



BIRMINGHAM CITY
University

Writing a Competitive **PERSONAL STATEMENT**



WHAT TO INCLUDE IN YOUR PERSONAL STATEMENT

The personal statement is made up of three questions. When answering each question, you should demonstrate the things that make you a great candidate for your chosen course(s).

THE THREE CORE QUESTIONS

Why do you want to study this course or subject?

You could talk about:

- Your motivations for studying this course(s)
- Your knowledge of this subject area and personal interests
- Your future plans and why this is a good fit for you

Whether you want to be a lawyer or the next Steven Spielberg, think about what you want to do in the future. It may be that the course is directly relevant to your intended career, or perhaps you have already studied the subject and found it particularly enjoyable. If the subject is completely new for you, highlight what led you to develop an interest in it. This could be a book, extra-curricular activity or key moment in your life that inspired you.

How have your qualifications and studies helped you prepare for this course or subject?

You could talk about:

- The skills and knowledge you've gained from education or training and how this will help you succeed in your chosen subject
- What relevant or transferable skills you have that make you a great candidate
- Any additional educational achievements, such as being a head boy or head girl

Some examples could be a research project you found interesting, or an assignment where you went above and beyond. Don't include your grades in this section, as universities will already have access to these as part of your application.

What have you done to prepare outside of education, and why are these experiences useful?

You could talk about:

- Work experience, employment, or volunteering and how they've helped you develop the skills needed for your chosen course or future career
- Hobbies and any extracurricular or outreach activities that have taught you transferable skills you can use on your course
- Achievements outside of school or college

Some examples could be DofE, your part-time job or playing in a sports team. Your work experience, part-time job or hobby doesn't have to be related to your chosen course. You just need to show how this experience has provided you with transferable skills that you will need at university.

HOW TO WRITE YOUR PERSONAL STATEMENT

Remember that your personal statement is personal to you. We'll give you examples throughout this guide for inspiration, but you'll need to include your own experience which is relevant to the specific course you're applying for.



HOW TO GET STARTED

It's not always easy talking about yourself and all the things you've achieved. To get started, make a list or mind-map of your experiences in school and college, work, volunteering and extra-curricular activities.

Think of your achievements that have taught you key skills you'll use at university. For example, did working on a presentation teach you to work independently? Or, maybe being a part of your hockey team has taught you to work with others.

Whatever it is, write it down and once you've got all your ideas on paper you can pick your favourites that really demonstrate why you're the perfect candidate for your course.



DRAFT, DRAFT, DRAFT!

Write several drafts to each question and get feedback from others. Getting this first draft down on paper is the hardest bit, so try to get advice from friends, family and your school or college. Also make sure to check the university website for advice about what they are looking for in an applicant.

LINK BACK TO YOUR COURSE

It's great to include examples of extra-curricular activities or achievements in your personal statement, but make sure you explain how these relate back to the course you are applying for.

GRAMMAR AND SPELLING

Use appropriate vocabulary, spelling and grammar. Use words with precise meanings, but avoid pretentious language or giving the impression you just swallowed a dictionary! Read it back to yourself out loud to make sure it sounds like something you would say – and get parents, friends or siblings to take a look through too.

GIVE EVIDENCE

Give evidence for all your claims — don't just say you have good organisational skills, provide an example of how you can demonstrate it.

HOW MUCH CAN I WRITE?

The personal statement has a maximum character count of 4,000 across the three questions, which includes spaces. You don't have to use the same number of characters for each question, as long as you write a minimum of 350 characters. You can write more for one question than you do for the others.

Top tip: The universities you apply to will review all three sections at the same time, so you don't need to repeat any information in different answers.

PERSONAL STATEMENT EXAMPLES

These examples are from applicants to different courses at BCU. Take a look at the guidance and structure of their answers to inspire your own writing and see how our personal statement advice can apply to your subject. **REMEMBER**, you can't copy these examples word for word as UCAS checks for plagiarism!

EXAMPLE 1 – ARTS, DESIGN AND MEDIA COURSES

This example is for a Media course, but you could use this as inspiration for any Arts, Design or Media course. For example, Graphic Design, Architecture, Fine Art and Product Design all require creative thinking, communicating with others and problem solving. Personal statements for creative courses should talk about your influences and what inspires your creative practice.

Why do you want to study this course or subject?

The media industry has always inspired me, specifically filmmaking. The first piece of technology I got my hands on was a Nintendo 3DS, which I used to create numerous short films for my own enjoyment. Now, as a creative media student at college, I produce high level pieces of work with a wide range of equipment such as; lighting, microphones, cameras and Adobe Premiere Pro. I hope to progress to one day work in the film industry.

Studying this course will allow me to deepen my understanding of the creative process behind visual storytelling while continuing to refine my technical abilities. I'm particularly interested in how different elements, like sound design, cinematography, and editing, come together to shape a viewer's experience. This subject fits perfectly with my passion for filmmaking, and I see it as a key step towards a career where I can create meaningful and engaging content for audiences around the world.

As a Media Production student, I want to experience and learn the art of diverse multimedia storytelling and develop my transferable and technical skills to one day work in the film industry.

Be direct and to the point. The applicant mentions the media industry straight away, making it clear that they have relevant career goals.

How have your qualifications and studies helped you prepare for this course or subject?

As a current creative media student, I have greatly enjoyed producing and editing music videos, advertisements, film trailers and more. Media inspires creativity and has influenced me to explore my ideas and produce a comprehensive gamut of artwork. I enjoy creating content that will be consumed daily by individuals to influence their thoughts and feelings. I created a short poetic documentary to educate people on the potential negative consequences of their actions on the environment. I was inspired by where I grew up, which is a perfect mix of city and countryside. In the city, I see a lot of carelessness towards the environment. To create the documentary, I carried out extensive research of filming locations and filming

If you're applying for a creative course, admissions tutors will want to see passion for the subject and where the inspiration for your work comes from.

Try to name specific projects, topics or pieces of work at school/college that you've enjoyed or found particularly interesting. After application, a portfolio will be requested for many of our creative courses so you can show off more of your work.

techniques that would emphasise the difference between city and countryside to the viewer. This created unique differences in the atmospheres of the two places. I enjoyed this project as studying it allowed me to tell people's stories in the city and countryside and influence people's actions when it comes to how they live and treat their local environments. I hope to create more impactful projects on my university course.

Your personal statement is unique to you! It should focus on things that have inspired you and make you a great student, which is why this applicant talks about a project here that they're really proud of.

What else have you done to prepare outside of education, and why are these experiences useful?

I feel adaptability is one of my main strengths which is why I seek to gain new experiences and continue my development. I have recently taken on a project consisting of paid work for a 5 - star rated, local beauty business. This included filming, editing and producing their work, alongside managing their social media content. This taught me a lot of new filming and editing skills. Plus, the role was varied so it taught me to be adaptable and try new things. This will be key when taking on new projects and experimenting with different media as a Media Production student.

Use the ABC method to talk about your experiences. ABC stands for Action, Benefit, Course. Firstly, talk about the task that was given and the Action you took. Secondly, explain the Benefit of the experience by explaining the skills or knowledge you gained. Finally, link back to your chosen Course.

Outside of media, I am currently employed as a sales assistant at M&S and a seasonal team member at Thorpe Park. Attaining employment at these companies has further provided me with skills such as time management, teamwork, confidence and flexibility. As a seasonal team member at Thorpe Park, I often work extremely busy days at the park. One day, there was a technical fault with a ride, meaning that a lot of customers were waiting in the queue for a very long time. I communicated with my team and coordinated a plan to relay the information to the customers and get them cold drinks whilst they were standing in the heat. As a result, the customers were encouraged to wait for the ride and the issue was resolved. Having good communication within my team and with the customers resulted in the customers having a good experience. This experience taught me teamwork and communication skills, which will be useful when working on group projects as a part of my course and working with clients in industry.

The applicant's work experience isn't related to the subject, but it's useful to include as it shows the transferable skills they have that will make them a good student. They still use the ABC method to link back to the course at the end.

EXAMPLE 2 – HEALTH, EDUCATION AND LIFE SCIENCE COURSES

This applicant applied to Mental Health Nursing. Their personal statement is a good example of the research and work experience required to study a health or education course. If you're applying for a course such as Primary Education, Operating Department Practice, Diagnostic Radiography, Midwifery or Nursing, it's important to show your awareness of what these roles involve and the skills and values that are required.

Why do you want to study this course or subject?

My interest in mental health was first sparked as a teenager when a family member experienced severe depression and anxiety. Witnessing the impact of mental illness on someone I loved helped me understand the important role of healthcare professionals who have a commitment to quality of care and treating all patients with dignity. These early experiences, plus my work experience, have motivated me to work in mental health and learn more about mental health in the elderly community.

Without going into too much detail that may use up too many characters, the applicant talks about how their difficult personal experience has motivated them.

If you're applying for a healthcare course, take a look at the key principles and the 6 Cs of the NHS constitution, which detail the qualities and values health professionals should hold. Here, the applicant uses words from the constitution to show they understand the values of the NHS.

Mental Health Nursing combines my passion for helping others with my interest in understanding the complexities of mental health. Through my research and experience, I've become especially interested in how mental health conditions present differently in older adults and the specific challenges they face in accessing appropriate care. This course will equip me with the knowledge and skills needed to make a real difference in people's lives and support my goal of working in a mental health setting, particularly within elderly care.

How have your qualifications and studies helped you prepare for this course or subject?

My fascination in DNA, specifically genetic sequencing alterations has helped to direct my interest toward Mental Health Nursing. As part of a psychology group project, we researched and presented our understanding of Beck's cognitive negative triad. This concept used in cognitive behavioural therapy has enabled me to understand people's negative views of themselves, the world and their future. Not only are these feelings directed inward and result in negative feelings about themselves but they also struggle to view other people's behaviour towards them, misunderstanding care as pity and triggering feelings of guilt.

Studying health and social care has given me a strong foundation in understanding human behaviour, mental health conditions, and the importance of person-centred care. Studying effective communication in healthcare settings helped me develop active listening and clear communication which are essential skills for building therapeutic relationships in nursing. These experiences have strengthened both my academic knowledge and interpersonal abilities, preparing me well for the demands of a Mental Health Nursing course.

Don't waste your character count listing your school/college qualifications! Notice how the applicant mentions two subjects they study that relate to nursing in context without listing their grades. Your subjects and grades will be listed on your UCAS application.

What else have you done to prepare outside of education, and why are these experiences useful?

I am part of my school's volunteering program to help the elderly in our local community. This involves running events at school for the elderly to get involved in, to improve their mental health and prevent loneliness. These events have shown me the scope of mental illness and how it can manifest in people of different ages. This experience has furthered my passion for helping the elderly with their mental health, as they are a vulnerable group who are often forgotten about and find it difficult to discuss their emotions.

The applicant shows that they have a good understanding of mental health and how this can manifest in different people.

The applicant hasn't completed work experience in a healthcare setting, but they use the work experience they do have to show skills they've developed that are essential to their nursing career.

One of the qualities that I believe will make me an effective nurse is my strong sense of compassion. I volunteered for two weeks in a primary school. A young student told me how they were feeling when they had to go home for the weekend and their disclosure concerned me. I listened to the student, providing an empathetic, trustworthy person for them to confide in. I reported this as a safeguarding concern and ensured the proper procedure was followed. This experience taught me the importance of being an attentive listener to create a positive environment for the service user. Plus, this helped me to understand confidentiality, gaining consent and reporting which will be key in my role as a nurse to deal with concerns I have about patients or any malpractice I may come across.

It's okay to bring up hobbies that aren't about your desired career! The admissions advisors want to get to know you as a person. Plus, skills you learn from your hobbies and interests can still be linked back to the course, as the applicant has shown here.

Over the years, I have developed resilience through a personal hobby—long-distance running. Running has taught me the importance of pacing myself; managing stress and mental toughness are crucial in overcoming obstacles, both physically and mentally. This hobby has not only improved my physical health but has also strengthened my emotional and psychological resilience, which I believe will serve me well in the demanding field of mental health nursing.

“Demonstrate any work experience you have completed and more importantly, what you have learnt from it. If you are planning to get the experience required, outline how, when and what you anticipate learning from it.”

Rosemarie Lowe,
Head of Childhood, Youth and Community

EXAMPLE 3 – BUSINESS, LAW AND SOCIAL SCIENCE COURSES

This is an example from a Law application. This is good inspiration if you're applying for a course in Business, Law and Social Sciences. When applying for courses such as Criminology, Psychology, Business Management or Accounting and Finance, it's a good idea to show your interest in case studies or key topics in the industry and why they motivate or inspire you.

Why do you want to study this course or subject?

My interest in law stems from a strong desire to advocate for fairness, justice, and the rights of others.

In the future, I want to become a solicitor, specialising in areas such as commercial law or family law.

I am drawn to these fields because they provide opportunities to work closely with clients and offer practical solutions to complex problems.

It's ok to be unsure about what your future career may hold! Giving a rough idea of the careers or industries you'd like to work in is fine.

I am eager to deepen my legal knowledge, develop practical skills, and engage with a diverse range of legal topics. I am particularly excited about the opportunity to learn from experienced professionals and participate in internships to take the next step in my legal career.

Talking about the elements of the course you are excited for shows determination to be on the course and that you have done your research.

How have your qualifications and studies helped you prepare for this course or subject?

The study of law has provided me with a solid understanding of legal principles, systems, and the critical role law plays in shaping society. One of the most interesting projects I worked on during A Level Law was a case study involving contract law. In this project, we were tasked with analysing a real-life dispute between two businesses over a breach of contract. I found the process of identifying the key legal principles, researching relevant case law, and building an argument to be both intellectually stimulating and rewarding. The project not only helped me understand the practical application of contract law but also allowed me to develop skills in legal research, analysis, and critical thinking, which will all be useful as a law student.

The applicant uses the ABC method to talk about their experience, ABC stands for Action, Benefit, Course. Action = what they did, Benefit = the skills they learnt, Course = how this will be useful in their course or future career.

Through my business studies, I have gained an appreciation for the commercial aspects of law, understanding how business and legal frameworks intersect and how a solicitor's role can extend across a wide range of sectors. However, it was my study of art that has given me a unique and valuable perspective on what it means to be a solicitor. While it might not be immediately obvious, art has taught me how to approach problems creatively, think critically, and pay attention to detail—all essential skills for a solicitor. Art requires you to see things from different perspectives, and be to open different ideas.

The applicant shows how you can relate different subjects to your chosen university course. Even if you haven't studied the subject you're applying for at school or college, explain how the skills it has given you relates to the subject you are applying for.

These skills have been useful in my approach to legal analysis. In law, much like in art, there is often more than one way to view a situation or interpret a set of facts. Being able to consider multiple viewpoints, think outside the box, and structure my arguments clearly and persuasively are important to becoming a solicitor.

Remember that your personal statement is unique to you! This applicant brings a unique perspective to law that others may not have.

What else have you done to prepare outside of education, and why are these experiences useful?

I am a member of a debating society at college and participate in discussions on controversial topics and current affairs. I recently led an argument for the legislation of euthanasia in the UK. Using recent case studies, I formed my main argument around the prevention of terminally ill patients employing their free will. This included the case of Noel Conway (2017), who legally challenged the 1961 Suicide Act for subjection to an undignified and painful death from terminal illness. My clear articulation of the pro-argument challenged my opponents and I confidently answered audience questions. Whilst the audience voted against legalising euthanasia, I gained and demonstrated research and critical analysis skills in order to develop a coherent argument and developed my public speaking skills, all of which are important when studying a law degree.

Outside of my academic and work experience, I have developed a hobby that has helped me gain skills that will be valuable for university and my future legal career. I am an avid chess player, and the strategic thinking, patience, and decision-making required in chess have taught me how to approach complex problems with focus and discipline.

Even if a hobby or interest doesn't seem relevant at first, reflect on the skills you've gained from it and how that will help you on your chosen course or future career.

"Include any job experience or volunteering experience you might have, highlighting any soft skills such as teamwork, communication, and coordination."

**Olga Kampaxi,
Course Lead for Business Management**

EXAMPLE 4 – COMPUTING, ENGINEERING AND BUILT ENVIRONMENT COURSES

This applicant is applying to Civil Engineering. Their personal statement shows the technical knowledge and experience required for a course in Computing, Engineering and the Built Environment. Courses such as Computer Science, Engineering or Quantity Surveying should show an example of your technical skills or problem-solving abilities.

Why do you want to study this course or subject?

I want to become a structural engineer because I have always been interested in the challenges and responsibility involved in designing buildings, bridges, and other infrastructure. As a structural engineer, I want to be involved in the design and construction of infrastructure that is not only functional but also sustainable.

I am excited about the opportunity to deepen my knowledge at university. I am committed to becoming a skilled and creative structural engineer who can make a difference to the infrastructure that we use in our everyday lives.

Simple language is fine, don't feel like you need to use the thesaurus for every word! The admissions tutors will want to hear your own words, as long as the spelling and grammar are correct.

How have your qualifications and studies helped you prepare for this course or subject?

As an Engineering student at college, I have gained a comprehensive understanding of key engineering principles, from mechanics and materials science to fluid dynamics and structural analysis. An interesting project during my studies was a group assignment where we were tasked with designing a bridge model. This project involved teamwork, as we needed to think about load distribution, material strengths, and environmental impact and weigh up all these factors to come to joint decisions. Working on the bridge design not only enhanced my technical knowledge of structural engineering but also taught me valuable skills in teamwork, problem-solving, and project management. It showed me how, as an engineer, collaboration is essential in bringing complex designs to life. This experience solidified my decision to pursue a career as a structural engineer, as I realised how rewarding it is to contribute to the design and construction of structures that impact everyday life.

Use the ABC method to talk about your experiences. ABC stands for Action, Benefit, Course. Firstly, talk about the task that was given and the Action you took. Secondly, explain the Benefit of the experience by explaining the skills or knowledge you gained. Finally, link back to your chosen Course.

If you studied a BTEC instead of A Levels, you won't have multiple subjects to talk about in your personal statement, so choose an additional topic or project that has interested you on your course. This shows you understand different elements of your subject.

I have also gained a deeper understanding of the importance of material selection in engineering design. A key learning experience was a module about the properties and behaviours of different materials under various conditions. Through this, I learned how important it is to choose the right material for each project

based on stress, durability, and environmental conditions. This knowledge will be invaluable when studying civil engineering at university, where understanding material science and its application in the real world is essential for designing safe, sustainable, and innovative buildings. It has sparked my interest in how new materials and construction techniques can improve the resilience and sustainability of infrastructure in the future.

What else have you done to prepare outside of education, and why are these experiences useful?

I work part-time in a clothing store, which has helped me develop essential transferable skills for a career in engineering. One key skill I have developed is the ability to work under pressure, which is crucial for an engineer when managing multiple projects or deadlines. For example, when we were very busy at Christmas time, I was responsible for managing stock levels, assisting customers, and overseeing sales, all while ensuring the store ran smoothly. There was one instance when we had a large influx of customers just before closing time, and we faced a backlog of orders. In that situation, I remained calm, prioritised tasks, and delegated responsibilities to my colleagues. This experience taught me how to think on my feet — a skill I know will be valuable when I'm managing engineering projects or working to deadlines in my future career.

You don't need complex sentence starters such as 'In addition to my studies...', get straight to the point and you'll have more space to write about your skills.

I am passionate about playing the guitar. This hobby has been a great way for me to unwind after college but it's also taught me discipline. Learning to play longer, complicated pieces of music has taught me to approach challenges step-by-step. I have also had the opportunity to perform in front of audiences, which has helped me build confidence and improve my public speaking and presentation skills, which will help me be a key player in group projects at university and collaborative work in my career. I plan to continue playing the guitar at university, as I believe it will provide me with a healthy balance to my academic life and offer a creative outlet during my studies.

The applicant shows an interest in university life, showing that life isn't all about their course and that they're keen to be a student in general.

"Applicants should demonstrate knowledge of and enthusiasm for their chosen industry. We want students to show that they understand what the industry is about and what it is about a career in the built environment that excites them."

Nicki Schiessel Harvey,
Senior Lecturer in Built Environment

IF YOU'RE WRITING A PERSONAL STATEMENT FOR DIFFERENT SUBJECTS

You can only submit one personal statement for all five of your university choices on UCAS, so what do you do if you're applying for different courses, or even completely different subjects?

What to do if you're applying for courses that are slightly different:

If you're applying for two courses that sit within the same subject area, then cover the academic interests and skills you have that are relevant to the subject as a whole. Think about what those courses have in common and try to include examples of those skills or interests in your personal statement.

For example, someone applying to law and criminology may write about a case study that sparked their interest in the criminal justice system.

What to do if you're applying for courses that are completely different:

Try to focus on your skills and attributes that would make you a good candidate for all of the courses you're looking to apply to. Skills such as problem solving, teamwork and leadership can be applied to many different subjects.

You could also be transparent and explain your reasons for applying to very different courses by providing relevant reasons and examples for why you're interested in each of the subjects.

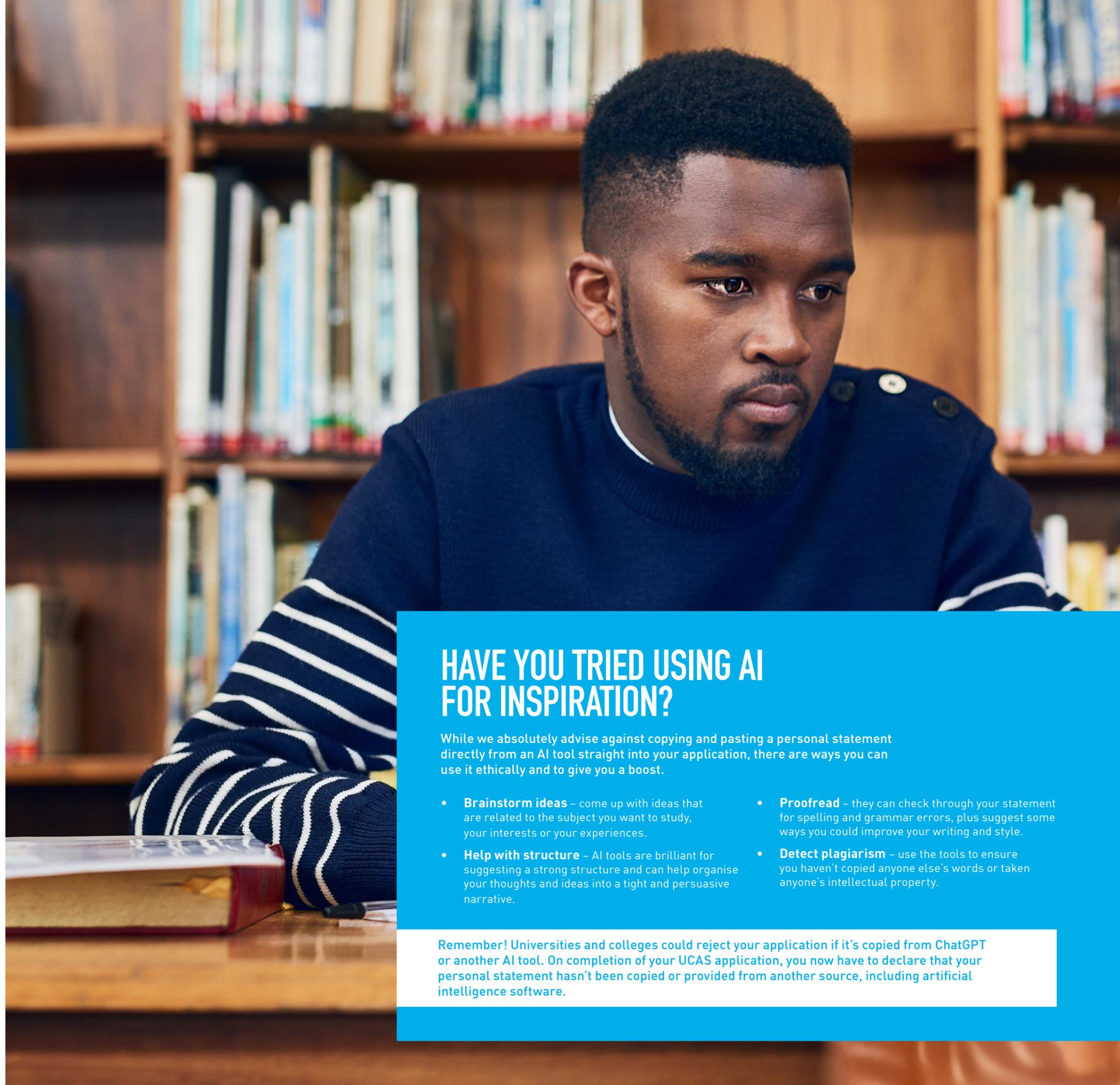
What to do if just one of your courses is different:

If four of your UCAS choices are for the same course and one course is different from the rest, then get in touch with the university you're applying to by email or phone. The university may let you submit a second personal statement directly to them.



TOP TIP:

If you're unsure on what to include, then contact the universities you're applying to. Even if the university can't accept a second personal statement, they may still be able to provide some advice on what they'll be looking for.



HAVE YOU TRIED USING AI FOR INSPIRATION?

While we absolutely advise against copying and pasting a personal statement directly from an AI tool straight into your application, there are ways you can use it ethically and to give you a boost.

- **Brainstorm ideas** – come up with ideas that are related to the subject you want to study, your interests or your experiences.
- **Help with structure** – AI tools are brilliant for suggesting a strong structure and can help organise your thoughts and ideas into a tight and persuasive narrative.
- **Proofread** – they can check through your statement for spelling and grammar errors, plus suggest some ways you could improve your writing and style.
- **Detect plagiarism** – use the tools to ensure you haven't copied anyone else's words or taken anyone's intellectual property.

Remember! Universities and colleges could reject your application if it's copied from ChatGPT or another AI tool. On completion of your UCAS application, you now have to declare that your personal statement hasn't been copied or provided from another source, including artificial intelligence software.



See BCU for yourself at an Open Day:

The best way to explore what Birmingham City University has to offer is to come and see us in person. Our Open Days provide the perfect opportunity to chat to our staff and students and check out our first-rate facilities.

www.bcu.ac.uk/visit



1. EXPLORE THE FACILITIES

We've invested over £500 million into our campuses, so we really recommend you come and have a peek at the facilities available for your course. From computing labs to mock wards for Nursing students, the equipment you'll use at BCU is industry standard, preparing you for the world of work before you even graduate.



2. GET YOUR QUESTIONS ANSWERED

There's a whole host of talks going on throughout the day, covering everything from finance to accommodation and student support, with the opportunity to ask any questions you have. You'll also be able to attend talks about the courses you're interested in.



3. MEET OUR TUTORS

You can meet our academics and tutors, who will give you an overview of what it's like to study one of our courses and what sets us apart. It's a great way to meet our friendly staff in a relaxed setting and find out more about your chosen course.



4. MEET OUR STUDENTS

See what our students think about studying at BCU and living in Birmingham. They're the experts who can give you an honest insight into life as a student.



5. DISCOVER BIRMINGHAM AND STUDENT LIFE

Our Open Days will give you an insight into what Birmingham has to offer and what student life is like in the UK's second city. Why not take the opportunity to explore the endless independent restaurants and cafés, or go shopping in the city's famous Bullring once you've finished your Open Day activities?



Watch our guide on what to expect at an Open Day:
www.bcu.ac.uk/why-visit-us



THE UCAS PROCESS

UCAS TIMELINE

MID-SEPTEMBER

Opening date for UCAS applications

JANUARY

Main closing date for applications

MAY

First deadline for universities to get decisions to UCAS

JUNE

Deadline for applicants to accept one firm and one insurance offer. UCAS Extra is open for those without an offer to make an additional application

FROM JULY

Universities start to receive exam results, most are communicated by UCAS to universities in August

AUGUST

A Level, BTEC and GCSE results released and Clearing commences

MANY UNIVERSITY COURSES IN THE UK HAVE NO FORMAL INTERVIEW REQUIREMENTS, MOST DECISIONS ON WHETHER TO OFFER YOU A PLACE WILL BE MADE ENTIRELY ON THE STRENGTH OF YOUR UCAS APPLICATION FORM – INCLUDING YOUR PERSONAL STATEMENT.

The form consists of seven sections — your personal details, course choices, education, employment, personal statement and reference.

Of those, the personal statement offers you the best chance to 'sell' yourself, by explaining why you are applying for that particular course and why the university should want you to join them!

At first glance, being asked to write around 500 words about yourself may seem a little daunting, and you may find it easier to break it down into sections, considering what you want to say about different aspects of your personality and experience.

For more information about the UCAS application process, go to www.ucas.ac.uk.

FOR MORE ADVICE, GO TO
www.bcu.ac.uk/personal-statements

www.bcu.ac.uk
+44 (0)121 331 6295

 [birminghamcityuniversity](https://www.facebook.com/birminghamcityuniversity)
 [birminghamcityuni](https://www.youtube.com/birminghamcityuni)
 [myBCU](https://www.instagram.com/myBCU)
 [birminghamcityuni](https://twitter.com/birminghamcityuni)