

Course Specification

Course Summary Information		
1	Course Title	BA (Hons) International Business (Top-up)
2	BCU Course Code	US1415 / US1417
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	

6	Course Description
	<p>Want to top up your business degree in Birmingham? Our BA (Hons) International Business (Top-Up) course allows you to learn from industry experienced lecturers.</p> <p>This international business (top up) degree develops your knowledge and skills so you can apply what you learn internationally. We focus on giving you real business scenarios to put your learning to the test and get as much experience of the business world as possible. The international focus of the course is derived through a variety of means including the student body, the teaching team and the use of international teaching materials. Our International Business (Top up) course gives you the chance to broaden your knowledge of business within the global business environment. We'll teach you to apply your knowledge to real international business scenarios, helping you to progress into employment, having already dealt with many situations you find in the working world.</p> <p>What's covered in the course?</p> <p>We're living in an international world, where global communication and accessible customer and client services are vital. This course gives you the confidence to get out there and engage with overseas businesses.</p> <p>Our top up year in international business covers Business Process and Systems, e-Business, International Business, Strategic Management and much more. We encourage you to apply your learning to real experience and international business scenarios, so you'll learn through group presentations, live projects and business case studies.</p> <p>You will get individual tutor support and they work closely with you to support your learning... You'll work on a range of innovative and practical projects, including business reports, case studies, presentations and group projects, all of which will help you to apply your knowledge to real businesses and real situations.</p> <p>You'll benefit from our exceptional links to business. Our staff bring in expert guest speakers and industry gurus to help you with your projects. They've worked all over the world and bring experience from the Ministry of Defense, aerospace and multimillion-pound conglomerates. Our staff will help to support and tailor your learning with expert industry knowledge and experience. They're researchers, authors and titans of industry who'll share their own practical and academic experience and expertise.</p>

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Bachelor of Arts with Honours International Business	6	360
7b	Exit Awards and Credits Awarded		
	Bachelor of Arts International Business with Professional Placement Year	6	420
	Bachelor of Arts International Business	6	300
	Diploma of Higher Education International Business	5	240

8	Derogation from the University Regulations
	None.

9	Delivery Patterns			
	Mode(s) of Study	Location(s) of Study	Duration of Study	Code(s)
	Full Time	City Centre	1 Year	US1415
	Full Time	City Centre	2 Years	US1417

10	Entry Requirements
<p>The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/ or may be found by searching for the course entry profile located on the UCAS website.</p>	

11a	Course Level Outcomes
	This degree course will progress you through level learning outcomes detailed below to ensure that you meet the benchmarks set out in the latest Quality Assurance Agency for Higher Education (QAA) subject benchmark for Business and Management standards as well as the overall course learning outcomes detailed.
	Level 6
	Utilise international business knowledge, understanding and skills to critically evaluate and formulate evidence-based arguments and identify solutions to both defined and uncertain international business problems.
	Compose and construct effective methods of communicating international business concepts and other relevant work, accurately and reliably using a range of specialist techniques and practices.
	Apply professional skills in contexts where the scope of the task and the criteria for decisions are generally well defined, but where some personal responsibility and initiative is required.
	Utilise and apply professional and academic skills to create and justify compelling business solutions.

11b	Course Learning Outcomes
	Knowledge and Understanding: On successful completion of the BA (Hons) International Business (Top Up) course you will be able to:
K1	Demonstrate a critical knowledge and understanding of the international business environment in which business professionals operate.
K2	Identify, critically evaluate and apply theories of international business.
K3	Apply practical knowledge of doing business in an international setting, including financial, legal and regulatory requirements.
K4	Collect, analyse, and critically evaluate information and data on international markets and firms.
K5	Critically evaluate and suggest solutions to decision making problems facing managers of international firms.
K6	Critically evaluate and appraise the context of business decision making, including international policy constraints and external influences, and its impact on business process and systems.
K7	Use acquired skills to act independently in constructing own learning models, plan and undertake tasks, and accept accountability for own learning decisions.
	Skills and Other Attributes: On successful completion of the BA (Hons) International Business (Top UP) course, you will have acquired skills in the following areas, with the ability to:
T1	Effectively communicate and present information, arguments and analysis in a variety of forms, including written and oral communication.
T2	Compose and construct effective methods of communicating international business concepts and other relevant work, accurately and reliably using a range of specialist techniques and practices.
T3	Apply appropriate professional skills in a variety of international business scenarios.
T4	Utilise and apply appropriate professional skills to create and justify compelling innovative business solutions.

T5	Employ critical thinking skills to explain and solve international business issues.
T6	Use creative thinking to design innovative solutions in a given international business context.

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12a	<p>Level 5:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>BUS5076</td> <td>Dynamic Business Issues and Solutions</td> <td>20</td> </tr> <tr> <td>MAN5060</td> <td>Management Development</td> <td>20</td> </tr> <tr> <td>ACC5037</td> <td>Business Operations</td> <td>20</td> </tr> <tr> <td>MKT5022</td> <td>Marketing Communications Planning</td> <td>20</td> </tr> <tr> <td>BUS5079</td> <td>Entrepreneurship in the Digital Age</td> <td>20</td> </tr> <tr> <td>BUS5074</td> <td>Business Analytics</td> <td>20</td> </tr> </tbody> </table> <p>Level 6:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):</i></p> <table border="1"> <thead> <tr> <th>Module Code</th> <th>Module Name</th> <th>Credit Value</th> </tr> </thead> <tbody> <tr> <td>BUS6077</td> <td>Business Process and Systems</td> <td>20</td> </tr> <tr> <td>BUS6079</td> <td>Continuous Innovation</td> <td>20</td> </tr> <tr> <td>BUS6061</td> <td>e-Business</td> <td>20</td> </tr> <tr> <td>BUS6062</td> <td>International Business</td> <td>20</td> </tr> <tr> <td>MKT6045</td> <td>One Planet Business</td> <td>20</td> </tr> <tr> <td>MAN6073</td> <td>Strategic Management</td> <td>20</td> </tr> </tbody> </table>	Module Code	Module Name	Credit Value	BUS5076	Dynamic Business Issues and Solutions	20	MAN5060	Management Development	20	ACC5037	Business Operations	20	MKT5022	Marketing Communications Planning	20	BUS5079	Entrepreneurship in the Digital Age	20	BUS5074	Business Analytics	20	Module Code	Module Name	Credit Value	BUS6077	Business Process and Systems	20	BUS6079	Continuous Innovation	20	BUS6061	e-Business	20	BUS6062	International Business	20	MKT6045	One Planet Business	20	MAN6073	Strategic Management	20
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12b Structure Diagram

Level 5 Transition Course - 2 weeks				
5	S1	Dynamic Business Issues and Solutions	Business Analytics	Management Development
	S2	Marketing Communications Planning	Entrepreneurship in the Digital Age	Business Operations
Level 6 Transition Course - 2 weeks				
6	S1	Continuous Innovation	Business Process and Systems	e-Business
	S2	One Planet Business	International Business	Strategic Management

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 5 Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	216
Directed Learning	360
Private Study	624
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	52%
Exam	28%
In-Person	20%

Level 6 Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	216
Directed Learning	360
Private Study	624
Total Hours	1200

Balance of Assessment

Assessment Mode	Percentage
Coursework	53%
Exam	0%
In-Person	47%