Course Specification

Course Summary Information		
1	**Course Title**	Master of Business Administration
2	**Course Code**	PT1478
3	**Awarding Institution**	Birmingham City University
4	**Teaching Institution(s)** (if different from point 3)	N/A
5	**Professional Statutory or Regulatory Body (PSRB) accreditation** (if applicable)	N/A

6	**Course Description**
	The MBA can transform your professional career and develop your leadership potential. The MBA has been designed to reflect the increasing emphasis on management skills and abilities arising from today's market developments and explores the complexity and diversity of business in an increasingly interconnected and multi-cultural world.
	What's covered in the course?
	You will be expected to develop critical analytical skills in assessing the current and developing environment for business; identify new business opportunities and analysing markets; deal with complex issues systematically and creatively; and communicate clearly to a range of audiences.
	You will continue to work full-time in a business while learning and applying theory to practice to enhance your career development prospects. The MBA covers a blend of fundamental and in-depth senior management skills across leadership and management, and is designed for proactive career focused individuals who can progressively apply their learning, demonstrating impact, by producing a portfolio of evidence meeting the knowledge, skills and behaviors required of a senior leader. There are many advantages of studying the MBA online:
	- 100% online bringing learning to you, wherever you are. - Complete it within 1 year (full time) or 2 years (part time). - Develop a professional network with your peers while you learn. - Delivers flexible study, ideal for working professionals. - Builds your confidence to take-on senior leadership roles in business.

7	**Course Awards**		
7a	**Name of Final Award**	**Level**	**Credits Awarded**
	Master of Business Administration	Level 7	180
7b	**Exit Awards and Credits Awarded**		
	Post Graduate Certificate Higher Education Business Administration	Level 7	60
	Post Graduate Diploma Higher Education Business Administration	Level 7	120

8	**Derogation from the University Regulations**
	None

9	**Delivery Patterns**			
Mode(s) of Study	**Location(s) of Study**	**Duration of Study**	**Code(s)**
Distance Learning	Online	12 months	PT1478
Distance Learning	Online	24 months	PT1479

10	**Entry Requirements**
The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/.	

11	**Course Learning Outcomes**
	Knowledge & Understanding
1	Demonstrate knowledge and understanding of advanced theories, concepts and methods in relation to the functional aspects of business and management within their contextual environments and their application to management practice.
2	Evaluate and implement strategic and tactical business decisions in a variety of contexts and within their specialist discipline, whilst appreciating the complexity and dynamics of business and management.
3	Choose and apply relevant theories, conceptual models and techniques to the solution of business and management problems and critically evaluate their utility in management practice.
4	Demonstrate a comprehension of cultural similarities and differences in international business activities and customs
5	To demonstrate critical thinking and creativity: managing creative processes in self and others; organising thoughts and analysis.
6	To critically examine the nature of organisational change and to evaluate the impact of change on management/leadership approaches and actions.
7	To be able to understand the ethical implication of business decision making and recognize ethical dilemmas
8	To demonstrate an understanding of how global competitive environments are changing business practice in the modern era.
	Skills
9	To communicate findings and implement agreed solutions effectively and efficiently
10	To develop a digital literacy to embrace the spectrum of skills in the use and creation of digital material.
11	To be able to exhibit the leadership capacity and teamwork skills for business decision making.
12	To be able to apply appropriate managerial techniques and approaches to specified organisational issues and problems

12	**Course Requirements**
12a	**Level 7** *In order to complete this course a student must successfully complete all the following CORE modules (totalling 180 credits):*

Module Code	Module Name	Credit Value
MAN7115	Developing Management Skills	20
HRM7XXX	Organisations and People Management	20
FIN7040	Managing Financial Performance	20
MAN7117	Strategic Management in an International Context	20
MAN7116	Management of Innovation and Change	20
MKT7048	International Marketing Management	20
BUS7XXX	Business and Management Research Project	60

12b   Structure Diagram

Please note that the online delivery mode follows an alternative academic calendar, with four teaching blocks over 12 months.

Full Time Course Structures

January Intake		
Teaching Block 1 (Jan Feb March)	Developing Management Skills (20 Credits)	Organisations and People Management (20 credits)
Teaching Block 2 (April May June)	Managing Financial Performance (20 Credits)	Strategic Management in an International Context (20 Credits)
Teaching Block 3 (July Aug Sept)	Management of Innovation and Change (20 Credits)	International Marketing Management (20 Credits) Business and Management Research Project (60 credits starts)
Teaching Block 4 (Oct Nov Dec)	Business and Management Research Project (60 credits finishes)	

October Intake		
Teaching Block 1 (Oct Nov Dec)	Developing Management Skills (20 Credits)	Organisations and People Management (20 credits)
Teaching Block 2 (Jan Feb March)	Managing Financial Performance (20 Credits)	Strategic Management in an International Context (20 Credits)
Teaching Block 3 (April May June)	Management of Innovation and Change (20 Credits)	International Marketing Management (20 Credits) Business and Management Research Project (60 credits starts)
Teaching Block 4 (July Aug Sept)		

	Business and Management Research Project (60 credits finishes)

Part Time Course Structures

October Intake		
Year 1	**Teaching Block 1** Developing Management Skills (20 Credits) – Oct Nov Dec	**Teaching Block 2** Managing Financial Performance (20 credits) – Jan Feb March
	Teaching Block 3 Management of Innovation and Change (20 Credits) - April May June	**Teaching Block 4** Organisations and People Management (20 Credits) - July Aug Sept
Year 2	**Teaching Block 1** Strategic Management in an International Context (20 Credits) – Oct Nov Dec	**Teaching Block 2** International Marketing Management (20 Credits) – Jan Feb March
	Teaching Block 3 Business and Management Research Project (60 credits starts) – April May June	**Teaching Block 4** Business and Management Research Project (60 credits finishes) – July August Sept

January Intake		
Year 1	**Teaching Block 1** Developing Management Skills (20 Credits) – Jan Feb March	**Teaching Block 2** Managing Financial Performance (20 credits) – April May June
	Teaching Block 3 Management of Innovation and Change (20 Credits) – July Aug Sept	**Teaching Block 4** Organisations and People Management (20 Credits) – Oct Nov Dec
Year 2	**Teaching Block 1** Strategic Management in an International Context (20 Credits) – Jan Feb March	**Teaching Block 2** International Marketing Management (20 Credits) - April May June
	Teaching Block 3 Business and Management Research Project (60 credits starts) – July August Sept	**Teaching Block 4** Business and Management Research Project (60 credits finishes) – Oct Nov Dec

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Delete years where applicable.

Level 7

Workload

28% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	0
Directed Learning	504
Private Study	1296
Total Hours	1800

Balance of Assessment

Assessment Mode	Percentage
Coursework	100%
Exam	0
In-Person	0