

Course Specification

Course Summary Information		
1	Course Title	MSc Management and International Business
2	BCU Course Code	PT1480 FT PT1481 PT
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	The Chartered Management Institute (CMI)

6	Course Description
	<p>Do you want to study a Masters degree online? The MSc Management and International Business course is an ideal course if you are looking to enhance your employability and take the next step with your career. The course is accredited by the Chartered Management Institute (CMI). It is research and practiced based with an active international, business ethics and sustainability focus. The Course teaches you the fundamental skills and attributes you need to become a successful international manager. You'll become adept at strategic and tactical business decisions, understanding international cultural differences, and managing and motivating staff in businesses on an international scale through virtual leadership.</p> <p>You will experience working on projects of an international nature, collaborating online to deliver effective and professional reports and presentations as part of module assessments reflecting the professional practice of international management. Throughout the course, the course team will give you the support you need to realise your potential and we look forward to working with you online to develop your knowledge, understanding and skills for the career of your choice.</p> <p>The benefits of studying this online course include:</p> <ul style="list-style-type: none"> - 100% online bringing learning to you, where ever you are. - Complete it within 1 year (full time) or 2 years (part time). - Develop a professional network with your peers while you learn. - Delivers flexible study, ideal for those in work. - Builds your confidence to take-on senior leadership roles in business. <p>What's covered in the course?</p> <p>Initially in the first stage, you will examine the key challenges faced by global businesses to fully appreciate the complexity and dynamics of leadership and management practice. This will see you broaden your skills in organisation, communication and working with others, particularly within an increasingly diverse cultural context.</p> <p>During the second stage of your course, you will begin to explore the complexity of international operations management integrated with corporate social responsibility, sustainability and the role of innovation. You'll be taught international strategy while also developing your research skills in preparation for your major project.</p>

	<p>The final core Major Project module is tailored to your career aspirations. The module provides three project options;</p> <ul style="list-style-type: none"> • A work-based study route enabling you to relate the project to a current employer; • A 'consultancy project' option where you find a client who has an international business problem that you feel you can solve; • A traditional dissertation involving an in-depth exploration of both the theory and practice of international business using primary research. <p>Whatever route you choose, it will give you the opportunity to identify a topic and industry of your choice related to your specialist area of International Business tailoring your degree to enhance your employability for your final chosen career destination. Previous projects have involved international marketing strategy, global supply chain management in the food sector and sustainability issues in the sourcing of cotton.</p>
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7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Master of Science Management and International Business	7	180
	Chartered Management Institute Level 7 QCF Certificate of Strategic Management and Leadership	7	N/A
7b	Exit Awards and Credits Awarded		
	Post Graduate Certificate of Higher Education in Management	7	60
	Post Graduate Diploma of Higher Education in Management	7	120

8	Derogation from the University Regulations		
	Start Dates for MSc Management and International Business – see approved derogation form		

9	Delivery Patterns		
	Mode(s) of Study	Location(s) of Study	Duration of Study
	Distance Learning	Online	12 months
	Distance Learning	Online	24 months
			Code(s)
			PT1480
			PT1481

10	Entry Requirements
	<p>The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/.</p>

11 Course Learning Outcomes	
Knowledge & Understanding	
1	Apply knowledge and understanding of advanced theories, concepts and methods to the interdisciplinary challenges of business and management practice.
2	Examine and evaluate strategic and tactical business decisions in a variety of contexts and within their specialist discipline with a focus on sustainability and business ethics.
3	Appreciate the complexity and dynamics of business and management competences and capabilities that are enabled to respond appropriately to internal and external change.
4	Contribute effectively to identifying, developing and selecting appropriate solutions including digital solutions to solve business and management problems.
5	Demonstrate a deep understanding and critical awareness of the current key issues, challenges and practices in the field of business and management including digital business transformation.
6	Employ advanced research and critical enquiry to further develop their professional understanding of international business specialism to aid and inform business and management decision making.
Skills	
7	Develop analytical skills necessary to investigate, understand and formulate solutions including digital solutions for management problems.
8	Think critically and creatively to synthesise, evaluate and organise their ideas and concepts and those of others.
9	Solve complex problems and make decisions in ambiguous and uncertain business and management environments.
10	Communicate and express evidence based ideas and arguments coherently and persuasively whilst effectively utilising relevant Communication Information and Digital Tools.
11	Develop personal effectiveness through self-management strategies and skills to meet business challenges.
12	Learn through reflection on practice (their own and others), from their experience and from feedback from others.
13	Understand and appreciate the importance of different communities of interest and networks, the role of negotiation, collaboration, ethics, technology and organisational culture and values and demonstrate empathy for resolution of conflict.
14	Demonstrate essential skills in qualitative and quantitative research collecting, validating and interpreting data effectively utilising appropriate methodologies.
15	Lead projects and teams developing skills in task prioritisation, working to deadlines, dealing with risk and uncertainty, leading, organising, influencing and motivating others from diverse cultures and backgrounds, in a professional manner.

12	Course Requirements																									
12a	<p>Level 7:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 180 credits):</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Module Code</th> <th style="text-align: center;">Module Name</th> <th style="text-align: center;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>ACC7042</td> <td>Managerial Finance</td> <td style="text-align: center;">20</td> </tr> <tr> <td>BUS7087</td> <td>The Integrated Business</td> <td style="text-align: center;">20</td> </tr> <tr> <td>MAN7111</td> <td>Leadership Development</td> <td style="text-align: center;">20</td> </tr> <tr> <td>MAN7113</td> <td>International Strategic Management</td> <td style="text-align: center;">20</td> </tr> <tr> <td>BUS7096</td> <td>Business and Management Research Project</td> <td style="text-align: center;">60</td> </tr> <tr> <td>MAN7112</td> <td>International Operations Strategy and Innovation</td> <td style="text-align: center;">20</td> </tr> <tr> <td>MAN7136</td> <td>Cross Cultural Management</td> <td style="text-align: center;">20</td> </tr> </tbody> </table>		Module Code	Module Name	Credit Value	ACC7042	Managerial Finance	20	BUS7087	The Integrated Business	20	MAN7111	Leadership Development	20	MAN7113	International Strategic Management	20	BUS7096	Business and Management Research Project	60	MAN7112	International Operations Strategy and Innovation	20	MAN7136	Cross Cultural Management	20
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MAN7136	Cross Cultural Management	20																								

12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

Course Structure

Note that the online delivery mode follows an alternative academic calendar, with 4 teaching blocks over 12 months.

FT - MSc Management and International Business – Sept Start			
Teaching Block 1 Oct Nov Dec	Managerial Finance (20 Credit Core Module)	The Integrated Business (20 credit core module)	
Teaching Block 2 Jan Feb March	Leadership Development (20 Credit Core Module)	International Strategic Management (20 credit Core Module)	
Teaching Block 3 April May June	International Operations Strategy and Innovation (20 Credit Core Module)	Cross Cultural Management (20 Credit Core Module)	Business and Management Research Project (60 Credit Core Module) Starts in S3 Submitted in S4
Teaching Block 4 July Aug Sept	Business and Management Research Project (writing and Submission Stage)		

PT - MSc Management and International Business – Sept Start				
YEAR	Teaching Block 1	Teaching Block 2	Teaching Block 3	Teaching Block 4
YR 1	Managerial Finance (20 Credit Core Module)	The Integrated Business (20 credit core module)	Leadership Development (20 Credit Core Module)	International Strategic Management (20 credit Core Module)
YR 2	International Operations Strategy and Innovation (20 Credit Core Module)	Cross Cultural Management (20 Credit Core Module)	Business and Management Research Project - Starts B3 Submitted B4	Business and Management Research Project Submission Stage

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 7

Workload

Workload (Online Only)

Activities	Hours
Scheduled Learning (SL)	0
Directed Learning (DL) including Asynchronous delivery)	480
Private Study (PS)	1320
Total Study Hours	1800

Balance of Assessment

Assessment Mode	Percentage*
Coursework	87.1
Presentation and Quizzes	12.9

*Figures vary according to module options chosen.