

Course Specification

| Course Summary Information | | |
|----------------------------|--|--------------------------------|
| 1 | Course Title | MSc Global Business Operations |
| 2 | Course Code | PT1345 |
| 3 | Awarding Institution | Birmingham City University |
| 4 | Teaching Institution(s) (if different from point 3) | |
| 5 | Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable) | |
| 6 | Course Description | |
| | <p>Business Operations Management is a very popular management subject and leads to highly valued roles within the global job market due to the increasingly high value placed on it by industry. It exists in every business no matter the size and industry, and it plays a key role directly affecting business performance and global economics. For example, as retail businesses transform their practices in the digital era with online shopping, the logistics industry is currently experiencing huge growth which is forecast to continue well into the future.</p> <p>The MSc in Global Business Operations course will provide you with the academic and practical expertise to help you develop an exciting professional future in this high demand industry. Combining theory and practical application this course follows a “practice-oriented” approach to equip you with the most up-to-date knowledge and tools currently used in business practice, by covering multiple aspects such as operations management, supply network, finance management, procurement, warehousing, outsourcing, transportation, strategy, digital supply chains, ethics, governance and sustainability. The course will enable you to develop your personal capabilities and competencies of critical thinking, creativity, professional communication, presentation and teamwork. Industry speakers, field trips, live projects in collaboration with real businesses and skills in leading edge business software tools will be embedded in the course to enable you to create a robust and competitive CV that will allow you to apply for the job or role you aspire to.</p> <p>Your future career could be in areas such as operations, supply chain management and logistics leading to jobs such as Supply Chain Manager, Operations Manager, Warehouse/Inventory Manager, Logistics Clerk, Purchasing Officer, Supply Chain Analyst to name but a few. Graduates have the potential to attain very senior positions in this industry such as CSCO (Chief Supply Chain Officer) and COO (Chief Operating Officer) which receive very attractive salaries. Significant evidence identifies operations, supply chain and logistics specialists as important future roles which are in high demand by industries, yet there is still significant shortage of these skills and talents in the market. This course provides an opportunity for you to join the industry at an exciting time, with a practice-based qualification that gives you the skills and competencies to perform successfully.</p> | |

| | | | |
|-----------|--|--------------|------------------------|
| 7 | Course Awards | | |
| 7a | Name of Final Award | Level | Credits Awarded |
| | Master of Science Global Business Operations | Level 7 | 180 |
| | Master of Science Global Business Operations with Professional Placement | Level 7 | 240 |
| 7b | Exit Awards and Credits Awarded | | |
| | Postgraduate Certificate Global Business Operations | Level 7 | 60 |
| | Postgraduate Diploma Global Business Operations | Level 7 | 120 |

| | |
|----------|---|
| 8 | Derogation from the University Regulations |
| | Not applicable |

| | | | | |
|----------|---|---|--------------------------|----------------|
| 9 | Delivery Patterns | | | |
| | Mode(s) of Study | Location(s) of Study | Duration of Study | Code(s) |
| | Full Time | City Centre | 1 year | PT1345 |
| | Full Time (with Professional Placement) | City Centre (12 months + In company (six months)) | 18 months | TBC |

| | | |
|-----------|---------------------------|---|
| 10 | Entry Requirements | |
| | Home: | A UK second class (minimum 2:2) honours degree (or equivalent) |
| | EU: | A UK second class (minimum 2:2) honours degree (or equivalent) |
| | International: | 6.0 overall IELTS with 5.5 minimum in all bands. |
| | | Students are expected have a background in engineering, maths, statistics, business or management studies. Highly motivated graduates from other disciplines will also be considered. |

| | |
|------------------------------------|--|
| 11 | Course Learning Outcomes |
| Knowledge and Understanding | |
| 1 | Demonstrate a systematic understanding of theories, concepts and principles of operations management and supply chain network knowledge about organisations and their external contexts. |
| 2 | Understand the global business context and cross-cultural issues applied to collaboration in modern and professional international relationships. |
| 3 | Apply operations management and supply network knowledge to a range of complex situations for solving practical issues, taking account of its relationship and interaction with other areas of the organisation. |
| 4 | Undertake research into business operations and management issues that requires the analysis and synthesis of a range of data and sources via appropriate methodologies, for decision making in context. |
| Skills and Other Attributes | |
| 5 | Critically assess the dynamic position of a business to identify its current and future situation within the global business environment. |
| 6 | Use creative and innovative techniques and tools to solve business problems and make recommendations. |
| 7 | Utilise critical, proactive and creative thinking to manage the creative process individually and in groups, as well as to organise thoughts, to analyse, synthesise and appraise. |
| 8 | Communicate effectively complex ideas and arguments using oral, written and electronic media. |
| 9 | Demonstrate high personal effectiveness through critical self-awareness, reflection and management, time management, conflict resolution, networking, commercial acumen, teamwork, leadership, and continual learning. |
| 10 | Recognise and address ethical dilemmas, corporate social responsibility and sustainability issues, and demonstrate appropriate ethical behaviours to business contexts. |
| 12 | Course Requirements |

12a Level 7:

In order to complete the course Master of Science Global Business Operations, a student must successfully complete all the following CORE modules (totalling 180 credits):

| Module Code | Module Name | Credit Value |
|-------------|---|--------------|
| MAN7105 | Global Business Supply Network Management | 20 |
| MAN7107 | Procurement, Inventory and Warehouse Management | 20 |
| ACC7032 | Managerial Finance | 20 |
| MAN7016 | Global Transportation and Digital Management | 20 |
| STR7021 | Operations Strategy for Industry | 20 |
| MAN7057 | Research Practice | 20 |
| MAN7014 | Ethical and Sustainable Supply Chain | 20 |
| BUS7048 | Major Project | 40 |

In order to complete the course Master of Science Global Business Operations with Professional Placement, a student must successfully complete all the following CORE modules (totalling 240 credits):

| Module Code | Module Name | Credit Value |
|-------------|---|--------------|
| MAN7105 | Global Business Supply Network Management | 20 |
| MAN7107 | Procurement, Inventory and Warehouse Management | 20 |
| ACC7032 | Managerial Finance | 20 |
| MAN7016 | Global Transportation and Digital Management | 20 |
| STR7021 | Operations Strategy for Industry | 20 |
| MAN7057 | Research Practice | 20 |
| MAN7014 | Ethical and Sustainable Supply Chain | 20 |
| MAN7090 | Major Project | 40 |
| PLA6001 | Professional Placement | 60 |

12b Structure Diagram

Course Structure – MSc Global Business Operations

| | | | |
|---------------------------------------|--|---|-------------------------------------|
| PG Cert Stage (60 Credits) | Global Business Supply Network Management (Core, 20 Credit) | Procurement, Inventory and Warehouse Management (Core, 20 Credit) | Managerial Finance (20 Credit) |
| PG Dip Stage (120 Credits) | Global Transportation and Digital Management (Core, 20 Credit) | Operations Strategy for Industry (Core, 20 Credit) | Research Practice (Core, 20 Credit) |
| Master Stage (180 Credits) | Ethical and Sustainable Supply Chain (Core, 20 Credit) | Major Project (Core, 40 Credit) | |

| Course Structure – MSc Global Business Operations with Professional Placement | | | |
|---|--|---|-------------------------------------|
| PG Cert Stage (60 Credit) | Global Business Supply Network Management (Core, 20 Credit) | Procurement, Inventory and Warehouse Management (Core, 20 Credit) | Managerial Finance (20 Credit) |
| PG Dip Stage (120 Credit) | Global Transportation and Digital Management (Core, 20 Credit) | Operations Strategy for Industry (Core, 20 Credit) | Research Practice (Core, 20 Credit) |
| Master Stage (180 Credit) | Ethical and Sustainable Supply Chain (Core, 20 Credit) | Major Project (Core, 40 Credit) | |
| Professional Placement (60 Credit) | Professional Placement | | |

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 7

Workload

14.3% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 208 hours |
| Directed Learning | 500 hours |
| Private Study | 1092 hours |
| Total Hours | 1800 hours |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|-----------------------------------|
| Coursework | 85% (72% Assignment + 13% Poster) |
| Exam | 5% |
| In-Person | 10% |

Note: If students opt to study the course with the Professional Placement, they will also undertake an extra Professional Placement module, worth 60 credits during the final 6-month placement period.