Course Specification

Course Summary Information		
1	**Course Title**	MSc Management and International Business
2	**BCU Course Code**	PT1617-04
3	**Awarding Institution**	Birmingham City University
4	**Teaching Institution(s)** (if different from point 3)	
5	**Professional Statutory or Regulatory Body (PSRB) accreditation** (if applicable)	

6	**Course Description**
	Our Management and International Business course teaches you the fundamental skills and attributes you need to become a successful international manager. You'll become adept at strategic and tactical business decisions, understanding international cultural differences, and managing and motivating staff in businesses on an international scale. You will experience working in internationally diverse student team based projects collaborating to deliver effective and professional reports and presentations as part of module assessments reflecting the professional practice of international management. Throughout the course, the course team will give you the support you need to realise your potential and we look forward to working with you to develop your knowledge, understanding and skills for the career of your choice. **What's covered in this course?** Initially in the first stage, you will examine the key challenges faced by global businesses to fully appreciate the complexity and dynamics of leadership and management practice. This will see you broaden your skills in organisation, communication and working with others, particularly within an increasingly diverse cultural context. During the second stage of your course, you will begin to explore the complexity of international operations management integrated with corporate social responsibility, sustainability and the role of innovation. You'll be taught international strategy while also developing your research skills in preparation for your major project. The final core Major Project module is tailored to your career aspirations. The module provides three project options; A work-based study route enabling you to relate the project to a current employer; A 'consultancy project' option where you find a client who has an international business problem that you feel you can solve; A traditional dissertation involving an in-depth exploration of both the theory and practice of international business using primary research. Whatever route you choose, it will give you the opportunity to identify a topic and industry of your choice related to your specialist area of International Business tailoring your degree to enhance your employability for your final chosen career destination. Previous projects have involved international marketing strategy, global supply chain management in the food sector and sustainability issues in the sourcing of cotton.

7	Course Awards		
7a	**Name of Final Award**	**Level**	**Credits Awarded**
	Master of Science Management and International Business Master of Science Management and International Business with Professional Placement	7 7	180 240
7b	**Exit Awards and Credits Awarded**		
	Postgraduate Certificate Business Management Postgraduate Diploma Business Management	7 7	60 120

8	Variations from the University Regulations
	None.

9	Delivery Patterns			
Mode(s) of Study		**Location(s) of Study**	**Duration of Study**	**Code(s)**
Full Time September & January & June Start		City Centre	12 months	PT1617-04
Full Time September Start		City Centre	16 months	PT1623
Full Time September & January Start with Professional Placement		City Centre and Placement Provider	18 months	PT1619-04

10	Entry Requirements
The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/	

11	Course Learning Outcomes
Learning Outcomes – Knowledge & Understanding	
1	Apply knowledge and understanding of advanced theories, concepts and methods to the inter-disciplinary challenges of business and management practice.
2	Examine and evaluate strategic and tactical business decisions in a variety of contexts and within their specialist discipline with a focus on sustainability and business ethics.
3	Appreciate the complexity and dynamics of business and management competences and capabilities that are enabled to respond appropriately to internal and external change.
4	Contribute effectively to identifying, developing and selecting appropriate solutions including digital solutions to solve business and management problems.
5	Implement critical awareness of the current key issues, challenges and practices in the field of business and management including digital business transformation.
6	Employ advanced research and critical enquiry to further develop their professional understanding of international business specialism to aid and inform business and management decision making.
Learning Outcomes – Key Skills	

7	Develop analytical skills necessary to investigate, understand and formulate solutions including digital solutions for management problems.
8	Think critically and creatively to synthesise, evaluate and organise their ideas and concepts and those of others.
9	Solve complex problems and make decisions in ambiguous and uncertain business and management environments.
10	Communicate and express evidence based ideas and arguments coherently and persuasively whilst effectively utilising relevant Communication Information and Digital Tools.
11	Develop personal effectiveness through self-management strategies and skills to meet business challenges.
12	Learn through reflection on practice (their own and others), from their experience and from feedback from others.
13	Understand and appreciate the importance of different communities of interest and networks, the role of negotiation, collaboration, ethics, technology and organisational culture and values and demonstrate empathy for resolution of conflict.
14	Execute essential skills in qualitative and quantitative research collecting, validating and interpreting data effectively utilising appropriate methodologies.
15	Lead projects and teams developing skills in task prioritisation, working to deadlines, dealing with risk and uncertainty, leading, organising, influencing and motivating others from diverse cultures and backgrounds, in a professional manner.

12 Course Requirements

12a Level 7:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 160 credits):

Module Code	Module Name	Credit Value
ACC7032	Managerial Finance	20
BUS7076	The Integrated Business	20
HRM7052	Leadership Development	20
MAN7131	International Strategic Management	20
BUS7079	International Operations Strategy and Innovation	20
MAN7129	Cross Cultural Management	20
BUS7095	Business and Management Research Project	60

Level 6:

In order to qualify for the award of MSc Management and International Business with Professional Placement, a student must successfully complete Level 7 modules listed above, totalling 180 credits, as well as the following Level 6 module:

Module Code	Module Name	Credit Value
PLA6001	Professional Placement	60

12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

Course Structure (12-month course September and January start only)

SEMESTER ONE	SEMESTER TWO	SEMESTER THREE
Core ACC7032: Managerial Finance (20 credits) HRM7052: Leadership Development (20 credits) BUS7076: The Integrated Business (20 credits)	**Core** MAN7131: International Strategic Management (20 credits) BUS7079: International Operations Strategy and Innovation (20 credits) MAN7129: Cross Cultural Management (20 credits)	**Core** BUS7095 Business and Management Research Project (60 credits)

Course Structure (12-month course June start only)

SEMESTER ONE	SEMESTER TWO	SEMESTER THREE
Core MAN7131: International Strategic Management (20 credits) BUS7079: International Operations Strategy and Innovation (20 credits) MAN7129: Cross Cultural Management (20 credits)	**Core** ACC7032: Managerial Finance (20 credits) HRM7052: Leadership Development (20 credits) BUS7076: The Integrated Business (20 credits)	**Core** BUS7095 Business and Management Research Project (60 credits)

Course Structure (16-month Pre-Masters course only)

SEMESTER ONE	SEMESTER TWO	SEMESTER THREE	RETURNING SEMESTER ONE
Core BUS7055: Integrated Pre-Masters (0 Credits)	**Core** ACC7032: Managerial Finance (20 credits) BUS7076: The Integrated Business (20 credits)	**Core** MAN7131: International Strategic Management (20 credits)	**Core** BUS7095 Business and Management Research Project (60 Credits)

	HRM7052: Leadership Development (20 credits)	BUS7079: International Operations Strategy and Innovation (20 credits) MAN7129: Cross Cultural Management (20 credits)	

Course Structure (18-month Professional Placement course only)

SEMESTER ONE	SEMESTER TWO	SEMESTER THREE	SEMESTER FOUR
Core ACC7032: Managerial Finance (20 credits) HRM7052: Leadership Development (20 credits) BUS7076: The Integrated Business (20 credits)	**Core** MAN7131: International Strategic Management (20 credits) BUS7079: International Operations Strategy and Innovation (20 credits) MAN7129: Cross Cultural Management (20 credits)	**Core** BUS7095 Business and Management Research Project	PLA6001: Professional Placement (60 credits)

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 7

Workload

15% time spent in timetabled teaching and learning activity

Activity	Number of Hours*
Scheduled Learning	280
Directed Learning	86
Private Study	1434
Total Hours	1800

Balance of Assessment

Assessment Mode	Percentage*
Coursework	56%
Exam	11%
In-Person	23%

*Figures vary according to module options chosen.