

Course Specification

| Course Summary Information | | |
|----------------------------|---|----------------------------|
| 1 | Course Title | MSc Big Data Analytics |
| 2 | BCU Course Code | PT1114 |
| 3 | Awarding Institution | Birmingham City University |
| 4 | Teaching Institution(s) (if different from point 3) | |
| 5 | Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable) | |

| 6 | Course Description |
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| | <p>The MSc Big Data Analytics course will provide you with an insight into areas of data mining, big data management, and advanced statistics. You will develop in-depth practical skills through using tools and techniques from the forefront of the emerging field of data analytics. You will use these to effectively model complex organisational requirements and propose suitable solutions.</p> <p>What's covered in the course?</p> <p>The demand for big data analysis and management is continually increasing in business and computer science. For companies it can provide valuable insights, and results such as increased market share, profitability, possible cost savings and procedural efficiency. This course will equip you with the necessary skills to exploit big data tools and methods in order to drive innovation and growth in modern global organisations and society.</p> <p>The learning activities on this Masters in Data Analytics degree are designed to encourage and facilitate your ability to gain employment and sustain a professional career in data analytics - by building your confidence and skills through hands-on experience and structured feedback. The course combines formal lectures and tutor-led workshops with independent study. You will develop key analytical and problem-solving skills, and will gain an aptitude for research, academic writing, and time management.</p> <p>Technology enhanced learning will be used through the provision of online resources and discussion forums. Teaching will be conducted in a work-related context: you will work collaboratively with tutors, researchers, and businesses to prepare you for employment. Potential careers for Big Data Analytics graduates include roles in data science, data warehousing, consultancy, data security and data administration.</p> |

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| 7 | Course Awards | | |
| 7a | Name of Final Award | Level | Credits Awarded |
| | Master of Science Big Data Analytics | 7 | 180 |
| 7b | Exit Awards and Credits Awarded | | |
| | Postgraduate Certificate Data Analytics | 7 | 60 |
| | Postgraduate Diploma Big Data Analytics | 7 | 120 |

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| 8 | Derogation from the University Regulations | | |
| | Not applicable | | |

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| 9 | Delivery Patterns | | | |
| | Mode(s) of Study | Location(s) of Study | Duration of Study | Code(s) |
| | Full Time | City Centre | 12 months | PT1114 |
| | Part Time September | City Centre | 24 months | PT1115 |
| | Part Time January | City Centre | 18 months | PT1191 |

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| 10 | Entry Requirements | | |
| | <p>The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/.</p> | | |

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| 11 | Course Learning Outcomes | | |
| 1 | Demonstrate knowledge and understanding of the theoretical concepts, processes, tools and technologies that underpin big data analytics and communicate the impact of big data analytics upon an organisation and society as a whole. | | |
| 2 | Analyse the requirements of an organisation and evaluate big data technologies for effective big data solutions. | | |
| 3 | Specify, design, implement and communicate effectively big data solutions utilising appropriate tools and techniques to meet the needs of all stakeholders. | | |
| 4 | Engage in independent learning by systematically researching a topic, synthesising and critically evaluating documents from a variety of web-based and traditional sources. | | |

| 12 | Course Requirements | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 12a | Level 7: <i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 180 credits):</i> | | | | | | | | | | | | | | | | | | | | | | | | | |
| | <table border="1"> <thead> <tr> <th style="text-align: center;">Module Code</th> <th style="text-align: center;">Module Name</th> <th style="text-align: center;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>CMP7213</td> <td>Modern Optimisation</td> <td style="text-align: center;">20</td> </tr> <tr> <td>CMP7205</td> <td>Applied Statistics</td> <td style="text-align: center;">20</td> </tr> <tr> <td>CMP7204</td> <td>Databases for Enterprise</td> <td style="text-align: center;">20</td> </tr> <tr> <td>CMP7203</td> <td>Big Data Management</td> <td style="text-align: center;">20</td> </tr> <tr> <td>CMP7206</td> <td>Data Mining</td> <td style="text-align: center;">20</td> </tr> <tr> <td>CMP7202</td> <td>Web Social Media Analytics and Visualisation</td> <td style="text-align: center;">20</td> </tr> <tr> <td>CMP7200</td> <td>Individual Master's Project</td> <td style="text-align: center;">60</td> </tr> </tbody> </table> | Module Code | Module Name | Credit Value | CMP7213 | Modern Optimisation | 20 | CMP7205 | Applied Statistics | 20 | CMP7204 | Databases for Enterprise | 20 | CMP7203 | Big Data Management | 20 | CMP7206 | Data Mining | 20 | CMP7202 | Web Social Media Analytics and Visualisation | 20 | CMP7200 | Individual Master's Project | 60 | |
| Module Code | Module Name | Credit Value | | | | | | | | | | | | | | | | | | | | | | | | |
| CMP7213 | Modern Optimisation | 20 | | | | | | | | | | | | | | | | | | | | | | | | |
| CMP7205 | Applied Statistics | 20 | | | | | | | | | | | | | | | | | | | | | | | | |
| CMP7204 | Databases for Enterprise | 20 | | | | | | | | | | | | | | | | | | | | | | | | |
| CMP7203 | Big Data Management | 20 | | | | | | | | | | | | | | | | | | | | | | | | |
| CMP7206 | Data Mining | 20 | | | | | | | | | | | | | | | | | | | | | | | | |
| CMP7202 | Web Social Media Analytics and Visualisation | 20 | | | | | | | | | | | | | | | | | | | | | | | | |
| CMP7200 | Individual Master's Project | 60 | | | | | | | | | | | | | | | | | | | | | | | | |

12b Structure Diagram
Level 7 (Full-Time)

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| Core CMP7205: Applied Statistics (20 credits) CMP7033: Databases for Enterprise (20 credits) CMP7206: Data Mining (20 credits) | Core CMP7202: Web Social Media Analytics and Visualisation (20 credits) CMP7203: Big Data Management (20 credits) CMP7213: Modern Optimisation (20 credits) |
| CMP7200: Individual Master's Project (60 credits) | |

Level 7 (Part-Time)

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| Core (Year 1 Semester A) CMP7033: Databases for Enterprise (20 credits) CMP7206: Data Mining (20 credits) | Core (Year 1 Semester B) CMP7202: Web Social Media Analytics and Visualisation (20 credits) CMP7203: Big Data Management (20 credits) |
| Core (Year 2 Semester A) CMP7205: Applied Statistics (20 credits) | Core (Year 2 Semester B) CMP7213: Modern Optimisation (20 credits) |
| CMP7200: Individual Master's Project (60 credits) | |

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 7

Workload

% Time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 306 |
| Directed Learning | 488 |
| Private Study | 1006 |
| Total Hours | 1800 |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|------------|
| Coursework | 91% |
| Exam | 0 |
| In-Person | 9% |