Course Specification

Course Summary Information		
1	**Course Title**	Executive Master of Business Administration (MBA)
2	**BCU Course Code**	PT0972
3	**Awarding Institution**	Birmingham City University
4	**Teaching Institution(s)** (if different from point 3)	
5	**Professional Statutory or Regulatory Body (PSRB) accreditation** (if applicable)	

6	Course Description
	Do you want to study an MBA in Birmingham? Accelerate your career and build your development towards higher positions of responsibility with our Executive Master of Business Administration course. This course will provide a thorough look at different aspects of management, decision-making, strategy and organisational improvement. It is delivered on a part-time basis so that you can continue with your career as you add to your knowledge, competence and credibility. **What's covered in the course?** This is a chance for you to self- manage your learning, developing your leadership abilities by drawing on your real-life knowledge and skills. You will gain invaluable business insight, combined with consultancy, which are key points when it comes to rising up the career ladder. Throughout the course, what you study will mirror the challenges today's businesses face, helping you deliver appropriate and modern solutions for your organisations. There are also plenty of networking opportunities available with course colleagues, allowing you to keep in contact with the postgraduate community created in the Business School. We ensure the course is flexible enough to substantially fit around work. Modules are a mixture of classroom and blended online learning, and client-based consultancy, with the whole course being practice-based. Classroom attendance is scheduled for a Friday and Saturday once a month, allowing it to better fit with work and personal commitments.

7	**Course Awards**		
7a	**Name of Final Award**	**Level**	**Credits Awarded**
	Executive Master of Business Administration	7	180
7b	**Exit Awards and Credits Awarded**		
	Postgraduate Certificate Business Administration	7	60
	Postgraduate Diploma Business Administration	7	120

8	Derogation from the University Regulations
	Not applicable

9	Delivery Patterns		
Mode(s) of Study	**Location(s) of Study**	**Duration of Study**	**Code(s)**
Part Time	City Centre	2 years	PT0972

10	Entry Requirements

The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/.

11	Course Learning Outcomes

Knowledge and Understanding

K1	Apply knowledge and understanding of advanced theories, concepts and methods to the inter-disciplinary challenges of business and management practice
K2	Examine and evaluate strategic and tactical business decisions in a variety of contexts and within your specialist discipline
K3	Diagnose and critically evaluate organisational and management problems and identify appropriate strategies for intervention and implementation
K4	Conduct analysis of business and organisational situations at a strategic level, applying appropriate analytical tools in organisational diagnosis, data collection, intervention and change processes
K5	Execute strategic actions whilst managing ambiguity and uncertainty
K6	Work with organisations to identify and communicate research questions, implement research and establish strategic solutions

Skills and Attributes

T1	Investigate, understand and formulate solutions for management problems using analytical skills
T2	Think critically and creatively to synthesise, evaluate and organise your ideas and concepts and those of others
T3	Solve complex problems and make decisions in ambiguous and uncertain business and management environments
T4	Implement essential skills in qualitative and quantitative research collecting, validating and interpreting data effectively utilising appropriate methodologies
T5	Lead projects and teams in developing skills in task prioritisation, working to deadlines, dealing with risk and uncertainty, leading, organising, influencing and motivating others from diverse cultures and backgrounds, all in a professional manner.

12	**Course Requirements**
12a	**Level 7:**

In order to complete this course a student must successfully complete all the following CORE modules (totalling 180 credits):

Module Code	Module Name	Credit Value
MAN7053	Organisations and People Management	20
MKT7046	Marketing Management	20
FIN7024	Financial Performance Management	20
MAN7054	Contemporary Strategic Management and Globalisation	20
MAN7067	Strategic Leadership and Transformation	20
MAN7061	Enterprise, Innovation and Creativity	20
MAN7042	Consultancy Project	20
MAN7069	Strategic Management Project	40

12b Structure Diagram

Note: These modules are mainly block delivered on weekends (Friday and Saturday) once a month

Postgraduate Certificate Level (Year 1)		
SEMESTER ONE MAN7053: Organisations and People Management (20 credits)	**SEMESTER ONE** MKT7046: Marketing Management (20 credits)	**SEMESTER TWO** FIN7024: Financial Performance Management (20 credits)
Year 1 Fri/Sat: Oct + Nov	Year 1 Fri/Sat: Dec + Jan	Year 1 Fri/Sat: Feb + Mar
Postgraduate Diploma Level (Year 1-2)		
SEMESTER TWO MAN7054: Contemporary Strategic Management and Globalisation (20 credits)	**SEMESTER ONE** MAN7061: Enterprise, Innovation and Creativity (20 credits)	**SEMESTER ONE** MAN7067: Strategic Leadership and Transformation (20 credits)
Year 1 Fri/Sat: April + Online	Year 2 Fri/Sat: Oct + Nov	Year 2 Fri/Sat: Dec + Online
MBA Level (Year 2)		
SEMESTER TWO MAN7042: Consultancy Project (20 credits)	**SEMESTER TWO** MAN7069: Strategic Management Project (40 credits)	
Year 2 Fri/Sat: Feb + Negotiated Week	Year 2 Fri/Sat: Apr + Supervision	

13 Overall Student Workload and Balance of Assessment

Level 7

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	230
Directed Learning	260
Private Study	1310
Total Hours	1800

Balance of Assessment

Assessment Mode	Percentage
Coursework	75%
Exam	N/A
In-Person	25 %