

Course Specification

Course Summary Information		
1	Course Title	BA (Hons) Business Management Chartered Management Degree Apprenticeship
2	BCU Course Code	UCAS Code
		US0887
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	CMDA apprenticeship standard, CMI (Chartered Manager Status)

6	Course Description
	<p>Combining a degree with on-the-job training, the Chartered Manager Degree Apprenticeship (CMDA) has been jointly developed by employers, universities and the Chartered Management Institute. At Birmingham City University, the CMDA will provide the opportunity to gain a degree in BA (Hons) Business Management, a professional qualification and paid relevant work experience.</p> <p>As an approved apprenticeship standard, it allows employers to use the apprenticeship levy and gives apprentices a head start in their management career.</p> <p>Our CMDA is a three-year work-based learning programme, offering flexible delivery options including day release and block release, using blended learning to suit employees in a wide variety of management roles at companies of all sizes.</p> <p>Topics covered include Contemporary HR for Managers, Marketing Foundations, Finance for Managers, Operations for Managers, Supply Chain Management, Applied Management and Contemporary Global Management Issues. There will also be opportunities for negotiated work-based learning.</p> <p>What's covered in the course?</p> <p>Your learning will embrace the development and operation of business markets, the management of key resources including human capital, financial management, strategic management and cultural awareness. In addition, you'll gain an insight into digital business exploring how technology has remodelled the business world, and reflect on the accompanying issues around social responsibility and ethical behaviour.</p> <p>Our accreditation by the CMI ensures you'll be provided with the latest information and knowledge, as well as providing key industry links and insight.</p>

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Bachelor of Arts with Honours Business Management	6	360
7b	Exit Awards and Credits Awarded		
	Certificate of Higher Education Business Management	4	120
	Diploma in Higher Education	5	240
	Bachelor of Arts Business Management	6	300

8	Derogation from the University Regulations		
	Not applicable		

9	Delivery Patterns		
	Mode(s) of Study	Location	Duration of Study
	Full Time	City Centre	3 Years
			Code
			Awaiting set up

10	Entry Requirements
	The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ , or may be found by searching for the course entry profile located on the UCAS website .

11	Course Learning Outcomes
1	A critical understanding of key theories, concepts and methods in relation to Business and Management.
2	An appreciation of contemporary and historical schools of relevant theory, and of the differing methods of analysis that have been, and are, used by managers.
3	A broad view of business and management informed by a wide range of learning sources, based on a proactive and independent approach to learning.
4	An ability to appraise, discuss, analyse and articulate government policies and legislation in relation to organisations and their operations within UK and on the international stage.
5	A capacity to develop and apply your own perspective of business and management, to embrace complexity and uncertainty and to offer alternative solutions to a range of business situations.
6	An ability to articulate, communicate and present a business argument to both specialist and non-specialist audiences.

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12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

Level 4 Induction – 1 week				
Level 4	S1	MAN4013: Contemporary HR for Managers (20 credits)	MKT4015: Marketing Foundations (20 credits)	BUS4074: Understanding Organisations and Organisational Behaviour (20 credits) Semester 2 (starts in January)
	S2	BUS4015: Operations Management (20 Credits)	FIN4007: Finance for Managers (20 credits)	MAN4015 Negotiated Work Based Learning 1 (20 Credits)
Level 5 Transition Programme – 1 week				
Level 5	S1	MAN5054: An Introduction to Consultancy (20 credits)	MAN5057: Contemporary Management Issues (20 credits)	MAN5058: Applied Management (20 credits) Semester 2 starts in Jan
	S2	MAN5053: Supply Chain Management (20 credits)	MAN5052: Cross Cultural Management (20 credits)	MAN5055: Negotiated Work Based Learning 2 (20 credits)
Level 6 Transition Programme - 1 week				
Level 6	S1	BUS6059: Integrative Business Research Project (40 credits)	BUS6066: Innovative Thinking for Organisational Development (20 credits)	MAN6037: Contemporary Management Issues (20 credits) – Starts in Jan
	S2		MAN6038: The Global Manager (20 credits)	MAN6040: Negotiated Work Based Learning 3 (20 credits)

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 4

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	228
Directed Learning	264
Private Study	708
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	50%
Exam	17%
In-Person	33%

Level 5

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	195
Directed Learning	445
Private Study	560
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	50%
Exam	17%
In-Person	33%

Level 6
Workload
% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	206
Directed Learning	434
Private Study	560
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	60%
Exam	0
In-Person	40%