting Inclusion and Parental Partnerships
- Social Construction of the Child

*"I enjoy how the course challenges me and allows me to work outside of my comfort zone... The lecturers are very passionate and supportive towards your studies."*

SAMA ELFARRA



BSc (Hons)

## Economics

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

L100 (1177 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

The applied nature of our BSc (Hons) Economics degree prepares you to work as an economist, or in a related role which is concerned with the study of the economy and its impact on society and the natural environment.

Economics is a social science which informs major challenges faced by our societies today, including inequality, environmental sustainability and economic policy. The course will provide you with a firm foundation of economics to interpret, analyse and question diverse economic theories and policies in a real-life context.

The course equips you with a vast analytical toolkit, which includes mathematical and statistical analysis, critical thinking, qualitative techniques, and proficiency in a range of industry-specific software packages that are relevant to the economics profession. You will also learn how to communicate results and ideas concisely to a variety of specialist and non-specialist audiences.

Economics is a global subject. You will be encouraged to look at situations from an international perspective. You will apply the knowledge learned in the course to examine global events and look at how different economic ideas help us understand and address global challenges such as poverty, inequality, climate change and the impact of new technologies on the economy and society.

Full information: [www.bcu.ac.uk/economics](http://www.bcu.ac.uk/economics)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/economics-fy](http://www.bcu.ac.uk/economics-fy)



[www.bcu.ac.uk/ec-vid](http://www.bcu.ac.uk/ec-vid)

Content includes:

#### Year 1

- Principles of Economics
- Professional Development for Economists
- Economic History
- Introduction to Finance

#### Year 2

- Intermediate Microeconomics
- Intermediate Macroeconomics
- Political Economy
- Econometrics

#### Year 3

- Advanced Economic Theory
- International Economics
- A range of module options such as Labour Economics, Industrial Economics and Money, Banking and Monetary Policy

**Foundation year content includes:** Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

» 100% OF STUDENTS ARE SATISFIED WITH THIS COURSE.

National Student Survey 2022.





*“The staff are so passionate about what they are teaching; their enthusiasm inspires me as a student to work harder and value their feedback. The staff really go out of their way to create engaging, interactive sessions.”*

JESSICA WYTHE

BA (Hons)

## Education Studies

School of Education and Social Work

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

X300

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

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Education is at the heart of the development of our society. To study education is to study the way society develops. Our BA (Hons) Education Studies course considers the concept of education from a variety of perspectives. You will engage in critical reflection on the aims, values, principles and policies of the UK education system as well as education systems around the world. Please note that there may be some changes to the modules on offer on this course for the 2024/25 academic year. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

There is an emphasis on issues of equality and diversity, and their particular relevance to educational experiences and achievement. The central philosophy underpinning the course is a commitment to create a supportive and challenging learning environment in which you can thrive and develop.

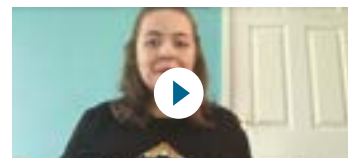
You will be provided with opportunities to explore and debate ideas, encouraged and led by a diverse group of experienced tutors who have worked across a variety of educational backgrounds and disciplines. Tutors will engage you and your fellow students in a reflective and critical evaluation of educational practices, theories and research.

We also offer a valuable opportunity to embark on a variety of work-based placements in education through our established connections across schools, colleges and training institutions.

Full information: [www.bcu.ac.uk/ed-studies](http://www.bcu.ac.uk/ed-studies)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/ed-studies-fy](http://www.bcu.ac.uk/ed-studies-fy)



[www.bcu.ac.uk/education-studies-vid](http://www.bcu.ac.uk/education-studies-vid)

### Content includes:

**IMPORTANT:** The contents of this course are currently being reviewed by the University and may be subject to change. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

#### Year 1

- Introduction to Education Studies
- Key Educational Thinkers and the Philosophy of Education
- Education and Society
- Creativity, Teaching and Learning

#### Year 2

- Practice-based placement
- Preparing for Research in Education
- Inclusion, Diversity and Special Educational Needs
- Globalisation, Education and Inequality

#### Year 3

- Individual Practice-based Research Project
- Educational Innovations in the 21st Century
- Issues of Identity in Education

### Foundation year content includes:

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham's Children and Society; Policy and Politics.

### RELATED COURSES

- 121 BA (Hons) Early Childhood Studies
- 212 BA (Hons) Working with Children, Young People and Families

*“The course provided a great balance of theoretical and practical learning along with project management and professional practice, which immensely improved my technical knowledge and skills required for the industry.”*

ZEEESHAN MUSTAFA LATIF ANSARI



BEng (Hons) / MEng

## Electronic Engineering

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time (BEng)  
4 years full-time (MEng)  
4 years prof. placement (BEng)  
5 years prof. placement (MEng)  
5 years part-time (BEng)

### UCAS CODE

H601 (BEng), H679 (MEng), 1132 (prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB)
- BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Direct entry to Year 3 of the part-time course is possible with a relevant HND, HNC or equivalent

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112 (BEng) | 128 (MEng)

Our Electronic Engineering degree will give you the practical and theoretical engineering skills that modern employers want. We will help you to understand the social, commercial, legal, ethical, economic and environmental factors associated with engineering so that you think like an engineer.

You will gain practical experience by working on project-based activities from design to implementation. You will also apply engineering science to real-world problems and develop your interpersonal skills in multidisciplinary teams, to help prepare you for modern engineering.

The course has been designed to develop key transferable skills like problem-solving, project planning, presentation and communication. There are also opportunities to help at the acclaimed annual Global Game Jam, where you can build and design your own creations.

All students have the opportunity to undertake a placement year to acquire real-life skills and experience. These opportunities have helped our graduates to progress into roles with companies such as Rolls-Royce, Jaguar Land Rover and Willmott Dixon.

Full information: [www.bcu.ac.uk/electronic-eng](http://www.bcu.ac.uk/electronic-eng)



BEng (Hons) Electronic Engineering can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/electronic-eng-fy](http://www.bcu.ac.uk/electronic-eng-fy)

### Content includes:

**Year 1 (common first year with other engineering courses)**

- Engineering Practice
- Engineering Principles 1 and 2
- Mathematical Modelling 1 and 2
- Integrated Engineering Project

#### Year 2

- Analogue and Digital Electronics
- Microcontroller System Design and Programming
- Engineering Electronic Systems
- Electronics Project

#### Year 3

- Individual Honours Project
- Digital Filters and Spectral Analysis
- Embedded Systems and Control
- Communications Systems and Networks

#### Year 4 (MEng)

- Group Integrated Master's Project
- Analogue Microelectronics and Integrated Circuit Architecture
- Digital Microelectronics and Hardware Description Languages
- Applied Digital Signal Processing

### Foundation year content includes:

Mathematics for Engineering 1 and 2; Practical Skills 1 and 2; Engineering Science 1 and 2.

### ACCREDITATION



» GAIN DESIRABLE EMPLOYABILITY SKILLS AND WORK EXPERIENCE WITH THE OPTION OF AN INDUSTRIAL PLACEMENT YEAR FOR FULL-TIME STUDENTS.





BA (Hons)

## English

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

6 years part-time

### UCAS CODE

Q301 (1206 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

Applicants may also be requested to complete an essay set by the department unless they are already holding or are working towards an A Level in English at Grade C or above.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

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English at Birmingham City University is a subject that encompasses the study of literature, language, drama and creative writing. Ours is a community where each individual is empowered to shape their learning, research and practice in creative, innovative and thought-provoking ways. We are ambitious in our creative and critical practice, in challenging convention and in developing an inclusive curriculum that reflects the distinctiveness of every student.

If you enjoy all aspects of English study and want maximum flexibility to shape your degree and develop your own areas of interest and expertise, this course is ideal for you. In your first year you'll gain a strong grounding in all areas of English study and then start to use this knowledge to build a degree which most suits your emerging talents.

Along the way you'll benefit from being part of a vibrant community of staff and students who understand the impact that English has made and continues to have on regional, national and global cultures. Our teaching is student-focused and research-led, and learning takes place in a friendly and supportive environment.

You will be taught by expert researchers and practitioners who foster a community of experimentation, innovation and inclusion which will allow you to flourish and grow. Not only will this degree equip you with a strong subject knowledge, but it will also allow you to develop key transferable skills which are highly prized by a range of employers.

Full information: [www.bcu.ac.uk/english-ba](http://www.bcu.ac.uk/english-ba)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/english-fy](http://www.bcu.ac.uk/english-fy)

» YOU WILL BE TAUGHT BY WORLD-LEADING ACADEMICS AND EXPERT PRACTITIONERS

Content includes:

#### Year 1

- Literature, Drama and Origin
- Foundations of Language
- Foundations of Creative Writing
- Key Critical Concepts

#### Year 2

- Writing and the Environment
- A wide range of module options, covering all aspects of English studies

#### Year 3

- Major Project
- A wide range of module options, covering all aspects of English studies

#### Foundation year content includes:

Language and Creativity; Language and Texts; Literature in the World; Literature in Time; Researching English; Writing Development.

» TOP 15 FOR STUDENT SATISFACTION AND GRADUATE PROSPECTS IN ENGLISH.

Complete University Guide 2023.

*“What I enjoy most about the BA English course is the variety of modules we get to choose from. From writing short stories to studying multicultural literature, I’ve had the chance to explore texts from many time periods and locations.”*

MADINA OUTAMA, THIRD YEAR BA (HONS)  
ENGLISH STUDENT



### AVAILABLE SPECIALIST ROUTES:

English and Creative Writing | BA (Hons) QW38  
(1210 prof. placement)

To be an effective writer you need to be an effective reader. This course combines the study of literature, enabling you to think critically about the work of published authors, poets and playwrights, with the development of your own writing craft.

In the early stages of your course you will have the opportunity to work creatively across a range of genres including poetry, prose fiction and drama. You will gain a thorough grounding in the craft of writing, focusing on elements such as setting, structure, dialogue, character formation, and poetic form and technique.

Alongside the development of your creative writing practice you will study modules in English, gaining vital skills in research, critical analysis and argument.

Full information: [www.bcu.ac.uk/english-cw](http://www.bcu.ac.uk/english-cw)

English and Journalism | BA (Hons) Q30J (1211 prof. placement)

This course is ideal if you wish to follow a career in the dynamic and competitive world of journalism. You will focus on the development of your core knowledge and skills for English as well as gaining valuable experience working on live stories in media environments, which will teach you how to craft a story in a way that engages the audience.

It combines the study of literature, language, drama and creative writing from the School of English with skills essential to an intelligent media professional from the School of Media.

You will have access to our industry-standard media facilities throughout your studies, alongside guest lectures from industry professionals. By the time you graduate, you will be a thinking journalist with a specialism in news, broadcasting, features or design.

Full information: [www.bcu.ac.uk/english-journ](http://www.bcu.ac.uk/english-journ)

» WE ARE A TOP 20 ENGLISH DEPARTMENT FOR RESEARCH QUALITY, WITH 94% OF OUR WORK JUDGED TO BE ‘WORLD LEADING’ (4\*) OR ‘INTERNATIONALLY EXCELLENT’ (3\*).  
Research Excellence Framework 2021.

English Language and Literature | BA (Hons) Q300  
(1207 prof. placement)

If you are fascinated by the way language works and is used in the world around us and if you love reading literature from different historical periods, cultures and genres, then this is the course for you.

You will combine core knowledge in English language and literature with the opportunity to develop your own areas of interest in language, literature, drama or creative writing.

English Language and Literature degrees are highly sought after by employers, due to the range of skills that they instil within graduates.

Full information: [www.bcu.ac.uk/english-lang-lit](http://www.bcu.ac.uk/english-lang-lit)

English Literature | BA (Hons) Q320 (1208 prof. placement)

Our literature degree takes you from the origins of traditional literary forms and ideas to the most contemporary issues facing societies and cultures today.

You have the flexibility to pursue your own personal interests, from Shakespeare’s plays, Gothic stories and the contemporary novel, to creative writing for the screen and teaching English as a foreign language. We embrace the full breadth of English studies to cover aspects of history, politics, philosophy, psychology and sociology, to truly enrich our students’ perspectives.

You will gain valuable work experience and develop sought-after transferable skills as a problem-solver, critical thinker, adept communicator and versatile writer – and you will learn how the power of storytelling and the impact of language profoundly affect people and the world around us.

Full information: [www.bcu.ac.uk/english-lit](http://www.bcu.ac.uk/english-lit)



These specialist routes can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/english-fy](http://www.bcu.ac.uk/english-fy)





*“My experience on the course has been very positive. Each module has developed my skills and understanding of the events industry, and enabled me to become more open-minded regarding live events scenarios.”*

ALICIA GOODISON

BA (Hons)

## Events Management

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

N820 (1173 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Start building towards a career in events management with our innovative and on-trend course. Taught in the heart of the UK's second city, it will give you the skills, experience and insights to develop a career in this growing area.

Combining theory and practical application, the course will draw heavily from practising event, venue and experience leaders to cover multiple aspects such as marketing, project management, design, operations, analytics, digitisation, and experiential and client management.

Building on the insights and close business connections that Birmingham City Business School has made through its Academy of Multi-Unit Leadership (with over 600 graduate managers from industry-leading event and leisure organisations), this undergraduate course will provide the academic expertise and contacts to help you develop an exciting professional future.

Over the past decade there has been a surge of careers in the global leisure sector that require best-in-class event, venue and guest experience managers. The President of Genting UK, Paul Willcock, describes the course as “an exciting and innovative degree that provides exceptionally strong pathways into our industry”.

Full information: [www.bcu.ac.uk/eve-management](http://www.bcu.ac.uk/eve-management)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/business-fy](http://www.bcu.ac.uk/business-fy)

Content includes:

#### Year 1

- Introduction to Event and Experience Management
- Introduction to Venue Management
- Finance for Managers
- Principles of Marketing

#### Year 2

- Live Event Experiences
- Event Technologies and Digital Innovation
- Venue Design and Supply Chain Management
- One Planet Issues
- Personal Development as an EVE Manager

#### Year 3

- Managing Emotions in the Events Industry
- Strategic Management
- CSR and Safety in the Events Industry

**Foundation year content includes:**

Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

### ACCREDITATION



UCAS POINTS:

112



*“The best thing about the course is gaining true industry knowledge and skills, across many creative areas – all while having fun! By studying a wide range of subjects, I was able to pinpoint the exact section of fashion I wanted a career in.”*

KESIA ZISSMAN, SHOWROOM COORDINATOR AT FRENCH CONNECTION

BA (Hons)

## Fashion Branding and Communication

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

W23M (1192 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This vibrant mix of fashion communication and brand management includes creative direction and styling, fashion journalism, trend prediction and consumer behaviour. This will give you the skills you need to be a creative, confident, well-informed fashion communicator, ready for the industry.

You will be taught by an industry-experienced academic team and by visiting professionals. There is also the opportunity to participate in live brand-based projects and competitions, including working with leading trend forecasters, magazines, and a range of high street retail names.

You will develop visual and written communication skills across a broad range of creative media (creative direction and styling, art direction and graphics, print and digital design, branding strategy and journalistic writing) associated with the fashion industry. There will also be the chance to showcase your final-year work to industry leaders, at events such as Graduate Fashion Week in London.

Based at our City Centre Campus, you will have access to photography studios and equipment, relevant software and computer equipment, as well as a Faculty of creative students to collaborate with. You can also choose our four-year professional placement option, which features a one-year industry internship.

Full information:

[www.bcu.ac.uk/fashion-branding-communication](http://www.bcu.ac.uk/fashion-branding-communication)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/fashion-branding-communication-fy](http://www.bcu.ac.uk/fashion-branding-communication-fy)

Content includes:

#### Year 1

- Fashion Publications
- Trend Forecasting
- Visual Literacy
- Creative Fashion Branding Communication

#### Year 2

- Industry Competition Briefs
- Fashion Practitioner Case Study
- Brand Generation
- Work Placement OR Collaborative Practice

#### Year 3

- Major Project
- Independent Final Project
- Self-branding and Promotion

**Foundation year content includes:** Fashion and Textile Skills and Processes; Trends Research; Brand Development; Signature Project.

» YOU'LL HAVE THE CHANCE TO VISIT INTERNATIONAL FASHION CITIES SUCH AS LONDON, BERLIN, COPENHAGEN AND NEW YORK.

### RELATED COURSES

130 BA (Hons) Fashion Business and Promotion

132 BA (Hons) Fashion Design

UCAS POINTS:

112





*"I believe BCU has enabled me to further my independence as an individual, as well as enhance skills such as time management. The tutors have all been so encouraging and supportive."*

JESSICA MCEWAN

BA (Hons)

## Fashion Business and Promotion

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

W5N9 (1191 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Fashion Business and Promotion is for those students that want to work in the fashion industry, but not making or designing clothes. Our modules enable you to graduate from this course with a diverse understanding of the fashion industry.

By the end of the second year, you will have covered a range of subjects including buying and merchandising, in-store experience planning, implementing a marketing and PR campaign, and running a live event, ready to focus on your strengths and career aspirations in your final year.

You will develop an understanding of the global marketplace and consumer, and how the industries focus on circular economy and sustainability. In Year 2, you will have the opportunity to undertake a work placement or a collaborative project with other students from the School of Fashion and Textiles.

Throughout your time with us you will explore new creative skills in packages such as Adobe Creative Cloud. You will develop business and research skills, applying theories and techniques as well as working on industry-led briefs which have been supported in recent years by Gymshark, Selfridges, Superdry and Next. You will be inspired by our alumni guests and supported by our dedicated academic team with extensive industry experience as buyers, designers, artists and marketers.

Full information:

[www.bcu.ac.uk/fashion-business-promotion](http://www.bcu.ac.uk/fashion-business-promotion)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/fashion-business-promotion-fy](http://www.bcu.ac.uk/fashion-business-promotion-fy)

» INTEGRATED WORK PLACEMENTS PROVIDE YOU WITH THE ESSENTIAL EXPERIENCE NEEDED TO GET AHEAD IN THE SECTOR.

Content includes:

#### Year 1

- Fashion Business Context
- Buying and Merchandising
- Trend Forecasting
- Visual Merchandising

#### Year 2

- Marketing and PR
- International Retailing
- Event Management
- Work Placement

#### Year 3

- Major Project Dissertation
- Independent Major Project
- Self-promotion

Foundation year content includes:

Fashion and Textile Skills and Processes; Trends Research; Brand Development; Signature Project.

### RELATED COURSES

129 BA (Hons) Fashion Branding and Communication

206 BA (Hons) Textile Design

I AM  
BCU

[bcu.ac.uk](http://bcu.ac.uk)

# GAINING PRACTICAL EXPERIENCE

*"My course has provided me with incredible facilities, tutors that advise and inspire me, and the confidence to go out into the industry and gain experience doing what I love. I've really enjoyed how practical the course is, as I was nervous about the academic side of university before I joined."*

JACK

BA (Hons) Fashion Design

UCAS POINTS:

112





*"I was made to feel very welcome at BCU and the transition was very smooth. The University has definitely helped me to prepare for life after graduation and every lecturer has been a joy to be taught by."*

KIRIE-LEA CUSSEN

BA (Hons)

## Fashion Design

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

W230 (1188 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112



[www.bcu.ac.uk/fashion-portfolio-vid](http://www.bcu.ac.uk/fashion-portfolio-vid)

BA (Hons) Fashion Design is for those students that are creative makers and design innovators. The first year covers a number of fashion topics, helping you to develop a good foundation of fashion creation and techniques including pattern cutting and toile creation.

You will be introduced to the technical machines and our well-equipped workshops, as well as developing CAD skills.

The second year helps you to strengthen your learning through live projects. You will develop a brand identity from your heritage, defining your own style and design aesthetic. The year ends with a work placement opportunity. Past students have worked with companies such as Ted Baker, Mary Katrantzou, Paul Smith and Gymshark.

Your final year gives you the opportunities to specialise and focus on your own individual area of practice, and produce garments that reflect your personal direction as a creative fashion design graduate, ready for market or catwalk.

Full information: [www.bcu.ac.uk/fashion-design](http://www.bcu.ac.uk/fashion-design)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/fashion-design-fy](http://www.bcu.ac.uk/fashion-design-fy)

Content includes:

#### Year 1

- Design Development and Realisation
- Individual Aesthetic
- Creative Direction
- Context and Theory

#### Year 2

- Creative Realisation
- Critical Studies
- Work Placement OR Collaborative Practice
- Advanced Practice

#### Year 3

- Contextual Studies
- Independent Practice
- Major Project: Fashion Design

**Foundation year content includes:**

Fashion and Textile Skills and Processes; Trends Research; Brand Development; Signature Project.

### RELATED COURSES

129 BA (Hons) Fashion Branding and Communication

206 BA (Hons) Textile Design

*"The tutors and lecturers aren't people who used to be in the industry; they're people who are still very much in the industry. They have valuable connections and will help us get in touch with the right people."*

DARRYL MCSPORRAN



BA (Hons)

## Film and Screenwriting

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

P3W8 (1222 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our BA (Hons) Film and Screenwriting degree will develop your skills across key film studies and screenwriting debates and conventions. You will be taught by noted film scholars and established practitioners, who will provide their knowledge of international film and television screenwriting perspectives.

This course will teach you to consider a wide range of 'script to screen' traditions from theory, practice and industry perspectives. You will gain an understanding of Hollywood cinema and television conventions and screenwriting genres (such as romcom, thriller, science fiction and horror case studies).

You will also be introduced to other international traditions that range from European cinema and television to smartphone filmmaking and beyond. Focusing on the aesthetic and creative aspects of film and television screenwriting, you'll consider storytelling techniques, narratology and screen adaptation.

Modules such as Film Primer and Film Entrepreneurship provide core skills relevant to the film industry. You will have opportunities to work on established film festivals that are associated with the course and have access to film collections that will enrich your course of studies.

Full information:

[www.bcu.ac.uk/film-and-screenwriting](http://www.bcu.ac.uk/film-and-screenwriting)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/film-and-screenwriting-fy](http://www.bcu.ac.uk/film-and-screenwriting-fy)

### RELATED COURSES

134 BA (Hons) Filmmaking

Content includes:

#### Year 1

- Screenwriting for Film Genres
- Film and the Principles of Storytelling
- The Language of Film
- Screenwriting and Film Primer

#### Year 2

- Adaption for the Screen
- Writing for TV
- Collaborative Practice
- Option modules

#### Year 3

- Horror Narratives
- Major Project
- Option modules

**Foundation year content includes:**

Cross-media Production 1 and 2; Practice Project; Media Context and Production; Professional and Academic Skills.

» WORK ON THE ACCLAIMED CINE-EXCESS INTERNATIONAL FILM FESTIVAL AND USE ON-SITE FILM ARCHIVES AS PART OF YOUR STUDIES.





*"I've enjoyed the flexibility of the course. It's well balanced between theory-based lectures and practical workshops. I've also loved the enthusiastic support from my lecturers – they were always willing to help."*

MARIEL PANGANIBAN

BA (Hons)

## Filmmaking

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

P313 (1223 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our cutting-edge BA (Hons) Filmmaking course will develop your skills across key filmmaking debates and practice conventions. You will be taught by industry-established practitioners and noted film scholars, who will provide their knowledge of international film criticism and filmmaking perspectives. This course will introduce you to the principles of filmmaking, alongside training in film industry perspectives and practice.

You will learn to become a visual storyteller, within drama or documentary, and will work collaboratively, within multidisciplinary teams to craft engaging narrative-focused films. You will also learn key skills and acquire practice-based knowledge within the filmmaking production processes, such as cinematography and post-production techniques.

You can also opt into a range of options allowing you to consider the skills of film entrepreneurship, the popularity of cult cinema traditions, and the appeal of Bollywood filmmaking.

You will be taught at the City Centre Campus, home to an impressive range of media resources, studios and edit suites, and your formal studies will be enriched by the possibility to work on a range of external events, such as the Cine-Excess International Film Festival.

Full information: [www.bcu.ac.uk/filmmaking](http://www.bcu.ac.uk/filmmaking)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/filmmaking-fy](http://www.bcu.ac.uk/filmmaking-fy)

» WORK AS PART OF A MIXED DISCIPLINE FILM TEAM TO CREATE CUTTING-EDGE DOCUMENTARIES DURING YOUR FIRST YEAR OF STUDY.

UCAS POINTS:

112

### Content includes:

#### Year 1

- Film Industry Primer
- Foundations of Filmmaking
- Documentary: Theory and Practice

#### Year 2

- Film Festivals
- Filmmaking Practices
- Collaborative Practice
- Option modules

#### Year 3

- Post-production Techniques
- Major Project
- Option modules

### Foundation year content includes:

Cross-media Production 1 and 2; Practice Project; Media Context and Production; Professional and Academic Skills.

» YOU'LL HAVE THE OPPORTUNITY TO GET INVOLVED WITH OUR CURZON STREET STUDIOS TEAM IN A WIDE RANGE OF PRODUCTION AND FILM PROJECTS, INCLUDING GIGS AND COMMERCIALS FOR PROFESSIONAL FOOTBALL CLUBS AND HIGH-PROFILE INDUSTRY GIANTS SUCH AS SONY, DISNEY AND MICROSOFT.

*"BCU has been the perfect venue for me to flourish and I've put myself forward for a whole range of opportunities. I've been learning Mandarin Chinese as well as serving as a Campus Ambassador for global accounting firm Deloitte."*

NILE DENNIS-STEPHENS



BSc (Hons)

## Finance and Investment

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

5 years part-time

### UCAS CODE

N301 (1174 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. The course is focused on a practical application of financial skills in the investing world, qualities that are in high demand in modern business.

Designed to equip you with technical knowledge and skills as well as a range of employability attributes, the course will develop you as a work-ready graduate for careers in finance and investment across different industries.

As you progress, you will become more effective and creative in problem-solving, as well as being able to critically advise individuals and companies in the UK and internationally. The modules are designed to enhance and develop your theoretical understanding from an academic perspective, but also to apply acquired knowledge to the finance and investment sector.

During the second and final years of the course, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your course to a specific career path.

Full information: [www.bcu.ac.uk/finance-investment](http://www.bcu.ac.uk/finance-investment)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/accounting-finance-fy](http://www.bcu.ac.uk/accounting-finance-fy)

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

UCAS POINTS:

112

### Content includes:

#### Year 1

- Introduction to Finance
- Professional Development for Accounting
- Principles of Economics
- Quantitative Methods for Finance

#### Year 2

- Financial Analysis for Investment
- Corporate Finance
- Risk Management
- Financial Modelling

#### Year 3

- Current Issues and Trends in Finance
- Financial Derivatives
- Equity and Fixed Income Securities
- Investment and Portfolio Management

### Foundation year content includes:

Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

### ACCREDITATION



Chartered Institute for Securities & Investment





*“Grand Union and Birmingham School of Art are part of the same arts ecology in the city, the region and beyond. By embedding employability into the curriculum, students graduate with the skills and confidence to flourish in the contemporary art world.”*

CHERYL JONES, DIRECTOR, GRAND UNION

BA (Hons)

## Fine Art

Birmingham Institute of Creative Arts

### CAMPUS

Margaret Street

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

W101 (1161 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your work, ideas and experiments. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Through the skilful manipulation of materials, processes and ideas, artists are able to offer creative insights which shape who we are and how we exist in the world around us. On BA (Hons) Fine Art, you will work with professional artists to develop your own ideas and creative journey, gaining valuable skills that will allow you to flourish in a range of careers across the industries, for example as an artist, curator, teacher or arts coordinator.

The ethos and values of BA (Hons) Fine Art are based on a four-pillar structure to emphasise its distinctive features and focuses. **Making Skills** is a central tenet of the course, facilitating the acquisition of skills through our workshops and studios, and by working with fabricators from the industrial city of Birmingham.

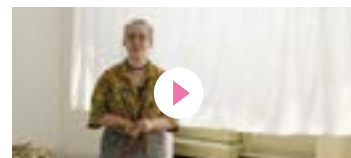
**Making Public** will see you explore external-facing engagement opportunities in disseminating outcomes and generating participation with audiences. **Making with Communities** supports you in considering ways of sustaining meaningful relationships between your art practice and society while growing networks and links with others.

**Making a Living** focuses on creative career routes as you establish a professional context for your work through an understanding of the public and private art sectors in order to position yourself within the creative industries.

Full information: [www.bcu.ac.uk/fine-art](http://www.bcu.ac.uk/fine-art)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/fine-art-fy](http://www.bcu.ac.uk/fine-art-fy)



[www.bcu.ac.uk/inspired-art](http://www.bcu.ac.uk/inspired-art)

### Content includes:

#### Year 1

- Making Studio
- Making a Living 1: Developing Skills
- Making Meanings
- Making Public

#### Year 2

- Making Critical
- Making a Living 2: With Communities
- Making Practice
- Faculty Optional Module (Live Project or Work Placement)

In your second year, you will have the opportunity to replace 20 credits of study with an exchange programme.

#### Year 3

- Making Exhibitions
- Making Research
- Making a Living 3: Professional Practice

**Foundation year content includes:** Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

### RELATED COURSES

84 BA (Hons) Art and Design

86 BA (Hons) Art Business (Top-Up)



*“The course meant that I was able to be successful in my job as a gemmologist in the Assay Office, and those skills have made it possible for me to move on in my career working for The Fine Jewellery Company in Birmingham.”*

CHERYL OWEN

## Foundation Certificate / Gemmology Diploma / Diamond Diploma Gemmological Association

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

Assay Office Birmingham

### DURATION

Foundation Certificate: one year, 2.5 hours per week plus independent study.

Diploma: one year, five hours per week plus independent study.

Diamond Diploma: one year, 2.5 hours per week plus independent study.

### UCAS CODE

N/A – apply direct

### ENTRY REQUIREMENTS

- No specific entry requirements for the Foundation Certificate
- You must have passed the Foundation Certificate before you are able to progress to the Gemmology Diploma
- There are no specific entry requirements for the Diamond Diploma course but completion of the Foundation Certificate is advised.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This course leads to a globally recognised award, and the option to apply for Fellowship of the Gemmological Association. You can study for the Foundation Certificate, before progressing to the more scientific study of the Gemmology Diploma, or study for the prestigious Diamond Diploma.

Gem-A's Gemmology Diploma is one of the most recognised and prestigious gemmological qualifications in the gem and jewellery trade, with the Diamond Diploma holding a similar position in the trade.

### Content includes:

#### Foundation Certificate

- Careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds
- Investigate imitation and synthetic gem materials
- Use basic gemmological tools
- Examine how gems are used in jewellery
- Learn about the value and durability of gems
- Identify features of commercially important gems
- Gain Cert GA status with the Gemmological Association.

#### Gemmology Diploma

- Gain an in-depth understanding of gemmology
- Develop competence in handling, testing and identification
- Interact with the jewellery trade
- On graduation, you are eligible for election to FGA Membership status of the Gemmological Association.

#### Diamond Diploma

- One of the world's most respected diamond awards
- Investigate diamond grading
- The 4Cs (carat weight, colour, clarity and cut)
- Learn how to identify imitations and treatments
- Successful completion allows you to apply for election to Diamond Membership of the Gemmological Association, and to use the letters DGA after your name.

Full information: [www.bcu.ac.uk/gem-a](http://www.bcu.ac.uk/gem-a)

» GAIN INDUSTRY-RECOGNISED GEMMOLOGICAL ASSOCIATION ACCREDITATION.





*“Every day I use the experience I gained in identifying gemstones and their treatments. Attention to detail, precision and the ability to adapt to new techniques are crucial and these are all skills you’ll learn at BCU.”*

EMILY JONES, STAFF GEMMOLOGIST AT GIA NEW YORK

BSc (Hons)

## Gemmology and Jewellery Studies

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

Assay Office Birmingham

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

73J9 (1194 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Study on our Gemmology and Jewellery Studies degree and gain the highest level of professionally recognised gemmological skills. Based in the heart of Birmingham’s thriving Jewellery Quarter, you will explore precious gems and all relevant aspects of the jewellery trade.

This course offers a comprehensive education in all areas of gemmological theory and testing, diamond grading and jewellery valuation. With our fully equipped gem labs at your disposal, you will have the chance to test a wide range of gem materials with both standard and advanced equipment. There will also be a chance to learn complementary skills such as photography.

You will study at our world-class purpose-built facilities at the Assay Office, just a few minutes’ walk from Vittoria Street.

Our staff team are all experts in their field and have extensive industry experience. Our graduates have gone on to work in a wide variety of roles in the jewellery industry throughout the world.

Full information: [www.bcu.ac.uk/gemmology](http://www.bcu.ac.uk/gemmology)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/gemmology-fy](http://www.bcu.ac.uk/gemmology-fy)

» STUDY IN OUR PURPOSE-BUILT, INDUSTRY-STANDARD FACILITIES.

UCAS POINTS:

112

Content includes:

#### Year 1

- Earth Processes and Mineral Properties
- Introduction to Gemstone and Diamond Practical
- History and Culture of Jewellery
- Synthetic, Simulant and Treated Gemstones

#### Year 2

- Applied Gemmology
- Organics
- Jade
- Industry Studies

#### Year 3

- Advanced Gemmology and Analytical Techniques
- Valuation Science
- Research Project

Foundation year content includes:

Introduction to School of Jewellery; Applied Visual and Workshop Practice; Contextual Enquiry; Signature Project.

» 100% OVERALL STUDENT SATISFACTION FOR THIS COURSE.

National Student Survey 2022.

*“The industry guests, alumni talks and extra activities have honestly made my university experience. I knew before I started that the course had a big focus on industry with live briefs, but I have absolutely loved the networking and learning opportunities.”*

JESSIE MILTON

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

W211 (1219 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112



BA (Hons)

## Graphic Design

Birmingham Institute of Creative Arts

Content includes:

#### Year 1

- Introduction to Visual Communication
- Principles and Practice of Graphic Communication
- Narrative
- Enterprise of Graphic Communication
- Discourse

#### Year 2

- Context of Graphic Communication
- Live Project
- Collaborative Practice OR Work Placement
- Identifying Direction

In your second year you will have the opportunity to undertake an exchange programme.

#### Year 3

- Critical Practice
- Professional Practice
- Major Project

Foundation year content includes:

Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

### RELATED COURSES

84 BA (Hons) Art and Design

144 BA (Hons) Illustration

180 BA (Hons) Photography

This exciting course is a must for creative mavericks and anyone passionate about graphic design looking to pursue a career in the industry. The course has been structured to provide you with industry-standard skills in the fields of communication, branding, strategy and design, in still and moving images, both in print and online.

You will benefit from our great links to major advertising agencies, publishing houses and interactive design studios, and receive commercially relevant guidance based on contemporary approaches and historical contexts from your enthusiastic and knowledgeable tutors. Graduates have gone on to become leaders in their fields and specialisms and often return to the University to share their knowledge.

This course will enhance your design skills and challenge your creative thinking, helping you identify the latest directions in design communication.

You will develop your skills by engaging with live project briefs with a variety of companies, both local and international. Previous students have worked on live projects with McCann, The Times, Chapter, Cogent Elliott, Birmingham Hippodrome, Hello Creatives and Saatchi & Saatchi.

Full information: [www.bcu.ac.uk/graphic-design](http://www.bcu.ac.uk/graphic-design)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/graphic-design-fy](http://www.bcu.ac.uk/graphic-design-fy)



[www.bcu.ac.uk/inspired-graphic](http://www.bcu.ac.uk/inspired-graphic)





CertHE / FdSc

## Health and Social Care

School of Health Sciences

### CAMPUS

City South

### DURATION

1 or 2 years full-time,  
work-based learning

### UCAS CODE

N/A – apply direct

### ENTRY REQUIREMENTS

You must be employed in a health or social care support worker role (or equivalent).

- A Levels: minimum of Grade D in one subject
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 12 Level 2 Mathematics and 12 Level 2 English Language if not already achieved at GCSE or equivalent
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All offers to applicants who are self-funding are subject to satisfactory Occupational Health and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

If you are a healthcare assistant, support worker or equivalent within a health and social care setting, and want to take your career to the next level, this course will support you to gain the skills you need.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors. You can choose to study for one year and gain a Certificate of Higher Education, or two years to complete the foundation degree.

You can move your career forward while working in one of the following areas: diagnostic radiography, maternity, mammography or surgical care support.

The School's belief in working collaboratively, and for mutual benefit, with employers and NHS Trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice. Our facilities include simulated hospital wards, an operating theatre, home environment room and state-of-the-art laboratories.

Full information: [www.bcu.ac.uk/health-sc](http://www.bcu.ac.uk/health-sc)

This course can also be accessed as a degree apprenticeship. See [www.bcu.ac.uk/ap-health](http://www.bcu.ac.uk/ap-health)

Content includes:

**Year 1 modules:**

- Principles of Personal and Professional Development
- Principles of Anatomy and Physiology

**Plus:**

- A pathway-specific skills module

**Year 2 modules:**

- Evidence-based Healthcare
- Becoming a Paraprofessional

**Plus:**

- A pathway-specific skills module
- Pathway-specific optional modules

*“Arriving after 30 years out of education was daunting. However, I needn't have worried. The lecturers have been so welcoming and supportive, and although it has been challenging, there has always been someone to turn to for help.”*

CATHERINE STURROCK



### PATHWAYS:

#### Diagnostic Radiography

Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

Pathway-specific modules include:

- Diagnostic Radiography for Assistant Practice
- Physics for Radiography Practitioners
- Advanced Diagnostic Radiography for Assistant Practice.

#### Mammography

Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. You will develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

Pathway-specific modules include:

- Mammography – Principles and Practice
- Physics for Radiography Practitioners
- Service User Journey in Imaging.

#### Maternity

Maternity Support Workers are an integral part of the maternity workforce and play an important role in supporting midwives and the wider maternity teams, as well as mothers and their babies. If you are a support worker working within a maternity setting, this pathway will be of particular interest to help you develop your role and gain competence in the principles of caring for pregnant women.

Pathway-specific modules include:

- Knowledge and Skills to Practise in Maternity Practice
- Supporting Normal Birth
- Advanced Knowledge and Skills in Maternity Care
- Supporting the Transition to Parenting.

#### Surgical Care Support

This pathway is aimed at those who work within a perioperative setting and facilitates opportunities for you to develop responsibility, accountability and critical thinking and problem-solving skills, raising your awareness of issues that impact upon an individual's health, their safety and clinical practice in the perioperative care setting.

Pathway-specific modules include:

- Fundamental Perioperative Practice
- The Wider Principles of Perioperative Care
- Developing Perioperative Practice
- Contemporary Influences in Perioperative Practice.

» THIS IS A FULL-TIME WORK-BASED LEARNING PROGRAMME.



[www.bcu.ac.uk/health-fac-vid](http://www.bcu.ac.uk/health-fac-vid)





*"I can't imagine a more perfect course for me. It is largely practical work which really suits me; now I am working on the final stages of manufacturing my very first watch, and it's crazy to see how much my work has developed. I am extremely proud of the progress I have made."*

SEÁN RICHARDS

BA (Hons)

## Horology

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

Vittoria Street

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

W723 (1193 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to attend an interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This course is designed to train and create employable graduates in horology. It has been tailored to meet the growing demand for watchmakers and clockmakers, qualified to industry standards. Our outstanding industry links have included brands such as Cartier, Louis Vuitton Moët Hennessy (LVMH), Christopher Ward and the British Museum.

Our undergraduate programme will enable you to study clocks and watches, both mechanical and electronic, and the art and science of time measurement. You will be supported by experienced staff and visiting tutors who will share their expertise in practice, research and design techniques.

You will be using industry-standard software, such as the Solidworks CAD package, to develop design and technical drawing skills, as well as both traditional and modern niche skills of repair, conservation and restoration.

You will have the chance to undertake placements and mentoring, and develop technical expertise in a commercial setting, alongside our unique partnerships with internationally respected names. You also have the opportunity to gain membership of the British Horological Institute, the Antiquarian Horological Society and the British Watch and Clock Makers Guild.

Full information: [www.bcu.ac.uk/horology](http://www.bcu.ac.uk/horology)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/horology-fy](http://www.bcu.ac.uk/horology-fy)

### RELATED COURSES

- 151 BA (Hons) Jewellery and Objects
- 152 HND Jewellery and Silversmithing
- 136 BA (Hons) Fine Art

### Content includes:

#### Year 1

- Introduction to Horology
- Production Techniques
- Specialist Horological Skills

#### Year 2

- Commercial Servicing Skills
- Advanced Production Techniques
- Commercial Awareness (optional)
- Luxury Jewellery Branding (optional)
- Work Placement (optional)
- Live Project (optional)

#### Year 3

- Major Project – explore an area of personal interest to you
- Employment Skills – to further develop the practical and professional skills required to become a professional horologist

### Foundation year content includes:

Introduction to School of Jewellery; Applied Visual and Workshop Practice; Contextual Enquiry; Signature Project.

» WE CURRENTLY HAVE PARTNERSHIPS WITH LUXURY GOODS BRANDS LOUIS VUITTON MOËT HENNESSY (LVMH) AND CARTIER.

*"Studying Human Resource Management has been an enjoyable experience. I have learned how versatile the field is by listening to lecturers' real-world experiences and participating in a HR placement."*

DEEPKAR KLAIR



BA (Hons)

## Human Resource Management

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

NN16 (1181 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our Human Resource Management degree equips you with the tools you need to develop the high-performing personnel and innovative teams demanded by business. This course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ.

You will develop your skills through real projects, field trips and interactive workshops. This work-integrated approach to learning means that graduates of this course leave with real, practical experience and can go on to work for a wide range of companies such as Virgin Media, CrossCountry Trains and the NHS.

This course draws on all aspects of people management, enabling you not only to build knowledge and understanding but also a high degree of professional competence in the field of people management and development. You will have the option to undertake a work placement to gain practical work experience within a business, ensuring you are prepared for a successful career from the moment you graduate.

This degree course is approved by the Chartered Institute of Personnel and Development (CIPD). This means that the course is as professionally relevant and up to date as possible, taking into account the very latest developments in the profession.

Full information: [www.bcu.ac.uk/hrm](http://www.bcu.ac.uk/hrm)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/business-fy](http://www.bcu.ac.uk/business-fy)



[www.bcu.ac.uk/hrm-vid](http://www.bcu.ac.uk/hrm-vid)

### Content includes:

#### Year 1

- Developing Your Personal Brand
- The Digital Business Environment
- Introduction to Human Resource Management
- Behaviour in Organisations

#### Year 2

- Employment Law in Context
- Management Development
- Recruitment and Selection Strategies
- Adding Value through HR

#### Year 3

- Employee Retention and Engagement
- Leading and Managing Change
- Coaching and Development
- Performance and Reward Management

### Foundation year content includes:

Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

### ACCREDITATION



UCAS POINTS:

112

UCAS POINTS:

112





*“Having support from tutors who have experience in the industry and the chance to participate in live briefs is invaluable. This led me to my first piece of freelance work as an illustrator, producing designs for children’s nightwear.”*

HARRY JONES

BA (Hons)

## Illustration

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

W72 (1218 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

This exciting, energetic course will give you the skills you need to capture and communicate ideas through pictures, as well as finding your individual visual voice through experimenting, risk taking and critical reflection.

You will explore how your work can be applied across a wide range of contexts, from commercial work to personally driven projects. There will also be the opportunity to develop new skills and different ways of thinking, enabling you to find your own individual, visual voice and prepare you for the everchanging creative industry.

This programme celebrates the synthesis between illustration and other visual communication disciplines and will help you to develop strong student collaborations that aim to reflect industry practice. You will become part of a lively creative community, encouraging the value of peer learning.

You will also supplement your learning through an integrated workshop programme that provides the opportunity to work alongside, and be informed by, industry experts from a wide range of disciplines. Live project partnerships have included Tiny Tree Books, Birmingham Repertory Theatre, DanceXchange, Flatpack Film Festival, The Emma Press, Moonpig and Asda.

Full information: [www.bcu.ac.uk/illustration](http://www.bcu.ac.uk/illustration)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/illustration-fy](http://www.bcu.ac.uk/illustration-fy)

### RELATED COURSES

- 139 BA (Hons) Graphic Design
- 180 BA (Hons) Photography
- 206 BA (Hons) Textile Design
- 84 BA (Hons) Art and Design

### Content includes:

#### Year 1

- Introduction to Visual Communication
- Principles and Practice of Illustration
- Narrative
- Enterprise of Illustration
- Discourse

#### Year 2

- Live Project
- Context of Illustration
- Collaborative Practice OR Work Placement
- Identifying Direction

In your second year you will have the opportunity to undertake an exchange programme.

#### Year 3

- Critical Practice
- Major Project

### Foundation year content includes:

Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

» 93% OVERALL STUDENT SATISFACTION FOR THIS COURSE.

National Student Survey 2022.



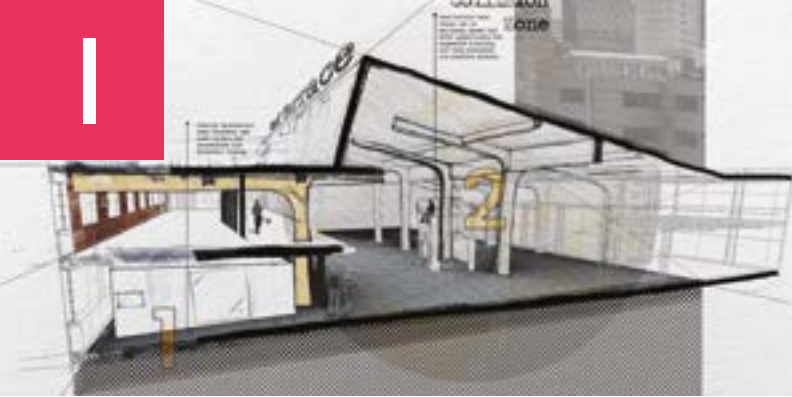
# PREPARING FOR THE WORKPLACE

*“This course has exposed me to the reality of what life might be like working as an illustrator and has made me feel prepared to enter the industry once I graduate. The knowledge and experience my tutors have is invaluable and they have always supported me to achieve my goals.”*

YASMIN

BA (Hons) Illustration





*“Self-confidence, communication and digital software skills are three things the design world will test you on and this course gives them to you!”*

LUKE REYNOLDS



*“This is a programme with a truly international focus. You will develop the competencies specific to business and enterprise by studying and working with people from across the world.”*

DR CINDY MILLMAN, LECTURER

BA (Hons)

## Interior Architecture and Design

Birmingham School of Architecture and Design

BA (Hons)

## International Business (Top-Up)

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

W250 (1199 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

120

Our Interior Architecture and Design degree is intended to encourage thinking and experimentation around reshaping and designing the interior of existing building elements.

The scope of the course aims to challenge you to formulate your personal style around the discipline of interior architecture and design, and to enhance your ability to critically reflect on a variety of elements: social, political, environmental and more. Your critical response to such fundamental concerns will be translated into innovative design solutions that form, shape and inhabit existing and new structures – rethink, reimagine, reform.

You will consider forms and shapes before completing the design cycle with appropriate lighting, material and furniture application. You will have the chance to explore the spectrum of interior architecture as a discipline, from new formations within the space, to respecting, understanding and developing existing structures.

The course you follow is developed in a way to entice specialists from a variety of disciplines such as conservation, engineering, architecture, virtual reality and more to share their expertise with students. This will inspire you and help you gain valuable skills to develop your career as a creative new designer

Full information: [www.bcu.ac.uk/interior-arc](http://www.bcu.ac.uk/interior-arc)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/interior-arc-fy](http://www.bcu.ac.uk/interior-arc-fy)

Content includes:

#### Year 1

- Reordering Space
- Manipulating Space
- Design Devices
- 20th Century Design Cultures
- Transforming Space 1

#### Year 2

- Interior Strategies
- Transforming Space 2
- Design Communication
- Collaborative Practice (optional)
- Live Project (optional)

#### Year 3

- Critical Study
- Design Integration
- Major Project

#### Foundation year content includes:

Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.

» OUR SCHOOL IS CONNECTED TO A HUGE NETWORK OF PRACTITIONERS, DESIGNERS AND CREATIVE INDIVIDUALS. THIS PROVIDES A GREAT SPRINGBOARD FOR YOU TO CONNECT WITH THESE GROUPS.

### CAMPUS

City Centre

### DURATION

1 year full-time  
2 years part-time

### UCAS CODE

N121

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Alignment will be assessed via the University's Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This course develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible.

Our top-up year in international business covers business strategy, operations, marketing, globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you'll learn through group presentations, live projects and business case studies.

You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.

You will benefit from our exceptional links to business. Our staff bring in expert guest speakers and industry gurus to help you with your projects. They've worked all over the world and bring experience from the Ministry of Defence, aerospace and multimillion-pound conglomerates.

Full information: [www.bcu.ac.uk/int-business](http://www.bcu.ac.uk/int-business)

» THIS COURSE ALLOWS YOU TO WORK ON A RANGE OF INNOVATIVE AND PRACTICAL PROJECTS WHICH WILL HELP YOU TO APPLY YOUR KNOWLEDGE TO REAL BUSINESSES AND REAL SITUATIONS.

Content includes:

- Dynamic Business Issues and Solutions
- Management Development
- Business Operations
- Marketing Communication Planning

### RELATED COURSES

86 BA (Hons) Art Business (Top-Up)





*“The holistic nature of the course gives students a thorough understanding of both the business and financial sectors, opening up numerous career paths. I look forward to applying the in-depth understanding I have gained.”*

SEPIDEH SAFAEI KESHTGAR



*“This course challenges you to expand your knowledge and skills in the key business discipline of marketing. You will learn how businesses succeed globally and develop yourself in a nurturing and supportive environment.”*

DAVID CASHMORE, SENIOR TEACHING FELLOW  
IN MARKETING

BA (Hons)

## International Finance (Top-Up)

Birmingham City Business School

BA (Hons)

## International Marketing (Top-Up)

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

1 year full-time

### UCAS CODE

N390

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Alignment will be assessed via the University's Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Global financial and business environments are becoming increasingly intertwined. We use our longstanding links with the world of finance to develop your knowledge and real-world practical skills in international finance. With personal tutor support, we will also help you to select course modules which reflect your own learning needs and career goals.

The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills and attributes. The course will encourage your intellectual and moral development, and your personal commitment to the social purpose of becoming a business professional.

Studying on our City Centre Campus, you will choose from a range of modules including international reporting, financial management, globalisation and statistical modelling. You are encouraged to choose areas of study best suited to your future career plans.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They've forged careers and worked with renowned companies such as KPMG and Vauxhall, which means you get great contacts and benefit from their industry insights. Our students come to their top-up year from a variety of backgrounds, providing the added opportunity to gain valuable learning experiences from your peers.

Full information: [www.bcu.ac.uk/int-finance](http://www.bcu.ac.uk/int-finance)

### Content includes:

- Banking, Financial Markets and Institutions
- International Finance
- Equity and Fixed Income Securities
- Corporate Financial Strategy



[www.bcu.ac.uk/bs-facilities](http://www.bcu.ac.uk/bs-facilities)

### CAMPUS

City Centre

### DURATION

1 year full-time

### UCAS CODE

N550

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Alignment will be assessed via the University's Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our International Marketing top-up degree gives you the chance to broaden your knowledge of marketing within the global business environment. We'll teach you to apply your knowledge to real business scenarios, helping you to progress into employment, having already dealt with many situations you find in the working world.

You will take part in various activities to strengthen your expertise and learn from different cultures and experiences. During this top-up year, you will take a range of advanced modules that look at current marketing methods and contemporary business issues, such as contemporary advertising, e-business and marketing strategy, and planning.

Hands-on learning will go alongside more conventional teaching methods like lectures and seminars on this course. You will be put in a range of scenarios, such as assuming the role of an international marketing manager, strengthening your expertise in the areas employers want. There are opportunities to collaborate with students on other marketing courses and exchange different ideas and experiences.

The course combines business theory with exciting current marketing themes, such as emerging digital media and the importance of a positive consumer experience. From day one, you'll start to understand how organisations operate and what their current challenges and opportunities are.

Full information: [www.bcu.ac.uk/int-marketing](http://www.bcu.ac.uk/int-marketing)

### Content includes:

- Marketing Strategy and Leadership
- One Planet Business
- Digital Analytics for Marketing
- Contemporary Advertising

### RELATED COURSES

86 BA (Hons) Art Business (Top-Up)





*“My musical approach is greatly indebted to the time I spent studying on the jazz course. Simply being around like-minded people in a culture of practice and study, with guidance from musicians I greatly respected, was extremely beneficial.”*

TOM CHAPMAN

BMus (Hons)

## Jazz

Royal Birmingham Conservatoire

### CAMPUS

City Centre

### DURATION

4 years full-time

### UCAS CODE

310F (UCAS Conservatoires)

### ENTRY REQUIREMENTS

An audition is an integral part of your application. For performers, a standard equivalent to Grade VIII (Distinction) from a major music examination board will be a likely minimum, though an official certificate is not a requirement.

Plus:

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

32

The launch of our Eastside Jazz Club has helped strengthen the integral role that Royal Birmingham Conservatoire has to play in the city's thriving jazz scene. Our Jazz Department is based around the Club, where student musicians share a platform and get invaluable side-by-side performance experience with the best on the scene, whom we welcome to our stage on a regular basis.

This course meets the needs of the modern jazz performer – it places emphasis on practical work, with the majority of time dedicated to one-to-one lessons, small group coaching and private practice. You will study modules that have been specifically and skilfully designed for jazz musicians, and as part of your learning we encourage you to explore in depth the relationship between improvisation and composition, which is central to developing your individual voice.

You will graduate as a versatile, professional musician who is knowledgeable about the entrepreneurial opportunities available to you, and aware of the commercial realities for musicians joining today's UK jazz scene as a portfolio musician.

As well as having our own club that has taken its place in Birmingham's vibrant jazz scene, our students enjoy professional experience opportunities with external gigs that familiarise them with the industry, for example through our current partnership with Cheltenham Jazz Festival, one of many ways we prepare you for the future.

Full information: [www.bcu.ac.uk/jazz](http://www.bcu.ac.uk/jazz)



[www.bcu.ac.uk/jazz-vid](http://www.bcu.ac.uk/jazz-vid)

Content includes:

#### Year 1

- Principal Study 1
- Praxis 1
- Listening and Context 1
- Professional Portfolio 1: Community Engagement

#### Year 2

- Principal Study 2
- Praxis 2
- Listening and Context 2
- Professional Portfolio 2: Pedagogy and Practice

#### Year 3

- Principal Study 3
- Music Production
- Music Promotion

#### Year 4

- Principal Study 4
- Final Project

Plus one or two modules chosen from the following:

- Further Pedagogy
- Music, Community and Wellbeing
- Language of Music: Specialisms 2
- Contextual Studies: Specialisms 2
- Professional Development Portfolio
- Work Placement

» TOP 20 FOR MUSIC.

Guardian League Table 2023.

*“On my first day, I felt more than welcome. All the staff were helpful, friendly and enthusiastic.”*

YAQI LI



BA (Hons)

## Jewellery and Objects

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

Vittoria Street

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

W239 (1195 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see the video below.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Pursue innovation, challenge conventions and push the boundaries of the discipline with this creative course. Individuality is fundamental to your creative development, personal philosophy and direction. The School is uniquely positioned in the heart of the Jewellery Quarter, enabling you to be fully immersed in the industry from the first day of your studies.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optional topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence.

While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through participation in live projects, competitions and real-life briefs throughout the programme.

Full information: [www.bcu.ac.uk/jewel-objects](http://www.bcu.ac.uk/jewel-objects)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/jewel-objects-fy](http://www.bcu.ac.uk/jewel-objects-fy)



[www.bcu.ac.uk/jewel-portfolio-vid](http://www.bcu.ac.uk/jewel-portfolio-vid)

Content includes:

#### Year 1

- Specialist Techniques
- Jewellery and Objects in Context
- Contextual Exploration
- One optional module

#### Year 2

- Contextual Specialisms
- Jewellery and Objects in Depth
- Plus two optional modules from across the School and Faculty including live project, collaborative projects and specialist pathways

#### Year 3

- Studio Perspectives
- Major Project – Theory
- Professional Practice

**Foundation year content includes:** Introduction to School of Jewellery; Applied Visual and Workshop Practice; Contextual Enquiry; Signature Project.

» EXPERIMENT WITH MATERIALS, TECHNIQUES AND PROCESSES.





*“It has been incredible to see our designs come to life, and we’re delighted with the medals, ribbons and presentation boxes. We really thought about the athletes when designing the medals – the connection between athletes and the journey they go on to achieve their dream.”*

**AMBER ALYS, HND STUDENT AND TEAM LEADER ON THE DESIGN OF THE COMMONWEALTH GAMES MEDALS**

HND

## Jewellery and Silversmithing

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

Vittoria Street

### DURATION

2 years full-time

### UCAS CODE

72WW

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 2
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Equivalent industry experience.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

48

Based within a stimulating and dynamic environment, this HND course has an excellent reputation within the industry, with our students and graduates employed at all levels locally and internationally. Being positioned in the Jewellery Quarter in Birmingham, we are uniquely placed to provide the education and skills that we know employers and industry are looking for.

As an HND student, you will be working on live, collaborative and customer-facing projects, broadening your jewellery horizons through our industry-focused curriculum. You will produce pieces by hand and by mechanical means, with a particular focus on manipulating metal and gemstones.

There is plenty of opportunity for hands-on workshop experience to develop and refine your skills. You will have practical challenges with materials and tools, alongside techniques in drawing and model-making to develop your design processes. Dedicated staff with professional expertise will offer advice, support and industry contacts.

You will be encouraged to enter national and international competitions, and you will also have fantastic opportunities to work on live projects with industry. After successfully completing the HND Jewellery and Silversmithing course, graduates continue onto BA (Hons) Jewellery and Silversmithing – Design for Industry, or pursue a career in the jewellery industry.

Full information: [www.bcu.ac.uk/jewellery-hnd](http://www.bcu.ac.uk/jewellery-hnd)

» YOU WILL HAVE THE OPPORTUNITY TO WORK CLOSELY WITH INDUSTRY THROUGH VISITS AND LIVE PROJECTS WHICH WILL BUILD YOUR NETWORK OF CONTACTS AND EXPERIENCES FOR WHEN YOU COMPLETE THE COURSE.

Content includes:

#### Year 1

- Fundamental Hand Skills
- Fundamental Production Processes
- Fundamental Silversmithing Skills
- Introduction to Gemmology (optional)
- CAD for Bespoke Production (optional)
- Fine Jewellery (optional)
- Silversmithing and Objects (optional)

#### Year 2

- Advanced Production Processes
- Professional Context
- Specialist Practice
- Live Project

*“Winning the New Designers Award is one of my greatest accomplishments. The past year has been challenging, yet very rewarding. I learned how to think like a designer and act like an entrepreneur. I will keep challenging myself and grow as an artist.”*

**COCO LAING, NEW DESIGNERS AWARD WINNER, 2020**

### CAMPUS

Vittoria Street

### DURATION

1 year full-time

### UCAS CODE

W790

### ENTRY REQUIREMENTS

- Higher National Diploma in Jewellery and Silversmithing – successful completion of both Level 4 and Level 5 in a relevant and compatible course with 240 credits.
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

If you want to be a designer within the contemporary jewellery industry, our Jewellery and Silversmithing – Design for Industry degree will help you succeed. The course is unique in its technology-focused delivery and has a reputation for educating industry-ready graduates who have enabled companies to adopt and fully utilise CAD technology to give them an edge in the manufacturing world.

The course benefits from collaboration with an extensive network of partners linked to manufacturing, CAD software developers, service providers and retail outlets, ensuring that you receive experience within an exciting and varied programme to inform and direct your chosen specialism and future career aspirations.

You will get the chance to work closely with the Centre for Digital Design and Manufacture, providing access to experts in the field and cutting-edge equipment in a purpose-built facility. Industry-specific CAD software is explored to its full potential through a variety of live commissions in collaboration with leading industry companies, high-profile competitions and bespoke client briefs.

The studio is equipped to facilitate prototyping for a variety of materials and processes, enhancing the development of new products.

Full information: [www.bcu.ac.uk/jewel-industry](http://www.bcu.ac.uk/jewel-industry)

### RELATED COURSES

142 BA (Hons) Horology

151 BA (Hons) Jewellery and Objects

152 HND Jewellery and Silversmithing

BA (Hons)

## Jewellery and Silversmithing – Design for Industry (Top-Up)

Birmingham Institute of Jewellery, Fashion and Textiles

Content includes:

- Advanced Digital Technology (developing technical competencies using a range of technology)
- Design for Production (practise and refine skills in 2D and 3D software relevant to a variety of laser technologies)
- Graduate Entrepreneurship (refine your portfolio and hear from industry practitioners)
- Major Project (manufacture a product range to a professional standard for exhibition at graduate shows)



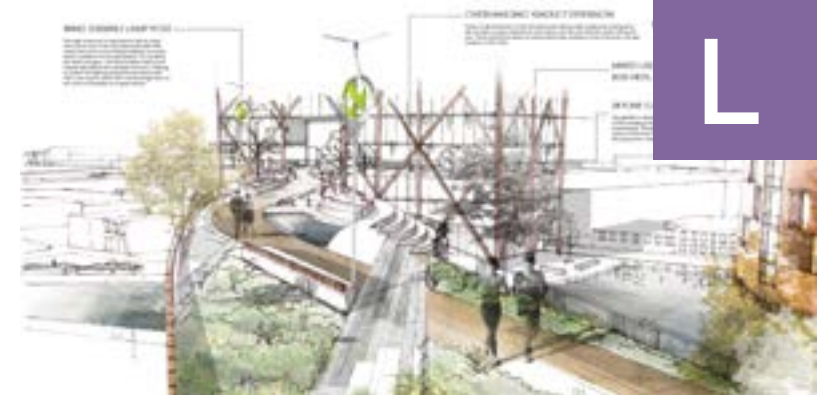
[www.bcu.ac.uk/inspired-jewellery](http://www.bcu.ac.uk/inspired-jewellery)





*"I could not have imagined that during my course I would be able to make so many connections with media professionals. I had an amazing opportunity to attend the International Journalism Festival in Italy through my hard work at BCU."*

ANISAH VASTA, REPORTER AT BIRMINGHAM LIVE



*"The University provides the support you need, while giving you a freedom that allows your projects to be creative and individual, and the experience allowed me to gain employment at a landscape architect practice straight after my degree."*

JOCELYN BENNETT

BA (Hons)

## Journalism

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

P503 (1214 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Get practical, professional preparation for a career in journalism with our BA (Hons) Journalism degree course. You'll get the chance to develop the skills you'll need to cover stories for print, digital, TV and radio, as well as exploring the global impact of journalism on audiences.

You will be armed with a mobile reporting kit to give you a chance to work as a real reporter from day one. We pride ourselves on teaching creative, contemporary journalism underpinned by traditional values and skills. That means learning the core media and communication skills that every working reporter needs before you specialise in an area that interests you.

By the time you graduate, you'll be a thinking journalist with a specialism in news, broadcasting, features, or design. You'll also be adaptable to the changes that the industry faces. Our graduates have gone on to work for Sky, BBC, Trinity Mirror and the Express & Star. Others have scooped prestigious awards at the Midlands Media Awards while still studying.

Teaching is conducted across a range of environments, including our industry-standard HuffPost newsroom, radio and TV studios, editing suites, computer classrooms, lecture theatres, seminar rooms and online learning environments.

Full information: [www.bcu.ac.uk/journalism-ba](http://www.bcu.ac.uk/journalism-ba)

### AVAILABLE SPECIALIST ROUTES:

**Sports Journalism | BA (Hons)**  
P501 (1213 prof. placement)

The course is delivered by industry experts from broadcast, print and digital and provides a strong foundation for a future professional career with a range of sports outlets. You'll get the chance to develop the skills to cover a range of sports stories for print, digital, TV and radio, including covering live matches and competitions, interviewing key figures and running collaborative liveblogs.

Full information: [www.bcu.ac.uk/sports-journ](http://www.bcu.ac.uk/sports-journ)



These courses can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/journalism-fy](http://www.bcu.ac.uk/journalism-fy)

Content includes:

#### Year 1

- Live Newsroom 1
- Choice of specialist production options
- Journalism Law and Ethics
- Journalism in Society
- Global and Community Impact 1

#### Year 2

- Live Newsroom 2
- Choice of specialist production options
- Journalism Futures
- Disruptive Publishing
- Global and Community Impact 2

#### Year 3

- Live Newsroom 3
- Major Project
- Journalism Innovation and Entrepreneurship
- Global and Community Impact 3

Foundation year content includes:

Cross-media Production 1 and 2; Media Context and Production; Professional and Academic Skills; Practice Project.

» LEARN IN OUR INDUSTRY-STANDARD FACILITIES AND ON LOCATION.

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

K310 (1200 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

As a combination of art, function and natural systems, landscape architects design the world outside. From urban squares, streets and parks to natural forests, rail and roadways, they integrate solutions to combat global issues like climate change and ecological decline.

Landscape architects create rich, positive experiences for people and provide designed environments which engage users with dynamic experiences and a strong sense of place. This course covers all aspects of landscape architecture and is fully recognised and accredited by the Landscape Institute (LI).

On-site experience with live projects and within the design studios of local practices will develop your design creativity and hone your professional practice skills. Work placements and competitions provide the opportunity to generate live projects, win awards, and build a professional network before you graduate.

Full information: [www.bcu.ac.uk/landscape-arc](http://www.bcu.ac.uk/landscape-arc)

### AVAILABLE SPECIALIST ROUTES:

**Landscape Architecture with Urban Design | BA (Hons) 1071 (1201 prof. placement)**

Do you love the character and buzz of urban places? As a complement to Landscape Architecture, this pathway focuses on urban contexts as social places and looks at ways in which human-built environments can ensure a more sustainable, happy future for all of us.

Our Urban Design pathway offers real industry exposure and experience through practice, to enhance your employability. Through guided exploration of the personal design and research process, you will explore and unwrap many layers to reveal the unlimited design options that our urban landscapes present.

Full information:

[www.bcu.ac.uk/landscape-urban-design](http://www.bcu.ac.uk/landscape-urban-design)



These courses can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/landscape-arc-fy](http://www.bcu.ac.uk/landscape-arc-fy)

BA (Hons)

## Landscape Architecture

Birmingham School of Architecture and Design

Content includes:

#### Year 1

- Inspiration – Introduction
- Skills – Hand Drawing, Modelling and Design Software
- Influence – Exploration of Design Precedent
- Components – Hard Material and Planting Design
- Formation – Design Project

#### Year 2

- Construction and Planting Design
- Collaborative Practice (live projects with industry)
- Praxis (industry study with potential placement opportunities)
- Urban Design – From Strategic to Detail Design
- Designed Ecologies – From Strategic to Detail Design

#### Year 3

- Major Project (practice-based major theory study)
- Major Design (bespoke project)
- Professionalism (portfolio and career outputs)

Foundation year content includes:

Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.

### ACCREDITATION

**Landscape Institute**  
Inspiring great places

Landscape Architecture course





LLB (Hons)

## Law

School of Law

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

M100 (1122 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\* in Applied Law, Business or Public Services
- BTEC Extended Diploma: DMM in Applied Law, Business or Public Services
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

A law degree is a great first step into a career in law, as well as an important foundation on the route to many other careers, and we are a long-established provider of legal education to the Birmingham legal community and beyond.

This course has been developed to enable anyone wishing to qualify as a solicitor or barrister to undertake this first, important academic stage of their career. The course has been designed to align with the subjects that you will need to study further in order to successfully undertake the Solicitors Qualifying Examination (SQE), while also meeting the requirements of the Bar Standards Board for an undergraduate law degree.

Theory and academic study are important on an LLB, but so too is the application of that knowledge, and so our degree offers plenty of opportunity for you to develop practical lawyering and transferable skills. You will put those skills to practical use, either through our programme of placement opportunities with providers such as Citizens Advice and various legal advice charities, or opportunities in the local legal community via BCU's own Law Clinic.

Please note, although the course is designed to align with the subjects that you will need to study for the SQE, it does not specifically include preparation for the SQE1 or SQE2 assessments that are required for students wishing to qualify as a solicitor.

Full information: [www.bcu.ac.uk/law-llb](http://www.bcu.ac.uk/law-llb)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/law-fy](http://www.bcu.ac.uk/law-fy)



[www.bcu.ac.uk/law-facilities](http://www.bcu.ac.uk/law-facilities)

Content includes:

#### Year 1

- Legal Systems
- Critical Legal Thinking
- Contract Law
- Tort Law
- Criminal Justice Process

#### Year 2

- Constitutional and Administrative Law
- Land Law
- Professional Skill and Practice

#### Year 3

- Equity and the Law of Trusts
- Law of the European Union
- Integrated Project OR American Legal Practice

#### Foundation year content includes:

Introduction to Law; Learning the Law; Developing Legal Scholarship; Introduction to Legal Practice and Process; Legal Professionalism, Skills and Attributes; Studying Successfully.

*“My Law degree and the opportunities available alongside it have been enjoyable. I completed a placement module at the BCU Law Clinic and visited the EU institutions in Belgium which gave me a better understanding of EU law.”*

LIYANA ABRAHAM



### AVAILABLE SPECIALIST ROUTES:

Law with American Legal Studies | LLB (Hons) M130 (1125 prof. placement)

This programme provides a practice-based education in English law, with a selection of modules focusing on the law of the United States. Our course is delivered by a team of internationally recognised researchers and former professional practitioners, and also offers you the chance to apply to undertake an internship in the USA, gaining valuable international work experience.

The course provides comprehensive coverage of the foundations of legal knowledge, and is beneficial to students wishing to undertake further study via the SQE to become a solicitor.

Full information: [www.bcu.ac.uk/law-us](http://www.bcu.ac.uk/law-us)

Law with Business Law | LLB (Hons) M10B (1124 prof. placement)

Delivered by a team of academics, internationally recognised researchers and respected former professional practitioners, this programme provides a practice-based education in English law, with the fundamental aspects of business law.

The aim of this pathway is to allow you to study the foundations of law, and to further develop your awareness of the mechanisms involved when considering business/consumer transactions. This pathway also explores other issues of the legal regulation of business, such as competition law, insolvency and tax law, and dispute resolution. The programme provides a rigorous academic discipline and is beneficial to students wishing to undertake further study via the SQE to become a solicitor.

Full information: [www.bcu.ac.uk/law-bus](http://www.bcu.ac.uk/law-bus)

Law with Criminal Justice | LLB (Hons) M1MF (1123 prof. placement)

By studying this specialised programme, you will gain a practice-based education in law with a critical appreciation of criminal justice. The aim of this pathway is to allow you to study the foundations of law while exploring aspects of crime, punishment and criminal justice processes, making this course highly relevant if you are aiming for a career in the legal profession or more generally within the criminal justice system.

Beneficial to students wishing to undertake further study via the SQE to become a solicitor, the specialised criminal justice modules will also enable you to explore a diverse set of criminal justice issues, from evidence to crime and punishment and human rights.

Full information: [www.bcu.ac.uk/law-crim](http://www.bcu.ac.uk/law-crim)



These specialist routes can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/law-fy](http://www.bcu.ac.uk/law-fy)

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.





## HND Law and Practice

School of Law

**CAMPUS**  
Birmingham Metropolitan  
College

**DURATION**  
2 years full-time

**UCAS CODE**  
039M

### ENTRY REQUIREMENTS

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**64**

Looking to enhance your work experience while at the same time gaining entry onto our LLB (Hons) Law degree? The HND Law and Practice is a standalone Higher National Qualification that provides you with a diverse range of legal knowledge and skills designed to enhance your career prospects or begin your career in law.

The course combines study of some foundation areas of English law such as crime, contract and tort with the study of skills-based modules such as litigation and professional practice.

While also developing academic skills to underpin your successful legal study, the course gives you the opportunity to create and refine typical transferable skills that are useful for working with others. By implementing established techniques of communication to present oral and written legal advice in a meaningful way, you will present legal arguments to a range of audiences based on a variety of simulated legal issues.

If you successfully complete the HND Law and Practice course, you can progress directly onto the second year of the LLB (Hons) Law course at Birmingham City University should you wish to continue your studies and gain a law degree.

Full information: [www.bcu.ac.uk/legal-studies](http://www.bcu.ac.uk/legal-studies)

» GAIN AUTOMATIC ENTRY ONTO OUR LLB (HONS) LAW DEGREE BY SUCCESSFULLY COMPLETING THIS COURSE.

### Content includes:

#### Year 1

- English Legal Systems and Practice
- Criminal Law
- Law of Tort

#### Year 2

- Law of Contract
- Business Law and Practice
- The Reflective Practitioner
- Principles of Environmental Law and Policy

*“This course utilises the latest state-of-the-art equipment, alongside industry-standard software. Modules embed a practical approach to manufacturing and automation systems, taking you from the core basics through to advanced processes.”*

MATTHEW KING, ASSISTANT LECTURER



## BEng (Hons) / MEng Manufacturing Engineering

School of Engineering and the Built Environment

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time (BEng)  
4 years full-time (MEng)  
4 years prof. placement (BEng)  
5 years prof. placement (MEng)  
5 years part-time (BEng)

**UCAS CODE**  
1012 (BEng), 1013 (MEng), 1133  
(prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB)
- BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Direct entry to Year 3 of the part-time course is possible with a relevant HND, HNC or equivalent

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
**112 (BEng) | 128 (MEng)**

Manufacturing engineering is an essential feature in the vast arena that is manufacturing. It is a fast-changing scene where the competition between industrial organisations is keen and lean; only those companies prepared to apply modern philosophies and technologies will survive.

On this course, you will learn through practical and industry-based project work so you can apply your manufacturing principles knowledge to real-life industry problems. You will address global issues that impact on society and the environment, and improve your professional skillset on a course which has been designed with input from industrial partners.

Your studies will help you to understand how to apply the fundamentals of systems management, engineering and information technology to the solutions of operational problems in industry and commerce. You will develop industry qualities so you can work in a wide range of engineering, educational and commercial organisations.

Talented, innovative, ambitious engineers are needed to give manufacturing organisations a competitive edge – this course can help equip you to progress to positions of responsibility in senior management and shape the industry.

Full information: [www.bcu.ac.uk/man-engineering](http://www.bcu.ac.uk/man-engineering)

» THE INSTITUTE OF TECHNOLOGY HAS INVESTED IN INDUSTRY-GRADE TECHNOLOGY AND EQUIPMENT FOR THIS COURSE, INCLUDING AN ADDITIVE MANUFACTURING MACHINE (3D PRINTER).

### Content includes:

#### Year 1 (common first year with other engineering courses)

- Engineering Practice
- Engineering Principles 1 and 2
- Mathematical Modelling 1 and 2
- Integrated Engineering Project

#### Year 2

- Operations Systems
- Quality Systems
- Manufacturing Automation and Control
- Design and Materials

#### Year 3

- Individual Honours Project
- Operations Management
- Advanced Materials
- Product Lifecycle Management

#### Year 4 (MEng)

- Group Integrated Master's Project
- Advanced Materials and Manufacture
- Principles of Project Management
- Reverse Engineering
- Resource Management

» ENJOY CLOSE COLLABORATIONS WITH INDUSTRY AND HELP SOLVE REAL-WORLD PROBLEMS.





*"I've been able to explore different areas of marketing, putting my skills and knowledge to the test. Having lecturers with industry experience has created an enjoyable and relatable course, and volunteering at The Link has allowed me to work with real-life clients."*

ELEANOR MOORE

BA (Hons)

## Marketing

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

N500 (1115 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Experience energy and ambition on our in-demand Marketing degree. Work on real-life projects with leading clients, study an array of modern marketing principles and learn from the wider world of business. Our suite of Marketing courses also enables you to tailor your interests to a specific area.

Businesses value marketing more than ever due to its ability to identify opportunities, shape customer experiences and drive profits. It is an ever-evolving discipline, constantly responding to changes in technology and consumer behaviour.

To be successful in this exciting area not only requires in-depth understanding of the core principles, but also relies on having the acumen and practical abilities to apply and adapt this knowledge in a wide variety of scenarios. This course has been designed to give you the practical and professional skills that employers seek through our practice-based learning.

This course is one of three marketing degrees that have been designed to explore the diverse areas of marketing. This suite of courses is distinct in that it offers you a set of pathways that you can choose from irrespective of the course that you entered on. This allows you to develop additional specialist skills of your choice and career aspirations, alongside the core underpinning concepts you will need in practice.

Full information: [www.bcu.ac.uk/marketing-ba](http://www.bcu.ac.uk/marketing-ba)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/business-fy](http://www.bcu.ac.uk/business-fy)

Content includes:

#### Year 1

- Principles of Marketing
- Creative Concepts and Design
- Content Marketing
- Consumer Behaviour

#### Year 2

- Brand Dynamics and Activation
- Data, Insights and Analytics
- Marketing Communications Planning
- Experience Design

#### Year 3

- Marketing Strategy and Leadership
- One Planet Business
- Contemporary Advertising
- Digital Enterprise

Foundation year content includes:

Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.



» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.



*"The best aspect of my course is that it is practice-orientated and has connections with the professional world. I receive a lot of support from lecturers, who are ready to answer any questions I have and show me how I can improve my employability."*

DESISLAVA BORISOVA

### AVAILABLE SPECIALIST MARKETING ROUTES:

[Marketing with Advertising and PR | BA \(Hons\) NLM2 \(1116 prof. placement\)](#)

On this innovative and dynamic course, you'll be put on the front line of marketing, advertising and public relations. You will work on real-life case studies, acquiring the practical skills and real-world perspective seen as invaluable by employers.

We cover everything from design in marketing to communicating the right message, market research and PR planning. It's a creative course that has a solid grounding in business knowledge, so that you can apply what you learn to current business issues.

Full information: [www.bcu.ac.uk/marketing-pr](http://www.bcu.ac.uk/marketing-pr)

[Marketing with Digital Communication | BA \(Hons\) N50B \(1118 prof. placement\)](#)

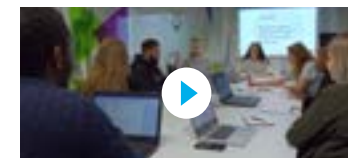
This degree allows you to gain the skills, knowledge and understanding demanded by employers. Combining academic theory and practice-based learning, you will develop your creativity, professional skills and strategic marketing knowledge.

You will specialise in the application of digital marketing techniques, providing you with the expertise to use digital media to develop successful marketing strategies. Taught by academics who also have outstanding industry experience, you will undertake interactive lectures and seminars that bring marketing principles to life.

Full information: [www.bcu.ac.uk/marketing-digi](http://www.bcu.ac.uk/marketing-digi)



These specialist routes can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/business-fy](http://www.bcu.ac.uk/business-fy)



[www.bcu.ac.uk/link-agency-vid](http://www.bcu.ac.uk/link-agency-vid)



*"The knowledge points that I have gained from lecturers over the years on different subject areas has allowed me to not only learn new things, but to also apply them in professional writing and help other students."*

AARON SPEID

BEng (Hons) / MEng

## Mechanical Engineering

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time (BEng)  
4 years full-time (MEng)  
4 years prof. placement (BEng)  
5 years prof. placement (MEng)  
5 years part-time (BEng)

### UCAS CODE

H300 (BEng), H301 (MEng),  
1127 (prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC (MEng ABB)
- BTEC Diploma: D\*D\* (MEng combined with other Level 3 qualifications to achieve min. 128 UCAS points)
- BTEC Extended Diploma: DMM (MEng DDM)
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Direct entry to Year 3 of the part-time course is possible with a relevant HND, HNC or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

### UCAS POINTS:

112 (BEng) | 128 (MEng)

Our degree will teach you how to engineer a better future. Develop as a skilled engineer capable of undertaking mechanical engineering tasks within and across organisations, and enhance your strategic management and leadership capabilities so you can solve tomorrow's problems today.

You will gain knowledge and personal attributes that embody sustainable futures and the Government's STEM (Science, Technology, Engineering and Mathematics) agenda to thrive in industry. You will work on industry-standard tools for rapid prototyping and thermodynamics, as well as learning to use the Conceive – Design – Implement – Operate (CDIO) teaching framework to work on projects which build practical experience.

You may also have the chance to participate in the Engineering for People Design Challenge where you will have the opportunity to learn and practise the ethical, environmental, social and cultural aspects of engineering design, considering the UN sustainability goals while solving real problems for communities around the world, from clean drinking water to sustainable energy.

With opportunities to engage in extracurricular activities, such as Formula Student and Engineering without Borders, this course will help you to become a highly skilled and fully rounded individual.

Full information: [www.bcu.ac.uk/mech-engineering](http://www.bcu.ac.uk/mech-engineering)



BEng (Hons) Mechanical Engineering can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/mech-engineering-fy](http://www.bcu.ac.uk/mech-engineering-fy)

### RELATED COURSES

- 87 BEng (Hons) Automotive Engineering
- 125 BEng (Hons) Electronic Engineering
- 159 BEng (Hons) Manufacturing Engineering

### Content includes:

#### Year 1 (common first year with other engineering courses)

- Engineering Practice
- Engineering Principles 1 and 2
- Mathematical Modelling 1 and 2
- Integrated Engineering Project

#### Year 2

- Thermodynamics and Fluid Mechanics
- Design and Materials
- Leading Engineering Endeavour
- Mechanical Science

#### Year 3

- Individual Honours Project
- Dynamics and Control
- Computer-aided Engineering
- Advanced Mechanics

#### Year 4 (MEng)

- Group Integrated Master's Project
- Advanced Systems Engineering
- Control Engineering
- Advanced Dynamics
- Thermofluids

#### Foundation year content includes:

Mathematics for Engineers 1 and 2; Practical Skills 1 and 2; Engineering Science 1 and 2.

### ACCREDITATION



I AM  
BCU

# WORKING AS A TEAM

*"My course has such a wide range of projects and covers a huge amount of engineering content. I've really enjoyed sharing modules with other engineering students, such as Automotive Engineering, as we are able to learn from each other, make friends and share our knowledge."*

JAY

BEng (Hons) Mechanical Engineering





*"I found that the Media and Communication HND course is taught in an engaging and practical way by supportive tutors. It has covered all the key areas I've needed for a smooth transition to BCU."*

THOMAS KING

HND

## Media and Communication

Birmingham Institute of Media and English

### CAMPUS

Birmingham Metropolitan College (James Watt Campus)

### DURATION

2 years full-time

### UCAS CODE

003P

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Offering an inspiring introduction to the production, theoretical and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Your studies cover key aspects of radio, moving image and journalism. You will explore broadcast journalism, photojournalism, radio production and radio drama, as well as short film and television studio production. The course also covers the crucial research and academic techniques you need to effectively source, collate and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media community. Successful completion of the HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University. If you achieve a Merit or above, you will be given direct entry to the third year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University.

Full information: [www.bcu.ac.uk/media-com-hnd](http://www.bcu.ac.uk/media-com-hnd)

### RELATED COURSES

- 165 BA (Hons) Media and Communication  
166 BA (Hons) Media Production

### Content includes:

- Moving Image Production
- Radio Production
- Journalism
- Contextual Studies
- Work Experience and Career Development

» THIS QUALIFICATION GIVES YOU DIRECT ENTRY TO THE SECOND YEAR OF OUR BA (HONS) MEDIA AND COMMUNICATION OR BA (HONS) MEDIA PRODUCTION COURSE.

UCAS POINTS:

48



*"One of the things I love most about being a student at BCU is the freedom we have to express ourselves creatively. In my modules I get to do things I have a genuine interest in, and when you do what you love it doesn't really feel like work."*

JACK WALTON

BA (Hons)

## Media and Communication

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

P910 (1212 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Learn a wide array of the skills you'll need for a rewarding career in the media, on a well-established media degree course. As you work through your projects you will mirror the workflow of the media industry, gaining the practical, research and industry-standard professional skills you need to succeed.

Our BA (Hons) Media and Communication course allows you to develop and experiment with media production skills across television, radio, web design, photography, public relations and music industries, and to experiment with how these forms of media production can combine to create new possibilities.

We'll also teach you theoretical perspectives to develop your understanding of the media's role in society and to help you to push for innovation in your own production practice. Interactive teaching and learning is important to us, as it fosters an active and engaged community of thinking media workers. We encourage you to work on themes which matter to you for class work, projects and assignments.

Underpinning all of this is a commitment to your professional development to help you break into the competitive media industry when you graduate. Helped by strong links with many influential media organisations, the blend of production, theory and professional studies will prepare you for the world of work.

Full information: [www.bcu.ac.uk/media-com](http://www.bcu.ac.uk/media-com)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/media-com-fy](http://www.bcu.ac.uk/media-com-fy)

» TOP 15 IN THE UK FOR COMMUNICATION AND MEDIA STUDIES GRADUATE PROSPECTS.

Complete University Guide 2023.

### Content includes:

#### Year 1

- Researching the Media and Communication
- Introduction to Media Contexts and Practice
- Professional and Academic Development
- Collaborative Project

#### Year 2

- Research option
- Advanced Media Contexts and Practice
- Collaborative Practice OR Live Project OR Work Placement
- School of Media optional module

#### Year 3

- Professional Media Contexts and Practice
- Professional and Academic Development
- School of Media optional module
- Major Project

#### Foundation year content includes:

Cross-media Production 1 and 2; Professional and Academic Skills; Media Context and Production; Practice Project.

### RELATED COURSES

- 118 BA (Hons) Digital Marketing  
166 BA (Hons) Media Production  
154 BA (Hons) Journalism





*“My time at university has allowed me to build the necessary skills to have a successful career in the media industry and I have developed skills that can be transferred and used for the rest of my life.”*

CHLOE BINGHAM

BA (Hons)

## Media Production

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

P311 (1215 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Launch your career in the fast-paced media industry with our BA (Hons) Media Production degree. You'll learn from experienced lecturers with professional industry and academic backgrounds, guest speakers, and industry experts and make useful contacts to get a head start with your work placements, gaining professional skills as you use our industry-standard facilities to create your media content.

The Parkside Building houses cutting-edge facilities within the Media Centre, with classroom teaching on the media courses delivered in Millennium Point. You will have ample opportunity to immerse yourself in the practical aspects of programme-making and content creation, making documentaries, dramas, music shows and studio programmes for television, radio and other platforms.

You will learn how to operate a TV studio effectively and how to develop and pitch your ideas, as well as put together live radio shows, documentaries, and podcasts. You will have the opportunity to work with Scratch Radio to develop your broadcasting and production skills and experience.

As well as the key skills you'll need to enter the profession, you'll develop a range of transferable skills, which will help you gain employment in a range of careers. Previous media graduates have gone on to employment in careers such as researchers, producers, editors, reporters and more.

Full information: [www.bcu.ac.uk/media-production-ba](http://www.bcu.ac.uk/media-production-ba)



This course can also be accessed via a foundation year. Please see page 72.  
[www.bcu.ac.uk/media-production-ba-fy](http://www.bcu.ac.uk/media-production-ba-fy)

### RELATED COURSES

- 165 BA (Hons) Media and Communication
- 134 BA (Hons) Filmmaking

UCAS POINTS:

112

### Content includes:

#### Year 1

- Live Production 1
- TV Production Skills
- Radio and Podcast Production
- Global and Community Impact

#### Year 2

- Live Production 2
- TV Narratives
- Live Radio Programming and Production
- Collaborative Practice OR Live Project OR Work Placement

#### Year 3

- Live Production 3
- Media Innovation
- Radio Station
- Professional and Academic Development
- Major Project

### Foundation year content includes:

Cross-media Production 1 and 2; Professional and Academic Skills; Media Context and Production; Practice Project.

» YOU'LL BE TAUGHT BY AWARD-WINNING ACADEMIC STAFF WHO CONTINUE TO WORK IN INDUSTRY, AND HAVE AN ACCOMPLISHED TRACK RECORD IN TELEVISION AND RADIO PRODUCTION.

*“The SPACE room is a great resource to practise your skills before going out on placement or in preparation for exams. The lecturers are extremely approachable, always willing to help if you're struggling or don't understand something.”*

JASMINE TOYNTON

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

Sept entry: 1058  
Jan entry: 1057

### ENTRY REQUIREMENTS

- A Levels: ABB
- BTEC Diploma: 128 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDD
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 32 points
- Five GCSEs at Grade 4 or above, including English Language or English Literature, Mathematics and Science.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

128

With specialist teaching facilities, a diverse range of clinical placements and designed in line with Nursing and Midwifery Council (NMC) standards, successful completion of this course enables you to register with the NMC as a midwife. The course also includes qualifications in Neonatal and Infant Physical Examination and the Baby Friendly Initiative.

All teaching staff on the course are qualified midwives who have worked in practice, and many still do. This means tutors have a unique insight into issues which affect your academic and clinical experience. Placements usually take place across Birmingham's NHS Trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home birth environment, mock wards and teaching tools such as the PROMPT birth simulator and neonatal manikins to help simulate a variety of birth scenarios.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

Full information: [www.bcu.ac.uk/midwifery](http://www.bcu.ac.uk/midwifery)



You may be offered foundation year entry to this course. Please see page 72.  
[www.bcu.ac.uk/midwifery-fy](http://www.bcu.ac.uk/midwifery-fy)

### ACCREDITATION

**NMC** Nursing & Midwifery Council

### Content includes:

#### Year 1

- The Antenatal Woman and Fetus
- The Intrapartum Care Woman and Fetus
- The Postnatal Mother and Newborn Infant
- Midwifery Clinical Practice 1 and Pharmacology

#### Year 2

- Complex Conditions in the Mother and Newborn Infant
- Supporting the Vulnerable Woman, Family and Newborn Infant
- Midwifery Clinical Practice 2

#### Year 3

- Introduction to Global Perspectives on Public Health
- Research Proposal

### Foundation year content includes:

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Introduction to Human Biology; Health and Wellbeing in Society.

» AWARDED THE UNICEF STAGE 1 BABY FRIENDLY INITIATIVE.



BSc (Hons)

## Midwifery

School of Nursing and Midwifery





*“This course will challenge you to excel and reach your maximum potential as a midwife, equipping you with the skills, knowledge and experience to work anywhere in the UK or indeed in many places across the world.”*

NATASHA CARR, COURSE LEADER

MSci

## Midwifery and Public Health

School of Nursing and Midwifery

### CAMPUS

City South

### DURATION

4 years full-time

### UCAS CODE

1056

### ENTRY REQUIREMENTS

- A Levels: ABB
- BTEC Diploma: 128 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDD
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 32 points
- Five GCSEs at Grade 4 or above, including English Language or English Literature, Mathematics and Science.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

We are passionate about developing the best graduate midwives who support women and families during the most uplifting and sometimes challenging times of their lives. This course will prepare you to become a midwife who is able to meet the needs of women, newborn infants and their families.

You will learn to work flexibly across a wide range of settings by developing critical thinking in order to plan and deliver high-quality evidence-based care. In your final year, you will specialise in public health issues, including global health issues, and maternal and infant nutrition.

Our approach to learning and teaching embraces the wealth of knowledge of the course team, practice partners and service users. The course will incrementally build on the skills and knowledge you will gain in practice and at university in order to support you to achieve the necessary level of competence and ability to make evidence-based decisions.

Every aspect of the course has been carefully aligned to the standards of the Nursing and Midwifery Council (2019). We are committed to innovative learning and teaching strategies, which include flexible online and blended learning, and simulation using new technologies.

Full information: [www.bcu.ac.uk/midwifery-public-health](http://www.bcu.ac.uk/midwifery-public-health)

### ACCREDITATION

**NMC** Nursing & Midwifery Council

UCAS POINTS:

128

### Content includes:

#### Year 1

- The Antenatal Woman and Fetus
- The Intrapartum Care Woman and Fetus
- The Postnatal Mother and Newborn Infant
- Midwifery Clinical Practice 1 and Pharmacology

#### Year 2

- Complex Conditions in the Mother and Newborn Infant
- Supporting the Vulnerable Woman, Family and Newborn Infant
- Midwifery Clinical Practice 2

#### Year 3

- Introduction to Global Perspectives on Public Health
- Research Proposal

#### Year 4

- Advanced Public Health
- Maternal and Infant Nutrition
- Research Dissertation

*“The level of commitment to teaching and the opportunities available to students at RBC make this conservatoire stand out way above the rest.”*

SAMANTHA OXBOROUGH



BMus (Hons)

## Music

Royal Birmingham Conservatoire

### CAMPUS

City Centre

### DURATION

4 years full-time (3 years with direct entry to the second year, subject to ability)

### UCAS CODE

300F (UCAS Conservatoires)

### ENTRY REQUIREMENTS

An audition for performers or a portfolio submission and interview for composers/music technology applicants is an integral part of your application. For performers, a standard equivalent to Grade VIII [Distinction] from a major music examination board will be a likely minimum, though an official certificate is not a requirement.

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

32

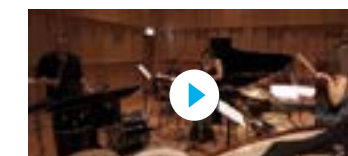
Specialise in Performance (vocal or instrumental), Composition or Music Technology. We have invested £57 million in our innovative state-of-the-art music facilities with the aim of creating impressive functional spaces that combine tradition with cutting-edge technology.

The focus of our undergraduate Music course is to help you realise your potential and become the best musician that you can be; with the support of an encouraging creative environment, we help you achieve the extraordinary.

Featuring specialist tuition throughout all four years of the course, you will get the individual attention you need to prepare for a successful career in the music profession. Additional activities are provided to help support your studies and develop your skills in complementary areas such as playing on historical instruments, performance coaching and the Alexander technique.

You will have opportunities to perform in our five public performance venues, including our stunning 500-seat Bradshaw Hall, and make use of our seven industry-standard recording studios, 100 practice rooms, and many acoustically designed rehearsal and practice rooms. Each year you will have more choice and opportunities to specialise in your studies. In your final year, you will work towards a final project relevant to your own professional aspirations.

Full information: [www.bcu.ac.uk/music-bmus](http://www.bcu.ac.uk/music-bmus)



[www.bcu.ac.uk/music-vid](http://www.bcu.ac.uk/music-vid)

### Content includes:

#### All years

- Individual lessons
- Coaching
- Orchestras, choirs, bands and other performing ensembles

#### Years 1–2

- Principal Study: Performance/Composition/Music Technology
- Professional Portfolio: Community Engagement and Pedagogy
- Language of Music
- Contextual Studies: Performance Traditions

#### Year 3

- Principal Study: Performance/Composition/Music Technology
- Live Project/Collaborative Project/Work Placement
- Language of Music: Specialisms 1
- Contextual Studies: Specialisms 1

#### Year 4

- Recital, Composition Portfolio or Music Technology Portfolio
- Final Project

Plus one to three modules from:

- Further Pedagogy
- Music, Community and Wellbeing
- Language of Music: Specialisms 2
- Contextual Studies: Specialisms 2
- Professional Development Portfolio
- Work Placement

» TOP 20 FOR MUSIC.

Guardian League Table 2023.





*“The lecturers provided opportunities to meet those in the industry, gave support in and outside of the lecture theatre, and helped me build a professional portfolio.”*

TANYEL GUMUSHAN

BA (Hons)

## Music Business

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

W390 (1216 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Music is one of the UK's biggest cultural exports. It's worth an estimated £5.8 billion to the UK economy, and sustains almost 197,000 full-time jobs (Music by Numbers, UK Music, 2020). This degree will put you at the heart of music in the UK, with coursework designed to equip you with the skills, knowledge and experience not just to work in but to shape the music industries.

While studying with us, you'll have the opportunity to set up a record label, promote artists or organise a music event for a paying audience.

You will develop practical business knowhow alongside critical and theoretical knowledge, applying your skills to a creative music enterprise project, as well as exploring music entrepreneurship, music online, music promotion and PR, music video, and television and music programming.

Designing and working on real-world projects with clients will enable you to add professional jobs to your portfolio. You will also have opportunities for work placements with key organisations within the UK music industries and benefit from our membership of UK Music's Music Academic Partnership, designed to maximise the employability of students.

Full information: [www.bcu.ac.uk/music-business](http://www.bcu.ac.uk/music-business)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/music-business-fy](http://www.bcu.ac.uk/music-business-fy)

» BENEFIT FROM OUR MEMBERSHIP OF UK MUSIC'S MUSIC ACADEMIC PARTNERSHIP.

UCAS POINTS:

112



*“The pool of lecturers is great at Birmingham City University and the knowledge from their previous industry experience is fantastic. The studios are great quality and with all new facilities it's a great time to join.”*

BEN PARKER, PROMOTIONS EXECUTIVE AT  
EMI PRODUCTION MUSIC

BSc (Hons)

## Music Technology

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

W350 (1092 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: DDM combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- International Baccalaureate Diploma: see website
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Do you want to work in the fast-evolving music and audio industries? Our Music Technology degree is aimed at the technical music producer and will train you to use technology to create, record and distribute music. We will provide you with industry connections, live projects and a wide, in-depth knowledge of the field.

You will benefit from Royal Birmingham Conservatoire's £57 million teaching and performance facility, a first of its kind for the digital age offering the perfect fusion of traditional and contemporary creativity. Featuring 9,000 square metres of purpose-designed teaching, rehearsal and state-of-the-art performance space, it offers you unrivalled opportunities. The audio and video digital infrastructure is designed to enhance and support live performance and allow you to experiment with new technologies.

There are also various opportunities for you to interact with industry professionals, through guest lectures and masterclasses, and work with musicians who are well versed in classical, folk, jazz and rock music. Discover a wide range of placement opportunities, enabling you to gain valuable first-hand experience, as well as the chance for work experience with reputable companies, some of whom provide specialist technical solutions for music festivals.

Our courses have an excellent reputation, and our graduates go on to shape the future of the music industry. Travelling abroad and broadening your horizons may also be an option; students have previously completed exchanges with the University of Rochester in the USA.

Full information: [www.bcu.ac.uk/music-tech](http://www.bcu.ac.uk/music-tech)

» YOU WILL BE STUDYING IN OUR STATE-OF-THE-ART FACILITIES INCLUDING THE £57 MILLION ROYAL BIRMINGHAM CONSERVATOIRE, MILLENNIUM POINT AND THE £62 MILLION PARKSIDE BUILDING.

UCAS POINTS:

120

Content includes:

#### Year 1

- Acoustic Fundamentals
- Sound Recording
- Digital Audio Fundamentals
- Music Studies

#### Year 2

- Sampling, Editing and Production
- Recording, Production and Delivery
- Digital Signal Processing
- Music Critical Studies

#### Year 3

- Individual Honours Project
- Multi-Channel Sound Production
- Production and Mastering
- Digital Audio Effects OR New Interfaces for Musical Expression
- Game Audio

» 100% OF STUDENTS ARE SATISFIED WITH THIS COURSE.

National Student Survey 2022.





*“Studying nursing at BCU has been an unforgettable journey which I will cherish forever. It has opened parts of me I never knew existed and has made me so much more confident in myself to take on new challenges and experiences.”*

INDERJOSH HEER

*“Over three years, not only have I learned the skills to be a nurse; I’ve grown as a person. With the support of the University, I was finalist for the Student Nursing Times Award in four categories. BCU is more than just a university, it’s a community.”*

SALLY-ANNE DICKEN



## BSc (Hons) Nursing

School of Nursing and Midwifery

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

See pathway

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
120

Our state-of-the-art simulation facilities and placement opportunities with Midlands NHS Trusts and non-NHS providers give you the ideal preparation for a rewarding career in nursing – and an opportunity to transform the way people are cared for in the future.

Our BSc (Hons) Nursing course is integrated for the first two years of the course meaning that, for university-based activities, all fields of nursing work together. Your final year of study will be specific to whichever field you have chosen to specialise in – Adult, Child, Learning Disability or Mental Health.

You will gain essential hands-on clinical skills through placements, all of which will be specific to your chosen field of nursing, and develop your skills in demonstrating care and compassion that reassures patients/service users and their families that a professional is at their side. You will learn how to assess, implement, plan and evaluate care for patients in a variety of settings during your training.

We have strong links with some of the largest NHS Trusts in the country, including University Hospitals Birmingham NHS Foundation Trust, Birmingham Women’s and Children’s Hospital, and Birmingham and Solihull Mental Health Foundation Trust, so you will gain a variety of experience and have access to a network of invaluable contacts.

### Content includes:

#### Years 1 and 2 (integrated):

- What Is Nursing?
- Assessing Needs and Planning Care
- Providing and Evaluating Care
- Introduction to Leadership and Teamwork
- Professional Practice
- Improving Quality and Safety in a Global Context
- Leadership and Coordinating Care

#### Year 3 (field-specific)

- Nursing Care
- Medicines Management and Applied Physiology
- Leadership and Decision-making in Nursing
- Delivering High-quality, Safe Nursing Care

#### Foundation year content

**includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

### AVAILABLE PATHWAYS:

#### Adult Nursing | BSc (Hons) B740 (Jan intake) B741 (Sept intake)

Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across the West Midlands to develop your role as a competent practitioner.

Full information: [www.bcu.ac.uk/adult-nursing](http://www.bcu.ac.uk/adult-nursing)

#### Child Nursing | BSc (Hons) B730 (Jan intake) B731 (Sept intake)

You will focus on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an everchanging and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements allows you to gain the knowledge and skills required to function as a caring, compassionate and competent nurse.

Full information: [www.bcu.ac.uk/child-nursing](http://www.bcu.ac.uk/child-nursing)

#### Learning Disability Nursing | BSc (Hons) B761 (Sept intake only)

You will learn how to meet the complex health needs of people with learning disabilities in a person-centred way by developing a range of clinical skills. Teaching and learning involves service users in classroom settings, ensuring that throughout the course, the experiences and health needs of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.

Full information: [www.bcu.ac.uk/ld-nursing](http://www.bcu.ac.uk/ld-nursing)

#### Mental Health Nursing | BSc (Hons) B760 (Jan intake) B762 (Sept intake)

Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their journey to recovery, or providing ongoing high-quality care to support people of all ages so that they can experience a full, active and meaningful life.

Full information: [www.bcu.ac.uk/mh-nursing](http://www.bcu.ac.uk/mh-nursing)



You may be offered foundation year entry to these courses. Please see page 72.  
[www.bcu.ac.uk/nursing-fy](http://www.bcu.ac.uk/nursing-fy)

All four pathways can be accessed as a degree apprenticeship. See [www.bcu.ac.uk/nursing-apprenticeship](http://www.bcu.ac.uk/nursing-apprenticeship)

### ACCREDITATION

**NMC** Nursing & Midwifery Council







*“Since starting at BCU I have learned so much from both lectures and other students sharing their own experiences and knowledge. As well as this, I’ve had exposure to a variety of placement areas including district nursing, forensic services and eating disorders.”*

LILY BOWDLER

MSci

## Nursing

School of Nursing and Midwifery

### CAMPUS

City South

### DURATION

4 years full-time

### UCAS CODE

See pathway

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

120

Our four-year MSci Nursing dual registration degree prepares you to practise in two fields of nursing. When you qualify, you will be able to apply for nursing posts in either field of practice, and for a wide variety of nursing posts which value a qualification in your specific dual field.

Available options:

- **Adult and Mental Health | 1047 (Sept), 1069 (Jan)** [www.bcu.ac.uk/adult-mh-nursing](http://www.bcu.ac.uk/adult-mh-nursing)
- **Adult and Child | 1046 (Sept), 1068 (Jan)** [www.bcu.ac.uk/adult-child-nursing](http://www.bcu.ac.uk/adult-child-nursing)
- **Adult and Learning Disabilities | 1044 (Sept only)** [www.bcu.ac.uk/adult-ld-nursing](http://www.bcu.ac.uk/adult-ld-nursing)
- **Mental Health and Child | 1048 (Sept), 1070 (Jan)** [www.bcu.ac.uk/mh-child-nursing](http://www.bcu.ac.uk/mh-child-nursing)
- **Mental Health and Learning Disabilities | 1049 (Sept only)** [www.bcu.ac.uk/mh-ld-nursing](http://www.bcu.ac.uk/mh-ld-nursing)
- **Learning Disabilities and Child | 1045 (Sept only)** [www.bcu.ac.uk/ld-child-nursing](http://www.bcu.ac.uk/ld-child-nursing)

In your first two years, you will study with BSc colleagues on modules with integrated theoretical content, where you will learn with students from all fields of nursing, developing confidence and competence in working with and caring for people across their lifespan, with a range of health needs.

During your third and fourth year, you will take field-specific modules aligned to practice placements, which will help to develop proficiency in your chosen fields of practice. In Year 4, you will also develop your ability to use research to make well-informed evidence-based decisions, an important facet of leadership in nursing practice.

Content includes:

**Years 1 and 2 (integrated):**

- What Is Nursing?
- Assessing Needs and Planning Care
- Providing and Evaluating Care
- Introduction to Leadership and Teamwork
- Professional Practice
- Improving Quality and Safety in a Global Context
- Leadership and Coordinating Care

**Year 3 (field-specific)**

- Nursing Care
- Medicines Management and Applied Physiology
- Leadership and Decision-making in Nursing
- Professional Practice

**Year 4 (field-specific):**

- Delivering High-quality, Safe Nursing Care
- Nursing Care
- Professional Practice



[www.bcu.ac.uk/msci-nursing-vid](http://www.bcu.ac.uk/msci-nursing-vid)

### ACCREDITATION

**NMC** Nursing & Midwifery Council







*"We have a really close team, and we support and look out for each other. We also get the opportunity to shadow different professionals. It's a great way to see different aspects of working in healthcare and gain more experience to take into my future career."*

WIOLETTA KOCEMBA

FdSc

## Nursing Associate

School of Nursing and Midwifery

### CAMPUS

City South

### DURATION

2 years full-time

### UCAS CODE

TBC (for direct applicants only;  
N/A for apprentices)

### ENTRY REQUIREMENTS

- A Levels: minimum of Grade D in one subject or two AS Levels at minimum of Grade D
- BTEC Certificate: M
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: Pass
- NVQ Level 3 full diploma
- NVQ Level 2 plus written paper – essay (1,500 words)
- Portfolio of evidence: see website
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

24

This two-year Foundation Degree Nursing Associate course was developed to support the introduction of a new nursing role and is a work-based learning course aimed at experienced Healthcare Assistants who want to develop themselves to become a Registered Nursing Associate (RNA).

Available through employers as a Higher Apprenticeship, or through a self-funded route to direct applicants, the Nursing Associate course is delivered full-time at City South Campus. You will attend university one day a week and also attend a placement in a variety of settings across the four fields of nursing, as well as working in your permanent work base area.

You will study four Level 4 modules in the first year which cover key theory and practice knowledge and skills to include person and family-centred care, professional values, the parameters of an RNA's role and safe administration of medication. The second-year modules focus on leadership and mentoring skills, health sociology and health promotion, and you will also study key elements of evidence-based practice. You will also complete a portfolio of evidence that is compiled over the two years as part of the practice competencies assessments.

On successful completion of the course you will be eligible to apply to be registered on the NMC Nursing Associate register.

Full information: [www.bcu.ac.uk/nursing-associate](http://www.bcu.ac.uk/nursing-associate)

Content includes:

#### Year 1

- Essentials of Care Delivery for the Nursing Associate
- Person and Family-centred Approaches to Care Delivery
- Professional Values and Parameters of Practice
- Safe Administration of Medication for the Nursing Associate

#### Year 2

- Essentials of Research and Innovative Practice
- Advancing Clinical Skills, Knowledge and Leadership for the Nursing Associate
- Exploring Health Inequalities and Health Promotion

### ACCREDITATION

NMC Nursing & Midwifery Council



*"Operating theatre is like a little secret world with ODPs as the hidden, highly skilled profession that has a massive impact on people's lives. This course has opened my eyes to new and exciting opportunities within the NHS."*

LISA TAYLOR



DipHE

## Operating Department Practice

School of Health Sciences

### CAMPUS

City South

### DURATION

2 years full-time

### UCAS CODE

B990

### ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: 88 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 18 credits at Merit or Distinction
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

88

This is a specially designed two-year Diploma to prepare you to become a fully qualified Operating Department Practitioner — a vital part of the operating theatre team who supports surgeons, nurses, anaesthetists and patients throughout surgery. Our Operating Department Practice course has an excellent track record of developing high-quality professionals who meet the needs of a range of care providers nationally.

The course combines theoretical and practical skills, complemented with clinical placements in a range of specialities and settings. Our approach to learning means that you should leave with clinical competence and the ability to apply best knowledge to direct patient care in contemporary healthcare settings.

Your work will be assessed using a mix of methods including text-based submissions, written examinations, oral examinations, presentations and clinical skills assessment both in placement and simulated in university. Simulation activities will prepare you for clinical practice, by allowing clinical skills and behaviours to be rehearsed before applying these in the clinical setting.

You will be encouraged to develop and demonstrate a range of skills to prepare you for a successful career as an Operating Department Practitioner, including confidence in care delivery, and the ability to research, appraise and evaluate evidence.

Full information: [www.bcu.ac.uk/odp-diphe](http://www.bcu.ac.uk/odp-diphe)

Content includes:

#### Year 1

- Introduction to Bioscience
- Introduction to Anaesthetic and Post-anaesthetic Care
- Introduction to Surgical Practice
- Caring in the Perioperative Environment

#### Year 2

- Applied Biosciences
- Transition to Registered Practitioner
- Managing Anaesthetic Care and Post-anaesthetic Care
- Developing Surgical Practice



[www.bcu.ac.uk/odp-vid](http://www.bcu.ac.uk/odp-vid)

### ACCREDITATION

hpcp health & care professions council





*“Studying at BCU has been great, the lecturing team believed in me before I believed in myself. Thanks to their support, I had a fantastic placement experience.”*

ELLIE MILNER

BSc (Hons)

## Operating Department Practice

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

B772

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 24 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Are you interested in a rewarding career in perioperative care? Have you got excellent management skills and a passion for supporting others? Start your journey to becoming a vital part of the theatre team.

Operating Department Practitioners (ODPs) provide holistic care for a diverse range of patient groups. Successful completion of the course will allow you to be eligible to apply for registration with the Health and Care Professions Council (HCPC) and gain employment as an ODP.

Using the Allied Health Professions career framework, the course embeds the ‘Four Pillars of Practice’ within each year to provide a spiralling curriculum covering Clinical Practice (anaesthetics, surgery and post-anaesthetic care); Facilitation of Learning (of self and others); Leadership; and Evidence, Research and Development.

The first year is aimed at preparing you for academic work and self-development, supported by clinical placement experiences. In year two, the clinical practice emphasis shifts to providing care for patients undergoing complex and emergency surgery. You will work towards becoming an autonomous practitioner in year three, developing in the role of a Surgical First Assistant (SFA).

Full information: [www.bcu.ac.uk/odp](http://www.bcu.ac.uk/odp)



You may be offered foundation year entry to this course. Please see page 72. [www.bcu.ac.uk/health-fy](http://www.bcu.ac.uk/health-fy)

This course can be accessed as an apprenticeship: [www.bcu.ac.uk/odp-bsc-apprenticeship](http://www.bcu.ac.uk/odp-bsc-apprenticeship)



[www.bcu.ac.uk/health-fac-vid](http://www.bcu.ac.uk/health-fac-vid)

Content includes:

#### Year 1

- Foundations of Learning in Operating Department Practice
- Essential Biosciences for Operating Department Practice
- Foundations of Care in Operating Department Practice
- Foundations of Evidence-based Practice

#### Year 2

- Facilitation of Teaching and Learning in Operating Department Practice
- Diversifying Surgical Care Delivery
- Diversifying Anaesthetic and Post-anaesthetic Care Delivery
- Application of Evidence-based Practice

#### Year 3

- Advancing Leadership into Management for the ODP
- Acute Care Beyond the Operating Theatre
- Surgical First Assistance
- Independent Research within Operating Department Practice

Foundation year content includes:

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

### ACCREDITATION

hcpc health & care professions council

*“BCU has inspired me to follow my aspirations of becoming a paramedic, and has given me all the tools and support I need to achieve this.”*

RHYS COLLINS



BSc (Hons)

## Paramedic Science

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

7B23

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Paramedics are highly competent healthcare professionals who work in a fast-paced environment to provide urgent and emergency care across a wide range of challenging situations.

As a modern paramedic you will develop the interpersonal and communication skills needed to work as part of an inter-professional healthcare team and to provide care to a wide variety of patients within stressful situations. You'll also build critical adaptive-thinking and decision-making skills to enable you to deliver high-quality, patient-centred care.

Placements will form a large portion of your experience each academic year and this will include working alongside registered paramedic practitioners. This will consolidate your theoretical knowledge and skills, and prepare you to become a registered paramedic with the Health and Care Professions Council (HCPC) on successful completion of this course.

You will have access to a variety of training facilities, including our breathing and talking manikins, frontline ambulance equipment, a training ambulance, and our SPACE facility which allows you to practise your clinical skills.

Full information: [www.bcu.ac.uk/paramedic](http://www.bcu.ac.uk/paramedic)

Content includes:

#### Year 1

- Introduction to Paramedic Practice
- Essential Biosciences for Healthcare Professionals
- The Professional Paramedic Student
- Risk and Wellbeing in Paramedic Practice

#### Year 2

- Developing Paramedic Practice
- Evidence-based Practice
- Care Across the Lifespan
- Diverse Service User Groups
- Applied Pathophysiology

#### Year 3

- Enhancing Paramedic Practice
- Independent Study
- Leadership and Management for the Paramedic
- Management of Unscheduled Care

### ACCREDITATION

hcpc health & care professions council

UCAS POINTS:

120

» TOP 5 FOR PARAMEDIC SCIENCE STUDENT SATISFACTION.

Complete University Guide 2023.





*“When I was unsure about my Final Major Project, I was given maximum support from my lecturers. I am thankful for having so many amazing mentors; if it wasn’t for their guidance, I wouldn’t have been able to achieve what I have so far.”*

KLAUDIA MORGALLA

BA (Hons)

## Photography

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

W640 (172 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

BA (Hons) Photography combines creative, technical and theoretical knowledge in a vibrant and dynamic course. It is designed to help you develop and sustain your creative career as a contemporary image maker.

Throughout the course, you will learn to think about, engage with and produce creative photography. It will help you develop a wide range of skills, including the practical and technical knowledge needed to make engaging images today. It encourages and teaches you to think critically, solve problems and develop the skills that are essential for a career in photography or the wider creative industries.

You will undertake a range of practical projects, both in our industry-standard photographic studios and on location, calling upon our wide range of specialist equipment. You will discover how to select, edit and present your work and how to work professionally with picture editors, art directors and curators as well as learning other key employability skills. The course will encourage you in an exploration of many photographic genres for fashion, portraiture, documentary, product, landscape, architecture, fine art and moving image.

Having found your specialism, the course then helps you to hone your skills so that you can be fully prepared to enter the industry. Previous graduates have worked for clients including Vogue, Adidas, Nike, BMW, The Guardian, Virgin and Universal Music.

Full information: [www.bcu.ac.uk/photography](http://www.bcu.ac.uk/photography)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/photography-fy](http://www.bcu.ac.uk/photography-fy)

» 91% OF STUDENTS WERE SATISFIED WITH THE TEACHING ON THIS COURSE.

National Student Survey 2022.

Content includes:

#### Year 1

- Introduction to Visual Communication
- Principles and Practice of Photography
- Narrative
- Enterprise of Photography
- Discourse

#### Year 2

- Context of Photography
- Live Project
- Collaborative Practice or Work Placement
- Identifying Direction

In your second year you will have the opportunity to undertake an exchange programme.

#### Year 3

- Critical Practice
- Major Project

**Foundation year content includes:** Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

### RELATED COURSES

- 139 BA (Hons) Graphic Design
- 144 BA (Hons) Illustration
- 166 BA (Hons) Media Production

*“The course is designed to equip students with the practical skills and theoretical underpinning for a career in popular music and the creative industries, delivered by experienced staff in teaching spaces focused on the entire production cycle.”*

NILS EDSTROM, COURSE DIRECTOR

### CAMPUS

South and City College  
Birmingham

### DURATION

2 years full-time

### UCAS CODE

W34F

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points overall
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Audition.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

48

This two-year course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for music industry employment.

The foundation degree is focused on developing the practical and transferable skills required to make you industry-ready. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists in their chosen specialism of either vocals, guitar, bass, drums or keyboards.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry and reflect on individual progress as an artist, learning how to improve along the way. South and City College Birmingham graduates have gone on to work with BBC Radio 1/1Xtra, BBC Introducing, Craig David and Sydney Opera House.

Full information: [www.bcu.ac.uk/popular-music-fda](http://www.bcu.ac.uk/popular-music-fda)

### RELATED COURSES

- 165 BA (Hons) Media and Communication
- 170 BA (Hons) Music Business
- 182 BA (Hons) Popular Music



FdA

## Foundation Degree in Popular Music

Faculty of Arts, Design and Media

Content includes:

#### Year 1

- MIDI, Audio and Studio Techniques (MAST)
- Working Live (Performance or Live Sound)
- Understanding Style
- Show Me the Money (Music Industry)
- Technical Development 1 (Instrument, Music Technology or Composition)
- Creative Portfolio

#### Year 2

- Production Cycle (creative group commission)
- Personal Development
- Technical Development 2
- Showcase/Product
- Professional Music Practice (modelled work experience)





*“BA (Hons) Popular Music is a vibrant and innovative programme that is designed to develop and hone diverse practical skills in performance, technology and composition while giving a comprehensive theoretical and academic grounding in popular music.”*

SIMON LESLEY, COURSE DIRECTOR

BA (Hons)

## Popular Music

Faculty of Arts, Design and Media

### CAMPUS

South and City College  
Birmingham

### DURATION

3 years full-time

### UCAS CODE

W342

### ENTRY REQUIREMENTS

- A Levels: CCC including Music
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits overall with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Audition.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This course provides the training and skills necessary for a wide range of careers within the music industry. You will develop an understanding of the global commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for graduate employment.

The full three-year Honours degree develops both the practical and transferable skills required to make you industry-ready, and the contextual understanding and academic rigour inherent in high-level study. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. You will also develop the musical and creative skills required by a performer, composer or producer, learn how to work well in teams and demonstrate leadership, organisation and decision-making skills.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry, and to develop a clear conceptual understanding of connected issues and narratives, researching deeply into current musicology and practice. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists.

### Full information:

[www.bcu.ac.uk/popular-music-practice](http://www.bcu.ac.uk/popular-music-practice)

### RELATED COURSES

- 165 BA (Hons) Media and Communication
- 170 BA (Hons) Music Business
- 181 FdA Popular Music

UCAS POINTS:

96



*“The course has enabled me to prepare myself for life as a primary school teacher. I had many opportunities to develop my understanding of what it is like to be a teacher, such as my time on placement where I planned and taught my own lessons.”*

FAUDUMO OLAD

BA (Hons)

## Primary Education with Qualified Teacher Status<sup>^</sup>

School of Education and Social Work

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

X120

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3 of which 40 should be at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Our BA (Hons) Primary Education with QTS course provides you with a variety of dynamic and diverse opportunities that will equip you to engage, motivate and inspire learners in a wide range of schools. The Department for Education (DfE) is introducing new requirements for initial teacher training delivered by all accredited providers from September 2024, which means the course information below is likely to change. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

This innovative programme is responsive to new initiatives in primary education and will enable you to become a highly effective and reflective teacher. Successful completion of the course offers you a degree and a teaching qualification.

The course comprises five strands that combine to enable you to develop your skills and knowledge to become a committed, creative and confident primary school teacher. The strands are as follows:

- Core (English, Mathematics and Science and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Professional Studies
- Foundation (all other National Curriculum subjects and/or the prime and specific areas of learning from the Early Years Foundation Stage Curriculum)
- Subject Study
- School-based Training.

These strands are repeated in each year of study to enable you to build up your knowledge, understanding and skills in each key area. The school-based and University-based aspects of the training course are interlinked and interdependent.

Full information: [www.bcu.ac.uk/primary-education](http://www.bcu.ac.uk/primary-education)



You may be offered foundation year entry to this course. Please see page 72.  
[www.bcu.ac.uk/education-fy](http://www.bcu.ac.uk/education-fy)

<sup>^</sup>Subject to validation. This course is in the final stages of approval to ensure it meets the very highest standards of quality, creativity and applied learning, together with the new DfE requirements.

### Content includes:

**IMPORTANT:** The contents of this course are currently being reviewed by the University and may be subject to change. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

#### Year 1

- An opportunity to choose your subject study area and develop understanding of the curriculum
- First teaching placement
- Interactive sessions to develop your teaching ability

#### Year 2

- Assessing and Reporting
- An opportunity to undertake a placement in a Special Educational Needs School

#### Year 3

- Careers events and support for finding your first job
- Sessions from outside speakers including NQTs and headteachers
- An opportunity to research areas of your own interest through the Research in Education module

#### Foundation year content includes:

Academic Skills for Success; Equality, Diversity and Inclusivity; Negotiated Studies; Interpersonal Skills and Professional Behaviours; Birmingham's Children and Society; Policy and Politics.



[www.bcu.ac.uk/ped-vid](http://www.bcu.ac.uk/ped-vid)





*"I have discovered who I am as a designer, while also making the best friends and memories both in Uni and on the study trips. This course has helped me to develop a strong skillset in all aspects of the design process."*

**SOPHIE HICKMAN, WINNER, NEW DESIGNERS 2021**  
— HABITAT AWARD

BA (Hons)

## Product and Furniture Design

Birmingham School of Architecture and Design

### CAMPUS

City Centre

### DURATION

3 years full-time

4 years professional placement

### UCAS CODE

W243 (1202 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a portfolio of your creative work (physical or digital). Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

BA (Hons) Product and Furniture Design focuses on the design and development of creative, contemporary and innovative products and furniture, considering user-centred design, social context and commercial understanding.

Underpinned with strong contemporary design thinking, you will be encouraged to explore materials, techniques and processes in relation to scales of manufacture, from one-off bespoke design to design for standardised mass production.

Product and furniture designers have the unique opportunity to recognise the hidden impacts of products. You will be introduced to design strategies to find the best ways of meeting needs and fostering positive change through sustainable design.

You will have the opportunity for continual practical skills development within our extensive workshops. You will be introduced to a range of materials and utilise both analogue and digital processes, from slip casting ceramics and plywood moulding to design for waterjet cutting and 3D printing.

#### Full information:

[www.bcu.ac.uk/product-furniture-design](http://www.bcu.ac.uk/product-furniture-design)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/product-furniture-design-fy](http://www.bcu.ac.uk/product-furniture-design-fy)

» STUDY IN AN INSPIRING STUDIO AND WORKSHOP ENVIRONMENT AND HAVE STRONG LINKS TO THE DESIGN PROFESSION AND INDUSTRY.

#### Content includes:

##### Year 1

- Design Principles and Processes
- Contextual and Cultural Studies
- Design Visualisation
- Materials and the Made Object
- Scales of Manufacture

##### Year 2

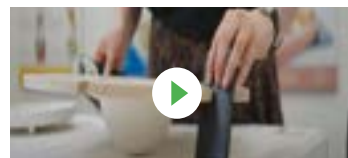
- Design Communication
- Design Synthesis
- Design Focus
- Collaborative Practice (optional)
- Work Placement (optional)
- Live Project (optional)

##### Year 3

- Design in Context
- Major Project (Research and Analysis)
- Major Design Project (Development and Realisation)

#### Foundation year content includes:

Communication Skills; Professional and Academic Development; Design Techniques; Design Disciplines; Presentation Techniques; Place, Space and Objects.



[www.bcu.ac.uk/pfd-inspired-vid](http://www.bcu.ac.uk/pfd-inspired-vid)

UCAS POINTS:

112



*"Professional Policing is an interesting course with engaging modules delivered by expert lecturers. Their expertise allows you to develop an understanding of the law enforcement community, while also teaching you a variety of transferable skills."*

**JAKE CARTWRIGHT**

BSc (Hons)

## Professional Policing

School of Social Sciences

### CAMPUS

City Centre

### DURATION

3 years full-time

### UCAS CODE

1004

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This course is a national pre-join degree course licensed by the Policing Professional Body, the College of Policing, and will be delivered by subject matter experts and experienced practitioners (including retired police officers) with a wealth of subject expertise to prepare you with key transferable skills required for the role of Police Constable.

It has been developed through consultation with a range of police service areas and the College of Policing, to give you the opportunity to examine the fundamental concepts of policing while also developing the practical and transferable skills you need for a career in law enforcement.

The course will help to develop your critical thinking about policing, policy and practice through complementary modules encompassing the theory and principles of operational policing, legislation and police powers, structured interviewing skills and much more. To develop these skills, you will be involved in practical activities and events, and will be exposed to a range of guest speakers. These speakers will be from a range of criminal justice and public sector agencies as well as police officers of all operational levels.

Please note, successful attainment of the BSc (Hons) Professional Policing does not in itself provide any guarantee of recruitment as a trainee Police Constable. Further study/assessment will be required.

Full information: [www.bcu.ac.uk/policing](http://www.bcu.ac.uk/policing)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/criminology-fy](http://www.bcu.ac.uk/criminology-fy)



[www.bcu.ac.uk/police-vid](http://www.bcu.ac.uk/police-vid)

#### Content includes:

##### Year 1

- Policing in England and Wales
- Models of Policing and Intelligence
- The Criminal Justice System in England and Wales
- Criminal Investigation and Forensics

##### Year 2

- Criminal Law and Police Powers
- Policing and Ethics
- Investigative Interviewing Skills
- Equality, Diversity and Inclusion

##### Year 3

- Organisation and Leadership within Policing
- Policing Futures
- Tackling Terrorism
- Independent Research Project

#### Foundation year content includes:

Sociology: The Foundations; Criminology: The Foundations; Skills for Social Scientists; Sociology and Criminology in Practice; Criminality, Crime Control and Society; Independent Research Project.

» THIS COURSE IS LICENSED BY THE COLLEGE OF POLICING, THE PROFESSIONAL BODY FOR POLICING.

UCAS POINTS:

112





BSc (Hons)

## Psychology

School of Social Sciences

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

C800 (1238 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our BSc (Hons) Psychology degree is accredited by the British Psychological Society and allows you to take a year-long industry placement. Make sense of the real world through gaining a deep understanding of how the core and specialised areas in psychology contribute to our understanding of contemporary issues, as well as looking at the role of brain function across multiple psychological perspectives.

You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving. This versatile course provides the opportunity for you to embark on a psychology career or bring those skills to a wide variety of other career paths.

Explore how the six core areas in psychology can explain factors that influence the mind, brain, behaviour and experience, and of the complex interactions between these. You will develop knowledge and understanding of quantitative and qualitative research methods. During your degree you will be given a range of optional modules to choose from, allowing you to tailor your degree to your interests.

The staff teaching on the course are experts in the areas and topics they teach, which further enhances your learning experience, as they bring with them their practice or research-based knowledge.

Full information: [www.bcu.ac.uk/psychology-bsc](http://www.bcu.ac.uk/psychology-bsc)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/psychology-fy](http://www.bcu.ac.uk/psychology-fy)

Content includes:

#### Year 1

- Introduction to Psychology
- Psychology of Individual Differences and Personality
- Contemporary Issues and Applied Psychology
- Introduction to Psychopathology

#### Year 2

- Qualitative Research Methods and Analysis
- Quantitative Research Methods and Statistics
- Neuropsychology

#### Year 3

- Lifespan Psychology
- Applied Social Psychology
- Integrative Psychology Project

#### Foundation year content includes:

Origins of Psychology; Controversies and Myths of Psychology; Real World Psychology; Developing Academic Skills for Success; Thinking Psychologically; Psychology Foundation Mini Research Project.

### ACCREDITATION



UCAS POINTS:

112



*“The Psychology course at BCU is fantastic. I have found all staff are highly knowledgeable, friendly and approachable. The modules are excellent and cover a wide range of psychological concepts which are explored in depth through engaging seminars, lectures and readings.”*

JOSEPH EDGE

### AVAILABLE SPECIALIST ROUTES:

#### Psychology and Counselling | BSc (Hons) 1034 (1245 prof. placement)

Our BSc (Hons) Psychology and Counselling degree will be of particular interest if you are thinking about a career as a Counselling Psychologist, Psychotherapist or Counsellor. It has been carefully developed to enable graduates to gain the required knowledge base, practical skill and emotional awareness and maturity required for these normally postgraduate professions.

An in-depth exploration of – among other things – human development, mental health and distress, and practical listening and relationship-building skills will prepare you for a range of people-focused roles with adults, young people and children.

Full information: [www.bcu.ac.uk/psychology-and-counselling](http://www.bcu.ac.uk/psychology-and-counselling)

#### Psychology with Criminology | BSc (Hons) MC98 (1239 prof. placement)

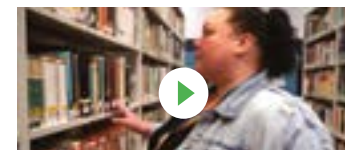
Our innovative course will give you a deep understanding of how the core and specialised areas in psychology and criminology contribute to our understanding of contemporary issues. You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving.

Additionally, you will also learn how psychology can be applied to explain certain aspects of crime and criminal behaviour.

Full information: [www.bcu.ac.uk/psychology-criminology](http://www.bcu.ac.uk/psychology-criminology)



These specialist routes can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/psychology-fy](http://www.bcu.ac.uk/psychology-fy)



[www.bcu.ac.uk/iambcu-laura](http://www.bcu.ac.uk/iambcu-laura)





*"After graduating, I landed my dream job – I'm now a Social Media Executive and I'm loving every minute! Being optimistic and staying open-minded is key as you graduate and begin to adapt to life outside of education."*

KARLIE FRANCE

BA (Hons)

## Public Relations and Media

Birmingham Institute of Media and English

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

P2P3 (1217 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Public relations is all around us. Brands, businesses, celebrities, charities, politicians and everyone in between use PR as a means to spread messages, inform understanding and influence the way we behave. Creative PR practitioners run multi-channel campaigns, liaise with journalists and producers, collaborate with influencers and run social media channels – whatever it takes to raise awareness, encourage engagement and inspire action on behalf of the organisation they work with.

If you want to change the world, this PR course is the one for you. Likewise, if you want to work with household names or launch new products, services or initiatives, BCU is the place to learn the skills needed for a fast-paced, exciting and rewarding media and communications career.

Did you know that for every journalist in the UK, there are at least three PR or communications professionals? This is because PR is the thread by which media, social media and communications is held together in a time of instant news, information and entertainment.

Join a course recognised by the Chartered Institute of Public Relations and proud of its close links with industry. They work with us, providing many and varied guest speakers who contribute insights and live projects, as well as a supportive mentor scheme offered by practitioners in the region and beyond.

Full information: [www.bcu.ac.uk/pr-and-media](http://www.bcu.ac.uk/pr-and-media)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/pr-and-media-fy](http://www.bcu.ac.uk/pr-and-media-fy)

### RELATED COURSES

- 165 BA (Hons) Media and Communication
- 154 BA (Hons) Journalism
- 170 BA (Hons) Music Business

UCAS POINTS:

112



*"The energy of the campus was always vibrant and with the close proximity and close relationship between the various construction disciplines, there was a competitive edge that provided a healthy environment to studying."*

JAMES FUNGE

BSc (Hons)

## Quantity Surveying

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

K240 (1130 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

Our Quantity Surveying course meets the demand for highly trained professionals and practitioners. Work collaboratively with tutors, practitioners, theorists and designers. Acquire skills that will allow you to shape the future of the built environment.

You will learn from staff with a wealth of industry experience and gain expertise in cost management, procurement and quantification skills. You will advance your career prospects by using our strong links with employers, and apply what you learn in a practical context through work placement opportunities and work on live projects for clients.

By studying on a course accredited by the Royal Institution of Chartered Surveyors and the Chartered Institute of Building, you will become knowledgeable about the legal, technical, managerial, economic, social and environmental aspects of construction projects. You will graduate as a confident professional who can manage both commercial and civil engineering projects.

Students on the programme have the opportunity to take part in our US exchange programmes and our international competitions such as the Associated Schools of Construction (ASC) Design and Build competition, giving you an opportunity to apply your skills to real-life projects. Our students have an impressive track record in these competitions and have had the opportunity to travel to competitions in locations across the world including Dallas, Texas.

Full information: [www.bcu.ac.uk/quantity-surveying](http://www.bcu.ac.uk/quantity-surveying)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/quantity-surveying-fy](http://www.bcu.ac.uk/quantity-surveying-fy)



[www.bcu.ac.uk/qs-vid](http://www.bcu.ac.uk/qs-vid)

UCAS POINTS:

112

Content includes:

#### Year 1

- Introduction to the Built Environment
- Built Environment Technology 1
- Law
- Integrated Digital Design – Residential

#### Year 2

- Procurement
- Cost Management
- Built Environment Commercial Technology
- Integrated Digital Design for Complex Structures

#### Year 3

- Contract Practice
- Civils Quantification and Cost
- Individual Honours Project
- Project Management
- Bid Strategy and Professional Practice

**Foundation year content includes:** Built Environment Context and Practice; Building Technology; Quantitative Methods; Foundation Computing; Academic and Personal Study Skills; Independent Practice.

### ACCREDITATION







*"I have enjoyed studying Real Estate because of my amazing tutors. From law, construction and planning to investments, valuation and capital markets, BCU has prepared me for industry."*

TSVETOMIRA VINCENT

BSc (Hons)

## Real Estate

School of Engineering and the Built Environment

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

N230 (1131 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:  
112

Our Real Estate course comprises the skills and knowledge requirements for a successful career in the professional property industry. The programme provides the tools to make key decisions in property finance and investment, asset management, valuation agency and development.

By studying on an employer-focused course that is accredited by the Royal Institution of Chartered Surveyors (RICS), you will gain a detailed understanding of real estate, and learn with a team of industry and academic experts who are dedicated to both academic study and industry collaboration.

You will become equipped with the attributes you need to be successful in the industry by contributing to market research for a real estate client, or undertaking valuable feasibility studies. Learn through real-life projects and scenario-based case studies.

This course helps you to understand the complex world of property by studying management, technological, financial and legal issues so you can connect real estate theory with practice.

Full information: [www.bcu.ac.uk/real-estate](http://www.bcu.ac.uk/real-estate)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/real-estate-fy](http://www.bcu.ac.uk/real-estate-fy)

» OUR GRADUATES HAVE GONE ON TO WORK AT COMPANIES SUCH AS IP GLOBAL, LAMBERT SMITH HAMPTON AND CBRE.

### Content includes:

#### Year 1

- Introduction to the Built Environment
- Introduction to Valuation
- Law
- Introduction to Property Markets

#### Year 2

- Property Asset Management
- Advanced Valuation Methods
- Building Pathology
- Design and Development in the Built and Natural Environment

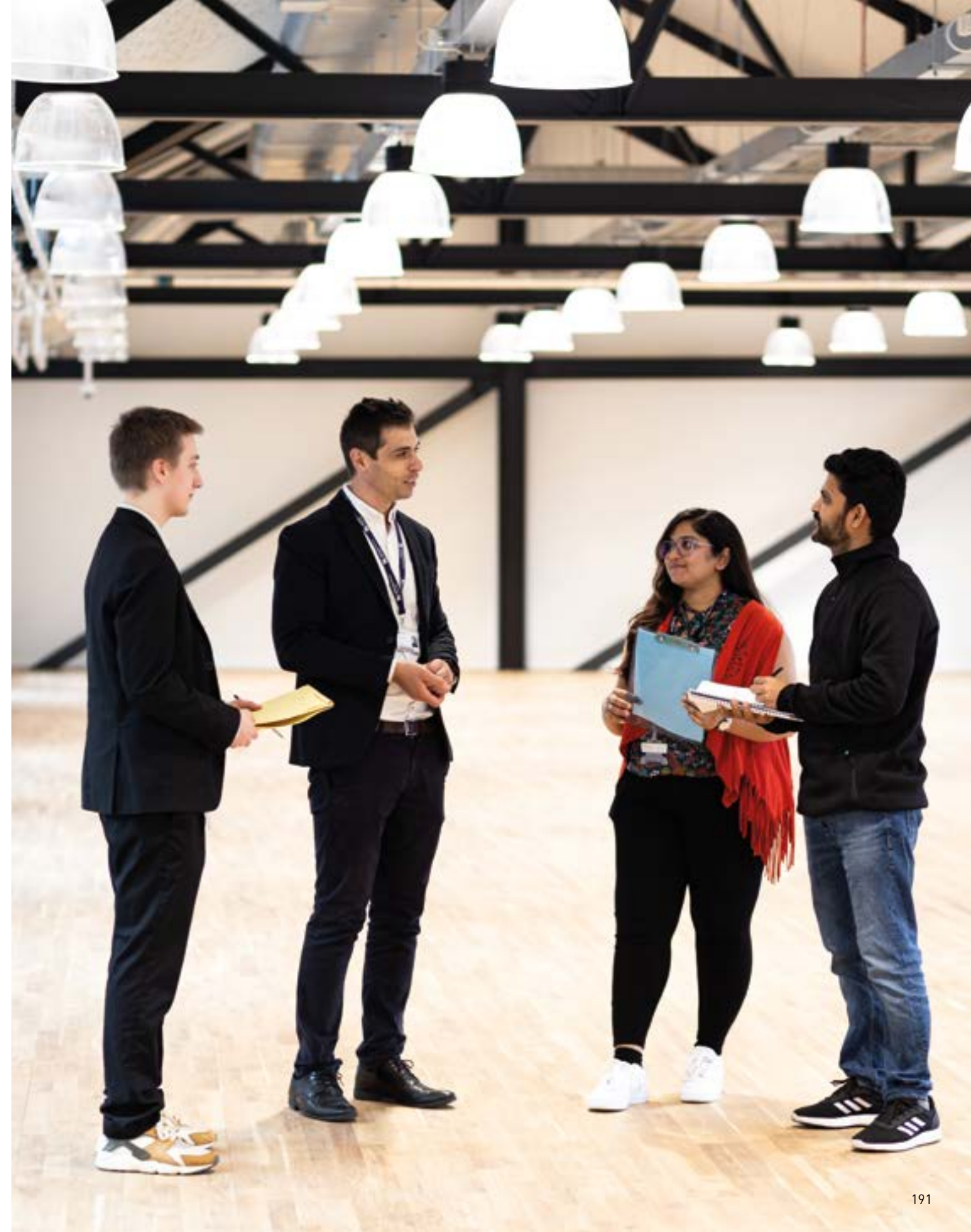
#### Year 3

- Property Marketing
- Applied Valuation
- Property Fund Management
- Professionalism and Citizenship
- Individual Honours Project

#### Foundation year content includes:

Built Environment Context and Practice; Building Technology; Quantitative Methods; Foundation Computing; Academic and Personal Study Skills; Independent Practice.

### ACCREDITATION







*“The staff are extremely supportive. If you are not clear about anything, they take the time to explain in a way that you understand. They are all very knowledgeable within their roles and very approachable.”*

ANGELA CARPENTER

FdSc

## Rehabilitation Work (Visual Impairment)

School of Health Sciences

### CAMPUS

City South

### DURATION

2 years full-time

### UCAS CODE

N/A – apply direct

### ENTRY REQUIREMENTS

- A Levels: DD
- Level 3 NVQ or Diploma or equivalent (full award)
- Level 2 NVQ or Diploma (full award) plus a written paper (details provided post-application)
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All applications will be considered for one of our course selection days ([www.bcu.ac.uk/health-sciinterviews](http://www.bcu.ac.uk/health-sciinterviews)). All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

48

If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you. This is the only course of its kind in England and Wales, and we are a major educator of rehabilitation workers.

Lectures and online support will enhance your learning but you will be putting skills into practice from week one. You will develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

People who have experienced visual impairment offer you a crucial insight and invaluable feedback on your progress, and you will gain a sense of personal satisfaction from supporting people to live independently once again.

Successful completion of this course allows entry to our two specialist top-up degrees. **BSc (Hons) Specialist Complex Needs Rehabilitation Work (Visual Impairment)** teaches techniques to enhance your practice with adults who have a wide range of additional complex needs including deafblindness, dementia, mental health conditions and learning disability. **BSc (Hons) Habilitation Work – Working with Children and Young People** focuses on how visual impairment can impact on the development of children and young people.

Full information: [www.bcu.ac.uk/rehab-work](http://www.bcu.ac.uk/rehab-work)

This course can also be accessed as a degree apprenticeship. See [www.bcu.ac.uk/rehab-apprenticeship](http://www.bcu.ac.uk/rehab-apprenticeship)

» THIS COURSE IS ACCEPTED AS THE TRUSTED QUALIFICATION TO BE EMPLOYED AS A REHABILITATION WORKER IN LOCAL AUTHORITIES AND NON-STATUTORY AGENCIES ACROSS THE UK.

Content includes:

#### Year 1

- Visual Impairment and Professional Practice
- Independent Living Skills
- Orientation and Mobility Theory and Practice

#### Year 2

- Professional Rehabilitation Work Practice
- Independent Living Skills and Low Vision Therapy
- Orientation and Mobility for Complex Environments

*“This course has helped me to develop my teaching skills and my pedagogical approach to learning. I have learned the different techniques involved with teaching and how to keep students engaged throughout lessons to maximise their potential.”*

LEWIS JONES



BSc (Hons)

## Secondary Physical Education with QTS^

School of Education and Social Work

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

X13B

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language, Mathematics and Science at Grade 4 or above, or equivalent
- Pass in the Professional Skills Tests in Literacy and Numeracy.

All applications will be considered for one of our course selection days ([www.bcu.ac.uk/ITT-interviews](http://www.bcu.ac.uk/ITT-interviews)). All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

This course is an exciting opportunity for you to train to be an accomplished and effective physical education practitioner in secondary schools. You will gain an insight into the professional practice of a secondary school teacher while developing and embedding your subject and pedagogical knowledge. The Department for Education (DfE) is introducing new requirements for initial teacher training delivered by all accredited providers from September 2024, which means the course information below is likely to change. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

You will explore the physical education national curriculum areas and discover approaches to teaching each area. You will reflect on your vision of what makes effective physical education and hone your pedagogical skills to match, while building evidence to demonstrate your professional competence and capability.

Your academic subject work will be undertaken alongside students who are pursuing degrees in other Sports and Physical Education disciplines, enabling you to widen your understanding as well as being taught by tutors who are leaders in their fields.

You will benefit from access to our wide range of specialist sports facilities. Please be aware that there may be a need to travel to teaching facilities at other sites for some aspects of the course. You will have opportunities to work with specialist teachers while on school placements. The course is designed around the Teachers' Standards and the award of Qualified Teacher Status (QTS).

Full information: [www.bcu.ac.uk/secondary-pe](http://www.bcu.ac.uk/secondary-pe)



You may be offered foundation year entry to this course. Please see page 72. [www.bcu.ac.uk/education-fy](http://www.bcu.ac.uk/education-fy)

^Subject to validation. This course is in the final stages of approval to ensure it meets the very highest standards of quality, creativity and applied learning, together with the new DfE requirements.

Content includes:

**IMPORTANT:** The contents of this course are currently being reviewed by the University and may be subject to change. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

#### Year 1

- Applied Anatomy
- An Introduction to Physical Education
- Professional Practice
- School Placement

#### Year 2

- Practical PE and Sport: Pedagogy
- Sport, Physical Activity and Health in Practice
- Professional Studies
- School Placement

#### Year 3

- Psychosocial Aspects of Physical Activity
- Technological Advancements in PE, Sport and Physical Activity
- Professional Practice
- School Placement

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham's Children and Society; Policy and Politics.

### RELATED COURSES

- 203 BSc (Hons) Sports Coaching and Physical Education
- 200 BSc (Hons) Sport and Exercise Science





*"This course is filled with both pedagogical knowledge and biomedical science that robustly cover the practical and theoretical side to becoming a successful teacher."*

ANISA BEGUM

BSc (Hons)

## Secondary Science (Biology) with QTS<sup>^</sup>

School of Education and Social Work

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

X13A

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language, Mathematics and Science at Grade 4 or above, or equivalent
- Pass in the Professional Skills Tests in Literacy and Numeracy.

All applications will be considered for one of our course selection days ([www.bcu.ac.uk/ITTinterviews](http://www.bcu.ac.uk/ITTinterviews)). All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

This three-year course is a mixture of practical and theoretical study, focusing on two different, but complementary, areas. On successful completion of the course, you will gain a highly valued subject qualification that demonstrates an understanding of science, and biology in particular. You will also gain a teaching qualification that enables you to teach the subject in secondary schools. The Department for Education (DfE) is introducing new requirements for initial teacher training delivered by all accredited providers from September 2024, which means the course information below is likely to change. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

This programme develops your subject knowledge to degree level in biology. However, there is the recognition that, as a teacher in secondary schools, you will be expected to be able to teach across the different science disciplines, so you will also follow a programme of study in chemistry and physics in the first two years of the degree.

You will develop your biology subject knowledge through taught modules within the Faculty of Health, Education and Life Sciences, studying alongside students who are taking degrees in life sciences. Therefore, you will work with tutors who are actively researching in their specialist fields.

You will gain the skills and understanding to take up positions in schools as a teacher of your subject. The course is designed around the Teachers' Standards and the award of Qualified Teacher Status (QTS).

Full information: [www.bcu.ac.uk/secondary-biology](http://www.bcu.ac.uk/secondary-biology)



You may be offered foundation year entry to this course. Please see page 72. [www.bcu.ac.uk/education-fy](http://www.bcu.ac.uk/education-fy)

<sup>^</sup>Subject to validation. This course is in the final stages of approval to ensure it meets the very highest standards of quality, creativity and applied learning, together with the new DfE requirements.

### Content includes:

**IMPORTANT:** The contents of this course are currently being reviewed by the University and may be subject to change. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

#### Year 1

- Biochemistry
- Fundamentals of Cell Biology
- Genetics
- Physical Sciences
- The Emerging Teacher
- School Placement

#### Year 2

- Subject Studies
- The Inclusive Teacher
- Optional Subject Specialism Modules
- School Placement

#### Year 3

- Professional Enquiry Education Project
- The Professional Teacher
- Optional Subject Specialism Modules
- School Placement

### Foundation year content

**includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham's Children and Society; Policy and Politics.

### RELATED COURSES

89 BSc (Hons) Biomedical Sciences

*"To me, BCU is about equal opportunity; no matter your background we all mix together to learn and have fun doing it. We share ideas and are a team. This creates an atmosphere where I feel like I belong and that I've chosen the right place to study."*

MATTHEW GREENE



BSc (Hons)

## Social Work

School of Education and Social Work

### CAMPUS

City South

### DURATION

3 years full-time

### UCAS CODE

L501

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 24 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

120

Prepare for a career in challenging situations, working to promote equality, diversity and social justice and making a real difference to people's lives. Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users. Please note that there may be some changes to the modules on offer on this course for the 2024/25 academic year. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

This course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings. A significant part of the second and third years of the course is spent on placement engaging with the realities of social work.

Your placements could be in a range of social work-related settings in local authorities and independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

Our staff team are all registered social workers and have extensive experience of social work practice that brings insight, depth, expertise and realism to their teaching and your learning. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice. This course is regulated by Social Work England.

Full information: [www.bcu.ac.uk/social-work](http://www.bcu.ac.uk/social-work)



You may be offered foundation year entry to this course. Please see page 72. [www.bcu.ac.uk/social-work-fy](http://www.bcu.ac.uk/social-work-fy)

### ACCREDITATION



This course was approved by the HCPC and is now approved by Social Work England

### Content includes:

#### Year 1

- Introduction to Social Work Practice
- Equality, Diversity and Anti-discriminatory Practice
- Human Growth and the Life Course
- Foundation Law and Social Policy

#### Year 2

- Law and Safeguarding
- Theories and Methods for Social Work Practice
- Introduction to Research
- 70-day Placement

#### Year 3

- Research Knowledge for Practice
- Critical Reflective Practice
- 100-day Placement

### Foundation year content

**includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham's Children and Society; Policy and Politics.

» THE COURSE IS ENDORSED BY THE COLLEGE OF SOCIAL WORK.





*"My studies have provided me with a multitude of different opportunities. I enjoyed learning to apply theory to real-world situations, which has given me knowledge regarding the particular career path I wish to follow."*

DANIELLE BALACH-WARMAN

BA (Hons)

## Sociology

School of Social Sciences

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement  
5 years part-time

### UCAS CODE

L300 (1241 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Our BA (Hons) Sociology degree is a critical and practical course, theoretically driven and empirically informed, as well as locally situated and globally focused. The discipline of sociology helps us to make sense of the world and our place within it.

Studying Sociology at Birmingham City University allows you to explore and question social norms and inequalities, and discover the complex issues behind your everyday routines and social practices in a range of spatial contexts, applying what you learn to your own lived experiences.

The School of Social Sciences has links with local public and third sector organisations that will help you make professional contacts and be able to apply your studies to future career prospects when taking part in voluntary work or on placement.

Employability is at the heart of our BA (Hons) Sociology programme, with placement opportunities embedded through the course of the degree. Through the School of Social Sciences' Birmingham 2029 project, you will have the chance to explore themes of sociology within the city of Birmingham, an urban context that hosts diverse communities perfect for sociological examination.

Full information: [www.bcu.ac.uk/sociology](http://www.bcu.ac.uk/sociology)

### AVAILABLE SPECIALIST ROUTES:

**Sociology and Criminology | BA (Hons) LM39 (1242 prof. placement)**

The inclusion of Criminology in the degree affords you the opportunity to understand how society makes sense of crime, criminality and its control as well as the relationship between crime and wider society. You will examine patterns and processes of inequality, crime, the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and the tensions and conflicts that these processes create.

Full information: [www.bcu.ac.uk/sociology-crim](http://www.bcu.ac.uk/sociology-crim)



These courses can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/sociology-fy](http://www.bcu.ac.uk/sociology-fy)

Content includes:

#### Year 1

- States and Societies
- Sociological Imagination
- City, Community and Culture
- Sociological Perspectives

#### Year 2

- Media and Popular Culture
- Applied Sociological Research
- Contemporary Social Theory
- Space, Place and Society

#### Year 3

- Globalisation, Migration and Borders
- Self, Identity and Society
- Integrated Research Project
- Gender and Crime

**Foundation year content includes:**

Sociology: The Foundations;  
Criminology: The Foundations; Skills for Social Scientists; Sociology and Criminology in Practice; Criminality, Crime Control and Society;  
Independent Research Project.

» YOU HAVE THE OPPORTUNITY TO EMBARK ON A YEAR-LONG PROFESSIONAL PLACEMENT AS PART OF A FULL-TIME DEGREE COURSE.

*"I was very happy with the course. The biggest thing for me was the breadth. I know people from my year of the course who have gone on into research, live sound, low level engineering, film, composition, all sorts of different areas of the music industry."*

ASHLEY EASTWOOD, ENGINEER, PRODUCT ENGINEERING AT MUSIC GROUP



BSc (Hons)

## Sound Engineering and Production

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

J930 (1093 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: DDM combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

120

Gain an in-depth understanding of the scientific principles behind the capture and manipulation of sound. You will develop and enhance your skills through our excellent sound recording, mixing and mastering facilities, as well as our state-of-the-art radio and television studios. You will also benefit from Royal Birmingham Conservatoire's £57 million teaching and performance facility, a first of its kind for the digital age offering the perfect fusion of traditional and contemporary creativity.

Designed to meet the requirements of the audio industry, Sound Engineering and Production will provide you with a dynamic study programme that focuses on live and studio sound engineering, audio electronics, audio software engineering, acoustics and business principles.

The combination of subjects you will explore helps you to be employable in a range of career paths. You will also deal directly with industry as part of our THELMA-nominated Industry Industrial Mentors initiative, enabling you to gain confidence in your skills and prepare for life after graduation.

Our wide-ranging professional partnerships provide you with the opportunity to interact with leading industry figures, as well as the chance to undertake valuable work placements in the field of audio technology, sound engineering and live sound. Travelling abroad and broadening your horizons may also be an option.

Full information:

[www.bcu.ac.uk/sound-engineering](http://www.bcu.ac.uk/sound-engineering)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/sound-engineering-fy](http://www.bcu.ac.uk/sound-engineering-fy)

» OUR GRADUATES HAVE SUCCESSFULLY GONE ON TO WORK IN LIVE SOUND, SOFTWARE DEVELOPMENT, PRODUCTION, SOUND DESIGN AND AUDIO POST, THROUGH TO PRODUCT DEVELOPMENT, ACOUSTIC CONSULTANCY AND EDUCATION.

Content includes:

#### Year 1

- Acoustic Fundamentals
- Sound Recording
- Digital Audio Fundamentals
- Live Sound Reinforcement 1

#### Year 2

- Broadcast Sound
- Recording Production and Delivery
- Audio Systems
- Music and Audio Industries

#### Year 3

- Individual Honours Project
- Live Sound Reinforcement 2
- Music Information Retrieval
- Digital Audio Effects OR New Interfaces for Musical Expression
- Game Audio

**Foundation year content includes:**

Fundamental Mathematics;  
Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

» ACCESS TO CUTTING-EDGE LIVE SOUND AND RECORDING STUDIO FACILITIES.





*“The practical teaching has allowed me to learn in an environment where you’re allowed and encouraged to make mistakes and learn from them. I’ve felt supported by my lecturers, and they helped shape me into a more understanding and patient SLT student.”*

DAISY CHELL

BSc (Hons)

## Speech and Language Therapy

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
6 years part-time

### UCAS CODE

B620

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 24 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

120

Learn to support people of all ages with communication or swallowing problems and qualify as a speech and language therapist. The course is designed to prepare you to achieve excellence and professional autonomy in clinical practice, and is delivered at the West Midlands’ only training site for speech and language therapists.

Graduates from this course are eligible to register with the Health and Care Professions Council (HCPC) to work as speech and language therapists. The course is approved by the HCPC and endorsed by the Royal College of Speech and Language Therapists.

You will learn through a variety of formats, including workshops, interactive lectures, simulation sessions, and two long clinical placements. Simulation sessions are run in the state-of-the-art facilities on our City South Campus, which include two specialist clinic rooms with cutting-edge technology, a simulated hospital ward and a home environment suite.

In addition, you will benefit from the Virtual Case Creator (VCC), which enables us to simulate clinical scenarios in a virtual environment.

Full information: [www.bcu.ac.uk/slt](http://www.bcu.ac.uk/slt)



You may be offered foundation year entry to this course. Please see page 72. [www.bcu.ac.uk/health-fy](http://www.bcu.ac.uk/health-fy)

Content includes:

#### Year 1

- Foundations of Professional Practice
- Foundations in Phonetics and Linguistics
- Psychology and the Development of Language

#### Year 2

- Appraising Communication and Swallowing Needs
- Appraisal in Professional Clinical Practice
- Research and Evidence-based Practice
- Analysis of Communication and Swallowing

#### Year 3

- Management of Communication and Swallowing Needs
- Application of Research and Evidence-based Practice
- Management in Professional Clinical Practice

Foundation year content includes:

Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

» TOP 5 FOR SPEECH AND LANGUAGE THERAPY GRADUATE PROSPECTS.

Complete University Guide 2023.

### ACCREDITATION



I AM  
BCU



*“I love the concept that through my profession I will be able to help people to communicate needs, wants and emotions, which I believe every human being has the right to do. The resources and materials accessible for students on my course are excellent and I love the facilities on the City South Campus. My lecturers always inspire me to work hard for a high grade, even when I don’t believe I can.”*

DAISY

BSc (Hons) Speech and Language Therapy

READY TO  
HELP OTHERS





*“The modules are taught by enthusiastic and insightful lecturers who open your eyes to the world of sport and exercise science! Rewarding my effort with support and direction, they were able to guide me towards producing my best work, helping me grow as a person.”*

FRANCES BROOKS

BSc (Hons)

## Sport and Exercise Science

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
4 years professional placement  
Up to 6 years part-time

### UCAS CODE

C600

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

Successful candidates may be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance during this course in order to undertake certain placements. Further information on the need for DBS clearance can be obtained from the course leader.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Our Sport and Exercise Science course will provide you with the theoretical knowledge and practical skills to succeed in a broad range of vocations within the sport and exercise industry. You will study a breadth of topics within the disciplines of physiology, biomechanics, psychology and nutrition from both a health and sport performance perspective.

There is a range of discipline-specific and multidisciplinary modules, equipping you with a variety of perspectives that will enrich your learning and enhance your career development. There will also be opportunities for you to gain experience and apply the knowledge and skills you learn on the programme to real-world issues.

We currently also boast partnerships including Warwickshire County Cricket Club and Kidderminster Harriers Football Club. You will undertake physiological, biomechanical, psychological, and nutritional assessment of sports performers and clients using cutting-edge technology and equipment.

Our state-of-the-art facilities include biomechanics and physiology laboratories, a fitness suite, and sports therapy rooms.

Full information: [www.bcu.ac.uk/sport-exercise-sci](http://www.bcu.ac.uk/sport-exercise-sci)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/sport-exercise-fy](http://www.bcu.ac.uk/sport-exercise-fy)

### ACCREDITATION



### Content includes:

#### Year 1

- Introduction to Sport and Exercise Science
- Practical Skills in Sport and Exercise Nutrition
- Applied Anatomy
- Professional Skills and Evidence-based Practice

#### Year 2

- Performance Analysis
- Sport and Exercise Psychology
- Planning and Conducting Research
- Sport and Exercise Physiology and Nutrition

#### Year 3

- Independent Research Project
- Strength and Conditioning
- Exercise Referral and Behaviour Change
- Optional modules

### Foundation year content

**includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Foundations of Sport and Physical Activity.

### » TOP 10 FOR SPORTS SCIENCE STUDENT SATISFACTION.

Complete University Guide 2023.

*“BCU offered me a course that differs from any other that I’ve seen. It’s intriguing, concise and exactly what I was looking for. It will allow me to truly immerse myself into my studies, and continually grow my passion for the sports management field.”*

MOLLY WHITEHEAD



BA (Hons)

## Sport Business Management

Birmingham City Business School

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

N880 (1175 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

The global sports market is estimated to be worth between £400 and £500 billion, and is growing at a significant rate year on year. Over the past decade, there has been a huge increase in career opportunities in the global sport sector that require graduates with the skills, attributes and experience to thrive in such a dynamic industry.

This undergraduate course will provide the academic expertise needed to help you develop an exciting professional future.

Combining theory and practical application, this course will draw heavily from practising sports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics. Internships, placements, project fieldwork and workshops will enable you to start working towards your chosen career.

All modules balance a range of relevant theory and concepts with practical application, and throughout the course you will reflect on and apply this content into real-life scenarios – enabling you to enhance and critique your learning. In short, this is a course designed to be the catalyst for you to forge a successful career in the global sports industry.

Full information: [www.bcu.ac.uk/sport-business](http://www.bcu.ac.uk/sport-business)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/business-fy](http://www.bcu.ac.uk/business-fy)

### ACCREDITATION



UCAS POINTS:

112

### Content includes:

#### Year 1

- Introduction to Global Sport Management
- Managing Teams
- Principles of Marketing
- Managing Events

#### Year 2

- Big Data, Analytics and Innovation
- Personal Development as a Global Sports Manager
- Managing Venues
- Culture and Consumer Behaviour in Global Sports
- Methods in Research and Project

#### Year 3

- Marketing Strategy and Leadership
- Strategic Management
- Global Sports Law, Policy and CSR

### Foundation year content includes:

Accounting and Personal Finance; An Introduction to Management and Leadership; Business in Context; Developing Business and Academic Skills for Success; Developing Interpersonal and Marketing Skills for Success; Foundation Practice Project.

» THIS IS THE ONLY UNDERGRADUATE SPORT MANAGEMENT COURSE IN THE UK TO INCLUDE STUDENT MEMBERSHIP WITH CMI AT NO EXTRA COST.





*“This course is delivered predominantly at Aston Villa Foundation by their staff, which provides a unique opportunity for you to work and learn at a top-flight football club within their community programme.”*

DR ADAM KELLY, SENIOR LECTURER IN SPORT

FdSc

## Sports Coaching and Development

School of Health Sciences

### CAMPUS

City South (and Villa Park)

### DURATION

2 years full-time

### UCAS CODE

1196

### ENTRY REQUIREMENTS

- A minimum of 64 UCAS points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) and Occupational Health Clearance checks prior to enrolling on this course.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This new course, delivered with the Aston Villa Foundation, will develop your skills in coaching participants across a range of ages and abilities. You will have opportunities to work with the Aston Villa Foundation and gain hands-on experience to prepare you for a career in sports coaching and/or sports development.

This course will help you develop an understanding of your own coaching philosophy. You will gain an understanding of the theoretical underpinnings of coaching and apply these through practical activities and hands-on experience in various community settings. You will also learn the principles of sports development and how these align to community work, addressing contemporary societal issues.

Through working with the Aston Villa Foundation, you will understand the work of Football Foundations across primary school and alternative education settings, focusing on the work that community sport plays in complementing the national curriculum.

Placement experiences will help you to build your skills, gaining first-hand experience in a coaching and/or school environment, which will enhance your future employability and personal network.

Full information: [www.bcu.ac.uk/sport-fdsc](http://www.bcu.ac.uk/sport-fdsc)

### RELATED COURSES

203 BSc (Hons) Sports Coaching and Physical Education

UCAS POINTS:

64



*“On my course I feel part of a community; a collective identity which breeds confidence in my work and a positive learning environment which we can apply in practice. Every student is equal at BCU.”*

LIAM DAVIES

BSc (Hons)

## Sports Coaching and Physical Education

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
6 years part-time

### UCAS CODE

X151

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) and Occupational Health Clearance checks prior to enrolling on this course.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

This course is designed to ensure that you learn the pedagogical practice needed to coach athletes across the spectrum of ages and abilities. You will also develop knowledge of the landscape and practicalities of teaching physical education in schools.

By developing your coaching, teaching and leadership skills, you will be ready for a variety of careers in sport including sports coaching, management or teaching. This course will also prepare you to embark on a Master's in Coaching or a postgraduate course to gain Qualified Teacher Status.

Physical education continues to be an important part of government agendas, so with this in mind, you will learn relevant and up-to-date information that is linked and mapped to the National Curriculum for Physical Education (NCPE). You will be taught the contemporary information that educators within this sector require.

This course will help you develop a keen understanding of your own coaching and teaching philosophy, and provide information about the industry and cultural factors that influence the wider context of sport. In order to apply your skills, you'll go on placements, gaining first-hand experience in a coaching and/or school environment, which will enhance your future employability.

Full information: [www.bcu.ac.uk/sports-coaching-pe](http://www.bcu.ac.uk/sports-coaching-pe)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/sports-coaching-pe-fy](http://www.bcu.ac.uk/sports-coaching-pe-fy)

### RELATED COURSES

200 BSc (Hons) Sport and Exercise Science  
204 BSc (Hons) Sports Therapy  
193 BSc (Hons) Secondary Physical Education with QTS  
202 FdSc Sports Coaching and Development

Content includes:

#### Year 1

- Introduction to Physical Education and School Sport
- The Coaching Process
- Children's Development: Physical, Emotional, Health and Wellbeing

#### Year 2

- Applied Pedagogy in Sports Coaching and Physical Education
- Sport, Physical Activity and Health in Practice
- Contemporary Issues in Sports Coaching and PE

#### Year 3

- High-performance Sports Coaching
- Psychological Perspectives of Athletic Development
- Independent Research Project

#### Foundation year content

includes: Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Foundations of Sport and Physical Activity.

Content includes:

#### Year 1

- The Coaching Process
- Equality, Diversity and Inclusion in Sport
- Coaching in the Community
- Sports Development and Interventions

#### Year 2

- Sports Coaching and Development: Professional Practice
- Elite Coaching Practice
- Sport, Physical Activity and Health in Practice
- Contemporary Issues in Sports Coaching and Development

» DELIVERED WITH THE ASTON VILLA FOUNDATION.





*“This course is excellent... the individualised and personal approach allows students to learn in a safe and supported environment. It provides lots of opportunities to develop your own style of practice both clinically and within a sporting field.”*

OLIVIA COOPER

BSc (Hons)

## Sports Therapy

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
4 years professional placement  
Up to 6 years part-time

### UCAS CODE

C630

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent
- Evidence of work experience in a musculoskeletal setting would be advantageous.

All offers are subject to a successful interview plus satisfactory Disclosure and Barring Service (DBS) checks.

Suitable applicants will be invited to interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

Underpinned by the latest research, and accredited by the Society of Sports Therapists, this course provides a chance to develop specialist skills in the prevention, treatment, management and rehabilitation of musculoskeletal injuries. Through the academic study of sports medicine and sport and exercise science, you will develop the skills to work with professional athletes and health-based patients.

We offer the opportunity to undertake a professional placement year, where you will take on a work placement providing you with invaluable experience, networking and real-life hands-on learning. On graduation, you will be eligible for membership of the Society of Sports Therapists.

We currently have partnerships with organisations including Warwickshire County Cricket Club and Kidderminster Harriers Football Club, providing placements, trips and case studies. You will also have the opportunity to run your own sports therapy clinic from Year 1 of the course, practising your skills on university staff and students.

Our specialist facilities include state-of-the-art laboratories, sports therapy rooms, sports therapy clinics and a fitness suite.

Full information: [www.bcu.ac.uk/sports-therapy](http://www.bcu.ac.uk/sports-therapy)



You may be offered foundation year entry to this course. Please see page 72.  
[www.bcu.ac.uk/sports-therapy-fy](http://www.bcu.ac.uk/sports-therapy-fy)

### ACCREDITATION



### Content includes:

#### Year 1

- Musculoskeletal Assessment and Treatment 1
- Applied Anatomy for Sports Therapy
- Sport and Exercise Physiology and Principles of Training
- Professional Skills and Evidence-based Practice

#### Year 2

- Musculoskeletal Assessment and Treatment 2
- Sports Injury and Exercise Rehabilitation
- Manual Therapy
- Planning and Conducting Research

#### Year 3

- Injury Prevention and Conditioning in Sport
- Clinical Practice
- Independent Research Project

#### Foundation year content

includes: Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Foundations of Sport and Physical Activity.

» 100% OVERALL SATISFACTION FOR THIS COURSE.

National Student Survey 2022.

*“With many tutors dedicated to a small amount of students full-time, and with a completely hands-on, practical approach, you are constantly learning in a realistic environment that prepares you for your career.”*

LUCY GOSDEN

### CAMPUS

Heneage Street

### DURATION

3 years full-time

### UCAS CODE

W450

### ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Successful interview.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

96



BA (Hons)

## Stage Management

Royal Birmingham Conservatoire

### Content includes:

#### Year 1

- Practical Stage Management 1
- Technical Theatre 1
- Production Design 1
- Production Realisation

#### Year 2

- Practical Stage Management 2
- Technical Theatre 2
- Production Design 2
- Production Administration
- Collaborative Practice

#### Year 3

- Practical Stage Management 3
- Final Major Project
- Professional Development (placement)

Prepare yourself for a successful career in stage management through in-depth, practical training. We aim to produce confident graduates who are ready for the industry as soon as they leave us.

Our three-year course provides you with a thorough understanding of all aspects of stage management. You'll also develop skills in technical theatre and the design elements, widening your knowledge and ability to work in the fast-paced, demanding environment of stage management and further afield.

Your final year also includes a six- to eight-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent local placements have included Birmingham Royal Ballet, Birmingham Hippodrome, Birmingham Repertory Theatre and Birmingham Commonwealth Games.

We encourage you to take part in as many in-house show allocations as you can so that you can engage with ideas and theories in a practical setting, while developing your communication skills and working in an authentic environment. Graduates have gone on to work on large-scale national tours such as *Les Misérables*, and West End residencies like *Harry Potter* and the *Cursed Child* and *ABBA Voyage*, as well as working in a variety of stage management roles within different aspects of theatre and entertainment.

Full information: [www.bcu.ac.uk/stage-mgmt](http://www.bcu.ac.uk/stage-mgmt)

» OUR STUDENTS HAVE GONE ON TO WORK WITH COMPANIES INCLUDING THE ROYAL SHAKESPEARE COMPANY.





*"We have live briefs with external companies and guest speakers who help you get a real insight into the industry. We also have CV building modules, collaboration and placement opportunities. I'm now employed as a Junior Designer and loving my job."*

EMILY HIGGS

BA (Hons)

## Textile Design

Birmingham Institute of Jewellery, Fashion and Textiles

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

W234 (1182 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

112

This course gives you the opportunity to experience the disciplines of print, weave, knit, embroidery and biomaterials, developing expertise in a single choice or a combination of approaches. Modules are designed to develop practical expertise, introduce career directions, and help to establish professional ambitions.

With an emphasis on experimentation, you will begin by developing core skills in design through exploring textile processes, visual research, colour and composition. Group activities will develop confidence in communication and critical thinking, with an understanding of sustainability and responsible design approaches.

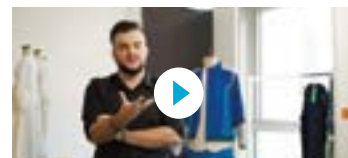
The second-year programme broadens your knowledge of the industry and the scope of careers open to you. There are opportunities to engage with companies such as Epson and Dulux. This can include working on industry briefs, entrepreneurial challenges, collaborative projects and work placements.

The final year offers you the space to develop a personal and professionally relevant portfolio through in-depth research and extended practical inquiry. There is the option of taking a professional placement year in industry before progressing to the third year of the programme.

Full information: [www.bcu.ac.uk/textile-design](http://www.bcu.ac.uk/textile-design)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/textile-design-fy](http://www.bcu.ac.uk/textile-design-fy)



[www.bcu.ac.uk/inspired-textiles](http://www.bcu.ac.uk/inspired-textiles)

Content includes:

#### Year 1

- Textile Processes
- Visual Ideas for Design
- Textiles in Historical Context
- Client and Colour

#### Year 2

- Textiles in Contemporary Practice
- Professional Pathways
- Entrepreneurship and Design
- Work Placement OR Collaborative Practice OR Live Project

#### Year 3

- Major Project
- Research for Professional Project
- Professional Project
- Next Step

**Foundation year content includes:** Fashion and Textile Skills and Processes; Trends Research; Brand Development; Signature Project.

### RELATED COURSES

- 132 BA (Hons) Fashion Design
- 144 BA (Hons) Illustration

*"When I saw how rewarding a career in Radiotherapy is, I knew this was the right course for me! The cutting-edge technology, both at the University and in hospitals, helps to guide your learning, and the staff are always incredibly supportive."*

EMILIA MCGOWAN



BSc (Hons)

## Therapeutic Radiography

School of Health Sciences

### CAMPUS

City South

### DURATION

3 years full-time  
6 years part-time

### UCAS CODE

B822

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance, and Disclosure and Barring Service checks.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

120

Therapeutic Radiography is a rewarding career that is challenging and has a combination of science, technology and patient care. Our radiotherapy course will teach you to work with patients of all ages, to help relieve and/or cure the symptoms of their cancer.

As the only training centre for therapeutic radiography in the West Midlands region, our BSc (Hons) Therapeutic Radiography course will prepare you to be a fully qualified Therapeutic Radiographer once you have graduated. On qualification, you will be entitled to apply for registration with the regulator, the Health and Care Professions Council (the HCPC), to gain registered practitioner status and be able to practise in the UK either within the NHS or the private sector.

As a Therapeutic Radiographer, you will be responsible for preparing and administering radiation to cancer patients, operating highly technical radiation equipment, imaging patients with the latest technology, monitoring patients' progress and giving advice as they progress through radiotherapy treatment.

You will develop specialist skills by spending time on clinical placements within hospital cancer centres, providing you with plenty of experience to develop professionally and gain valuable employability skills. Your academic studies will take place at our City South Campus, which features a radiotherapy treatment couch with laser alignment system, a Virtual Environment for Radiotherapy Training (VERT) and advanced treatment planning facilities.

Full information: [www.bcu.ac.uk/radiotherapy](http://www.bcu.ac.uk/radiotherapy)



You may be offered foundation year entry to this course. Please see page 72. [www.bcu.ac.uk/health-fy](http://www.bcu.ac.uk/health-fy)



[www.bcu.ac.uk/rad-vid](http://www.bcu.ac.uk/rad-vid)

Content includes:

#### Year 1

- Radiotherapy Science and Technology 1
- Radiotherapy and Oncology Studies 1
- Professionalism and Patient Care 1
- Radiotherapy Clinical Practice 1

#### Year 2

- Radiotherapy Science and Technology 2
- Radiotherapy and Oncology Studies 2
- Professionalism and Patient Care 2
- Radiotherapy Clinical Practice 2

#### Year 3

- Radiotherapy Science and Technology 3
- Radiotherapy and Oncology Studies 3
- Professionalism and Patient Care 3
- Radiotherapy Clinical Practice 3

**Foundation year content includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Introduction to Human Biology; Health and Wellbeing in Society.

### ACCREDITATION



health & care  
professions  
council





*“If you want to get into the video game industry, specifically as a designer or producer, I literally cannot recommend another course. BCU has incredible opportunities and has the best lecturers I have ever had in my educational life.”*

NOAH RIGDEN

BA (Hons)

## Video Game Design

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

2 years full-time

### UCAS CODE

I62A

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This Sony PlayStation First endorsed, two-year course responds to this exciting and fast-growing industry by developing you into a highly skilled, team-oriented professional ready for employment.

You are guaranteed a video game development placement in our in-house studio over the summer term. Teaching takes place in a modern production studio at our City Centre Campus.

Our Video Game Design course focuses on digital media asset production and communication and will provide you with:

- a grounding within the industry’s design and production disciplines
- the opportunity to put your creative skills into practice within the video games and wider interactive entertainment market
- the opportunity to work with others in multidisciplinary teams
- the opportunity to develop, hone and assess your own skill development and plan your future.

Building on your design and production skills, in the first year you will be tasked with a specific role within our inhouse game development studio. You will be taught by staff with significant experience in the video game industry who have worked with developers including Codemasters, Rare, Traveller Tales, Sega and EA Games.

Full information:

[www.bcu.ac.uk/game-design](http://www.bcu.ac.uk/game-design)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/game-design-fy](http://www.bcu.ac.uk/game-design-fy)

### RELATED COURSES

- 210 BA (Hons) Video Game Digital Art
- 118 BA (Hons) Digital Marketing
- 209 BSc (Hons) Video Game Development

UCAS POINTS:

120

Content includes:

#### Year 1

- Historical Game Analysis
- Game Design Fundamentals
- Contextual Game Design
- 2D Game Spaces
- Collaborative Project

#### Year 2

- Advanced Game Design
- 3D Game Spaces
- Strategic Game Design
- Professional Practice
- Major Project

Foundation year content will cover:

Video Game Design Foundations; Video Game Programming Foundations; Professional and Academic Skills; Video Game Research and Prototyping; Video Game Realisation.

» TOP 5 FOR ANIMATION AND GAME DESIGN.

Guardian League Table 2023.

*“The staff at BCU are really enthusiastic and supportive in helping me succeed academically and as a person. The BCU campus is also really nice and a great place to study.”*

WILLIAM CHAPMAN

### CAMPUS

City Centre

### DURATION

2 years full-time

### UCAS CODE

I573

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

UCAS POINTS:

120



BSc (Hons)

## Video Game Development

Birmingham Institute of Creative Arts

Content includes:

#### Year 1

- Computer Science and Web Technologies Primer
- Object-oriented Programming
- 3D Graphics Primer
- Theory and Practice Using Physics Engines
- Collaborative Project
- Narrative Entertainment, Script and Production [optional]

#### Year 2

- High-performance Programming Languages
- Application of High-performance Libraries
- Development Using High-performance Engines
- Professional Practice
- Major Project

Foundation year content will cover:

Video Game Design Foundations; Video Game Programming Foundations; Professional and Academic Skills; Video Game Research and Prototyping; Video Game Realisation.

This Sony PlayStation First endorsed, two-year course will see you understand games of the past and create the games of the future. The course provides the creative and technical know-how to support your game development ambition and you are guaranteed a video game development placement in our in-house studio over the summer term of the course.

The course responds to this growing and innovative sector by developing you into a skilled, team-oriented, reflexive graduate ready to succeed in the professional world. You will learn the most important programming languages for game development, as well as industry-standard game development tools such as Unity and Unreal Engine.

You will cover contemporary software development techniques to make you a competent and adaptable programmer, capable of finding employment in the sector or preparing you for further academic study.

By the time you graduate, a whole year before most students, you will have two years of tangible games development studio experience under your belt, to help launch your dream career. You will be taught by staff with significant experience in the video game industry who have worked with developers including Activision, FreeStyleGames, EA Games and Codemasters.

Full information: [www.bcu.ac.uk/game-development](http://www.bcu.ac.uk/game-development)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/game-development-fy](http://www.bcu.ac.uk/game-development-fy)

» YOU’LL LEARN A RANGE OF NEW SKILLS AND PROGRAMMING DISCIPLINES RELEVANT AND APPROPRIATE FOR CAREERS IN THE FIELD OF VIDEO GAME DEVELOPMENT SUCH AS GAMEPLAY, TOOLS, VFX, AI AND UI PROGRAMMING.

### RELATED COURSES

- 210 BA (Hons) Video Game Digital Art
- 208 BA (Hons) Video Game Design





*"I enjoy being part of a team. The difference between this and most other university courses is the size; most have around 100-odd students whereas this only has a fifth of that. We all know each other extremely well and work together on everything we do – nobody is left out."*

PAVAN MANKOO

BA (Hons)

## Video Game Digital Art

Birmingham Institute of Creative Arts

### CAMPUS

City Centre

### DURATION

2 years full-time

### UCAS CODE

W642

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you may be invited to provide a digital portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see [www.bcu.ac.uk/portfolio-guidance](http://www.bcu.ac.uk/portfolio-guidance).

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

This Sony PlayStation First endorsed, two-year course responds to the growing, innovative video game sector by developing you into a skilled, team-oriented, and reflective graduate who is equipped to succeed.

Interactive entertainment and video games development are key sectors for contemporary culture, economic growth and employment locally in the Midlands, nationally and globally. This course develops you as a professional artist by covering both core and technical art skills. Once we have covered the fundamentals, we will move on to supporting you to develop your technical and digital art skills where you will focus on 2D and 3D game art disciplines.

You will also be tasked with a specific role within our in-house game development studio over the summer term, giving you the opportunity to apply the knowledge and professional practices you've learned in a safe and supportive environment.

Typically for these projects you'll be using industry-standard game development tools such as Unity and Unreal Engine. These summer projects have in the past been mentored and supported by external partners such as Codemasters, Rare and Rebellion. The work you produce can act as excellent portfolio pieces, demonstrating your ability as both a professional artist and effective team member.

Full information: [www.bcu.ac.uk/game-digital-art](http://www.bcu.ac.uk/game-digital-art)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/game-digital-art-fy](http://www.bcu.ac.uk/game-digital-art-fy)

### RELATED COURSES

- 208 BA (Hons) Video Game Design
- 209 BSc (Hons) Video Game Development

UCAS POINTS:

120



*"I'd have to summarise the course as challenging and exciting. There are many opportunities to get your hands on industry-standard software, along with fantastic lecturers. They unlock your true potential and are with you every step of the way."*

SAMUEL WEEKS

BSc (Hons)

## Visual Effects

School of Computing and Digital Technology

### CAMPUS

City Centre

### DURATION

3 years full-time  
4 years professional placement

### UCAS CODE

1018 (1094 prof. placement)

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: DDM, combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- International Baccalaureate Diploma: see website
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

So you want to work in the Film or Games industry? Do you imagine yourself as a creative artist or a technical director? Our BSc (Hons) degree in Visual Effects is where creativity meets technology. It will give you the skills to unleash your true mix of creative and technical abilities.

You could go on to work on top-level productions for a range of industries including TV, film, games, advertising, architecture, education and more. Visual effects is an ever-expanding multi-billion-pound industry in the UK and globally. As demand grows for visual effects in film, TV and games, the demand also grows for skilled professionals who can bring these to life.

On this course, you will develop technical, creative and production skills to prepare you for a range of careers. You will learn a variety of disciplines from modelling, rigging, animation and dynamics to lighting, rendering and compositing. You will learn using state-of-the-art facilities and software including a Vicon Motion Capture studio, high-specification computers, industry-standard software such as Maya, Nuke and Houdini, and one of the largest fixed green screen studios in the UK.

You will be taught by staff with a breadth of knowledge across both visual effects and the larger area of computer graphics. This includes staff with industry experience, and staff who work and innovate alongside industry in a variety of ways.

Full information: [www.bcu.ac.uk/visual-effects](http://www.bcu.ac.uk/visual-effects)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/visual-effects-fy](http://www.bcu.ac.uk/visual-effects-fy)

Content includes:

#### Year 1

- Modelling
- 2D Games Programming
- Acquisition for Visual Effects
- Texture and Look Development

#### Year 2

- Rigging for Animation
- Visual Effects Tools
- Compositing
- Dynamic Effects and Simulations

#### Year 3

- Production Project
- Individual Honours Project
- Virtual Production
- Professional Futures

**Foundation year content includes:** Fundamental Mathematics; Academic and Personal Study Skills; Web Application Design; Audio/Video Fundamentals; Independent Practice; Foundations of Programming.

Content includes:

#### Year 1

- Art Theory and Practice
- 2D Art Production
- 3D Modelling Theory and Practice
- 3D Art Production
- Collaborative Project

#### Year 2

- 3D Sculpting Primer
- Character Production
- Animation Pipelines
- Professional Practice
- Major Project

**Foundation year content includes:** Understanding Practice; Creative Development and Production; Perspectives on Practice; Creative Realisation.

» TEACHING IS DELIVERED BY OUR TEAM OF INDUSTRY PRACTITIONERS, WHO COLLECTIVELY HAVE OVER 100 YEARS OF VIDEO GAME INDUSTRY EXPERIENCE, HAVING WORKED ON FRANCHISES SUCH AS EA'S 'BATTLEFIELD' AND SEGA'S 'SONIC'.

UCAS POINTS:

120

» TOP 5 FOR ANIMATION AND GAME DESIGN (WHICH INCLUDES VISUAL EFFECTS).

Guardian League Tables 2023.







*"I've had lots of advice and support in relation to assignments, finances and my career path. I love the learning and style in which we are taught and the tutors we've been blessed to have. I've had other opportunities too, like becoming a student ambassador."*

CARMEN TULLOCH

BA (Hons)

## Working with Children, Young People and Families

School of Education and Social Work

**CAMPUS**  
City South

**DURATION**  
3 years full-time

**UCAS CODE**  
L590

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance prior to enrolling on this course.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

If you are looking to pursue a career that supports and makes a difference to the most vulnerable children, young people and their families, this multidisciplinary degree is for you. We offer various opportunities to engage with professional practice in the areas of education, social care and health, in an integrated way. Please note that there may be some changes to the modules on offer on this course for the 2024/25 academic year. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

This programme has at its heart a strong commitment to social justice and equalities. We will provide you with a range of teaching and learning experiences to build on your existing skills and motivation so that you can contribute to a changing society, particularly with services who work with, or for, vulnerable children, young people and their families.

Our multi-professional teaching team will help you to explore the opportunities for working with children and young people, and find the right option for you. Previous students have achieved positions in education welfare as attendance officers, as family support workers, as project managers for charities and as voluntary providers of children's services.

Many of our students go on to postgraduate study in the field of education, social work, psychology and counselling.

Full information: [www.bcu.ac.uk/working-with-children](http://www.bcu.ac.uk/working-with-children)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/working-with-children-fy](http://www.bcu.ac.uk/working-with-children-fy)

### Content includes:

**IMPORTANT:** The contents of this course are currently being reviewed by the University and may be subject to change. Check [bcu.ac.uk/courses](http://bcu.ac.uk/courses) for the latest information.

#### Year 1

- Working as a Professional
- Foundations of Education
- Foundations of Social Work
- Foundations of Health

#### Year 2

- Effective Collaborative Practice
- Learning from Practice
- Safeguarding and Child Protection
- Social Justice and Inclusion

#### Year 3

- Researching Children and Young People's Services
- Exploring Contemporary Perspectives
- Children and Young People's Rights and Identity
- Personal and Professional Development

### Foundation year content

**includes:** Academic Skills for Success; Equality, Diversity and Inclusivity; Interpersonal Skills and Professional Behaviours; Negotiated Studies; Birmingham's Children and Society; Policy and Politics.

### RELATED COURSES

- 195 BSc (Hons) Social Work
- 121 BA (Hons) Early Childhood Studies
- 213 BA (Hons) Youth Work and Communities

UCAS POINTS:  
112



BA (Hons)

## Youth Work and Communities

School of Social Sciences

*"The sheer amount of experience and support this course has provided me with has helped me grow and develop, not only as a student but as a person too. There is opportunity to work within so many sectors, which is something I have really valued."*

HAYLEY CHAMBERS

**CAMPUS**  
City Centre

**DURATION**  
3 years full-time

**UCAS CODE**  
1076

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- 100 hours' worth of relevant work experience.

For full entry requirements and fees: [bcu.ac.uk/courses](http://bcu.ac.uk/courses)

The Youth Work and Communities degree is a contemporary and exciting course, which has accreditation from the Joint Negotiating Committee, the professional body that accredits Youth Workers in England and Wales.

The course has been designed with key stakeholders, including the National Youth Agency, UK Youth, youth work managers, practitioners and young people themselves, to integrate the core knowledge and skills required to jump-start a successful career working with young people and communities, whether that is in the public sector, non-governmental organisations/voluntary field or private sector.

Practice skills (through supervised practice), cultural competencies, communication, placement and community engagement opportunities have been built in throughout the programme to ensure you incrementally develop the essential and specialist skills and expertise to build a thriving career working with diverse young people and communities.

Placement opportunities throughout the three years provide experiential learning and opportunities to build professional networks and your own field of interest in youth and community. You will also be able to choose from optional modules including mental health and counselling approaches, Black political activism, and youth, crime and justice.

Full information: [www.bcu.ac.uk/youth-and-community](http://www.bcu.ac.uk/youth-and-community)



This course can also be accessed via a foundation year. Please see page 72. [www.bcu.ac.uk/sociology-fy](http://www.bcu.ac.uk/sociology-fy)



[www.bcu.ac.uk/ss-study-vid](http://www.bcu.ac.uk/ss-study-vid)



[www.bcu.ac.uk/youth-vid](http://www.bcu.ac.uk/youth-vid)

### Content includes:

#### Year 1

- Introduction to Youth and Community Work
- Working with Individuals, Groups and Communities
- Social Policy: Inequalities and Inclusion
- Equality, Diversity, Values and Social Justice

#### Year 2

- Researching with Youth and Communities
- Global Youth and Community Development
- Leadership, Management and Enterprise Skills in Youth and Community Contexts

#### Year 3

- Multi- and Intra-professional Working Project
- Leadership, Networking and Partnership Building in Youth and Community
- Independent Research Project

### Foundation year content includes:

Sociology: The Foundations; Criminology: The Foundations; Skills for Social Scientists; Sociology and Criminology in Practice; Criminality, Crime Control and Society; Independent Research Project.





# THE MATERIALS AND PRODUCTION METHOD USED IN THIS PROSPECTUS WERE CAREFULLY SELECTED TO SUPPORT OUR COMMITMENT TO SUSTAINABILITY

Here are just a few of the decisions we made, balancing the environmental impact with quality and usability:

This prospectus is made of material from well-managed FSC®-certified forests and from recycled materials.

The pages are made from Carbon Balanced Paper, which means any carbon emissions resulting from its production have been offset through the World Land Trust.



Two Sides gave us guidance based on their paper sustainability research, advising us to focus on the recyclability of the paper, which is why we can use their Love Paper logo.

Our print management partner, Cubiquity, through their social and environmental initiative RISE, has supported us with the selection of sustainable materials and processes to bring you this prospectus.



[www.lovepaper.org](http://www.lovepaper.org)



RESPECT INNOVATE SUSTAIN EMPOWER

The inks used are made from renewable raw materials, and are free from mineral oils and cobalt.

### IMPORTANT LEGAL INFORMATION

If you receive an offer from Birmingham City University and you accept a place to study with us, you will enter into a contract with the University. Birmingham City University's Terms and Conditions are available on the Student Contract web page ([www.bcu.ac.uk/student-contract](http://www.bcu.ac.uk/student-contract)) and contain the principal terms of the contract.

### DISCLAIMER

The information in this prospectus is aimed at applicants starting their course at Birmingham City University in 2024/25 and should be read in conjunction with the information available on the course pages. We have taken every effort to ensure the information contained within the prospectus is accurate for the 2024/25 cohort at the time of being finalised in January 2023.

We may need to make changes to our courses or other services that we offer in certain circumstances. It is therefore important that you check the most current information on our course pages and website before you apply to study with us. Further details of the type of changes we are able to make and the approach we will take can be found on our important information about the prospectus page: [www.bcu.ac.uk/prospectus-information-24-25](http://www.bcu.ac.uk/prospectus-information-24-25).

If Covid-19 (and its variants) causes further disruption, any arrangements we put in place in response will be in accordance with government public health advice, pandemic-related/health and safety legislation, and the terms and conditions of the student contract. See the Student Information section of the University's website for the latest information.

Alternative formats are available on request. Please contact [creative.services@bcu.ac.uk](mailto:creative.services@bcu.ac.uk).









PLEASE RECYCLE THE PROSPECTUS WHEN YOU HAVE FINISHED WITH IT.





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