

# BIM in Birmingham 2022

Sponsorship packages:



In April 2022, the Birmingham School of Architecture and Design will open its doors to host the 5<sup>th</sup> International collaborative BIM event. The event builds both on the success of previous conferences but also incorporates new and exciting opportunities in order to widen participation by engaging students, new designers, international speakers and various sized practices.

The 2022 event will create opportunities for discussions surrounding climate change, the Covid crisis, Design Computation and provide a platform for showcasing projects and case studies from local and global practices.

**Event Organiser** | Victoria Farrow, Architect (ARB), Associate Professor, BSOAD.

Contact | [Victoria.farrow@bcu.ac.uk](mailto:Victoria.farrow@bcu.ac.uk)

Sponsorship for this event is key to the success and development and provides an essential part in the future investment of the BIM in Birmingham network. As a group we have grown to over 2000+ followers on social media in just two years and have welcomed over 2500+ attendees through the doors to past events. We thank you for your support and enthusiasm in helping to foster new learning and sharing of practice in BIM.

## Sponsorship Packages

### Level 1: £3500+

- Company logo included below the event name, merchandise and on all publications about the event
- An exclusive double page spread in the BIM in Birmingham event booklet, including a large company logo and selected image if desired, sent out to all delegates
- Interim marketing opportunities throughout the year, during the event build up and post event of company profile, logo and company website
- Prime position on the sponsor's board which will be displayed throughout the duration of the event, including a large logo
- Large size logo on the event website and social media platforms including a link to your company's website
- Up to 5 copies of the BIM in Birmingham event booklet produced and printed for your own use
- Logo alongside a review of the event and sponsors on the school webpage
- Pop up banner during the event together with a special area dedicated to your product/service.
- Tickets to the event (up to 5 people) online or in person.
- Ticket(s) to the BSoAD annual summer ball for the sponsor team\*.
- Invitation to attend BSoAD Grad Show 2022 \*
- Company to include your company literature in the delegate handouts at the event.
- The opportunity to host a Speaker from your company for a talk in the event programme.

### Level 2: £2500+

- Company logo included below the event name, merchandise and on all publications about the event.
- Medium size logo on the event website and social media platforms including a link to your company's website.
- Up to 3 physical copies of the BIM in Birmingham event booklet produced and printed for your own use.
- Logo alongside a review of the event and sponsors on the school webpage
- Tickets to the event (up to 5 people) online or in person
- Ticket(s) to the BSoAD annual summer ball for the sponsor team\*
- The opportunity to display company banners at event
- Invitation to attend BSoAD Graduate Show 2022\*
- The opportunity to include your company literature in the delegate handouts at the event

### Level 3: £1250+

- Company logo included below the event name, merchandise and on all publications about the event
- Small size logo on the event website and social media platforms including a link to your company's website
- Logo alongside a review of the event and sponsors on the school webpage
- Invitation to attend BSoAD Graduate Show 2022\*
- The opportunity to display company banners at event
- The opportunity to include your company literature in the delegate handouts at the event

For all levels of sponsorship we will ensure to promote your company and logo identity via all the School's social media channels, which to date have over 7000 followers with national and international audiences.

*\*subject to covid restrictions and Government guidelines at the time of the event.  
Graduate Show and Summer Ball typically scheduled early-mid June.*