

Course Specification

| Course Summary Information | | | |
|----------------------------|---|------------------|----------------------------|
| 1 | Course Title | | BA (Hons) Media Production |
| 2 | BCU Course Code | UCAS Code | US0905 P31A |
| 3 | Awarding Institution | | |
| 4 | Teaching Institution(s) (if different from point 3) | | |
| 5 | Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable) | | |

| 6 | Course Description |
|---|--|
| | <p>Launch your career in the fast paced media industry, with our BA (Hons) Media Production degree. Prepare to become 'industry-ready' as you learn from guest speakers and industry experts. Make useful contacts and get a head start with your work placements and gain professional skills as you use our industry-standard facilities to create your media content. If you wish to make your mark in the media world, then this could be the course for you.</p> <p>BA (Hons) Media Production develops the key skills you'll need to enter the profession, alongside a range of transferable skills, which will help you gain employment in a range of careers. Previous School of Media graduates have gone onto employment in careers such as researchers, producers, editors, reporters and many more!</p> <p>Highly regarded across the creative sector, our school of Media has fantastic links with industry, thanks to our blend of technical and academic studies - meaning your learning will always be relevant and up to date with current media industry practices.</p> <p>What's covered in the course?</p> <p>You'll create your TV content in our four industry-standard TV studios, learning about all the important roles as you go. You'll learn how to shoot single camera and edit on Adobe Premiere and Avid suites and develop the technical and personal skills you'll need to operate a TV studio effectively. You'll also learn how to develop and pitch your own ideas, a necessary skill in today's competitive industry.</p> <p>When you work in our enviable complex of six radio studios, you'll be getting to grips with how to operate a studio, present a show, record interviews, and use digital technology to edit and mix sound. As progress through the course, you'll put together music radio shows, short features and podcasts, with the ultimate aim of running a live radio station at the University.</p> <p>A truly stimulating course, which will immerse you in the practical aspects of programme-making and content creation You'll have ample opportunity to make documentaries, dramas, music shows, and studio programmes for both television and radio.</p> <p>Throughout your time with us, you'll be supported by academic staff who have years of experience in the broadcasting sector, such as award-winning former BBC producer Vanessa</p> |

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| | Jackson, and internationally recognised radio documentary producer, Sam Coley. You'll also be taught by visiting lecturers who still work in industry, widening your knowledge and experience of the sector. |
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| 7 | Course Awards | | |
| 7a | Name of Final Award | Level | Credits Awarded |
| | Bachelor of Arts with Honours Media Production | 6 | 360 |
| 7b | Exit Awards and Credits Awarded | | |
| | Certificate of Higher Education | 4 | 120 |
| | Diploma of Higher Education | 5 | 240 |
| | Bachelor of Arts | 6 | 300 |

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| 8 | Derogation from the University Regulations | | |
| | Not applicable | | |

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| 9 | Delivery Patterns | | | |
| | Mode(s) of Study | Location(s) of Study | Duration of Study | Code(s) |
| | Full Time | City Centre | 3 years | US0905 |

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| 10 | Entry Requirements | | |
| | The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ , or may be found by searching for the course entry profile located on the UCAS website . | | |

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| 11 | Course Learning Outcomes | | |
| 1 | Knowledge & Understanding | | |
| 1.1 | Describe media forms and genres, and the way in which they organise understandings, meanings and affects | | |
| 1.2 | Select research methods and apply them creatively | | |
| 1.3 | Explain creative industries contexts showing an understanding of the cultural, economic, political and regulatory contexts of the creative industries | | |
| 1.4 | Demonstrate an understanding of your own creative processes and practice through engagement in more than one production practice | | |

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| 2 | Cognitive & Intellectual Skills |
| 2.1 | Utilise Independent Learning skills and become a self-motivated, and resourceful individual capable of developing a personal programme of study |
| 2.2 | Analyse texts and data in order to draw sensible insights |
| 2.3 | Evaluate own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions |
| 2.4 | Employ appropriate methods and resources to explore research, drawing on a range of sources, and frameworks |
| 3 | Practical & Professional Skills |
| 3.1 | Demonstrate competency with appropriate equipment, software or other resources |
| 3.2 | Operate within a professional context, as a thinking creative worker, aware of the commissioning and funding structures and of how to operate within in a cultural industries workplace |
| 3.3 | Develop as a creative thinker and practitioner, capable of experimenting and taking risks, and shaping concepts based on secure research strategies |
| 3.4 | Produce work which demonstrates an understanding of media forms, structures, audiences and specific communication registers |
| 4 | Key Transferable Skills |
| 4.1 | Perform productively and creatively in a group or team, as well as individually, showing abilities at different times to listen, contribute and lead, as well as act effectively by oneself |
| 4.2 | Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate of a problem-solving, and entrepreneurial approach |
| 4.3 | Communicate effectively in interpersonal settings, in writing and in a variety of media |
| 4.4 | Specify ideas and information in order to formulate arguments cogently, and express them effectively |

| 12 | Course Requirements | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------|---|--------------|-------------|--------------|---------|-------------------|----|-----------|---|----|-----------|--|----|---------|-----------------------------|----|---------|--------------------|----|-------------|-------------|--------------|-----------|--|----|-----------|---|----|---------|-------------------|----|-------------|-------------|--------------|---------|---|----|---------|---|----|---------|--|----|
| 12a | <p>Level 4</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ffffcc;">Module Code</th> <th style="background-color: #ffffcc;">Module Name</th> <th style="background-color: #ffffcc;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>MED4160</td> <td>Live Production 1</td> <td>40</td> </tr> <tr> <td>MED4120-A</td> <td>Introduction to Media Contexts and Practice 1 – Television Production</td> <td>20</td> </tr> <tr> <td>MED4120-B</td> <td>Introduction to Media Contexts and Practice 2 – Radio and Podcast Production</td> <td>20</td> </tr> <tr> <td>MED4161</td> <td>Global and Community Impact</td> <td>20</td> </tr> <tr> <td>MED4159</td> <td>Media Storytelling</td> <td>20</td> </tr> </tbody> </table> <p>Level 5</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 80 credits):</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ffffcc;">Module Code</th> <th style="background-color: #ffffcc;">Module Name</th> <th style="background-color: #ffffcc;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>MED5146-A</td> <td>Advanced Media Contexts and Practice 1 – Television Narratives (MED5155)</td> <td>20</td> </tr> <tr> <td>MED5146-B</td> <td>Advanced Media Contexts and Practice 2 – Radio Programming and Production (MED5152)</td> <td>20</td> </tr> <tr> <td>MED5203</td> <td>Live Production 2</td> <td>40</td> </tr> </tbody> </table> <p><i>In order to complete this course a student must successfully complete at least 20 credits from the following list of CORE OPTIONAL modules.</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ffffcc;">Module Code</th> <th style="background-color: #ffffcc;">Module Name</th> <th style="background-color: #ffffcc;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>ADM5006</td> <td>Collaborative Practice (or Live Project, or Work Placement)</td> <td>20</td> </tr> <tr> <td>ADM5001</td> <td>Live Project (or Collaborative Practice, or Work Placement)</td> <td>20</td> </tr> <tr> <td>ADM5000</td> <td>Work Placement (or Collaborative Practice or Live Project)</td> <td>20</td> </tr> </tbody> </table> | Module Code | Module Name | Credit Value | MED4160 | Live Production 1 | 40 | MED4120-A | Introduction to Media Contexts and Practice 1 – Television Production | 20 | MED4120-B | Introduction to Media Contexts and Practice 2 – Radio and Podcast Production | 20 | MED4161 | Global and Community Impact | 20 | MED4159 | Media Storytelling | 20 | Module Code | Module Name | Credit Value | MED5146-A | Advanced Media Contexts and Practice 1 – Television Narratives (MED5155) | 20 | MED5146-B | Advanced Media Contexts and Practice 2 – Radio Programming and Production (MED5152) | 20 | MED5203 | Live Production 2 | 40 | Module Code | Module Name | Credit Value | ADM5006 | Collaborative Practice (or Live Project, or Work Placement) | 20 | ADM5001 | Live Project (or Collaborative Practice, or Work Placement) | 20 | ADM5000 | Work Placement (or Collaborative Practice or Live Project) | 20 |
| Module Code | Module Name | Credit Value | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MED4160 | Live Production 1 | 40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MED4120-A | Introduction to Media Contexts and Practice 1 – Television Production | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MED4120-B | Introduction to Media Contexts and Practice 2 – Radio and Podcast Production | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MED4161 | Global and Community Impact | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MED4159 | Media Storytelling | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Module Code | Module Name | Credit Value | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MED5146-A | Advanced Media Contexts and Practice 1 – Television Narratives (MED5155) | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MED5146-B | Advanced Media Contexts and Practice 2 – Radio Programming and Production (MED5152) | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MED5203 | Live Production 2 | 40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Module Code | Module Name | Credit Value | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ADM5006 | Collaborative Practice (or Live Project, or Work Placement) | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ADM5001 | Live Project (or Collaborative Practice, or Work Placement) | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ADM5000 | Work Placement (or Collaborative Practice or Live Project) | 20 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL School of Media modules.

| Module Code | Module Name | Credit Value |
|--------------------|--|---------------------|
| MED5171 | Gender, Sexuality and the Body | 20 |
| MED5158 | Alternative Lifestyles (Pleasure, Leisure and Taboo) | 20 |
| MED5164 | Comedy in Media and Popular Culture | 20 |
| MED5180 | Perspectives on Community and Alternative Media | 20 |
| MED5184 | Race, Ethnicity and the Media | 20 |
| MED5176 | Media and Materiality | 20 |
| MED5168 | Fandoms and Subcultures | 20 |
| MED5166 | Communities of Practice: Culture, Heritage and Space | 20 |
| MED5170 | Film Cultures | 20 |
| MED5177 | Media Censorship and Regulation | 20 |
| MED5163 | Celebrity Culture | 20 |
| MED5xxx | Creating Compelling Content | 20 |
| MED5159 | Bi-Media Drama | 20 |
| MED5196 | Television Studio | 20 |
| MED5173 | Lifestyle and Branded Media Content | 20 |
| MED5161 | Campaigning and Investigative Journalism | 20 |
| MED5179 | Music, Media and Digitalisation | 20 |
| MED5167 | Digital Content Distribution | 20 |
| MED5157 | Advanced Visual Communication | 20 |
| MED5178 | Music Industry Promotional Practices | 20 |
| MED5165 | Commercial Production for Radio | 20 |
| MED5185 | Radio Documentary | 20 |
| MED5169 | Fashion Photography | 20 |
| MED5181 | Photojournalism | 20 |

Level 6:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

| Module Code | Module Name | Credit Value |
|--------------------|---------------------------------------|---------------------|
| MED6202 | Live Production 3 | 20 |
| MED6xxx | Media Innovation | 20 |
| MED6176 | Professional and Academic Development | 20 |
| MED6xxx | Major Project | 60 |

12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

| Year | Semester 1 | Semester 2 |
|-------|--|---|
| ONE | Live Production 1 (40 credits) | |
| | Introduction to Media Contexts and Practice 1 – Television Production (20 credits) | Global and Community Impact (20 credits) |
| | Introduction to Media Contexts and Practice 2 – Radio and Podcast Production (20 credits) | Media Storytelling (20 credits) |
| TWO | Live Production 2* (40 credits) | |
| | MED5155 Advanced Media Contexts and Practice 1 – Television Narratives (20 credits) | Option from: Collaborative Practice/Live Project/Work Experience (20 credits) |
| | MED5152 Advanced Media Contexts and Practice 2 – Radio Programming and Production (20 credits) | Option from School of Media (see below) (20 credits) |
| THREE | Major Project (60) | |
| | Live Production 3 (20 credits) | MED6176 Professional and Academic Development (20 credits) |
| | Professional Media Contexts and Practice (20 credits) | |

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 4

Workload

% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 360 |
| Directed Learning | 600 |
| Private Study | 240 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|-----------------|------------|
| Coursework | 83% |
| Exam | 0 |
| In-Person | 17% |

Level 5

Workload

% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|-----------------|
| Scheduled Learning | 377 |
| Directed Learning | 583 |
| Private Study | 240 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|------------------------|-------------------|
| Coursework | 100% |
| Exam | 0 |
| In-Person | 0 |

Level 6
Workload
% time spent in timetabled teaching and learning activity

| Activity | Number of Hours |
|--------------------|------------------------|
| Scheduled Learning | 360 |
| Directed Learning | 600 |
| Private Study | 240 |
| Total Hours | 1200 |

Balance of Assessment

| Assessment Mode | Percentage |
|------------------------|-------------------|
| Coursework | 100% |
| Exam | 0 |
| In-Person | 0 |