



BIRMINGHAM CITY
University

GUIDE FOR SCHOOLS AND COLLEGES

2024/25



CONTENTS

Our work with schools and colleges	4
Resource hub	6
Higher education talks and workshops	8
Explore Days	10
Subject masterclasses	17
Talks and workshops	23
Campus visit days	24
Explore our campus	26
Support for teachers and advisers	28
Our partnerships	30
BCU Accelerate	31



CONTACT US

If you would like your students to take part in any of our activities at BCU, please contact us: schoolsandcolleges@bcu.ac.uk



OUR WORK WITH SCHOOLS AND COLLEGES

With around 31,000 students from over 100 countries, Birmingham City University is a large and diverse place to study. We put students at the heart of everything we do, giving them the best opportunities for future success.

We work with thousands of students, delivering activities, talks and events designed to boost understanding of higher education and future career opportunities. Providing information, advice, and guidance for students at all stages of their academic journey, our dedicated student recruitment

team have years of experience in working with schools and colleges.

We offer a range of activities and events designed to encourage your students to consider their future choices and support their transition into higher education.

We offer a variety of explore days which offer a full day of activities on site, as well as talks and workshops that we can deliver at your school or college. If you have a specific request or would like to discuss the needs of students, please contact us.



HOW TO GET IN TOUCH

This guide is designed to provide an overview of the events, activities and services that we offer to schools and colleges for the coming months.

If you would like more information on any of the events or services described in this guide, or if you have something more specific in mind, please get in touch.

 schoolsandcolleges@bcu.ac.uk

 www.bcu.ac.uk/schools-and-colleges

RESOURCE HUB

We have created a range of resources for you to explore the world of higher education. From videos to how-to guides, these resources are designed to support students with the decision-making process as well as the transition to university. These can be used at home or within the classroom. Our aim is to provide your students with a range of useful information and activities to help them to make decisions about their future.

Find out more: www.bcu.ac.uk/resource-hub



FINANCE

We know that finance may be one of the biggest factors when making the decision about going to university; sharpen students' skills with our budgeting calculator and interactive payslip.

YOUR UNIVERSITY APPLICATION

Advice on the UCAS application process, deadlines and personal statements, as well as downloadable resources to help students plan and begin to write their own statement.

THE BENEFITS OF UNIVERSITY

Making the decision about going to university is a big one and we provide students with advice and guidance about the benefits of studying a degree, as well as what to research to support them with making the right choice.

PREPARING FOR UNIVERSITY

Get students university ready and find tips on study skills for you to use now, and for students to take forward into their university studies. From employability advice to mental health and wellbeing tips.

HIGHER EDUCATION TALKS AND WORKSHOPS

We can deliver talks and workshops at your school or college as a standalone activity or as part of a wider event, such as a careers day or parents' evening. All these sessions can be tailored to specific year groups at your request. We can also offer introductory talks on subject areas, and how these link to future careers.

We are available to attend careers fairs or parents' evenings to deliver talks and give one to one advice to students on their choice of course and progression to university. If you would like us to represent BCU at your school or college fair or deliver one of the higher education talks, please contact us.



JUST SOME OF OUR TALKS



Introduction to higher education

Covering the benefits of studying at higher education level and how to effectively research courses and universities, in order to make informed decisions about the future.



Life as a university student

Our current students speak about their journey into higher education.



Student finance

Outlining funding that is available, how to apply, repayments and additional sources of income.



Writing your UCAS application and personal statement

Explaining the UCAS application process and different ways to write about skills and attributes – something that will always be useful in the future.



Study skills and revision techniques

Exploring study techniques and 'revision hacks' in order to aid general study or prepare for upcoming exams.



Interview and portfolio session

Highlighting the significance of interviews and portfolios, whilst providing advice on how best to prepare for, and execute, an interview or portfolio review.



Choosing your university and course

Including the questions students should be asking themselves when picking their universities, to make sure they are able to make an informed choice.



Guidance for parents and carers

Unpacking the application cycle, highlighting key dates and deadlines, and providing top tips on ways to support someone during their studies all the way through to the day they start.

EXPLORE DAYS

Our Explore Days offer students in years 11, 12 and 13 a taste of university across different subject areas. These events offer the chance to experience several different workshops over the course of one day at one of our campuses. Dates of Explore Days can be discussed with our recruitment team prior to booking to suit you and the academics available.

ART, DESIGN AND MEDIA

Architecture

Explore Architecture
Whole day

Students will take part in several taster sessions that reflect the creative studio environment within Architecture. These activities utilise cross-disciplinary skill sets such as abstract form generation techniques, sketch work, structural exploration and model making. These sessions are designed to reflect the course disciplines including Architecture, Interior Architecture and Design as well as Landscape Architecture and Urban Design.

Art

Explore Image Making
Whole day

Create and explore a range of image making techniques within the School of Art utilising heat press, print, synotype and photography to create new types of imagery.

Explore Abstract Sculpture
Whole day

Students will create their own abstract form and be taken to different stations throughout the School of Art to experiment with transforming their form using interdisciplinary approaches, utilising photography lighting, print as well as other art forms.

English

Explore the Gothic
Whole day

Students will participate in an interactive session in which they will discuss and take part in exercises relating to the gothic genre.

Explore Creative Writing
Whole day

Published writers and practitioners will introduce your students to studying creative writing at university. Depending on which writer leads the class, students will understand key ideas and test their own creative practice in an interactive sessions on such genres as poetry, fiction and film.

Fashion and Textiles

Explore Textiles: Print and Pattern
Half day

A hands-on print workshop experience in our fabulous Parkside Building facility where students will have the opportunity to produce their own unique printed designs to take home.

Explore FashionTEX: Design and Make
Whole day

A one-day multiple workshop experience offering a taster of all the courses on offer across our Fashion and Textiles subjects. Students will get hands-on with materials and processes in our fabulous studios and workshops in The Parkside Building and learn from our creative community of lecturers, technicians, and student ambassadors. Students will work collaboratively through a sustainable upcycling design, make and promotion challenge.

Explore Sustainable Textiles
Half day

A hands-on textile workshop experience in our fabulous Parkside Building facility where students will have the opportunity to learn and apply sustainable design practice.

Jewellery

Explore Jewellery, Gemmology and Horology
Whole day

Students will make a piece of jewellery using traditional jewellery techniques. They will be introduced to the wonderful world of wearable art as jewellery through the exploration of materials, scale, wearability, concept, techniques and technology. They can discover what makes a clock tick, how clocks tell time, why they are designed the way they are, and what stops them from working. Students will finally learn to tell the difference between rare, valuable common and even fake gemstones through the study of gemmology.



Contact us by emailing schoolsandcolleges@bcu.ac.uk

Media and Journalism

Explore Media and Journalism

Whole day

Have your students ever thought about becoming a presenter? Immerse your students in a day of production and find out what it's like to be a media student at university. Become a reporter, presenter or social media influencer as we offer your students a series of workshops focusing on various forms of media including television, journalism, and music business.

Product Design

Explore Product Design

Whole day

Product and Furniture Design focuses on the design and development of creative, contemporary, sustainable and innovative products and furniture. During this Explore Day, staff will deliver a short talk introducing Product Design at undergraduate level - including exemplary projects from current students and discussing the diverse range of opportunities available within this industry. Students will then participate in a day of practical sessions that reflect the nature of working in a creative studio environment. These sessions foster cross-disciplinary skill sets including abstract form generation techniques, sketch work, structural exploration and model making. As part of this Explore Day, we can also offer portfolio reviews and a tour of the workshops and facilities.



FIND OUT MORE

For more information about our Explore programme and to book onto any of the listed events, visit www.bcu.ac.uk/about-us/schools-and-colleges/subject-specific

Visual Communication

Explore Visual Communication and Photography

Whole day

Your students will be introduced to what graphic communication is, how students work in illustration and what it takes to be a good photographer. Students will learn about working in the sector and see our excellent facilities first hand.

Explore Visual Communication

Whole day

Your students will be introduced to visual communication, encompassing three distinct practice areas: illustration, graphic design and photography. This day will provide them with an understanding of how these areas contribute to the industry and an opportunity to see our exceptional facilities first-hand. To gain practical experience, they will undertake a small-scale collaborative poster project that combines elements from all the areas presented that will be Risograph printed and ready to take away on the day.

BUSINESS, LAW AND SOCIAL SCIENCES

Accounting, Finance and Economics

Explore Accounting, Finance and Economics

Whole day

Are your students interested in careers in the financial sector? Students will learn from industry professionals about the fields of accounting, finance and economics and will explore the career opportunities each presents. Interactive, engaging sessions will provide practical experience and students will have the opportunity to visit our City Trading Room and take part in a campus tour.

Business, Marketing and Management

Explore Business, Marketing and Management

Whole day

With so many business degrees offered at university, it can be confusing to know what's what. For your students considering business careers, this event will showcase a variety of key subjects and students will leave with a deeper understanding of business courses. Students will take part in interactive, thought-provoking sessions delivered by our academics, from looking into the importance of digital content marketing, to recruiting well using sustainable HR policies.

Law

Explore Law in Practice

Whole day

Explore Law in Practice is an event for students to gain and deepen understanding of the legal sector and studying law at university. Students will hear from legal practitioners and academics and will engage in interactive sessions to increase their knowledge of the sector and practice key legal skills. Students will have a tour of our City Centre Campus, including our very own mock courtrooms and Law Clinic.

Psychology

Explore Psychology

Whole day

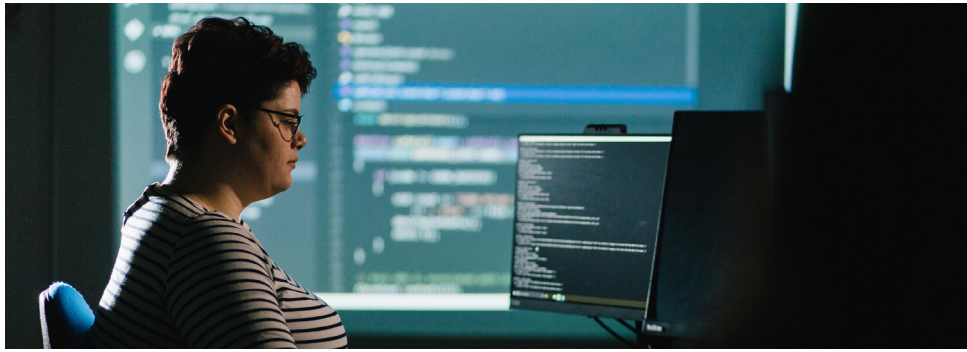
Through engaging and interactive sessions, students are invited to delve into the diverse branches of psychology, unlocking insights into human behaviour and thought processes. This immersive experience encourages students to explore the practical applications of psychological concepts in real life. Whether it's unravelling the mysteries of the mind or understanding the dynamics of human interactions, Explore Psychology promises an enriching and thought-provoking day for your students.

Social Sciences

Explore Social Sciences

Whole day

With help from our social sciences academics, students will develop an insight into society to try and understand our modern world. Sessions could range from cybercrime, sociological perspectives of music or psychology talks on how to study the brain, to a debate on the use of force in the police. Interactive and engaging, this will increase students' understanding and demonstrate what studying social sciences at university could be like. Content can be negotiated at point of booking.



COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT

Built Environment

Explore Property and Construction

Whole day

This session introduces students to careers in the built environment industries, from designing buildings and choosing materials to costing and managing the materials. Also students will learn about the people needed to make those buildings happen in a sustainable and profitable way, to inspecting, valuing and trading in property. Students will get involved in discussion and practical taster activities specifically focusing on old and new buildings, design, construction, conservation and business.

Computing

Explore Computing and IT

Whole day

Individuals and organisations rely more than ever on complex computer systems, networks and software platforms and use data to inform decision making, and the day will highlight a number of these areas. On this day, students get involved in some interesting hands-on activities focused on areas such as computer networks, cyber security, databases and programming.

Explore Digital and Gaming Tech

Whole day

Students discover the many opportunities open to them with a degree in sound, gaming or film and learn many key skills they will need to find a place in the ever-growing world of computer-based creative design.

Engineering

Explore Engineering

Whole day

This session will highlight the modern advances in engineering in the second decade of the 21st Century. We will highlight the importance of engineering and how it helps to sustain and grow the local, national and the global economy. Students will have the opportunity to undertake an interactive session in the engineering workshop and explore different aspects of engineering from conceptual design, prototyping and manufacturing through to volume production. They can also find out more about the Formula Student race car that BCU students design and manufacture from scratch in less than six months.

HEALTH, EDUCATION AND LIFE SCIENCES

Nursing

Explore Nursing

Whole day

Your students can discover what it is like to be a nurse on our interactive Explore Day. Students will have the opportunity to become immersed in each of our four fields of nursing: adult, child, learning disability and mental health. Students will learn more about how we work with our healthcare professionals and what studying to be a nurse is like.

Biomedical Engineering

Explore Biomedical Engineering

Whole day

This session introduces students to careers in the biomedical engineering field, including designing prosthetics, research and development in the healthcare technology industry and clinical engineering opportunities in the NHS. Students will get involved in discussion and practical taster activities specifically focusing on biomedical engineering and its applications.

Biomedical Sciences

Explore Biomedical Sciences

Whole day

This event will showcase our leading biomedical laboratories, giving your students the opportunity to experience the skills required to operate in this environment. With a negotiable programme, some of the topics that can be delivered include urinalysis, lab essentials and haemoglobin determination spectrophotometry.

Childhood and Community

Explore Childhood, Youth and Communities

Whole day

Whether your students want to work in early years, education or with vulnerable children and families, we have a course that's right for them. This carousel-style event will allow them to explore the differences between our programmes while experiencing our state-of-the-art teaching facilities. Your students can discover what a career in challenging yet rewarding situations is really like, working in ways that promote equality, diversity and social justice, as well as making a real difference to people's lives.



Contact us by emailing schoolsandcolleges@bcu.ac.uk

Conductive Education

Explore Conductive Education

Whole day

This event is designed to give students the opportunity to find out more about conductive education, which is an educational approach to working with children and adults who experience movement difficulties. Students will learn more about the course itself, which comes with Qualified Conductor Status, enabling the successful student to work both in the UK and internationally in the field of special education needs and disabilities.

Diagnostic and Therapeutic Radiography

Explore Radiography

Half day

Offering a combination of both academic and life skills sessions, this event aims to develop students' understanding of these clinical areas. Students will take part in a carousel of workshop activities and will also have the opportunity to tour our fantastic learning facilities, such as our x-ray scanning room and Virtual Environment for Radiotherapy Training (VERT).

Education

Explore Education

Whole day

Whether your students want to work in primary education, secondary education or even supporting those with neurological disorders in education, we have a course that's right for them. This carousel-style event will allow them to explore the differences between our various education programmes while experiencing our state-of-the-art teaching facilities.

Sport

Explore Sport

Whole day

Our Explore Sport event gives students the opportunity to take part in highly interactive workshops relating to therapy, environmental physiology, principles of training, skills acquisition and biomechanics. Students will experience our leading facilities and be taught by our own leading academics who still regularly work within the world of sport at both grassroots and elite level.



SUBJECT MASTERCLASS

Our masterclasses offer an in-depth introduction to a course area at the university. They are offered on site to give students a sense of student life at BCU. These sessions usually last between one to three hours.

ART, DESIGN AND MEDIA

Acting

Introduction to Applied Theatre: Drama with a Purpose

2.5 hours

This workshop will be a fun and practical introduction to Applied Theatre – delivered at the Royal Birmingham Conservatoire. The workshop is targeted at students interested in pursuing acting, directing, playwriting and producing careers. During the session, students will explore why we make 'theatre with a purpose' and how we engage schools and communities in making the work. Through drama exercises and ensemble skills development, we will explore some of the ways our students work to create original and important new theatre.

Animation

Keyframes and In-betweens

1-3 hours

In this workshop we will explore the simple principle behind animation. Working on A3 paper grids, with each rectangle representing a single frame, students will create a 4 second animation. Animators work using keyframes. An image sequence that creates the illusion of smooth movement and life are placed in between the keyframe. This sequence of images are called the "in-betweens". This workshop will allow students to practically and very rapidly see how these in-betweens work, and how much you will need to change the next image to create smooth animated movements. This workshop allows students to work on paper but easily see the results of animated drawings instantaneously. As we progress, we create a collaborative animation that grows before your eyes.

English

Shakespeare: A complete introduction 2 hours	This masterclass explores aspects of Shakespeare's life and writing to offer students a university-style study of a selected play and the ways which we can engage with it as both text and performance.
A Recipe for a Poet 2 hours	A masterclass focused on poetry – both how we read it and how we write it. Led by both published poets and literary critics, students will develop techniques for both writing and reading verse.
Post-colonial Masterclass 2 hours	This masterclass explores key postcolonial theories and considers the ways that we can adapt them to our reading and analysis of texts taught on the current syllabi.
Shakespertise™ 1-2 hours	Led by Professor David Roberts, National Teaching Fellow and author of Games for English Literature, this masterclass involves a new and innovative card game based on Shakespeare's plays that is both fun and equips students with key knowledge, perfect for revision!



Fashion and Textiles

Master Hand Weaving 3 hours	A hands-on workshop experience in our fabulous Parkside Building facility where students will be introduced to hand weaving on our table top looms.
---------------------------------------	---

Film and Photography

It Doesn't Have to Move to be a Film 2-3 hours	Using your own phone camera, you will be asked to create a 10-shot film sequence that copies markers technique. We will explore how image sequence and visual story create narrative. By the end of the workshop you will present your 10-shot film. You will understand how image sequence can create dramatic stories. This workshop will also show you the things that film and photography share, and the things that make them different.
--	--



Film

Film - Lens Compression Masterclass 2 hours	Get to grips with lens language. How we see the world in cinema is dependent upon the lens. The focal length of a lens changes how a subjects looks within their surrounds. In this practical workshop, using cinema prime lenses within a studio set-up, we will show you how lens choice tells a story about the subject. We will explore how lens choice tells its own visual story.
180 Degree Rule and Crossing the Line 1-3 hours	A technique filmmakers use is the '180 degree rule'. This rule helps us make it seem as if the actors are looking at each other and relating to each other. 'Crossing the line' is breaking that rule. Crossing the line can have a disastrous effect on the believability of a scene with dialogue. In a studio set-up, we will explore the 180 degree rule and when 'crossing the line' and breaking the rule might be a good thing.

Gemmology

Gemmology Detectives 1.5 hours	A short talk about gemstone properties and how gemmological equipment aids identification. This is a hands-on workshop where participants will work with BCU gemmologists whilst using a range of testing equipment. Each test performed will enable separation and gemstone identification. These workshops will focus on relevant concepts that the students are working on and apply it to the world of gemmology.
--	---

Jewellery

Jewellery Making Masterclass 1-3 hours	Create a piece of jewellery within our historic School of Jewellery. Students will make a piece of jewellery using traditional jewellery techniques, including shaping, filing and soldering metal. The masterclass can be altered to fit your curriculum. Numbers between 6-12 per session.
--	--

Media and Journalism

Podcasting and Vlogging 2 hours	Each week seven million people listen to podcasts in the UK and, the beauty is, virtually anyone can start one. But how do you do it? In this session your students will learn what a podcast is and consider how to turn their idea into one that people will love. Your students will understand how to define target audiences, as well as deciding what will go into their podcast and, once it's made, how to distribute and market it.
---	--

Photography

Light up the Studio 2 hours

Come and explore our four amazing studios. We can offer a 2–3-hour session within our studios shooting portraits in various lighting settings including high keys and low keys. Use our colourrama to shoot creative fashion and portrait shots and use a product space with a range of unique lighting modifiers and projectors. All studio times will be tethered so you can see your photographs come on screen live.

Explore the Dark Room 2 hours

Join us in our processing and darkroom. Our darkroom workshop can offer an induction into the darkroom with photograms and Cyanotypes or further work with processing film and printing from negatives.



Product Design

Structural Exploration and Model Making 2 hours

Within this masterclass, students will participate in a practical exploratory session that reflects the nature of working in a creative studio environment, tasked with exploring the creative possibilities of structural investigation as a generative method in design. Considerations will encompass material properties and manipulation, structural elements, visual aesthetics, stability, weight, and fastenings. This activity will incorporate cross-disciplinary skill sets including abstract form generation techniques, sketch work, structural exploration and model making. As part of this session, we will also showcase examples of various projects created by students on our course and discuss the various opportunities that this industry offers.

Visual Communication

Riso Printing Masterclass 2 hours

In this workshop, you will learn to create high-quality, two-colour prints using the Risograph digital/mechanical silkscreen process. You will discover practical techniques for working with textures, lines, and typography and take away a beautiful print you make on the day.

BUSINESS, LAW AND SOCIAL SCIENCES

Finance

Portfolio Investment 2 hours

Portfolio investment involves strategically crafting a mix of financial assets to achieve specific goals while managing risk. Key elements include aligning strategy with goals, assessing risk tolerance, strategic asset allocation, and selecting investment vehicles like stocks, bonds, and mutual funds. At the end of the session, students will be equipped with fundamental knowledge and practical insights to begin navigating portfolio investment and making informed decisions to meet their financial objectives. Our academic gives a live demonstration by downloading data from Refinitiv Eikon and constructing equity portfolio using our trading room at BCU.

Law

Practical Courtroom Skills 2 hours

This session aims to introduce students to a range of courtroom practices and procedures in an engaging, hands-on manner. The workshop will involve students taking on a number of roles including magistrate, defendant, solicitor and legal advisor in a range of legal scenarios.



Contact us by emailing
schoolsandcolleges@bcu.ac.uk

COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT

Engineering

Electric Vehicles - Engineering the Future of Transport

3 hours

As the climate continues to change at a rapid pace, demand for electric vehicles (EVs) has soared. Our engineers are working hard to ensure that these EVs are safe and reliable as they help us reduce our dependency on fossil fuels. This masterclass explores electric vehicles in more detail and delves further into transport's future.

Games Design

Games Design: An Introduction

2 hours

A masterclass covering the basics of games design beginning with a 30-minute presentation covering courses and the basic principles of games design and development, also outlining the various disciplines involved. Followed by a 60-minute practical workshop where students will use practical materials (paper, pens, dice and counters etc) to solve a games design problem set at the end of the presentation. The last half an hour will be the students presenting their board game solutions and receiving feedback from our expert academics.



HEALTH, EDUCATION AND LIFE SCIENCES

Biomedical Engineering

Do you know how Technology Interacts with the Human Body?

2 hours

This session covers basic engineering concepts through state-of-the-art technology used to benefit healthcare. Students will be able to see the biomechanical aspects of the human bone and examine its load-bearing ability. Students will also be able to witness the extent to which computers interface with the human body via specific software and/or electro-mechanical devices, and enable one to process and reconstruct various bones and joints in our body.

Social Work

Social Work Masterclass

2 hours

In this session you will have the opportunity to be immersed in the role of an adult and children's social worker and learn about how social workers work with different professionals as well as what it is like to be a social worker.

TALKS AND WORKSHOPS

We offer a series of talks that provide a closer look at individual courses, giving students in years 11, 12 and 13 an overview of contemporary topics and research. This allows them to develop a deeper understanding of current issues within their chosen subject area.

Take a look at our website for the talks we offer. Visit www.bcu.ac.uk/about-us/schools-and-colleges/subject-specific



Our talks can be subject specific and delivered at your school or college to further investigate a particular subject area. Talks include subjects such as 'Vlogging 101' as well as

'Parapsychology: alien visitation and conspiracy theories', to name a few. To view all of our subject specific talks on offer, scan the QR code above to see the full range on our website.



CAMPUS VISIT DAYS

BESPOKE DAYS AND CAMPUS VISITS

We can offer bespoke visits or subject based days to meet your needs across all our campuses at BCU. These give students an insight to our wide array of courses, our industry standard facilities, as well as a taste of student life at BCU.

To book a bespoke visit, please email us detailing:

- the number of students
- the year group you hope to bring along
- any specific subjects or facilities you are interested in finding out more about
- any suitable dates

We will then work closely with academic staff to bring this to fruition.

FOR POST-16 STUDENTS

With a tailored programme of activities and talks, our post-16 visit days aim to equip students with the necessary skills

and knowledge to aid their transition from further education to higher education. Campus visits are an excellent opportunity to gain first-hand experience of the university environment. So, whether your students are just beginning to consider their options for the future or are ready to submit their UCAS applications – our student recruitment team can provide expert advice, guidance and support. Subject to availability, these visits can be arranged throughout the year.

FOR PRE-16 STUDENTS

A fun introduction to higher education themes through a range of interactive activities, aimed at challenging assumptions and increasing aspiration levels in your learners. Pre-16 visit days include an interaction with us both before and after your visit, to ensure your students get the most out of their campus experience.



HOW TO BOOK

To find out more about our on campus visit days please email us: schoolsandcolleges@bcu.ac.uk

EXPLORE OUR CAMPUS

OPEN DAYS

Open Days are the perfect opportunity for students to find out more about universities, the courses that they are interested in and what their learning and student life could be like. Our subject and course talks at Open Days are the best way to find out about the course and faculty that they will belong to. In addition to this, students can view accommodation, speak to our support services and have all of their questions answered.

Students can join us at an Open Day on the following dates:

 Saturday 28 September 2024

 Saturday 19 October 2024

 Sunday 24 November 2024

 Saturday 22 March 2025

 Saturday 28 June 2025



APPLICANT TASTER DAYS

An Applicant Taster Day is more in-depth than an Open Day and gives students a more tailored experience. Students will be invited to an Applicant Taster Day after they have an offer from us. They will find out more about their course and hear about the student experience through taster sessions and opportunities to meet

academic staff and current students. They will also have an opportunity to view our accommodation and chat to our support services.

Find our dates for these at:
www.bcu.ac.uk/atd

SUPPORT FOR TEACHERS AND ADVISERS

Here at Birmingham City University, we work closely with teaching, careers and pastoral support staff from across the West Midlands and beyond, to support students on their journey towards higher education.

Part of this commitment includes the provision of CPD and training opportunities for school and college staff, to increase awareness of higher education issues, share best practice and to support the delivery of relevant and effective advice and guidance. Events include workshops, talks and on campus visits as well as our annual Teachers and Advisers' Conference.

We also offer a range of CPD sessions that can be tailored to suit individual institutions' needs or perhaps focus on specific subject areas. We are happy to create bespoke sessions that match staff needs and these can be delivered in a variety of formats. For current events, please visit: www.bcu.ac.uk/teacher-and-adviser-events



TEACHERS AND ADVISERS' CONFERENCE

Thursday 19 June, 9am - 2.30pm

BCU's Teachers and Advisers' Conference returns in 2025 to bring together individuals from across the sector, to share updates and empower you in your role. You'll have the chance to attend a variety of engaging sessions, all aimed at supporting and informing your vital work with students. You'll be able to speak to our staff and student ambassadors, and network with other teachers and advisers in the sector, to share best practice and discuss current trends.

We are always excited to welcome a variety of teachers, careers advisers and other education practitioners to campus for a day of talks and workshops focusing on BCU and updates on the wider sector.

To book please email: schoolsandcolleges@bcu.ac.uk



OUR PARTNERSHIPS

WIDENING PARTICIPATION CHARTER

We commit to:

- Recognising the importance of a diverse student population, endeavouring to reach all groups under-represented in higher education.
- Providing impartial and honest advice and support to young people.
- Listening and responding to feedback from young people who interact with our widening participation services to ensure our work is meeting a need and supporting progression into HE.
- Working collaboratively with our FE partners and community links to provide a wide range of support for students looking to progress.

AIMHIGHER WEST MIDLANDS

As a key institutional partner within Aimhigher West Midlands, Birmingham City University recognises the importance of widening participation initiatives within higher education.

Working in collaboration with other institutions in the region, we provide a wide range of activities and resources for students, teachers, careers advisers, parents and carers.



BCU ACCELERATE

AT BCU, WE WANT EVERY STUDENT TO ACHIEVE THEIR POTENTIAL – AND WE’RE HERE TO BACK YOU EVERY STEP OF THE WAY.

Whether you have dreamed of going to university for years, or hadn’t even considered higher education until recently, we’ll support you to be ready for what happens next – giving you every chance to thrive.

If you come from a lower income family or household, you could receive an offer that is two grades below our normal entry requirements – and possibly claim a £1,000 scholarship too. Here is how:

YOUR ACCELERATE OFFER

With BCU Accelerate there are no extra forms to complete – all you need to do is add BCU as one of your UCAS choices and we’ll take care of the rest. If you are from a lower income household, our Admissions team will check if you are eligible for Accelerate and, if you are, you’ll receive an offer two grades below our published entry requirements.


YOUR ACCELERATE SCHOLARSHIP

If you meet the conditions of your Accelerate offer, complete our Accelerate transition programme and pass all required modules in your first year, you can also claim a £1,000 scholarship. Find out more on our website.

Find out more at www.bcu.ac.uk/accelerate-2025


ACCELERATE
AT BIRMINGHAM CITY UNIVERSITY

www.bcu.ac.uk/schools-and-colleges
schoolsandcolleges@bcu.ac.uk

 [birminghamcityuniversity](https://www.facebook.com/birminghamcityuniversity)

 [birminghamcityuni](https://www.youtube.com/birminghamcityuni)

 [@myBCU](https://twitter.com/myBCU)

 [myBCU](https://www.instagram.com/myBCU)

 [birminghamcityuni](https://www.tiktok.com/birminghamcityuni)