



## SOPHIE - UNEARTHING TALENT

Undergraduate Prospectus 2025/26

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#### 8 10 12 14 16 24 28 32 34 36 40 42 44 46 48 52 54 56 58 60 62 64 66

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68

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72

### **SEE FOR YOURSELF AT AN OPEN DAY IN 2024**

The best way to explore what Birmingham City University Days provide the perfect opportunity to chat to our staff and students, and check out our first-rate facilities.



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Undergraduate Prospe

www.bcu.ac.uk/visit

#### **CONTENTS**

Welcome to our University Why study with us? On course to a career Your degree your way Our graduates Our campuses The facilities you need The staff who inspire Introducing our Chancellor Our research First-class support BCU Accelerate Scholarships at BCU Finance support The city is your campus City life Go Green A place to call home Go abroad Your Students' Union Get into sport Application process Entry requirements Open Days Foundation years Placement years Courses by subject area Important legal information

#### **Courses by subject area** page 72

#### FIND US ON SOCIAL MEDIA

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**F** birminghamcityuniversity

## LOOK ATME NOW

#### WE'RE PROUD TO HAVE AN Inspiring Alumni Community Making Their Mark Across Every Industry.

Our graduates go on to achieve their potential, using the skills and experience gained at university to turn their ambition into reality.

Shaped by their shared experience of studying at BCU, they have each gained the confidence to not only reach their career goals but make a real difference to people's lives, in their local community and beyond. Here are their stories. Abbie thrived on her illustration course, taking inspiration from the city's creative quarter of Digbeth to produce stunning artwork. Shortly after graduating, she hosted an exhibition of her work, and her signature colourful style has since become a staple of Birmingham's creative community.

"My illustration is inspired by landscapes and locations, so Birmingham was the perfect place for me to study as the city is so creative and unique. The facilities I had access to at BCU allowed me to develop my artistic style, as I had such a wealth of materials to work with."



After completing a placement with Cheshire Police during his degree, Pete was inspired to use his digital forensics skills to help solve crime. He went on to become a Digital Forensics Investigator for the Greater Manchester Police, and received both a Judge's and Chief Constable's Commendation for his role in a high-profile criminal case. He has continued to use his skills to investigate cybercrime, detecting and responding to cyberattacks.

"My BCU experience was much more than just a degree. The ability to get hands-on in the facilities and undertake a professional placement year gave me the confidence to pursue my dream job once I graduated." Savannah has been interested in respiratory health in relation to exercise from a young age, after frequent short-term illnesses disrupted her participation in sport. The confidence she gained from studying at BCU has propelled her to a career in research, as she aims to identify treatments for exercise-induced asthma.

*"I lacked confidence and underestimated myself at the start of my university career. The support and expertise of the lecturers at BCU helped me realise I was capable of pursuing my passion for research and encouraged me to apply for a PhD."* 

## WELCOME

#### HI EVERYONE, AND WELCOME TO BIRMINGHAM CITY UNIVERSITY! IT'S MY PLEASURE TO INTRODUCE YOU TO WHAT OUR UNIVERSITY HAS TO OFFER.

As you look through this prospectus, you'll see how much we have to give in terms of high-quality educational opportunities, community, and friendship. Choosing to study at BCU means opting for an exciting, rewarding experience – one with the potential to transform your life. It's also the practical choice if you're after the perfect start to a life and career beyond higher education.

Within our central base in the effervescent city of Birmingham, we have the outstanding facilities, academics and support you need to succeed.

And, by embarking on an educational journey with us, you'll give yourself the chance to join an alumni community of more than 200,000 learners and leaders, all proud to say: I AM BCU.



Professor David Mba, Vice-Chancellor, Birmingham City University

### MEET THE VICE-CHANCELLOR PROF DAVID MBA

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### A GLOBAL CITY

Study with us and you will be located at the heart of the dynamic city of Birmingham - with all its social and employment possibilities. In fact, Birmingham is on course to be one of the 50 most competitive cities in the world by 2025 (Economist Intelligence Unit/Citi).

#### 5 LEARN FROM The best

Many of our staff are industry experts and maintain their professional network, helping to bring our courses to life through real-world experiences. You may also have the chance to gain a real insight into the industry through visiting quest speakers.



### PRACTICE-BASED RESEARCH

internationally for originality. significance and rigour, (Research Excellence Framework 2021). See page 34.

## WORK WITH GLOBAL BRANDS

We have a large number of industry partners to give you the best start in your career. We currently work with the BBC, the NHS, Jaguar Land Rover, Cisco, Microsoft and the Royal Shakespeare Company. All of our courses incorporate work-related experience, with the option of a year-long placement.





BCU has been awarded the highest possible rating of Gold for Student Experience in the Teaching Excellence Framework (TEF), with an overall rating of Silver. The award recognises our commitment to providing hands-on experience to our students and developing their employability, skills and confidence.



## PROFESSIONALLY ACCREDITED COURSES

50 professional accreditations for the Nursing and Midwifery Council, of British Architects.

#### **GAINING REAL-WORLD EXPERIENCE**

We provide the chance to gain industry and professional practice experience through work placements, mentoring schemes, exchange programmes and year-long professional placements.



### ENHANCING CAREER PROSPECTS

We offer career support and advice throughout your time with us and for up to three years after vou graduate. Our Graduate+ scheme embeds career-related skills into every one of our degree courses, from becoming a course representative to studying abroad. See page 10.





### EARN WHILE YOU LEARN

Our student employment scheme allows you to apply for paid roles at the University, gaining experience in crucial and valuable feedback on your work.



### 10 HELP STARTING YOUR OWN BUSINESS

We have a designated entrepreneurship team and a new STEAMhouse incubator to help support students who want to work for themselves.

## **ON COURSE TO A CAREER**

AT BCU. WE STRIVE TO DELIVER A **UNIVERSITY EXPERIENCE WHICH GIVES** STUDENTS THE BEST POSSIBLE CHANCE OF ACHIEVING THEIR EMPLOYMENT POTENTIAL.



-CHANGING THE LANDSCAI

CHARLOTTE

Our Graduate+ programme allows you to build up experience through a range of extracurricular, employment-related activities. You will work with our Graduate+ team to undertake a skills audit. devise a personal programme of activities and collate evidence for what you've done, using an online e-portfolio.

#### **WORKING WITH** INDUSTRY

Many of our courses offer you the chance to work on live projects with businesses or get involved with community projects related to your course. Our collaboration innovation building, STEAMhouse, features a range of co-working, networking facilities for small in the West Midlands.

#### GET THE CAREER SUPPORT YOU NEED

We offer a wide range of online and face-to-face services applications and interview preparation, and mentors from a range of sectors. Our students can access careers support throughout their time as a student and for up to three years after graduating.

#### **COURSES BUILT FOR YOUR FUTURE**

ensuring they meet your needs into the curriculum where relevant, giving you experience of the career you may wish to pursue. A range of learning, assessment and feedback methods are used and you'll have the chance to study a range of your learning to your own interests. Charlotte studied health and social care at college and had always been encouraged to pursue a career in nursing. When researching university options, she discovered quantity surveying and was instantly excited by the prospect of working in the construction industry. She thrived on the course, which led to a placement and since then, a successful career, being promoted to a senior level just three years after graduation.

"I was inspired by the idea of being a woman in the construction industry, as I didn't want to take the obvious path. BCU helped me get a summer placement during my degree, which eventually turned into a graduate role at the same company."

#### **ACHIEVE YOUR** FULL POTENTIAL

your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can attend one of our workshops or book a one-to-one tutorial to discuss aspects of your work.

#### EARN WHILE **YOU LEARN**

Our students are given Uur students are given the opportunity to fill many part-time temporary positions within the University. This allows you to work while you study with us, fitting the job around your course. By taking part in the scheme, you will gain valuable experiences and employability skills, ophoneing your prosports skills, enhancing your prospects in the job market. We currently employ some 50 students in roles at the University, with ambitions to double this over the next year.



TO MAKE UNIVERSITY AS FLEXIBLE AND **ACCESSIBLE AS POSSIBLE, WE OFFER A NUMBER OF DIFFERENT STUDY OPTIONS ALONGSIDE OUR** TRADITIONAL THREE-YEAR DEGREES.

FIND YOUR COURSE Go to page 72 or visit www.bcu.ac.uk/courses

#### PLANNING TO STUDY FULL-TIME?

This is many people's idea of a traditional university degree. While you will not normally be in lectures or seminars all day every day, the time you are expected to allocate to personal reading or study means this degree is effectively full-time. Even if you choose this option, there is still a lot of flexibility – a range of assessment and feedback methods are used and most courses include work placements, and all students have the option to pursue a yearlong professional placement in industry as part of their course.



#### NEED TO BALANCE WORK AND STUDY?

course will cover the same but you have the flexibility to a longer period, for example you will study modules for your time during the week.

#### WANT TO KEEP YOUR **OPTIONS OPEN?**

Foundation years are a great option if you have the talent, ambition and potential to succeed at Birmingham City University but want a little more flexibility and choice than a standard degree. Foundation years (sometimes called Year O courses) are perfect if you don't meet the entry develop your learning a degree. Find out more about foundation years on page 68.



#### WANT INDUSTRY **EXPERIENCE?**

While many courses include a work placement of some sort. choosing to take a professional placement year takes this a step further by allowing you to spend a whole year with an employer. usually between the second and third year of your degree. This can be a great way to find out more about your chosen career. and some students even return to the same employers after completing their studies. Please see **page 70** to find out more about placement years.





#### LOOKING TO LEARN ON THE JOB?

Higher and degree apprenticeships are an alternative to the traditional university degree if you prefer to study at the same time as you work and earn. You spend part of your time studying with Birmingham City University and the rest working for one of our partner employers. To be enrolled on a higher apprenticeship, you will normally need to be employed by a company which offers them to its staff. For more information. see the Government's Find an Apprenticeship website or visit www.bcu.ac.uk/apprenticeships.

# OUR GRADUATES

WHETHER IT IS SETTING UP SUCCESSFUL **COMPANIES OR PREDICTING THE LATEST FASHION TRENDS, OUR GRADUATES ARE** SHAPING THE WORLD WITH THE SKILLS THEY HAVE HONED RIGHT HERE.

#### **CO-FOUNDER OF SLACK**

#### CAL HENDERSON

BEng (Hons) Software Engineering

Cal was already working in his chosen industry graduation, Cal and his team went on to create Slack, a cloud-based team communication platform. Boasting more than 10 million users Slack made its debut on the New York Stock Exchange in 2019 earning an estimated valuation of over \$19 billion. As the Co-Founder and former Chief Technology Officer, his career has

evolved in ways he couldn't have ever imagined.



#### **CHIEF NURSE OF HEALTH EDUCATION ENGLAND**

#### MARK RADFORD

BSc (Hons) Nursing, PgDip Advance Practice Nursing, PhD

Mark has excelled in his chosen industry and is now Chief Nurse of Health Education England and Deputy Chief Nursing Officer for England, as well as a Visiting Professor right here at BCU. He has received a CBE for his leadership of the national NHS Covid-19 vaccine workforce programme, which recruited and trained over 250,000 people and delivered 15 million vaccinations in its first phase.



### **REGIONAL ENTERPRISE DIRECTOR AT NATWEST**

#### PAM SHEEMAR

graduating, Pam went on to work her way up the ladder at NatWest. She's now helping others succeed in her role as Regional Enterprise Director at NatWest and Global Co-Chair of NatWest Multicultural Network,



#### **BARRISTER AND SOLICITOR** FOR NIGERIA SUPREME COURT

#### SHAMSIYA IBAKU MOHAMMED

As an engaged, motivated student in BCU's School of Law, Shamsiya took every opportunity available to her, including co-founding BCU's Nigerian Society, before moving on to further study in Nigeria. Shamsiya has now been called to the Bar as a Barrister and



#### WORKED ON FILMS 'NO TIME TO DIE' AND 'THE BATMAN'

#### TAYYIB MAHMOOD

BSc (Hons) Film Production Technology

After studying Film Production Technology, Tayyib has secured roles working on films like The Batman and James Bond blockbuster, No Time to Die. He also set up a TikTok channel to share his film expertise and gained 420,000 followers in just over a year.

## CITY CENTRE CAMPUS

WE HAVE INVESTED OVER £400 MILLION ACROSS OUR BUILDINGS AND FACILITIES TO GIVE YOU THE VERY BEST LEARNING ENVIRONMENT TO SHAPE YOUR EXPERIENCE.

#### FACILITIES INCLUDE:

- Curzon Print Centre
  Dedicated IT and student
- services support
- Four industry-standard TV studios
- Geotechnical soils lab
- Green screen Milo studio
- Cisco networking lab
  Hydraulics lab
- Mock law courts
- Replica City trading room
- Library with access to printed and online resources

- Noise and vibration cellsPhotography studios
- and darkrooms
  Print, textiles, wood, ceramics and glass
- workshops
   Radio studios and
- editing suites
  - Recording facilities
  - and vintage mixing desk
- Robotic laboratory
  Students' Union.





This campus at the heart of Birmingham's fast-developing Eastside district, and just a short walk from the city centre, is where most students on courses including Music, Design, Media, Engineering, Computing, Digital Technology, Built Environment, Law, Social Sciences, Business and English are based.

The campus also features library, IT and student support facilities, giving a modern, dynamic space for you to learn in with state-of-the-art resources. A recent extension to the campus provided more learning space, another IT suite and an innovative group-working lecture theatre. It also provides a base for our Students' Union, incorporating the Grade II listed Eagle & Ball pub.

Our facilities are located alongside Eastside City Park, the first new urban park in Birmingham for over 130 years, which provides a superb space for relaxing in summer as well as a venue for events and activities. It is also adjacent to the new Curzon Street Station which is currently being built for high-speed trains to the city on the HS2 network.







#### **ROYAL BIRMINGHAM CONSERVATOIRE**

This £57 million building at our City Centre Campus provides a conservatoire for the 21st Century. Our music students benefit from a concert hall, private rehearsal and practice rooms, and teaching spaces for musicians from a variety of disciplines.

# CITY SOUTH CAMPUS



#### FACILITIES INCLUDE:

- operating theatre





and Social Work.



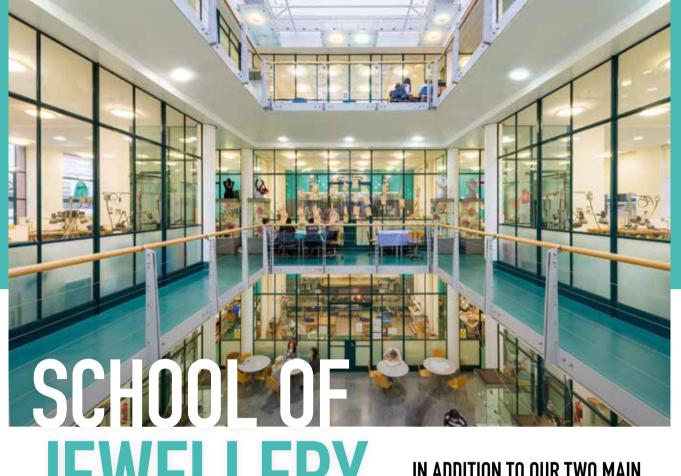


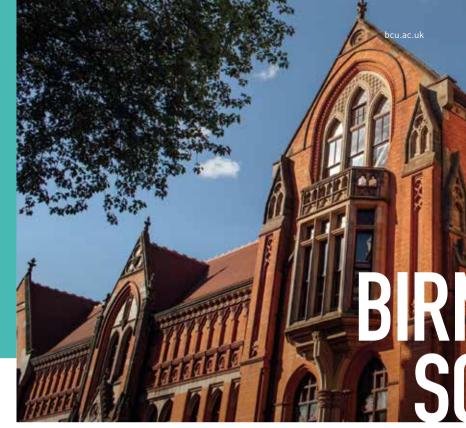
**STUDENTS ON HEALTH, SPORT, LIFE** SCIENCES AND EDUCATION COURSES ARE BASED ON OUR STATE-OF-THE-**ART CAMPUS IN THE LEAFY SUBURB OF EDGBASTON. WITHIN EASY REACH** OF THE CITY CENTRE.

sports teaching may take place at the Alexander Stadium.

including specialist laboratories for the School of Health Sciences, as well as a new home for the School of Education

After securing £2 million from the Office for Students, we have spent £3.75 million on upgrading our skills facilities for health courses. This 5G-enabled skills suite enables us





## **JEWELLERY**



#### IN ADDITION TO OUR TWO MAIN **CAMPUSES, OUR ART AND JEWELLERY STUDENTS BENEFIT** FROM STUDYING AT SPECIALIST LOCATIONS IN THE CITY.

Our jewellery school stands in a modern and spacious building on Vittoria Street, right in the heart of Birmingham's famous Jewellery Quarter where much of the jewellery made in Britain today is manufactured.

Gemmology courses are based in a purpose-built area within Birmingham's Assay Office, and there is also additional teaching space in the historic St Paul's Square.





#### FACILITIES INCLUDE:

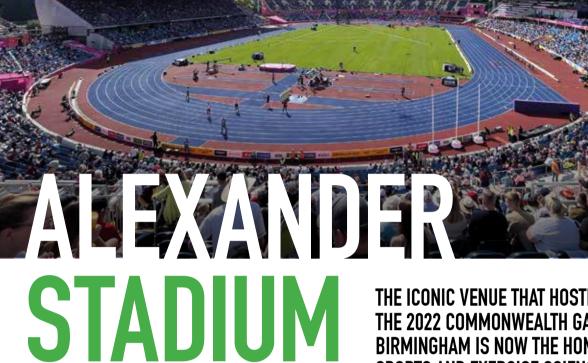
• Light and airy studios • Gallery and installation space • Fine art library • Woodwork, metal, plaster, fibreglass and ceramics workshops • Digital media, print and photography workshops.

## BIRMINGHAM SCHOOL OF ART

THIS GRADE I LISTED **VENETIAN GOTHIC BUILDING IN MARGARET STREET HOUSES A WONDERFUL COMPLEX OF TRADITIONAL-STYLE** WORKSHOPS AND TEACHING AND EXHIBITION SPACE.

Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained-glass windows and mosaic floors of this glorious purpose-built art school.

We're right in the city centre, perfectly placed next to the city's main museum and art gallery. There are purpose-built spaces throughout the building to present students' work in a thriving, exhibitionoriented home.



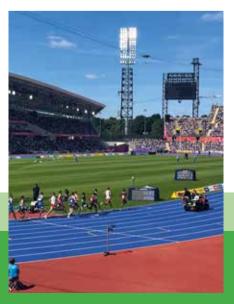
#### FACILITIES INCLUDE:

- Physiology labs

#### THE ICONIC VENUE THAT HOSTED IN THE 2022 COMMONWEALTH GAMES IN **BIRMINGHAM IS NOW THE HOME OF OUR** SPORTS AND EXERCISE SCIENCES COURSES.

The University has invested £5 million in developing this space to house specialist laboratories and facilities for our Sports and Exercise Sciences students, designed with the help of our academic staff.

Students will be learning alongside professional sports organisations such as UK Athletics, meaning students will have even more opportunities to engage and work with elite athletes and staff from specialist sports backgrounds.







## **STEAMHOUSE**

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OUR £70 MILLION STEAMHOUSE FACILITY WAS **CREATED BY TRANSFORMING** A 120-YEAR-OLD FACTORY INTO AN INNOVATION CENTRE FOR SCIENCE. TECHNOLOGY. **ENGINEERING, THE ARTS AND** MATHS (STEAM) SECTORS.

This space offers outstanding teaching and learning facilities and equipment for Computing students. This unique facility also includes an incubator which provides workspaces and support to new and growing businesses in the city.

Learning alongside businesses offers students opportunities to work on real industry-based projects, or even develop their own entrepreneurship skills in our 'pre-incubator' facility.



#### FACILITIES INCLUDE:

- Gallery and exhibition space
- Prototyping and assembly workshops
- Project working spaces
- Collaborative working facilities.



#### WHEN YOU CHOOSE TO STUDY AT BIRMINGHAM CITY UNIVERSITY, YOU CAN BE CONFIDENT THAT YOUR LEARNING NEEDS ARE OUR TOP PRIORITY.

In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.





















BA (Hons) Fashion Design

I AM BCU





is so much more than essay writing and lectures. It's about the incredible facilities I get to use on a daily basis, the tutors that advise and inspire me, and the heavily practice-based elements of the work."

## MEET THE **STAFF WHO INSPIRE**

#### AT BIRMINGHAM CITY UNIVERSITY. YOU WILL LEARN FROM THOSE WHO HAVE BEEN THERE AND DONE IT.

Many of our 2,300-strong team of academic staff are practising professionals and experts in their sector.

You will receive first-hand and up-to-date knowledge directly from those in the know, be it health practitioners, real estate specialists or professional musicians.

To find out more, visit www.bcu.ac.uk/our-staff.

"I'm really proud to be teaching at the first university in all of **Europe to approve a Black Studies** undergraduate programme. The diverse environment at BCU helped demystify subject areas I thought I would never be able to understand. My ethos is to pay that forward and carry on that tradition for my students."

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#### **KADIAN POW** Lecturer in Sociology and Black Studies

From a young age, Kadian has been questioning inequalities in the world, and now she encourages her students and the wider community to do the same. She is a key researcher in Black Feminism and the Don't Settle Project, a mission to empower 18- to 25-year-old people of colour in the wider Birmingham and Black Country area to change the voice of heritage through the arts, research and governance.

*"I always tell my students to be themselves. The best seminars tend to be the ones that end up in unexpected places."* 

Indergraduate Prospectus 2025/26

#### DR ISLAM ISSA Reader in Literature and History

Islam was selected as a 'New Generation Thinker' by BBC Radio 3 and the Arts and Humanities Research Council and researched a highprofile exhibition on Muslim contributions to World War One, which won the Times Higher Education Award for Research Project of the Year.



and announced as winners of various prestigious animation awards – that's because we teach our students to think outside of the box while maintaining the core values of animation." KELVIN WONG

Senior Lecturer in Digital Animation

"Students on the animation course have been repeatedly recognised

Kelvin has over 14 years of experience in animation and visualisation, and has co-developed an animation course which prepares its students to succeed in the animation industry.





"I believe that improving access to education as well as creating innovative and inclusive educational experiences is key to achieving our shared goal, developing the current and future healthcare workforce."

#### DEZITA TAYLOR-ROBINSON Associate Professor, Head of Department for Pre-Qualifying Healthcare Practice

Dezita started her healthcare career as a Nurse Cadet on an apprenticeship scheme and qualified as an Operating Department Practitioner in 2006. She is a proactive and dedicated ODP and Head of Department who has gained professional credibility for being a driving force for change within clinical practice and healthcare education. "I am a passionate advocate of engineering – the world needs creative problem solvers to find sustainable solutions to global challenges. I teach my students to develop products and services that are not only fit for purpose today but also have the least negative impact on the world."

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#### LAURA LEYLAND Deputy Head of Engineering

Laura delivers the Design for People Challenge at BCU in collaboration with Engineers Without Borders UK. The challenge encourages students to understand their impact on both people and the environment, as they solve real-world problems through engineering.



"My teaching ethos is based around the students and treating them as individuals. I like to find out what is unique to each student – their tastes, background and inspiration – and then see how we can develop that into something special."

#### **JOE MILES**

Subject Lead for Film and Photography, Course Director for BA (Hons) Photography

Joe is the pioneer of a collaborative partnership with the Pratt Institute in New York, allowing BCU Photography and Graphic Design students the opportunity to produce professional lookbooks and promotional material for catwalk shows.



## INTRODUCING OUR CHANCELLOR

#### WE'RE PROUD TO HAVE CELEBRATED ACTOR, COMEDIAN, WRITER AND CAMPAIGNER SIR LENNY HENRY AS CHANCELLOR OF BCU.

As Chancellor, Sir Lenny Henry acts as the honorary Head of BCU, and represents the University in a ceremonial and ambassadorial capacity.

Born in Dudley, just north of Birmingham, he achieved fame fronting children's and comedy TV shows. He has gone on to receive widespread acclaim for his dramatic roles, children's novels and screenplays; this includes writing the 2023 ITVX drama 'Three Little Birds'.

In 1985, Sir Lenny co-founded Comic Relief, a poverty and social justice charity which has since raised more than £1 billion to help causes in the UK and around the world. He was knighted in the Queen's 2015 Birthday Honours for services to drama and charity.

BCU's relationship with its Chancellor began when Sir Lenny visited our campus and was inspired by how the University opens doors to the creative arts for young people from a range of diverse backgrounds.

He has since become one of the founders of The Sir Lenny Henry Centre for Media Diversity, a BCU research centre which believes that accurate representation of all sections of society in all layers of the UK media is vital. In 2020, Sir Lenny was made a Visiting Professor of Media Diversity at BCU.



**RESEARCH AT** BIRMINGHAM **CITY UNIVERSITY UNDERPINS OUR** LEARNING AND **TEACHING, IS DEMAND** LED AND INCREASINGLY

INTERDISCIPLINARY.



and the economy; 93% of our research was recognised internationally for originality, significance and rigour, of which 19% was judged world-leading.

www.bcu.ac.uk/research-centres

#### **CASE STUDIES:**



#### **BARRIERS FACED BY BRITISH SOUTH ASIAN** CRICKETERS

Research conducted by BCU researchers, in partnership with Warwickshire Cricket Club, identified that many British South Asian cricketers do not get the chance to take the step from semiprofessional into the full-time game.

The ground-breaking study has led to a new development scheme being launched by the University aimed at helping to bridge the gap and ensure full representation of British South Asian cricketers at professional level.



#### COMBATTING PERIOD POVERTY

BCU academics found that access period products became more of a problem for people during Covid-19 lockdowns, when usua providers of free products such as schools were forced to close and stockpiling resulted in empt supermarket shelves.

Despite these challenges, the researchers also found examples of good practice and innovation, where services developed new ways of providing products such as doorstep deliveries and using social media effectively to reach more people in need.



#### WE ARE COMMITTED TO DISCOVERING **NEW KNOWLEDGE AND DELIVERING REAL BENEFIT TO CULTURE, INDUSTRY,** SOCIETY AND THE ENVIRONMENT.

Our researchers work across disciplines and with collaborators locally, nationally and internationally to produce research of high impact to society, the environment, culture and the economy. We have launched the UK's first Centre for Brexit Studies, researching all aspects of the UK's vote to leave the EU, including the impact on the British and European economies.

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#### **ENRICHING PORTRAYALS OF CRIME IN THE MEDIA**

Criminology experts at BCU have conducted extensive research into the social, cultural and political factors behind homicide, resulting in a more accurate and expansive representation of crime in mainstream media.

After speaking to offenders, victim groups, prison officials and other stakeholders, the team were able to establish more comprehensive reasons behind such crimes, rather than the stereotypical portrayal of inherent evil or psychological defects. This has helped influence commercially and critically acclaimed television shows.

**Birmingham City University** 

## FIRST-CLASS SUPPORT

ACCESSING ADVICE HAS NEVER BEEN EASIER. THROUGHOUT YOUR STUDENT JOURNEY. YOU WILL HAVE ACCESS TO OUR FULL RANGE OF SUPPORT SERVICES, INCLUDING CAREERS **ADVICE, MENTORING, ADVICE ON FINANCE** AND ACADEMIC MATTERS. PROFESSIONAL DEVELOPMENT EVENTS AND MORE.





#### **HOW TO ACCESS SUPPORT**

#### MENTAL HEALTH AND WELLBEING

**Counselling** The Mental Health and Wellbeing health advisers and wellbeing advisers. The team offers free, confidential

#### **CENTRE FOR ACADEMIC SUCCESS**

to help you develop the skills you need to

#### Success+ assessment centre

Our innovative digital assessment centre uses specialist software to ensure that digital assessments can be students taking exams from home and also has a bookable on-campus space available for those who need to take thei

Lily's mental health meant she had to take an unexpected break from her studies. After taking the time she needed, she's able to take advantage of all BCU has to offer. She's achieving top grades, excelling in her placements and positively impacting the mental health of other students.

"During my first year, I experienced mental health issues and I decided the best thing to do was to take a break from university. I felt like a failure stepping away from university, but the wellbeing team at BCU helped me realise I wasn't. They offered me continuous support; there was never any judgement from them, and I could get an appointment to speak to someone at any time."

#### **HEALTHCARE**

**Register with a doctor** 

#### STUDENT PARENTS

www.bcu.ac.uk/student-support

### Faculty of Busines



#### **DISABILITY SUPPORT**

Whether you have already told us about your disability or Specific Learning Difficulty (such as dyslexia), or you have a long-term health condition for which you think you may need some support at university, our Disability Support Team will be able to work with you to find the support you need.

We recommend talking to us as soon as you can so that you can get the greatest benefit out of any support we can make available to you. If you're offered a place at the University, our Pre-Entry Disability Adviser will contact you by email to provide you with information about support, and invite you to give details about your specific learning difficulty or disability.

We make individual recommendations to your course team about the support you'll need from them, such as: • particular exam arrangements

- extra time for assignments
- handouts in advance of lectures
- written material in a particular format.

We can also advise you on applying for Disabled Students' Allowances.

#### Applying to university with a disability

We are happy to arrange for you to meet with a Disability Adviser at the University before you make a formal application. If you're planning to attend one of our Open Days, the Disability Support Team will be available on the day, and you're welcome to contact us beforehand to make an appointment with a Disability Adviser if you wish. Students are invited to tell us about any disability as soon as possible, using the form at www.bcu.ac.uk/disability-form.

The decision about whether to offer you a place at Birmingham City University will be made on academic grounds and in accordance with our Admissions Policies. Your disability will not affect this decision.

#### **IT RESOURCES**



#### **OTHER SUPPORT**

#### LGBTQ+ support

Talking about issues surrounding sexuality and gender can sometimes be difficult with friends and family. The Wellbeing Team offers support to students who are questioning their sexuality, are worried about 'coming out', are reconciling their sexuality and/or gender with their identity, and any other concerns they may be experiencing.

The Mental Health and Wellbeing Team can offer one-to-one confidential support and advice and can signpost to other organisations and support when appropriate. We also currently have a 'Pink Therapist' who can offer specialist LGBTQ+ wellbeing support as well as LGBTQ+ awareness training.

#### Care leavers

Complaints

#### LIBRARY AND LEARNING RESOURCES

You will have access to four different campus libraries, each providing a range of welcoming study spaces. We have been

The University is committed to supporting all of its students, and offers a package of support for those who come from a background in care. We recognise that some of these students may face particular challenges in relation to accommodation and finances, and may have experienced disruption in their schooling.

#### STUDENT GOVERNANCE

Your time at university is important to us and we want to help you get the most out of your studies. If you think that we've fallen short in some way, you can let us know and we'll work with you to try to resolve it.

## **BCU ACCELERATE**

#### AT BCU. WE WANT EVERY **STUDENT TO ACHIEVE THEIR** POTENTIAL – AND WE'RE HERE TO BACK YOU EVERY STEP OF THE WAY.

Whether you have dreamed of going to university for years, or hadn't even considered higher education until recently, we'll support you to be ready for what happens next - giving you every chance to thrive.

If you come from a lower income family or household, you could receive an offer that is two grades below our normal entry requirements - and possibly claim a £1,000 scholarship too. Here is how:



With BCU Accelerate there are no extra forms to complete - all you need to do is add BCU as one of your UCAS choices and we'll take care of the rest. If you are from a lower income household, our Admissions team will check if you are eligible for Accelerate and, if you are, you'll receive an offer two grades below our published entry requirements.

### YOUR **ACCELERATE** SCHOLARSHIP

If you meet the conditions of your Accelerate offer, complete our Accelerate transition programme and pass all required modules in your first year, you can also claim a £1,000 scholarship. Find out more on the following page.

Find out more at www.bcu.ac.uk/accelerate-2025

#### **ACCELER**<sup>A</sup>TE AT BIRMINGHAM CITY UNIVERSITY

#### **BCU ACCELERATE DAY**

You'll also be invited onto campus for a BCU Accelerate Day before term starts. The Accelerate Day aims to get you ready for university and support your transition to BCU.

on page 43.



### SCHOLARSHPS A BRU WE WANT ALL OUR STUDENTS TO ACHIEVE THEIR FULL POTENTIAL. YOU COULD RECEIVE EXTRA FUNDING

AND SUPPORT TO KICK-START YOUR **BCU JOURNEY.** 

#### **THE BCU ACCELERATE SCHOLARSHIP**

We recognise that starting university comes with some big financial considerations, which is why we're offering our BCU Accelerate Scholarship, available to all students from lower income households who enrol with our University via the Accelerate programmes.

The scholarship is worth £1,000 paid in three instalments across your first year of study to support you as you make the move from school or college.

bcu.ac.uk



#### WHAT'S A BCU **ACCELERATE DAY?**

On one of our BCU Accelerate Days, you'll be able to see the spaces you'll be learning in. meet other new students and even start your enrolment - making the beginning of your uni life even easier when it comes around.

### THE HIGH ACHIEVERS'

At BCU, we want to reward outstanding student success, and this starts before you even arrive at university.

So, whatever your background, if you apply to BCU by the January UCAS deadline and go on to achieve more than 144 UCAS points, you will be eligible for a £1,000 scholarship to get your university life off to a flying start.

These points will be calculated from your main three qualifications, the full list of which is available on our website. You will also need to have achieved five GCSEs at Grade 4 or above in order to qualify.

As with the Accelerate scholarship, there are no extra forms to fill in – just make your application by the January deadline and leave the rest to us.



#### Find out more at www.bcu.ac.uk/scholarships

42

#### TO SECURE THE SCHOLARSHIP. YOU NEED TO:

Meet the conditions of the BCU Accelerate offer A. (see page 40)

**R** Apply via UCAS by 30 June.

Attend a BCU Accelerate day on-campus during • the summer before you start your studies (find out more below)

Make sure you pass all required modules (full details on enrolment).











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#### Money, fees and grants

Information on the relevant fees for each course can be found on our website at www.bcu.ac.uk/courses. Most students do not have to pay tuition fees up front and there are a range of funding options available to support you.

Loans are available for eligible students to cover the full cost of your tuition fees and there are also loans for living expenses, such as accommodation and travel, with the amount available depending on your personal circumstances. You start to pay the student loan back once you are in work and earning above a set threshold. Loans are subject to conditions and arrangements may change in future, depending on government legislation. There are also non-repayable grants available for some students with disabilities, students who are parents or who have an adult who is financially dependent on them, or students in receipt of certain benefits.

#### Money advice

We know that financial health can impact on your physical and mental wellbeing. To help you balance your budget we can offer advice and support on the money you have, help you seek paid work, and give you tips on making vour money go further.

For more information visit www.bcu.ac.uk/student-support.

#### Financial Assistance Fund

The University's Financial Assistance Fund is intended to help students experiencing financial difficulties due to a shortfall in funding, which is impacting on their success and/or progression.

The Fund consists of a sum of money which has been made available to support as many eligible students as possible, who are engaged and committed to their studies. in achieving a positive outcome from their time with us.

There are limited funds available, and any award is made at the discretion of the University, with priority given to students in certain disadvantaged UK domiciled groups.

The Fund cannot help with the payment of tuition fees. An eligibility, application and assessment process applies and is updated each academic year. As part of the application process an assessment of a student's income and expenditure will be carried out.

For the latest eligibility criteria and terms of the Fund, visit www.bcu.ac.uk/faf.



### **TOP TIPS FOR MANAGING MONEY AT UNIVERSITY!**

#### IF YOU'RE CONSIDERING GOING TO **UNIVERSITY, YOU MAY BE WORRIED ABOUT MANAGING YOUR STUDENT LOAN** AND MAKING THE MOST OF YOUR MONEY WHILE YOU STUDY.

With living costs, social activities and study materials, there's a lot of things to consider and so having a budget is crucial. Here are some top budgeting tips to ensure you feel confident managing your money at university.

**1. MAKE THE MOST OF STUDENT DISCOUNTS** 

All students need to have student discount apps such as

activities to help stretch your budget that little bit further.

with discounts on clothes, restaurants, tech and social

UNIdays and StudentBeans on their phones! They are loaded

#### **4. ALWAYS PLAN AHEAD**

#### 5. IT'S COOL TO TALK ABOUT MONEY

#### SOME FACTS TO PUT YOUR MIND AT EASE Loans are availa<u>ble to</u> There are also You start to pay the loan If your income falls Anything you have cover the full cost of back below that level, not repaid after 40 loans to cover food, back once you are in your tuition fees. accommodation work and earning above payments will stop years is written off. a set threshold. and travel.

#### 2. PUT YOUR SAVINGS AWAY FIRST

A big mistake people make when they receive their student loan is not putting some money into their savings straight away! Put your savings into an account at the start of each month, so you only dip into it if you really need to. Leaving the money in your normal bank account gives you permission to spend that money and risk having nothing left to save.

#### \*Graduate Labour Market Statistics 2022 Department for Education

#### 3. FOLLOW THE 50/30/20 RULE

Dividing your income into chunks of 50/30/20 can help you make sure you've got money to cover your needs and wants: 50% of your money goes towards necessities, 30% goes towards luxuries, like a takeaway, and 20% goes towards savings. Budgeting 30% of your income for treats or social activities means you can enjoy yourself, but still have a safety net for more expensive months.

When planning social activities with friends, having a plan will always save you money. Instead of just heading out the door, think about where you can get student discounts or special offers and plan your transport to avoid taking expensive taxis. Those Ubers really add up! This also applies to your food shop. Making a meal plan full of tasty and cheap student meals before you do your shop is the key to not overspending.

Finally, don't let money make you anxious. If you're feeling worried about finances and budgeting at university, then talk to someone. Talk to your friends, family or the staff at university. Sharing your anxieties can lift a weight off your shoulders and gives people the opportunity to share their top budgeting tips with you.

Broadway

Plaza

THE CITY IS YOUR CAMPUS

JOIN US AT BIRMINGHAM CITY UNIVERSITY AND YOU WILL BE RIGHT IN THE HEART OF A FORWARD-LOOKING AND VIBRANT CITY WITH PLENTY TO DO CLOSE AT HAND.

**CITY SOUTH** 

CAMPUS

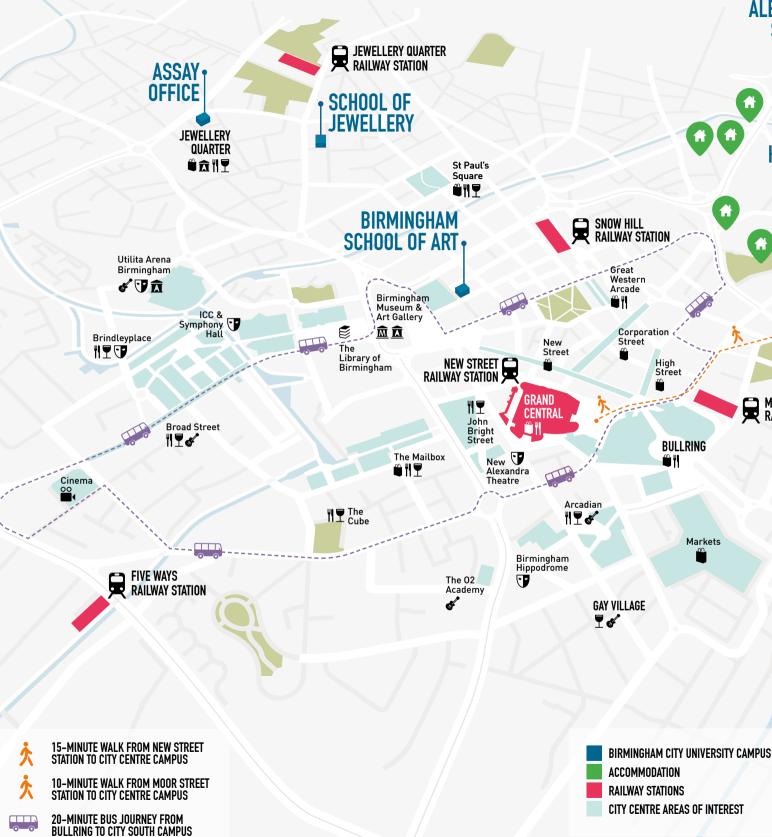
HARBORNE

ROAD

11 Edgbaston Village

BOURNVILLE

(SCHOOL OF ACTING)



\*\*\* Botanical Gardens



HENEAGE

STREET

66

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Markets

bcu.ac.uk



Birmingham Coach Station



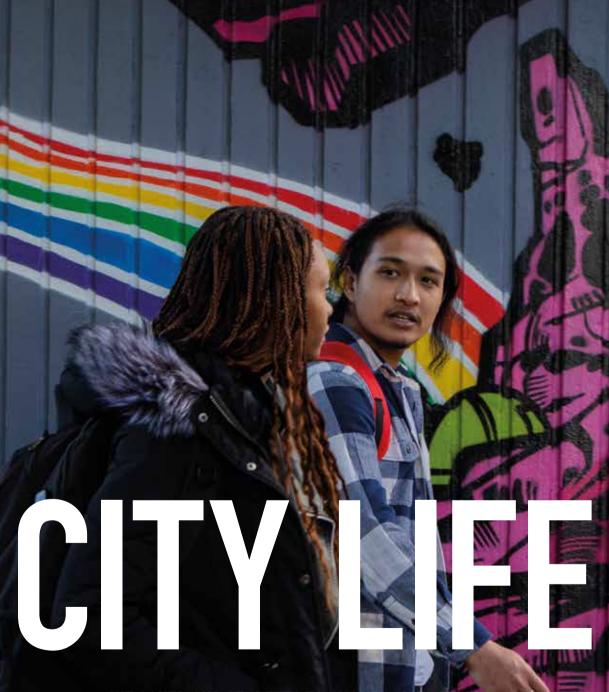
**CITY CENTRE** 

CAMPUS

Custard Factory Ω¢



To find out how long it takes to get to our campuses from your home, visit www.bcu.ac.uk/getting-here



WE ASKED OUR STUDENTS TO SHARE SOME OF THEIR FAVOURITE PLACES IN BIRMINGHAM

HERE'S WHERE THEY TOOK US





Birmingham has plenty to offer for those who are interested in sport. The city boasts three big-name football clubs and is home to Edgbaston Cricket Ground.



bcu.ac.uk

#### STREET ART IN DIGBETH

Digbeth is well known as Birmingham's cultural creative businesses and





#### LANE 7, THE MAILBOX

This is bowling like you've lanes, retro arcade games and a UV-lit karaoke bar.







#### **PINBALL AT TILT**

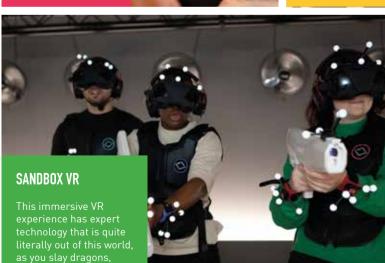
plenty of quirky bars including Tilt, where you can enjoy a game of pinball with your craft beer.





South Campus you'll find this unique gelato café, where you can customise your own lollies.







#### **BURGERS AT ORIGINAL PATTY MEN**

Having started out at Digbeth Dining Club, the OPM guys now have their own permanent outlet with some of the best burgers in town.







#### **EXPLORE THE CANALS**

Our huge network of canals stretches across the city and is perfect for strolling, jogging or cycling.





#### **CANNON HILL PARK**

If you want to get out and about, the city has over 8,000 acres of park and open space, making it one of the UK's greenest cities.

bcu.ac.uk

play Squid Game.



gems', this Victorian shopping arcade is full of unique independent





#### PUTTING THE ENVIRONMENT AND SUSTAINABILITY AT THE HEART OF WHAT WE DO

We recognise the important role we play in being part of the solution to climate change and sustainable development through topclass learning, teaching, research and dayto-day operation. We have an Environmental Plan 2020–25, with a commitment to being a zero carbon institution and continually improving our environmental performance. Environmental sustainability is also a priority in our University Strategy 2025. You can be part of our Go Green journey throughout your time with us by getting involved with green events and initiatives such as planting in our allotment areas and making bee homes. We also have a Sustainable Students and Bicycle User Group, and the Students' Union has a Sustainability Society.



For further information about our environmental approach and commitments, visit our environment web page: www.bcu.ac.uk/environment





## **A PLACE TO** CALL HOME







Leaving home for university is one of the biggest moves you will ever make. With the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

All first-year, full-time home, EU and international students are guaranteed University accommodation if they have firmly accepted an offer in the main (September) application cycle and apply by the deadline date. For those students out of the main (September) cycle, accommodation is subject to availability.

www.bcu.ac.uk/accommodation





Shared kitchen, living areas, laundry facilities and social/study rooms



transport links

CCTV coverage and security staff at each site Access to free wi-fi



AT A GLANCE



#### WE OFFER ACCOMMODATION AT VARIOUS LOCATIONS AROUND THE CITY. OUR HALLS **OF RESIDENCE ARE NEAR TO OUR CAMPUSES** AND PUBLIC TRANSPORT, SO YOU'RE IDEALLY LOCATED FOR STUDYING AND SOCIALISING.

#### WANT TO SEE MORE?

Visit www.bcu.ac.uk/accommodation to view our halls.

HBROAD!

**AS A STUDENT AT BIRMINGHAM CITY UNIVERSITY, YOU MAY APPLY TO PARTICIPATE IN A PROGRAMME AT ONE OF OUR PARTNERS ACROSS THE WORLD.** 

Students can apply to study, volunteer or gain work experience in a variety of opportunities on offer. It is an amazing way to learn about other cultures, enhance your studies, boost your CV, and make friends for life.

Depending on your degree, you may apply to study as part of an exchange programme, studying your subject abroad. There are also a number of fantastic summer programmes which can be taken outside your degree. Students who apply may be eligible for possible funding and could receive money that can contribute towards costs during your stay overseas.

www.bcu.ac.uk/go-abroad



#### ADEEB Summer programme Germany

experience abroad. I'd definitely say it's something that you will benefit from hugely. I have learned about German culture, picked up on the basics of the language and made new friends from across the world. It's a trip that will be good for my future career and it has allowed me to explore. From Frankfurt to Heidelberg, to the capital Berlin, it's a trip I have learned so much from.'



GEORGIA Volunteering Fiji

"I volunteered with Think Pacific to facilitate the delivery of a mental health project. I was able to go on a few adventures which included swimming with black tip reef sharks, turtles, jellyfish, clownfish and blue starfish. I have learned so many things about mental health in different cultures. I can wholeheartedly say that my time in Fiji changed my outlook on life and has changed me for the better."



#### SOTERIS Sri Lanka

and wildlife programme gave me the chance to make an impact and create even had the chance to release some of the baby turtles to the ocean! I'm so glad that I had the chance to meet local people and visit magnificent Buddhist temples, exotic beaches and



CHARLOTTE Elective placement India

"I participated in the India Midwifery Elective Placement. We visited seven hospitals where we were able to observe care for women and babies across all midwiferv wards. In our free time in India we explored the local markets, travelled by tuk-tuk and had fun group days out. We all had an amazing trip, we had experiences which will stay with us for life, and we also made some lifelong friends."

bcu.ac.uk





#### **STANTARA** Summer programme South Korea

I wanted to study abroad in South Korea as I felt it would give me the true 'uni experience'. Not only was I challenged with living by myself for the first time, but also living in a city where English wasn't the first language. My summer programme included many social activities outside of studies. I have truly made friends and memories I will remember for a lifetime."



Semester exchange USA

"I could never imagine my 'American dream' being as amazing as it was.. I loved the connection and mutual respect between lecturers and students. The lecture environment was friendly, fun, entertaining and interesting! Plenty of National Parks cities and activities were crossed off our bucket lists. This exchange was a journey of self-discovery, personal growth, and an adventurous blast indeed.'

# MURSIDENES UNION

**BIRMINGHAM CITY UNIVERSITY** STUDENTS' UNION (BCUSU) IS YOUR STUDENTS' UNION. WE'RE HERE TO MAKE SURE YOU HAVE THE BEST **POSSIBLE EXPERIENCE THROUGHOUT** YOUR TIME HERE. WE'LL BE WITH YOU EVERY STEP OF THE WAY!

#### **INTERESTED IN SOCIETIES?**

We have a long list of societies, giving you the best opportunity to meet other BCU students and make lifelong friends. See all of our societies at www.bcusu.com/get-involved.





Professional advice and



Led by an elected Officer team



Running events and activities. from Welcome Week to discounted day trips

#### 郈

Fresh food and drink at the SU pub and Social Kitchen



Campus shops for all your daily student essentials



A voice throughout your time here



Over 50 societies to get involved in



When you enrol at BCU, you're automatically a member of the Students' Union. This means you have access to all our services and facilities. including:

Advice and support from our team of advisers on academic, money, housing and health issues.

Representation during your time here. We will listen to your feedback and campaign to make your student experience even better.

Societies to get involved in. By joining a society you can learn new skills, gain a hobby, stay active, practise your faith or campaign for a cause. Societies are the best way to meet new people and leading a student group will look great on your CV.

Events and entertainment. from nights out to discounted day trips. With society events, there's something for everyone. Our City Centre Campus pub, The Eagle & Ball, has quiz nights and karaoke nights as well as studentfriendly prices for food and drink.

Campus shops, providing you with essential goods, meal deals and BCU hoodies.

We're run by students, for students. Our Officer Team is elected by students every year. They lead BCUSU and ensure the student voice is at the heart of every decision we make.

There are so many ways you can get involved in BCUSU. Join or create a society, become a Rep, work in one of our outlets, or even put yourself up to run the organisation in our elections!

www.hcusu.com





## GETINTO Sport

WHATEVER COURSE YOU STUDY, YOU'LL BE ABLE TO ACCESS A RANGE OF SPORT AND PHYSICAL ACTIVITY OPPORTUNITIES HERE AT BIRMINGHAM CITY UNIVERSITY.



Over 25 sports clubs that you can join

60



Complete beginners welcome



E Sports scholarships available



Whether you want to compete at a high level or just try something new, we have an activity suitable for you! From badminton to volleyball, we have clubs in over 20 different sports, with many of those sports offering the chance to compete in the inter-university BUCS (British University and Colleges Sports) leagues.

If competitive sport isn't for you, our Active Wellbeing sessions allow you to take part just for fun, enhancing your health and fitness, making new friends and providing an occasional break from your studies. We also offer the chance to take part in courses to become a coach or referee, allowing you to contribute to the development of sport here or in the wider community. The placement opportunities that arise from our contacts in the sporting world benefit all students, not just those on sport-related courses – from working for Aston Villa as part of the match day media team to developing the software for an athlete monitoring app, there are a wide range of opportunities.

Our sports scholarship programme provides a range of support using our staff and facilities, such as sports therapy, conditioning and mentoring, potentially worth several thousand pounds. Any student who competes in sport at a high level may apply.



#### **OUR PARTNERS**

We have developed partnerships with a range of sporting bodies to enhance the student experience through placement, coaching and volunteering opportunities:

- Warwickshire County Cricket Club
- England Lacrosse
- Aston Villa FC
- City of Birmingham Swimming Club
- Moseley Rugby Club
- England Squash
- The Rugby Football Union
- Basketball England
- Edgbaston Priory Club.
- ⊠ sport@bcu.ac.uk
- X BCUSport
- **f** BCUSport
- O BCUSport

### STEP-BY-STEP APPLICATION PROCESS

#### **FIND YOUR COURSE**

Have a look at this prospectus, our website and our UCAS course profiles (Institution code: B25) to find out more about which course is for you. If you need a bit more help, the Enquiries Team is a dedicated information and guidance team here to help you find out more about studying at Birmingham City University. We'll provide you with the information you need to make an informed choice about choosing the correct course.

#### **RECEIVE AN OFFER**

Once we have reviewed your application, we may choose to make you an offer. We have a range of offers available based on your circumstances. For more information visit www.bcu.ac.uk/offers.

In some cases, an interview, portfolio or audition will be required first. If we make you an offer you will also be required to disclose details of certain criminal convictions you may have. For some courses (such as those leading to professional registration) you will need a satisfactory enhanced Disclosure and Barring Service Check and Occupational Health Assessment. A mandatory vaccination requirement may also be in place prior to placements in a health and social care setting.

#### COME AND SEE US

To really get a feel for life at the University, there is nothing better than visiting us in person. At our Open Days, you can chat with staff and students, view our fantastic facilities, learn more about the Students' Union and take a tour of our accommodation.



#### **APPLY ONLINE**

If you've been inspired by what Birmingham City University has to offer, the next stage is to apply to us, via the apply link in the relevant course profile on our website. You apply for most full-time courses through UCAS (Institution code: B25); for part-time courses, and a few other programmes where indicated, you apply directly to BCU.

#### **KEEP IN TOUCH**

We will communicate with you via UCAS Hub and the University's Applicant Portal, using the email address provided in your application.



#### SELECT YOUR OFFERS

If you apply through UCAS, you use UCAS Hub to choose which offers you wish to accept – one 'firm' and, if you wish, an 'insurance' offer, based on what is the best fit for you.

#### **CHOOSE YOUR ACCOMMODATION**

Once you've accepted a course offer, you need to apply for your accommodation, with applications opening in February. If you apply before the deadline, using the portal on our website, you're guaranteed a place.



#### SORT OUT YOUR FINANCES

You'll need to apply online for student finance as soon as possible. Don't worry if you haven't had your place confirmed yet, you can still make an application based on your firm choice. You may need to provide proof of ID and income. For more details, see the Student Finance England website at www.gov.uk/student-finance (or the equivalent in Scotland, Wales or Northern Ireland if you live there).

#### **RESULTS AND CONDITIONS**

Before your place is confirmed, you will need to meet any conditions in your offer – usually achieving certain exam results. If you get the results you need, great – you will soon be able to enrol! Even if you've just fallen short, we may still be able to accept you, or we operate an automatic alternative course offer process and may make you an offer for a different course if appropriate.

#### **ENROLMENT AND WELCOME WEEK!**

Before you arrive on campus, you'll receive an email to enrol online and officially become a BCU student. Your first week at university is then your chance to settle into your accommodation, meet your lecturers and make new friends.

Our Welcome Week – organised by the Students' Union – is a great opportunity to find out more about university life, join clubs and societies, and pick up some great student-specific offers and freebies!

#### WHAT HAPPENS NEXT?

Many courses require attendance at an interview, portfolio review or audition before an offer can be made as part of the selection process; an offer may be followed by an invitation to attend an Applicant Taster Day. We will communicate with you via UCAS Hub and the University's Applicant Portal, using the email address provided in your application.

#### **UCAS EXTRA**

If you are not holding any offers from your first five choices, you can apply via UCAS Extra by referring yourself to one institution at a time. You might be asked for a revised Personal Statement if your subject area differs from that on which your original one was based.

#### CLEARING

If you apply to UCAS after 30 June or are not holding an offer from your five choices in the main UCAS cycle or UCAS Extra, you will be eligible for Clearing. The University's online Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don't have a confirmed offer and are in Clearing, please call our Clearing Helpline.

> +44 (0)121 331 6777 clearing@bcu.ac.uk



#### **FURTHER INFORMATION**

For more information and advice on the admissions process, see www.bcu.ac.uk/admissions-help.

Full entry requirements can be found in the How to Apply section of the individual course profile on the University website at www.bcu.ac.uk/courses.

## FNTRY REQUIREMENTS



WE ARE COMMITTED TO PROVIDING **OPPORTUNITIES FOR PEOPLE FROM ALL EDUCATIONAL BACKGROUNDS** AND EXPERIENCES TO PARTICIPATE IN HIGHER EDUCATION.

That's why we welcome applicants with a mix of academic and vocational qualifications, and consider each application on its merits. Entry requirements vary between courses, with most using the UCAS tariff points system.

Please check our website for details of other qualifications accepted, at www.bcu.ac.uk/courses.

#### How can I get more help?

- Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform well in.
- You should check university entry requirements carefully. These are published on our website and on the UCAS course entry profiles.
- You can also speak to someone at UCAS by calling +44 (0)371 468 0468. • See full details of the tariff at
- www.ucas.com/tariff.
- Work out your tariff points using the UCAS Tariff Calculator at www.ucas.com/tariff-calculator.

#### International students

For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level. Some qualifications may enable you to enter at a later stage, for example directly into the second or third year. www.bcu.ac.uk/international/ your-country.

#### Data protection

The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Full details about how we process vour information can be found at www.bcu.ac.uk/privacy-policy.

#### Deferred entry

If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application for deferred entry for one cycle for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made. If you do defer entry, you will need to pay the relevant course fee for the academic year that you start your course.

#### Direct entry to a later stage of a course

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit, in accordance with our Recognition of Prior Learning Process which maps current qualifications/experience against the BCU programme. This means that you could be admitted to a later stage of the course. Applications should be made via UCAS, UCAS Conservatoires or the online application process, and you may be required to provide further supporting information such as a transcript or reference, or be invited for interview.

#### Guidance for students who may need additional support

If you have a disability, long-term health condition, mental health difficulty, autism/Asperger's or a Specific Learning Difficulty such as dyslexia, please visit the University's Disability Support web pages to find out how we support students with a disability and what you need to do if you would like disability support at university.

To tell us about your disability, please complete our online profile and consent form via our website at www.bcu.ac.uk/disability.

If you are leaving local authority care to come to university or you are estranged from your family, the University can offer you additional support. Please visit the University's website or email sa.wellbeing@bcu.ac.uk for more information.

Birmingham City University strongly encourages you to tell us about any additional support you may need so we can help you to achieve your full potential at university.

### **POINTS TARIFF**

#### BTEC SUBSIDIARY A LEVEL **DIPI NMA**

Grade	Points
D*	56
D	48
М	32

#### **BTEC DIPLOMA**

Grade	Points
D*D*	112
D*D	104
DD	96
DM	80
ММ	64
MP	48
PP	32

#### BTEC EXTENDED DIPLOMA

Grade	Points
D*D*D*	168
D*D*D	160
D*DD	152
DDD	144
DDM	128
DMM	112
МММ	96
MMP	80
MPP	64
PPP	48

Grade	Points
A*	56
А	48
В	40
С	32
D	24
E	16
A*A*A*	168
A*A*A	160
A*AA	152
ΑΑΑ	144
AAB	136
ABB	128
BBB	120
BBC	112
BCC	104
CCC	96
CCD	88
CDD	80
DDD	72
DDE	64
DEE	56
EEE	48

#### **AS LEVEL**

Grade	Points
А	20
В	16
С	12
D	10
E	6

#### **TLEVELS**

Birmingham City University recognises and accepts T Levels for progression to higher education, and specific entry profiles in UCAS and our website.

## WHY COME TO A BCU OPEN DAY







**OPEN DAYS ARE THE BEST WAY TO FIND OUT MORE ABOUT A UNIVERSITY. IT'S** A WAY TO SEE THE CAMPUS AND GET **A PROPER FEEL FOR WHAT STUDENT** LIFE WOULD BE LIKE THERE.

feeling at an Open Day if BCU is the right place for you or not.

#### **1. EXPLORE THE FACILITIES**

#### 2. MEET OUR TUTORS

#### **3. MEET OUR STUDENTS**

You'll also get the chance to see what our students think about shoes not too long ago!

#### 4. GET YOUR QUESTIONS ANSWERED

You'll also be able to attend talks about your course of interest, to find out more about life at BCU.

#### 5. DISCOVER BIRMINGHAM AND STUDENT LIFE

Our Open Days will give you an insight into what Birmingham has to offer and what student life is like in the UK's second city. Why not take the opportunity to explore the endless indie restaurants and cafés, or go shopping in the city's famous Bullring centre once you've finished your Open Day activities?



#### **OPEN DAY DATES 2024** NOV 19 24

MAR	JUNE	SEPT	
23	29	28	Γ

Please note that Royal Birmingham Conservatoire have their own events. Visit www.bcu.ac.uk/visit for more information.

#### **REGISTER YOUR INTEREST**

If you can't see an Open Day date that works

To sign up, let us know your subject area www.bcu.ac.uk/register-interest.

your course, the staff and facilities, and what

Our Applicant Taster Days take place between February and April. For more information visit www.bcu.ac.uk/tasterdays.

## PEN DAYS

#### **APPLICANT TASTER DAYS**

68

## FOUNDATION **YEARS**



Why study a degree with a foundation year?

- To experience the flexibility of a year's study on a more general course to find out the best degree choice for you.
- If you have changed your mind about your career since you chose your A Levels or BTECs and need to improve your skills in a different subject area.
- To benefit from extra time and support to help you build your knowledge, skills and confidence before starting a full degree.
- If you don't quite meet our entry requirements but know you have the potential to succeed at university.
- Some courses even offer the opportunity to switch to a course within the same subject area at the end of your foundation year, if you decide that better suits your interests and ambitions.

#### COMPUTING, ENGINEERING AND BUILT ENVIRONMENT

Our Computing, Engineering and Built Environment foundation routes offer the opportunity to progress to courses in a range of subjects including Built Environment, Computing and Computer Science, Cyber Security and Engineering.

Our degrees in Nursing, Midwifery, Radiography, Speech and Language Therapy. Teacher Training and other allied health professions also offer a foundation route for qualified applicants. If your Level 3 gualifications do not meet the UCAS tariff for one of these courses, you may be offered -a place on a foundation year instead. You do not need to submit a separate application but will automatically be considered for this if your predicted grades fall below the UCAS entry tariff.

If your foundation course is regulated by a professional body such as the Nursing and Midwifery Council, Health and Care Professions Council or the Department for Education, you will be required to pass the University's selection process via an interview, in addition to successfully completing your foundation year, to proceed onto year one of the full degree programme. Entry onto year one of the degree programme will also be subject to a satisfactory Disclosure and Barring Service (DBS) check and Occupational Health Assessment.

Foundation years are available in the following subject areas:

#### ARTS, DESIGN AND MEDIA

bcu.ac

Our Arts, Design and Media foundation routes offer the opportunity to progress to courses in a range of subjects including Architecture, Art and Design, Digital Arts, Fashion, Jewellery and Media.

For BA (Hons) Architecture, an interview will be required to progress from the foundation year to year one of the full degree programme.

www.bcu.ac.uk/adm-foundation-years

#### **BUSINESS, LAW AND SOCIAL SCIENCES**

Our Business, Law and Social Sciences foundation routes offer the opportunity to progress to courses in a range of subjects including Accounting, Finance and Economics; Business, Management and Marketing; Criminology, Law, Psychology and Sociology.

www.bcu.ac.uk/blss-foundation-years

www.bcu.ac.uk/cebe-foundation-years

#### HEALTH. EDUCATION AND LIFE SCIENCES

You can apply directly to foundation routes that offer the opportunity to progress to courses in Biomedical Engineering, Biomedical Sciences, Education and Sports Science.

www.bcu.ac.uk/hels-foundation-years



#### MANY OF OUR COURSES OFFER **AN OPTIONAL PROFESSIONAL** PLACEMENT YEAR BETWEEN THE SECOND AND THIRD YEARS **OF YOUR DEGREE COURSE.**

This gives you the opportunity to spend a whole year with an employer, following successful completion of your second year, and it is a great way to find out more about your chosen career.

#### WHICH COURSES OFFER PROFESSIONAL PLACEMENT YEARS?

Most of our courses in Arts, Design, Media, Business, Law, Social Sciences, Computing, Engineering, Built Environment and Sport offer a placement year option. If your course offers a professional placement year, this will be shown on the prospectus course page.

#### Why pursue a professional placement year?

- Undertaking meaningful work experience alongside your degree will enhance your
- It's a great way to establish industry connections before you graduate. Some of our students even return to their placement year employer after they have graduated.
- You can take the learning from the first two years of your degree into the real world, putting theory into practice. Many students find that they return to their final year with a new perspective.

#### HOW DO I APPLY

You don't have to decide whether you want to undertake a placement year until you start your studies with us, so you will apply directly to your chosen three-year course in the first instance. Once you're in your second year of study, if you decide to pursue a placement year and are able to identify a suitable employer, you can then transfer to the placement version of your course.



**STEPHANIE ADEBULE** BA (Hons) Marketing

## **MY PLACEMENT** EXPERIENCE

STEPHANIE ALWAYS WANTED TO STUDY MARKETING, AND WHEN THE TIME CAME TO APPLY FOR A PLACEMENT YEAR IT SEEMED LIKE THE PERFECT OPPORTUNITY TO FIND HER PLACE IN THE INDUSTRY.

*"I wanted to do a placement year because"* I wanted to maximise my university experience and explore the different things I could choose as a career after my education. I saw a placement as an opportunity to apply everything I had learned to the real world, in order to prepare me for the future.

*"My role as a Content Assistant involves"* creating video, photography, social media and written content as part of the marketing team. What I really enjoy about the role is that no two days are the same. One day I could be on a video shoot, the next day writing blog posts for search engine optimisation.

I graduate.

"Since the nature of my placement is varied, I'm developing a range of creative skills as well as soft skills. I've developed skills such as project management, which is great to have on my CV as this will be crucial for any marketing role I aim to apply for once

"I also think my placement has taught me a lot about myself personally and increased my confidence in handling new situations. It's a big transition going from being a student to a full-time worker, but it is such a valuable opportunity to prepare you for your future career."

# **COURSES BY SUBJECT AREA**

## THE COURSE SECTION IS ORGANISED ALPHABETICALLY, BUT IF YOU'RE NOT SURE OF THE NAME OF THE COURSE YOU'RE LOOKING FOR, PLEASE SEE THE LIST BY SUBJECT AREA BELOW.

## ACCOUNTING, FINANCE AND ECONOMICS

- 76 Accounting and Finance | BSc (Hons)
- 91 Business Finance | BSc (Hons)
- 117 Economics | BSc (Hons)
- 128 Finance and Investment | BSc (Hons)
- 144 International Finance (Top-Up) | BA (Hons)

## **ACTING AND THEATRE**

- 77 Acting | Foundation Course
- 78 Acting | BA (Hons)
- 79 Applied Theatre (Community and Education) | BA (Hons)
- 198 Stage Management | BA (Hons)

## ARCHITECTURE

- 80 Architectural Technology | BSc (Hons)
- 81 Architecture | BA (Hons)
- 142 Interior Architecture and Design | BA (Hons)
- 151 Landscape Architecture | BA (Hons)
- 151 Landscape Architecture with Urban Design | BA (Hons)

## **ART AND DESIGN**

- 82 Art and Design | BA (Hons)
- 82 Art and Design with Creative Technologies | BA (Hons)
- 84 Art Business (Top-Up) | BA (Hons)
- 129 Fine Art | BA (Hons)
- 136 Graphic Design | BA (Hons)
- 140 Illustration | BA (Hons)
- 178 Product and Furniture Design | BA (Hons)

## **BIOMEDICAL SCIENCES AND ENGINEERING**

- 86 Biomedical Engineering | BEng (Hons)
- 87 Biomedical Science | BSc (Hons)^

## **BUSINESS, MARKETING AND HR**

- 89 Business Administration (Top-Up) | BA (Hons)
- 90 Business and Management | HND
- 93 Business Management | BA (Hons)
- 95 Business with Marketing | BA (Hons)
- 113 Digital Marketing | BA (Hons)
- **122** Events Management | BA (Hons)
- 139 Human Resource Management | BA (Hons)
- 143 International Business (Top-Up) | BA (Hons)
- 145 International Marketing (Top-Up) | BA (Hons)
- 156 Marketing | BA (Hons)
- **156** Marketing with Advertising and PR | BA (Hons)
- 156 Marketing with Digital Communication | BA (Hons)

## **COMPUTING AND TECHNOLOGY**

- 92 Business Information Technology | BSc (Hons)
- 97 Computer Networks and Security | BSc (Hons)
- 98 Computer Science | BSc (Hons)
- 99 Computer Science with Artificial Intelligence | BSc (Hons)
- 100 Computing (Top-Up) | BSc (Hons)
- 101 Computing and Information Technology | BSc (Hons)
- 107 Cyber Security | BSc (Hons)
- 112 Digital Forensics | BSc (Hons)
- 114 Digital Media Computing | BSc (Hons)

## CONSTRUCTION AND THE BUILT ENVIRONMENT

- 103 Construction | HNC
- 104 Construction Management | BSc (Hons)
- 182 Quantity Surveying | BSc (Hons)
- 184 Real Estate | BSc (Hons)

## **DIGITAL ARTS**

- **110** Digital Animation | BA (Hons)
- 111 Digital Film Production | BSc (Hons)
- 126 Filmmaking | BA (Hons)
- **127** Film and Screenwriting | BA (Hons)
- 174 Photography | BA (Hons)
- 201 Visual Effects | BSc (Hons)

## EDUCATION AND TEACHER TRAINING

- 102 Conductive Education | BA (Hons)
- 115 Early Childhood Studies with Graduate Practitioner Competencies (GPC) | BA (Hons)
- 116 Early Years | FdA
- **118** Education Studies | BA (Hons)
- 177 Primary Education with QTS | BA (Hons)
- 186 Secondary Physical Education with QTS | BA (Hons)
- 187 Secondary Science (Biology) with QTS | BSc (Hons)
- 202 Working with Children, Young People and Families | BA (Hons)

## **ENGINEERING**

- 85 Automotive Engineering | BEng (Hons)
- 96 Civil Engineering | BEng (Hons)
- 119 Electronic Engineering | BEng (Hons)
- 158 Mechanical Engineering | BEng (Hons)

### ENGLISH

- 120 English | BA (Hons)
- 120 English and Creative Writing | BA (Hons)
- 120 English and Journalism | BA (Hons)
- 120 English Language and Literature | BA (Hons)
- **120** English Literature | BA (Hons)

## **FASHION AND TEXTILES**

- 123 Fashion Branding and Communication | BA (Hons)
- 124 Fashion Business and Promotion | BA (Hons)
- 125 Fashion Design | BA (Hons)
- **199** Textile Design | BA (Hons)

#### GAMES

- 130 Game Design | BA (Hons)^
- 131 Game Programming | BSc (Hons)^
- 132 Game Technical Art | BA (Hons)^
- 133 Game Technology | BSc (Hons)^

## **HEALTH AND SOCIAL CARE**

- 108 Deafblind Studies | CPS / DPS
- 109 Diagnostic Radiography | BSc (Hons)
- 172 Operating Department Practice | BSc (Hons)
- 173 Paramedic Science | BSc (Hons)
- 185 Rehabilitation Work (Visual Impairment) | FdSc
- 188 Social Work | BSc (Hons)
- 192 Speech and Language Therapy | BSc (Hons)
- 200 Therapeutic Radiotherapy | BSc (Hons)

## JEWELLERY AND SILVERSMITHING

- 135 Gemmology and Jewellery Studies | BSc (Hons)
- 138 Horology | BA (Hons)
- 147 Jewellery and Objects | BA (Hons)
- 148 Jewellery and Silversmithing | HND
- 149 Jewellery and Silversmithing Design for Industry (Top-Up) | BA (Hons)

## LAW

- 152 Law | LLB (Hons)
- 152 Law with American Legal Studies | LLB (Hons)
- 152 Law with Business Law | LLB (Hons)
- 152 Law with Criminal Justice | LLB (Hons)
- 154 Law and Practice | HND

## MEDIA AND COMMUNICATION

- 150 Journalism | BA (Hons)
- 160 Media and Communication | HND
- 161 Media and Communication | BA (Hons)
- 162 Media Production | BA (Hons)
- 150 Sports Journalism | BA (Hons)

## MUSIC

- 146 Jazz | BMus (Hons)
- 165 Music | BMus (Hons)
- 166 Music Business | BA (Hons)
- 167 Music Technology | BSc (Hons)
- 175 Popular Music | FdA
- **176** Popular Music | BA (Hons)
- 191 Sound Engineering and Production | BSc (Hons)

## NURSING AND MIDWIFERY

- 163 Midwifery | BSc (Hons)
- 164 Midwifery and Public Health | MSci
- 168 Nursing Adult | BSc (Hons)
- 168 Nursing Child | BSc (Hons)
- 168 Nursing Learning Disability | BSc (Hons)
- 168 Nursing Mental Health | BSc (Hons)
- 170 Nursing Adult and Mental Health | MSci
- 170 Nursing Adult and Child | MSci
- 170 Nursing Adult and Learning Disabilities | MSci
- 170 Nursing Mental Health and Child | MSci
- 170 Nursing Mental Health and Learning Disabilities | MSci
- 170 Nursing Learning Disabilities and Child | MSci
- 171 Nursing Associate | FdSc

## **SOCIAL SCIENCES**

- 88 Black Studies | BA (Hons)
- 88 Black Studies (Criminal Justice) | BA (Hons)
- 106 Criminology | BA (Hons)
- 106 Criminology, Policing and Investigation | BA (Hons)
- **179** Professional Policing | BSc (Hons)
- 180 Psychology | BSc (Hons)
- 180 Psychology and Counselling | BSc (Hons)
- 180 Psychology with Criminology | BSc (Hons)
- 190 Sociology | BA (Hons)
- 190 Sociology and Criminology | BA (Hons)
- 203 Youth Work and Communities | BA (Hons)

## **SPORTS**

- 193 Sport and Exercise Science | BSc (Hons)
- 194 Sport Business Management | BA (Hons)
- 195 Sports Coaching and Development | FdSc
- 196 Sports Coaching and Physical Education | BSc (Hons)
- 197 Sports Therapy | BSc (Hons)





"Being a part of BCU and studying Accounting and Finance has been an amazing journey. I had support from my personal tutor and lecturers in many ways. Their support shows how they care about their students and want what's best for them."

#### **FARZANA HOSSAIN**

## BSc (Hons) Accounting and Finance

#### CAMPUS **City Centre**

#### DURATION

3 years full-time 4 years professional placement 5 years part-time

## UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM • Access to HE Diploma: 60
- credits with 45 at Level 3 Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 112

Our BSc (Hons) Accounting and Finance degree provides a valuable insight into the worlds of accountancy practice, commerce, industry and finance. We create graduates who possess a global outlook, with the conceptual and applied knowledge in the fields of accounting and finance that will enable you to make a positive impact on society.

This course offers an accounting and finance curriculum that is up to date, vocationally relevant and challenging and reflects the complex and challenging nature of the accounting and business environment.

You will gain expertise in areas including financial and management accounting, corporate finance, international accounting and finance issues, data analysis and business technology. You will have the opportunity to use software relevant to the modern business environment, equipping you with the skills and experience sought by employers.

With our practice-based approach to teaching, you will learn from professionally qualified academics with a wealth of industry experience, whose research underpins and informs our approach to teaching.

#### Full information: www.bcu.ac.uk/accounting-finance

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year.
- See page 70.

## ALIGNED WITH

CIMA'

CIPFA Terrent leases





#### Course content:

#### Year 1

- Introduction to Financial Accounting
- Introduction to Management Accounting
- Data Intelligence
- Governance. Ethics and Law
- Introduction to Economics and Finance
- Professional Development in Accounting

#### Year 2

Core module:

 International Accounting and Finance Issues

A range of optional modules such as: Management Accounting; Entrepreneurial Finance; Principles of Taxation: Islamic Finance: Personal Wealth Planning and Management.

#### Year 3

Core modules:

- Empowering Future Leaders
- Accounting for the Planet

A range of optional modules such as: Banking, Financial Markets and Institutions; Tax Planning; Fintech; Business Research Project; Audit and Assurance; Principles for Not-for-Profit Accounting and Governance.



www.bcu.ac.uk/acc-vid

"My time on the foundation course remains the most formative experience of my life, not only developing my abilities as an actor, but also moulding who I am as an individual. I shall be forever indebted to RBC and its teachers."



#### LUCAS ALBION

## Foundation Course Acting

#### CAMPUS

Ruskin Hall, Bournville, and city centre venues

**DURATION** 20 weeks full-time

UCAS CODE N/A – apply direct

#### **ENTRY REQUIREMENTS**

No formal qualifications are required but you will need to audition for the course, either in person as part of a workshop or via a self tape.

For full entry requirements and fees: bcu.ac.uk/courses

This course allows you to increase your skills in and awareness of auditioning, and discover the essential requirements for many drama school auditions.

While gaining increased confidence towards performing, you will also be given skills classes in voice, movement, dance and acting. The Foundation Course in Acting will give you a broad foundation in performance techniques and methods, and will be invaluable to anyone wanting to go to drama school or take up a place on a performance course at university.

The course offers students the chance to be entered for a Level 3 qualification which may be worth up to 65 UCAS points.

The course includes two terms of 10 weeks, each week consisting of up to 30 contact hours. With potential opportunities for professional workshops at Shakespeare's Globe theatre, plus theatre visits and visiting masterclasses, you will be given valuable insight into a challenging but exciting profession.

As a member of the Foundation in Acting, we guarantee you a free audition to our undergraduate and postgraduate courses when you apply.

Our students who opt to audition for BA, MA and MFA courses have a very strong success rate and are currently studying at a vast array of institutions, both nationally and internationally.

Please note: At 20 weeks in length, this Foundation Course in Acting does not qualify for Student Loans Company funding/ finance for fees or living expenses. Payment plans are available.

Full information: www.bcu.ac.uk/foundation-acting

» WE'RE RANKED 2ND IN THE UK FOR DRAMA AND DANCE (Guardian League Table 2024)

#### Course content:

- Acting and Improvisation
- Acting Through Song
- Voice
  - Solo and Ensemble Singing
  - Movement, Dance and Fitness/Yoga
  - Text Analysis
  - Stage Combat
  - Audition Preparation and Professional Skills

You will undertake four projects as part of the course:

- Devised Storytelling
- Musical Theatre Showcase
- Shakespeare Project
- Contemporary Playwrights
   Showcase

#### PARTNERED WITH:





"You never know where the training will take you, but every pathway is unique and wonderful. I loved my time at RBC; it's a unique family of likeminded individuals that supports and uplifts each student to achieve their best in an industry we all love!"

#### **SEB YATES CRIDLAND**

## BA (Hons) Acting

#### CAMPUS

Ruskin Hall, Bournville, and city centre venues

**DURATION** 3 years full-time

#### UCAS CODE W410

#### ENTRY REQUIREMENTS

Successful two-stage audition – for the initial audition, there is an option to audition on campus or virtually. Successful applicants will be invited to a recall audition taking place on campus for UK applicants, and online for EU/ international applicants.

#### Plus

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 64

Apply your passion and complete your training at Royal Birmingham Conservatoire – we offer drama school-level training to mould you into a versatile actor and help you launch your career. BA (Hons) Acting develops you practically, personally and professionally, and prepares you for the dynamic and challenging world of the dramatic arts.

We have carefully designed a contemporary course that will prepare you for a creative career in front of a stage, screen or radio audience, including specialist training in voice, movement and singing. We prepare you to be a professional actor and, as a vocational training course, full attendance for an average of 30 hours per week would be expected.

We aim to produce graduates with the entrepreneurial skills to both survive and thrive in the creative industries. Our graduates have gone on to enjoy successful careers on stage and screen. They have worked on hit TV programmes such as *Bridgerton*, *Derry Girls, Coronation Street, Call the Midwife* and *Line of Duty,* as well as on stage at prestigious theatres such as The Globe, the Royal Shakespeare Company, the West End and regional theatres. Many graduates have also excelled in the areas of writing, directing and producing for film, TV and theatre.

The course is demanding and energetic, allowing you to explore your potential in a supportive, exciting and challenging environment. We encourage you to reach your full potential and become the best that you can be.

Full information: www.bcu.ac.uk/ba-acting

» WE'RE RANKED 2ND IN THE UK FOR DRAMA AND DANCE (Guardian League Table 2024)

#### Course content:

#### Year 1

- Acting Theory and Practice 1
- Voice and Movement Practices 1
- Rehearsal Exercise

#### Year 2

- Acting Theory and Practice 2
- Voice and Movement Practices 2
- Performance Exercise

#### Year 3

- Recorded Media
- Production
- Professional Development

#### PARTNERED WITH:



*"It doesn't feel like you are learning a lesson or sat in a seminar. It feels like you are productive, and actually out in the world doing what you love. That's what makes it amazing."* 

**ELENA YIANNI** 



## BA (Hons) Applied Theatre (Community and Education)

#### CAMPUS

Ruskin Hall, Bournville, and city centre venues

#### DURATION

3 years full-time

#### UCAS CODE W490

#### **ENTRY REQUIREMENTS**

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Interview and practical workshop.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: **96**  This distinctive course enables you to develop as skilled and versatile actors/performers and theatremakers, specialising in creating original work and delivering projects with a social conscience.

Led by our experienced course team, you'll undertake weekly voice, movement and singing classes and explore a wide range of performance disciplines, including improvisation, storytelling, physical theatre, mask work and puppetry, along with independent producing skills and drama facilitation techniques. You will gain a comprehensive understanding of the principles of Applied Theatre while nurturing your creativity and devising and honing your acting skills. Whether you aspire to be an actor/performer, director, writer, teacher or community engagement specialist, this course provides the ideal foundation to pursue a fulfilling career within the performing arts and cultural industries.

This focus on industry-relevant practical experience means that you will create public-facing projects, collaborating with fellow students, professionals, and local communities to make original theatre performance each semester. The course currently has important partnerships with the Birmingham Repertory Theatre, Big Brum TIE Co, The Playhouse, Loudmouth, Geese, Open Theatre and more than 60 professional companies in the Birmingham area. We also have strong links with a wide range of practitioners, both nationally and internationally. In the second year, every student has a full-time placement with one of these companies for six to eight weeks, which is a crucial part of your preparation to graduate as accomplished theatremakers - to go out and change the world!

#### Full information: www.bcu.ac.uk/applied-theatre



www.bcu.ac.uk/app-theatre-vid

#### Course content:

#### Year 1

- Applied Theatre
- Drama for Learning 1
- Community Stories
- Performance 1

#### Year 2

- Professional Practice
- Drama for Learning 2
- Political Stories
- Performance 2

#### Year 3

- Personal Project
- Drama for Learning 3
- Community Project
- Applied Theatre Festival

#### » WE'RE RANKED 2ND IN THE UK FOR DRAMA AND DANCE

(Guardian League Table 2024)

#### **PARTNERED WITH:**





"My lectures within the Built Environment not only help me develop my understanding of my degree and achieving my full potential, but they help bridge the gap to my oncoming professional life - allowing me to get one step ahead for my career."

#### JOSEPH LAITT

## BSc (Hons) Architectural Technology

#### CAMPUS **City Centre**

#### DURATION

3 years full-time 4 years professional placement

## UCAS CODE

#### ENTRY REQUIREMENTS

- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

There is a part-time route on this course, available for advanced entry from Year 3 onwards. You will need a HNC or HND in a related subject.

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 112

Architectural Technology is where architectural design meets construction technology. Accredited by the Chartered Institute of Architectural Technologists (CIAT) and the Chartered Institute of Building (CIOB), this course provides modern and successful design solutions based on a combination of aesthetics and advanced technologies.

Learn how to create new designs – as well as working with existing ones - that have buildability, technology, procurement and contractual relations in mind. All of this is set within the social, regulatory, technical, sustainable and aesthetic context of both the UK and alobal development industry.

You will use the latest industry-standard digital tools and technologies such as Building Information Modelling and Management, which includes best practice in design and collaboration within a common data environment. You will also be using Revit Worksharing and Immersive Digital Design Review with VR, CAD, 3D printing and laser scanning.

We also have work placement opportunities and industry partnerships with a range of engineering, management and development consultants. This course is your gateway to a career in the architecture engineering construction industry.

Full information: www.bcu.ac.uk/architectural-technology

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### ACCREDITATION



#### Course content:

#### Year 1

- Built Environment Technology 1
- Integrated Digital Design Residential
- Professional Environmental and Materials Science
- Law
- Architectural Design 1 and 2

#### Year 2

- Built Environment Technology 2
- Integrated Digital Design Commercial
- Design Practice
- Emerging Digital Technologies
- Technological Design 1 and 2

#### Year 3

- Research in Practice
- Professionalism and Citizenship
- Urban Design Practice in Context
- Individual Honours Project
- Digital Design Practice with Existing Buildings

**» WE ARE AN AUTODESK TRAINING CENTRE** (ATC) - WHICH WILL GIVE YOU ACCESS **TO ON-CAMPUS TRAINING BY CERTIFIED AUTODESK INSTRUCTORS.** 

"I chose to study BA (Hons) Architecture because of the range of opportunities on offer and state-of-the-art facilities. With the unwavering support of the tutors, I have developed my skills and found a true passion for architecture and design."



#### **SOPHIE ROPER-HALL**

## BA (Hons) Architecture

#### CAMPUS City Centre

DURATION

3 years full-time 4 years professional placemen

#### UCAS CODE K100

#### **ENTRY REQUIREMENTS**

- A Levels: AAB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 136 UCAS points
- BTEC Extended Diploma: DDD
- Access to HE Diploma: 60 credits with 45 at Level 3 with distinction
- International Baccalaureate Diploma: 34 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 136 From lectures by leading industry professionals to cultural study trips, live project briefs and engaging with real sites, clients and practitioners, this course has been structured to help you respond creatively to the challenges of expanding urbanisation.

If you are considering a career in architecture, studying here will equip you with everything you need to participate in shaping the future of architectural design. As well as being vocational preparation for practising architecture, this course introduces you to the wider societal influences.

Throughout your time here, you will be taught a range of hand and digital drawing and modelmaking skills in both two and three dimensions, and introduced to the concept of building information modelling which helps equip you for entering the world of professional practice. With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, practitioners, theorists and designers to hone your skills and build knowledge.

The course is validated by the Royal Institute of British Architects (RIBA) and prescribed by Architects Registration Board (ARB). It includes a comprehensive set of activities in professional studies, including a twoweek work placement, construction site visits and into-work seminars.

Full information: www.bcu.ac.uk/architecture-riba-part-i

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### ACCREDITATION





#### Course content:

#### Year 1

- History of Architecture and Design
- Structures, Environment and Technical Studies
- Design Apparatus
- Design Resolution 1

#### Year 2

- Architectural Theory and Research Methods
- Design Methods
- Praxis
- Co.LAB
- Design Resolution 2

#### Year 3

- Critical Study in Architecture
- Design Exploration
- Systems in Architecture
- Design Resolution 3

## » TOP 10 IN THE UK FOR QUALITY OF TEACHING ON THIS COURSE

(Guardian League Table 2024)



"I fully support the approach to cross-disciplinary teaching, using art, design and digital technology to explore design methodologies. There is a strong emphasis on collaboration, experience and preparing students for future employability."

**JASON BRUGES, FOUNDER OF JASON BRUGES STUDIO** 

## BA (Hons) Art and Design

#### CAMPUS Margaret Street

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE W190

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 Many innovative creative studios now define themselves as interdisciplinary, a word which we define as the fluid movement across the fields of art, design and technology. Rather than specialising in a particular discipline, this cutting-edge course reflects how these studios practise by exploring the intersection between art and design, with the implementation of new creative digital technologies.

Our course will prepare you to be ready for employment within the creative industries by providing you with long-term creative skills. You will develop the necessary self-awareness to question, make, play and create with others.

The versatility of our experimental studio environment will enable you to explore the necessary collisions that the creation of innovative ideas now requires. Whether you choose to combine creative coding or photography, you will respond to live briefs set by real-life clients.

The flexible, student-centred approach to the curriculum, informed by professional practitioners, will enable you to be imaginative, confident and convincing in designing and shaping your role in tomorrow's free-flowing, boundary-free creative industries.

#### Full information: www.bcu.ac.uk/art-design

#### AVAILABLE SPECIALIST ROUTES:

#### Art and Design with Creative Technologies | BA (Hons) 1163

All students will be introduced to the fundamentals of interdisciplinary design practice which forms the core ethos of this course. In line with the development of our digital futures, we are introducing an optional pathway in Creative Technologies which will give you the opportunity to focus specifically on developing your digital skills through a breadth of technological approaches.

#### Full information: www.bcu.ac.uk/art-design-creative

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### Course content:

#### Year 1

- Thought Lab
- Materials Lab
- Digital Lab
- Nature Lab
- Performance Lab
- Speculative Lab

#### Year 2

- Live Project: Local
- Live Project: National
- Live Project: Global
- Collaborative Practice
- Work Placement

In your second year, you will have the opportunity to replace 20 credits of study with a work placement or exchange programme.

#### Year 3

- Major Project: Research Lab
- Futures Lab
- Creation Lab: Creative Technologies



# SUPPORTING MY AMBITION

bcu.ac.uk

Exit

"The tutors on my course have recognised my ambition. When I've shared my ideas, I've always been supported and encouraged to pursue them. My course has also provided me with opportunities to organise exhibitions, work with local art galleries and exhibit my own work, which has developed my employability and made me feel much more confident as an artist."

CANAAN BROWN BA (Hons) Art and Design



"The course offers a broad spectrum of ways for students to develop as professionals, leaving armed with the social and critical skills to make a positive impact on the creative and cultural ecology, and to forge a successful career for themselves."

**JANE WATTS, COURSE DIRECTOR** 

## BA (Hons) Art Business (Top-Up)

#### CAMPUS Margaret Street

#### DURATION

1 year full-time 2 years part-time

#### UCAS CODE 1160

#### ENTRY REQUIREMENTS

- Level 4 and 5 in a creative or business discipline with 240 credits by the end of Level 5
- HND in a related subject
   GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent

For full entry requirements and fees: bcu.ac.uk/courses

The BA (Hons) Art Business (Top-Up) course will provide you with the understanding and professional skills needed to navigate the broad range of career opportunities in the creative and cultural industries. You will be introduced to the current challenges and emerging opportunities for creative enterprise, encouraging you to respond with innovative approaches for the future.

This course focuses on the dynamic relationships and intersections between art and business, management and creativity, and provides a combination of theoretical and practical study.

You will examine some of the definitions, systems and structures of the creative industries, helping you to identify a position for yourself within an ever-evolving landscape. You will be supported to critically reflect on societal, political and environmental shifts that have implications for cultural value and relevant stakeholders.

Located in the culturally diverse city of Birmingham, the course offers opportunities to network and foster external relationships through live and practical experiences, helping you to identify future opportunities. Building confidence and a repertoire of flexible, responsive, adaptable and transferable skills will help to future-proof your career.

Full information: www.bcu.ac.uk/art-business

#### Course content:

- Introduction to the Creative Industries (core)
- Creative and Cultural Ecologies (optional)
- Commercial Art Markets (optional)
- Faculty Work Placement (optional)
- Major Project (core)





"BCU teaches you to design to realistic restrictions and this makes you more employable with companies as you really consider the part you are designing. There is a supportive community behind you, with lecturers offering assistance."



#### **THOMAS HAMILTON**

## BEng (Hons) Automotive Engineering

#### CAMPUS City Centre

#### DURATION

3 years full-time 4 years professional placement Additional year for MEng

#### UCAS CODE H330 (BEng)

#### **ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60
- credits with 45 at Level 3
- International Baccalaurea
   Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

There is a part-time route on this course, available for advanced entry from Year 3 onwards. You will need a HNC or HND in a related subject.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 Our Automotive Engineering course will encourage you to innovate and work collaboratively with tutors, experts and peers to gain practical and theoretical engineering skills that modern employers want.

You will learn how to use the Conceive – Design – Implement – Operate (CDIO) teaching framework, so you can work on projects from initial design to implementation, and address developing challenges in the industry, such as lightweight structures, energy efficient transportation and sustainable design during your studies.

Gain practical experience so you can work in every aspect of the industry, from concept design to final products in subjects including chassis, powertrains, and manufacturing systems. Our graduates have progressed into roles with leading manufacturers such as Jaguar Land Rover and Ford Motor Company.

We are one of the UK universities taking part in the international Formula Student event at Silverstone, hosted by the Institution of Mechanical Engineers (IMechE). Our team is truly interdisciplinary, attracting students from a wide range of courses, all contributing towards our goal to bring engineering skills, team spirit and employment-relevant skills together.

Full information: www.bcu.ac.uk/automotive-engineering

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
  An optional Professional Placement Year.
- See page 70.

» BE A PART OF OUR BCU RACING TEAM TO COMPETE IN THE GLOBAL INSTITUTION OF MECHANICAL ENGINEERS (IMECHE) FORMULA STUDENT EVENT, PREVIOUSLY HELD AT SILVERSTONE.

#### Course content:

Year 1 (common first year with other engineering courses)

- Engineering Practice
- Engineering Principles 1 and 2
- Mathematical Modelling 1 and 2
- Integrated Engineering Project

#### Year 2

- Thermodynamics and Fluid Mechanics
- Numerical Analysis
- Design and Materials
- Leading Engineering Endeavours
- Design and Manufacturing
- Mechanical Science

#### Year 3

- Computer-Aided Engineering
- Vehicle Electronics and Control
- Body and Chassis Performance
- Powertrain and Hybrid Vehicles
- Individual Honours Project

#### Year 4 (MEng)

You have the option to progress to the MEng Automotive Engineering, following successful completion of your BEng course. If you choose to progress to an MEng, you will be able to apply to transfer during your third year of study.

#### ACCREDITATION



Institution of MECHANICAL ENGINEERS





"My favourite thing about being a student here is the sense of camaraderie between staff and students. It's a world away from school. where the teachers seem like a separate entity. Here, staff and students work together to help you get the most out of your degree."

#### **ROBERT CROCKER**

## BEng (Hons) **Biomedical Engineering**

#### CAMPUS City South / City Centre

DURATION 3 years full-time

#### UCAS CODE H160

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent gualification
- BTEC Extended Diploma: DMM • Access to HE Diploma: 60
- credits with 45 at Level 3 • International Baccalaureate
- Diploma: 28 points • GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

## UCAS POINTS: 112

Our practice-led Biomedical Engineering degree explores mathematics, anatomy, physiology and computing to understand the rapid advancement in technology which is becoming a vital part of healthcare.

Biomedical Engineering (also known as bioengineering) is a discipline of engineering that interacts with the human body. Through this course, you will develop and apply innovative skills in the design, manufacturing and maintenance of medical equipment and devices covering all aspects from looking after newborn babies to assistive living for the elderly. Practical workshops and labs will help enhance your technical skills. This will enable you to relate 'real-life' commercial innovations to the underpinning academic theory learned in the lectures.

This course will provide you with the skills and expertise needed to work in specialist areas such as assistive technology, rehabilitation, medical imaging, physiology monitoring, cardiopulmonary engineering, m-health and e-health, orthopaedic implants and regenerative medicine/tissue engineering.

You will explore a variety of biomedical applications including: sensing and measuring on micro and nano scales; personal health tracking; remote diagnosis and monitoring; and biomaterials. You will have the opportunity to engage in exciting projects such as designing prostheses or devising new medical technology to be used in the prognosis, diagnosis and treatment of patients.

Full information: www.bcu.ac.uk/biomedical-engineering

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

#### Course content:

#### Year 1

- Engineering Principles 1 and 2
- Engineering Practice
- Mathematical Modelling 1 and 2
- Human Anatomy and Physiology for Biomedical Engineering

#### Year 2

- Mathematics for Signals and Systems
- Engineering Electronic Systems
- Analogue and Digital Electronics
- Introduction to Medical Physics in Biomedical Engineering
- Medical Instrumentation and Measures
- Research Methods in Science and Engineering

#### Year 3

- Biomechanics for Biomedical Engineers
- Biomaterials and Tissue Engineering
- Medical Image Processing
- Medical Devices and Equipment Life Cvcle
- Individual Research Project



www.bcu.ac.uk/life-sciences-vid

"This course has exceeded my expectations. I enjoy every aspect and I appreciate everything that the academics have done for me. A wide range of assessment methods are used which mean that I am able to achieve my full academic potential."



#### FATIMA AL-MUSAWI

#### CAMPUS City South

**DURATION** 3 years full-time

#### UCAS CODE C900

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM • Access to HE Diploma: 60
- credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Biomedical science embraces a number of important disciplines, including physiology, biochemistry, cell biology, microbiology and genetics. These subjects are important in the provision of healthcare and medical research, and underpin the biotechnology and pharmaceutical industries. Please note that there may be some changes to the modules on offer on this course for the 2025/26 academic year. Check bcu.ac.uk/courses for the latest information.

On this course, you will learn about how the human body functions in health and disease, and develop an understanding of the diagnosis, management and treatment of a range of diseases. You'll gain critical thinking and independent problem-solving skills, which will help you to navigate a successful career after graduation.

You will acquire important practical and scientific skills while being taught in our state-of-the-art life sciences laboratories. You may have the opportunity to take an optional professional placement in an industrial, clinical or research setting between Years 2 and 3 of this course. In the final year, you will undertake an independent Research Project where you will execute your own experiments under supervision.

Graduates may go on to a range of careers directly or after further training, as well as pursuing postgraduate study.

Full information: www.bcu.ac.uk/biomedical-sciences

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

^Subject to validation. This course is in the final stages of seeking approval by the Institute of Biomedical Science to ensure it meets the very highest standards of quality.

#### **RELATED COURSES**

187 BSc (Hons) Secondary Science (Biology) with QTS

## BSc (Hons) Biomedical Science<sup>\*</sup>

#### Course content:

#### Year 1

- Fundamentals of Cell Biology
- Essential Skills for the Biosciences
  Introduction to Human Anatomy
- and Physiology
- Genetics
- Biochemistry
- Microbiology

#### Year 2

- Research Methods in Science and Engineering
- Clinical Biochemistry and Cellular Analysis
- Infectious Disease
- Blood Science
- Fundamental Principles of Pharmacology and Drug Development

#### Year 3

Core modules:

- Research Project
- Molecular Basis of Disease
- Pathophysiology

A range of optional modules such as: Medical Pharmacology; Immunology; Neuroscience; Control of Global Infectious Disease; Biology of Ageing.



www.bcu.ac.uk/life-sciences-vid



"I definitely recommend this course, from the support you receive from the faculty as a whole to the friendships you build. Regardless of your background and ethnicity, do this course - it will change vour life."

#### SARAH BRISTOL-ABBOTT

## BA (Hons) **Black Studies**

#### CAMPUS **City Centre**

#### DURATION

3 years full-time 4 years professional placement 5 years part-time

#### UCAS CODE 1 330

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM • Access to HE Diploma: 60
- credits with 45 at Level 3 • International Baccalaureate
- Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

## UCAS POINTS: 112

If you are interested in the history, politics, popular cultures, artistic and social movements of people across the African diaspora. Black Studies will provide you with the big picture perspective.

This unique course was the first of its kind in Europe. It is taught by leading, researchactive lecturers and tutors, who will ensure you encounter a range of viewpoints.

Black Studies is an interdisciplinary subject that is committed to working with the wider community. Throughout the degree, we will engage you in the thinking and practice of contextualising your work within communities, and where possible, connecting you to projects and organisations outside of the University.

The course seeks to develop in students the capacities and skills needed to apply decolonising intellectual knowledge to a range of strategies for advancing community self-representation, social justice and global human rights.

#### Full information: www.bcu.ac.uk/black-studies

#### AVAILABLE SPECIALIST ROUTES:

#### Black Studies (Criminal Justice) | BA (Hons) 1050

You will take Black Studies modules which explore the history, politics and experience of Black communities as well as examining the issues in society that produce stark inequalities. Alongside this, you will study Criminology-specific modules that explore the basis of, and issues with, the criminal justice system.

Full information: www.bcu.ac.uk/black-studies-criminal-justice

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### Course content:

#### Year 1

- Introduction to Black Studies
- City, Community and Culture
- Researching Black Lives
- Black Intellectual Thought
- Sociological Perspectives
- Politics and Society

#### Year 2

Core modules

- Black Political Activism
- Black Feminism
- Black Studies Methods
- Media and Popular Culture
- Black Studies Placement

A range of optional modules such as: Race and Crime; Citizenship, Race and Ethnicity; Food, Neoliberalism and Welfare; Crime in the City; Experiencing Harm, Youth, Crime and Justice

Year 3

- Core modules:
- Blackness in Britain
- Black Arts Movement
- Black Studies Project

A range of optional modules such as: Gender and Crime: Emotions in Crime and Criminal Justice: Everyday Surveillance: Local to Global Organised Crime; Hate Crime; Visual Cultures; Music and Society; Power and Inequalities; Postcoloniality.



www.bcu.ac.uk/bls-vid

"The modules allow students to decide what aspect of the business environment they would like to pursue further in their career. I would recommend this course to anyone that wants to explore the field of business before deciding their career interest!"



#### MAITHAM RAJVANI

## BA (Hons) **Business Administration (Top-Up)**

#### CAMPUS **City Centre**

DURATION 1 year full-time

## UCAS CODE

#### **ENTRY REQUIREMENTS**

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses This flexible and wide-ranging course allows you to tailor your studies to your interests, from small business administration to digital marketing.

With a wide range of modules to choose from, you'll be able to follow a path that will help you to pursue your future career, with previous students progressing into roles with high-profile organisations such as npower and Zurich.

The course covers a whole range of areas with at least five modules for you to choose from. You will study fulltime and be given attentive student support. Working with other students from across our business courses, you will develop and demonstrate your ability to collaborate, while other projects will require you to work alone and develop your independent learning skills.

You will work on a range of innovative and practical projects, including business reports, case studies, presentations and projects, all of which will help you to apply your knowledge to real businesses and real situations. Our staff will help to support and tailor your learning with expert industry knowledge and experience. They are researchers, authors and industry professionals who'll share their own practical and academic experience and expertise.

Full information: www.bcu.ac.uk/business-admin



Core modules:

- Innovative Thinking for Organisation Development
- Business Process and Systems
- E-Business

A range of optional modules such as:

- Contemporary Advertising
- Cross-Cultural Consumer **Behaviour**
- International Marketing Planning
- Business Development
- The Global Manager





## HND Business and Management

CAMPUS South and City College Birmingham

#### **DURATION** 2 years full-time

UCAS CODE 022N

#### ENTRY REQUIREMENTS

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma:
- 60 credits with 45 at Level 3 • GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: **64** 

This HND course in Business and Management is delivered over two years, full-time. It aims to develop independent-thinking professionals who can meet the demands of business employers and adapt to a constantly changing world.

The HND in Business and Management is a recognised qualification for anyone wanting a career in business or wider business services across a range of sectors. It can also be used as a stepping stone to higher level degree studies. On successful completion of this course, many students choose to progress on to Level 6 (final year) of an Honours degree.

You will study the business skills, knowledge and understanding associated with professional practice in the international business environment. You will explore different aspects of business such as the global environment, human resources, marketing, leadership and management, as well as accounting and finance.

As well as a wealth of facilities at South and City College, you'll also have access to support and facilities at the University. This includes support services and careers advice.

Full information: www.bcu.ac.uk/business-management-hnd-south

#### Course content:

#### Year 1

Core modules:

- Business and the Business Environment
- Marketing Processes and Planning
- Human Resource Management
- Leadership and Management
- Accounting Principles
- Managing a Successful Business Project

A range of optional modules such as: Business Data and Numerical Skills; Digital Business in Practice; Operations Management.

#### Year 2

Core modules:

- Organisational Behaviour
- Understanding and Leading Change
- Global Business Environment
- Principles of Operations Management

A range of optional modules such as: Business Strategy; Developing Individuals, Teams and Organisations; Digital Marketing.

» THIS COURSE OFFERS THE POSSIBILITY of progression to the final year of a business-related degree. "Good support is given by the faculty, and the Curzon Building is a great study environment."

**KIRAN BHANGU** 



## BSc (Hons) Business Finance

#### CAMPUS City Centre

#### DURATION

3 years full-time 4 years professional placement 5 years part-time

#### UCAS CODE NN13

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60
- credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

The world of finance is rapidly changing, with innovative financial products being developed on a constant basis. Recent times have also witnessed an unprecedented number of companies failing because of poor financial management. All these challenges call for dynamic and brilliant people who can design financial solutions and make the world a better place.

The degree is designed to equip you with wider business and finance environment knowledge, offering you the opportunity to acquire key business and financial skills, and explore innovative practices and entrepreneurial skills.

The course team has years of industrial experience in the finance field as well as in academia. You will learn from the course team's knowledge and experience, as you will be regularly engaging in inquiry-based and experiential learning, which has been designed to replicate work-based scenarios.

In order to enhance your employability, extracurricular activities such as trading training, conferences and field trips will be arranged. Outside speakers from industry will be invited to give presentations on how best to improve your employability, and you will also have the opportunity to gain industry experience by going on a professional placement.

#### Full information: www.bcu.ac.uk/business-finance

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.



#### Course content:

#### Year 1

- Principles of Economics
- Quantitative Methods for Finance
- Introduction to Finance
- Introduction to Financial
- Accounting • Data Intelligence
- Professional Development in Accounting

#### Year 2

Core modules:

- Corporate Finance
- Financial Reporting
- Principles of Taxation
- Risk Management

A range of optional modules such as: Entrepreneurial Finance; Principles of Islamic Finance; Entrepreneurship in the Digital Age; Intermediate Macroeconomics.

#### Year 3

Core modules:

- Banking, Financial Markets and Institutions
- Financial Technology
- Corporate Financial Strategy
- Current Issues and Trends in Finance

A range of optional modules such as: International Finance; Investment and Portfolio Management; Islamic Banking and Capital Markets.







*"I believe that this course has helped shape my thoughts about computers and business. It has given me a clearer vision about what my career goals are."* 

Course content:

Business Information Systems

• Computational Thinking and

**Professional Development** 

Introduction to ProgrammingBusiness Information Modelling

• Database Systems Development

• Business Process Re-Engineering

Application Solutions Development

Consultancy and IT Management

Individual Honours Projects
Strategic, Information Systems

• Human-Computer Interaction

• Enterprise Practice Project

Network Fundamentals

Innovation Project

• Enterprise Systems

Applied Programming

• Business Intelligence

Year 1

Year 2

Year 3

Alignment

#### JONSMITH ALANKAR PULL

## BSc (Hons) Business Information Technology

#### CAMPUS City Centre

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE 1201

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Business Information Technology bridges the gap between IT and business to drive innovation and growth in the modern global organisation. This course embeds a systems philosophy of connectivity, to offer an in-depth understanding of business concepts and how to use IT to serve business needs.

It also provides essential skills that facilitate communicating and discussing technical and business ideas effectively. You will work collaboratively with tutors, researchers and businesses, applying practicebased skills to real-life case studies and live project briefs which will develop your problem-solving and analytical skills. Learn how to think like a coder, to influence the design, development and use of information systems and technology in organisations.

Work in our advanced software development and computer programming labs, using dedicated facilities for systems analysis, networking, e-commerce and business intelligence – all of which reflect advanced professional practice.

You will also gain an in-depth understanding of how organisations can harness data to improve decision-making, and develop your technical, research, design and organisational abilities.

Full information: www.bcu.ac.uk/business-information

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### ACCREDITATION





» HIGHLY EMPLOYABLE GRADUATES – OUR GRADUATES HAVE GONE ON TO Work at companies such as IBM, Mercedes Benz and Microsoft.

UCAS POINTS: 112 "The Business Management course is an excellent choice if you are looking to set up your own business or do something in the business-related field. There are many support staff who will always be willing to help you whenever they can."



#### **HUSAAM AMIN**

#### CAMPUS City Centre

ony centre

#### DURATION

3 years full-time 4 years professional placement 5 years part-time

#### UCAS CODE N201

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60
- credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

The Business Management course will offer you a practical-based degree applicable to a wide range of sectors. You will be able to contribute to critical debates on industry-related contemporary issues and understand the dynamic needs of business managers in the 21st century to reflect current knowledge and best practices.

You will gain specialist knowledge on a number of core functions of management, building your selfconfidence to prepare you for a progressive and successful career in management. You will have the benefit of renowned industry speakers and live projects to inspire and help you to develop.

You will embrace the development and operation of contemporary and international business markets in your learning. This will also include the management of key resources including human capital, financial management, strategic management and cultural awareness.

You will gain an important insight into digital business, exploring how technology remodels the business world, and consider the accompanying issues around social responsibility and ethical behaviour.

Full information: www.bcu.ac.uk/business-management

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### Course content:

#### Year 1

Insights into Management

**Business Management** 

- Principles of Marketing
- Developing Your Personal Brand

BA (Hons)

- Introduction to Entrepreneurship
- Operations Management
- Finance for Managers

#### Year 2

Core modules:

- Supply Chain Management
- One-Planet Issues
- Management Development
- Data Analytics for Business Optimisation
- The Global Manager

A range of optional modules such as: Entrepreneurship in Action; Cross-Cultural Management; Introduction to Consultancy.

#### Year 3

Core modules:

- Leading and Managing Change
- Continuous Innovation
- Strategic Management
- Business Research Methodology and Practice
- Business Research Project

A range of optional modules such as: Growing the Enterprise; One-Planet Business; Strategic Supply Chain Management.

#### ACCREDITATION





Undergraduate Prospectus 2025/26

"My course has made me more confident and independent, and I feel I have a great understanding of the business world, ready for when I graduate. I had the opportunity to do a placement in Marketing, working with amazing brands such as Rubik's, Paw Patrol and DC."

CAITLIN SAMUEL-CAMPS BA (Hons) Business Management

# BUILDING MY CONFIDENCE

"My experience of the University, and especially the Business School, was very good. It gave me the knowledge I needed to put my own business plans into operation."

#### SHEZAD NAWAB



## BA (Hons) Business with Marketing

#### CAMPUS City Centre

#### DURATION

3 years full-time 4 years professional placement 5 years part-time

#### UCAS CODE NN15

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60
- credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

## UCAS POINTS: 112

Looking for a business marketing course in Birmingham? Our BA (Hons) Business with Marketing degree upholds the values of the Principles for Responsible Management Education (PRME) defined by the United Nations. It aims to educate future business leaders for a sustainable future.

Our course will equip you with practical skills and enterprising attributes, enabling you to make an immediate impact on business organisations. You will be able to develop a wide range of cognitive and intellectual skills, together with competencies specific to business and enterprise.

You will be working with academics with specialist knowledge and industry practitioners while studying with us. The course will provide you with the opportunity to develop specialist marketing and business skills, and key transferable skills, all of which will help you stand out when it comes to securing employment.

Your learning will embrace the development and operation of business markets, the management of key resources including human capital, financial management, strategic management and cultural awareness. You will explore how technology has remodelled the business world and reflect on the accompanying issues around social responsibility and ethical behaviour.

Full information: www.bcu.ac.uk/business-marketing

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### Course content:

#### Year 1

- Developing Your Personal Brand
- Business Foundations
- Principles of Marketing
- Essential Analysis for Business
- Business Environment
- Consumer Behaviour

#### Year 2

- Core modules:
- Business Analytics
- Business Strategy
- Dynamic Business Issues and Solutions
- Accounting for Business
- Marketing Communications Planning

A range of optional modules such as: Creative Problem-Solving; Live Event Experiences.

#### Year 3

- Core modules:
- International Business
- E-Business
- Marketing Strategy and Leadership
- Business Research Methodology and Practice

A range of optional modules such as: Selling and Sales Management; Continuous Innovation; Business Processes and Systems; Strategic Supply Chain Management.

#### **RELATED COURSES**

- 93 BA (Hons) Business Management
- 156 BA (Hons) Marketing



"As part of the Civil Engineering course, I spent one year on a placement, working on a £10 million highway project in Brighton. The time spent during my placement was an eye-opener to how exciting, purposeful and fulfilling the industry is."

MOHAMED KAMARA. CIVIL ENGINEERING GRADUATE

Course content:

Residential

Structures 1

Soil Mechanics

• Numerical Analysis • Integrated Digital Design for

Complex Structures

• Civil Engineering Materials

• Hydraulics and Drainage

Geotechnical Engineering

• Individual Honours Project

Advanced Analysis and Design

• Civil Engineering Applications

Civil Engineering Principles 1 and 2

Mathematical Modelling 1 and 2

• Civil Engineering Design Project

Integrated Digital Design

Year 1

Year 2

Year 3

• Structures 2

## BEng (Hons) **Civil Engineering**

#### CAMPUS **City Centre**

#### DURATION

## UCAS CODE

#### ENTRY REQUIREMENTS

- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60
- or English Literature and

For full entry requirements and fees: bcu.ac.uk/courses Civil engineers design and construct anything from buildings and bridges, to dams, power stations and motorways. This course will prepare you to work on these projects. You will focus on structures. materials, geotechnics and hydraulics, and your studies will be enhanced with site visits, field trips and guest lectures.

You will learn in a hands-on style in a simulated workplace environment, using the latest CAD software so you are equipped to make an impact in an important industry.

Our outstanding industry links give you a competitive edge, to help you progress to a successful career when you graduate. You will be provided with knowledge of the scientific, technical, environmental, economic and managerial aspects of civil engineering so that you will be able to apply yourself to both the design and management of civil engineering projects.

During the course, you will also develop the key transferable skills that modern employers require such as problem-solving, project planning, presentation and communication.

#### Full information: www.bcu.ac.uk/civil-engineering

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### **» OUR GRADUATES HAVE GONE ON TO WORK** FOR COMPANIES SUCH AS BALFOUR BEATTY, ATKINS AND JACOBS.

#### ACCREDITATION



The Institution of StructuraEngineers

112

**UCAS POINTS:** 

"My lecturers made lectures interesting, funny and relatable. They've been very approachable and were the key to my success of a first-class degree."

#### **REECE MCCASKILL**



## BSc (Hons) **Computer Networks and Security**

#### CAMPUS **City Centre**

#### DURATION

## UCAS CODE

#### ENTRY REQUIREMENTS

- International Baccalaureate

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

Secure communication technologies form the bedrock of our modern, mobile society. Computer and network security is a growth area within the wider remit of cyber security. You will learn to build, secure and maintain data communication networks.

The course takes a practice-led approach, making use of equipment and tools found in the industry to give you the best preparation for a successful career. You will develop the practical skills sought by industry, backing this up with a thorough understanding of theory.

It delivers the latest in computing, network and security technologies, with the opportunity to gain additional accreditation from Cisco. EC-Council. Juniper and the Linux Professional Institute (additional examination costs may apply). We are also currently home to academies for Cisco Systems and the Microsoft Academy Centre.

You will learn the latest in computing, network and security technologies, in a well-rounded curriculum that includes computer network engineering. programming, server systems, security theory and practice. You'll also gain a detailed understanding of network engineering and network security, along with modules on ethical hacking (based upon EC-Council CEH Associate) and information security.

#### Full information: www.bcu.ac.uk/computer-networks

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

**» WE CURRENTLY HAVE MULTI-INDUSTRY** PARTNERSHIPS WITH CISCO SYSTEMS AND MICROSOFT ACADEMY AND WE'RE A MEMBER OF THE MICROSOFT DEVELOPER NETWORK ACADEMIC ALLIANCE.

#### Course content:

#### Year 1

- Computer Systems
- Applied Operating Systems
- Computer Programming
- Network Fundamentals
- Mathematics for Computing
- Innovation Project

#### Year 2

- Cyber Security Operations
- Programming for Network Engineers
- Networking Technologies
- Enterprise Network Systems
- Enterprise Practice Project
- Server Systems

#### Year 3

- Individual Honours Project
- Ethical Hacking
- Wireless Networking Technologies
- Advanced Firewall Systems
- Network Security



"My studies helped a great deal – they gave me the knowledge to be a successful developer and all-round software literate. The great thing about my course is it focused on all aspects of software which is a great attribute when searching for a job."

#### **ANSAR NAZIR**

## BSc (Hons) Computer Science

#### CAMPUS City Centre

City Centre

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE G401

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Work with cutting-edge technologies and achieve the skills valued by today's employers. You will develop your competence in using tools and techniques to produce solutions for computer systems. You will also obtain a sound mathematical and scientific understanding, while appreciating the professional responsibilities and quality issues that are present within the industry.

On this course, you will study the fundamental concepts of computer science including computer programming, data structures and algorithms, information systems, computer networks and computer architecture.

You will then strengthen your knowledge by studying advanced subjects that focus on software engineering skills. You will also be introduced to topics such as operating systems, cyber security, discrete mathematics, and web application development.

The course is taught by experienced academics with extensive links to the IT industry, who will ensure you are receiving the most current and up-to-date information. You will have the chance to gain valuable work experience through a placement after your second year, further developing your skills and increasing your appeal to future employers. We also currently provide access to the Cisco Systems and Microsoft Academy Centre.

#### Full information: www.bcu.ac.uk/computer-science

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### ACCREDITATION





#### » OUR ACADEMICS ARE LEADING ON A NUMBER OF SIGNIFICANT AI AND 5G Research projects.

UCAS POINTS:

#### Course content:

#### Year 1

- Computer Programming
- Website Design and Development
- Data Structures and Algorithms
- Network Fundamentals
- Computer Systems
- Innovation Project

#### Year 2

- Software Design
- Cyber Security
- Database and Web Application Development
- Operating Systems and DevOps
- Object-Orientated Programming
- Computer Mathematics and Declarative Programming

#### Year 3

- Artificial Intelligence and Machine Learning
- Mobile and Wearable Application Development
- Cloud Computing
- User Experience Design
- Individual Honours Project
- Dissertation Project

"Proficient in a wide spectrum of cuttingedge technologies, our graduates are the architects of invaluable software solutions that drive the modern economy."

KHALID ISMAIL, COURSE DIRECTOR



## BSc (Hons) Computer Science with Artificial Intelligence

#### CAMPUS City Centre

City Centri

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE 1228

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

the British and global industry. Skills development in data and artificial intelligence tops the list of four 'grand challenges' facing British industry,

the list of four 'grand challenges' facing British industry, highlighted in the UK Government's Industrial Strategy and inspired by a global demand for this expertise. BSc (Hons) Computer Science with Artificial Intelligence will produce graduates who specialise in the most modern methods of artificial intelligence including machine learning, deep learning, natural language processing, machine learning operations and data science.

This course produces Computer Science graduates

skilled in artificial intelligence, machine learning and

data analytics to build intelligent software for the 21st

century. These graduates will close the skills gap in

You will also learn a wide range of tools for evaluating, storing, integrating and processing data, to deliver high-value software solutions to the challenges faced by the modern economy. While the majority of these specialist subjects will be taught in the final year, the earlier years of the course will also have some modules on AI and related topics.

After studying this course, you can apply for job titles including the terms computer science and artificial intelligence, and roles such as Computer Programmer, Artificial Intelligence Engineer, Software Developer, Data Scientist and Machine Learning Engineer.

#### Full information: www.bcu.ac.uk/computer-science-AI

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

» STRONG INDUSTRY LINKS – WITH COMPANIES Such as oracle, Linux Professional Institute, Microsoft and Apple. This allows US to ensure that the course is up to date, Relevant and respected by employers.

#### Course content:

#### Year 1

- Computer Programming
- Computer Systems
- Website and Development
- Data Structures and Algorithms
  Introduction to Artificial
- Intelligence
- Innovation Project

#### Year 2

- Artificial Intelligence and Machine Learning
- Object-Oriented Programming
- Database and Web Application Development
- Cyber Security
- Data Management and Machine Learning Operations
- Software Design

#### Year 3

- Deep Neural Networks and Ethics
- Modern Datastores and Data Protection
- Natural Language Processing
- Cloud Computing
- Individual Honours Project

#### **RELATED COURSES**

98 BSc (Hons) Computer Science107 BSc (Hons) Cyber Security



"This course allowed me to strengthen my technical skills in areas like programming, data analysis and project management. Most importantly, I was able to enhance my interpersonal skills, which will help me in both professional and personal situations."

DANYAL HUSSAIN

## BSc (Hons) Computing (Top-Up)

#### CAMPUS **City Centre**

#### DURATION

## UCAS CODE

#### ENTRY REQUIREMENTS

- [120 at Level 4 and 120 at Level 5), minimum of 60% overall

For full entry requirements and fees: bcu.ac.uk/courses This broad-based course combines research and theory with application and development, enabling you to put your learning into innovative practice. You will develop the computing and information technology skills you'll need to design, develop, operate and maintain computer systems.

You will also be encouraged to develop a strategic awareness of the wider context of globalisation and societal needs, and develop innovative systems which provide business value and sustainable solutions.

This final-year top-up course will build on your existing knowledge and develop your technical skills in areas such as DevOps and business application solutions. You will also develop an awareness of the wider context within which professionals operate, exploring topics such as green IT, consultancy and IT management.

Your final individual project will give you the opportunity to explore a specific area in greater depth and develop your project management skills. The course will prepare you for a wide range of careers, both technical and managerial, and will also provide the possibility of progressing to postgraduate study.

Full information: www.bcu.ac.uk/computing-bsc

#### Course content:

#### Year 1

- Business Systems Solutions
- DevOps and Enterprise Automation
- Consultancy and IT Management
- Application Solutions Development
- Individual Honours Project

» EQUIVALENT TO THE FINAL YEAR **OF A THREE-YEAR DEGREE, THIS COURSE PREPARES YOU FOR** POSTGRADUATE STUDY.

» WE ARE ONE OF MICROSOFT'S TOP UK UNIVERSITY-BASED ACADEMIES AND WE ARE A MEMBER OF THE MICROSOFT DEVELOPER NETWORK ACADEMIC ALLIANCE.

"Within the course there were excellent opportunities to develop professionally and personally. You get a great deal of support outside lectures and I really enjoyed the campus environment."

SCOTT BRANT, INFRASTRUCTURE AND ENABLEMENT CONSULTANT AT BRITVIC



## BSc (Hons) Computing and Information Technology

## CAMPUS

City Centro

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE G420

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Our Computing and Information Technology course will help you develop the mindset to address global challenges, the kind that businesses and communities face on a day-to-day basis. You will learn how to maintain the digital infrastructure of businesses in innovative and effective ways.

You will use dedicated industry-standard facilities to research and work on enterprise software and virtual environments, to develop business solutions and realtime systems. You'll take a practical approach, backed up with a thorough understanding of theory, to provide you with the skills and knowledge employers look for. You will also have the opportunity to gain additional accreditation from Cisco and the Linux Professional Institute (reduced costs for our students apply).

We prepare you for the workplace. You will learn computing and information technology skills that are needed to design, develop, operate and maintain effective systems. Your knowledge will evolve on a daily basis, and we will ensure you are able to innovate in order to deliver business value and sustainable solutions.

You will also learn management-level skills such as project and change management, to maximise your career potential. We'll help to develop your personal skills so that you can work effectively as a team member and problem-solve at the highest level.

#### Full information: www.bcu.ac.uk/comp-info-tech

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### Course content:

#### Year 1

- Network Fundamentals
- Applied Operating Systems
- Computer Systems
- Introduction to Programming
- Computational Thinking and Professional Development
- Innovation Project

#### Year 2

- Enterprise Practice Project
- Applied Programming
- Human-Computer Interaction
- Networking Technologies
- Server Systems
- Database Systems Development

#### Year 3

- Individual Honours Project
- Application Solutions Development
- Business Systems Solutions
- Consultancy and IT Management
- DevOps and Enterprise Automation

» WE HAVE STRONG PARTNERSHIPS WITH INDUSTRY INCLUDING IBM, APC BY SCHNEIDER ELECTRIC, ATOS, CO-OP, PHILIPS AND THE CHARTERED INSTITUTE FOR IT.

UCAS POINTS: 112



"We have access to all of the BCU facilities as well as the college's, which has been a real benefit. I didn't realise how rich the learning environment would be here – Birmingham is so diverse and you get to meet some amazing people."

#### **ERIN SWAN**

# BA (Hons) Conductive Education

#### CAMPUS

NICE – Centre for Movement Disorders, Moseley

#### DURATION 3 years full-tim

UCAS CODE

X161

#### ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: Pass
   International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to successful interview and a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: **96** 

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders. This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/ or adults with physical disabilities.

You will train and learn at the Conductive College. The College is based at NICE – Centre for Movement Disorders, a charity located in Moseley, Birmingham, which is an acknowledged world leader for Conductive Education.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children and/or adults alongside experienced conductors. On graduating, you will be able to make a difference to people's lives and will be able to work in centres and schools where conductive education is practised across the world.

Full information: www.bcu.ac.uk/conductive-ed

www.bcu.ac.uk/conductive-ed-vid

#### Course content:

#### Year 1

- Developing Professional Skills Through Active Learning
- Principles of Conductive Pedagogy
- Conductive Facilitation for Learning
- CNS Disorder and Symptomatology
- Motor Learning and Conductive Education

#### Year 2

- Conductive Pedagogy: Analysis and Development of Learning
- The Impact of Motor Disorders on Learning in Childhood and Adulthood
- Learning Theories for Conduction
- Practice-Based Learning: Analysing Effective Teaching and Learning Styles
- Research Methods

#### Year 3

- Conductive Pedagogy: Evaluation and Application
- Education Research Project
- Application of Conductive Education
- Practice-Based Learning: Evaluating Learning
- Effective Teaching: Developing Professional Skills in Conductive Education

#### ACCREDITATION



The only course in the UK to train people to work in Conductive Education. "With the regeneration happening in the city, it's a paradise for students studying construction as you can visualise how the building is being constructed and look at the layout of the site which all helps."

#### **RYAN PARKER**



## HNC Construction

#### CAMPUS City Centre

**DURATION** 2 years part-time

#### UCAS CODE

N/A – apply direc

#### ENTRY REQUIREMENTS

- A Levels: CCD
- BTEC Diploma: DI
- BTEC Extended Diploma: MMM
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

We recognise that many applicants come to the course with non-standard educational qualifications. Other qualifications and applications from mature students with relevant experience will therefore also be considered. Please contact Admissions if you want to discuss your situation.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

Are you thinking of starting a career in construction or property, or progressing your career from tradesperson to site manager or quantity surveyor and beyond? Then the HNC in Construction is the ideal course for you. The course is designed with employers and gives you the practical and professional skills needed in the industry. The course provides you with the opportunity to be flexible with your studies and build fundamental knowledge to explore a range of construction roles.

The course is suitable for those seeking careers in property, technology, building surveying, building control, quantity surveying or construction management, as well as anyone involved with the design, production, or management of buildings.

You will gain a comprehensive introduction to the construction industry and be eligible for advanced entry to our associated degrees.

On successful completion, you will have an industryrecognised qualification which will help you to progress to the second year of one of our full-time degrees or the third year of our part-time degrees or apprenticeships. The HNC is designed for part-time study on a day release basis, making it appropriate for people currently working in the construction sector.

You will benefit from state-of-the-art facilities and traditional resources, and become accustomed to industry technology. The skills you gain are very much in demand and graduates of the school have secured roles with major engineering and construction companies such as Laing O'Rourke, Mott MacDonald, Taylor Wimpey and Birmingham Airport.

#### Full information: www.bcu.ac.uk/construction-hnc



www.bcu.ac.uk/built-env-vid

#### Course content:

- Construction Technology
- Science and Materials
- Individual Project
- Legal Obligations in the Built Environment
- Management and Practice in Construction

#### Optional modules

- (must complete at least one):Planning and Design for the
- Built Environment
- Building Information for Construction
- Measuring and Estimating Practice
- Valuation

» OUR GRADUATES HAVE GONE ON TO WORK AT COMPANIES SUCH AS TAYLOR WIMPEY, THOMAS VALE CONSTRUCTION AND THE NHBC.



"I have definitely become more confident in my own ability since studying here. I've learned a lot, not only about construction and the topics covered by each module but also about myself."

#### **JESS SMITH**

## BSc (Hons) **Construction Management**

#### CAMPUS **City Centre**

#### DURATION

## UCAS CODE

#### ENTRY REQUIREMENTS

- BTEC Extended Diploma: DMM

advanced entry from Year 3 onwards. You will need a HNC or HND in a related subject.

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 112

Our Construction Management degree offers a collaborative approach to the industry, preparing you to work within an integrated project team and with industrial partners, as well as developing skills required by the Chartered Institute of Building and the Royal Institution of Chartered Surveyors.

This course has social innovation embedded in its core. You will learn about the immediate and long-lasting effect which construction activities have on the environment, and discover sustainable and environmentally sound construction methods and innovative management practices.

Our strong links with employers such as Willmott Dixon allow you to learn in a practical context through work placement opportunities. You will also gain experience working on live projects for clients.

Study with us to gain a broad range of knowledge of the legal, technical, managerial, economic, social and environmental aspects of construction projects, becoming a confident professional who can manage both commercial and civil engineering projects.

#### Full information: www.bcu.ac.uk/const-management

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### Course content:

#### Year 1

- Introduction to the Built
- Environment
- Built Environment Technology 1
- Innovation in the Built Environment • Construction Site Management
  - Practice
- Law
- Integrated Digital Design: Residential

#### Year 2

- Operational Management
- Money Matters in Construction
- Civil Engineering
- Built Environment Commercial Technology
- Procurement
- Integrated Digital Design for Complex Structures

#### Year 3

- Contract Practice
- Sustainable Building Design and Construction
- Individual Honours Project
- Project Management
- Bid Strategy and Professional Practice

#### **» OUR GRADUATES HAVE GONE ON TO** WORK AT COMPANIES SUCH AS BALFOUR BEATTY AND WILLMOTT DIXON.

#### ACCREDITATION







"Studying Criminology at BCU has opened my eyes to so many different perspectives. It is such an interesting, varied subject with staff who are always supportive and passionate about your learning."

#### **HOLLIE DALES**

## BA (Hons) Criminology

#### CAMPUS City Centre

#### DURATION

## UCAS CODE

#### ENTRY REQUIREMENTS

- BTEC Diploma: D\*D\*
- International Baccalaureate
- above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

## **UCAS POINTS:** 112

Make sense of the world of criminal justice with our Criminology degree and get the big picture perspective on crime, punishment and victimisation. This course aims to develop knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.

Our curriculum offers you a variety of subjects, through which you will be able to develop your interests before focusing on specialised fields within criminology.

The course's real-world applications are supported by its close links with local and national criminal justice agencies, including police forces, charities, pressure groups, criminal justice agencies, criminal rehabilitation, probation services and prisons.

You will be taught by expert staff in the fields of criminology, policing and security, and you will also enjoy regular guest lectures from highly influential voices in the discipline.

#### Full information: www.bcu.ac.uk/criminology

#### AVAILABLE SPECIALIST ROUTE:

#### Criminology, Policing and Investigation | BA (Hons) ML9K

Make sense of contemporary issues in policing by getting the big picture perspective on crime, victimisation, and various responses to crime and deviance. Our course covers a range of topics, from the ethics of investigation to crime scene management, as well as practical criminal justice interviewing techniques. The course's professional relevance is supported by its close links with local and national criminal justice agencies, such as West Midlands Police Force.

#### Full information: www.bcu.ac.uk/criminology-policing

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### Course content:

#### Year 1

- Key Debates in Criminological Theory
- Crime and the Media
- Crime, Punishment and Society
- The Criminal Justice System
- Policing and Investigation
- Security, Conflict and Justice

#### Year 2

- Understanding Crime and Criminal Behaviour
- Experiencing Harm
- Prisons and Punishment
- Contemporary Policing
- Issues in Criminal Investigation
- Policing Priorities
- Research Proposal

#### Year 3

- Core modules:
- Human Rights: Theory and Practice
- Rehabilitation and Desistance
- The Ethics of Investigation
- Lie to Me: Essential Criminal Justice Interviewing Techniques
- The Extended Project

A range of optional modules such as: Emotions in Crime and Criminal Justice: Deviant Leisure: Gender and Crime; Harms of the Powerful; Cybercrime.

#### **RELATED COURSES**

- 179 BSc (Hons) Professional Policing
- 180 BSc (Hons) Psychology with Criminology

"One of the best features about the course is the opportunity to sit professional certifications. On the course, I had the chance to sit Microsoft Azure Fundamentals, Linux Professional Institute Essentials and many more."



#### **INDERVIR SONDH**

## BSc (Hons) Cyber Security

#### CAMPUS City Centre

4 years professional placement

#### UCAS CODE 1010

#### **ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

As we generate data at an ever-increasing pace, the security of this data has become paramount. In the 21st century, data has become a necessary commodity, which has value in isolation and more so when viewed as a larger data set for trends and habits. Data is key to business functioning, and protection of this data is key to the ongoing success of the digital economy.

You will become equipped with technical knowledge, intellectual know-how, management capabilities and practical skills that will enable you to succeed in meeting the cyber security challenges facing modern organisations.

As the systems that both generate and consume data grow in capability and complexity, and as the Internet of Things continues to expand exponentially, the need to protect the data created, stored and transited across public and private networks intensifies.

The need to protect this data increases with each advance in technology, as does the requirement to have suitably qualified cyber security practitioners. This course is supported by a vibrant research environment within the Centre for Cyber Security at BCU and by traditionally strong industrial links which currently include Cisco, Oracle, IBM, Microsoft and BT.

#### Full information: www.bcu.ac.uk/cyber

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.



www.bcu.ac.uk/cyb-sec-vid

#### » WE ARE ONE OF MICROSOFT'S TOP UK UNIVERSITY-BASED ACADEMIES AND WE ARE A MEMBER OF THE MICROSOFT DEVELOPER NETWORK ACADEMIC ALLIANCE.

#### Course content:

#### Year 1

- Computer Programming
- Mathematics for Computing
- Computer Systems
- Network Fundamentals
- Cyber Security Fundamentals
- Applied Operating Systems

#### Year 2

- Networking Technologies
- System Security Attacks and Defences
- Cyber Security Operations
- Software Security
- Applied Cyber Forensics
- Programming for Network Engineers

#### Year 3

- Individual Honours Project
- Cloud Computing
- Ethical Hacking
- Applied AI for Cyber Security
- Network and Internet Forensics



"I am just going through the first year of Certificate in Deafblind Studies, then hopefully on to the Diploma level next year. I recommend this course. It is very interesting and well worth it, especially the last module relating to law."

### MANDY SAUNDERS

# CPS/DPS Deafblind Studies

### CAMPUS Online

Online

### **DURATION** 1 year (Certificate) 2 years (Diploma)

UCAS CODE N/A – apply direct

### ENTRY REQUIREMENTS

### CERTIFICATE APPLICANTS

• GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

PLUS ONE of the following:

- QCF or OCN Level 3 Specialist deafblind assessor course
- Level 3 NVQ or Diploma or equivalent (full award)
- A Levels (DD/48 UCAS tariff points) or a BTEC ordinary National Diploma
- Any undergraduate or postgraduate qualification.

### OR

Applicants with relevant work experience may be admitted through the formal recognition of prior certificated learning (RPCL) or prior experiential learning (RPEL).

### DIPLOMA APPLICANTS

For the Diploma in Professional Studies, it is also a requirement to have passed the Certificate in Professional Studies (Deafblind Studies). This course is suitable for those with current personal or practice-based experience of deafblindness, who wish to seek academic and professional qualification in the field. It has been designed and developed by some of the most experienced practitioners and academics in the field of deafblindness, and is enhanced by teaching materials created by those with lived experience of deafblindness.

The course aims to cultivate the knowledge and skills required to develop, challenge and question contemporary practice in the context of supporting deafblind children and adults. It also aims to meet the requirements relating to the care and support of deafblind people under the Care Act 2014 (England) and the Social Services and Well-being (Wales) Act 2014 (Wales).

Designed to develop an in-depth yet foundational knowledge of both congenital and acquired deafblindness, the course covers definitions of the condition, its causes and the impact of the impairment, paying particular attention to the substantial diversity of the deafblind population.

You will explore the impact of deafblindness on communication, movement, mobility and orientation, and consider how an understanding of this impact informs care and support provision. The course also covers relevant law and public policy, as it applies to deafblind people, their rights and their needs.

### Full information: www.bcu.ac.uk/deafblind-studies

# **RELATED COURSES**

185 FdSc Rehabilitation Work (Visual Impairment)

### Course content:

### Certificate

- Understanding Communication, Movement and Mobility
- Understanding Deafblindness / Dual Sensory Loss
- Law, Public Policy and Deafblindness

### Diploma

- Understanding and Assessing Deafblindness / Dual Sensory Loss
- Understanding and Assessing Communication, Movement and Mobility
- Deafblindness: Independent Study

"The real-life, face-to-face experience at the hospital is invaluable. I now feel that I know how to work and act in a healthcare setting."

### SANJIDA AHMED



# BSc (Hons) Diagnostic Radiography

### CAMPUS City South

DURATION

3 years full-time 6 years part-time

#### UCAS CODE B821

### **ENTRY REQUIREMENTS**

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 120 As a diagnostic radiographer you play a valuable part in a service user's pathway by providing the imaging needed to support their diagnosis, treatment and recovery. This is done through the use of highly specialist technology. A career in diagnostic radiography combines science, technology, patient care and an eye for detail. It offers a diverse career pathway with a variety of options to progress to advanced practice.

This Diagnostic Radiography course is approved by the College of Radiographers and will support you to develop the skills and knowledge you need to prepare you to become a fully qualified diagnostic radiographer once you have graduated. On successful completion of all course requirements, you will be entitled to apply for registration with the regulator, the Health and Care Professions Council (HCPC), to gain registered practitioner status and be able to practise in the UK.

Our West Midlands-based Diagnostic Radiography course provision is well established and will offer you a mixture of education in academic and clinical environments. When on campus, as well as classroom delivery, you will have access to our specialist teaching spaces, including a well equipped X-ray suite, image viewing facilities, ward and operating theatre.

You will also develop your specialist skills as you spend time on placements within a variety of imaging departments supported by our clinical partners.

### Full information: www.bcu.ac.uk/radiography-bsc

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### APPROVAL



hcpc health & care professions council

### Course content:

### Year 1

- Academic Skills and Knowledge
- Principles of Radiation Production and Protection
- The Chest, Abdomen and Pelvis
  Principles of Conventional Radiography
- Introduction to Care and
   Professional Practice

### Year 2

- Considerations for Professional Practice
- The Axial Skeleton
- Radiographic Technologies and Imaging Principles
- Systems of the Body
- Further Academic Skills and Knowledge – Preparing for Research

### Year 3

- Advanced Academic Skills and Knowledge – Research
- Adaptive Radiography and Advancing Technologies
- Preparation for Professional Practice
- Critical Thinking in Practice



"After spending 30 years as an Animation Director and Character Animator. I'm delighted to be teaching animation to the next generation and helping them to become industry-ready animation specialists."

### SHAUN MAGHER, COURSE DIRECTOR

# BA (Hons) **Digital Animation**

### CAMPUS **City Centre**

### DURATION

3 years full-time

# UCAS CODE

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-quidance

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 112

On this course, you will learn how core art fundamentals, the 12 principles of animation, and principles of acting underpin the creation of engaging, story-led character animation, whether you choose a Film/Television or Games/ Interactive pathway. The course also establishes industry-standard tool sets, project management and pipeline methodologies that mirror industry production procedures.

Depending on the route you choose, you will produce a range of assessed materials including but not exclusive to storyboards, story-reels (performance animatics), animation foundation exercises (required to demonstrate principles within showreels), specialist portfolios (featuring short films made collaboratively) or game animation sets, demonstrated within collaborative game production within the game engines Unity and Unreal.

A key focus of this course is developing performance within character animation. You will develop acting techniques that will promote the development of your inner actor to project performance through your characters.

Everyone who experiences this course will have the opportunity to work within a multidisciplinary team to create the highest quality work and portfolios that are required to enter specialist positions within animation industry pipelines.

#### Full information: www.bcu.ac.uk/digital-animation

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### **» TOP 5 FOR ANIMATION AND GAME DESIGN**

(Guardian League Table 2024)

### Course content:

#### Year 1

- Art Theory and Practice
- Film Primer
- 2D Animation Principles and Production
- 3D Modelling and Practice
- 3D Animation Production

### Year 2

- Character Concept
- Character Production
- Performance Practice
- Collaborative Practice
- Work Placement
- Live Project

### Year 3

- Animation Pipelines
- Professional Portfolio
- Major Project

### **RELATED COURSES**

- 201 BA (Hons) Visual Effects
- 141 BA (Hons) Illustration
- 126 BA (Hons) Filmmaking

"The course has given me a deep-dive into lots of different areas of film production which has been great to help cement my understanding of the filmmaking workflow as a whole."



# BSc (Hons) **Digital Film Production**

### LAURA AVIS

### CAMPUS **City Centre**

### DURATION

3 years full-time

### UCAS CODE WP63

### ENTRY REQUIREMENTS

- A Levels: BBB
- with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM • Access to HE Diploma: 60
- credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Our Digital Film Production degree will equip you with a range of academic and technical skills relevant to technology in film. You will explore filmmaking fundamentals from screenwriting and working with actors, through to camera and lens testing and designing digital production workflows.

Taught by an experienced team, you will explore the processes, practices and technologies of digital film production, enhancing your employability in the process. You will demonstrate your technical skills by planning, shooting and post-producing a range of digital films, using industry-standard practices.

You will exercise a broad range of technical and creative skills with the support of the University's cutting-edge facilities, which includes our 1,200 sq m Parkside Media Centre. There is also a focus on fundamental technical concepts, including the physics of sound and light being captured during production. You will explore the techniques used to digitally store and manipulate both video and audio in post-production.

We provide access to three film and TV studios including a full-height permanent green screen studio, highspecification DIT cart for on-set colour management, a full range of production sound mixing equipment, Black Magic 12k cameras and two Arri Alexa Mini camera kits.

Full information: www.bcu.ac.uk/digital-film-production

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### » WE'RE RANKED 1ST IN THE UK FOR FILM PRODUCTION AND PHOTOGRAPHY

(Guardian League Table 2024)

### Course content:

### Year 1

- Video Production
- Visual Design
- Capture and Acquisition
- Studio Production
- Sound for Film
- Audio and Video Technology

### Year 2

- Production Practice
- Narrative Design
- Production Workflows
- Collaborative Practice
- Post-Production
- Research and Testing Methods

### Final vear

- Production Project
- Individual Honours Project
- Virtual Production
- Professional Futures

### ACCREDITATION





"I enjoyed the practical sessions and the problem-solving aspects of the course. I believe that this has set me up with the right skillset to allow me to conduct digital forensic investigations to the best of my ability."

# PETER O'DWYER

# BSc (Hons) **Digital Forensics**

### CAMPUS **City Centre**

### DURATION

3 years full-time

# UCAS CODE

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

112

With digital forensics playing a critical role in the world of modern criminal investigations, this course will help you develop the practical and professional skills needed by employers in the digital forensics, cyber security and law enforcement sectors. In addition, all major industries have a requirement for digital forensics, including, but not limited to, banking, social media and e-commerce.

Delve into the acquisition, analysis and interpretation of data recovered from computers and digital devices to establish factual evidence, with access to a dedicated specialist digital forensics laboratory, hosting industrystandard digital forensics software and tools.

The multidisciplinary nature of our course will foster the essential skills you require in data investigation, incident response, mobile device forensics, computer networking, ethical hacking, computer programming, and legal and expert witness roles complementary to digital forensic investigations.

Digital Forensics combines a highly rigorous academic gualification with real-life practical work experience, which will enable you to put your knowledge into practice as a computer forensics expert or forensics investigator.

### Full information: www.bcu.ac.uk/digital-forensics

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### Course content:

### Year 1

- Computer Programming
- Computer Forensics Fundamentals
- Network Fundamentals
- Computer Systems
- Mathematics for Computing
- Applied Operating Systems

### Year 2

- Cyber Security Operations
- Computer Forensics Tools and Techniques
- System Security Attacks and Defences
- The English Legal System and IT Law
- Advanced Programming for **Digital Forensics**
- Network Technologies

### Year 3

- Mobile Device Forensics
- Ethical Hacking
- Network and Internet Forensics
- Individual Honours Project
- Incident Response and Investigation Practice



- 107 BSc (Hons) Cyber Security
- 97 BSc (Hons) Computer Networks and Security
- 98 BSc (Hons) Computer Science



www.bcu.ac.uk/forensics-vid

"BA (Hons) Digital Marketing was a one-ofa-kind experience that helped me develop and evolve personally and professionally. I developed a diverse range of skills and this contributed to the creation of a tangible portfolio. I loved every moment."



### TARANJIT BRACH

# BA (Hons) Digital Marketing

### CAMPUS City Centre

**DURATION** 2 years full-time

### UCAS CODE P647

### **ENTRY REQUIREMENTS**

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 with 20 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This industry-focused Digital Marketing degree is a two-year fast-track course that immerses you in real-world, professional advertising and marketing communications. It's a powerful mix where you'll be working with professionals to learn key skills in the fast-paced digital communications industry.

You could find yourself making simulated advertising campaigns with agencies like Mediacom, Future Impose and Pull The Pin or delivering marketing solutions to content brands which have previously included the BBC, or using the latest technologies to produce exciting events, interactive experiences, creative strategies and prototypes to showcase in your digital portfolio.

You will become part of an employment-led course that teaches a practice-based, knowledge-applied approach, where tutors and industry professionals work with you in classes and assignments to help you develop and grow your personal and professional development.

It's all part of a bigger picture that answers the creative industry's calls for savvy digital talent to exploit new opportunities and trends in emerging markets and technologies. This means you'll be looking for ways to reimagine trends, build brands, find fame, add value, optimise content, disrupt behaviours and monetise ideas across a range of media, platforms and channels.

Full information: www.bcu.ac.uk/digital-marketing

#### Course content:

### Year 1

- Digital Marketing Primer
- Audiences and Brand Development
- Research Methodologies
- Planning and Strategy
- Collaborative Practice

### Year 2

- Contemporary Market Research Methods
- Methodologies for Digital Marketing Campaigns
- Content Marketing
- Professional Practice
- Major Project

### ACCREDITATION



UCAS POINTS: 120\_\_\_\_



"This course is a unique blend of media and computing I could not find on any other course. It is challenging yet rewarding and the broad range of the modules allows me to have a wide range of options when choosing my career path."

### HARVIR SINGH

# BSc (Hons) Digital Media Computing

### CAMPUS City Centre

### **DURATION** 3 years full-time 4 years professional placement

### UCAS CODE P310

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Today's world revolves around the use of digital media technologies. Develop a highly sought-after mix of technical ability and content creation skills so that you have the edge in our digital age. This course will enable you to produce the next generation of digital media products.

Digital Media Computing is an intellectually challenging and highly rewarding degree that will prepare you to meet the professional and technical demands of industry. Delve into web technology, programming, animation, 3D modelling, video production, humancomputer interaction and interface design to develop web and interactive digital media applications.

Roles in digital media involve bringing together a variety of skills, incorporating media such as still and moving images, 3D content, web coding, content creation, sound and text. You will have the opportunity to learn about equipment, workflows, processes and practices in various disciplines, and learn how to bring these together into media-rich, interactive content.

You will also develop key transferable skills that will help you in the workplace, such as teamwork, reflection and self-awareness, as well as learning how to code interactive media products. There is a fantastic opportunity to undertake an industrial placement after your second year, gaining valuable work experience and preparing you for employment after you graduate.

### Full information: www.bcu.ac.uk/digi-media-comp

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### Course content:

### Year 1

- 2D Game Programming
- Computer Systems
- Website Design and Development
- Data Structures and Algorithms
- Network Fundamentals
- Innovation Project

### Year 2

- Database and Web Application Development
- Digital Media Processing
- Video Production Technology
- 3D Modelling and Animation
- Collaborative Practice
- Research and Testing Methods

### Year 3

- Individual Honours Project
- Creative Visualisation
- Cloud-Based Web Services
- Virtual Production
- Professional Futures

» WE CURRENTLY HAVE WELL-Established links with companies such as microsoft, cisco and the BBC. "Without a doubt, the most invaluable part of my degree has been the opportunity to do work placements. These have provided me with practical knowledge and experience and made me a more confident person."

**CHLOE JONES** 



# BA (Hons) Early Childhood Studies with Graduate Practitioner Competencies (GPC)

### CAMPUS City South

**DURATION** 3 years full-time

### UCAS CODE X320

### **ENTRY REQUIREMENTS**

- A Levels: BCC
- BTEC Diploma: D\*D
- BTEC Extended Diploma: DMM
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

Our course is designed to support you to develop the skills, knowledge, and experience to work effectively in meeting the needs of babies and young children from 0 to 8 years old and their families. The course covers theoretical and practical aspects of early childhood, with a strong commitment to social justice and promoting equity.

As you progress throughout the course, you will develop the skills and confidence needed to be an agent for change, discovering and building on your passion in advocating for children to make a positive contribution both to their lives and to the early childhood sector.

Through both course modules and on placement, you will work towards Graduate Practitioner Competencies, gathering knowledge and practical experience in understanding the fundamental aspects of working with babies and young children. This is part of our commitment to supporting you in preparing for the world of work.

Placement opportunities across all three years of the degree will enable you to work and learn alongside a variety of professionals delivering services that support the wellbeing, development and learning needs of babies and young children.

If you have already completed FdA Early Childhood or Early Years, or equivalent, and want to top up to a full Honours degree, you could be offered entry to the course in Year 2 or Year 3, depending on the previous course studied and individual mark profile (for entry at Year 3, a 60% grade average is required at Level 5).

#### Full information: www.bcu.ac.uk/early-childhood

### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

### Course content:

### Year 1

- Preparing to Study in HE
- Children and Families
- The Developing Child
- Observing, Assessing, and Planning for Babies and Young Children
- Contemporary Perspectives of Childhood

### Year 2

- The Critically Reflective Practitioner
- Preparing to Research
- Safeguarding and Child Protection
  - Child Health and Wellbeing
  - Playful and Creative Approaches to the Curriculum

### Year 3

- Research Project
- Children's Rights and Child Voice
- Towards Employability
- Promoting Diversity, Equity, and Inclusion

There are optional modules in each year.

### **RELATED COURSES**

- 118 BA (Hons) Education Studies
- 202 BA (Hons) Working with Children, Young People and Families



"Everyone is so lovely and helpful; the staff are always willing to help you and go the extra mile for you if you are willing to put in the time and effort."

### **KARA DIXON**

# FdA Early Years

### CAMPUS South and City College Birmingham

### DURATION

2 years full-time 3 years part-time

### UCAS CODE X311

### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

If you are already working in a childcare setting and looking to develop your skills and career, this course is the ideal place to start your studies. Studying in small, intimate groups, trainee Early Years practitioners can enhance their skills and professional standing, while enjoying a practical, hands-on introduction to key issues.

The course is carefully designed to offer appropriate skills and knowledge relating to professional practice and the application of work-based experience. It also focuses on your self-development and independent learning, as well as teamwork and your ability to manage others.

The skills and knowledge acquired from your modules combine to give you a thorough appreciation of a child's social and emotional development, covering issues of language, literacy and numeracy, knowledge and understanding of the world, and physical and creative development.

Applying your knowledge in real Early Years settings is a vital part of your learning, so you will complete 720 hours of work placement during the course. As a working, part-time student, you normally achieve this through your professional commitments; if you study full-time, you get the support you need to find a suitable work placement.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community. Equivalent to two years of degree-level study, this course offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Year 2) or 6 (Year 3), depending on your mark profile on completion of the foundation degree.

### Full information: www.bcu.ac.uk/early-years

### Course content:

### Year 1

- Introducing Professional Practice
- Safeguarding Children
- Learning Through Play
- Early Years Curricula
- Observing Children's Holistic Development

### Year 2

- Developing Professional Practice
- Fostering Children's Mental Health and Wellbeing
- Promoting Inclusion and Parental Partnerships
- Social Construction of the Child
- Early Years Research as a Driver for Change
- Safeguarding and Child Protection
- Child Health and Wellbeing
- Playful and Creative Approaches to the Curriculum

» THIS COURSE OFFERS ENTRY TO THE BA (HONS) EARLY CHILDHOOD STUDIES COURSE AT LEVEL 5 (YEAR 2) OR 6 (YEAR 3), DEPENDING ON YOUR MARK PROFILE ON COMPLETION OF THE FOUNDATION DEGREE. "I enjoy how the course challenges me and allows me to work outside of my comfort zone... The lecturers are very passionate and supportive towards your studies."

### SAMA ELFARRA



# BSc (Hons) Economics

### CAMPUS City Centre

City Centre

### DURATION

3 years full-time 4 years professional placement 5 years part-time

# UCAS CODE

# ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60
- credits with 45 at Level 3 • International Baccalaureate
- Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

The applied nature of our BSc (Hons) Economics degree prepares you to work as an economist, or in a related role which is concerned with the study of the economy and its impact on society and the natural environment.

Economics is a social science which informs major challenges faced by our societies today, including inequality, environmental sustainability and economic policy. The course will provide you with a firm foundation of economics to interpret, analyse and question diverse economic theories and policies in a real-life context.

The course equips you with a vast analytical toolkit, which includes mathematical and statistical analysis, critical thinking, qualitative techniques, and proficiency in a range of industry-specific software packages that are relevant to the economics profession. You will also learn how to communicate results and ideas concisely to a variety of specialist and non-specialist audiences.

Economics is a global subject. You will be encouraged to look at situations from an international perspective. You will apply the knowledge learned in the course to examine global events and look at how different economic ideas help us understand and address global challenges such as poverty, inequality, climate change and the impact of new technologies on the economy and society.

### Full information: www.bcu.ac.uk/economics

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### Course content:

### Year 1

- Principles of Economics
- Economic History
- Professional Development for Economists
- Applied Economics
- Introduction to Finance
- Data Intelligence

### Year 2

- Core modules:
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Political Economy
- Econometrics

A range of optional modules such as: Economics and Sustainable Development; Corporate Finance; and Personal Wealth, Planning and Management.

#### Year 3

- Core modules:
- Advanced Economic Theory
- International Economics

A range of module options such as: Labour Economics; Industrial Economics; Money, Banking and Monetary Policy.



UCAS POINTS: 112



"Everyone is very friendly and there's a diverse community here. I feel verv happy and lucky to have made friends and good connections at BCU. I've worked in a couple of schools now and it's been great for my confidence and communication skills."

**IURI JACINTO MANUEL** 

# BA (Hons) **Education Studies**

### CAMPUS City South

# DURATION

3 years full-time

### UCAS CODE X300

### ENTRY REQUIREMENTS

- A Levels: BCC
- BTEC Diploma: D\*D
- BTEC Extended Diploma: DMM • Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to a satisfactory Disclosure and Barring Service check.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 104

Education is central to the development of our society, and to study education is to study the way that society develops. Our BA (Hons) Education Studies course covers theoretical and practical aspects of education across the lifespan (from birth to lifelong learning), and from a variety of perspectives.

The course draws from a range of disciplines, including psychology, sociology, law, history, philosophy, and politics to investigate issues and debates that are relevant to education, and to explore the ways in which these academic fields have contributed to the development of education in the UK and beyond. This multidisciplinary approach to education is designed to enhance the breadth and depth of your knowledge and equip you to take a variety of different career paths.

At the heart of the course are four key themes:

- Education as a positive power for social justice, equity, and inclusion
- The role of education in an increasingly globalised world
- The role of technology in education
- Employability through building a strong portfolio of academic and professional skills.

You will also complete a practical placement during the second year of your degree, giving you first-hand experience of working in the world of education and developing important employability skills as you prepare for your next steps beyond graduation.

### Full information: www.bcu.ac.uk/ed-studies



### Course content:

### Year 1

- Exploring Learning and Development
- Introduction to Education Studies
- Preparing to Study in Higher Education
- Introduction to the Philosophy of Education
- Education, Equity and Social Justice

### Year 2

- Professional Practice, Placement and Safeguarding
- Education Policy and Reform
- Inclusion, Diversity and SEND
- Preparing to Research

### Year 3

- Individual Research Project
- Digital Education
- Navigating Transitions
- Exploring Contemporary Issues in Education

# **RELATED COURSES**

- 115 BA (Hons) Early **Childhood Studies**
- 202 BA (Hons) Working with Children, Young People and Families

"The course provided a great balance of theoretical and practical learning along with project management and professional practice, which immensely improved my technical knowledge and skills required for the industry."

# ZEESHAN MUSTAFA LATIF ANSARI



# BEng (Hons) Electronic Engineering

### CAMPUS City Centre

# DURATION

3 years full-time 4 years professional placement Additional year for MEng

### UCAS CODE H601 (BEng)

# ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60
- credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

There is a part-time route on this course, available for advanced entry from Year 3 onwards. You will need a HNC or HND in a related subject.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

Our Electronic Engineering degree will give you the practical and theoretical engineering skills that modern employers want. We will help you to understand the social, commercial, legal, ethical, economic and environmental factors associated with engineering so that you think like an engineer.

You will gain practical experience by working on project-based activities from design to implementation. You will also apply engineering science to real-world problems and develop your interpersonal skills in multidisciplinary teams, to help prepare you for modern engineering.

The course has been designed to develop key transferable skills like problem-solving, project planning, presentation and communication. Our annual InnovationFest provides students with an opportunity to showcase their work to industry, and network with professional engineers.

All students have the opportunity to undertake a placement year to acquire real-life skills and experience. These opportunities have helped our graduates to progress into roles with companies such as Rolls-Royce, Jaguar Land Rover and Willmott Dixon.

### Full information: www.bcu.ac.uk/electronic-eng

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### » GAIN DESIRABLE EMPLOYABILITY SKILLS And work experience with the option of a professional placement year.

### Course content:

Year 1 (common first year with other engineering courses)

- Engineering Practice
- Engineering Principles 1 and 2
- Mathematical Modelling 1 and 2
- Integrated Engineering Project

#### Year 2

- Mathematics for Signals and Systems
- Analogue and Digital Electronics
- Engineering Electronic Systems
- Leading Engineering Endeavour
  Microcontroller System Design
- and Programming
- Electronics Project

### Year 3

- Digital Filters and Spectral Analysis
- Embedded Systems and Control
- Communications Systems and Networks
- Analogue Electronic Circuits
- Individual Honours Project

### Year 4 (MEng)

You have the option to progress to the MEng Electronic Engineering, following successful completion of your BEng course. If you choose to progress to an MEng, you will be able to apply to transfer during your third year of study.

### ACCREDITATION





# BA (Hons) **English**

### CAMPUS City Centre

#### DURATION

3 years full-time 4 years professional placement

### UCAS CODE Q301

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

Applicants may also be requested to complete an essay set by the department unless they are already holding or are working towards an A Level in English at Grade C or above.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Our versatile BA (Hons) English course gives you the freedom to choose the subjects that suit you at each stage of your degree. You can combine the literary and the linguistic, the critical and the creative, the historical and the contemporary.

You can experience all aspects of English studies to develop extensive knowledge and skills in different literary periods, approaches to language, and writing practices.

The course covers how language, writing and texts work; studies diverse literature authors have created; and teaches you to write cogently and imaginatively. It empowers you to plot your own story as an individual, collaborator, and future professional.

At the heart of our English courses is a shared interest in words and stories, and an appreciation of the real difference they make in the world. Taught by worldleading academics in a friendly, supportive learning community, you will explore the power of language and literature in ways that matter today and to you.

As a creative individual, you will produce new and imaginative texts, and devise interesting, challenging ideas. And as a proficient, versatile communicator, you will be trained in clear and accurate spoken and written English to professional standards.

#### Full information: www.bcu.ac.uk/english-ba

### THIS COURSE ALSO OFFERS

• An optional Professional Placement Year. See page 70.

# » YOU WILL BE TAUGHT BY WORLD-LEADING ACADEMICS AND EXPERT PRACTITIONERS.

### Course content:

#### Year 1

- Core modules:
- Voices of Birmingham
- Adaptation
- Prose Writing
- Key Critical Concepts

Plus a range of optional modules.

### Year 2

- Core modules:
- Writing and the Environment
- Work Placement
- Collaborative Practice

Plus a range of optional modules.

Year 3

- Core modules:
- Major Project Preparation
- Major Project: English Dissertation

Plus a range of optional modules.

» TOP 10 FOR ENGLISH GRADUATE PROSPECTS (Complete University Guide 2024) "What I enjoy most about the BA English course is the variety of modules we get to choose from. From writing short stories to studying multicultural literature, I've had the chance to explore texts from many time periods and locations."

### MADINA OUTAMA



### AVAILABLE SPECIALIST ROUTES:

#### English and Creative Writing | BA (Hons) QW38

To be an effective writer you need to be an effective reader. This course develops your creative writing practice as an author in multiple forms, such as the short story, novel, screenplay, audio drama, and poetry.

In workshops with expert practitioners, you will refine the craft of writing, focusing on elements such as setting, structure, dialogue, character formation and genre, and you will learn how to pitch ideas for commission. Our course encourages you to discover the art, interpretation, and significance of creative writing in all its diversity to realise your own creative potential. Equipped with a rich knowledge and understanding of English studies, you will grow as a critical and analytical reader of literature to produce your own original creative work.

#### Full information: www.bcu.ac.uk/english-cw

#### English and Journalism | BA (Hons) Q30J

This course is ideal if you wish to follow a career in the dynamic and fascinating world of journalism. It develops your literary studies skills to analyse texts, conduct research, and construct arguments, while gaining valuable experience working on live stories in media environments, which will teach you how to craft a story in a way that engages the audience.

It combines the study of literature, language, drama and creative writing with the development of skills to become a thinking media worker; you will benefit from subject knowledge and transferable skills from both disciplines. By the time you graduate, you will be a thinking journalist with a specialism in news, broadcasting, features or design.

Full information: www.bcu.ac.uk/english-journ

### English Language and Literature | BA (Hons) Q300

This course develops you as a reader of texts and critical concepts with an emphasis on the precise analysis of language, its structures, and effects. You will learn about how language works in practice in society, the media, the internet, politics, health, and education.

Informed by research expertise in sociolinguistics and corpus linguistics, this course offers a technical and applied understanding of English language, from the sounds we make to how texts persuade us, which complements your study of literary texts, their composition, and significance.

English Language and Literature degrees are highly sought after by employers, due to the range of skills that they instil within graduates.

#### Full information: www.bcu.ac.uk/english-lang-lit

#### English Literature | BA (Hons) Q320

Our literature degree guides you on an adventure through many of the most important works of literature in English, from ancient classics and Shakespeare's plays, to Romantic poetry, Gothic tales and Victorian novels, to modern and contemporary writing.

The course offers both breadth and depth through survey modules that introduce you to the changes in literature over different periods, and themed modules that dive into how authors handle environments, gender, sexuality, and race. You will study the making and meanings of interesting narratives and poetics, and learn how to develop and express your own informed views. We embrace a range of perspectives available to literary studies, including history, philosophy, film, sociology, cultural studies, and psychology, to enrich our students' insights and abilities.

### Full information: www.bcu.ac.uk/english-lit



#### THESE COURSES ALSO OFFER

• An optional Professional Placement Year. See page 70.



"My experience on the course has been verv positive. Each module has developed my skills and understanding of the events industry, and enabled me to become more open-minded regarding live events scenarios."

### ALICIA GOODISON

# BA (Hons) **Events Management**

### CAMPUS **City Centre**

### DURATION

3 years full-time 4 years professional placement

### UCAS CODE N820

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses Start building towards a career in events management with our innovative and on-trend course. Taught in the heart of the UK's second city, it will give you the skills, experience and insights to develop a career in this growing area.

Combining theory and practical application, the course will draw heavily from practising event, venue and experience leaders to cover multiple aspects such as marketing, project management. design, operations, analytics, digitisation, and experiential and client management.

Building on the insights and close business connections that Birmingham City University has made through its Academy of Multi-Unit Leadership (with over 600 graduate managers from industry-leading event and leisure organisations), this undergraduate course will provide the academic expertise and contacts to help you develop an exciting professional future.

Over the past decade there has been a surge of careers in the global leisure sector that require best-in-class event, venue and guest experience managers. The President of Genting UK, Paul Willcock, describes the course as "an exciting and innovative degree that provides exceptionally strong pathways into our industry".

### Full information: www.bcu.ac.uk/eve-management

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### Course content:

### Year 1

- Introduction to Events Management
- Introduction to Venue Management
- Finance for Managers
- Principles of Marketing
- Managing Teams
- Building Your Brand

### Year 2

- Live Event Experiences
- Event Technologies and Digital Innovation
- Venue Design and Supply Chain Management
- One-Planet Issues
- Personal Development as a Manager
- Methods in Research and Project Management

### Year 3

Core modules:

- Managing Emotions in the Events Industry
- Selling and Sales Management
- CSR and Safety in the Events Industry
- Business Research Project

A range of optional modules such as: Creativity, Innovation and Entrepreneurship; Legal Contracts and Bidding in Events; Operational and Process Improvement in Events.

### ACCREDITATION





112

UCAS POINTS:

"The best thing about the course is gaining true industry knowledge and skills, across many creative areas – all while having fun! By studying a wide range of subjects, I was able to pinpoint the exact section of fashion I wanted a career in."

### **KESIA ZISSMAN**



# BA (Hons) Fashion Branding and Communication

# CAMPUS

City Centre

#### DURATION

3 years full-time 4 years professional placement

### UCAS CODE W23M

### **ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This interdisciplinary mix of fashion communication and brand management will give you the skills you need to be a creative, confident, well-informed fashion communicator, ready for the industry.

You will be taught by an industry-experienced academic team and by visiting professionals. There is also the opportunity to participate in live brand-based projects and competitions, including working with leading trend forecasters, magazines, and a range of high street retail names.

You will develop visual and written communication skills across a broad range of creative media including creative direction and styling, trend prediction and graphics, print and digital design, branding strategy and journalistic writing associated with the fashion industry. There will also be the chance to showcase your final-year work to industry leaders at events such as Graduate Fashion Week in London.

Based at our City Centre Campus, you will have access to photography studios and equipment, relevant software and computer equipment, as well as a Faculty of creative students to collaborate with. You can also choose our four-year professional placement option, which features a one-year industry internship.

Full information: www.bcu.ac.uk/fashion-branding-communication

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.An optional Professional Placement Year.
  - See page 70.



# Course content:

### Year 1

- Fashion Writing and Design for Publications
- Trend Forecasting
- Visual Literacy
- Creative Fashion Branding Communication

### Year 2

- Industry Competition Briefs
- Fashion Practitioner Case Study
- Brand Generation
- Work Placement OR Collaborative Practice

#### Year 3

- Major Project
- Independent Final Project
- Self-Branding and Promotion

### **RELATED COURSES**

124 BA (Hons) Fashion Business and Promotion

125 BA (Hons) Fashion Design



"I have worked on live industry projects for high-profile brands. I had the opportunity to visit the Gymshark HQ, present my work to the team at Selfridges and subsequently have it displayed in the Birmingham Selfridges store."

### LIBBY HUDSON

# BA (Hons) **Fashion Business and Promotion**

# CAMPUS

### DURATION

# UCAS CODE

### ENTRY REQUIREMENTS

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Fashion Business and Promotion is for those students that want to work in the fashion industry, in managing the process behind the scenes. Our modules enable you to graduate from this course with a diverse understanding of the fashion industry. You will cover a range of subjects including buying and merchandising, in-store experience planning, implementing a marketing and PR campaign, and running a live event.

You will develop an understanding of the global marketplace and consumer, and how the industries focus on circular economy and sustainability. In Year 2, you will have the opportunity to undertake a work placement or a collaborative project with other students from Fashion and Textiles.

Throughout your time with us you will explore new creative skills in packages such as Adobe Creative Cloud. You will develop business and research skills, applying theories and techniques as well as enhancing your presentation skills on industry-led briefs which have been supported in recent years by Gymshark. Selfridges, Superdry and Next.

You will be inspired by our alumni guests and supported by our dedicated academic team with an extensive range of industry experience as buyers, designers, artists and marketeers for brands including Armani, Ralph Lauren and Burberry.

### Full information: www.bcu.ac.uk/fashion-business-promotion

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year.
- See page 70.



### Course content:

#### Year 1

- Fashion Business Context
- Buying and Merchandising
- Trend Forecasting
- Visual Merchandising

#### Year 2

- Marketing and Public Relations
- International Retailing
- Event Management
- Work Placement

### Year 3

- Major Project: Fashion Business and Promotion
- Independent Final Project
- Self-Promotion

### **RELATED COURSES**

- 123 BA (Hons) Fashion Branding and Communication
- 199 BA (Hons) Textile Design

"My favourite part of my uni experience was my Final Major Project when I got to express myself and network with lots of people and industry."

### **RACHEL HUNT-PEARCE**



# BA (Hons) Fashion Design

### CAMPUS City Centre

City Centre

**DURATION** 3 years full-time 4 years professional placemen

#### UCAS CODE W230

# ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

BA (Hons) Fashion Design is for those students that are creative makers and design innovators. The first year covers a number of fashion topics, helping you to develop a good foundation of fashion creation and techniques including pattern cutting and toile creation.

You will be introduced to the technical machines and our well-equipped workshops, as well as developing CAD skills.

The second year helps you to strengthen your learning through live projects. You will develop a brand identity from your heritage, defining your own style and design aesthetic. The year ends with a work placement opportunity. Past students have worked with companies such as Ted Baker, Mary Katrantzou, Paul Smith and Gymshark.

Your final year gives you the opportunities to specialise and focus on your own individual area of practice, and produce garments that reflect your personal direction as a creative fashion design graduate, ready for market or catwalk.

### Full information: www.bcu.ac.uk/fashion-design

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### Course content:

### Year 1

- Fashion Design Skills
- Fashion Design Technology
- Individual Aesthetic
- Sustainable Construction
- Zero Waste Reconstruction
- Context and Theory

### Year 2

- Creative Realisation
- Critical Studies
- Advanced Practice
- Work Placement OR Collaborative Practice OR Live Project

### Year 3

- Contextual Studies
- Independent Practice
- Major Project: Fashion Design



» WE PROVIDE EXCELLENT INTERNATIONAL OPPORTUNITIES SUCH AS OUR STUDENTS BEING ABLE TO ATTEND NEW YORK FASHION WEEK AND COLLABORATING WITH GLOBAL BRANDS LIKE TURTLEHORN.



"I've enjoyed the flexibility of the course. It's well balanced between theory-based lectures and practical workshops. I've also loved the enthusiastic support from my lecturers – they were always willing to help."

### MARIEL PANGANIBAN

# BA (Hons) Filmmaking

# CAMPUS

### DURATION

# UCAS CODE

### ENTRY REQUIREMENTS

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Our cutting-edge BA (Hons) Filmmaking course will develop your skills across key filmmaking debates and practice conventions. You will be taught by industry-established practitioners and noted film scholars, who will provide their knowledge of international film criticism and filmmaking perspectives. This course will introduce you to the principles of filmmaking, alongside training in film industry perspectives and practice.

You will learn to become a visual storyteller, within drama or documentary, and will work collaboratively, within multidisciplinary teams to craft engaging narrative-focused films. You will also learn key skills and acquire practice-based knowledge within the filmmaking production processes, such as cinematography and post-production techniques.

You can also opt in to a range of options allowing you to consider the skills of film entrepreneurship and the popularity of cult cinema traditions.

You will be taught at the City Centre Campus, home to an impressive range of media resources, studios and edit suites, and your formal studies will be enriched by the possibility to work on a range of external events, such as the Cine-Excess International Film Festival.

### Full information: www.bcu.ac.uk/filmmaking

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### **RELATED COURSES**

- 162 BA (Hons) Media Production
- 111 BSc (Hons) Digital Film Production

### Course content:

#### Year 1

- Hollywood: Early Film to Blockbuster
- Film Industry Primer
- Foundations of Filmmaking
- Documentary: Theory and Practice

### Year 2

Core modules:

- Film Festivals
- Filmmaking Practices
- Collaborative Practice

A range of optional modules such as: Cinema of the Seventies; Cinematography; Foundations of Screenwriting.

### Year 3

Core modules: Post-Production Techniques

Major Project

A range of optional modules such as: Cult Film; Film Entrepreneurship; Writing Short Films.

# » WE'RE RANKED 1ST IN THE UK FOR FILM **PRODUCTION AND PHOTOGRAPHY**

(Guardian League Table 2024)

"The tutors and lecturers aren't people who used to be in the industry; they're people who are still very much in the industry. They have valuable connections and will help us get in touch with the right people."

### **DARRYL MCSPORRAN**



# BA (Hons) Film and Screenwriting

### CAMPUS City Centre

DURATION 3 years full-time

### UCAS CODE P3W8

### **ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Our BA (Hons) Film and Screenwriting degree will develop your skills across key screenwriting and film studies debates and conventions. You will be taught by established practitioners and noted film scholars, who will provide their knowledge of international film and television screenwriting perspectives.

This course will teach you to consider a wide range of 'script to screen' traditions from theory, practice and industry perspectives. You will gain an understanding of Hollywood cinema and television conventions and screenwriting genres (such as horror, thriller, science fiction and romcom case studies).

You will also be introduced to other international traditions that range from European cinema and television to smartphone filmmaking and beyond. Focusing on the aesthetic and creative aspects of film and television screenwriting, you'll consider storytelling techniques, narratology and screen adaptation.

Modules such as Film Primer and Collaborative Practice provide core skills relevant to the film industry. You will have opportunities to work on established film festivals that are associated with the course and have access to film collections that will enrich your course of studies.

Full information: www.bcu.ac.uk/film-and-screenwriting

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### **RELATED COURSES**

- 126 BA (Hons) Filmmaking
- 111 BSc (Hons) Digital Film Production

### Course content:

### Year 1

- Screenwriting Primer
- Film and the Principles of Storytelling
- Film Primer
- FIULT FILLIE
- Screenwriting for Film Genres
- Language of Film

### Year 2

Core modules:

- Writing for TV
- Script Development
- Collaborative Practice

A range of optional modules such as: Adaptation for the Screen; Cinema of the Seventies; Screen Fandoms.

### Year 3

Core modules:

- Major Project
- Horror Narratives
- Optional modules

A range of optional modules such as: Global Cinema Narratives; Film Entrepreneurship; Reclaiming the Frame.

### » WE'RE RANKED 1ST IN THE UK FOR FILM Production and Photography

(Guardian League Table 2024)



"BCU has been the perfect venue for me to flourish and I've put myself forward for a whole range of opportunities. I've been learning Mandarin Chinese as well as serving as a Campus Ambassador for global accounting firm Deloitte."

### **NILE DENNIS-STEPHENS**

# BSc (Hons) Finance and Investment

# CAMPUS

City Centre

### DURATION

3 years full-time 4 years professional placement 5 years part-time

### UCAS CODE N30I

### ENTRY REQUIREMENTS

- A Levels: BBC
- BIEC Diploma: D\*D\*
- BTEC Extended Diploma: DMI
   Access to HE Diploma: 60
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 Gain lifelong skills for a successful career in the finance and investment world with our innovative degree. The course is focused on a practical application of financial skills in the investing world, qualities that are in high demand in modern business.

Designed to equip you with technical knowledge and skills as well as a range of employability attributes, the course will develop you as a work-ready graduate for careers in finance and investment across different industries.

As you progress, you will become more effective and creative in problem-solving, as well as being able to critically advise individuals and companies in the UK and internationally. The modules are designed to enhance and develop your theoretical understanding from an academic perspective, as well as your ability to apply acquired knowledge to the finance and investment sector.

During the second and final years of the course, there will be more flexible learning opportunities that will enable you to specialise in particular subject areas, as well as allowing you to tailor your course to a specific career path.

### Full information: www.bcu.ac.uk/finance-investment

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

# ACCREDITATION



### Course content:

### Year 1

- Introduction to Finance
- Professional Development for Accounting
- Principles of Economics
- Quantitative Methods for Finance
- Introduction to Financial Accounting
- Data Intelligence

### Year 2

Core modules:

- Financial Analysis for Investment
- Corporate Finance
- Risk Management
- Financial Modelling

A range of optional modules such as: Financial Reporting; Principles of Islamic Finance; Economics for Sustainable Development; Personal Wealth Planning and Management.

### Year 3

Core modules:

- Current Issues and Trends in Finance
- Financial Derivatives
- Equity and Fixed Income Securities
- Investment and Portfolio
   Management

A range of optional modules such as: Banking, Financial Markets and Institutions; Financial Technology; Alternative Investments; International Finance. "Grand Union and Birmingham School of Art are part of the same arts ecology in the city, the region and beyond. By embedding employability into the curriculum, students graduate with the skills and confidence to flourish in the contemporary art world."

**CHERYL JONES, DIRECTOR, GRAND UNION** 



# BA (Hons) Fine Art

### CAMPUS Margaret Stree

DURATION 3 years full-time 4 years professional placement

### UCAS CODE W101

### **ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 Through the skilful manipulation of materials, processes and ideas, artists are able to offer creative insights which shape who we are and how we exist in the world around us. On BA (Hons) Fine Art, you will work with professional artists to develop your own ideas and creative journey, gaining valuable skills that will allow you to flourish in a range of careers across the industries, for example as an artist, curator, teacher or arts coordinator.

The ethos and values of BA (Hons) Fine Art are based on a four-pillar structure to emphasise its distinctive features and focuses. **Making Studio** is a central tenet of the course, facilitating the acquisition of skills through our workshops and studios, and by working with fabricators from the industrial city of Birmingham.

Making Public will see you explore external-facing engagement opportunities in disseminating outcomes and generating participation with audiences. Making with Communities supports you in considering ways of sustaining meaningful relationships between your art practice and society while growing networks and links with others.

Making a Living focuses on creative career routes as you establish a professional context for your work through an understanding of the public and private art sectors in order to position yourself within the creative industries.

#### Full information: www.bcu.ac.uk/fine-art

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### » TOP 20 FOR ART AND DESIGN STUDENT SATISFACTION

(Complete University Guide 2024)

### Course content:

### Year 1

- Making Studio
- Making a Living 1:
- Developing SkillsMaking Meaning
- Making Meani
- Making Public

### Year 2

- Making Critical
- Making a Living 2: With Communities
- Making Practice
- Work Placement OR Live Project

In your second year, you will have the opportunity to replace 20 credits of study with an exchange programme.

### Year 3

- Making Exhibitions
- Major Project (Making Research)
- Making a Living 3: Professional Practice

### **RELATED COURSES**

- 82 BA (Hons) Art and Design
- 84 BA (Hons) Art Business (Top-Up)



"BCU has incredible opportunities and has the best lecturers I have ever had in my educational life."

**NOAH RIGDEN** 

# BA (Hons) Game Design<sup>^</sup>

# CAMPUS

### DURATION

# **UCAS CODE**

### ENTRY REQUIREMENTS

For full entry requirements and fees: bcu.ac.uk/courses Dream of designing the next big game? Our BA (Hons) Game Design course offers the perfect platform to turn your vision into reality. You'll learn the art of crafting engaging game narratives, mechanics, and worldbuilding in a creative and supportive environment. We focus on providing a balance between artistic vision and technical proficiency to ensure you're industry ready.

You will have access to top-notch design software and tools. Engaging with professionals and participating in events like game design workshops will further enhance your skills. This course is your gateway to a career in game design, where imagination meets technical skill to create immersive gaming experiences.

The course is also supported by top-tier design studios, ensuring you learn with the most advanced tools in the industry. Our dedicated design lab features high-end computers equipped with leading software for game design and development, including Adobe Creative Suite, Maya, and ZBrush.

Interactive workshops and guest lectures from industry leaders offer unique insights into the game design process. These collaborations facilitate networking opportunities, enhancing your learning experience and preparing you for a successful career in the gaming industry.

#### Full information: www.bcu.ac.uk/game-design

### THIS COURSE ALSO OFFERS

• An optional Professional Placement Year. See page 70.

^Subject to validation. This course is in the final stages of approval to ensure it meets the very highest standards of quality.

### Course content:

#### Year 1

- Game Programming
- Modelling
- Game Asset Pipeline
- Game Mechanics
- Animation
- Game Design

### Year 2

- Interface and UX Design
- Rapid Design Prototyping
- Game Studio Production
- Worldbuilding
- Immersive Technologies
- Collaborative Practice

### Year 3

- Game Artificial Intelligence
- Virtual Production
- Storytelling and Narrative
- Console Game Development
- Individual Final Year Project

**UCAS POINTS:** 112

"The staff at BCU are really enthusiastic and supportive in helping me succeed academically and as a person. The campus is also really nice and a great place to study."

### WILLIAM CHAPMAN



# BSc (Hons) Game Programming<sup>\*</sup>

### CAMPUS City Centre

DURATION

3 years full-time 4 years professional placement

# UCAS CODE

1207

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

Do you aspire to be a master game programmer? Our BSc (Hons) Game Programming course is designed to propel you into the dynamic world of game development. Immerse yourself in our advanced game programming labs, equipped with the latest software and hardware, including high-performance PCs and VR development kits.

This course offers a blend of theoretical knowledge and practical skills in areas like AI, mobile and console game development, and graphics programming. Collaborations with industry giants and proximity to game studios provide unparalleled networking opportunities and insights into real-world applications. Get ready to make your mark in the gaming industry, showcasing your skills in prestigious competitions like the Global Game Jam.

Our facilities are specifically designed to provide a real-world gaming development environment. You will have access to cutting-edge game development PCs, VR/AR development kits, and console development platforms. We emphasise hands-on learning with tools like Unity, Unreal Engine, and custom game engines developed in-house. The course also fosters a practical understanding of hardware used in game development, from mobile devices to high-end gaming consoles.

Through our partnerships with leading technology companies and game development studios, you will have the unique opportunity to work on collaborative projects, gaining invaluable industry experience. These collaborations enable you to stay ahead of technological trends and learn directly from experts in the field.

#### Full information: www.bcu.ac.uk/game-programming

### THIS COURSE ALSO OFFERS

• An optional Professional Placement Year. See page 70.

^Subject to validation. This course is in the final stages of approval to ensure it meets the very highest standards of quality.

#### Course content:

### Year 1

- Game Programming
- Modelling
- Game Asset Pipeline
- Game Mechanics
- Animation
- Game Design

### Year 2

- High-Performance Libraries
- Web and Mobile Development
- Game Studio Production
- Game Engine Architecture
- Computer Graphics
- Collaborative Practice

### Year 3

- Game Artificial Intelligence
- Network Programming
- Game Physics
- Console Game Development
- Individual Final Year Project



"I have been fully supported throughout my journey to become a professional artist. I found the practical, studio simulations to be particularly useful as they both helped me in my art practice and gave me tangible production and development experience."

### MARK SUTCLIFFE

# BA (Hons) Game Technical Art<sup>^</sup>

# CAMPUS

### DURATION

# UCAS CODE

### ENTRY REQUIREMENTS

For full entry requirements and fees: bcu.ac.uk/courses

Join the innovative world of game art with our BA (Hons) Game Technical Art course. This course bridges the gap between art and technology, training you in 3D modelling, animation, motion capture, and real-time rendering techniques. Our labs are equipped with the latest digital sculpting and animation tools to bring your artistic visions to life.

You'll work on projects that challenge your creativity and technical skills, preparing you for a versatile career in game art. Engage with industry professionals and take part in collaborative projects that showcase your talent to potential employers in the gaming and entertainment sectors.

You will have access to state-of-the-art digital art studios, featuring high-performance workstations, graphics tablets, advanced 3D facilities, and a range of industry-standard software such as Autodesk Maya and Adobe Creative Cloud. Our facilities are designed to simulate a professional game art studio environment, allowing you to develop skills in a realistic setting.

Collaborations with renowned game studios and digital art companies are a cornerstone of this course, offering you opportunities to work on real projects and receive mentorship from industry veterans. These partnerships are integral to staying abreast of the latest trends and technologies in game art and technical design.

### Full information: www.bcu.ac.uk/game-art

### THIS COURSE ALSO OFFERS

• An optional Professional Placement Year. See page 70.

^Subject to validation. This course is in the final stages of approval to ensure it meets the very highest standards of quality.

### Course content:

#### Year 1

- Game Programming
- Modelling
- Game Asset Pipeline
- Game Mechanics
- Animation
- Game Design

### Year 2

- Procedural Modelling
- Rigging and MoCap
- Game Studio Production
- Worldbuilding
- Computer Graphics
- Collaborative Practice

### Year 3

- Organic Sculpting
- Virtual Production
- Dvnamics and Effects
- Console Game Development
- Individual Final Year Project

**UCAS POINTS:** 112

"The state-of-the-art hardware and software combined with astounding teaching, has fast tracked my games development skills. I am now going into my second year with an independently published title."



### NADIA NADEEM

# CAMPUS

City Centr

#### DURATION

3 years full-time 4 years professional placement

# UCAS CODE

1258

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Embark on a journey to the forefront of game technology with our BSc (Hons) Game Technology. This course dives deep into the mechanics of game engines, networked gaming, and emerging technologies. Benefit from hands-on experience in our state-of-the-art labs, featuring industry-standard tools and equipment.

You will work with experts and peers to develop games that push the boundaries of technology and creativity. You'll also have the chance to explore new realms like cloud gaming and procedural content generation. Prepare to launch your career with a solid foundation in both the technical and creative aspects of game technology.

Our labs are equipped with the latest in game development technology, including advanced graphics workstations, network simulation tools, and game testing environments. You will gain practical experience with both software and hardware tools crucial for modern game development.

Collaborations with major tech companies and game studios offer you insights into the industry's best practices and emerging trends. These partnerships not only provide access to professionalgrade software and hardware but also create pathways for internships and mentorships, enriching your educational experience with real-world perspectives and hands-on opportunities.

### Full information: www.bcu.ac.uk/game-technology

### THIS COURSE ALSO OFFERS

• An optional Professional Placement Year. See page 70.

^Subject to validation. This course is in the final stages of approval to ensure it meets the very highest standards of quality.

#### Course content:

### Year 1

Game Programming

Game Technology<sup>^</sup>

- Modelling
- Game Asset Pipeline
- Game Mechanics
- Animation
- Game Design

### Year 2

- Interface and UX Design
- Web and Mobile Development
- Game Studio Production
- Worldbuilding
- Immersive Technologies
- Collaborative Practice

### Year 3

- Game Artificial Intelligence
- Virtual Production
- Game Audio
- Console Game Development
- Individual Final Year Project

"Whether you are a budding lab technician, diamond grader, researcher or jewellery retailer, this course has something for everyone. You will learn a wide range of skills from all aspects and nuances of gemstone analysis to some of the wonderful history of jewels and jewellery."



### JONATHAN SOLOMONS

# BSc (Hons) Gemmology and Jewellery Studies

### **CAMPUS** Assay Office Birmingham

DURATION

3 years full-time 4 years professional placement

#### UCAS CODE 73.19

# ENTRY REQUIREMENTS

- A Levels: BBC
- BIEC Diploma: D\*D\*
- Access to HE Diploma: A
- credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Interview.

For full entry requirements and fees: bcu.ac.uk/courses

Study on our Gemmology and Jewellery Studies degree and gain the highest level of professionally recognised gemmological skills. Based in the heart of Birmingham's thriving Jewellery Quarter, you will explore precious gems and all relevant aspects of the jewellery trade.

This course offers a comprehensive education in all areas of gemmological theory and testing, diamond grading and jewellery valuation. With our fully equipped gem labs at your disposal, you will have the chance to test a wide range of gem materials with both standard and advanced equipment. There will also be a chance to learn complementary skills such as photography.

You will study at our world-class purpose-built facilities at the Assay Office, just a few minutes' walk from Vittoria Street.

Our staff team are all experts in their field and have extensive industry experience. Our graduates have gone on to work in a wide variety of roles in the jewellery industry throughout the world.

#### Full information: www.bcu.ac.uk/gemmology

#### Course content:

### Year 1

- Earth Processes and Mineral Properties
- Introduction to Gemstone and Diamond Practical
- History and Culture of Jewellery
- Synthetic, Simulant and Treated Gemstones
- Practical Gemmology

#### Year 2

- Applied Gemmology
- Organics
- Jade
- Industry Studies
- Light, Optics and Colour

### Year 3

- Advanced Gemmology and Analytical Techniques
- Valuation Science
- Major Project: Gemmology



» STUDY IN THE JEWELLERY QUARTER, Where an estimated 40% of British Jewellery is made today.

UCAS POINTS: 112



"The industry quests, alumni talks, and extra activities have honestly made my university experience. I knew before I started that the course had a big focus on industry with live briefs, but I have absolutely loved the networking and learning opportunities."

### JESSIE MILTON

# BA (Hons) **Graphic Design**

# CAMPUS

### DURATION

# UCAS CODE

### ENTRY REQUIREMENTS

If your application is progressed, to do this. For further advice, see www.bcu.ac.uk/portfolio-quidance

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 112

Graphic Design here at BCU is an exciting, engaging, and stimulating course that will equip you with the skills, knowledge, and confidence needed to enter the creative industries.

Our team of experienced and knowledgeable staff will support you on your journey, helping you to bring your creative ideas to life. You'll develop a variety of design approaches and creative problem-solving techniques, aiving you the resilience to succeed in your chosen career path.

As designers, we play an important role in society, and we have the ability to make meaningful change to our world. You will be encouraged to develop a critical eye through briefs that challenge you to go beyond the surface, providing sustainable and culturally conscious solutions to real-world issues.

The course has excellent links to industry, both here in the West Midlands and nationally, with opportunities to get involved with live briefs and placements from some of the top design agencies in the country. Previous students have worked on live projects with Turner Duckworth, Dixon Baxi, JKR, Superunion, Conran Design, Design Bridge, Man Vs Machine, Studio BLUP, Moonpig, Bulletproof, The Times and The Pratt Institute (New York).

### Full information: www.bcu.ac.uk/graphic-design

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

**» TOP 20 FOR ART AND DESIGN STUDENT** SATISFACTION (Complete University Guide 2024)

### Course content:

### Year 1

Core modules:

- Introduction to Graphic Design
- Principles and Practice of Graphic Design
- Narrative
- Enterprise of Graphic Design
- Discourse

Plus one optional module.

### Year 2

- Context of Graphic Design
- Live Project
- Identifying Direction
- Collaborative Practice OR Work Placement

In your second year you will have the opportunity to undertake an exchange programme.

### Year 3

- Advancing Practice
- Independent Enguiry
- Major Project

### **RELATED COURSES**

- 82 BA (Hons) Art and Design
- 140 BA (Hons) Illustration
- 174 BA (Hons) Photography



I AM BCU

> "Coming to BCU was the best decision I've ever made. It's massively improved my career prospects as through my course I've been able to develop a professional profile and portfolio that I can use in industry. My tutors have also supported and encouraged me to apply to internships, to build my CV."

YASMINA FREJ BA (Hons) Graphic Design



"I can't imagine a more perfect course for me. It is largely practical work which really suits me; now I am working on the final stages of manufacturing my very first watch, and it's crazy to see how much my work has developed. I am extremely proud of the progress I have made."

### **SEÁN RICHARDS**

# BA (Hons) **Horology**

### CAMPUS Vittoria Street

### DURATION

3 years full-time 4 years professional placement

### UCAS CODE W723

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to attend an interview.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 This course is designed to train and create employable graduates in horology. It has been tailored to meet the growing demand for watchmakers and clockmakers, qualified to industry standards. Our outstanding industry links have included brands such as Cartier, Louis Vuitton Moët Hennessy (LVMH), Christopher Ward and the British Museum.

Our undergraduate programme will enable you to study clocks and watches, both mechanical and electronic, and the art and science of time measurement. You will be supported by experienced staff and visiting tutors who will share their expertise in practice, research and design techniques.

You will be using industry-standard software, such as the Solidworks CAD package, to develop technical drawing and design skills. You will also learn both traditional and modern niche skills of repair, conservation and restoration.

You will have the chance to undertake placements and mentoring, and develop technical expertise in a commercial setting, alongside our unique partnerships with internationally respected names. You also have the opportunity to gain membership of the British Horological Institute, the Antiquarian Horological Society and the British Watch and Clock Makers Guild.

### Full information: www.bcu.ac.uk/horology

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### **RELATED COURSES**

- 147 BA (Hons) Jewellery and Objects
- 148 HND Jewellery and Silversmithing
- 129 BA (Hons) Fine Art

### Course content:

### Year 1

- Introduction to Horology
- Production Techniques
- Specialist Horological Skills
- CAD for Bespoke Production

### Year 2

- Commercial Servicing Skills
- Advanced Production Techniques
- Commercial Awareness
- Work Placement (optional)
- Live Project (optional)

### Year 3

- Major Project: Horology
- Employment Skills

» WE CURRENTLY HAVE PARTNERSHIPS WITH LUXURY GOODS BRANDS LVMH AND CARTIER. "Studying Human Resource Management has been an enjoyable experience. I have learned how versatile the field is by listening to lecturers' real-world experiences and participating in a HR placement."



### DEEPKAR KLAIR

# BA (Hons) Human Resource Management

### CAMPUS City Centre

### DURATION

3 years full-time 4 years professional placement 5 years part-time

### UCAS CODE NN16

# ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate
   Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

Our Human Resource Management degree equips you with the tools you need to develop the highperforming personnel and innovative teams demanded by business. This course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ.

You will develop your skills through real projects, field trips and interactive workshops. This work-integrated approach to learning means that graduates of this course leave with real, practical experience; recent graduates have gone on to work for a wide range of companies such as Virgin Media, CrossCountry Trains, NHS, HS2, Collins Aerospace and Adobe.

This course draws on all aspects of people management, enabling you not only to build knowledge and understanding but also a high degree of professional competence in the field of people management and development. You will have the option to undertake a work placement to gain practical work experience within a business, ensuring you are prepared for a successful career from the moment you graduate.

This degree course is approved by the Chartered Institute of Personnel and Development (CIPD). This means that the course is as professionally relevant and up to date as possible, taking into account the very latest developments in the profession.

### Full information: www.bcu.ac.uk/hrm

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### Course content:

### Year 1

- Developing Your Personal Brand
- The Digital Business Environment
- Introduction to Human Resource Management
- Behaviour in Organisations
- Principles of Marketing
- Finance for Managers

### Year 2

- Core modules:
- Employment Law in Context
- Management Development
   Recruitment and Selection Strategies
- Adding Value Through HR
- Introduction to Consultancy

A range of optional modules such as: The Global Manager; Cross-Cultural Management; Entrepreneurship in Action.

### Year 3

- Employee Retention and Engagement
- Leading and Managing Change
- Coaching and Development
- Performance and Reward Management
- Extended Business Research Project



Approved centre



"Having support from tutors who have experience in the industry and the chance to participate in live briefs is invaluable. This led me to my first piece of freelance work as an illustrator, producing designs for children's nightwear."

### HARRY JONES

# BA (Hons) Illustration

### CAMPUS **City Centre**

### DURATION

3 years full-time 4 years professional placement

# UCAS CODE

### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

This exciting, energetic course will give you the skills you need to capture and communicate ideas through pictures, as well as help you find your individual visual voice through experimenting, risk taking and critical reflection.

You will explore how your work can be applied across a wide range of contexts, from commercial work to personally driven projects. There will also be the opportunity to develop new skills and different ways of thinking, enabling you to find your own individual, visual voice and prepare you for the everchanging creative industry.

This programme celebrates the synthesis between illustration and other visual communication disciplines and will help you to develop strong student collaborations that aim to reflect industry practice. You will become part of a lively creative community, encouraging the value of peer learning.

You will also supplement your learning through an integrated workshop programme that provides the opportunity to work alongside, and be informed by, industry experts from a wide range of disciplines. Live project partnerships have included Tiny Tree Books, Birmingham Repertory Theatre, DanceXchange, Flatpack Film Festival, The Emma Press, Moonpig and Asda.

### Full information: www.bcu.ac.uk/illustration

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### **RELATED COURSES**

- 136 BA (Hons) Graphic Design
- 174 BA (Hons) Photography
- 199 BA (Hons) Textile Design
- 82 BA (Hons) Art and Design

### Course content:

### Year 1

- Introduction to Illustration
- Principles and Practice of Illustration
- Enterprise of Illustration
- Discourse

Plus one optional module.

### Year 2

- Live Project
- Context of Illustration
- Identifying Direction
- Collaborative Practice OR Work Placement

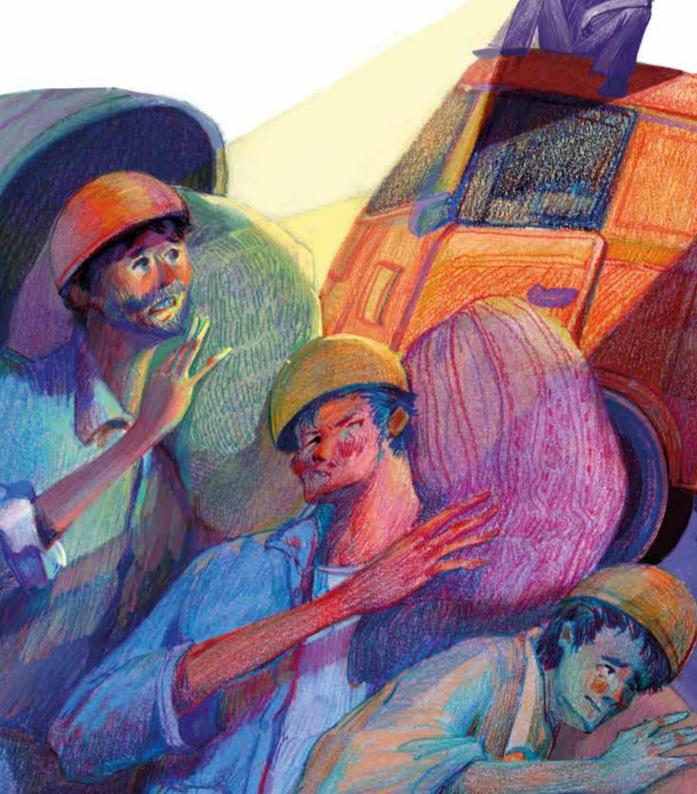
In your second year you will have the opportunity to undertake an exchange programme.

### Year 3

- Advancing Practice
- Independent Enguiry
- Major Project

# **» TOP 20 FOR ART AND DESIGN** STUDENT SATISFACTION

(Complete University Guide 2024)



bcu.ac.uk



"Self-confidence, communication and digital software skills are three things the design world will test you on and this course gives them to you!"

### LUKE REYNOLDS

# BA (Hons) Interior Architecture and Design

### CAMPUS **City Centre**

### DURATION

3 years full-time 4 years professional placement

# UCAS CODE

### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: combined with other Level 3 gualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM • Access to HE Diploma: 60
- credits with 45 at Level 3 with 20 credits at Merit or Distinction International Baccalaureate
- Diploma: 28 points GCSE English Language
- or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 120

Our Interior Architecture and Design degree is intended to encourage thinking and experimentation around reshaping and designing the interior of existing building elements.

The scope of the course aims to challenge you to formulate your personal style around the discipline of interior architecture and design, and to enhance your ability to critically reflect on a variety of elements: social. political. environmental and more. Your critical response to such fundamental concerns will be translated into innovative design solutions that form, shape and inhabit existing and new structures - rethink, reimagine, reform.

You will consider forms and shapes before completing the design cycle with appropriate lighting, material and furniture application. You will have the chance to explore the spectrum of interior architecture as a discipline, from new formations within the space, to respecting, understanding and developing existing structures.

The course you follow is developed in a way to entice specialists from a variety of disciplines such as conservation, engineering, architecture, virtual reality and more to share their expertise with students. This will inspire you and help you gain valuable skills to develop your career as a creative new designer.

### Full information: www.bcu.ac.uk/interior-arc

### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### **RELATED COURSES**

178 BA (Hons) Product and Furniture Design 81 BA (Hons) Architecture

### Course content:

### Year 1

- Reordering Space
- Manipulating Space
- Transforming Space 1
- 20th-Century Design Cultures
- Design Devices

### Year 2

- Interior Strategies
- Transforming Space 2
- Design Communication
- Praxis (Work Placement) (optional)
- Collaborative Practice (optional)
- Live Project (optional)

### Year 3

- Critical Study
- Design Integration
- Major Project

### » TOP 10 IN THE UK FOR QUALITY OF **TEACHING ON THIS COURSE**

(Guardian League Tables 2024)

"This is a programme with a truly international focus. You will develop the competencies specific to business and enterprise by studying and working with people from across the world."

### ASIF MUZAFFAR, COURSE LEADER



# BA (Hons) International Business (Top-Up)

### CAMPUS City Centre

DURATION

1 year full-time 2 years part-time

### UCAS CODE N121

### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Alignment will be assessed via the University's Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: bcu.ac.uk/courses

This course develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and to give you as much experience of the business world as possible.

Our top-up year in international business covers business strategy, operations, marketing, globalisation and much more. We encourage you to apply your learning to real experience and business scenarios, so you'll learn through group presentations, live projects and business case studies.

You get individual tutor support and they work closely with you to make sure you choose the projects and modules that will help you in your chosen career or further study.

You will benefit from our exceptional links to business. Our staff bring in expert guest speakers and industry gurus to help you with your projects. They've worked all over the world and bring experience from the Ministry of Defence, aerospace and multimillion-pound conglomerates.

Full information: www.bcu.ac.uk/int-business

### Course content:

- Dynamic Business Issues and Solutions
- Management Development
- Business Operations
- Marketing Communication Planning
- Entrepreneurship in the Digital Age
- Business Analytics
- Business Processes and Systems
- E-Business
- Continuous Innovation
- International Business
- One-Planet Business
- Strategic Management

» THIS COURSE ALLOWS YOU TO WORK ON A RANGE OF INNOVATIVE AND PRACTICAL PROJECTS WHICH WILL HELP YOU TO APPLY YOUR KNOWLEDGE TO REAL BUSINESSES AND REAL SITUATIONS.

### **RELATED COURSES**

84 BA (Hons) Art Business (Top-Up)
145 BA (Hons) International Marketing (Top-Up)



"The holistic nature of the course gives students a thorough understanding of both the business and financial sectors, opening up numerous career paths. I look forward to applying the in-depth understanding I have gained."

#### SEPIDEH SAFAEI KESHTGAR

# BA (Hons) International Finance (Top-Up)

#### CAMPUS City Centre

# DURATION

1 year full-time

# UCAS CODE

#### ENTRY REQUIREMENTS

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Alignment will be assessed via the University's Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: bcu.ac.uk/courses Global financial and business environments are becoming increasingly intertwined. We use our longstanding links with the world of finance to develop your knowledge and real-world practical skills in international finance. With personal tutor support, we will also help you to select course modules which reflect your own learning needs and career goals.

The programme is designed to equip you with technical knowledge and skills as well as a range of employability skills and attributes. The course will encourage your intellectual and moral development and your personal commitment to the social purpose of becoming a business professional.

Studying on our City Centre Campus, you will choose from a range of modules including international reporting, financial management, globalisation and statistical modelling. You are encouraged to choose areas of study best suited to your future career plans.

You will be taught by industry-experienced academics who bring real-world practical knowledge to the classroom. They've forged careers and worked with renowned companies such as KPMG and Vauxhall, which means you get great contacts and benefit from their industry insights. Our students come to their top-up year from a variety of backgrounds, providing the added opportunity to gain valuable learning experiences from your peers.

Full information: www.bcu.ac.uk/int-finance



www.bcu.ac.uk/bs-facilities

#### Course content:

Core modules:

- Banking, Financial Markets and Institutions
- International Finance
- E-Business
- International Business

A range of optional modules such as: Corporate Financial Strategy; Financial Derivatives; UK and Global Accounting Issues.

"This course challenges you to expand your knowledge and skills in the discipline of marketing. You will learn how businesses succeed globally and develop yourself in a nurturing and supportive environment."

DAVID CASHMORE, SENIOR TEACHING FELLOW In Marketing



# BA (Hons) International Marketing (Top-Up)

#### CAMPUS City Centre

DURATION

1 year full-time

#### UCAS CODE N550

#### **ENTRY REQUIREMENTS**

- Foundation Degree: 240 credits of appropriate prior learning (120 at Level 4 and 120 at Level 5), minimum of 60% overall
- HND in a related subject: Merit profile
- ABE Advanced Diploma: at least Grade B in two modules in a relevant subject
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Alignment will be assessed via the University's Recognition of Prior Learning (RPL) policy and processes.

For full entry requirements and fees: bcu.ac.uk/courses

Our International Marketing top-up degree gives you the chance to broaden your knowledge of marketing within the global business environment. We'll teach you to apply your knowledge to real business scenarios, helping you to progress into employment, having already dealt with many situations you find in the working world.

You will take part in various activities to strengthen your expertise and learn from different cultures and experiences. During this top-up year, you will take a range of advanced modules that look at current marketing methods and contemporary business issues, such as contemporary advertising, e-business and marketing strategy and planning.

Hands-on learning will go alongside more conventional teaching methods like lectures and seminars. You will be put in a range of scenarios, such as assuming the role of an international marketing manager, strengthening your expertise in the areas employers want. There are opportunities to collaborate with students on other marketing courses and exchange different ideas and experiences.

The course combines business theory with exciting current marketing themes, such as emerging digital media and the importance of a positive consumer experience. From day one, you'll start to understand how organisations operate and what their current challenges and opportunities are.

Full information: www.bcu.ac.uk/int-marketing

#### Course content:

- Marketing Strategy and Leadership
- One-Planet Business
- Digital Analytics for Marketing
- Contemporary Advertising
- Cross-Cultural Consumer Behaviour
- International Business

#### **RELATED COURSES**

- 84 BA (Hons) Art Business (Top-Up)
- 143 BA (Hons) International Business (Top-Up)



"My musical approach is greatly indebted to the time I spent studying on the jazz course. Simply being around like-minded people in a culture of practice and study, with guidance from musicians I greatly respected, was extremely beneficial."

#### TOM CHAPMAN

BMus (Hons) **Jazz** 

#### CAMPUS City Centre

**DURATION** 4 years full-time

#### UCAS CODE 310F (UCAS Conservatoires)

#### ENTRY REQUIREMENTS

An audition is an integral part of your application. For performers, a standard equivalent to Grade VIII (Distinction) from a major music examination board will be a likely minimum, though an official certificate is not a requirement.

#### Plus:

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
  International Baccalaureate
- Diploma: 24 points • GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

# For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 32 \_\_\_\_\_ The launch of our Eastside Jazz Club has helped strengthen the integral role that Royal Birmingham Conservatoire has to play in the city's thriving jazz scene. Our Jazz Department is based around the Club, where student musicians share a platform and get invaluable side-by-side performance experience with the best on the scene, whom we welcome to our stage on a regular basis.

This course meets the needs of the modern jazz performer – it places emphasis on practical work, with the majority of time dedicated to one-to-one lessons, small group coaching and private practice. You will study modules that have been specifically and skilfully designed for jazz musicians, and as part of your learning we encourage you to explore in depth the relationship between improvisation and composition, which is central to developing your individual voice.

You will graduate as a versatile, professional musician who is knowledgeable about the entrepreneurial opportunities available to you, and aware of the commercial realities for musicians joining today's UK jazz scene as a portfolio musician.

As well as having our own club that has taken its place in Birmingham's vibrant jazz scene, our students enjoy professional experience opportunities with external gigs that familiarise them with the industry, for example through our current partnership with Cheltenham Jazz Festival, one of many ways we prepare you for the future.

#### Full information: www.bcu.ac.uk/jazz

#### » TOP 20 FOR MUSIC

(Guardian League Table 2024)

#### Course content:

#### Year 1

- Principal Study 1
- Praxis 1
- Listening and Context 1
- Professional Portfolio 1: Community Engagement

#### Year 2

- Principal Study 2
- Praxis 2
- Listening and Context 2
- Professional Portfolio 2: Pedagogy and Practice

#### Year 3

- Principal Study 3
- Music Production
- Music Promotion

Plus one optional module from: Collaborative Practice; Live Project; Work Placement.

#### Year 4

• Principal Study 4 / Final Project / Major Project

Plus one or two modules chosen from the following:

- Further Pedagogy
- Music, Community and Wellbeing
- Language of Music: Specialisms 2
- Contextual Studies: Specialisms 2
- Professional Development Portfolio
- Work Placement

"My time at the School of Jewellery on the BA (Hons) Jewellery and Objects degree was transformative. Guided by skilled tutors, I blossomed creatively, discovering my unique design voice and nurturing my passion for crafting exquisite pieces."



#### **AYSHIN JALIL ZADEH**

# BA (Hons) Jewellery and Objects

#### CAMPUS Vittoria Street

DURATION

4 years professional placement

#### UCAS CODE W239

#### **ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Pursue innovation, challenge conventions and push the boundaries of the discipline with this creative course. Individuality is fundamental to your creative development, personal philosophy and direction. The School is uniquely positioned in the heart of the Jewellery Quarter, enabling you to be fully immersed in the industry from the first day of your studies.

You will be encouraged to create innovative designs to a high standard and have the chance to enter competitions and awards on this internationally respected jewellery design course.

In your first year of study, the focus is on developing traditional processes followed by experimental materials investigation, allowing you to enter the second year with a range of skills and the confidence to explore various optional topics, and live and collaborative projects. In the final year, you will be guided by your own inspiration and supported by highly experienced tutors. You will also benefit from our rolling programme of Artists in Residence.

While studying on this course you will have the opportunity to gain commercial experience and develop key employability skills. There are various opportunities to promote your work to an external audience, through participation in live projects, competitions and real-life briefs throughout the programme.

#### Full information: www.bcu.ac.uk/jewel-objects

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.



» EXPERIMENT WITH MATERIALS, TECHNIQUES AND PROCESSES.

#### Course content:

#### Year 1

- Core modules:
- Specialist Techniques
- Jewellery and Objects in Context
- Contextual Exploration

Plus one optional module exploring further practical skills in either fine jewellery, silversmithing, gemmology studies or surface decoration.

#### Year 2

- Core modules:
- Contextual Specialism
- Jewellery and Objects in Depth

Plus two optional modules from across the School including live project, briefs, work experience specialist pathways, CAD skills or research into materials, narrative or marketing.

- Studio Perspectives
- Major Project: Jewellery and Objects
- Professional Practice
- Studio Development



"Through a variety of exciting and challenging projects, I developed both hand and design skills enriched through an introduction to specialist techniques. Inspired by the support from expert tutors, I felt motivated to develop and expand my knowledge."

#### **VANESSA MILLER**

# HND Jewellery and Silversmithing

#### CAMPUS Vittoria Street

**DURATION** 2 years full-time

# UCAS CODE

# 72WW

#### ENTRY REQUIREMENTS

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
   Access to HE Diploma: 60 credits with 45 at level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Equivalent industry experience.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

Based within a stimulating and dynamic environment, this HND course has an excellent reputation within the industry, with our students and graduates employed at all levels locally and internationally. Being positioned in the Jewellery Quarter in Birmingham, we are uniquely placed to provide the education and skills that we know employers and industry are looking for.

As a HND student, you will be working on live, collaborative and customer-facing projects, broadening your jewellery horizons through our industry-focused curriculum. You will produce pieces by hand and by mechanical means, with a particular focus on manipulating metal and gemstones.

There is plenty of opportunity for hands-on workshop experience to develop and refine your skills. You will have practical challenges with materials and tools, alongside techniques in drawing and model-making to develop your design processes. Dedicated staff with professional expertise will offer advice, support and industry contacts.

You will be encouraged to enter national and international competitions, and you will also have fantastic opportunities to work on live projects with industry. After successfully completing the HND Jewellery and Silversmithing course, graduates can continue onto BA (Hons) Jewellery and Silversmithing – Design for Industry, or pursue a career in the jewellery industry.

Full information: www.bcu.ac.uk/jewellery-hnd

» YOU WILL HAVE THE OPPORTUNITY TO WORK CLOSELY WITH INDUSTRY THROUGH VISITS AND LIVE PROJECTS WHICH WILL BUILD YOUR NETWORK OF CONTACTS AND EXPERIENCES FOR WHEN YOU COMPLETE THE COURSE.

#### Course content:

#### Year 1

- Fundamental Hand Skills
- Fundamental Production Processes
- Fundamental Silversmithing Skills
- Introduction to Gemmology (optional)
- CAD for Bespoke Production (optional)
- Fine Jewellery (optional)
- Silversmithing and Objects (optional)

#### Year 2

- Advanced Production Processes
- Professional Context
- Specialist Practice
- Live Project



UCAS POINTS: **64** 

"Winning the New Designers Award is one of my greatest accomplishments. The past year has been challenging, yet very rewarding. I learned how to think like a designer and act like an entrepreneur. I will keep challenging myself and grow as an artist."

COCO LAING, NEW DESIGNERS AWARD WINNER



# BA (Hons) Jewellery and Silversmithing – Design for Industry (Top-Up)

#### CAMPUS Vittoria Street

DURATION

1 year full-time

#### UCAS CODE W790

#### ENTRY REQUIREMENTS

- HND in Jewellery and Silversmithing – successful completion of both Level 4 and Level 5 in a relevant and compatible course with 240 credits
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

If you want to be a designer within the contemporary jewellery industry, our Jewellery and Silversmithing – Design for Industry degree will help you succeed. The course is unique in its technology-focused delivery and has a reputation for educating industryready graduates who have enabled companies to adopt and fully utilise CAD technology to give them an edge in the manufacturing world.

The course benefits from collaboration with an extensive network of partners linked to manufacturing, CAD software developers, service providers and retail outlets, ensuring that you receive experience within an exciting and varied programme to inform and direct your chosen specialism and future career aspirations.

You will get the chance to work closely with the Centre for Digital Design and Manufacture, providing access to experts in the field and cutting-edge equipment in a purpose-built facility. Industry-specific CAD software is explored to its full potential through a variety of live commissions in collaboration with leading industry companies, high-profile competitions and bespoke client briefs.

The studio is equipped to facilitate prototyping for a variety of materials and processes, enhancing the development of new products.

Full information: www.bcu.ac.uk/jewel-industry

#### Course content:

- Advanced Digital Technology
- Design for Production
- Graduate Entrepreneurship
- Major Project

#### » TOP 20 FOR ART AND DESIGN Student satisfaction

(Complete University Guide 2024)





"I could not have imagined that during my course I would be able to make so many connections with media professionals. I had an amazing opportunity to attend the International Journalism Festival in Italy through my hard work at BCU."

ANISAH VASTA, REPORTER AT BIRMINGHAM LIVE

# BA (Hons) Journalism

#### CAMPUS City Centre

#### DURATION

4 years professional placement

#### UCAS CODE P503

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

This course will prepare you for a career in journalism by providing you with the knowledge and cutting-edge skills required to be a professional journalist. You will become an agile, independent reporter with the ability to understand the democratic role of journalism in society, ensuring a diversity of stories are told.

This course has been designed in close collaboration with leading industry experts and researchers in journalism, and is delivered by industry experts from broadcast, print and digital, providing a strong foundation for a professional career. You will learn a diverse set of journalistic skills for all news platforms and understand the wider issues that face the journalism industry.

The course will prepare you for everything from live reporting to interviewing key figures, enabling you to ask the difficult questions required to respond to an increasingly diverse news agenda. Through activities such as workshops and live reporting sessions, you will work on real stories, giving you a clear insight of the impact they can have at a local, national and international level.

On completion, you will be equipped with the ability to take advantage of the range of journalistic opportunities on offer. Our graduates have gone on to work for Sky, BBC, Reach Plc and the Express & Star.

#### Full information: www.bcu.ac.uk/journalism-ba

#### AVAILABLE SPECIALIST ROUTES:

#### Sports Journalism | BA (Hons) P501

This route will specifically prepare you for a career in sports journalism by providing the knowledge. values and cutting-edge skills required to be a professional sports journalist, telling stories both on and off the pitch.

Full information: www.bcu.ac.uk/sports-journ

THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

#### Course content:

#### Year 1

- Understanding Media, Texts. Industries and Audiences
- Investigating Media Texts. Industries and Audiences
- Telling Stories with Journalism
- Digital Reporting
- Journalism Techniques
- Community and Industry Collaboration

#### Year 2

- Core modules:
- Journalism in Context
- Media Law in Practice
- Practical Reporting
- Work Placement OR Live Project **OR Collaborative Practice**

Plus two optional modules.

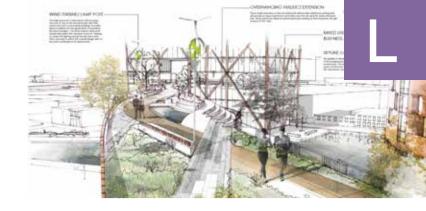
#### Year 3

- Core modules:
- Advanced Reporting
- Major Project Preparation
- Major Project: Dissertation OR Hybrid OR Production

Plus two optional modules.

**» OUR UNIQUE PARTNERSHIP WITH** HUFFPOST UK WILL GIVE YOU THE CHANCE TO RECEIVE TUTORIALS AND MASTERCLASSES FROM THE HUFFPOST UK TEAM.

"The University provides the support you need, while giving you a freedom that allows your projects to be creative and individual, and the experience allowed me to gain employment at a landscape architect practice straight after my degree."



#### **JOCELYN BENNETT**

# CAMPUS

City Centre

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE K310

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work.. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

As a combination of art, function and natural systems, landscape architects design the world outside. From urban squares, streets and parks to natural forests, rail and roadways, they integrate solutions to combat global issues like climate change and ecological decline.

Landscape architects create rich, positive experiences for people and provide designed environments which engage users with dynamic experiences and a strong sense of place. This course covers all aspects of landscape architecture and is fully recognised and accredited by the Landscape Institute (LI).

On-site experience with live projects and within the design studios of local practices will develop your design creativity and hone your professional practice skills. Work placements and competitions provide the opportunity to generate live projects, win awards, and build a professional network before you graduate.

#### Full information: www.bcu.ac.uk/landscape-arc

#### AVAILABLE SPECIALIST ROUTES:

#### Landscape Architecture with Urban Design | BA (Hons) 1071

Do you love the character and buzz of urban places? This pathway focuses on urban contexts as social places and looks at ways in which human-built environments can ensure a more sustainable, happy future for all of us.

Our Urban Design pathway offers real industry exposure and experience through practice, to enhance your employability. Through guided exploration of the personal design and research process, you will explore and unwrap many layers to reveal the unlimited design options that our urban landscapes present.

#### Full information: www.bcu.ac.uk/landscape-urban

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

# Landscape Architecture

BA (Hons)

# Course Content (Landscape Architecture):

#### Year 1

- Inspiration
- Skills
- Influence
- Components
- Formation

#### Year 2

- Construction and Planting Design
- Work Placement (Praxis)
- Urban Design
- Designed Ecologies
- Collaborative Practice (optional)
- Live Project (optional)

#### Year 3

- Major Project: Landscape
   Architecture
- Professionalism
- Major Project: Define
- Major Project: Deliver

#### ACCREDITATION



Landscape Architecture course only



LLB (Hons)

#### CAMPUS City Centre

ony centre

#### DURATION

3 years full-time 4 years professional placemen 5 years part-time

# UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM • Access to HE Diploma: 60
- credits with 45 at Level 3 • International Baccalaureate <u>Diploma</u>: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 A law degree is a great first step into a career in law, as well as an important foundation on the route to many other careers, and we are a long-established provider of legal education to the Birmingham legal community and beyond.

This course has been developed to enable anyone wishing to qualify as a solicitor or barrister to undertake this first, important academic stage of their career. The course has been designed to align with the subjects that you will need to study further in order to successfully undertake the Solicitors Qualifying Examination (SQE), while also meeting the requirements of the Bar Standards Board for an undergraduate law degree.

Theory and academic study are important on an LLB, but so too is the application of that knowledge, and so our degree offers plenty of opportunity for you to develop practical lawyering and transferable skills. You will put those skills to practical use, either through placement opportunities with providers such as Citizens Advice or opportunities in the local legal community via BCU's own Law Clinic.

Please note, although the course is designed to align with the subjects that you will need to study for the SQE, it does not specifically include preparation for the SQE1 or SQE2 assessments that are required to qualify as a solicitor.

#### Full information: www.bcu.ac.uk/law-llb

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.



#### Course content:

#### Year 1

- Core modules:
- Legal Systems
- Critical Legal Thinking
- Contract Law
- Law of Tort
- Foundations in Professional Skills

A range of optional modules such as: Introduction to US Legal Studies; Consumer and Agency Law; Criminal Justice and Procedure; Global Perspectives of Human Rights; Introduction to Mooting.

#### Year 2

Core modules:

- Constitutional and Administrative Law
- Land Law and Property Practice
- Professional Skills

A range of optional modules such as: Employment Law; Human Rights and Criminal Justice; Medical Law and Ethics; Advanced Property Practice; Business Law; Federalism and the US Constitution; Corporate Insolvency; Alternative Dispute Resolution.

#### Year 3

- Core modules:
- Equity and Trusts
- Law of the European Union

A range of optional modules such as: American Legal Practice; The United Nations: Law and Practice; Law in Practice; Family Law; Human Rights in America; Competition Law; Intellectual Property Law; Crime and Punishment; Evidence, Proof and Argument. "My Law degree and the opportunities available alongside it have been enjoyable. I completed a placement module at the BCU Law Clinic and visited the EU institutions in Belgium which gave me a better understanding of EU law."

#### LIYANA ABRAHAM



#### AVAILABLE SPECIALIST ROUTES:

#### Law with American Legal Studies | LLB (Hons) M130

This programme provides a practice-based education in English law, with a selection of modules focusing on the law of the United States. Our course is delivered by a team of internationally recognised researchers and former professional practitioners, and also offers you the chance to apply to undertake an internship in the USA, gaining valuable international work experience.

The course provides comprehensive coverage of the foundations of legal knowledge, and is beneficial to students wishing to undertake further study via the SQE to become a solicitor.

#### Full information: www.bcu.ac.uk/law-us

#### Law with Business Law | LLB (Hons) M10B

Delivered by a team of academics, internationally recognised researchers and respected former professional practitioners, this programme provides a practice-based education in English law, with the fundamental aspects of business law.

The aim of this pathway is to allow you to study the foundations of law, and to further develop your awareness of the mechanisms involved when considering business/consumer transactions. This pathway also explores other issues of the legal regulation of business, such as competition law, insolvency and tax law, and dispute resolution. The programme provides a rigorous academic discipline and is beneficial to students wishing to undertake further study via the SQE to become a solicitor.

#### Full information: www.bcu.ac.uk/law-bus

#### Law with Criminal Justice | LLB (Hons) M1MF

By studying this specialised programme, you will gain a practicebased education in law with a critical appreciation of criminal justice. The aim of this pathway is to allow you to study the foundations of law while exploring aspects of crime, punishment and criminal justice processes, making this course highly relevant if you are aiming for a career in the legal profession or more generally within the criminal justice system.

Beneficial to students wishing to undertake further study via the SQE to become a solicitor, the specialised criminal justice modules will also enable you to explore a diverse set of criminal justice issues, from evidence to crime and punishment and human rights.

#### Full information: www.bcu.ac.uk/law-crim

#### THESE COURSES ALSO OFFER

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.





# HND Law and Practice

#### CAMPUS Birmingham Metropolitan College

DURATION

2 years full-time

#### UCAS CODE 039M

#### ENTRY REQUIREMENTS

- A Levels: CC
- BTEC Diploma: MM
- BTEC Extended Diploma: MPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: **64** 

Looking to enhance your work experience while at the same time gaining entry onto our LLB (Hons) Law degree? The HND Law and Practice is a standalone Higher National Qualification that provides you with a diverse range of legal knowledge and skills designed to enhance your career prospects or begin your career in law.

The course combines a thorough grounding in English civil and criminal law with developing your knowledge and expertise in other areas of legal practice. You will study selected foundation areas of English law in addition to more specialised areas such as business and environmental law.

While also developing academic skills to underpin your successful legal study, the course gives you the opportunity to create and refine typical transferable skills that are useful for working with others. By implementing established techniques of communication to present oral and written legal advice in a meaningful way, you will present legal arguments to a range of audiences based on a variety of simulated legal issues.

If you successfully complete the HND Law and Practice course, you can progress directly onto the second year of the LLB (Hons) Law course at Birmingham City University should you wish to continue your studies and gain a law degree.

Full information: www.bcu.ac.uk/legal-studies

#### » GAIN AUTOMATIC ENTRY ONTO OUR LLB (HONS) LAW Degree by successfully completing this course.

#### Course content:

#### Year 1

- English Legal System and Method
- Criminal Law 1: Offences Against the Person
- Criminal Law 2: Offences Against Property
- Law of TortResolving Disputes

#### . .

- Year 2 • Contract Law
- Business Law and Practice
- The Reflective Practitioner
- Principles of Environmental Law and Policy



# REAL WORLD EARNING

*"I've been able to access so many opportunities since joining BCU, such as taking part in mini-pupillages, mooting and volunteering for Citizens Advice. I've even been assigned a mini pupillage at the UK Covid Inquiry, which was fascinating, and I was so grateful to be able to go."* 

NATHAN LYNAS LLB (Hons) Law



"I've been able to explore different areas of marketing, putting my skills and knowledge to the test. Having lecturers with industry experience has created an enjoyable and relatable course, and volunteering at The Link has allowed me to work with real-life clients."

#### **ELEANOR MOORE**

# BA (Hons) Marketing

#### CAMPUS **City Centre**

#### DURATION

3 years full-time 4 years professional placement 5 years part-time

# UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM • Access to HE Diploma: 60
- credits with 45 at Level 3 International Baccalaureate
- Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Experience energy and ambition on our in-demand Marketing degree. Work on real-life projects with leading clients, study an array of modern marketing principles and learn from the wider world of business. Our suite of Marketing courses also enables you to tailor your interests to a specific area.

Businesses value marketing more than ever due to its role in identifying opportunities, shaping customer experiences and driving profits. It is an ever-evolving discipline, constantly responding to changes in technology and consumer behaviour.

To be successful in this exciting area not only requires in-depth understanding of the core principles, but also relies on having the acumen and practical abilities to apply and adapt this knowledge in a wide variety of scenarios. This course has been designed to give you the practical and professional skills that employers seek through our practice-based learning.

This course is one of three marketing degrees that have been designed to explore the diverse areas of marketing. This suite of courses offers you a set of pathways that you can choose from. This allows you to develop additional specialist skills of your choice and career aspirations, alongside the core underpinning concepts you will need in practice.

#### Full information: www.bcu.ac.uk/marketing-ba

#### THESE COURSES ALSO OFFER

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

# ACCREDITATION

Accredited Degree

#### Course content:

#### Year 1

- Principles of Marketing
- Creative Concepts and Design
- Content Marketing
- Consumer Behaviour
- Developing Your Personal Brand
- Finance for Managers

#### Year 2

- Brand Dynamics and Activation
- Data, Insights and Analytics
- Marketing Communications Planning
- Experience Design

Additional modules for specialist pathways include: Digital Communications and Influencer Marketing; MarTech and Automation; Live Event Experiences; Visual Communication for Marketers

#### Year 3

Core modules:

- Marketing Strategy and Leadership
- One-Planet Business

Additional modules for specialist pathways include: Contemporary Advertising: Digital Analytics for Marketing; PR Planning and Reputation Management; Digital Enterprise: Managing Customer Relationships; Cross-Cultural Consumer Behaviour.

"The best aspect of my course is that it is practice-orientated and has connections with the professional world. I receive a lot of support from lecturers, who are ready to answer any questions I have and show me how I can improve my employability."

#### **DESISLAVA BORISOVA**



#### AVAILABLE SPECIALIST MARKETING ROUTES:

#### Marketing with Advertising and PR | BA (Hons) NLM2

On this innovative and dynamic course, you'll be put on the front line of marketing, advertising and public relations. You will work on real-life case studies, acquiring the practical skills and real-world perspective seen as invaluable by employers.

We cover everything from design in marketing to communicating the right message, market research and PR planning. It's a creative course that has a solid grounding in business knowledge, so that you can apply what you learn to current business issues.

#### Full information: www.bcu.ac.uk/marketing-pr

#### Marketing with Digital Communication | BA (Hons) N50B

This degree allows you to gain the skills, knowledge and understanding demanded by employers. Combining academic theory and practice-based learning, you will develop your creativity, professional skills and strategic marketing knowledge.

You will specialise in the application of digital marketing techniques, providing you with the expertise to use digital media to develop successful marketing strategies. Taught by academics who also have outstanding industry experience, you will attend interactive lectures and seminars that bring marketing principles to life.

#### Full information: www.bcu.ac.uk/marketing-digi

#### THESE COURSES ALSO OFFER

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.





"The knowledge points that I have gained from lecturers over the years on different subject areas has allowed me to not only learn new things, but to also apply them in professional writing and help other students."

#### AARON SPEID

# BEng (Hons) Mechanical Engineering

#### CAMPUS City Centre

City Centre

#### DURATION

3 years full-time 4 years professional placement Additional year for MEng

#### UCAS CODE H300 (BEng)

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM • Access to HE Diploma: 60
- credits with 45 at Level 3 • International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

There is a part-time route on this course, available for advanced entry from Year 3 onwards. You will need a HNC or HND in a related subject.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Our degree will teach you how to engineer a better future. Develop as a skilled engineer capable of undertaking mechanical engineering tasks within and across organisations, and enhance your strategic management and leadership capabilities so you can solve tomorrow's problems today.

You will gain knowledge and personal attributes that embody sustainable futures and the Government's STEM (Science, Technology, Engineering and Mathematics) agenda to thrive in industry. You will work on industry-standard tools for rapid prototyping and thermodynamics, as well as learning to use the Conceive – Design – Implement – Operate (CDIO) teaching framework to work on projects which build practical experience.

You may also have the chance to participate in the Engineering for People Design Challenge where you will have the opportunity to learn and practise the ethical, environmental, social and cultural aspects of engineering design, considering the UN sustainability goals while solving real problems for communities around the world, from clean drinking water to sustainable energy.

With opportunities to engage in extracurricular activities, such as Formula Student and Engineering without Borders, this course will help you to become a highly skilled and fully rounded individual.

#### Full information: www.bcu.ac.uk/mech-engineering

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### **RELATED COURSES**

- 85 BEng (Hons) Automotive Engineering
- 119 BEng (Hons) Electronic Engineering

#### Course content:

Year 1 (common first year with other engineering courses)

- Engineering Practice
- Engineering Principles 1 and 2
- Mathematical Modelling 1 and 2
- Integrated Engineering Project

#### Year 2

- Thermodynamics and Fluid Mechanics
- Design and Materials
- Numerical Analysis
- Leading Engineering Endeavour
- Mechanical Science
- Design and Manufacture

#### Year 3

- Computer-Aided Engineering
- Dynamics and Control
- Advanced Mechanics
- Thermodynamics and Power and Energy Systems
- Individual Honours Project

#### Year 4 (MEng)

You have the option to progress to the MEng Mechanical Engineering, following successful completion of your BEng course. If you choose to progress to an MEng, you will be able to apply to transfer during your third year of study.

#### ACCREDITATION



Institution of MECHANICAL ENGINEERS





bcu.ac.uk

# WORKING AS A TEAM

"My course has such a wide range of projects and covers a huge amount of engineering content. I've really enjoyed sharing modules with other engineering students, such as Automotive Engineering, as we are able to learn from each other, make friends and share our knowledge."

JAY DAVE BEng (Hons) Mechanical Engineering



"I found that the Media and Communication HND course is taught in an engaging and practical way by supportive tutors. It has covered all the key areas I've needed for a smooth transition to BCU."

THOMAS KING

# HND Media and Communication

#### CAMPUS

Birmingham Metropolitan College (James Watt Campus)

#### DURATION 2 years full-tin

UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60
- credits with 45 at Level 3 • International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

Offering an inspiring introduction to the production, theoretical and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Your studies cover key aspects of radio, moving image and journalism. You will explore broadcast journalism, photojournalism, radio production and radio drama, as well as short film and television studio production. The course also covers the crucial research and academic techniques you need to effectively source, collate and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media community. Successful completion of the HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication or BA (Hons) Media Production course at the University. If you achieve a Merit or above, you will be given direct entry to the third year of our BA (Hons) Media Production or BA (Hons) Media Production course at the University.

#### Full information: www.bcu.ac.uk/media-com-hnd

#### Course content:

- Broadcast Production
- Publication Production
- History and Structure of the Media
- Media Texts and Cultural Contexts
- Professional Studies

#### **RELATED COURSES**

161 BA (Hons) Media and Communication162 BA (Hons) Media Production

» THIS QUALIFICATION GIVES YOU DIRECT ENTRY TO THE SECOND YEAR OF OUR BA (HONS) MEDIA AND COMMUNICATION OR BA (HONS) MEDIA PRODUCTION COURSE. "One of the things I love most about being a student at BCU is the freedom we have to express ourselves creatively. In my modules I get to do things I have a genuine interest in, and when you do what you love it doesn't really feel like work."



#### **JACK WALTON**

# BA (Hons) Media and Communication

#### CAMPUS City Centre

City Centre

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE P910

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

How media is made, who makes it, how it is consumed and whose interests it serves are the key questions you will explore in this degree in Media and Communication. These questions have big implications for which stories and voices are prioritised and which are neglected in the world we live in.

Within a media landscape that is constantly changing, and where we can access media everywhere, these questions become particularly important for those who want to understand the media and those who would like to work in the media. The transferable, critical and technical skills learned on the course prepare students for postgraduate study, work in the media industry and in many other sectors.

You will learn about how the media industries construct and depict stories and the impact this has on our understanding of media production practices, representation, identity and culture. You will understand how audiences come to those stories, how they understand them and why.

This course equips students to explore and challenge intersections, to ask and answer questions about why the media is the way it is, and to have the confidence and ambition to experiment with media forms to create innovative and responsible media texts which speak to diverse audiences.

#### Full information: www.bcu.ac.uk/media-com

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### **» TOP 20 IN THE UK FOR MEDIA AND FILM STUDIES**

(Guardian League Tables 2024)

#### Course content:

#### Year 1

- Popular Culture
- Understanding Texts,
- Industries and Audiences • Investigating Texts,
- Industries and Audiences • Image and Sound
- Creating Media Content
- Community and Industry Collaboration

#### Year 2

- Core modules:
- Cultural Theory
- Creative Industries
- Identity and the Media
- Work Placement OR Live Project OR Collaborative Practice

Plus two optional modules.

#### Year 3

Core modules:

- Media for Social Change
- Major Project Preparation
- Major Project: Dissertation OR Hybrid OR Production

Plus two optional modules.





"This course has given me endless skills, facilities and opportunities to progress my career. From creating a music video in my kitchen, presenting a live TV show in an industry-standard studio to working with external companies, there is always something new to enjoy!"

#### **ETHAN PREVOST**

# BA (Hons) Media Production

#### CAMPUS **City Centre**

#### DURATION

3 years full-time 4 years professional placement

# UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 112

Launch your career in the fast-paced media industry. This course is designed to develop critically thinking, innovative content creators for new, traditional and emerging platforms, ensuring you have the skills and attitude needed to adapt and change in line with industry.

Supported by an experienced team of award-winning tutors with industry and academic experience, you will learn technical and editorial approaches to enable you to tell compelling stories for a range of audiences across multiple platforms. We'll help you to become 'industry-ready' as you learn from guest speakers and industry experts, giving you the chance to make useful contacts and get a head start with work placements and other opportunities to gain professional skills.

There will be opportunities to make traditional content such as magazine shows, documentaries, drama and adverts while also exploring new ideas and experimental content. When you work in our enviable complex of six radio studios, you will be getting to grips with how to operate the studio, present a show, record interviews, create podcasts and use digital technology to edit and mix sound.

As you progress through the course, you will put together music radio shows, short features and podcasts, with the option to run a live radio station at the University.

#### Full information: www.bcu.ac.uk/media-production-ba

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### **» TOP 20 IN THE UK FOR MEDIA AND FILM STUDIES** (Guardian League Tables 2024)

#### Course content:

#### Year 1

- Understanding Media Texts. Industries and Audiences
- Television Skills
- Radio and Podcast Production
- Investigating Media Texts, Industries and Audiences • Creative Production 1
- Community and Industry Collaboration

#### Year 2

Core modules:

- Researching the Broadcast Media
- Documentary and Features
- Creative Production 2
- Collaborative Practice OR Live Project OR Work Placement

Plus two optional modules.

#### Year 3

- Core modules:
- Creative Production 3
- Major Project Preparation
- Major Project: Dissertation OR Hybrid OR Production

Plus two optional modules.



"The SPACE room is a great resource to practise your skills before going out on placement or in preparation for exams. The lecturers are extremely approachable, always willing to help if you're struggling or don't understand something."



#### **JASMINE TOYNTON**

# BSc (Hons) Midwifery

#### CAMPUS City South

DURATION

3 years full-time

#### UCAS CODE

Sept entry: 1058

#### **ENTRY REQUIREMENTS**

- A Levels: ABB
- BTEC Diploma: 128 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDD
   Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 32 points
- Five GCSEs at Grade 4 or above, including English Language or English Literature, Mathematics and Science.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 128 Offering you the satisfaction of a career caring for the health of the mother, baby and the whole family, our midwifery course aims to prepare you to become a confident and compassionate midwife.

On successfully completing this course you will have the opportunity to graduate with two qualifications: the NHS Newborn and Infant Physical Examination Programme (NIPE) and a BSc (Hons) degree which is accredited by the Nursing and Midwifery Council (NMC).

During the first two years, you will receive integrated theory and practice content. This will allow you to engage teaching and learning activities in both the academic and practice setting. The third year consists of alternate theory and practice blocks.

You will study modules which will allow you to develop the skills, knowledge and behaviours required to care for women and newborn infants across the care continuum through pre-pregnancy, pregnancy, labour and birth, postpartum, and the early weeks of a newborn infant's life. Each year, you will engage in a year-long practice module. This module, alongside varied clinical placements, will provide you with preparation and support to develop your confidence and competence in practice, working towards autonomously leading and co-ordinating care at the end of your course. Clinical practice will be assessed using the NMC-approved Midwifery Ongoing Record of Achievement (MORA).

We work with our practice partners to ensure you will have practice learning experiences in a wide range of settings, including community, hospital and home settings.

Full information: www.bcu.ac.uk/midwifery

#### Course content:

#### Year 1

- Introduction to Midwifery Studies
- The Antenatal Woman and Fetus
- The Intrapartum Woman and Fetus
- The Postnatal Mother and Newborn Infant
- Midwifery Clinical Practice 1 and Pharmacology

#### Year 2

- Complex Conditions in the Mother and Newborn Infant
- Supporting the Vulnerable Woman, Family and Newborn Infant
- Midwifery Clinical Practice 2
- Enhancing Midwifery Studies

#### Year 3

- Introduction to Global Perspectives on Public Health
- Advanced Skills in the Care of the Woman and Newborn Infant
- Midwifery Clinical Practice 3
- Research Proposal

#### **APPROVAL**





"This course will challenge you to excel and reach your maximum potential as a midwife, equipping you with the skills, knowledge and experience to work anywhere in the UK or indeed in many places across the world."

#### NATASHA CARR, COURSE LEADER

MSci Midwifery and Public Health

# CAMPUS

City South

#### **DURATION** 4 years full-time

4 years rutt-time

UCAS CODE 1056

#### ENTRY REQUIREMENTS

- A Levels: ABE
- BTEC Diploma: 128 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDD
   Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 32 points
- Five GCSEs at Grade 4 or above, including English Language or English Literature, Mathematics and Science.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 128

#### This exciting four-year course offers the opportunity to gain an NMC registration as well as study at Master's level, specialising in public health.

During the first three years of the MSci course, you will study alongside BSc (Hons) Midwifery colleagues. During the final fourth year, which has a public health and midwifery focus, you will have the opportunity to study with other healthcare professionals and midwives on a module of your choice related to midwifery.

Practice learning experiences may be within community, hospital or home environment settings. You will be exposed to diverse populations and learn to work as part of the interdisciplinary and multi-agency teams.

You will also have opportunities to undertake alternative experiences (including global midwifery) through an elective placement. In your fourth year you may be able to negotiate a placement related to public health.

In addition to academic and professional qualifications, you will complete the Newborn and Infant Physical Examination (NIPE) qualification.

Full information: www.bcu.ac.uk/midwifery-public-health

#### Course content:

#### Year 1

- Introduction to Midwifery Studies
- The Antenatal Woman and Fetus
- The Intrapartum Woman and Fetus
- The Postnatal Mother and Newborn Infant
- Midwifery Clinical Practice 1 and Pharmacology

#### Year 2

- Complex Conditions in the Mother and Newborn Infant
- Supporting the Vulnerable Woman, Family and Newborn Infant
- Enhancing Midwifery Studies
- Midwifery Clinical Practice 2

#### Year 3

- Introduction to Global Perspectives on Public Health
- Advanced Skills in the Care of the Woman and Newborn Infant
- Midwifery Clinical Practice 3
- Research Proposal

#### Year 4

- Advanced Public Health
- Maternal and Infant Nutrition
- Midwifery Clinical Practice 4
- Research Dissertation
- Choice of an optional Level 7 module

## APPROVAL



"The level of commitment to teaching and the opportunities available to students at RBC make this conservatoire stand out way above the rest."

#### SAMANTHA OXBOROUGH



# BMus (Hons) Music

#### CAMPUS City Centre

**DURATION** 4 years full-time

UCAS CODE 1255 (UCAS Conservatoires)

#### **ENTRY REQUIREMENTS**

An audition for performers or a portfolio submission and interview for composers/music technology applicants is an integral part of your application. For performers, a standard equivalent to Grade VIII (Distinction) from a major music examination board will be a likely minimum, though an official certificate is not a requirement.

- A Levels: EE
- BTEC Diploma: PP
- BTEC Extended Diploma: PPP
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 32

The BMus (Hons) at Royal Birmingham Conservatoire will help you to realise your potential and prepare you for a career in the music profession, whether that is in performance, composition, or music technology. The course will develop your specialist musical skills as well as developing your theoretical, historical, and practice-based knowledge, all the while encouraging your individual creativity. As a result, you will become an independent learner, a critical interpreter, and a reflective practitioner.

You will have the opportunity to study in one of three Principal Study areas: performance (instrumental or vocal); composition; or music technology. You will study within a particular Department that is determined by your Principal Study area. Our departments include: brass; composition; historical performance; keyboard; music technology; percussion; strings; vocal and operatic; and woodwind.

Featuring specialist tuition throughout all four years of the course, you will get the individual attention you need to prepare for a successful career in the music profession. Additional activities are provided to help support your studies and develop your skills in complementary areas such as performance coaching and the Alexander technique.

Our £57 million state-of-the-art music facilities feature impressive functional spaces that combine tradition with cutting-edge technology. You will have opportunities to perform in our performance venues, including our stunning 500-seat Bradshaw Hall, and make use of our industry-standard recording studios and acoustically designed rehearsal and practice rooms.

#### Full information: www.bcu.ac.uk/music-bmus



#### Course content:

#### All years

- Individual Lessons
- Coaching
- Orchestras, choirs, bands and other performing ensembles

#### Years 1–2

- Principal Study
- Professional Portfolio: Community Engagement / Pedagogy and Practice
- Language of Music
- Contextual Studies: Performance Traditions

#### Year 3

- Principal Study
- Live Project
- Language of Music: Specialism 1
- Contextual Studies: Specialism 1

#### Year 4

- Recital or Portfolio
- Final Project

Plus at least one optional module from: Further Pedagogy; Language of Music; Contextual Studies; Professional Development; and Work Placement.

» TOP 20 FOR MUSIC (Guardian League Table 2024)



"The lecturers provided opportunities to meet those in the industry, gave support in and outside of the lecture theatre, and helped me build a professional portfolio."

#### **TANYEL GUMUSHAN**

# BA (Hons) Music Business

#### CAMPUS City Centre

City Centre

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE W390

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 If you are interested in a career promoting and managing live music events, creating music media content, and want to understand the wider creative and cultural, industry of music, then our BA (Hons) in Music Business is the ideal course for you.

We will support you in developing innovative and creative entrepreneurial skills and approaches needed not just to work in, but to shape the exciting and dynamic, multi-platform music industries. On this course, you will develop music business and music media content production skills through a combination of hands-on learning, supported by critical investigation into the national and international music industries, creative music cultures and their practices, and music business issues.

Using Birmingham's vibrant and dynamic music scenes and cultures as our learning 'laboratory', you will have the opportunity to apply these skills and knowledge by designing and developing your own projects that speak to your interests, strengths, and future career aspirations in the music industries. You will also have opportunities for work placements with key organisations within the UK music industries and benefit from our membership of UK Music's Music Academic Partnership, designed to maximise the employability of students.

#### Full information: www.bcu.ac.uk/music-business

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### » BENEFIT FROM OUR MEMBERSHIP OF UK MUSIC'S Music Academic Partnership.

#### Course content:

#### Year 1

- Creating Music Content
- Understanding Media Texts, Industries and Audiences
- Investigating Media Texts, Industries and Audiences
- Music, Commerce and Culture
- Music Cities
- Community and Industry Collaboration

#### Year 2

Core modules:

- Digital Music, Data and Media
- Music Business Ecologies
- Music Business Promotional Practices
- Work Placement OR Live Project OR Collaborative Practice

Plus two optional modules.

#### Year 3

Core modules:

- Music Business Innovation and Enterprise
- Major Project Preparation
- Major Project: Dissertation OR Hybrid OR Production

Plus two optional modules.

#### » TOP 20 IN THE UK FOR MUSIC (Guardian League Table 2024)

"The pool of lecturers is great at Birmingham City University and the knowledge from their previous industry experience is fantastic. The studios are great quality and with all new facilities it's a great time to join."

BEN PARKER, PROMOTIONS EXECUTIVE AT EMI Production Music



# BSc (Hons) Music Technology

#### CAMPUS City Centre

City Centre

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE W350

#### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: DDM combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDM
- International Baccalaureate Diploma: see website
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 120 Do you want to work in the fast-evolving music and audio industries? Our Music Technology degree is aimed at the technical music producer and will train you to use technology to create, record and distribute music. We will provide you with industry connections, live projects and a wide, in-depth knowledge of the field.

You will benefit from Royal Birmingham Conservatoire's £57 million teaching and performance facility, a first of its kind for the digital age offering the perfect fusion of traditional and contemporary creativity. Featuring 9,000 square metres of purpose-designed teaching, rehearsal and state-of-the-art performance space, it offers you unrivalled opportunities. The audio and video digital infrastructure is designed to enhance and support live performance and allow you to experiment with new technologies.

There are also various opportunities for you to interact with industry professionals, through guest lectures and masterclasses, and work with musicians who are well versed in classical, folk, jazz and rock music. Discover a wide range of placement opportunities, enabling you to gain valuable first-hand experience, as well as the chance for work experience with reputable companies, some of whom provide specialist technical solutions for music festivals.

Our courses have an excellent reputation, and our graduates go on to shape the future of the music industry. Travelling abroad and broadening your horizons may also be an option; students have previously completed exchanges with the University of Rochester in the USA.

Full information: www.bcu.ac.uk/music-tech

#### » YOU WILL BE STUDYING IN OUR STATE-OF-THE-Art facilities including the £57 million royal Birmingham conservatoire, millennium point And the £62 million parkside building.

#### Course content:

#### Year 1

- Acoustic Fundamentals
- Sound Recording
- Digital Audio Fundamentals
- Music Studies
- Sequencing and Synthesis
- Audio Electronics

#### Year 2

- Sampling, Editing and Production
- Recording, Production and Delivery
- Digital Signal Processing
- Music Critical Studies
- Music and Audio Industries
- Acoustic Applications

#### Year 3

- Individual Honours Project
- Multi-Channel Sound Production
- Production and Mastering
- Digital Audio Effects OR New Interfaces for Musical Expression
- Game Audio

### » TOP 20 IN THE UK FOR MUSIC

(Guardian League Table 2024)



"Studying nursing at BCU has been an unforgettable journey which I will cherish forever. It has opened parts of me I never knew existed and has made me so much more confident in myself to take on new challenges and experiences."

#### **INDERJOSH HEER**

# BSc (Hons) Nursing

#### CAMPUS City South

DURATION

3 years full-time

#### UCAS CODE See pathway

#### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDM • Access to HE Diploma: 60 credits with 45 at Level 3. with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature. Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 120

Our state-of-the-art simulation facilities and placement opportunities with Midlands NHS Trusts and non-NHS providers give you the ideal preparation for a rewarding career in nursing – and an opportunity to transform the way people are cared for in the future.

During years one and two of this course, you will learn with students from all fields of nursing. In your third year, you will learn within your field-specific group.

Practice experiences are designed to develop your confidence and competence in practice over the three years, working towards independently leading and coordinating care.

In your first year, you will gain theoretical and practice knowledge, to enable the development of a range of key skills, including exploring the evidence that underpins person and family-centred care, professional values, self-leadership and the role of the registered nurse. Second-year modules explore evidence-based complex care incorporating a wide range skills, including research, team leadership and the principles of coordinating care.

During your third year, you will build upon previous learning and develop proficiency in your chosen field of practice.

Practice placements will be field specific throughout the three years. You will also have opportunities to experience working across the four fields of nursing. Practice learning experiences may be within community, hospital or home environment settings.

#### **APPROVAL**





#### Providing and Evaluating Care • Introduction to Leadership and Teamwork Professional Practice 1

Year 2 (integrated) • Complex Care 1: Assessing and Planning

Course content:

Year 1 (integrated):

What Is Nursing?

Planning Care

Assessing Needs and

- Complex Care 2: Providing and Evaluating Care
- Improving Quality and Safety in a Global Context
- Leadership and Co-ordinating Care
- Professional Practice 2

#### Year 3 (field-specific)

- Nursing Care
- Medicines Management and Applied Physiology
- Leadership and Decision-Making in Nursing
- Delivering High-Quality, Safe Nursing Care
- Professional Practice 3

"I thought my placements would all be in hospitals, but I've been able to work in a school, a prison, local communities and a GP Practice. It's been really eye-opening to see the different options and to decide where I do and don't want to take my career."

#### NICHOLAS HARFIELD

#### AVAILABLE PATHWAYS:

#### Adult Nursing | BSc (Hons) B740 (Jan intake) B741 (Sept intake)

Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across the West Midlands to develop your role as a competent practitioner.

#### Full information: www.bcu.ac.uk/adult-nursing

#### Child Nursing | BSc (Hons) B730 (Jan intake) B731 (Sept intake)

You will focus on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an everchanging and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements allows you to gain the knowledge and skills required to function as a caring, compassionate and competent nurse.

#### Full information: www.bcu.ac.uk/child-nursing

#### Learning Disability Nursing | BSc (Hons) B761 (Sept intake only)

You will learn how to meet the complex health needs of people with learning disabilities in a person-centred way by developing a range of clinical skills. Teaching and learning involve service users in classroom settings, ensuring that throughout the course, the experiences and health needs of people with learning disabilities are your prime focus which in turn prepares you sensitively for a variety of practice placements.

#### Full information: www.bcu.ac.uk/ld-nursing

# Mental Health Nursing | BSc (Hons) B760 (Jan intake) B762 (Sept intake)

Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their journey to recovery, or providing ongoing highquality care to support people of all ages so that they can experience a full, active and meaningful life.

#### Full information: www.bcu.ac.uk/mh-nursing

#### THESE COURSES ALSO OFFER

• Foundation Year entry. See page 68.

All four pathways can be accessed as a degree apprenticeship. See www.bcu.ac.uk/nursing-apprenticeship





"Since starting at BCU I have learned so much from both lecturers and other students sharing their own experiences and knowledge. As well as this, I've had exposure to a variety of placement areas including district nursing, forensic services and eating disorders."

#### LILY BOWDLER

# MSci Nursing

#### CAMPUS City South

City South

#### **DURATION** 4 years full-time

UCAS CODE See pathway

#### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: 120 UCAS points
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

# For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 120 Our four-year MSci Nursing dual registration degree prepares you to practise in two fields of nursing. When you qualify, you will be able to apply for nursing posts in either field of practice, and for a wide variety of nursing posts which value a qualification in your specific dual field.

Available options:

- Adult and Mental Health | 1047 (Sept),
- 1069 (Jan) www.bcu.ac.uk/adult-mh-nursing • Adult and Child | 1046 (Sept), 1068 (Jan)
- www.bcu.ac.uk/adult-child-nursing

  Adult and Learning Disabilities | 1044
- (Sept only) www.bcu.ac.uk/adult-ld-nursing • Mental Health and Child | 1048 (Sept),
- 1070 (Jan) www.bcu.ac.uk/mh-child-nursing
   Mental Health and Learning Disabilities |
- 1049 (Sept only) www.bcu.ac.uk/mh-ld-nursing
  Learning Disabilities and Child | 1045
- (Sept only) www.bcu.ac.uk/ld-child-nursing

In your first two years, you will study with BSc colleagues on modules with integrated theoretical content, where you will learn with students from all fields of nursing, developing confidence and competence in working with and caring for people across their lifespan, with a range of health needs.

During your third and fourth years, you will take field-specific modules aligned to practice placements, which will help to develop proficiency in your chosen fields of practice. In Year 4, you will also develop your ability to use research to make well-informed evidence-based decisions, an important facet of leadership in nursing practice.



• Leadership and Co-ordinating Care

Course content:

Year 1 (integrated)

What Is Nursing?

Planning Care

and Teamwork

Year 2 (integrated)

and Planning

Assessing Needs and

Professional Practice

• Complex Care 1: Assessing

• Complex Care 2: Providing

• Improving Quality and Safety

Providing and Evaluating Care
Introduction to Leadership

Professional Practice

and Evaluating Care

in a Global Context

#### Years 3 and 4 (field-specific)

- Nursing Care
- Medicines Management and Applied Physiology
- Leadership and Decision-Making in Nursing
- Delivering High-Quality, Safe Nursing Care
- Professional Practice

#### APPROVAL



"We have a really close team, and we support and look out for each other. We also get the opportunity to shadow different professionals. It's a great way to see different aspects of working in healthcare."



#### WIOLETTA KOCEMBA

### FdSc Nursing Associate

#### CAMPUS City South

**DURATION** 2 years full-time

**UCAS CODE** 1256

#### **ENTRY REQUIREMENTS**

- A Levels: minimum of Grade D in one subject or two AS Levels at minimum of Grade D
- BTEC Award: M
- BTEC National Certificate: PP
- BTEC National Diploma: PPP
- Access to HE Diploma: Pass
- NVQ Level 3 full diploma
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This two-year Foundation Degree Nursing Associate course was developed to support the introduction of a new nursing role. It is a work-based learning course aimed at experienced Healthcare Assistants who want to develop themselves to become a Registered Nursing Associate (RNA).

This course is delivered full-time at City South Campus. You will attend university alongside placements in a variety of settings across the four fields of nursing.

You will study four Level 4 modules in the first year which cover key theory and practice knowledge and skills to include person and family-centred care, professional values, the parameters of an RNA's role and safe administration of medication. The second-year modules focus on leadership and mentoring skills, health sociology and health promotion, and you will also study key elements of evidence-based practice. You will complete a portfolio of evidence that is compiled over the two years as part of the practice competencies assessments.

On successful completion of the course you will be eligible to apply to be registered on the NMC Nursing Associate register.

Full information: www.bcu.ac.uk/nursing-associate

This course can be accessed as an apprenticeship: www.bcu.ac.uk/fdsc-rna-apprenticeship

#### Course content:

#### Year 1

- Essentials of Care Delivery for the Nursing Associate
- Person and Family-Centred Approaches to Care Delivery
- Professional Values and Parameters of Practice
- Safe Administration of Medication for the Nursing Associate

#### Year 2

- Essentials of Research and Innovative Practice
- Advancing Clinical Skills, Knowledge and Leadership for the Nursing Associate
- Exploring Health Inequalities and Health Promotion

#### **APPROVAL**





UCAS POINTS: 24



"Through placement, the course is allowing me to experience what it would be like to be working in the hospital when I graduate and how realistic the shift patterns and hours are, as well as the different competencies I need to achieve in order to be a competent ODP."

#### HALEEMA AFRAZ

# BSc (Hons) Operating Department Practice

# CAMPUS

City South

## **DURATION**

3 years full-time

#### UCAS CODE B772

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent gualification
- BTEC Extended Diploma: DMM • Access to HE Diploma: 60
- credits with 45 at Level 3 with 24 credits at Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 Are you interested in a rewarding career in perioperative care? Have you got excellent management skills and a passion for supporting others? Start your journey to becoming a vital part of the theatre team.

Operating Department Practitioners (ODPs) provide holistic care for a diverse range of patient groups. Successful completion of the course will allow you to be eligible to apply for registration with the Health and Care Professions Council (HCPC) and gain employment as an ODP.

Using the Allied Health Professions career framework, the course embeds the 'Four Pillars of Practice' within each year to provide a spiralling curriculum covering Clinical Practice (anaesthetics, surgery and post-anaesthetic care); Facilitation of Learning (of self and others); Leadership; and Evidence, Research and Development.

The first year is aimed at preparing you for academic work and self-development, supported by clinical placement experiences. In year two, the clinical practice emphasis shifts to providing care for patients undergoing complex and emergency surgery. You will work towards becoming an autonomous practitioner in year three, developing in the role of a Surgical First Assistant (SFA).

#### Full information: www.bcu.ac.uk/odp

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

This course can be accessed as an apprenticeship: www.bcu.ac.uk/odp-bsc-apprenticeship



#### Course content:

#### Year 1

- Foundations of Learning in Operating Department Practice
- Essential Biosciences for Operating Department Practice
- Foundations of Care in Operating Department Practice
- Foundations of Evidence-Based Practice
- Becoming an Allied Health Professional

#### Year 2

- Facilitation of Teaching and Learning in Operating Department Practice
- Diversifying Surgical Care Delivery
- Diversifying Anaesthetic and Post-Anaesthetic Care Delivery
- Application of Evidence-Based Practice
- Identifying and Developing Leadership Skills for the Operating Department Practitioner

#### Year 3

- Advancing Leadership into Management for the ODP
- Acute Care Beyond the Operating Theatre
- Surgical First Assistance
- Independent Research within Operating Department Practice
- Negotiated Professional Practice

#### APPROVAL



"BCU has inspired me to follow my aspirations of becoming a paramedic, and has given me all the tools and support I need to achieve this."

**RHYS COLLINS** 



# BSc (Hons) Paramedic Science

#### CAMPUS City South

DURATION

3 years full-time

UCAS CODE 7B23

#### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 120 Paramedics are highly competent healthcare professionals who work in a fast-paced environment to provide urgent and emergency care across a wide range of challenging situations.

To be a paramedic you must be able to overcome challenges, show initiative and demonstrate critical thinking. This course will equip you with the skills and knowledge required, while developing your communication skills.

All modules provide a balance between theory and practical application and give the opportunity for you to reflect and apply context in clinical practice placements.

The course is validated by the Health and Care Professions Council (HCPC), meaning on graduation you will be eligible to apply for professional registration, enabling you to seek employment as a paramedic.

You will have access to a variety of training facilities, including our breathing and talking manikins, frontline ambulance equipment, a training ambulance, Simbulance, and our SPACE facility which allows you to practise your clinical skills.

Full information: www.bcu.ac.uk/paramedic

#### Course content:

#### Year 1

- Introduction to Paramedic Practice
- Essential Biosciences for Healthcare Professionals
- The Professional
- Paramedic StudentRisk and Wellbeing in
- Paramedic Practice
- Individual Factors in Paramedic Practice

#### Year 2

- Developing Paramedic Practice
- Evidence-Based Practice
- Care Across the Lifespan
- Diverse Service User Groups
- Applied Pathophysiology

#### Year 3

- Enhancing Paramedic Practice
- Independent Study
- Leadership and Management for the Paramedic
- Management of Unscheduled Care

#### APPROVAL





"When I was unsure about my Final Major Project. I was given maximum support from my lecturers. I am thankful for having so many amazing mentors; if it wasn't for their quidance. I wouldn't have been able to achieve what I have so far."

#### **KLAUDIA MORGALLA**

# BA (Hons) Photography

#### CAMPUS **City Centre**

#### DURATION

3 years full-time

# UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 112

BA (Hons) Photography combines creative, technical and theoretical knowledge in a vibrant and dynamic course. It is designed to help you develop and sustain your creative career as a contemporary image maker.

Throughout the course, you will learn to think about, engage with and produce creative photography. It will help you develop a wide range of skills, including the practical and technical knowledge needed to make engaging images today. It encourages and teaches you to think critically, solve problems and develop the skills that are essential for a career in photography or the wider creative industries.

You will undertake a range of practical projects, both in our industry-standard photographic studios and on location, calling upon our wide range of specialist equipment. You will discover how to select, edit and present your work and how to work professionally with picture editors, art directors and curators as well as learning other key employability skills. The course will encourage you in an exploration of many photographic genres for fashion, portraiture, documentary, product, landscape, architecture, fine art and moving image.

Having found your specialism, the course then helps you to hone your skills so that you can be fully prepared to enter the industry. Previous graduates have worked for clients including Vogue, Adidas, Nike, BMW, The Guardian, Virgin and Universal Music.

#### Full information: www.bcu.ac.uk/photography

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### » WORLD-CLASS VISITING SPEAKERS GIVE YOU THE LATEST INSIGHT INTO THE INDUSTRY.

#### Course content:

#### Year 1

- Introduction to Photography
- Principles and Practice of Photography
- Narrative
- Enterprise of Photography
- Discourse

#### Year 2

- Context of Photography
- Live Project
- Collaborative Practice or Work Placement
- Identifying Direction

In your second year you will have the opportunity to apply for an exchange programme.

#### Year 3

- Advancing Practice
- Independent Enquiry
- Major Project

#### » WE'RE RANKED 1ST IN THE UK FOR FILM **PRODUCTION AND PHOTOGRAPHY**

(Guardian League Table 2024)

"The course is designed to equip students with the practical skills and theoretical underpinning for a career in popular music and the creative industries, delivered by experienced staff in teaching spaces focused on the entire production cycle."

#### NILS EDSTROM, COURSE DIRECTOR



## FdA Popular Music

#### CAMPUS

South and City College Birmingham

#### DURATION

2 years full-time

#### UCAS CODE W34F

#### ENTRY REQUIREMENTS

- A Levels: DD
- BTEC Diploma: MP
- BTEC Extended Diploma: PPP
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points overall
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Audition.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: **48** 

This two-year course provides the training and skills necessary for a wide range of careers within the music industry. You will develop understanding of the commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for music industry employment.

The foundation degree is focused on developing the practical and transferable skills required to make you industry-ready. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists in their chosen specialism of either vocals, guitar, bass, drums or keyboards.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry and reflect on individual progress as an artist, learning how to improve along the way. South and City College Birmingham graduates have gone on to work with BBC Radio 1/1Xtra, BBC Introducing, Craig David and Sydney Opera House.

Full information: www.bcu.ac.uk/popular-music-fda

#### **RELATED COURSES**

- 161 BA (Hons) Media and Communication
- 166 BA (Hons) Music Business
- 176 BA (Hons) Popular Music

#### Course content:

#### Year 1

- MAST (MIDI, Audio, Studio Techniques)
- Working Live
- Understanding Style
- Show Me the Money
- Technical Development 1
- Creative Portfolio

- Production Cycle
- Personal Development Portfolio
- Technical Development 2
- Final Showcase/Product
- Professional Music Practice



"BA (Hons) Popular Music is a vibrant and innovative programme that is designed to develop and hone diverse practical skills in performance, technology and composition while giving a comprehensive theoretical and academic grounding in popular music."

SIMON LESLEY, COURSE DIRECTOR

# BA (Hons) **Popular Music**

CAMPUS South and City College Birmingham

#### DURATION 3 vears full-tin

#### ENTRY REQUIREMENTS

- A Levels: CCC including Music
- BTEC Diploma: DD
- BTEC Extended Diploma: MMM
- Access to HE Diploma: 60 credits overall with 45 at Level 3
- International Baccalaureate
   Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Audition

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: **96**  This course provides the training and skills necessary for a wide range of careers within the music industry. You will develop an understanding of the global commercial music sector, study musical output and techniques, and improve your creativity, professionalism and practical musicianship to a level needed for graduate employment.

The full three-year Honours degree develops both the practical and transferable skills required to make you industry-ready, and the contextual understanding and academic rigour inherent in high-level study. With experienced staff and excellent resources – including three recording studios, seven rehearsal rooms, two sequencing suites and a 600-capacity working venue on site – you will enjoy exciting, creative opportunities and a supportive environment.

Your principal study can be in performance, music technology, live sound or composition. You will also develop the musical and creative skills required by a performer, composer or producer, learn how to work well in teams and demonstrate leadership, organisation and decision-making skills.

This course will help you to develop a profile suitable for an artist looking for employment within the music industry, and to develop a clear conceptual understanding of connected issues and narratives, researching deeply into current musicology and practice. All students receive weekly one-to-one instrumental sessions, delivered by our highly qualified visiting instrumental specialists.

Full information: www.bcu.ac.uk/popular-music-practice

#### **RELATED COURSES**

- 161 BA (Hons) Media and Communication
- 166 BA (Hons) Music Business
- 175 FdA Popular Music

#### Course content:

#### Year 1

- MIDI, Audio and Studio Techniques (MAST)
- Working Live (Performance or Live Sound)
- Contextual Study in Action
- The Music Industry
- Technical Development 1 (Instrument, Music Technology or Composition)
- Creative Portfolio

#### Year 2

- Production Cycle (creative group commission)
- Music Business and Personal Development Portfolio
- Technical Development 2
- Music Critique and Analysis
- Promoted Showcase/Product

- Music as Art
- Advanced Techniques for Emerging Artists
- International Music Business Realisation
- Major Project

"The course has enabled me to prepare myself for life as a primary school teacher. I had many opportunities to develop my understanding of what it is like to be a teacher, such as my time on placement where I planned and taught my own lessons."



#### **FAUDUMO OLAD**

## BA (Hons) Primary Education with QTS

#### CAMPUS City South

DURATION 3 years full-time

# UCAS CODE

#### ENTRY REQUIREMENTS

- BTEC Diploma: 120 points when
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3 of which 40 should be at Merit or
- International Baccalaureate Diploma: 28 points
- GCSE English Language or Literature, Mathematics and Science at Grade 4 or above, or

All offers are subject to and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 120

Our BA (Hons) Primary Education with Qualified Teacher Status (QTS) course provides you with a variety of dynamic and diverse opportunities that will equip you to engage, motivate and inspire learners in a wide range of schools.

This course enables you to gain the professional qualification of QTS as well as a degree, helping you walk into a job as a primary school teacher immediately after graduating. You can specialise in age phases 3 to 7 or 5 to 11, gualifying you to deliver primary education in schools and early years settings. You may also have the opportunity to work in a Special Educational Needs school.

Your placements in the wider Birmingham area will give you practical experience right from the start of the course. We believe working in schools with experienced teachers is key to developing you into a committed, creative and confident teacher.

Our course is underpinned by a commitment to your wellbeing and achievement in a supportive and nurturing environment. Your learning will be led by highly experienced tutors who facilitate a wide range of practical experiences and taught sessions, including elements of Intensive Training and Practice (ITaPs), to allow you to engage in reflective and critical evaluation of research, policy and practice.

You will be well supported during the course in your journey to becoming an outstanding teacher.

#### Full information: www.bcu.ac.uk/primary-education

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

#### Course content:

#### Year 1

- An Introduction to Core Subjects
- The Developing Child
- The Emerging Teacher
- Understanding the Foundation Curriculum
- An opportunity to explore your chosen subject in greater depth
- School Based Training

#### Year 2

- Assessing and Reporting
- Promoting Progress in Core Subjects
- Developing the Foundation Curriculum
- Subjects in Action
- Special Education Needs and Disability and Inclusion
- School-Based Training

- Critical Issues in Core Subjects
- Current Issues in Education
- Creative Teaching in the Foundation Curriculum
- Research in Education
- School-Based Training





"I would highly recommend this course to anyone looking to study design. The facilities are incredible and the tutors are really supportive and helpful. I have learned so much and developed as a designer more than I expected."

Course content:

Design Visualisation

Scales of Manufacture

• Design Communication

• Design Synthesis

• Design Focus

Design Principles and Processes

Contextual and Cultural Studies

• Materials and the Made Object

• Collaborative Practice (optional)

• Work Placement (optional)

Major Project: Product and

• Live Project (optional)

• Desian in Context

Furniture Design

Major Design Project

Year 1

Year 2

Year 3

#### AAMANA BIBI NAWAZ

# BA (Hons) **Product and Furniture Design**

#### CAMPUS **City Centre**

#### DURATION

3 years full-time

# UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide a portfolio of your creative work. Guidance will be provided on how to do this. For further advice, see www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 112

BA (Hons) Product and Furniture Design focuses on the design and development of creative, contemporary and innovative products and furniture, considering user-centred design, social context and commercial understanding.

Underpinned with strong contemporary design thinking, you will be encouraged to explore materials, techniques and processes in relation to scales of manufacture, from one-off bespoke design to design for standardised mass production.

Product and furniture designers have the unique opportunity to recognise the hidden impacts of products. You will be introduced to design strategies to find the best ways of meeting needs and fostering positive change through sustainable design.

You will have the opportunity for continual practical skills development within our extensive workshops. You will be introduced to a range of materials and utilise both analogue and digital processes, from slip casting ceramics and plywood moulding to design for waterjet cutting and 3D printing.

#### Full information: www.bcu.ac.uk/product-furniture-design

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

**» OUR GRADUATES HAVE GONE ON TO** JOBS AT EMPLOYERS INCLUDING IKEA AND CROFTS & ASSINDER.

**» TOP 20 FOR ART AND DESIGN STUDENT** SATISFACTION

(Complete University Guide 2024)

"Professional Policing is an interesting course with engaging modules delivered by expert lecturers. Their expertise allows you to develop an understanding of the law enforcement community, while also teaching you a variety of transferable skills."



#### **JAKE CARTWRIGHT**

# BSc (Hons) Professional Policing

Policing in England and Wales

• The Criminal Justice System

• Introduction to Evidence-Based

Criminal Law and Police Powers

• Investigative Interviewing Skills

• Equality, Diversity and Inclusion

• Public Protection and Managing

• Organisation and Leadership

• Independent Research Project

as: Policing and the Civil Law; Community Safety Placement.

A range of optional modules such

in England and Wales • Criminal Investigation and

Models of Policing and Intelligence

Course content:

Forensics

Policing

Year 2

Year 3

Human Policing

• Policing and Ethics

Vulnerability

Core modules:

within Policing

Policing FuturesTackling Terrorism

Year 1

#### CAMPUS City Centre

DURATION

3 years full-time

#### **UCAS CODE** 1004

#### **ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

This course is a national pre-join degree course licensed by the College of Policing, the professional body for policing, and is delivered by subject matter experts and experienced practitioners (including retired police officers) with a wealth of subject expertise to prepare you with key transferable skills required for the role of Police Constable.

It has been developed through consultation with a range of police service areas and the College of Policing, to give you the opportunity to examine the fundamental concepts of policing while also developing the practical and transferable skills you need for a career in law enforcement.

The course will help to develop your critical thinking about policing, policy and practice through complementary modules encompassing the theory and principles of operational policing, legislation and police powers, structured interviewing skills and much more. To develop these skills, you will be involved in practical activities and events, and will be exposed to guest speakers. These speakers will be from a range of criminal justice and public sector agencies as well as police officers of all operational levels.

Please note, successful attainment of the BSc (Hons) Professional Policing does not in itself provide any guarantee of recruitment as a trainee Police Constable. Further study/assessment will be required.

#### Full information: www.bcu.ac.uk/policing

THIS COURSE ALSO OFFERS • Foundation Year entry. See page 68.



» THIS COURSE IS LICENSED BY The College of Policing, the Professional Body for Policing.

UCAS POINTS: 112



### BSc (Hons) Psychology

#### CAMPUS **City Centre**

#### DURATION

3 years full-time

### UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM • Access to HE Diploma: 60
- credits with 45 at Level 3 • International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Our BSc (Hons) Psychology degree is accredited by the British Psychological Society and allows you to take a year-long industry placement. Make sense of the real world through gaining a deep understanding of how the core and specialised areas in psychology contribute to our understanding of contemporary issues, as well as looking at the role of brain function across multiple psychological perspectives.

You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving. This versatile course provides the opportunity for you to embark on a psychology career or bring those skills to a wide variety of other career paths.

Explore how the six core areas in psychology can explain factors that influence the mind, brain, behaviour and experience, and the complex interactions between these. You will develop knowledge and understanding of quantitative and qualitative research methods. You will have a range of optional modules to choose from, allowing you to tailor your degree to your interests.

The staff teaching on the course are experts in the areas and topics they teach, which further enhances your learning experience, as they bring with them their practice or research-based knowledge.

#### Full information: www.bcu.ac.uk/psychology-bsc

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

### ACCREDITATION



#### Course content:

#### Year 1

Core modules:

- Introduction to Psychology
- Psychology of Individual Differences and Personality
- Introduction to Research Methods and Statistics

A range of optional modules such as: Parapsychology; Positive Psychology and Counselling; Popular Images and Psychological Understanding; Introduction to Psychopathology; Non-Verbal Communication.

#### Year 2

Core modules.

- Qualitative Research Methods and Analysis
- Quantitative Research Methods and Statistics
- Neuropsychology

A range of optional modules such as: Health Psychology; Forensic Psychology; The Psychological Understanding of Mass Killing; Work Experience: Stress and Disease; Cultural Psychology; Interpersonal Neurobiology; Making Sense of Homicide; Educational Psychology.

#### Year 3

Core modules:

- Lifespan Psychology
- Applied Social Psychology
- Integrative Psychology Project

A range of optional modules such as: Advanced Statistics; Ageing and the Brain: Communication and Language; Gender and Sexualities; Counselling Psychology; Intellectual **Disabilities and Developmental** Disorders; Hate Crime.

"The Psychology course at BCU is fantastic. I have found all staff are highly knowledgeable, friendly and approachable. The modules are excellent and cover a wide range of psychological concepts which are explored in depth through engaging seminars, lectures and readings."



#### **JOSEPH EDGE**

#### AVAILABLE SPECIALIST ROUTES:

#### Psychology and Counselling | BSc (Hons) 1034

Our BSc (Hons) Psychology and Counselling degree will be of particular interest if you are thinking about a career as a Counselling Psychologist, Psychotherapist or Counsellor. It has been carefully developed to enable graduates to gain the required knowledge base, practical skill and emotional awareness and maturity required for these normally postgraduate professions.

An in-depth exploration of – among other things – human development, mental health and distress, and practical listening and relationship-building skills will prepare you for a range of people-focused roles with adults, young people and children.

#### Full information: www.bcu.ac.uk/psychology-and-counselling

#### Psychology with Criminology | BSc (Hons) MC98

Our innovative course will give you a deep understanding of how the core and specialised areas in psychology and criminology contribute to our understanding of contemporary issues. You will apply scientific reasoning and evaluate patterns of behaviour, gaining key transferable skills in communication, teamwork and problem-solving.

Additionally, you will also learn how psychology can be applied to explain certain aspects of crime and criminal behaviour.

#### Full information: www.bcu.ac.uk/psychology-criminology

#### THESE COURSES ALSO OFFER

- Foundation Year entry. See page 68.
- An optional Professional Placement Year.
- See page 70.





"The energy of the campus was always vibrant and with the close proximity and close relationship between the various construction disciplines, there was a competitive edge that provided a healthy environment to studying."

JAMES FUNGE

### BSc (Hons) **Quantity Surveying**

#### CAMPUS **City Centre**

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE K2/1

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

There is a part-time route on this course, available for advanced entry from Year 3 onwards. You will need a HNC or HND in a related subject.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

Our Quantity Surveying course meets the demand for highly trained professionals and practitioners. Work collaboratively with tutors, practitioners, theorists and designers. Acquire skills that will allow you to shape the future of the built environment.

You will learn from staff with a wealth of industry experience and gain expertise in cost management. procurement and quantification skills. You will advance your career prospects by using our strong links with employers, and apply what you learn in a practical context through work placements.

By studying on a course accredited by the Royal Institution of Chartered Surveyors and the Chartered Institute of Building, you will become knowledgeable about the legal, technical, managerial, economic, social and environmental aspects of construction projects. You will graduate as a confident professional who can manage both commercial and civil engineering projects.

Students on the programme have the opportunity to take part in our US exchange programmes and international competitions such as the Associated Schools of Construction (ASC) Design and Build competition, giving you an opportunity to apply your skills to real-life projects. Our students have previously travelled to competitions in locations across the world including Dallas, Texas.

#### Full information: www.bcu.ac.uk/quantity-surveying

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.



#### Course content:

#### Year 1

- Introduction to the Built Environment
- Built Environment Technology 1
- Law
- Integrated Digital Design Residential
- Innovation in the Built Environment
- Residential Quantification and Cost

#### Year 2

- Procurement
- Cost Management
- Built Environment Commercial Technology
- Integrated Digital Design for Complex Structures
- Commercial Management
- Commercial Quantification and Cost

#### Year 3

- Contract Practice
- Civils Quantification and Cost
- Individual Honours Project
- Project Management
- Bid Strategy and Professional Practice

#### ACCREDITATION







*"I really enjoy how practical my course is and networking with industry experts during our seminars. The lecturers are really relaxed and supportive which helps me to get the most out of my experience."* 

#### **TOLUWANI ODUTADE**

### BSc (Hons) **Real Estate**

#### CAMPUS City Centre

City Centre

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE N230

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

There is a part-time route on this course, available for advanced entry from Year 3 onwards. You will need a HNC or HND in a related subject.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 Our Real Estate course comprises the skills and knowledge requirements for a successful career in the professional property industry. The programme provides the tools to make key decisions in property finance and investment, asset management, valuation agency and development.

By studying on an employer-focused course that is accredited by the Royal Institution of Chartered Surveyors (RICS), you will gain a detailed understanding of real estate, and learn with a team of industry and academic experts who are dedicated to both academic study and industry collaboration.

You will become equipped with the attributes you need to be successful in the industry by contributing to market research for a real estate client, or undertaking valuable feasibility studies. Learn through real-life projects and scenario-based case studies.

This course helps you to understand the complex world of property by studying management, technological, financial and legal issues so you can connect real estate theory with practice.

#### Full information: www.bcu.ac.uk/real-estate

#### THIS COURSE ALSO OFFERS

HAMPTON AND CBRE.

• An optional Professional Placement Year. See page 70.

#### Course content:

#### Year 1

- Introduction to the Built Environment
- Introduction to Valuation
- Law
- Introduction to Property Markets
- Built Environment Technology 1
- Environmental and Materials Science

#### Year 2

- Property Asset Management
- Advanced Valuation Methods
- Building Pathology
- Design and Development in the Built and Natural Environment
- Data and Decision-Making
- Property Law

#### Year 3

- Property Marketing
- Applied Valuation
- Property Fund Management
- Professionalism and Citizenship
- Individual Honours Project

#### ACCREDITATION



"The staff are extremely supportive. If you are not clear about anything, they take the time to explain in a way that you understand. They are all very knowledgeable within their roles and very approachable."

#### **ANGELA CARPENTER**



FdSc

### Rehabilitation Work (Visual Impairment)

#### CAMPUS City South

**DURATION** 2 years full-time

#### UCAS CODE

N/A – apply direct

#### ENTRY REQUIREMENTS

- A Levels: DD
- Level 3 NVQ or Diploma or equivalent (full award)
- Level 2 NVQ or Diploma (full award) plus a written paper (details provided postapplication)
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

All applicants will be considered for one of our course selection days (www.bcu.ac.uk/healthsciinterviews). All offers are subject to Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you. This is the only course of its kind in England and Wales, and we are a major educator of rehabilitation workers.

A qualified Rehabilitation Worker's strength is to be a problem-solver and to respond to the complexities of a person's unique situation.

Your learning will focus on the individual and the impacts of visual impairment on all aspects of life. You will look at how to work in partnership with your clients and their families, and inter-professionally to promote the needs of those experiencing sight loss. You will also learn how to enable people with a visual impairment to become independent in their daily lives. This may be through teaching orientation and mobility skills, safety and independence in the home, techniques to overcome communication barriers, or making the best use of a person's strengths and any remaining vision.

You will have block learning weeks that are spread throughout each academic year, during which you'll be involved in lectures, simulation sessions and a range of hands-on group activities. In between teaching weeks, you will be able to access extensive online materials and take part in valuable work based-learning placements.

Students who successfully complete this course can progress to one of our top-up courses: BSc (Hons) Habitation Work – Working with Children and Young People and BSc (Hons) Specialist Complex Needs Rehabilitation Work Visual Impairment.

#### Full information: www.bcu.ac.uk/rehab-work

This course can also be accessed as a degree apprenticeship. See: www.bcu.ac.uk/rehab-apprenticeship

#### Course content:

#### Year 1

- Visual Impairment and Professional Practice
- Independent Living Skills
- Orientation and Mobility Theory and Practice

#### Year 2

- Professional Rehabilitation Work Practice
- Independent Living Skills and Low Vision Therapy
- Orientation and Mobility for Complex Environments

» THIS COURSE IS ACCEPTED AS THE TRUSTED QUALIFICATION TO BE EMPLOYED AS A REHABILITATION WORKER IN LOCAL AUTHORITIES AND NON-STATUTORY AGENCIES ACROSS THE UK.



"This course has helped me to develop my teaching skills and my pedagogical approach to learning. I have learned the different techniques involved with teaching and how to keep students engaged throughout lessons to maximise their potential."

#### **LEWIS JONES**

### BA (Hons) Secondary Physical Education with QTS

### CAMPUS

City South

#### DURATION

3 years full-time

#### UCAS CODE X13B

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

This course is an exciting opportunity for you to train to be an accomplished and effective physical education practitioner in secondary schools. You will gain an insight into the professional practice of a secondary school teacher while developing and embedding your subject and pedagogical knowledge.

You will explore the physical education national curriculum areas and discover approaches to teaching each area. You will reflect on your vision of what makes effective physical education and hone your teaching skills to match, while building evidence to demonstrate your professional competence and capability. Your learning will be led by highly experienced tutors who facilitate a wide range of practical experiences and taught sessions, including elements of Intensive Training and Practice (ITaPs), to allow you to engage in reflective and critical evaluation of research, policy and practice.

Your academic subject work will be undertaken alongside students who are pursuing degrees in other Sports and Physical Education disciplines, enabling you to widen your understanding, as well as being taught by tutors who are leaders in their fields.

The course is designed around the Teachers' Standards and the award of Qualified Teacher Status (QTS). You will have opportunities to work with specialist teachers while on school placements.

You will benefit from access to our wide range of specialist sports facilities. Please be aware that there may be a need to travel to teaching facilities at other sites for some aspects of the course.

#### Full information: www.bcu.ac.uk/secondary-pe

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

#### Course content:

#### Year 1

- Introduction to Secondary Physical Education
- Human Anatomy and Physiology
- Children's Development: Physical, Emotional, Health and Wellbeing
- Sport and Exercise Biomechanics
- The Physically Educated Child
- The Emerging Teacher
- Professional Practice 1

#### Year 2

- Applied Pedagogy in Sport Coaching and Physical Education
- Sport, Physical Activity and Health in Practice
- Contemporary Issues in Sports Coaching and Physical Education
- Applied Pedagogy Through PE
- The Inclusive Teacher
- Subject Studies
  - Professional Practice 2

#### Year 3

- Psychological Perspectives of Athletic Development
- High Performance in Sports Coaching
- PE in the School and the Community
- Professional Enquiry Education Project
- The Professional Teacher
- Professional Practice 3

#### **RELATED COURSES**

- 196 BSc (Hons) Sports Coaching and Physical Education
- 193 BSc (Hons) Sport and Exercise Science

"This course is filled with both pedagogical knowledge and biomedical science that robustly cover the practical and theoretical side to becoming a successful teacher."

**ANISA BEGUM** 



### BSc (Hons) Secondary Science (Biology) with QTS

#### CAMPUS City South

DURATION

#### 3 years full-time

#### UCAS CODE X13A

#### **ENTRY REQUIREMENTS**

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS:

This three-year course is a mixture of practical and theoretical study, focusing on two different but complementary areas. On successful completion of the course, you will gain a subject qualification that demonstrates an understanding of science, and biology in particular, as well as a teaching qualification that enables you to teach in secondary schools.

You will explore the science national curriculum areas and discover approaches to teaching each area, particularly biology. You will reflect on your vision of what makes effective science education and hone your teaching skills to match, while building evidence to demonstrate your professional competence and capability. Your learning will be led by highly experienced tutors who facilitate a wide range of practical experiences and taught sessions, including elements of Intensive Training and Practice (ITaPs), to allow you to engage in reflective and critical evaluation of research, policy and practice.

This programme also develops your subject knowledge to degree level in biology. However, there is the recognition that, as a teacher in secondary schools, you will be expected to be able to teach across the different science disciplines, so you will also follow a programme of study in chemistry and physics in the first two years of the degree. You will develop your biology subject knowledge through taught modules, studying alongside Biomedical Science students. Therefore, you will work with tutors who are actively researching in their specialist fields.

You will gain the skills and understanding to work in schools as a teacher of your subject. The course is designed around the Teachers' Standards and the award of Qualified Teacher Status (QTS).

#### Full information: www.bcu.ac.uk/secondary-biology

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

#### Course content:

**IMPORTANT:** The contents of this course are currently being reviewed by the University and may be subject to change. **Check bcu.ac.uk/courses** for the latest information.

#### Year 1

- Biochemistry
- Fundamentals of Cell Biology
- Introduction to Human Anatomy and Physiology
- Microbiology
- Physical Sciences
- The Emerging Teacher
- School Placement

#### Year 2

- Clinical Biochemistry and Cellular Analysis
- Fundamental Principles of Pharmacology and Drug Development
- Physical Sciences 2
- The Inclusive Teacher
- Subject Studies
- Professional Practice 2

#### Year 3

- Molecular Basis of Disease
- Pathophysiology
- Neuroscience
- Professional Enquiry Education Project
- The Professional Teacher
- Professional Practice 3

#### **RELATED COURSES**

87 BSc (Hons) Biomedical Science



"To me, BCU is about equal opportunity; no matter your background we all mix together to learn and have fun doing it. We share ideas and are a team. This creates an atmosphere where I feel like I belong and that I've chosen the right place to study."

#### **MATTHEW GREENE**

### BSc (Hons) Social Work

#### CAMPUS City South

#### DURATION

3 years full-time

#### UCAS CODE L501

#### ENTRY REQUIREMENTS

- A Levels: BBE
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent gualification
- BTEC Extended Diploma: DDM • Access to HE Diploma: 60 credits with 45 at Level 3, with
- International Baccalaureate
   Diploma: 28 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to a successful interview plus satisfactory Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: **120** 

Prepare for a challenging yet rewarding career, working to promote equality, diversity and social justice and making a real difference to people's lives. Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users.

With over 50 years' experience in training people at social workers, our course is informed by a deep understanding of all the aspects of social work that you need to cover to prepare for a career in a diverse range of settings. A significant part of the second and third years of the course is spent on placement engaging with the realities of social work.

Your placements could be in a range of social workrelated settings in local authorities and independent and voluntary sectors. At least one placement will drive forward your work and learning experiences through undertaking statutory interventions.

Our staff team are all registered social workers and have extensive experience of social work practice that brings insight, depth, expertise and realism to their teaching and your learning. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice.

This course is pending final approval by Social Work England.

#### Full information: www.bcu.ac.uk/social-work

#### Course content:

#### Year 1

- Introduction to Social Work
- Equality, Diversity and Identity in Social Work
- Theories of Human Growth and the Life Course
- Foundation Law and Social Policy
- Social Work Skills for Practice

#### Year 2

- Social Work Practice -Safeguarding 1 (Adults)
- Social Work Practice -Safeguarding 1 (Children)
- Social Work Theories in Practice
- Introduction to Research for Social Workers
- Practice Placement 1

#### Year 3

- Social Work Law and Safeguarding 2
- Contemporary Issues for Practice
- Research Enquiry for Evidence-Based Practice
- Critical Reflections in Social Work
- Practice Placement 2



# A SUPPORTIVE ENVIRONMENT

bcu.ac.uk

*"I really enjoy the course. I was nervous before I joined because of my age, but the support from my tutors has been great, and I've made some good friendships. Studying Social Work has made me stronger and made me a better advocate for my own family."* 

JODIE LEONARD BSc (Hons) Social Work



"My studies have provided me with a multitude of different opportunities. I enjoyed learning to apply theory to real-world situations, which has given me knowledge regarding the particular career path I wish to follow."

#### **DANIELLE BALACH-WARMAN**

### BA (Hons) Sociology

### CAMPUS

#### DURATION

### UCAS CODE

#### ENTRY REQUIREMENTS

- BTEC Diploma: D\*D\*

For full entry requirements and fees: bcu.ac.uk/courses

### UCAS POINTS: 112

Our BA (Hons) Sociology degree is a critical and practical course, theoretically driven and empirically informed, as well as locally situated and globally focused.

Studying Sociology at Birmingham City University allows you to explore and question social norms and inequalities, and discover the complex issues behind your everyday routines and social practices in a range of spatial contexts, applying what you learn to your own lived experiences.

Employability is at the heart of our course, with placement opportunities embedded through the degree. Studying Sociology with us will afford you a wealth of academic and employability opportunities, to develop the skills to not only achieve successful graduate employment but also to contribute, as an agent of change, to tackling some of the pressing social issues of contemporary society.

#### Full information: www.bcu.ac.uk/sociology

#### AVAILABLE SPECIALIST ROUTES:

#### Sociology and Criminology | BA (Hons) LM39

The inclusion of Criminology in the degree allows you to understand how society makes sense of crime, criminality and its control as well as the relationship between crime and wider society. You will examine patterns and processes of inequality, crime, the structure and dynamics of social hierarchies and power relations, and ask why and how people shape their identities and the tensions that these processes create.

#### Full information: www.bcu.ac.uk/sociology-crim

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### Course content:

#### Year 1

- Sociological Imagination
- City, Community and Culture
- Sociological Perspectives
- Crime, Punishment and Society
- Politics and Society
- Becoming a Social Researcher

#### Year 2

Core modules:

- Media and Popular Culture
- Applied Sociological Research
- Contemporary Social Theory
- Current Issues in Sociology
- Race, Racism and Inequality

A range of optional modules such as: Education and Critical Pedagogies; Food, Neoliberalism and Welfare; Space, Place and Society.

#### Year 3

Core modules:

- Globalisation, Migration and Borders
- Self, Identity and Society
- Integrated Research Project

A range of optional modules such as: Music and Society; Black Arts Movement: Visual Cultures: Postcoloniality; Global Cities.

#### **RELATED COURSES**

- 88 BA (Hons) Black Studies
- 106 BA (Hons) Criminology

"I was very happy with the course. The biggest thing for me was the breadth. I know people from my year of the course who have gone on into research, live sound, low level engineering, film, composition, all sorts of different areas of the music industry."

ASHLEY EASTWOOD, ENGINEER, PRODUCT Engineering at music group



### BSc (Hons) Sound Engineering and Production

#### CAMPUS City Centre

City Centre

#### DURATION

3 years full-time 4 years professional placement

### UCAS CODE

783r

#### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: DDM combined with other Level 3 qualifications to achieve min. 120 UCAS points
- BTEC Extended Diploma: DDI
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 o above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 120 Gain an in-depth understanding of the scientific principles behind the capture and manipulation of sound. You will develop and enhance your skills through our excellent sound recording, mixing and mastering facilities, as well as our state-of-the-art radio and television studios. You will also benefit from Royal Birmingham Conservatoire's £57 million teaching and performance facility, which offers the perfect fusion of traditional and contemporary creativity.

Designed to meet the requirements of the audio industry, this course will provide you with a dynamic study programme that focuses on live and studio sound engineering, audio electronics, audio software engineering, acoustics and business principles.

The combination of subjects you will explore helps you to be employable in a range of career paths. You will also deal directly with industry as part of our THELMA-nominated Industry Industrial Mentors initiative, enabling you to gain confidence in your skills and prepare for life after graduation.

Our wide-ranging professional partnerships provide you with the opportunity to interact with leading industry figures, as well as the chance to undertake valuable work placements in the field of audio technology, sound engineering and live sound.

Full information: www.bcu.ac.uk/sound-engineering

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

» OUR GRADUATES HAVE SUCCESSFULLY GONE ON TO WORK IN LIVE SOUND, SOFTWARE DEVELOPMENT, PRODUCTION, SOUND DESIGN AND AUDIO POST –PRODUCTION, THROUGH TO PRODUCT DEVELOPMENT, ACOUSTIC CONSULTANCY AND EDUCATION.

#### Course content:

#### Year 1

- Acoustic Fundamentals
- Sound Recording
- Digital Audio Fundamentals
- Live Sound Reinforcement 1
- Audio Software Development
- Audio Electronics

#### Year 2

- Broadcast Sound
- Recording Production and Delivery
- Audio Systems
- Music and Audio Industries
- Digital Signal Processing
- Acoustic Applications

#### Year 3

- Individual Honours Project
- Live Sound Reinforcement 2
- Music Information Retrieval
- Digital Audio Effects OR New Interfaces for Musical Expression
- Game Audio

» TOP 20 IN THE UK FOR MUSIC

(Guardian League Table 2024)



"The practical teaching has allowed me to learn in an environment where you're allowed and encouraged to make mistakes and learn from them. I've felt supported by my lecturers, and they helped shape me into a more understanding and patient SLT student."

**DAISY CHELL** 

### BSc (Hons) Speech and Language Therapy

#### CAMPUS City South

City South

#### DURATION

3 years full-time 6 years part-time

#### UCAS CODE B620

#### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent gualification
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 24 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language and Mathematics at Grade 4 or above, or equivalent.

All offers are subject to satisfactory interview, Occupational Health Clearance and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 120

This client-centred, evidence-based course, approved by the Health and Care Professions Council (HCPC), offers a variety of innovative activities and placements. After successful completion of this course, you will be ready to apply to the HCPC for registration as a speech and language therapist.

Speech and language therapists support people of all ages who have communication and/or swallowing difficulties. This course is designed to prepare you to achieve excellence and professional autonomy in clinical practice.

You will learn through a variety of formats, including workshops, interactive lectures, and simulation sessions. You will also undertake two major clinical placements, during which you will be immersed in all aspects of clinical practice. Towards the end of your clinical placement in your third year, you are likely to be managing your own caseload of clients, and you will have the option to participate in a number of extracurricular activities, including an opportunity for international exchange.

Our graduates can go on to work as speech and language therapists in a wide range of settings including the NHS, schools, charities and private practices.

#### Full information: www.bcu.ac.uk/slt

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

#### APPROVAL





#### Course content:

#### Year 1

- Foundations of Professional Practice
- Foundations in Phonetics and Linguistics
- Psychology and the Development of Language
- Applied Anatomy and Physiology
- Communication and Swallowing Impairments and their Impact

#### Year 2

- Appraising Communication and Swallowing Needs
- Appraisal in Professional Clinical Practice
- Research and Evidence-Based Practice
- Analysis of Communication and Swallowing
- Principles of Client-Centred Management of Communication and Swallowing Needs
- The Intermediate Professional

#### Year 3

- Management of Communication and Swallowing Needs
- Application of Research and Evidence-Based Practice
- Management in Professional Clinical Practice
- The Entry-Level Professional

"The modules are taught by enthusiastic and insightful lecturers who open your eyes to the world of sport and exercise science! Rewarding my effort with support and direction, they were able to guide me towards producing my best work."



#### **FRANCES BROOKS**

### BSc (Hons) Sport and Exercise Science

#### CAMPUS

City South/Alexander Stadium

#### DURATION

3 years full-time 4 years professional placement Up to 6 years part-time

### UCAS CODE

ENTRY REQUIREMENTS

• A Lovale · RRC

- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DM
- Access to HE Diploma: 60
- credits with 45 credits at Level 3International Baccalaureate
- Diploma: 28 points • GCSE English Language or
- GUSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

Successful candidates may be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance during this course in order to undertake certain placements. Further information on the need for DBS clearance can be obtained from the course leader.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 Our Sport and Exercise Science course will equip you with the skills to achieve your potential in the sport and exercise industry, either helping leading athletes to reach their potential, or working with members of the public from diverse backgrounds to achieve their goals.

This course explores the science of sport and exercise, considering how disciplines such as physiology, psychology, and biomechanics can be applied in the context of sports performance, physical activity, health, and wellbeing. You will study a range of modules, equipping you with diverse perspectives that will enrich your learning and enhance your career opportunities.

Sport and exercise is a large and expanding global industry, and levels of fitness and participation in physical activity are significant issues on the political agenda. Therefore, you'll be trained to respond to the challenges facing society today, by exploring the profession and its disciplines and encouraging and supporting greater physical activity.

Endorsed by the British Association for Sport and Exercise Sciences, the professional body for sport and exercise science, our practice-led course is full of relevant, fresh insight that you can take into the work environment to make a positive contribution to society.

#### Full information: www.bcu.ac.uk/sport-exercise-sci

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### ACCREDITATION



#### Course content:

#### Year 1

- Introduction to Academic Skills for Sport and Exercise
- Becoming a Practitioner in Sport and Exercise
- Human Anatomy and Physiology
- Fundamentals of Sport and Exercise Nutrition
- Sport and Exercise Biomechanics
- Foundations of Sport and Exercise Physiology

#### Year 2

- Athlete Profiling
- Research Skills and Data Analysis
- Applied Sport and Exercise Physiology
- Science of Strength and Conditioning
- Applied Sport and Exercise Physiology
- Applied Sport and Exercise Nutrition

#### Year 3

- Core modules:
- Independent Research Project
- Extreme Environments
- Exercise Referral and Prescription

A range of optional modules such as: Performance Analysis of Elite Sport; Psychological Perspectives of Athletic Development; Strength and Conditioning in Practice.



"BCU offered me a course that differs from any other that I've seen. It's intriguing, concise and exactly what I was looking for. It will allow me to truly immerse myself into my studies, and continually grow my passion for the sports management field."

#### **MOLLY WHITEHEAD**

### BA (Hons) Sport Business Management

#### CAMPUS City Centre

City Centre

#### DURATION

3 years full-time 4 years professional placement

#### UCAS CODE N880

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

The global sports market is estimated to be worth between £400 and £500 billion, and is growing at a significant rate year on year. Over the past decade, there has been a huge increase in career opportunities in the global sport sector that require graduates with the skills, attributes and experience to thrive in such a dynamic industry.

This course will provide the academic expertise needed to help you develop an exciting professional future.

Combining theory and practical application, this course will draw heavily from practising sports leaders to cover multiple aspects such as technology and digital innovation, marketing, events, operations and analytics. Internships, placements, project fieldwork and workshops will enable you to start working towards your chosen career.

All modules balance a range of relevant theory and concepts with practical application, and throughout the course you will reflect on and apply this content to reallife scenarios – enabling you to enhance and critique your learning. In short, this is a course designed to be the catalyst for you to forge a successful career in the global sports industry.

#### Full information: www.bcu.ac.uk/sport-business

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year.
- See page 70.

#### Course content:

#### Year 1

- Introduction to Sport Business Management
- Managing Teams
- Principles of Marketing
- Managing Events
- Building Your Brand
- Finance for Managers

#### Year 2

- Big Data, Analytics and Innovation
- Personal Development as a Manager
- Managing Venues
- Marketing Communications
   Planning
- Culture and Consumer Behaviour in Sport Business
- Methods in Research and Project

#### Year 3

Core modules:

- Marketing Strategy and Leadership
- Strategic Management
- Global Sports Law, Policy and CSR
- Extended Business Research Project

A range of optional modules such as: Contemporary Issues in Global Sport; Legal Contracts and Bidding in Events; Operational and Process Improvement in Sports Venues.

#### ACCREDITATION



» THIS IS THE ONLY UNDERGRADUATE SPORT MANAGEMENT COURSE IN THE UK TO INCLUDE STUDENT MEMBERSHIP WITH CMI AT NO EXTRA COST. "This course is delivered predominantly at Aston Villa Foundation by their staff, which provides a unique opportunity for you to work and learn at a top-flight football club within their community programme."

DR ADAM KELLY, SENIOR LECTURER IN SPORT



FdSc

### **Sports Coaching and Development**

#### **CAMPUS** City South (and Villa Park

**DURATION** 2 years full-time

### **UCAS CODE** 1196

#### **ENTRY REQUIREMENTS**

- A Levels: DDE
- BTEC Diploma: 64 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: M
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) and Occupational Health Clearance checks prior to enrolling on this course.

For full entry requirements and fees: bcu.ac.uk/courses

This course, delivered with the Aston Villa Foundation, will develop your skills in coaching participants across a range of ages and abilities. You will have opportunities to work with the Aston Villa Foundation and gain hands-on experience to prepare you for a career in sports coaching and/or sports development.

This course will help you develop an understanding of your own coaching philosophy. You will gain an understanding of the theoretical underpinnings of coaching and apply these through practical activities and hands-on experience in various community settings. You will also learn the principles of sports development and how these align to community work, addressing contemporary societal issues.

Through working with the Aston Villa Foundation, you will understand the work of Football Foundations across primary school and alternative education settings, focusing on the work that community sport plays in complementing the national curriculum.

Placement experiences will help you to build your skills, gaining first-hand experience in a coaching and/or school environment, which will enhance your future employability and personal network.

Full information: www.bcu.ac.uk/sport-fdsc

#### Course content:

#### Year 1

- Orientation to Higher Education and Research in Sport
- Introduction to Physical Education and School Sport
- The Coaching Process
- Equality, Diversity and Inclusion in Sport
- Coaching in the Community
- Sports Development and Interventions

#### Year 2

- Sports Coaching and Development: Professional Practice
- Elite Coaching Practice
- Sport, Physical Activity and Health in Practice
- Contemporary Issues in Sports Coaching and Development
- Planning and Conducting Research

#### **RELATED COURSES**

196 BSc (Hons) Sports Coaching and Physical Education » DELIVERED WITH THE ASTON VILLA FOUNDATION.



"On my course I feel part of a community, a collective identity which breeds confidence in my work and a positive learning environment which we can apply in practice. Every student is equal at BCU."

#### **LIAM DAVIES**

# BSc (Hons) Sports Coaching and Physical Education

### CAMPUS

City South

#### DURATION

3 years full-time 6 years part-time

#### UCAS CODE X151

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 credits at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) and Occupational Health Clearance checks prior to enrolling on this course.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

This course is designed to ensure that you learn the pedagogical practice needed to coach athletes across the spectrum of ages and abilities. You will also develop knowledge of the landscape and practicalities of teaching physical education in schools.

By developing your coaching, teaching and leadership skills, you will be ready for a variety of careers in sport including sports coaching, management or teaching. This course will also prepare you to embark on a Master's in Coaching or a postgraduate course to gain Qualified Teacher Status.

Physical education continues to be an important part of government agendas, so with this in mind, you will learn relevant and up-to-date information that is linked and mapped to the National Curriculum for Physical Education (NCPE). You will be taught the contemporary information that educators within this sector require.

This course will help you develop a keen understanding of your own coaching and teaching philosophy, and provide information about the industry and cultural factors that influence the wider context of sport. In order to apply your skills, you'll go on placements, gaining first-hand experience in a coaching and/or school environment, which will enhance your future employability.

#### Full information: www.bcu.ac.uk/sports-coaching-pe

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

#### Course content:

#### Year 1

- Introduction to Physical Education and School Sport
- The Coaching Process
- Children's Development: Physical, Emotional, Health and Wellbeing
- Principles of Performance Analysis
- Introduction to Academic Skills for Sport and Exercise
- Becoming a Practitioner in Sport and Exercise

#### Year 2

- Applied Pedagogy in Sports Coaching and Physical Education
- Sport, Physical Activity and Health in Practice
- Contemporary Issues in Sports Coaching and PE
- Sports Coaching and Physical Education: Professional Practice 1
- Research Skills and Data Analysis

#### Year 3

- High-Performance Sports Coaching
- Psychological Perspectives of Athletic Development
- Independent Research Project
- Sports Coaching and Physical Education: Professional Practice 2

#### **RELATED COURSES**

- 193 BSc (Hons) Sport and Exercise Science
- 197 BSc (Hons) Sports Therapy
- 186 BSc (Hons) Secondary Physical Education with QTS
- 195 FdSc Sports Coaching and Development

"This course is excellent... the individualised and personal approach allows students to learn in a safe and supported environment. It provides lots of opportunities to develop your own style of practice both clinically and within a sporting field."



#### **OLIVIA COOPER**

### BSc (Hons) Sports Therapy

#### CAMPUS

City South/Alexander Stadium

#### DURATION

3 years full-time 4 years professional placement Up to 6 years part-time

### UCAS CODE

C630

#### **ENTRY REQUIREMENTS**

• A Levels: BBC

- BTEC Diploma: 112 UCAS points when considered with one A Level or equivalent qualification
- BTEC Extended Diploma: DMM
  Access to HE Diploma: 60
- 3, with 30 credits at Distinction
- Diploma: 28 points
- GUSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent
- There is no formal requirement for work experience; however, it would be advantageous to support your understanding of the profession.

All offers are subject to a successful interview plus satisfactory Disclosure and Barring Service (DBS) checks

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112 Our innovative, practice-based Sports Therapy course will support you to develop specialist skills in the assessment and management of musculoskeletal injuries. The course is accredited by The Society of Sports Therapists, which ensures that the knowledge and competencies you gain on the course are aligned with professional industry standards.

You will learn from a dynamic, expert and researchrich team of sports therapists, health professionals and sports scientists, enabling you to gain a holistic education in sports therapy.

Upon successful completion of the course, you will be equipped with the clinical skills to work with professional sports teams and individual elite performers. Alternatively, you may wish to work in private practice, treating a wide variety of individuals in a musculoskeletal injury clinic.

You will cover all competencies required by The Society of Sports Therapists, such as assessment and treatment of musculoskeletal injuries, delivery of soft tissue therapies, sport and exercise rehabilitation, strength and conditioning, and trauma management.

There will be work placements built into all three years of your course providing you with invaluable real-life, hands-on learning.

#### Full information: www.bcu.ac.uk/sports-therapy

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### **APPROVAL**



#### Course content:

#### Year 1

- Management of Musculoskeletal Injuries 1
- Applied Anatomy for Sports Therapists
- Introduction to Peripheral Joint Assessment
- Introduction to Academic Skills for Sport and Exercise
- Exercise Science for Sports Therapists

#### Year 2

- Management of
- Musculoskeletal Injuries 2 • Assessment of
- Musculoskeletal Injuries • Assessment and Management of the Spine
- Biomechanics for
- Musculoskeletal Injury
- Research Skills and Data Analysis

#### Year 3

- Sports Injury and Illness Prevention
- Manual Therapy
- Clinical Practice
- Advanced Sports Therapy Practice
- Independent Research Project



"With many tutors dedicated to a small amount of students full-time, and with a completely hands-on, practical approach, you are constantly learning in a realistic environment that prepares you for your career."

#### LUCY GOSDEN

Prepare yourself for a successful career in stage

management through in-depth, practical training.

Our three-year course provides you with a thorough

understanding of all aspects of stage management.

environment of stage management and further afield.

You'll also develop skills in technical theatre and

the design elements, widening your knowledge

and ability to work in the fast-paced, demanding

management job. Recent local placements have

included Birmingham Royal Ballet, Birmingham

National Theatre and The Royal Opera House.

Hippodrome, Birmingham Repertory Theatre, The

You will take part in many in-house show allocations

that allow you to engage with ideas and theories in a practical setting while developing your communication skills and working in an authentic environment. Graduates have gone on to work on

large-scale national tours such as *Les Misérables*, and West End residencies like *Harry Potter* and the *Cursed Child* and *ABBA Voyage*, as well as working in a variety of stage management roles within different aspects of theatre and entertainment. **Full information: www.bcu.ac.uk/stage-mgmt** 

Your final year also includes a six- to eight-

week placement, where you experience the rigours and responsibilities of a busy stage

for the industry as soon as they leave us.

We aim to produce confident graduates who are ready

### BA (Hons) Stage Management

#### CAMPUS Heneage Street

DURATION

3 years full-time

#### UCAS CODE W450

#### ENTRY REQUIREMENTS

- A Levels: CCC
- BTEC Diploma: DD
- BTEC Extended Diploma: MMN
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 24 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- Successful interview.

For full entry requirements and fees: bcu.ac.uk/courses

> » OUR STUDENTS HAVE GONE ON TO WORK With companies including the Royal Shakespeare company.

#### Course content:

#### Year 1

- Practical Stage Management 1
- Production Realisation
- Technical Theatre 1
- Production Design 1

#### Year 2

- Practical Stage Management 2
- Production Administration
- Technical Theatre 2
- Production Design 2
- Collaborative Practice

#### Year 3

- Practical Stage Management 3
- Professional Development (Placement)
- Final Major Project

#### » WE'RE RANKED 2ND IN THE UK FOR DRAMA AND DANCE

(Guardian League Table 2024)

#### **PARTNERED WITH:**



96

**UCAS POINTS:** 

"The course enabled me to explore the four specialisms in textiles, as well as completely specialising in one, for me embroidery. The teaching on the course allows students to have their own identity and vision."



#### MADELAINE ATKINSON

### BA (Hons) **Textile Design**

#### CAMPUS City Centre

#### DURATION

3 years full-time 4 years professional placement

### UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- Mathematics at Grade 4 or above, or equivalent.

If your application is progressed, you will be invited to provide Guidance will be provided on how www.bcu.ac.uk/portfolio-guidance

For full entry requirements and fees: bcu.ac.uk/courses Textile Design is for students who are creative makers. The course gives you the opportunity to experience the disciplines of print, weave, knit, embroidery and biomaterials, developing expertise in a single choice or a combination of approaches. Modules are designed to develop practical expertise, introduce career directions, and establish professional ambitions.

With an emphasis on experimentation, you will begin by developing core skills in design through exploring textile processes, visual research, colour and composition. Group activities will develop confidence in communication and critical thinking, with an understanding of sustainability and responsible design approaches.

The second-year programme broadens your knowledge of the industry and the scope of careers open to you. There are opportunities to engage with companies such as Epson and Dulux. This can include working on industry briefs, entrepreneurial challenges, collaborative projects and work placements.

The final year offers you the space to develop a personal and professionally relevant portfolio through in-depth research and extended practical inquiry.

Full information: www.bcu.ac.uk/textile-design

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.



#### Course content:

#### Year 1

- Textile Processes
- Visual Ideas for Design
- Textiles in Historical Context
- Client and Colour

#### Year 2

- Textiles in Contemporary Practice
- Professional Pathways
- Entrepreneurship and Design Work Placement OR Collaborative
- Practice OR Live Project

#### Year 3

- Major Project: Textile Design
- Research for Professional Project
- Professional Project
- Next Steps

#### **RELATED COURSES**

125 BA (Hons) Fashion Design 140 BA (Hons) Illustration



"When I saw how rewarding a career in Radiotherapy is, I knew this was the right course for me! The cutting-edge technology, both at the University and in hospitals, helps to guide your learning, and the staff are always incredibly supportive."

#### **EMILIA MCGOWAN**

### BSc (Hons) Therapeutic Radiography

#### CAMPUS **City South**

#### DURATION

3 years full-time 6 years part-time

### UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: 120 UCAS points when considered with one A Level or equivalent
- BTEC Extended Diploma: DDM
- Access to HE Diploma: 60 credits with 45 at Level 3, with 30 credits at Merit or Distinction
- International Baccalaureate Diploma: 30 points
- GCSE English Language or English Literature, Mathematics and Science at Grade 4 or above, or equivalent.

All offers are subject to Occupational Health Clearance, and Disclosure and Barring Service checks.

For full entry requirements and fees: bcu.ac.uk/courses

**UCAS POINTS:** 120

Therapeutic Radiography is a rewarding career that is challenging and has a combination of science, technology and patient care. Our radiotherapy course will teach you to work with patients of all ages, to help relieve and/or cure the symptoms of their cancer.

As the only training centre for therapeutic radiography in the West Midlands region, our BSc (Hons) Therapeutic Radiography course will prepare you to be a fully qualified Therapeutic Radiographer once you have graduated. On gualification, you will be entitled to apply for registration with the regulator, the Health and Care Professions Council (the HCPC), to gain registered practitioner status and be able to practise in the UK either within the NHS or the private sector.

As a Therapeutic Radiographer, you will be responsible for preparing and administering radiation to cancer patients, operating highly technical radiation equipment, imaging patients with the latest technology, monitoring patients' progress and giving advice as they progress through radiotherapy treatment.

You will develop specialist skills by spending time on clinical placements within hospital cancer centres, providing you with plenty of experience to develop professionally and gain valuable employability skills. Your academic studies will take place at our City South Campus, which features a radiotherapy treatment couch with laser alignment system, a Virtual Environment for Radiotherapy Training (VERT) and advanced treatment planning facilities.

#### Full information: www.bcu.ac.uk/radiotherapy

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.



#### Course content:

#### Year 1

- Radiotherapy Science and Technology 1
- Radiotherapy and Oncology Studies 1
- Professionalism and Patient Care 1
- Radiotherapy Clinical Practice 1
- Academic Skills and Knowledge

#### Year 2

- Radiotherapy Science and Technology 2
- Radiotherapy and Oncology Studies 2
- Professionalism and Patient Care 2
- Radiotherapy Clinical Practice 2
- Further Academic Skills and Knowledge - Preparing for Research

#### Year 3

- Radiotherapy Science and Technology 3
- Radiotherapy and Oncology Studies 3
- Professionalism and Patient Care 3
- Radiotherapy Clinical Practice 3
- Advanced Academic Skills and Knowledge - Research

#### **APPROVAL**



"BCU provides us with licences to industrybased software at home for practice and assignment purposes, which has really helped to develop my confidence using software I know is used in industry."

#### **ANSHITA ADHIKARI**



### BSc (Hons) Visual Effects

#### CAMPUS **City Centre**

#### DURATION

3 years full-time

### UCAS CODE

#### ENTRY REQUIREMENTS

- A Levels: BBB
- BTEC Diploma: DDM, combined with other Level 3 gualifications to achieve min. 120 UCAS points
- International Baccalaureate Diploma: see website
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 112

So you want to work in the Film or Games industry? Do you imagine yourself as a creative artist or a technical director? Our BSc (Hons) degree in Visual Effects is where creativity meets technology. It will give you the skills to unleash your true mix of creative and technical abilities.

You could go on to work on top-level productions for a range of industries including TV, film, games, advertising, architecture, education and more. Visual effects is an ever-expanding multibillion-pound industry in the UK and globally. As demand grows for visual effects in film, TV and games, the demand also grows for skilled professionals who can bring these to life.

On this course, you will develop technical, creative and production skills to prepare you for a range of careers. You will learn a variety of disciplines from modelling, rigging, animation and dynamics to lighting, rendering and compositing. You will learn using state of-the-art facilities and software including a Vicon Motion Capture studio, high-specification computers, industry-standard software such as Maya, Nuke and Houdini, and one of the largest fixed green screen studios in the UK.

You will be taught by staff with a breadth of knowledge across both visual effects and the larger area of computer graphics. This includes staff with industry experience, and staff who work and innovate alongside industry in a variety of ways.

#### Full information: www.bcu.ac.uk/visual-effects

#### THIS COURSE ALSO OFFERS

- Foundation Year entry. See page 68.
- An optional Professional Placement Year. See page 70.

#### » TOP 5 IN THE UK FOR ANIMATION AND GAME DESIGN

(Guardian League Table 2024)

#### Course content:

#### Year 1

- Modellina
- 2D Games Programming
- Acquisition for Visual Effects
- Texture and Look Development
- Animation
- Matchmoving

#### Year 2

- Rigging for Animation
- Visual Effects Tools
- Compositing
- Dynamic Effects and Simulations
- Research and Testing Methods
- Collaborative Practice

#### Year 3

- Production Project
- Individual Honours Project
- Virtual Production
- Professional Futures





"I've had lots of advice and support in relation to assignments, finances and my career path. I love the learning and style in which we are taught and the tutors we've been blessed to have. I've had other opportunities too, like becoming a student ambassador."

#### CARMEN TULLOCH

### BA (Hons) Working with Children, Young People and Families

#### CAMPUS City South

#### DURATION

3 years full-time

#### UCAS CODE L590

#### ENTRY REQUIREMENTS

- A Levels: BCC
- BTEC Diploma: D\*D
- BTEC Extended Diploma: DMM • Access to HE Diploma: Pass including minimum of 18 credits with Merit or Distinction
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent.

Successful candidates will be required to obtain Enhanced Disclosure and Barring Service (DBS) clearance prior to enrolling on this course.

For full entry requirements and fees: bcu.ac.uk/courses

UCAS POINTS: 104

This exciting, contemporary degree has social justice and equality at its heart and will equip you with the knowledge, skills and competencies to work effectively with children, young people and families in professional settings. We will provide you with teaching and learning experiences to build on your motivations and existing skills so that you can contribute positively to a changing society.

Alongside essential core components which will ensure you explore the breadth of this subject, you will have choices in your placement settings and optional modules which will enable you to tailor your degree to your career aspirations as they evolve.

Placements are an important part of the course; in each year of the programme you will gain valuable hands-on experience working in a professional setting. This will allow you to apply the theoretical knowledge you have gained to real-life situations, developing the practical skills essential for you to work in the field. Your time in practice will also give you the chance to build professional networks and make connections that may prove beneficial when you are looking to move into employment after graduation.

Overall, this course will provide you with a rich and rewarding learning experience that will be invaluable to a range of potential future careers in areas of work with young people, community development and education, youth engagement and inclusion and community cohesion, as well as postgraduate study.

Many of our students go on to postgraduate study in the field of education, social work, psychology and counselling.

Full information: www.bcu.ac.uk/working-with-children

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.

#### Course content:

#### Year 1

- Self-Awareness for Personal and Professional Growth
- Preparing to Study in Higher Education
- Social Justice: Equality, Diversity and Inclusion
- Early Intervention
- Preparing for Placement
- Professional Placement

#### Year 2

- Reflecting on Placement
- Reflecting on Personal and **Professional Development**
- Preparing for Research
- Children and Young People's **Rights and Identities**
- Safeguarding and Child Protection

#### Year 3

- Individual Research Project
- Advocacy and Change
- Family-Centred Practice in **Diverse Contexts**
- Preparing for Employability

#### **RELATED COURSES**

- 188 BSc (Hons) Social Work
- 115 BA (Hons) Early **Childhood Studies**
- 203 BA (Hons) Youth Work and Communities

"The sheer amount of experience and support this course has provided me with has helped me grow and develop, not only as a student but as a person too. There is opportunity to work within so many sectors, which is something I have really valued."



#### **HAYLEY CHAMBERS**

### BA (Hons) Youth Work and Communities

#### CAMPUS City Centre

**DURATION** 3 years full-time

### **UCAS CODE** 1076

#### ENTRY REQUIREMENTS

- A Levels: BBC
- BTEC Diploma: D\*D\*
- BTEC Extended Diploma: DMM
- Access to HE Diploma: 60 credits with 45 at Level 3
- International Baccalaureate Diploma: 28 points
- GCSE English Language or English Literature and Mathematics at Grade 4 or above, or equivalent
- 100 hours' worth of relevant work experience.

For full entry requirements and fees: bcu.ac.uk/courses

The Youth Work and Communities degree is a contemporary and exciting course, which has accreditation from the Joint Negotiating Committee, the professional body that accredits Youth Workers in England and Wales.

The course has been designed with key stakeholders, including the National Youth Agency, UK Youth, youth work managers, practitioners and young people themselves, to integrate the core knowledge and skills required to jump-start a successful career working with young people and communities, whether that is in the public sector, non-governmental organisations/voluntary field or private sector.

Practice skills (through supervised practice), cultural competencies, communication, placement and community engagement opportunities have been built in throughout the programme to ensure you incrementally develop the essential and specialist skills and expertise to build a thriving career working with diverse young people and communities.

Placement opportunities throughout the three years provide experiential learning and opportunities to build professional networks and your own field of interest in youth and community. You will also be able to choose from optional modules to pursue your personal interests.

#### Full information: www.bcu.ac.uk/youth-and-community

#### THIS COURSE ALSO OFFERS

• Foundation Year entry. See page 68.



#### www.bcu.ac.uk/youth-vid

#### Course content:

#### Year 1

- Introduction to Youth and Community Work
- Working with Individuals, Groups and Communities
- Social Policy: Inequalities and Inclusion
- Equality, Diversity, Values and Social Justice
- Identities, Self and Intersectionality
- Placement: Foundations in Practice

#### Year 2

Core modules:

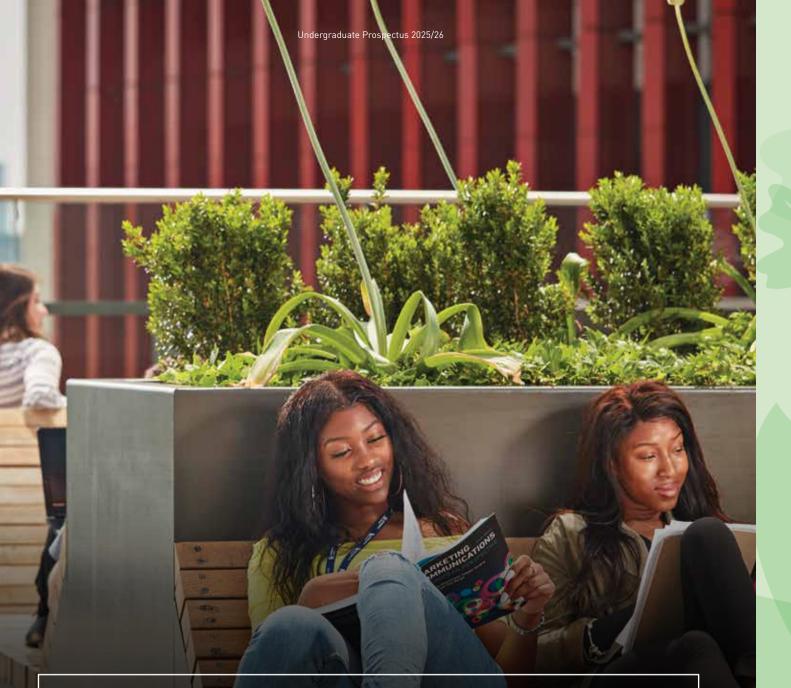
- Researching with Youth and Communities
- Global Youth and Community Development
- Leadership, Management and Enterprise Skills in Youth and Community Contexts
- Placement: Reflexive Practice

Plus a range of optional modules.

#### Year 3

- Core modules:
- Multi- and Intra-Professional Working Project
- Leadership, Networking and Partnership Building in Youth and Community
- Independent Research Project
- Placement: Critical Operational and Reflexive Practice

Plus a range of optional modules.



#### IMPORTANT LEGAL INFORMATION

If you receive an offer from Birmingham City University and you accept a place to study with us, you will enter into a contract with the University. Birmingham City University's Terms and Conditions are available on the Student Contract web page [www.bcu.ac.uk/student-contract] and contain the principal terms of the contract.

#### DISCLAIMER

The information in this prospectus is aimed at applicants starting their course at Birmingham City University in 2025/26 and should be read in conjunction with the information available on the course pages. We have taken every effort to ensure the information contained within the prospectus is accurate for the 2025/26 cohort at the time of being finalised in January 2024.

We may need to make changes to our courses or other services that we offer in certain circumstances. It is therefore important that you check the most current information on our course pages and website before you apply to study with us. Further details of the type of changes we are able to make and the approach we will take can be found on our important information about the prospectus page: www.bcu.ac.uk/prospectus-information-25-26.

Alternative formats are available on request. Please contact creative.services@bcu.ac.uk.

# THE MATERIALS AND PRODUCTION METHOD USED IN THIS PROSPECTUS WERE CAREFULLY SELECTED **TO SUPPORT OUR COMMITMENT TO SUSTAINABILITY**

bcu.ac.uk

### Here are just a few of the decisions we made, balancing the environmental impact with quality and usability:

This prospectus is made of material from well-managed FSC®-certified forests and from recycled materials.

The pages are made from Carbon Balanced Paper, which means any carbon emissions resulting from its production have been offset through the World Land Trust.



Two Sides gave us guidance based on their paper sustainability research, advising us to focus on the recyclability of the paper, which is why we can use their Love Paper logo.





The inks used are made from renewable raw materials, and are free from mineral oils and cobalt.



204



Our print management partner, Cubiquity, through their social and environmental initiative RISE, has supported us with the selection of sustainable materials and processes to bring you this prospectus.





### WE HAVE A CONFIDENT, PROUD AND DIVERSE COMMUNITY OF STUDENTS AT BCU, WHO ARE STRIVING TO ACHIEVE THEIR CAREER GOALS AND TRANSFORM THEIR LIVES.

### YASMINA BA (Hons) Graphic Design

"BCU has massively improved my future career prospects. I've not only improved my skills, my confidence in myself has grown too." SIMRANVIR BSc (Hons) Criminology

"BCU has given me the chance to learn from my failures and flourish. It's a place with so many opportunities to grow."

### **JACK** BA (Hons)

Fashion Design

"I feel ready to go out into the industry now and gain experience doing what I love, and I've gained so much confidence in myself."

#### LILY MSci Nursing (Dual Award)

"Since studying at BCU, I've found the confidence to put myself forward for opportunities and develop my independence."

HARVEY BA (Hons) Sound Engineering and Production

"I have achieved a lot at university and the experience has helped me realise which direction I want to take for my career." INDERJOSH BSc (Hons) Adult Nursing

"BCU has been an amazing place to seek new opportunities and experiences." STEFFY BSc (Hons) Biomedical Sciences

"As a commuter student, I was worried I'd feel left out, but instead I've found a community. BCU feels like home." CANAAN BA (Hons) Art and Design

"BCU is somewhere that treats students as individuals, not as statistics. The tutors here support the ambition of their students,"

#### PRAVJOTH BA (Hons) Business Management

"I love how diverse the University is. I feel like I truly fit into this environment full of confident and ambitious students and staff."

#### MEGAT BSc (Hons) Psychology

"In Birmingham, I get to live the city life I wanted, with endless opportunities and the chance to make my own community."

#### CHARLOTTE BA (Hons) Marketing

"Birmingham is a great city to work and study in; there is always so much going on and so many opportunities."



## **SOPHIE** BA (Hons) Business Management CEO of Black Owned Birmingham

Sophie's passion for business led her to complete both undergraduate and postgraduate degrees at BCU, before setting up her business Black Owned Birmingham, which is now the second largest black business and community network within the UK. Her work to develop the business community has seen her win several awards for her social and community activism.

"Studying at BCU was a transformative experience for me. Now I use the business knowledge and skills I've gained to make a positive impact on my community in Birmingham and beyond."

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