

## Module Specification

### Module Summary Information

<b>1</b>	<b>Module Title</b>	Writing for Academic Publication
<b>2</b>	<b>Module Credits</b>	20
<b>3</b>	<b>Module Level</b>	7
<b>4</b>	<b>Module Code</b>	LBR7643
<b>5</b>	<b>Semester Taught</b>	1,2,3

<b>6</b>	<b>Module Overview</b>
<p>This module seeks to support people new to academic publishing in developing an article for publication. <i>Writing for Academic Publication</i> is a cross between a module and a bootcamp, providing the space, time, support and guidance to develop ideas and data into a draft article ready for submission. Taking a hands on and nurturing approach, the module will demystify the academic publication process, develop your confidence and hone your skills in writing for publication. The module is well-suited to those taking their first steps in academic publishing, whether academic staff, doctoral researchers, Master's students or CPD students.</p> <p>This module takes you step by manageable step through the process of writing an academic journal article, from choosing a target publication, writing a draft, editing and revising, to submission and responding to peer review and editorial comments. Participants are supported on this journey through a combination of group workshops and individual mentoring. The emphasis is on “doing” and applying the concepts and techniques introduced. Each week, you will engage with a range of practical techniques as well as conceptual principles, enabling you to make the transition to become a professional academic writer. By the end of the module, you will have gained a deeper understanding of writing for academic audiences, will have developed your own authorial voice as an academic researcher, and will have made substantive progress towards submitting your first journal article.</p> <p>Assessment in the module is via written portfolio of 3,000 words which will include evidence of writing for publication and an analytical commentary. Prior to the start of the course, participants should prepare their research, materials or ideas ready to begin drafting a journal article. They may use material from previous study such as dissertations or research projects for this purpose.</p> <p>This module aligns with the Professional Practice Programme philosophy and is designed to be flexible and practice-led. You will have the opportunity to develop skills of enquiry, reflection and problem solving. A blended learning approach is taken (incorporating both classroom and online activities via Moodle) in line with the university's learning and teaching strategy. You will be encouraged to think critically and share practice experiences with your fellow students, as well as engaging in both directed and self-directed learning activities. You will be an active partner in your own learning and development and in return you will receive regular feedback and feedforward aimed at developing your academic skills, and have the opportunity to discuss your progress with the module team.</p>	

<b>7</b>	<b>Indicative Content</b>
<p>The workshops in this module will cover key stages of the publishing process, including:</p> <ul style="list-style-type: none"> <li>• Understanding the publication process and how to identify a suitable publication venue</li> <li>• Shifting mind sets to move from writing for assessment to writing for publication</li> <li>• Drafting an academic article for publication</li> </ul>	

- Editing an academic article for publication
- Understanding and engaging in peer-review
- What comes after publication?

<b>8 Module Learning Outcomes</b>	
<b>On successful completion of the module, students will be able to:</b>	
<b>1</b>	Critically understand the academic publication process and how to engage successfully with it;
<b>2</b>	Evaluate and justify suitable academic publication venues for their work;
<b>3</b>	Develop their writing in a critical and argument-driven manner, suitable for an intended publication venue;
<b>4</b>	Critically reflect on their own writing in relation to their publishing goals.

<b>9 Module Assessment</b>			
<b>Learning Outcome Number</b>	<b>Coursework</b>	<b>Exam</b>	<b>In-Person</b>
1,2,3,4	100%		

<b>10 Breakdown Learning and Teaching Activities</b>		
<b>Learning Activities</b>	<b>Hours</b>	<b>Details of Duration, Frequency and other comments</b>
<b>Scheduled Learning (SL)</b>	24 hours	6 x 4-hour synchronous workshops
<b>Directed Learning (DL)</b>	14 hours	6 x 2-hours of asynchronous activities per workshop  2 hours of writing consultations
<b>Private Study (PS)</b>	162 hours	Development of publication Additional writing consultations if available Development of assignment
<b>Total Study Hours:</b>	200 hours	

<b>11 Key Texts and Online Learning Resources</b>	
No books are recommended as must-purchase titles as the library is well-resourced. The following books will act as core texts for the module:	
<ul style="list-style-type: none"> <li>• Belcher, W.L. (2019) <i>Writing Your Journal Article in Twelve Weeks: A Guide to Academic Publishing Success</i>. 2<sup>nd</sup> edn. Chicago: University of Chicago Press.</li> <li>• Murray. R. (2020) <i>Writing for Academic Journals</i>. 4<sup>th</sup> edn. London: Open University Press.</li> <li>• Schwartz, S.J. (2022) <i>The Savvy Academic: Publishing in the Social and Health Sciences</i>. Oxford: Oxford University Press.</li> </ul>	

The following books are more widely recommended reading, which you may find useful and will be drawn on alongside throughout the module:

- Booth, W. C., Colomb, G. G., and Williams, J. M. (2008) *The Craft of Research*. 3<sup>rd</sup> edn. Chicago: University of Chicago Press.
- Dowell, M.M.S., Saal, L.K., DiCarlo, C.F. and Willingham, T.D. (2022) *Productivity and Publishing: Writing Processes for New Scholars and Researchers*. London: Sage.
- Dunleavy, P. and Tinkler, J. (2021) *Maximising the Impacts of Academic Research*. London: Red Globe Press.
- Germano, W. (2021) *On Revision: The Only Writing That Counts*. Chicago: University of Chicago Press.
- Goodson, P. (2017) *Becoming an Academic Writer: 50 Exercises for Paced, Productive and Powerful Writing*, 2<sup>nd</sup> edn. London: Sage.
- Graff, G. and Birkenstein, C. (2021) *They Say, I Say: The Moves That Matter in Academic Writing*. 5<sup>th</sup> edn. New York: W.W. Norton & Company.
- Huff, A. S. (1999) *Writing for Scholarly Publication*. London: Sage.
- Mewburn, I., Firth, K. and Lehmann, S. (2019) *How to Fix Your Academic Writing Trouble*, London: Open University Press.
- Rugg, G. and Petre, M. (2020) *The Unwritten Rules of PhD Research*. 3<sup>rd</sup> edn. London: Open University Press.
- Sarnecka, B.W. (2019) *The Writing Workshop: Write More, Write Better, Be Happier in Academia*. <https://osf.io/z4n3t/>
- Sword, H. (2017) *Air & Light & Time & Space: How Successful Academics Write*. Cambridge, MA: Harvard University Press.
- Thomson, P. and Kamler, B. (2012) *Writing for Peer Reviewed Journals: Strategies for Getting Published*. London: Routledge.