

Course Specification

Course Summary Information		
1	Course Title	MA Multiplatform and Mobile Journalism
2	BCU Course Code	PT1102
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	Broadcast Journalism Training Council (BJTC)

6	Course Description
	<p>Our MA Multiplatform and Mobile Journalism is a cutting edge postgraduate course designed to give you the online and multiplatform skills needed to work within a growing number of jobs in the media and beyond.</p> <p>Studying under internationally renowned course leaders in a city with a vibrant cultural sector you'll learn exciting new skills in interactivity and data journalism, social media storytelling, online and broadcast journalism, multimedia production and content strategy.</p> <p>What's covered in the course?</p> <p>Like journalism itself, this practical course is fast and dynamic, and you'll be expected to work in a range of newsroom contexts within weeks of starting your course. Under the guidance of award-winning journalists who have worked with organisations ranging from the BBC and The Bureau of Investigative Journalism to commercial radio and magazines, you'll develop a keen eye for a story. You'll also develop advanced newsgathering and data journalism techniques that help you establish the facts, experience how to work within a range of newsroom contexts and tell those stories across a range of online and social media platforms.</p> <p>You'll have access to respected journalists who are working in the field now, learn about the legal, commercial and ethical contexts surrounding the future of journalism. During your study you'll have the opportunity to work in a live newsroom context as you make a name for yourself in your chosen sector.</p> <p>You'll also have access to the facilities at the university's new Parkside campus, including radio and TV studios, and audio and video editing suites. You'll have access to video and still cameras, audio recording equipment and mobile journalism kits to get out and capture the story. You'll be expected to find and report stories regularly, experimenting with new formats and platforms while exploring and testing the latest research into this exciting period in journalism's development.</p> <p>As the course progresses you will develop more specialist skills and connect with others already in the industry, building your reputation as you prepare to enter the industry.</p>

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Master of Arts Multiplatform and Mobile Journalism	7	180
7b	Exit Awards and Credits Awarded		
	Postgraduate Certificate Multiplatform and Mobile Journalism	7	60
	Postgraduate Diploma Multiplatform and Mobile Journalism	7	120

8	Derogation from the University Regulations
	Not applicable

9	Delivery Patterns		
	Mode(s) of Study	Location(s) of Study	Duration of Study
	Full Time	City Centre	1 year
			Code(s)
			PT1102

10	Entry Requirements
<p>The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/.</p>	

11 Course Learning Outcomes	
Knowledge and Understanding	
1	A critical understanding of media theory, production and industrial perspectives and the relationships between these systems of knowledge
2	Knowledge of a range of research approaches – the ability to critically evaluate a wide range of research methodologies and to apply them in a sustained manner to theoretical/production and industrial modes of enquiry
3	Knowledge of media industries within international contexts – a critical understanding of the cultural, economic, political and regulatory contexts across a range of transnational media case-studies
4	The ability to critically evaluate your own production and industry skills and practices against wider transdisciplinary debates within the field
Cognitive and Intellectual Skills	
5	Independent Learning: The ability to research and apply a wide range of concepts relevant to media conventions
6	Analytical skills: The ability to critically evaluate a range of media methodologies in order to apply them to theoretical, production and industry case-studies
7	Critical reflection: The ability to evaluate your own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions
8	Research skills: The ability to originate research questions and new fields of critical enquiry by drawing on a wide range of existing sources, and conceptual frameworks
Practical and Professional Skills	
9	Technical skills: The ability to apply a range of audio visual production processes to wider debates within the media field
10	A critical understanding of professional context – the ability to apply Master’s level debates to a real world working environment
11	Creative skills: Develop as a critical maker, creative thinker and practitioner, capable of experimenting and taking risks, and shaping concepts based on secure research strategies
12	The ability to produce work which demonstrates a critical understanding of media forms, structures, audiences in their international contexts
Key Transferable Skills	
13	The ability to work in an independent and creative manner across a variety of research and collaborative settings
14	The capacity to deliver research led reports of a specified length, format, brief and deadline, which use appropriate referencing sources as part of their presentation
15	The ability to work independently and in a self-motivated manner to create a sustained piece of research and or a production/industry artefact
16	The ability to combine, synthesise and critically comment upon a range of ideas and express them in both written and creative works

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12a	<p>Level 7:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 140 credits):</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ffff00;">Module Code</th> <th style="background-color: #ffff00;">Module Name</th> <th style="background-color: #ffff00;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>MED7334</td> <td>Narrative: From Media to Interactive Media</td> <td>20</td> </tr> <tr> <td>MED7366</td> <td>Research in Practice (BJTC)</td> <td>20</td> </tr> <tr> <td>MED7374</td> <td>Law Regulation and Institutions (BJTC)</td> <td>20</td> </tr> <tr> <td>ADM7000</td> <td>Major Project</td> <td>60</td> </tr> </tbody> </table> <p><i>In order to complete this course student must successfully complete of one the following CORE modules (totalling 20 credits):</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="background-color: #ffff00;">BUS7052</td> <td style="background-color: #ffff00;">Entrepreneurship in Practice (BJTC)</td> <td style="background-color: #ffff00;">20</td> </tr> <tr> <td colspan="3" style="text-align: center; background-color: #ffff00;">OR</td> </tr> <tr> <td style="background-color: #ffff00;">ADM7001</td> <td style="background-color: #ffff00;">Work Placement (BJTC)</td> <td style="background-color: #ffff00;">20</td> </tr> </tbody> </table> <p><i>In order to complete this course a student must successfully complete at least 40 credits from the following indicative list of OPTIONAL modules.</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ffff00;">Module Code</th> <th style="background-color: #ffff00;">Module Name</th> <th style="background-color: #ffff00;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>MED7370</td> <td>Multiplatform and Mobile Journalism</td> <td>20</td> </tr> <tr> <td>MED7367</td> <td>International Broadcast Journalism</td> <td>20</td> </tr> <tr> <td>MED7369</td> <td>Specialist Journalism, Investigations and Coding</td> <td>20</td> </tr> <tr> <td>MED7368</td> <td>News and Current Affairs Production</td> <td>20</td> </tr> </tbody> </table>		Module Code	Module Name	Credit Value	MED7334	Narrative: From Media to Interactive Media	20	MED7366	Research in Practice (BJTC)	20	MED7374	Law Regulation and Institutions (BJTC)	20	ADM7000	Major Project	60	BUS7052	Entrepreneurship in Practice (BJTC)	20	OR			ADM7001	Work Placement (BJTC)	20	Module Code	Module Name	Credit Value	MED7370	Multiplatform and Mobile Journalism	20	MED7367	International Broadcast Journalism	20	MED7369	Specialist Journalism, Investigations and Coding	20	MED7368	News and Current Affairs Production	20
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12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

MA Multiplatform and Mobile Journalism

SEMESTER 1	SEMESTER 2	MA STAGE
<u>Subject Module 1</u> (20 Credits) Multiplatform and Mobile Journalism OR (20 credits) International Broadcast Journalism¹	<u>Subject Module 2</u> (20 credits) Law Regulation and Institutions (BJTC)	Major Project (60 credits)
<u>Option Module 1</u> (20 credits) Narrative: From Media to Interactive Media	<u>Option Module 2</u> (20 credits) Specialist Journalism, Investigations and Coding OR (20 credits) News and Current Affairs Production	
<u>Skill Module 1</u> (20 Credits) Research in Practice (BJTC) (20 Credits)	<u>Skill Module 2</u> (20 Credits) Entrepreneurship in Practice (BJTC) Or Work Placement (BJTC)	

¹ *This will be withdrawn as an option upon approval of a pending MA International Broadcast Journalism

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 7

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	220
Directed Learning	1220
Private Study	360
Total Hours	1800

Balance of Assessment

Assessment Mode	Percentage
Coursework	86%
Exam	14%
In-Person	