

Course Specification

Course Summary Information		
1	Course Title	International Master of Business Administration
2	BCU Course Code	PT1600 PT1601 PT1602 PT1603 PT1604
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	Chartered Management Institute (CMI) (applicable to UK campus only)

6	Course Description
	<p>Do you want to study an MBA with Birmingham City University? Our International MBA will give you a global view of international management.</p> <p>The international business environment is rapidly changing, and a different market reality is emerging. As a student of today and manager of the future, you need to adapt and adopt flexible patterns of thinking and behaviour to succeed as a global manager of tomorrow. The International Masters in Business Administration (IMBA) has been designed with this in mind, as it explores in detail the nature and implications of the changes in the business environment and provides you with the skills and mind-set that will allow you to operate effectively within such an unstable and unpredictable environment. You'll also be taught to successfully lead the organisations of the future, regardless of sector or country.</p> <p>What's covered in the course?</p> <p>The course is designed to meet the needs of contemporary international businesses and blends academic excellence and professional skills, equipping you with marketable skills to operate and excel at strategic level across different sectors and in different countries. The course has a strong emphasis on employability and enhancing employability skills and will help you develop general communication and inter-personal skills.</p> <p>You will emerge from our International MBA with well-developed powers of analysis, clear perspectives on strategy and strategic thinking, creative problem solving, an entrepreneurial mind-set and highly effective communication and research skills - all of which are demanded by employers around the world.</p> <p>Should you wish to start your own business, you will have the opportunity to explore and test your ideas in a supportive environment. The course has been designed to provide graduates with expertise in strategy, marketing, leadership, finance, global human resource management, international business, entrepreneurship, operations and project management, and research skills.</p> <p>You become part of the international community while on the course, as you will study with students from different parts of the globe. Through our links with industry, the learning experience takes you from the classroom to the factory floor, through sponsored study/field trips</p>

	<p>to companies in the region, and with our organised Professional Placement course (applicable to UK Campus students only), you have the opportunity to gain valuable work experience while you study.</p> <p>The international nature of the course is derived through a variety of means including the student body, the teaching team and the use of international teaching material. Moreover, you can choose to do your Professional Placement overseas (applicable to UK Campus students only).</p>
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7 Course Awards			
7a	Name of Final Award	Level	Credits Awarded
	International Master of Business Administration (MBA)	7	180
	International Master of Business Administration with Professional Placement (MBA)	7	240
7b Exit Awards and Credits Awarded			
	Post Graduate Certificate Business Administration	7	60
	Post Graduate Diploma Business Administration	7	120

8 Derogation from the University Regulations	
	None.

9 Delivery Patterns			
Mode(s) of Study	Location(s) of Study	Duration of Study	Code(s)
Full Time (Sep)	City Centre UK	12 months	PT1600
Full Time (Sep)	City Centre UK	18 months	PT1601
Full Time (Jan)	City Centre UK	15 months	PT1602
Full Time with Professional placement (Sep)	City Centre UK	18 months	PT1603
Full Time with Professional placement (Jan)	City Centre UK	21 months	PT1604
Full Time (Feb)	UAE Branch Campus	12 months	PT1526

10 Entry Requirements	
<p>The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ for the UK Campus and https://bcu.ac.ae/ for the UAE Branch Campus.</p>	

11 Course Learning Outcomes	
Knowledge	
K1	Apply knowledge and critical understanding of advanced theories, concepts and methods to the inter-disciplinary challenges of business and management practice in a global context.
K2	Interpret the strategic and complex nature of the managerial function in the context of competing technical, social and moral perspectives and be able to respond appropriately to internal and external change in a global environment.
K3	Execute critical awareness of the current key issues, challenges and practices located in their chosen field of management in a global context.
K4	Conduct analyses of business and organisational situations at strategic level, applying appropriate analytical tools in organisational diagnosis, data collection, intervention and change processes.
K5	Critical examine ethics, sustainability, environmental issues social responsibility and accountability for businesses to stakeholders -internal and external.
Understanding and Skills	
S1	Formulate research, enquiry and analytical (quantitative and qualitative) skills necessary to investigate, understand and formulate solutions for management problems.
S2	Use self-reflection, critical thinking, self-awareness and sensitivity to diversity in terms of people, cultures and business and management issues.
S3	Solve complex problems and make decisions in ambiguous and uncertain business and management environments.
S4	Communicate and express evidence-based ideas and arguments coherently and persuasively whilst effectively utilising relevant (Communication and Information Technology (CIT).
S5	Lead projects and teams developing skills in task prioritisation, working to deadlines, dealing with risk and uncertainty, leading, organising, influencing and motivating others from diverse cultures and backgrounds, in a professional manner.

12 Course Requirements	
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12a

UK Campus

Level 7:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 140 credits):

Module Code	Module Name	Credit Value
HRM7053	Strategic Human Resources Management	20
MKT7045	Global Marketing Management	20
ACC7032	Managerial Finance	20
BUS7080	Global Operations Management	20
HRM7054	Strategic Leadership and Transformation	20
BUS7091	Entrepreneurship and Innovation	20
MAN7124	Contemporary Management and Strategy	20
BUS7055 Sep21	(18 months course only) Integrated Pre-Masters	0

In order to complete this course a student must successfully complete at least 40 credits from the following indicative list of OPTIONAL modules.

Module Code	Module Name	Credit Value
BUS7075	Dissertation with Research Methods	40
MAN7125	Management Project with Research Methods	40

In order to complete the International Master of Business Administration with Professional Placement a student must successfully complete at 60 credits from the following indicative list of OPTIONAL modules.

Module Code	Module Name	Credit Value
PLA6001	Professional Placement	60

UAE Branch Campus

In order to complete this course a student must successfully complete all the following CORE modules (totalling 180 credits):

Module Code	Module Name	Credit Value
HRM7053	Strategic Human Resources Management	20
MKT7045	Global Marketing Management	20
ACC7032	Managerial Finance	20
BUS7080	Global Operations Management	20
HRM7054	Strategic Leadership and Transformation	20
BUS7091	Entrepreneurship and Innovation	20
MAN7124	Contemporary Management and Strategy	20
BUS7075	Dissertation with Research Methods	40

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12b Structure Diagram

UK Campus

Table 1: INTERNATIONAL MBA FT (Sept -12 month) PT1600

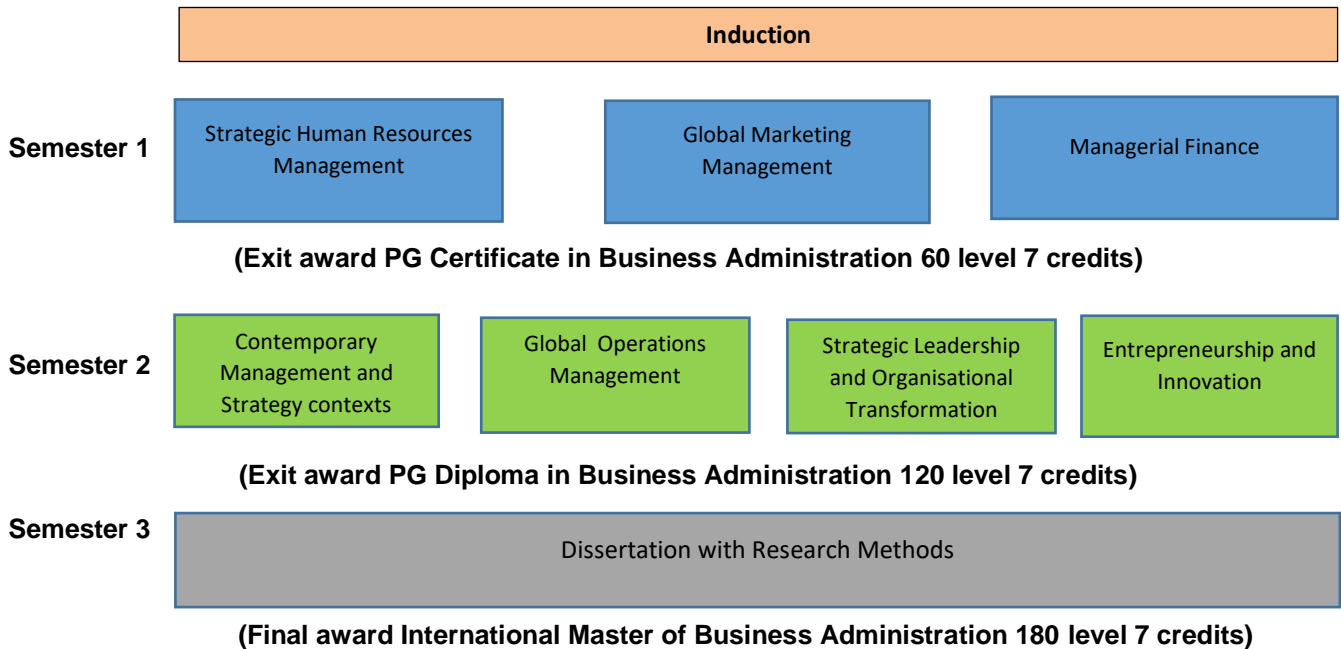


Table 2: INTERNATIONAL MBA FT (Sept -18 months) PT1601

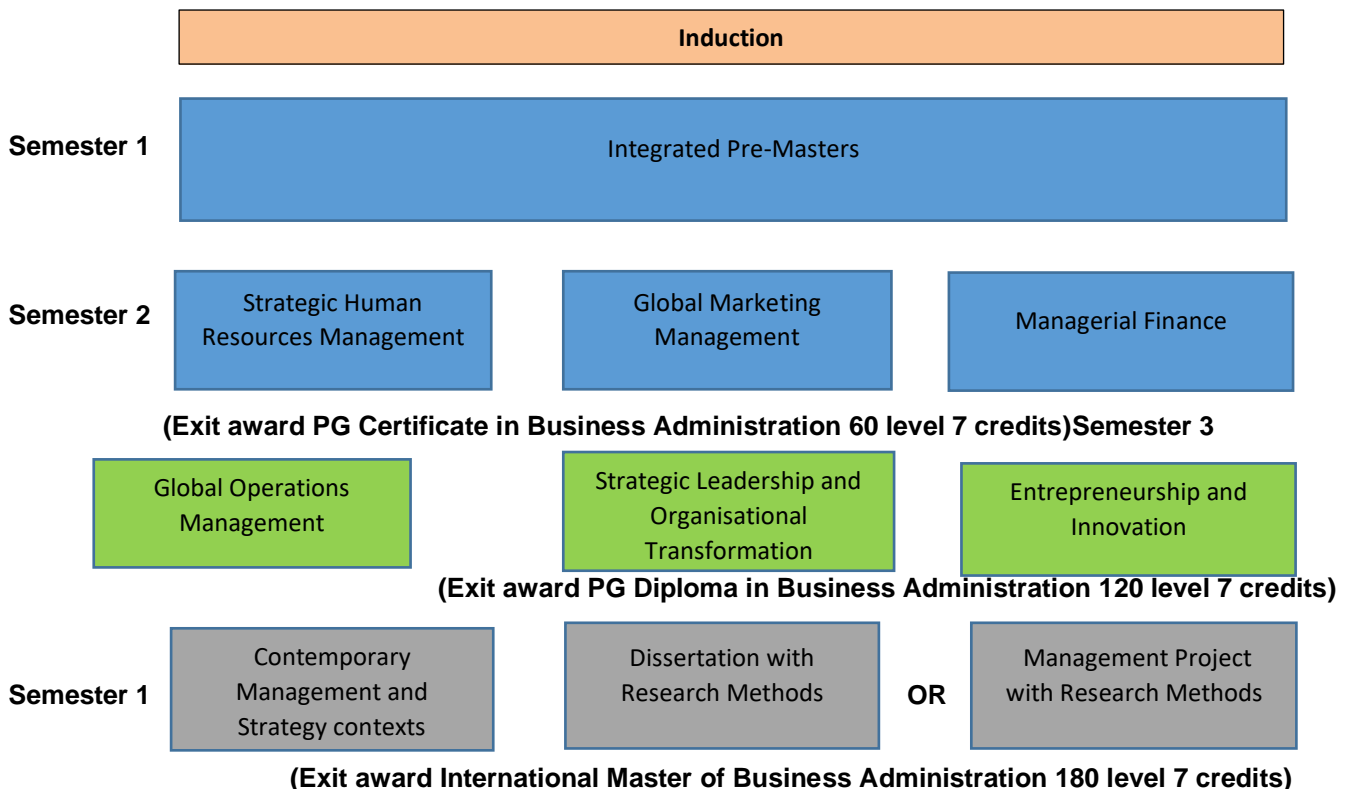


Table 3: INTERNATIONAL MBA with Professional Placement FT (Sept -18 month) PT1603

	Induction			
Semester 1	Strategic Human Resources Management	Global Marketing Management	Managerial Finance	
	(Exit award PG Certificate in Business Administration 60 level 7 credits)			
Semester 2	Contemporary Management and Strategy contexts	Global Operations Management	Strategic Leadership and Organisational Transformation	Entrepreneurship and Innovation
	(Exit award PG Diploma in Business Administration 120 level 7 credits)			
Semester 3	Dissertation with Research Methods			
	(Exit award International Master of Business Administration 180 level 7 credits)			
Semester 1/2	Professional Placement and Write-up			
	(Exit award International Master of Business Administration (Professional Practice) 240 level 7 credits)			

Table 4: INTERNATIONAL MBA FT (January 15 months) PT1602

	Induction		
Semester 1	Strategic Human Resources Management	Global Marketing Management	Managerial Finance
	(Exit award PG Certificate in Business Administration 60 level 7 credits)		
Semester 2	Global Operations Management	Strategic Leadership and Organisational Transformation	Entrepreneurship and Innovation
	Exit award PG Diploma in Business Administration 120 level 7 credits)		
Semester 3 & 1	Contemporary Management and Strategy contexts	Dissertation with Research Methods	OR Management Project with Research Methods
	(Exit award International Master of Business Administration 180 level 7 credits)		

Table 5: INTERNATIONAL MBA FT (January 21 months) PT1604

	Induction		
Semester 1	Strategic Human Resources Management	Global Marketing Management	Managerial Finance
	(Exit award PG Certificate in Business Administration 60 level 7 credits)		
Semester 2	Global Operations Management	Strategic Leadership and Organisational Transformation	Entrepreneurship and Innovation
	Exit award PG Diploma in Business Administration 120 level 7 credits)		
Semester 3&1	Contemporary Management and Strategy	Dissertation with Research Methods	OR Management Project with Research Methods
	(Exit award International Master of Business Administration 180 level 7 credits)		
Semester 2/3	Professional Placement and Write-up		
	(Exit award International Master of Business Administration (Professional Practice) 240 level 7 credits)		

UAE Campus

Table 4: INTERNATIONAL MBA FT (January 12 months) PT1526

	Induction		
Semester 1	Strategic Human Resources Management	Global Marketing Management	Managerial Finance
	(Exit award PG Certificate in Business Administration 60 level 7 credits)		
Semester 2	Global Operations Management	Strategic Leadership and Organisational Transformation	Entrepreneurship and Innovation
	(Exit award PG Diploma in Business Administration 120 level 7 credits)		
Semester 3& 1	Contemporary Management and Strategy contexts	Dissertation with Research Methods	OR Management Project with Research Methods
	(Exit award International Master of Business Administration 180 level 7 credits)		

13 Overall Student Workload and Balance of Assessment

Level 7**Workload****% time spent in timetabled teaching and learning activity**

Activity	Number of Hours
Scheduled Learning	450
Directed Learning	260
Private Study	1090
Total Hours	1800

Balance of Assessment

Assessment Mode	Percentage
Coursework	62.5%
Exam	12.5%
In-Person	25%