



BIRMINGHAM CITY
University

INTERNATIONAL SUMMER SCHOOL

22 July - 9 August 2019

#BCUGoGlobal

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ABOUT BCU

Birmingham City University's International Summer School offers you the perfect opportunity to spend three weeks sampling UK university life, as well as giving you the chance to enhance your academic skills and visit some of the UK's historic places.

We offer you a unique study experience, providing an exciting list of course choices, social events, field trips and cultural activities. We strive to help you on your journey to becoming a confident, reflective and independent student.

We will help you to deepen your knowledge in your chosen areas of study and, at the same time, give you the opportunity to improve your academic skills and explore the city of Birmingham, and the UK as a whole.

We are confident that studying at Birmingham City University will be one of the most rewarding times of your life. It's a fantastic chance to experience a UK university, improve your skills, practice your English and have lots fun!

With around 24,500 students from more than 80 countries, Birmingham City University is a large, diverse and popular place to study. We put students at the heart of everything we do, giving them the best opportunities for future success.

The University has an enviable reputation for providing quality, student-focused education in a professional and friendly environment. We continue to produce some of the country's most employable graduates, due to our innovative courses, state-of-the-art facilities, world-renowned staff and focus on practical and professional skills.

»»» IF YOU SUCCESSFULLY
COMPLETE A COURSE
IN OUR INTERNATIONAL
SUMMER SCHOOL,
YOU CAN GET A £2,000
SCHOLARSHIP WHEN
YOU ENROL TO DO
A UNDERGRADUATE
OR POSTGRADUATE
COURSE (MA OR MSc).

"The summer school was a great adventure for the both of us! We got the chance to study subjects of interest and we did this with the assistance of caring teachers! We learned, we shared, we saw, we made and we did. We wouldn't change a thing except that we'd love the experience to last longer."

Clara de Melo Araujo and João Victor de Oliveira Miranda e Silva



STUDYING IN BIRMINGHAM

Birmingham is the UK's second largest city, with a student population of around 70,500. It's just one hour and 20 minutes by rail from London too! Famous for: The Bullring shopping centre, the home of Cadbury's chocolate, the 'Brummie' accent, car manufacturing, science, industry and the Birmingham Comedy Festival.





“Living in an exciting city was a main factor when deciding my university choice. I chose Birmingham, and it has been a great experience living here; the city offered me so much in terms of its wonderful nightlife, its tourist attractions and its multicultural diversity.”

Olanrewaju Olatunde, International MBA

We put £270 million into the regional economy and support thousands of jobs in the area. We’re investing £260 million in our estate, including a major expansion of our City Centre Campus at Eastside, providing students with a wide range of first class facilities. It’s no surprise, then, that The Complete University Guide ranked us as a top 30 UK university for spending on facilities in 2015.



A centre for creativity

- The creative industries are growing faster in Birmingham than anywhere else in the country – there are over 5,800 creative businesses in the city, employing the creative and digital talents of around 34,000 local people**
- Over 50 festivals each year
- Birmingham Hippodrome attracts over 500,000 visitors a year
- 500,000 works of art in one square mile
- Birmingham Opera Company is famed for performances in unusual spaces

A great place to live

- The UK’s second-largest city with a population of around one million people
- Investment in a £188 million library and a £600 million transformation of New Street Station
- Excellent shopping
- Arenas hosting international artists such as Beyoncé, Ed Sheeran and One Direction
- Created the most jobs in 2014/15 - a total of 4,739
- Europe’s youngest city with 40 per cent aged under 25

A global city

- The most visited English city outside London for European visitors*
- 17,473 new companies created in the city in 2016 – the highest number outside London
- £110 billion regional economy*
- 35.5m visitors per year*

World-class sport

- International cricket at Edgbaston Cricket Ground
- English Premier League side West Bromwich Albion, as well as Aston Villa and Birmingham City
- Alexander Stadium hosts many international athletics events
- The Belfry golf course has hosted the prestigious Ryder Cup on four occasions

*Source: Business Birmingham/ Marketing Birmingham/ StartUp Britain

**Visit Birmingham

Find out more at the Education UK website: www.educationuk.org/global/articles/secret-city-birmingham/



KEY DATES

Arrival days: Saturday 20 and Sunday 21 July

First day of the programme: Monday 22 July

Last day of the programme: Friday 9 August

Departure days: Saturday 10 and Sunday 11 August

OVERVIEW OF THE WEEK

Week 1	Monday - Friday	Welcome Event and Academic Teaching	Saturday - Day Trip	Sunday - Free Time
Week 2	Monday - Friday	Academic Teaching	Saturday - Day Trip	Sunday - Free Time
Week 3	Monday - Friday	Academic Teaching, Graduation Ceremony and Day Trip		

* The International Summer School also offers various other social activities such as a city walking tour, movie night, a pub quiz and karaoke night!



WHAT IS INCLUDED IN YOUR FEE?

- Academic course
- Accommodation for three weeks
- Birmingham airport pick-up and drop-off
- Breakfast and lunch vouchers to use in the University's cafe Monday to Friday
- Cultural visits to London, Stratford-upon-Avon and Oxford
- Programme of social events
- International Summer School T-shirt

*Please note travel to the UK, visa costs and other personal travel and living expenses are not included e.g. evening meals. We suggest that students should budget a figure of approximately £10-50 per day for additional food and drink.

OUR COURSES

Arts, Design and Media	Design and Make a Piece of Jewellery	£2,600
	Diamond Grading	£3,650
	Fashion: Digital Manipulation	£2,200
	Fashion: Print, Style and Capture	£2,200
	Printmaking and Photography	£2,200
	Trend Forecasting: Exploring the Future	£2,300
	Visual Merchandising: Exploring the Future of Retail	£2,300
Business, Law and Social Sciences	Comparative Business Law	£2,350
	Human Mind and Society	£2,200
	International Business	£2,200
Computing, Engineering and the Built Environment	Engineering: The Future	£2,500
	Experiencing Modern Digital Media Technology	£2,200
	Network Engineering, Network Security and Ethical Hacking	£2,200
	Smart Cities	£2,200
Health, Education and Life Sciences	Improving Family Health and Wellbeing	£2,200
	School Education in the UK	£2,200
	Sport and Exercise	£2,200



DESIGN AND MAKE A PIECE OF JEWELLERY

Arts, Design and Media

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: School of Jewellery, Vittoria Street

English language requirements: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 3 or equivalent

Level: Beginner/intermediate and advanced

Fee: £2,600

Course aims

During the course, you will be introduced to the basic skills and methods needed to transform silver into a simple piece of jewellery. You will use the traditional tools and techniques for making jewellery and be involved in the design process.

The course will guide you through the art of shaping and joining metal, so that you can create a wearable form from your own design and understand the fundamental methods of constructing jewellery.

All tools and metals will be provided and any finished work will be yours to keep.

The course also includes a day studying diamonds as an introduction to gemmology, which will be based in our new facility within the prestigious Birmingham Assay Office. You will also visit the Jewellery Quarter Museum, in the heart of the historical Jewellery Quarter, and the Birmingham Museum and Art Gallery.

Please note that you will be in a workshop environment where health and safety regulations will need to be followed to ensure safe working practice.

What will you study?

Week one

You will be introduced to the tools and basic techniques required to cut, form and join metals. Your tutor will involve you in the design development process to encourage your individuality and creative application of the techniques learnt.

Week two

You will experience shaping and joining techniques in copper to explore final design ideas, as well as using drawing and rendering techniques to communicate design proposals. You will be introduced to diamonds and have the opportunity to handle these using specific gemmological equipment.

Week three

You will be supported by your tutor to realise your personal design proposal in silver, producing a finished piece of jewellery.





DIAMOND GRADING (WITH GEM-A CERTIFICATE)

Arts, Design and Media

Academic status: Practical Certificate of the Gemmological Association of Great Britain (Gem-A)

Dates: Monday 22 July - Friday 9 August 2019

Venue: School of Jewellery, Vittoria Street

English language requirements: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 3 or equivalent

Fee: £3,650

Course aims

During this course, you will be introduced to the techniques that will enable you to accurately test, identify and grade diamonds, and you will handle a wide range of rough, cut and polished diamonds, both loose and mounted/set in jewellery.

At the end of this course, you will sit the examination for the Diamond Grading Practical Certificate of the Gemmological Association of Great Britain (Gem-A), which is an internationally recognised professional qualification. You will also be given your own diamond grading manual, grading workbook, and practical equipment kit including stone tongs, 10x loupe, stone cloth, thermal probe, UV light source, and diamond size template.

You will be taught by industry-leading tutors including an international gemmologist and will be working with one of the largest and most comprehensive diamond teaching collections in the world. The course is based at our purpose-built facilities at the Assay Office Birmingham, which is the largest and best-equipped teaching facility in the UK.

What will you study?

The correct lighting and observation techniques for consistent diamond grading.

How to colour and clarity grade to internationally-recognized standards.

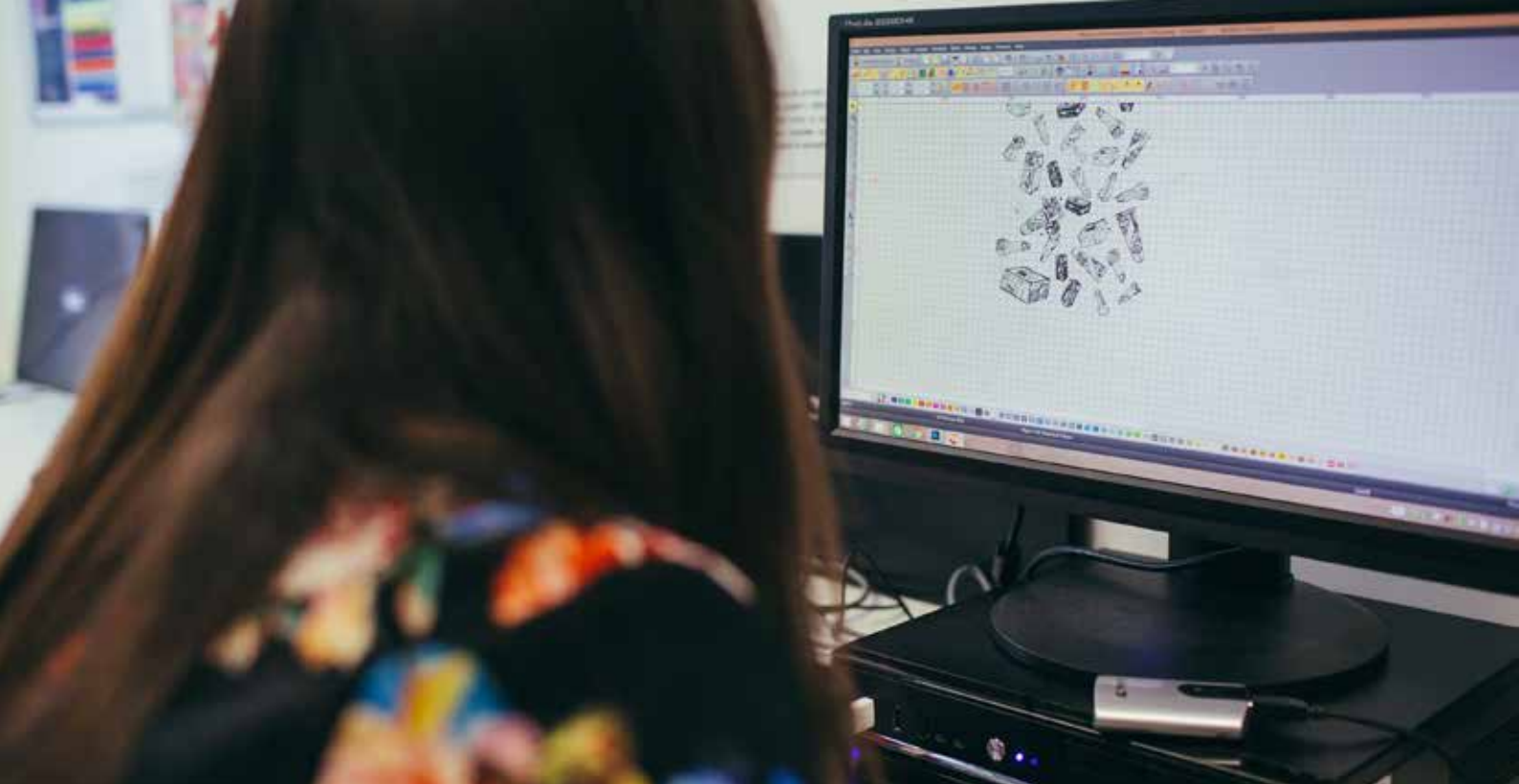
How to grade diamonds for cut, polish, symmetry, proportions and fluorescence in relation to international tolerances.

How to estimate the weight of a mounted diamond, and understand the limitations of grading such diamonds.

How to identify a diamond and differentiate it from its, including synthetic moissanite, glass and CZ, using a 10x loupe and a thermal probe.

How to identify clarity enhancement treatments, such as laser drilling and fracture filling.





FASHION: DIGITAL MANIPULATION

Arts, Design and Media

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Parkside Building)

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 3 or equivalent

Fee: £2,200

Course aims

During this course you will explore fashion trends and the wider world of textiles for Fashion. Taking inspiration from Birmingham, you will work with staff to develop a digital print, which you will then bring to life in a simple garment.

What will you study?

You will be introduced to a range of design print processes and CAD skills. From this you will develop ideas based on a selected trend.

You will develop your ideas into a simple repeat pattern which once applied to fabric, will then be used to create a sample garment. Your tutors will work with you to give you an understanding of fabric, colour and repeat, and will teach you basic machine skills to enable you to realise your ideas. The culmination of the course will be an exhibition of your garments and CAD work.





FASHION: PRINT, STYLE AND CAPTURE

Arts, Design and Media

Academic status: 15 credits (7.5 ECTS / 3 US credits)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Parkside Building)

English language requirement: IELTS 5.5 or equivalent*

Academic pre-requisites: Level 3 or equivalent

Fee: £2,200

Course aims

During this course you will explore fashion concepts: how research informs design ideas and translates into 2D patterns. This will allow you to develop an outfit, which you will then style with accessories and spend time with a professional photographer, capturing the best representation of your concept.

What will you study?

You will be introduced to a range of processes and abstract cutting techniques, and from this you will develop ideas based on a given theme or concept. These will then be combined three-dimensionally to create your outfit.

Your tutors will work with you to give you an understanding of fabric, colour and form, and will teach you basic machine skills to enable you to realise your ideas.

Once complete, you will consider the final 'look' of your outfit and propose ideas for hair, make-up and accessories. You will work with photography and styling tutors in a studio photoshoot. The culmination of the course will be an exhibition of your garments and imagery.

The other course we would like to offer will be based around digital print and CAD work, so much more computer based. The outcome will produce a basic garment, but the work will involve less sewing.



*Students who are unable to demonstrate the required competence in the English language are welcome to attend the course on a non-credit bearing basis. Upon successful completion of the course you will be awarded a Certificate of Attendance.



PRINTMAKING AND PHOTOGRAPHY

Arts, Design and Media

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Parkside Building)

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 3 or equivalent

Fee: £2,200

Course aims

This hands on course will introduce you to a variety of creative printmaking and photography techniques. We will draw inspiration from the city on a walking tour to form the basis of our prints armed with a 35mm film camera and a sketchbook that you will have bound yourself.

What will you study?

Each day you will explore a new technique. These will be:

- Photography
- Film processing
- Darkroom printing
- Cyanotypes
- Pin Hole Cameras
- 5x4 large format camera image making
- Double exposure printing
- Printmaking
- Drypoint
- Collograph
- Lino cut
- Letterpress
- Screen printing

You will research practitioners in each of these fields to enhance your understanding of the technique. On the third week you will have the choice of which technique you want to take further and develop. The culmination of the course will be an exhibition of your prints.





TREND FORECASTING: EXPLORING THE FUTURE

Arts, Design and Media

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Parkside Building)

English language requirement: IELTS 5.5 or equivalent

Academic pre-requisites: Level 4 or equivalent

Fee: £2,300

Course aims

During this course, you will get hands-on experience in spotting trends. You will explore and analyse innovations in various industries and will use your trend insights to generate innovative ideas yourself!

What will you study?

Week one

You will be introduced to the foundations of trend forecasting and the 3-phased trend research cycle: scan, analyse and apply. In this first week, you will start scanning the world around you for signs of change. This also means getting away from a desk and computer and going outside for street hunting. Your tutors will guide you in preparing your field work.

Week two

You will use all the trend information you've gathered online and offline to start analysing and understanding the story behind these signs of change. From a sociological and psychological perspective, you will dissect everything you've spotted and dive deep

into a trend of your interest. Your tutors will guide you through this process via analysis workshops.

Week three

You will learn how to apply your trend analysis for a specific organisational/brand challenge and turn trend insights into an innovative and creative idea. You will create a personal trend presentation and trend report under the guidance of your tutors, which you will then showcase at the end of the course to a panel of professionals.

Tutor Description

Els Dragt is an independent trend researcher and trend trainer with over 15 years of experience. She has worked at several research agencies and presented trends for a multitude of clients from non-profit to commercial ones, such as Viacom, NIKE, ABN AMRO, City Football Group and the Dutch Ministry of General Affairs. Els published several trend related books, such as 'How to Research Trends (BIS Publishers, 2017).





VISUAL MERCHANDISING: EXPLORING THE FUTURE OF RETAIL

Arts, Design and Media

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Parkside Building)

English language requirement: IELTS 5.5 or equivalent

Academic pre-requisites: Level 4 or equivalent

Fee: £2,300

Course aims

This course will introduce you to the challenges and exciting developments within the retail sector with particular focus on innovative visual communication methods and visual merchandising strategies. The project provides you with the opportunity to explore the key market insights that are driving change within the retail sector to determine the recipe for innovating in today's challenging retail environment and to consider how physical retail can evolve.

What will you study?

Week one

You will be introduced to the basic principles of visual merchandising and display and explore the current shift within the retail sector from traditional retail environments to curated spaces. In the first week we will introduce you to the innovators and thought leaders who are shaping the future of the retail sector and you will gain a thorough understanding of visual merchandising, its practical application and the different roles of the visual merchandiser.

Week two

You will begin to record and analyse research and explore creating themes, space planning and management. In addition, field trips will be planned to allow you to build upon your knowledge using the numerous department stores within the city. Your tutors will guide you in preparing your field work. This will help you form the foundation for your theme and build the framework for your retail concepts and your visual communication strategy.

Week three

You will learn to apply your research for a specific retail brand and turn your insights into retail concepts and visual communication strategies. Your tutors will guide you through this process via workshops and tutorials. You will create a research report and design a visual merchandising strategy that you will present at the end of the course to your peers and tutors.



Tutor description

Vita Woods is a product innovator, experienced in developing and delivering original brand building concepts for fashion, retail and sustainability. For over seven years she has worked for the luxury department store Selfridges and Co, bridging the Creative and Buying Teams, where she has specialised in concept development, product direction and project curation. Passionate about the environment, for the past two years she has also been shaping and sharing Selfridge's sustainability agenda to drive change within the retail industry. Vita marries creativity with commerce and has a proven track record in working with brands to inspire, develop and deliver product initiatives at the forefront of fashion.



COMPARATIVE BUSINESS LAW

Business, Law and Social Sciences

Academic status: Non-credit bearing at Level 4

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Curzon Building)

English language requirements: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 3 qualification in Law or Business

Fee: £2,350

Course aims

This course introduces you to key areas of business law and invites you to take a comparative approach towards the cross-border legal regulation of business activity. In addition, you will explore more efficient ways in which businesses can solve legal disputes. Key areas such as commercial and intellectual property law will be looked at from a Western perspective and according to Islamic Law in order to gain an insight into principles that can impact upon the legal regulation of business today.

What will you study?

Week one

You will be given an introduction to business law within a domestic and international context with specific reference to corporate and commercial law, insolvency and Islamic financial law.

Week two

You will learn about the role played by intellectual property law, covering copyright and trademarks and the impact these can have on doing business. The second part of the week will look at the unique area of Islamic intellectual property law.

Week three

You will be introduced to alternative dispute resolution in international business and learn about the practical way dispute resolution can be used to bring about an efficient and quicker resolution. During this week you will have the opportunity to apply your knowledge of dispute resolution to a simulated international business dispute.





HUMAN MIND AND SOCIETY

Business, Law and Social Sciences

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Curzon Building)

English language requirement: IELTS 5.5 or equivalent

Academic pre-requisites: Level 4 or equivalent

Fee: £2,200

Course aims

In the Human Mind and Society course, you will explore fundamental concepts of psychology, sociology and criminology. It covers the relationship between psychological processes and how these processes enable the understanding of society and crime.

What will you study?

This course will give you an insight into how the human mind and psychological processes interact with society and crime. In three weeks, you explore how psychology, sociology and criminology study and investigate the relationship between human mind and the social environment and you will have the chance to observe how social scientists and psychologists empirically examine human psychological processes and behaviour. This is a course that will employ an interactive learning approach where you will learn how social sciences theory and research is being applied to everyday problems.





INTERNATIONAL BUSINESS

Business, Law and Social Sciences

Academic status: 15 credits (7.5 ECTS / 3 US credits)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Curzon Building)

English language requirement: IELTS 5.5 or equivalent

Academic pre-requisites: Level 3 or equivalent

Fee: £2,200

Course aims

The International Business course will help you to understand issues and challenges in doing business on a global scale. It covers the relationship of the business organisation with the wider international economic, governmental and social environments. Global management, economic and environmental approaches, techniques and strategies will also be considered.

What will you study?

The course is structured around a project entitled "Project Africa: The new frontier". The saying 'China is the factory, India the back office and Africa the marketplace of the world' suggests that national boundaries have increasingly become less relevant for companies and business organisations as they seek to expand their businesses into global markets.

In order to enter a specific market and successfully establish a market for your products, you will need to understand the dynamics and other issues such as culture, moral values, business ethics and regulatory requirements that exist in the target market. Given this background, it is essential to identify products that are relatively unique in a new market like Africa, then carry out a feasibility study (research) into the market

and determine the most appropriate strategy for launching the product or service.

During the three weeks, Project Africa will help develop your skills and knowledge of strategies, approaches and techniques of doing international business, as well as the associated operations and risks in the global context.

Week one

You will be introduced to various concepts and principles such as PESTEL and how they are applied to international businesses. You will also be introduced to the project and assigned to your group. As your project is about chocolates, there is a possibility that you will visit Cadbury World – a leading chocolate manufacturer in the world.

Week two

Under the guidance and supervision of your tutors, you will start to do some research on your project in your assigned groups and apply the principles and concepts you will have learned in building up the project.

Week three

You will finalise your project and prepare to present it before a panel of judges made up of tutors and other university staff.



*Students who are unable to demonstrate the required competence in the English language are welcome to attend the course on a non-credit bearing basis. Upon successful completion of the course you will be awarded a Certificate of Attendance.



ENGINEERING: THE FUTURE

Computing, Engineering and the Built Environment

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Millennium Point)

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 3 or equivalent

Fee: £2,500

Course aims

This course provides insight into mechanical, electronic and advance technologies in an engineering domain through hands on activities. The course also provides an insight into topics that are taught within the Centre of Engineering undergraduate courses. The summer school takes inspiration from Leonardo da Vinci, in encouraging future engineers to be more creative, right from the thinking process to implementation stage. This course includes exploring the components of both modern-day and future engineering technologies.

Students will be able to work with top research and academic staff from Birmingham City University's Centre of Engineering located in the state of the art Millennium Point Building in the heart of the City. Throughout the three-weeks, there will be other planned field trips and free time in the weekends for networking and to explore the local history and culture.

What will you study?

Week one

You will be introduced to computer-aided design. Set up a 3D printer, learning about the types of filaments, nozzle and temperature levels and design your own robot chassis with the support of your tutor.

Week two

You will learn how to make a simple circuit design using breadboard, sensors and a jumper wire kit. You will also build a collision detection robot using the learned logic and 3D printed parts and demonstrate the work that you have carried out.

Week three

In this final week, you will gain an understanding about human and robot collaboration by training a robot to perform an assembly task. You will also learn about the use of augmented and virtual reality in engineering and have an introduction to future technologies, such as autonomous vehicles and home robots.





EXPERIENCING MODERN DIGITAL MEDIA TECHNOLOGY

Computing, Engineering and the Built Environment

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Millennium Point)

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 3 or equivalent

Fee: £2,200

Course aims

This course takes you on a journey of exciting experiences of technology that create digital media contents in the modern era including creating and producing sound, film and web presentation. By completing this course, you will learn the complete production life cycle of digital media content and associated digital processing technology, through a fun and workshop based learning environment.

What will you study?

You will be introduced to a range of digital media production tools for capturing sound and video, making film and music, designing and presenting digital content in modern website interface. The course includes both theory and practice that will develop your understanding of the industry standard digital media processing techniques and workflow to support your further career ambitions in digital media. The indicative content includes, but is not limited to the following areas:

- Sound recording, music editing, mixing.
- Video production, postproduction and compression.
- Website design and implementation, HTML5 with multimedia content.





NETWORK ENGINEERING, NETWORK SECURITY AND ETHICAL HACKING

Computing, Engineering and the Built Environment

Academic status: 15 credits (7.5 ECTS / 3 US credits)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Millennium Point)

English language requirement: IELTS 5.5 or equivalent*

Academic pre-requisites: Level 3 or equivalent

Fee: £2,200

Course aims

During this short course you will explore network engineering, network security and ethical hacking within a wireless network environment.

The course presents a holistic view of how a computer networks system works to provide the underpinning knowledge to aid the student in the many areas of computer technology. In addition, this course will provide students with the ability to explore the essential components to build several prototypes of Internet of Things using several technologies and platforms such as Raspberry Pi, Arduino with some necessary skills in Python and Linux.

What will you study?

You will be introduced to a range of network engineering tools, network maths and network protocols to ensure you gain the knowledge and skills the industry demands.

Your tutors will work with you to give you an understanding of network maths, network protocols and how the latter enables the network to function on a worldwide basis.



*Students who are unable to demonstrate the required competence in the English language are welcome to attend the course on a non-credit bearing basis. Upon successful completion of the course you will be awarded a Certificate of Attendance.



SMART CITIES

Computing, Engineering and the Built Environment

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City Centre Campus (Millennium Point)

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 3 or equivalent

Fee: £2,200

Course aims

The Smart Cities course will help you to understand the current issues for urban living and development and highlight opportunities in delivering smart cities, drawing on different technologies, policies and practices.

This course will introduce you to social-ecological systems that aim to better understand current challenges and give you an insight into the social, economic and environmental factors that interconnect in complex ways. Digital platforms such as BIM (Building Information Modelling) and interactive virtual reality, environmental and social appraisal techniques and participatory approaches will feature as useful tools to aid decision-making and urban planning to create attractive smart cities.

What will you study?

The course is structured around a built environment challenge that requires interdisciplinary thinking and planning. In order to develop and implement sustainable solutions for 21st century cities, you will study urban environment dynamics and become more aware of its drivers and influencing factors such as culture, economic interests, regulatory requirements and technological opportunities.

The course will start with an overview of the different built environment professions from a practitioner viewpoint, sharing real life situations, approaches and solutions. During the three weeks, the lectures, seminars and project-based work will help you develop your skills and knowledge of useful strategies, approaches and techniques of urban planning and development, and a wider understanding of the construction sector and real estate operations.

Under the guidance of your tutors, you will undertake research on your project in your assigned groups and apply the knowledge, concepts and methods you will have learned in class to reach a group solution to the challenge. You will be given support and feedback throughout the course, culminating in an opportunity to practice your presentation and language skills with each group presenting their specific project 'solution' and findings before a panel of judges made up of tutors and other university staff.





IMPROVING FAMILY HEALTH AND WELLBEING

Health, Education and Life Sciences

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City South Campus

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 5 or equivalent

Fee: £2,200

Course aims

This exciting course explores overarching principles of health and wellbeing and will enable you to relate these directly to individuals through the use of a family case study. By completing this module, you will learn how you can make a difference and improve the lives of others, through your own holistic, evidence-based professional practice.

What will you study?

The course is based around a family and you will adopt a holistic approach to exploring the health and wellbeing needs of the family and each individual within it. Through this exciting and interactive learning programme you will work with other students from a range of countries, courses, and on a number of different activities which have been designed to develop both your knowledge and non-technical skills and thus support your development as a highly employable graduate.





SCHOOL EDUCATION IN THE UK

Health, Education and Life Sciences

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City South Campus

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 5 or equivalent

Fee: £2,200

Course aims

This exciting module explores a range of aspects and perspectives of childhood and UK culture. It aims to give you an overview of the differing perceptions related to children and childhood and to develop your understanding of the fascinating lives of children. There will also be a focus on key aspects of UK culture to enable you to add to your knowledge of life in the UK.

By completing this module you will gain an understanding of areas relating to the study of children and UK culture.

What will you study?

This programme is designed to give you an overview of a number of areas relating to children and their development eg: the creative child, the learning child, the playful child, the vulnerable child. There will be opportunities to consider diversity, inclusion and equality of opportunity. The programme will also introduce you to some of the traditions and cultural experiences that our diverse and exciting city has to offer to enable you to sample and develop your understanding of life in the UK.

Through this exciting and interactive learning programme you will work with other students to develop your knowledge and understanding to support your development as a highly employable graduate.





SPORT AND EXERCISE

Health, Education and Life Sciences

Academic status: Practice-based (non-credit bearing)

Dates: Monday 22 July - Friday 9 August 2019

Venue: City South Campus

English language requirement: No formal qualification required; however all classes will be taught in English

Academic pre-requisites: Level 5 or equivalent

Fee: £2,200

Course aims

This exciting course explores overarching principles of sport and exercise, physical activity and rehabilitation. It will enable you to relate these directly to individuals through the use of a practical learning environment and consideration of key cases. By completing this short course you will learn how you can make a difference and improve the lives of others through evidence-based professional practice.

What will you study?

You will explore the fundamentals of physical education and school sport in encouraging more physically active lifestyles during this short course. You will also learn about a number of key strands of sport and exercise science and rehabilitation. For example, during sport and exercise nutrition you will make your own sports drinks, applying the principles of what is required by participants during and after performance. Students will engage in a range of practical, lecture and seminar based sessions in the disciplines of sport and exercise and rehabilitation, and utilise an array of scientific equipment to examine sport in a hands on and systematic manner.



N.B. Students MUST bring appropriate sporting clothing (i.e., shorts, trainers, tracksuit, t-shirt). If students wish to pay to swim in local leisure facilities they must bring swimwear with them including a towel.





TRIPS AND EVENTS

There will be several day trips included in the International Summer School package. These trips will give you a chance to immerse yourself in the diverse culture of the UK.

LONDON

London is vibrant and contemporary yet remains steeped in history and tradition. You'll explore the historic landmark and famous places such as Westminster, Big Ben, Buckingham Palace, Tower of London and Tower Bridge, etc.

If you wish, you can stay overnight after the tour so you can discover more for yourself. It's only 1 hour and 20 minutes away from Birmingham by train!





STRATFORD-UPON-AVON

Stratford-upon-Avon introduces you to a market town with more than 800 years of history. This is also the town where William Shakespeare was born and grew up. This day is the perfect opportunity to explore the life and times of Shakespeare in his home town, find out where he went to school, how he survived the plague and finally why he put a curse on his own grave.



OXFORD AND BICESTER VILLAGE

Oxford is England's oldest university town, with its medieval colleges and libraries that have been home to kings, politicians, and writers. See the river where Lewis Carroll took the 'real' Alice in Wonderland and Harry Potter filming locations.

If you're a bargain hunter, Bicester Village is the perfect place to browse the top designer fashion brands and technology outlets. This shopping centre is one of Britain's most visited tourist sites and is home to more than 130 fashion and lifestyle boutiques.



MEET AND GREET

Airport pick-up and drop-off

We operate a Meet and Greet service at Birmingham Airport (BHX) and London Heathrow (LHR) – we'll meet you at the airport and take you to your accommodation. This service will operate on:

Saturday 20 – Sunday 21 July 2019
9am and 6pm

Please book your flight arriving time between
9am and 5pm

For more details:
www.bcu.ac.uk/airport



ACCOMMODATION

You will be offered three weeks accommodation located in Aston Student Village (walking distance to city centre and City Centre Campus). All rooms are single ensuite including a private shower, toilet, sink, large bed, plenty of storage space, a desk and a chair. Wi-fi is also included!

The accommodation cost is included in the International Summer School package and no additional payments are required.

Check-in date: 20 - 21 July 2019

Check-out date: 10 - 11 August 2019

For more details visit us at: **www.bcu.ac.uk/accommodation**



HOW TO APPLY

Please submit your completed application form and accompanying documents to **summerschool@bcu.ac.uk**.

The application form and further information can be found at:
www.bcu.ac.uk/international/summer-school/how-to-apply

Applicaition Deadline: 28 May 2019

If you have any other questions, please email the International Summer School team at: **summerschool@bcu.ac.uk**

International Summer School
International Office
University House
15 Bartholomew Row
Birmingham
B5 5JU
United Kingdom
T: +44 (0)121 331 5389



TERMS AND CONDITIONS

1. Application form

Please complete the summer school application form to apply for a programme at Birmingham City University. Please ensure that you read, understand and agree to our terms and conditions before you complete the form. All applicants must be aged 18 or over and must be qualified at a minimum of Level 3 or equivalent. The application form is available at www.bcu.ac.uk/international/summer-school/how-to-apply. If you are unsure as to the level of your qualification, please send us a copy of your most up-to-date certificate and/or transcript to summerschool@bcu.ac.uk.

2. Fees

- 2.1 The completed application form and the required tuition fee should be submitted to the International Office by 28 May 2019.
- 2.2 Your place on the course cannot be guaranteed until full payment is received.
- 2.3 Course fees include VAT.

3. Credit transfer

We offer two types of summer school programmes: credit bearing and non-credit bearing (practice-based). Our credit bearing programmes are accredited at 15 university credits. This is normally equivalent to 7.5 ECTS or 3 US credits. However, it is up to your home institution to decide how much credit is awarded. We can provide the programme specification and any other additional information required by your home institution. Students who are unable to demonstrate the required competence in the English language are welcome to attend the programme on a non-credit bearing basis. Upon successful completion of the programme you will be awarded a Certificate of Attendance.

4. Withdrawals and non-attendance

- 4.1 If you wish to withdraw from your course, your request should be made in writing.
- 4.2 If your written request is received more than 8 weeks before the start of the course, you will be entitled to a full refund, minus an administration charge of £50.
- 4.3 If your written request is received within 8 weeks of the start of the course, we reserve the right not to refund your payment. However, if your visa is refused, we will refund your tuition fee minus a £50 administration charge.
- 4.4 Non-attendance due to illness, or for personal, professional or visa reasons, does not confer the right to refunds or transfer.

5. Insurance

- 5.1 Students are required to have adequate health, accident, disability and hospitalisation insurance to cover themselves during their time at Birmingham City University.
- 5.2 Students recognise and accept that no part of the fee goes towards payment of such insurance and that the University has no obligation to provide such insurance. Travel to the UK, visa costs and other personal travel and living expenses are not included.

6. Student conduct

- 6.1 Students are expected to conduct themselves in a professional manner and to recognise that other students also require support and assistance.
- 6.2 If a student is persistently disruptive, we reserve the right to offer a verbal or written warning and, if this does not resolve the situation, we may, at our discretion, ask the

student to leave the course. For further details, please visit: <http://www.bcu.ac.uk/about-us/corporate-information/policies-and-procedures/complaints-procedures>.

6.3 Students understand that should they have legal problems while in the UK, they will attend to the matter personally and with their own funds. They accept that Birmingham City University cannot provide any personal or financial assistance.

7. Force majeure

We shall not be liable for any failure or delay in the performance, in whole or part, of any of our obligations arising from or attributable to acts, events, omissions or accidents beyond our reasonable control, including – but not limited to – strikes, lock-outs or other industrial disputes (whether involving our workforce or the workforce of any other party), act of God, war, riot, civil commotion, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of plant or machinery, fire, flood, storm, pandemics, epidemics or other outbreaks of disease or infection, failure in the public supply of electricity, heating, lighting, air conditioning or telecommunications equipment.

8. Further information

The International Summer School programmes are offered at Birmingham City University by the International Office. Every care has been taken to ensure accuracy. While every endeavour will be made to provide the courses and services described, Birmingham City University reserves the right to make changes as appropriate for reasons of operational efficiency or due to circumstances, including industrial action, beyond its control.

9. Disclaimers

Birmingham City University reserves the right to withdraw any advertised programme, for which the recruited number of students is so low that it is not possible to deliver an appropriate quality of education.


The contents of this publication are correct at the time of printing. However, to ensure access to up-to-date information, please check our website www.bcu.ac.uk/international in case there are any changes to the content you are interested in. Where there is a difference between the website and the content of this publication, the content on the website takes precedence.

If you are not able to access the information online, please contact the international office: T: **+44 (0)121 331 5389**

CONTACT US

If you have any other questions, please email the International Summer School team at: summerschool@bcu.ac.uk

 [bcuiss](#)

 [bcugoabroad](#)

[#BCUGoGlobal](#)

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