Course Specification

Course Summary Information			
1	**Course Title**	BA (Hons) Jewellery and Silversmithing - Design for Industry	
2	**BCU Course Code**	**UCAS Code**	
		US0744	W790
3	**Awarding Institution**	Birmingham City University	
4	**Teaching Institution(s)** (if different from point 3)		
5	**Professional Statutory or Regulatory Body (PSRB) accreditation** (if applicable)		

6	**Course Description**

If you want to be a designer within the contemporary jewellery industry, our Jewellery and Silversmithing – Design for Industry degree course will help you succeed.

Focusing on new technology but building on existing traditional skills, you'll receive the support, facilities and expertise to enhance your jewellery design potential.

Our graduates are highly successful and go on to work in a variety of roles, as well as setting up their own successful design businesses.

What's covered in the course?

This leading design course is a one-year top-up, shaping contemporary designers for the jewellery and silversmithing industry. Emphasising new technology, it builds on existing traditional skills to enhance your potential.

Whether you want to work as a designer within a company or as a creative entrepreneur, our dedicated staff will help you develop a successful career.

Live projects give you a chance to test your skills and creativity, and exhibit work with the chance to be awarded student prizes. You will create several products throughout the course to develop your portfolio.

You'll use the latest CAD software packages and work towards a project to design, develop and launch a new product range.

Visits to exhibitions and companies give you an understanding of commercial manufacturing environments and help you decide which aspect of the jewellery trade you want to work in.

Our students benefit from outstanding industry links and you'll also have the chance to enter awards and competitions to help you get noticed.

You'll study at our internationally-renowned School of Jewellery, in the heart of Birmingham's famous Jewellery Quarter where much of today's jewellery is still made. The historical facade of our Vittoria Street building conceals a contemporary environment including workshops, a specialist library, an atrium gallery and exhibition space.

7	Course Awards		
7a	**Name of Final Award**	**Level**	**Credits Awarded**
	Bachelor of Arts with Honours (Top Up) Jewellery and Silversmithing - Design for Industry	6	120

8	**Derogation from the University Regulations**
	Not applicable

9	**Delivery Patterns**		
Mode(s) of Study	**Location**	**Duration of Study**	**Code**
Full Time	School of Jewellery	1 year	US0744

10	**Entry Requirements**
	The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/, or may be found by searching for the course entry profile located on the UCAS website.

11	**Course Learning Outcomes**
1	**Knowledge & Understanding**
1.1	Collaborate with an extensive network of partners to gain realistic and valuable experiences of the industry.
1.2	Collaborate with the Technology Hub to enhance your learning experience throughout the programme
2	**Cognitive & Intellectual Skills**
2.1	Create work which makes an innovative contribution to the industry.
2.2	Plan and manage your personal enquiry towards your future career aspirations.
3	**Practical & Professional Skills**
3.1	Appreciate the realities of work in the industry, in preparation for a focused, sustainable and successful career.
3.2	Gain skills to support and progress companies in the industry to gain a competitive advantage through the use of technology.
3.3	Develop new product, exploiting the potential for cutting edge technology
3.3	Integrate industry live competitions, networking and opportunities within all modules of work.
4	**Key Transferable Skills**
4.1	Exploit a variety of current industry relevant software and hardware facilities and production processes.
4.2	Build a professional working environment to facilitate your progression into industry.

12	**Course Requirements**
12a	**Level 6:**
	In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value
JEW6210	Advanced Digital Technologies	20
JEW6209	Design for Production	40
JEW6208	Graduate Entrepreneurship	20
ADM6005	Major Project	40

12b   Structure Diagram

LEVEL	SEMESTER 1	SEMESTER 2
6	**Advanced Digital Technology** 20 credits **Design for Production** 40 credits	**Graduate Entrepreneurship** 20 credits **Major Project** (Faculty Module) 40 credits

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13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 6

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	138
Directed Learning	494
Private Study	568
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	100%
Exam	0
In-Person	0