

Course Specification

Course Summary Information		
1	Course Title	BA (Hons) Business Economics
2	Course Code	US1242
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	

6	Course Description
	<p>The applied nature of our BA (Hons) Business Economics degree prepares you to work across all areas of the economy, especially the private sector. Specifically, your degree combines the study of economics, with a wide variety of applicable business-related theories/models such as E-business, sustainability and innovation among others.</p> <p>In this course the focus lies on three key pillars: it is applied enabling you to make sense of the impact of policies; it centres on enhancing your employability; finally, it provides you with a global outlook critical to sustainable growth within an organisation. The international focus of the course is derived through a variety of means including the student body, the teaching team and the use of international teaching materials. In addition to this you'll also have the opportunity to gain industry experience by going on a professional placement, or to travel overseas to study abroad at one of our partner universities.</p> <p>Economics is a major social science which studies the economy and its impact on society and the natural environment. Economics draws on and influences other social sciences and it is also a core business discipline, which is integral to understanding organisational behaviour, strategy and corporate performance. This course will equip you with a firm foundation of economics through a unique pluralist approach, which will bring to life diverse economic ideas and empower you to understand the relevance of competing economic theories and their application to business decision-making.</p> <p>In order to do this effectively, this course equips you with a vast analytical toolkit, which includes mathematical and statistical analysis, critical thinking and the use of business tools and techniques to provide a richer understanding of the challenges contemporary businesses face within both the UK and International economies. During your study here you will have the chance to access to our Trading room and to work on a live client project with our Business Advice Centre. Finally, you will also gain critical communication and IT skills with our expert teaching team that has industry experience.</p> <p>As Business Economists work in a number of settings: you will be prepared for a wide-ranging data-driven career in both the public and private sector, therefore, providing you with a range of options dependent on the graduate role you subsequently seek. The technical skills within this course, alongside your engagement with our Graduate+ employability programme and extra-curricular awards, will further enhance your development as a work-ready graduate.</p>

7 Course Awards			
7a	Name of Final Award	Level	Credits Awarded
	Bachelor of Arts with Honours Business Economics	Level 6	360
	Bachelor of Arts with Honours Business Economics with Professional Placement Year	Level 6	480
7b Exit Awards and Credits Awarded			
	Certificate of Higher Education Business Economics	Level 4	120
	Diploma of Higher Education Business Economics	Level 5	240
	Bachelor of Arts Business Economics	Level 6	300
	Bachelor of Arts Business Economics with Professional Placement Year	Level 6	420

8 Derogation from the University Regulations	
	None.

9 Delivery Patterns			
Sandwich Mode(s) of Study	Location(s) of Study	Duration of Study	Code(s)
Full Time	City Centre	3 years	US1242
With Professional Placement Year	City Centre (and placement provider)	4 years	US1244
Part Time	City Centre	5 years	US1243

10 Entry Requirements	
	The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk , or maybe found by searching for the course entry profile located on the UCAS website.

11	Course Learning Outcomes
	<p>Knowledge and Understanding:</p> <p>On successful completion of the BA (Hons) Business Economics degree course you will be able to:</p>
K1	Display a critical understanding of theoretical and model-based analytical methods.
K2	Exhibit a critical understanding of the various components of the business environment and the role technology plays in supporting differing methods of analysis, used by business economists.
K3	Identify and analyse national and international issues in the industry while being able to apply business and economic reasoning to applied topics.
K4	Relate differences in economic policy/business strategy recommendations to the theoretical and empirical features of business and economic analysis that underlie such recommendations.
K5	Discuss, analyse and evaluate government policy and to assess the performance of the UK and other economies, and of the global economy.
K6	Use verbal, graphical and mathematical representation of business and economic ideas and analysis, including the relationship between them.
K7	Use economic theories and models to analyse and interpret real-world business and economic quantitative and qualitative data.
K8	Articulate, communicate and present business and economic arguments to both specialist and non-specialist audiences.
K9	Exhibit an ethical perspective to business and economic contexts while being able to propose potential solutions.
K10	Identify, analyse and propose potential solutions which demonstrate the importance of embedding sustainability.
	<p>Skills and Other Attributes:</p> <p>On successful completion of the BA(Hons) Business Economics degree course, you will have acquired skills and abilities in the following areas:</p>
T1	The proficiency to abstract essential features of complex systems and provide a useable framework for evaluation and assessment of the effects of policy and other related events.
T2	The ability to apply deductive and inductive reasoning to aid problem-solving and decision-making.
T3	The ability to make decisions through the analysis, organisation and presentation of business and economic information and data.
T4	The skill to frame a problem and present a solution given the constraining parameters.
T5	The ability to present, in person and in writing, an argument to inform an audience.

12	Course Requirements																																																																		
12a	<p>Level 4:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>QME4XXX</td> <td>Principles of Economics</td> <td>20</td> </tr> <tr> <td>ACC4XXX</td> <td>Governance, Ethics and Law</td> <td>20</td> </tr> <tr> <td>QME4XXX</td> <td>Professional Development for Economists</td> <td>20</td> </tr> <tr> <td>QME4XXX</td> <td>Applied Economics</td> <td>20</td> </tr> <tr> <td>QME4XXX</td> <td>Economic Analysis</td> <td>20</td> </tr> <tr> <td>FIN4XXX</td> <td>Data Intelligence</td> <td>20</td> </tr> </tbody> </table> <p>Level 5:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 80 credits):</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>QME5XXX</td> <td>Intermediate Microeconomics</td> <td>20</td> </tr> <tr> <td>QME5XXX</td> <td>Economics and Sustainable Development</td> <td>20</td> </tr> <tr> <td>QME5XXX</td> <td>Intermediate Macroeconomics</td> <td>20</td> </tr> <tr> <td>ACC5XXX</td> <td>Business Operations</td> <td>20</td> </tr> </tbody> </table> <p><i>In order to complete this course, a student must successfully complete at least 40 credits from the following indicative list of OPTIONAL modules.</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>FIN5XXX</td> <td>Entrepreneurial Finance</td> <td>20</td> </tr> <tr> <td>QME5XXX</td> <td>Political Economy</td> <td>20</td> </tr> <tr> <td>BUS5XXX</td> <td>Dynamic Business Issues and Solutions</td> <td>20</td> </tr> <tr> <td>ACCXXX</td> <td>Study Abroad** (Semester Two only)</td> <td>20</td> </tr> <tr> <td>FIN5XXX</td> <td>Islamic Economics</td> <td>20</td> </tr> <tr> <td>ACC5XXX</td> <td>Accounting for Business</td> <td>20</td> </tr> <tr> <td>BUS5XXX</td> <td>Entrepreneurship in the Digital Age</td> <td>20</td> </tr> <tr> <td>QME5XXX</td> <td>Econometrics</td> <td>20</td> </tr> <tr> <td>ACC5XXX</td> <td>Business Technology and the Finance Function</td> <td>20</td> </tr> </tbody> </table> <p>**If you choose to study abroad for a semester you will substitute the BCU semester modules with the equivalent of 60 credits of study from the host University course in Semester Two. However, you can also choose to study 40 credits with the host University and BCU's 20 credit Study Abroad option module ACC5XXX.</p>	Module Code	Module Name	Credit Value	QME4XXX	Principles of Economics	20	ACC4XXX	Governance, Ethics and Law	20	QME4XXX	Professional Development for Economists	20	QME4XXX	Applied Economics	20	QME4XXX	Economic Analysis	20	FIN4XXX	Data Intelligence	20	Module Code	Module Name	Credit Value	QME5XXX	Intermediate Microeconomics	20	QME5XXX	Economics and Sustainable Development	20	QME5XXX	Intermediate Macroeconomics	20	ACC5XXX	Business Operations	20	Module Code	Module Name	Credit Value	FIN5XXX	Entrepreneurial Finance	20	QME5XXX	Political Economy	20	BUS5XXX	Dynamic Business Issues and Solutions	20	ACCXXX	Study Abroad** (Semester Two only)	20	FIN5XXX	Islamic Economics	20	ACC5XXX	Accounting for Business	20	BUS5XXX	Entrepreneurship in the Digital Age	20	QME5XXX	Econometrics	20	ACC5XXX	Business Technology and the Finance Function	20
Module Code	Module Name	Credit Value																																																																	
QME4XXX	Principles of Economics	20																																																																	
ACC4XXX	Governance, Ethics and Law	20																																																																	
QME4XXX	Professional Development for Economists	20																																																																	
QME4XXX	Applied Economics	20																																																																	
QME4XXX	Economic Analysis	20																																																																	
FIN4XXX	Data Intelligence	20																																																																	
Module Code	Module Name	Credit Value																																																																	
QME5XXX	Intermediate Microeconomics	20																																																																	
QME5XXX	Economics and Sustainable Development	20																																																																	
QME5XXX	Intermediate Macroeconomics	20																																																																	
ACC5XXX	Business Operations	20																																																																	
Module Code	Module Name	Credit Value																																																																	
FIN5XXX	Entrepreneurial Finance	20																																																																	
QME5XXX	Political Economy	20																																																																	
BUS5XXX	Dynamic Business Issues and Solutions	20																																																																	
ACCXXX	Study Abroad** (Semester Two only)	20																																																																	
FIN5XXX	Islamic Economics	20																																																																	
ACC5XXX	Accounting for Business	20																																																																	
BUS5XXX	Entrepreneurship in the Digital Age	20																																																																	
QME5XXX	Econometrics	20																																																																	
ACC5XXX	Business Technology and the Finance Function	20																																																																	

In order to qualify for the award of BA (Hons) Business Economics with Professional Placement Year a student must successfully complete the following module:

Module Code	Module Name	Credit Value
PLA5XXX	Professional Placement Year	120

Level 6:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 60 credits):

Module Code	Module Name	Credit Value
BUS6XXX	E-Business	20
QME6XXX	International Economics	20
QME6XXX	Industrial Economics	20

In order to complete this course a student must choose ONE of the following core project routes (totalling 40 credits):

Module Code	Module Name	Credit Value
QME6XXX	Economics Research Project (Major)	40
BUS6XXX + BUS6XXX	Business Research Methodology and Practice + Business Advice Project	20 20
BUS6XXX + BUS6XXX	Business Research Methodology and Practice + Business Start-Up Project	20 20

In order to complete this course, a student must successfully complete at least 20 credits from the following indicative list of OPTIONAL modules.

Module Code	Module Name	Credit Value
BUS6XXX	International Business	20
ACC6XXX	Empowering Future Leaders	20
QME6XXX	Real Estate Economics and Financial Bubbles	20
QME6XXX	Labour Economics	20

12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

Full Time Course Structure

Level 4

SEMESTER ONE	SEMESTER TWO
Core: QME4XXX: Principles of Economics (20 credits) ACC4XXX: Governance, Ethics and Law (20 credits) QME4XXX: Professional Development for Economists (20 credits)	Core: QME4XXX : Applied Economics (20 credits) QME4XXX: Economics Analysis(20 credits) FIN4XXX: Data Intelligence (20 credits)

Level 5

Core: QME5XXX: Intermediate Microeconomics (20 credits) QME5XXX: Economics and Sustainable Development (20 credits)	Core: QME5XXX: Intermediate Macroeconomics (20 credits) ACCXXX: Business Operations (20 credits)
Optional: FIN5XXX: Entrepreneurial Finance (20 credits) QME5XXX Political Economy (20 credits) BUS5XXX Dynamic Business Issues and Solutions (20 credits)	Optional: ACC5XXX: Study Abroad (20 credits – Semester Two only) QME5XXX: Econometrics (20 credits) QME5XXX: Islamic Economics (20 credits) ACC5XXX: Accounting for Business (20 credits) BUS5XXX: Entrepreneurship in the digital age (20 credits) ACC5XXX: Business Technology and the Finance Function (20 credits)

Level 6

Core: BUS6XXX: E-Business (20 credits) QME6XXX: International Economics (20 Credits)	Core: QME6XXX Industrial Economics (20 credits)
	Optional: ACC6XXX: Empowering Future Leaders (20 credits) BUS6XXX International Business (20 credits)

	QME6XXX: Labour Economics QME6XXX : Real Estate Economics and Financial Bubbles (20 credits)
<p>Core: <i>Select from the following 40 credit module or The Business Research Methodology and Practice plus one 20 credit project module from semester 2:</i></p> <p style="text-align: center;">QME6XXX: Economics Research Project (40 Credits)</p>	
BUS6XXX Business Research Methodology and Practice (20 credits)	BUS6XXX Business Start-Up Project (20 credits) <p style="text-align: center;">OR</p> BUS6XXX Business Advice Project (20 credits)

Full Time with Professional Placement Year Course Structure

Level 4

SEMESTER ONE	SEMESTER TWO
Core: QME4XXX: Principles of Economics (20 credits) ACC4XXX: Governance, Ethics and Law (20 credits) QME4XXX: Professional Development for Economists (20 credits)	Core: QME4XXX : Applied Economics (20 credits) QME4XXX: Economics Analysis(20 credits) FIN4XXX: Data Intelligence (20 credits)

Level 5

Core: QME5XXX: Intermediate Microeconomics (20 credits) QME5XXX: Economics and Sustainable Development (20 credits)	Core: QME5XXX: Intermediate Macroeconomics (20 credits) ACCXXX: Business Operations (20 credits)
Optional: FIN5XXX: Entrepreneurial Finance (20 credits) QME5XXX Political Economy (20 credits) BUS5XXX Dynamic Business Issues and Solutions (20 credits)	Optional: ACC5XXX: Study Abroad (20 credits – Semester Two only) QME5XXX: Econometrics (20 credits) QME5XXX: Islamic Economics (20 credits) ACC5XXX: Accounting for Business (20 credits) BUS5XXX: Entrepreneurship in the digital age (20 credits) ACC5XXX: Business Technology and the Finance Function (20 credits)
Core: PLA5XXX Professional Placement Year (120 credits)	

Level 6

Core: BUS6XXX: E-Business (20 credits) QME6XXX: International Economics (20 Credits)	Core: QME6XXX Industrial Economics (20 credits)
	Optional: ACC6XXX: Empowering Future Leaders (20 credits) BUS6XXX International Business (20 credits) QME6XXX: Labour Economics

	QME6XXX : Real Estate Economics and Financial Bubbles (20 credits)
Core: <i>Select from the following 40 credit module or The Business Research Methodology and Practice plus one 20 credit project module from semester 2:</i> QME6XXX: Economics Research Project (40 Credits)	
BUS6XXX Business Research Methodology and Practice (20 credits)	BUS6XXX Business Start-Up Project (20 credits) OR BUS6XXX Business Advice Project (20 credits)

Part Time Course Structure

Level 4 (Year One)

SEMESTER ONE	SEMESTER TWO
Core: QME4XXX Principles of Economics (20 credits) QME4XXX Professional Development for Economists (20 credits)	Core: QME4XXX Applied Economics (20 credits) FIN4XXX Data Intelligence (20 credits)

Level 4/5 (Year Two)

ACC4XXX Governance, Ethics and Law (20 credits) QME5XXX Intermediate Microeconomics (20 credits)	QME4XXX Economic Analysis (20 credits) QME5XXX Intermediate Macroeconomics (20 credits)
---	--

Level 5 (Year Three)

Core: QME5XXX Economics and Sustainable Development (20 credits)	Core: ACC5XXX Business Operations (20 credits)
Optional 20 credits from: FIN5XXX Entrepreneurial Finance (20 credits) QME5XXX Political Economy (20 credits) BUS5XXX Dynamic Business Issues and Solutions (20 credits)	Optional 20 credits from: QME5XXX Islamic Economics (20 credits) QME5XXX Econometrics (20 credits) ACC5XXX Accounting for Business (20 credits) BUS5XXX Entrepreneurship in the digital age (20 credits) ACC5XXX Business Technology and the Finance Function (20 credits)

Level 6 (Year Four)

Core: BUS6XXX: E-Business (20 credits) QME6XXX: International Economics (20 Credits)	Core: QME6XXX Industrial Economics (20 credits)
	Optional 20 credits from: ACC6XXX: Empowering Future Leaders (20 credits) BUS6XXX International Business (20 credits) QME6XXX: Labour Economics QME6XXX : Real Estate Economics and Financial Bubbles (20 credits)

Level 6 (Year Five)

Core: *Select from the following 40 credit module **or** The Business Research Methodology and Practice plus one 20 credit project module from semester 2:*

QME6XXX: Economics Research Project (40 Credits)

BUS6XXX Business Research Methodology and Practice (20 credits)

BUS6XXX Business Start-Up Project (20 credits)

OR

BUS6XXX Business Advice Project (20 credits)

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 4

Workload

18% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	216 (9 hours per week x 24 weeks)
Directed Learning	360
Private Study	624
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	44%
Exam	43%
In-Person	13%

Level 5

Workload

18% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	216 (9 hours per week x 24 weeks)
Directed Learning	360
Private Study	624
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	51%
Exam	33%
In-Person	16%

Level 6**Workload****18% time spent in timetabled teaching and learning activity**

Activity	Number of Hours
Scheduled Learning	216 (9 hours per week x 24 weeks)
Directed Learning	360
Private Study	624
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	57%
Exam	37%
In-Person	7%