



BIRMINGHAM CITY
University

**I AM
BCU**

**ACTIVITIES FOR SCHOOLS
AND COLLEGES**

2021/22



CONTACT US

This guide sets out the range of current activities on offer. If you would like your students to take part in any of the activities listed please contact us at:

schoolsandcolleges@bcu.ac.uk

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ABOUT BIRMINGHAM CITY UNIVERSITY

AT THE HEART OF THE CITY

With a £340 million investment programme, Birmingham City University is helping to drive growth and transformation across the city and wider region.

Our spectacular new facilities are located right in the heart of the city, with the UK's newest purpose-built Conservatoire for music courses at our City Centre Campus, and the expansion of our City South Campus with state-of-the-art facilities for education, sports and life science courses.



ON COURSE TO A CAREER

Our practice-led, knowledge-based learning means that students at Birmingham City University receive hands-on, real-world experience as part of their studies.

All of our courses have been designed to give students the most relevant practical experience, and the best chance of finding employment once they graduate. Current students and industry professionals were involved in the design of these courses, to ensure they meet the needs of both students and their potential employers.



ALL OF OUR COURSES BENEFIT FROM THE FOLLOWING:

- Practical work experience, with placements offered on many courses.
- A range of assessment and feedback methods to improve students' learning.
- Employability skills, enterprise and practice-based project work built directly into the curriculum.
- An international perspective, including the opportunity to study abroad.
- Professional accreditation where relevant, from industry and professional bodies.

UNIQUELY US

WE ARE PROUD TO BE DIFFERENT! HERE ARE SOME SPECIALIST COURSES AND FACILITIES THAT YOU WILL ONLY FIND AT BIRMINGHAM CITY UNIVERSITY:

- The home of the Defence School of Healthcare Education, the Armed Forces' provider of healthcare education to defence medical services personnel.
- Our specialist School of Jewellery, set in the heart of Birmingham's historic Jewellery Quarter.
- The very first Black Studies degree to be taught in Europe, offering insight from leading experts in this emerging discipline.
- Actor, writer, comedian and charitable campaigner Sir Lenny Henry joined the University as our Chancellor in 2016.

ABOUT OUR TEAM

Working with prospective students, parents, teachers and careers advisers in schools and colleges across the UK, our student recruitment team provides valuable information, advice and guidance for those thinking about HE study.

We offer a range of services to schools and colleges, from on-campus visits to subject masterclasses and open days. So, whether the aim is to plant a seed of inspiration for

the future or to iron out the final few details of a UCAS application, we can support your students in making important decisions about their future, whatever stage they are at in their journey.

Our specialist staff are members of the Higher Education Liaison Officers Association (HELOA) and include a number of certified careers professionals.



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CONTACT THE TEAM

Contact the team via our shared inbox at schoolsandcolleges@bcu.ac.uk



OUR WORK WITH SCHOOLS AND COLLEGES

Providing information, advice and guidance for students at all stages of their academic journey, our dedicated Student Recruitment team has years of experience in working with schools and colleges.

With a range of activities and events designed to enhance your existing careers and progression education, our experience-based interactions encourage your students to consider their future choices.

"I thought the workshops/sessions were very informative and interesting. Staff were very knowledgeable and passionate about their subject."

"I enjoyed learning about different courses and about uni life."

EXPLORE NURSING DAY
March 2019



HOW TO GET IN TOUCH

✉ schoolsandcolleges@bcu.ac.uk

☎ 0121 331 6318

➦ www.bcu.ac.uk/schools-and-colleges

This guide is designed to provide an overview of the events, activities and services that we offer to schools and colleges for the coming months.

If you would like more information on any of the events or services described in this guide, or if you have something more specific in mind, please get in touch.

RESOURCE HUB

VIRTUAL RESOURCE HUB

We have created a range of resources for your students that explore the world of higher education. From videos to 'how to' guides, there's something for everyone. These resources are designed to support students with the decision making process about their future. They range from the beginning of their journey, when just starting to think about university, through to preparing to start their degree studies. These can be done individually at home, or as a class in school or college with teachers and advisers. Our aim is to provide a range of useful information and activities to help with making choices about the future and HE.

GATSBY BENCHMARK 4 RESOURCES

The Gatsby Benchmark 4 resources link curriculum learning to careers education and bring real-life contexts from the world of work, making subjects easier to understand and more engaging for students. With consideration of the Gatsby Benchmark 4, we have created virtual resources to help KS3 and KS4 students learn how to access to a wide range of future career paths. To find out more, please get in touch with the team at bcuoutreach@bcu.ac.uk.

FINANCE

We know that finance may be one of the biggest factors when making the decision about going to university; students can sharpen their skills with our budgeting calculator and interactive payslip, as well as becoming more familiar with the cost of living and managing their own finances. www.bcu.ac.uk/resource-hub/finance

YOUR UNIVERSITY APPLICATION

Students will find useful advice on the UCAS application process and personal statements, as well as downloadable resources to help them to plan and write their own.

www.bcu.ac.uk/resource-hub/uni-application

THE BENEFITS OF UNIVERSITY

Making the decision about going to university is a big one! Let us provide your students with some advice and guidance about the benefits of studying a degree, what information to research and support them with picking the right course and university. Students can find out more about what to look out for and how to fully inform their own decision making process.

www.bcu.ac.uk/resource-hub/he-benefits

PREPARING FOR UNIVERSITY

Readying your students for university is so much more than getting applications in and heading there at the start of term. It's important to get university ready and students can find tips on areas such as study skills for them to use now, as well as at university, to employability advice and mental health and wellbeing tips.

www.bcu.ac.uk/resource-hub/preparing-for-uni

FIND OUT MORE
WWW.BCU.AC.UK/RESOURCE-HUB



GATSBY MATRIX

Resource description	KS3	KS4	KS5	19+	GB2	GB3	GB4	GB5	GB6	GB7	GB8
Student finance			*	*	*	*				*	
Study skills and revision techniques		*	*	*		*	*			*	
Employability skills		*	*	*	*	*		*		*	
UCAS and personal statements			*	*		*	*			*	
Introduction to higher education		*	*	*		*		*		*	
Life as a university student	*	*	*	*		*		*		*	
Interview and portfolio preparation			*	*	*	*		*		*	*
Choosing your course and university		*	*	*	*	*				*	
Guidance from BCU Student Support Team			*	*		*				*	*
Mini lectures			*	*	*	*	*			*	
Explore Days and masterclasses		*	*	*	*	*	*			*	
On campus visits	*	*	*	*	*	*	*			*	

HIGHER EDUCATION TALKS AND WORKSHOPS

WE WILL DELIVER THESE SESSIONS AT YOUR SCHOOL OR COLLEGE AS STANDALONE ACTIVITIES OR AS PART OF A WIDER EVENT SUCH AS A PARENTS' EVENING OR CAREERS DAY. ALL OF THE SESSIONS CAN BE TAILORED TO SPECIFIC YEAR GROUPS AT YOUR REQUEST.

HIGHER EDUCATION AND CAREERS FAIRS

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We are also able to attend careers fairs, parents' evenings or other school events to deliver talks or host information stands. If you would like Birmingham City University to be represented at your fair, please contact schoolsandcolleges@bcu.ac.uk with the relevant information about your event.



KEY STAGE 3, 4 AND 5

Introduction to higher education

This inspiring talk introduces students to the world of higher education and can be tailored for specific year groups. It covers the benefits of studying at higher education level, and how to effectively research different courses and universities in order to make informed decisions about the future.

Life as a university student

Hear our current students speak frankly about their journey into higher education. While each has their own personal story, our students will cover a range of useful topics such as accommodation, managing their money and answering the question of 'what do students do all day?'.

Study skills and revision techniques

This session can help introduce new study techniques and 'revisions hacks' in order to prepare for upcoming exams. It aims to cover a wide range of topics including target setting, learning styles and how your environment can affect learning.

Employability skills

The university experience is about gaining more than academic knowledge. This workshop looks at the wider skills and experiences that can be gained through higher education and how these are valued by employers. It touches on CV tailoring, the benefits of online platforms such as LinkedIn and how to find valuable work experience, and can be tailored to focus on particular subject areas.

KEY STAGE 5

Writing your UCAS application and personal statement

The personal statement is a crucial part of the UCAS application process and is the key opportunity for students to highlight why they should be offered a place on the course they're hoping to study.

This topic can be delivered as a talk or a workshop. It includes an overview of the UCAS application and university interview processes, as well as useful advice, guidance and top tips on how to write the most effective personal statement.

Student finance

This presentation will talk you through the types of loans available, what and how much you might be eligible for, how to apply for them and how repayments work. The presentation will also cover some additional information about extra sources of income, including grants, bursaries and scholarships, as well as some tips on managing your money effectively.

Interview and portfolio preparation

Too many students give all their time to writing their personal statement and underestimate the importance of an interview or portfolio in gaining a place at university. This will not only highlight the significance of these elements of the admission process but also give great advice on how best to prepare, and execute, an interview or portfolio review.

KEY STAGE 5

Choosing your course and university

With so many universities and courses on offer, it can be hard for students to decide what or where to study. This talk covers the questions students should be asking themselves when researching universities to make sure they are able to make an informed choice.

Guidance from BCU Student Support team

We want to help you to get your students ready for university and part of that process is looking at the support they may need as part of their transition to university, as well as the support they may need while here. This talk from our Student Support team explains the support that may be available for students at BCU.

Guidance for parents and carers

When applying for university students will need to do their research but parents and carers may often have their own questions. This presentation unpacks the application cycle, highlighting key dates and deadlines, and provides top tips on ways to support their child during their studies, all the way through to the day they go. Teachers and advisers can book this talk for events at their school or college.



✉ For more information or to book a workshop contact the team on schoolsandcolleges@bcu.ac.uk

SUPPORT FOR TEACHERS AND ADVISERS

WE KNOW THAT IN ORDER TO PROVIDE THE BEST SUPPORT TO THE STUDENTS AT YOUR SCHOOL OR COLLEGE, YOU NEED DIRECT ACCESS TO ACCURATE, UP-TO-DATE INFORMATION ABOUT HIGHER EDUCATION ISSUES.

Our events for teachers and advisers allow you to share best practice with colleagues from across the sector while also gaining valuable information to support you in your day-to-day role.

TEACHERS AND ADVISERS CONFERENCE

Summer 2022: With a programme of talks and workshop sessions, our annual conference offers useful updates from industry professionals, covering a range of key issues such as student finance, progression routes and entry requirements. Look out for details of the full programme and online bookings to be launched in the spring term.

CONTINUING PROFESSIONAL DEVELOPMENT (CPD) SESSIONS

We offer a range of CPD sessions to teachers and advisers to learn more about subjects on offer at Birmingham City University. These sessions may be flexible in delivery and style, including our staff coming to your school or college, as well as the opportunity for you to come onto campus.

It may be that your computing department might want to know more about the computing courses at BCU, but there are also less obvious links you may be able to establish. For example, our built environment academics may be able to make links with teachers of business and law, or our gemmology academics with geography. To keep up to date, join our [mailing list](#) to stay informed. Alternatively, contact us directly and we'd be happy to discuss further.



NEWSLETTER FOR TEACHERS AND ADVISERS

New events, workshops and opportunities are released throughout the year – keep up to date with the latest announcements through our mailing list for teachers and advisers.

We won't spam your inbox, but we will send you occasional updates so that you don't miss out on new activities or upcoming events for your students.

➔ www.bcu.ac.uk/about-us/schools-and-colleges/register

"Really interesting contextual discussion - type of ideas that could easily be shared in the classroom and enhance young people's understanding and interest in the genre."

English Teachers' Conference April 2021



Get in early

The next few months will see a whole host of interactive activities for your students, so why not register your interest and secure your booking before half term?



2020 BCU revision guide

We have been busy putting together our 2020 revision guide for Year 12 and 13 students. The guide contains a host of information to support your students in organising their revision time effectively planning exam question responses and

BOOK

2 February 2022 (4 - 7.30pm)
School of English Teachers' Conference

6 July 2022 (10am - 2pm)
The School of Fashion and Textiles
Teachers CPD event

➔ Book online at
www.bcu.ac.uk/schools-and-colleges

EXPLORE DAYS ON CAMPUS

BASED ON OUR CAMPUS, YEAR 11, 12 AND 13 STUDENTS ARE OFFERED THE CHANCE TO EXPERIENCE SEVERAL DIFFERENT WORKSHOPS OVER THE COURSE OF ONE DAY, TO BROADEN THEIR UNDERSTANDING OF THE DIFFERENT COURSES AVAILABLE IN EACH AREA.

ART, DESIGN AND MEDIA

11 May 2022 10am - 3pm	Explore Art and Design Based within our historic School of Art, students are invited to spend a day in our art and design studios. Discovering more about studying a creative degree, students will be challenged to step outside of their comfort zone, taking part in a host of creative tasks - designed and led by our academic staff, who are all artists themselves!
1 December 2021 10am - 2pm	Explore Creative Writing Published writers and practitioners will introduce your students to studying creative writing at university. Depending on which writer leads the class, students will build their understanding of key ideas and test their own creative practice in interactive sessions on such genres as poetry, fiction and film.
4 May 2022 10am - 4pm	Explore Digital Textile Processes Students will explore digital textiles through sublimation printing and Wilcom digital embroidery. Students will produce their own embroidered design onto synthetic fabric: they can sublimate their own design saved as JPEG image from their USB or they can collage their unique design using digitally printed colours and textures. This will then be made up into a cushion to take home at the end of the day.
16 March 2022 10am - 2pm	Explore English and Drama An opportunity to see what life as a drama student at Birmingham City University is like. Working with our current students, students will take part in a textual analysis and then spend the afternoon bringing scenes to life in our purpose-built drama studio. From sound and lighting, costume and makeup to staging and props, students will get a full and immersive experience in drama.
10 November 2021 10am - 4pm	Explore Fashion Technology Students will be introduced to digital pattern-making using the latest equipment and software. After a bite-sized look into garment technology and creative pattern cutting, using Gerber technology, students will produce a printed pattern ready to cut out and sew, making up a shoulder bag complete to take home at the end of the day.
30 March 2022 10am - 3pm	Explore Jewellery, Gemmology and Horology Students will make a piece of jewellery using traditional techniques, including shaping, filing and soldering metal; techniques which have not changed in hundreds of years. They will also be introduced to the wonderful world of wearable art as jewellery through the exploration of materials, scale, wearability, concept, techniques and technology. They can discover what makes a clock tick, how clocks tell time, why they are designed the way they are, and what stops them from working. Students will learn to tell the difference between rare and valuable gemstones, common ones and even fakes through the study of gemmology. All the necessary tools, equipment and materials will be provided.

ART, DESIGN AND MEDIA

1 December 2021 10am - 3.30pm	Explore Journalism and Media Have your students ever thought about becoming a TV or radio presenter? Immerse your students in a day of production and find out what its like to be a media student at university. Become a reporter, presenter or social media influencer as we offer your students a series of workshops focusing on television, radio, podcasting, journalism, immersive media, music industries and PR. They will also get a tour of our studios and facilities and learn how we #DoMediaDifferently at Birmingham School of Media.
24 November 2021 10am - 3pm	Explore Landscape Architecture and Product Design Landscape Architecture is the design of the world outside, as a combination of art, utility and natural systems. Through guided exploration of personal design and research process, students will explore and unwrap many layers to reveal the unlimited storyboard of design options that our landscape represents. Product and furniture design focuses on the design and development of creative, contemporary and innovative objects. Students will be tasked to explore creative possibilities of structural investigation as a generative method in design.
4 May 2022 10am - 3pm	
3 November 2021 10am - 2pm	Explore Macbeth This day is all about Shakespeare's Macbeth, discussing its themes, contexts, plots and characters. We also look at global adaptations of the play and consider what we can learn from them.
30 March 2022 10am - 2pm	Explore Romantic Poetry How do we define Romantic poetry? Why are they called Romantic poets? What really mattered to them? Led by leading scholars of the Romantic period, this day explores a range of Romantic poetry and considers some key themes and ways of reading and analysing these works.
16 February 2022 10am - 4pm	Explore Textiles Screen-printing Techniques Students will have the opportunity to explore the craft of screen printing, learning how to expose imagery onto a silk screen, to produce their own unique printed designs ready to take home at the end of the day.



FIND OUT MORE

For more information about our Explore programme and to book onto any of the listed events, please visit our website.

ART, DESIGN AND MEDIA

10 November 2021
10am - 2pm

Explore the Gothic

Students will participate in an interactive session in which they will discuss and take part in exercises relating to the Gothic genre. They will also consider cultural context, literary predecessors and ethical questions related specifically to Frankenstein.

9 March 2022
10am - 2pm

Explore *The Handmaid's Tale*

Is *The Handmaid's Tale* about the real world or an imagined one? Does it represent a realistic portrayal of the world or an idealised one? By looking at key themes, as well as style and language, we attempt to answer these questions.

9 March 2022
10.30am - 3.30pm

Explore Visual Communication

Your students will be introduced to what graphic communication is, how students work in illustration and what it takes to be a good photographer. Students will learn about working in the sector and see our excellent facilities first hand.

BUSINESS, LAW AND SOCIAL SCIENCES

8 June 2022
10am - 3.30pm

Explore Accounting and Finance

Are your students interested in a career in the financial sector? This day allows students to gain in-depth knowledge about courses delivered by Birmingham City University Business School within accounting and finance, with a focus on careers and employability. Students will participate in a number of interactive workshops, delivered by our academics, to explore the different subject fields. They will be given a tour of our £63 million Curzon Building, led by our student ambassadors, and visit our City Trading Room, designed to look and feel like a real trading floor.

22 June 2022
9.30am - 3pm

Explore Law in Practice

Gain an insight into studying law with this full day event. Students will be given an overview of law at Birmingham City University, be able to see the facilities in our £63million Curzon Building and then take part in three interactive sessions.

For anyone interested in a career in law, this is a chance to experience teaching from academics in a university setting and meet current students. It will provide learners with a fantastic opportunity to enrich their current studies and to explore the world of higher education.

1 December 2021
10am - 3.30pm

Explore Marketing and Management

Are your students considering a future in business management or marketing? This day allows students to gain in-depth knowledge about courses delivered by Birmingham City University Business School within management and marketing, with a focus on careers and employability. Students will select to participate in a either a marketing or management interactive activity, taking on group challenges with the support of our academics. They will be given a tour of our £63 million Curzon Building, led by our student ambassadors, and visit our Marketing Link Agency: a real marketing agency for current students to work on real-life marketing campaigns and concepts.

8 December 2021
10am - 3.30pm

Explore Social Sciences

Students attending this event will develop insights into society to try and make sense of the world. They will engage in a number of sessions delivered by our academics in psychology, sociology, criminology and policing to better understand the courses available within social sciences. The day will also include a tour of our £63million Curzon Building, led by our student ambassadors, allowing them to gather information about studying at a higher education institution from current students' perspectives.

15 June 2022
10am - 3.30pm



FIND OUT MORE

For more information about our Explore programme and to book onto any of the listed events, please visit our website.

COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT

17 November 2021
10.30am - 3.30pm

Explore Computing and ICT

Students will be able to get involved in some interesting hands-on activities focused on areas such as computer networks, cyber security, databases and programming. Individuals and organisations rely ever more on complex computer systems, networks and software platforms and use data to inform decision making, and the day will highlight a number of these areas. Students will find out about the exciting and modern computing-related courses that we offer, the close links we have with both small and medium-sized enterprises (SMEs) and multinational companies, and perhaps most importantly, how our courses give students the skills, attributes and experiences to be extremely employable in an ever-evolving digital world.

16 February 2022
10.30am - 3.30pm

16 March 2022
10.30am - 3.30pm

17 November 2021
10am - 3pm

Explore Digital Technologies

So your students want to be a record producer or film director? There is so much more that one can do in the creative industries that is exciting and rewarding so why limit themselves! Discover the many opportunities open to them with a degree in sound, gaming or film. Computer Science may seem unconnected to film and music but applied to these creative industries you develop careers in visual effects, user experience, virtual reality and learn how to be innovative with new technologies.

16 March 2022
10am - 3pm

24 November 2021
10am - 3pm

Explore Engineering

This session will highlight the modern advances in engineering in the second decade of the 21st Century. We will highlight the importance of engineering and how it helps to sustain and grow the local, national and the global economy. Students will have the opportunity to undertake an interactive session in the engineering workshop and explore different aspects of engineering from conceptual design, prototyping and manufacturing through to volume production. They can also find out more about the Formula Student race car that BCU students design and manufacture from scratch in less than six months.

9 March 2022
10am - 3pm

4 May 2022
10am - 3pm

COMPUTING, ENGINEERING AND THE BUILT ENVIRONMENT

24 November 2021
10.30am – 3.30pm

9 March 2022
10.30am – 3.30pm

4 May 2022
10.30am – 3.30pm

Explore Property and Construction

This session introduces students to careers in the built environment industries, from designing buildings and choosing materials to costing and managing the materials and people needed to make those buildings happen in a sustainable and profitable way, to inspecting, valuing and trading in property. Students will get involved in discussion and practical taster activities specifically focusing on old and new buildings, design, construction, conservation and business.

23 June 2022
9.30am – 3pm

Women in Computing and Engineering Day

International Women in Engineering Day was set up in 2014 by the Women's Engineering Society (WES) to celebrate its 95th anniversary and to highlight the amazing careers available to women engineers, particularly in light of the engineering skills shortage.

Book places for your Year 8 students to come along to take part in exciting computing and engineering challenges, where they will get to work in teams and get an insight into the amazing careers available to women in the fields of computing and engineering.

If you are interested in booking some of your Year 8 students along, please contact Amy Prentice at amy.prentice@bcu.ac.uk.



HEALTH, EDUCATION AND LIFE SCIENCES

9 March 2022
9.30am – 3pm

Explore Education

Whether your students want to work in primary education, secondary education or even supporting those with neurological disorders in education, we have a course that's right for them. This carousel-style event will allow them to explore the differences between our different education programmes while experiencing our state-of-the-art teaching facilities.

11 May 2022
9.30am – 3pm

26 January 2022
9.30am – 1.30pm

Explore Radiotherapy and Diagnostic Radiography

Offering a combination of academic and life skills sessions, this event aims to develop students' understanding of these clinical areas. Students will take part in a carousel of three workshop activities and will also have the opportunity to tour our fantastic learning facilities, such as our wards, operating theatre and virtual reality suite.

30 March 2022
9.30am – 1.30pm

10 November 2021
9.30am – 2.30pm

Explore Nursing

Your students can discover what it is like to be a nurse on our interactive Explore Day. Students will have the opportunity to become immersed in each of our four fields of nursing: adult, child, mental health and learning disabilities. Students will learn more about how we work with our healthcare professionals and what studying to be a nurse is like.

23 March 2022
9.30am – 2.30pm

8 June 2022
9.30am – 2.30pm

7 December 2021
10am – 2pm

Explore Operating Department Practice

Are your students interested in surgery? Sessions include gloving and gowning, airway management, laparoscopic trainer and IV cannulation. Your students can learn about the career they've probably heard little about!

1 March 2022
10am – 2pm

20 May 2022
10am – 2pm

9 March 2022
9am – 1pm

Explore Social Work

Your students can discover what a career in challenging yet rewarding situations is really like, working in ways that promote equality, diversity and social justice, as well as making a real difference to people's lives. This event will look at the entire spectrum of social work, including work with adults, children and their families.

11 May 2022
9am – 1pm

30 March 2022
9.30am – 3pm

Explore Sport

Our Explore Sport event will give students the opportunity to take part in highly interactive workshops relating to sports therapy, environmental physiology, principles of training, skills acquisition, sport and exercise nutrition and biomechanics. Students will experience our leading facilities and be taught by our own leading academics.



FIND OUT MORE

For more information about our Explore programme and to book onto any of the listed events, please visit our website.

SUBJECT MASTERCLASS ON CAMPUS

KEY STAGE 4 AND 5 STUDENTS ARE GIVEN DIRECT ACCESS TO ACADEMIC EXPERTISE AT OUR CAMPUS. STAFF WILL ALLOW STUDENTS TO DEVELOP A DEEPER UNDERSTANDING OF CURRENT ISSUES WITHIN THEIR CHOSEN SUBJECT AREA.

Places on each event are limited, so book early to avoid disappointment!

ART, DESIGN AND MEDIA

24 November 2021 10am - 3.30pm	A day in the life of a School of Jewellery student What does it mean to be a jewellery student? Your students can sample a day in the life of a jewellery student at the largest jewellery school in Europe. We will start off with a design workshop, have a technical workshop where students try to make their designs and then have a contextual workshop where they learn about the jewellery industry.
9 March 2022 1.30 - 3.30pm	Adjusting a timekeeper to keep good time This masterclass involves a discussion and demonstration of, and the principles behind, the adjusting for accurate timekeeping in domestic situations.
23 March 2022 10am - 12noon	Diamonds and the four Cs Diamonds are graded and valued according to the four Cs: colour, clarity, cut and carat weight. Your students will see a rough diamond in comparison to a faceted, polished diamond. With the help of BCU gemmologists, students will learn to assign correct colour and clarity grades to diamonds using magnification and professional colour grading techniques.
9 March 2022 10am - 12.30pm	Electrolytic etching Mad science and art collide as your students learn to use an old mobile-phone charger to etch your drawings and designs into metal. For the artist, your students learn a way of working in metal; for the scientist, your students learn electrochemistry! Something for everyone. At the end of the day, students will have an etched plate of their own design to take home.
16 March 2022 1.30 - 3.30pm	Fashion Branding and Communication Magazines are a staple in industry promotion, but what are they really trying to tell us? In this masterclass, your students will look at various publications and analyse their structure. What hidden messages will they find?

ART, DESIGN AND MEDIA

24 November 2021 1 - 3pm	Fashion Business and Promotion In the fashion industry consumer is key. Whether it's in the world of buying, marketing, trends forecasting or events, it is important to know their lifestyle, age, influences, needs and wants. This masterclass will allow your students to explore the different consumer groups, what they will respond to and plan a marketing strategy to best target a new idea.
9 March 2022 12noon - 2pm	
16 March 2022 10am - 12noon	Fashion Technology: exploring Gerber software packages Students will be introduced to digital pattern-making using the latest equipment and software. The students will take part in an interactive session, gaining an overview of garment technology and creative pattern cutting using Gerber technology, observing how to size and grade patterns.
16 February 2022 10am - 12noon	Gemstone identification Your students will discover how to identify if a gemstone is natural or synthetic. This class will explain how and why gemmologists need to identify origin and treatments. Students will have the opportunity to examine gemstones using fascinating features and inclusions using magnification. Students will observe gemmologists using advanced testing equipment in our well-equipped laboratory.
2 November 2021 1 - 3pm	Immersive Media In this session we will demonstrate some of the latest immersive technologies, including 360 video, binaural sound and VR, explaining their uses and giving your students hands-on experience. This will be followed by a workshop on creating their own augmented reality effects - no experience necessary; we'll show them how easy it really is to become an immersive media maker!
16 February 2022 10am - 2.30pm	Make a silver ring Your students will be making real, precious jewellery, using skills which have been used by jewellers since people started making jewellery. We will be soldering with live torches, forming and cutting metal, filing and polishing, and at the end of the day, your students will have a ring made from sterling silver to take home.
23 March 2022 10am - 2pm	Marking and stamping Learn some of the ways in which you can add pattern and character to metal. Your students will be using tools - hammers, punches, a rolling mill, a press and more - to transfer pattern and shape to metal so that it can be used for jewellery-making. Your students will have samples to take away at the end.
17 November 2021 1 - 3pm	Painting Experiment with paint! This masterclass will focus on introducing your students to painting techniques. Led by our specialist academic staff, they will learn ways to apply and manipulate paint.
3 November 2021 1 - 3pm	Printmaking Experience our professionally equipped workshops and work with our highly skilled team to learn some specialist techniques.
20 October 2021 1 - 3pm	What is drawing? Explore contemporary drawing techniques in our historic, purpose-built studios. Your students will experience working with our academic and technical team to produce a series of experimental pieces that will push the boundaries of 'drawing'.



BUSINESS, LAW AND SOCIAL SCIENCES

23 March 2022
1.30 - 3.30pm

Practical courtroom skills

This session aims to introduce students to a range of courtroom practices and procedures in an engaging, hands-on manner. The workshop will involve students taking on a number of roles including magistrate, defendant, solicitor and legal adviser in a range of legal scenarios.

23 March 2022
1-3pm

Economics masterclass

Are your students curious about the big challenges facing our economies – inequality, technological innovation, climate change? Are they considering a career as an analyst in the public sector, industry, or non-governmental organisations? Are they keen to develop strong numerical, communication, and critical thinking skills? This interactive masterclass will introduce students to the study of economics, what economists do, and how the tools of economic analysis can be applied to understand real-world issues. Delivered by academics with a wealth of research and industry experience, they will find out about our economics degrees and the careers they can lead to. While very favourable for all types of students, this masterclass will be of particular interest to women, who tend to secure higher earnings positions with an economics degree in comparison to other subjects.

11 May 2022
1.30 - 3.30pm

Global Hospitality Management

Are your students interested in the hospitality industry? This interactive and inclusive masterclass will support and inspire those who connect their future with the sector. Delivered by academics with a wealth of hospitality experience and insider knowledge of the industry, they will gain in-depth knowledge about the Global Hospitality Management degree at Birmingham City University Business School and the careers this degree can lead to.

8 December 2021
1.30 - 3.30pm

How can Netflix teach us about criminal law

This masterclass will explore how famous scenes from popular television shows and movies can help lawyers to understand a wide variety of criminal offences. Through analysing images that portray storylines in television shows such as 'Orange is the New Black' and 'Breaking Bad', participants in this masterclass will see how lawyers apply the criminal law to real-life situations, and construct innovative legal arguments for their clients.

HEALTH, EDUCATION AND LIFE SCIENCES

Request a date with team
1 hour

Behind the scenes with a sport and exercise scientist

In this session, students will analyse the various physiological responses to different types of exercise. They will experience different laboratory technologies to analyse heart rate and exercise output in steady state and intermittent exercise.

Request a date with team
1 hour

Damage limitations in elite sport: injury prevention vs rehabilitation

Working with elite athletes will always bring a significant risk of injury, therefore preparing adequately for the prevention of these is vital. Students will perform pre-season screening tests, and then interpret the data they gather in order to implement injury prevention strategies.

Request a date with team
1 hour

Do you know how technology interacts with the human body?

This session covers basic engineering concepts through state-of-the-art technology used to benefit healthcare. Students will be able to see the biomechanical aspects of the human bone and examine its load bearing ability. Students will also be able to witness the extent to which computers interface with the human body via specific software and/or electro-mechanical devices, and enable one to process and reconstruct various bones and joints in our body.

Request a date with team
1 hour

From the kitchen to competition: informing athletes' nutrition

An important aspect of a sport and exercise nutritionist's role is improving athletes' knowledge of nutrition to help them to understand what, how much and when to consume certain nutrients. This session will highlight how nutritionists can support athletes to develop food shopping and cooking skills in order to apply nutrition principles to 'real food'.

Request a date with team
1 hour

Paving the way for sporting superstars: success in sports coaching and physical education

This workshop will provide an insight into how successful sports coaching and physical education can bring about optimal performance in children, students and athletes. Using current pedagogical practice and knowledge, students will engage in a practical and interactive session.



HOW TO BOOK

To request masterclass spaces for your students, please visit our website, where you can find full event details including our online booking request form.

www.bcu.ac.uk/schools-and-colleges

MINI LECTURES FOR KEY STAGE 4 AND 5

ALLOW OUR ACADEMIC STAFF TO EXPLORE THEIR SUBJECT AREA IN A GREATER DEPTH WITH YOUR STUDENTS, EITHER DELIVERED IN YOUR SCHOOL OR COLLEGE OR VIRTUALLY, SO THEY CAN GET A TASTE OF HIGHER EDUCATION STUDY.



ART, DESIGN AND MEDIA

Art, Design and Media:

- Portfolio advice
- Creative careers

Applied Theatre:

- Applied Theatre taster workshop

Design for Performance:

- Study Design for Performance

English:

- Guest lecture based on text studied
- English and Drama
- Studying Creative Writing

Fashion:

- Future proofing
- Thinking sustainably
- Fashion play
- Weave play
- Meet the students

Games, Film and Animation:

- Digital marketing
- Film business and promotion
- Interactive entertainment: gamer designer
- Video game digital art

Jewellery:

- Discovering gemstones
- Physical and optical properties of gemstones
- Jobs for a gemmologist
- Hands on etching
- Horology

ART, DESIGN AND MEDIA

Media:

- Vlogging 101: how to produce a good YouTube video
- The changing face of television
- Podcasting 101: how to start a podcast
- Making money from music
- Zombie fascination: learning from the living dead
- Don't feed the trolls: what's internet trolling all about?
- Citizen journalism: taking control of the news agenda
- 360 video: what is it and how can we create compelling footage?
- How to spot fake news
- Breaking news: what's journalism all about?
- Understanding user experience and its importance in the digital design process
- Augmented reality: engaging, interacting, enhancing
- The art of listening: interviews in media research and practice
- How to get likes and influence people using the power of PR and social media

Product Design:

- Product design student talk

Visual Communication:

- Creative thinking and ideas development

BUSINESS, LAW AND SOCIAL SCIENCES

Accounting and Finance:

- How is Islamic finance different to conventional finance?
- Show me the money: courses and careers in accounting
- Careers in the financial sector: how a finance degree can help

Business:

- What constitutes good leadership?

Business, Law and Social Sciences:

- Business, law or social sciences at BCU: what makes our degrees unique?

Criminology:

- The social construction and criminalisation of minority sexualities
- Organised crime and gangs: the lived experiences

Economics:

- Where can an economics degree take you?
- Why economics in times of crisis?
- How investment creates wealth

Law:

- A day in the life of a law student
- Careers in law
- Are racists protected by discrimination law? How to think like a lawyer
- Are we creating disabilities?
- What is law?
- The story of Mr C: the capacity to consent to medical treatment

BUSINESS, LAW AND SOCIAL SCIENCES

Management:

- Events, venues and experience: the EVE dragons
- Global sport management: engage the fans!

Marketing:

- Sustainable marketing: opportunities in a changing world
- Influencer marketing: the evolution of influence

Policing:

- Use of police force and the taser system

Psychology:

- Counselling is not for dummies
- How do we look at the brain?
- Geographical profiling and catching serial murderers
- Why criminal profiling does not work
- The psychology of stalking behaviour
- The psychology of happiness

Sociology:

- Researching families and education: Sociological perspectives
- Deconstructing sexualised pop culture
- Thinking sociologically about music
- Exploring the social context of the 'male' in contemporary advertisements
- Black History and Contemporary Black Cultures
- Working in youth work and communities
- The road to murder: why driving is the occupation of choice for British serial murderers

COMPUTING AND DIGITAL TECHNOLOGY

Computing:

- Careers in computing and the course for you
- Cyber security
- Ethical hacking
- Computer forensics: forensics vs cybercrime
- The secrets that lie beyond
- Computer networks and security
- Business information technology session
- Computer and data science

Computing, Engineering and Built Environment:

- An introduction to careers in computing, engineering and the built environment

Digital Technology:

- Careers in film
- The art and science of video production
- Focusing on image
- Web technology: the career of a full stack developer
- Build your own universe: the power of 3D modelling
- Immersive technologies: AR and VR
- Digital media, VFX and film
- How to get a career in visual effects
- How technology has evolved in the music industry
- How games are changing the world
- Computer Games Technology: game development with Scirra Construct3
- Computer Games Technology: anatomy of a frame
- Computer Games Technology: develop and IDLE game with Unity3D

ENGINEERING AND BUILT ENVIRONMENT

Engineering and Built Environment:

- Business and law skills in the property world
- How the subjects you study may lead you to careers in the built environment
- Construction Management at BCU
- Quantity Surveying at BCU
- Architecture: the science and technology behind it
- Building smart cities
- An insight into careers in property and construction
- Business, accountancy and law in the built environment
- How do we make sure that Grenfell never happens again?
- How law affects construction
- The planning game: geography and politics in practice
- What makes a good property investment?
- Engineering at BCU
- Engineering/Formula Student: how do you design and build a car in one year?
- Engineering/future of visualisation: virtual, augmented and mixed reality at its heart



HEALTH, EDUCATION AND LIFE SCIENCES

Biomedical Sciences:

- Know your organs
- Patient detectives: biochemistry
- Patient detectives: microbiology
- Patient detectives: genetics

Conductive Education:

- A career in enabling disabled children and adults to learn without limits
- Changing views on special educational needs and disabilities through conductive education

Food and Nutrition:

- Dietary assessment and composition

Health, Education and Life Sciences:

- Allied Health Professions

Speech and Language Therapy:

- Studying speech and language therapy at BCU

Sport:

- Studying sport at BCU



CAMPUS VISIT DAYS



STUDY SKILLS FOR EXTENDED PROJECT QUALIFICATIONS (EPQ)

The objective of these sessions for local schools is to help support pupils in conducting research on their chosen subject for their Extended Project Qualification (EPQ).

The programme includes:

- Getting to know an academic library
- Sources of information
- Evaluating sources of information
- Plagiarism and the importance of referencing.

Should you not wish to commit to an all-day session, we can offer shorter programmes which can cover any of the above topics, running 1 - 3.30pm during May - July (other dates are negotiable).



POST-16

Offering a flexible, tailored programme on campus at BCU, you can select from any of our talks or activities to equip your students with the knowledge and skills to prepare them for the transition from further to higher education.



PRE-16

A fun introduction to higher education themes through a range of interactive activities aimed at challenging assumptions and increasing aspiration levels in your learners. Pre-16 visit days include a pre- and post-university interaction to ensure that your pupils get the most out of a visit to campus.



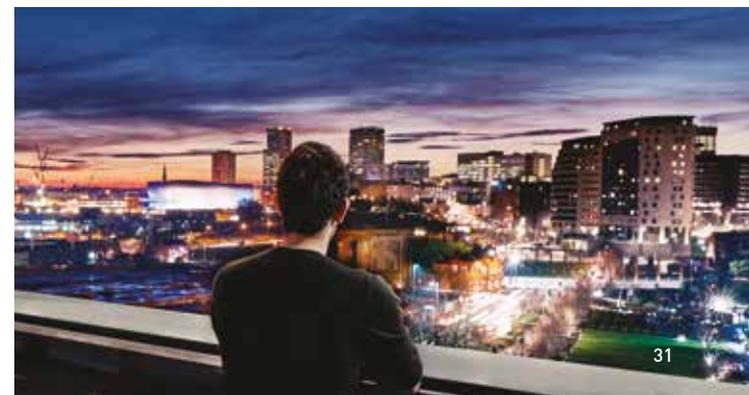
REVISION AND RESEARCH DAYS

Schools and colleges can book a visit to our City Centre Campus to use our library facilities for a full day. Depending on availability, the Library and Learning Resources team can also offer a bespoke session that is tailored to your specific requirements. Please get in touch to discuss further details.

HOW TO BOOK

To find out more about our on campus visit days and to complete a booking request form, please visit:

www.bcu.ac.uk/booking-request



UNDERGRADUATE OPEN DAYS

ON CAMPUS



OUR OPEN DAYS ARE DESIGNED TO GIVE STUDENTS ALL THE INFORMATION THEY NEED ABOUT THE UNIVERSITY AND THE COURSES THEY'RE INTERESTED IN, WITH A NON-STOP PROGRAMME OF EVENTS AND ACTIVITIES RUNNING THROUGHOUT THE DAY.

Students will have the opportunity to meet and talk to our friendly staff and current students about courses, careers and all aspects of study.

OPEN DAYS

Saturday 2 October 2021
Saturday 23 October 2021
Sunday 21 November 2021 (10am - 3pm)
Saturday 26 March 2022
Saturday 25 June 2022

Times: 9am – 3pm | Campus: All

Registration:
www.bcu.ac.uk/opendays

ROYAL BIRMINGHAM CONSERVATOIRE OPEN DAYS

Conservatoire Open Days are designed to give students a real insight into studying music and performance at Birmingham City University. These events will involve introductory talks, guided tours, open rehearsals, performances and opportunities to meet staff and students.

APPLICANT TASTER DAYS

Between February and April, applicants to some courses at the University may be invited to attend an Applicant Taster Day. On this day, applicants will have the opportunity to meet academics and students from their chosen course, view campus facilities and attend talks that will give them all the information they need to decide if Birmingham City University is the right place for them.

SUMMER OF STEM JUNE – JULY 2022

The Summer of STEM features a programme of events celebrating science, technology, engineering and maths. Activities will include Women in Engineering and the Computing Day, Innovation Fest, Birmingham City Engineering Festival and much more. Join staff and students from Birmingham City University to find out more about the world of STEM. More details will become available in early 2022, but to express an interest in this event, please email:

✉ schoolsandcolleges@bcu.ac.uk.

SUMMER SCHOOLS EXHIBITION

JUNE – JULY 2022
1 – 3PM

The School of Art is proud to host an exhibition each summer that celebrates the work of a range of GCSE and A Level art and design students from across the city and beyond.

If you would like to enquire about either exhibiting or visiting please contact Jane Watts.

✉ Jane.Watts@bcu.ac.uk



OUR PARTNERSHIPS

WIDENING PARTICIPATION CHARTER

We commit to:

- Recognising the importance of a diverse student population, endeavouring to reach all groups under-represented in higher education.
- Providing impartial and honest advice and support to young people.
- Listening to and responding to feedback from young people who interact with our WP services to ensure our work is meeting a need and supporting progression into HE.
- Working collaboratively with our FE partners and community links to provide a wide range of support for students looking to progress.



AIMHIGHER WEST MIDLANDS



As a key institutional partner within Aimhigher West Midlands, Birmingham City University recognises the importance of widening participation initiatives within higher education.

Working in collaboration with other institutions in the region, we provide a wide range of activities and resources for students, teachers, careers advisers, parents and carers.



IMPORTANT INFO ABOUT OUR EVENTS

TERMS AND CONDITIONS

- All events at Birmingham City University are subject to availability and may be withdrawn at any time.
- The University reserves the right to set restrictions for certain events; these restrictions could be based on age or number of attendees.
- Confirmation for events will only be sent once we have received a completed booking form; a booking request does not guarantee places.
- All visiting parties must be accompanied by school/college teaching staff.
- All transport arrangements are the responsibility of the school/college and transport costs are to be covered by schools/colleges.
- It is the responsibility of the school to ensure all necessary parental consent forms and permissions are obtained for the visit.
- A student participation list must be provided on the day, which the University will use as a register.

INDIVIDUAL BOOKING PROCESS

- Any special requirements should be highlighted to BCU staff in advance of the visit to ensure that we can accommodate these.
- Any individuals placing a booking must provide relevant contact details for a teacher at their school. It is expected that they will have discussed this with their teacher first.
- Emergency contact details must also be provided for individual bookings.
- Individual bookings are limited and we can only accept a small number for any event due to health and safety reasons.
- We expect all visitors to read the Code of Conduct and agree to our terms and conditions, for a successful event.
- Risk assessments can be found on our website when completing a booking request form.

CANCELLATION POLICY

- All of our events are free of charge at the point of delivery.
- A late cancellation fee of £15 per student per event will be levied for cancellation by a school or college less than two weeks before the event to cover administration and materials.
- The same cancellation fee will also be levied if an event is attended with less than 75 per cent of booked numbers.

EQUAL OPPORTUNITIES

Birmingham City University promotes equality of opportunity in respect of every aspect of its provision. For full details of our Equal Opportunities Policy, please visit:

- www.bcu.ac.uk/about-us/policies-and-procedures/equality-scheme-action-plan

DISABILITY STATEMENT

Birmingham City University's Disability Service aims to enable students with disabilities or learning support needs to make the most of their time at university. To discuss any aspect of disability, contact the Disability Service on:

- ☎ Phone 0121 331 5588
- ✉ Email enablement@bcu.ac.uk



✈ www.bcu.ac.uk/schools-and-colleges

✉ schoolsandcolleges@bcu.ac.uk

☎ 0121 331 6318

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