

Course Specification

Course Summary Information		
1	Course Title	BA (Hons) Business Management with Foundation Year
2	Course Code	US1126F
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	N/A
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	N/A

6	Course Description
	Our BA (Hons) Business Management with Foundation year course is designed as a comprehensive experiential learning foundation programme which equips you with the confidence and skills to excel in undergraduate business studies and thrive in diverse professional environments Through innovative teaching methods such as simulations, case studies and guest speakers, you will gain knowledge of a number of fundamental functions of business and management, building your self-confidence to prepare you for a progressive and successful student journey and future career in management. Where possible, you will have the benefit of industry speakers and live projects to inspire and help you to develop. What's covered in the course? This one-year course provides a valuable introduction to the management of key resources including human capital, financial management, strategic planning, equality, diversity and inclusion and cultural awareness. You will utilise emerging interactive platforms and technology. You will be assessed in a variety of practical ways including report-writing, podcasts and infographics. On successful completion of the Foundation Year, you can move on to any of our Business courses at BCU.

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	<i>Bachelor of Arts with Honours Business Management with Foundation Year</i>	Level 6	480
	<i>Bachelor of Arts with Honours Business Management with Foundation Year and Professional Placement Year</i>	Level 6	600
7b	Exit Awards and Credits Awarded		
	Foundation Certificate in Business Management	Level 3	120

Certificate of Higher Education Business Management	Level 4	240
Diploma of Higher Education Business Management	Level 5	360
Bachelor of Arts Business Management	Level 6	420
Bachelor of Arts Business Management with Professional Placement Year	Level 6	540

8	Variation from the University Regulations
	<i>None</i>

9	Delivery Patterns			
Mode(s) of Study		Location(s) of Study	Duration of Study	Code(s)
Full Time		City Centre	4 years	US1126F

10	Entry Requirements
	The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ or may be found by searching for the course entry profile located on the UCAS website.
11	Course Aims
	To provide a comprehensive experiential learning foundation programme which equips students with the confidence and skills to excel upon progression in undergraduate business studies and thrive in diverse professional environments

12	Course Learning Outcomes
	<i>On successful completion of BA(Hons) Business Management, you will have:</i>
	Knowledge and Understanding
1	Evaluate the integrated nature of core functional areas of business to make effective business decisions
2	Comprehend the essential concepts related to various business functions that are critical for different professional roles within the business environment
3	Analyse complex business issues in a turbulent world to provide business advantage and sustainability, and foster an enterprising outlook
4	Understand the implications of globalisation on business operations and employment practices, including the need for cultural sensitivity and adaptability
5	Critically discuss key contemporary and emerging theories, concepts and methods and their effort on dynamic business
	Skills and other attributes
6	Apply analytical techniques to evaluate business data and solve complex problems effectively in real-world business scenarios, fostering adaptability, teamwork and communication skills that enhance employability in a competitive job market
7	Employ creative and innovative thinking to address contemporary business challenges, including the integration of AI in problem resolution
8	Demonstrate the ability to manage projects effectively, including planning, execution, monitoring and evaluation
9	Engage in reflective practice to assess personal growth and professional development, fostering a commitment to lifelong learning and adaptability in a changing business environment.
10	Exhibit flexibility and resilience in the face of changing environments, demonstrating a proactive approach to personal and professional development

13	Level Learning Outcomes
	<i>Upon completion of Level 3 the Foundation Certificate, students will be able to:</i>
1	Demonstrate awareness of fundamental business concepts, including management, accounting and finance principles
2	Apply effective communication and analytical skills across various business contexts and assessment types.
3	Develop academic, professional, and interpersonal skills essential for success in business management.

14	Course Learning, Teaching and Assessment Strategy
	At the centre of the BA (Hons) Business Management with Foundation Year is experiential learning, developing the skills and knowledge required to enhance your continued learning in higher education into level 4 and beyond. All the modules' you will complete in level 3 complement and build upon each other to provide a well-rounded and relevant understanding of both the business environment and personal 'self'. Semester one sees a combination of individual academic writing, individual reflection and groupwork. You will consider the development of their business and professional skills, as well as learning about business in context and the importance of marketing communications. While semester two sees assessment through more creative methods such as vodcasts and infographics alongside more traditional methods such as reports and in class exams. Semester two builds upon the previous semester by getting students to learn the basics of accounting and finance as well as implementing the skills developed in semester one by evaluating a real-life business with regards to diversity and inclusion and completing your own research project on a business of their choice. With multiple assessment points throughout each semester this allows you to gain valuable feedback early on in their development and apply this moving forward within each module. Where possible, industry will be invited into the classroom for guest lectures.

15	Course Requirements		
15a	Level 3:		
	<i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i>		
	Module Code	Module Name	Credit Value
	BUS3012	Diversity and Inclusion in Business	20
	ACC3003	Introduction to Accounting & Finance	20
	BUS3001	Business in Context	20
	BUS3011	Business & Professional Skills	20
	MKT3001	Marketing Communications	20
	BUS3006	Foundation Project	20

15b Structure Diagram
Level 3

SEMESTER ONE	SEMESTER TWO
Core BUS3001: Business in Context (20 credits)	Core BUS3012: Diversity and Inclusion in Business (20 credits)
Core MKT3001: Marketing Communications (20 credits)	Core ACC3003: Introduction to Accounting & Finance (20 credits)
Core BUS3011: Business & Professional Skills (20 credits)	Core BUS3006: Foundation Project (20 credits)

16 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 3
Workload
24% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	288
Directed Learning	408
Private Study	504
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	90%
Exam	3%
In-Person	7%

