

Course Specification

| Cou | Course Summary Information | | | |
|-----|-------------------------------|-----------|----------------------------|---------------------|
| 1 | Course Title | | BA (Hons) Fashion Design w | ith Foundation Year |
| 2 | BCU Course | UCAS Code | US0642F | W23C |
| | Code | | | |
| 3 | Awarding Institution | | Birmingham City University | |
| 4 | Teaching Institution(s) | | | |
| | (if different from point 3) | | | |
| 5 | Professional Statutory or | | | |
| | Regulatory Body (PSRB) | | | |
| | accreditation (if applicable) | | | |

6 Course Description

This Fashion Design degree course with a foundation year will equip you with the necessary knowledge and skills to succeed in the fashion industry and have the chance to take part in exciting work placements, with companies such as Ted Baker, Mary Katrantzou, Paul Smith, Topshop and River Island.

You will learn to work with different design systems alongside staff who have valuable industry experience with a range of recognised brands. Each year, a selection of our final-year students showcase their final year work to industry leaders at events such as Graduate Fashion Week and New Designers in London.

About foundation courses

The foundation course is an exciting step towards your chosen degree. It provides an opportunity to develop skills to equip you on your professional journey into the creative industries.

The programme encompasses elements of fashion design, fashion business and textile design degree routes. It provides a platform for you to share with and learn from others, while developing visual communication skills and processes. It will help you in building confidence and independence ready for the next stage of your degree.

We aim to excite, engage and challenge you, pushing you to develop into a capable student with a great fashion and textiles aesthetic as well as an enthusiasm to learn.

This four year programme has been specifically designed to allow students who do not initially meet the entry requirements for a three year degree, to undertake additional level 3 study designed to ensure they are successful on their chosen degree programme.

After successful completion of your foundation year, you will have the flexibility to switch (should you wish to change direction) onto a number of related undergraduate degree programmes within the School of Fashion and Textiles.

What's covered in the course?



The course equips you with the necessary knowledge, skills and attributes to succeed in a wide range of careers in the fashion industry.

Your first year will introduce you to a number of fashion topics, helping you to develop a good foundation of fashion knowledge and skills, in both design and technical areas. Your second year helps to strengthen your personal and professional development in relation to your own career goals. You will also have the opportunity to take part in the international Erasmus exchange programme, spending a semester at an international institution.

An optional placement year takes place between years 2 and 3, providing an opportunity for an internship in industry. Your final year, gives you the opportunity to specialise in women's or menswear. You will focus on your own individual area of practice and produce garments that reflect your personal direction as a creative fashion design graduate.

The course blends individual creativity and commercial realism, and you will be able to apply your skills and knowledge of the professional design process, from concept to product.

| 7 | Course Awards | | |
|----|---|-------|---------|
| 7a | Name of Final Award | Level | Credits |
| | | | Awarded |
| | Bachelor of Arts with Honours Fashion Design | 6 | 480 |
| | Bachelor of Arts with Honours Garment Technology | 6 | 480 |
| | Bachelor of Arts with Honours Costume Design and Practice | 6 | 480 |
| 7b | Exit Awards and Credits Awarded | | |
| | Foundation Certificate Fashion Design | 3 | 120 |
| | Certificate of Higher Education Fashion Design | 4 | 240 |
| | Diploma of Higher Education Fashion Design | 5 | 360 |
| | Bachelor of Arts Fashion Design | 6 | 420 |
| | Bachelor of Arts Garment Technology | 6 | 420 |
| | Bachelor of Arts Costume Design and Practice | 6 | 420 |

| 8 | Derogation from the University Regulations | |
|---|--|--|
| | Not applicable | |
| | | |

| 9 | Delivery Patterns | | | |
|------------------|-------------------|-------------|-------------------|---------|
| Mode(s) of Study | | Location | Duration of Study | Code |
| Full Time | | City Centre | 4 years | US0642F |

| 10 | Entry Requirements |
|----|---|
| | The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ , or may be found by searching for the course entry profile located on the UCAS website. |

11 Course Learning Outcomes



| | Knowledge and Understanding | |
|----|--|--|
| 1 | The development of the wider contemporary fashion industry. | |
| 2 | Historical, cultural, theoretical and global factors which determine how clothing is developed, constructed and presented to the end-user. | |
| 3 | | |
| | Relevance of a wide range of materials, methods and applications. | |
| 4 | The recognition of an individual area of creative enquiry and how to apply this through; research, practice and collaboration. | |
| | Cognitive and Intellectual Skills | |
| | | |
| 5 | Development of research, critical thinking and evaluation related to the wider fashion industry and its production methods. | |
| 6 | Justify, synthesise and apply research ideas in practical, written and verbal formats. | |
| 7 | Reflection of personal experiences of creative practice within the fashion industry and | |
| | associated disciplines. | |
| 8 | Appraise and articulate personal enquiry within the fashion or costume industries. | |
| | Practical & Professional Skills | |
| 9 | Experiment and develop a range of creative, practical and technical solutions to a given brief. | |
| 10 | Confidently apply acquired knowledge to effectively create appropriate final outcomes. | |
| 11 | Organise and manage independent study, personal development and reflection of practice. | |
| 12 | Application of professional standards in the presentation of practical project outcomes. | |
| | Key Transferable Skills | |
| | | |
| 13 | The ability to work effectively both independently and through negotiation and collaboration. | |
| 14 | Managing time, motivation and organisational skills effectively and professionally. | |
| 15 | Implementing presentation skills to a professional standard. | |
| 16 | Problem solving and creating effective responses to a set task. | |



12 Course Requirements

12a Level 3:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

| Module Code | Module Name | Credit Value |
|-------------|--|--------------|
| FAS3000 | Fashion and Textile Skills and Processes | 40 |
| FAS3001 | Trends Research | 20 |
| FAS3002 | Lifestyle | 20 |
| FAS3003 | Signature Project | 40 |

Level 4:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

| Module Code | Module Name | Credit Value |
|-------------|------------------------------------|--------------|
| FAS4032 | Design Development and Realisation | 40 |
| FAS4033 | Individual Aesthetic | 20 |
| FAS4031 | Creative Direction | 40 |
| FAS4030 | Context & Theory | 20 |

Level 5:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):

| Module Code | Module Name | Credit Value |
|-------------|----------------------|--------------|
| FAS5042 | Creative Realisation | 40 |
| FAS5043 | Critical Studies | 20 |
| FAS5041 | Advanced Practice | 40 |

In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules.

| Module Code | Module Name | Credit Value |
|-------------|------------------------|--------------|
| ADM5000 | Work Placement | 20 |
| ADM5006 | Collaborative Practice | 20 |



Level 6:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

| Module Code | Module Name | Credit Value |
|-------------|----------------------|--------------|
| FAS6135 | Contextual Studies | 20 |
| ADM6005 | Major Project | 40 |
| FAS6134 | Independent Practice | 60 |



12b Structure Diagram

Please note list of optional modules is indicative only as modules will only run if selected by 15 or more students. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students

Level 3

| SEMESTER ONE | SEMESTER TWO |
|--|---|
| Core | Core |
| FAS3000: Fashion and Textile Skills and Processes (40 Credits) | FAS3004: Signature Project (40 Credits) FAS3003: Lifestyle (20 Credits) |
| FAS3001: Trends Research (20 Credits) | |

Level 4

| Core | Core |
|--|--|
| i i | FAS4031: Creative Direction (40 credits) |
| (40 credits) | FAS4030: Context and Theory (20 credits) |
| FAS4033: Individual Aesthetic (20 credits) | , , |

Level 5

| Core | Core |
|--|--|
| FAS5042: Creative Realisation (40 credits) | FAS5041: Advanced Practice (40 credits) |
| FAS5043: Critical Studies (20 credits) | |
| | Optional |
| | ADM5000: Work Placement (20 credits) |
| | ADM5006: Collaborative Practice (20 credits) |

Level 6

| Core | Core |
|--|--|
| FAS6135: Contextual Studies (20 credits) | FAS6134: Independent Practice (60 credits) |
| | |
| ADM6005: Major Project (40 credits) | |



13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- Scheduled Learning includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- Private Study includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 3

Workload

40% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 480 |
| Directed Learning | 480 |
| Private Study | 240 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|------------|
| Coursework | 50% |
| Exam | 0% |
| In-Person | 50% |

Level 4

Workload

35% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 420 |
| Directed Learning | 540 |
| Private Study | 240 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|------------|
| Coursework | 92% |
| Exam | 0% |
| In-Person | 8% |



Level 5

Workload

30% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 360 |
| Directed Learning | 600 |
| Private Study | 240 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|------------|
| Coursework | 67% |
| Exam | 0% |
| In-Person | 33% |

Level 6

Workload

25% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 300 |
| Directed Learning | 660 |
| Private Study | 240 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|------------|
| Coursework | 100% |
| Exam | 0% |
| In-Person | 0% |